

JAMAICA TOURISM PROTOCOLS PUBLISHED

Dear Valued Partners,

In a recent update to the nation, Jamaica's Minister of Tourism, Hon Edmund Bartlett, has announced the publication and distribution of the Jamaica Tourism COVID-19 Resilience Protocols. In a virtual press briefing on Friday June 5, the Minister gave the following updates:

- The full tourism protocols have been uploaded to jtbonline.org and distributed to all tourism entities.
- The robust set of health and security protocols have been developed to guide the operations of the industry. These protocols offer steps to protect our citizens and our visitors, and are guided by 8 areas of focus: sanitization, face masks/PPE, physical distancing, clear frequent and consistent messaging, technology enablement, real time monitoring and reporting, rapid and clear response and Training.
- The World Travel and Tourism Council has given its stamp of approval to the Jamaica Protocols.
- A Resilience Corridor has been established from Negril, along the north coast to Port Antonio. Only tourism facilities in that corridor will be opened in Phase 1, after an assessment of their readiness. All visitors will be required to remain within that corridor and must observe all applicable protocols.
- All tourism workers will be trained in the application of the protocols.
- All tourism facilities will have an on-site trained COVID-19 Safety Point Person as well as an on-site or on-call medical professional. This will facilitate rapid response in any eventuality.
- A one-page Tourist Experience Journey Map has also been created and uploaded to jtbonline.org. This provides an easy to use guide for visitors to understand their role in the process.
- The protocols are the collaborative effort of the Ministries of Tourism, Health and Wellness, National Security and Foreign Affairs and Foreign Trade, as well as several global entities. All protocols are posted at <https://www.jtbonline.org>.

For more information, visit www.moh.gov.jm