

# JAMAICA

## TOURIST BOARD

### IN JANUARY 2018...

- Stopover arrivals up 4.7%
- US Market up 7.2%
- Canada up 2.0%
- Europe up 0.7%
- Cruise Passenger up by 21.3%

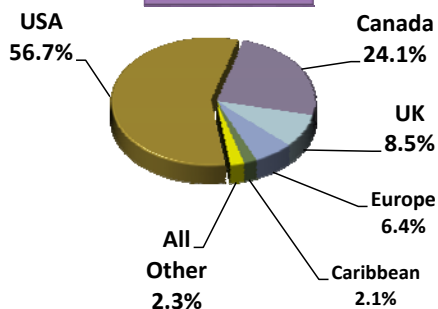
### TOURIST (Stopover Arrivals)

Stopover arrivals in January 2018 were **194,609** an increase of **4.7%** over the **185,873** recorded in January 2017.

### United States

Stopover arrivals from the United States market recorded a notable **7.7%** increase in January 2018, with a total of **110,396** arrivals compared to the **103,026** arrivals who visited in January 2017. All the US marketing regions recorded increases in arrivals, the Northeast with **43,957** grew by **2.5%**, the Mid-West with **32,933** grew by **13.3%**, the South with **22,590** grew by **7.7%**, and the West with **10,916** grew by **8.1%**.

MARKET SHARE  
January  
2018



In the Northern European region, the main visitor producing countries, United Kingdom, with **16,524** arrivals, fell by **5.9%**, while Sweden with **990** arrivals fell by **48.8%**.

In the South-Western European region, Germany with **3,005** visitor arrivals increased by **31.6%**, Italy with **1,737** fell by **3.0%**, France with **1,030** grew by **57.3%**, and the Netherlands with **993** arrivals increased by **46.7%**.

### Canada

In January 2018, the Canadian market recorded an increase in arrivals of **2.0%**, with **46,815** stopovers compared to **45,905** in January 2017.

Stopover arrivals from Atlantic Canada fell by **9.0%**; the main provinces of Nova Scotia decreased by **3.0%**, over January 2017 and those from New Brunswick decreased by **21.6%**.

Stopover arrivals from Central Canada increased by **3.5%**; the leading province of Ontario increased by **5.9%**, while the second most important Canadian province of Quebec fell by **8.7%**.

Stopover arrivals from Western Canada fell by **3.1%**; the main province of Alberta recorded a decline of **16.1%**, while the arrivals from British Columbia increased by **40.8%**.

### Europe

The European market region recorded an increase of **0.7%** in January 2018, with **46,815** stopover arrivals compared to the **45,905** recorded in January 2017.

Stopover arrivals from Central-East Europe with **2,414** arrivals grew by **64.6%**.

### Latin America

Arrivals from Latin America increased by **15.1%** in January 2018, with a total of **3,229** stopovers compared to **2,805** in January 2017.

From the Central American region, stopover arrivals fell by **7.3%** with **573** arrivals. Mexico with **225** arrivals fell by **23.2%**, and Panama with **130** rose by **2.4%**.

From the South American region, stopover arrivals increased by **21.4%** with **2,656** arrivals. Argentina with **1,050** arrivals grew by **30.3%**, Brazil with **626** arrivals increased by **39.4%**, while Chile with **401** decreased by **11.5%**.

## The Caribbean

Stopover arrivals to Jamaica from the Caribbean region were down **1.7%** in January 2018 with a total of **4,075** visitors, compared to **4,147** in January 2017.

The Cayman Islands and Trinidad & Tobago continued to be the major visitor producing Caribbean countries in January 2018 with **1,053** and **753** stopover arrivals, respectively.

## Asia

The Asian market fell by **13.6%** in January 2018 with a total of **629** stopovers compared to **728** in January 2017.

China, Japan, and India, are the major visitor-producing countries with **307**, **103** and **91** stopovers arriving from each country, respectively.

## Other Countries

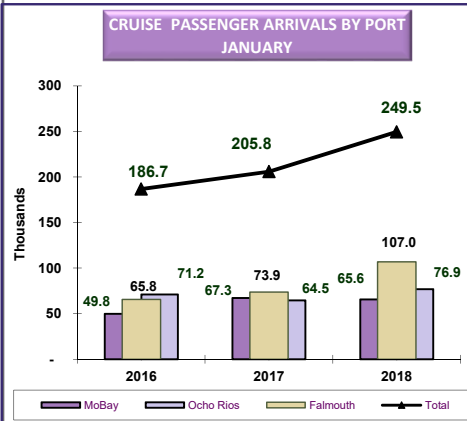
Overall, stopover arrivals from other countries remained the same **0.8%** with **537** arrivals, for the January 2018 period. Of the Other Countries, Australia provided the most stop-over arrivals to Jamaica, with **245** visitors compared to **271** in January 2017. This represents a decrease of **9.6%**.

## Market Share

The market share of stopover visitors for the month of January 2018 was as follows: USA **56.7%**; Canada **24.1%**; UK **8.5%**; Continental Europe **6.4%**, the Caribbean **2.1%**; and the others, including Latin America and Asia **2.3%**.

## Cruise Passengers

A total of **249,690** cruise passengers visited Jamaica in January 2018. This represented a **21.3%** increase over the **205,812** who visited in January 2017.



For January 2018, Cruise passengers visiting the port of Falmouth grew by **44.8%** with 106,985 passengers. Those visiting the port of Montego Bay fell by **2.4%** with 65,620 passengers and those visiting the port of Ocho Rios grew by **19.3%** with 76,914 passengers.

## Length of Stay

The average length of stay of **Foreign National** arrivals in January 2018 was **9.0** nights, which was the same level as in January 2017. The average length of stay in hotels was **6.7** nights in January 2018, compared to **7.2** nights in January 2017.

The average length of stay of **Non-Resident Jamaican** arrivals in January 2018 was **19.3** nights compared to **17.0** in January 2017. The average length of stay in hotels in January 2018 was **9.4** nights, compared to **8.2** nights in January 2017.

## Purpose of Visit

During the month of January 2018, **90.9%** or **166,924** of the **183,669 Foreign Nationals** visited Jamaica for Leisure, **4.1%** were on Business, **4.6%** were on Other purposes of travel and **0.5%** did not state their purpose of travel.

A total of **8,224** or **75.2%** of the **10,940 Non-Resident Jamaicans** were visiting for Leisure, **4.1%** were on Business, **17.3%** were on Other purposes of travel and **3.5%** failed to provide a reason for travel.

## Intended Resort Area of Stay

Of the **194,609** stopover arrivals visiting Jamaica in January 2018, the resort area of Montego Bay welcomed **72,178** arrivals or **37.1%**; Ocho Rios received **43,786** or **22.5%**, Negril welcomed **38,252** or **19.7%**; and **16,371** or **8.4%** visited Kingston. The remaining **12.3%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

In January 2018, the combination of Montego Bay, Negril, and Ocho Rios accounted for **154,216** or **79.2%** of the stopover arrivals.

## Type of Airlines used

Of the **194,609** stopover visitors to Jamaica in the month of January 2018, **179,295** or **92.1%** used scheduled airlines, while **156,830** or **7.9%** used chartered flights.

During the corresponding period in 2017 the percentage distribution was: **90.9%** - used scheduled airlines and **9.1%** - used chartered flights.

**TABLE 1**

**TOURIST ARRIVALS**

**January**

**2018**

Month	<----- Stopovers ----->						Total Stopover Arrivals	+/- 2018/17	+/- 2018/16
	Foreign Nationals	+/- 2018/17	+/- 2018/16	Non-Resident Jamaicans	+/- 2018/17	+/- 2018/16			
January	183,669	4.8%	8.4%	10,940	3.1%	8.6%	<b>194,609</b>	<b>4.7%</b>	8.4%

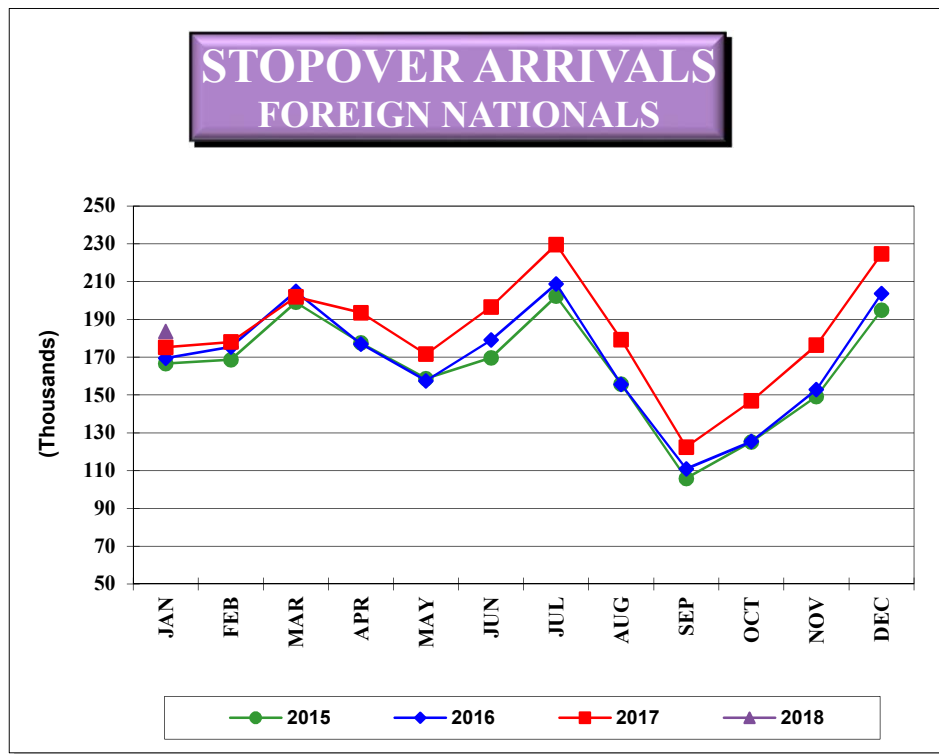


FIG. 1

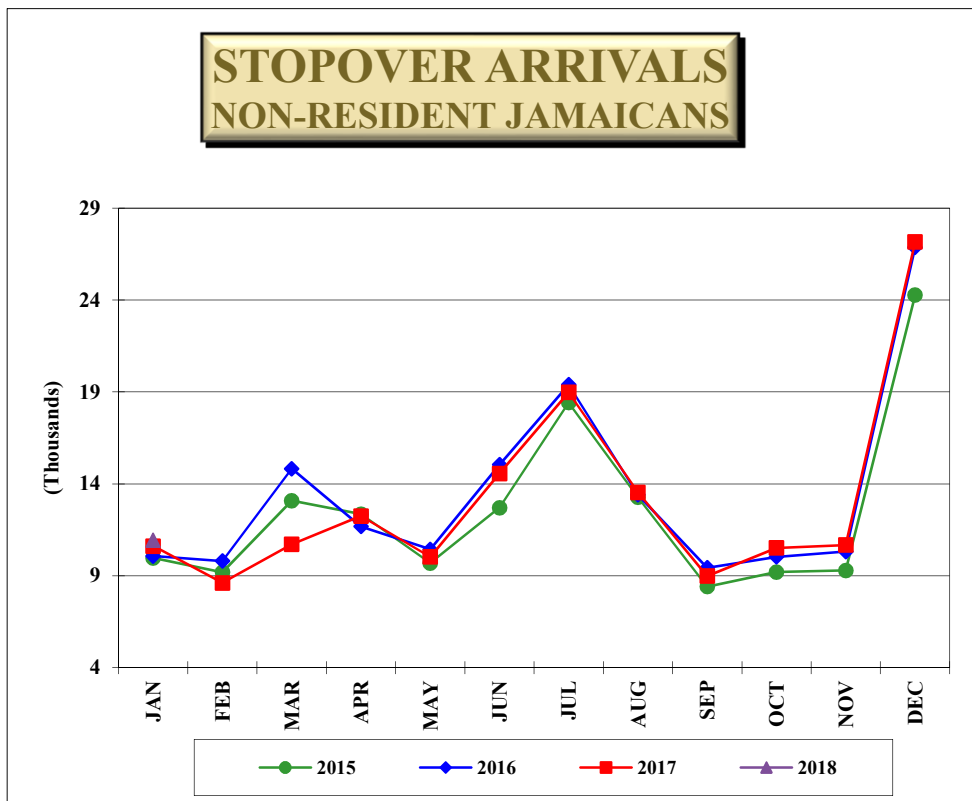
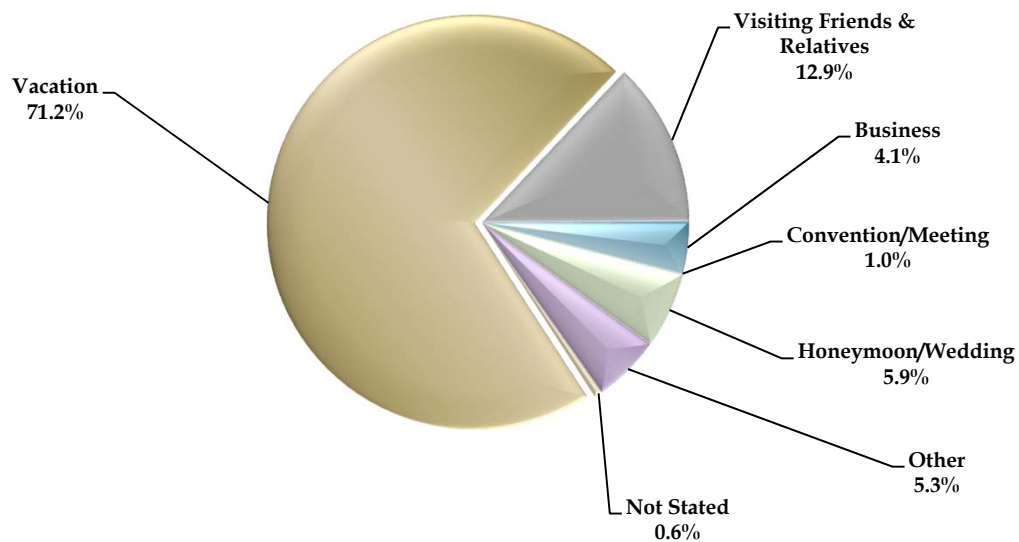


FIG. 1a

## STOPOVER ARRIVALS BY PURPOSE OF VISIT JANUARY 2018



**Fig. 1b**

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January 2018	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	136,158	74.1%	2,450	22.4%	138,608	71.2%
Visiting Friends & Relatives	19,390	10.6%	5,621	51.4%	25,011	12.9%
Business	7,454	4.1%	444	4.1%	7,898	4.1%
Convention/Meeting	63	0.0%	5	0.0%	68	0.0%
Honeymoon/Wedding	11,376	6.2%	153	1.4%	11,529	5.9%
Other	8,351	4.5%	1,889	17.3%	10,240	5.3%
Not Stated	877	0.5%	378	3.5%	1,255	0.6%
<b>TOTAL</b>	<b>183,669</b>	<b>100.0%</b>	<b>10,940</b>	<b>100.0%</b>	<b>194,609</b>	<b>100.0%</b>

**TABLE 1.2**  
**STOPOVER ARRIVALS BY MARKET REGION**  
**AND MONTH OF ARRIVAL 2018**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
<b>January</b>	43,957	32,933	22,590	10,916	<b>110,396</b>	46,815	28,928	3,229	4,075	629	537	<b>194,609</b>
<b>+/- %</b>	<b>2.5%</b>	<b>13.3%</b>	<b>7.7%</b>	<b>8.1%</b>	<b>7.2%</b>	<b>2.0%</b>	<b>0.7%</b>	<b>15.1%</b>	<b>-1.7%</b>	<b>-13.6%</b>	<b>0.8%</b>	<b>4.7%</b>

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JANUARY</u>				<u>% C h a n g e</u>		
	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2018/17</u>	<u>2018/16</u>	<u>2018/15</u>
<b><u>U.S.A.</u></b>							
<b><u>NORTHEAST</u></b>							
Connecticut	2,228	2,455	2,341	2,505	7.0	2.0	12.4
Delaware	504	500	553	569	2.9	13.8	12.9
Maine	484	434	493	533	8.1	22.8	10.1
Maryland	3,668	3,424	3,747	4,413	17.8	28.9	20.3
Massachusetts	3,221	3,271	3,473	3,539	1.9	8.2	9.9
New Hampshire	525	618	662	710	7.3	14.9	35.2
New Jersey	4,604	5,023	5,210	5,172	-0.7	3.0	12.3
New York	16,610	16,711	17,231	16,908	-1.9	1.2	1.8
Pennsylvania	5,339	6,390	5,170	5,631	8.9	-11.9	5.5
Rhode Island	374	415	431	424	-1.6	2.2	13.4
Vermont	224	214	302	214	-29.1	0.0	-4.5
Virginia	2,176	2,359	2,463	2,571	4.4	9.0	18.2
Washington D.C.	539	513	583	483	-17.2	-5.8	-10.4
West Virginia	184	219	237	285	20.3	30.1	54.9
Total	<b>40,680</b>	<b>42,546</b>	<b>42,896</b>	<b>43,957</b>	<b>2.5</b>	<b>3.3</b>	<b>8.1</b>
<b><u>MIDWEST</u></b>							
Illinois	5,040	5,408	5,378	6,376	18.6	17.9	26.5
Indiana	1,935	1,635	1,573	1,998	27.0	22.2	3.3
Iowa	2,315	2,614	2,384	2,469	3.6	-5.5	6.7
Kansas	723	789	800	792	-1.0	0.4	9.5
Kentucky	472	522	604	640	6.0	22.6	35.6
Michigan	2,422	2,690	2,943	3,663	24.5	36.2	51.2
Minnesota	3,661	4,032	3,649	3,880	6.3	-3.8	6.0
Missouri	1,679	2,069	1,978	1,877	-5.1	-9.3	11.8
Nebraska	1,096	1,150	1,421	1,270	-10.6	10.4	15.9
North Dakota	749	659	799	913	14.3	38.5	21.9
Ohio	2,286	2,209	2,473	2,861	15.7	29.5	25.2
South Dakota	539	722	618	887	43.5	22.9	64.6
Wisconsin	3,715	4,081	4,436	5,307	19.6	30.0	42.9
Total	<b>26,632</b>	<b>28,580</b>	<b>29,056</b>	<b>32,933</b>	<b>13.3</b>	<b>15.2</b>	<b>23.7</b>

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	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2018/17</u>	<u>2018/16</u>	<u>2018/15</u>
<b><u>SOUTH</u></b>							
Alabama	368	519	410	511	24.6	-1.5	38.9
Arkansas	286	291	272	357	31.3	22.7	24.8
Florida	11,458	12,160	12,596	13,306	5.6	9.4	16.1
Georgia	3,220	3,231	3,254	3,429	5.4	6.1	6.5
Louisiana	367	372	457	436	-4.6	17.2	18.8
Mississippi	193	209	213	228	7.0	9.1	18.1
North Carolina	1,625	1,877	1,984	2,235	12.7	19.1	37.5
South Carolina	662	714	805	955	18.6	33.8	44.3
Tennessee	892	1,016	982	1,133	15.4	11.5	27.0
Total	<b>19,071</b>	<b>20,389</b>	<b>20,973</b>	<b>22,590</b>	<b>7.7</b>	<b>10.8</b>	<b>18.5</b>
<b><u>WEST</u></b>							
Alaska	45	40	70	75	7.1	87.5	66.7
Arizona	461	501	477	523	9.6	4.4	13.4
California	2,590	2,853	3,212	3,067	-4.5	7.5	18.4
Colorado	802	920	993	1,097	10.5	19.2	36.8
Hawaii	37	23	22	46	109.1	100.0	24.3
Idaho	137	87	114	191	67.5	119.5	39.4
Montana	193	179	167	209	25.1	16.8	8.3
Nevada	206	294	272	295	8.5	0.3	43.2
New Mexico	129	120	162	145	-10.5	20.8	12.4
Oklahoma	411	371	484	424	-12.4	14.3	3.2
Oregon	245	253	267	306	14.6	20.9	24.9
Texas	2,386	3,163	3,072	3,640	18.5	15.1	52.6
Utah	397	253	247	253	2.4	0.0	-36.3
Washington	450	505	464	565	21.8	11.9	25.6
Wyoming	105	66	78	80	2.6	21.2	-23.8
Total	<b>8,594</b>	<b>9,628</b>	<b>10,101</b>	<b>10,916</b>	<b>8.1</b>	<b>13.4</b>	<b>27.0</b>
<b>TOTAL U.S.A.</b>	<b>94,977</b>	<b>101,143</b>	<b>103,026</b>	<b>110,396</b>	<b>7.2</b>	<b>9.1</b>	<b>16.2</b>



TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<b><u>JANUARY</u></b>				<b><u>% C h a n g e</u></b>		
	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	2018/17	2018/16	2018/15
<b><u>CANADA</u></b>							
<b><u>Atlantic Canada</u></b>							
New Brunswick	329	295	345	313	-9.3	6.1	-4.9
Newfoundland	224	211	259	203	-21.6	-3.8	-9.4
Nova Scotia	615	502	602	584	-3.0	16.3	-5.0
P.E. Island	62	59	66	58	-12.1	-1.7	-6.5
<b>Total</b>	<b>1,230</b>	<b>1,067</b>	<b>1,272</b>	<b>1,158</b>	<b>-9.0</b>	<b>8.5</b>	<b>-5.9</b>
<b><u>Central Canada</u></b>							
Ontario	30,217	27,619	30,368	32,166	5.9	16.5	6.5
Quebec	7,250	6,129	5,900	5,388	-8.7	-12.1	-25.7
<b>Total</b>	<b>37,467</b>	<b>33,748</b>	<b>36,268</b>	<b>37,554</b>	<b>3.5</b>	<b>11.3</b>	<b>0.2</b>
<b><u>Western Canada</u></b>							
Alberta	4,121	2,927	3,109	2,610	-16.1	-10.8	-36.7
British Columbia	1,162	1,125	1,116	1,571	40.8	39.6	35.2
Manitoba	2,237	2,104	2,117	1,971	-6.9	-6.3	-11.9
Saskatchewan	2,542	2,145	1,969	1,891	-4.0	-11.8	-25.6
Other Canada	45	60	54	60	11.1	0.0	33.3
<b>Total</b>	<b>10,107</b>	<b>8,361</b>	<b>8,365</b>	<b>8,103</b>	<b>-3.1</b>	<b>-3.1</b>	<b>-19.8</b>
<b>Total Canada</b>	<b>48,804</b>	<b>43,176</b>	<b>45,905</b>	<b>46,815</b>	<b>2.0</b>	<b>8.4</b>	<b>-4.1</b>
<b><u>EUROPE</u></b>							
<b><u>Northern Europe</u></b>							
U.K.	13,877	15,353	17,552	16,524	-5.9	7.6	19.1
Denmark	429	456	117	143	22.2	-68.6	-66.7
Finland	657	639	132	93	-29.5	-85.4	-85.8
Ireland	254	207	283	242	-14.5	16.9	-4.7
Norway	160	442	151	77	-49.0	-82.6	-51.9
Sweden	1,834	2,576	1,933	990	-48.8	-61.6	-46.0
<b>Total</b>	<b>17,211</b>	<b>19,673</b>	<b>20,168</b>	<b>18,069</b>	<b>-10.4</b>	<b>-8.2</b>	<b>5.0</b>
<b><u>Southern Europe</u></b>							
Greece	19	26	16	35	118.8	34.6	84.2
Italy	1,274	1,454	1,791	1,737	-3.0	19.5	36.3
Portugal	28	77	36	36	0.0	-53.2	28.6
Spain	208	321	368	350	-4.9	9.0	68.3
<b><u>Western Europe</u></b>							
Austria	410	311	327	371	13.5	19.3	-9.5
Belgium	514	448	542	474	-12.5	5.8	-7.8
France	543	567	655	1,030	57.3	81.7	89.7
Germany	2,136	1,936	2,283	3,005	31.6	55.2	40.7
Luxemburg	26	25	21	24	14.3	-4.0	-7.7
Netherlands	584	662	677	993	46.7	50.0	70.0
Switzerland	348	344	378	390	3.2	13.4	12.1
<b>Total</b>	<b>6,090</b>	<b>6,171</b>	<b>7,094</b>	<b>8,445</b>	<b>19.0</b>	<b>36.8</b>	<b>38.7</b>
<b><u>Central/East Europe</u></b>							
Czech Republic	324	38	73	125	71.2	228.9	-61.4
Hungary	89	72	82	139	69.5	93.1	56.2
Poland	193	160	810	1,513	86.8	845.6	683.9
Russia	232	166	138	229	65.9	38.0	-1.3
Ukraine	46	71	76	52	-31.6	-26.8	13.0
Other Europe	359	287	288	356	23.6	24.0	-0.8
<b>Total</b>	<b>1,243</b>	<b>794</b>	<b>1,467</b>	<b>2,414</b>	<b>64.6</b>	<b>204.0</b>	<b>94.2</b>
<b>Total Europe</b>	<b>24,544</b>	<b>26,638</b>	<b>28,729</b>	<b>28,928</b>	<b>0.7</b>	<b>8.6</b>	<b>17.9</b>

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JANUARY</u>				<u>% C h a n g e</u>		
	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	2018/17	2018/16	2018/15
<b><u>LATIN AMERICA</u></b>							
<b><u>CENTRAL AMERICA</u></b>							
Mexico	395	410	293	225	-23.2	-45.1	-43.0
Belize	61	84	55	40	-27.3	-52.4	-34.4
Costa Rica	97	93	65	79	21.5	-15.1	-18.6
El Salvador	47	15	19	18	-5.3	20.0	-61.7
Guatemala	92	32	34	51	50.0	59.4	-44.6
Honduras	43	6	14	20	42.9	233.3	-53.5
Nicaragua	5	11	11	10	-9.1	-9.1	100.0
Panama	160	125	127	130	2.4	4.0	-18.8
<b>Total</b>	<b>900</b>	<b>776</b>	<b>618</b>	<b>573</b>	<b>-7.3</b>	<b>-26.2</b>	<b>-36.3</b>
<b><u>SOUTH AMERICA</u></b>							
Argentina	473	446	806	1,050	30.3	135.4	122.0
Bolivia	15	13	12	7	-41.7	-46.2	-53.3
Brazil	395	309	449	626	39.4	102.6	58.5
Chile	328	376	453	401	-11.5	6.6	22.3
Colombia	259	250	219	269	22.8	7.6	3.9
Ecuador	11	19	26	16	-38.5	-15.8	45.5
Paraguay	11	15	45	93	106.7	520.0	745.5
Peru	58	125	89	108	21.3	-13.6	86.2
Uruguay	104	23	31	45	45.2	95.7	-56.7
Venezuela	57	42	55	41	-25.5	-2.4	-28.1
Other South America	0	6	2	0	-	-	-
<b>Total</b>	<b>1,711</b>	<b>1,624</b>	<b>2,187</b>	<b>2,656</b>	<b>21.4</b>	<b>63.5</b>	<b>55.2</b>
<b>Total Latin America</b>	<b>2,611</b>	<b>2,400</b>	<b>2,805</b>	<b>3,229</b>	<b>15.1</b>	<b>34.5</b>	<b>23.7</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<b>JANUARY</b>				% Change		
	2015	2016	2017	2018	2018/17	2018/16	2018/15
<b><u>CARIBBEAN</u></b>							
Antigua	160	161	139	187	34.5	16.1	16.9
Bahamas	460	412	396	278	-29.8	-32.5	-39.6
Barbados	280	337	271	278	2.6	-17.5	-0.7
Bermuda	207	157	198	164	-17.2	4.5	-20.8
British Virgin Is.	59	69	48	61	27.1	-11.6	3.4
Cayman Is.	1,035	1,093	1,054	1,053	-0.1	-3.7	1.7
Dominica	26	33	27	37	37.0	12.1	42.3
Grenada	21	47	34	29	-14.7	-38.3	38.1
Guyana	132	147	104	158	51.9	7.5	19.7
Monsterrat	23	24	5	3	-40.0	-87.5	-87.0
St. Kitts/Nevis/Anguilla	74	81	68	78	14.7	-3.7	5.4
St. Lucia	61	106	46	60	30.4	-43.4	-1.6
St. Vincent	48	53	55	65	18.2	22.6	35.4
Turks & Caicos Is.	226	288	248	195	-21.4	-32.3	-13.7
Trinidad & Tobago	856	982	810	753	-7.0	-23.3	-12.0
<b>Comm. Caribbean</b>	<b>3,668</b>	<b>3,990</b>	<b>3,503</b>	<b>3,399</b>	<b>-3.0</b>	<b>-14.8</b>	<b>-7.3</b>
Aruba	45	27	27	14	-48.1	-48.1	-68.9
Cuba	144	204	186	225	21.0	10.3	56.3
Curacao	46	56	49	40	-18.4	-28.6	-13.0
Dominican Republic	147	272	165	152	-7.9	-44.1	3.4
Guadelope	11	6	8	2	-75.0	-66.7	-81.8
Haiti	38	19	15	20	33.3	5.3	-47.4
Puerto Rico	100	75	67	81	20.9	8.0	-19.0
St. Maarten	51	73	68	92	35.3	26.0	80.4
Surinam	17	35	32	17	-46.9	-51.4	0.0
All other Caribbean	48	28	27	33	22.2	17.9	-31.3
<b>Other Caribbean</b>	<b>647</b>	<b>795</b>	<b>644</b>	<b>676</b>	<b>5.0</b>	<b>-15.0</b>	<b>4.5</b>
<b>TOTAL CARIBBEAN</b>	<b>4,315</b>	<b>4,785</b>	<b>4,147</b>	<b>4,075</b>	<b>-1.7</b>	<b>-14.8</b>	<b>-5.6</b>
<b><u>ASIA</u></b>							
India	96	137	107	91	-15.0	-33.6	-5.2
Pakistan	4	0	1	0	-	-	-
Japan	177	150	188	103	-45.2	-31.3	-41.8
China	327	319	263	307	16.7	-3.8	-6.1
Taiwan	16	1	11	2	-81.8	100.0	-87.5
Korea	77	42	60	29	-51.7	-31.0	-62.3
Philippines	18	46	47	52	10.6	13.0	188.9
Singapore	3	12	13	12	-7.7	0.0	300.0
Other Asia	48	22	38	33	-13.2	50.0	-31.3
<b>Total Asia</b>	<b>766</b>	<b>729</b>	<b>728</b>	<b>629</b>	<b>-13.6</b>	<b>-13.7</b>	<b>-17.9</b>
<b><u>OTHER COUNTRIES</u></b>							
African Countries	85	141	99	121	22.2	-14.2	42.4
Israel	49	100	50	75	50.0	-25.0	53.1
Saudi Arabia	4	3	2	6	200.0	100.0	50.0
Turkey	148	22	17	12	-29.4	-45.5	-91.9
Other Middle East	49	52	63	48	-23.8	-7.7	-2.0
Australia	247	340	271	245	-9.6	-27.9	-0.8
New Zealand	20	29	28	24	-14.3	-17.2	20.0
All Other Ctries	2	1	3	6	100.0	500.0	200.0
<b>Total</b>	<b>604</b>	<b>688</b>	<b>533</b>	<b>537</b>	<b>0.8</b>	<b>-21.9</b>	<b>-11.1</b>
<b>GRAND TOTAL</b>	<b>176,621</b>	<b>179,559</b>	<b>185,873</b>	<b>194,609</b>	<b>4.7</b>	<b>8.4</b>	<b>10.2</b>

## STOPOVER VISITORS BY MARKET SHARE

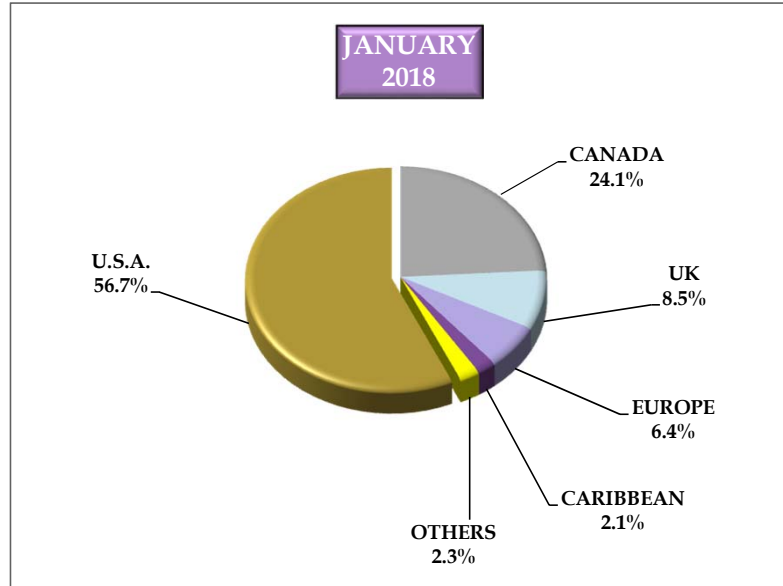


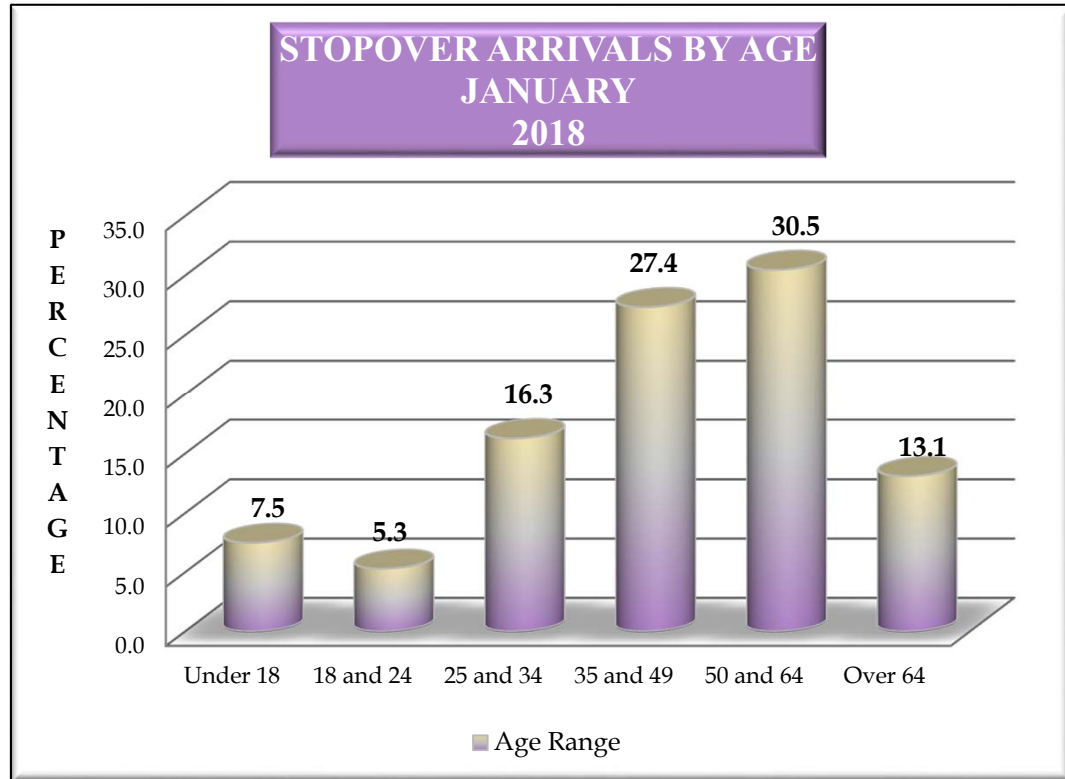
Fig. 2

Country	January 2018	% Share	January 2017	% Share	January 2016	% Share	%Change 2018/17
U.S.A	110,396	56.7%	103,026	55.4%	101,143	56.3%	7.2%
CANADA	46,815	24.1%	45,905	24.7%	43,176	24.0%	2.0%
U.K.	16,524	8.5%	17,552	9.4%	15,353	8.6%	-5.9%
EUROPE	12,404	6.4%	11,177	6.0%	11,285	6.3%	11.0%
CARIBBEAN	4,075	2.1%	4,147	2.2%	4,785	2.7%	-1.7%
OTHERS	4,395	2.3%	4,066	2.2%	3,817	2.1%	8.1%
Total	194,609	100.0%	185,873	100.0%	179,559	100.0%	4.7%

**TABLE 3**

AVERAGE LENGTH OF STAY (Nights)											
January	<u>FOREIGN NATIONALS</u>						<u>NON-RESIDENT JAMAICANS</u>				
	All Types of Accommodation			Hotel			All Types of Accommodation			Hotel	
	2017	2018		2017	2018		2017	2018		2017	2018
	9.0	9.0		7.2	6.7		17.0	19.3		8.2	9.4

**Note:** LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY



**Fig. 3**

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age Range	JANUARY		JANUARY		JANUARY		%Change 2017/16
	2018	% Share	2017	% Share	2016	% Share	
Under 18	14,573	7.5	13,218	7.1	12,289	6.8	10.3%
18 and 24	10,313	5.3	9,942	5.3	9,725	5.4	3.7%
25 and 34	31,669	16.3	30,825	16.6	32,251	18.0	2.7%
35 and 49	53,227	27.4	50,863	27.4	49,376	27.5	4.6%
50 and 64	59,317	30.5	57,587	31.0	54,191	30.2	3.0%
Over 64	25,510	13.1	23,438	12.6	21,727	12.1	8.8%
<b>Total</b>	<b>194,609</b>	<b>100.0</b>	<b>185,873</b>	<b>100.0</b>	<b>179,559</b>	<b>100.0</b>	<b>4.7%</b>

CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL

JANUARY

January

MONTEGO BAY		% Change 2018/17		FALMOUTH		% Change 2018/17		OCHO RIOS		% Change 2018/17		2018 TOTAL		2017 TOTAL		% Change 2018/17	
CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
35	65,620	6.1%	-2.4%	24	106,985	33.3%	44.8%	25	76,914	0.0%	19.3%	85	249,690	78	205,812	9.0%	21.3%

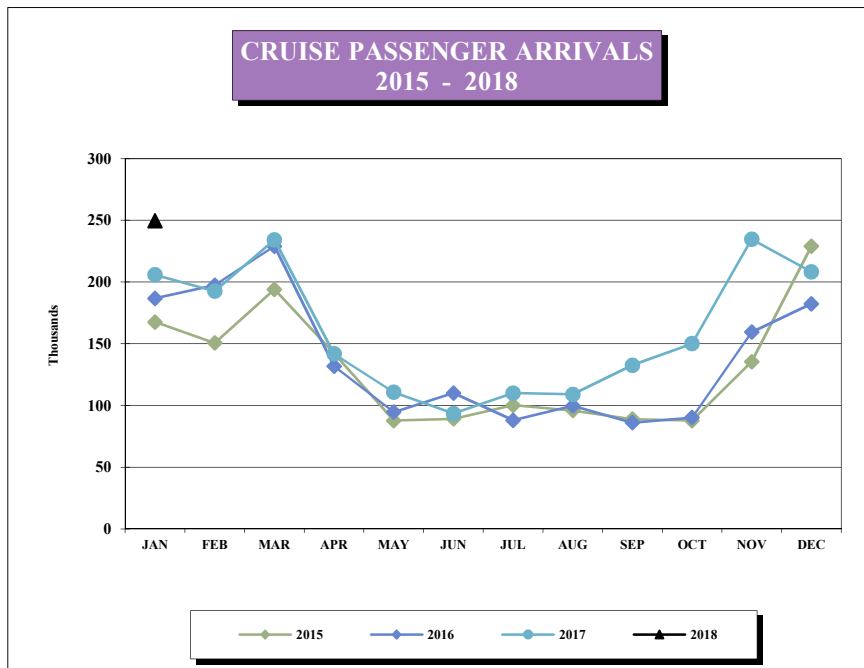


FIG. 4

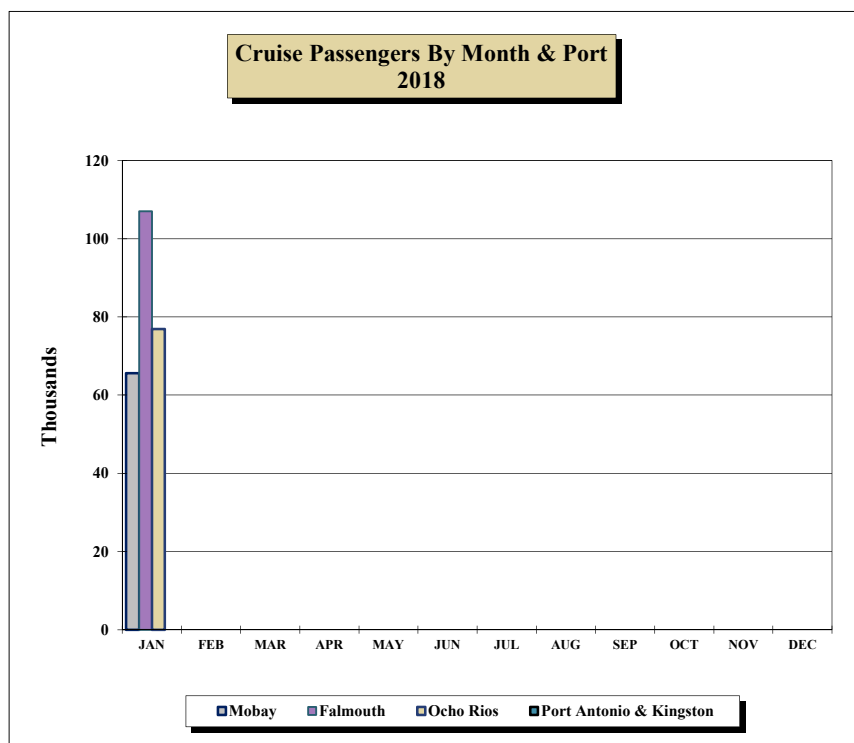


FIG. 4a



**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JANUARY 2018			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>U.S.A.</b>			
<b><u>NORTHEAST</u></b>			
Connecticut	2,501	4	2,505
Delaware	569	0	569
Maine	533	0	533
Maryland	4,412	1	4,413
Massachusetts	3,536	3	3,539
New Hampshire	708	2	710
New Jersey	5,170	2	5,172
New York	16,903	5	16,908
Pennsylvania	5,630	1	5,631
Rhode Island	424	0	424
Vermont	214	0	214
Virginia	2,571	0	2,571
Washington D.C.	483	0	483
West Virginia	285	0	285
<b>Total</b>	<b>43,939</b>	<b>18</b>	<b>43,957</b>
<b><u>MIDWEST</u></b>			
Illinois	5,902	474	6,376
Indiana	1,982	16	1,998
Iowa	2,171	298	2,469
Kansas	790	2	792
Kentucky	639	1	640
Michigan	3,215	448	3,663
Minnesota	2,321	1,559	3,880
Missouri	1,498	379	1,877
Nebraska	1,260	10	1,270
North Dakota	726	187	913
Ohio	2,852	9	2,861
South Dakota	768	119	887
Wisconsin	3,730	1,577	5,307
<b>Total</b>	<b>27,854</b>	<b>5,079</b>	<b>32,933</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JANUARY 2018			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b><u>SOUTH</u></b>			
Alabama	511	0	511
Arkansas	357	0	357
Florida	13,295	11	13,306
Georgia	3,428	1	3,429
Louisiana	436	0	436
Mississippi	228	0	228
North Carolina	2,235	0	2,235
South Carolina	955	0	955
Tennessee	1,133	0	1,133
<b>Total</b>	<b>22,578</b>	<b>12</b>	<b>22,590</b>
<b><u>WEST</u></b>			
Alaska	75	0	75
Arizona	517	6	523
California	3,061	6	3,067
Colorado	1,095	2	1,097
Hawaii	46	0	46
Idaho	191	0	191
Montana	193	16	209
Nevada	295	0	295
New Mexico	145	0	145
Oklahoma	424	0	424
Oregon	306	0	306
Texas	3,637	3	3,640
Utah	253	0	253
Washington	563	2	565
Wyoming	80	0	80
<b>Total</b>	<b>10,881</b>	<b>35</b>	<b>10,916</b>
<b>TOTAL U.S.A.</b>	<b>105,252</b>	<b>5,144</b>	<b>110,396</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JANUARY 2018			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CANADA</b>			
<b><u>Atlantic Canada</u></b>			
New Brunswick	313	0	313
Newfoundland	203	0	203
Nova Scotia	584	0	584
P.E. Island	58	0	58
<b>Total</b>	<b>1,158</b>	<b>0</b>	<b>1,158</b>
<b><u>Central Canada</u></b>			
Ontario	32,137	29	32,166
Quebec	5,387	1	5,388
<b>Total</b>	<b>37,524</b>	<b>30</b>	<b>37,554</b>
<b><u>Western Canada</u></b>			
Alberta	2,610	0	2,610
British Columbia	1,570	1	1,571
Manitoba	1,971	0	1,971
Saskatchewan	1,891	0	1,891
Northwest Territories	60	0	60
<b>Total</b>	<b>8,102</b>	<b>1</b>	<b>8,103</b>
<b>Total</b>	<b>46,784</b>	<b>31</b>	<b>46,815</b>
<b><u>EUROPE</u></b>			
<b><u>Northern Europe</u></b>			
U.K.	8,750	7,774	16,524
Denmark	126	17	143
Finland	73	20	93
Ireland	196	46	242
Norway	69	8	77
Sweden	356	634	990
<b>Sub-Total</b>	<b>9,570</b>	<b>8,499</b>	<b>18,069</b>
<b><u>Southern Europe</u></b>			
Greece	34	1	35
Italy	1,726	11	1,737
Portugal	35	1	36
Spain	311	39	350
<b><u>Western Europe</u></b>			
Austria	289	82	371
Belgium	468	6	474
France	1,022	8	1,030
Germany	1,983	1,022	3,005
Luxemburg	22	2	24
Netherlands	984	9	993
Switzerland	350	40	390
<b>Sub-Total</b>	<b>7,224</b>	<b>1,221</b>	<b>8,445</b>
<b><u>Central/East Europe</u></b>			
Czechoslovakia	104	21	125
Hungary	112	27	139
Poland	1,459	54	1,513
Russia	205	24	229
Ukraine	46	6	52
Other Europe	283	73	356
<b>Sub-Total</b>	<b>2,209</b>	<b>205</b>	<b>2,414</b>
<b>Total</b>	<b>19,003</b>	<b>9,925</b>	<b>28,928</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JANUARY 2018			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b><u>OTHER COUNTRIES</u></b>			
<b><u>CENTRAL AMERICA</u></b>			
Mexico	225	0	225
Belize	40	0	40
Costa Rica	79	0	79
El Salvador	18	0	18
Guatemala	46	5	51
Honduras	20	0	20
Nicaragua	10	0	10
Panama	130	0	130
<b>Sub-Total</b>	<b>568</b>	<b>5</b>	<b>573</b>
<b><u>SOUTH AMERICA</u></b>			
Argentina	1,047	3	1,050
Bolivia	7	0	7
Brazil	626	0	626
Chile	401	0	401
Colombia	269	0	269
Ecuador	16	0	16
Paraguay	93	0	93
Peru	108	0	108
Uruguay	45	0	45
Venezuela	41	0	41
Other South America	0	0	0
<b>Sub-Total</b>	<b>2,653</b>	<b>3</b>	<b>2,656</b>
<b>Total Latin America</b>	<b>3,221</b>	<b>8</b>	<b>3,229</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JANUARY 2018			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CARIBBEAN</b>			
Antigua	187	0	187
Bahamas	273	5	278
Barbados	276	2	278
Bermuda	164	0	164
British Virgin Is.	61	0	61
Cayman Is.	1,047	6	1,053
Dominica	37	0	37
Grenada	29	0	29
Guyana	156	2	158
Montserrat	3	0	3
St. Kitts/Nevis/Anguilla	78	0	78
St. Lucia	59	1	60
St. Vincent	65	0	65
Turks & Caicos Is.	753	0	753
Trinidad & Tobago	190	5	195
<b>Comm. Caribbean</b>	<b>3,378</b>	<b>21</b>	<b>3,399</b>
Aruba	14	0	14
Cuba	61	164	225
Curacao	40	0	40
Dominican Republic	149	3	152
Guadelope	2	0	2
Haiti	20	0	20
Puerto Rico	81	0	81
St. Maarten	92	0	92
Surinam	17	0	17
All other Caribbean	33	0	33
<b>Other Caribbean</b>	<b>509</b>	<b>167</b>	<b>676</b>
<b>TOTAL CARIBBEAN</b>	<b>3,887</b>	<b>188</b>	<b>4,075</b>
<b>OTHER COUNTRIES</b>			
India	91	0	91
Pakistan	0	0	0
Japan	103	0	103
China	304	3	307
Taiwan	2	0	2
Korea	29	0	29
Philippines	52	0	52
Singapore	12	0	12
Other Asia	33	0	33
<b>Asia</b>	<b>626</b>	<b>3</b>	<b>629</b>
African Countries	119	2	121
Israel	73	2	75
Saudi Arabia	6	0	6
Turkey	11	1	12
Other Middle East	44	4	48
Australia	239	6	245
New Zealand	24	0	24
All Other Ctries	6	0	6
<b>Total</b>	<b>522</b>	<b>15</b>	<b>537</b>
<b>GRAND TOTAL</b>	<b>179,295</b>	<b>15,314</b>	<b>194,609</b>

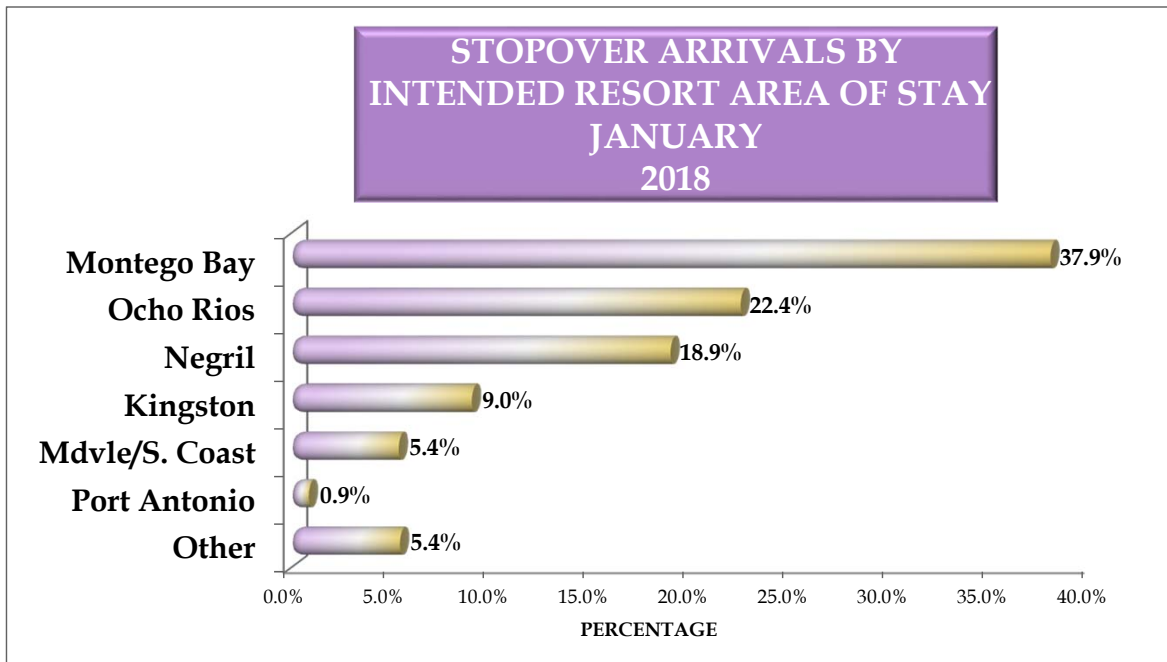


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	JANUARY			JANUARY			JANUARY			%Change 2018/17 ARRIVALS
	2018	%Share	LENGTH OF STAY	2017	%Share	LENGTH OF STAY	2016	%Share	LENGTH OF STAY	
Montego Bay	72,178	37.1%	7.4	70,533	37.9%	7.6	63,980	35.6%	7.6	2.3%
Ocho Rios	43,786	22.5%	8.5	41,664	22.4%	8.7	41,574	23.2%	8.6	5.1%
Negril	38,252	19.7%	9.2	35,162	18.9%	8.9	35,257	19.6%	8.8	8.8%
Kingston	16,371	8.4%	15.1	16,762	9.0%	12.4	17,476	9.7%	12.3	-2.3%
Mdvle/S. Coast	10,152	5.2%	14.5	9,990	5.4%	13.5	9,826	5.5%	13.5	1.6%
Port Antonio	3,130	1.6%	8.7	1,659	0.9%	16.1	1,611	0.9%	16.1	88.7%
Other	10,740	5.5%	16.7	10,103	5.4%	15.6	9,835	5.5%	15.6	6.3%
Total	194,609	100.0%	9.6	185,873	100.0%	9.3	179,559	100.0%	9.3	4.7%