

For Immediate Release

S HOTEL MOBAY MAKES GLOBAL TOP 1 % HOTEL RANKINGS

KINGSTON, JAMAICA, April 25, 2024 – Jamaica's award-winning S Hotel in Montego Bay picked up even more accolades recently from Tripadvisor, the world's largest travel guidance platform. The resort ranked high on Tripadvisor's 2024 Travelers' Choice Best of the Best Hotels (top 1%) in three major categories: Top All-Inclusive Hotels in the World; Top 25 Hotels in the Caribbean and Top 25 All-Inclusive in the Caribbean.

Tripadvisor's Best of the Best hotels are among the top one percent of the 1.6 million hotel listings on Tripadvisor.

"Our Best of the Best Hotels are marvels, acclaimed by thousands of travelers for their remarkable service, stunning design, and wealth of amenities that redefine what it means to have an exceptional hotel experience," said Dan Mitchell, vice president & general manager hotels, Tripadvisor.

The Travelers' Choice Best of the Best Awards are determined based on the quality and quantity of traveler reviews and ratings specific to each subcategory posted on Tripadvisor over the 12-month period from January 1, 2023 through December 31, 2023.

In recent times, S Hotel, has been picking up numerous accolades including number 1 All-Inclusive Caribbean resort in the USA TODAY 10Best Readers' Choice Awards 2024 listing. Additionally, the hotel ranked as the number one resort in the Caribbean and Central America and an impressive 16th globally all on the Conde Nast 2023 Best Hotels in the World Readers' Choice Awards.

S Hotel is a Jamaican-owned, managed and staffed resort on the famous Jimmy Cliff Boulevard in Montego Bay. It is the only luxury hotel located on the famed Doctor's Cave Beach.

ABOUT JAMAICA TOURIST BOARD

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

In 2024, TripAdvisor® ranked Jamaica the #7 Best Honeymoon Destination in the World and the #19 Best Culinary Destination in the World. In 2023, the JTB was declared 'World's Leading Cruise Destination' and 'World's Leading Family Destination' for the fourth consecutive year by the World Travel Awards, which also named it named "Caribbean's Leading Tourist Board" for the 15th consecutive year, "Caribbean's Leading Destination" for the 17th consecutive year, and the "Caribbean's Leading Cruise Destination" in the World Travel Awards – Caribbean.' In addition, Jamaica was awarded six gold 2023 Travvy Awards, including 'Best Honeymoon Destination' 'Best Tourism Board – Caribbean,' 'Best Destination – Caribbean,' 'Best Wedding Destination – Caribbean,' 'Best Culinary Destination – Caribbean,' and 'Best Cruise Destination – Caribbean,' as well as two silver Travvy Awards for 'Best Travel Agent Academy Program' and

'Best Wedding Destination – Overall.' It also received a *TravelAge West*WAVE award for 'International Tourism Board Providing the Best Travel Advisor Support' for a record-setting 12th time. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition and the destination is routinely ranked among the best to visit globally by prestigious international publications.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at <u>www.visitjamaica.com</u> or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>Pinterest</u> and <u>YouTube</u>. View the JTB blog at <u>www.islandbuzzjamaica.com</u>.

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