

# JAMAICA®

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## JAMAICA'S NATIONAL BIRD TO GRACE THE TAIL OF A FRONTIER AIRCRAFT

Announcement Recognizes Growing Partnership Between Jamaica and Frontier



***Pictured:*** Stewart, the red-billed streamertail, as the bird will appear on Frontier's tail.

**KINGSTON, JAMAICA, November 16, 2022** – As Frontier continues to add flights to the island from key gateway markets, Jamaica is thrilled to have its hummingbird, more popularly known as the doctor bird, selected as the newest animal to adorn one of Frontier's plane tails. This addition to Frontier's livery is a recognition of the expanding partnership between the carrier and the destination.

"The launch of this new aircraft tail featuring the doctor bird shows the increasingly supportive relationship Jamaica shares with Frontier Airlines," said the Hon. Edmund Bartlett, Minister of Tourism, Jamaica. "As the island's national bird, the doctor bird helps tell the story of Jamaica's rich culture and identity. It is significant that Frontier is celebrating the importance of both by showcasing the cherished symbol on its tail."

Donovan White, Director of Tourism, Jamaica Tourist Board, added, "It is wonderful to see Jamaica's national bird being featured on the tail of a Frontier plane. We are honored to have a part of our cultural heritage showcased by our valued airline partner as they continue to build out service to the island."

All Frontier Airlines aircraft feature an animal on their tail with a special name and backstory. While most Frontier tail animals highlight threatened or endangered North American species, the red-billed streamertail is a noteworthy exception and reflects the vibrant colors and abundant, diverse bird species found in Jamaica.

As a further nod to the destination, Frontier has named the bird Stewart after the late Gordon "Butch" Stewart, founder of Sandals Resorts International and advocate for Jamaica's tourism. The aircraft featuring Stewart is expected to join the Frontier fleet in late 2023.

Frontier Airlines has been the fastest growing airline serving Jamaica since 2019, based on number of seats. Most recently, the carrier launched non-stop flights from Atlanta to Kingston complimenting its existing flights to Kingston from Miami. Frontier Airlines also operates non-stop flights to Montego Bay from Atlanta, Orlando, Chicago-Midway, Miami, Philadelphia, St. Louis and Tampa. Service from Denver to Montego Bay and from Dallas Fort Worth to Montego Bay will commence in early 2023.

For more information about Jamaica, please visit [www.visitjamaica.com](http://www.visitjamaica.com).

#### **ABOUT JAMAICA TOURIST BOARD**

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

In 2021, the JTB was declared 'World's Leading Cruise Destination,' 'World's Leading Family Destination' and 'World's Leading Wedding Destination' for the second consecutive year by the World Travel Awards, which also named it the 'Caribbean's Leading Tourist Board' for the 14th consecutive year; and the 'Caribbean's Leading Destination' for the 16th consecutive year; as well as the 'Caribbean's Best Nature Destination' and the 'Caribbean's Best Adventure Tourism Destination.' In addition, Jamaica was awarded four gold 2021 Travvy Awards, including 'Best Destination, Caribbean/Bahamas,' 'Best Culinary Destination –Caribbean,' 'Best Travel Agent Academy Program,'; as well as a *TravelAge West* WAVE award for 'International Tourism Board Providing the Best Travel Advisor Support' for a record-setting 10<sup>th</sup> time. In 2020, the Pacific Area Travel Writers Association (PATWA) named Jamaica the 2020 'Destination of the Year for Sustainable Tourism'. In 2019, TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at [www.visitjamaica.com](http://www.visitjamaica.com) or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at [www.islandbuzzjamaica.com](http://www.islandbuzzjamaica.com).