

# JAMAICA



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*FOR IMMEDIATE RELEASE*

**JAMAICA RECOGNIZED AS CARIBBEAN'S LEADING DESTINATION AND CARIBBEAN'S LEADING TOURIST BOARD AT WORLD TRAVEL AWARDS CARIBBEAN GALA**



**Above:** Jamaica's Minister of Tourism Hon. Edmund Bartlett (center) flanked by senior executives from the Jamaica Tourist Board. From left to right: Donnie Dawson, Deputy Director of Tourism, Sales; Elizabeth Fox, Regional Director, UK/N Europe; Francine Carter-Henry, Manager, Tour Operators & Airlines; Camile Glenister, Deputy Director of Tourism, Marketing; Angella Bennett, Regional Director, Canada and Donovan White, Jamaica's Director of Tourism

**KINGSTON, JAMAICA – January 21, 2020 –** For the fifteenth consecutive season, Jamaica has been declared the Caribbean' Leading Destination at the World Travel Award's Caribbean Gala ceremony. At the same event, the Jamaica Tourist Board (JTB) was declared the Caribbean's Leading Tourist Board for the thirteenth consecutive year.

These awards come on the heels of Jamaica being named as one of the Best Places to Go in 2020, according to *CNN*, *Bloomberg* and *Forbes*. Additionally, the recent crowning of Toni-Ann Singh as Miss World 2019, the fourth time a Jamaican has won this title, has secured extraordinary international recognition for Jamaica on the world stage.

“We are honored to once again be recognized as the Caribbean’s Leading Destination as well as the Caribbean’s Leading Tourist Board,” said Donovan White, Jamaica’s Director of Tourism. “In Jamaica, we work hard to ensure our tourism product stands out on the global stage. We have undertaken wide-reaching efforts such as attracting renowned international hospitality brands; implementing environmental initiatives to preserve Jamaica’s natural beauty; and highlighting our Larger than Life experiences on and off-island. The continuous recognition by the World Travel Awards further cements Jamaica’s position as a global leader among travel destinations.”



**Above:** Jamaica’s Minister of Tourism Hon. Edmund Bartlett and Jamaica’s Director of Tourism Donovan White share the limelight with Jamaican travel partners following their wins at the World Travel Awards’ Caribbean Gala Ceremony held at Sandals Royal Bahamian in Nassau, Bahamas

A complete list of awards won by Jamaica and its tourism partners, representing the elite in international tourism for each of these categories, is as follows:

- ***Caribbean's Leading Tourist Board*** (Jamaica Tourist Board)
- ***Caribbean's Leading Destination*** (Jamaica)
- ***Caribbean's Leading Cruise Destination*** (Jamaica)

- **Caribbean's Leading Cruise Port** (Port of Falmouth)
- **Caribbean's Leading Home Port** (Port of Montego Bay)
- **Caribbean's Leading Adventure Tour Operator** (Island Routes Caribbean Adventures)
- **Caribbean's Leading Adventure Tourist Attraction** (Dunn's River Falls)
- **Caribbean's Leading Airport** (Sangster International Airport)
- **Caribbean's Leading Airport Lounge** (Club Mobay @ Sangster International Airport)
- **Caribbean's Leading Boutique Resort** (GoldenEye)
- **Caribbean's Leading Tour Operator** (GO! Jamaica Travel)
- **Caribbean's Leading Destination Management Company** (GO! Jamaica Travel)
- **Caribbean's Leading Entertainment Venue** (Margaritaville Caribbean)
- **Caribbean's Leading Hotel Brand** (Sandals Resorts International)
- **Caribbean's Leading Hotel Residences** (The Tryall Club)
- **Caribbean's Leading Independent Car Rental Company** (Island Car Rentals)
- **Caribbean's Leading Luxury All Suite Resort** (Jamaica Inn)
- **Caribbean's Leading Luxury Hotel Villa** (Fleming Villa @ GoldenEye)
- **Caribbean's Leading Luxury Resort** (Meliá Braco Village)
- **Caribbean's Leading Meetings & Conference Centre** (Montego Bay Convention Centre)
- **Caribbean's Leading New Hotel** (AC Hotel Kingston)
- **Caribbean's Leading Travel Agency** (Trafalgar Travel)
- **Caribbean's Leading Villa Resort** (Round Hill Hotel & Villas)

World Travel Awards™ was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. To learn more about the World Travel Awards, go to [www.worldtravelawards.com](http://www.worldtravelawards.com).

For more information about Jamaica, please visit [www.visitjamaica.com](http://www.visitjamaica.com).

#### **About Jamaica Tourist Board**

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam and Mumbai.

TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World in 2019. Also this year, the International Council of the Pacific Area Travel Writers Association (PATWA) named Jamaica the Destination of the Year and TravAlliance Media named JTB Best Tourism Board, and Jamaica as Best Culinary Destination, Best Wedding Destination and Best Honeymoon Destination.

Additionally, the JTB has been declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) for thirteen consecutive years between 2006 and 2019. Jamaica also earned the WTA's award for the Caribbean's Leading Destination, Leading Cruise Destination and Leading Meetings & Conference Centre 2018 for the Montego Bay Convention Centre. Jamaica is home to some of the world's best accommodations, attractions and service providers that have won several awards throughout the years.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at [www.visitjamaica.com](http://www.visitjamaica.com) or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at [www.islandbuzzjamaica.com](http://www.islandbuzzjamaica.com).

### **About World Travel Awards**

World Travel Awards celebrates its 26<sup>th</sup> anniversary this year and is acknowledged across the globe as the ultimate travel accolade.

Attended by senior executives from major travel companies, operators, destinations, World Travel Awards events are universally respected as providing established, top level networking opportunities, regionally and globally.

The brand aims to celebrate those organizations who push the boundaries of industry excellence.

Find out more at [www.worldtravelawards.com](http://www.worldtravelawards.com).

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