

JAMAICA

TOURIST BOARD

IN FEBRUARY 2017...

- Stopover arrivals up 0.8%
- US Market flat -0.4%
- Canada up 2.6%
- Europe down 1.4%
- Cruise Passenger down by 2.4%

TOURIST (Stopover Arrivals)

Stopover arrivals in February 2017 were **186,670**, an increase of **0.8%** over the **185,272** recorded in February 2016.

For the January to February period, arrivals increased by **2.1%**, with **372,543** stopovers compared to **364,831** in 2016.

United States

Stopover arrivals from the United States market recorded a **0.4%** decrease in February 2017, with a total of **107,964** arrivals compared to the **108,429** arrivals who visited in February 2016. All marketing regions recorded increased arrivals, with the exception of the Northeast region. The Northeast with **46,084** declined by **6.6%**, the Mid-west with **31,463** increased by **7.6%**, the South with **20,701** increased by **1.1%**, and the West with **9,716** increased by **3.9%**.

For the January to February 2017 period, the US market region has grown by **0.7%**, with **210,990** visitors compared to the **209,572** visitors during the same period in 2016. The Northeast was down by **3.2%**, the Mid-west up by **4.6%**, the South up by **2.0%**, and the West up **4.4%**

Canada

In February 2017, the Canadian market recorded an increase in arrivals of **2.6%**, with **43,447** stopovers compared to **42,357** in February 2016.

Stopover arrivals from Atlantic Canada fell by **27.6%**; the main provinces of Nova Scotia decreased by **28.6%**, over February 2016 and those from New Brunswick decreased by **45.6%**.

Stopover arrivals from Central Canada increased by **7.8%**; the leading province of Ontario up by **12.4%**, and the second most important Canadian province of Quebec down by **12.7%**.

Stopover arrivals from Western Canada fell by **8.6%**; the main province of Alberta recorded a decline of **14.5%**, and arrivals from Manitoba declined by **2.5%**.

Cumulatively, the Canadian market with **89,352** visitors recorded an increase of **4.5%** or **3,819** more visitors than in 2016. The top producing provinces of Ontario with **59,490** rose by **11.1%**, and Quebec, with **10,904** visitors fell by **8.1%**

Europe

The European market region recorded a decrease of **1.4%** in February 2017, with **26,838** stopover arrivals compared to the **27,216** recorded in February 2016.

In the Northern European region, the main visitor producing countries, United Kingdom, with **16,144** arrivals, fell by **0.9%** and Sweden with **1,850** arrivals fell by **27.4%**.

In the South-Western European region, Germany with **2,316** visitor arrivals increased by **29.3%**, Italy with **1,376** arrivals fell by **4.2%**, the France with **1,040** arrivals grew by **45.9%**, Netherlands with **702** visitors increased by **26.0%**, and Belgium with **503** arrivals rose by **10.8%**.

Stopover arrivals from Central-East Europe with **1,309** arrivals grew by **94.2%**. The main producing country, Poland, with **794** arrivals grew by **772.5%**.

For the January to February 2017 period, arrivals from the European market grew by **3.2%**. Total stopover arrivals were **55,567** compared to **53,854** in 2016. Northern Europe fell by **4.0%**, moving from **40,403** in 2016 to **38,770** in 2017. Arrivals from the South/West region increased by **17.0%** with **14,021** arrivals, and those from the Central/East region increased by **89.1%** with **2,776** arrivals.

Latin America

Arrivals from Latin America increased by **28.2%** in February 2017, with a total of **2,741** stopovers compared to **2,138** in February 2016.

From the Central American region, stopover arrivals declined by **8.3%** with **632** arrivals. Mexico with **273** arrivals declined by **1.8%**, while Panama with **162** fell by **4.7%**.

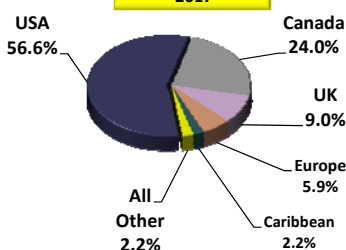
From the South American region, stopover arrivals grew by **45.5%** with **2,109** arrivals. Argentina with **525** arrivals increased by **103.5%** and Chile with **730** arrivals grew by **22.1%**.

Cumulatively, January to February 2017, stopover arrivals from Latin America increased by **22.2%**, with a total of **5,546** arrivals compared to **4,538** in 2016.

Stopovers from Central America declined by **14.7%**. The main Central American countries of Mexico and Panama declined by **17.7%** and **2.0%** respectively.

Stopovers from South America increased by **22.2%** with **4,296** arrivals, The top producing countries of Argentina with **1,331** arrivals grew by **89.1%**, and Chile with **1,183** arrivals grew by **21.5%**.

MARKET SHARE
January - February
2017



The Caribbean

Stopover arrivals to Jamaica from the Caribbean region rose by **9.4%** in February 2017 with a total of **4,227** visitors, compared to **3,865** in February 2016.

The Cayman Islands and Trinidad & Tobago continued to be the major visitor producing Caribbean countries in February 2017 with **1,173** and **657** stopover arrivals, respectively.

Cumulatively, stopovers for the January - February 2017 period fell by **3.2%** moving from **8,650** in 2016 to **8,374** in 2017.

Asia

The Asian market increased by **20.7%** in February 2017 with a total of **1,045** stopovers compared to **866** in February 2016.

China, Japan, and India, are the major visitor-producing countries with **548**, **193** and **116** stopovers arriving from each country, respectively.

For the January to February 2017 period, stopover arrivals from Asia grew by **11.2%**, with **1,773** arrivals compared to **1,595** arrivals in 2016.

Other Countries

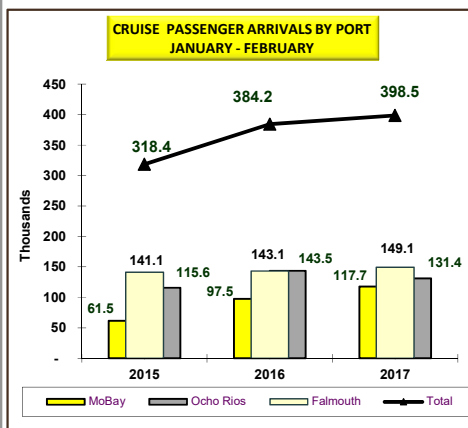
Overall, stopover arrivals from other countries declined by **13.6%** in the January to February 2017 period. Of the Other Countries, Australia provided the most stopover arrivals to Jamaica, with **435** visitors in 2017 compared to **507** in 2016. This represents a decrease of **20.3%**.

Market Share

The market share of stopover visitors for January to February 2017 was as follows: USA **56.6%**; Canada **24.0%**; UK **9.0%**; Continental Europe **5.9%**, the Caribbean **2.2%**; and the others, including Latin America and Asia **2.2%**.

Cruise Passengers

A total of **192,664** cruise passengers visited Jamaica in February, 2017. This represented a **2.4%** decrease over the **197,467** for February 2016.



For February 2017, Cruise passengers visiting the Falmouth and Ocho Rios ports declined by **2.9%** and **7.4%** respectively. Cruise passengers visiting the port of Montego Bay increased by **5.8%**.

The January to February 2017 period saw **398,476** cruise passenger arrivals at the three major ports, an increase of 14,268 passengers or **3.7%**.

Length of Stay

The average length of stay of **Foreign National** arrivals in February 2017 was **8.2** nights which was the same level as in February 2016. The average length of stay in hotels was **7.1** nights in February 2017, which was the same level as in February 2016.

The average length of stay of **Non-Resident Jamaican** arrivals in February 2017 was **14.6** nights compared to **14.5** in February 2016. The average length of stay in hotels in February 2017 was **7.4** nights, which was the same level as in February 2016.

During the January to February 2016 period the average length of stay of Foreign National arrivals in all types of accommodations was **8.6** nights this was the same level as in 2016. For the Non-Resident Jamaican arrivals the average length of

stay was **15.9** nights compared to **15.6** nights in 2016.

Purpose of Visit

During the period January to February 2017, **90.3%** or **318,725** of the **353,324** **Foreign Nationals** visited Jamaica for Leisure, **4.9%** were on Business, **4.5%** were on Other purposes of travel and **0.5%** did not state their purpose of travel.

A total of **14,584** or **75.9%** of the **19,219** **Non-Resident Jamaicans** were visiting for Leisure, **4.7%** were on Business, **16.6%** were on Other purposes of travel and **2.8%** failed to provide a reason for travel.

Year to date January to February 2017, **89.5%** or a total of **333,309** of the total stopover arrivals of **372,543** visited Jamaica for Leisure, **4.9%** were on Business, **5.1%** were on Other purposes of travel and **0.6%** did not state their purpose of travel.

Intended Resort Area of Stay

Of the **186,670** stopover arrivals visiting Jamaica in February 2017, the resort area of Montego Bay welcomed **71,155** arrivals or **38.1%**; Ocho Rios received **43,752** or **23.4%**, Negril welcomed **36,121** or **19.4%**; and **15,563** or **8.3%** visited Kingston. The remaining **10.8%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January and February 2017, the pattern remained the same. Montego Bay, Negril, and Ocho Rios accounted for **298,387** or **80.1%** of the stopover arrivals.

Type of Airlines used

Of the **372,543** stopover visitors to Jamaica in the January to February 2017 period, **339,220** or **91.1%** used scheduled airlines, while **33,323** or **8.9%** used chartered flights.

During the corresponding period in 2016 the percentage distribution was: **91.5%** - used scheduled airlines and **8.5%** - used chartered flights.

TABLE 1
TOURIST ARRIVALS
January - February
2017

Month	<----- Stopovers ----->						Total Stopover Arrivals	+/- 2017/16	+/- 2017/15
	Foreign Nationals	+/- 2017/16	+/- 2017/15	Non-Resident Jamaicans	+/- 2017/16	+/- 2017/15			
January	175,259	3.4%	5.2%	10,614	5.4%	6.5%	185,873	3.5%	5.2%
February	178,065	1.5%	5.6%	8,605	-12.2%	-6.4%	186,670	0.8%	5.0%
Jan.-Feb.	353,324	2.4%	5.4%	19,219	-3.3%	0.3%	372,543	2.1%	5.1%

Research & Marketing Intelligence Unit
Marketing Dept.
Jamaica Tourist Board
April 21, 2017.

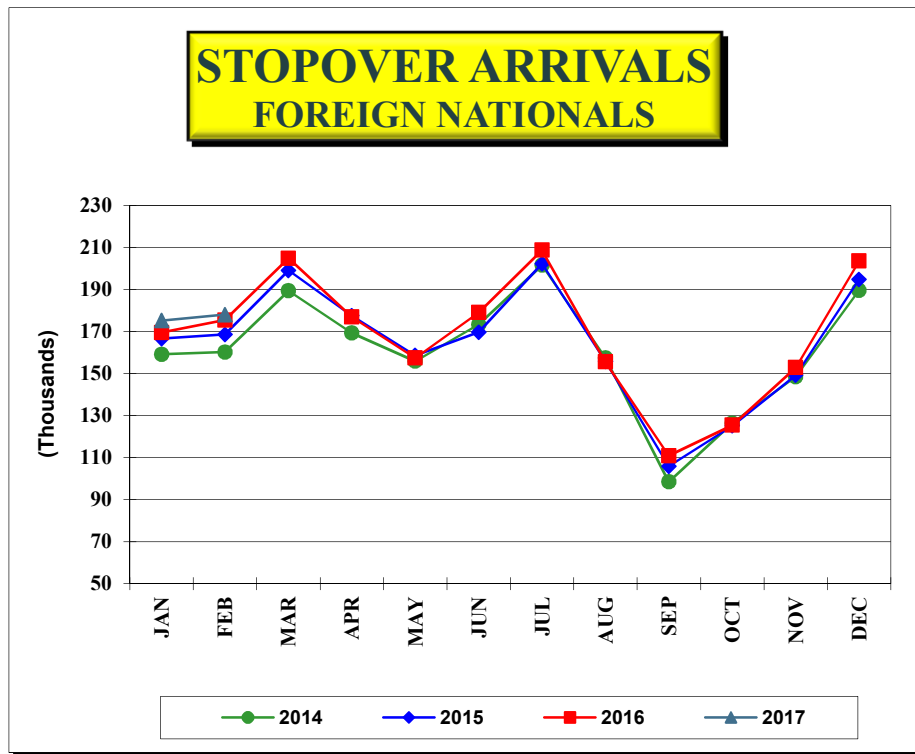


FIG. 1

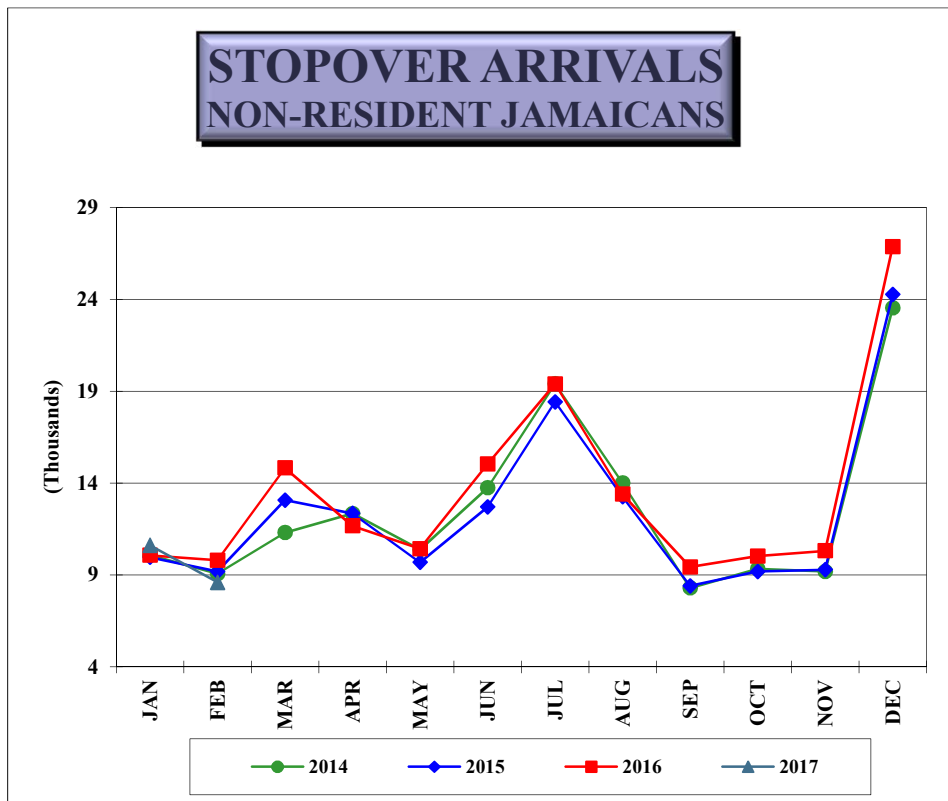


FIG. 1a

STOPOVER ARRIVALS BY PURPOSE OF VISIT JANUARY - FEBRUARY 2017

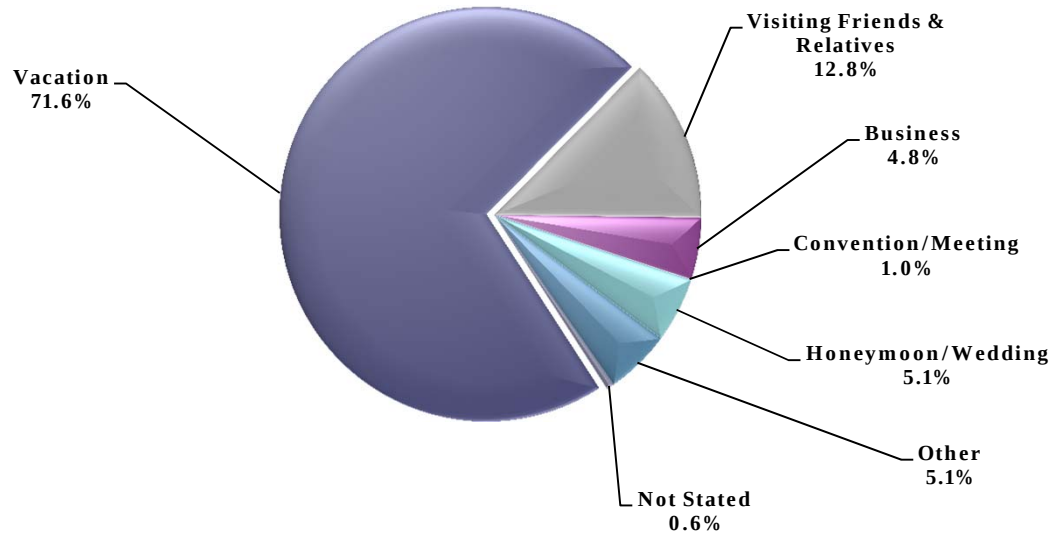


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - February 2017	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	262,432	74.3%	4,231	22.0%	266,663	71.6%
Visiting Friends & Relatives	37,680	10.7%	9,991	52.0%	47,671	12.8%
Business	16,983	4.8%	884	4.6%	17,867	4.8%
Convention/Meeting	201	0.1%	10	0.1%	211	0.1%
Honeymoon/Wedding	18,613	5.3%	362	1.9%	18,975	5.1%
Other	15,761	4.5%	3,194	16.6%	18,955	5.1%
Not Stated	1,654	0.5%	547	2.8%	2,201	0.6%
TOTAL	353,324	100.0%	19,219	100.0%	372,543	100.0%

TABLE 1.2**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2017**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	42,896	29,056	20,973	10,101	103,026	45,905	28,729	2,805	4,147	728	533	185,873
February	46,084	31,463	20,701	9,716	107,964	43,447	26,838	2,741	4,227	1,045	408	186,670
Jan.-Feb.	88,980	60,519	41,674	19,817	210,990	89,352	55,567	5,546	8,374	1,773	941	372,543
+/- %	-3.2%	4.6%	2.0%	4.4%	0.7%	4.5%	3.2%	22.2%	-3.2%	11.2%	-13.6%	2.1%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	FEBRUARY							JANUARY - FEBRUARY						
	2014	2015	2016	2017	% Change			2014	2015	2016	2017	% Change		
					2017/16	2017/15	2017/14					2017/16	2017/15	2017/14
U.S.A.														
NORTHEAST														
Connecticut	2,459	2,656	2,698	2,416	-10.5	-9.0	-1.7	4,657	4,884	5,153	4,757	-7.7	-2.6	2.1
Delaware	425	428	520	447	-14.0	4.4	5.2	987	932	1,020	1,000	-2.0	7.3	1.3
Maine	469	532	587	599	2.0	12.6	27.7	865	1,016	1,021	1,092	7.0	7.5	26.2
Maryland	2,669	3,019	3,116	3,378	8.4	11.9	26.6	5,944	6,687	6,540	7,125	8.9	6.6	19.9
Massachusetts	3,816	3,978	4,204	4,145	-1.4	4.2	8.6	6,762	7,199	7,475	7,618	1.9	5.8	12.7
New Hampshire	1,034	902	1,039	1,204	15.9	33.5	16.4	1,556	1,427	1,657	1,866	12.6	30.8	19.9
New Jersey	3,845	4,776	5,553	4,884	-12.0	2.3	27.0	8,202	9,380	10,576	10,094	-4.6	7.6	23.1
New York	18,327	19,471	21,330	19,891	-6.7	2.2	8.5	34,038	36,081	38,041	37,122	-2.4	2.9	9.1
Pennsylvania	4,959	5,349	6,457	5,400	-16.4	1.0	8.9	10,133	10,688	12,847	10,570	-17.7	-1.1	4.3
Rhode Island	413	498	461	517	12.1	3.8	25.2	755	872	876	948	8.2	8.7	25.6
Vermont	345	388	529	448	-15.3	15.5	29.9	534	612	743	750	0.9	22.5	40.4
Virginia	1,912	1,968	2,143	2,031	-5.2	3.2	6.2	4,357	4,144	4,502	4,494	-0.2	8.4	3.1
Washington D.C.	426	514	516	493	-4.5	-4.1	15.7	891	1,053	1,029	1,076	4.6	2.2	20.8
West Virginia	176	187	209	231	10.5	23.5	31.3	342	371	428	468	9.3	26.1	36.8
Total	41,275	44,666	49,362	46,084	-6.6	3.2	11.7	80,023	85,346	91,908	88,980	-3.2	4.3	11.2
MIDWEST														
Illinois	4,460	4,998	4,968	4,984	0.3	-0.3	11.7	8,799	10,038	10,376	10,362	-0.1	3.2	17.8
Indiana	1,695	1,547	1,819	1,722	-5.3	11.3	1.6	3,415	3,482	3,454	3,295	-4.6	-5.4	-3.5
Iowa	2,089	2,419	2,449	2,671	9.1	10.4	27.9	3,898	4,734	5,063	5,055	-0.2	6.8	29.7
Kansas	575	656	797	838	5.1	27.7	45.7	1,366	1,379	1,586	1,638	3.3	18.8	19.9
Kentucky	550	571	516	753	45.9	31.9	36.9	1,150	1,043	1,038	1,357	30.7	30.1	18.0
Michigan	3,429	3,806	3,710	3,928	5.9	3.2	14.6	5,348	6,228	6,400	6,871	7.4	10.3	28.5
Minnesota	3,412	4,408	4,303	4,417	2.6	0.2	29.5	6,207	8,069	8,335	8,066	-3.2	0.0	30.0
Missouri	1,307	1,325	1,377	1,717	24.7	29.6	31.4	2,664	3,004	3,446	3,695	7.2	23.0	38.7
Nebraska	958	1,015	1,083	1,159	7.0	14.2	21.0	1,892	2,111	2,233	2,580	15.5	22.2	36.4
North Dakota	667	731	660	748	13.3	2.3	12.1	1,408	1,480	1,319	1,547	17.3	4.5	9.9
Ohio	2,284	2,437	2,787	2,952	5.9	21.1	29.2	4,052	4,723	4,996	5,425	8.6	14.9	33.9
South Dakota	601	719	688	896	30.2	24.6	49.1	1,189	1,258	1,410	1,514	7.4	20.3	27.3
Wisconsin	3,806	4,225	4,096	4,678	14.2	10.7	22.9	7,586	7,940	8,177	9,114	11.5	14.8	20.1
Total	25,833	28,857	29,253	31,463	7.6	9.0	21.8	48,974	55,489	57,833	60,519	4.6	9.1	23.6

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	FEBRUARY							JANUARY - FEBRUARY						
	2014	2015	2016	2017	% Change			2014	2015	2016	2017	% Change		
					2017/16	2017/15	2017/14					2017/16	2017/15	2017/14
SOUTH														
Alabama	292	365	379	446	17.7	22.2	52.7	672	733	898	856	-4.7	16.8	27.4
Arkansas	221	260	359	271	-24.5	4.2	22.6	467	546	650	543	-16.5	-0.5	16.3
Florida	10,291	11,549	12,011	11,951	-0.5	3.5	16.1	21,197	23,007	24,171	24,547	1.6	6.7	15.8
Georgia	2,858	3,409	3,443	3,713	7.8	8.9	29.9	5,327	6,629	6,674	6,967	4.4	5.1	30.8
Louisiana	291	404	464	450	-3.0	11.4	54.6	641	771	836	907	8.5	17.6	41.5
Mississippi	146	193	161	199	23.6	3.1	36.3	303	386	370	412	11.4	6.7	36.0
North Carolina	1,436	1,637	1,884	1,894	0.5	15.7	31.9	2,987	3,262	3,761	3,878	3.1	18.9	29.8
South Carolina	606	774	776	859	10.7	11.0	41.7	1,290	1,436	1,490	1,664	11.7	15.9	29.0
Tennessee	787	770	990	918	-7.3	19.2	16.6	1,564	1,662	2,006	1,900	-5.3	14.3	21.5
Total	16,928	19,361	20,467	20,701	1.1	6.9	22.3	34,448	38,432	40,856	41,674	2.0	8.4	21.0
WEST														
Alaska	59	70	49	46	-6.1	-34.3	-22.0	131	115	89	116	30.3	0.9	-11.5
Arizona	336	374	428	452	5.6	20.9	34.5	700	835	929	929	0.0	11.3	32.7
California	1,879	2,136	2,603	2,932	12.6	37.3	56.0	4,207	4,726	5,456	6,144	12.6	30.0	46.0
Colorado	887	873	984	944	-4.1	8.1	6.4	1,760	1,675	1,904	1,937	1.7	15.6	10.1
Hawaii	23	28	17	29	70.6	3.6	26.1	42	65	40	51	27.5	-21.5	21.4
Idaho	90	90	145	162	11.7	80.0	80.0	190	227	232	276	19.0	21.6	45.3
Montana	134	146	214	172	-19.6	17.8	28.4	234	339	393	339	-13.7	0.0	44.9
Nevada	186	185	214	294	37.4	58.9	58.1	395	391	508	566	11.4	44.8	43.3
New Mexico	90	74	103	143	38.8	93.2	58.9	185	203	223	305	36.8	50.2	64.9
Oklahoma	215	396	394	348	-11.7	-12.1	61.9	557	807	765	832	8.8	3.1	49.4
Oregon	252	264	278	276	-0.7	4.5	9.5	462	509	531	543	2.3	6.7	17.5
Texas	2,037	2,244	2,977	2,970	-0.2	32.4	45.8	4,175	4,630	6,140	6,042	-1.6	30.5	44.7
Utah	261	206	251	250	-0.4	21.4	-4.2	425	603	504	497	-1.4	-17.6	16.9
Washington	501	477	584	622	6.5	30.4	24.2	926	927	1,089	1,086	-0.3	17.2	17.3
Wyoming	80	70	106	76	-28.3	8.6	-5.0	130	175	172	154	-10.5	-12.0	18.5
Total	7,030	7,633	9,347	9,716	3.9	27.3	38.2	14,519	16,227	18,975	19,817	4.4	22.1	36.5
TOTAL U.S.A.	91,066	100,517	108,429	107,964	-0.4	7.4	18.6	177,964	195,494	209,572	210,990	0.7	7.9	18.6

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	FEBRUARY							JANUARY - FEBRUARY						
	2014	2015	2016	2017	% Change			2014	2015	2016	2017	% Change		
					2017/16	2017/15	2017/14					2017/16	2017/15	2017/14
CANADA														
Atlantic Canada														
New Brunswick	1,201	1,038	656	357	-45.6	-65.6	-70.3	1,622	1,367	951	702	-26.2	-48.6	-56.7
Newfoundland	468	323	273	307	12.5	-5.0	-34.4	754	547	484	566	16.9	3.5	-24.9
Nova Scotia	1,768	1,673	1,382	987	-28.6	-41.0	-44.2	2,499	2,288	1,884	1,589	-15.7	-30.6	-36.4
P.E. Island	159	115	105	97	-7.6	-15.7	-39.0	209	177	164	163	-0.6	-7.9	-22.0
Total	3,596	3,149	2,416	1,748	-27.6	-44.5	-51.4	5,084	4,379	3,483	3,020	-13.3	-31.0	-40.6
Central Canada														
Ontario	28,870	27,762	25,917	29,122	12.4	4.9	0.9	58,862	57,979	53,536	59,490	11.1	2.6	1.1
Quebec	6,796	6,771	5,734	5,004	-12.7	-26.1	-26.4	14,814	14,021	11,863	10,904	-8.1	-22.2	-26.4
Total	35,666	34,533	31,651	34,126	7.8	-1.2	-4.3	73,676	72,000	65,399	70,394	7.6	-2.2	-4.5
Western Canada														
Alberta	4,245	3,909	3,259	2,786	-14.5	-28.7	-34.4	9,389	8,030	6,186	5,895	-4.7	-26.6	-37.2
British Columbia	1,198	1,019	872	1,016	16.5	-0.3	-15.2	2,416	2,181	1,997	2,132	6.8	-2.2	-11.8
Manitoba	2,125	2,060	2,020	1,969	-2.5	-4.4	-7.3	4,441	4,297	4,124	4,086	-0.9	-4.9	-8.0
Saskatchewan	2,567	2,239	2,067	1,744	-15.6	-22.1	-32.1	5,167	4,781	4,212	3,713	-11.8	-22.3	-28.1
Other Canada	50	53	72	58	-19.4	9.4	16.0	130	98	132	112	-15.2	14.3	-13.8
Total	10,185	9,280	8,290	7,573	-8.6	-18.4	-25.6	21,543	19,387	16,651	15,938	-4.3	-17.8	-26.0
Total Canada	49,447	46,962	42,357	43,447	2.6	-7.5	-12.1	100,303	95,766	85,533	89,352	4.5	-6.7	-10.9
EUROPE														
Northern Europe														
U.K.	11,004	14,393	16,294	16,144	-0.9	12.2	46.7	22,874	28,270	31,647	33,696	6.5	19.2	47.3
Denmark	126	411	425	123	-71.1	-70.1	-2.4	263	840	881	240	-72.8	-71.4	-8.7
Finland	127	656	868	107	-87.7	-83.7	-15.7	279	1,313	1,507	239	-84.1	-81.8	-14.3
Ireland	134	180	111	208	87.4	15.6	55.2	315	434	318	491	54.4	13.1	55.9
Norway	142	118	484	170	-64.9	44.1	19.7	246	278	926	321	-65.3	15.5	30.5
Sweden	1,456	1,620	2,548	1,850	-27.4	14.2	27.1	3,022	3,454	5,124	3,783	-26.2	9.5	25.2
Total	12,989	17,378	20,730	18,602	-10.3	7.0	43.2	26,999	34,589	40,403	38,770	-4.0	12.1	43.6
Southern Europe														
Greece	16	24	11	21	90.9	-12.5	31.3	39	43	37	37	0.0	-14.0	-5.1
Italy	937	896	1,436	1,376	-4.2	53.6	46.9	2,048	2,170	2,890	3,167	9.6	45.9	54.6
Portugal	23	21	51	28	-45.1	33.3	21.7	39	49	128	64	-50.0	30.6	64.1
Spain	134	170	267	264	-1.1	55.3	97.0	329	378	588	632	7.5	67.2	92.1
Western Europe														
Austria	321	243	233	305	30.9	25.5	-5.0	649	653	544	632	16.2	-3.2	-2.6
Belgium	451	461	454	503	10.8	9.1	11.5	933	975	902	1,045	15.9	7.2	12.0
France	1,914	804	713	1,040	45.9	29.4	-45.7	3,932	1,347	1,280	1,695	32.4	25.8	-56.9
Germany	2,039	1,916	1,791	2,316	29.3	20.9	13.6	4,170	4,052	3,727	4,599	23.4	13.5	10.3
Luxemburg	14	22	10	15	50.0	-31.8	7.1	35	48	35	36	2.9	-25.0	2.9
Netherlands	540	380	557	702	26.0	84.7	30.0	1,125	964	1,219	1,379	13.1	43.0	22.6
Switzerland	274	322	289	357	23.5	10.9	30.3	575	670	633	735	16.1	9.7	27.8
Total	6,663	5,259	5,812	6,927	19.2	31.7	4.0	13,874	11,349	11,983	14,021	17.0	23.5	1.1
Central/East Europe														
Czech Republic	286	318	44	82	86.4	-74.2	-71.3	520	642	82	155	89.0	-75.9	-70.2
Hungary	53	70	47	93	97.9	32.9	75.5	132	159	119	175	47.1	10.1	32.6
Poland	177	109	91	794	772.5	628.4	348.6	330	302	251	1,604	539.0	431.1	386.1
Russia	939	95	88	98	11.4	3.2	-89.6	2,259	327	254	236	-7.1	-27.8	-89.6
Ukraine	48	18	42	36	-14.3	100.0	-25.0	131	64	113	112	-0.9	75.0	-14.5
Other Europe	308	288	362	206	-43.1	-28.5	-33.1	761	647	649	494	-23.9	-23.6	-35.1
Total	1,811	898	674	1,309	94.2	45.8	-27.7	4,133	2,141	1,468	2,776	89.1	29.7	-32.8
Total Europe	21,463	23,535	27,216	26,838	-1.4	14.0	25.0	45,006	48,079	53,854	55,567	3.2	15.6	23.5

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	FEBRUARY							JANUARY - FEBRUARY						
	2014	2015	2016	2017	% Change			2014	2015	2016	2017	% Change		
					2017/16	2017/15	2017/14					2017/16	2017/15	2017/14
LATIN AMERICA														
CENTRAL AMERICA														
Mexico	134	285	278	273	-1.8	-4.2	103.7	325	680	688	566	-17.7	-16.8	74.2
Belize	29	17	44	42	-4.5	147.1	44.8	73	78	128	97	-24.2	24.4	32.9
Costa Rica	76	97	113	78	-31.0	-19.6	2.6	142	194	206	143	-30.6	-26.3	0.7
El Salvador	10	30	30	19	-36.7	-36.7	90.0	24	77	45	38	-15.6	-50.6	58.3
Guatemala	21	39	26	38	46.2	-2.6	81.0	48	131	58	72	24.1	-45.0	50.0
Honduras	14	13	12	15	25.0	15.4	7.1	22	56	18	29	61.1	-48.2	31.8
Nicaragua	5	4	16	5	-68.8	25.0	0.0	7	9	27	16	-40.7	77.8	128.6
Panama	119	167	170	162	-4.7	-3.0	36.1	272	327	295	289	-2.0	-11.6	6.3
Total	408	652	689	632	-8.3	-3.1	54.9	913	1,552	1,465	1,250	-14.7	-19.5	36.9
SOUTH AMERICA														
Argentina	453	286	258	525	103.5	83.6	15.9	1,107	759	704	1,331	89.1	75.4	20.2
Bolivia	3	10	4	17	325.0	70.0	466.7	12	25	17	29	70.6	16.0	141.7
Brazil	304	313	189	431	128.0	37.7	41.8	619	708	498	880	76.7	24.3	42.2
Chile	705	563	598	730	22.1	29.7	3.5	1,149	891	974	1,183	21.5	32.8	3.0
Colombia	111	118	150	134	-10.7	13.6	20.7	447	377	400	353	-11.8	-6.4	-21.0
Ecuador	39	44	40	23	-42.5	-47.7	-41.0	82	55	59	49	-16.9	-10.9	-40.2
Paraguay	19	0	15	32	113.3	-	68.4	47	11	30	77	156.7	600.0	63.8
Peru	87	97	123	150	22.0	54.6	72.4	178	155	248	239	-3.6	54.2	34.3
Uruguay	81	92	27	32	18.5	-65.2	-60.5	122	196	50	63	26.0	-67.9	-48.4
Venezuela	52	23	41	34	-17.1	47.8	-34.6	114	80	83	89	7.2	11.3	-21.9
Other South America	0	18	4	1	-75.0	-94.4	-	1	18	10	3	-70.0	-83.3	200.0
Total	1,854	1,564	1,449	2,109	45.5	34.8	13.8	3,878	3,275	3,073	4,296	39.8	31.2	10.8
Total Latin America	2,262	2,216	2,138	2,741	28.2	23.7	21.2	4,791	4,827	4,538	5,546	22.2	14.9	15.8

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	FEBRUARY						JANUARY - FEBRUARY							
	2014	2015	2016	2017	% Change			2014	2015	2016	2017	% Change		
					2017/16	2017/15	2017/14					2017/16	2017/15	2017/14
CARIBBEAN														
Antigua	114	117	112	156	39.3	33.3	36.8	254	277	273	295	8.1	6.5	16.1
Bahamas	305	212	287	396	38.0	86.8	29.8	684	672	699	792	13.3	17.9	15.8
Barbados	270	244	264	247	-6.4	1.2	-8.5	586	524	601	518	-13.8	-1.1	-11.6
Bermuda	136	134	142	111	-21.8	-17.2	-18.4	311	341	299	309	3.3	-9.4	-0.6
British Virgin Is.	56	48	64	60	-6.3	25.0	7.1	140	107	133	108	-18.8	0.9	-22.9
Cayman Is.	1,278	988	1,090	1,173	7.6	18.7	-8.2	2,270	2,023	2,183	2,227	2.0	10.1	-1.9
Dominica	27	23	14	23	64.3	0.0	-14.8	58	49	47	50	6.4	2.0	-13.8
Grenada	23	16	34	47	38.2	193.8	104.3	77	37	81	81	0.0	118.9	5.2
Guyana	126	208	127	115	-9.4	-44.7	-8.7	267	340	274	219	-20.1	-35.6	-18.0
Monsterrat	8	9	5	8	60.0	-11.1	0.0	13	32	29	13	-55.2	-59.4	0.0
St. Kitts/Nevis/Anguilla	53	73	42	73	73.8	0.0	37.7	139	147	123	141	14.6	-4.1	1.4
St. Lucia	47	43	62	75	21.0	74.4	59.6	126	104	168	121	-28.0	16.3	-4.0
St. Vincent	36	22	21	43	104.8	95.5	19.4	59	70	74	98	32.4	40.0	66.1
Turks & Caicos Is.	224	161	183	261	42.6	62.1	16.5	443	387	471	509	8.1	31.5	14.9
Trinidad & Tobago	727	633	685	657	-4.1	3.8	-9.6	1,587	1,489	1,667	1,467	-12.0	-1.5	-7.6
Comm. Caribbean	3,430	2,931	3,132	3,445	10.0	17.5	0.4	7,014	6,599	7,122	6,948	-2.4	5.3	-0.9
Aruba	16	22	39	26	-33.3	18.2	62.5	53	67	66	53	-19.7	-20.9	0.0
Cuba	124	150	209	232	11.0	54.7	87.1	237	294	413	418	1.2	42.2	76.4
Curacao	52	32	39	54	38.5	68.8	3.8	144	78	95	103	8.4	32.1	-28.5
Dominican Rep.	119	147	184	172	-6.5	17.0	44.5	252	294	456	337	-26.1	14.6	33.7
Guadelope	3	7	11	3	-72.7	-57.1	0.0	17	18	17	11	-35.3	-38.9	-35.3
Haiti	48	28	25	29	16.0	3.6	-39.6	80	66	44	44	0.0	-33.3	-45.0
Puerto Rico	118	107	87	107	23.0	0.0	-9.3	211	207	162	174	7.4	-15.9	-17.5
St. Maarten	55	58	75	86	14.7	48.3	56.4	126	109	148	154	4.1	41.3	22.2
Surinam	21	18	33	27	-18.2	50.0	28.6	50	35	68	59	-13.2	68.6	18.0
All other Caribbean	36	24	31	46	48.4	91.7	27.8	89	72	59	73	23.7	1.4	-18.0
Other Caribbean	592	593	733	782	6.7	31.9	32.1	1,259	1,240	1,528	1,426	-6.7	15.0	13.3
TOTAL CARIBBEAN	4,022	3,524	3,865	4,227	9.4	19.9	5.1	8,273	7,839	8,650	8,374	-3.2	6.8	1.2
ASIA														
India	125	120	142	116	-18.3	-3.3	-7.2	237	216	279	223	-20.1	3.2	-5.9
Pakistan	0	0	0	2	-	-	-	5	4	0	3	-	-	-
Japan	200	200	214	193	-9.8	-3.5	-3.5	434	377	364	381	4.7	1.1	-12.2
China	211	224	348	548	57.5	144.6	159.7	389	551	667	811	21.6	47.2	108.5
Taiwan	2	0	1	5	400.0	-	-	11	16	2	16	700.0	0.0	45.5
Korea	71	45	34	74	117.6	64.4	4.2	108	122	76	134	76.3	9.8	24.1
Philippines	33	28	75	38	-49.3	35.7	15.2	43	46	121	85	-29.8	84.8	97.7
Singapore	12	10	10	38	280.0	280.0	216.7	26	13	22	51	131.8	292.3	96.2
Other Asia	32	32	42	31	-26.2	-3.1	-3.1	76	80	64	69	7.8	-13.8	-9.2
Total Asia	686	659	866	1,045	20.7	58.6	52.3	1,329	1,425	1,595	1,773	11.2	24.4	33.4
OTHER COUNTRIES														
African Countries	81	85	75	111	48.0	30.6	37.0	175	170	216	210	-2.8	23.5	20.0
Israel	58	57	50	55	10.0	-3.5	-5.2	116	106	150	105	-30.0	-0.9	-9.5
Saudi Arabia	3	2	1	1	0.0	-50.0	-66.7	16	6	4	3	-25.0	-50.0	-81.3
Turkey	19	20	25	9	-64.0	-55.0	-52.6	33	168	47	26	-44.7	-84.5	-21.2
Other Middle East	29	35	58	39	-32.8	11.4	34.5	79	84	110	102	-7.3	21.4	29.1
Australia	174	172	167	164	-1.8	-4.7	-5.7	475	419	507	435	-14.2	3.8	-8.4
New Zealand	16	18	24	28	16.7	55.6	75.0	39	38	53	56	5.7	47.4	43.6
All Other Ctries	2	3	1	1	0.0	-66.7	-50.0	9	5	2	4	100.0	-20.0	-55.6
Total	382	392	401	408	1.7	4.1	6.8	942	996	1,089	941	-13.6	-5.5	-0.1
GRAND TOTAL	169,328	177,805	185,272	186,670	0.8	5.0	10.2	338,608	354,426	364,831	372,543	2.1	5.1	10.0

STOPOVER VISITORS BY MARKET SHARE

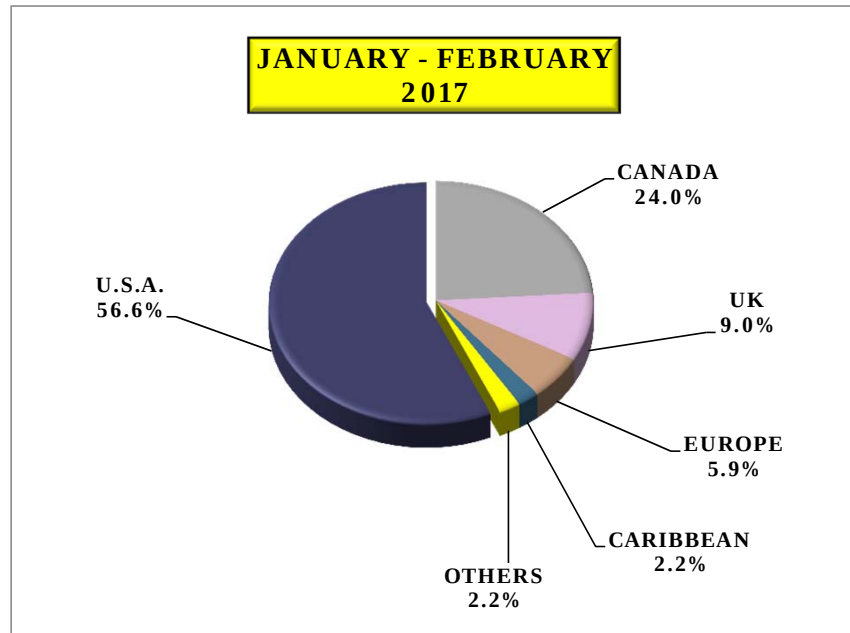


Fig. 2

Country	February 2017	% Share	Jan.-Feb. 2017	% Share	Jan.-Feb. 2016	% Share	%Change 2017/16
U.S.A	107,964	57.8%	210,990	56.6%	209,572	57.4%	0.7%
CANADA	43,447	23.3%	89,352	24.0%	85,533	23.4%	4.5%
U.K.	16,144	8.6%	33,696	9.0%	31,647	8.7%	6.5%
EUROPE	10,694	5.7%	21,871	5.9%	22,207	6.1%	-1.5%
CARIBBEAN	4,227	2.3%	8,374	2.2%	8,650	2.4%	-3.2%
OTHERS	4,194	2.2%	8,260	2.2%	7,222	2.0%	14.4%
Total	186,670	100.0%	372,543	100.0%	364,831	100.0%	2.1%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)												
FOREIGN NATIONALS						NON-RESIDENT JAMAICANS						
	All Types of Accommodation			Hotel			All Types of Accommodation			Hotel		
	2016	2017		2016	2017		2016	2017		2016	2017	
	January	8.9	9.0		7.2	7.2		16.8	17.0		8.2	8.2
	February	8.2	8.2		7.1	7.1		14.5	14.6		7.4	7.4
Jan.-Feb.	8.6	8.6		7.1	7.1		15.6	15.9		7.8	7.8	

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

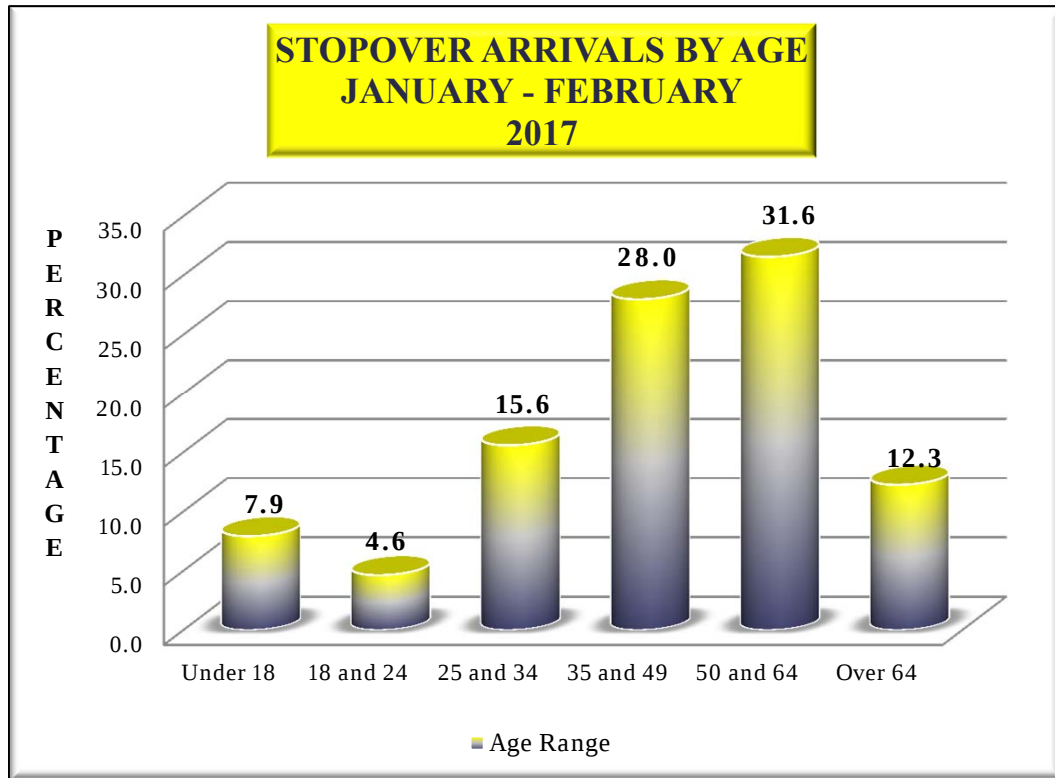


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	FEBRUARY		JAN.-FEB.		JAN.-FEB.		%Change 2017/16
	2017	% Share	2017	% Share	2016	% Share	
Under 18	16,315	8.7	29,533	7.9	28,812	7.9	2.5%
18 and 24	7,359	3.9	17,301	4.6	17,269	4.7	0.2%
25 and 34	27,267	14.6	58,092	15.6	60,734	16.6	-4.4%
35 and 49	53,441	28.6	104,304	28.0	102,983	28.2	1.3%
50 and 64	60,052	32.2	117,639	31.6	112,776	30.9	4.3%
Over 64	22,236	11.9	45,674	12.3	42,257	11.6	8.1%
Total	186,670	100.0	372,543	100.0	364,831	100.0	2.1%

TABLE 4

CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - FEBRUARY 2017

	MONTEGO BAY		% Change 2017/16		FALMOUTH		% Change 2017/16		OCHO RIOS		% Change 2017/16		2017 TOTAL		2016 TOTAL		% Change 2017/16	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	33	67,268	22.2%	35.1%	18	73,897	5.9%	12.4%	25	64,461	0.0%	-9.5%	78	205,812	69	186,741	13.0%	10.2%
February	25	50,455	4.2%	5.8%	17	75,158	-10.5%	-2.9%	22	66,911	-8.3%	-7.4%	65	192,664	68	197,467	-4.4%	-2.4%
Jan. - Feb.	58	117,723	13.7%	20.7%	35	149,055	-2.8%	4.1%	47	131,372	-4.1%	-8.4%	143	398,476	137	384,208	4.4%	3.7%

Source: Port Authority of Jamaica, Cruise Vessels Information Sheet

* Note:

1. During the month of January, 2 ships with 186 passengers visited the port in Port Antonio.
2. During the month of February, 1 ship with 140 passengers visited the port in Port Antonio.

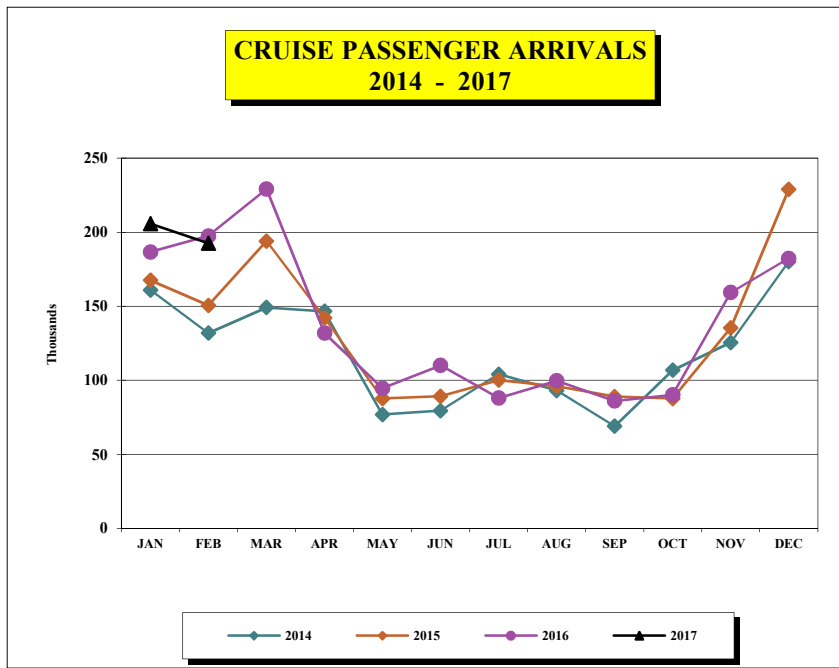


FIG. 4

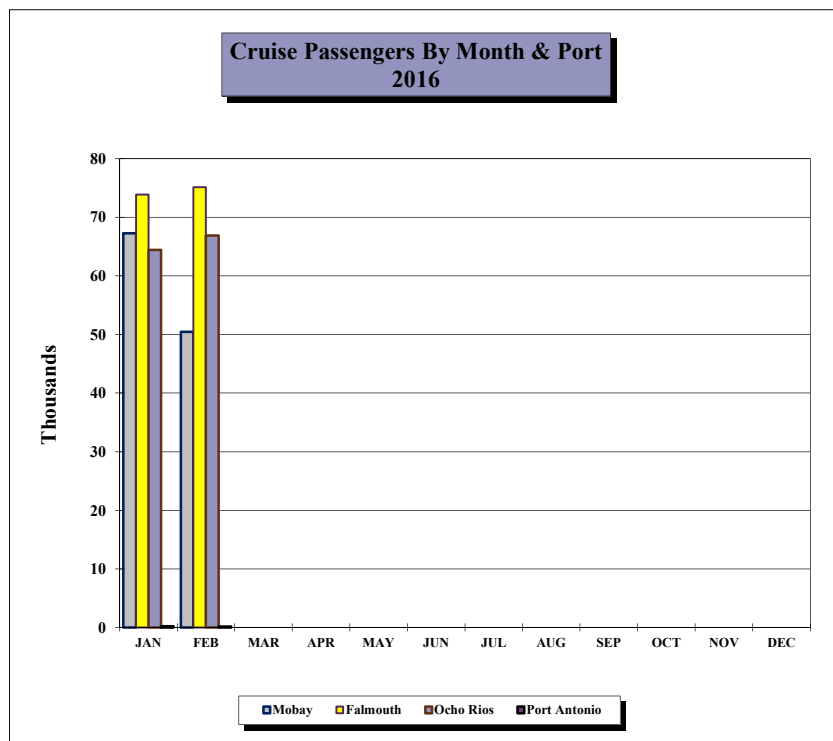


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	FEBRUARY 2017			JANUARY - FEBRUARY 2017		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST</u>						
Connecticut	2,415	1	2,416	4,756	1	4,757
Delaware	446	1	447	999	1	1,000
Maine	599	0	599	1,092	0	1,092
Maryland	3,377	1	3,378	7,124	1	7,125
Massachusetts	4,143	2	4,145	7,616	2	7,618
New Hampshire	1,204	0	1,204	1,866	0	1,866
New Jersey	4,883	1	4,884	10,092	2	10,094
New York	19,885	6	19,891	37,113	9	37,122
Pennsylvania	5,398	2	5,400	10,568	2	10,570
Rhode Island	517	0	517	948	0	948
Vermont	448	0	448	750	0	750
Virginia	2,031	0	2,031	4,492	2	4,494
Washington D.C.	493	0	493	1,076	0	1,076
West Virginia	231	0	231	467	1	468
Total	46,070	14	46,084	88,959	21	88,980
<u>MIDWEST</u>						
Illinois	4,493	491	4,984	9,264	1,098	10,362
Indiana	1,638	84	1,722	3,205	90	3,295
Iowa	2,210	461	2,671	4,288	767	5,055
Kansas	838	0	838	1,638	0	1,638
Kentucky	720	33	753	1,322	35	1,357
Michigan	3,904	24	3,928	6,827	44	6,871
Minnesota	2,489	1,928	4,417	4,737	3,329	8,066
Missouri	1,434	283	1,717	3,108	587	3,695
Nebraska	1,154	5	1,159	2,572	8	2,580
North Dakota	695	53	748	1,342	205	1,547
Ohio	2,917	35	2,952	5,390	35	5,425
South Dakota	756	140	896	1,350	164	1,514
Wisconsin	2,767	1,911	4,678	5,752	3,362	9,114
Total	26,015	5,448	31,463	50,795	9,724	60,519

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

FEBRUARY 2017		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

JANUARY - FEBRUARY 2017		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

SOUTH

Alabama	445	1	446	854	2	856
Arkansas	271	0	271	541	2	543
Florida	11,881	70	11,951	24,456	91	24,547
Georgia	3,713	0	3,713	6,965	2	6,967
Louisiana	450	0	450	907	0	907
Mississippi	199	0	199	412	0	412
North Carolina	1,893	1	1,894	3,877	1	3,878
South Carolina	858	1	859	1,663	1	1,664
Tennessee	917	1	918	1,899	1	1,900
Total	20,627	74	20,701	41,574	100	41,674

WEST

Alaska	46	0	46	116	0	116
Arizona	447	5	452	919	10	929
California	2,928	4	2,932	6,138	6	6,144
Colorado	941	3	944	1,931	6	1,937
Hawaii	29	0	29	50	1	51
Idaho	162	0	162	276	0	276
Montana	172	0	172	339	0	339
Nevada	291	3	294	563	3	566
New Mexico	142	1	143	304	1	305
Oklahoma	348	0	348	830	2	832
Oregon	272	4	276	537	6	543
Texas	2,968	2	2,970	6,034	8	6,042
Utah	250	0	250	493	4	497
Washington	622	0	622	1,085	1	1,086
Wyoming	76	0	76	154	0	154
Total	9,694	22	9,716	19,769	48	19,817
TOTAL U.S.A.	102,406	5,558	107,964	201,097	9,893	210,990

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	FEBRUARY 2017			JANUARY - FEBRUARY 2017		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
CANADA						
Atlantic Canada						
New Brunswick	357	0	357	702	0	702
Newfoundland	307	0	307	566	0	566
Nova Scotia	987	0	987	1,589	0	1,589
P.E. Island	97	0	97	163	0	163
Total	1,748	0	1,748	3,020	0	3,020
Central Canada						
Ontario	29,115	7	29,122	59,475	15	59,490
Quebec	5,003	1	5,004	10,903	1	10,904
Total	34,118	8	34,126	70,378	16	70,394
Western Canada						
Alberta	2,785	1	2,786	5,894	1	5,895
British Columbia	1,015	1	1,016	2,131	1	2,132
Manitoba	1,969	0	1,969	4,086	0	4,086
Saskatchewan	1,743	1	1,744	3,712	1	3,713
Northwest Territories	58	0	58	112	0	112
Total	7,570	3	7,573	15,935	3	15,938
Total	43,436	11	43,447	89,333	19	89,352
EUROPE						
Northern Europe						
U.K.	7,609	8,535	16,144	15,033	18,663	33,696
Denmark	115	8	123	216	24	240
Finland	34	73	107	86	153	239
Ireland	141	67	208	354	137	491
Norway	114	56	170	215	106	321
Sweden	216	1,634	1,850	475	3,308	3,783
Sub-Total	8,229	10,373	18,602	16,379	22,391	38,770
Southern Europe						
Greece	19	2	21	34	3	37
Italy	1,370	6	1,376	3,153	14	3,167
Portugal	25	3	28	60	4	64
Spain	223	41	264	552	80	632
Western Europe						
Austria	302	3	305	628	4	632
Belgium	500	3	503	1,041	4	1,045
France	1,030	10	1,040	1,680	15	1,695
Germany	2,171	145	2,316	4,340	259	4,599
Luxemburg	15	0	15	36	0	36
Netherlands	692	10	702	1,365	14	1,379
Switzerland	347	10	357	720	15	735
Sub-Total	6,694	233	6,927	13,609	412	14,021
Central/East Europe						
Czechoslovakia	80	2	82	149	6	155
Hungary	92	1	93	171	4	175
Poland	749	45	794	1,547	57	1,604
Russia	83	15	98	221	15	236
Ukraine	36	0	36	111	0	111
Other Europe	190	16	206	438	57	495
Sub-Total	1,230	79	1,309	2,637	139	2,776
Total	16,153	10,685	26,838	32,625	22,942	55,567

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

FEBRUARY 2017		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

JANUARY - FEBRUARY 2017		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	269	4	273	562	4	566
Belize	42	0	42	97	0	97
Costa Rica	75	3	78	140	3	143
El Salvador	19	0	19	38	0	38
Guatemala	33	5	38	67	5	72
Honduras	15	0	15	26	3	29
Nicaragua	4	1	5	15	1	16
Panama	162	0	162	289	0	289
Total	619	13	632	1,234	16	1,250

SOUTH AMERICA

Argentina	524	1	525	1,330	1	1,331
Bolivia	17	0	17	29	0	29
Brazil	430	1	431	879	1	880
Chile	730	0	730	1,182	1	1,183
Colombia	133	1	134	351	2	353
Ecuador	23	0	23	49	0	49
Paraguay	32	0	32	77	0	77
Peru	150	0	150	239	0	239
Uruguay	32	0	32	63	0	63
Venezuela	34	0	34	76	13	89
Other South America	1	0	1	3	0	3
Total	2,106	3	2,109	4,278	18	4,296
Total Latin America	2,725	16	2,741	5,512	34	5,546

::

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

FEBRUARY 2017		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

JANUARY - FEBRUARY 2017		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

CARIBBEAN

Antigua	156	0	156	294	1	295
Bahamas	385	11	396	779	13	792
Barbados	235	12	247	501	17	518
Bermuda	111	0	111	308	1	309
British Virgin Is.	60	0	60	108	0	108
Cayman Is.	1,165	8	1,173	2,217	10	2,227
Dominica	23	0	23	50	0	50
Grenada	47	0	47	81	0	81
Guyana	115	0	115	219	0	219
Montserrat	8	0	8	13	0	13
St. Kitts/Nevis/Anguilla	73	0	73	141	0	141
St. Lucia	75	0	75	121	0	121
St. Vincent	43	0	43	98	0	98
Turks & Caicos Is.	255	6	261	501	8	509
Trinidad & Tobago	653	4	657	1,458	9	1,467
Comm. Caribbean	3,404	41	3,445	6,889	59	6,948
Aruba	26	0	26	53	0	53
Cuba	59	173	232	91	327	418
Curacao	54	0	54	103	2	105
Dominican Republic	164	8	172	327	8	335
Guadelope	3	0	3	11	0	11
Haiti	29	0	29	44	0	44
Puerto Rico	107	0	107	171	3	174
St. Maarten	86	0	86	154	0	154
Surinam	27	0	27	59	0	59
All other Caribbean	46	0	46	73	0	73
Other Caribbean	601	181	782	1,086	340	1,426
TOTAL CARIBBEAN	4,005	222	4,227	7,975	399	8,374

OTHER COUNTRIES

India	116	0	116	223	0	223
Pakistan	2	0	2	3	0	3
Japan	192	1	193	380	1	381
China	545	3	548	805	6	811
Taiwan	5	0	5	16	0	16
Korea	74	0	74	134	0	134
Philippines	36	2	38	83	2	85
Singapore	38	0	38	51	0	51
Other Asia	29	2	31	62	7	69
Asia	1,037	8	1,045	1,757	16	1,773
African Countries	111	0	111	209	1	210
Israel	55	0	55	105	0	105
Saudi Arabia	1	0	1	3	0	3
Turkey	9	0	9	26	0	26
Other Middle East	31	8	39	88	14	102
Australia	164	0	164	433	2	435
New Zealand	27	1	28	53	3	56
All Other Ctries	1	0	1	4	0	4
Total	399	9	408	921	20	941
GRAND TOTAL	170,161	16,509	186,670	339,220	33,323	372,543

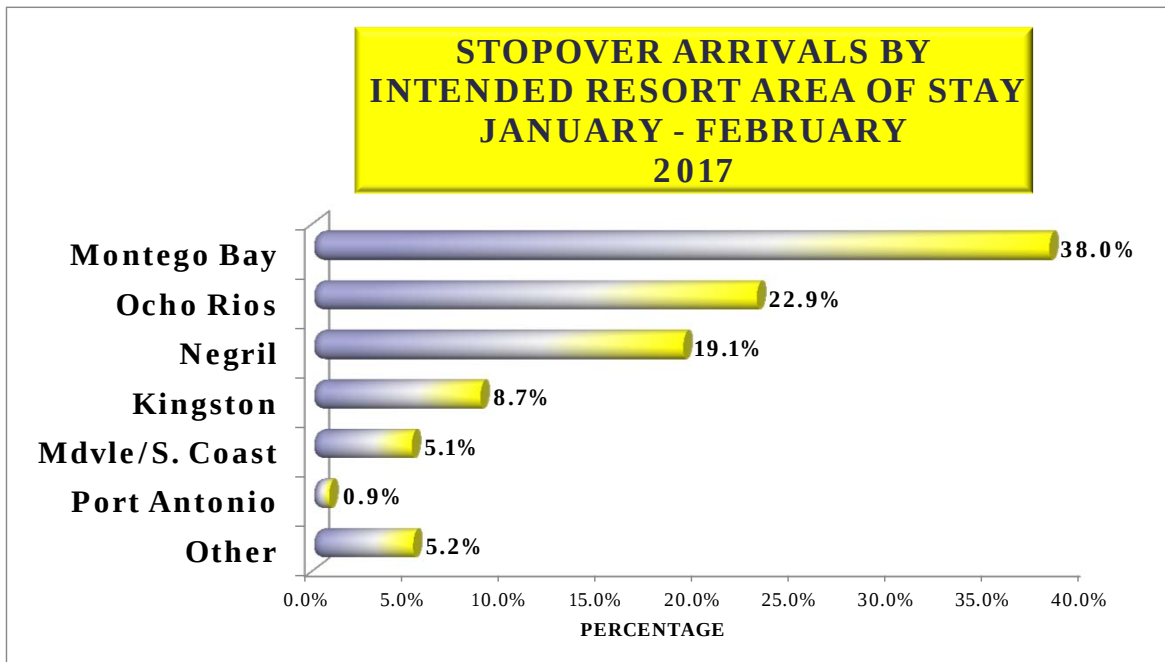


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	FEBRUARY			JANUARY - FEBRUARY			JANUARY - FEBRUARY			%Change 2017/16 ARRIVALS
	2017	%Share	LENGTH OF STAY	2017	%Share	LENGTH OF STAY	2015	%Share	LENGTH OF STAY	
Montego Bay	71,155	38.1%	7.2	141,688	38.0%	7.4	129,975	35.6%	7.4	9.0%
Ocho Rios	43,752	23.4%	8.1	85,416	22.9%	8.4	85,421	23.4%	8.3	0.0%
Negril	36,121	19.4%	8.3	71,283	19.1%	8.6	72,505	19.9%	8.6	-1.7%
Kingston	15,563	8.3%	10.1	32,325	8.7%	11.3	34,417	9.4%	11.3	-6.1%
Mdvle/S. Coast	9,142	4.9%	11.5	19,132	5.1%	12.5	19,581	5.4%	12.5	-2.3%
Port Antonio	1,626	0.9%	12.9	3,285	0.9%	14.5	3,369	0.9%	14.6	-2.5%
Other	9,311	5.0%	13.6	19,414	5.2%	14.6	19,563	5.4%	14.6	-0.8%
Total	186,670	100.0%	9.0	372,543	100.0%	8.9	364,831	100.0%	8.9	2.1%