

# JAMAICA®

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## **JAMAICAN HOSPITALITY PROFESSIONAL SHERRITA SAVAGE WINS FORBES EMPLOYEE OF THE YEAR**



**Above:** Sherrita Savage (center), Group Reservations Coordinator at Half Moon accepts her Employee of the Year Award at the Forbes Travel Guide 2020 Luxury Summit in Las Vegas. Also sharing in the celebration are from left: Guy Steuart, Chairman of Half Moon; Shernette Crichton, General Manager of Half Moon; Sheila Johnson, CEO of Salamander Hotels and Resorts and Filip Boyen, CEO of Forbes Travel Guide

**KINGSTON, JAMAICA – February 24, 2020 –** Jamaican hospitality professional Sherrita Savage is the 2020 Forbes Employee of the Year. Ms. Savage, Group Reservations Agent at Half Moon, a luxury resort nestled in heart of Montego Bay, was selected from among hundreds of nominations worldwide. Recently, she was presented with her award at a star studded black-tie gala dinner at the Forbes Travel Guide 2020 Luxury Summit at ARIA Resort and Casino in Las Vegas.

“Heartfelt congratulations to Miss Savage on this prestigious recognition which speaks volumes about the quality of Jamaica’s talented workforce,” said Donovan White, Jamaica’s Director of Tourism. “We are proud of Sherrita and the Half Moon family which continue to showcase the best of what Jamaica has to offer in terms of quality service and our world-class standards. Miss Savage is an embodiment of the destination’s larger-than-life spirit and extraordinary work ethic. It is Jamaicans like Miss Savage who truly make us the *Heartbeat of the World*.”

Jamaicans have made their mark globally and have excelled in a variety of areas including hospitality, education, the arts and leadership. Jamaica’s achievements in sports, particularly in track and field have been remarkable and the achievement by Miss Savage serves to underscore the island’s status as world leaders and standard bearers of excellence.

With tourism being a key driver of Jamaica’s economic growth, the Ministry of Tourism has created a number of initiatives, including the Tourism Service Excellence Awards. The Awards seek to recognize and reward excellence in the hospitality industry, and Half Moon has been a recipient over the years.

Miss Savage was promoted to her current position of Group Reservations Coordinator in July 2019 after being voted Employee of the Month in January and April. She was a top sales achiever for her department, consistently surpassing the monthly individual sales target. She also surpassed the million-dollar mark within the first four months of the year and was one of five persons to achieve this by the end of 2019. Last February, she scored a 93% in the Reservations Department Forbes Audit.

Forbes Travel Guide is the global authority on luxury travel. They offer discerning travelers the only independently rated collection of luxury hotels, restaurants and spas around the world. Forbes Travel Guide’s Star Rating standards reflect the highest levels of service and facility measurement in the industry worldwide.

For more information about Jamaica, please visit [www.visitjamaica.com](http://www.visitjamaica.com).

#### **About Jamaica Tourist Board**

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica’s national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

This year, the JTB was declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) for the thirteenth consecutive year and Jamaica was declared the Caribbean's Leading Destination for the fifteenth consecutive year. Jamaica also earned the WTA award for the World's Leading Cruise Destination and Leading Meetings & Conference Centre for the Montego Bay Convention Centre. Most recently, Jamaica was named as one of the "Best Places to Go in 2020" according to *CNN*, *Bloomberg* and *Forbes*. Jamaica was awarded three gold 2020 Travvy Awards including Best Culinary Destination, Caribbean/Bahamas; Best Tourism Board Overall and Best Tourism Board, Caribbean/Bahamas. In 2019, TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World. In 2018, the International Council of the Pacific Area Travel Writers Association (PATWA) named Jamaica the Destination of the Year and TravAlliance Media named JTB Best Tourism Board, and Jamaica as Best Culinary Destination, Best Wedding Destination and Best Honeymoon Destination. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at [www.visitjamaica.com](http://www.visitjamaica.com) or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at [www.islandbuzzjamaica.com](http://www.islandbuzzjamaica.com).

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