



WELCOME TO
BLUE
MOUNTAIN
TOURS

With over 20 years of experience serving hotels, we're ready to take things to the next level by extending our experiences to cruise passengers.

We are extremely excited about the opportunity to partner with you. On behalf of the entire team at Blue Mountain Tours, we look forward to a successful collaboration. As we approach the new stage of the travel industry, with even higher expectations from our customers, we want you to know that you can rely on us as an integral partner on this journey.

There is an undeniable need for off-the-beaten path excursions that take guests beyond the beach. We believe in not just meeting but surpassing our customers' expectations and emerging from this pandemic stronger and even more dedicated. We are looking forward to working alongside you to offer guests a unique experience that allows them to explore a seldom-seen side of our beautiful country, all the while helping you to achieve your sales goals.

Together, let's take on the next chapter of travel together

Sincerely,

Blue Mountain Tours.



The background of the slide is a close-up photograph of coffee beans and grounds. On the left side, there are several whole, dark brown coffee beans with a visible crease. On the right side, there is a pile of finely ground coffee, appearing as a textured, reddish-brown surface. The lighting is warm and focused, creating a rich, inviting atmosphere.

Who are we?

Blue Mountain Tours is the only tour company that operates in the home of the world-renowned coffee. We have designed experiences that allow persons to immerse themselves in majestic flora and fauna of the mountains. Our goal is to show the world a seldom-seen side of Jamaica while creating memorable moments for our guests.

- Jamaica's only tour company in the Blue Mountains
- Family owned and operated
- Community-based tourism product

More than just a tour company

We're dedicated to making our home a better place for all. Our employees are from the surrounding communities and we've given back in more ways than one: providing scholarships and grants for individuals, donations to school plus a great deal of other initiatives.

Booking a Blue Mountain Experience will help us to continue these efforts.



What do the Stonehenge, Colosseum and the Blue Mountains have in common?

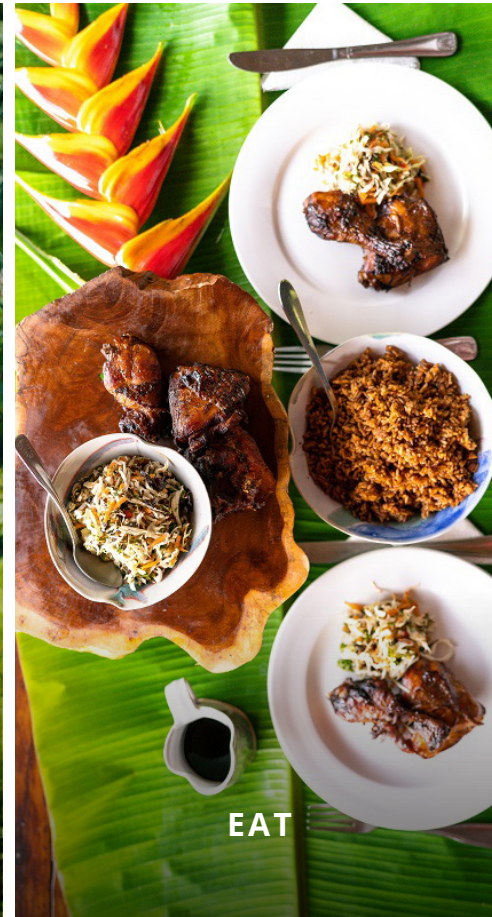
WE'RE ONE OF ONLY 32 UNECSO WORLD HERITAGE SITES



Let us take you to the mountains.



Ready-made, off the beaten path experiences



Tailor-Made Tours

Create fully customized experiences
infused with the tapestry and
culture of Jamaica.





Private Experiences

Experience the beauty of the Blue Mountains,
your way with the ones you love.

Large Groups? Sure Thing!

Our local knowledge, expertise and relationships guarantee flawless execution and unforgettable experiences for groups of any size.

Group Solutions:

- Dedicated team of group management professionals
- Creative meeting, training and incentive solutions
- Planning support and coordination
- Group logistics for tours
- Specialized activities
- Customized company web links and tour portfolios
- Development of social group initiatives e.g. weddings, reunions, Team building exercises etc.



Marketing Materials

- We will provide you with high quality visual tools to entice customers and drive conversion.
- Complimentary experiences for customer giveaways



**Enjoy the beauty
of lush tropical and
scenic hills**

with **BLUE MOUNTAIN**
SINCE 1984

Our tours include:

- Scenic downhill bicycle ride through the Blue Mountain range
- A dip in a breathtaking waterfall
- Brunch and lunch

BOOK YOUR TOUR NOW!

Tel: 876-974-7075
Reservations: 876-369-8997
Email: info@bmtoursja.com
Website: www.bmtoursja.com



Why Blue Mountain Tours?

- Unique, authentic experience
- Fantastic margins
- Round trip luxury transfers
- Expert tour guides born and bred in Jamaica
- Safety first! Highest standards in the industry
- Easy and flexible cancellation policy



A woman in a green bikini is standing under a waterfall, splashing water. She has a tattoo on her left side that reads 'إيمان قويا' (Iman Qويا). The background is a lush green forest.

Sea of Opportunities for a Mutually Beneficial Partnership

PARTNERSHIPS - MARKETING OPPORTUNITIES - ENHANCED CUSTOMER JOURNEYS

- Insider access to exclusive experiences
- Dedicated team of experts
- High value, commissionable offerings
- Personalized customer service
- Pre-travel planning
- In-destination logistics
- Access tools from our marketing suite

Facts to Know about The Blue Mountains

- We're the only tour that gets you into the Blue Mountains
- The Blue Mountains is home to over 800 species of endemic plants
- The Mountains are also home to over 200 species of birds! Including the Swallowtail Butterfly- the largest butterfly in the Western Hemisphere!
- The rich cultural and natural heritage of the Blue Mountains has made it a UNESCO World Heritage Site.



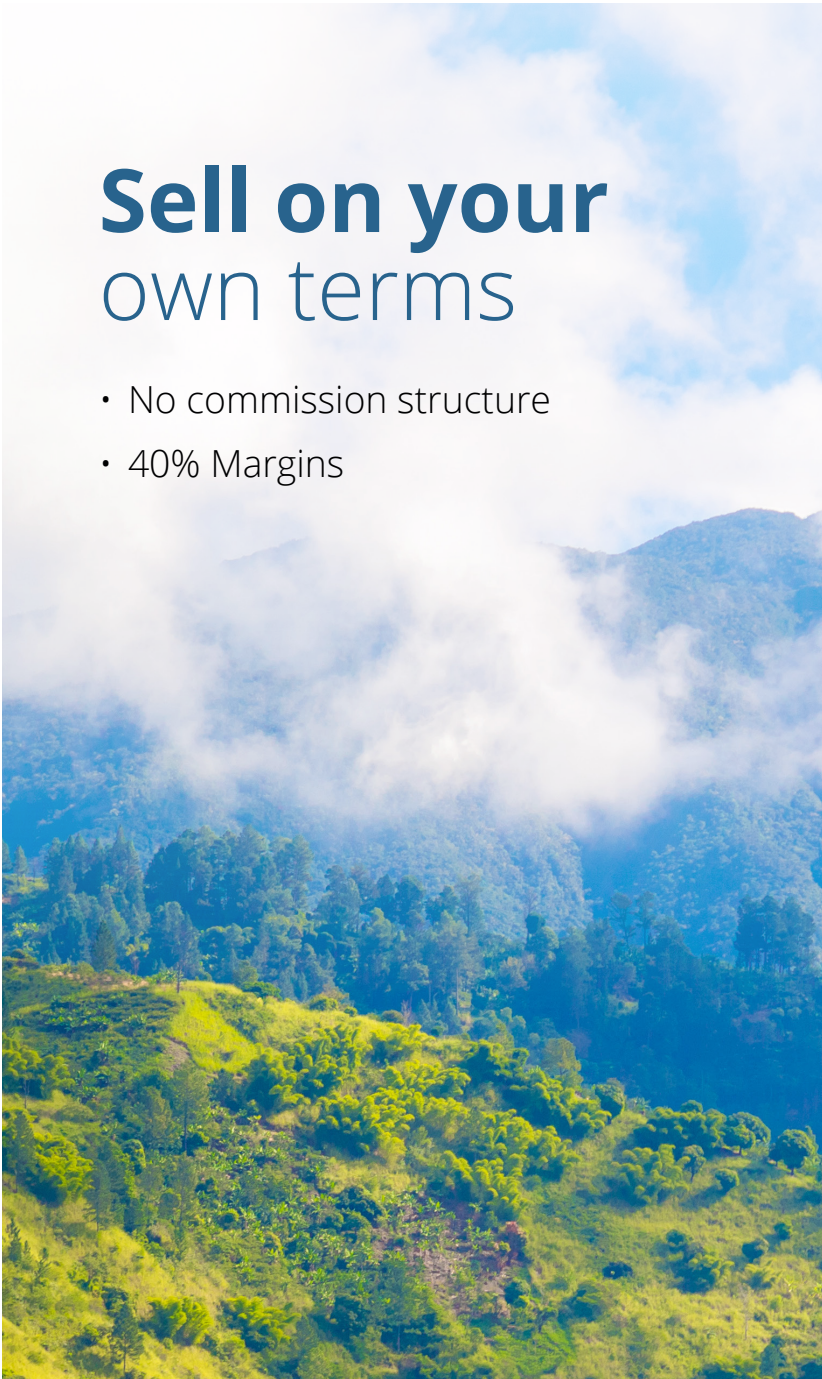
Return to Ship

No Guest Left Behind

Promise Guarantee

We promise to have your guests returned to their ship promptly after they've completed their experience.





Sell on your own terms

- No commission structure
- 40% Margins



Suggested Retail Prices	Hike & Waterfall	Hike, Bike & Waterfall	Bike & Waterfall	Highlights Experience
Port Royal	\$157.00	\$197.00	\$147.00	\$125.00
Ocho Rios	\$152.00	\$192.00	\$142.00	\$120.00
Port Antonio	\$157.00	\$197.00	\$147.00	\$125.00

