

APRIL 2021

VOLUME XXXI, ISSUE 4

Monthly Statistical Report



IN APRIL 2021...

- Stopover arrivals 82,702
- US Market 81,114
- Canada 265
- Europe 228
- Cruise ports remain closed

TOURIST (Stopover Arrivals)

Stopover arrivals in April 2021 were **82,702**. All ports of entry were closed in April 2020 due to Covid-19 travel restriction.

For the January to April period, arrivals decreased by **57.5%**, with **243,977** stopovers, this is **330,154** less stopovers compared to the **574,131** in 2020.

United States

Stopover arrivals from the United States market recorded a total of **81,114** arrivals in April 2021. The Northeast US marketing regions recorded **37,899** arrivals, the South recorded **22,165**, the Mid-West recorded **11,818**, and the West recorded **9,232** arrivals.

For the January to April period, the US market region has declined by **38.2%** with **233,216** arrivals. The Northeast fell by **35.9%**, the South fell by **21.1%**, the Midwest by **58.5%** and the West region fell by **30.8%**.

Canada

Air service was restricted in April 2021 with repatriation flights only from the gateway of YYZ Toronto. The Canadian market recorded **265** arrivals.

The majority of stopovers came from Central Canada with **236** arrivals.

Cumulatively, the Canadian market with **3,995** visitors has recorded a decrease of **96.3%** or **105,360** less visitors than in 2020. The top producing provinces of Ontario with **3,331** fell by **95.6%**, and those from Quebec, with **276** visitors fell by **98.3%**.

Europe

Air service was also restricted with repatriation flights only from the gateway of LGW, London Gatwick during April 2021. The European market region recorded a decrease of **228** arrivals in April 2021.

From the Northern European region, **67** visitors was recorded. From the South-Western European region **95** visitors and from Central-East Europe **66** arrivals.

For the January to April period, arrivals decreased by **98.4%**, with **998** stopovers, this is **60,495** less stopovers compared to the **61,493** recorded during the same period in 2020.

Latin America

Arrivals from Latin America recorded **263** in April 2021.

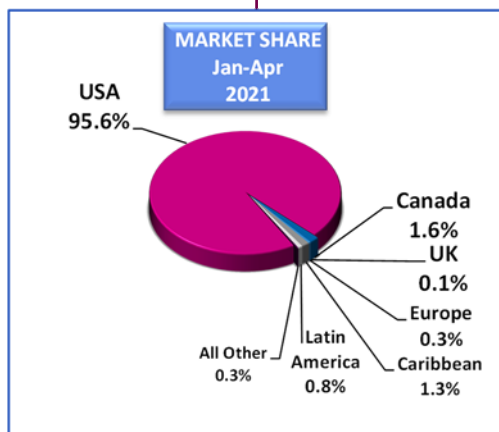
From the Central American region, stopover arrivals recorded **194** arrivals. Mexico with **77** arrivals and Panama with **12**.

From the South American region, stopover arrivals recorded **69** arrivals. Colombia with **19** arrivals, Venezuela with **52** arrivals and Argentina with **10** arrivals.

Cumulatively, January to April 2021, stopover arrivals from Latin America declined by **85.3%**, with a total of **1,862** arrivals, which was **10,781** less visitors compared to the same period in 2020.

Stopovers from Central America with **697** arrivals fell by **65.3%**.

Stopover arrivals from South America fell by **89.0%** with **1,165** arrivals.



The Caribbean

Stopover arrivals to Jamaica from the Caribbean region in April 2021 were **667**.

The Cayman Is. and the Bahamas Is. were the major visitor producing Caribbean countries in April 2021 with **125** and **114** stopover arrivals, respectively.

Year to date, stopovers for the January to April period fell by **70.9%** moving down from **11,208** in 2020 to **3,262** in 2021.

Asia

The Asian market recorded a total of **92** stopovers in April 2021.

India, China, and the Philippines, are the major visitor-producing countries with **30**, **29** and **22** stopovers arriving from each country, respectively.

Year to date, stopovers for the January to April period fell by **65.8%** moving down from **1,206** in 2020 to **413** in 2021.

Other Countries

Overall, stopover arrivals recorded from other countries were **231** arrivals, for the January to April 2021 period. Of the Other Countries, Africa provided the most stop-over arrivals to Jamaica, with **101** visitors compared to **291** in 2020. This represents a decrease of **65.3%**.

Markets

The market share of stopover visitors for the period January to April 2021 was as follows: USA **95.6%**; Canada **1.6%**; UK **0.1%**; Continental Europe **0.3%**, the Caribbean **1.3%**; and the others, including Latin America and Asia **1.1%**.

Length of Stay

The average length of stay of **Foreign National** arrivals in April 2021 was **7.8** nights. The average length of stay in hotels was **5.8** nights in April 2021.

The average length of stay of **Non-Resident Jamaican** arrivals in April 2021 was **21.4**. The average length of stay in hotels in April 2021 was **7.9** nights.

During the January to April 2021 period, the average length of stay for Foreign National arrivals in all types of accommodations was **9.3** nights compared to **7.8** nights in 2020. For the Non-Resident Jamaican arrivals the average length of stay was **23.5** nights compared to **15.6** nights.

Purpose of Visit

During the month of April 2021, **82.1%** or **62,611** of the **76,258 Foreign Nationals** visited Jamaica for Leisure, **0.7%** were on Business, **17.0%** were on Other purposes of travel and **0.2%** did not state their purpose of travel.

A total of **2,795** or **43.4%** of the **6,444 Non-Resident Jamaicans** were visiting for Leisure, **2.9%** were on Business, **53.1%** were on Other purposes of travel and **0.7%** failed to provide a reason for travel.

Year-to-date January to April 2021, **75.3%** or a total of **183,706** of the total stopover arrivals of **243,977** visited Jamaica for Leisure, **1.1%** were on Business, **23.5%** were on Other purposes of travel and **0.2%** did not state their travel purpose.

Intended Resort Area of Stay

Of the **82,702** stopover arrivals visiting Jamaica in April 2021, the resort area of Montego Bay welcomed **34,157** arrivals or **41.3%**; Negril welcomed **17,020** or **20.6%**; Ocho Rios received **15,698** or **19.0%**, and **4,875** or **5.9%** visited Kingston. The remaining **13.3%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January and April 2020, the combination of Montego Bay, Negril, and Ocho Rios accounted for **187,266** or **76.8%** of the **243,977** total stopover arrivals.

Type of Airlines used

Of the **243,977** stopover visitors to Jamaica during the period January to April 2021, **242,080** or **99.2%** used scheduled airlines, while **1,897** or **0.8%** used chartered flights.

During the corresponding period in 2020 the percentage distribution was: **93.8%** - used scheduled airlines and **6.2%** - used chartered flights.

Cruise Passengers

The cruise ship piers were all closed in April 2020 and remain closed.

Net Promoter Score (NPS)

This is a simple metric that can be used to measure the intention to recommend/refer a travel destination and is also an indicator of overall satisfaction with the travel or customer experience.

The NPS for January and April are as follows:

January = 51
February = 67
March = 62
April = 51

NPS ranges from -100 (meaning everyone is a detractor) to +100 (meaning everyone is a promoter). A decent Net Promoter Score is any number >0%. Any positive NPS is good. An NPS of +50 is excellent.

VISITOR ARRIVALS

Month	Stopover Arrivals					Cruise Passengers					Total Visitor Arrivals				
	2019	2020	2021	2021/20	2021/19	2019	2020	2021	2021/20	2021/19	2019	2020	2021	2021/20	2021/19
January	216,509	227,200	43,831	-80.7%	-79.8%	249,026	209,163	-	-	-	465,535	436,363	43,831	-90.0%	-90.6%
February	220,046	235,740	43,798	-81.4%	-80.1%	202,830	173,981	-	-	-	422,876	409,721	43,798	-89.3%	-89.6%
March	271,742	111,191	73,646	-33.8%	-72.9%	177,293	66,127	-	-	-	449,035	177,318	73,646	-58.5%	-83.6%
Jan.-Mar.	708,297	574,131	161,275	-71.9%	-77.2%	629,149	449,271	0	-	-	1,337,446	1,023,402	161,275	-84.2%	-87.9%
April	232,834	-	82,702	-	-64.5%	133,591	-	-	-	-	366,425	-	82,702	-	-77.4%
Jan.-Apr.	941,131	574,131	243,977	-57.5%	-74.1%	762,740	449,271	-	-	-	1,703,871	1,023,402	243,977	-76.2%	-85.7%

TOURIST ARRIVALS
January - April
2021

Month	Foreign Nationals	<----- Stopovers ----->					Total Stopover Arrivals	+/- 2021/20	+/- 2021/19
		+/- 2021/20	+/- 2021/19	Non-Resident Jamaicans	+/- 2021/20	+/- 2021/19			
January	37,615	-82.4%	-81.6%	6,216	-55.9%	-50.4%	43,831	-80.7%	-79.8%
February	38,804	-82.6%	-81.4%	4,994	-60.6%	-57.4%	43,798	-81.4%	-80.1%
March	67,720	-35.2%	-73.5%	5,926	-12.0%	-62.6%	73,646	-33.8%	-72.9%
April	76,258	-	-64.8%	6,444	-	-60.7%	82,702	-	-64.5%
Jan.-Apr.	220,397	-59.2%	-75.1%	23,580	-29.6%	-58.3%	243,977	-57.5%	-74.1%

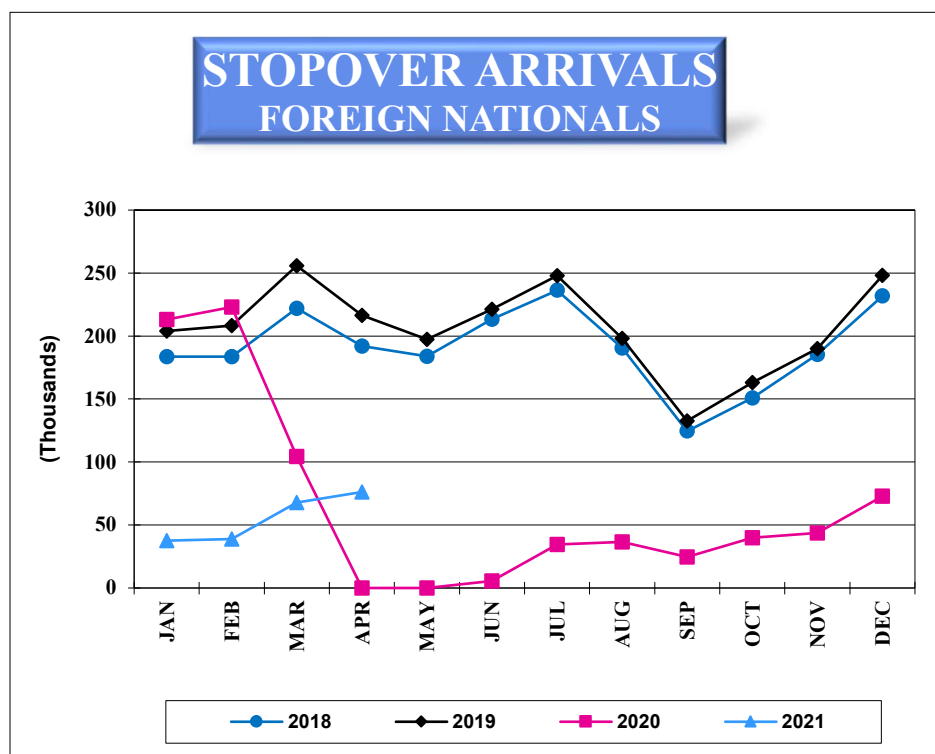


FIG. 1

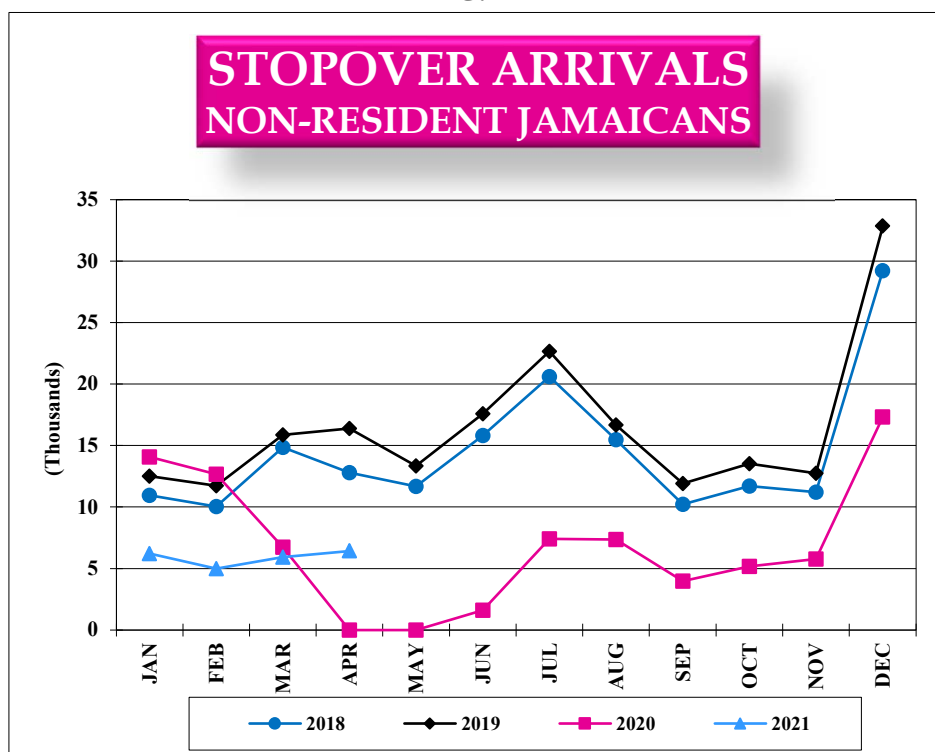


FIG. 1a

STOPOVER ARRIVALS BY PURPOSE OF VISIT JANUARY - APRIL 2021

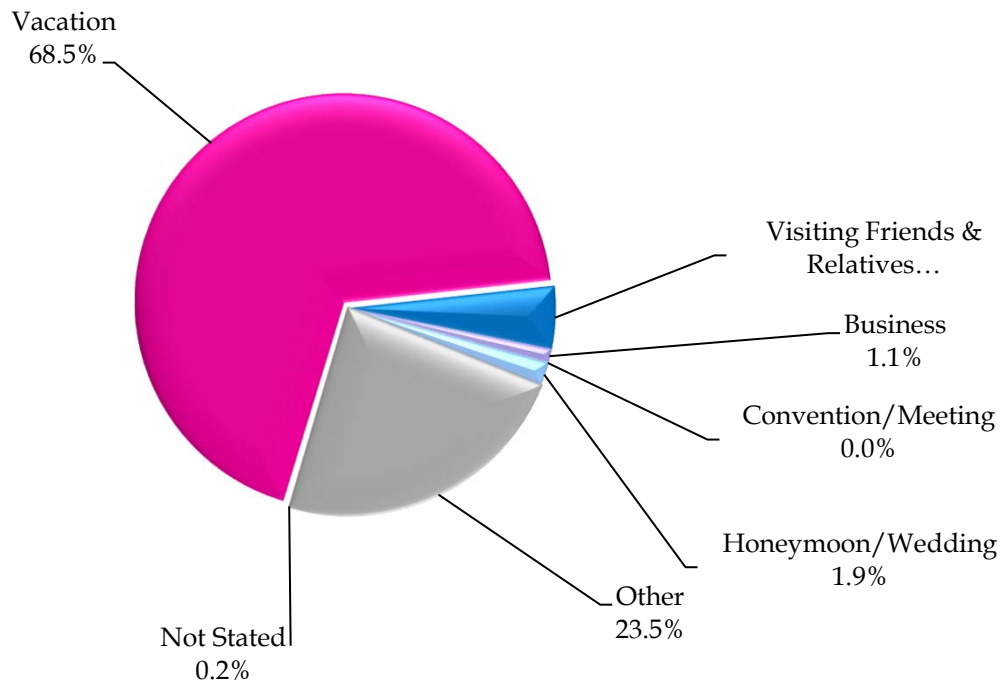


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - April 2021	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	161,250	73.2%	5,969	25.3%	167,219	68.5%
Visiting Friends & Relatives	8,456	3.8%	3,485	14.8%	11,941	4.9%
Business	1,997	0.9%	647	2.7%	2,644	1.1%
Convention/Meeting	4	0.0%	1	0.0%	5	0.0%
Honeymoon/Wedding	4,472	2.0%	74	0.3%	4,546	1.9%
Other	43,937	19.9%	13,283	56.3%	57,220	23.5%
Not Stated	281	0.1%	121	0.5%	402	0.2%
TOTAL	220,397	100.0%	23,580	100.0%	243,977	100.0%

TABLE 1.2**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2021**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Africa	Other Countries	Total
	Northeast	Mid-West	South	West	Total								
January	16,681	6,873	11,431	3,515	38,500	3,274	307	565	1,070	63	27	25	43,831
February	19,653	7,484	10,894	3,782	41,813	199	233	528	833	144	26	22	43,798
March	31,957	14,018	17,921	7,893	71,789	257	230	506	692	114	22	36	73,646
April	37,899	11,818	22,165	9,232	81,114	265	228	263	667	92	26	47	82,702
Jan.-Apr.	106,190	40,193	62,411	24,422	233,216	3,995	998	1,862	3,262	413	101	130	243,977
+/- %	-35.9%	-58.5%	-21.1%	-30.8%	-38.2%	-96.3%	-98.4%	-85.3%	-70.9%	-86.7%	-65.3%	-84.9%	-57.5%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	APRIL							JANUARY - APRIL						
	2018	2019	2020	2021	% C h a n g e			2018	2019	2020	2021	% C h a n g e		
					2021/20	2021/19	2021/18					2021/20	2021/19	2021/18
U.S.A.														
<u>NORTHEAST</u>														
Connecticut	4,506	4,992	0	2,634	-	-47.2	-41.5	12,601	14,542	8,816	6,567	-25.5	-54.8	-47.9
Delaware	764	1,117	0	600	-	-46.3	-21.5	2,582	3,461	1,853	1,544	-16.7	-55.4	-40.2
Maine	1,049	921	0	376	-	-59.2	-64.2	2,969	3,229	1,994	828	-58.5	-74.4	-72.1
Maryland	4,760	6,477	0	3,701	-	-42.9	-22.2	18,301	24,045	14,849	10,181	-31.4	-57.7	-44.4
Massachusetts	5,172	4,930	0	2,698	-	-45.3	-47.8	17,625	18,819	12,335	6,546	-46.9	-65.2	-62.9
New Hampshire	1,334	1,131	0	366	-	-67.6	-72.6	4,120	4,036	2,499	756	-69.7	-81.3	-81.7
New Jersey	7,811	11,263	0	5,494	-	-51.2	-29.7	25,835	32,764	20,202	14,180	-29.8	-56.7	-45.1
New York	22,789	30,744	0	15,101	-	-50.9	-33.7	85,512	106,469	68,721	46,600	-32.2	-56.2	-45.5
Pennsylvania	5,790	9,272	0	3,860	-	-58.4	-33.3	24,399	32,959	20,016	11,254	-43.8	-65.9	-53.9
Rhode Island	567	582	0	323	-	-44.5	-43.0	1,879	2,103	1,316	737	-44.0	-65.0	-60.8
Vermont	508	468	0	123	-	-73.7	-75.8	1,529	1,669	1,014	224	-77.9	-86.6	-85.3
Virginia	3,444	4,608	0	1,934	-	-58.0	-43.8	12,944	15,767	9,149	4,809	-47.4	-69.5	-62.8
Washington D.C.	698	843	0	539	-	-36.1	-22.8	2,636	3,361	2,309	1,531	-33.7	-54.4	-41.9
West Virginia	296	385	0	150	-	-61.0	-49.3	1,128	1,294	714	433	-39.4	-66.5	-61.6
Total	59,488	77,733	0	37,899	0.0	-51.2	-36.3	214,060	264,518	165,787	106,190	-35.9	-59.9	-50.4
<u>MIDWEST</u>														
Illinois	5,218	5,149	0	2,786	-	-45.9	-46.6	24,139	24,779	14,683	8,937	-39.1	-63.9	-63.0
Indiana	1,704	1,449	0	1,013	-	-30.1	-40.6	8,525	10,529	5,590	2,926	-47.7	-72.2	-65.7
Iowa	1,024	966	0	418	-	-56.7	-59.2	8,363	9,445	7,195	1,977	-72.5	-79.1	-76.4
Kansas	794	584	0	270	-	-53.8	-66.0	3,269	3,480	2,588	991	-61.7	-71.5	-69.7
Kentucky	822	834	0	657	-	-21.2	-20.1	2,897	4,341	2,146	1,396	-34.9	-67.8	-51.8
Michigan	3,442	3,869	0	1,714	-	-55.7	-50.2	16,957	22,382	13,011	5,585	-57.1	-75.0	-67.1
Minnesota	1,710	1,721	0	891	-	-48.2	-47.9	15,906	18,269	15,432	4,388	-71.6	-76.0	-72.4
Missouri	1,554	1,624	0	908	-	-44.1	-41.6	7,163	7,982	5,100	2,753	-46.0	-65.5	-61.6
Nebraska	665	691	0	368	-	-46.7	-44.7	4,279	4,744	3,543	1,347	-62.0	-71.6	-68.5
North Dakota	165	229	0	115	-	-49.8	-30.3	2,504	2,549	2,203	609	-72.4	-76.1	-75.7
Ohio	2,924	3,359	0	1,517	-	-54.8	-48.1	12,842	16,819	8,976	4,433	-50.6	-73.6	-65.5
South Dakota	146	273	0	130	-	-52.4	-11.0	2,330	2,707	2,188	690	-68.5	-74.5	-70.4
Wisconsin	3,021	2,813	0	1,031	-	-63.3	-65.9	20,117	21,151	14,195	4,161	-70.7	-80.3	-79.3
Total	23,189	23,561	0	11,818	0.0	-49.8	-49.0	129,291	149,177	96,850	40,193	-58.5	-73.1	-68.9

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	APRIL							JANUARY - APRIL						
	2018	2019	2020	2021	% C h a n g e			2018	2019	2020	2021	% C h a n g e		
					2021/20	2021/19	2021/18					2021/20	2021/19	2021/18
SOUTH														
Alabama	875	1,014	0	669	-	-34.0	-23.5	2,848	3,679	2,047	1,841	-10.1	-50.0	-35.4
Arkansas	345	321	0	177	-	-44.9	-48.7	1,501	1,692	1,033	667	-35.4	-60.6	-55.6
Florida	18,487	19,479	0	10,180	-	-47.7	-44.9	66,280	74,816	41,944	32,238	-23.1	-56.9	-51.4
Georgia	5,894	6,622	0	5,260	-	-20.6	-10.8	19,507	25,644	15,941	13,703	-14.0	-46.6	-29.8
Louisiana	949	972	0	827	-	-14.9	-12.9	2,712	3,129	1,593	1,725	8.3	-44.9	-36.4
Mississippi	315	463	0	294	-	-36.5	-6.7	1,193	1,751	1,062	782	-26.4	-55.3	-34.5
North Carolina	3,206	4,940	0	2,670	-	-46.0	-16.7	11,458	14,618	8,360	6,253	-25.2	-57.2	-45.4
South Carolina	1,347	1,773	0	1,190	-	-32.9	-11.7	4,550	5,510	3,077	2,733	-11.2	-50.4	-39.9
Tennessee	1,451	1,628	0	898	-	-44.8	-38.1	5,543	6,894	4,089	2,469	-39.6	-64.2	-55.5
Total	32,869	37,212	0	22,165	0.0	-40.4	-32.6	115,592	137,733	79,146	62,411	-21.1	-54.7	-46.0
WEST														
Alaska	25	60	0	16	-	-73.3	-36.0	185	241	135	84	-37.8	-65.1	-54.6
Arizona	772	891	0	527	-	-40.9	-31.7	2,569	3,213	2,120	1,458	-31.2	-54.6	-43.2
California	4,348	5,106	0	2,458	-	-51.9	-43.5	14,282	16,674	8,730	6,109	-30.0	-63.4	-57.2
Colorado	1,088	1,143	0	770	-	-32.6	-29.2	4,932	5,770	3,498	1,947	-44.3	-66.3	-60.5
Hawaii	35	52	0	18	-	-65.4	-48.6	130	201	99	36	-63.6	-82.1	-72.3
Idaho	95	72	0	90	-	25.0	-5.3	609	699	522	328	-37.2	-53.1	-46.1
Montana	123	98	0	70	-	-28.6	-43.1	747	883	636	288	-54.7	-67.4	-61.4
Nevada	437	440	0	352	-	-20.0	-19.5	1,369	1,599	1,036	929	-10.3	-41.9	-32.1
New Mexico	157	130	0	74	-	-43.1	-52.9	648	621	376	207	-44.9	-66.7	-68.1
Oklahoma	559	654	0	384	-	-41.3	-31.3	1,998	2,671	1,532	908	-40.7	-66.0	-54.6
Oregon	324	293	0	188	-	-35.8	-42.0	1,330	1,457	784	488	-37.8	-66.5	-63.3
Texas	5,414	5,221	0	3,491	-	-33.1	-35.5	18,514	19,975	12,929	9,660	-25.3	-51.6	-47.8
Utah	430	327	0	311	-	-4.9	-27.7	1,269	1,500	860	781	-9.2	-47.9	-38.5
Washington	751	694	0	439	-	-36.7	-41.5	2,655	3,076	1,727	1,016	-41.2	-67.0	-61.7
Wyoming	106	103	0	44	-	-57.3	-58.5	422	527	309	183	-40.8	-65.3	-56.6
Total	14,664	15,284	0	9,232	0.0	-39.6	-37.0	51,659	59,107	35,293	24,422	-30.8	-58.7	-52.7
TOTAL U.S.A.	130,210	153,790	0	81,114	0.0	-47.3	-37.7	510,602	610,535	377,076	233,216	-38.2	-61.8	-54.3

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	APRIL							JANUARY - APRIL						
	2018	2019	2020	2021	% Change			2018	2019	2020	2021	% Change		
					2021/20	2021/19	2021/18					2021/20	2021/19	2021/18
CANADA														
Atlantic Canada														
New Brunswick	1,426	963	0	0	-	-	-	3,294	3,070	1,336	7	-99.5	-99.8	-99.8
Newfoundland	1,365	1,185	0	0	-	-	-	2,208	2,353	582	11	-98.1	-99.5	-99.5
Nova Scotia	2,132	1,935	0	0	-	-	-	5,117	5,175	2,019	20	-99.0	-99.6	-99.6
P.E. Island	164	197	0	1	-	-99.5	-99.4	506	520	194	3	-98.5	-99.4	-99.4
Total	5,087	4,280	0	1	0.0	-100.0	-100.0	11,125	11,118	4,131	41	-99.0	-99.6	-99.6
Central Canada														
Ontario	24,966	26,247	0	220	-	-99.2	-99.1	115,817	120,977	75,488	3,331	-95.6	-97.2	-97.1
Quebec	5,079	4,515	0	16	-	-99.6	-99.7	21,379	21,721	15,892	276	-98.3	-98.7	-98.7
Total	30,045	30,762	0	236	0.0	-99.2	-99.2	137,196	142,698	91,380	3,607	-96.1	-97.5	-97.4
Western Canada														
Alberta	2,308	2,075	0	13	-	-99.4	-99.4	9,236	10,252	5,871	177	-97.0	-98.3	-98.1
British Columbia	1,181	1,180	0	7	-	-99.4	-99.4	4,969	4,984	2,256	96	-95.7	-98.1	-98.1
Manitoba	440	384	0	6	-	-98.4	-98.6	5,135	4,386	3,084	48	-98.4	-98.9	-99.1
Saskatchewan	377	384	0	1	-	-99.7	-99.7	4,197	4,150	2,526	19	-99.2	-99.5	-99.5
Other Canada	35	68	0	1	-	-98.5	-97.1	194	258	107	7	-93.5	-97.3	-96.4
Total	4,341	4,091	0	28	0.0	-99.3	-99.4	23,731	24,030	13,844	347	-97.5	-98.6	-98.5
Total Canada	39,473	39,133	0	265	0.0	-99.3	-99.3	172,052	177,846	109,355	3,995	-96.3	-97.8	-97.7
EUROPE														
Northern Europe														
U.K.	17,085	20,224	0	53	-	-99.7	-99.7	67,482	71,482	40,494	232	-99.4	-99.7	-99.7
Denmark	49	61	0	2	-	-96.7	-95.9	420	337	294	10	-96.6	-97.0	-97.6
Finland	13	16	0	1	-	-93.8	-92.3	232	206	147	3	-98.0	-98.5	-98.7
Ireland	168	285	0	5	-	-98.2	-97.0	801	841	433	32	-92.6	-96.2	-96.0
Norway	48	89	0	1	-	-98.9	-97.9	355	484	255	2	-	-	-
Sweden	89	132	0	5	-	-96.2	-94.4	2,844	2,575	1,692	21	-98.8	-99.2	-99.3
Total	17,452	20,807	0	67	0.0	-99.7	-99.6	72,134	75,925	43,315	300	-99.3	-99.6	-99.6
Southern Europe														
Greece	15	28	0	3	-	-89.3	-80.0	105	158	64	10	-84.4	-93.7	-90.5
Italy	1,236	1,480	0	7	-	-99.5	-99.4	6,102	6,206	2,712	32	-98.8	-99.5	-99.5
Portugal	35	84	0	3	-	-96.4	-91.4	157	280	101	8	-92.1	-97.1	-94.9
Spain	316	465	0	19	-	-95.9	-94.0	1,305	1,608	684	113	-83.5	-93.0	-91.3
Western Europe														
Austria	264	216	0	2	-	-99.1	-99.2	1,177	1,256	742	13	-98.2	-99.0	-98.9
Belgium	459	497	0	4	-	-99.2	-99.1	1,854	2,090	946	7	-99.3	-99.7	-99.6
France	980	788	0	15	-	-98.1	-98.5	4,042	3,914	2,627	49	-98.1	-98.7	-98.8
Germany	2,902	2,731	0	24	-	-99.1	-99.2	12,536	12,041	5,225	104	-98.0	-99.1	-99.2
Luxemburg	21	54	0	0	-	-	-	104	134	49	7	-85.7	-94.8	-93.3
Netherlands	934	644	0	10	-	-98.4	-98.9	3,761	2,672	1,824	57	-96.9	-97.9	-98.5
Switzerland	335	382	0	8	-	-97.9	-97.6	1,478	1,387	819	43	-94.7	-96.9	-97.1
Total	7,497	7,369	0	95	0.0	-98.7	-98.7	32,621	31,746	15,793	443	-97.2	-98.6	-98.6
Central/East Europe														
Czech Republic	90	93	0	0	-	-	-	528	830	322	9	-97.2	-98.9	-98.3
Hungary	17	24	0	0	-	-	-	279	349	198	5	-97.5	-98.6	-98.2
Poland	178	88	0	8	-	-90.9	-95.5	3,358	1,573	324	26	-92.0	-98.3	-99.2
Russia	68	368	0	24	-	-93.5	-64.7	504	2,782	685	64	-90.7	-97.7	-87.3
Ukraine	38	43	0	24	-	-44.2	-36.8	200	271	168	82	-51.2	-69.7	-59.0
Other Europe	143	175	0	10	-	-94.3	-93.0	977	1,350	688	69	-90.0	-94.9	-92.9
Total	534	791	0	66	0.0	-91.7	-87.6	5,846	7,155	2,385	255	-89.3	-96.4	-95.6
Total Europe	25,483	28,967	0	228	0.0	-99.2	-99.1	110,601	114,826	61,493	998	-98.4	-99.1	-99.1

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	APRIL							JANUARY - APRIL						
	2018	2019	2020	2021	% Change			2018	2019	2020	2021	% Change		
					2021/20	2021/19	2021/18					2021/20	2021/19	2021/18
LATIN AMERICA														
CENTRAL AMERICA														
Mexico	340	354	0	77	-	-78.2	-77.4	1,131	1,305	831	286	-65.6	-78.1	-74.7
Belize	56	56	0	6	-	-89.3	-89.3	193	250	121	35	-71.1	-86.0	-81.9
Costa Rica	107	142	0	37	-	-73.9	-65.4	419	476	269	120	-55.4	-74.8	-71.4
El Salvador	23	28	0	4	-	-85.7	-82.6	109	80	40	16	-60.0	-80.0	-85.3
Guatemala	63	73	0	12	-	-83.6	-81.0	238	239	113	56	-50.4	-76.6	-76.5
Honduras	18	22	0	5	-	-77.3	-72.2	73	90	58	17	-70.7	-81.1	-76.7
Nicaragua	6	47	0	1	-	-97.9	-83.3	39	83	42	3	-92.9	-96.4	-92.3
Panama	184	138	0	52	-	-62.3	-71.7	653	761	535	164	-69.3	-78.4	-74.9
Total	797	860	0	194	0.0	-77.4	-75.7	2,855	3,284	2,009	697	-65.3	-78.8	-75.6
SOUTH AMERICA														
Argentina	574	563	0	10	-	-98.2	-98.3	2,731	2,221	3,700	196	-94.7	-91.2	-92.8
Bolivia	17	11	0	7	-	-36.4	-58.8	43	94	69	32	-53.6	-66.0	-25.6
Brazil	519	419	0	1	-	-99.8	-99.8	2,323	1,720	1,400	187	-86.6	-89.1	-92.0
Chile	325	385	0	5	-	-98.7	-98.5	1,722	2,168	2,383	271	-88.6	-87.5	-84.3
Colombia	227	301	0	19	-	-93.7	-91.6	899	1,113	727	257	-64.6	-76.9	-71.4
Ecuador	10	18	0	5	-	-72.2	-50.0	90	112	68	18	-73.5	-83.9	-80.0
Paraguay	11	49	0	0	-	-	-	150	295	165	33	-80.0	-88.8	-78.0
Peru	94	271	0	4	-	-98.5	-95.7	577	817	1,801	89	-95.1	-89.1	-84.6
Uruguay	74	132	0	6	-	-95.5	-91.9	207	386	264	32	-87.9	-91.7	-84.5
Venezuela	81	46	0	12	-	-73.9	-85.2	192	185	52	48	-7.7	-74.1	-75.0
Other South America	0	4	0	0	-	-100.0	-	3	8	5	2	-	-	-
Total	1,932	2,199	0	69	0.0	-96.9	-96.4	8,937	9,119	10,634	1,165	-89.0	-87.2	-87.0
Total Latin America	2,729	3,059	0	263	0.0	-91.4	-90.4	11,792	12,403	12,643	1,862	-85.3	-85.0	-84.2

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	APRIL							JANUARY - APRIL						
	2018	2019	2020	2021	% Change			2018	2019	2020	2021	% Change		
					2021/20	2021/19	2021/18					2021/20	2021/19	2021/18
CARIBBEAN														
Antigua	196	234	0	54	-	-76.9	-72.4	688	746	370	213	-42.4	-71.4	-69.0
Bahamas	448	581	0	114	-	-80.4	-74.6	1,612	1,726	886	532	-40.0	-69.2	-67.0
Barbados	539	439	0	17	-	-96.1	-96.8	1,598	1,380	693	129	-81.4	-90.7	-91.9
Bermuda	191	204	0	41	-	-79.9	-78.5	790	784	384	154	-59.9	-80.4	-80.5
British Virgin Is.	56	150	0	12	-	-92.0	-78.6	253	370	130	45	-65.4	-87.8	-82.2
Cayman Is.	1,510	1,866	0	125	-	-93.3	-91.7	5,415	6,170	3,422	445	-87.0	-92.8	-91.8
Dominica	32	17	0	10	-	-41.2	-68.8	107	79	59	23	-61.0	-70.9	-78.5
Grenada	43	41	0	4	-	-90.2	-90.7	158	139	98	27	-72.4	-80.6	-82.9
Guyana	133	128	0	18	-	-85.9	-86.5	600	491	304	90	-70.4	-81.7	-85.0
Monsterrat	14	6	0	1	-	-83.3	-92.9	41	41	37	15	-59.5	-63.4	-63.4
St. Kitts/Nevis/Anguilla	78	95	0	2	-	-97.9	-97.4	307	295	185	31	-83.2	-89.5	-89.9
St. Lucia	80	118	0	3	-	-97.5	-96.3	288	318	136	57	-58.1	-82.1	-80.2
St. Vincent	38	38	0	6	-	-84.2	-84.2	170	175	118	39	-66.9	-77.7	-77.1
Turks & Caicos Is.	229	299	0	88	-	-70.6	-61.6	952	840	487	311	-36.1	-63.0	-67.3
Trinidad & Tobago	1,216	1,223	0	14	-	-98.9	-98.8	3,641	3,412	1,828	125	-93.2	-96.3	-96.6
Comm. Caribbean	4,803	5,439	0	509	0.0	-90.6	-89.4	16,620	16,966	9,137	2,236	-75.5	-86.8	-86.5
Aruba	29	29	0	3	-	-89.7	-89.7	129	115	43	27	-37.2	-76.5	-79.1
Cuba	359	213	0	41	-	-80.8	-88.6	1,123	905	687	460	-33.0	-49.2	-59.0
Curacao	42	35	0	2	-	-94.3	-95.2	157	118	78	13	-83.3	-89.0	-91.7
Dominican Rep.	138	214	0	42	-	-80.4	-69.6	642	791	535	219	-59.1	-72.3	-65.9
Guadelope	11	30	0	1	-	-96.7	-90.9	98	44	27	2	-	-	-
Haiti	14	126	0	11	-	-91.3	-21.4	89	221	125	44	-64.8	-80.1	-50.6
Puerto Rico	96	148	0	17	-	-88.5	-82.3	396	476	242	88	-63.6	-81.5	-77.8
St. Maarten	121	104	0	22	-	-78.8	-81.8	371	345	175	99	-43.4	-71.3	-73.3
Surinam	23	30	0	4	-	-86.7	-82.6	113	144	49	6	-87.8	-95.8	-94.7
All other Caribbean	36	93	0	15	-	-83.9	-58.3	270	233	110	68	-38.2	-70.8	-74.8
Other Caribbean	869	1,022	0	158	0.0	-84.5	-81.8	3,388	3,392	2,071	1,026	-50.5	-69.8	-69.7
TOTAL CARIBBEAN	5,672	6,461	0	667	0.0	-89.7	-88.2	20,008	20,358	11,208	3,262	-70.9	-84.0	-83.7
ASIA														
India	106	158	0	30	-	-81.0	-71.7	393	454	337	180	-46.6	-60.4	-54.2
Pakistan	2	1	0	0	-	-100.0	-100.0	4	6	3	0	-	-	-
Japan	145	179	0	3	-	-98.3	-97.9	607	622	359	28	-92.2	-95.5	-95.4
China	259	401	0	29	-	-92.8	-88.8	1,159	1,434	222	110	-50.5	-92.3	-90.5
Taiwan	4	5	0	0	-	-	-	26	75	9	1	-	-	-
Korea	15	23	0	2	-	-91.3	-86.7	108	113	48	3	-	-	-
Philippines	29	13	0	22	-	-69.2	-24.1	142	129	80	72	-10.0	-44.2	-49.3
Singapore	16	33	0	1	-	-97.0	-93.8	58	76	38	2	-94.7	-97.4	-96.6
Other Asia	40	62	0	5	-	-91.9	-87.5	135	195	110	17	-84.5	-91.3	-87.4
Total Asia	616	875	0	92	0.0	-89.5	-85.1	2,632	3,104	1,206	413	-65.8	-86.7	-84.3
AFRICA														
Ghana	0	0	0	2	-	-	-	0	0	11	7	-36.4	-	-
Kenya	0	0	0	0	-	-	-	0	0	10	8	-20.0	-	-
Nigeria	0	0	0	3	-	-	-	0	0	32	21	-34.4	-	-
South Africa	0	0	0	5	-	-	-	0	0	52	8	-84.6	-	-
Other Africa	123	123	0	16	-	-87.0	-87.0	480	501	186	57	-69.4	-88.6	-88.1
TOTAL AFRICA	123	123	0	26	0.0	-78.9	-78.9	480	501	291	101	-65.3	-79.8	-79.0
OTHER COUNTRIES														
Israel	99	76	0	16	-	-78.9	-83.8	381	242	149	33	-77.9	-86.4	-91.3
Saudi Arabia	3	7	0	0	-	-	-	19	20	14	3	-78.6	-85.0	-84.2
Turkey	9	14	0	9	-	-35.7	0.0	62	78	56	25	-55.4	-67.9	-59.7
Other Middle East	64	90	0	16	-	-82.2	-75.0	228	281	108	43	-60.2	-84.7	-81.1
Australia	206	204	0	2	-	-99.0	-99.0	747	792	453	14	-96.9	-98.2	-98.1
New Zealand	37	35	0	3	-	-91.4	-91.9	113	138	59	10	-83.1	-92.8	-91.2
All Other Ctries	10	0	0	1	-	-	-90.0	19	7	20	2	-	-	-
Total	428	426	0	47	0.0	-89.0	-89.0	1,569	1,558	859	130	-84.9	-91.7	-91.7
GRAND TOTAL	204,734	232,834	0	82,702	0.0	-64.5	-59.6	829,736	941,131	574,131	243,977	-57.5	-74.1	-70.6

STOPOVER VISITORS BY MARKET SHARE

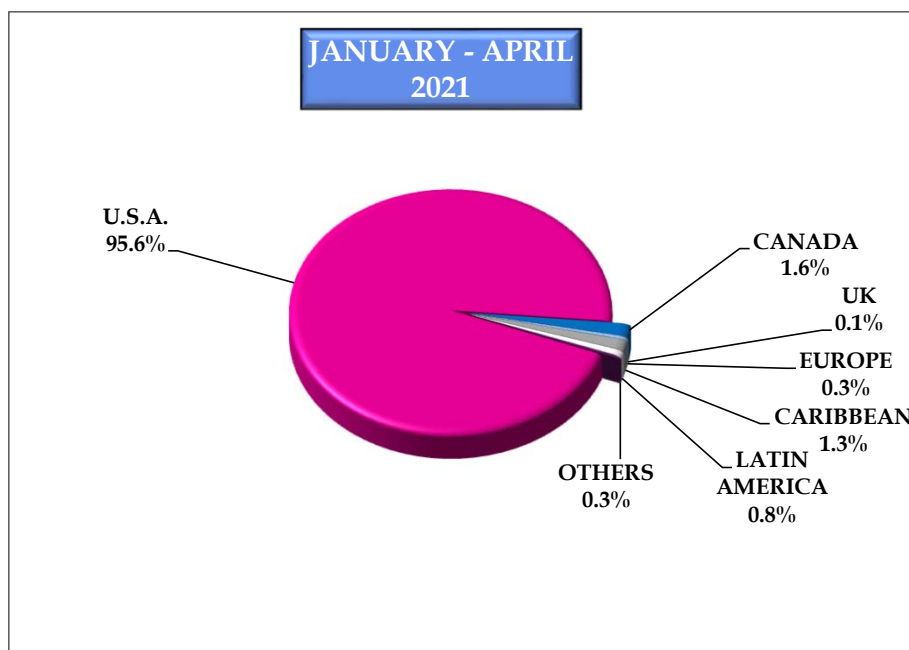


Fig. 2

Stopover Arrivals by Market Share							
Country	April 2021	% Share	Jan. - Apr. 2021	% Share	Jan. -Apr. 2020	% Share	%Change 2021/20
U.S.A	81,114	98.1%	233,216	95.6%	377,076	65.7%	-38.2%
CANADA	265	0.3%	3,995	1.6%	109,355	19.0%	-96.3%
U.K.	53	0.1%	235	0.1%	40,494	7.1%	-99.4%
EUROPE	175	0.2%	763	0.3%	20,999	3.7%	-96.4%
CARIBBEAN	667	0.8%	3,262	1.3%	11,208	2.0%	-70.9%
LATIN AMERICA	263	0.3%	1,862	0.8%	12,643	2.2%	-85.3%
OTHERS	165	0.2%	644	0.3%	2,356	0.4%	-72.7%
Total	82,702	100.0%	243,977	100.0%	574,131	100.0%	-57.5%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)												
	<u>FOREIGN NATIONALS</u>						<u>NON-RESIDENT JAMAICANS</u>					
	All Types of			Hotel			All Types of Accommodation			Hotel		
	2019	2020	2021	2019	2020	2021	2019	2020	2021	2019	2020	2021
January	8.7	8.6	13.8	6.6	6.4	7.9	18.5	17.0	27.9	8.5	7.3	9.8
February	7.5	7.3	9.7	6.3	6.1	6.7	14.5	13.8	23.7	7.9	7.4	8.1
March	7.0	7.2	8.3	5.9	5.9	6.0	13.4	16.1	20.8	6.7	7.0	7.7
April	7.3	0.0	7.8	6.0	0.0	5.8	13.4	0.0	21.4	7.3	0.0	7.9
Jan.-Apr.	7.7	7.8	9.3	6.2	6.2	6.3	15.3	15.6	23.5	7.6	7.3	8.3

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

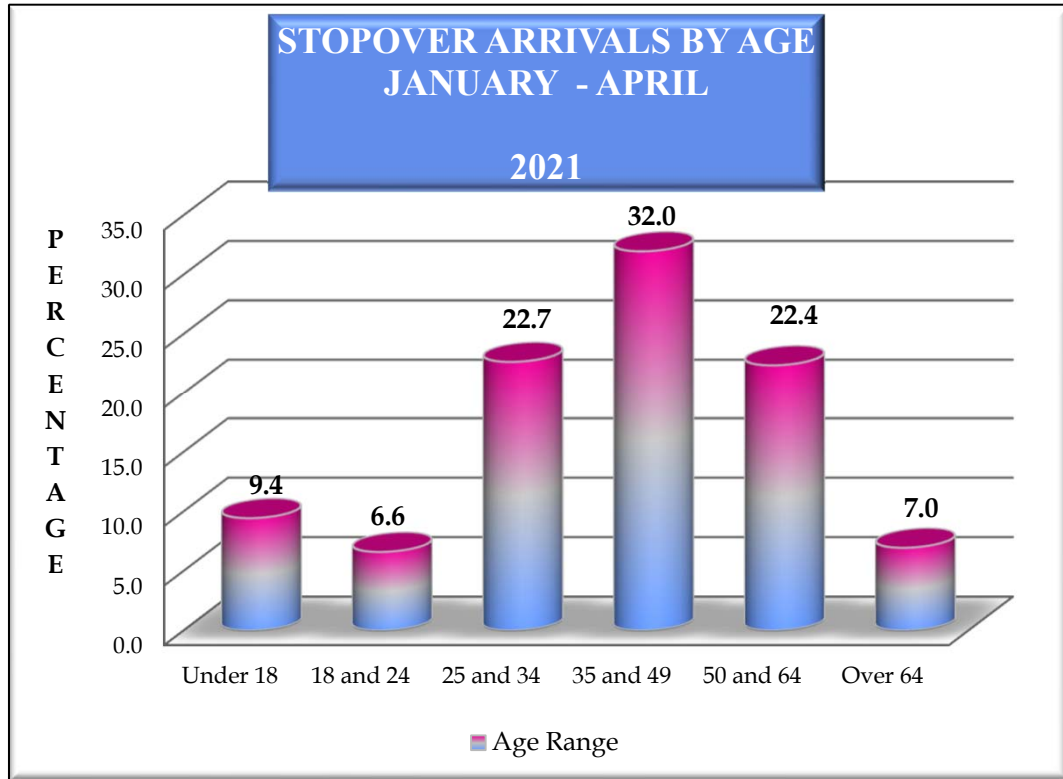


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	APRIL		JAN - APR		JAN - APR		%Change 2021/20
	2021	% Share	2021	% Share	2019	% Share	
Under 18	7,109	8.6	23,034	9.4	50,054	8.7	-54.0%
18 and 24	5,057	6.1	16,113	6.6	34,502	6.0	-53.3%
25 and 34	19,565	23.7	55,289	22.7	92,624	16.1	-40.3%
35 and 49	26,456	32.0	78,005	32.0	160,947	28.0	-51.5%
50 and 64	18,333	22.2	54,574	22.4	167,141	29.1	-67.3%
Over 64	6,182	7.5	16,962	7.0	68,863	12.0	-75.4%
Total	82,702	100.0	243,977	100.0	574,131	100.0	-57.5%

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	APRIL 2021			JANUARY - APRIL 2021		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST</u>						
Connecticut	2,634	0	2,634	6,565	2	6,567
Delaware	600	0	600	1,544	0	1,544
Maine	376	0	376	828	0	828
Maryland	3,701	0	3,701	10,180	1	10,181
Massachusetts	2,698	0	2,698	6,546	0	6,546
New Hampshire	366	0	366	756	0	756
New Jersey	5,493	1	5,494	14,179	1	14,180
New York	15,096	5	15,101	46,587	13	46,600
Pennsylvania	3,860	0	3,860	11,254	0	11,254
Rhode Island	323	0	323	737	0	737
Vermont	123	0	123	224	0	224
Virginia	1,934	0	1,934	4,809	0	4,809
Washington D.C.	539	0	539	1,531	0	1,531
West Virginia	150	0	150	433	0	433
Total	37,893	6	37,899	106,173	17	106,190

MIDWEST

Illinois	2,785	1	2,786	8,933	4	8,937
Indiana	1,013	0	1,013	2,926	0	2,926
Iowa	413	5	418	1,806	171	1,977
Kansas	270	0	270	991	0	991
Kentucky	657	0	657	1,388	8	1,396
Michigan	1,714	0	1,714	5,582	3	5,585
Minnesota	814	77	891	3,425	963	4,388
Missouri	908	0	908	2,753	0	2,753
Nebraska	368	0	368	1,345	2	1,347
North Dakota	115	0	115	595	14	609
Ohio	1,517	0	1,517	4,433	0	4,433
South Dakota	130	0	130	637	53	690
Wisconsin	1,029	2	1,031	3,922	239	4,161
Total	11,733	85	11,818	38,736	1,457	40,193

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

APRIL 2021			JANUARY - APRIL 2021		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

SOUTH

Alabama	669	0	669	1,841	0	1,841
Arkansas	177	0	177	667	0	667
Florida	10,171	9	10,180	32,221	17	32,238
Georgia	5,250	10	5,260	13,690	13	13,703
Louisiana	827	0	827	1,725	0	1,725
Mississippi	294	0	294	782	0	782
North Carolina	2,670	0	2,670	6,251	2	6,253
South Carolina	1,189	1	1,190	2,732	1	2,733
Tennessee	898	0	898	2,469	0	2,469
Total	22,145	20	22,165	62,378	33	62,411

WEST

Alaska	16	0	16	82	2	84
Arizona	527	0	527	1,458	1	1,459
California	2,450	8	2,458	6,099	9	6,108
Colorado	770	0	770	1,946	1	1,947
Hawaii	16	2	18	34	2	36
Idaho	90	0	90	328	0	328
Montana	70	0	70	288	0	288
Nevada	352	0	352	929	0	929
New Mexico	74	0	74	206	1	207
Oklahoma	384	0	384	908	0	908
Oregon	188	0	188	488	0	488
Texas	3,490	1	3,491	9,650	10	9,660
Utah	311	0	311	780	1	781
Washington	439	0	439	1,016	0	1,016
Wyoming	44	0	44	183	0	183
Total	9,221	11	9,232	24,395	27	24,422
TOTAL U.S.A.	80,992	122	81,114	231,682	1,534	233,216

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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	APRIL 2021			JANUARY - APRIL 2021		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CANADA						
Atlantic Canada						
New Brunswick	0	0	0	6	1	7
Newfoundland	0	0	0	11	0	11
Nova Scotia	0	0	0	19	1	20
P.E. Island	1	0	1	3	0	3
Total	1	0	1	39	2	41
Central Canada						
Ontario	219	1	220	3,295	36	3,331
Quebec	16	0	16	267	9	276
Total	235	1	236	3,562	45	3,607
Western Canada						
Alberta	13	0	13	177	0	177
British Columbia	7	0	7	90	6	96
Manitoba	6	0	6	48	0	48
Saskatchewan	1	0	1	19	0	19
Northwest Territories	1	0	1	7	0	7
Total	28	0	28	341	6	347
Total	264	1	265	3,942	53	3,995
EUROPE						
Northern Europe						
U.K.	50	3	53	221	11	232
Denmark	2	0	2	10	0	10
Finland	1	0	1	3	0	3
Ireland	1	4	5	24	8	32
Norway	2	0	2	3	0	3
Sweden	5	0	5	21	0	21
Sub-Total	61	7	68	282	19	301
Southern Europe						
Greece	3	0	3	10	0	10
Italy	7	0	7	32	0	32
Portugal	3	0	3	8	0	8
Spain	19	0	19	110	3	113
Western Europe						
Austria	1	1	2	12	1	13
Belgium	4	0	4	7	0	7
France	15	0	15	49	0	49
Germany	23	0	23	103	0	103
Luxemburg	0	0	0	7	0	7
Netherlands	10	0	10	57	0	57
Switzerland	8	0	8	43	0	43
Sub-Total	93	1	94	438	4	442
Central/East Europe						
Czechoslovakia	0	0	0	9	0	9
Hungary	0	0	0	5	0	5
Poland	8	0	8	26	0	26
Russia	24	0	24	64	0	64
Ukraine	24	0	24	82	0	82
Other Europe	10	0	10	69	0	69
Sub-Total	66	0	66	255	0	255
Total	220	8	228	975	23	998

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

APRIL 2021			JANUARY - APRIL 2021		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

LATIN AMERICA

CENTRAL AMERICA

Mexico	77	0	77	284	2	286
Belize	6	0	6	35	0	35
Costa Rica	37	0	37	120	0	120
El Salvador	2	2	4	12	4	16
Guatemala	11	1	12	52	4	56
Honduras	5	0	5	17	0	17
Nicaragua	1	0	1	3	0	3
Panama	52	0	52	163	1	164
Total	191	3	194	686	11	697

SOUTH AMERICA

Argentina	10	0	10	196	0	196
Bolivia	7	0	7	32	0	32
Brazil	1	0	1	187	0	187
Chile	5	0	5	271	0	271
Colombia	19	0	19	257	0	257
Ecuador	5	0	5	18	0	18
Paraguay	0	0	0	33	0	33
Peru	4	0	4	89	0	89
Uruguay	6	0	6	32	0	32
Venezuela	12	0	12	46	2	48
Other South America	0	0	0	2	0	2
Total	69	0	69	1,163	2	1,165
Total Latin America	260	3	263	1,849	13	1,862

CARIBBEAN

Antigua	54	0	54	213	0	213
Bahamas	114	0	114	525	0	525
Barbados	17	0	17	129	7	136
Bermuda	41	0	41	154	0	154
British Virgin Is.	12	0	12	45	0	45
Cayman Is.	124	1	125	444	1	445
Dominica	10	0	10	23	0	23
Grenada	4	0	4	27	0	27
Guyana	18	0	18	90	0	90
Montserrat	1	0	1	15	0	15
St. Kitts/Nevis/Anguilla	2	0	2	31	0	31
St. Lucia	3	0	3	53	0	53
St. Vincent	6	0	6	38	4	42
Trinidad & Tobago	14	0	14	125	1	126
Turks & Caicos Is.	88	0	88	309	0	309
Comm. Caribbean	508	1	509	2,221	13	2,234
Aruba	3	0	3	27	3	30
Cuba	40	1	41	208	133	341
Curacao	2	0	2	9	119	128
Dominican Republic	42	0	42	218	4	222
Guadelope	1	0	1	2	1	3
Haiti	11	0	11	44	0	44
Puerto Rico	17	0	17	87	1	88
St. Maarten	22	0	22	99	0	99
Surinam	4	0	4	6	0	6
All other Caribbean	15	0	15	67	0	67
Other Caribbean	157	1	158	767	261	1,028
TOTAL CARIBBEAN	665	2	667	2,988	274	3,262

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	APRIL 2021			JANUARY - APRIL 2021		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
ASIA						
India	30	0	30	180	0	180
Pakistan	0	0	0	0	0	0
Japan	3	0	3	28	0	28
China	29	0	29	110	0	110
Taiwan	0	0	0	1	0	1
Korea	2	0	2	3	0	3
Philippines	22	0	22	72	0	72
Singapore	1	0	1	2	0	2
Other Asia	5	0	5	17	0	17
Asia	92	0	92	413	0	413
AFRICA						
Ghana	2	0	2	7	0	7
Kenya	0	0	0	8	0	8
Nigeria	3	0	3	21	0	21
South Africa	5	0	5	29	0	29
All Other Africa	16	0	16	36	0	36
TOTAL AFRICA	26	0	26	101	0	101
OTHER COUNTRIES						
Israel	16	0	16	19	0	19
Saudi Arabia	0	0	0	15	0	15
Turkey	9	0	9	21	0	21
Other Middle East	16	0	16	38	0	38
Australia	2	0	2	22	0	22
New Zealand	3	0	3	13	0	13
All Other Ctries	1	0	1	2	0	2
Total	31	0	47	130	0	130
GRAND TOTAL	82,550	136	82,702	242,080	1,897	243,977

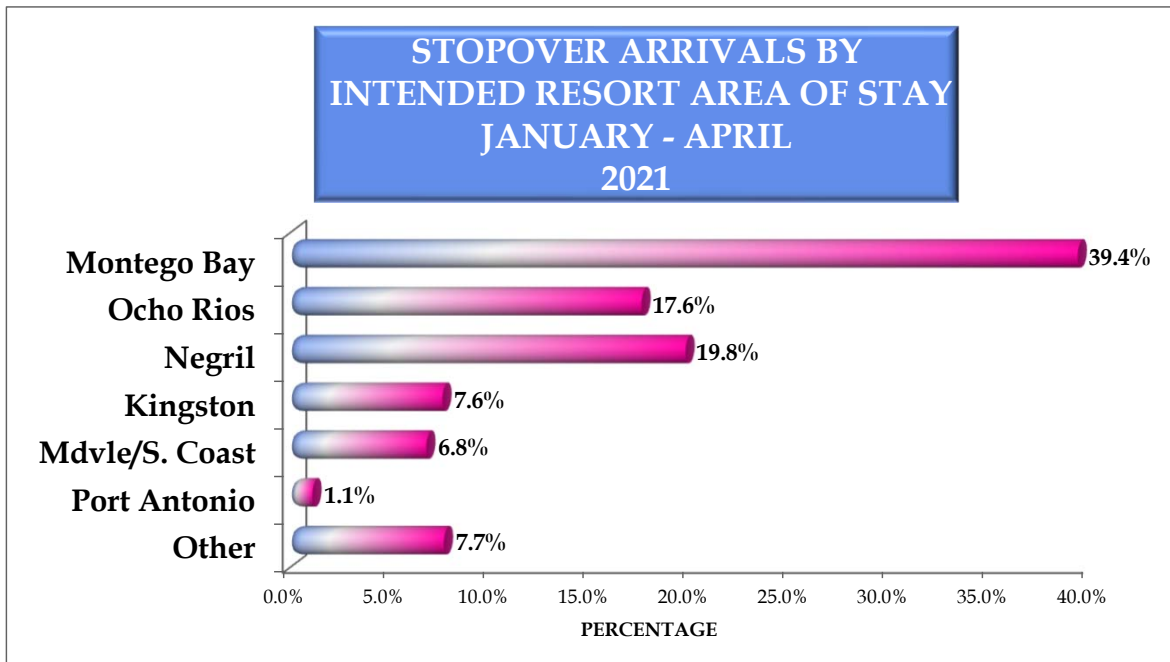


Fig. 4

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	APRIL			JAN. - APR.			JAN. - APR.			%Change 2021/20 ARRIVALS
	2021	%Share	LENGTH OF STAY	2021	%Share	LENGTH OF STAY	2020	%Share	LENGTH OF STAY	
Montego Bay	34,157	41.3%	6.3	96,151	39.4%	7.3	213,543	37.2%	6.5	-55.0%
Ocho Rios	15,698	19.0%	8.5	42,874	17.6%	9.9	127,857	22.3%	7.6	-66.5%
Negril	17,020	20.6%	7.2	48,241	19.8%	8.5	114,198	19.9%	7.9	-57.8%
Kingston	4,875	5.9%	16.3	18,587	7.6%	19.2	48,982	8.5%	12.2	-62.1%
Mdvle/S. Coast	5,005	6.1%	13.4	16,620	6.8%	16.1	27,075	4.7%	12.6	-38.6%
Port Antonio	770	0.9%	19.5	2,732	1.1%	20.2	5,001	0.9%	13.7	-45.4%
Other	5,177	6.3%	19.7	18,772	7.7%	20.8	37,475	6.5%	12.7	-49.9%
Total	82,702	100.0%	8.9	243,977	100.0%	10.7	574,131	100.0%	8.3	-57.5%