

# JAMAICA

## TOURIST BOARD

- IN MAY 2016.....**
- Stopover arrivals flat -0.3%
  - US Market up 1.0%
  - Canada up 1.0%
  - Europe down 4.2%
  - Cruise Passenger up by 7.8%

### TOURIST (Stopover Arrivals)

Stopover arrivals in May 2016 were **167,884**, a decrease of **0.3%** over the **168,347** recorded in May 2015.

For the January to May period, arrivals increased by **1.7%**, with **940,992** stopovers compared to **924,810** in 2015.

#### United States

Stopover arrivals from the United States market recorded a **1.0%** increase in May 2016 with a total of **113,359** arrivals compared to the **112,283** arrivals who visited in May 2015. All marketing regions with the exception of the Northeast recorded increased arrivals. The Northeast with **45,532** decreased by **5.5%**, the South with **32,196** increased by **1.6%**, the Mid-west with **19,718** increased by **5.0%**, and the West with **15,913** increased by **16.6%**.

For the January to May 2016 period, the US market region has grown by **4.9%**, with **584,930** visitors compared to the **557,388** visitors during the same period in 2015. The Northeast was up by **2.9%**, the Mid-west up by **3.5%**, the South up by **4.9%**, and the West was up **18.1%**.

#### Canada

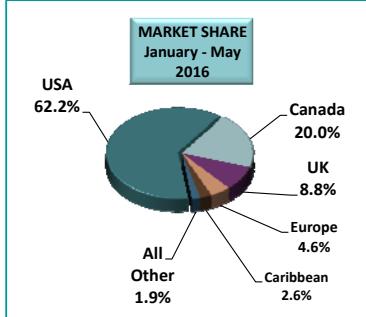
In May 2016, the Canadian market recorded an increase in arrivals of **1.2%**, with **25,287** stopovers compared to **24,985** in May 2015.

Stopover arrivals from Atlantic Canada grew by **8.0%**, the main provinces of Newfoundland increased by **34.5%**, over May 2015 and those from Nova Scotia decreased by **2.1%**.

Stopover arrivals from Central Canada increased by **0.4%**, the leading province of Ontario rose by **1.1%**, and the second most important Canadian province of Quebec recorded a decrease of **5.3%**.

Stopover arrivals from Western Canada grew by **2.1%**, Alberta recorded an increase of **0.9%**, and arrivals from British Columbia grew by **5.9%**.

Cumulatively, the Canadian market with **188,134** visitors recorded a decline of **10.1%** or **21,088** less visitors than in 2015. The top producing provinces of Ontario with **122,346** fell by **6.2%**, and Quebec, with **20,949** visitors fell by **21.9%**.



#### Europe

The European market region recorded a decrease of **4.2%** in May 2016, with **21,104** stopover arrivals compared to the **22,036** recorded in May 2015.

In the Northern European region, the main visitor producing countries, United Kingdom, with **16,471** arrivals, fell by **1.3%** and Ireland with **190** arrivals fell by **12.0%**.

In the South-Western European region, Germany with **1,563** visitor arrivals decreased by **9.1%**, Italy with **607** arrivals grew by **23.9%**, Belgium with **443** arrivals grew by **13.9%**, the Netherlands with **381** visitors fell by **35.9%**, and France with **306** arrivals fell by **44.9%**.

Stopover arrivals from Central-East Europe with **324** arrivals fell by **49.0%**.

For the January to May 2016 period, arrivals from the European market grew by **7.1%**. Total stopover arrivals were **125,484** compared to **117,213** in 2015. Northern Europe grew by **9.2%**, moving from **87,538** in 2015 to **95,618** in 2016. Arrivals from the South/West region increased by **5.6%** with **27,141** arrivals, and those from the Central/East region declined by **31.6%** with **2,725** arrivals.

#### Latin America

Arrivals from Latin America fell by **23.5%** in May 2016, with a total of **2,053** stopovers compared to **2,683** in May 2015.

From the Central American region, stopover arrivals fell by **25.1%** with **619** arrivals. Mexico with **296** arrivals fell by **13.2%**, Costa Rica with **80** fell by **25.2%**, and Panama with **114** fell by **50.2%**.

From the South American region, stopover arrivals fell by **22.8%** with **1,434** arrivals. Chile with **389** arrivals fell by **41.3%** and Argentina with **271** arrivals fell by **20.3%**.

Cumulatively, January to May 2016, stopover arrivals from Latin America decreased by **2.5%**, with a total of **11,697** arrivals compared to **12,003** in 2015.

Stopovers from Central America increased by **21.2%**. The main Central American countries of Mexico, Costa Rica and Panama grew by **3.4%**, **196.4%** and fell **23.1%** respectively.

Stopovers from South America decreased by **14.0%** with **6,974** arrivals, The top producing countries of Chile with **1,972** arrivals fell by **5.8%**, and Argentina with **1,533** arrivals fell by **14.0%**.

## The Caribbean

Stopover arrivals to Jamaica from the Caribbean region increased by **0.4%** in May 2016 with a total of **4,974** visitors, compared to **4,956** in May 2015.

The Cayman Islands and Trinidad & Tobago continued to be the major visitor producing Caribbean countries in May 2016 with **1,246** and **846** stopover arrivals, respectively.

Cumulatively, stopovers for the January - May 2016 period grew by **7.7%** moving from **22,532** in 2015 to **24,274** in 2016.

## Asia

The Asian market decreased by **21.1%** in May 2016 with a total of **627** stopovers compared to **795** in May 2015.

China, India, and Japan are the major visitor-producing countries with **248**, **167** and **116** stopovers arriving from each country, respectively.

For the January to May 2016 period, stopover arrivals from Asia fell by **0.4%**, with **3,881** arrivals compared to **3,895** arrivals in 2015.

## Other Countries

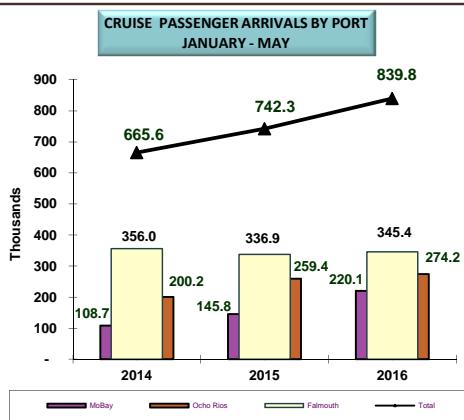
Overall, stopover arrivals from other countries increased by **1.4%** in the January to May 2016. Of the Other Countries, Australia provided the most stop-over arrivals to Jamaica, with **1,196** visitors in 2016 compared to **1,084** in 2015. This represents an increase of **10.3%**.

## Market Share

The market share of stopover visitors for the January to May 2016 was as follows: USA **62.2%**; Canada **20.0%**; UK **8.8%**; Continental Europe **4.6%**, the Caribbean **2.6%**; and the others, including Latin America and Asia **1.9%**.

## Cruise Passengers

A total of **94,577** cruise passengers visited Jamaica in May, 2016. This represented a **7.8%** increase over the **87,707** for May 2015.



For May 2016, Cruise passengers visiting the Falmouth port decreased by **4.1%**. Cruise passengers visiting the port of Ocho Rios increased by **101.4%** and those visiting Montego Bay decreased by **18.3%**.

The January to May 2016 period saw **839,797** cruise passenger arrivals at the three major ports, an increase of **97,526** passengers or **13.1%**.

## Length of Stay

The average length of stay of **Foreign National** arrivals in May 2016 was **7.9** nights, compared to **8.0** nights in May 2015. The average length of stay in hotels was **6.5** nights in May 2016, this was the same level as in May 2015.

The average length of stay of **Non-Resident Jamaican** arrivals in May 2016 was **14.7** nights compared to **15.4** nights in May 2015. The average length of stay in hotels in May 2016 was **7.6** nights, compared to **7.7** nights in May 2015.

During the January to May 2016 period the average length of stay of Foreign National arrivals in all types of accommodations was **8.2** nights, this was the same level as in 2015. For the Non-Resident Jamaican arrivals the average length of

stay was **14.2** nights compared to **14.3** nights in 2015.

## Purpose of Visit

During the period January to May 2016, **89.7%** or **793,387** of the **884,179 Foreign Nationals** visited Jamaica for Leisure, **5.0%** were on Business, **4.6%** were on Other purposes of travel and **0.6%** did not state their purpose of travel.

A total of **45,119** or **79.4%** of the **56,813 Non-Resident Jamaicans** were visiting for Leisure, **4.3%** were on Business, **13.1%** were on Other purposes of travel and **3.2%** failed to provide a reason for travel.

Year to date January to May 2016, **89.1%** or a total of **838,506** of the total stopover arrivals of **940,992** visited Jamaica for Leisure, **5.0%** were on Business, **5.1%** were on Other purposes of travel and **0.8%** did not state their purpose of travel.

## Intended Resort Area of Stay

Of the **167,884** stopover arrivals visiting Jamaica in May 2016, the resort area of Montego Bay welcomed **55,045** arrivals or **32.8%**; Ocho Rios welcomed **41,119** or **24.5%**; Negril received **34,260** or **20.4%**, and **17,317** or **10.3%** visited Kingston. The remaining **12.0%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January and May 2016, the pattern remained the same. Montego Bay, Negril, and Ocho Rios accounted for **733,221** or **77.9%** of the stopover arrivals.

## Type of Airlines used

Of the **940,992** stopover visitors to Jamaica in the January to May 2016, **872,206** or **92.7%** used scheduled airlines, while **68,786** or **7.3%** used chartered flights.

During the corresponding period in 2015 the percentage distribution was: **93.5%** - used scheduled airlines and **6.5%** - used chartered flights.

**TABLE 1**

**TOURIST ARRIVALS**  
**January - May**  
**2016**

Month	<----- Stopovers ----->						Total Stopover Arrivals	+/- 2016/15	+/- 2016/14
	Foreign Nationals	+/- 2016/15	+/- 2016/14	Non-Resident Jamaicans	+/- 2016/15	+/- 2016/14			
January	169,485	1.7%	6.5%	10,074	1.1%	-0.1%	179,559	1.7%	6.1%
February	175,471	4.1%	9.5%	9,801	6.6%	8.0%	185,272	4.2%	9.4%
March	204,846	2.9%	8.1%	14,827	13.4%	31.1%	219,673	3.6%	9.4%
April	176,926	-0.4%	4.5%	11,678	-5.5%	-5.4%	188,604	-0.7%	3.8%
<b>Jan.-Apr.</b>	<b>726,728</b>	<b>2.1%</b>	<b>7.2%</b>	<b>46,380</b>	<b>4.0%</b>	<b>8.3%</b>	<b>773,108</b>	<b>2.2%</b>	<b>7.2%</b>
May	157,451	-0.8%	1.0%	10,433	7.7%	0.4%	167,884	-0.3%	1.0%
<b>Jan.- May</b>	<b>884,179</b>	<b>1.6%</b>	<b>6.0%</b>	<b>56,813</b>	<b>4.7%</b>	<b>6.8%</b>	<b>940,992</b>	<b>1.7%</b>	<b>6.1%</b>

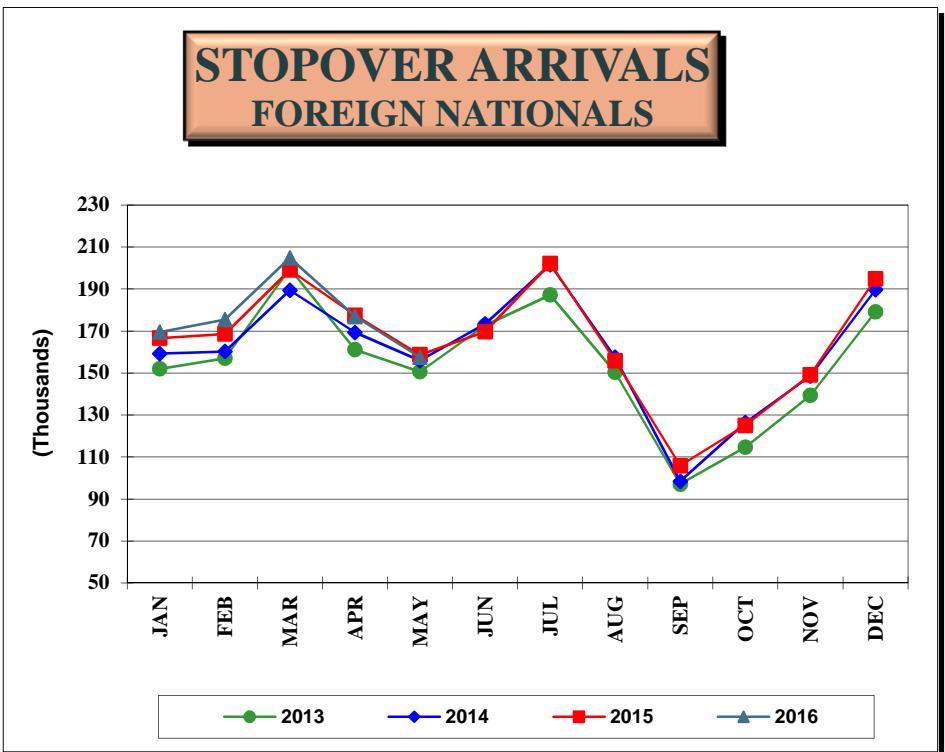


FIG. 1

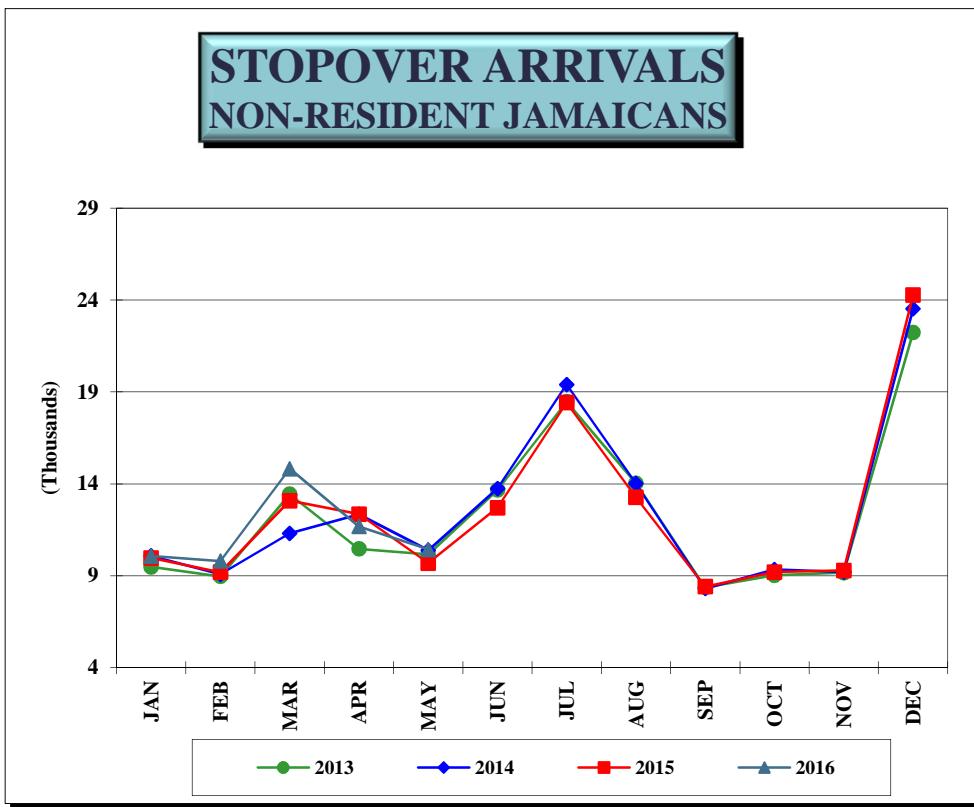
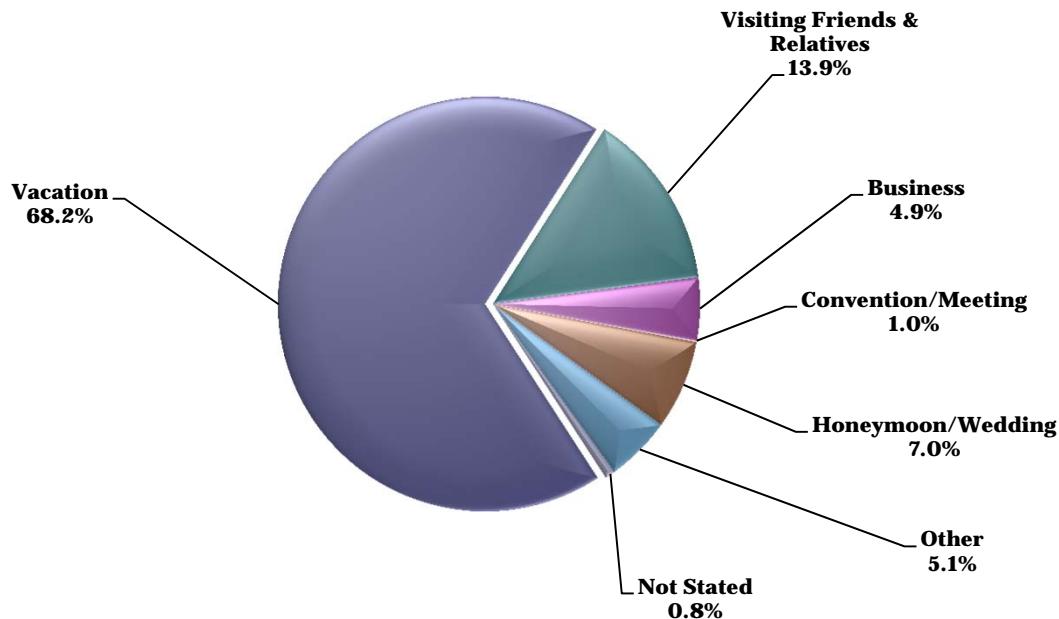


FIG. 1a

## **STOPOVER ARRIVALS BY PURPOSE OF VISIT JANUARY - MAY 2016**



**Fig. 1b**

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - May 2016	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	627,460	71.0%	14,458	25.4%	641,918	68.2%
Visiting Friends & Relatives	101,243	11.5%	29,623	52.1%	130,866	13.9%
Business	43,557	4.9%	2,370	4.2%	45,927	4.9%
Convention/Meeting	907	0.1%	33	0.1%	940	0.1%
Honeymoon/Wedding	64,684	7.3%	1,038	1.8%	65,722	7.0%
Other	40,627	4.6%	7,464	13.1%	48,091	5.1%
Not Stated	5,701	0.6%	1,827	3.2%	7,528	0.8%
<b>TOTAL</b>	<b>884,179</b>	<b>100.0%</b>	<b>56,813</b>	<b>100.0%</b>	<b>940,992</b>	<b>100.0%</b>

**TABLE 1.2**

**STOPOVER ARRIVALS BY MARKET REGION  
AND MONTH OF ARRIVAL 2016**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
<b>January</b>	42,546	28,580	20,389	9,628	<b>101,143</b>	43,176	26,638	2,400	4,785	729	688	<b>179,559</b>
<b>February</b>	49,362	29,253	20,467	9,347	<b>108,429</b>	42,357	27,216	2,138	3,865	866	401	<b>185,272</b>
<b>March</b>	60,411	31,941	33,135	14,696	<b>140,183</b>	40,239	29,236	3,016	5,645	920	434	<b>219,673</b>
<b>April</b>	58,203	22,165	27,952	13,496	<b>121,816</b>	37,075	21,290	2,090	5,005	739	589	<b>188,604</b>
<b>Jan.-Apr.</b>	<b>210,522</b>	<b>111,939</b>	<b>101,943</b>	<b>47,167</b>	<b>471,571</b>	<b>162,847</b>	<b>104,380</b>	<b>9,644</b>	<b>19,300</b>	<b>3,254</b>	<b>2,112</b>	<b>773,108</b>
<b>May</b>	45,532	19,718	32,196	15,913	<b>113,359</b>	25,287	21,104	2,053	4,974	627	480	<b>167,884</b>
<b>Jan. - May</b>	<b>256,054</b>	<b>131,657</b>	<b>134,139</b>	<b>63,080</b>	<b>584,930</b>	<b>188,134</b>	<b>125,484</b>	<b>11,697</b>	<b>24,274</b>	<b>3,881</b>	<b>2,592</b>	<b>940,992</b>
<b>+/- %</b>	<b>2.9%</b>	<b>3.5%</b>	<b>4.9%</b>	<b>18.1%</b>	<b>4.9%</b>	<b>-10.1%</b>	<b>7.1%</b>	<b>-2.5%</b>	<b>7.7%</b>	<b>-0.4%</b>	<b>1.4%</b>	<b>1.7%</b>

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

U.S.A.	<u>MAY</u>				<u>JANUARY - MAY</u>				<u>% C h a n g e</u>					
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% C h a n g e	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% C h a n g e				
					2016/15	2016/14	2016/13			2016/15	2016/14	2016/13		
<b>NORTHEAST</b>														
Connecticut	2,404	2,440	2,723	2,360	-13.3	-3.3	-1.8	13,796	13,252	15,346	15,039	-2.0	13.5	9.0
Delaware	508	575	621	514	-17.2	-10.6	1.2	2,665	2,822	2,707	2,948	8.9	4.5	10.6
Maine	359	409	306	343	12.1	-16.1	-4.5	2,997	2,785	3,052	2,927	-4.1	5.1	-2.3
Maryland	4,151	4,516	4,759	4,379	-8.0	-3.0	5.5	18,983	18,641	21,313	20,089	-5.7	7.8	5.8
Massachusetts	2,771	2,666	3,286	2,867	-12.8	7.5	3.5	18,017	17,922	20,431	19,427	-4.9	8.4	7.8
New Hampshire	323	459	438	405	-7.5	-11.8	25.4	3,191	3,572	3,599	3,699	2.8	3.6	15.9
New Jersey	6,188	5,936	5,818	6,093	4.7	2.6	-1.5	29,045	27,363	28,672	32,210	12.3	17.7	10.9
New York	17,978	18,678	18,313	17,832	-2.6	-4.5	-0.8	93,981	93,457	100,394	104,170	3.8	11.5	10.8
Pennsylvania	7,275	7,287	7,040	6,412	-8.9	-12.0	-11.9	30,723	29,906	30,582	33,431	9.3	11.8	8.8
Rhode Island	318	453	451	371	-17.7	-18.1	16.7	2,032	2,166	2,346	2,253	-4.0	4.0	10.9
Vermont	165	149	153	110	-28.1	-26.2	-33.3	1,518	1,393	1,445	1,611	11.5	15.6	6.1
Virginia	2,889	3,224	3,237	2,895	-10.6	-10.2	0.2	13,758	13,423	14,057	14,059	0.0	4.7	2.2
Washington D.C.	554	734	676	600	-11.2	-18.3	8.3	2,659	2,990	3,603	2,896	-19.6	-3.1	8.9
West Virginia	365	336	352	351	-0.3	4.5	-3.8	1,404	1,282	1,406	1,295	-7.9	1.0	-7.8
<b>Total</b>	<b>46,248</b>	<b>47,862</b>	<b>48,173</b>	<b>45,532</b>	<b>-5.5</b>	<b>-4.9</b>	<b>-1.5</b>	<b>234,769</b>	<b>230,974</b>	<b>248,953</b>	<b>256,054</b>	<b>2.9</b>	<b>10.9</b>	<b>9.1</b>
<b>MIDWEST</b>														
Illinois	4,711	4,249	4,327	4,769	10.2	12.2	1.2	23,363	23,868	25,421	27,013	6.3	13.2	15.6
Indiana	1,648	1,849	1,565	1,715	9.6	-7.2	4.1	7,920	9,297	9,043	8,833	-2.3	-5.0	11.5
Iowa	773	720	731	724	-1.0	0.6	-6.3	7,776	7,494	8,420	8,539	1.4	13.9	9.8
Kansas	956	839	886	895	1.0	6.7	-6.4	3,332	3,385	3,433	3,861	12.5	14.1	15.9
Kentucky	905	761	910	945	3.8	24.2	4.4	3,304	3,236	3,289	3,376	2.6	4.3	2.2
Michigan	2,625	2,441	2,353	2,418	2.8	-0.9	-7.9	15,180	15,366	15,521	16,428	5.8	6.9	8.2
Minnesota	987	845	861	769	-10.7	-9.0	-22.1	14,195	12,771	15,616	15,652	0.2	22.6	10.3
Missouri	2,158	1,938	1,942	1,770	-8.9	-8.7	-18.0	7,536	7,527	8,094	8,376	3.5	11.3	11.1
Nebraska	604	617	625	681	9.0	10.4	12.7	3,482	3,704	4,233	4,312	1.9	16.4	23.8
North Dakota	159	184	140	133	-5.0	-27.7	-16.4	2,241	2,274	2,459	2,260	-8.1	-0.6	0.8
Ohio	2,884	2,885	2,859	3,280	14.7	13.7	13.7	12,923	13,275	13,250	13,814	4.3	4.1	6.9
South Dakota	274	155	233	151	-35.2	-2.6	-44.9	2,138	1,929	2,134	2,263	6.0	17.3	5.8
Wisconsin	1,741	1,348	1,343	1,468	9.3	8.9	-15.7	17,192	16,051	16,286	16,930	4.0	5.5	-1.5
<b>Total</b>	<b>20,425</b>	<b>18,831</b>	<b>18,775</b>	<b>19,718</b>	<b>5.0</b>	<b>4.7</b>	<b>-3.5</b>	<b>120,582</b>	<b>120,177</b>	<b>127,199</b>	<b>131,657</b>	<b>3.5</b>	<b>9.6</b>	<b>9.2</b>

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MAY</u>				<u>JANUARY - MAY</u>				<u>% C h a n g e</u>					
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% C h a n g e	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	2016/15	2016/14	2016/13		
					2016/15	2016/14	2016/13							
<b>SOUTH</b>														
Alabama	1,149	1,290	1,333	1,205	-9.6	-6.6	4.9	3,208	3,243	3,594	3,512	-2.3	8.3	9.5
Arkansas	468	489	432	425	-1.6	-13.1	-9.2	1,640	1,645	1,591	1,797	12.9	9.2	9.6
Florida	15,355	15,908	15,875	16,897	6.4	6.2	10.0	67,572	66,579	72,679	76,304	5.0	14.6	12.9
Georgia	5,396	6,114	6,161	5,901	-4.2	-3.5	9.4	19,963	21,074	22,458	23,323	3.9	10.7	16.8
Louisiana	1,011	1,147	1,112	1,200	7.9	4.6	18.7	2,954	3,015	3,062	3,280	7.1	8.8	11.0
Mississippi	607	648	723	451	-37.6	-30.4	-25.7	1,597	1,642	1,723	1,441	-16.4	-12.2	-9.8
North Carolina	2,609	2,765	2,776	2,937	5.8	6.2	12.6	11,154	10,578	11,431	12,626	10.5	19.4	13.2
South Carolina	1,146	1,196	1,357	1,429	5.3	19.5	24.7	4,632	4,284	5,001	5,309	6.2	23.9	14.6
Tennessee	1,720	1,900	1,917	1,751	-8.7	-7.8	1.8	5,909	5,957	6,294	6,547	4.0	9.9	10.8
<b>Total</b>	<b>29,461</b>	<b>31,457</b>	<b>31,686</b>	<b>32,196</b>	<b>1.6</b>	<b>2.3</b>	<b>9.3</b>	<b>118,629</b>	<b>118,017</b>	<b>127,833</b>	<b>134,139</b>	<b>4.9</b>	<b>13.7</b>	<b>13.1</b>
<b>WEST</b>														
Alaska	46	42	34	40	17.6	-4.8	-13.0	281	270	223	261	17.0	-3.3	-7.1
Arizona	830	882	880	904	2.7	2.5	8.9	2,800	2,912	2,880	3,090	7.3	6.1	10.4
California	3,777	3,741	3,947	4,385	11.1	17.2	16.1	13,823	14,091	15,342	17,880	16.5	26.9	29.3
Colorado	1,069	1,235	1,146	1,174	2.4	-4.9	9.8	4,333	5,181	4,879	5,413	10.9	4.5	24.9
Hawaii	25	26	37	54	45.9	107.7	116.0	151	135	150	154	2.7	14.1	2.0
Idaho	95	90	95	68	-28.4	-24.4	-28.4	557	506	556	584	5.0	15.4	4.8
Montana	78	86	56	69	23.2	-19.8	-11.5	675	551	583	710	21.8	28.9	5.2
Nevada	405	487	366	377	3.0	-22.6	-6.9	1,382	1,438	1,309	1,558	19.0	8.3	12.7
New Mexico	206	159	133	272	104.5	71.1	32.0	675	578	572	808	41.3	39.8	19.7
Oklahoma	868	785	865	1,006	16.3	28.2	15.9	2,545	2,411	2,842	2,992	5.3	24.1	17.6
Oregon	223	235	213	281	31.9	19.6	26.0	1,150	1,247	1,419	1,539	8.5	23.4	33.8
Texas	4,606	5,021	4,962	6,303	27.0	25.5	36.8	16,462	16,876	17,960	23,028	28.2	36.5	39.9
Utah	229	231	334	342	2.4	48.1	49.3	1,228	1,110	1,378	1,557	13.0	40.3	26.8
Washington	490	554	530	575	8.5	3.8	17.3	2,423	2,856	2,806	3,051	8.7	6.8	25.9
Wyoming	127	126	51	63	23.5	-50.0	-50.4	611	474	504	455	-9.7	-4.0	-25.5
<b>Total</b>	<b>13,074</b>	<b>13,700</b>	<b>13,649</b>	<b>15,913</b>	<b>16.6</b>	<b>16.2</b>	<b>21.7</b>	<b>49,096</b>	<b>50,636</b>	<b>53,403</b>	<b>63,080</b>	<b>18.1</b>	<b>24.6</b>	<b>28.5</b>
<b>TOTAL U.S.A.</b>	<b>109,208</b>	<b>111,850</b>	<b>112,283</b>	<b>113,359</b>	<b>1.0</b>	<b>1.3</b>	<b>3.8</b>	<b>523,076</b>	<b>519,804</b>	<b>557,388</b>	<b>584,930</b>	<b>4.9</b>	<b>12.5</b>	<b>11.8</b>

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	MAY							JANUARY - MAY						
	2013	2014	2015	2016	% Change			2013	2014	2015	2016	% Change		
					2016/15	2016/14	2016/13					2016/15	2016/14	2016/13
<b>CANADA</b>														
<b>Atlantic Canada</b>														
New Brunswick	306	291	389	258	-33.7	-11.3	-15.7	5,132	4,821	4,260	3,628	-14.8	-24.7	-29.3
Newfoundland	769	980	878	1,181	34.5	20.5	53.6	4,577	4,449	3,802	4,035	6.1	-9.3	-11.8
Nova Scotia	423	670	670	656	-2.1	-2.1	55.1	8,141	8,726	8,271	6,636	-19.8	-24.0	-18.5
P.E. Island	32	75	58	59	1.7	-21.3	84.4	760	893	640	747	16.7	-16.3	-1.7
<b>Total</b>	<b>1,530</b>	<b>2,016</b>	<b>1,995</b>	<b>2,154</b>	<b>8.0</b>	<b>6.8</b>	<b>40.8</b>	<b>18,610</b>	<b>18,889</b>	<b>16,973</b>	<b>15,046</b>	<b>-11.4</b>	<b>-20.3</b>	<b>-19.2</b>
<b>Central Canada</b>														
Ontario	17,506	18,816	18,283	18,476	1.1	-1.8	5.5	125,081	133,239	130,420	122,346	-6.2	-8.2	-2.2
Quebec	2,350	2,491	2,014	1,907	-5.3	-23.4	-18.9	29,348	28,707	26,825	20,949	-21.9	-27.0	-28.6
<b>Total</b>	<b>19,856</b>	<b>21,307</b>	<b>20,297</b>	<b>20,383</b>	<b>0.4</b>	<b>-4.3</b>	<b>2.7</b>	<b>154,429</b>	<b>161,946</b>	<b>157,245</b>	<b>143,295</b>	<b>-8.9</b>	<b>-11.5</b>	<b>-7.2</b>
<b>Western Canada</b>														
Alberta	1,753	1,845	1,567	1,581	0.9	-14.3	-9.8	18,992	19,387	16,350	12,689	-22.4	-34.5	-33.2
British Columbia	644	846	711	753	5.9	-11.0	16.9	5,980	5,793	4,999	4,965	-0.7	-14.3	-17.0
Manitoba	184	216	203	207	2.0	-4.2	12.5	6,199	7,306	6,536	6,230	-4.7	-14.7	0.5
Saskatchewan	220	203	189	151	-20.1	-25.6	-31.4	8,684	7,438	6,842	5,583	-18.4	-24.9	-35.7
Other Canada	21	40	23	58	152.2	45.0	176.2	303	339	277	326	17.7	-3.8	7.6
<b>Total</b>	<b>2,822</b>	<b>3,150</b>	<b>2,693</b>	<b>2,750</b>	<b>2.1</b>	<b>-12.7</b>	<b>-2.6</b>	<b>40,158</b>	<b>40,263</b>	<b>35,004</b>	<b>29,793</b>	<b>-14.9</b>	<b>-26.0</b>	<b>-25.8</b>
<b>Total Canada</b>	<b>24,208</b>	<b>26,473</b>	<b>24,985</b>	<b>25,287</b>	<b>1.2</b>	<b>-4.5</b>	<b>4.5</b>	<b>213,197</b>	<b>221,098</b>	<b>209,222</b>	<b>188,134</b>	<b>-10.1</b>	<b>-14.9</b>	<b>-11.8</b>
<b>EUROPE</b>														
<b>Northern Europe</b>														
U.K.	13,122	15,171	16,696	16,471	-1.3	8.6	25.5	57,273	63,534	78,366	82,531	5.3	29.9	44.1
Denmark	36	21	29	49	69.0	133.3	36.1	273	417	1,120	1,457	30.1	249.4	433.7
Finland	12	30	23	18	-21.7	-40.0	50.0	184	456	1,923	1,647	-14.4	261.2	795.1
Ireland	147	191	216	190	-12.0	-0.5	29.3	756	787	1,010	932	-7.7	18.4	23.3
Norway	58	58	42	37	-11.9	-36.2	-36.2	465	547	558	1,475	164.3	169.7	217.2
Sweden	62	70	76	93	22.4	32.9	50.0	962	4,342	4,561	7,576	66.1	74.5	687.5
<b>Total</b>	<b>13,437</b>	<b>15,541</b>	<b>17,082</b>	<b>16,858</b>	<b>-1.3</b>	<b>8.5</b>	<b>25.5</b>	<b>59,913</b>	<b>70,083</b>	<b>87,538</b>	<b>95,618</b>	<b>9.2</b>	<b>36.4</b>	<b>59.6</b>
<b>Southern Europe</b>														
Greece	7	16	10	24	140.0	50.0	242.9	75	96	91	94	3.3	-2.1	25.3
Italy	314	402	490	607	23.9	51.0	93.3	3,514	4,266	4,062	5,848	44.0	37.1	66.4
Portugal	16	13	29	44	51.7	238.5	175.0	94	112	134	261	94.8	133.0	177.7
Spain	153	174	198	227	14.6	30.5	48.4	815	824	1,001	1,299	29.8	57.6	59.4
<b>Western Europe</b>														
Austria	103	117	124	101	-18.5	-13.7	-1.9	1,061	1,220	1,186	1,020	-14.0	-16.4	-3.9
Belgium	347	237	389	443	13.9	86.9	27.7	2,134	1,893	2,316	2,322	0.3	22.7	8.8
France	702	216	555	306	-44.9	41.7	-56.4	9,069	7,618	2,749	2,554	-7.1	-66.5	-71.8
Germany	1,411	1,310	1,720	1,563	-9.1	19.3	10.8	8,648	9,694	9,842	9,487	-3.6	-2.1	9.7
Luxembourg	9	13	21	9	-57.1	-30.8	0.0	97	97	122	84	-31.1	-13.4	-13.4
Netherlands	451	573	594	381	-35.9	-33.5	-15.5	2,385	2,591	2,606	2,714	4.1	4.7	13.8
Switzerland	191	206	189	217	14.8	5.3	13.6	1,366	1,412	1,581	1,458	-7.8	3.3	6.7
<b>Total</b>	<b>3,704</b>	<b>3,277</b>	<b>4,319</b>	<b>3,922</b>	<b>-9.2</b>	<b>19.7</b>	<b>5.9</b>	<b>29,258</b>	<b>29,823</b>	<b>25,690</b>	<b>27,141</b>	<b>5.6</b>	<b>-9.0</b>	<b>-7.2</b>
<b>Central/East Europe</b>														
Czech Republic	80	21	158	26	-83.5	23.8	-67.5	901	946	1,150	247	-78.5	-73.9	-72.6
Hungary	18	17	26	8	-69.2	-52.9	-55.6	153	182	228	157	-31.1	-13.7	2.6
Poland	50	56	61	117	91.8	108.9	134.0	454	606	546	571	4.6	-5.8	25.8
Russia	1,059	142	66	58	-12.1	-59.2	-94.5	5,094	3,282	545	434	-20.4	-86.8	-91.5
Ukraine	44	34	35	25	-28.6	-26.5	-43.2	262	230	154	193	25.3	-16.1	-26.3
Other Europe	112	124	289	90	-68.9	-27.4	-19.6	962	1,298	1,362	1,123	-17.5	-13.5	16.7
<b>Total</b>	<b>1,363</b>	<b>394</b>	<b>635</b>	<b>324</b>	<b>-49.0</b>	<b>-17.8</b>	<b>-76.2</b>	<b>7,826</b>	<b>6,544</b>	<b>3,985</b>	<b>2,725</b>	<b>-31.6</b>	<b>-58.4</b>	<b>-65.2</b>
<b>Total Europe</b>	<b>18,504</b>	<b>19,212</b>	<b>22,036</b>	<b>21,104</b>	<b>-4.2</b>	<b>9.8</b>	<b>14.1</b>	<b>96,997</b>	<b>106,450</b>	<b>117,213</b>	<b>125,484</b>	<b>7.1</b>	<b>17.9</b>	<b>29.4</b>

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MAY</u>				<u>JANUARY - MAY</u>															
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>% C h a n g e</u>			<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>% C h a n g e</u>									
					<u>2016/15</u>	<u>2016/14</u>	<u>2016/13</u>				<u>2016/15</u>	<u>2016/14</u>	<u>2016/13</u>							
<b><u>LATIN AMERICA</u></b>																				
<b><u>CENTRAL AMERICA</u></b>																				
Mexico	269	276	341	296	-13.2	7.2	10.0	1,048	1,079	1,698	1,756	3.4	62.7	67.6						
Belize	56	81	64	49	-23.4	-39.5	-12.5	231	274	227	280	23.3	2.2	21.2						
Costa Rica	112	100	107	80	-25.2	-20.0	-28.6	564	421	549	1,627	196.4	286.5	188.5						
El Salvador	25	15	20	16	-20.0	6.7	-36.0	83	74	122	95	-22.1	28.4	14.5						
Guatemala	61	31	40	41	2.5	32.3	-32.8	297	161	304	168	-44.7	4.3	-43.4						
Honduras	11	13	15	10	-33.3	-23.1	-9.1	68	61	95	61	-35.8	0.0	-10.3						
Nicaragua	24	14	10	13	30.0	-7.1	-45.8	53	32	36	69	91.7	115.6	30.2						
Panama	178	278	229	114	-50.2	-59.0	-36.0	1,052	929	867	667	-23.1	-28.2	-36.6						
<b>Total</b>	<b>736</b>	<b>808</b>	<b>826</b>	<b>619</b>	<b>-25.1</b>	<b>-23.4</b>	<b>-15.9</b>	<b>3,396</b>	<b>3,031</b>	<b>3,898</b>	<b>4,723</b>	<b>21.2</b>	<b>55.8</b>	<b>39.1</b>						
<b><u>SOUTH AMERICA</u></b>																				
Argentina	491	399	340	271	-20.3	-32.1	-44.8	2,271	2,098	1,783	1,533	-14.0	-26.9	-32.5						
Bolivia	9	7	14	12	-14.3	71.4	33.3	26	47	86	39	-54.7	-17.0	50.0						
Brazil	237	273	319	153	-52.0	-44.0	-35.4	1,124	1,383	1,482	1,029	-30.6	-25.6	-8.5						
Chile	443	562	663	389	-41.3	-30.8	-12.2	2,095	2,291	2,093	1,972	-5.8	-13.9	-5.9						
Colombia	462	456	226	210	-7.1	-53.9	-54.5	1,466	1,419	1,077	1,001	-7.1	-29.5	-31.7						
Ecuador	59	40	40	19	-52.5	-52.5	-67.8	365	238	244	133	-45.5	-44.1	-63.6						
Paraguay	9	15	10	25	150.0	66.7	177.8	32	85	31	74	138.7	-12.9	131.3						
Peru	145	147	151	165	9.3	12.2	13.8	423	602	561	689	22.8	14.5	62.9						
Uruguay	41	60	47	61	29.8	1.7	48.8	199	365	453	180	-60.3	-50.7	-9.5						
Venezuela	195	76	47	127	170.2	67.1	-34.9	577	365	277	311	12.3	-14.8	-46.1						
Other South America	1	0	0	2	-	-	100.0	20	3	18	13	-27.8	333.3	-35.0						
<b>Total</b>	<b>2,092</b>	<b>2,035</b>	<b>1,857</b>	<b>1,434</b>	<b>-22.8</b>	<b>-29.5</b>	<b>-31.5</b>	<b>8,598</b>	<b>8,896</b>	<b>8,105</b>	<b>6,974</b>	<b>-14.0</b>	<b>-21.6</b>	<b>-18.9</b>						
<b>Total Latin America</b>	<b>2,828</b>	<b>2,843</b>	<b>2,683</b>	<b>2,053</b>	<b>-23.5</b>	<b>-27.8</b>	<b>-27.4</b>	<b>11,994</b>	<b>11,927</b>	<b>12,003</b>	<b>11,697</b>	<b>-2.5</b>	<b>-1.9</b>	<b>-2.5</b>						

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MAY</u>				<u>JANUARY - MAY</u>				<u>% C h a n g e</u>					
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% C h a n g e	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2016/15</u>	<u>2016/14</u>	<u>2016/13</u>		
					<u>2016/15</u>	<u>2016/14</u>	<u>2016/13</u>							
<b>CARIBBEAN</b>														
Antigua	116	151	150	157	4.7	4.0	35.3	627	607	755	778	3.0	28.2	24.1
Bahamas	351	355	483	386	-20.1	8.7	10.0	1,900	1,789	1,964	1,968	0.2	10.0	3.6
Barbados	521	290	420	396	-5.7	36.6	-24.0	1,801	1,583	1,596	1,654	3.6	4.5	-8.2
Bermuda	179	138	174	108	-37.9	-21.7	-39.7	868	768	831	959	15.4	24.9	10.5
British Virgin Is.	55	52	92	73	-20.7	40.4	32.7	292	330	366	336	-8.2	1.8	15.1
Cayman Is.	1,276	1,253	1,260	1,246	-1.1	-0.6	-2.4	6,277	6,074	5,983	6,432	7.5	5.9	2.5
Dominica	16	26	27	29	7.4	11.5	81.3	118	127	136	115	-15.4	-9.4	-2.5
Grenada	24	28	42	42	0.0	50.0	75.0	167	160	146	201	37.7	25.6	20.4
Guyana	195	252	187	184	-1.6	-27.0	-5.6	750	908	850	784	-7.8	-13.7	4.5
Montserrat	9	10	7	20	185.7	100.0	122.2	53	38	52	70	34.6	84.2	32.1
St. Kitts/Nevis/Anguilla	38	88	91	89	-2.2	1.1	134.2	255	390	377	409	8.5	4.9	60.4
St. Lucia	78	74	53	91	71.7	23.0	16.7	310	333	278	387	39.2	16.2	24.8
St. Vincent	37	40	55	44	-20.0	10.0	18.9	162	163	190	148	-22.1	-9.2	-8.6
Turks & Caicos Is.	123	223	216	265	22.7	18.8	115.4	644	1,119	1,131	1,399	23.7	25.0	117.2
Trinidad & Tobago	1,166	970	824	846	2.7	-12.8	-27.4	4,871	4,537	4,135	4,368	5.6	-3.7	-10.3
<b>Comm. Caribbean</b>	<b>4,184</b>	<b>3,950</b>	<b>4,081</b>	<b>3,976</b>	<b>-2.6</b>	<b>0.7</b>	<b>-5.0</b>	<b>19,095</b>	<b>18,926</b>	<b>18,790</b>	<b>20,008</b>	<b>6.5</b>	<b>5.7</b>	<b>4.8</b>
Aruba	30	28	32	45	40.6	60.7	50.0	176	134	171	186	8.8	38.8	5.7
Cuba	92	149	149	203	36.2	36.2	120.7	484	639	803	1,032	28.5	61.5	113.2
Curacao	66	77	72	96	33.3	24.7	45.5	372	333	291	355	22.0	6.6	-4.6
Dominican Rep.	133	144	179	230	28.5	59.7	72.9	602	668	841	1,065	26.6	59.4	76.9
Guadelope	9	10	11	7	-36.4	-30.0	-22.2	70	52	44	45	2.3	-13.5	-35.7
Haiti	34	35	66	71	7.6	102.9	108.8	179	222	299	177	-40.8	-20.3	-1.1
Puerto Rico	107	123	120	135	12.5	9.8	26.2	647	545	550	550	0.0	0.9	-15.0
St. Maarten	83	60	103	141	36.9	135.0	69.9	331	363	341	497	45.7	36.9	50.2
Surinam	49	24	62	31	-50.0	29.2	-36.7	228	141	169	165	-2.4	17.0	-27.6
All other Caribbean	53	48	81	39	-51.9	-18.8	-26.4	289	245	233	194	-16.7	-20.8	-32.9
<b>Other Caribbean</b>	<b>656</b>	<b>698</b>	<b>875</b>	<b>998</b>	<b>14.1</b>	<b>43.0</b>	<b>52.1</b>	<b>3,378</b>	<b>3,342</b>	<b>3,742</b>	<b>4,266</b>	<b>14.0</b>	<b>27.6</b>	<b>26.3</b>
<b>TOTAL CARIBBEAN</b>	<b>4,840</b>	<b>4,648</b>	<b>4,956</b>	<b>4,974</b>	<b>0.4</b>	<b>7.0</b>	<b>2.8</b>	<b>22,473</b>	<b>22,268</b>	<b>22,532</b>	<b>24,274</b>	<b>7.7</b>	<b>9.0</b>	<b>8.0</b>
<b>ASIA</b>														
India	170	232	208	167	-19.7	-28.0	-1.8	602	791	775	766	-1.2	-3.2	27.2
Pakistan	1	4	4	6	50.0	50.0	500.0	9	13	12	9	-25.0	-30.8	0.0
Japan	157	170	136	116	-14.7	-31.8	-26.1	981	958	880	791	-10.1	-17.4	-19.4
China	213	183	357	248	-30.5	35.5	16.4	911	1,020	1,562	1,670	6.9	63.7	83.3
Taiwan	3	0	7	1	-85.7	-	-66.7	30	28	74	26	-64.9	-7.1	-13.3
Korea	56	37	26	18	-30.8	-51.4	-67.9	168	195	209	141	-32.5	-27.7	-16.1
Philippines	51	30	16	26	62.5	-13.3	-49.0	172	139	113	242	114.2	74.1	40.7
Singapore	17	9	15	15	0.0	66.7	-11.8	41	68	55	70	27.3	2.9	70.7
Other Asia	34	43	26	30	15.4	-30.2	-11.8	170	169	215	166	-22.8	-1.8	-2.4
<b>Total Asia</b>	<b>702</b>	<b>708</b>	<b>795</b>	<b>627</b>	<b>-21.1</b>	<b>-11.4</b>	<b>-10.7</b>	<b>3,084</b>	<b>3,381</b>	<b>3,895</b>	<b>3,881</b>	<b>-0.4</b>	<b>14.8</b>	<b>25.8</b>
<b>OTHER COUNTRIES</b>														
African Countries	129	110	216	124	-42.6	12.7	-3.9	386	480	582	514	-11.7	7.1	33.2
Israel	77	56	62	66	6.5	17.9	-14.3	271	306	289	305	5.5	-0.3	12.5
Saudi Arabia	2	0	1	1	0.0	-	-50.0	12	29	23	12	-47.8	-58.6	0.0
Turkey	9	31	15	22	46.7	-29.0	144.4	94	111	227	108	-52.4	-2.7	14.9
Other Middle East	62	42	50	53	6.0	26.2	-14.5	216	225	235	310	31.9	37.8	43.5
Australia	193	226	235	180	-23.4	-20.4	-6.7	1,066	1,025	1,084	1,196	10.3	16.7	12.2
New Zealand	20	40	27	32	18.5	-20.0	60.0	93	124	98	140	42.9	12.9	50.5
All Other Ctries	3	10	3	2	-33.3	-80.0	-33.3	30	25	19	7	-63.2	-72.0	-76.7
<b>Total</b>	<b>495</b>	<b>515</b>	<b>609</b>	<b>480</b>	<b>-21.2</b>	<b>-6.8</b>	<b>-3.0</b>	<b>2,168</b>	<b>2,325</b>	<b>2,557</b>	<b>2,592</b>	<b>1.4</b>	<b>11.5</b>	<b>19.6</b>
<b>GRAND TOTAL</b>	<b>160,785</b>	<b>166,249</b>	<b>168,347</b>	<b>167,884</b>	<b>-0.3</b>	<b>1.0</b>	<b>4.4</b>	<b>872,989</b>	<b>887,253</b>	<b>924,810</b>	<b>940,992</b>	<b>1.7</b>	<b>6.1</b>	<b>7.8</b>

## STOPOVER VISITORS BY MARKET SHARE

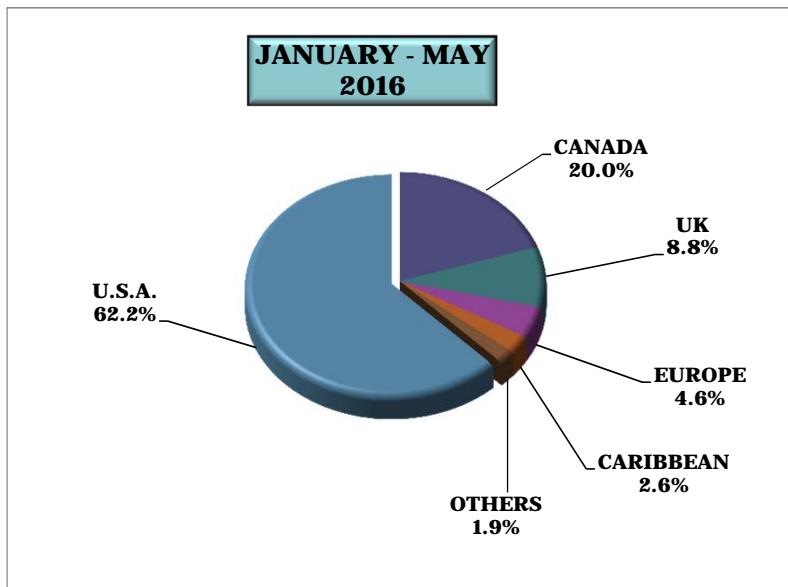


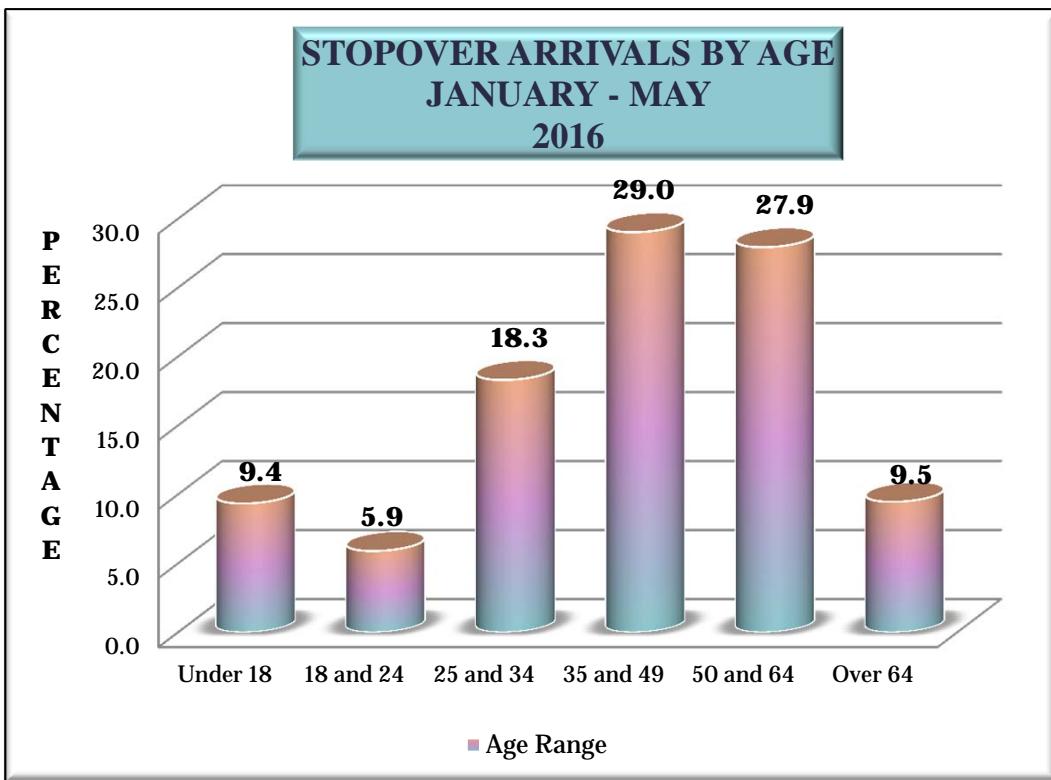
Fig. 2

Country	May 2016	% Share	Jan.-May 2016	% Share	Jan.-May 2015	% Share	% Change 2016/15
U.S.A.	121,816	64.6%	584,930	62.2%	557,388	60.3%	4.9%
CANADA	37,075	19.7%	188,134	20.0%	209,222	22.6%	-10.1%
U.K.	15,092	8.0%	82,531	8.8%	78,366	8.5%	5.3%
EUROPE	6,198	3.3%	42,953	4.6%	38,847	4.2%	10.6%
CARIBBEAN	5,005	2.7%	24,274	2.6%	22,532	2.4%	7.7%
OTHERS	3,418	1.8%	18,170	1.9%	18,455	2.0%	-1.5%
Total	188,604	100.0%	940,992	100.0%	924,810	100.0%	1.7%

**TABLE 3**

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2015	2016	2015	2016	2015	2016	2015	2016
January	9.0	8.9	7.3	7.2	15.8	16.8	8.3	8.2
February	8.2	8.2	7.0	7.1	13.7	14.5	7.4	7.4
March	7.9	7.9	6.7	6.7	13.8	14.3	7.5	7.8
April	7.7	7.9	6.6	6.6	13.3	14.2	7.3	7.6
May	8.0	7.9	6.5	6.5	15.4	14.7	7.7	7.6
Jan.-May	8.2	8.2	6.8	6.8	14.3	14.2	7.6	7.7

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY



**Fig. 3**

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age Range	MAY		JAN. - MAY		JAN. - MAY		%Change 2016/15
	2016	% Share	2016	% Share	2015	% Share	
<b>Under 18</b>	12,450	7.4	87,983	9.4	85,460	9.2	3.0%
<b>18 and 24</b>	13,151	7.8	55,554	5.9	54,583	5.9	1.8%
<b>25 and 34</b>	39,318	23.4	172,280	18.3	175,238	18.9	-1.7%
<b>35 and 49</b>	47,812	28.5	273,169	29.0	270,349	29.2	1.0%
<b>50 and 64</b>	41,976	25.0	262,902	27.9	257,753	27.9	2.0%
<b>Over 64</b>	13,177	7.8	89,104	9.5	81,427	8.8	9.4%
<b>Total</b>	<b>167,884</b>	<b>100.0</b>	<b>940,992</b>	<b>100.0</b>	<b>924,810</b>	<b>100.0</b>	<b>1.7%</b>

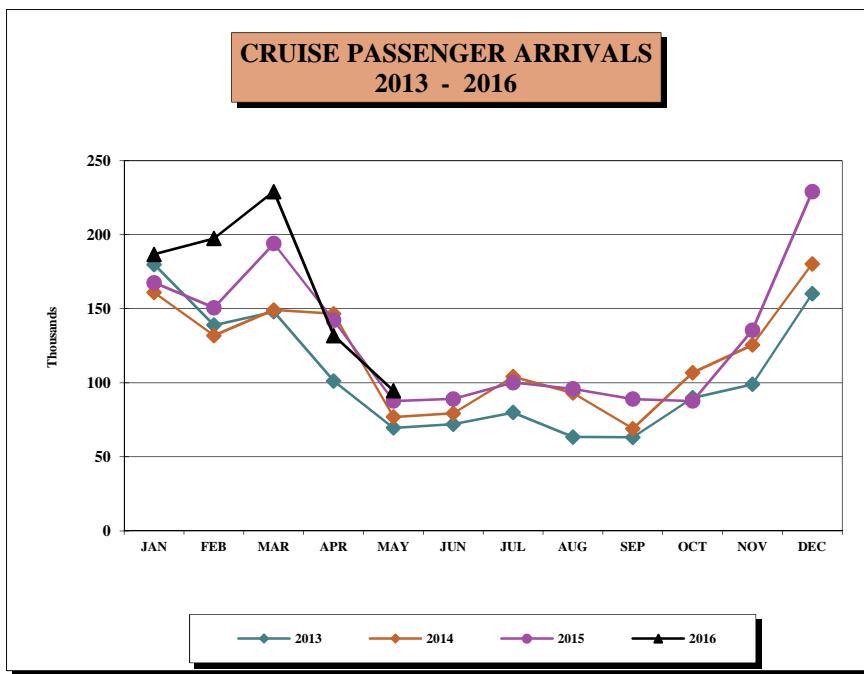
**TABLE 4**

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL**  
**JANUARY - MAY 2016**

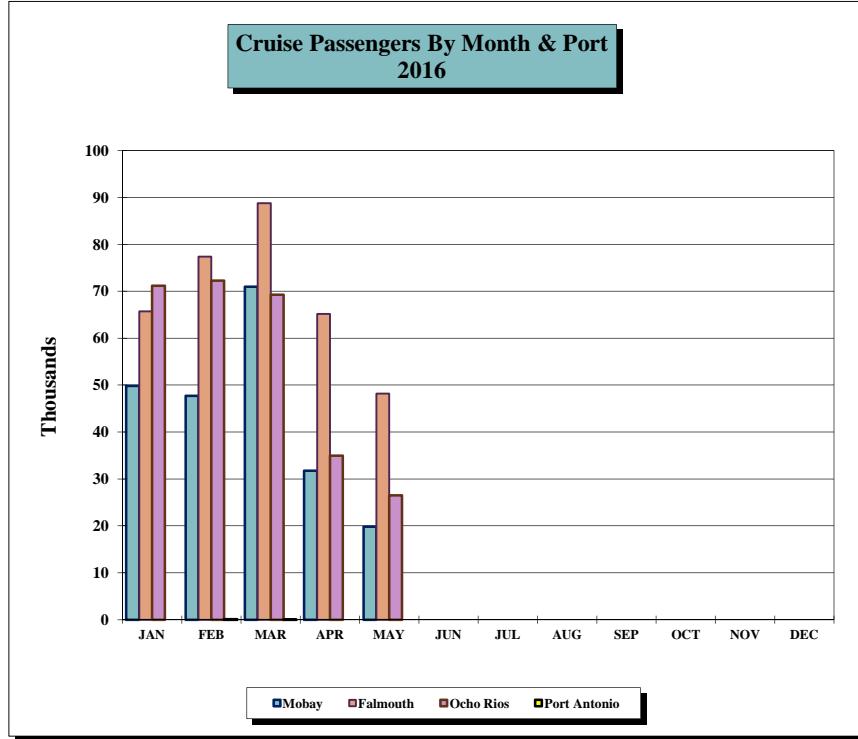
		MONTEGO BAY		% Change 2016/15		FALMOUTH		% Change 2016/15		OCHO RIOS		% Change 2016/15		2016 TOTAL		2015 TOTAL		% Change 2016/15	
		CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January		27	49,796	50.0%	35.6%	17	65,754	-15.0%	-6.9%	25	71,194	38.9%	18.2%	69	186,744	56	167,591	23.2%	11.4%
February		24	47,708	71.4%	92.9%	19	77,383	-5.0%	9.7%	24	72,288	41.2%	30.5%	68	197,467	53	150,803	28.3%	30.9%
March		32	70,962	68.4%	111.2%	20	88,790	-4.8%	8.0%	22	69,290	-4.3%	-11.4%	75	229,111	63	194,031	19.0%	18.1%
April		16	31,757	100.0%	20.1%	15	65,206	-6.3%	2.9%	13	34,935	-13.3%	-33.3%	44	131,898	39	142,139	12.8%	-7.2%
Jan. - Apr.		<b>99</b>	<b>200,223</b>	<b>67.8%</b>	<b>64.8%</b>	<b>71</b>	<b>297,133</b>	<b>-7.8%</b>	<b>3.7%</b>	<b>84</b>	<b>247,707</b>	<b>15.1%</b>	<b>0.6%</b>	<b>256</b>	<b>745,220</b>	<b>211</b>	<b>654,564</b>	<b>21.3%</b>	<b>13.8%</b>
May		5	19,839	-16.7%	-18.3%	10	48,222	-16.7%	-4.1%	8	26,516	100.0%	101.4%	23	94,577	22	87,707	4.5%	7.8%
Jan. - May		<b>104</b>	<b>220,062</b>	<b>60.0%</b>	<b>51.0%</b>	<b>81</b>	<b>345,355</b>	<b>-9.0%</b>	<b>2.5%</b>	<b>92</b>	<b>274,223</b>	<b>19.5%</b>	<b>5.7%</b>	<b>279</b>	<b>839,797</b>	<b>233</b>	<b>742,271</b>	<b>19.7%</b>	<b>13.1%</b>

Source: Port Authority of Jamaica, Cruise Vessels Information Sheet

- \* Note:
- During the month of February 1 ship with 88 passengers visited port in Port Antonio.
  - During the month of March 1 ship with 69 passengers visited port in Port Antonio.



**FIG. 4**



**FIG. 4a**

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

U.S.A.	<b>MAY 2016</b>			<b>JANUARY - MAY 2016</b>		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>NORTHEAST</b>						
Connecticut	2,359	1	2,360	15,030	9	15,039
Delaware	513	1	514	2,947	1	2,948
Maine	343	0	343	2,927	0	2,927
Maryland	4,377	2	4,379	20,080	9	20,089
Massachusetts	2,867	0	2,867	19,412	15	19,427
New Hampshire	405	0	405	3,699	0	3,699
New Jersey	6,093	0	6,093	32,200	10	32,210
New York	17,829	3	17,832	104,025	145	104,170
Pennsylvania	6,407	5	6,412	33,416	15	33,431
Rhode Island	371	0	371	2,253	0	2,253
Vermont	110	0	110	1,608	3	1,611
Virginia	2,895	0	2,895	14,050	9	14,059
Washington D.C.	600	0	600	2,895	1	2,896
West Virginia	345	6	351	1,289	6	1,295
<b>Total</b>	<b>45,514</b>	<b>18</b>	<b>45,532</b>	<b>255,831</b>	<b>223</b>	<b>256,054</b>
<b>MIDWEST</b>						
Illinois	3,975	794	4,769	22,986	4,027	27,013
Indiana	1,613	102	1,715	8,477	356	8,833
Iowa	698	26	724	7,623	916	8,539
Kansas	893	2	895	3,853	8	3,861
Kentucky	885	60	945	3,309	67	3,376
Michigan	2,391	27	2,418	16,145	283	16,428
Minnesota	768	1	769	10,140	5,512	15,652
Missouri	1,348	422	1,770	6,648	1,728	8,376
Nebraska	680	1	681	4,305	7	4,312
North Dakota	133	0	133	2,136	124	2,260
Ohio	3,107	173	3,280	13,621	193	13,814
South Dakota	151	0	151	2,134	129	2,263
Wisconsin	1,304	164	1,468	14,735	2,195	16,930
<b>Total</b>	<b>17,946</b>	<b>1,772</b>	<b>19,718</b>	<b>116,112</b>	<b>15,545</b>	<b>131,657</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MAY 2016			JANUARY - MAY 2016		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b><u>SOUTH</u></b>						
Alabama	1,205	0	1,205	3,511	1	3,512
Arkansas	420	5	425	1,786	11	1,797
Florida	16,875	22	16,897	76,157	147	76,304
Georgia	5,901	0	5,901	23,315	8	23,323
Louisiana	1,200	0	1,200	3,279	1	3,280
Mississippi	446	5	451	1,432	9	1,441
North Carolina	2,937	0	2,937	12,618	8	12,626
South Carolina	1,429	0	1,429	5,309	0	5,309
Tennessee	1,749	2	1,751	6,535	12	6,547
<b>Total</b>	<b>32,162</b>	<b>34</b>	<b>32,196</b>	<b>133,942</b>	<b>197</b>	<b>134,139</b>

**WEST**

Alaska	40	0	40	261	0	261
Arizona	904	0	904	3,076	14	3,090
California	4,383	2	4,385	17,861	19	17,880
Colorado	1,173	1	1,174	5,408	5	5,413
Hawaii	54	0	54	154	0	154
Idaho	68	0	68	579	5	584
Montana	69	0	69	689	21	710
Nevada	377	0	377	1,556	2	1,558
New Mexico	272	0	272	808	0	808
Oklahoma	1,006	0	1,006	2,991	1	2,992
Oregon	281	0	281	1,536	3	1,539
Texas	6,303	0	6,303	23,018	10	23,028
Utah	342	0	342	1,551	6	1,557
Washington	574	1	575	3,048	3	3,051
Wyoming	63	0	63	448	7	455
<b>Total</b>	<b>15,909</b>	<b>4</b>	<b>15,913</b>	<b>62,984</b>	<b>96</b>	<b>63,080</b>
<b>TOTAL U.S.A.</b>	<b>111,531</b>	<b>1,828</b>	<b>113,359</b>	<b>568,869</b>	<b>16,061</b>	<b>584,930</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

<b>MAY 2016</b>			<b>JANUARY - MAY 2016</b>		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::					
<b>CANADA</b>					
<b>Atlantic Canada</b>					
New Brunswick	258	0	258	3,628	0
Newfoundland	1,180	1	1,181	4,033	2
Nova Scotia	656	0	656	6,635	1
P.E. Island	59	0	59	747	0
<b>Total</b>	<b>2,153</b>	<b>1</b>	<b>2,154</b>	<b>15,043</b>	<b>3</b>
					<b>15,046</b>
<b>Central Canada</b>					
Ontario	18,469	7	18,476	122,300	46
Quebec	1,907	0	1,907	20,941	8
<b>Total</b>	<b>20,376</b>	<b>7</b>	<b>20,383</b>	<b>143,241</b>	<b>54</b>
					<b>143,295</b>
<b>Western Canada</b>					
Alberta	1,581	0	1,581	12,688	1
British Columbia	753	0	753	4,961	4
Manitoba	207	0	207	6,222	8
Saskatchewan	151	0	151	5,581	2
Northwest Territories	58	0	58	326	0
<b>Total</b>	<b>2,750</b>	<b>0</b>	<b>2,750</b>	<b>29,778</b>	<b>15</b>
					<b>29,793</b>
<b>Total</b>	<b>25,279</b>	<b>8</b>	<b>25,287</b>	<b>188,062</b>	<b>72</b>
					<b>188,134</b>
<b>EUROPE</b>					
<b>Northern Europe</b>					
U.K.	8,462	8,009	16,471	43,368	39,163
Denmark	47	2	49	434	1,023
Finland	18	0	18	219	1,428
Ireland	163	27	190	736	196
Norway	37	0	37	397	1,078
Sweden	92	1	93	830	6,746
<b>Sub-Total</b>	<b>8,819</b>	<b>8,039</b>	<b>16,858</b>	<b>45,984</b>	<b>49,634</b>
					<b>95,618</b>
<b>Southern Europe</b>					
Greece	24	0	24	94	0
Italy	605	2	607	5,828	20
Portugal	39	5	44	246	15
Spain	215	12	227	1,199	100
<b>Western Europe</b>					
Austria	101	0	101	1,016	4
Belgium	441	2	443	2,317	5
France	301	5	306	2,522	32
Germany	1,560	3	1,563	9,384	103
Luxemburg	9	0	9	81	3
Netherlands	379	2	381	2,702	12
Switzerland	215	2	217	1,443	15
<b>Sub-Total</b>	<b>3,889</b>	<b>33</b>	<b>3,922</b>	<b>26,832</b>	<b>309</b>
					<b>27,141</b>
<b>Central/East Europe</b>					
Czechoslovakia	25	1	26	235	12
Hungary	8	0	8	150	7
Poland	110	7	117	527	44
Russia	57	1	58	404	30
Ukraine	25	0	25	176	17
Other Europe	85	5	90	958	165
<b>Sub-Total</b>	<b>310</b>	<b>14</b>	<b>324</b>	<b>2,450</b>	<b>275</b>
<b>Total</b>	<b>13,018</b>	<b>8,086</b>	<b>21,104</b>	<b>75,266</b>	<b>50,218</b>
					<b>125,484</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

<b>MAY 2016</b>			<b>JANUARY - MAY 2016</b>		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

::

**OTHER COUNTRIES**

**CENTRAL AMERICA**

Mexico	296	0	296	1,736	20	1,756
Belize	49	0	49	280	0	280
Costa Rica	80	0	80	772	855	1,627
El Salvador	16	0	16	95	0	95
Guatemala	41	0	41	160	8	168
Honduras	10	0	10	57	4	61
Nicaragua	12	1	13	63	6	69
Panama	114	0	114	666	1	667
<b>Total</b>	<b>618</b>	<b>1</b>	<b>619</b>	<b>3,829</b>	<b>894</b>	<b>4,723</b>

**SOUTH AMERICA**

Argentina	271	0	271	1,524	9	1,533
Bolivia	12	0	12	39	0	39
Brazil	153	0	153	1,028	1	1,029
Chile	389	0	389	1,970	2	1,972
Colombia	210	0	210	997	4	1,001
Ecuador	19	0	19	133	0	133
Paraguay	25	0	25	73	1	74
Peru	165	0	165	689	0	689
Uruguay	61	0	61	180	0	180
Venezuela	26	101	127	203	108	311
Other South America	2	0	2	11	2	13
<b>Total</b>	<b>1,333</b>	<b>101</b>	<b>1,434</b>	<b>6,847</b>	<b>127</b>	<b>6,974</b>
<b>Total Latin America</b>	<b>1,951</b>	<b>102</b>	<b>2,053</b>	<b>10,676</b>	<b>1,021</b>	<b>11,697</b>

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**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MAY 2016			JANUARY - MAY 2016		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CARIBBEAN</b>						
Antigua	156	1	157	775	3	778
Bahamas	386	0	386	1,958	10	1,968
Barbados	393	3	396	1,609	45	1,654
Bermuda	108	0	108	748	211	959
British Virgin Is.	72	1	73	330	6	336
Cayman Is.	1,244	2	1,246	6,397	35	6,432
Dominica	29	0	29	114	1	115
Grenada	42	0	42	201	0	201
Guyana	184	0	184	784	0	784
Montserrat	20	0	20	70	0	70
St. Kitts/Nevis/Anguilla	83	6	89	403	6	409
St. Lucia	91	0	91	386	1	387
St. Vincent	44	0	44	148	0	148
Turks & Caicos Is.	844	7	851	1,952	33	1,985
Trinidad & Tobago	258	2	260	3,768	14	3,782
Comm. Caribbean	<b>3,954</b>	<b>22</b>	<b>3,976</b>	<b>19,643</b>	<b>365</b>	<b>20,008</b>
Aruba	45	0	45	186	0	186
Cuba	45	158	203	163	869	1,032
Curacao	96	0	96	345	10	355
Dominican Republic	224	6	230	1,039	26	1,065
Guadelope	7	0	7	44	1	45
Haiti	68	3	71	174	3	177
Puerto Rico	135	0	135	549	1	550
St. Maarten	141	0	141	497	0	497
Surinam	31	0	31	164	1	165
All other Caribbean	39	0	39	193	1	194
Other Caribbean	<b>831</b>	<b>167</b>	<b>998</b>	<b>3,354</b>	<b>912</b>	<b>4,266</b>
<b>TOTAL CARIBBEAN</b>	<b>4,785</b>	<b>189</b>	<b>4,974</b>	<b>22,997</b>	<b>1,277</b>	<b>24,274</b>
<b>OTHER COUNTRIES</b>						
India	165	2	167	753	13	766
Pakistan	6	0	6	9	0	9
Japan	115	1	116	786	5	791
China	238	10	248	1,653	17	1,670
Taiwan	1	0	1	26	0	26
Korea	17	1	18	138	3	141
Philippines	25	1	26	202	40	242
Singapore	15	0	15	70	0	70
Other Asia	30	0	30	157	9	166
Asia	<b>612</b>	<b>15</b>	<b>627</b>	<b>3,794</b>	<b>87</b>	<b>3,881</b>
African Countries	124	0	124	513	1	514
Israel	64	2	66	303	2	305
Saudi Arabia	1	0	1	12	0	12
Turkey	22	0	22	107	1	108
Other Middle East	52	1	53	286	24	310
Australia	180	0	180	1,180	16	1,196
New Zealand	31	1	32	134	6	140
All Other Ctries	2	0	2	7	0	7
<b>Total</b>	<b>476</b>	<b>4</b>	<b>480</b>	<b>2,542</b>	<b>50</b>	<b>2,592</b>
<b>GRAND TOTAL</b>	<b>157,652</b>	<b>10,232</b>	<b>167,884</b>	<b>872,206</b>	<b>68,786</b>	<b>940,992</b>

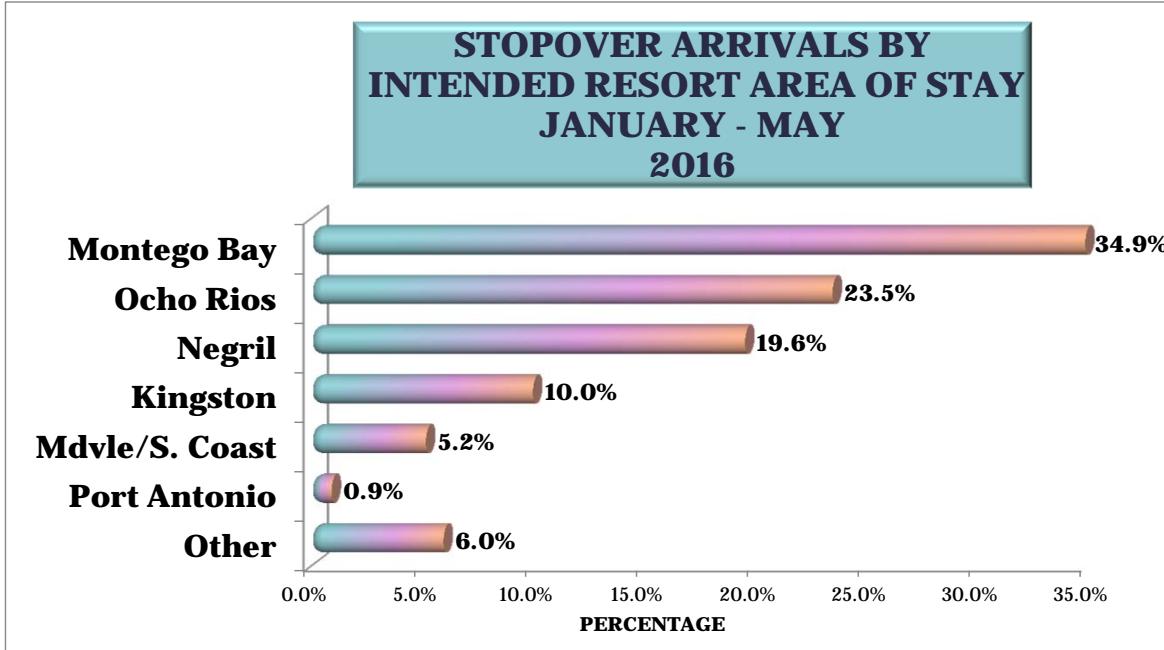


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	MAY			JAN. - MAY			JAN. - MAY			%Change 2016/15 ARRIVALS
	2016	%Share	LENGTH OF STAY	2016	%Share	LENGTH OF STAY	2015	%Share	LENGTH OF STAY	
Montego Bay	55,045	32.8%	6.9	328,145	34.9%	7.1	321,745	34.8%	7.0	2.0%
Ocho Rios	41,119	24.5%	7.9	221,077	23.5%	8.0	205,063	22.2%	8.0	7.8%
Negril	34,260	20.4%	7.3	183,999	19.6%	8.0	195,904	21.2%	8.1	-6.1%
Kingston	17,317	10.3%	10.3	94,107	10.0%	10.6	90,766	9.8%	10.6	3.7%
Mdvl/S. Coast	8,108	4.8%	12.3	48,739	5.2%	12.0	48,879	5.3%	11.7	-0.3%
Port Antonio	1,323	0.8%	14.8	8,724	0.9%	13.9	8,266	0.9%	13.3	5.5%
Other	10,712	6.4%	14.3	56,201	6.0%	14.0	54,187	5.9%	13.6	3.7%
Total	167,884	100.0%	8.4	940,992	100.0%	8.6	924,810	100.0%	8.5	1.7%