

## JAMAICA REOPENS ITS BORDERS

Dear Valued Partners,

In his recent update to the nation, Jamaica's Minister of Tourism, Hon Edmund Bartlett, highlighted the next steps for the industry as the island prepares to reopen its borders to international visitors. In a virtual press briefing on Thursday June 4, the Minister gave the following updates:

- The government is taking a phased approach to the re-opening of Jamaica's borders to manage risks in a structured way. Up to June 14 only nationals will be allowed to enter through our airports.
- As of June 15, all persons entering Jamaica (Nationals and Visitors) will go through a layered pre-screening process, to include temperature checks, visual checks, and random selection. Based on the results, there is further screening/testing by the health authorities.
- A robust set of health and security protocols have been developed to guide the operations of the industry. These protocols offer steps to protect our citizens and our visitors, and are guided by 8 areas of focus: sanitization, face masks/PPE, physical distancing, clear frequent and consistent messaging, technology enablement, real time monitoring and reporting, rapid and clear response and Training.
- Tourism sector workers are being trained to monitor the protocols implemented as well as new behavioural patterns that are emerging in the market.
- There are eight tourism sub-sectors that are covered under these protocols. They are:
  - Hotels
  - Small hotels/guesthouses
  - Attractions
  - Beaches
  - Transportation
  - Shopping
  - Social activities (restaurants and bars)
  - Cruise ports
- The protocols are the collaborative effort of the Ministries of Tourism, Health and Wellness, National Security and Foreign Affairs and Foreign Trade, as well as several global entities.

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