

# JAMAICA

## TOURIST BOARD

## IN MARCH 2017...

- Stopover arrivals down 3.2%
- US Market down 5.9%
- Canada up 10.0%
- Europe down 2.7%
- Cruise Passenger up by 2.2%

## TOURIST (Stopover Arrivals)

Stopover arrivals in March 2017 were **212,600**, a decrease of **3.2%** over the **219,673** recorded in March 2016.

For the January to March period, arrivals increased by **0.1%**, with **585,143** stopovers compared to **584,504** in 2016.

## United States

Stopover arrivals from the United States market recorded a **5.9%** decrease in March 2017, with a total of **131,844** arrivals compared to the **140,183** arrivals who visited in March 2016. All marketing regions recorded decreased arrivals, with the exception of the Midwest region. The Northeast with **50,113** declined by **17.0%**, the South with **31,823** decreased by **4.0%**, the West with **14,256** decreased by **3.0%**, and the West with **35,652** increased by **11.6%**.

For the January to March 2017 period, the US market region has decreased by **2.0%**, with **342,834** visitors compared to the **349,755** visitors during the same period in 2016. The Northeast fell by **8.7%**, the Mid-west up by **7.1%**, the South fell by **0.7%**, and the West up **1.2%**

## Canada

In March 2017, the Canadian market recorded an increase in arrivals of **10.0%**, with **44,256** stopovers compared to **40,239** in March 2016.

Stopover arrivals from Atlantic Canada fell by **10.4%**; the main provinces of Nova Scotia decreased by **9.3%**, over March 2016 and those from New Brunswick decreased by **7.9%**.

Stopover arrivals from Central Canada increased by **14.4%**; the leading province of Ontario up by **12.2%**, and the second most important Canadian province of Quebec up by **30.2%**.

Stopover arrivals from Western Canada rose by **2.1%**; the main province of Alberta recorded a decline of **5.2%**, and arrivals from Manitoba increased by **5.6%**.

Cumulatively, the Canadian market with **133,608** visitors recorded an increase of **6.2%** or **7,836** more visitors than in 2016. The top producing provinces of Ontario with **89,036** rose by **11.5%**, and Quebec, with **15,549** visitors rose by **0.8%**

## Europe

The European market region recorded a decrease of **2.7%** in March 2017, with **28,451** stopover arrivals compared to the **29,236** recorded in March 2016.

In the Northern European region, the main visitor producing countries, United Kingdom, with **18,617** arrivals, fell by **3.6%** and Sweden with **1,427** arrivals fell by **37.3%**.

In the South-Western European region, Germany with **2,871** visitor arrivals increased by **24.7%**, Italy with **1,332** arrivals rose by **4.9%**, the Netherlands with **712** arrivals grew by **44.7%**, and France with **613** visitors increased by **41.2%**.

Stopover arrivals from Central-East Europe with **996** arrivals grew by **116.5%**. The main producing country, Poland, with **530** arrivals grew by **554.3%**.

For the January to March 2017 period, arrivals from the European market grew by **1.1%**. Total stopover arrivals were **84,018** compared to **83,090** in 2016. Northern Europe fell by **6.3%**, moving from **63,278** in 2016 to **59,321** in 2017. Arrivals from the South/West region increased by **17.0%** with **20,925** arrivals, and those from the Central/East region increased by **95.6%** with **3,772** arrivals.

## Latin America

Arrivals from Latin America declined by **23.1%** in March 2017, with a total of **2,319** stopovers compared to **3,016** in March 2016.

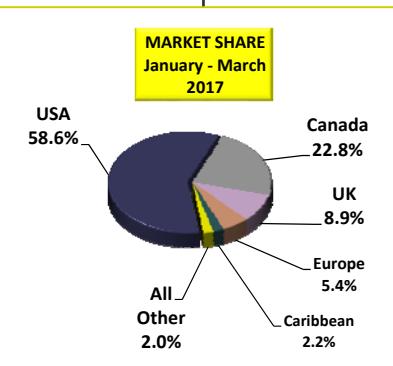
From the Central American region, stopover arrivals declined by **60.9%** with **732** arrivals. Mexico with **333** arrivals declined by **15.9%**, while Panama with **155** rose by **20.2%**.

From the South American region, stopover arrivals grew by **38.8%** with **1,587** arrivals. Argentina with **389** arrivals increased by **56.2%**, Chile with **363** arrivals grew by **35.4%** and Brazil with **356** increased by **142.2%**.

Cumulatively, January to March 2017, stopover arrivals from Latin America increased by **4.1%**, with a total of **7,865** arrivals compared to **7,554** in 2016.

Stopovers from Central America declined by **40.6%**. The main Central American countries of Mexico declined by **17.1%** and Panama increased by **4.7%**.

Stopovers from South America increased by **39.5%** with **5,883** arrivals. The top producing countries of Argentina with **1,720** arrivals grew by **80.5%**, and Chile with **1,546** arrivals grew by **24.5%**.



## The Caribbean

Stopover arrivals to Jamaica from the Caribbean region fell by **23.2%** in March 2017 with a total of **4,338** visitors, compared to **5,645** in March 2016.

The Cayman Islands and Trinidad & Tobago continued to be the major visitor producing Caribbean countries in March 2017 with **1,202** and **670** stopover arrivals, respectively.

Cumulatively, stopovers for the January - March 2017 period fell by **11.1%** moving down from **14,295** in 2016 to **12,712** in 2017.

## Asia

The Asian market increased by **1.6%** in March 2017 with a total of **935** stopovers compared to **920** in March 2016.

China, Japan, and India, are the major visitor-producing countries with **449**, **207** and **143** stopovers arriving from each country, respectively.

For the January to March 2017 period, stopover arrivals from Asia grew by **7.7%**, with **2,708** arrivals compared to **2,515** arrivals in 2016.

## Other Countries

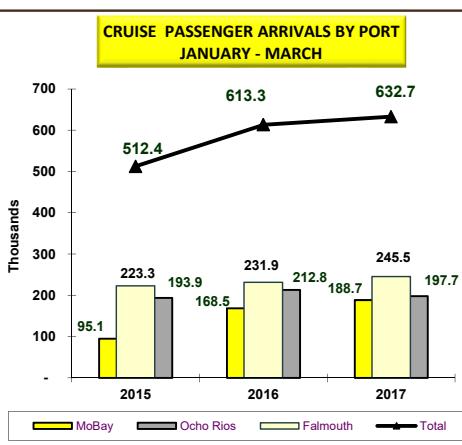
Overall, stopover arrivals from other countries declined by **8.2%** in the January to March 2017 period. Of the Other Countries, Australia provided the most stopover arrivals to Jamaica, with **597** visitors in 2017 compared to **701** in 2016. This represents a decrease of **14.8%**.

## Market Share

The market share of stopover visitors for January to March 2017 was as follows: USA **58.6%**; Canada **22.8%**; UK **8.9%**; Continental Europe **5.4%**, the Caribbean **2.2%**; and the others, including Latin America and Asia **2.0%**.

## Cruise Passengers

A total of **234,251** cruise passengers visited Jamaica in March, 2017. This represented a **2.2%** increase over the **229,111** for March 2016.



For March 2017, Cruise passengers visiting the port of Falmouth increased by **8.7%** and those visiting the port of Montego Bay were at the same level as in March 2016. Cruise passengers visiting the port of Ocho Rios declined by **4.3%**.

The January to March 2017 period saw **632,727** cruise passenger arrivals at the three major ports, an increase of **19,408** passengers or **3.2%**.

## Length of Stay

The average length of stay of **Foreign National** arrivals in March 2017 was **7.9** nights compared to **8.1** nights in March 2016. The average length of stay in hotels was **6.7** nights in March 2017, which was the same level as in March 2016.

The average length of stay of **Non-Resident Jamaican** arrivals in March 2017 was **14.5** nights compared to **14.3** in March 2016. The average length of stay in hotels in March 2017 was **7.8** nights, which was the same level as in March 2016.

During the January to March 2016 period the average length of stay of Foreign National arrivals in all types of accommodations was **8.4** nights compared to **8.5** nights in 2016. For the Non-Resident Jamaican arrivals the average length of stay was **15.3** nights compared to **15.1** nights in 2016.

## Purpose of Visit

During the period January to March 2017, **90.5%** or **502,263** of the **555,218 Foreign Nationals** visited Jamaica for Leisure, **4.7%** were on Business, **4.4%** were on Other purposes of travel and **0.4%** did not state their purpose of travel.

A total of **22,937** or **76.6%** of the **29,925 Non-Resident Jamaicans** were visiting for Leisure, **4.8%** were on Business, **15.7%** were on Other purposes of travel and **2.8%** failed to provide a reason for travel.

Year to date January to March 2017, **89.8%** or a total of **525,200** of the total stopover arrivals of **585,143** visited Jamaica for Leisure, **4.7%** were on Business, **5.0%** were on Other purposes of travel and **0.6%** did not state their purpose of travel.

## Intended Resort Area of Stay

Of the **212,600** stopover arrivals visiting Jamaica in March 2017, the resort area of Montego Bay welcomed **82,454** arrivals or **38.8%**; Ocho Rios received **49,797** or **23.4%**, Negril welcomed **36,665** or **17.2%**; and **19,464** or **9.2%** visited Kingston. The remaining **11.4%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January and March 2017, the pattern remained the same. Montego Bay, Negril, and Ocho Rios accounted for **467,303** or **79.9%** of the stopover arrivals.

## Type of Airlines used

Of the **585,143** stopover visitors to Jamaica in the January to March 2017 period, **534,865** or **91.4%** used scheduled airlines, while **50,278** or **8.6%** used chartered flights.

During the corresponding period in 2016 the percentage distribution was: **91.7%** - used scheduled airlines and **8.3%** - used chartered flights.

**TABLE 1**

**TOURIST ARRIVALS**  
**January - March**  
**2017**

Month	<----- Stopovers ----->						Total Stopover Arrivals	+/- 2017/16	+/- 2017/15
	Foreign Nationals	+/- 2017/16	+/- 2017/15	Non-Resident Jamaicans	+/- 2017/16	+/- 2017/15			
January	175,259	3.4%	5.2%	10,614	5.4%	6.5%	185,873	3.5%	5.2%
February	178,065	1.5%	5.6%	8,605	-12.2%	-6.4%	186,670	0.8%	5.0%
March	201,894	-1.4%	1.4%	10,706	-27.8%	-18.1%	212,600	-3.2%	0.2%
<b>Jan.-Mar.</b>	<b>555,218</b>	<b>1.0%</b>	<b>3.9%</b>	<b>29,925</b>	<b>-13.8%</b>	<b>-7.2%</b>	<b>585,143</b>	<b>0.1%</b>	<b>3.3%</b>

Research & Marketing Intelligence Unit  
Marketing Dept.  
Jamaica Tourist Board  
May 15, 2017.

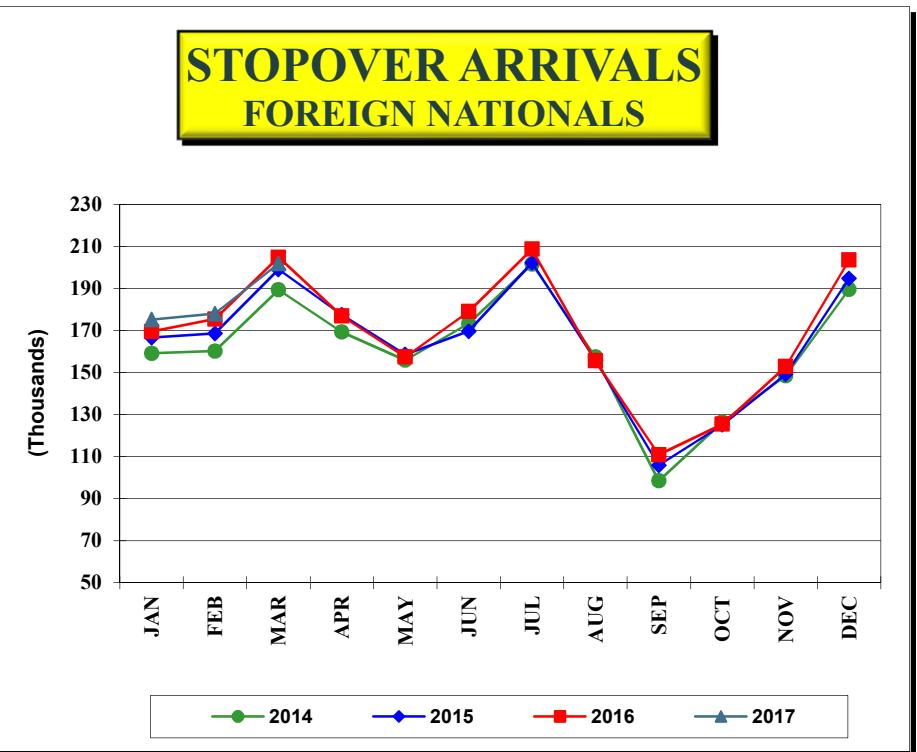


FIG. 1

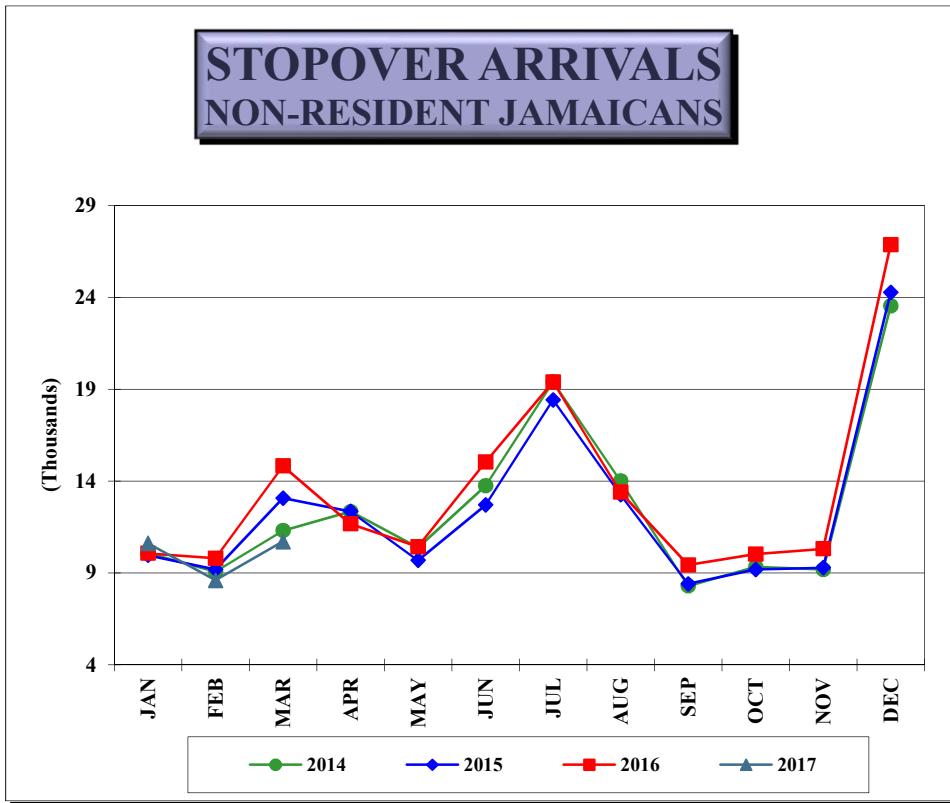
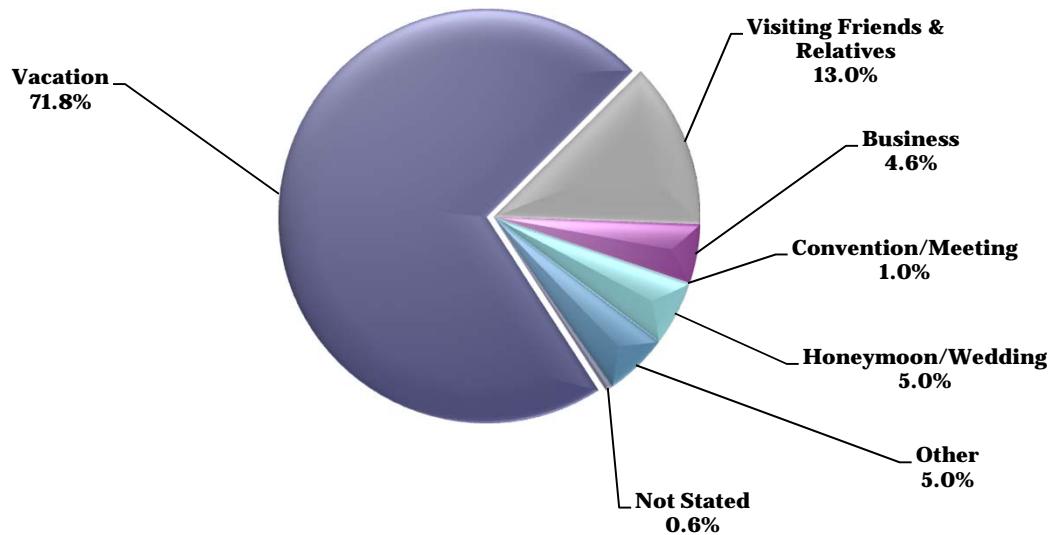


FIG. 1a

## **STOPOVER ARRIVALS BY PURPOSE OF VISIT JANUARY - MARCH 2017**



**Fig. 1b**

<b>STOPOVER ARRIVALS BY PURPOSE OF VISIT</b>						
<b>January - March 2017</b>	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	413,124	74.4%	6,795	22.7%	419,919	71.8%
Visiting Friends & Relatives	60,322	10.9%	15,544	51.9%	75,866	13.0%
Business	25,531	4.6%	1,419	4.7%	26,950	4.6%
Convention/Meeting	342	0.1%	13	0.0%	355	0.1%
Honeymoon/Wedding	28,817	5.2%	598	2.0%	29,415	5.0%
Other	24,617	4.4%	4,709	15.7%	29,326	5.0%
Not Stated	2,465	0.4%	847	2.8%	3,312	0.6%
<b>TOTAL</b>	<b>555,218</b>	<b>100.0%</b>	<b>29,925</b>	<b>100.0%</b>	<b>585,143</b>	<b>100.0%</b>

**TABLE 1.2**

**STOPOVER ARRIVALS BY MARKET REGION  
AND MONTH OF ARRIVAL 2017**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
<b>January</b>	42,896	29,056	20,973	10,101	<b>103,026</b>	45,905	28,729	2,805	4,147	728	533	<b>185,873</b>
<b>February</b>	46,084	31,463	20,701	9,716	<b>107,964</b>	43,447	26,838	2,741	4,227	1,045	408	<b>186,670</b>
<b>March</b>	50,113	35,652	31,823	14,256	<b>131,844</b>	44,256	28,451	2,319	4,338	935	457	<b>212,600</b>
<b>Jan.-Mar.</b>	<b>139,093</b>	<b>96,171</b>	<b>73,497</b>	<b>34,073</b>	<b>342,834</b>	<b>133,608</b>	<b>84,018</b>	<b>7,865</b>	<b>12,712</b>	<b>2,708</b>	<b>1,398</b>	<b>585,143</b>
+/- %	-8.7%	7.1%	-0.7%	1.2%	-2.0%	6.2%	1.1%	4.1%	-11.1%	7.7%	-8.2%	0.1%

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

U.S.A. <u>NORTHEAST</u>	<u>MARCH</u>						<u>JANUARY - MARCH</u>							
	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	% Change			<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change			
					2017/16	2017/15	2017/14				2017	2017/16	2017/15	2017/14
Connecticut	2,867	3,339	3,308	2,802	-15.3	-16.1	-2.3	7,524	8,223	8,461	7,559	-10.7	-8.1	0.5
Delaware	460	470	888	509	-42.7	8.3	10.7	1,447	1,402	1,908	1,509	-20.9	7.6	4.3
Maine	697	769	605	699	15.5	-9.1	0.3	1,562	1,785	1,626	1,791	10.1	0.3	14.7
Maryland	3,571	4,734	5,113	4,037	-21.0	-14.7	13.0	9,515	11,421	11,653	11,162	-4.2	-2.3	17.3
Massachusetts	4,227	4,471	3,905	4,168	6.7	-6.8	-1.4	10,989	11,670	11,380	11,786	3.6	1.0	7.3
New Hampshire	643	723	573	650	13.4	-10.1	1.1	2,199	2,150	2,230	2,516	12.8	17.0	14.4
New Jersey	5,463	5,833	8,381	6,305	-24.8	8.1	15.4	13,665	15,213	18,957	16,399	-13.5	7.8	20.0
New York	18,721	22,891	24,412	20,359	-16.6	-11.1	8.7	52,759	58,972	62,453	57,481	-8.0	-2.5	9.0
Pennsylvania	6,239	6,715	7,627	6,180	-19.0	-8.0	-0.9	16,372	17,403	20,474	16,750	-18.2	-3.8	2.3
Rhode Island	474	510	420	444	5.7	-12.9	-6.3	1,229	1,382	1,296	1,392	7.4	0.7	13.3
Vermont	263	291	258	283	9.7	-2.7	7.6	797	903	1,001	1,033	3.2	14.4	29.6
Virginia	2,641	3,475	3,862	2,802	-27.4	-19.4	6.1	6,998	7,619	8,364	7,296	-12.8	-4.2	4.3
Washington D.C.	729	906	751	697	-7.2	-23.1	-4.4	1,620	1,959	1,780	1,773	-0.4	-9.5	9.4
West Virginia	351	370	308	178	-42.2	-51.9	-49.3	693	741	736	646	-12.2	-12.8	-6.8
<b>Total</b>	<b>47,346</b>	<b>55,497</b>	<b>60,411</b>	<b>50,113</b>	<b>-17.0</b>	<b>-9.7</b>	<b>5.8</b>	<b>127,369</b>	<b>140,843</b>	<b>152,319</b>	<b>139,093</b>	<b>-8.7</b>	<b>-1.2</b>	<b>9.2</b>
<b>MIDWEST</b>														
Illinois	6,799	6,421	6,762	7,180	6.2	11.8	5.6	15,598	16,459	17,138	17,542	2.4	6.6	12.5
Indiana	2,386	2,244	1,967	2,405	22.3	7.2	0.8	5,801	5,726	5,421	5,700	5.1	-0.5	-1.7
Iowa	1,948	2,067	1,806	1,965	8.8	-4.9	0.9	5,846	6,801	6,869	7,020	2.2	3.2	20.1
Kansas	710	669	794	999	25.8	49.3	40.7	2,076	2,048	2,380	2,637	10.8	28.8	27.0
Kentucky	840	707	552	654	18.5	-7.5	-22.1	1,990	1,750	1,590	2,011	26.5	14.9	1.1
Michigan	3,581	3,184	3,715	4,556	22.6	43.1	27.2	8,929	9,412	10,115	11,427	13.0	21.4	28.0
Minnesota	4,111	5,146	4,510	4,905	8.8	-4.7	19.3	10,318	13,215	12,845	12,971	1.0	-1.8	25.7
Missouri	1,762	1,758	1,772	2,213	24.9	25.9	25.6	4,426	4,762	5,218	5,908	13.2	24.1	33.5
Nebraska	710	855	842	952	13.1	11.3	34.1	2,602	2,966	3,075	3,532	14.9	19.1	35.7
North Dakota	488	568	617	682	10.5	20.1	39.8	1,896	2,048	1,936	2,229	15.1	8.8	17.6
Ohio	3,986	3,260	3,284	3,869	17.8	18.7	-2.9	8,038	7,983	8,280	9,294	12.2	16.4	15.6
South Dakota	374	424	495	398	-19.6	-6.1	6.4	1,563	1,682	1,905	1,912	0.4	13.7	22.3
Wisconsin	4,575	4,138	4,825	4,874	1.0	17.8	6.5	12,161	12,078	13,002	13,988	7.6	15.8	15.0
<b>Total</b>	<b>32,270</b>	<b>31,441</b>	<b>31,941</b>	<b>35,652</b>	<b>11.6</b>	<b>13.4</b>	<b>10.5</b>	<b>81,244</b>	<b>86,930</b>	<b>89,774</b>	<b>96,171</b>	<b>7.1</b>	<b>10.6</b>	<b>18.4</b>

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	MARCH						JANUARY - MARCH							
	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	% Change			<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change			
					2017/16	2017/15	2017/14				2017	2017/16	2017/15	2017/14
<b>SOUTH</b>														
Alabama	787	881	845	999	18.2	13.4	26.9	1,459	1,614	1,743	1,855	6.4	14.9	27.1
Arkansas	437	332	402	525	30.6	58.1	20.1	904	878	1,052	1,068	1.5	21.6	18.1
Florida	15,686	18,314	19,592	18,198	-7.1	-0.6	16.0	36,883	41,321	43,763	42,745	-2.3	3.4	15.9
Georgia	4,767	4,547	4,896	5,000	2.1	10.0	4.9	10,094	11,176	11,570	11,967	3.4	7.1	18.6
Louisiana	521	455	577	587	1.7	29.0	12.7	1,162	1,226	1,413	1,494	5.7	21.9	28.6
Mississippi	419	370	362	515	42.3	39.2	22.9	722	756	732	927	26.6	22.6	28.4
North Carolina	2,492	2,646	3,489	3,013	-13.6	13.9	20.9	5,479	5,908	7,250	6,891	-5.0	16.6	25.8
South Carolina	669	1,267	1,284	968	-24.6	-23.6	44.7	1,959	2,703	2,774	2,632	-5.1	-2.6	34.4
Tennessee	1,628	1,644	1,688	2,018	19.5	22.7	24.0	3,192	3,306	3,694	3,918	6.1	18.5	22.7
<b>Total</b>	<b>27,406</b>	<b>30,456</b>	<b>33,135</b>	<b>31,823</b>	<b>-4.0</b>	<b>4.5</b>	<b>16.1</b>	<b>61,854</b>	<b>68,888</b>	<b>73,991</b>	<b>73,497</b>	<b>-0.7</b>	<b>6.7</b>	<b>18.8</b>
<b>WEST</b>														
Alaska	58	45	75	59	-21.3	31.1	1.7	189	160	164	175	6.7	9.4	-7.4
Arizona	665	635	664	652	-1.8	2.7	-2.0	1,365	1,470	1,593	1,581	-0.8	7.6	15.8
California	2,628	2,913	3,989	3,173	-20.5	8.9	20.7	6,835	7,639	9,445	9,317	-1.4	22.0	36.3
Colorado	1,320	1,119	1,113	1,561	40.3	39.5	18.3	3,080	2,794	3,017	3,498	15.9	25.2	13.6
Hawaii	40	22	39	42	7.7	90.9	5.0	82	87	79	93	17.7	6.9	13.4
Idaho	145	160	161	220	36.6	37.5	51.7	335	387	393	496	26.2	28.2	48.1
Montana	147	122	158	227	43.7	86.1	54.4	381	461	551	566	2.7	22.8	48.6
Nevada	243	246	345	311	-9.9	26.4	28.0	638	637	853	877	2.8	37.7	37.5
New Mexico	98	130	184	227	23.4	74.6	131.6	283	333	407	532	30.7	59.8	88.0
Oklahoma	661	618	693	662	-4.5	7.1	0.2	1,218	1,425	1,458	1,494	2.5	4.8	22.7
Oregon	336	453	392	331	-15.6	-26.9	-1.5	798	962	923	874	-5.3	-9.1	9.5
Texas	4,296	4,607	5,899	5,803	-1.6	26.0	35.1	8,471	9,237	12,039	11,845	-1.6	28.2	39.8
Utah	206	194	287	265	-7.7	36.6	28.6	631	797	791	762	-3.7	-4.4	20.8
Washington	646	622	583	570	-2.2	-8.4	-11.8	1,572	1,549	1,672	1,656	-1.0	6.9	5.3
Wyoming	148	192	114	153	34.2	-20.3	3.4	278	367	286	307	7.3	-16.3	10.4
<b>Total</b>	<b>11,637</b>	<b>12,078</b>	<b>14,696</b>	<b>14,256</b>	<b>-3.0</b>	<b>18.0</b>	<b>22.5</b>	<b>26,156</b>	<b>28,305</b>	<b>33,671</b>	<b>34,073</b>	<b>1.2</b>	<b>20.4</b>	<b>30.3</b>
<b>TOTAL U.S.A.</b>	<b>118,659</b>	<b>129,472</b>	<b>140,183</b>	<b>131,844</b>	<b>-5.9</b>	<b>1.8</b>	<b>11.1</b>	<b>296,623</b>	<b>324,966</b>	<b>349,755</b>	<b>342,834</b>	<b>-2.0</b>	<b>5.5</b>	<b>15.6</b>

**TABLE 2**  
**TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE**

	MARCH						JANUARY - MARCH						% Change					
	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	% Change			<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	% Change			2017/16	2017/15	2017/14	
					2017/16	2017/15	2017/14					2017/16	2017/15	2017/14				
<b>CANADA</b>																		
<b>Atlantic Canada</b>																		
New Brunswick	1,515	1,211	1,084	998	-7.9	-17.6	-34.1	3,137	2,578	2,035	1,700	-16.5	-34.1	-45.8				
Newfoundland	997	843	898	696	-22.5	-17.4	-30.2	1,751	1,390	1,382	1,262	-8.7	-9.2	-27.9				
Nova Scotia	2,783	2,662	1,843	1,671	-9.3	-37.2	-40.0	5,282	4,950	3,727	3,260	-12.5	-34.1	-38.3				
P.E. Island	359	165	179	223	24.6	35.2	-37.9	568	342	343	386	12.5	12.9	-32.0				
<b>Total</b>	<b>5,654</b>	<b>4,881</b>	<b>4,004</b>	<b>3,588</b>	<b>-10.4</b>	<b>-26.5</b>	<b>-36.5</b>	<b>10,738</b>	<b>9,260</b>	<b>7,487</b>	<b>6,608</b>	<b>-11.7</b>	<b>-28.6</b>	<b>-38.5</b>				
<b>Central Canada</b>																		
Ontario	30,578	29,844	26,323	29,546	12.2	-1.0	-3.4	89,440	87,823	79,859	89,036	11.5	1.4	-0.5				
Quebec	6,762	6,385	3,568	4,645	30.2	-27.3	-31.3	21,576	20,406	15,431	15,549	0.8	-23.8	-27.9				
<b>Total</b>	<b>37,340</b>	<b>36,229</b>	<b>29,891</b>	<b>34,191</b>	<b>14.4</b>	<b>-5.6</b>	<b>-8.4</b>	<b>111,016</b>	<b>108,229</b>	<b>95,290</b>	<b>104,585</b>	<b>9.8</b>	<b>-3.4</b>	<b>-5.8</b>				
<b>Western Canada</b>																		
Alberta	4,530	3,612	2,848	2,699	-5.2	-25.3	-40.4	13,919	11,642	9,034	8,594	-4.9	-26.2	-38.3				
British Columbia	1,579	1,071	1,119	1,091	-2.5	1.9	-30.9	3,995	3,252	3,116	3,223	3.4	-0.9	-19.3				
Manitoba	2,053	1,516	1,438	1,519	5.6	0.2	-26.0	6,494	5,813	5,562	5,605	0.8	-3.6	-13.7				
Saskatchewan	1,540	1,516	851	1,113	30.8	-26.6	-27.7	6,707	6,297	5,063	4,826	-4.7	-23.4	-28.0				
Other Canada	71	78	88	55	-37.5	-29.5	-22.5	201	176	220	167	-24.1	-5.1	-16.9				
<b>Total</b>	<b>9,773</b>	<b>7,793</b>	<b>6,344</b>	<b>6,477</b>	<b>2.1</b>	<b>-16.9</b>	<b>-33.7</b>	<b>31,316</b>	<b>27,180</b>	<b>22,995</b>	<b>22,415</b>	<b>-2.5</b>	<b>-17.5</b>	<b>-28.4</b>				
<b>Total Canada</b>	<b>52,767</b>	<b>48,903</b>	<b>40,239</b>	<b>44,256</b>	<b>10.0</b>	<b>-9.5</b>	<b>-16.1</b>	<b>153,070</b>	<b>144,669</b>	<b>125,772</b>	<b>133,608</b>	<b>6.2</b>	<b>-7.6</b>	<b>-12.7</b>				
<b>EUROPE</b>																		
<b>Northern Europe</b>																		
U.K.	12,401	17,499	19,321	18,617	-3.6	6.4	50.1	35,275	45,769	50,968	52,313	2.6	14.3	48.3				
Denmark	89	212	475	79	-83.4	-62.7	-11.2	352	1,052	1,356	319	-76.5	-69.7	-9.4				
Finland	124	569	103	74	-28.2	-87.0	-40.3	403	1,882	1,610	313	-80.6	-83.4	-22.3				
Ireland	129	181	238	184	-22.7	1.7	42.6	444	615	556	675	21.4	9.8	52.0				
Norway	139	153	463	170	-63.3	11.1	22.3	385	431	1,389	491	-64.7	13.9	27.5				
Sweden	1,120	900	2,275	1,427	-37.3	58.6	27.4	4,142	4,354	7,399	5,210	-29.6	19.7	25.8				
<b>Total</b>	<b>14,002</b>	<b>19,514</b>	<b>22,875</b>	<b>20,551</b>	<b>-10.2</b>	<b>5.3</b>	<b>46.8</b>	<b>41,001</b>	<b>54,103</b>	<b>63,278</b>	<b>59,321</b>	<b>-6.3</b>	<b>9.6</b>	<b>44.7</b>				
<b>Southern Europe</b>																		
Greece	22	28	21	32	52.4	14.3	45.5	61	71	58	69	19.0	-2.8	13.1				
Italy	953	767	1,270	1,332	4.9	73.7	39.8	3,001	2,937	4,160	4,499	8.1	53.2	49.9				
Portugal	21	29	47	37	-21.3	27.6	76.2	60	78	175	101	-42.3	29.5	68.3				
Spain	146	234	256	240	-6.3	2.6	64.4	475	612	844	872	3.3	42.5	83.6				
<b>Western Europe</b>																		
Austria	269	248	202	223	10.4	-10.1	-17.1	918	901	746	855	14.6	-5.1	-6.9				
Belgium	359	483	595	486	-18.3	0.6	35.4	1,292	1,458	1,497	1,531	2.3	5.0	18.5				
France	1,635	413	434	613	41.2	48.4	-62.5	5,567	1,760	1,714	2,308	34.7	31.1	-58.5				
Germany	2,398	2,217	2,302	2,871	24.7	29.5	19.7	6,568	6,269	6,029	7,470	23.9	19.2	13.7				
Luxembourg	18	16	25	27	8.0	68.8	50.0	53	64	60	63	5.0	-1.6	18.9				
Netherlands	473	539	492	712	44.7	32.1	50.5	1,598	1,503	1,711	2,091	22.2	39.1	30.9				
Switzerland	254	285	257	331	28.8	16.1	30.3	829	955	890	1,066	19.8	11.6	28.6				
<b>Total</b>	<b>6,548</b>	<b>5,259</b>	<b>5,901</b>	<b>6,904</b>	<b>17.0</b>	<b>31.3</b>	<b>5.4</b>	<b>20,422</b>	<b>16,608</b>	<b>17,884</b>	<b>20,925</b>	<b>17.0</b>	<b>26.0</b>	<b>2.5</b>				
<b>Central/East Europe</b>																		
Czech Republic	247	249	76	88	15.8	-64.7	-64.4	767	891	158	243	53.8	-72.7	-68.3				
Hungary	18	25	19	49	157.9	96.0	172.2	150	184	138	224	62.3	21.7	49.3				
Poland	148	72	81	530	554.3	636.1	258.1	478	374	332	2,134	542.8	470.6	346.4				
Russia	741	83	55	66	20.0	-20.5	-91.1	3,000	410	309	302	-2.3	-26.3	-89.9				
Ukraine	29	28	31	33	6.5	17.9	13.8	160	92	144	145	0.7	57.6	-9.4				
Other Europe	243	271	198	230	16.2	-15.1	-5.3	1,004	918	847	724	-14.5	-21.1	-27.9				
<b>Total</b>	<b>1,426</b>	<b>728</b>	<b>460</b>	<b>996</b>	<b>116.5</b>	<b>36.8</b>	<b>-30.2</b>	<b>5,559</b>	<b>2,869</b>	<b>1,928</b>	<b>3,772</b>	<b>95.6</b>	<b>31.5</b>	<b>-32.1</b>				
<b>Total Europe</b>	<b>21,976</b>	<b>25,501</b>	<b>29,236</b>	<b>28,451</b>	<b>-2.7</b>	<b>11.6</b>	<b>29.5</b>	<b>66,982</b>	<b>73,580</b>	<b>83,090</b>	<b>84,018</b>	<b>1.1</b>	<b>14.2</b>	<b>25.4</b>				

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MARCH</u>			<u>% Change</u>			<u>JANUARY - MARCH</u>			<u>% Change</u>															
	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2017/16</u>	<u>2017/15</u>	<u>2017/14</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2017/16</u>	<u>2017/15</u>	<u>2017/14</u>											
<b>LATIN AMERICA</b>																									
<b>CENTRAL AMERICA</b>																									
Mexico	181	347	396	333	-15.9	-4.0	84.0	506	1,027	1,084	899	-17.1	-12.5	77.7											
Belize	34	32	52	53	1.9	65.6	55.9	107	110	180	150	-16.7	36.4	40.2											
Costa Rica	88	137	1,200	107	-91.1	-21.9	21.6	230	331	1,406	250	-82.2	-24.5	8.7											
El Salvador	19	9	12	18	50.0	100.0	-5.3	43	86	57	56	-1.8	-34.9	30.2											
Guatemala	45	71	44	29	-34.1	-59.2	-35.6	93	202	102	101	-1.0	-50.0	8.6											
Honduras	23	17	25	16	-36.0	-5.9	-30.4	45	73	43	45	4.7	-38.4	0.0											
Nicaragua	3	11	15	21	40.0	90.9	600.0	10	20	42	37	-11.9	85.0	270.0											
Panama	183	168	129	155	20.2	-7.7	-15.3	455	495	424	444	4.7	-10.3	-2.4											
<b>Total</b>	<b>576</b>	<b>792</b>	<b>1,873</b>	<b>732</b>	<b>-60.9</b>	<b>-7.6</b>	<b>27.1</b>	<b>1,489</b>	<b>2,344</b>	<b>3,338</b>	<b>1,982</b>	<b>-40.6</b>	<b>-15.4</b>	<b>33.1</b>											
<b>SOUTH AMERICA</b>																									
Argentina	305	338	249	389	56.2	15.1	27.5	1,412	1,097	953	1,720	80.5	56.8	21.8											
Bolivia	17	15	6	19	216.7	26.7	-	29	40	23	48	108.7	20.0	65.5											
Brazil	255	266	147	356	142.2	33.8	39.6	874	974	645	1,236	91.6	26.9	41.4											
Chile	280	181	268	363	35.4	100.6	29.6	1,429	1,072	1,242	1,546	24.5	44.2	8.2											
Colombia	185	280	182	160	-12.1	-42.9	-13.5	632	657	582	513	-11.9	-21.9	-18.8											
Ecuador	65	124	33	119	260.6	-4.0	83.1	147	179	92	168	82.6	-6.1	14.3											
Paraguay	18	10	5	12	140.0	20.0	-33.3	65	21	35	89	154.3	323.8	36.9											
Peru	145	92	150	96	-36.0	4.3	-33.8	323	247	398	335	-15.8	35.6	3.7											
Uruguay	95	113	48	27	-43.8	-76.1	-71.6	217	309	98	90	-8.2	-70.9	-58.5											
Venezuela	47	81	54	45	-16.7	-44.4	-4.3	161	161	137	134	-2.2	-16.8	-16.8											
Other South America	1	0	1	1	0.0	-	0.0	2	18	11	4	-63.6	-77.8	100.0											
<b>Total</b>	<b>1,413</b>	<b>1,500</b>	<b>1,143</b>	<b>1,587</b>	<b>38.8</b>	<b>5.8</b>	<b>12.3</b>	<b>5,291</b>	<b>4,775</b>	<b>4,216</b>	<b>5,883</b>	<b>39.5</b>	<b>23.2</b>	<b>11.2</b>											
<b>Total Latin America</b>	<b>1,989</b>	<b>2,292</b>	<b>3,016</b>	<b>2,319</b>	<b>-23.1</b>	<b>1.2</b>	<b>16.6</b>	<b>6,780</b>	<b>7,119</b>	<b>7,554</b>	<b>7,865</b>	<b>4.1</b>	<b>10.5</b>	<b>16.0</b>											

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	MARCH						JANUARY - MARCH						% Change			
	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	% Change			<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	% Change				
					2017/16	2017/15	2017/14					2017/16	2017/15	2017/14		
<b>CARIBBEAN</b>																
Antigua	71	163	177	140	-20.9	-14.1	97.2	325	440	450	435	-3.3	-1.1	33.8		
Bahamas	349	375	510	370	-27.5	-1.3	6.0	1,033	1,047	1,209	1,162	-3.9	11.0	12.5		
Barbados	292	289	325	320	-1.5	10.7	9.6	878	813	926	838	-9.5	3.1	-4.6		
Bermuda	148	139	187	142	-24.1	2.2	-4.1	459	480	486	451	-7.2	-6.0	-1.7		
British Virgin Is.	54	71	70	72	2.9	1.4	33.3	194	178	203	180	-11.3	1.1	-7.2		
Cayman Is.	1,085	1,215	1,700	1,202	-29.3	-1.1	10.8	3,355	3,238	3,883	3,429	-11.7	5.9	2.2		
Dominica	22	24	14	31	121.4	29.2	40.9	80	73	61	81	32.8	11.0	1.3		
Grenada	25	27	33	42	27.3	55.6	68.0	102	64	114	123	7.9	92.2	20.6		
Guyana	212	161	189	150	-20.6	-6.8	-29.2	479	501	463	369	-20.3	-26.3	-23.0		
Montserrat	7	5	11	6	-45.5	20.0	-14.3	20	37	40	19	-52.5	-48.6	-5.0		
St. Kitts/Nevis/Anguilla	70	76	117	76	-35.0	0.0	8.6	209	223	240	217	-9.6	-2.7	3.8		
St. Lucia	53	53	60	87	45.0	64.2	64.2	179	157	228	208	-8.8	32.5	16.2		
St. Vincent	30	20	15	27	80.0	35.0	-10.0	89	90	89	125	40.4	38.9	40.4		
Turks & Caicos Is.	204	248	375	219	-41.6	-11.7	7.4	647	635	846	728	-13.9	14.6	12.5		
Trinidad & Tobago	838	905	996	670	-32.7	-26.0	-20.0	2,425	2,394	2,663	2,137	-19.8	-10.7	-11.9		
Comm. Caribbean	<b>3,460</b>	<b>3,771</b>	<b>4,779</b>	<b>3,554</b>	<b>-25.6</b>	<b>-5.8</b>	<b>2.7</b>	<b>10,474</b>	<b>10,370</b>	<b>11,901</b>	<b>10,502</b>	<b>-11.8</b>	<b>1.3</b>	<b>0.3</b>		
Aruba	24	23	34	20	-41.2	-13.0	-16.7	77	90	100	73	-27.0	-18.9	-5.2		
Cuba	125	183	180	264	46.7	44.3	111.2	362	477	593	682	15.0	43.0	88.4		
Curacao	67	78	75	29	-61.3	-62.8	-56.7	211	156	170	132	-22.4	-15.4	-37.4		
Dominican Rep.	137	160	204	199	-2.5	24.4	45.3	389	454	660	536	-18.8	18.1	37.8		
Guadelope	4	4	15	3	-80.0	-25.0	-25.0	21	22	32	14	-56.3	-36.4	-33.3		
Haiti	49	124	34	32	-5.9	-74.2	-34.7	129	190	78	76	-2.6	-60.0	-41.1		
Puerto Rico	122	116	133	130	-2.3	12.1	6.6	333	323	295	304	3.1	-5.9	-8.7		
St. Maarten	81	65	117	66	-43.6	1.5	-18.5	207	174	265	220	-17.0	26.4	6.3		
Surinam	33	32	28	18	-35.7	-43.8	-45.5	83	67	96	77	-19.8	14.9	-7.2		
All other Caribbean	54	35	46	23	-50.0	-34.3	-57.4	143	107	105	96	-8.6	-10.3	-32.9		
Other Caribbean	<b>696</b>	<b>820</b>	<b>866</b>	<b>784</b>	<b>-9.5</b>	<b>-4.4</b>	<b>12.6</b>	<b>1,955</b>	<b>2,060</b>	<b>2,394</b>	<b>2,210</b>	<b>-7.7</b>	<b>7.3</b>	<b>13.0</b>		
<b>TOTAL CARIBBEAN</b>	<b>4,156</b>	<b>4,591</b>	<b>5,645</b>	<b>4,338</b>	<b>-23.2</b>	<b>-5.5</b>	<b>4.4</b>	<b>12,429</b>	<b>12,430</b>	<b>14,295</b>	<b>12,712</b>	<b>-11.1</b>	<b>2.3</b>	<b>2.3</b>		
<b>ASIA</b>																
India	159	178	188	143	-23.9	-19.7	-10.1	396	394	467	366	-21.6	-7.1	-7.6		
Pakistan	2	2	2	2	0.0	0.0	0.0	7	6	2	5	150.0	-16.7	-28.6		
Japan	208	217	176	207	17.6	-4.6	-0.5	642	594	540	588	8.9	-1.0	-8.4		
China	274	337	409	449	9.8	33.2	63.9	663	888	1,076	1,260	17.1	41.9	90.0		
Taiwan	16	50	17	7	-58.8	-86.0	-56.3	27	66	19	23	21.1	-65.2	-14.8		
Korea	28	30	26	27	3.8	-10.0	-3.6	136	152	102	161	57.8	5.9	18.4		
Philippines	50	31	46	42	-8.7	35.5	-16.0	93	77	167	127	-24.0	64.9	36.6		
Singapore	22	15	16	14	-12.5	-6.7	-36.4	48	28	38	65	71.1	132.1	35.4		
Other Asia	31	55	40	44	10.0	-20.0	41.9	107	135	104	113	8.7	-16.3	5.6		
Total Asia	<b>790</b>	<b>915</b>	<b>920</b>	<b>935</b>	<b>1.6</b>	<b>2.2</b>	<b>18.4</b>	<b>2,119</b>	<b>2,340</b>	<b>2,515</b>	<b>2,708</b>	<b>7.7</b>	<b>15.7</b>	<b>27.8</b>		
<b>OTHER COUNTRIES</b>																
African Countries	83	83	81	134	65.4	61.4	61.4	258	253	297	344	15.8	36.0	33.3		
Israel	47	52	42	62	47.6	19.2	31.9	163	158	192	167	-13.0	5.7	2.5		
Saudi Arabia	6	9	5	2	-60.0	-77.8	-66.7	22	15	9	5	-44.4	-66.7	-77.3		
Turkey	31	36	14	19	35.7	-47.2	-38.7	64	204	61	45	-26.2	-77.9	-29.7		
Other Middle East	60	51	74	57	-23.0	11.8	-5.0	139	135	184	159	-13.6	17.8	14.4		
Australia	141	207	194	162	-16.5	-21.7	14.9	616	626	701	597	-14.8	-4.6	-3.1		
New Zealand	22	17	23	17	-26.1	0.0	-22.7	61	55	76	73	-3.9	32.7	19.7		
All Other Ctries	5	5	1	4	300.0	-20.0	-20.0	14	10	3	8	166.7	-20.0	-42.9		
<b>Total</b>	<b>395</b>	<b>460</b>	<b>434</b>	<b>457</b>	<b>5.3</b>	<b>-0.7</b>	<b>15.7</b>	<b>1,337</b>	<b>1,456</b>	<b>1,523</b>	<b>1,398</b>	<b>-8.2</b>	<b>-4.0</b>	<b>4.6</b>		
<b>GRAND TOTAL</b>	<b>200,732</b>	<b>212,134</b>	<b>219,673</b>	<b>212,600</b>	<b>-3.2</b>	<b>0.2</b>	<b>5.9</b>	<b>539,340</b>	<b>566,560</b>	<b>584,504</b>	<b>585,143</b>	<b>0.1</b>	<b>3.3</b>	<b>8.5</b>		

## STOPOVER VISITORS BY MARKET SHARE

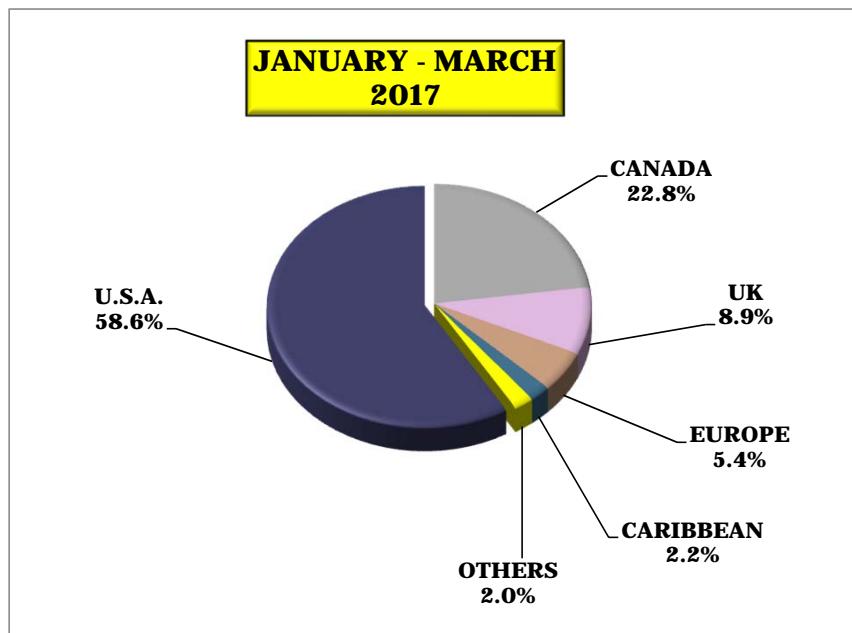


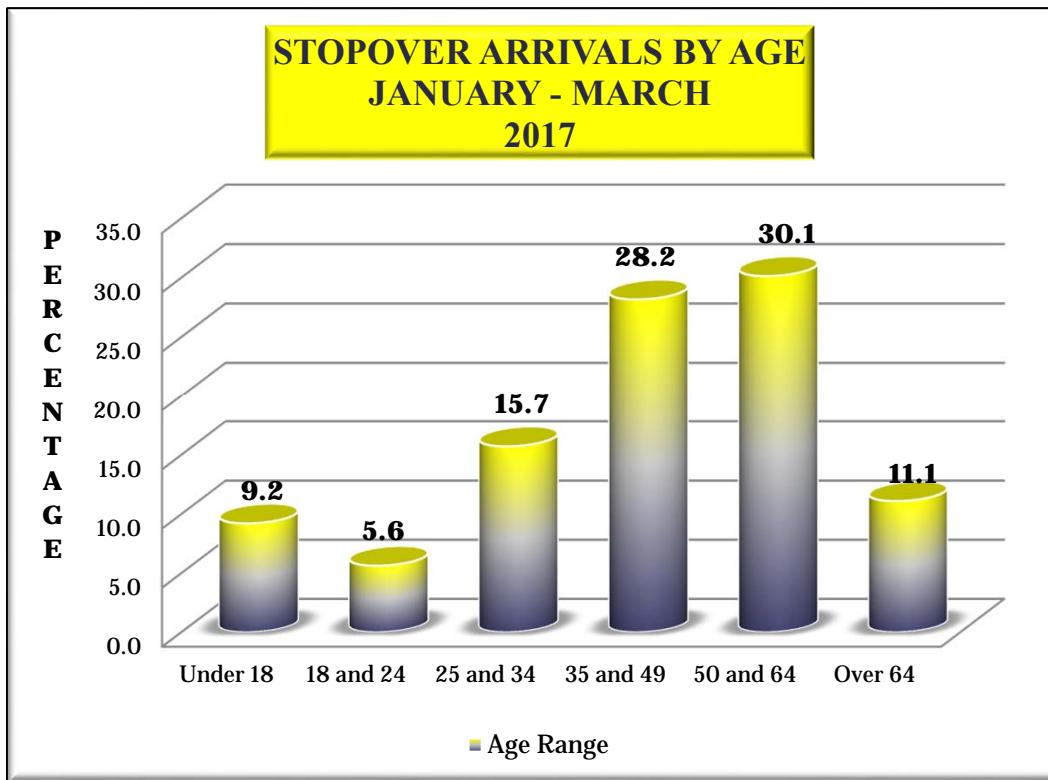
Fig. 2

Country	March 2017	% Share	Jan.-Mar. 2017	% Share	Jan.-Mar. 2016	% Share	%Change 2017/16
U.S.A.	131,844	62.0%	342,834	58.6%	349,755	59.8%	-2.0%
CANADA	44,256	20.8%	133,608	22.8%	125,772	21.5%	6.2%
U.K.	18,617	8.8%	52,313	8.9%	50,968	8.7%	2.6%
EUROPE	9,834	4.6%	31,705	5.4%	32,122	5.5%	-1.3%
CARIBBEAN	4,338	2.0%	12,712	2.2%	14,295	2.4%	-11.1%
OTHERS	3,711	1.7%	11,971	2.0%	11,592	2.0%	3.3%
Total	212,600	100.0%	585,143	100.0%	584,504	100.0%	0.1%

**TABLE 3**

AVERAGE LENGTH OF STAY (Nights)										
	FOREIGN NATIONALS					NON-RESIDENT JAMAICANS				
	All Types of Accommodation		Hotel			All Types of Accommodation		Hotel		
	2016	2017	2016	2017		2016	2017	2016	2017	
	January	9.0	9.0	7.2	7.2	16.8	17.0	8.2	8.2	
February	8.3	8.2	7.1	7.1	14.5	14.6	7.4	7.4		
March	8.1	7.9	6.7	6.7	14.3	14.5	7.8	7.8		
Jan.-Mar.	8.5	8.4	7.0	7.0	15.1	15.3	7.8	7.8		

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY



**Fig. 3**

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

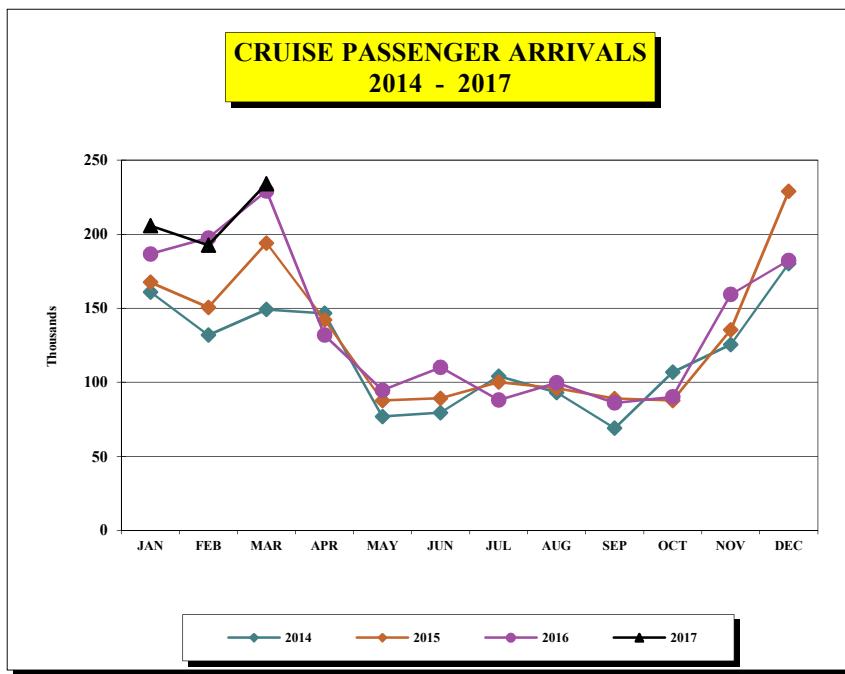
Age Range	MARCH		JAN.-MAR.		JAN.-MAR.		%Change 2017/16
	2017	% Share	2017	% Share	2016	% Share	
Under 18	24,402	11.5	53,935	9.2	57,956	9.9	-6.9%
18 and 24	15,685	7.4	32,986	5.6	33,384	5.7	-1.2%
25 and 34	33,914	16.0	92,006	15.7	96,026	16.4	-4.2%
35 and 49	60,553	28.5	164,857	28.2	167,368	28.6	-1.5%
50 and 64	58,725	27.6	176,364	30.1	169,615	29.0	4.0%
Over 64	19,321	9.1	64,995	11.1	60,155	10.3	8.0%
Total	212,600	100.0	585,143	100.0	584,504	100.0	0.1%

TABLE 4

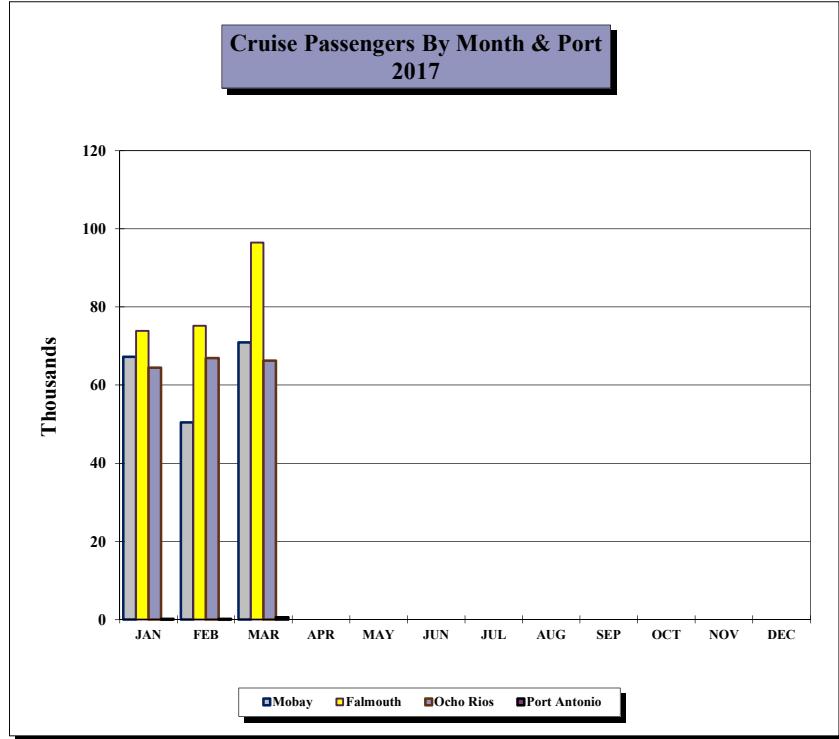
CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL

JANUARY - MARCH 2017

	MONTEGO BAY		% Change 2017/16		FALMOUTH		% Change 2017/16		OCHO RIOS		% Change 2017/16		2017 TOTAL		2016 TOTAL		% Change 2017/16	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	33	67,268	22.2%	35.1%	18	73,897	5.9%	12.4%	25	64,461	0.0%	-9.5%	78	205,812	69	186,741	13.0%	10.2%
February	25	50,455	4.2%	5.8%	17	75,158	-10.5%	-2.9%	22	66,911	-8.3%	-7.4%	65	192,664	68	197,467	-4.4%	-2.4%
March	32	70,939	0.0%	0.0%	23	96,487	15.0%	8.7%	25	66,295	13.6%	-4.3%	83	234,251	75	229,111	10.7%	2.2%
Jan. - Mar.	90	188,662	8.4%	12.0%	58	245,542	3.6%	5.9%	72	197,667	1.4%	-7.1%	226	632,727	212	613,319	6.6%	3.2%



**FIG. 4**



**FIG. 4a**

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MARCH 2017			JANUARY - MARCH 2017		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>U.S.A.</b>						
<b>NORTHEAST</b>						
Connecticut	2,800	2	2,802	7,556	3	7,559
Delaware	509	0	509	1,508	1	1,509
Maine	699	0	699	1,791	0	1,791
Maryland	4,034	3	4,037	11,158	4	11,162
Massachusetts	4,168	0	4,168	11,784	2	11,786
New Hampshire	650	0	650	2,516	0	2,516
New Jersey	6,305	0	6,305	16,397	2	16,399
New York	20,352	7	20,359	57,465	16	57,481
Pennsylvania	6,180	0	6,180	16,748	2	16,750
Rhode Island	444	0	444	1,392	0	1,392
Vermont	283	0	283	1,033	0	1,033
Virginia	2,799	3	2,802	7,291	5	7,296
Washington D.C.	697	0	697	1,773	0	1,773
West Virginia	178	0	178	645	1	646
<b>Total</b>	<b>50,098</b>	<b>15</b>	<b>50,113</b>	<b>139,057</b>	<b>36</b>	<b>139,093</b>
<b>MIDWEST</b>						
Illinois	6,706	474	7,180	15,970	1,572	17,542
Indiana	2,394	11	2,405	5,599	101	5,700
Iowa	1,706	259	1,965	5,994	1,026	7,020
Kansas	995	4	999	2,633	4	2,637
Kentucky	649	5	654	1,971	40	2,011
Michigan	4,497	59	4,556	11,324	103	11,427
Minnesota	2,763	2,142	4,905	7,500	5,471	12,971
Missouri	1,873	340	2,213	4,981	927	5,908
Nebraska	952	0	952	3,524	8	3,532
North Dakota	645	37	682	1,987	242	2,229
Ohio	3,868	1	3,869	9,258	36	9,294
South Dakota	396	2	398	1,746	166	1,912
Wisconsin	3,034	1,840	4,874	8,786	5,202	13,988
<b>Total</b>	<b>30,478</b>	<b>5,174</b>	<b>35,652</b>	<b>81,273</b>	<b>14,898</b>	<b>96,171</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MARCH 2017			JANUARY - MARCH 2017		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b><u>SOUTH</u></b>						
Alabama	999	0	999	1,853	2	1,855
Arkansas	525	0	525	1,066	2	1,068
Florida	18,163	35	18,198	42,619	126	42,745
Georgia	4,997	3	5,000	11,962	5	11,967
Louisiana	587	0	587	1,494	0	1,494
Mississippi	514	1	515	926	1	927
North Carolina	2,984	29	3,013	6,861	30	6,891
South Carolina	967	1	968	2,630	2	2,632
Tennessee	2,014	4	2,018	3,913	5	3,918
<b>Total</b>	<b>31,750</b>	<b>73</b>	<b>31,823</b>	<b>73,324</b>	<b>173</b>	<b>73,497</b>

**WEST**

Alaska	59	0	59	175	0	175
Arizona	648	4	652	1,567	14	1,581
California	3,172	1	3,173	9,310	7	9,317
Colorado	1,559	2	1,561	3,490	8	3,498
Hawaii	42	0	42	92	1	93
Idaho	219	1	220	495	1	496
Montana	226	1	227	565	1	566
Nevada	309	2	311	872	5	877
New Mexico	227	0	227	531	1	532
Oklahoma	662	0	662	1,492	2	1,494
Oregon	328	3	331	865	9	874
Texas	5,794	9	5,803	11,828	17	11,845
Utah	265	0	265	758	4	762
Washington	566	4	570	1,651	5	1,656
Wyoming	153	0	153	307	0	307
<b>Total</b>	<b>14,229</b>	<b>27</b>	<b>14,256</b>	<b>33,998</b>	<b>75</b>	<b>34,073</b>
<b>TOTAL U.S.A.</b>	<b>126,555</b>	<b>5,289</b>	<b>131,844</b>	<b>327,652</b>	<b>15,182</b>	<b>342,834</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

MARCH 2017			JANUARY - MARCH 2017		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CANADA</b>					
<b>Atlantic Canada</b>					
New Brunswick	998	0	998	1,700	0
Newfoundland	696	0	696	1,262	0
Nova Scotia	1,671	0	1,671	3,260	0
P.E. Island	223	0	223	386	0
<b>Total</b>	<b>3,588</b>	<b>0</b>	<b>3,588</b>	<b>6,608</b>	<b>0</b>
<b>Central Canada</b>					
Ontario	29,535	11	29,546	89,010	26
Quebec	4,645	0	4,645	15,548	1
<b>Total</b>	<b>34,180</b>	<b>11</b>	<b>34,191</b>	<b>104,558</b>	<b>27</b>
<b>Western Canada</b>					
Alberta	2,699	0	2,699	8,593	1
British Columbia	1,091	0	1,091	3,222	1
Manitoba	1,519	0	1,519	5,605	0
Saskatchewan	1,113	0	1,113	4,825	1
Northwest Territories	55	0	55	167	0
<b>Total</b>	<b>6,477</b>	<b>0</b>	<b>6,477</b>	<b>22,412</b>	<b>3</b>
<b>Total</b>	<b>44,245</b>	<b>11</b>	<b>44,256</b>	<b>133,578</b>	<b>30</b>
<b>133,608</b>					
<b>EUROPE</b>					
<b>Northern Europe</b>					
U.K.	8,941	9,676	18,617	23,974	28,339
Denmark	72	7	79	288	31
Finland	29	45	74	115	198
Ireland	130	54	184	484	191
Norway	132	38	170	347	144
Sweden	122	1,305	1,427	597	4,613
<b>Sub-Total</b>	<b>9,426</b>	<b>11,125</b>	<b>20,551</b>	<b>25,805</b>	<b>33,516</b>
<b>59,321</b>					
<b>Southern Europe</b>					
Greece	32	0	32	66	3
Italy	1,328	4	1,332	4,481	18
Portugal	36	1	37	96	5
Spain	227	13	240	779	93
<b>Sub-Total</b>	<b>6,706</b>	<b>198</b>	<b>6,904</b>	<b>20,315</b>	<b>610</b>
<b>20,925</b>					
<b>Western Europe</b>					
Austria	222	1	223	850	5
Belgium	486	0	486	1,527	4
France	607	6	613	2,287	21
Germany	2,708	163	2,871	7,048	422
Luxemburg	27	0	27	63	0
Netherlands	710	2	712	2,075	16
Switzerland	323	8	331	1,043	23
<b>Sub-Total</b>	<b>6,706</b>	<b>198</b>	<b>6,904</b>	<b>20,315</b>	<b>610</b>
<b>20,925</b>					
<b>Central/East Europe</b>					
Czechoslovakia	85	3	88	234	9
Hungary	49	0	49	220	4
Poland	521	9	530	2,068	66
Russia	65	1	66	286	16
Ukraine	27	6	33	138	6
Other Europe	199	31	230	637	88
<b>Sub-Total</b>	<b>946</b>	<b>50</b>	<b>996</b>	<b>3,583</b>	<b>189</b>
<b>3,772</b>					
<b>Total</b>	<b>17,078</b>	<b>11,373</b>	<b>28,451</b>	<b>49,703</b>	<b>34,315</b>
<b>84,018</b>					

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

MARCH 2017			JANUARY - MARCH 2017		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

**OTHER COUNTRIES**

**CENTRAL AMERICA**

Mexico	333	0	333	895	4	899
Belize	53	0	53	150	0	150
Costa Rica	106	1	107	246	4	250
El Salvador	18	0	18	56	0	56
Guatemala	28	1	29	95	6	101
Honduras	15	1	16	41	4	45
Nicaragua	21	0	21	36	1	37
Panama	154	1	155	443	1	444
<b>Total</b>	<b>728</b>	<b>4</b>	<b>732</b>	<b>1,962</b>	<b>20</b>	<b>1,982</b>

**SOUTH AMERICA**

Argentina	387	2	389	1,717	3	1,720
Bolivia	19	0	19	48	0	48
Brazil	356	0	356	1,235	1	1,236
Chile	363	0	363	1,545	1	1,546
Colombia	160	0	160	511	2	513
Ecuador	119	0	119	168	0	168
Paraguay	12	0	12	89	0	89
Peru	96	0	96	335	0	335
Uruguay	27	0	27	90	0	90
Venezuela	45	0	45	121	13	134
Other South America	1	0	1	4	0	4
<b>Total</b>	<b>1,585</b>	<b>2</b>	<b>1,587</b>	<b>5,863</b>	<b>20</b>	<b>5,883</b>
<b>Total Latin America</b>	<b>2,313</b>	<b>6</b>	<b>2,319</b>	<b>7,825</b>	<b>40</b>	<b>7,865</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MARCH 2017			JANUARY - MARCH 2017		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CARIBBEAN</b>						
Antigua	139	1	140	433	2	435
Bahamas	362	8	370	1,141	21	1,162
Barbados	313	7	320	814	24	838
Bermuda	142	0	142	450	1	451
British Virgin Is.	72	0	72	180	0	180
Cayman Is.	1,195	7	1,202	3,412	17	3,429
Dominica	31	0	31	81	0	81
Grenada	41	1	42	122	1	123
Guyana	149	1	150	368	1	369
Montserrat	6	0	6	19	0	19
St. Kitts/Nevis/Anguilla	76	0	76	217	0	217
St. Lucia	87	0	87	208	0	208
St. Vincent	27	0	27	125	0	125
Turks & Caicos Is.	212	7	219	713	15	728
Trinidad & Tobago	669	1	670	2,127	10	2,137
<b>Comm. Caribbean</b>	<b>3,521</b>	<b>33</b>	<b>3,554</b>	<b>10,410</b>	<b>92</b>	<b>10,502</b>
Aruba	20	0	20	73	0	73
Cuba	48	216	264	139	543	682
Curacao	29	0	29	132	2	134
Dominican Republic	181	18	199	508	26	534
Guadelope	3	0	3	14	0	14
Haiti	32	0	32	76	0	76
Puerto Rico	129	1	130	300	4	304
St. Maarten	66	0	66	220	0	220
Surinam	18	0	18	77	0	77
All other Caribbean	23	0	23	96	0	96
<b>Other Caribbean</b>	<b>549</b>	<b>235</b>	<b>784</b>	<b>1,635</b>	<b>575</b>	<b>2,210</b>
<b>TOTAL CARIBBEAN</b>	<b>4,070</b>	<b>268</b>	<b>4,338</b>	<b>12,045</b>	<b>667</b>	<b>12,712</b>
<b>OTHER COUNTRIES</b>						
India	138	5	143	361	5	366
Pakistan	2	0	2	5	0	5
Japan	207	0	207	587	1	588
China	449	0	449	1,254	6	1,260
Taiwan	6	1	7	22	1	23
Korea	27	0	27	161	0	161
Philippines	42	0	42	125	2	127
Singapore	14	0	14	65	0	65
Other Asia	44	0	44	106	7	113
<b>Asia</b>	<b>929</b>	<b>6</b>	<b>935</b>	<b>2,686</b>	<b>22</b>	<b>2,708</b>
African Countries	133	1	134	342	2	344
Israel	62	0	62	167	0	167
Saudi Arabia	2	0	2	5	0	5
Turkey	19	0	19	45	0	45
Other Middle East	57	0	57	145	14	159
Australia	161	1	162	594	3	597
New Zealand	17	0	17	70	3	73
All Other Ctries	4	0	4	8	0	8
<b>Total</b>	<b>455</b>	<b>2</b>	<b>457</b>	<b>1,376</b>	<b>22</b>	<b>1,398</b>
<b>GRAND TOTAL</b>	<b>195,645</b>	<b>16,955</b>	<b>212,600</b>	<b>534,865</b>	<b>50,278</b>	<b>585,143</b>

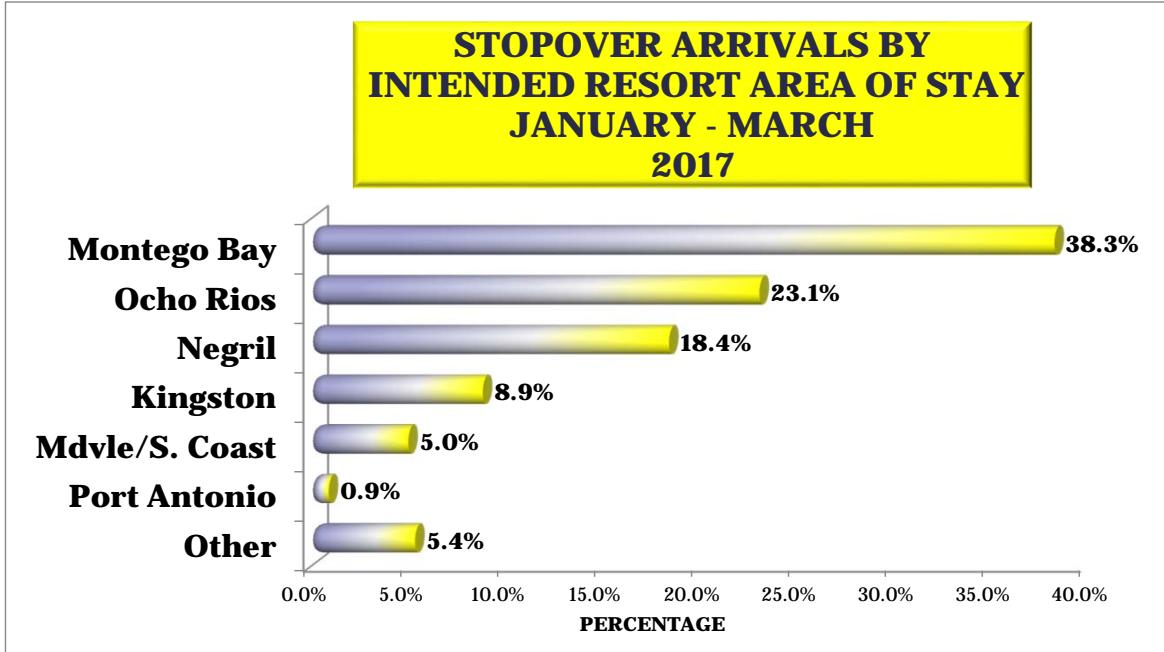


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	MARCH			JANUARY - MARCH			JANUARY - MARCH			%Change 2017/16 ARRIVALS
	2017	%Share	LENGTH OF STAY	2017	%Share	LENGTH OF STAY	2016	%Share	LENGTH OF STAY	
Montego Bay	82,454	38.8%	7.2	224,142	38.3%	7.4	207,660	35.5%	7.4	7.9%
Ocho Rios	49,797	23.4%	8.1	135,213	23.1%	8.4	135,721	23.2%	8.3	-0.4%
Negril	36,665	17.2%	8.3	107,948	18.4%	8.6	112,274	19.2%	8.6	-3.9%
Kingston	19,464	9.2%	10.1	51,789	8.9%	11.3	58,111	9.9%	11.3	-10.9%
Mdvl/S. Coast	10,203	4.8%	11.5	29,335	5.0%	12.5	31,256	5.3%	12.5	-6.1%
Port Antonio	2,050	1.0%	12.9	5,335	0.9%	14.5	5,512	0.9%	14.6	-3.2%
Other	11,967	5.6%	13.6	31,381	5.4%	14.6	33,970	5.8%	14.6	-7.6%
Total	212,600	100.0%	9.0	585,143	100.0%	8.9	584,504	100.0%	8.9	0.1%