TABLE 1

TOURIST ARRIVALS
January - October
2014

		<		Total					
	Foreign	+/-	+/-	Non-Resident	+/-	+/-	Stopover	+/-	+/-
Month	Nationals	2014/13	2014/12	Jamaicans	2014/13	2014/12	Arrivals	2014/13	2014/12
January	159,200	4.8%	-0.1%	10,080	6.3%	0.2%	169,280	4.8%	-0.04%
February	160,252	2.0%	-6.3%	9,076	1.2%	-5.1%	169,328	2.0%	-6.2%
March	189,424	-5.1%	-1.5%	11,308	-15.8%	-8.8%	200,732	-5.8%	-1.9%
April	169,318	5.1%	0.9%	12,346	18.0%	-2.2%	181,664	5.8%	0.6%
JanApr.	678,194	1.2%	-1.8%	42,810	1.1%	-4.1%	721,004	1.2%	-1.9%
May	155,861	3.5%	6.0%	10,388	2.3%	1.8%	166,249	3.4%	5.7%
June	173,339	0.3%	4.5%	13,744	0.6%	-1.6%	187,083	0.3%	4.0%
July	201,599	7.7%	6.4%	19,407	5.1%	-4.4%	221,006	7.5%	5.3%
August	157,474	4.8%	10.4%	14,012	-0.1%	-8.3%	171,486	4.4%	8.6%
September	98,458	1.5%	3.1%	8,299	-0.9%	-6.4%	106,757	1.3%	2.3%
October	126,393	10.3%	23.2%	9,337	3.5%	7.4%	135,730	9.8%	22.0%
May - Oct.	913,124	4.6%	8.3%	75,187	2.0%	-2.8%	988,311	4.4%	7.4%
Jan Oct.	1,591,318	3.2%	3.8%	117,997	1.7%	-3.3%	1,709,315	3.1%	3.2%

TABLE 2
STOPOVER ARRIVALS BY REGION

					% C		
<u>U.S.A.</u>	October 2011	October 2012	October 2013	October 2014	2014/13	2014/12	2014/11
NORTHEAST	30,410	29,482	32,648	34,552	5.8%	17.2%	13.6%
MIDWEST	12,835	13,045	14,649	14,481	-1.1%	11.0%	12.8%
SOUTH	20,624	20,931	22,367	25,163	12.5%	20.2%	22.0%
WEST	7,572	7,314	8,423	9,187	9.1%	25.6%	21.3%
TOTAL U.S.A	71,441	70,772	78,087	83,383	6.8%	17.8%	16.7%
CANADA	15,968	17,511	20,127	23,864	18.6%	36.3%	49.4%
EUROPE							
Northern Europe	14,468	11,688	13,039	16,646	27.7%	42.4%	15.1%
South\Western Europe	3,511	3,364	3,354	3,565	6.3%	6.0%	1.5%
Central/East Europe	447	401	1,419	396	-72.1%	-1.2%	-11.4%
Total Europe	18,426	15,453	17,812	20,607	15.7%	33.4%	11.8%
LATIN AMERICA	1,350	2,100	2,200	2,200	0.0%	4.8%	63.0%
ASIA	391	600	495	649	31.1%	8.2%	66.0%
CARIBBEAN	4,577	4,448	4,462	4,555	2.1%	2.4%	-0.5%
OTHER COUNTRIES	383	369	480	472	-1.7%	27.9%	23.2%
GRAND TOTAL	112,536	111,253	123,663	135,730	9.8%	22.0%	20.6%

Research & Marketing Intelligence Unit Marketing Dept. Jamaica Tourist Board November 8, 2014.

TABLE 2.1
STOPOVER ARRIVALS BY REGION

	January -	January -	January -	January -	% C	HANGE		
U.S.A.	October 2011	October 2012	October 2013	October 2014	2014/13	2014/12	2014/11	
NORTHEAST	458,770	478,181	476,358	473,300	-0.6%	-1.0%	3.2%	
MIDWEST	196,041	197,595	204,320	201,212	-1.5%	1.8%	2.6%	
SOUTH	266,325	277,481	273,666	284,993	4.1%	2.7%	7.0%	
WEST	104,788	107,319	111,694	116,585	4.4%	8.6%	11.3%	
TOTAL U.S.A	1,025,924	1,060,576	1,066,038	1,076,090	0.9%	1.5%	4.9%	
CANADA	301,902	327,584	315,087	336,609	6.8%	2.8%	11.5%	
EUROPE								
Northern Europe	149,240	124,562	130,148	152,820	17.4%	22.7%	2.4%	
South\Western Europe	54,036	53,453	47,765	49,297	3.2%	-7.8%	-8.8%	
Central/East Europe	5,292	4,678	14,124	8,244	-41.6%	76.2%	55.8%	
Total Europe	208,568	182,693	192,037	210,361	9.5%	15.1%	0.9%	
LATIN AMERICA	13,863	21,219	26,409	24,909	-5.7%	17.4%	79.7%	
ASIA	5,353	5,635	6,119	6,796	11.1%	20.6%	27.0%	
CARIBBEAN	54,668	53,290	48,165	49,493	2.8%	-7.1%	-9.5%	
OTHER COUNTRIES	4,040	4,535	4,695	5,057	7.7%	11.5%	25.2%	
GRAND TOTAL	1,614,318	1,655,532	1,658,550	1,709,315	3.1%	3.2%	5.9%	

Research & Marketing Intelligence Unit Marketing Dept. Jamaica Tourist Board November 8, 2014.

TABLE 2.2

STOPOVER ARRIVALS BY REGION

	May-	May-	May-	May	% C		
U.S.A.	October 2011	October 2012	October 2013	October 2014	2014/13	2014/12	2014/11
NORTHEAST	266,285	288,229	287,837	290,188	0.8%	0.7%	9.0%
MIDWEST	91,703	97,165	104,163	99,866	-4.1%	2.8%	8.9%
SOUTH	174,167	186,395	182,821	196,807	7.7%	5.6%	13.0%
WEST	72,919	74,324	77,349	81,275	5.1%	9.4%	11.5%
TOTAL U.S.A	605,074	646,113	652,170	668,136	2.4%	3.4%	10.4%
CANADA	102,115	115,659	126,098	141,984	12.6%	22.8%	39.0%
EUROPE							
Northern Europe	90,552	74,303	83,672	98,278	17.5%	32.3%	8.5%
South\Western Europe	31,502	27,579	22,211	22,751	2.4%	-17.5%	-27.8%
Central/East Europe	2,407	1,993	7,661	2,094	-72.7%	5.1%	-13.0%
Total Europe	124,461	103,875	113,544	123,123	8.4%	18.5%	-1.1%
LATIN AMERICA	9,252	13,744	17,243	15,825	-8.2%	15.1%	71.0%
ASIA	3,228	3,473	3,737	4,123	10.3%	18.7%	27.7%
CARIBBEAN	34,837	34,522	30,532	31,873	4.4%	-7.7%	-8.5%
OTHER COUNTRIES	2,603	2,961	3,022	3,247	7.4%	9.7%	24.7%
GRAND TOTAL	881,570	920,347	946,346	988,311	4.4%	7.4%	12.1%

Research & Marketing Intelligence Unit Marketing Dept. Jamaica Tourist Board November 8, 2014.

TABLE 4

CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL

JANUARY - OCTOBER 2014

	MONTEGO BAY		MONTEGO BAY % Change 2014/13		% Change FALMOUTH 2014/13				% Cha	ange	2014		2013		% Cha	nge		
							2014/13		OCHO RIOS		2014/13		TOTAL		TOTAL		2014/13	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	14	27,827	-17.6%	-33.3%	21	84,175	-16.0%	-9.1%	18	48,919	12.5%	7.1%	53	160,921	58	179,910	-8.6%	-10.6%
February	10	20,230	-9.1%	-13.5%	17	63,389	-19.0%	-15.6%	17	48,218	21.4%	19.3%	46	131,948	46	138,879	0.0%	-5.0%
March	14	25,364	27.3%	3.5%	18	72,888	-14.3%	-12.6%	17	50,281	30.8%	25.4%	52	149,158	45	148,022	15.6%	0.8%
April	5	18,918	0.0%	12.8%	20	85,004	42.9%	49.2%	12	42,718	50.0%	55.4%	37	146,640	27	101,261	37.0%	44.8%
•																		
Jan Apr.	43	92,339	-2.3%	-13.2%	76	305,456	-6.2%	-0.8%	64	190,136	25.5%	23.7%	188	588,667	176	568,072	6.8%	3.6%
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May	4	16,352	0.0%	4.5%	11	50,490	57.1%	38.8%	3	10,023	-40.0%	-43.1%	18	76,865	16	69,607	12.5%	10.4%
June	3	13,097	0.0%	15.0%	10	48,794	66.7%	45.1%	5	17,556	-28.6%	-35.1%	18	79,447	16	72,054	12.5%	10.3%
July	5	22,625	25.0%	36.6%	12	59,764	71.4%	49.4%	5	18,426	0.0%	-21.2%	22	100,815	16	79,946	37.5%	26.1%
August	4	17,763	33.3%	62.5%	11	52,808	83.3%	57.0%	6	22,535	20.0%	19.7%	21	93,106	14	63,393	50.0%	46.9%
September	3	11,868	-25.0%	-2.9%	11	44,188	83.3%	45.4%	4	12,945	-33.3%	-37.2%	18	69,001	16	63,224	12.5%	9.1%
October	6	22,504	20.0%	37.8%	15	61,618	50.0%	36.4%	8	22,691	33.3%	-20.0%	29	106,813	21	89,896	38.1%	18.8%
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May - Oct.	25	104,209	8.7%	25.4%	70	317,662	66.7%	44.9%	31	104,176	-8.8%	-23.3%	126	526,047	99	438,120	27.3%	20.1%
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Jan Oct.	68	196,548	1.5%	3.7%	146	623,118	18.7%	18.2%	95	294,312	11.8%	1.7%	314	1,114,714	275	1,006,192	14.2%	10.8%

^{*} Note:

^{1.} During the month of February one sailing ship and one Cruiseship called with 111 passengers to Port Antonio.

^{2.} During the month of March three Cruiseships called with 625 passengers visited Port Antonio.