

JAMAICA

TOURIST BOARD

IN MARCH 2019...

- Stopover arrivals up 14.7%
- US Market up 20.1%
- Canada up 12.4%
- Europe flat 0.0%
- Cruise Passenger down by 17.3%

TOURIST (Stopover Arrivals)

Stopover arrivals in March 2019 were **271,742** an increase of **14.7%** or **34,924** additional arrivals over the **236,818** recorded in March 2018.

For the January to March period, arrivals increased by **13.3%**, with **708,297** stopovers compared to **625,002** in 2018.

United States

Stopover arrivals from the United States market recorded a remarkable **20.1%** increase in March 2019, with a total of **184,394** arrivals compared to the **153,484** arrivals who visited in March 2018. All the US marketing regions recorded double digit increases in arrivals, the Northeast with **70,200** grew by **14.8%**, the Mid-West with **48,086** grew by **24.1%**, the South with **47,303** grew by **26.4%**, and the West with **18,805** grew by **16.5%**.

For the January to March period, the US market region has grown by **20.1%**, with **456,745** visitors compared to **380,392** visitors during the same period in 2018. The northeast has grown by **20.8%**, the Midwest up by **18.4%**, the South up by **21.5%**, and the West up by **18.5%**.

Canada

In March 2019, the Canadian market recorded a notable increase in arrivals of **12.4%**, with **49,266** stopovers compared to **43,839** in March 2018.

Stopover arrivals from Atlantic Canada rose by **13.9%**; the main provinces of Nova Scotia fell by **3.4%**, over March 2018 and those from New Brunswick increased by **20.1%**.

Stopover arrivals from Central Canada increased by **11.4%**; the leading province of Ontario increased by **11.7%**, and the second most important Canadian province of Quebec increased by **10.2%**.

Stopover arrivals from Western Canada grew by **18.0%**; the main province of Alberta recorded an increase of **29.0%**, and the arrivals from British Columbia increased by **19.5%**.

Cumulatively, the Canadian market with **138,713** visitors recorded an increase of **4.6%** or **6,134** more visitors than in 2018. The top producing provinces of Ontario with **94,730** rose by **4.3%**, and those from Quebec, with **17,206** visitors rose by **5.6%**.

Europe

The European market region recorded the same level of arrivals in March 2019, with **29,085** stopover arrivals compared to the **29,084** recorded in March 2018.

In the Northern European region, the main visitor producing countries, United Kingdom, with **17,861** arrivals, fell by **2.8%**, while Sweden with **733** arrivals fell by **12.4%**.

In the South-Western European region, Germany with **3,677** visitor arrivals decreased by **0.8%**, Italy with **1,594** grew by **9.7%**, France with **855** rose by **15.5%**, and the Netherlands with **740** arrivals decreased by **20.2%**.

Stopover arrivals from Central-East Europe with **1,525** arrivals grew by **36.0%**.

For the January to March 2019 period, arrivals from the European market region grew by **0.9%**. Total stopover arrivals were **85,859** compared to **85,118** in 2018. Northern Europe rose by **0.8%**, moving from **54,682** in 2018 to **55,118** in 2019. Arrivals from the South/West region fell by **3.0%**, with **24,377** arrivals, and those from Central/East region increased by **19.8%** with **6,364** arrivals.

Latin America

Arrivals from Latin America decreased by **5.4%** in March 2019, with a total of **2,659** stopovers compared to **2,811** in March 2018.

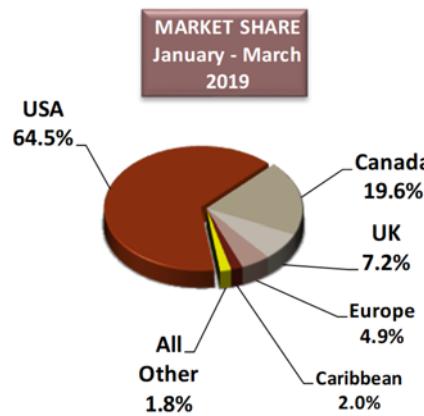
From the Central American region, stopover arrivals grew by **6.0%** with **884** arrivals. Mexico with **365** arrivals grew by **31.8%**, and Panama with **227** rose by **15.8%**.

From the South American region, stopover arrivals fell by **10.2%** with **1,775** arrivals. Brazil with **401** arrivals decreased by **34.3%**, Chile with **369** arrivals grew by **29.0%**, and Argentina with **353** fell by **37.0%**.

Cumulatively, January to March 2019, stopover arrivals from Latin America increased by **3.1%**, with a total of **9,344** arrivals compared to **9,063** in 2018.

Stopover from Central America with **2,424** arrivals grew by **17.8%**. The main producing countries of Mexico and Panama increased by **20.2%** and **32.8%** respectively.

Stopovers from South America fell by **1.2%** with **6,920** arrivals. The top producing countries of Chile with **1,783** grew by **27.6%**, Argentina with **1,658** fell by **23.1%**, and Brazil with **1,301** arrivals fell by **27.9%**.



The Caribbean

Stopover arrivals to Jamaica from the Caribbean region were down **20.4%** in March 2019 with a total of **5,046** visitors, compared to **6,342** in March 2018.

The Cayman Islands and Trinidad & Tobago continued to be the major visitor producing Caribbean countries in March 2019 with **1,679** and **784** stopover arrivals, respectively.

Year to date, stopovers for the January to March period declined by **3.1%** moving down from **14,336** in 2018 to **13,897** in 2019.

Asia

The Asian market rose by **17.8%** in March 2019 with a total of **880** stopovers compared to **747** in March 2018.

China, Japan, and India, are the major visitor-producing countries with **443**, **176** and **123** stopovers arriving from each country, respectively.

For the January to March 2019 period, stopover arrivals from Asia grew by **10.6%** with **2,229** arrivals compared to **2,016** in 2018.

Other Countries

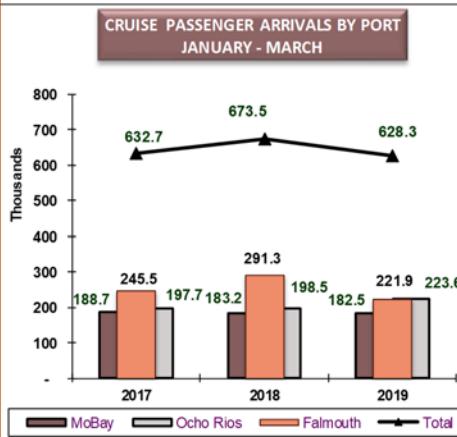
Overall, stopover arrivals from other countries grew by **0.8%** with **1,510** arrivals, for the January to March 2019 period. Of the Other Countries, Australia provided the most stop-over arrivals to Jamaica, with **588** visitors compared to **541** in 2018. This represents a increase of **8.7%**.

Market Share

The market share of stopover visitors for January to March 2019 was as follows: USA **64.5%**; Canada **19.6%**; UK **7.2%**; Continental Europe **4.9%**, the Caribbean **2.0%**; and the others, including Latin America and Asia **1.8%**.

Cruise Passengers

A total of **176,409** cruise passengers visited Jamaica in March 2019. This represented a **17.3%** decrease over the **213,193** who visited in March 2018.



For March 2019, Cruise passengers visiting the port of Ocho Rios grew by **14.8%** with **59,088** passengers. Those visiting the port of Falmouth fell by **37.3%** with **62,941** passengers and those visiting the port of Montego Bay fell by **10.9%** with **54,380** passengers.

Year-to-date, January to March 2019 saw **628,265** cruise passenger arrivals visiting our shores, a decline of **6.7%** or **45,230** less cruise passengers.

Length of Stay

The average length of stay of **Foreign National** arrivals in March 2019 was **7.0** nights, compared to **7.4** nights in March 2018. The average length of stay in hotels was **5.9** nights in March 2019, compared to **6.2** nights in March 2018.

The average length of stay of **Non-Resident Jamaican** arrivals in March 2019 was **13.4** nights compared to **13.8** in March 2018. The average length of stay in hotels in March 2019 was **6.7** nights, compared to **8.2** nights in March 2018.

During the January to March 2019 period, the average length of stay for Foreign National arrivals in all types of accommodations was **7.7** nights compared to **8.0** nights in 2018. For the Non-Resident Jamaican arrivals the average length of stay was **15.3** nights compared to **16.1** nights.

Purpose of Visit

During the month of March 2019, **92.0%** or **235,455** of the **255,879** **Foreign Nationals** visited Jamaica for Leisure, **3.4%** were on Business, **4.1%** were on Other purposes of travel and **0.5%** did not state their purpose of travel.

A total of **12,355** or **77.9%** of the **15,863** **Non-Resident Jamaicans** were visiting for Leisure, **3.8%** were on Business, **14.7%** were on Other purposes of travel and **3.6%** failed to provide a reason for travel.

Year-to-date January to March 2019, **90.3%** or a total of **639,877** of the total stopover arrivals of **708,297** visited Jamaica for Leisure, **4.0%** were on Business, **4.9%** were on Other purposes of travel and **0.8%** did not state their travel purpose.

Intended Resort Area of Stay

Of the **271,742** stopover arrivals visiting Jamaica in March 2019, the resort area of Montego Bay welcomed **101,716** arrivals or **37.4%**; Ocho Rios received **59,546** or **21.9%**, Negril welcomed **52,163** or **19.2%**; and **27,032** or **9.9%** visited Kingston. The remaining **11.5%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January to March 2019, the combination of Montego Bay, Negril, and Ocho Rios accounted for **563,854** or **79.6%** of the total stopover arrivals.

Type of Airlines used

Of the **708,297** stopover visitors to Jamaica in the January to March 2019, **647,387** or **91.4%** used scheduled airlines, while **60,910** or **8.6%** used chartered flights.

During the corresponding period in 2018 the percentage distribution was: **92.1%** - used scheduled airlines and **7.9%** - used chartered flights.

TABLE 1
VISITOR ARRIVALS

Month	Stopover Arrivals		+/- 2019/18	Cruise Passengers		+/- 2019/18	Total Visitor Arrivals		+/- 2019/18
	2018	2019		2018	2019		2018	2019	
January	194,609	216,509	11.3%	249,635	249,026	-0.2%	444,244	465,535	4.8%
February	193,575	220,046	13.7%	210,667	202,830	-3.7%	404,242	422,876	4.6%
March	236,818	271,742	14.7%	213,193	176,409	-17.3%	450,011	448,151	-0.4%
Jan.-Mar.	625,002	708,297	13.3%	673,495	628,265	-6.7%	1,298,497	1,336,562	2.9%

TABLE 1a

TOURIST ARRIVALS
January - March
2019

Month	<----- Stopovers ----->						Total Stopover Arrivals	+/- 2019/18	+/- 2019/17
	Foreign Nationals	+/- 2019/18	+/- 2019/17	Non-Resident Jamaicans	+/- 2019/18	+/- 2019/17			
January	203,989	11.1%	16.4%	12,520	14.4%	18.0%	216,509	11.3%	16.5%
February	208,317	13.5%	17.0%	11,729	16.7%	36.3%	220,046	13.7%	17.9%
March	255,879	15.3%	26.7%	15,863	6.8%	48.2%	271,742	14.7%	27.8%
Jan.-Mar.	668,185	13.4%	20.3%	40,112	11.9%	34.0%	708,297	13.3%	21.0%

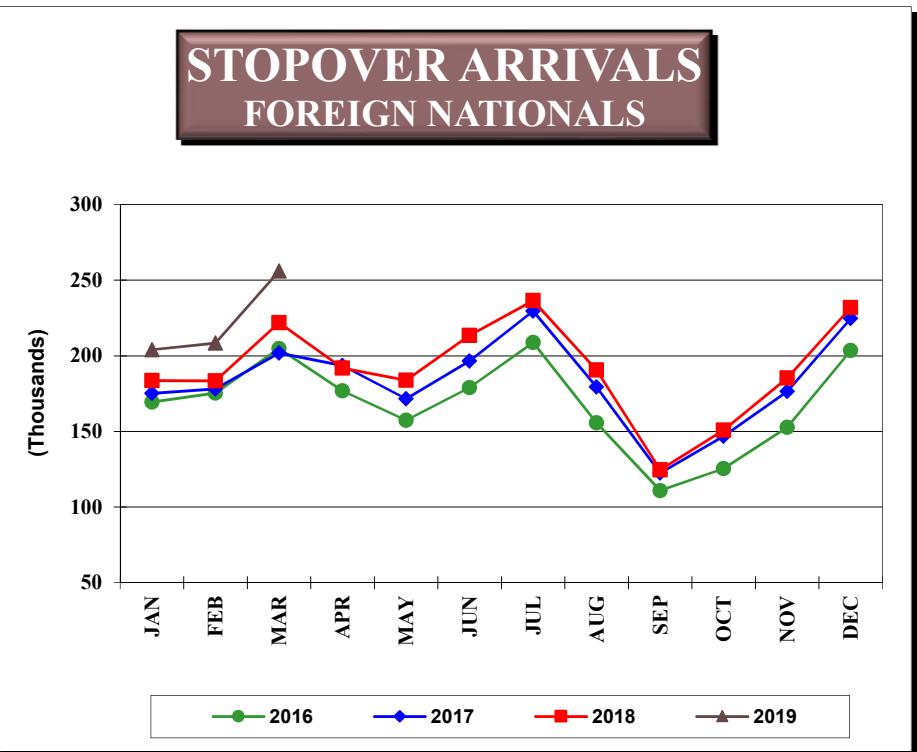


FIG. 1

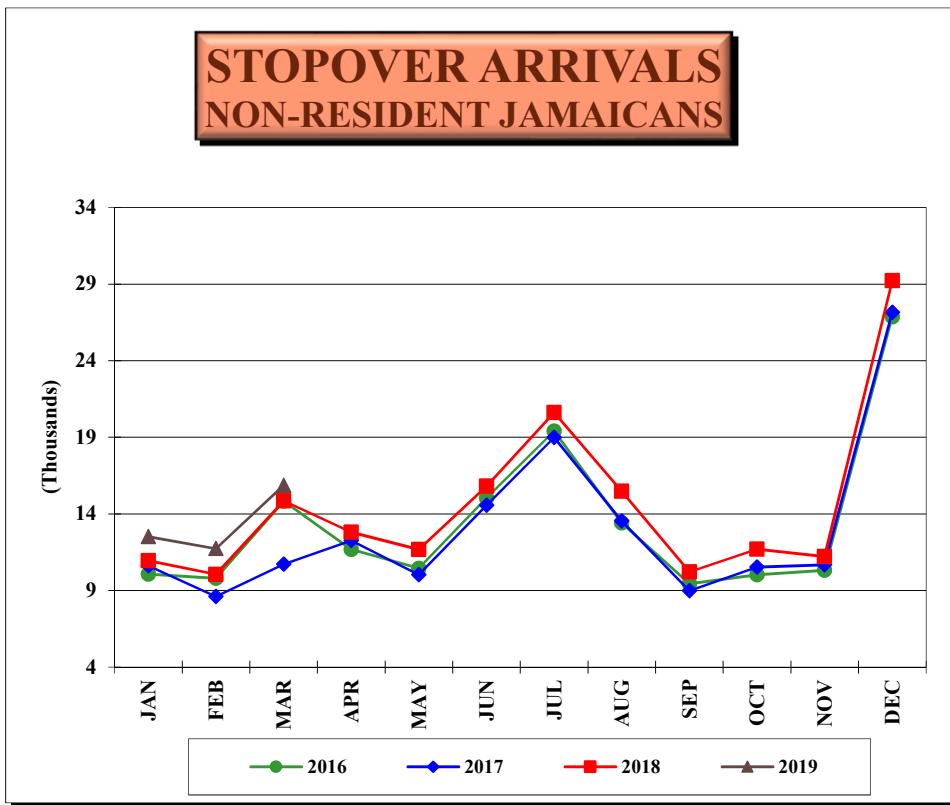


FIG. 1a

STOPOVER ARRIVALS BY PURPOSE OF VISIT JANUARY - MARCH 2019

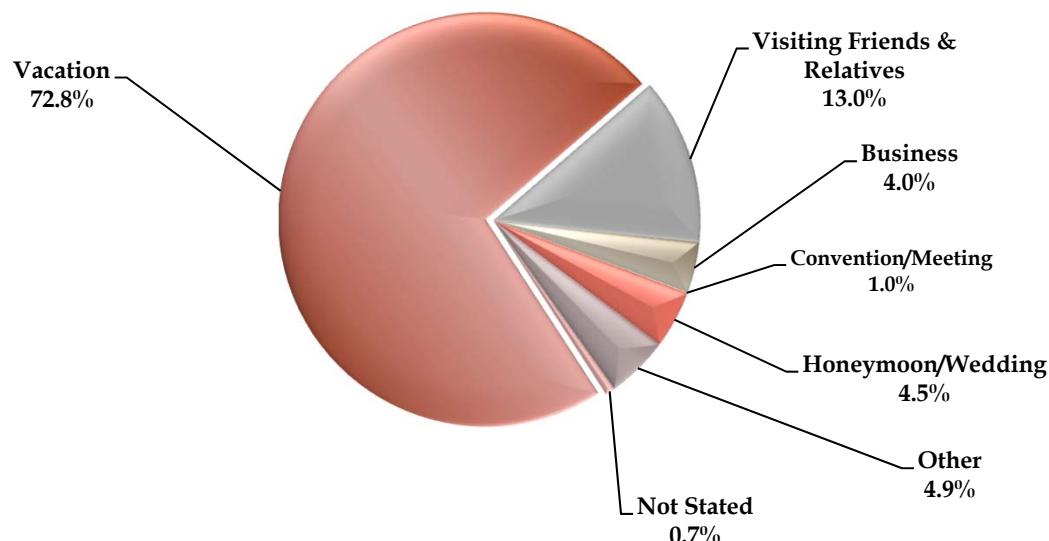


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - March 2019	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	506,667	75.8%	9,088	22.7%	515,755	72.8%
Visiting Friends & Relatives	71,603	10.7%	20,614	51.4%	92,217	13.0%
Business	26,603	4.0%	1,561	3.9%	28,164	4.0%
Convention/Meeting	270	0.0%	12	0.0%	282	0.0%
Honeymoon/Wedding	31,141	4.7%	764	1.9%	31,905	4.5%
Other	28,065	4.2%	6,613	16.5%	34,678	4.9%
Not Stated	3,836	0.6%	1,460	3.6%	5,296	0.7%
TOTAL	668,185	100.0%	40,112	100.0%	708,297	100.0%

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2019**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	55,248	36,942	26,831	13,487	132,508	45,078	29,094	3,758	4,818	627	626	216,509
February	61,337	40,588	26,387	11,531	139,843	44,369	27,680	2,927	4,033	722	472	220,046
March	70,200	48,086	47,303	18,805	184,394	49,266	29,085	2,659	5,046	880	412	271,742
Jan.-Mar.	186,785	125,616	100,521	43,823	456,745	138,713	85,859	9,344	13,897	2,229	1,510	708,297
+/- %	20.8%	18.4%	21.5%	18.5%	20.1%	4.6%	0.9%	3.1%	-3.1%	6.3%	0.8%	13.3%

TABLE 2
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

U.S.A. <u>NORTHEAST</u>	<u>MARCH</u>						<u>JANUARY - MARCH</u>							
	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	% Change			<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	% Change		
					2019/18	2019/17	2019/16					2019/18	2019/17	2019/16
Connecticut	3,308	2,802	3,054	3,763	23.2	34.3	13.8	8,461	7,559	8,095	9,550	18.0	26.3	12.9
Delaware	888	509	778	947	21.7	86.1	6.6	1,908	1,509	1,818	2,344	28.9	55.3	22.9
Maine	605	699	746	903	21.0	29.2	49.3	1,626	1,791	1,920	2,308	20.2	28.9	41.9
Maryland	5,113	4,037	5,377	6,526	21.4	61.7	27.6	11,653	11,162	13,541	17,568	29.7	57.4	50.8
Massachusetts	3,905	4,168	4,328	5,013	15.8	20.3	28.4	11,380	11,786	12,453	13,889	11.5	17.8	22.0
New Hampshire	573	650	725	935	29.0	43.8	63.2	2,230	2,516	2,786	2,905	4.3	15.5	30.3
New Jersey	8,381	6,305	7,621	8,513	11.7	35.0	1.6	18,957	16,399	18,024	21,501	19.3	31.1	13.4
New York	24,412	20,359	24,484	27,611	12.8	35.6	13.1	62,453	57,481	62,723	75,725	20.7	31.7	21.3
Pennsylvania	7,627	6,180	7,351	9,070	23.4	46.8	18.9	20,474	16,750	18,609	23,687	27.3	41.4	15.7
Rhode Island	420	444	465	549	18.1	23.6	30.7	1,296	1,392	1,312	1,521	15.9	9.3	17.4
Vermont	258	283	305	340	11.5	20.1	31.8	1,001	1,033	1,021	1,201	17.6	16.3	20.0
Virginia	3,862	2,802	4,686	4,655	-0.7	66.1	20.5	8,364	7,296	9,500	11,159	17.5	52.9	33.4
Washington D.C.	751	697	913	1,024	12.2	46.9	36.4	1,780	1,773	1,938	2,518	29.9	42.0	41.5
West Virginia	308	178	342	351	2.6	97.2	14.0	736	646	832	909	9.3	40.7	23.5
Total	60,411	50,113	61,175	70,200	14.8	40.1	16.2	152,319	139,093	154,572	186,785	20.8	34.3	22.6
<u>MIDWEST</u>														
Illinois	6,762	7,180	7,119	7,416	4.2	3.3	9.7	17,138	17,542	18,921	19,630	3.7	11.9	14.5
Indiana	1,967	2,405	2,781	3,608	29.7	50.0	83.4	5,421	5,700	6,821	9,080	33.1	59.3	67.5
Iowa	1,806	1,965	2,226	2,823	26.8	43.7	56.3	6,869	7,020	7,339	8,479	15.5	20.8	23.4
Kansas	794	999	886	1,094	23.5	9.5	37.8	2,380	2,637	2,475	2,896	17.0	9.8	21.7
Kentucky	552	654	746	1,220	63.5	86.5	121.0	1,590	2,011	2,075	3,507	69.0	74.4	120.6
Michigan	3,715	4,556	5,366	8,310	54.9	82.4	123.7	10,115	11,427	13,515	18,513	37.0	62.0	83.0
Minnesota	4,510	4,905	5,252	6,609	25.8	34.7	46.5	12,845	12,971	14,196	16,548	16.6	27.6	28.8
Missouri	1,772	2,213	2,122	2,506	18.1	13.2	41.4	5,218	5,908	5,609	6,358	13.4	7.6	21.8
Nebraska	842	952	1,107	1,162	5.0	22.1	38.0	3,075	3,532	3,614	4,053	12.1	14.8	31.8
North Dakota	617	682	528	690	30.7	1.2	11.8	1,936	2,229	2,339	2,320	-0.8	4.1	19.8
Ohio	3,284	3,869	3,849	5,495	42.8	42.0	67.3	8,280	9,294	9,918	13,460	35.7	44.8	62.6
South Dakota	495	398	548	594	8.4	49.2	20.0	1,905	1,912	2,184	2,434	11.4	27.3	27.8
Wisconsin	4,825	4,874	6,205	6,559	5.7	34.6	35.9	13,002	13,988	17,096	18,338	7.3	31.1	41.0
Total	31,941	35,652	38,735	48,086	24.1	34.9	50.5	89,774	96,171	106,102	125,616	18.4	30.6	39.9

TABLE 2
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MARCH</u>				<u>JANUARY - MARCH</u>				<u>% Change</u>					
	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>% Change</u>			<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>% Change</u>		
					<u>2019/18</u>	<u>2019/17</u>	<u>2019/16</u>					<u>2019/18</u>	<u>2019/17</u>	<u>2019/16</u>
<u>SOUTH</u>														
Alabama	845	999	1,037	1,498	44.5	49.9	77.3	1,743	1,855	1,973	2,665	35.1	43.7	52.9
Arkansas	402	525	533	620	16.3	18.1	54.2	1,052	1,068	1,156	1,371	18.6	28.4	30.3
Florida	19,592	18,198	21,542	25,663	19.1	41.0	31.0	43,763	42,745	47,793	55,337	15.8	29.5	26.4
Georgia	4,896	5,000	6,398	9,477	48.1	89.5	93.6	11,570	11,967	13,613	19,022	39.7	59.0	64.4
Louisiana	577	587	728	1,089	49.6	85.5	88.7	1,413	1,494	1,763	2,157	22.3	44.4	52.7
Mississippi	362	515	439	771	75.6	49.7	113.0	732	927	878	1,288	46.7	38.9	76.0
North Carolina	3,489	3,013	3,606	4,286	18.9	42.3	22.8	7,250	6,891	8,252	9,678	17.3	40.4	33.5
South Carolina	1,284	968	1,263	1,405	11.2	45.1	9.4	2,774	2,632	3,203	3,737	16.7	42.0	34.7
Tennessee	1,688	2,018	1,889	2,494	32.0	23.6	47.7	3,694	3,918	4,092	5,266	28.7	34.4	42.6
Total	33,135	31,823	37,435	47,303	26.4	48.6	42.8	73,991	73,497	82,723	100,521	21.5	36.8	35.9
<u>WEST</u>														
Alaska	75	59	52	77	48.1	30.5	2.7	164	175	160	181	13.1	3.4	10.4
Arizona	664	652	724	1,118	54.4	71.5	68.4	1,593	1,581	1,797	2,322	29.2	46.9	45.8
California	3,989	3,173	4,005	4,704	17.5	48.3	17.9	9,445	9,317	9,934	11,568	16.4	24.2	22.5
Colorado	1,113	1,561	1,655	2,040	23.3	30.7	83.3	3,017	3,498	3,844	4,627	20.4	32.3	53.4
Hawaii	39	42	27	43	59.3	2.4	10.3	79	93	95	149	56.8	60.2	88.6
Idaho	161	220	179	201	12.3	-8.6	24.8	393	496	514	627	22.0	26.4	59.5
Montana	158	227	227	210	-7.5	-7.5	32.9	551	566	624	785	25.8	38.7	42.5
Nevada	345	311	390	393	0.8	26.4	13.9	853	877	932	1,159	24.4	32.2	35.9
New Mexico	184	227	226	179	-20.8	-21.1	-2.7	407	532	491	491	0.0	-7.7	20.6
Oklahoma	693	662	658	942	43.2	42.3	35.9	1,458	1,494	1,439	2,017	40.2	35.0	38.3
Oregon	392	331	461	371	-19.5	12.1	-5.4	923	874	1,006	1,164	15.7	33.2	26.1
Texas	5,899	5,803	6,304	7,052	11.9	21.5	19.5	12,039	11,845	13,100	14,754	12.6	24.6	22.6
Utah	287	265	326	418	28.2	57.7	45.6	791	762	839	1,173	39.8	53.9	48.3
Washington	583	570	760	845	11.2	48.2	44.9	1,672	1,656	1,904	2,382	25.1	43.8	42.5
Wyoming	114	153	145	212	46.2	38.6	86.0	286	307	316	424	34.2	38.1	48.3
Total	14,696	14,256	16,139	18,805	16.5	31.9	28.0	33,671	34,073	36,995	43,823	18.5	28.6	30.2
TOTAL U.S.A.	140,183	131,844	153,484	184,394	20.1	39.9	31.5	349,755	342,834	380,392	456,745	20.1	33.2	30.6

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	<u>MARCH</u>				<u>JANUARY - MARCH</u>																
	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	% Change			<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	% Change									
					2019/18	2019/17	2019/16					2019/18	2019/17	2019/16							
LATIN AMERICA																					
CENTRAL AMERICA																					
Mexico	396	333	277	365	31.8	9.6	-7.8	1,084	899	791	951	20.2	5.8	-12.3							
Belize	52	53	60	73	21.7	37.7	40.4	180	150	137	194	41.6	29.3	7.8							
Costa Rica	1,200	107	132	108	-18.2	0.9	-91.0	1,406	250	312	334	7.1	33.6	-76.2							
El Salvador	12	18	44	16	-63.6	-11.1	33.3	57	56	86	52	-39.5	-7.1	-8.8							
Guatemala	44	29	88	57	-35.2	96.6	29.5	102	101	175	166	-5.1	64.4	62.7							
Honduras	25	16	21	25	19.0	56.3	0.0	43	45	55	68	23.6	51.1	58.1							
Nicaragua	15	21	16	13	-18.8	-38.1	-13.3	42	37	33	36	9.1	-2.7	-14.3							
Panama	129	155	196	227	15.8	46.5	76.0	424	444	469	623	32.8	40.3	46.9							
Total	1,873	732	834	884	6.0	20.8	-52.8	3,338	1,982	2,058	2,424	17.8	22.3	-27.4							
SOUTH AMERICA																					
Argentina	249	389	560	353	-37.0	-9.3	41.8	953	1,720	2,157	1,658	-23.1	-3.6	74.0							
Bolivia	6	19	10	8	-20.0	-57.9	-	23	48	26	83	219.2	72.9	260.9							
Brazil	147	356	610	401	-34.3	12.6	172.8	645	1,236	1,804	1,301	-27.9	5.3	101.7							
Chile	268	363	286	369	29.0	1.7	37.7	1,242	1,546	1,397	1,783	27.6	15.3	43.6							
Colombia	182	160	225	249	10.7	55.6	36.8	582	513	672	812	20.8	58.3	39.5							
Ecuador	33	119	28	45	60.7	-62.2	36.4	92	168	80	94	17.5	-44.0	2.2							
Paraguay	5	12	28	60	114.3	400.0	1100.0	35	89	139	246	77.0	176.4	602.9							
Peru	150	96	136	154	13.2	60.4	2.7	398	335	483	546	13.0	63.0	37.2							
Uruguay	48	27	58	73	25.9	170.4	52.1	98	90	133	254	91.0	182.2	159.2							
Venezuela	54	45	33	63	90.9	40.0	16.7	137	134	111	139	25.2	3.7	1.5							
Other South America	1	1	3	0	-100.0	-	-100.0	11	4	3	4	33.3	0.0	-63.6							
Total	1,143	1,587	1,977	1,775	-10.2	11.8	55.3	4,216	5,883	7,005	6,920	-1.2	17.6	64.1							
Total Latin America	3,016	2,319	2,811	2,659	-5.4	14.7	-11.8	7,554	7,865	9,063	9,344	3.1	18.8	23.7							

STOPOVER VISITORS BY MARKET SHARE

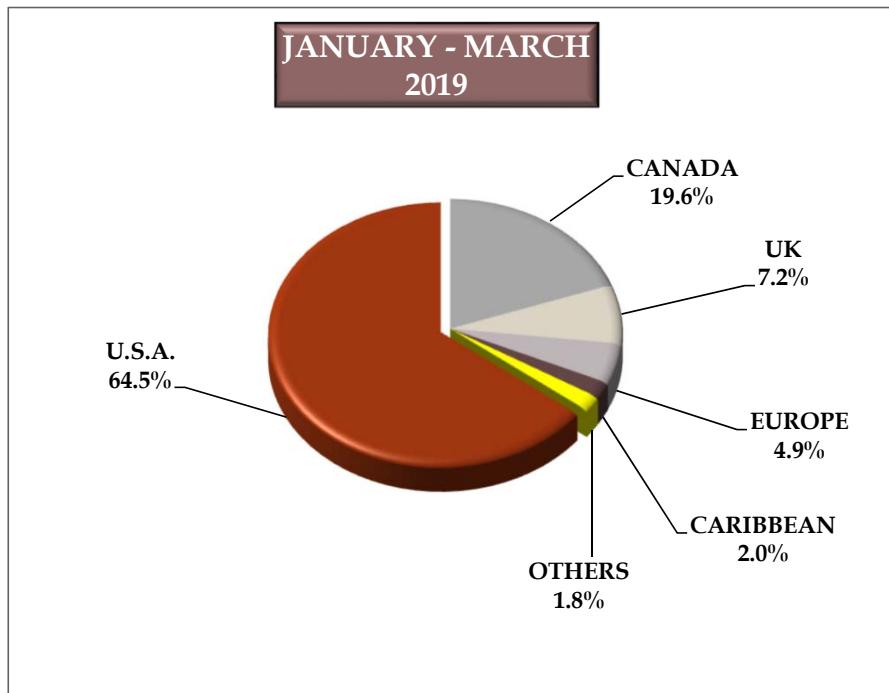


Fig. 2

Country	March 2019	% Share	Jan. - Mar. 2019	% Share	Jan. - Mar. 2018	% Share	% Change 2019/18
U.S.A	184,394	67.9%	456,745	64.5%	380,392	60.9%	20.1%
CANADA	49,266	18.1%	138,713	19.6%	132,579	21.2%	4.6%
U.K.	17,861	6.6%	51,258	7.2%	50,397	8.1%	1.7%
EUROPE	11,224	4.1%	34,601	4.9%	34,721	5.6%	-0.3%
CARIBBEAN	5,046	1.9%	13,897	2.0%	14,336	2.3%	-3.1%
OTHERS	3,951	1.5%	13,083	1.8%	12,577	2.0%	4.0%
Total	271,742	100.0%	708,297	100.0%	625,002	100.0%	13.3%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)									
	FOREIGN NATIONALS					NON-RESIDENT JAMAICANS			
	All Types of Accommodation		Hotel			All Types of Accommodation		Hotel	
	2018	2019	2018	2019		2018	2019	2018	2019
January	9.0	8.7	6.7	6.6		19.3	18.5	9.4	8.5
February	7.7	7.5	6.5	6.3		16.0	14.5	7.6	7.9
March	7.4	7.0	6.2	5.9		13.8	13.4	8.2	6.7
Jan.-Mar.	8.0	7.7	6.4	6.2		16.1	15.3	8.4	7.6

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

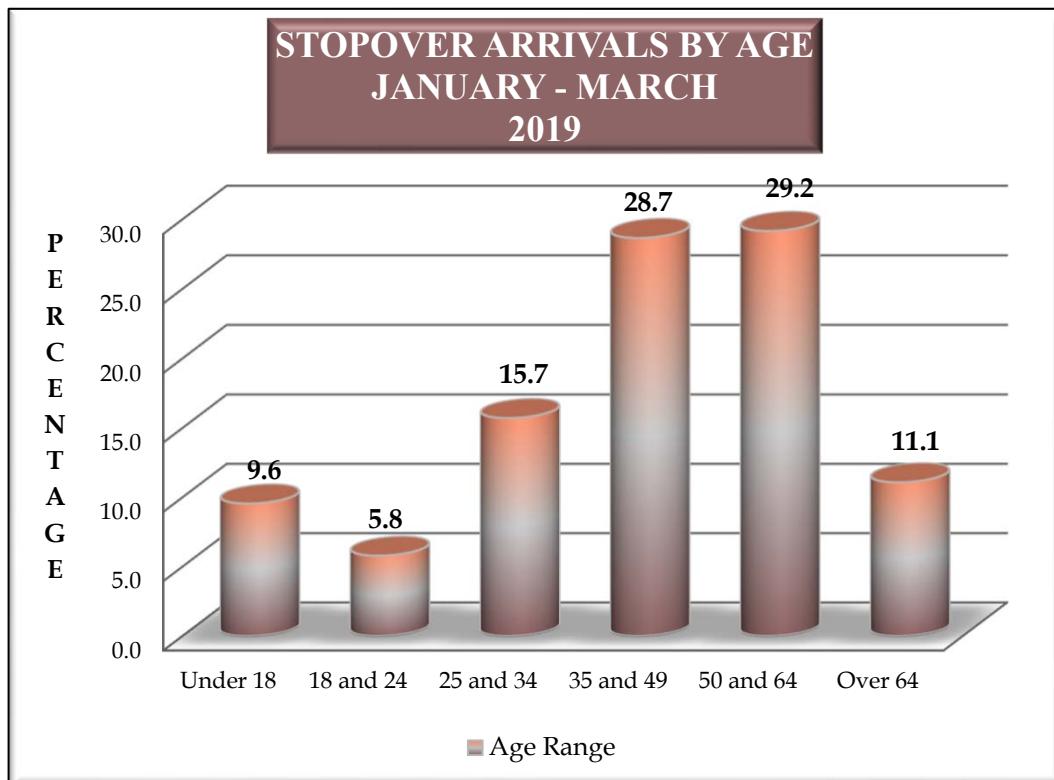


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	MARCH		JAN. - MAR.		JAN. - MAR.		%Change 2019/18
	2019	% Share	2019	% Share	2018	% Share	
Under 18	32,347	11.9	67,684	9.6	65,034	10.4	4.1%
18 and 24	20,599	7.6	41,048	5.8	35,833	5.7	14.6%
25 and 34	41,603	15.3	111,359	15.7	94,602	15.1	17.7%
35 and 49	79,090	29.1	203,060	28.7	176,605	28.3	15.0%
50 and 64	73,751	27.1	206,617	29.2	183,528	29.4	12.6%
Over 64	24,352	9.0	78,529	11.1	69,400	11.1	13.2%
Total	271,742	100.0	708,297	100.0	625,002	100.0	13.3%

TABLE 4

CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - MARCH

	MONTEGO BAY		% Change 2019/18		FALMOUTH		% Change 2019/18		OCHO RIOS		% Change 2019/18		2019 TOTAL		2018 TOTAL		% Change 2019/18	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	29	67,497	-19.4%	2.8%	22	90,641	-8.3%	-15.3%	31	90,888	24.0%	18.2%	82	249,026	86	249,635	-4.7%	-0.2%
February	24	60,611	-17.2%	7.1%	17	68,270	-5.6%	-18.7%	25	73,618	19.0%	5.0%	67	202,830	68	210,667	-1.5%	-3.7%
March	23	54,380	-20.7%	-10.9%	15	62,941	-31.8%	-37.3%	19	59,088	26.7%	14.8%	57	176,409	67	213,193	-14.9%	-17.3%
Jan. - Mar.	76	182,488	-19.1%	-0.4%	54	221,852	-15.6%	-23.8%	75	223,594	23.0%	12.7%	206	628,265	221	673,495	-6.8%	-6.7%

Source: Port Authority of Jamaica, Cruise Vessels Information Sheet

* Note: 1. During the month of February, 1 ship call with 331 passengers visited the port in Port Antonio.

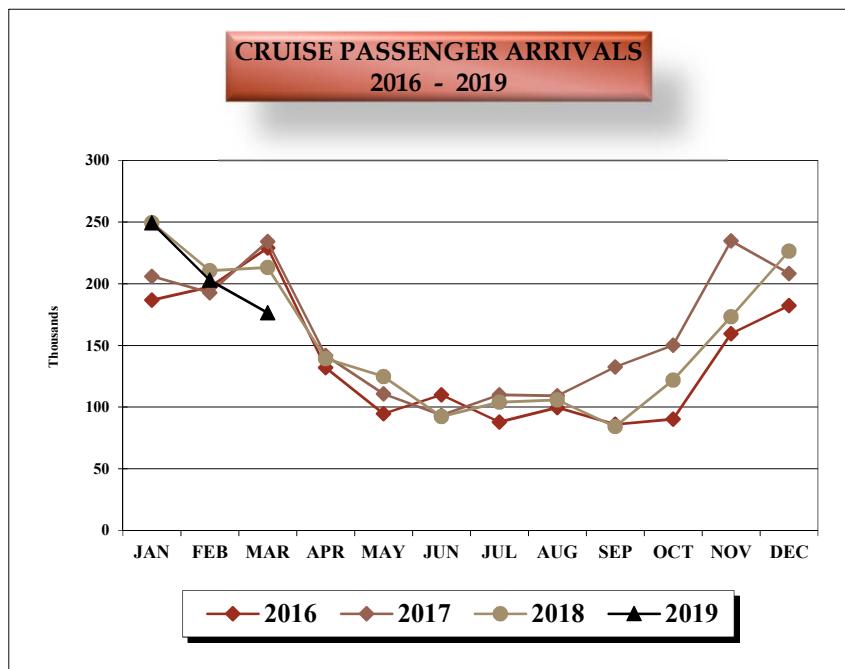


FIG. 4

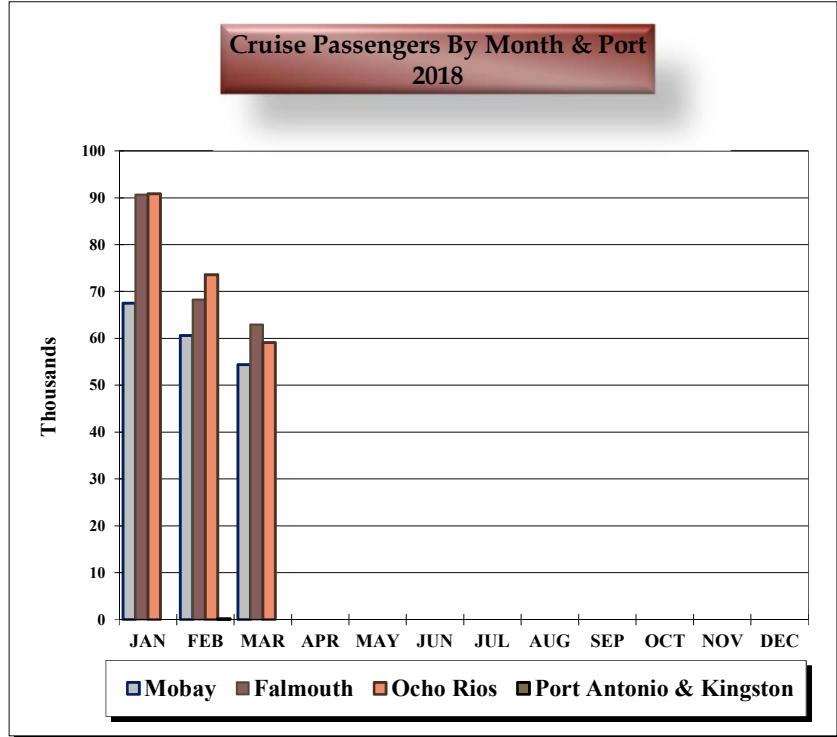


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MARCH 2019			JANUARY - MARCH 2019		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
NORTHEAST						
Connecticut	3,757	6	3,763	9,536	14	9,550
Delaware	901	46	947	2,257	87	2,344
Maine	903	0	903	2,306	2	2,308
Maryland	6,491	35	6,526	17,515	53	17,568
Massachusetts	5,008	5	5,013	13,878	11	13,889
New Hampshire	934	1	935	2,903	2	2,905
New Jersey	8,201	312	8,513	20,969	532	21,501
New York	27,559	52	27,611	75,594	131	75,725
Pennsylvania	8,269	801	9,070	22,402	1,285	23,687
Rhode Island	548	1	549	1,519	2	1,521
Vermont	339	1	340	1,198	3	1,201
Virginia	4,595	60	4,655	11,042	117	11,159
Washington D.C.	1,023	1	1,024	2,514	4	2,518
West Virginia	344	7	351	894	15	909
Total	68,872	1,328	70,200	184,527	2,258	186,785
MIDWEST						
Illinois	7,363	53	7,416	18,965	665	19,630
Indiana	3,466	142	3,608	8,183	897	9,080
Iowa	2,450	373	2,823	7,424	1,055	8,479
Kansas	1,094	0	1,094	2,890	6	2,896
Kentucky	1,220	0	1,220	2,967	540	3,507
Michigan	7,503	807	8,310	16,594	1,919	18,513
Minnesota	3,029	3,580	6,609	8,333	8,215	16,548
Missouri	2,503	3	2,506	6,236	122	6,358
Nebraska	1,162	0	1,162	4,047	6	4,053
North Dakota	639	51	690	2,092	228	2,320
Ohio	5,450	45	5,495	12,782	679	13,461
South Dakota	539	55	594	2,236	198	2,434
Wisconsin	4,502	2,057	6,559	12,976	5,362	18,338
Total	40,920	7,166	48,086	105,725	19,892	125,617

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MARCH 2019			JANUARY - MARCH 2019		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
SOUTH						
Alabama	1,498	0	1,498	2,664	1	2,665
Arkansas	620	0	620	1,371	0	1,371
Florida	25,610	53	25,663	55,245	92	55,337
Georgia	9,458	19	9,477	18,990	32	19,022
Louisiana	1,086	3	1,089	2,153	4	2,157
Mississippi	770	1	771	1,282	6	1,288
North Carolina	3,577	709	4,286	8,220	1,458	9,678
South Carolina	1,389	16	1,405	3,692	45	3,737
Tennessee	2,484	10	2,494	5,229	37	5,266
Total	46,492	811	47,303	98,846	1,675	100,521

WEST

Alaska	75	2	77	179	2	181
Arizona	1,114	4	1,118	2,315	7	2,322
California	4,679	25	4,704	11,534	39	11,573
Colorado	2,016	24	2,040	4,592	31	4,623
Hawaii	43	0	43	149	0	149
Idaho	201	0	201	622	3	625
Montana	206	4	210	767	15	782
Nevada	392	1	393	1,159	4	1,163
New Mexico	179	0	179	490	2	492
Oklahoma	370	1	371	1,441	5	1,446
Oregon	941	1	942	1,733	2	1,735
Texas	7,045	7	7,052	14,743	11	14,754
Utah	416	2	418	1,168	5	1,173
Washington	841	4	845	2,375	7	2,382
Wyoming	212	0	212	422	2	424
Total	18,730	75	18,805	43,689	135	43,824
TOTAL U.S.A.	175,014	9,380	184,394	432,787	23,960	456,747

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

MARCH 2019			JANUARY - MARCH 2019		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CANADA					
Atlantic Canada					
New Brunswick	1,227	0	1,227	2,094	13
Newfoundland	763	0	763	1,168	0
Nova Scotia	1,574	0	1,574	3,240	0
P.E. Island	179	0	179	323	0
Total	3,743	0	3,743	6,825	13
Total	49,223	43	49,266	138,603	110
Central Canada					
Ontario	32,622	39	32,661	94,654	76
Quebec	6,825	1	6,826	17,200	6
Total	39,447	40	39,487	111,854	82
Total	49,223	43	49,266	138,603	110
Western Canada					
Alberta	2,691	1	2,692	8,171	6
British Columbia	1,469	2	1,471	3,800	4
Manitoba	1,223	0	1,223	4,000	2
Saskatchewan	591	0	591	3,763	3
Northwest Territories	59	0	59	190	0
Total	6,033	3	6,036	19,924	15
Total	49,223	43	49,266	138,603	110
Total	49,223	43	49,266	138,603	110
EUROPE					
Northern Europe					
U.K.	8,944	8,917	17,861	26,579	24,678
Denmark	61	4	65	227	49
Finland	37	13	50	156	34
Ireland	124	77	201	387	169
Norway	130	5	135	358	37
Sweden	110	623	733	542	1,901
Sub-Total	9,406	9,639	19,045	28,249	26,868
Sub-Total	9,406	9,639	19,045	28,249	26,868
Sub-Total	9,406	9,639	19,045	28,249	26,868
Southern Europe					
Greece	43	11	54	108	22
Italy	1,560	34	1,594	4,620	106
Portugal	76	3	79	180	16
Spain	318	25	343	1,024	119
Sub-Total	6,311	2,204	8,515	18,636	5,740
Sub-Total	6,311	2,204	8,515	18,636	5,740
Sub-Total	6,311	2,204	8,515	18,636	5,740
Western Europe					
Austria	155	179	334	535	505
Belgium	500	3	503	1,580	13
France	826	29	855	2,978	148
Germany	1,821	1,856	3,677	4,745	4,564
Luxemburg	31	7	38	71	9
Netherlands	719	21	740	1,935	93
Switzerland	262	36	298	860	145
Sub-Total	6,311	2,204	8,515	18,636	5,740
Sub-Total	6,311	2,204	8,515	18,636	5,740
Sub-Total	6,311	2,204	8,515	18,636	5,740
Central/East Europe					
Czechoslovakia	59	149	208	222	515
Hungary	63	8	71	253	72
Poland	60	54	114	1,325	160
Russia	78	732	810	287	2,127
Ukraine	34	20	54	116	112
Other Europe	152	116	268	640	535
Sub-Total	446	1,079	1,525	2,843	3,521
Total	16,163	12,922	29,085	49,728	36,129
Total	16,163	12,922	29,085	49,728	36,129
Total	16,163	12,922	29,085	49,728	36,129

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

MARCH 2019			JANUARY - MARCH 2019		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	363	2	365	947	4	951
Belize	72	1	73	193	1	194
Costa Rica	106	2	108	332	2	334
El Salvador	16	0	16	52	0	52
Guatemala	57	0	57	163	3	166
Honduras	24	1	25	67	1	68
Nicaragua	13	0	13	33	3	36
Panama	227	0	227	622	1	623
Total	878	6	884	2,409	15	2,424

SOUTH AMERICA

Argentina	353	0	353	1,656	2	1,658
Bolivia	8	0	8	77	6	83
Brazil	400	1	401	1,300	1	1,301
Chile	368	1	369	1,782	1	1,783
Colombia	246	3	249	808	4	812
Ecuador	45	0	45	94	0	94
Paraguay	60	0	60	246	0	246
Peru	153	1	154	545	1	546
Uruguay	72	1	73	253	1	254
Venezuela	63	0	63	132	7	139
Other South America	0	0	0	4	0	4
Total	1,768	7	1,775	6,897	23	6,920
Total Latin America	2,646	13	2,659	9,306	38	9,344

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MARCH 2019			JANUARY - MARCH 2019		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	157	0	157	512	0	512
Bahamas	402	1	403	1,144	1	1,145
Barbados	372	2	374	938	3	941
Bermuda	180	2	182	571	9	580
British Virgin Is.	101	0	101	219	1	220
Cayman Is.	1,678	1	1,679	4,299	5	4,304
Dominica	21	0	21	62	0	62
Grenada	30	0	30	98	0	98
Guyana	133	0	133	363	0	363
Montserrat	13	0	13	35	0	35
St. Kitts/Nevis/Anguilla	62	0	62	200	0	200
St. Lucia	61	0	61	198	1	199
St. Vincent	27	0	27	137	1	138
Trinidad & Tobago	783	1	784	2,170	19	2,189
Turks & Caicos Is.	189	1	190	540	1	541
Comm. Caribbean	4,209	8	4,217	11,486	41	11,527
Aruba	19	0	19	86	0	86
Cuba	84	169	253	188	504	692
Curacao	34	0	34	83	0	83
Dominican Republic	183	0	183	573	4	577
Guadelope	5	0	5	14	0	14
Haiti	51	0	51	95	0	95
Puerto Rico	101	0	101	325	3	328
St. Maarten	108	0	108	241	0	241
Surinam	29	0	29	114	0	114
All other Caribbean	46	0	46	138	2	140
Other Caribbean	660	169	829	1,857	513	2,370
TOTAL CARIBBEAN	4,869	177	5,046	13,343	554	13,897
OTHER COUNTRIES						
India	121	2	123	292	4	296
Pakistan	3	0	3	5	0	5
Japan	176	0	176	440	3	443
China	439	4	443	1,020	13	1,033
Taiwan	12	0	12	70	0	70
Korea	16	2	18	88	2	90
Philippines	31	8	39	108	8	116
Singapore	12	0	12	43	0	43
Other Asia	53	1	54	109	24	133
Asia	863	17	880	2,175	54	2,229
African Countries	99	5	104	371	7	378
Israel	41	0	41	157	9	166
Saudi Arabia	6	0	6	13	0	13
Turkey	22	0	22	54	10	64
Other Middle East	55	7	62	167	24	191
Australia	146	1	147	576	12	588
New Zealand	26	3	29	100	3	103
All Other Ctries	1	0	1	7	0	7
Total	396	16	412	1,445	65	1,510
GRAND TOTAL	249,174	22,568	271,742	647,387	60,910	708,297

**STOPOVER ARRIVALS BY
INTENDED RESORT AREA OF STAY
JANUARY - MARCH
2019**

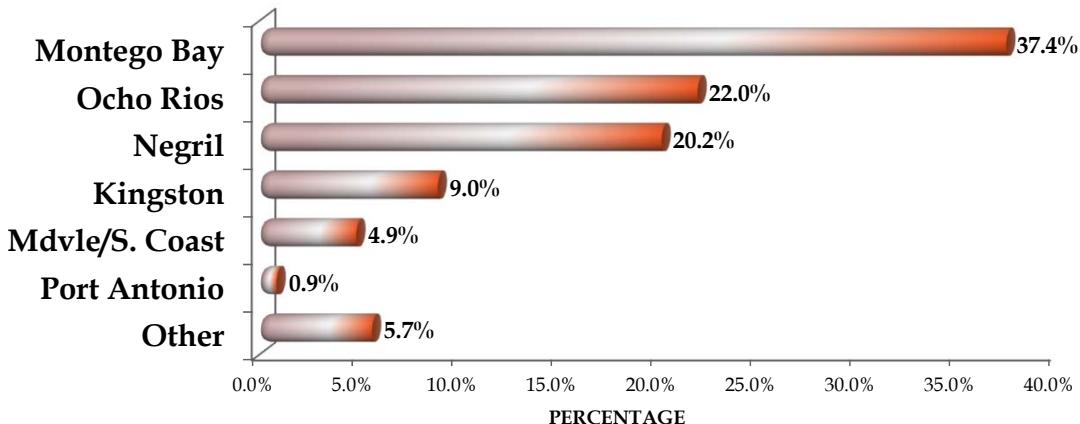


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	MARCH			JANUARY - MARCH			JANUARY - MARCH			%Change 2019/18 ARRIVALS
	2019	%Share	LENGTH OF STAY	2019	%Share	LENGTH OF STAY	2018	%Share	LENGTH OF STAY	
Montego Bay	101,716	37.4%	6.1	265,220	37.4%	6.5	226,338	36.2%	6.8	17.2%
Ocho Rios	59,546	21.9%	7.0	155,700	22.0%	7.6	146,186	23.4%	7.8	6.5%
Negril	52,163	19.2%	7.1	142,934	20.2%	7.8	122,600	19.6%	8.2	16.6%
Kingston	27,032	9.9%	8.6	63,472	9.0%	10.8	55,376	8.9%	11.5	14.6%
Mdvl/S. Coast	12,802	4.7%	11.0	34,572	4.9%	12.2	31,540	5.0%	12.4	9.6%
Port Antonio	2,395	0.9%	12.5	6,268	0.9%	13.5	7,363	1.2%	10.7	-14.9%
Other	16,088	5.9%	12.0	40,131	5.7%	13.4	35,599	5.7%	14.1	12.7%
Total	271,742	100.0%	7.4	708,297	100.0%	8.1	625,002	100.0%	8.5	13.3%