

JAMAICA®

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JAMAICA SWEEPS THE 2023 TRAVVY AWARDS

Destination is Honored with Eight Prestigious Awards by Travel Advisors



Pictured: Members of the Jamaica Tourist Board (from left to right): Christopher Wright, Business Development Manager; Andrea Chase, Inside Sales Coordinator, Southeast U.S.; Francine Carter-Henry, Tour Operator and Airlines Manager; Philip Rose, Deputy Director of Tourism (Ag.), Americas; Allana Faustin, Inside Sales Communications Officer; and Yollette Scarlett, Accountant/Administrator; at the 2023 Travvy Awards ceremony in Fort Lauderdale, Florida.

KINGSTON, JAMAICA, November 3, 2023 – Jamaica once again proves its status as a world-leading tourism destination, taking home a whopping eight total awards in the prestigious gold and silver categories at the 2023 Travvy Awards held on November 2 in Fort Lauderdale, Florida.

The destination was honored with six gold statuettes for:

- 'Best Tourism Board - Caribbean'
- 'Best Destination – Caribbean'
- 'Best Wedding Destination – Caribbean'
- 'Best Honeymoon Destination'
- 'Best Culinary Destination – Caribbean'
- 'Best Cruise Destination – Caribbean'

Along with two silver statuettes for:

- 'Best Travel Agent Academy Program'
- 'Best Wedding Destination - Overall'

"This is a record-setting win for Jamaica to have been recognized with eight Travvy statuettes this year," said Donovan White, Director of Tourism, Jamaica Tourist Board. "We are extremely grateful to our valued travel advisor partners for their votes, as our staff remains thoroughly committed to providing them with the highest level of support to be found in our industry."

"We are deeply honored to have earned these esteemed distinctions from our travel advisor partners," commented Philip Rose, Deputy Director of Tourism (Ag.), Americas, Jamaica Tourist Board. "It is a deeply appreciated testament to the hard work of our entire team and the excellent relationships we are all dedicated to cultivating every day."

The 9th annual Travvy Awards, produced by TravelPulse and AGENTatHOME, recognized the top suppliers, destinations, hotels, cruise lines, airlines, tour operators, and more, as decided by those who know them best, Northstar's esteemed audience of travel advisor professionals.

For more information about Jamaica, please visit www.visitjamaica.com.

ABOUT JAMAICA TOURIST BOARD

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

In 2021, the JTB was declared 'World's Leading Cruise Destination,' 'World's Leading Family Destination' and 'World's Leading Wedding Destination' for the second consecutive year by the World Travel Awards, which also named it the 'Caribbean's Leading Tourist Board' for the 14th consecutive year; and the 'Caribbean's Leading Destination' for the 16th consecutive year; as well as the 'Caribbean's Best Nature Destination' and the 'Caribbean's Best Adventure Tourism Destination.' In addition, Jamaica was awarded four gold 2021 Travvy Awards, including 'Best Destination, Caribbean/Bahamas,' 'Best Culinary Destination –Caribbean,' 'Best Travel Agent Academy Program,'; as well as a *TravelAge West* WAVE award for 'International Tourism Board Providing the Best Travel Advisor Support' for a record-setting 10th time. In 2020, the Pacific Area Travel Writers Association (PATWA) named Jamaica the 2020 'Destination of the Year for Sustainable Tourism'. In 2019, TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at www.islandbuzzjamaica.com.