

# JAMAICA

**Contact:**

Prin Bacalan / Natalia Lopez  
Finn Partners  
[Jamaica@FinnPartners.com](mailto:Jamaica@FinnPartners.com)



**Above (L-R):** Panelists Sandy Huang, Executive Manager of Dreamlife Photos & Video, Victoria Harper, Business Development Manager, Jamaica Tourist Board Northeast USA and Tory Broytman, Associate Marketing Manager at The Knot Worldwide

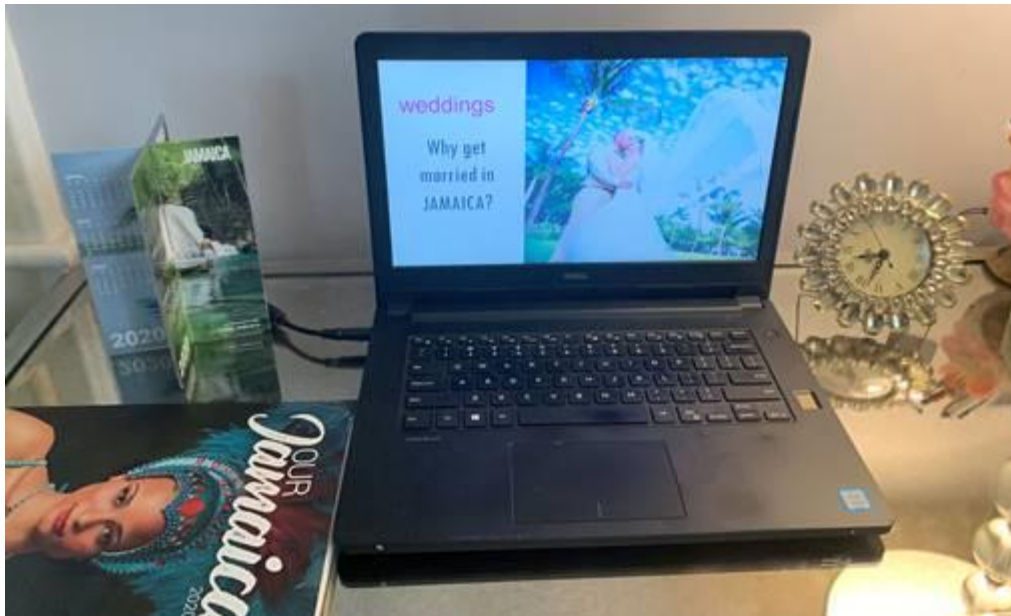
## **JAMAICA PARTICIPATES IN WEDDING SALON’S VIRTUAL SHOW ON “PLANNING A WEDDING AMIDST SOCIAL DISTANCING”**

**MIAMI, FL – May 1, 2020** —Jamaica Tourist Board’s Victoria Harper, Business Development Manager, Northeast USA, recently served as an industry panelist during Wedding Salon’s first virtual show. The event proved as an excellent opportunity for her to share insights on Jamaica as the Caribbean’s premier wedding destination for couples looking to say “I Do” as she provided tips on planning the ultimate destination wedding on the island amidst social distancing.

The virtual show was hosted by Wedding Salon’s CEO & Founder, Tatiana Byron Marx. Other panelists from across the industry included *NY Bride Magazine*, *The Knot*, Dreamlife Photo & Video, JennCole Designs, Los Cabos Advisor, Susan Silverman Quigley and Wedding Protector Plan.

Panelists provided couples with guidance and insider tips on what they can expect to see in the next few months within the bridal space and how to best create a contingency plan. Other topics included industry-related discussions around how COVID-19 is impacting businesses and the

birth of emerging trends such as virtual ceremonies and elopements as options in the current landscape.



**Above:** Jamaica Tourist Board guides couples and industry members on how to successfully plan a dream Jamaica wedding during a time of social distancing.

In a time of social distancing, couples can still seek inspiration for their future dream wedding in Jamaica “Heartbeat of the World” with its natural beauty, rich culture, award-winning culinary experiences, world-class accommodations and exceptional service. With an array of experts and digital support, couples can head to Jamaica’s [Weddings & Honeymoons](#) page for more information. From a seaside ceremony against a backdrop of sparkling turquoise waters to a lavish affair among lush, colorful gardens, couples can make their wedding dreams come true with confidence.

For more information on Jamaica, visit [www.visitjamaica.com](http://www.visitjamaica.com)

#### **About Jamaica Tourist Board**

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica’s national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

This year, the JTB was declared the Caribbean’s Leading Tourist Board by the World Travel Awards (WTA) for the thirteenth consecutive year and Jamaica was declared the Caribbean’s Leading Destination for the fifteenth consecutive year. Jamaica also earned the WTA award for the World’s Leading Cruise Destination and Leading Meetings & Conference Centre for the Montego Bay Convention Centre. Most recently, Jamaica was named as one of the “Best Places to Go in 2020” according to *CNN*, *Bloomberg* and *Forbes*. Jamaica was awarded three gold 2020 Travvy Awards including Best Culinary Destination, Caribbean/Bahamas; Best Tourism Board Overall and Best Tourism Board, Caribbean/Bahamas. In 2019, TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14

Best Destination in the World. In 2018, the International Council of the Pacific Area Travel Writers Association (PATWA) named Jamaica the Destination of the Year and TravAlliance Media named JTB Best Tourism Board, and Jamaica as Best Culinary Destination, Best Wedding Destination and Best Honeymoon Destination. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at [www.visitjamaica.com](http://www.visitjamaica.com) or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at [www.islandbuzzjamaica.com](http://www.islandbuzzjamaica.com).