

JAMAICA

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FOR IMMEDIATE RELEASE

JAMAICA HOSTS '12 JAMMIN' DAYS OF CHRISTMAS' GIVEAWAY FROM DECEMBER 2 TO 17

*Jamaica Tourist Board to give away dozens of daily prizes during holiday contest for
Canadian travel advisors*



TORONTO, ON – December 2, 2021 – The Jamaica Tourist Board is getting in the festive spirit and rewarding Canada's hardworking travel advisor community over the holiday season by bringing back its beloved '[12 JAMMIN' DAYS OF CHRISTMAS](#)' giveaway.

Agents will have multiple chances to win a variety of special travel-themed gifts every

weekday from December 2 to 17, with a total of 78 incredible prizes for grabs throughout the contest. Daily prizes will be revealed each morning on the [Visit Jamaica Canada Travel Agent Facebook page](#) and agents will be invited to submit their official contest entries online at visitjamaica.com/canada/contest. Prize winners will be selected at random and shared in the Facebook group. The JTB Canada team will reach out to each winner directly to arrange for their prizes to be delivered.

“We truly value our travel agent partners and this annual holiday contest gives us the opportunity to show them just how much we appreciate their dedication and commitment to Destination Jamaica,” said Angella Bennett, Regional Director, Canada, Jamaica Tourist Board. “Giving back to our agents is important all year long and we are definitely looking forward to spreading some love and Irie vibes throughout the festive season.”

For more information about Jamaica’s 12 JAMMIN’ DAYS OF CHRISTMAS giveaway and the JTB’s ongoing engagement initiatives and events for Canadian travel advisors, go to visitjamaica.com/Canada.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica’s national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

This year, the JTB was declared the Caribbean’s Leading Tourist Board by the World Travel Awards (WTA) for the thirteenth consecutive year and Jamaica was named the Caribbean’s Leading Destination for the fifteenth consecutive year as well as the Caribbean’s Best Spa Destination and the Caribbean’s Best MICE Destination. As well, Jamaica copped the WTA’s World’s Leading Wedding Destination, the World’s Leading Cruise Destination and the World’s Leading Family Destination. Additionally, Jamaica was awarded three gold 2020 Travvy Awards for Best Culinary Destination, Caribbean/ Bahamas; Best Tourism Board Overall and Best Tourism Board, Caribbean/ Bahamas. The Pacific Area Travel Writers Association (PATWA) named Jamaica the 2020 Destination of the Year for Sustainable Tourism. In 2019, TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World. Jamaica is home to some of the world’s best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB’s Website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at www.islandbuzzjamaica.com.

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