JAMAICA®

U.S. TRAVELERS TO SEE ADDITIONAL FLIGHTS TO JAMAICA
JetBlue Adds Seats from New York, Boston, Ft. Lauderdale and Orlando while Avelo Adds Hartford

KINGSTON, JAMAICA, October 2, 2024 – Stopover visitors will soon have additional seats for flying to Jamaica from New York, Boston, Ft. Lauderdale, Orlando and Hartford, CT.

Beginning in November, Avelo will offer twice weekly service from Hartford's Bradley International Airport (BDL) to Jamaica's Sangster International Airport (MBJ), Montego Bay.

This winter, JetBlue will also increase its service to Kingston, Jamaica over the peak festive season with as many as five flights daily from New York's John F. Kennedy International Airport (JFK) as well as Ft. Lauderdale – Hollywood International Airport (FLL), while JFK and FLL into MBJ will increase to four times daily over the peak of the festive season.

In addition, JetBlue flights from Boston's Logan International Airport (BOS) increases to three times weekly all winter, while flights from Orlando International Airport (MCO) will be twice daily for the festive season.

"Winter air lift from JetBlue is estimated to increase by more than 30,000 seats from key markets," said the Hon. Edmund Bartlett, Minister of Tourism, Jamaica. "Coupled with Avelo's new service from Connecticut, this gives us access to millions of potential visitors to our island."

"We are grateful for the strong relationships we continue to enjoy with airline and travel industry partners, and this is reflected in our ability to bring visitors here from key and emerging gateway markets," said Donovan White, Director of Tourism, Jamaica Tourist Board.

Jamaica has welcomed just over two million stopover visitors, and approximately three million total visitors, including cruise arrivals, between January 1 and September 14 this year. This achievement marks an increase over last year's figures for the same period.

For more information about Jamaica, please visit www.visitjamaica.com.

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ABOUT THE JAMAICA TOURIST BOARD

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

In 2023, the JTB was declared 'World's Leading Cruise Destination' and 'World's Leading Family Destination' for the fourth consecutive year by the World Travel Awards, which also named it named "Caribbean's Leading Tourist Board" for the 15th consecutive year, "Caribbean's Leading Destination" for the 17th consecutive year, and the "Caribbean's Leading Cruise Destination" in the World Travel Awards – Caribbean.' In addition, Jamaica was awarded six gold 2023 Travvy Awards, including 'Best Honeymoon Destination' 'Best Tourism Board – Caribbean,' 'Best Destination – Caribbean,' 'Best Wedding Destination – Caribbean,' 'Best Culinary Destination – Caribbean,' and 'Best Cruise Destination – Caribbean' as well as two silver Travvy Awards for 'Best Travel Agent Academy Program' and 'Best Wedding Destination – Overall.'' It also received a TravelAge West WAVE award for 'International Tourism Board Providing the Best Travel Advisor Support' for a record-setting 12th time. TripAdvisor® ranked Jamaica the #7 Best Honeymoon Destination in the World and the #19 Best Culinary Destination in the World for 2024. Jamaica is home to some of the world's best accommodations, attractions and service

providers that continue to receive prominent global recognition, and the destination is routinely ranked among the best to visit globally by prestigious international publications.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on Facebook, Twitter, Instagram, Pinterest and YouTube. View the JTB blog at www.islandbuzzjamaica.com.

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