

JAMAICA

TOURIST BOARD

Annual Travel Statistics 2017

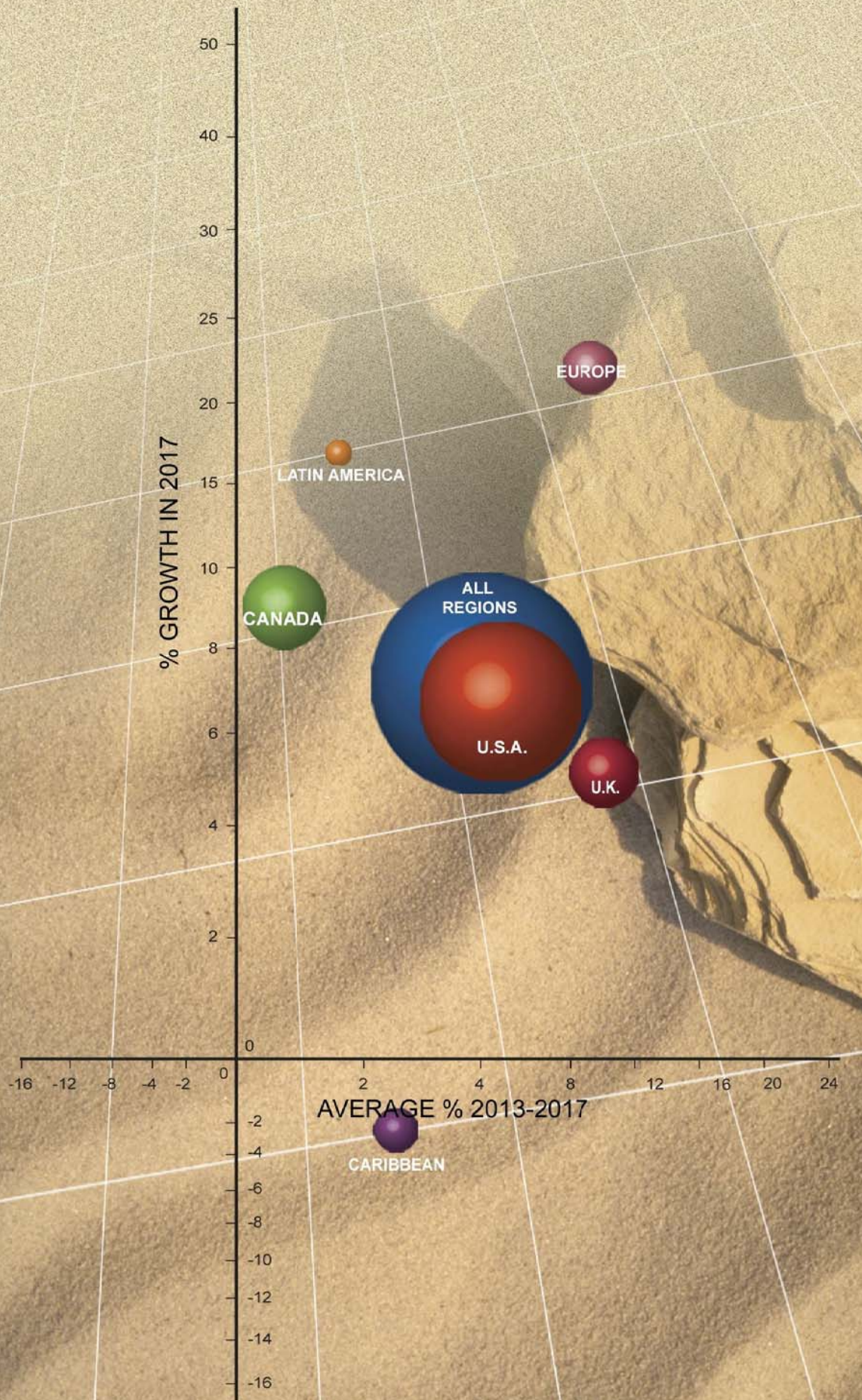


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DEFINITIONS

VISITORS	:	Any person visiting a country other than the one in which he/she normally resides, for not more than one year, and whose purpose of visit can be classified under one of the following headings: Leisure: recreation, holiday, health, study, religion, sport, visit family/friends; Business: conference, meeting and mission. There are two types of visitors: tourists and excursionists.
TOURISTS	:	A visitor staying at least 24 hours in the country.
STOPOVERS	:	The same as " tourists ".
NON-RESIDENT JAMAICANS	:	Any Jamaican National whose usual residence is outside of Jamaica and whose purpose of visit can be classified under the headings previously mentioned above.
EXCURSIONISTS	:	Any visitor staying less than 24 hours in the country.
CRUISE PASSENGERS	:	A special type of excursionist travelling by cruise ships.
ARMED FORCES	:	Personnel of the Naval Armed Forces of foreign countries who take onshore leave in Jamaica.
LENGTH OF STAY	:	The " length of stay " refers to the intended length of stay as given by the visitors.

INTRODUCTION

The statistics contained in this publication cover visitor arrivals, accommodation utilization, and visitor expenditure.

Tourism data from all the Embarkation/Disembarkation (E/D) Cards were entered in a computer system located at the Corporate Head Office, Jamaica Tourist Board, Kingston. The data on stopovers, including demographics, were derived from this source.

Jamaican nationals' resident abroad and who visited Jamaica are included in the visitor arrival figures. Jamaica has conformed to the "**Recommendations on Tourism Statistics**" prepared by the World Tourism Organization and adopted by the United Nations Statistical Commission (UNSC) in 1993.

These recommendations state that **nationals who reside abroad and who return as visitors should be included in Tourism Statistics**. The Jamaica Tourist Board has been publishing visitor arrival figures on Non-Resident Jamaicans since 1989.

Fly-cruise passengers i.e. Cruise Passengers flying into the island to meet the cruise ship are not included in tourist arrival figures, unless they spend at least one night in land-based accommodation.

Data on cruise ship arrivals were obtained from the ships' manifests.

Visitor accommodation figures such as hotel occupancy rates, room capacity, employment in accommodation, were collected directly from the establishments. Estimates were made, using E/D card information, for some non-compliant properties.

Information on visitor expenditure was obtained from an Exit survey conducted among departing visitors at both international airports and at the cruise ship piers.

The Research & Market Intelligence Unit of the Marketing Department is thankful for all the assistance and support given by the other tourism entities and their staff who provided the data and/or material for this issue.

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OVERVIEW

INTERNATIONAL

The year 2017 saw significant growth in international travel worldwide. It was well above the sustained and consistent trend of 4% or higher growth since 2010 and represents the strongest results in seven years. The World Tourism Organization (UNWTO) reported that International tourist arrivals grew by 6.8% in 2017 compared to the same period in 2016, reaching a high of 1,323 million.¹



Source: World Tourism Organization (UNWTO)

As a result, over 370 million more international tourists travelled the world in 2017 as compared to 952 million international tourists in 2010.

All world regions recorded growth in international tourist arrivals for 2017. The strongest growths were registered in Europe, Africa, and Asia and the Pacific, with

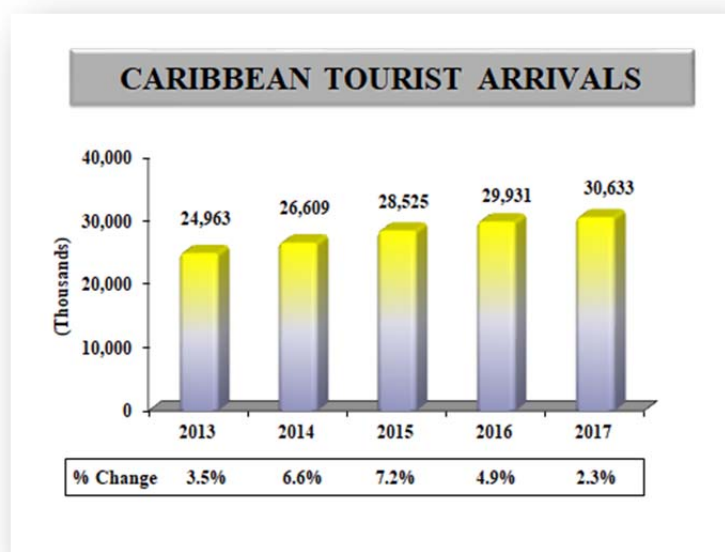
¹ UNWTO World Tourism Barometer – Volume 16 March/April 2018.

8.4%, 9.0% and 5.9% respectively. At somewhat lower rate of growth was recorded for the Middle East, with 4.4%, and the region with the lowest rate of growth, the Americas, with 3.2%. Europe, the most visited region with over half the world's international tourist, saw an increase of 51.7 million arrivals in 2017, reaching a total of 670.7 million. The second most visited region in the world, Asia and the Pacific increased by 18.1 million more arrivals to a total of 324.0 million. The Americas, to which Jamaica is a part, with a growth of 3.2%, welcomed an additional 6.4 million international tourist raising the total to 207.1 million. Growth was driven by South America posting a growth of 8.4%, with 36.7 million arrivals.

CARIBBEAN

The Caribbean Tourism Organization (CTO) reported that in 2017 there was a sustained

demand for travel to the region and an estimated record of 30.6 million visitors came to 'enjoy the un-equalled and diverse experiences' the Caribbean had to offer. This was 700 thousand more tourist arrivals, a 2.3% increase over in 2016²



The Caribbean region demonstrated that it's diversity of cultures to its authentic natural experiences, offered numerous enjoyable, refreshing and relaxing encounters. The main contributing factors for the regions positive growth included

² Caribbean Tourism performance review 2017.

greater air access from source markets to the region, the realization of significant investments to enhance infrastructure and product offerings, and innovative marketing. The United States remained the most important supplier of tourists to the region with a growth of a 0.7% increase in arrivals. Over 14.8 million Americans visited the region with most arriving in Puerto Rico, Cancun (Mexico), Dominican Republic, Jamaica, and The Bahamas. Arrivals from Canada increased by 12%, and European arrivals showed an increased growth of 6.1%, while Intra-regional travel as a whole was flat 0.6%.

CARIBBEAN TOURISM PERFORMANCE BY MAIN MARKET REGIONS						
MAJOR MARKET	2013	2014	2015	2016	2017	%CH.
USA	12,316.7	13,371.3	14,322.8	14,781.8	14,882.1	0.7%
CANADA	3,076.2	3,279.7	3,421.2	3,314.0	3,712.6	12.0%
EUROPE	4,599.1	4,876.6	5,088.4	5,596.0	5,935.3	6.1%
CARIBBEAN	1,607.5	1,587.4	1,684.9	1,863.0	1,873.3	0.6%
SOUTH AMERICA	1,530.7	1,745.5	2,018.7	1,823.1	1,787.0	-2.0%
OTHER	1,832.9	1,748.0	1,988.6	2,553.3	2,442.9	-4.3%
TOTAL TOURIST ARRIVALS ('000)	24,963.1	26,608.5	28,524.6	29,931.2	30,633.2	2.3%
Source Caribbean Tourism Organization						

The top three most visited islands in the region were: Dominica Republic, Cuba, and Puerto Rico, in descending order of importance. Overall the CARICOM countries recorded a 3.7% growth for 2017; the Dutch Caribbean recorded a 6.6% decrease over 2016. The performance of the Spanish speaking Caribbean upheld its dominance in total arrivals receiving 49.9% of tourist arrivals, with a positive growth of 6.9% increase over 2016.

The Caribbean Cruise sector is estimated to have increased by 2.6% in passenger arrivals during 2017 to over 27 million. Sixteen of the twenty-six destinations recorded increased cruise activity in 2017 over 2016. The Bahamas Islands, Cozumel, Jamaica, Cayman Islands, and US Virgin Islands, are the top five most popular Caribbean Cruise ship destinations within the region, which is 50.5% of the market and representing 13.7 million passengers.

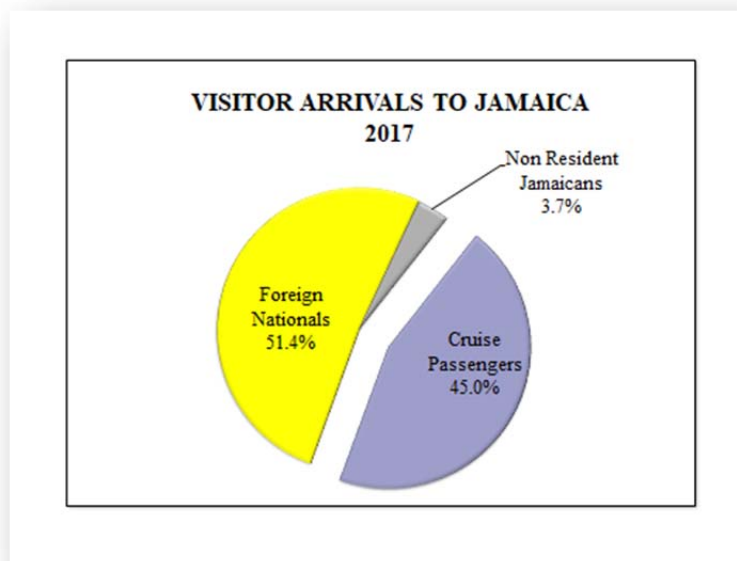
A subset of the cruise passenger arrivals in 2017 are compared with 2016 figures³.

Cruise Passenger Arrivals - 2016 & 2017			
Destination	2016	2017	% Change
Bahamas	4,690.4	4,628.3	-1.3%
Cozumel (Mexico)	3,637.3	4,103.8	12.8%
Jamaica	1,655.6	1,923.3	16.2%
Cayman Islands	1,711.8	1,728.4	1.0%
US Virgin Islands	1,776.7	1,304.3	-26.6%
St. Maarten	1,668.9	1,237.8	-25.8%
Puerto Rico	1,401.9	1,226.9	-12.5%
Dominican Republic	809.3	1,108.0	36.9%
St. Kitts & Nevis	932.2	1,068.4	14.6%
Belize	1,005.4	1,014.2	0.9%
Turks & Caicos Islands	847.0	831.8	-1.8%
Antigua and Barbuda	608.5	792.9	30.3%
Aruba	656.0	792.4	20.8%
Barbados	594.1	681.2	14.7%
St. Lucia	587.7	669.2	13.9%
Curacao	469.5	634.4	35.1%
Bermuda	397.9	418.0	5.1%
British Virgin Islands	699.1	409.7	-41.4%
Martinique	276.1	405.6	46.9%
Grenada	314.9	299.4	-4.9%
Dominica	277.1	156.0	-43.7%
Source: CTO data supplied by member countries			

³ Caribbean Tourism performance review 2017

VISITOR ARRIVALS TO JAMAICA

- ✿ Total Visitor arrivals of 4,276,189 an increase of 11.4%
- ✿ Stopover arrivals of 2,352,915 increased by 7.8%
 - Foreign Nationals of 2,196,301 increased by 8.7%
 - Non-resident Jamaicans of 156,614 decreased by 2.9%
- ✿ Cruise passenger arrivals of 1,923,274 increased by 16.2%

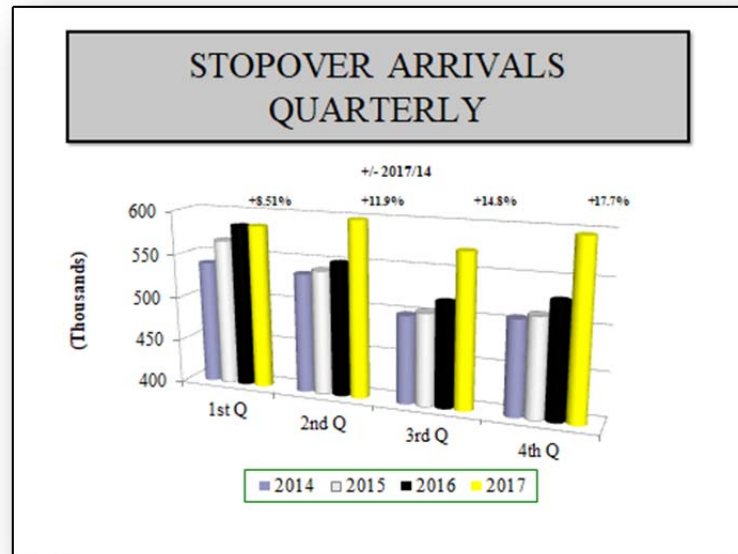


STOPOVERS

Total stopover arrivals for the year 2017, reached another record of 2,352,915, which was 7.8% above the 2,181,684 arrivals recorded in 2016. This figure represents 171,231 more stopovers than in 2016. In the first quarter of 2017, Jamaica recorded a 0.1% positive growth in stopover arrivals over the 2016 figures. During the second quarter this growth rose to 8.7% and in the third quarter this growth moved up to 10.7%. In the last and final quarter of 2017, this sustained growth ended with a significant 12.7%.

Tourist arrivals in 2017 outperformed those in each quarter of 2014, with growth rates of 8.5%, 11.9%, 14.8% and 17.7%, for quarters 1 to 4, in that order.

The main factors that may be identified as having had an impact on Jamaica's stopover arrivals during 2017 were as follows:



- Maintaining high visibility in the traditional market places of North America, Latin America and Europe through an integrated promotional and communications programme.
- The advertising campaign the “All You Can” digital ad campaign for the US market to boost summer visitor arrivals. The campaign highlighted “All You Can” do in Jamaica: all you can taste, all you can dive, all you can party...all in one island.
- Jamaica's destination website continued to be used as the primary “call to action” for advertisements and promotion. The website is considered to be a repository of destination activities, accommodations, and the unique elements that make the island appealing to the traveler. To better manage and coordinate content posted on the Board's social media platform, regional Facebook pages were merged to the social media giant's global Facebook to allow the board to share content across territories as appropriate.

- Sales activities continued to be an integral link with travel trade partners in the marketplace. These facilitated one-on-one as well as group interactions with travel agents and tour operators who drive tourism business to Jamaica.
- During 2017, the Visiting Journalist Programme hosted over 200 travel trade journalists from all major source markets, USA, Canada, Latin America, UK/ Europe and Asia. Additionally, the facilitation with major television stations and production companies from North America, Latin America and Europe on the filming of top rated reality shows on the island. The coverage of the destination by consumer and travel trade media has expanded the visibility of the Jamaican tourism product.
- A number of new and re-branded hotels opened in 2017, resulting in the availability of more rooms.
- On-island Travel Agents' Familiarization tours with reps from the USA, Canada, Europe and Latin America, continued to educate travel agents on the Jamaican Tourism Product.

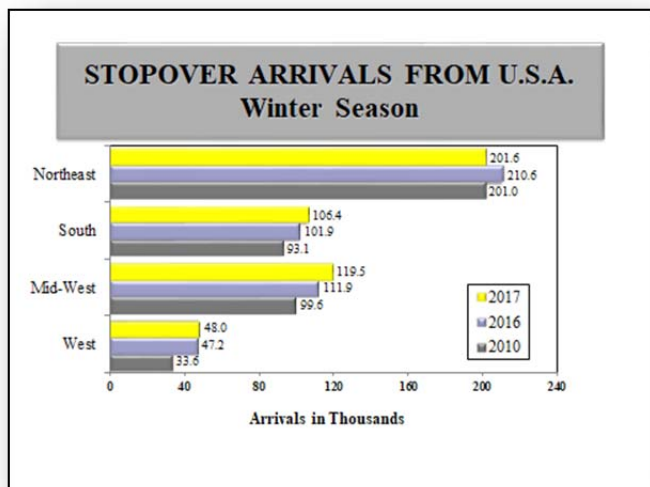
Destination Jamaica continues to offer a diverse product of very high quality to its visitors, through its expansive and inclusive nature in 2017. The wide range of hotels, attractions and activities has allowed Jamaica to deliver on visitor expectations, unequalled visitor experiences and provide value for money.

MARKET PERFORMANCE

UNITED STATES

The U.S. economy grew by 2.3 percent in 2017 (that is, from the 2016 annual level to the 2017 annual level), compared with an increase of 1.5 percent in 2016.⁴ Travel by 38.3 million US citizens during January and December 2017 to overseas regions indicates that outbound travel from the USA increased by 9.1% over outbound travel during the corresponding period in 2016. Travel to the Caribbean region increased by 5.6% during this period also, reflecting a market share of 21.7% of the USA outbound travel market. Of the 87.7 million total outbound travelers for 2017, 49.4 million traveled to Canada and Mexico.⁵

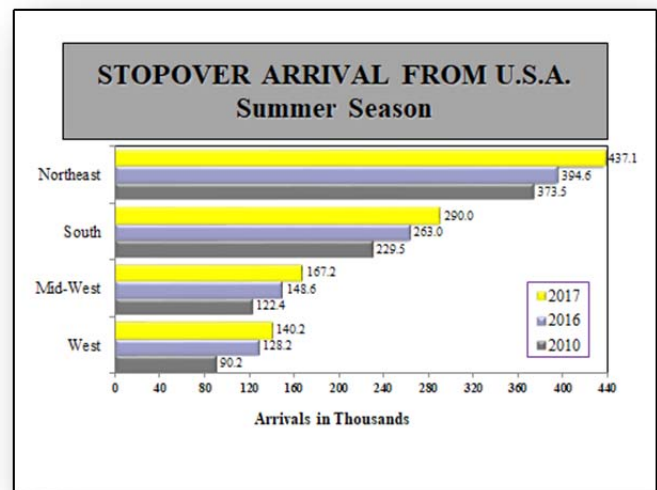
Pertaining to Jamaica, during the winter season (Jan. – Apr.), stopover arrivals in 2017 were 0.8% higher than those in 2016 and 11.3% higher than in 2010. In comparison to the 2016 winter season, stopover arrivals from the Southern, Midwestern and Western regions increased by 4.4%, 6.7% and 1.7% respectively, while stopover arrivals from the Northeastern region fell during this period by 4.2%.



⁴ Bureau of Economic Analysis, U.S Department of Commerce - News Release – April, 2018

⁵ U.S. Department of Commerce, ITA, Office of Travel & Tourism Industries “U.S. Citizen Air Traffic to Overseas Regions, Canada & Mexico July 2018”

For the summer period (May – Dec.), the US market grew by 10.7% when compared to 2016 and rose 26.8% over 2010. A total of 1,034,491 stopover arrivals came during summer. The strongest growth was recorded in the Midwest region, with 167,181 arrivals up 12.5%, followed by the Northeast region with 437,107 arrivals, up 10.8%. The South region recorded 290,008 arrivals up 10.3% and the Western region, where the least US arrivals originate from, recorded an increase in arrivals of 9.4% with 140,195 arrivals.



The Northeastern and Southern regions contributed 68.6% of the US stopover visitors to Jamaica during 2017. This represents 3.6 percentage points less than its 72.2% contribution in 2010. The Midwest region contributed 19.0% of the stopover arrivals and the remaining 12.5% of the stopover visitors came from the Western region. The Northeast market region with 638,708 arrivals increased by 5.5%, the South with 396,403 arrivals increased by 8.6%, the Midwest with 286,666 grew by 10.0% and the Western region with 188,186 increased by 7.3%. Overall, arrivals from the USA market increased 7.4% in 2017 with 1,509,963 over the 1,406,058 stopovers in 2016. This performance was 12.3% more arrivals than the 1,344,149 arrivals recorded in 2015 and 16.5% more than the 1,296,457 in 2014.

USA Visitor Summary

- ✿ The average length of stay for Foreign Nationals US visitors in 2017 was 7.1 nights, which is lower than the average of 8.4 nights for all visitors. (see page 39, Table 9a)
- ✿ In 2017 a total of 1,159,953 or 76.8% of US visitors came to Jamaica for leisure, recreation and holiday, 230,464 or 15.3% came to visit friends & relatives, 43,690 or 2.9% on business and 75,856 or 5.0% for other or unstated purposes. (see page 36, Table 8.1a)
- ✿ The annual average growth rate for visitors from the USA over the past five years from 2013 to 2017 was 4.4%. (see page 23 Fig. 4g)
- ✿ In 2017 the age distribution of US stopover visitors indicated that 10.5% were aged less than 18 years, 6.9% were between 18 and 24 years, 48.2% were between 25 and 49 years, 25.3% were between 50 and 64 years and 9.1% were over 64 years. (see page 34, Table 7)
- ✿ The Gender mix of visitors from USA, were 658,535 males (43.6%) and 851,328 females (56.4%). The gender ratio of visitors from the USA is 129 females per 100 males. (see page 35, Table 8)
- ✿ The peak periods of US stopover visitors to Jamaica in 2017 were: Summer (June – July), Easter (March- April) and Christmas (December). The months with the highest numbers of stopover arrivals in 2017, in descending order, were: July, June, December, April and March. (see pages 8, 9 and 17 Fig. 4f) Figure 4f shows that this pattern has been holding strong for the past three years (2015 – 2017).
- ✿ The most popular resort region to which US stopover visitors stayed in 2017 was Montego Bay with 555,371 or 36.8% of US visitors. 22.8% or 344,951 of the US visitors stayed in Ocho Rios and 18.1% or 273,702 stayed in Negril. (see page 37, Table 8.2a)

CANADA

Canada's economic activity grew by 3.0% in 2017 compared to 1.4% in 2016⁶. Outbound trips reached an estimated 33.055 million in 2017⁷. Arrivals from Canada in 2017 totaled 405,174 representing 33,037 more Canadian visitors to Jamaica than in 2016, a 8.9% increase.

The Canadian market grew during the (January – April), winter period, increasing by 5.7%. During this period a total of 172,077 stopovers came from that market compared to

162,847 in winter 2016. This is still below the record number of 211,925 that came in winter of 2012, and is 39,848 less visitors. All the months of winter recorded increases: January (6.3%), February (2.6%), March (10.0%) and April (3.8%).

This positive trend continued during the summer period (May – December), with a total of 233,097

stopovers arrivals, to recorded a growth of 11.4% compared to the 209,290 arrivals in summer of 2016. The growth rates ranged from a high of 25.6% in the month of September to 3.0% in the months of July and August.

The main province of Ontario contributed 283,294 or 69.9% to the Canadian stopover arrival total, which was a increase of 11.0% over the 255,142 who came from that province in 2016. Quebec, the second leading visitor producing province, (with 12.0% of

⁶ Statistics Canada www.statcan.gc.ca (May 2017). Real gross domestic product by expenditure.

⁷ Canadian Tourism Commission (December 2017). Tourism Snapshot: A Monthly Monitor of the Performance of Canada's Tourism Industry Vol, 13, Issue 12

the visitors), produced 14.7% more stopovers. The other two leading provinces, Alberta declined by 1.6%, and British Columbia increased by 0.8% in 2017 compared to 2016.

Canada Visitor Summary

- ☀ The average length of stay for Foreign National Canadian visitors in 2017 was 8.6 nights. (see page 39, Table 9a)
- ☀ In 2017 a total of 334,664 or 82.6% of Canadian visitors came to Jamaica for leisure, recreation and holiday 50,281 or 12.4% came to visit friends & relatives, 7,485 or 1.8% came on business, and 12,744 or 3.1% came for other or unstated purposes. (see page 36, Table 8.1a)
- ☀ The annual average growth rate for visitors from the Canada region over the past five years from 2013 to 2017 was 0.4%. (see page 23, Fig. 4g)
- ☀ In 2017 the age distribution shows 13.7% were aged under 18 years, 5.7% were between 18 – 24 years, 43.6% were between 25 – 49 years, 27.5% were between 50 – 64 years and 9.5% were 65 and over. (see page 34, Table 7)
- ☀ The Gender mix of visitors from Canada, were 185,263 males (45.7%) and 219,911 females (54.3%). The gender ratio of visitors from Canada is 119 females per 100 males. (see page 35, Table 8)
- ☀ January through March and December are the peak months for visitor arrivals from Canada in 2017. This coincides with the cold winter climate experienced in Canada during this period (see pages 10, 11 and 26 Fig. 6)
- ☀ The most popular resort regions to which Canadian visitors stayed in 2017 was Montego Bay with a total of 150,336 or 37.1% of Canadian visitors, 28.8% or 116,514 Canadian visitors stayed in Ocho Rios and another 18.4% or 74,659 stayed in Negril. (see page 37, Table 8.2a)

United Kingdom/Europe

The number of visits abroad by UK residents grew by 2.1% in 2017 from 70.8 million in 2016 to 72.3 million. This growth occurred in relation to visits to North America which declined by 4.6%, Europe grew by 2.7%, while visit to Other Countries grew by 1.4%.⁸

Stopover arrivals to Jamaica out of the European region recorded positive growth in 2017. Arrivals from Europe increased by 10.6% in 2017, moving from 294,709 arrivals in 2016 to 325,804 arrivals in 2017. The United Kingdom, Germany, Italy and The Netherlands are the most important visitor producing countries within this regional market, in descending order of importance.

United Kingdom Visitor Summary

- ☀ The United Kingdom, with 217,647 stopover arrivals, registered an increase of 5.4% over the 206,470 recorded in 2016. The performance for winter was up by 5.3%, this trend continued in the summer with a slightly higher level of increases to end the season with a growth of 5.5%.
- ☀ The average length of stay for Foreign National UK visitors in 2017 was 15.0 nights, which is higher than the average of 8.4 nights for all visitors. (see page 39, Table 9a)
- ☀ In 2017 a total of 143,429 or 65.9% of UK visitors visited Jamaica for leisure, recreation and holiday, 53,172 or 24.4% visited friends & relatives, 8,572 or 3.9% came on business, and 12,473 or 5.7% visited for other or unstated purposes. (see page 36, Table 8.1a)
- ☀ The annual average growth rate for visitors from the United Kingdom over the past five years from 2013 to 2017 was positive 9.5%. (see page 23)

⁸ UK National Statistics – Travel Trends -2017, March 2018

- ☀ In 2017 the age distribution shows 13.1% were aged under 18 years, 6.9% were between 18 – 24 years, 40.6% were between 25 – 49 years, 29.7% were between 50 – 64 years and 9.7% were 65 and over. (see page 34, Table 7)
- ☀ The Gender mix of visitors from UK, were 99,584 males (45.8%) and 118,063 females (54.2%). The gender ratio of visitors from the United Kingdom is 119 females per 100 males. (see page 35, Table 8)
- ☀ July, August and December were the peak months for visitor arrivals from UK in 2017 with July being the highest month with 21,444 visitors. (see pages 10 and 11, Table 4)

Continental Europe

Germany continues to be the leading visitor producing country from Continental Europe. With a total of 29,858 stopover arrivals in 2017, the German market grew by a remarkable 43.8% over the 20,768 recorded in 2016. This is still 30.6% below the peak of 43,018 German visitors recorded in 1998.

During 2017 Italy was the second main visitor producing country from Continental Europe with 13,699 arrivals, which was a growth of 6.3%; however this is still below the 29,187 Italian arrivals recorded in 1992.

Northern Europe as a group (United Kingdom, Denmark, Finland, Ireland, Norway and Sweden) represents 71.0 per cent of the total European market and contributed an additional 4,930 arrivals to the European total in 2017.

The performances of the following European countries albeit small numbers recorded mixed growth in 2017 compared to the corresponding period in 2016;

✦ Portugal 683.5%; ✦ Poland 105.9%; ✦ Austria 19.0%;

- ✦ Spain 126.7%;
- ✦ France 40.2%;
- ✦ Switzerland 16.9%;
- ✦ Belgium 8.2%;
- ✦ Hungary 76.7%;
- ✦ Czech Republic 56.8%.

Latin America

Latin America continues to be a market which holds much potential for Jamaica. Stopover arrivals out of the Latin American market region increased by 16.2%, moving up from 27,726 in 2016 to 32,224 in 2017 and 5.5% higher than in 2013 when the highest number of 30,538 arrivals were recorded.

Of the top three visitor-producing countries in the South American sub-region, Argentina with 5,545 visitors increased by 69.6%; Brazil with 5,304 increased by 90.7%; and Chile with 5,261 visitors rose by 20.9%.

From the Central American sub-region, Mexico with 3,845 visitors decreased by 15.8%; Panama with 2,120 increased by 21.8%; and Costa Rica with 1,137 decreased by 51.0%.

Caribbean

Arrivals from Caribbean territories to Jamaica declined in 2017, Jamaica welcomed 63,944 arrivals from this market, which is 3,287 less arrivals than the peak of 67,231 Caribbean nationals who visited Jamaica in 2008, but it is a 2.6% decrease over the 65,592 who visited in 2016.

The Cayman Islands, with 18,150 stopovers, Trinidad and Tobago with 10,578, The Bahamas with 5,988, Barbados with 4,230, and The Turks & Caicos Islands with 3,298 arrivals continue to be the main providers of visitors to Jamaica from the Caribbean.

These countries combined contributed 38,567 stopovers or 66.1% of the total Caribbean arrivals.

Other Countries

China, Australia, Japan and India are the main visitor producing countries from other parts of the World. When compared to 2016, China with 3,892 fell by 0.2%, Australia, with 2,574 stopovers fell by 4.4%, Japan with 1,849 was up by 0.4% and India with 1,834 grew by 6.6%.

CRUISE PASSENGERS

According to the Florida-Caribbean Cruise Association (FCCA), 25.8 million passengers sailed the global oceans in 2017, up 4.5% from the 24.7 million passengers in 2016. In 2017 the growth of the cruise industry showed sustained consumer interest in cruising. An industry where the demand continues to outpace supply, as the annual occupancy again exceeded 100 per cent. This year six new ocean going vessels with nearly 22,000 lower berths and an investment of more than US\$4.8 billion were added.

The current cruise ship order book extending through 2025 includes 50 new builds, with over 220,000 lower berths at a value of over US\$51 billion.⁹

Today's cruise ships offer a world of innovations that align with cruise lines' brands from sky-diving simulators, biking above the ocean and robotic bartenders, to celebrity chef kitchens, butler service and all-suite staterooms and facilities that accommodate family members of all generations traveling together or passengers cruising solo. Cruise ships' facilities and services continue to exceed the expectations of a growing population of travelers, and cruisers can easily find a cruise brand, ship, stateroom and itinerary to suit

⁹ Source: Florida-Caribbean Cruise Association – Cruise Industry Overview 2018

them. The Cruise lines have also offered their guests new cruise themes and voyage lengths to meet the changing vacation patterns of today's traveler.

The Caribbean continues to lead as the number one cruise destination, accounting for more than a third (33.7%) of the entire global deployment capacity market share. The passenger numbers for the Caribbean continues to be consistent and high, despite other rising cruise destinations.

Jamaica recorded a significant growth in cruise passengers during 2017 from 606 ship calls. This total of 1,923,274 cruise passengers, who visited our shores, was a 16.2% increase over the 1,655,562 recorded for the corresponding period in 2016. Seasonally, cruise arrivals recorded an increase of 3.9% in the winter period (January to April) with 774,519 cruise passengers, up from the 745,217 for 2016. During the summer period (May to December), with the exception of the month of June which recorded a declines of 15.1% every other month recorded increases in cruise passenger arrivals, ranging from as low as 9.4% in August to a high of 66.3% in October. During the months of September, October and December, Jamaica was a recipient of ships that were diverted from the Eastern Caribbean when several Islands had major damage to their ports and destination after the hurricanes. For this summer period 1,148,755 cruise passengers visited Jamaica, which was 26.2% higher than the 910,345 passengers in 2016.

The port of Falmouth contributed 845,652 cruise ship passengers or 44.0% of total passengers to Jamaica from 181 cruise ship calls.

The port of Ocho Rios, which in the past provided the largest share of Jamaica's cruise arrivals, accounted for 543,845 or 28.3% of the 1,923,274 who arrived at our shores in 2017.

The port of Montego Bay accounted for 527,119 passengers or 27.4%.

The cruise ships carrying the most passengers to Jamaica in 2017 were all from the Royal Caribbean Cruise family of ships, the *Harmony of the Seas*, *Oasis of the Seas*, *Allure of the Seas*, and *Liberty of the Seas*, all calling to the Port of Falmouth. The *Harmony of the Seas* made 25 calls with 156,030 passengers. The *Oasis of the Seas* also made 25 calls with 156,015 passengers. The *Allure of the Seas* made 23 cruise ship calls with 142,757 cruise passengers and the *Liberty of the Seas* made 24 cruise ship calls and provided 103,561 passengers. The combined total of 558,363 cruise passengers from these four ships represents 29.0% of Jamaica's total cruise passenger market.

Average Length of Stay

In 2017 the overall average intended length of stay for foreign nationals was 8.4 nights; which was less than the 8.8 nights in 2016. This is two less nights spent in Jamaica than those visitors who stayed in Jamaica during the early 1990's, when the intended length of stay was over eleven nights. Those foreigners who used hotel accommodation had an average length of stay of 6.6 nights and those who stayed in non-hotel accommodation stayed 9.0 nights.

American visitors, on the average, stayed 7.2 nights while Canadians stayed an average of 8.6 nights. Visitors from the United Kingdom recorded an average length of stay of 15.0 nights and those visitors from Continental Europe stayed 11.4 nights.

Purpose of Visit

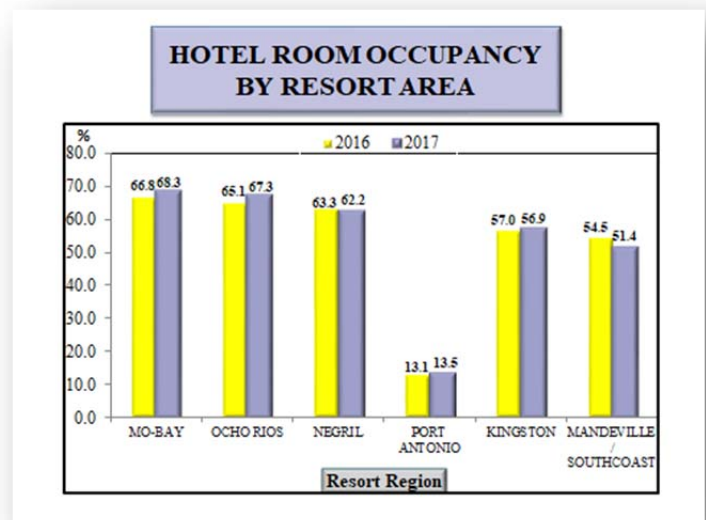
Of the 2,352,915 stopover arrivals who visited the island during 2017, a total of 1,780,512 or 75.7% were visiting for the purpose of leisure, recreation and holiday; 15.4% were visiting Friends and Relatives, 3.9% were on business, and the remaining 5.0% were on other or unstated purposes. (See page 36, Table 8.1)

Hotel Room Occupancy

The average available room capacity rose by 9.8% in 2017, moving from 20,543 rooms in 2016 to 22,553 rooms in 2017. Total room nights sold of 5,344,335 in 2017 was up 10.9% above the 4,818,611 room nights sold in 2016. Hotel room occupancy increased by 1.3 percentage point to 64.9%, compared to the 64.1% level in 2016. The number of stopovers that intended to stay in hotel accommodations increased from 1,482,004 in 2016 to 1,652,237, an increase of approximately 11.5% in 2017.

In the resort region of Montego Bay, the annual hotel room occupancy rate was 68.3%, which was up by 2.3% from the 66.8% recorded in 2016. The total number of room nights sold increased by 20.6% moving from 1,851,574 in 2016 to 2,233,331 in 2017. The average room capacity increased by 18.3% in 2017, moving from 7,576 rooms in 2016 to 8,961 rooms in 2017. The number of stopovers that intended to stay in hotel accommodations increased from 615,394 in 2016 to 716,497, an increase of 16.4% in 2017.

The average hotel room occupancy rate for Ocho Rios was 67.3% which was 3.4 percentage points higher than the 65.1% recorded in 2016. The total number of hotel room nights sold moved from 1,409,603 in 2016 to 1,474,617 in 2017 an increase of 4.6%. The number of stopovers that intended to stay in hotel accommodations recorded an increase of 9.1%, moving from 413,731 in 2016 to 451,492 in 2017.



The resort area of Negril recorded an average hotel room occupancy rate of 62.2% in comparison to the rate of 63.3% in 2016. The number of hotel room nights sold in this resort area grew by 4.5%, recording 1,217,383 room nights sold compared 1,164,881 sold in 2016. The average room capacity increased by 6.6% in 2017, moving from 5,027 rooms in 2016 to 5,360 rooms in 2017. The number of stopovers that intended to stay in hotel accommodations increased from 354,634 in 2016 to 386,055, which was an increase of 8.9% in 2017.

In the Mandeville/Southcoast resort area, average hotel room occupancy rate decreased by 5.6 percentage points, moving from 54.5% in 2016 to 51.4% in 2017. The average room capacity increased by 14.7% in 2017, moving from 614 rooms in 2016 to 704 rooms in 2017. Room nights sold rose from 122,445 in 2016 to 132,200 being sold in 2017.

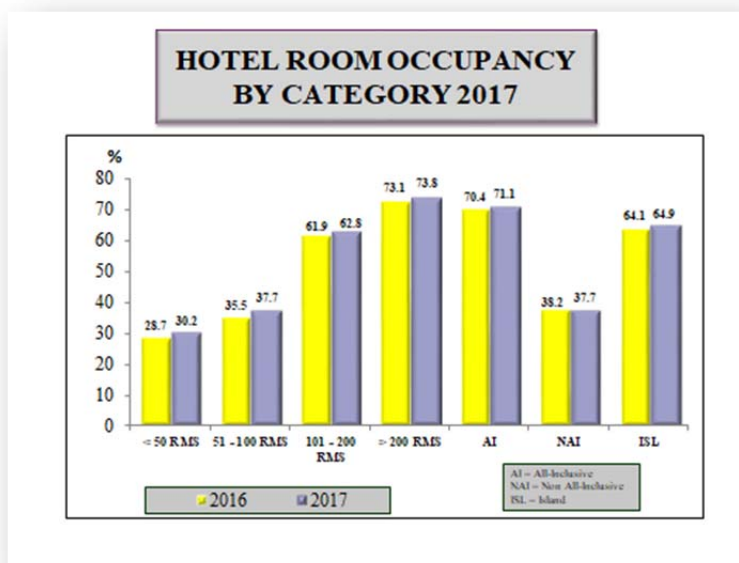
Kingston & St. Andrew achieved a hotel room occupancy level of 56.9%, compared to 57.0% recorded in 2016. The number of room nights sold in Kingston & St. Andrew increased by 5.5%, moving from 263,161 in 2016 to 277,749 in 2017.

Hotel room occupancy for the resort area of Port Antonio was 13.5%, the number of room nights sold in Port Antonio rose from 6,947 in 2016 to 9,055 in 2017 and the average room capacity moved from 145 rooms in 2016 to 184 rooms in 2017.

Overall, the all-inclusive hotel room occupancy rate increased to 71.1% which was 0.7 percentage points higher than the level of 70.4%, as recorded in 2016. Non all-inclusive room occupancy rate moved down from 38.2% in 2016 to 37.7% in 2017.

Hotel room occupancy rate varied with the size of the hotel. Hotels with less than 50 rooms, recorded a rate of 30.2%. Hotels with 51 – 100 rooms, achieved a rate of 37.7%. The number of stopovers that intended to stay in hotels with less than 100 rooms increased from 126,904 in 2016 to 138,115, a increase of 8.8% in 2017. Hotels in the size range of 101 – 200 rooms

recorded an occupancy rate of 62.8%, and hotels with over 200 rooms achieved a room occupancy rate of 73.8%. The number of stopover arrivals that intended to stay in hotels with more than 100 rooms was 1,514,122 which were higher than the 1,355,100 stopovers in 2016.



Visitor Expenditure

Gross visitor expenditure in 2017 was estimated at approximately US\$3.005 billion. This represents an increase of 15.2% against the estimated US\$2.609 billion earned in 2016.

Total expenditure of Foreign Nationals amounted to US\$2.744 billion. Cruise passenger expenditure totaled US\$0.177 billion while US\$0.084 billion was estimated as the contribution of Non-Resident Jamaicans.

Foreign Nationals spent on the average US\$148.61 per person per night while cruise passengers spent an average of US\$93.46 per person per night.

Direct Employment in the Accommodation Sector

The number of persons employed directly in the accommodation sub-sector moved from 46,972 in 2016 to 48,439 in 2017, an increase of 3.1%.

The main resorts of Montego Bay, Ocho Rios and Negril accounted for 43,240 persons or 89.3% of the total number of persons employed directly in the accommodation sub-sector. Montego Bay with 21,126 direct jobs represented 43.6% of those employed, Negril with 11,874 direct jobs, accounted for 24.5%, and Ocho Rios with 10,240, was responsible for 21.1%. Kingston, Port Antonio and the South coast accounted for the remaining 10.7% of employment in the accommodation sector.

The average number of employees per room in 2017 was estimated at 1.52.

SUMMARY OF MAIN INDICATORS

	2016	2017	%Change 2017/16
TOTAL STOPOVERS	<u>2,181,684</u>	<u>2,352,915</u>	<u>7.8</u>
Foreign Nationals	2,020,381	2,196,301	8.7
Non-Resident Jamaicans	161,303	156,614	-2.9
<u>MARKET REGION</u>	<u>2,181,684</u>	<u>2,352,915</u>	<u>7.8</u>
From U.S.A.	1,406,058	1,509,963	7.4
Canada	372,137	405,174	8.9
Europe	294,709	325,804	10.6
Caribbean	65,592	63,944	-2.5
Latin America	27,726	32,224	16.2
Asia & Pacific	8,949	9,292	3.8
Other Countries	6,513	6,514	0.0
<u>CRUISE SHIP PASSENGERS</u>	<u>1,655,565</u>	<u>1,923,274</u>	<u>16.2</u>
<u>TOURIST ACCOMMODATION</u>	<u>30,402</u>	<u>31,851</u>	<u>4.8</u>
Hotel Rooms *	<u>22,912</u>	<u>24,142</u>	<u>5.4</u>
All-Inclusive	17,834	18,738	5.1
Non All-Inclusive	5,078	5,404	6.4
Other Rooms	<u>7,490</u>	<u>7,709</u>	<u>2.9</u>
Guesthouses	3,737	3,829	2.5
Resort Villas & Cottages	3,074	3,162	2.9
Apartments	679	718	5.7
Hotel Room Nights Sold	4,818,611	5,344,335	10.9
Average Hotel Room Nights Available	7,518,738	8,231,845	9.5
Average Hotel Room Occupancy	<u>64.1</u>	<u>64.9</u>	<u>1.3</u>
All-Inclusive Hotels	70.4	71.1	1.0
Non All-Inclusive	38.2	37.7	-1.3
<u>AVERAGE LENGTH OF STAY</u>			
Foreign Nationals	8.8	8.4	-4.5
Non-Resident Jamaicans	16.8	17.5	4.2
<u>VISITOR EXPENDITURE (US\$ MILLION)</u>	<u>2,609</u>	<u>3,005</u>	<u>15.2</u>
Stopovers	2,459	2,828	15.0
Cruise Passengers	150	177	18.2
<u>EMPLOYMENT IN ACCOMMODATION SECTOR</u>	<u>46,972</u>	<u>48,439</u>	<u>3.1</u>

* Excluding Closed Rooms

TABLE 1
VISITOR ARRIVALS TO JAMAICA
2003 - 2017

	STOPOVERS	CRUISE PASSENGERS ¹
2003	1,350,285	1,133,411
2004	1,414,786	1,102,510
2005	1,478,663	1,137,250
2006	1,678,905	1,337,993
2007	1,700,785	1,180,733
2008	1,767,271	1,093,273
2009	1,831,097	923,234
2010	1,921,678	909,976
2011	1,951,752	1,127,012
2012	1,986,085	1,320,547
2013	2,008,409	1,265,693
2014	2,080,181	1,424,047
2015	2,123,042	1,569,342
2016	2,181,684	1,656,151
2017	2,352,915	1,923,274

¹ Includes Armed Forces on Navel Vessels

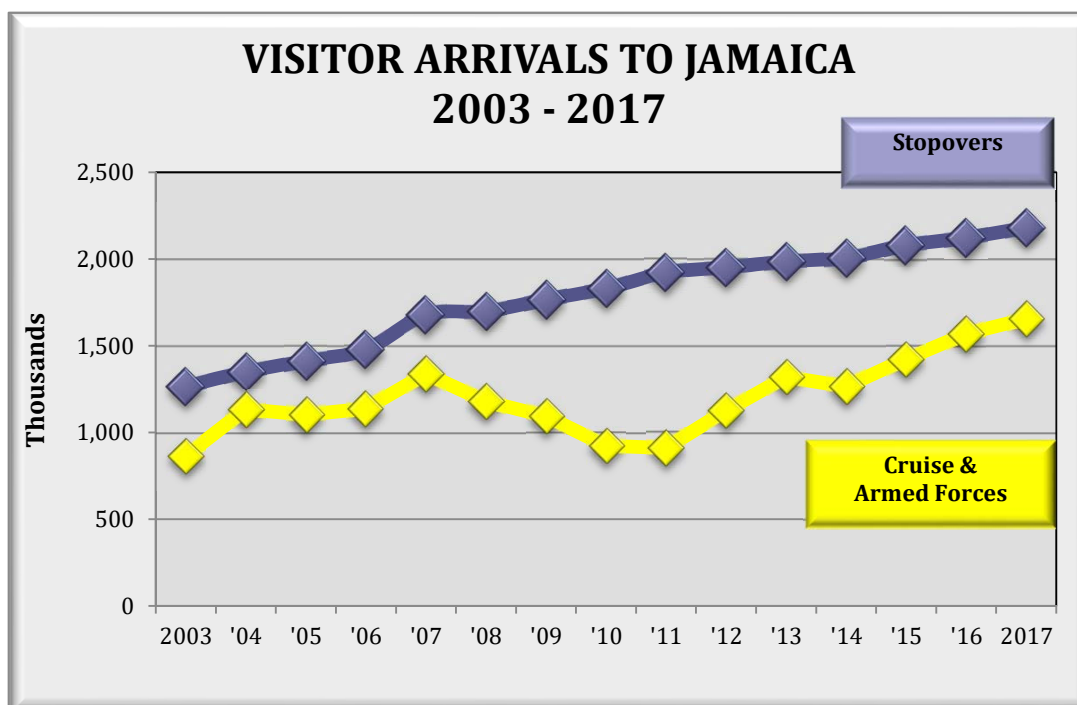


Fig. 1

TABLE 2**TOTAL STOPOVER ARRIVALS BY MONTH: 2013 - 2017**

	2013	2014	2015	2016	2017
January	161,455	169,280	176,621	179,559	185,873
February	166,010	169,328	177,805	185,272	186,670
March	213,109	200,732	212,134	219,673	212,600
April	171,630	181,664	189,903	188,604	205,822
Jan.-Apr.	712,204	721,004	756,463	773,108	790,965
May	160,785	166,249	168,347	167,884	181,669
June	186,481	187,083	182,364	194,088	211,119
July	205,655	221,006	220,662	228,169	248,626
August	164,336	171,486	169,063	169,023	192,878
September	105,426	106,757	114,280	120,340	131,416
October	123,663	135,730	134,317	135,467	157,380
November	148,512	157,737	158,450	163,152	187,062
December	201,347	213,129	219,096	230,453	251,800
May - Dec.	1,296,205	1,359,177	1,366,579	1,408,576	1,561,950
Jan. - Dec.	2,008,409	2,080,181	2,123,042	2,181,684	2,352,915
% Inc./Dec.	1.1	3.6	2.1	2.8	7.8

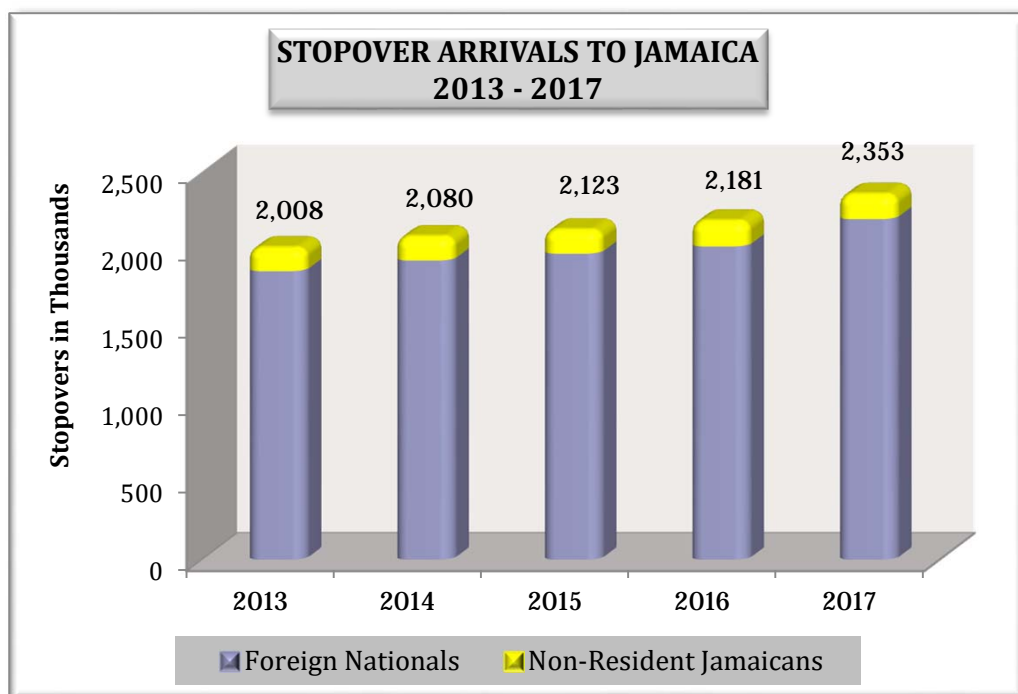
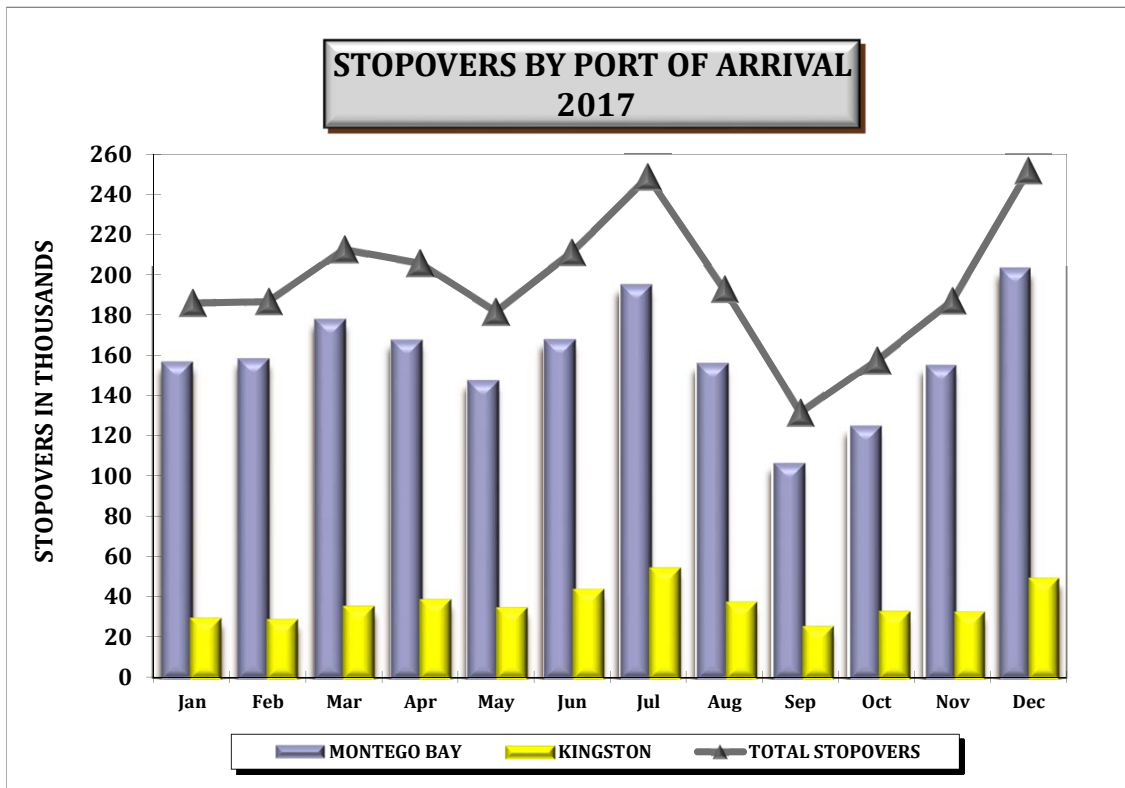
**Fig. 2**

TABLE 3**TOTAL STOPOVER ARRIVALS BY PORT OF ARRIVAL**

	KINGSTON		% INC./DEC.	MONTEGO BAY		% INC./DEC.
	TOTAL	TOTAL		TOTAL	TOTAL	
	2016	2017		2016	2017	
January	30,404	29,469	-3.1%	149,155	156,404	4.9%
February	31,359	28,742	-8.3%	153,913	157,928	2.6%
March	40,600	35,257	-13.2%	179,073	177,343	-1.0%
April	34,084	38,572	13.2%	154,520	167,250	8.2%
Jan.-Apr.	136,447	132,040	-3.2%	636,661	658,925	3.5%
May	32,563	34,544	6.1%	135,321	147,125	8.7%
June	40,816	43,764	7.2%	153,272	167,355	9.2%
July	53,043	54,206	2.2%	175,126	194,420	11.0%
August	38,133	37,298	-2.2%	130,890	155,580	18.9%
September	24,745	25,247	2.0%	95,595	106,169	11.1%
October	27,424	32,677	19.2%	108,043	124,703	15.4%
November	27,893	32,384	16.1%	135,259	154,678	14.4%
December	48,870	49,172	0.6%	181,583	202,628	11.6%
May - Dec.	293,487	309,292	5.4%	1,115,089	1,252,658	12.3%
Jan. - Dec.	429,934	441,332	2.7%	1,751,750	1,911,583	9.1%

**Fig. 3**

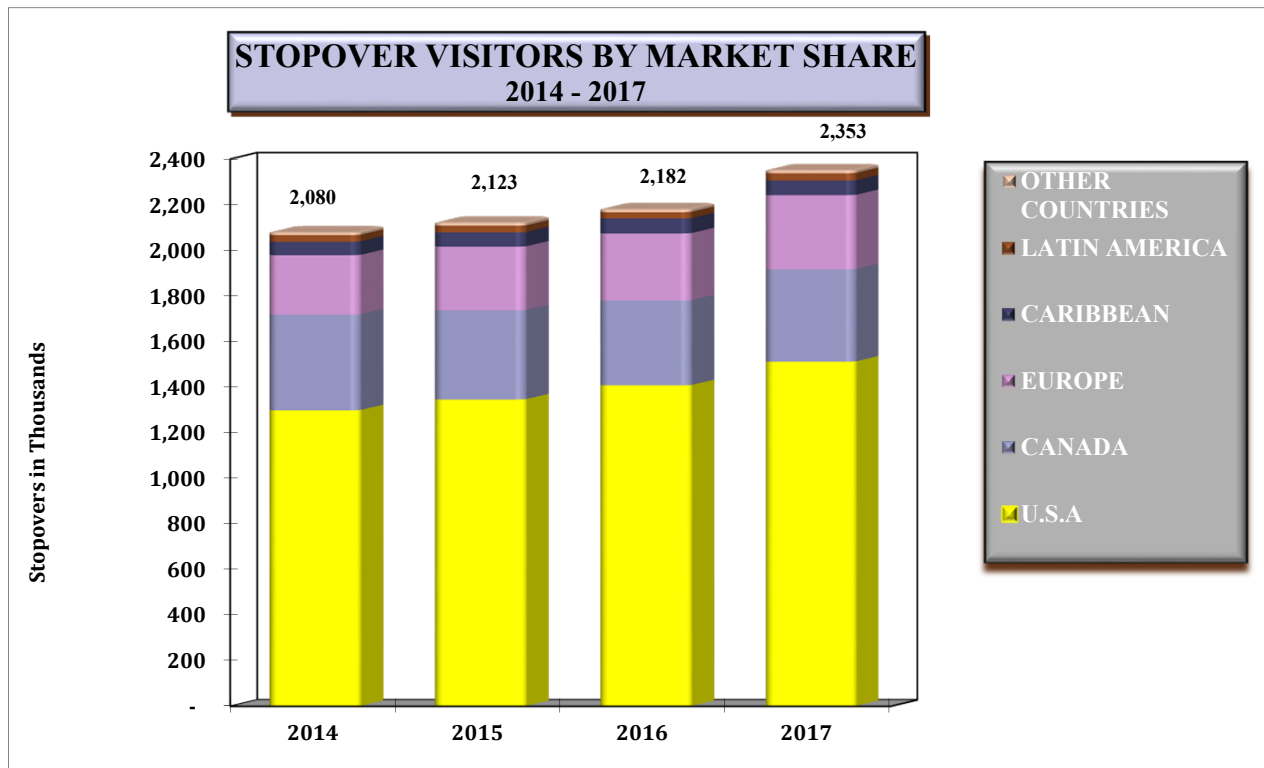


Fig. 4

Countries	Stopovers in Thousands								%Change 2017/16
	2014	%Share	2015	%Share	2016	%Share	2017	%Share	
U.S.A.	1,296.5	62.3	1,344.1	63.3	1,406.1	64.4	1,510.0	64.2	7.4
Canada	419.9	20.2	391.4	18.4	372.1	17.1	405.2	17.2	8.9
Europe	261.1	12.6	279.3	13.2	294.7	13.5	325.8	13.8	10.6
Caribbean	59.1	2.8	62.6	2.9	65.6	3.0	63.9	2.7	-2.5
Latin America	29.3	1.4	29.4	1.4	27.7	1.3	32.2	1.4	16.2
Other Countries	14.4	0.7	16.2	0.8	15.5	0.7	15.8	0.7	2.2
Total	2,080.2	100.0	2,123.0	100.0	2,181.7	100.0	2,352.9	100.0	7.8

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	January	February	March	April	May	June	July
U.S.A.							
<u>NORTHEAST</u>							
Connecticut	2,341	2,416	2,802	3,531	2,670	3,244	4,039
Delaware	553	447	509	795	594	882	881
Maine	493	599	699	923	372	225	181
Maryland	3,747	3,378	4,037	5,746	5,343	6,981	8,154
Massachusetts	3,473	4,145	4,168	4,474	3,372	3,047	3,858
New Hampshire	662	1,204	650	1,045	493	326	332
New Jersey	5,210	4,884	6,305	8,703	6,550	7,343	11,224
New York	17,231	19,891	20,359	24,770	19,241	20,473	33,259
Pennsylvania	5,170	5,400	6,180	6,724	6,943	8,687	9,671
Rhode Island	431	517	444	516	383	370	415
Vermont	302	448	283	500	136	95	95
Virginia	2,463	2,031	2,802	3,821	3,349	3,930	4,571
Washington D.C.	583	493	697	647	669	768	834
West Virginia	237	231	178	313	359	445	521
Total	42,896	46,084	50,113	62,508	50,474	56,816	78,035
<u>MIDWEST</u>							
Illinois	5,378	4,984	7,180	4,959	4,842	5,347	6,270
Indiana	1,573	1,722	2,405	1,640	1,705	2,277	2,241
Iowa	2,384	2,671	1,965	893	615	832	680
Kansas	800	838	999	602	842	958	917
Kentucky	604	753	654	899	976	1,479	1,436
Michigan	2,943	3,928	4,556	4,099	2,827	2,231	2,262
Minnesota	3,649	4,417	4,905	1,641	709	798	753
Missouri	1,978	1,717	2,213	1,583	2,149	2,886	2,686
Nebraska	1,421	1,159	952	673	872	655	780
North Dakota	799	748	682	146	143	121	68
Ohio	2,473	2,952	3,869	2,860	3,529	4,790	4,585
South Dakota	618	896	398	177	202	149	99
Wisconsin	4,436	4,678	4,874	3,142	1,605	1,310	848
Total	29,056	31,463	35,652	23,314	21,016	23,833	23,625

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	August	September	October	November	December	Year
U.S.A.						
<u>NORTHEAST</u>						
Connecticut	3,551	1,809	2,086	2,530	4,197	35,216
Delaware	741	332	514	595	747	7,590
Maine	119	163	250	380	429	4,833
Maryland	7,463	3,630	4,229	4,722	6,081	63,511
Massachusetts	3,553	1,886	2,308	3,013	5,059	42,356
New Hampshire	270	232	371	429	636	6,650
New Jersey	10,138	3,612	4,562	7,428	8,073	84,032
New York	29,582	12,960	15,553	18,060	28,288	259,667
Pennsylvania	7,022	3,612	4,697	6,162	6,991	77,259
Rhode Island	374	250	364	349	464	4,877
Vermont	64	73	118	174	244	2,532
Virginia	4,034	1,933	2,757	3,040	3,889	38,620
Washington D.C.	841	413	505	682	971	8,103
West Virginia	240	168	206	313	251	3,462
Total	67,992	31,073	38,520	47,877	66,320	638,708
<u>MIDWEST</u>						
Illinois	4,318	2,978	3,547	5,542	7,969	63,314
Indiana	1,299	1,349	2,148	1,640	2,040	22,039
Iowa	440	463	577	1,128	1,555	14,203
Kansas	559	461	618	900	904	9,398
Kentucky	694	805	1,017	718	839	10,874
Michigan	2,249	1,452	2,142	2,743	3,715	35,147
Minnesota	634	419	854	1,097	2,910	22,786
Missouri	1,512	1,604	1,650	1,836	2,012	23,826
Nebraska	430	459	649	766	947	9,763
North Dakota	56	41	132	166	505	3,607
Ohio	2,591	2,293	2,959	3,206	3,430	39,537
South Dakota	109	81	114	264	460	3,567
Wisconsin	830	757	1,293	1,959	2,873	28,605
Total	15,721	13,162	17,700	21,965	30,159	286,666

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	January	February	March	April	May	June	July
U.S.A.							
<u>SOUTH</u>							
Alabama	410	446	999	763	1,348	1,860	1,623
Arkansas	272	271	525	282	478	768	692
Florida	12,596	11,951	18,198	18,416	17,292	25,034	25,853
Georgia	3,254	3,713	5,000	5,535	6,211	9,979	9,632
Louisiana	457	450	587	839	1,220	2,054	1,717
Mississippi	213	199	515	325	605	917	729
North Carolina	1,984	1,894	3,013	3,899	3,325	4,613	4,936
South Carolina	805	859	968	1,585	1,481	2,287	2,288
Tennessee	982	918	2,018	1,254	2,010	2,765	2,685
Total	20,973	20,701	31,823	32,898	33,970	50,277	50,155
<u>WEST</u>							
Alaska	70	46	59	32	56	49	24
Arizona	477	452	652	791	886	1,143	1,143
California	3,212	2,932	3,173	4,567	4,442	7,509	8,514
Colorado	993	944	1,561	967	1,456	1,609	1,253
Hawaii	22	29	42	49	35	60	51
Idaho	114	162	220	120	99	130	110
Montana	167	172	227	104	78	78	46
Nevada	272	294	311	548	439	635	694
New Mexico	162	143	227	138	228	258	233
Oklahoma	484	348	662	522	1,105	1,281	1,190
Oregon	267	276	331	286	370	342	414
Texas	3,072	2,970	5,803	4,542	6,594	11,546	11,892
Utah	247	250	265	412	432	358	239
Washington	464	622	570	720	661	629	762
Wyoming	78	76	153	120	105	111	52
Total	10,101	9,716	14,256	13,918	16,986	25,738	26,617
TOTAL U.S.A.	103,026	107,964	131,844	132,638	122,446	156,664	178,432

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	August	September	October	November	December	Year
U.S.A.						
<u>SOUTH</u>						
Alabama	811	715	1,109	723	913	11,720
Arkansas	417	336	466	392	435	5,334
Florida	17,285	12,417	15,218	16,892	24,823	215,975
Georgia	5,223	4,642	4,935	5,087	7,381	70,592
Louisiana	845	639	981	886	828	11,503
Mississippi	354	370	514	377	417	5,535
North Carolina	3,204	2,196	2,958	2,999	3,350	38,371
South Carolina	1,452	1,054	1,289	1,273	1,571	16,912
Tennessee	1,299	1,372	2,081	1,314	1,763	20,461
Total	30,890	23,741	29,551	29,943	41,481	396,403
<u>WEST</u>						
Alaska	28	15	31	53	56	519
Arizona	514	436	735	667	798	8,694
California	5,772	2,639	3,017	4,563	5,986	56,326
Colorado	708	662	1,087	1,321	1,470	14,031
Hawaii	48	21	28	27	45	457
Idaho	54	76	71	180	144	1,480
Montana	58	50	81	83	143	1,287
Nevada	376	333	289	441	415	5,047
New Mexico	130	113	91	166	259	2,148
Oklahoma	622	527	692	506	747	8,686
Oregon	303	193	292	352	543	3,969
Texas	6,448	3,915	4,648	5,486	6,656	73,572
Utah	157	121	228	329	275	3,313
Washington	553	447	581	577	1,066	7,652
Wyoming	47	42	42	82	97	1,005
Total	15,818	9,590	11,913	14,833	18,700	188,186
TOTAL U.S.A.	130,421	77,566	97,684	114,618	156,660	1,509,963

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	January	February	March	April	May	June	July
<u>CANADA</u>							
<u>Atlantic Canada</u>							
New Brunswick	345	357	998	1,048	240	82	48
Newfoundland	259	307	696	1,571	926	536	126
Nova Scotia	602	987	1,671	1,973	704	130	131
P.E. Island	66	97	223	164	45	7	13
Total	1,272	1,748	3,588	4,756	1,915	755	318
<u>Central Canada</u>							
Ontario	30,368	29,122	29,546	25,128	20,060	15,231	19,904
Quebec	5,900	5,004	4,645	3,975	2,384	2,822	4,008
Total	36,268	34,126	34,191	29,103	22,444	18,053	23,912
<u>Western Canada</u>							
Alberta	3,109	2,786	2,699	2,515	1,905	1,305	1,581
British Columbia	1,116	1,016	1,091	998	748	676	547
Manitoba	2,117	1,969	1,519	514	210	163	267
Saskatchewan	1,969	1,744	1,113	521	153	118	116
Other Canada	54	58	55	62	19	10	32
Total	8,365	7,573	6,477	4,610	3,035	2,272	2,543
Total Canada	45,905	43,447	44,256	38,469	27,394	21,080	26,773
<u>EUROPE</u>							
<u>Northern Europe</u>							
U.K.	17,552	16,144	18,617	17,239	17,656	16,844	21,444
Denmark	117	123	79	75	54	58	159
Finland	132	107	74	14	13	26	26
Ireland	283	208	184	241	238	827	265
Norway	151	170	170	75	34	104	139
Sweden	1,933	1,850	1,427	147	74	117	122
Total	20,168	18,602	20,551	17,791	18,069	17,976	22,155
<u>Southern Europe</u>							
Greece	16	21	32	23	25	11	21
Italy	1,791	1,376	1,332	1,295	587	657	900
Portugal	36	28	37	56	22	862	804
Spain	368	264	240	255	263	596	1,978
Total	2,211	1,689	1,641	1,629	897	2,126	3,703
<u>Western Europe</u>							
Austria	327	305	223	178	124	107	268
Belgium	542	503	486	562	328	374	838
France	655	1,040	613	755	521	295	526
Germany	2,283	2,316	2,871	2,336	1,409	1,295	2,408
Luxemburg	21	15	27	30	9	14	21
Netherlands	677	702	712	601	522	627	742
Switzerland	378	357	331	443	235	169	517
Total	4,883	5,238	5,263	4,905	3,148	2,881	5,320
<u>Central/East Europe</u>							
Czechoslovakia	73	82	88	59	37	19	32
Hungary	82	93	49	23	27	14	16
Poland	810	794	530	90	72	109	129
Russia	138	98	66	59	42	61	55
Ukraine	76	36	33	22	35	19	16
Other Europe	288	206	230	163	154	111	150
Total	1,467	1,309	996	416	367	333	398
Total Europe	28,729	26,838	28,451	24,741	22,481	23,316	31,576

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	August	September	October	November	December	Year
<u>CANADA</u>						
<u>Atlantic Canada</u>						
New Brunswick	51	74	199	315	286	4,043
Newfoundland	172	447	833	519	161	6,553
Nova Scotia	136	203	277	377	352	7,543
P.E. Island	12	15	23	39	46	750
Total	371	739	1,332	1,250	845	18,889
<u>Central Canada</u>						
Ontario	18,259	16,122	18,823	24,612	36,119	283,294
Quebec	3,286	3,210	2,567	4,528	6,154	48,483
Total	21,545	19,332	21,390	29,140	42,273	331,777
<u>Western Canada</u>						
Alberta	1,347	1,322	1,928	2,794	2,764	26,055
British Columbia	565	554	639	1,518	1,501	10,969
Manitoba	146	165	227	568	1,300	9,165
Saskatchewan	102	113	157	767	961	7,834
Other Canada	23	44	23	27	78	485
Total	2,183	2,198	2,974	5,674	6,604	54,508
Total Canada	24,099	22,269	25,696	36,064	49,722	405,174
<u>EUROPE</u>						
<u>Northern Europe</u>						
U.K.	19,558	16,873	18,272	16,937	20,511	217,647
Denmark	26	37	52	56	129	965
Finland	24	21	34	60	117	648
Ireland	152	211	196	196	206	3,207
Norway	20	48	59	108	153	1,231
Sweden	49	50	151	775	1,037	7,732
Total	19,829	17,240	18,764	18,132	22,153	231,430
<u>Southern Europe</u>						
Greece	13	25	8	27	28	250
Italy	1,672	510	642	814	2,123	13,699
Portugal	956	684	33	53	96	3,667
Spain	1,842	852	308	362	349	7,677
Total	4,483	2,071	991	1,256	2,596	25,293
<u>Western Europe</u>						
Austria	159	91	156	241	404	2,583
Belgium	418	404	454	774	805	6,488
France	718	258	604	600	815	7,400
Germany	2,421	2,763	2,774	3,631	3,351	29,858
Luxemburg	35	14	16	15	35	252
Netherlands	587	525	559	988	984	8,226
Switzerland	244	191	288	393	525	4,071
Total	4,582	4,246	4,851	6,642	6,919	58,878
<u>Central/East Europe</u>						
Czechoslovakia	17	51	68	139	127	792
Hungary	25	19	33	79	93	553
Poland	81	116	80	1,199	1,153	5,163
Russia	72	39	68	126	194	1,018
Ukraine	13	15	34	40	65	404
Other Europe	75	122	144	268	362	2,273
Total	283	362	427	1,851	1,994	10,203
Total Europe	29,177	23,919	25,033	27,881	33,662	325,804

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	January	February	March	April	May	June	July
<u>LATIN AMERICA</u>							
<u>CENTRAL AMERICA</u>							
Mexico	293	273	333	331	372	402	378
Belize	55	42	53	48	63	55	63
Costa Rica	65	78	107	118	112	96	111
El Salvador	19	19	18	44	58	23	30
Guatemala	34	38	29	67	83	63	56
Honduras	14	15	16	18	9	19	23
Nicaragua	11	5	21	6	14	14	8
Panama	127	162	155	171	210	194	174
Total	618	632	732	803	921	866	843
<u>SOUTH AMERICA</u>							
Argentina	806	525	389	429	494	432	542
Bolivia	12	17	19	27	12	34	5
Brazil	449	431	356	382	521	413	364
Chile	453	730	363	444	404	416	596
Colombia	219	134	160	225	207	227	289
Ecuador	26	23	119	37	20	55	38
Paraguay	45	32	12	42	12	31	22
Peru	89	150	96	191	183	114	256
Uruguay	31	32	27	57	67	28	89
Venezuela	55	34	45	32	44	35	107
Other South America	2	1	1	6	0	1	1
Total	2,187	2,109	1,587	1,872	1,964	1,786	2,309
Total Latin America	2,805	2,741	2,319	2,675	2,885	2,652	3,152

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	August	September	October	November	December	Year
<u>LATIN AMERICA</u>						
<u>CENTRAL AMERICA</u>						
Mexico	207	311	330	322	293	3,845
Belize	79	85	62	36	46	687
Costa Rica	64	93	124	90	79	1,137
El Salvador	15	13	18	8	19	284
Guatemala	35	40	52	84	47	628
Honduras	12	8	9	11	16	170
Nicaragua	9	10	8	14	17	137
Panama	147	154	190	276	160	2,120
Total	568	714	793	841	677	9,008
<u>SOUTH AMERICA</u>						
Argentina	376	265	508	371	408	5,545
Bolivia	8	13	47	42	24	260
Brazil	364	265	454	447	858	5,304
Chile	372	471	384	226	402	5,261
Colombia	171	229	291	166	367	2,685
Ecuador	537	15	21	30	13	934
Paraguay	14	29	66	14	45	364
Peru	138	117	201	109	149	1,793
Uruguay	24	42	44	47	22	510
Venezuela	47	43	43	27	33	545
Other South America	0	0	0	0	3	15
Total	2,051	1,489	2,059	1,479	2,324	23,216
Total Latin America	2,619	2,203	2,852	2,320	3,001	32,224

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	January	February	March	April	May	June	July
<u>CARIBBEAN</u>							
Antigua	139	156	140	235	148	238	262
Bahamas	396	396	370	591	534	670	741
Barbados	271	247	320	449	304	400	360
Bermuda	198	111	142	197	132	229	341
British Virgin Is.	48	60	72	118	73	97	160
Cayman Is.	1,054	1,173	1,202	1,656	1,247	1,716	2,124
Dominica	27	23	31	17	23	20	29
Grenada	34	47	42	40	29	44	37
Guyana	104	115	150	204	226	204	260
Montserrat	5	8	6	10	17	11	26
St. Kitts/Nevis/Anguilla	68	73	76	91	98	77	118
St. Lucia	46	75	87	60	81	64	63
St. Vincent	55	43	27	38	51	41	67
Turks & Caicos Is.	248	261	219	290	213	270	404
Trinidad & Tobago	810	657	670	1,076	848	960	951
Comm. Caribbean	3,503	3,445	3,554	5,072	4,024	5,041	5,943
Aruba	27	26	20	31	24	34	40
Cuba	186	232	264	211	225	300	255
Curacao	49	54	29	24	46	36	63
Dominican Republic	165	172	199	153	166	227	141
Guadelope	8	3	3	30	10	5	61
Haiti	15	29	32	59	55	67	31
Puerto Rico	67	107	130	151	202	217	150
St. Maarten	68	86	66	150	81	73	242
Surinam	32	27	18	47	44	58	42
All other Caribbean	27	46	23	85	52	64	96
Other Caribbean	644	782	784	941	905	1,081	1,121
TOTAL CARIBBEAN	4,147	4,227	4,338	6,013	4,929	6,122	7,064
<u>ASIA</u>							
India	107	116	143	192	198	208	294
Pakistan	1	2	2	19	1	8	13
Japan	188	193	207	125	149	106	138
China	263	548	449	333	360	264	349
Taiwan	11	5	7	3	19	4	0
Korea	60	74	27	26	52	33	24
Philippines	47	38	42	40	25	32	37
Singapore	13	38	14	10	21	9	22
Other Asia	38	31	44	28	46	24	46
Total Asia	728	1,045	935	776	871	688	923
<u>OTHER COUNTRIES</u>							
African Countries	99	111	134	89	134	161	150
Israel	50	55	62	70	164	60	37
Saudi Arabia	2	1	2	5	5	4	7
Turkey	17	9	19	14	15	13	21
Other Middle East	63	39	57	85	86	100	128
Australia	271	164	162	212	226	211	304
New Zealand	28	28	17	34	29	40	54
All Other Ctries	3	1	4	1	4	8	5
Total Other	533	408	457	510	663	597	706
GRAND TOTAL	185,873	186,670	212,600	205,822	181,669	211,119	248,626

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2017)

	August	September	October	November	December	Year
<u>CARIBBEAN</u>						
Antigua	223	152	177	128	293	2,291
Bahamas	267	390	442	368	823	5,988
Barbados	388	338	328	342	483	4,230
Bermuda	217	102	155	236	516	2,576
British Virgin Is.	175	161	57	66	213	1,300
Cayman Is.	1,625	1,252	1,393	1,286	2,422	18,150
Dominica	36	22	40	23	24	315
Grenada	33	33	41	43	35	458
Guyana	159	146	183	174	194	2,119
Montserrat	12	10	20	21	8	154
St. Kitts/Nevis/Anguilla	148	63	71	62	105	1,050
St. Lucia	80	76	83	69	82	866
St. Vincent	69	30	57	47	31	556
Turks & Caicos Is.	372	343	219	189	270	3,298
Trinidad & Tobago	1,150	721	886	959	890	10,578
Comm. Caribbean	4,954	3,839	4,152	4,013	6,389	53,929
Aruba	24	16	31	26	51	350
Cuba	150	247	279	285	309	2,943
Curacao	23	25	31	25	32	437
Dominican Republic	84	119	208	196	128	1,958
Guadelope	19	2	7	2	2	152
Haiti	21	39	24	25	29	426
Puerto Rico	92	53	66	138	81	1,454
St. Maarten	132	48	50	86	192	1,274
Surinam	24	41	41	23	30	427
All other Caribbean	54	14	41	28	64	594
Other Caribbean	623	604	778	834	918	10,015
TOTAL CARIBBEAN	5,577	4,443	4,930	4,847	7,307	63,944
<u>ASIA</u>						
India	65	133	114	149	115	1,834
Pakistan	0	1	10	1	3	61
Japan	147	111	161	131	193	1,849
China	141	254	280	332	319	3,892
Taiwan	1	5	3	6	2	66
Korea	10	18	14	21	31	390
Philippines	36	44	32	40	19	432
Singapore	18	3	15	16	20	199
Other Asia	42	37	73	103	57	569
Total Asia	460	606	702	799	759	9,292
<u>OTHER COUNTRIES</u>						
African Countries	146	108	113	101	184	1,530
Israel	71	55	91	49	54	818
Saudi Arabia	1	2	4	2	6	41
Turkey	16	12	7	15	18	176
Other Middle East	73	44	43	69	107	894
Australia	179	160	185	235	265	2,574
New Zealand	35	28	37	55	52	437
All Other Ctries	4	1	3	7	3	44
Total Other	525	410	483	533	689	6,514
GRAND TOTAL	192,878	131,416	157,380	187,062	251,800	2,352,915

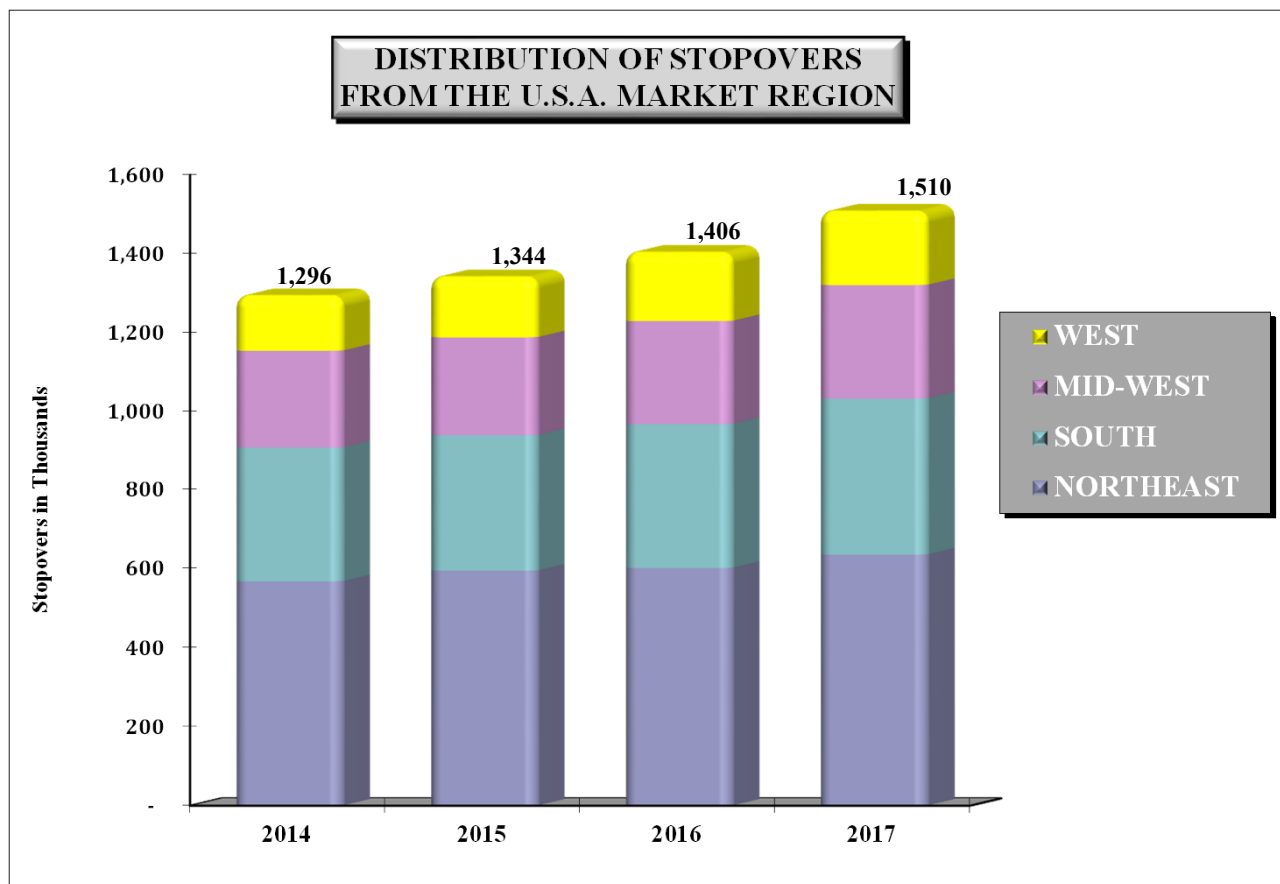


Fig. 4a

U.S.A. Regions	Stopovers in Thousands								%Change 2017/16
	2014	%Share	2015	%Share	2016	%Share	2017	%Share	
Northeast	571.3	44.1	598.5	44.5	605.1	43.0	638.7	42.3	5.5
South	332.3	25.6	344.0	25.6	365.0	26.0	396.4	26.3	8.6
Mid-West	244.7	18.9	247.3	18.4	260.6	18.5	286.7	19.0	10.0
West	148.1	11.4	154.4	11.5	175.4	12.5	188.2	12.5	7.3
Total	1,296.5	100.0	1,344.1	100.0	1,406.1	100.0	1,510.0	100.0	7.4

SEASONALITY OF STOPOVER ARRIVALS FROM THE U.S.A.

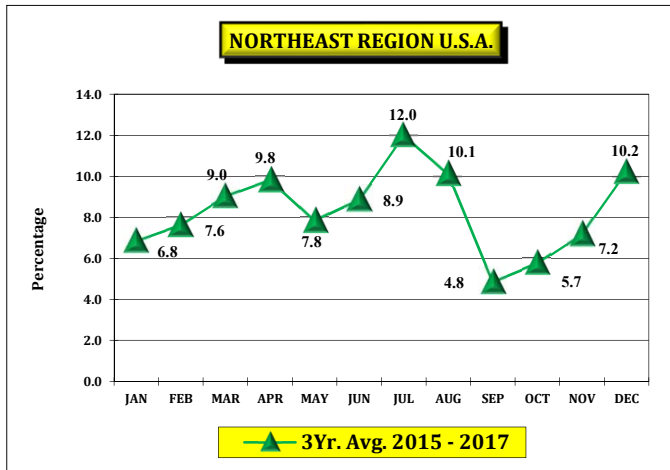


Fig. 4b

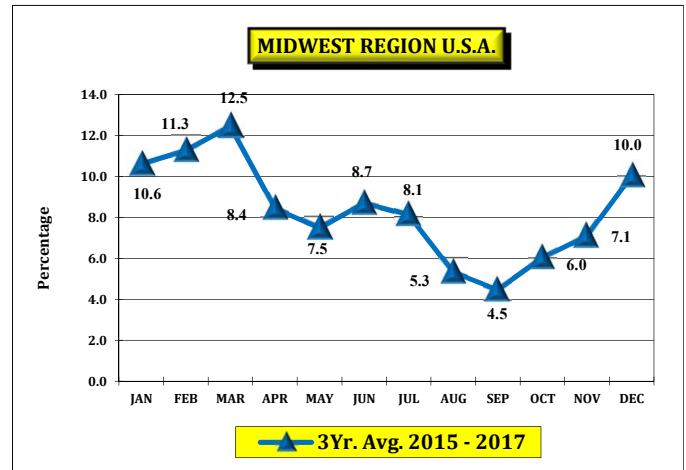


Fig. 4c

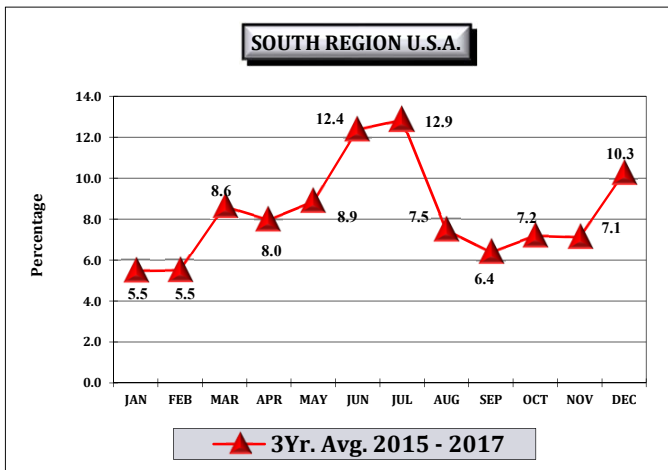


Fig. 4d

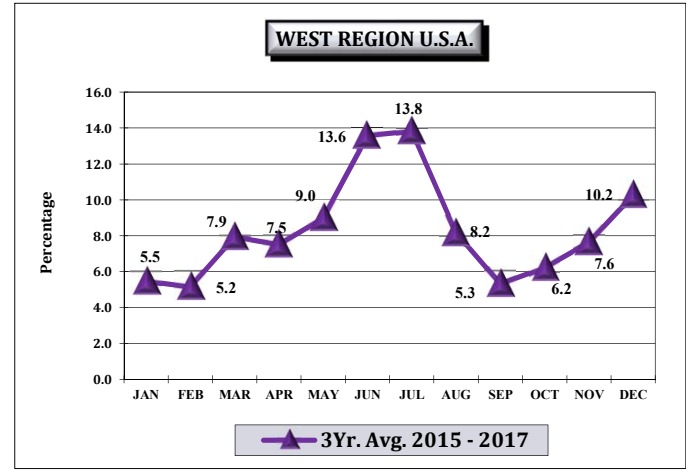


Fig. 4e

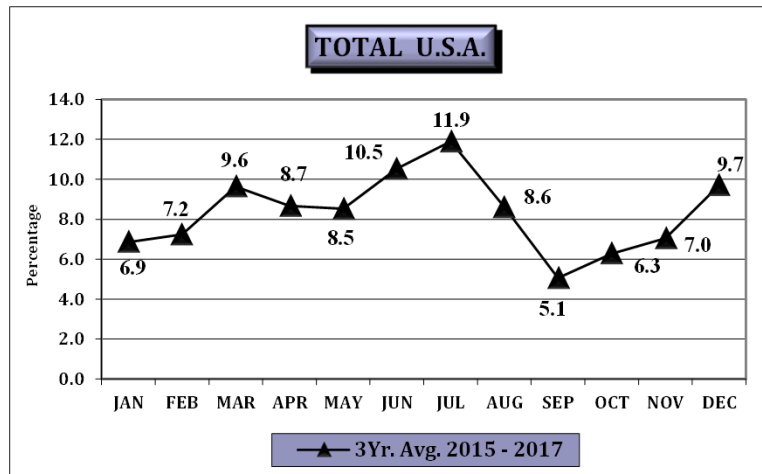


Fig. 4f

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2013	2014	2015	2016	2017
<u>U.S.A.</u>					
<u>NORTHEAST</u>					
Connecticut	33,735	33,486	36,352	35,627	35,216
Delaware	6,879	6,544	6,954	6,880	7,590
Maine	4,619	4,238	4,600	4,594	4,833
Maryland	52,524	54,021	57,948	56,379	63,511
Massachusetts	36,211	36,973	40,536	39,256	42,356
New Hampshire	5,364	5,703	5,843	6,144	6,650
New Jersey	73,994	72,684	74,932	79,211	84,032
New York	234,904	236,460	246,021	250,052	259,667
Pennsylvania	72,140	70,194	72,152	73,965	77,259
Rhode Island	4,149	4,173	4,509	4,534	4,877
Vermont	2,232	2,150	2,243	2,388	2,532
Virginia	33,671	33,737	34,854	35,159	38,620
Washington D.C.	6,725	7,631	8,273	7,600	8,103
West Virginia	3,408	3,307	3,257	3,355	3,462
Total	570,555	571,301	598,474	605,144	638,708
<u>MIDWEST</u>					
Illinois	55,197	57,110	56,287	61,001	63,314
Indiana	19,061	20,361	19,558	19,968	22,039
Iowa	13,275	12,402	13,573	13,639	14,203
Kansas	7,731	7,912	8,064	8,608	9,398
Kentucky	9,430	9,076	8,737	9,578	10,874
Michigan	28,157	29,421	29,641	30,485	35,147
Minnesota	20,623	19,434	22,544	22,066	22,786
Missouri	18,011	18,703	18,228	20,764	23,826
Nebraska	7,243	7,428	7,840	8,453	9,763
North Dakota	3,322	3,204	3,657	3,236	3,607
Ohio	31,416	32,020	31,010	33,594	39,537
South Dakota	3,184	3,036	3,278	3,418	3,567
Wisconsin	25,799	24,589	24,861	25,777	28,605
Total	242,449	244,696	247,278	260,587	286,666

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2013	2014	2015	2016	2017
<u>SOUTH (MIAMI)</u>					
Alabama	8,732	9,449	9,359	9,676	11,720
Arkansas	4,481	4,494	4,488	4,697	5,334
Florida	179,885	185,705	194,271	207,053	215,975
Georgia	55,794	62,130	63,214	64,511	70,592
Louisiana	8,326	9,062	8,469	9,647	11,503
Mississippi	4,120	4,464	4,171	4,444	5,535
North Carolina	28,060	28,093	29,889	32,994	38,371
Oklahoma	7,183	7,414	7,338	8,383	8,686
South Carolina	12,444	12,155	13,683	14,587	16,912
Tennessee	15,694	16,780	16,408	17,365	20,461
Total	324,719	339,746	351,290	373,357	405,089
<u>WEST</u>					
Alaska	576	536	511	553	519
Arizona	7,386	7,492	7,472	8,095	8,694
California	42,647	43,429	46,524	51,326	56,326
Colorado	10,731	11,610	11,726	12,540	14,031
Hawaii	341	328	398	410	457
Idaho	1,151	1,084	1,158	1,290	1,480
Montana	1,219	1,102	1,115	1,241	1,287
Nevada	3,726	4,010	3,749	4,511	5,047
New Mexico	1,748	1,513	1,643	2,017	2,148
Oregon	2,756	3,000	3,370	3,543	3,969
Texas	51,442	56,318	58,410	69,996	73,572
Utah	2,650	2,504	2,951	3,227	3,313
Washington	6,084	6,854	7,094	7,288	7,652
Wyoming	1,082	934	986	933	1,005
Total	133,539	140,714	147,107	166,970	179,500
TOTAL U.S.A.	1,271,262	1,296,457	1,344,149	1,406,058	1,509,963

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2013	2014	2015	2016	2017
<u>CANADA</u>					
Atlantic Canada					
New Brunswick	6,230	5,894	5,170	4,562	4,043
Newfoundland	6,669	6,720	5,856	6,209	6,553
Nova Scotia	9,743	10,365	9,860	8,374	7,543
P.E. Island	913	1,023	805	889	750
	23,555	24,002	21,691	20,034	18,889
Central Canada					
Ontario	255,407	271,654	261,859	255,142	283,294
Quebec	54,599	56,445	48,755	42,265	48,483
	310,006	328,099	310,614	297,407	331,777
Western Canada					
Alberta	33,303	35,242	29,660	26,475	26,055
British Columbia	11,298	11,295	10,344	10,884	10,969
Manitoba	9,355	10,585	9,398	8,855	9,165
Saskatchewan	11,303	10,138	9,254	7,945	7,834
Northwest Terr.	511	537	448	537	485
	65,770	67,797	59,104	54,696	54,508
Total	399,331	419,898	391,409	372,137	405,174
<u>EUROPE</u>					
<u>Northern Europe</u>					
U.K.	151,315	177,216	199,002	206,470	217,647
Denmark	632	918	1,879	1,916	965
Finland	477	970	2,399	1,904	648
Ireland	1,913	2,217	2,362	3,633	3,207
Norway	1,159	1,125	1,442	1,967	1,231
Sweden	3,217	7,622	8,746	10,610	7,732
<u>Southern Europe</u>					
Greece	201	218	197	242	250
Italy	7,808	8,692	9,482	12,893	13,699
Portugal	1,556	1,594	876	468	3,667
Spain	2,569	2,516	2,996	3,387	7,677
<u>Western Europe</u>					
Austria	2,174	2,301	2,212	2,170	2,583
Belgium	4,703	4,930	5,319	5,996	6,488
France	12,087	10,100	5,046	5,277	7,400
Germany	19,658	21,371	20,528	20,768	29,858
Luxemburg	236	203	230	209	252
Netherlands	5,515	6,040	6,589	6,652	8,226
Switzerland	3,119	3,216	3,356	3,482	4,071
<u>Central/East Europe</u>					
Czechoslovakia	1,214	1,279	1,325	505	792
Hungary	316	270	351	313	553
Poland	1,183	1,338	1,346	2,507	5,163
Russia	12,286	4,064	971	940	1,018
Ukraine	500	478	335	375	404
Other Europe	1,973	2,403	2,343	2,025	2,273
Total	235,811	261,081	279,332	294,709	325,804

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2013	2014	2015	2016	2017
<u>LATIN AMERICA</u>					
<u>CENTRAL AMERICA</u>					
Mexico	2,767	3,117	4,351	4,569	3,845
Belize	600	681	684	712	687
Costa Rica	3,018	1,184	1,299	2,319	1,137
El Salvador	214	187	251	262	284
Guatemala	684	418	578	465	628
Honduras	354	151	208	200	170
Nicaragua	101	87	132	188	137
Panama	2,135	2,494	2,141	1,740	2,120
Total	9,873	8,319	9,644	10,455	9,008
<u>SOUTH AMERICA</u>					
Argentina	4,625	4,037	3,431	3,269	5,545
Bolivia	85	129	166	208	260
Brazil	2,771	2,925	3,249	2,782	5,304
Chile	5,005	4,527	5,348	4,350	5,261
Colombia	3,625	4,111	2,516	2,693	2,685
Ecuador	1,864	1,865	1,644	739	934
Paraguay	83	249	104	197	364
Peru	1,045	1,521	1,578	1,837	1,793
Uruguay	505	789	772	430	510
Venezuela	1,019	734	910	742	545
Other South America	38	57	25	24	15
	20,665	20,944	19,743	17,271	23,216
Total Latin America	30,538	29,263	29,387	27,726	32,224

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2013	2014	2015	2016	2017
<u>CARIBBEAN</u>					
Antigua	1,845	1,879	2,047	2,445	2,291
Bahamas	5,216	5,269	5,581	6,037	5,988
Barbados	4,439	4,321	4,350	4,614	4,230
Bermuda	2,568	2,202	2,426	2,462	2,576
British Virgin Is.	941	1,063	1,171	1,184	1,300
Cayman Is.	16,234	15,623	16,825	17,625	18,150
Dominica	328	342	323	342	315
Grenada	448	428	439	539	458
Guyana	1,860	2,472	2,200	1,999	2,119
Montserrat	129	141	164	181	154
St. Kitts/Nevis/Anguilla	907	978	1,166	1,194	1,050
St. Lucia	916	939	840	977	866
St. Vincent	478	469	527	512	556
Turks & Caicos Is.	1,895	3,224	3,377	3,506	3,298
Trinidad & Tobago	11,437	10,840	11,282	11,399	10,578
Comm. Caribbean	49,641	50,190	52,718	55,016	53,929
Other Caribbean	8,608	8,867	9,894	10,576	10,015
TOTAL CARIBBEAN	58,249	59,057	62,612	65,592	63,944
<u>OTHER COUNTRIES</u>					
India	1,567	1,983	1,833	1,721	1,834
Pakistan	29	46	22	34	61
Japan	2,177	2,022	2,163	1,841	1,849
China	2,420	2,645	3,744	3,899	3,892
Taiwan	59	78	122	44	66
Korea	369	425	426	370	390
Philippines	309	312	294	427	432
Singapore	135	189	179	167	199
Other Asia	440	494	455	446	569
African Countries	1,370	1,447	1,520	1,536	1,530
Israel	636	757	842	786	818
Saudi Arabia	45	53	55	51	41
Turkey	194	261	337	203	176
Other Middle East	635	726	753	791	894
Australia	2,462	2,513	2,999	2,692	2,574
New Zealand	280	406	339	404	437
All Other Ctries	91	68	70	50	44
Total	13,218	14,425	16,153	15,462	15,806
GRAND TOTAL	2,008,409	2,080,181	2,123,042	2,181,684	2,352,915

Average Growth Rate : 2013 - 2017

Total Stopovers	4.0% per annum
U.S.A.	4.4% p.a.
> North East	2.9% p.a.
> Mid-West	4.3% p.a.
> South	5.1% p.a.
> West	9.0% p.a.
Europe	8.4% p.a.
> UK	9.5% p.a.
> Continental Europe	6.2% p.a.
Canada	0.4% p.a.
Caribbean	2.4% p.a.
Latin America	1.4% p.a.
Asia & The Pacific	4.9% p.a.

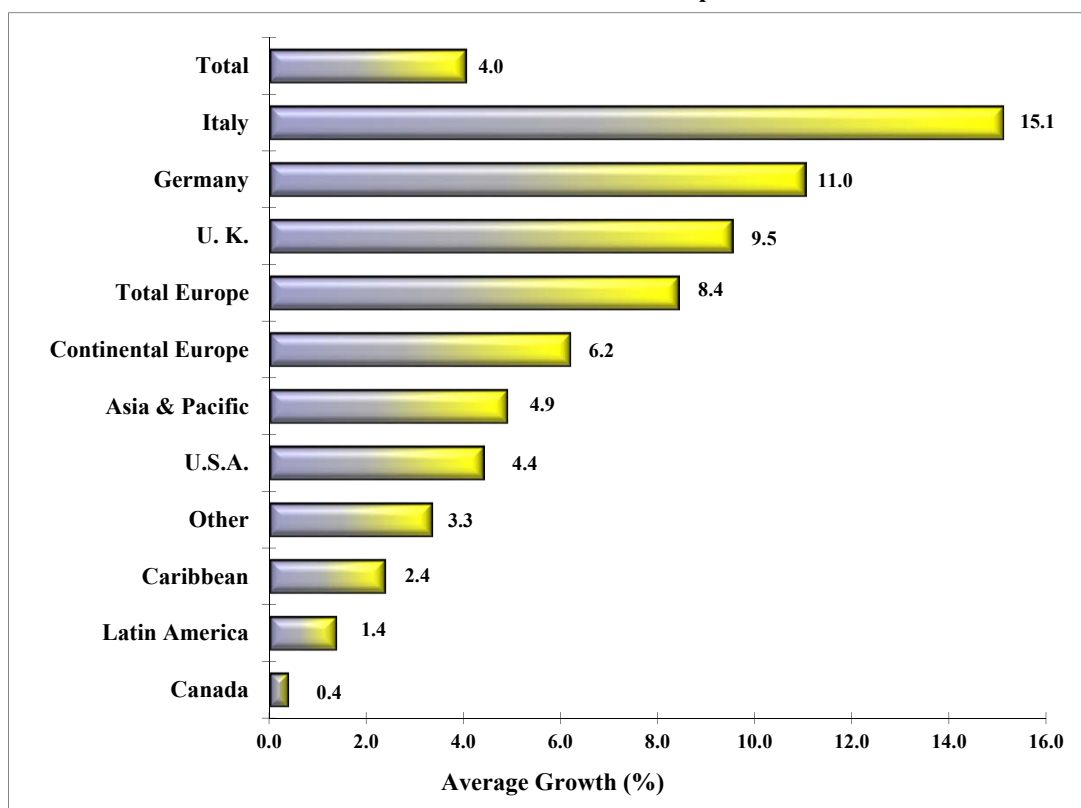


Fig. 4g

* Average growth rate: average of the years growth during the period under review

Stopover Arrivals by Top Ten States 2017



TABLE 6a**TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING STATES**
U.S.A.

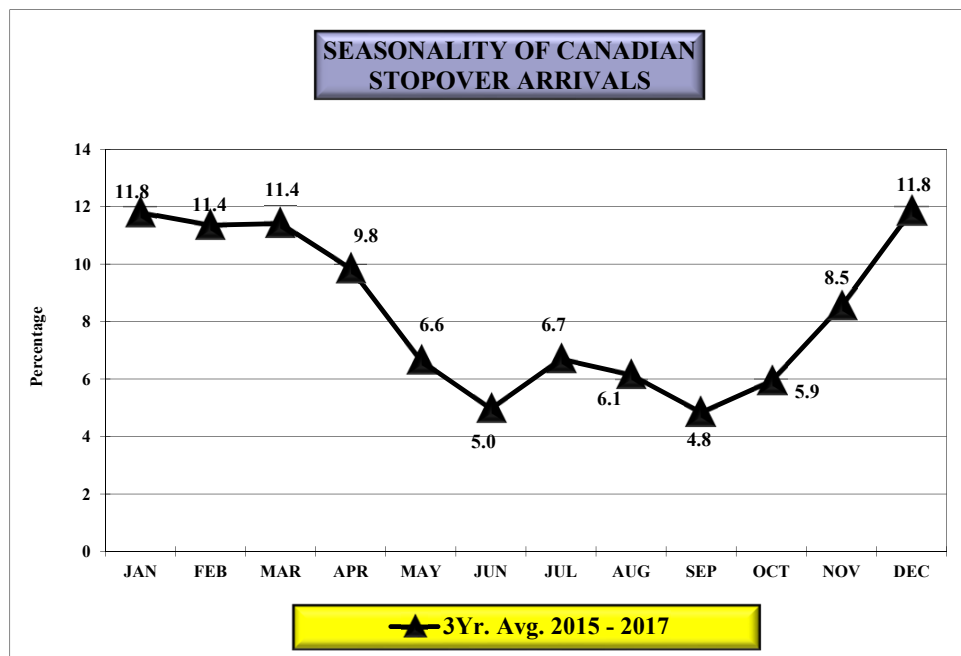
	2017	Ranking 2017	% of US Total	2016	Ranking 2016	% of US Total
<u>STATES</u>						
New York	259,667	1	17.2	250,052	1	17.8
Florida	215,975	2	14.3	207,053	2	14.7
New Jersey	84,032	3	5.6	79,211	3	5.6
Pennsylvania	77,259	4	5.1	73,965	4	5.3
Texas	73,572	5	4.9	69,996	5	5.0
Georgia	70,592	6	4.7	64,511	6	4.6
Maryland	63,511	7	4.2	56,379	8	4.0
Illinois	63,314	8	4.2	61,001	7	4.3
California	56,326	9	3.7	51,326	9	3.7
Massachusetts	42,356	10	2.8	39,256	10	2.8
Ohio	39,537	11	2.6	33,594	13	2.4
Virginia	38,620	12	2.6	35,159	12	2.5
North Carolina	38,371	13	2.5	32,994	14	2.3
Connecticut	35,216	14	2.3	35,627	11	2.5
Michigan	35,147	15	2.3	30,485	15	2.2
Wisconsin	28,605	16	1.9	25,777	16	1.8
Missouri	23,826	17	1.6	20,764	18	1.5
Minnesota	22,786	18	1.5	22,066	17	1.6
Indiana	22,039	19	1.5	19,968	19	1.4
Tennessee	20,461	20	1.4	17,365	20	1.2
South Carolina	16,912	21	1.1	14,587	21	1.0
Iowa	14,203	22	0.9	13,639	22	1.0
Colorado	14,031	23	0.9	12,540	23	0.9
Alabama	11,720	24	0.8	9,676	24	0.7
Louisiana	11,503	25	0.8	9,647	25	0.7
Kentucky	10,874	26	0.7	9,578	26	0.7
Nebraska	9,763	27	0.6	8,453	28	0.6
Kansas	9,398	28	0.6	8,608	27	0.6
Arizona	8,694	29	0.6	8,095	30	0.6
Oklahoma	8,686	30	0.6	8,383	29	0.6
Washington D.C.	8,103	31	0.5	7,600	31	0.5
Washington	7,652	32	0.5	7,288	32	0.5
Delaware	7,590	33	0.5	6,880	33	0.5
New Hampshire	6,650	34	0.4	6,144	34	0.4
Mississippi	5,535	35	0.4	4,444	39	0.3
Arkansas	5,334	36	0.4	4,697	35	0.3
Nevada	5,047	37	0.3	4,511	38	0.3
Rhode Island	4,877	38	0.3	4,534	37	0.3
Maine	4,833	39	0.3	4,594	36	0.3
Oregon	3,969	40	0.3	3,543	40	0.3
North Dakota	3,607	41	0.2	3,236	43	0.2
South Dakota	3,567	42	0.2	3,418	41	0.2
West Virginia	3,462	43	0.2	3,355	42	0.2
Utah	3,313	44	0.2	3,227	44	0.2
Other States	9,428	-	0.6	8,832	-	0.6
TOTAL U.S.A.	1,509,963		100.0	1,406,058		100.0

Note: States producing less than 3,300 in 2017 are included in the "Other" category.

TABLE 6b

**TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING PROVINCES
CANADA**

	2017	Ranking 2017	% of CA Total	2016	Ranking 2016	% of CA Total
<u>PROVINCES</u>						
Ontario	283,294	1	69.9	255,142	1	68.6
Quebec	48,483	2	12.0	42,265	2	11.4
Alberta	26,055	3	6.4	26,475	3	7.1
British Columbia	10,969	4	2.7	10,884	4	2.9
Manitoba	9,165	5	2.3	8,855	5	2.4
Saskatchewan	7,834	6	1.9	7,945	7	2.1
Nova Scotia	7,543	7	1.9	8,374	6	2.3
Newfoundland	6,553	8	1.6	6,209	8	1.7
New Brunswick	4,043	9	1.0	4,562	9	1.2
P.E. Island	750	10	0.2	889	10	0.2
Northwest Terr.	485	11	0.1	537	11	0.1
Total	405,174		100.0	372,137		100.0

**Fig. 6**

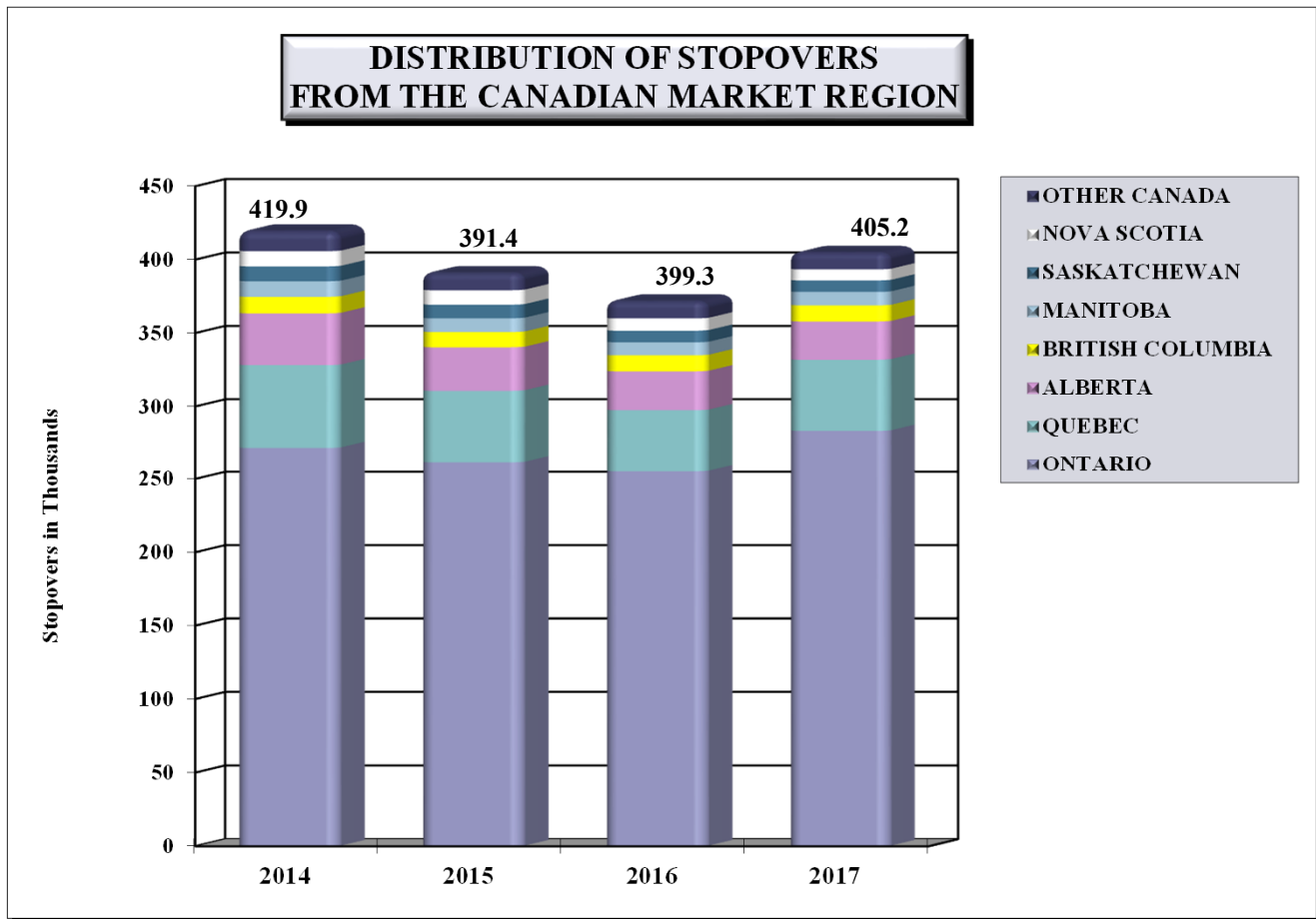


Fig. 6a.

Provinces	Stopovers in Thousands								%Change 2017/16
	2014	%Share	2015	%Share	2016	%Share	2017	%Share	
Ontario	271.7	64.7	261.9	66.9	255.1	68.5	283.3	69.9	11.0
Quebec	56.4	13.4	48.8	12.5	42.3	11.4	48.5	12.0	14.7
Alberta	35.2	8.4	29.7	7.6	26.5	7.1	26.1	6.4	-1.6
British Columbia	11.3	2.7	10.3	2.6	10.9	2.9	11.0	2.7	0.8
Manitoba	10.6	2.5	9.4	2.4	8.9	2.4	9.2	2.3	3.5
Saskatchewan	10.1	2.4	9.3	2.4	7.9	2.1	7.8	1.9	-1.4
Nova Scotia	10.4	2.5	9.9	2.5	8.4	2.2	7.5	1.9	-9.9
Other Canada	14.2	3.4	12.3	3.1	12.3	3.3	11.8	2.9	-3.6
Total	419.9	100.0	391.4	100.0	372.2	100.0	405.2	100.0	8.9

TABLE 6c

TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING EUROPEAN COUNTRIES
EUROPE

	2017	Ranking 2017	% of EUR Total	2016	Ranking 2016	% of EUR Total
EUROPE						
U.K.	217,647	1	66.8	206,470	1	70.1
Germany	29,858	2	9.2	20,768	2	7.0
Italy	13,699	3	4.2	12,893	3	4.4
Netherlands	8,226	4	2.5	6,652	5	2.3
Sweden	7,732	5	2.4	10,610	4	3.6
Spain	7,677	6	2.4	3,387	10	1.1
France	7,400	7	2.3	5,277	7	1.8
Belgium	6,488	8	2.0	5,996	6	2.0
Poland	5,163	9	1.6	2,507	11	0.9
Switzerland	4,071	10	1.2	3,482	9	1.2
Portugal	3,667	11	1.1	468	19	0.2
Ireland	3,207	12	1.0	3,633	8	1.2
Austria	2,583	13	0.8	2,170	12	0.7
Norway	1,231	14	0.4	1,967	13	0.7
Other Europe	7,155		2.2	8,429		2.9
Total	325,804		100.0	294,709		100.0

Note: Countries producing less than 1,200 in 2017 are included in the "Other" category.

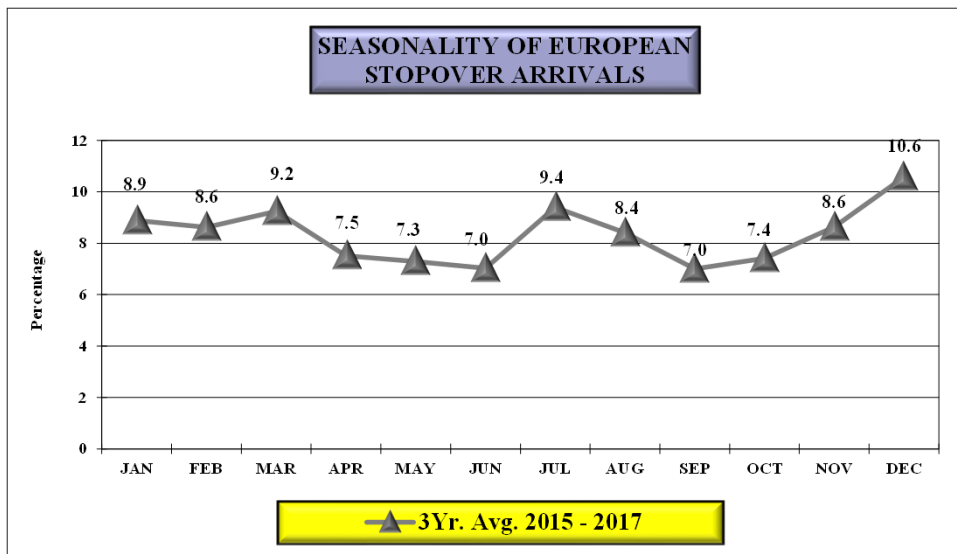


Fig. 7

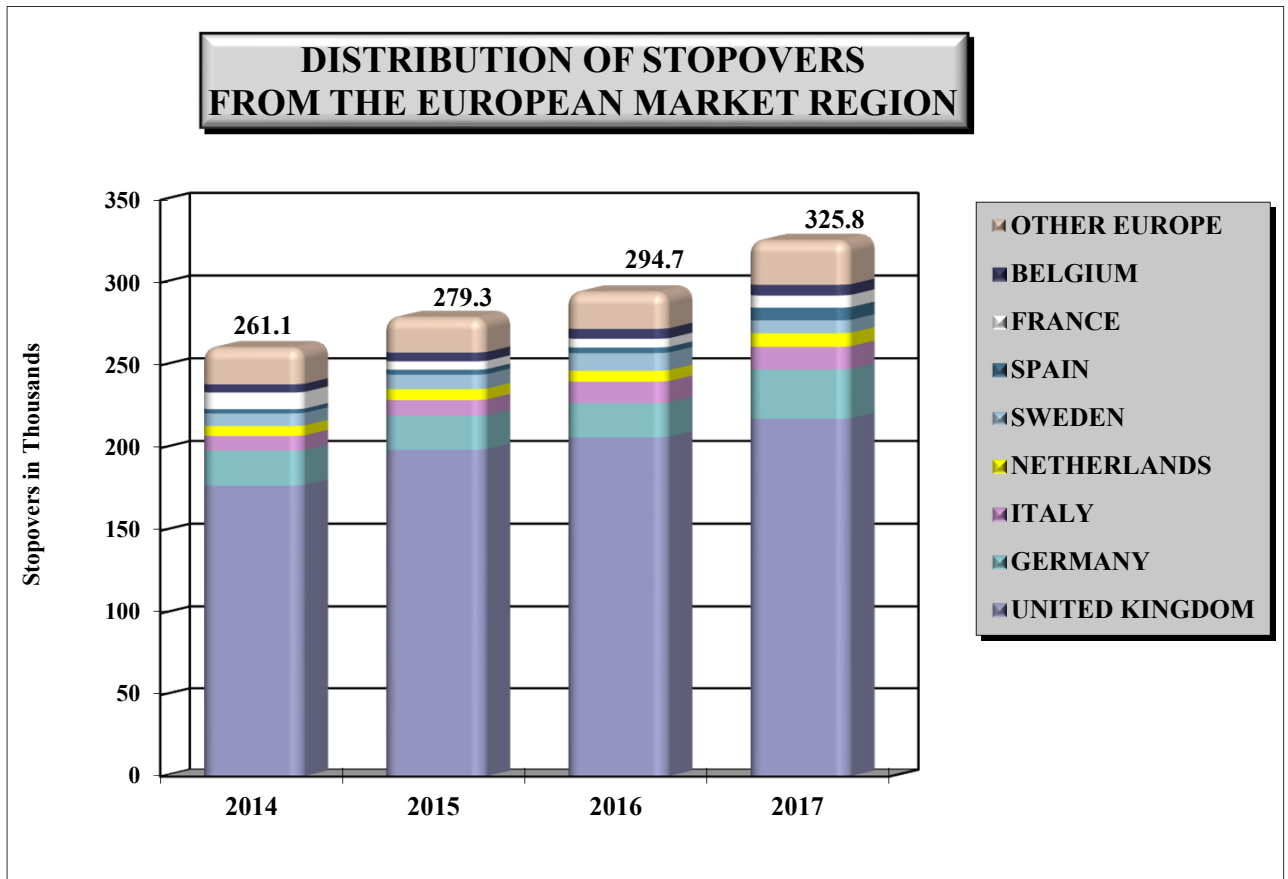


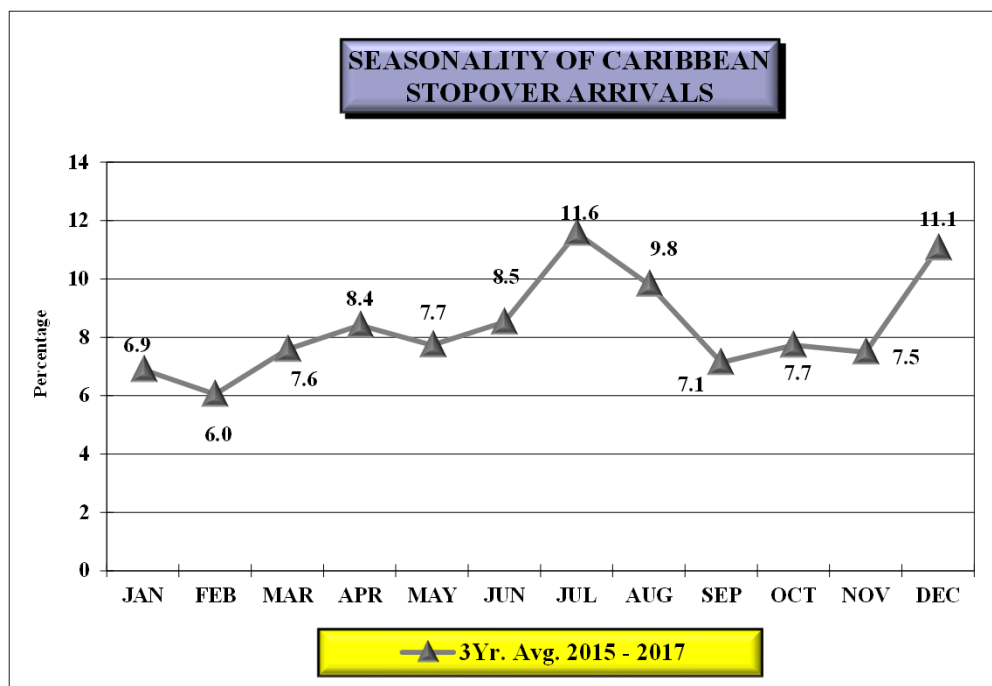
Fig. 7a.

Countries	Stopovers in Thousands								%Change 2017/16
	2014	%Share	2015	%Share	2016	%Share	2017	%Share	
United Kingdom	177.2	67.9	199.0	71.2	206.5	70.1	217.6	66.8	5.4
Germany	21.4	8.2	20.5	7.3	20.8	7.0	29.9	9.2	43.8
Italy	8.7	3.3	9.5	3.4	12.9	4.4	13.7	4.2	6.3
Netherlands	6.0	2.3	6.6	2.4	6.7	2.3	8.2	2.5	23.7
Sweden	7.6	2.9	8.7	3.1	10.6	3.6	7.7	2.4	-27.1
Spain	2.5	1.0	3.0	1.1	3.4	1.1	7.7	2.4	126.7
France	10.1	3.9	5.0	1.8	5.3	1.8	7.4	2.3	40.2
Belgium	4.9	1.9	5.3	1.9	6.0	2.0	6.5	2.0	8.2
Other Europe	22.6	8.6	21.6	7.7	22.7	7.7	27.1	8.3	19.5
Total	261.1	100.0	279.3	100.0	294.7	100.0	325.8	100.0	10.6

TABLE 6d**TOTAL STOPOVER ARRIVALS BY MAIN CARIBBEAN COUNTRIES**

	2017	Ranking 2017	% of Carib. Total	2016	Ranking 2016	% of Carib. Total
<u>CARIBBEAN</u>						
Cayman Is.	18,150	1	28.4	17,625	1	27.0
Trinidad & Tobago	10,578	2	16.5	11,399	2	17.5
Bahamas	5,988	3	9.4	6,037	3	9.2
Barbados	4,230	4	6.6	4,614	4	7.1
Turks & Caicos Is.	3,298	5	5.2	3,506	5	5.4
Cuba	2,943	6	4.6	2,444	8	3.7
Bermuda	2,576	7	4.0	2,462	6	3.8
Antigua	2,291	8	3.6	2,445	7	3.7
Guyana	2,119	9	3.3	1,999	10	3.1
Dominican Rep.	1,958	10	3.1	2,183	9	3.3
Puerto Rico	1,454	11	2.3	1,463	12	2.2
British Virgin Is.	1,300	12	2.0	1,184	14	1.8
St. Maarten	1,274	13	2.0	1,645	11	2.5
St. Kitts/Nevis/Anguilla	1,050	14	1.6	1,194	13	1.8
St. Lucia	866	15	1.4	977	15	1.5
St. Vincent	556	16	0.9	512	18	0.8
Other Caribbean	3,313		5.2	3,600		5.5
Total Caribbean	63,944		100.0	65,289		100.0

Note: Countries producing less than 550 in 2017 are included in the "Other" category.

**Fig. 8**

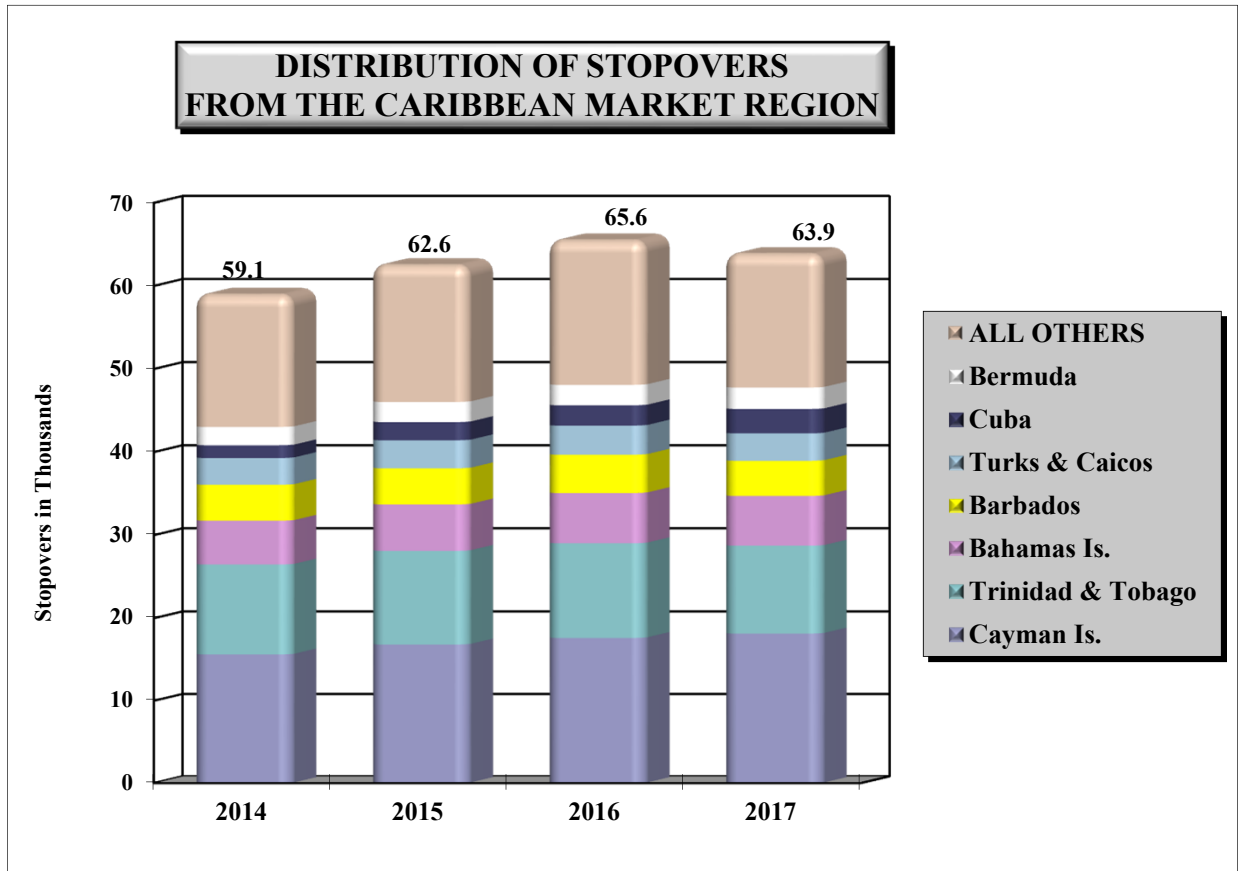


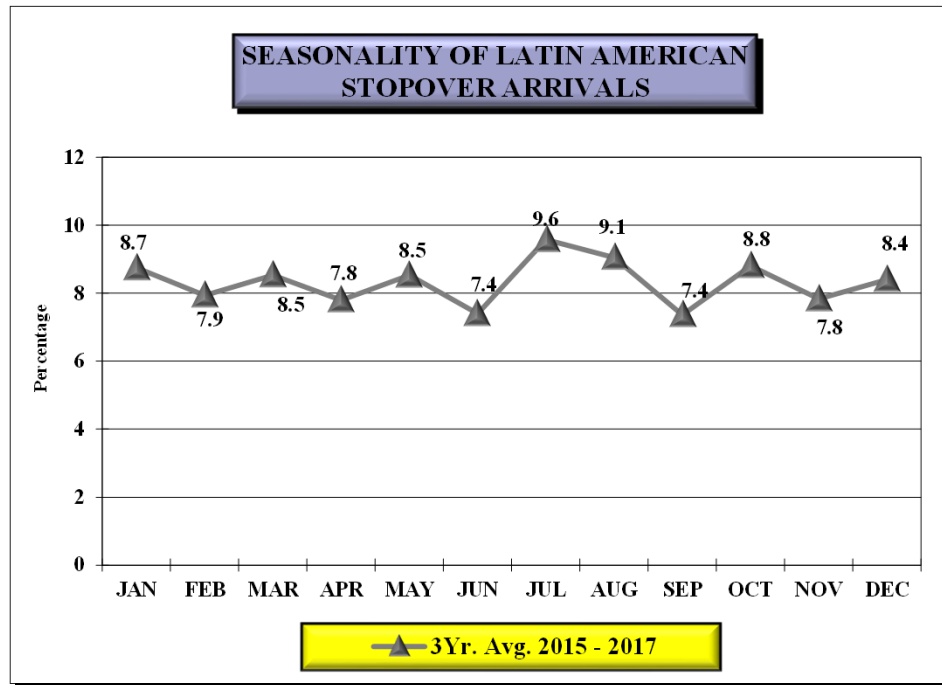
Fig. 8a

Stopovers in Thousands									%Change
	2014	%Share	2015	%Share	2016	%Share	2017	%Share	2017/16
Cayman Is.	15.6	26.5	16.8	26.9	17.6	26.9	18.2	28.4	3.0
Trinidad & Tobago	10.8	18.4	11.3	18.0	11.4	17.4	10.6	16.5	-7.2
Bahamas Is.	5.3	8.9	5.6	8.9	6.0	9.2	6.0	9.4	-0.8
Barbados	4.3	7.3	4.4	6.9	4.6	7.0	4.2	6.6	-8.3
Turks & Caicos	3.2	5.5	3.4	5.4	3.5	5.3	3.3	5.2	-5.9
Cuba	1.5	2.6	2.2	3.5	2.4	3.7	2.9	4.6	20.4
Bermuda	2.2	3.7	2.4	3.9	2.5	3.8	2.6	4.0	4.6
All Others	16.0	27.2	16.6	26.5	17.5	26.7	16.2	25.3	-7.6
Total	59.1	100.0	62.6	100.0	65.6	100.0	63.9	100.0	-2.5

TABLE 6e**TOTAL STOPOVER ARRIVALS BY MAIN LATIN AMERICAN COUNTRIES**

	2017	Ranking 2017	% of LTA. Total	2016	Ranking 2016	% of LTA. Total
<u>LATIN AMERICA</u>						
Argentina	5,545	1	17.2	3,269	3	11.8
Brazil	5,304	2	16.5	2,782	4	10.0
Chile	5,261	3	16.3	4,350	2	15.7
Mexico	3,845	4	11.9	4,569	1	16.5
Colombia	2,685	5	8.3	2,693	5	9.7
Panama	2,120	6	6.6	1,740	8	6.3
Peru	1,793	7	5.6	1,837	7	6.6
Costa Rica	1,137	8	3.5	2,319	6	8.4
Ecuador	934	9	2.9	739	10	2.7
Belize	687	10	2.1	712	11	2.6
Guatemala	628	11	1.9	465	12	1.7
Venezuela	545	12	1.7	742	9	2.7
Uruguay	510	13	1.6	430	13	1.6
Paraguay	364	14	1.1	197	17	0.7
El Salvador	284	15	0.9	262	14	0.9
Bolivia	260	16	0.8	208	15	0.8
Other Latin America	322		1.0	412		1.5
Total Caribbean	32,224		100.0	27,726		62.5

Note: Countries producing less than 250 in 2016 are included in the "Other" category.

**Fig. 9**

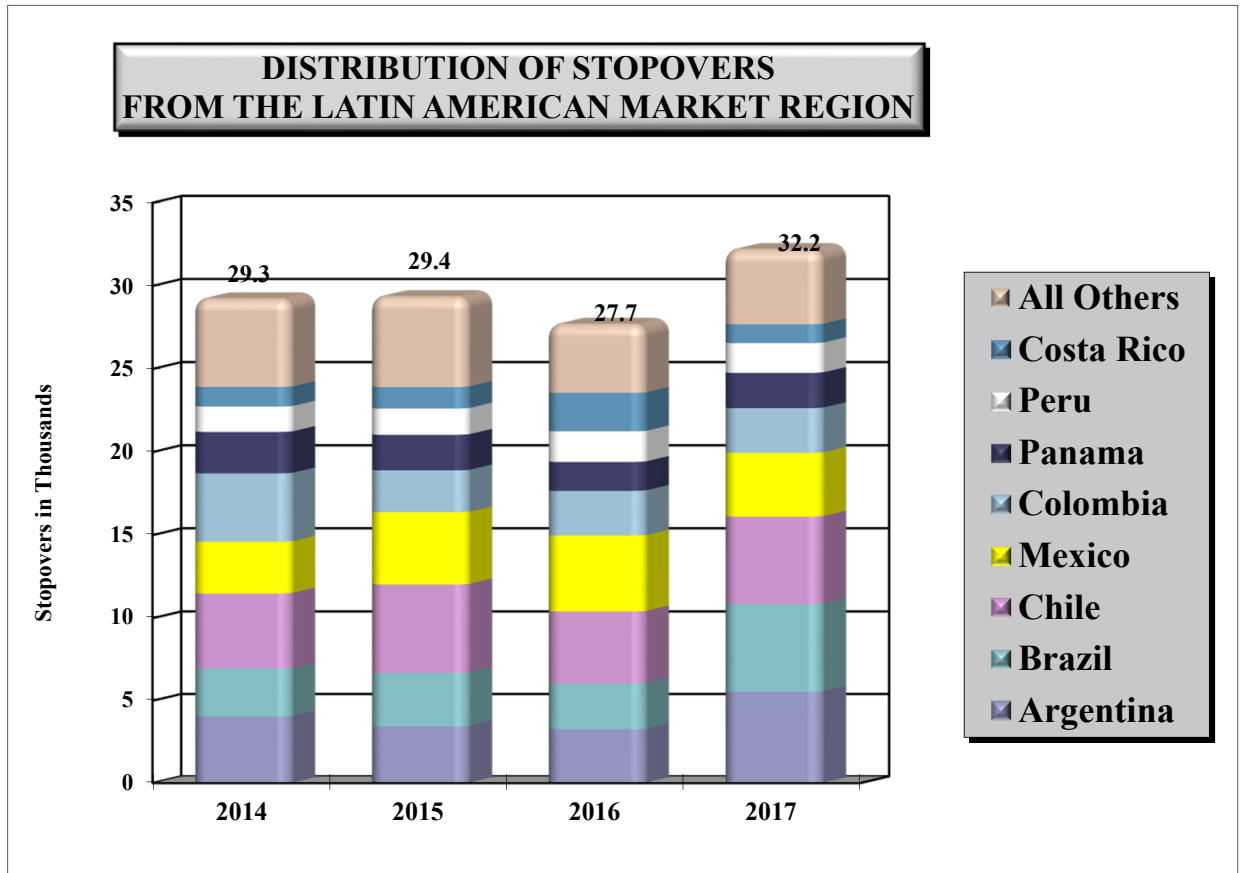


Fig. 9a

Stopovers in Thousands									%Change
	2014	%Share	2015	%Share	2016	%Share	2017	%Share	2017/16
Argentina	4.0	13.8	3.4	11.7	3.3	11.8	5.5	17.2	69.6
Brazil	2.9	10.0	3.2	11.1	2.8	10.0	5.3	16.5	90.7
Chile	4.5	15.5	5.3	18.2	4.4	15.7	5.3	16.3	20.9
Mexico	3.1	10.7	4.4	14.8	4.6	16.5	3.8	11.9	-15.8
Colombia	4.1	14.0	2.5	8.6	2.7	9.7	2.7	8.3	-0.3
Panama	2.5	8.5	2.1	7.3	1.7	6.3	2.1	6.6	21.8
Peru	1.5	5.2	1.6	5.4	1.8	6.6	1.8	5.6	-2.4
Costa Rica	1.2	4.0	1.3	4.4	2.3	8.4	1.1	3.5	-51.0
All Others	5.3	18.3	5.5	18.6	4.2	15.0	4.5	14.1	8.8
Total	29.3	100.0	29.4	100.0	27.7	100.0	32.2	100.0	16.2

TABLE 7**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

	2016		2017		2017					
	No.	%Share	No.	%Share	U.S.A	%Share	Canada	%Share	UK	%Share
Under 18	241,377	10.3	260,207	11.1	158,096	10.5	55,650	13.7	28,536	13.1
Between 18 and 24	147,597	6.3	158,258	6.7	104,762	6.9	23,058	5.7	14,982	6.9
Between 25 and 34	411,457	17.5	434,957	18.5	286,614	19.0	63,349	15.6	34,622	15.9
Between 35 and 49	630,941	26.8	678,046	28.8	441,220	29.2	113,228	27.9	53,811	24.7
Between 50 and 64	561,506	23.9	610,533	25.9	382,158	25.3	111,483	27.5	64,533	29.7
Over 64	188,806	8.0	210,914	9.0	137,113	9.1	38,406	9.5	21,163	9.7
Total	2,181,684	100.0	2,352,915	100.0	1,509,963	100.0	405,174	100.0	217,647	100.0

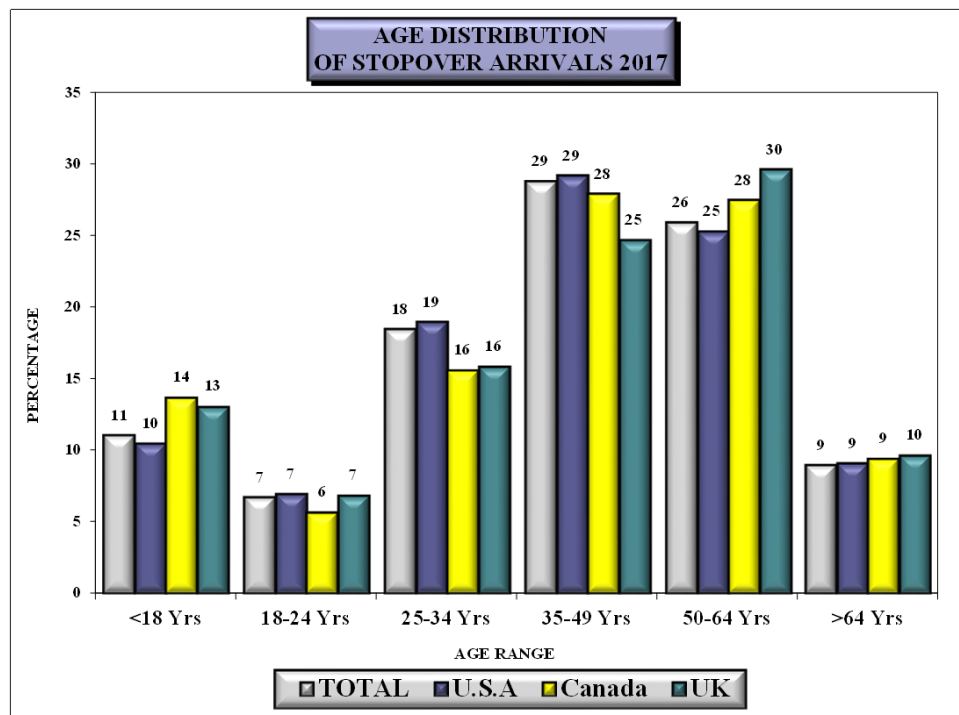
**Fig. 10**

TABLE 8**GENDER DISTRIBUTION OF STOPOVER ARRIVALS**

	2016		2017		2017					
	No.	%Share	No.	%Share	USA	%Share	Canada	%Share	UK	%Share
MALE	985,508	45.2	1,055,573	44.9	658,535	43.6	185,263	45.7	99,584	45.8
FEMALE	1,196,176	54.8	1,297,342	55.1	851,328	56.4	219,911	54.3	118,063	54.2
Total	2,181,684	100.0	2,352,915	100.0	1,509,863	100.0	405,174	100.0	217,647	100.0

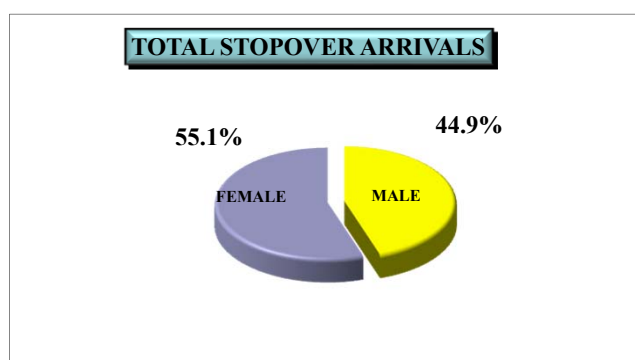
STOPOVER ARRIVALS BY GENDER & MAIN MARKETS 2017

Fig. 10a

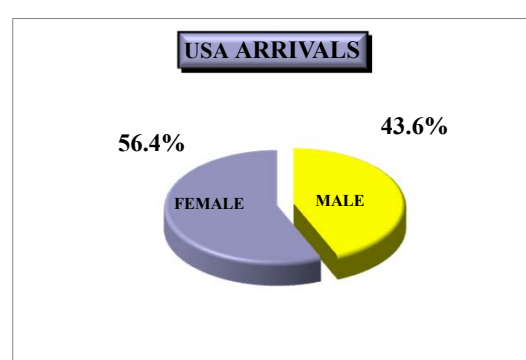


Fig. 10b

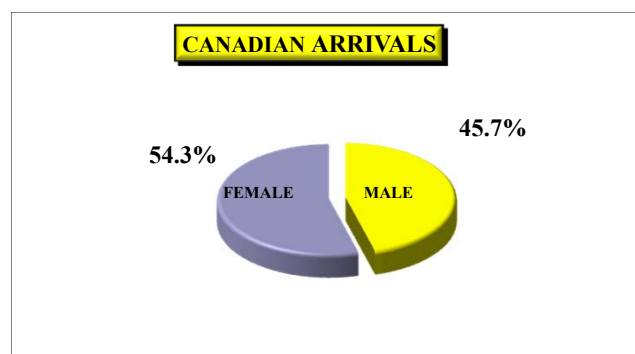


Fig. 10c

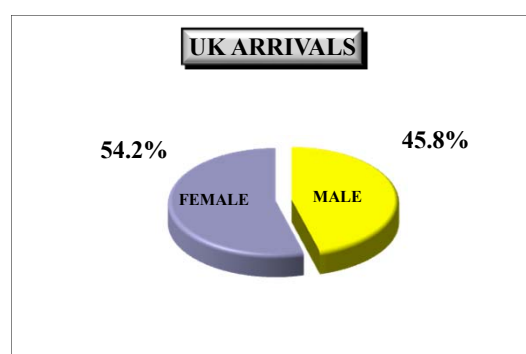
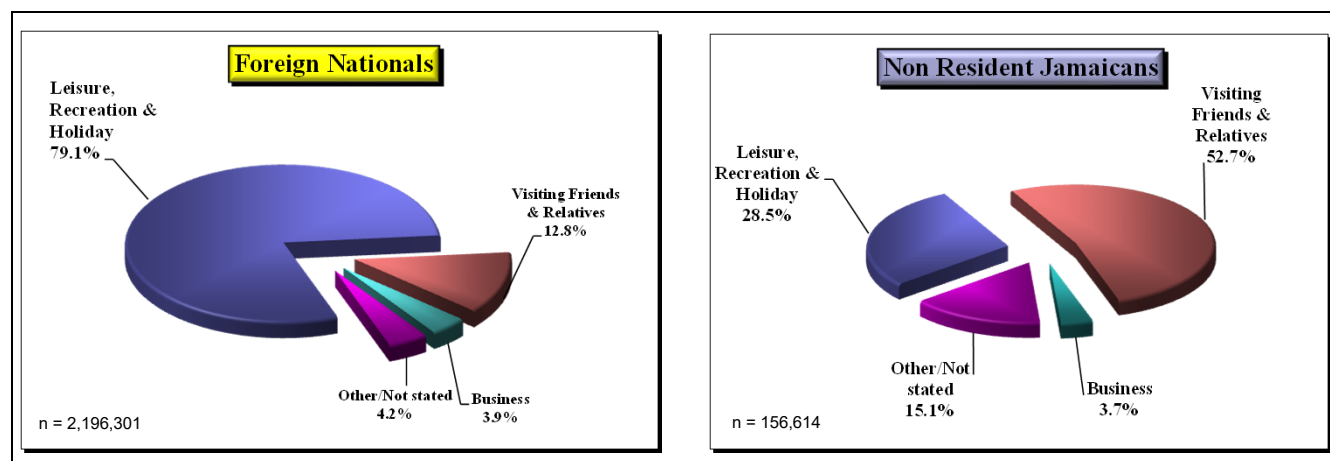


Fig. 10d

TABLE 8.1**STOPOVER ARRIVALS BY PURPOSE OF VISIT**

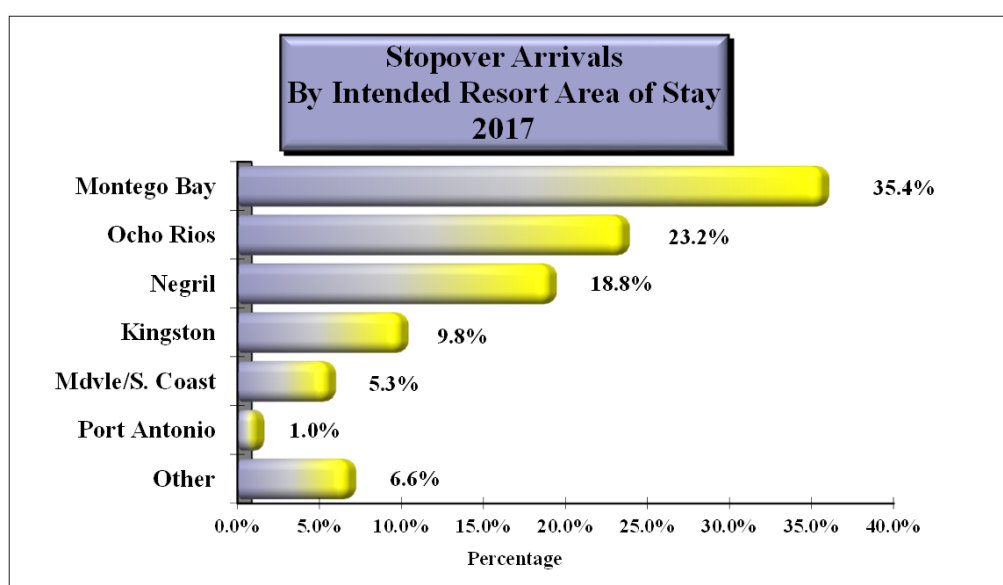
	2014		2015		2016		2017	
	No.	%Share	No.	%Share	No.	%Share	No.	%Share
Leisure, Recreation and Holiday	1,668,217	80.2	1,604,302	75.6	1,599,129	73.3	1,780,512	75.7
Visiting Friends & Relatives	182,879	8.8	293,693	13.8	360,167	16.5	362,962	15.4
Business	96,776	4.7	100,839	4.7	98,424	4.5	92,066	3.9
Other/not stated	132,309	6.4	124,208	5.9	123,964	5.7	117,375	5.0
Total	2,080,181	100.0	2,123,042	100.0	2,181,684	100.0	2,352,915	100.0

**Fig. 10e****TABLE 8.1a****MAIN PURPOSE OF VISIT BY MAIN MARKETS 2017**

PURPOSE OF VISIT 2017	USA		Canada		UK	
	No.	%Share	No.	%Share	No.	%Share
Leisure, Recreation and Holiday	1,159,953	76.8	334,664	82.6	143,429	65.9
Visiting Friends & Relatives	230,464	15.3	50,281	12.4	53,172	24.4
Business	43,690	2.9	7,485	1.8	8,572	3.9
Other/not stated	75,856	5.0	12,744	3.1	12,473	5.7
Total	1,509,963	100.0	405,174	100.0	217,647	100.0

TABLE 8.2**STOPOVER ARRIVALS BY INTENDED RESORT AREA OF STAY**

Area	Stopover Arrivals						%Change 2017/16
	2015	%Share	2016	%Share	2017	%Share	
Montego Bay	720,907	34.0%	732,294	33.6%	832,266	35.4%	13.7%
Ocho Rios	465,779	21.9%	505,191	23.2%	545,883	23.2%	8.1%
Negril	411,814	19.4%	412,224	18.9%	441,649	18.8%	7.1%
Kingston	230,521	10.9%	231,006	10.6%	229,559	9.8%	-0.6%
Mdvle/S. Coast	122,936	5.8%	123,133	5.6%	125,826	5.3%	2.2%
Port Antonio	21,781	1.0%	21,981	1.0%	23,098	1.0%	5.1%
Other	149,304	7.0%	155,855	7.1%	154,634	6.6%	-0.8%
Total	2,123,042	100.0%	2,181,684	100.0%	2,352,915	100.0%	7.8%

**Fig. 10f****TABLE 8.2a****STOPOVER ARRIVALS BY MAIN MARKETS AND INTENDED RESORT AREA OF STAY**

Area	2017					
	USA	%Share	Canada	%Share	UK	%Share
Montego Bay	555,371	36.8%	150,336	37.1%	64,711	29.7%
Ocho Rios	344,951	22.8%	116,514	28.8%	52,116	23.9%
Negril	273,702	18.1%	74,659	18.4%	42,321	19.4%
Kingston	136,504	9.0%	21,558	5.3%	19,614	9.0%
Mdvle/S. Coast	87,815	5.8%	16,340	4.0%	14,349	6.6%
Port Antonio	14,861	1.0%	2,352	0.6%	3,371	1.5%
Other	96,759	6.4%	23,415	5.8%	21,165	9.7%
Total	1,509,963	100.0%	405,174	100.0%	217,647	100.0%

TABLE 9**AVERAGE LENGTH OF STAY (NIGHTS) BY MONTH AND YEA****FOREIGN NATIONAL ARRIVALS**

	2013	2014	2015	2016	2017
January	8.9	9.1	9.0	9.0	9.0
February	8.2	8.3	8.2	8.3	8.2
March	7.9	8.0	7.9	8.1	7.9
April	7.8	8.0	7.7	7.9	7.9
May	7.9	7.8	8.0	7.9	7.9
June	8.8	8.8	9.0	9.0	8.2
July	9.6	9.5	9.6	9.5	8.8
August	8.8	8.7	9.0	8.9	8.3
September	8.8	8.8	8.9	8.8	8.6
October	8.3	8.2	8.5	8.4	8.0
November	8.6	8.5	8.8	8.7	8.1
December	10.1	10.0	10.3	10.3	9.7
Jan. - Dec.	8.7	8.7	8.8	8.8	8.4

* The Length of Stay is based on intended Length of Stay

TABLE 9a**AVERAGE LENGTH OF STAY (NIGHTS) BY COUNTRY AND YEAR****FOREIGN NATIONAL ARRIVALS**

	2013	2014	2015	2016	2017
U.S.A.	7.6	7.5	7.6	7.6	7.2
CANADA	8.8	8.7	9.0	9.0	8.6
U.K.	15.2	14.8	15.3	15.3	15.0
EUROPE	11.4	11.4	12.0	11.9	11.4
LATIN AMERICA	7.6	8.0	8.1	8.1	8.2
CARIBBEAN	8.8	9.8	9.1	9.1	10.7
OTHER COUNTRIES	17.9	15.4	16.5	17.3	15.9
TOTAL	8.7	8.7	8.8	8.8	8.4

* The Length of Stay is based on intended Length of Stay

TABLE 9.1**AVERAGE LENGTH OF STAY (NIGHTS) BY MONTH AND YEAR****NON-RESIDENT JAMAICANS**

	2013	2014	2015	2016	2017
January	17.6	17.6	15.8	16.8	17.0
February	14.7	14.9	13.7	14.5	14.6
March	14.3	14.6	13.8	14.3	14.5
April	14.6	14.6	13.3	14.2	14.3
May	15.6	14.5	15.4	14.7	15.4
June	18.5	17.9	18.3	18.4	18.5
July	17.4	17.1	17.5	17.6	18.0
August	14.9	14.5	15.0	15.0	15.6
September	16.0	15.2	15.9	16.0	17.8
October	16.4	15.3	16.0	16.3	17.3
November	20.4	19.3	20.3	20.3	22.7
December	19.0	18.8	19.0	19.2	20.0
Jan. - Dec.	16.8	16.5	16.4	16.8	17.5

* The Length of Stay is based on intended Length of Stay

TABLE 9b**AVERAGE LENGTH OF STAY (NIGHTS) BY TYPE OF ACCOMMODATION****2017**

FOREIGN NATIONALS		
	HOTELS	NON-HOTEL
January	7.2	14.5
February	7.1	12.1
March	6.7	11.5
April	6.6	11.9
May	6.5	12.8
June	6.0	14.8
July	6.3	15.0
August	6.3	14.0
September	6.5	15.5
October	6.4	13.7
November	6.3	14.6
December	6.7	15.8
Jan. - Dec.	6.6	13.9

NON-RESIDENT JAMAICANS	
HOTELS	NON-HOTEL
8.2	17.5
7.4	15.0
7.8	14.8
7.6	14.7
7.6	16.0
8.2	19.3
8.8	18.8
8.5	16.3
7.5	18.6
8.4	18.0
7.8	23.9
10.8	20.4
8.3	18.1

	FOREIGN NATIONAL ARRIVALS	Average Length of Stay (Nights)
Hotel	1,642,108	6.6
Non-Hotel	109,716	9.0
Private Homes	415,631	15.2
Other	28,846	15.1
	2,196,301	8.4

	NON-RESIDENT JAMAICAN ARRIVALS	Average Length of Stay (Nights)
	10,129	8.3
	2,287	12.3
	143,367	18.2
	831	17.6
	156,614	17.5

* The Length of Stay is based on intended Length of Stay

TABLE 10**STOPOVER ARRIVALS BY SCHEDULED & CHARTERED FLIGHTS**

	2016		2017			
	SCHEDULED	CHARTERED	SCHEDULED	% change 2017/16	CHARTERED	% change 2017/16
U.S.A.						
<u>NORTHEAST</u>						
Connecticut	35,598	29	35,204		12	
Delaware	6,879	1	7,589		1	
Maine	4,594	0	4,830		3	
Maryland	56,347	32	63,466		45	
Massachusetts	39,229	27	42,344		12	
New Hampshire	6,144	0	6,649		1	
New Jersey	79,128	83	84,009		23	
New York	249,836	216	259,597		70	
Pennsylvania	73,898	67	76,644		615	
Rhode Island	4,533	1	4,877		0	
Vermont	2,385	5	2,532		0	
Virginia	35,139	18	38,566		54	
Washington D.C.	7,597	3	8,092		11	
West Virginia	3,329	26	3,388		74	
Total	604,636	508	637,787	5.5%	921	81.3%
<u>MIDWEST</u>						
Illinois	53,417	7,584	59,277		4,037	
Indiana	19,251	717	21,751		288	
Iowa	12,479	1,160	12,957		1,246	
Kansas	8,577	31	9,355		43	
Kentucky	9,116	462	10,328		546	
Michigan	30,134	351	34,981		166	
Minnesota	16,014	6,052	15,864		6,922	
Missouri	15,860	4,904	18,977		4,849	
Nebraska	8,444	9	9,752		11	
North Dakota	3,094	142	3,350		257	
Ohio	32,637	957	37,647		1,890	
South Dakota	3,283	135	3,380		187	
Wisconsin	23,183	2,594	22,400		6,205	
Total	235,489	25,098	260,019	10.4%	26,647	6.2%
<u>SOUTH (MIAMI)</u>						
Alabama	9,672	4	11,430		290	
Arkansas	4,652	45	5,255		79	
Florida	206,681	372	215,550		425	
Georgia	64,490	21	69,471		1,121	
Louisiana	9,644	3	11,481		22	
Mississippi	4,434	10	5,488		47	
North Carolina	32,983	11	38,225		146	
South Carolina	14,585	2	16,688		224	
Tennessee	17,328	37	19,900		561	
Total	364,469	505	393,488	8.0%	2,915	477.2%

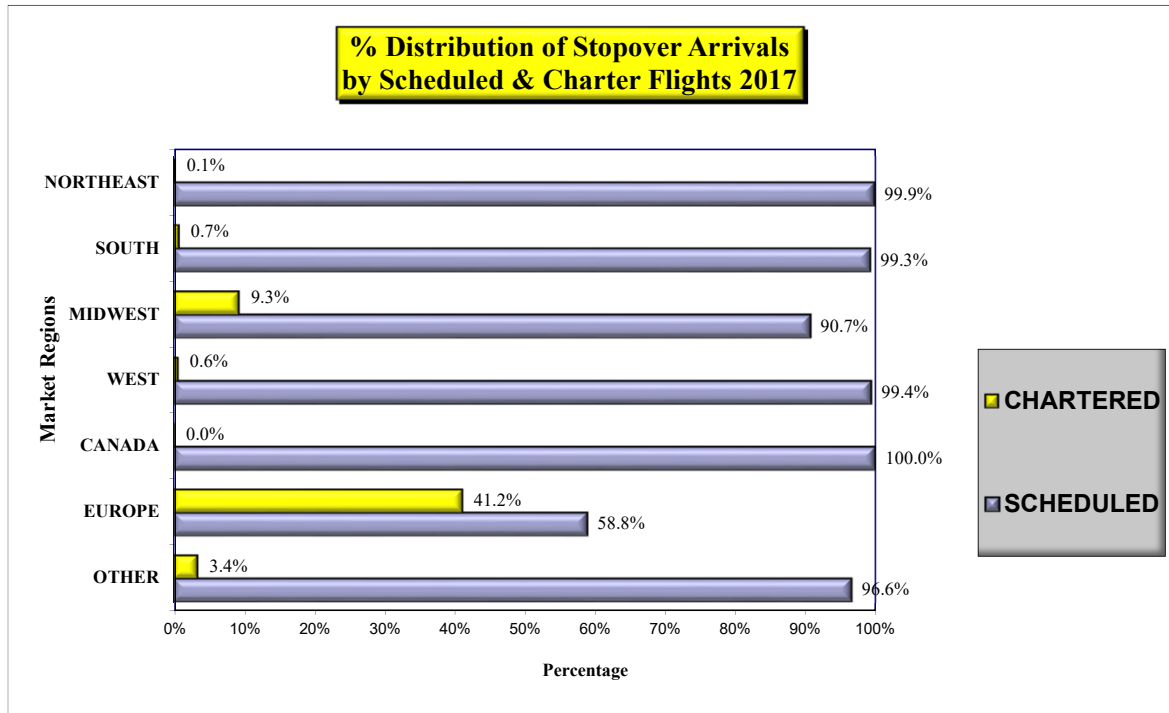
TABLE 10

STOPOVER ARRIVALS BY SCHEDULED & CHARTERED FLIGHTS

	2016		2017			
	SCHEDULED	CHARTERED	SCHEDULED	% change 2017/16	CHARTERED	% change 2017/16
WEST						
Alaska	552	1	518		1	
Arizona	8,073	22	8,655		39	
California	51,248	78	56,246		79	
Colorado	12,529	11	13,986		45	
Hawaii	410	0	454		3	
Idaho	1,283	7	1,479		1	
Montana	1,220	21	1,285		2	
Nevada	4,506	5	5,034		13	
New Mexico	2,014	3	2,142		6	
Oklahoma	7,991	7	8,548		138	
Oregon	3,920	8	3,949		24	
Texas	69,958	38	72,925		644	
Utah	3,217	10	3,309		4	
Washington	7,283	5	7,638		14	
Wyoming	926	7	1,005		0	
Total	175,130	223	187,173	6.9%	1,013	354.3%
TOTAL U.S.A.	1,379,724	26,334	1,478,467	7.2%	31,496	19.6%
CANADA						
Alberta	26,446	29	26,054		1	
British Columbia	10,876	8	10,961		8	
Manitoba	8,846	9	9,163		2	
New Brunswick	4,561	1	4,043		0	
Newfoundland	6,207	2	6,553		0	
Nova Scotia	8,372	2	7,542		1	
Ontario	254,988	154	283,157		137	
P.E. Island	889	0	750		0	
Quebec	42,247	18	48,475		8	
Saskatchewan	7,943	2	7,833		1	
Other Canada	537	0	484		1	
Total	371,912	225	405,015	8.9%	159	-29.3%
EUROPE						
Northern Europe						
U.K.	110,455	96,015	108,542		109,103	
Denmark	879	1,037	825		140	
Finland	414	1,490	406		242	
Ireland	1,732	1,901	1,944		1,265	
Norway	860	1,107	1,053		178	
Sweden	1,816	8,794	1,845		5,887	
Southern Europe						
Greece	236	6	244		6	
Italy	12,860	33	13,411		288	
Portugal	445	23	457		3,210	
Spain	3,202	185	3,291		4,386	
Western Europe						
Austria	2,139	31	2,233		350	
Belgium	5,979	17	6,383		105	
France	5,220	57	7,264		136	
Germany	20,467	301	22,440		7,418	
Luxemburg	206	3	760		31	
Netherlands	6,614	38	7,438		249	
Switzerland	3,425	57	3,663		408	
Central/East Europe						
Czechoslovakia	481	24	736		56	
Hungary	288	25	490		63	
Poland	2,407	100	4,882		281	
Russia	905	35	977		41	
Other Europe	2,167	233	2,384		293	
Total	183,197	111,512	191,668	4.6%	134,136	20.3%

TABLE 10**STOPOVER ARRIVALS BY SCHEDULED & CHARTERED FLIGHTS**

	2016		2017			
	SCHEDULED	CHARTERED	SCHEDULED	% change 2017/16	CHARTERED	% change 2017/16
OTHER COUNTRIES						
Mexico	4,388	181	3,821		24	
Central America	4,985	901	5,126		37	
South America	16,764	507	22,618		598	
Comm. Caribbean	54,392	624	53,489		440	
Other Caribbean	8,473	2,103	7,528		2,487	
African Countries	1,520	16	1,486		44	
India	1,704	17	1,820		14	
Australia & New Zealand	3,061	35	2,968		43	
Japan	1,835	6	1,844		5	
All Other Ctries	7,111	157	7,476		106	
Total	104,233	4,547	108,176	3.8%	3,798	-16.5%
GRAND TOTAL	2,039,066	142,618	2,183,326	7.1%	169,589	18.9%

**Fig. 11**

CRUISE PASSENGERS

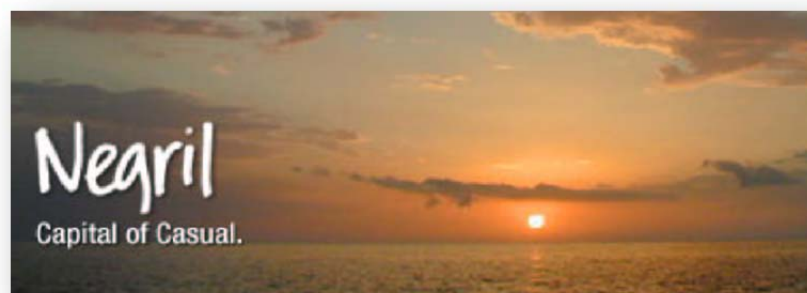
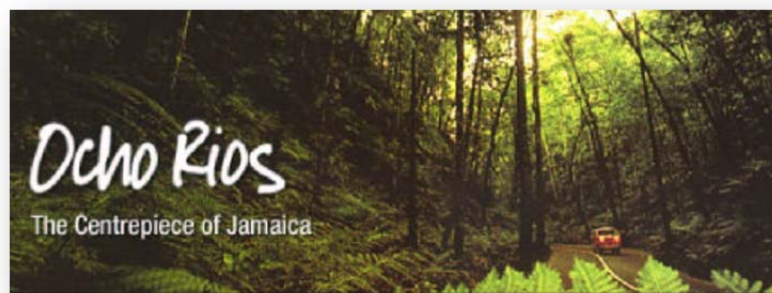


TABLE 11**CRUISE PASSENGERS BY MONTH AND YEAR: 2013 - 2017**

	2013	2014	2015	2016	2017
January	179,910	160,945	167,591	186,741	205,812
February	138,879	131,948	150,803	197,467	192,664
March	148,022	149,158	194,031	229,111	234,251
April	101,261	146,640	142,139	131,898	141,792
Jan.-Apr.	568,072	588,691	654,564	745,217	774,519
%Inc./Dec.	-6.8%	3.6%	11.2%	13.8%	3.9%
May	69,607	76,865	87,707	94,577	110,712
June	72,054	79,447	89,162	110,086	93,453
July	79,946	104,123	100,150	88,015	110,034
August	63,393	93,106	95,962	99,677	109,074
September	63,224	69,001	88,968	86,033	132,551
October	89,896	106,813	87,719	90,233	150,076
November	99,000	125,509	135,450	159,383	234,643
December	160,076	180,242	229,020	182,341	208,212
May - Dec.	697,196	835,106	914,138	910,345	1,148,755
%Inc./Dec.	-1.9%	19.8%	9.5%	9.0%	26.2%
Jan. - Dec.	1,265,268	1,423,797	1,568,702	1,655,562	1,923,274
% Inc./Dec.	-4.2%	12.5%	10.2%	16.3%	16.2%

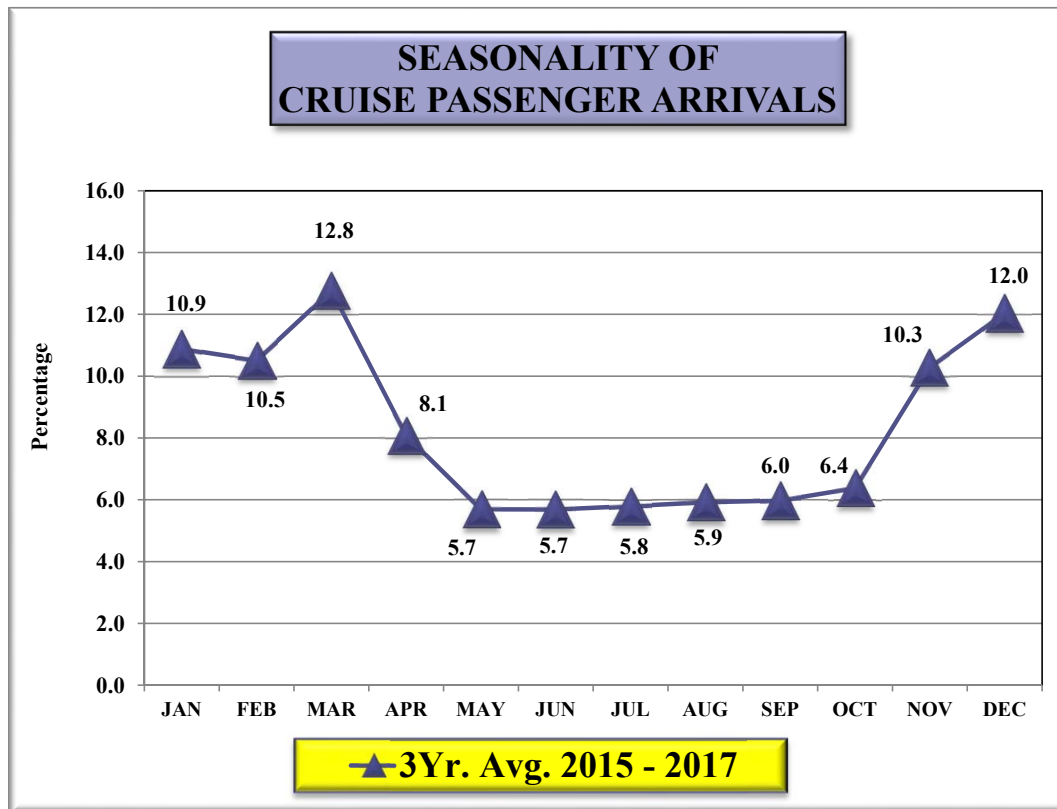
**Fig. 12**

TABLE 12

CRUISE SHIP PASSENGERS BY MAJOR PORTS OF CALL AND YEARS

Montego Bay					Falmouth					Ocho Rios				
	2014	2015	2016	2017	2014	2015	2016	2017		2014	2015	2016	2017	
January	27,827	36,727	49,796	67,268	84,199	70,608	65,751	73,897		48,919	60,256	71,194	64,461	
February	20,230	24,731	47,705	50,455	63,389	70,526	77,383	75,158		48,218	55,389	72,288	66,911	
March	25,364	33,606	70,962	70,939	72,888	82,179	88,790	96,487		50,281	78,246	69,290	66,295	
April	18,918	26,444	31,757	37,100	85,004	63,347	65,206	71,825		42,718	52,348	34,935	32,867	
Jan.-Apr.	92,339	121,508	200,220	225,762	305,480	286,660	297,130	317,367		190,136	246,239	247,707	230,534	
%Inc./Dec.	-13.2%	31.6%	64.8%	12.8%	-0.8%	-6.2%	3.7%	6.8%		23.7%	29.5%	0.6%	-6.9%	
May	16,352	24,274	19,839	33,739	50,490	50,270	48,222	43,552		10,023	13,163	26,516	33,421	
June	13,097	31,901	30,392	23,981	48,794	45,593	55,040	38,588		17,556	11,668	24,654	30,884	
July	22,625	22,001	17,768	31,951	59,764	54,283	41,699	42,759		21,734	23,866	28,548	35,324	
August	17,763	35,686	28,729	27,089	52,808	45,318	46,395	48,910		22,535	14,958	24,553	33,075	
September	11,868	23,180	26,129	35,030	44,188	52,509	45,747	62,892		12,945	13,279	14,157	34,629	
October	22,504	26,394	21,299	40,107	61,618	44,490	47,661	75,403		22,691	16,762	21,273	34,566	
November	17,237	31,566	55,539	56,695	62,775	69,729	45,962	122,091		45,189	34,155	57,882	55,201	
December	26,298	54,977	53,648	52,765	86,348	103,353	80,027	94,090		67,281	70,690	46,216	56,211	
May - Dec.	147,744	249,979	253,343	301,357	466,785	465,545	410,753	528,285		219,954	198,541	243,799	313,311	
%Inc./Dec.	12.3%	69.2%	1.3%	19.0%	37.9%	-0.3%	-11.8%	28.6%		-3.6%	-9.7%	22.8%	28.5%	
Jan. - Dec.	240,083	371,487	453,563	527,119	772,265	752,205	707,883	845,652		410,090	444,780	491,506	543,845	
% Inc./Dec.	0.9%	54.7%	22.1%	16.2%	19.5%	-2.6%	-5.9%	19.5%		7.4%	8.5%	10.5%	10.6%	

* During the period 2014 to 2017 the port of Port Antonio received a total of 20 cruise ship calls with 4,242 passengers.

* During 2017 the port of Port Antonio received 9 cruise ship calls with 2,496 passengers.

* During 2017 the port of Kingston received 2 cruise ship call with 4,162 passengers.

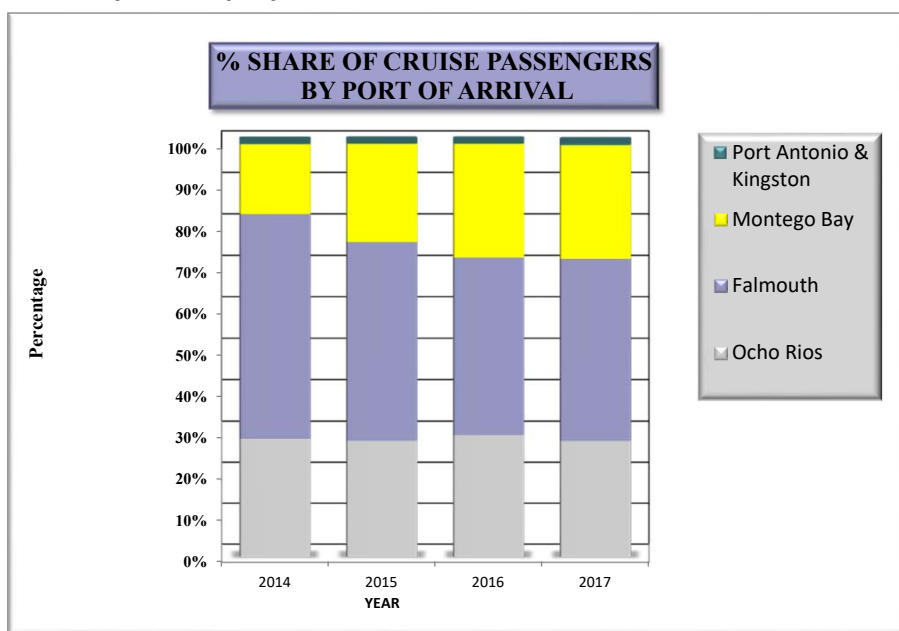


Fig 13

TABLE 12a**CRUISE SHIP CALLS BY MAJOR PORTS OF CALL AND YEARS**

Montego Bay					Falmouth					Ocho Rios				
	2014	2015	2016	2017	2014	2015	2016	2017		2014	2015	2016	2017	
January	14	18	27	33	21	20	17	18		18	18	25	25	
February	10	14	24	25	17	20	19	17		17	17	24	22	
March	14	19	32	32	18	21	20	23		17	23	22	25	
April	5	8	16	18	20	16	15	16		12	15	13	10	
Jan.-Apr.	43	59	99	108	76	77	71	74		64	73	84	82	
%Inc./Dec.	-2.3%	37.2%	67.8%	9.1%	-6.2%	1.3%	-7.8%	4.2%		25.5%	14.1%	15.1%	-2.4%	
May	4	6	5	14	11	12	10	8		3	4	8	9	
June	3	8	7	11	10	10	11	7		5	3	7	8	
July	5	5	4	12	12	12	9	8		6	6	8	9	
August	4	8	7	11	11	10	9	9		6	4	7	9	
September	3	6	7	11	11	12	10	13		4	4	5	10	
October	6	7	7	14	15	11	10	15		8	5	7	10	
November	7	10	22	28	16	19	11	26		15	12	24	19	
December	11	21	28	29	25	27	19	21		21	24	17	20	
May - Dec.	43	71	87	130	111	113	89	107		68	62	83	94	
%Inc./Dec.	2.4%	65.1%	22.5%	49.4%	52.1%	1.8%	-21.2%	20.2%		-6.8%	-8.8%	33.9%	13.3%	
Jan. - Dec.	86	130	186	238	187	190	160	181		132	135	167	176	
% Inc./Dec.	0.0%	51.2%	43.1%	28.0%	21.4%	1.6%	-15.8%	13.1%		6.5%	2.3%	23.7%	5.4%	

* During the period 2014 to 2017 the port of Port Antonio received a total of 20 cruise ship calls with 4,242 passengers.

* During 2017 the port of Port Antonio received 9 cruise ship calls with 2,496 passengers.

* During 2017 the port of Kingston received 2 cruise ship call with 4,162 passengers.

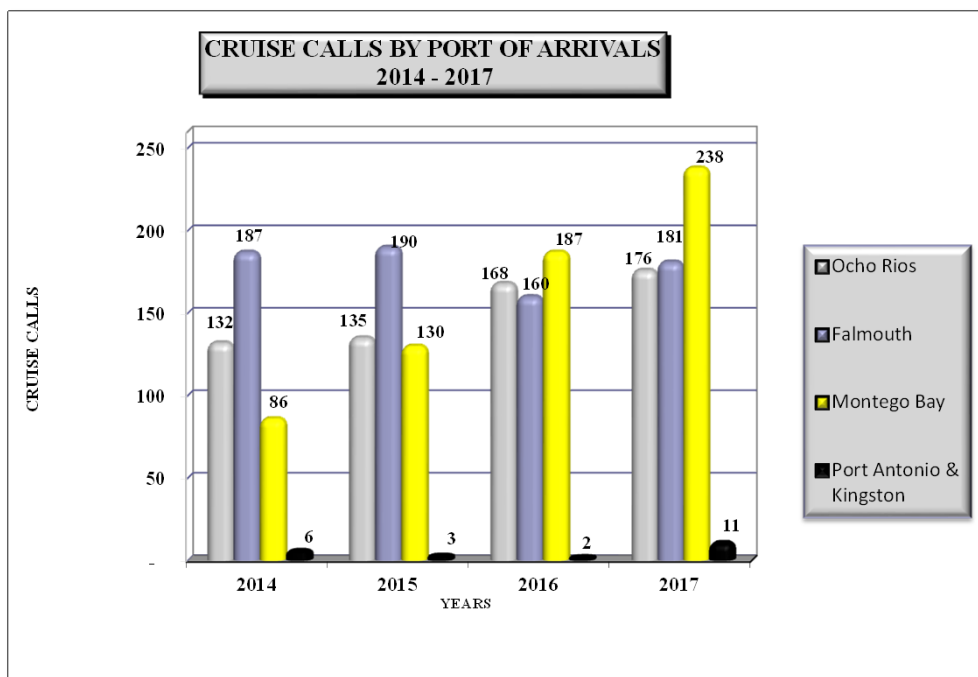
**Fig. 13a**

TABLE 12b

CRUISE PASSENGERS BY PORTS OF ARRIVAL AND MAJOR CRUISE LINES						
CRUISE LINES	CRUISE SHIPS	2016		2017		% Change 2017/2016
		CALLS	PAX	CALLS	PAX	
OCHO RIOS						
CARNIVAL CRUISE LINE & PLC	Carnival Breeze	3	13,282			
	Carnival Conquest	6	21,415	14	48,298	
	Carnival Dream	1	3,951	2	7,639	
	Carnival Freedom	2	6,914	4	13,891	
	Carnival Glory			1	2,951	
	Carnival Sensation	21	52,211	21	52,607	
	Carnival Splendour	11	38,315	4	12,827	
	Carnival Victory	4	12,687			
	Carnival Vista	1	4,452	25	117,050	
		49	153,227	71	255,263	44.9%
AIDA Cruises	Aida Luna	1	2,073	11	22,319	
	Aida Mar	11	22,824	1	2,168	
		12	24,897	12	24,487	0.0%
Costa Cruises	Costa Deliziosa	7	17,595	8	19,227	
		7	17,595	8	19,227	14.3%
Holland America	Eurodam	2	4,448	1	1,917	
	Maasdam	1	1,237			
	Rotterdam			1	1,296	
	Veendam	1	1,277			
	Westerdam	1	1,767			
	Zuiderdam	1	2,175	1	1,940	
		6	10,904	3	5,153	-50.0%
Norwegian Cruises	Norwegian Breakaway			1	3,615	
	Norwegian Dawn	1	2,258			
	Norwegian Epic	2	8,981	7	30,909	
	Norwegian Getaway	18	81,234			
	Norwegian Jade			3	7,073	
	Norwegian Pearl	5	10,771	6	15,120	
	Norwegian Spirit	8	17,119			
	Norwegian Star			1	2,322	
		34	120,363	18	59,039	-47.1%
P & O Cruises	Azura	2	6,111	2	6,144	
	Britannia	1	3,639			
	Oriana	2	3,535			
		5	13,285	2	6,144	-60.0%
Princess Cruises	Coral Princess	8	15,799	7	14,284	
	Emerald Princess	1	2,489			
	Island Princess	2	4,342	1	2,209	
	Regal Princess	1	4,064			
		12	26,694	8	16,493	-33.3%
MSC CRUISES	MSC Divina	19	75,281	25	98,863	
	MSC Opera			3	6,330	
		19	75,281	28	105,193	47.4%
ROYAL CARIBBEAN	Empress of the Seas	1	1,770			
	Freedom of the Seas			1	4,021	
	Independence of the Seas	1	3,635	1	3,566	
	Navigator of the Seas	1	3,182			
		3	8,587	2	7,587	-33.3%
Celebrity Cruises	Celebrity Constellation	1	2,012			
	Celebrity Reflection	7	21,945	1	3,028	
	Celebrity Serenity			1	831	
	Celebrity Silhouette			1	1,661	
	Celebrity Summit			1	1,939	
		8	23,957	4	7,459	-50.0%
Tui Cruises	Mein Schiff	4	9,360	11	26,595	
		4	9,360	11	26,595	175.0%
OTHER		8	7,356	9	11,205	12.5%
PORT TOTAL		167	491,506	176	543,845	5.4%

CRUISE LINES	CRUISE SHIPS	2016		2017		% Change 2017/2016
		CALLS	PAX	CALLS	PAX	
MONTEGO BAY						
CARNIVAL CRUISE LINE & PLC	Carnival Breeze	18	79,427	25	112,269	
	Carnival Conquest	2	6,812			
	Carnival Dream	20	84,718	18	76,099	
	Carnival Freedom	16	55,680	13	44,980	
	Carnival Glory			1	3,248	
	Carnival Liberty	1	3,616			
	Carnival Magic	4	17,617	1	4,049	
	Carnival Sensation			1	1,592	
	Carnival Splendor	3	9,879	1	3,546	
	Carnival Triumph	1	3,185			
		65	260,934	60	245,783	-7.7%
AIDA Cruises	Aida Luna	11	22,817	11	22,325	
	Aida Mar	6	13,252	11	24,336	
		17	36,069	22	46,661	29.4%
Holland America	Eurodam	2	4,188			
	Nieuw Amsterdam			1	2,267	
	Veendam			1	1,310	
		2	4,188	2	3,577	0.0%
P & O Cruises	Azura	1	3,043			
	Oceana	2	3,304	2	3,852	
	Oriana			1	1,715	
		3	6,347	3	5,567	0.0%
Princess Cruises	Caribbean Princess	1	3,197			
	Coral Princess	1	1,996			
	Regal Princess	1	3,588	4	14,623	
		3	8,781	4	14,623	33.3%
MSC CRUISES	MSC Armonia	3	5,571	7	12,665	
	MSC Divina	1	3,634	5	17,771	
	MSC Opera	20	41,251	33	68,441	
		24	50,456	45	98,877	87.5%
ROYAL CARIBBEAN	Independence of the Seas	1	3,696	1	3,605	
	Liberty of the Seas	1	3,822			
		2	7,518	1	3,605	-50.0%
Celebrity Cruises	Celebrity Summit	-	-	1	1,999	
Tui Cruises	Mein Schiff	4	9,356	10	24,371	
		4	9,356	10	24,371	150.0%
CELESTYAL CRUISES	Celestyal Crystal	22	13,542	45	14,669	
		22	13,542	45	14,669	104.5%
THOMSON HOLIDAYS	Thomson Dream	20	29,447	15	22,397	
		20	29,447	15	22,397	-25.0%
OTHER		24	26,925	30	44,990	25.0%
PORT TOTAL		186	453,563	238	527,119	28.0%

TABLE 12b

CRUISE PASSENGERS BY PORTS OF ARRIVAL AND MAJOR CRUISE LINES						
CRUISE LINES	CRUISE SHIPS	2016		2017		% Change 2017/2016
		CALLS	PAX	CALLS	PAX	CALLS PAX
FALMOUTH						
CARNIVAL CRUISE LINE & PLC						
Norwegian Cruises	Carnival Breeze	4	17,631			
	Carnival Conquest	1	3,159			
	Carnival Freedom	1	3,626	1	3,243	
	Carnival Glory	1	2,974			
		7	27,390	1	3,243	-85.7% -88.2%
Holland America	Norwegian Epic			4	18,145	
	Norwegian Escape			6	27,411	
	Norwegian Jade			2	5,023	
Princess Cruises		0	0	12	50,579	- -
	Eurodam			1	2,325	
	Koningsdam			1	2,778	
	Nieuw Amsterdam	1	2,217			
	Oosterdam			1	1,844	
Princess Cruises	Westerdam			1	1,847	
		1	2,217	4	8,794	300.0% 296.7%
	Caribbean Princess			2	6,092	
Princess Cruises	Regal Princess			1	3,349	
	Royal Princess			2	6,989	
		0	0	5	16,430	- -
ROYAL CARIBBEAN						
Celebrity Cruises	Allure of the Seas	21	128,555	23	142,757	
	Anthem of the Seas	2	8,322			
	Freedom of the Seas	20	84,357			
	Grandeur of the Seas	3	6,259			
	Harmony of the Seas	3	18,583	25	156,030	
	Independence of the Seas	12	48,082	9	36,378	
	Liberty of the Seas	21	89,277	24	103,561	
	Navigator of the Seas	9	32,991			
	Oasis of the Seas	24	147,322	25	156,015	
		115	563,748	106	594,741	-7.8% 5.5%
	Celebrity Equinox			4	11,165	
	Celebrity Reflection	3	9,279	7	21,941	
Celebrity Cruises	Celebrity Silhouette	8	22,926	7	20,368	
	Celebrity Summit			1	1,946	
		11	32,205	19	55,420	72.7% 72.1%
DISNEY CRUISES						
Disney Cruises	Disney Fantasy	17	64,524	25	94,544	
	Disney Wonder	1	2,514	3	7,625	
		18	67,038	28	102,169	55.6% 52.4%
MSC CRUISES						
MSC Cruises	Divina	1	3,934			-100.0% -100.0%
OTHER						
		7	11,351	6	14,276	-14.3% 25.8%
PORT TOTAL		160	707,883	181	845,652	13.1% 19.5%
GRAND TOTAL		513	1,652,952	595	1,916,616	16.0% 16.0%

* During 2017 the port of Port Antonio received a total of 9 cruise ship calls with 2,946 passengers.

* During 2017 the port of Kingston received a total of 2 cruise ship calls with 4,162 passengers.

DISTRIBUTION OF CRUISE PASSENGERS BY CRUISELINE 2016 AND 2017

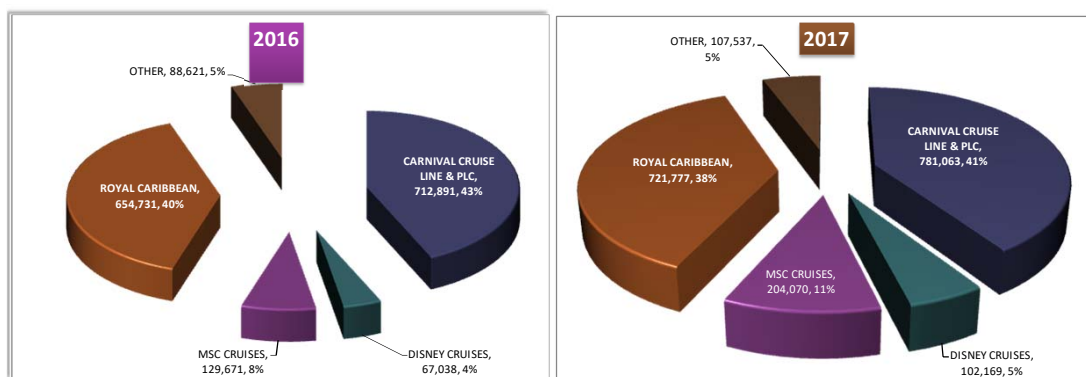


Fig. 13b

ACCOMMODATION



TABLE 13
HOTELS: AVERAGE CAPACITY AVAILABLE
ROOM/BED NIGHTS SOLD & PERCENTAGE OCCUPANCY

	AVG. CAPACITY		NIGHTS SOLD		AVERAGE	% OCCUPANCY	
	ROOMS	BEDS	ROOMS	BEDS	HOUSE COUNTS	ROOMS	BEDS
<u>MONTEGO BAY</u>							
2013	5,909	13,207	1,528,893	3,370,959	9,235.5	70.9%	69.9%
2014	6,388	14,148	1,686,627	3,709,015	10,161.7	72.3%	71.8%
2015	7,304	16,153	1,947,392	4,234,693	11,601.9	73.0%	71.8%
2016	7,576	16,547	1,851,574	3,950,681	10,794.2	66.8%	65.2%
2017	8,961	19,425	2,233,331	4,767,501	13,061.6	68.3%	67.2%
+/- % 17/16	18.3%	17.4%	20.6%	20.7%	21.0%	2.3%	3.1%
<u>OCHO RIOS</u>							
2013	5,239	10,821	1,356,440	2,848,116	7,803.1	70.9%	72.1%
2014	5,112	10,682	1,333,362	2,859,876	7,835.3	71.5%	73.4%
2015	4,971	10,176	1,252,434	2,606,068	7,139.9	69.0%	70.2%
2016	5,920	12,091	1,409,603	2,952,008	8,065.6	65.1%	66.7%
2017	6,007	12,067	1,474,617	3,018,196	8,269.0	67.3%	68.5%
+/- % 17/16	1.5%	-0.2%	4.6%	2.2%	2.5%	3.4%	2.7%
<u>NEGRIL</u>							
2013	4,933	10,950	1,162,069	2,350,357	6,439.3	64.5%	63.3%
2014	5,103	11,087	1,182,882	2,571,609	7,045.5	63.5%	63.5%
2015	4,885	10,453	1,190,791	2,518,061	6,898.8	66.8%	66.0%
2016	5,027	10,682	1,164,881	2,378,329	6,498.2	63.3%	60.8%
2017	5,360	12,387	1,217,383	2,737,639	7,500.4	62.2%	60.6%
+/- % 17/16	6.6%	16.0%	4.5%	15.1%	15.4%	-1.7%	-0.5%
<u>PORT ANTONIO</u>							
2013	53	106	1,879	3,750	10.3	9.7%	9.7%
2014	84	169	4,707	9,822	26.9	15.3%	15.9%
2015	114	229	7,490	15,226	41.7	18.0%	18.2%
2016	145	291	6,947	13,959	38.2	13.1%	13.1%
2017	184	367	9,055	18,147	49.7	13.5%	13.5%
+/- % 17/16	26.9%	26.1%	30.3%	30.0%	30.0%	2.7%	3.1%
<u>KINGSTON & ST. ANDREW</u>							
2013	1,180	2,354	248,922	466,030	1,276.8	57.8%	54.2%
2014	1,176	2,078	245,290	395,042	1,082.3	57.1%	52.1%
2015	1,139	1,965	258,799	420,875	1,153.1	62.3%	58.7%
2016	1,261	2,200	263,161	428,580	1,171.0	57.0%	53.2%
2017	1,337	2,351	277,749	453,168	1,241.6	56.9%	52.8%
+/- % 17/16	6.0%	6.9%	5.5%	5.7%	6.0%	-0.2%	-0.8%
<u>MANDEVILLE & SOUTH COAST</u>							
2013	558	1,134	133,002	261,602	716.7	65.3%	63.2%
2014	545	1,106	119,316	237,982	652.0	60.0%	58.9%
2015	592	1,196	126,956	253,517	694.6	58.8%	58.1%
2016	614	1,242	122,445	243,301	664.8	54.5%	53.5%
2017	704	1,426	132,200	268,367	735.3	51.4%	51.6%
+/- % 17/16	14.7%	14.8%	8.0%	10.3%	10.6%	-5.6%	-3.7%
<u>ISLAND</u>							
2013	17,872	38,572	4,431,205	9,300,814	25,481.7	67.9%	66.1%
2014	18,409	39,270	4,572,184	9,783,346	26,803.7	68.0%	68.3%
2015	19,005	40,172	4,783,862	10,048,440	27,530.0	69.0%	68.5%
2016	20,543	43,053	4,818,611	9,966,858	27,231.9	64.1%	63.3%
2017	22,553	48,023	5,344,335	11,263,018	30,857.6	64.9%	64.3%
+/- % 17/16	9.8%	11.5%	10.9%	13.0%	13.3%	1.3%	1.6%

NB: Estimates were made for some non-compliant hotels

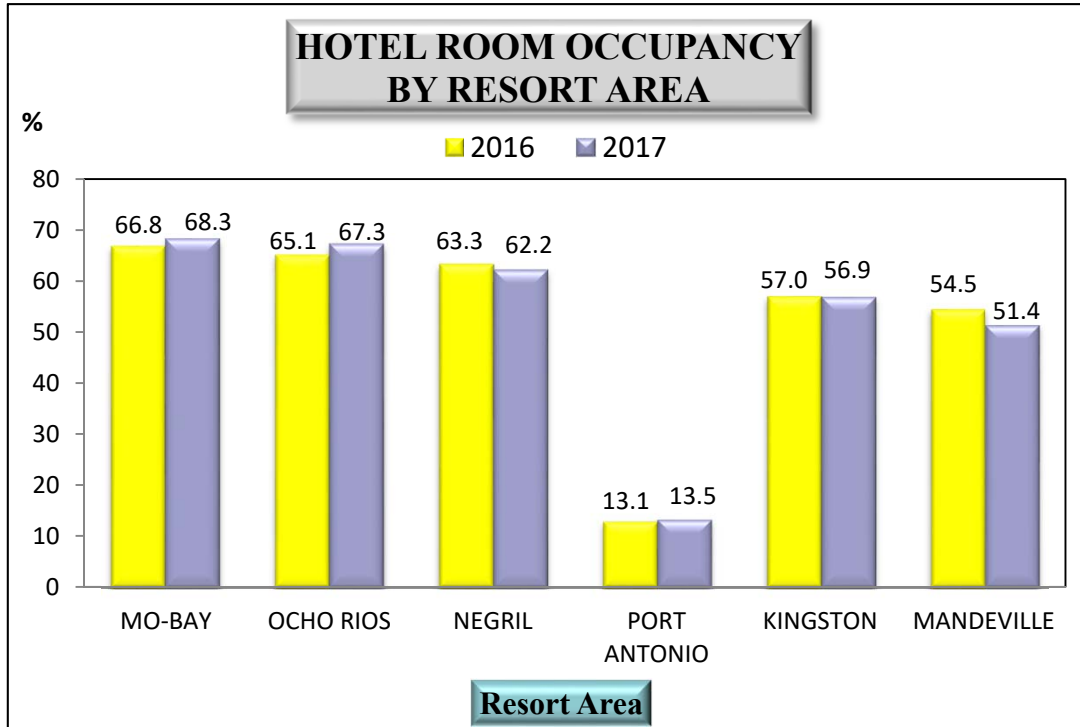


Fig.14

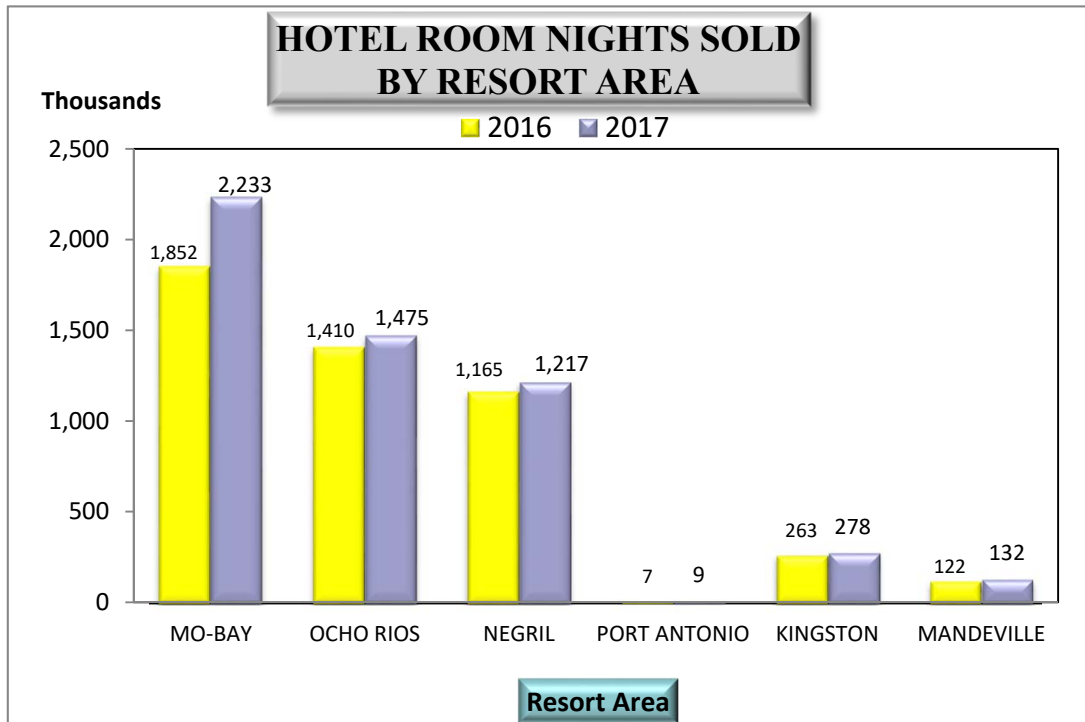


Fig.14a

TABLE 14**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****JAMAICA**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	389,132	430,646	447,706	426,491	470,475		829,034	916,354	918,637	880,166	991,957
Feb.	398,268	414,250	411,359	445,595	461,818		847,626	886,711	859,492	932,068	971,075
Mar.	447,614	431,760	450,830	455,943	463,922		974,017	926,107	951,224	953,057	978,227
Apr.	405,962	393,447	417,502	404,139	457,195		860,022	840,038	877,156	841,432	956,792
Jan.-Apr.	1,640,976	1,670,104	1,727,397	1,732,168	1,853,410		3,510,699	3,569,210	3,606,509	3,606,723	3,898,051
May.	365,636	379,093	404,116	394,832	411,185		775,016	812,594	851,518	821,469	857,753
Jun.	373,432	366,318	390,316	393,096	443,221		798,123	790,547	821,371	817,884	921,681
Jul.	398,374	406,896	435,319	442,586	507,183		853,759	880,145	918,461	921,934	1,059,103
Aug.	351,795	366,084	390,198	363,573	441,317		770,029	785,441	807,353	760,144	932,376
Sep.	255,822	260,456	290,240	297,604	336,645		545,479	547,757	624,729	604,110	720,668
Oct.	297,258	329,318	346,986	337,883	396,698		630,823	696,495	739,521	686,031	851,570
Nov.	345,675	378,834	368,452	398,683	457,652		565,047	807,136	767,074	809,685	967,700
Dec.	402,237	415,081	430,838	458,186	497,024		851,839	894,020	911,904	938,878	1,054,116
May-Dec.	2,790,229	2,902,080	3,056,465	3,086,443	3,490,925		5,790,115	6,214,136	6,441,931	6,360,135	7,364,967
Jan-Dec.	4,431,205	4,572,184	4,783,862	4,818,611	5,344,335		9,300,814	9,783,346	10,048,440	9,966,858	11,263,018

TABLE 14A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****JAMAICA**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	67.8	74.1	75.6	68.3	68.0		67.5	74.4	75.2	68.4	68.4
Feb.	74.2	79.1	76.9	74.8	74.8		76.3	79.7	76.1	74.3	74.1
Mar.	77.9	74.3	76.1	71.4	67.4		78.1	74.3	76.0	71.1	67.0
Apr.	74.4	70.0	73.0	65.4	67.3		73.2	69.9	74.1	64.5	66.4
Jan.-Apr.	74.2	74.3	75.4	69.9	69.1		73.7	74.5	75.4	69.3	68.8
May.	66.7	65.5	69.4	61.9	58.5		65.9	66.2	69.1	61.3	57.2
Jun.	70.7	65.4	69.3	63.8	65.2		70.3	66.4	69.0	63.2	63.9
Jul.	72.7	70.0	75.0	69.5	72.1		72.4	71.2	74.7	68.8	70.9
Aug.	64.6	64.8	64.4	57.1	62.3		64.2	64.9	62.2	56.0	61.3
Sep.	49.8	49.6	52.0	49.3	49.9		48.5	48.7	51.6	47.8	49.2
Oct.	55.1	60.1	60.4	53.7	56.6		54.4	59.6	60.1	52.7	56.6
Nov.	65.4	70.8	63.8	64.8	67.2		65.6	70.6	63.0	62.3	66.9
Dec.	71.3	71.9	71.5	69.1	70.6		70.6	72.2	71.8	68.5	70.6
May-Dec.	64.7	64.9	65.8	61.2	62.8		64.1	65.1	65.2	60.2	62.1
Jan-Dec.	67.9	68.0	69.0	64.1	64.9		67.3	68.3	68.5	63.2	64.3

TABLE 15**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****MONTEGO BAY**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	125,181	156,178	178,282	167,608	207,851		271,644	339,820	383,523	360,600	441,596
Feb.	137,866	141,141	167,090	167,067	196,749		303,006	308,897	358,010	360,722	419,620
Mar.	160,386	151,544	183,733	176,272	207,069		360,720	340,042	401,418	382,231	444,438
Apr.	141,833	146,421	169,386	161,446	187,271		305,413	326,045	366,037	347,230	399,761
Jan.-Apr.	565,266	595,284	698,491	672,393	798,940		1,240,783	1,314,803	1,508,988	1,450,783	1,705,415
May.	122,954	134,412	169,764	144,004	174,695		269,475	302,558	367,833	308,720	370,391
Jun.	124,546	133,654	166,402	144,063	176,373		277,156	293,653	359,597	308,809	373,848
Jul.	140,026	148,538	185,932	163,857	206,819		309,603	326,733	401,833	349,868	439,454
Aug.	124,487	142,190	161,082	142,234	184,724		276,130	312,326	347,233	303,623	391,775
Sep.	87,686	99,512	110,404	112,133	137,811		192,801	215,323	249,173	237,285	298,678
Oct.	100,261	122,939	141,307	125,586	160,445		220,925	267,363	324,861	269,240	351,690
Nov.	122,917	144,776	141,379	157,070	187,249		274,526	317,436	304,975	329,223	398,278
Dec.	140,750	165,321	172,631	190,234	206,275		309,560	358,821	370,200	393,130	437,972
May-Dec.	963,627	1,091,343	1,248,901	1,179,181	1,434,391		2,130,176	2,394,213	2,725,705	2,499,898	3,062,086
Jan-Dec.	1,528,893	1,686,627	1,947,392	1,851,574	2,233,331		3,370,959	3,709,015	4,234,693	3,950,681	4,767,501

TABLE 15A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****MONTEGO BAY**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	63.7	79.1	77.5	71.1	75.3		62.5	78.2	76.1	70.3	74.0
Feb.	77.7	79.1	80.5	75.8	78.9		77.0	78.5	78.6	75.1	77.9
Mar.	81.5	76.7	79.9	71.8	73.7		81.6	76.9	79.6	74.5	73.3
Apr.	76.0	76.6	76.1	70.8	68.9		72.8	76.2	74.9	69.8	68.1
Jan.-Apr.	74.6	77.9	78.5	73.1	74.1		73.4	77.4	77.3	74.2	73.2
May.	68.5	68.0	73.8	61.1	62.2		67.5	69.5	72.9	60.1	61.1
Jun.	72.9	69.9	74.8	63.6	64.9		72.4	69.3	73.6	62.5	63.7
Jul.	79.4	75.2	80.9	70.9	73.7		78.2	74.6	79.6	69.3	72.4
Aug.	71.6	72.9	69.9	61.4	65.7		70.8	72.3	68.7	60.1	64.5
Sep.	53.3	53.8	52.8	51.2	52.6		52.0	52.3	51.7	49.2	51.5
Oct.	56.7	63.1	65.8	55.0	58.8		55.8	61.9	65.4	53.3	58.1
Nov.	71.9	76.7	66.0	70.2	70.2		71.7	75.9	65.0	65.3	69.4
Dec.	75.4	76.2	76.6	74.1	74.7		74.8	75.7	75.3	72.3	73.8
May-Dec.	68.9	69.6	70.3	63.6	65.4		68.0	69.1	69.1	61.7	64.3
Jan-Dec.	70.9	72.3	73.0	66.8	68.3		69.9	71.8	71.8	65.2	67.2

TABLE 16**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****OCHO RIOS**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	
Jan.	125,495	123,994	109,004	115,210	121,290	261,128	265,128	227,359	242,218	248,999	
Feb.	121,761	126,677	110,967	132,302	124,907	252,598	275,275	230,446	272,561	255,694	
Mar.	141,291	134,696	117,725	132,770	125,826	303,047	288,986	243,799	272,121	256,117	
Apr.	121,597	111,911	100,376	112,846	129,579	253,600	235,411	209,068	232,550	265,335	
Jan.-Apr.	510,144	497,277	438,072	493,128	501,602	1,070,373	1,064,800	910,672	1,019,450	1,026,145	
May.	110,343	111,962	102,387	124,048	106,849	230,693	239,928	213,424	253,221	214,293	
Jun.	117,467	109,376	99,145	125,613	132,173	243,626	236,384	204,559	258,811	271,181	
Jul.	119,411	124,704	110,367	137,798	147,155	248,833	273,000	230,033	296,756	301,406	
Aug.	110,402	109,794	107,244	106,280	123,009	240,357	237,312	224,376	233,431	252,440	
Sep.	82,465	73,149	84,318	87,256	90,483	172,740	155,272	176,265	180,357	186,971	
Oct.	89,760	94,687	96,498	102,368	111,618	186,919	201,096	201,187	212,027	230,044	
Nov.	97,116	102,627	99,430	109,947	124,646	205,417	218,563	207,158	233,692	255,773	
Dec.	119,332	109,786	114,973	123,165	137,082	249,158	233,522	238,394	264,263	279,943	
May-Dec.	846,296	836,085	814,362	916,475	973,015	1,777,743	1,795,076	1,695,396	1,932,558	1,992,051	
Jan-Dec.	1,356,440	1,333,362	1,252,434	1,409,603	1,474,617	2,848,116	2,859,876	2,606,068	2,952,008	3,018,196	

TABLE 16A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****OCHO RIOS**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	
Jan.	77.7	74.0	74.9	67.8	65.1	76.1	76.4	76.5	70.2	66.6	
Feb.	84.9	83.8	84.4	76.6	74.3	81.5	87.8	85.8	78.3	75.7	
Mar.	83.7	80.3	80.6	71.8	67.6	85.4	81.4	81.6	72.9	68.5	
Apr.	73.4	69.2	71.4	63.3	71.9	79.6	70.1	72.6	64.6	73.3	
Jan.-Apr.	80.0	76.7	77.7	69.9	69.0	80.7	78.8	79.0	71.5	70.9	
May.	66.1	67.0	70.4	67.0	57.4	69.8	68.9	71.4	67.8	57.3	
Jun.	68.0	67.5	70.2	69.9	73.3	76.3	70.2	70.8	71.8	74.9	
Jul.	67.6	74.1	77.7	74.0	79.0	74.7	77.8	78.7	76.1	80.6	
Aug.	60.7	70.9	64.1	57.4	66.0	70.1	72.0	65.3	60.1	67.5	
Sep.	45.9	52.9	52.6	49.1	50.3	55.8	53.6	53.7	50.4	51.6	
Oct.	47.8	66.6	58.5	56.0	59.9	57.8	67.7	59.7	57.7	61.5	
Nov.	51.2	73.3	61.4	61.4	69.2	64.4	74.8	62.7	62.5	70.7	
Dec.	66.4	75.8	68.7	66.5	73.6	72.4	77.1	69.6	68.3	74.9	
May-Dec.	59.4	68.7	65.1	62.7	66.1	67.8	70.5	66.2	64.4	67.4	
Jan-Dec.	66.2	71.5	69.0	65.1	67.3	72.1	73.4	70.2	66.7	68.5	

TABLE 17**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****NEGRIL**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>				
	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017
Jan.	111,074	120,173	129,120	109,210	104,805	243,690	260,256	251,745	217,007	236,551
Feb.	110,262	114,551	100,874	113,586	105,096	239,312	246,169	212,838	242,976	234,005
Mar.	112,189	111,120	111,431	110,736	93,301	245,317	238,848	237,476	235,867	208,091
Apr.	108,378	104,988	114,932	97,058	106,651	235,966	225,722	244,454	205,566	232,448
Jan.-Apr.	441,903	450,831	456,357	430,590	409,853	964,285	970,996	946,513	901,416	911,095
May.	98,990	101,319	100,601	95,869	94,104	212,506	217,021	214,481	205,253	210,816
Jun.	95,535	91,366	91,352	91,658	99,114	209,126	206,769	197,595	195,950	215,115
Jul.	101,171	101,372	102,169	101,401	114,497	224,078	224,820	223,114	204,032	250,839
Aug.	86,917	86,644	89,785	84,386	97,985	196,245	191,707	180,959	169,225	227,582
Sep.	58,392	61,035	66,515	70,488	79,206	127,762	130,240	150,700	139,166	185,811
Oct.	75,075	80,145	79,253	80,873	91,011	161,176	172,337	163,065	154,084	209,358
Nov.	93,433	100,410	94,456	96,862	110,171	23,440	216,093	198,677	186,607	249,816
Dec.	110,653	109,759	110,303	112,754	121,442	231,739	241,626	242,957	222,596	277,207
May-Dec.	720,166	732,050	734,434	734,291	807,530	1,386,072	1,600,614	1,571,548	1,476,913	1,826,544
Jan-Dec.	1,162,069	1,182,882	1,190,791	1,164,881	1,217,383	2,350,357	2,571,609	2,518,061	2,378,329	2,737,639

TABLE 17A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****NEGRIL**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>				
	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017
Jan.	72.1	75.2	80.6	69.7	65.0	71.9	75.1	79.2	69.1	67.0
Feb.	79.2	79.3	69.8	77.5	76.4	78.2	78.6	68.5	75.8	73.3
Mar.	73.0	69.5	69.8	70.9	61.1	72.5	68.8	69.1	69.3	58.9
Apr.	72.6	67.7	74.9	64.0	66.4	71.8	67.1	80.6	60.9	63.1
Jan.-Apr.	74.1	72.8	73.8	70.5	66.9	73.5	72.3	74.2	68.7	65.4
May.	65.0	64.3	67.1	61.8	56.2	63.4	63.5	66.2	60.6	53.7
Jun.	64.8	59.9	63.4	61.1	61.3	64.5	62.5	63.4	59.8	58.1
Jul.	65.7	63.6	67.7	64.8	68.5	66.2	65.1	68.6	61.6	65.6
Aug.	56.4	54.3	59.5	53.9	57.2	55.3	55.5	52.8	49.0	55.6
Sep.	40.4	41.3	49.9	48.2	47.9	38.0	40.4	50.5	44.7	46.8
Oct.	50.3	51.9	57.6	52.2	52.9	49.0	51.2	56.0	49.4	53.0
Nov.	63.2	66.0	64.8	64.0	66.0	62.3	65.1	62.9	60.5	65.0
Dec.	71.6	68.7	72.4	71.3	70.4	68.0	69.3	73.6	69.0	69.8
May-Dec.	59.8	58.9	63.0	59.8	60.1	58.3	59.2	61.9	56.9	58.4
Jan-Dec.	64.5	63.5	66.8	63.3	62.2	63.3	63.5	66.0	60.8	60.5

TABLE 18**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****KINGSTON**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	15,721	19,541	19,522	23,163	22,882		29,174	30,109	32,392	37,755	37,471
Feb.	16,366	19,921	19,217	20,405	21,867		30,166	32,380	31,648	31,320	35,320
Mar.	21,515	22,836	23,600	23,485	25,418		40,386	35,054	39,707	37,481	41,456
Apr.	22,369	20,012	20,027	21,807	23,107		42,243	32,564	33,677	34,162	38,022
Jan.-Apr.	75,971	82,310	82,366	88,860	93,274		141,969	130,107	137,424	140,718	152,269
May.	21,406	20,893	20,093	21,500	24,125		39,847	32,062	33,140	35,500	39,376
Jun.	24,704	21,432	22,395	22,566	25,293		45,829	32,773	37,483	35,961	40,974
Jul.	25,951	22,663	25,879	27,458	25,397		48,864	36,155	41,189	47,121	40,698
Aug.	20,572	20,028	22,968	21,941	24,916		38,428	29,255	36,417	36,452	39,179
Sep.	19,199	19,902	22,288	18,699	19,717		35,954	33,248	35,096	30,552	30,338
Oct.	21,724	20,824	20,956	19,968	22,330		40,874	34,301	32,403	32,542	37,840
Nov.	20,595	19,775	22,937	23,131	23,654		38,401	32,611	35,699	36,841	39,944
Dec.	18,800	17,464	18,917	19,038	19,043		35,864	34,531	32,024	32,893	32,550
May-Dec.	172,951	162,980	176,433	174,301	184,475		324,061	264,935	283,451	287,862	300,899
Jan-Dec.	248,922	245,290	258,799	263,161	277,749		466,030	395,042	420,875	428,580	453,168

TABLE 18A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****KINGSTON**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	42.8	53.6	55.7	59.3	55.1		39.8	47.6	53.8	55.3	51.8
Feb.	49.3	60.4	60.7	55.8	58.4		45.6	56.8	58.3	49.1	53.7
Mar.	58.6	62.6	67.3	60.1	61.3		55.1	55.5	66.1	54.9	56.8
Apr.	62.9	56.8	59.0	57.6	57.6		59.6	51.2	57.9	51.8	53.9
Jan.-Apr.	53.4	58.3	60.7	58.2	58.1		49.9	52.7	59.1	52.9	54.1
May.	58.3	57.4	57.4	55.0	58.2		54.4	50.8	55.2	52.0	54.0
Jun.	69.5	60.7	66.0	59.7	63.1		64.6	53.7	64.5	54.5	58.1
Jul.	70.6	62.1	72.7	70.2	61.3		66.7	56.7	66.7	69.0	55.8
Aug.	56.0	54.9	64.5	56.1	60.1		52.4	45.9	59.0	53.4	53.7
Sep.	54.0	56.4	64.7	49.4	49.2		50.7	53.9	58.7	46.3	43.0
Oct.	59.1	57.2	58.9	51.1	53.9		55.8	53.8	52.5	47.7	51.9
Nov.	57.9	56.1	66.6	61.1	59.0		54.1	52.9	59.7	55.9	56.7
Dec.	54.0	47.9	53.2	48.7	45.9		51.6	47.5	51.9	48.2	44.6
May-Dec.	60.0	56.6	63.0	56.4	56.3		56.3	51.8	58.5	53.4	52.2
Jan-Dec.	57.8	57.1	62.2	57.0	56.9		54.2	52.1	58.7	53.2	52.8

TABLE 19**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****PORT ANTONIO**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	121	168	627	398	792		241	559	1,254	795	1,584
Feb.	116	305	689	448	743		232	609	1,378	897	1,485
Mar.	176	502	721	742	1,185		351	1,003	1,442	1,484	2,369
Apr.	79	413	778	440	702		157	825	1,556	881	1,404
Jan.-Apr.	492	1,388	2,815	2,028	3,422		981	2,996	5,630	4,057	6,842
May.	126	320	369	183	565		251	640	738	367	1,130
Jun.	243	286	453	283	565		485	572	906	566	1,129
Jul.	144	576	504	1,398	1,016		287	1,342	1,254	2,858	2,074
Aug.	133	256	597	875	641		265	512	1,194	1,750	1,281
Sep.	118	216	361	407	253		236	431	722	814	506
Oct.	88	384	580	319	582		176	768	1,160	638	1,163
Nov.	191	387	628	699	662		382	773	1,256	1,399	1,324
Dec.	344	894	1,183	755	1,349		687	1,788	2,366	1,510	2,698
May-Dec.	1,387	3,319	4,675	4,919	5,633		2,769	6,826	9,596	9,902	11,305
Jan-Dec.	1,879	4,707	7,490	6,947	9,055		3,750	9,822	15,226	13,959	18,147

TABLE 19A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****PORT ANTONIO**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	7.3	6.5	17.7	9.9	15.3		7.3	10.7	17.7	9.9	15.3
Feb.	7.8	12.9	21.6	12.0	15.3		7.8	12.9	21.6	12.0	15.9
Mar.	10.7	19.3	20.4	18.6	22.9		10.7	19.3	20.4	18.6	22.9
Apr.	4.9	16.4	22.7	11.4	14.0		4.9	16.4	22.7	11.4	14.0
Jan.-Apr.	7.7	13.8	20.6	13.0	16.9		7.7	14.9	20.6	13.0	17.1
May.	7.6	12.3	10.4	4.6	10.9		7.6	12.3	10.4	4.6	10.9
Jun.	155.3	11.3	13.2	7.3	11.3		155.3	11.3	13.2	7.3	11.3
Jul.	8.7	22.1	14.3	28.0	16.5		8.7	24.7	17.2	28.0	16.5
Aug.	8.1	9.8	16.9	17.5	10.4		8.1	9.8	16.9	17.5	10.4
Sep.	7.4	8.6	10.6	8.4	4.2		7.4	8.6	10.6	8.4	4.2
Oct.	5.4	14.7	16.4	6.4	9.4		5.4	14.7	16.4	6.4	9.4
Nov.	12.0	15.3	18.4	14.5	11.1		12.0	15.3	18.4	14.5	11.1
Dec.	20.9	34.3	33.5	15.1	21.9		20.9	34.3	33.5	15.1	21.9
May-Dec.	10.7	16.1	18.7	13.1	12.0		10.7	16.5	17.1	13.2	12.0
Jan-Dec.	9.7	15.3	18.0	13.1	13.5		9.7	16.0	18.2	13.1	13.6

TABLE 20**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****MANDEVILLE/SOUTH COAST**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	11,540	10,593	11,151	10,902	12,855		23,157	20,482	22,364	21,791	25,756
Feb.	11,897	11,655	12,522	11,787	12,456		22,312	23,382	25,172	23,592	24,951
Mar.	12,057	11,062	13,620	11,938	11,123		24,196	22,173	27,382	23,873	25,756
Apr.	11,706	9,702	12,003	10,542	9,885		22,643	19,472	22,364	21,043	19,822
Jan.-Apr.	47,200	43,012	49,296	45,169	46,319		92,308	85,509	97,282	90,299	96,285
May.	11,817	10,186	10,902	9,228	10,847		22,244	20,385	21,902	18,408	21,747
Jun.	10,937	10,205	10,569	8,913	9,703		21,901	20,397	21,231	17,787	19,434
Jul.	11,671	9,042	10,468	10,674	12,299		22,094	18,095	21,038	21,299	24,632
Aug.	9,284	7,173	8,522	7,857	10,042		18,604	14,329	17,174	15,663	20,119
Sep.	7,962	6,641	6,354	8,621	9,175		15,986	13,242	12,773	15,936	18,364
Oct.	10,350	10,339	8,392	8,769	10,712		20,753	20,631	16,845	17,500	21,475
Nov.	11,423	10,859	9,622	10,974	11,270		22,881	21,662	19,309	21,923	22,565
Dec.	12,358	11,857	12,831	12,240	11,833		24,831	23,733	25,963	24,486	23,746
May-Dec.	85,802	76,303	77,660	77,276	85,881		169,294	152,473	156,235	153,002	172,082
Jan-Dec.	133,002	119,316	126,956	122,445	132,200		261,602	237,982	253,517	243,301	268,367

TABLE 20A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****MANDEVILLE/SOUTH COAST**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	66.7	62.7	62.0	58.0	58.9		65.9	59.8	65.3	57.3	58.3
Feb.	76.1	76.4	75.4	67.1	63.2		70.3	75.6	74.7	66.4	62.5
Mar.	69.7	65.5	74.1	63.5	51.0		68.8	64.8	73.4	62.8	58.3
Apr.	69.9	59.3	67.5	58.0	46.8		66.6	58.8	61.9	57.2	46.3
Jan.-Apr.	70.5	65.8	58.8	61.6	54.8		67.8	64.5	68.8	60.9	56.3
May.	68.3	60.3	59.3	49.1	49.7		63.3	59.6	58.7	48.4	49.2
Jun.	65.3	62.4	59.4	47.9	45.9		64.4	61.6	58.8	47.3	45.4
Jul.	67.5	53.5	56.9	55.5	56.4		62.8	52.9	56.4	54.8	55.7
Aug.	53.7	42.5	46.4	40.9	46.0		52.9	41.9	46.0	40.3	45.5
Sep.	47.6	40.6	35.7	46.4	43.4		47.0	40.0	35.4	42.4	42.9
Oct.	59.8	61.2	45.7	45.6	49.1		59.0	60.3	45.1	45.0	48.6
Nov.	8.2	66.4	54.1	59.0	53.4		67.3	63.7	53.5	58.3	52.7
Dec.	71.4	70.2	69.8	63.7	54.2		70.6	69.3	69.6	63.0	53.7
May-Dec.	62.8	57.1	53.5	51.0	49.8		60.9	56.2	53.0	49.9	49.3
Jan-Dec.	65.3	60.0	58.8	54.5	51.4		63.2	58.9	58.1	53.5	51.6

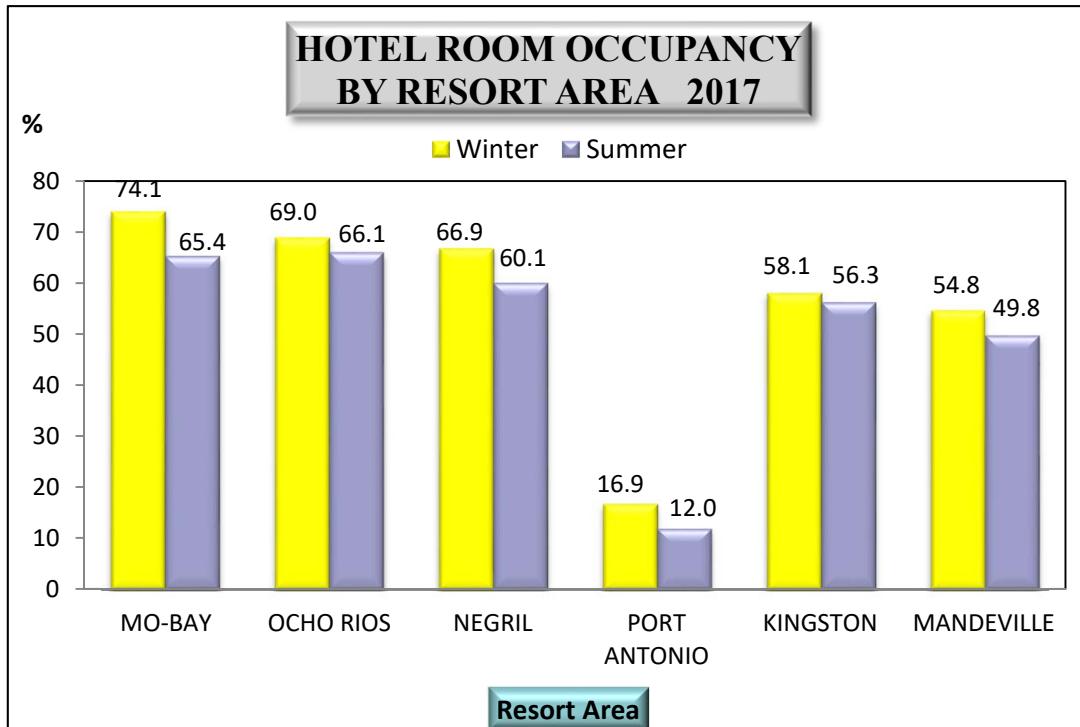


Fig.15

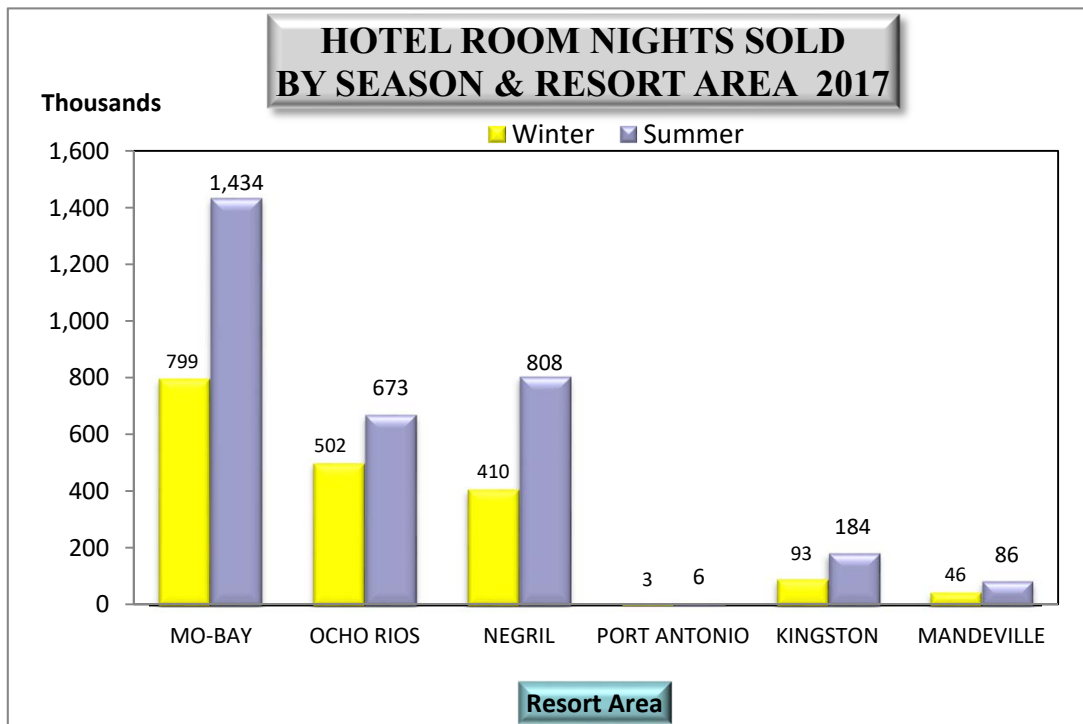


Fig.15a

TABLE 21**HOTEL ROOM NIGHTS SOLD BY MONTH, YEAR AND CATEGORY****UNDER 100 ROOMS**

<u>LESS THAN 50 ROOMS</u>						<u>BETWEEN 51- 100 ROOMS</u>				
	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017
Jan.	20,375	24,122	25,508	21,487	24,992	31,470	33,954	32,369	32,704	32,849
Feb.	23,425	25,884	19,234	22,147	25,543	32,033	31,779	29,977	32,994	31,162
Mar.	22,290	25,508	26,441	23,510	26,499	35,092	33,214	32,621	33,935	32,405
Apr.	17,127	18,918	23,515	15,586	21,547	25,512	26,465	28,314	21,987	27,412
Jan.-Apr.	83,217	94,432	94,698	82,730	98,581	124,107	125,412	123,281	121,620	123,828
May.	15,390	15,480	19,019	12,601	15,704	20,294	19,702	19,699	18,012	20,032
Jun.	15,093	17,258	18,610	13,575	16,864	22,562	18,686	22,739	17,200	23,616
Jul.	19,562	21,108	22,638	19,762	23,546	26,298	26,309	28,228	25,513	29,878
Aug.	16,809	17,595	21,925	15,666	19,960	22,546	23,561	25,092	17,386	21,434
Sep.	9,800	10,545	13,948	10,718	12,533	13,781	14,085	15,888	10,735	13,378
Oct.	12,967	13,604	15,420	12,304	16,502	16,930	15,903	18,694	15,353	18,311
Nov.	17,253	18,651	20,214	16,383	22,119	19,711	23,563	23,130	17,258	22,732
Dec.	23,815	24,150	28,107	21,936	29,975	32,654	32,211	33,275	25,604	29,835
May-Dec.	130,689	138,391	159,881	122,945	157,203	174,776	174,018	186,745	147,061	179,216
Jan-Dec.	213,906	232,823	254,579	205,675	255,784	298,883	299,430	310,026	268,681	303,044

TABLE 21A**HOTEL ROOM % OCCUPANCY BY MONTH, YEAR AND CATEGORY****UNDER 100 ROOMS**

<u>LESS THAN 50 ROOMS</u>						<u>BETWEEN 51- 100 ROOMS</u>				
	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017
Jan.	38.6	43.2	41.9	36.1	35.6	48.8	51.3	56.0	48.6	48.1
Feb.	47.4	54.1	35.0	39.8	40.3	53.1	53.1	57.0	52.4	50.6
Mar.	42.1	45.3	43.4	39.5	37.6	54.3	50.0	56.0	50.4	47.5
Apr.	33.3	34.9	39.7	27.0	31.6	40.9	41.3	51.8	33.7	41.5
Jan.-Apr.	40.6	43.6	40.1	35.6	36.1	49.7	48.9	55.2	46.3	46.7
May.	29.1	28.0	31.2	20.9	21.9	32.3	30.5	36.0	27.4	29.3
Jun.	29.4	32.0	31.9	23.0	24.4	37.1	29.9	43.0	27.7	35.7
Jul.	36.5	37.6	37.3	31.7	32.5	40.6	39.6	49.9	40.5	43.8
Aug.	31.8	31.8	36.6	25.4	27.5	36.5	37.1	44.2	27.6	31.3
Sep.	19.1	19.4	23.7	18.6	18.1	27.5	26.8	30.3	19.1	20.2
Oct.	24.8	24.6	25.7	20.1	22.5	29.5	28.3	34.5	25.7	26.8
Nov.	33.6	35.3	34.7	27.7	30.9	32.1	39.2	42.2	28.0	34.3
Dec.	45.1	43.6	46.8	34.9	40.6	49.3	48.1	57.0	40.3	43.6
May-Dec.	31.3	31.6	33.5	25.4	27.4	36.0	35.3	42.4	29.7	33.2
Jan-Dec.	34.2	35.5	35.7	28.7	30.2	40.6	40.0	46.7	35.5	37.7

TABLE 22**HOTEL ROOM NIGHTS SOLD BY MONTH, YEAR AND CATEGORY****OVER 100 ROOMS**

<u>BETWEEN 101 - 200 ROOMS</u>						<u>OVER 200 ROOMS</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	31,284	35,012	42,836	36,836	31,430		306,003	337,558	346,993	335,464	381,205
Feb.	29,174	33,614	38,762	37,520	31,830		313,636	322,974	323,386	352,934	373,283
Mar.	34,785	34,741	43,566	40,584	38,824		355,446	338,297	348,203	357,913	366,194
Apr.	32,763	31,914	38,281	34,690	33,688		330,560	316,150	327,392	331,874	374,547
Jan.-Apr.	128,006	135,281	163,445	149,630	135,772		1,305,645	1,314,978	1,345,974	1,378,185	1,495,229
May.	30,311	32,090	34,977	33,217	31,796		299,640	311,822	330,423	331,003	343,653
Jun.	32,222	32,603	36,225	32,864	31,507		303,555	297,771	312,742	329,457	371,235
Jul.	32,038	34,317	41,402	38,217	35,671		320,475	325,161	343,051	359,094	418,088
Aug.	26,094	31,012	35,767	32,605	36,338		286,346	293,915	307,414	297,917	363,585
Sep.	21,122	25,913	27,508	26,856	27,752		211,119	209,913	232,896	249,296	282,983
Oct.	26,873	33,947	33,654	31,670	34,245		240,489	265,864	279,218	278,557	327,639
Nov.	28,897	34,512	31,926	36,350	37,521		279,815	302,108	293,162	328,694	375,280
Dec.	33,159	34,934	40,059	39,802	38,020		312,609	323,787	329,397	370,845	399,195
May-Dec.	230,716	259,327	281,518	271,581	272,850		2,254,048	2,330,342	2,428,303	2,544,863	2,881,658
Jan-Dec.	358,722	394,608	444,963	421,211	408,622		3,559,693	3,645,321	3,774,277	3,923,048	4,376,887

TABLE 22A**HOTEL ROOM % OCCUPANCY BY MONTH, YEAR AND CATEGORY****OVER 100 ROOMS**

<u>BETWEEN 101 - 200 ROOMS</u>						<u>OVER 200 ROOMS</u>					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Jan.	69.8	71.4	75.8	64.0	63.2		74.3	82.4	83.2	76.3	75.7
Feb.	69.6	75.9	75.9	69.6	70.9		81.4	87.3	85.9	83.1	83.5
Mar.	77.7	70.9	77.1	70.5	71.4		86.3	82.6	83.5	78.8	74.0
Apr.	75.6	67.4	70.0	62.2	64.0		85.2	79.8	81.2	75.5	76.1
Jan.-Apr.	73.8	71.3	74.7	66.6	67.3		82.4	82.9	83.4	78.4	77.0
May.	67.7	65.5	61.9	57.7	58.5		77.3	76.2	80.6	72.9	67.6
Jun.	74.3	68.7	66.2	59.0	59.9		81.6	75.1	78.7	75.0	75.4
Jul.	71.5	70.0	78.8	66.4	65.6		83.3	79.4	83.6	79.1	82.2
Aug.	57.8	62.8	62.4	56.3	60.9		74.4	74.0	71.2	65.6	71.6
Sep.	52.7	58.7	53.7	51.5	51.9		86.7	56.1	58.8	56.9	58.3
Oct.	59.6	68.9	63.6	55.3	58.4		62.5	68.7	68.5	61.7	65.5
Nov.	66.4	72.6	62.2	65.4	65.9		75.2	80.7	70.9	74.8	77.1
Dec.	74.3	71.6	70.5	64.2	64.2		78.4	79.7	77.1	78.1	79.4
May-Dec.	65.7	67.4	65.0	59.6	60.7		73.7	73.9	73.7	70.6	72.2
Jan-Dec.	68.2	68.7	68.2	61.9	62.8		76.5	76.9	76.9	73.1	73.8

SEASONALITY OF HOTEL ROOM OCCUPANCY BY CATEGORY

2015 - 2017

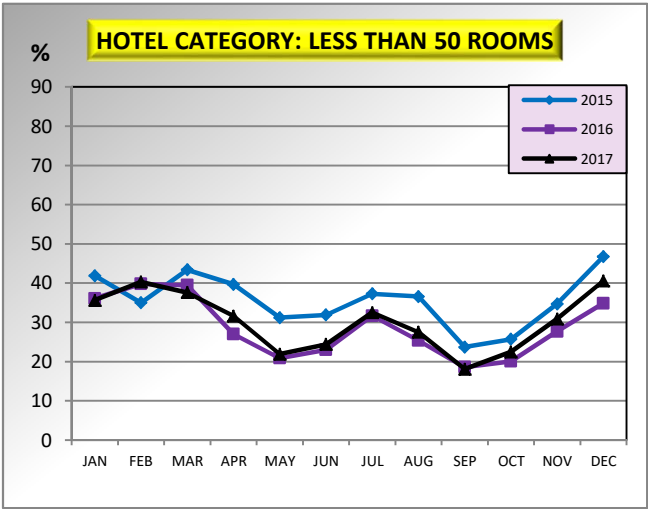


Fig.16

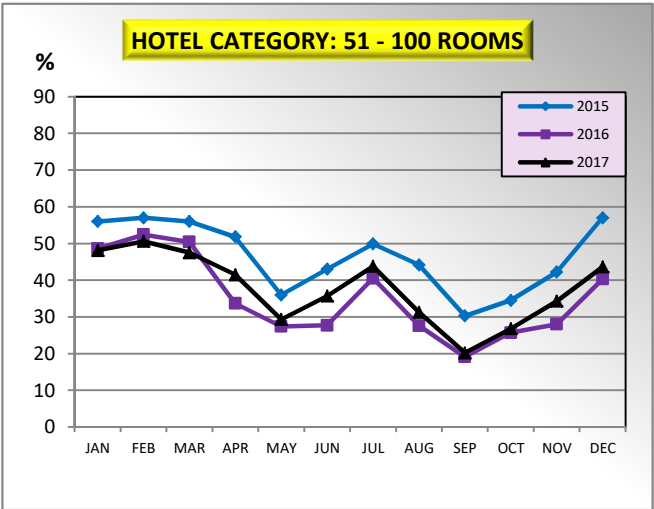


Fig.16a

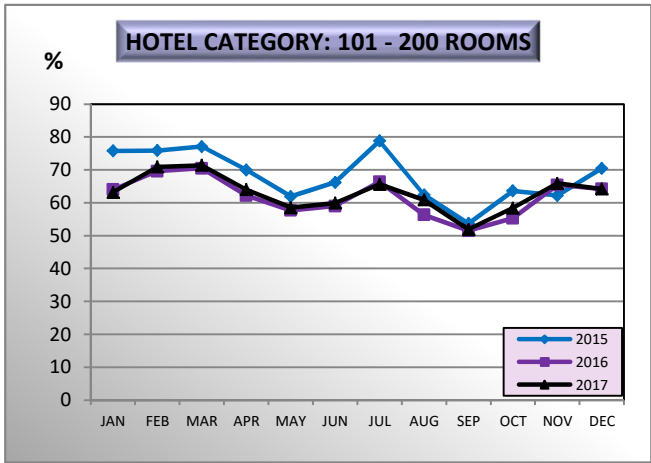


Fig.16b

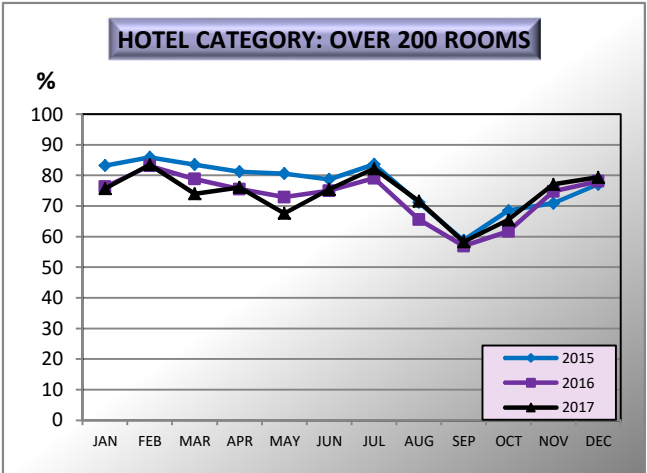


Fig.16c

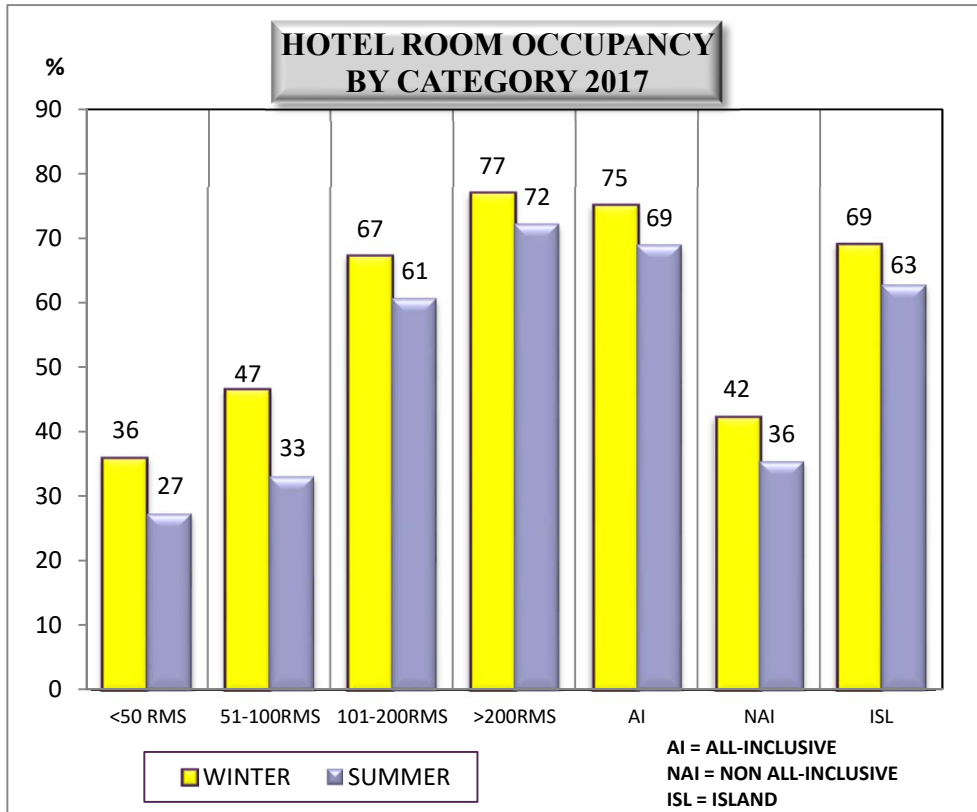


Fig. 17

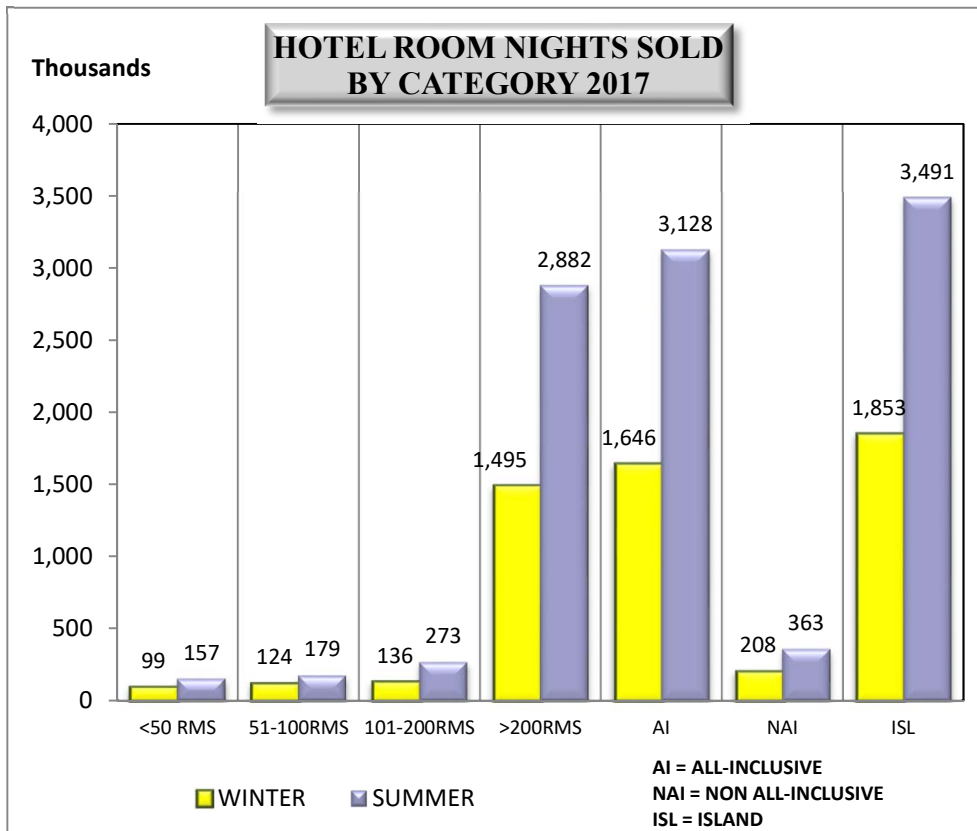


Fig. 17a

TABLE 23**HOTEL ROOM NIGHTS SOLD BY CATEGORY****ALL -INCLUSIVE / NON ALL-INCLUSIVE**

<u>ALL-INCLUSIVE</u>						<u>NON ALL-INCLUSIVE</u>					
	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	
Jan.	345,613	369,462	382,704	369,292	418,215	43,520	61,184	65,002	57,198	52,261	
Feb.	352,423	351,734	349,947	391,219	411,637	45,844	62,516	61,412	54,377	50,180	
Mar.	396,899	365,340	379,540	395,840	407,428	50,715	66,420	71,290	60,102	56,494	
Apr.	363,774	340,585	356,204	358,821	408,259	42,188	52,861	61,298	45,317	48,936	
Jan.-Apr.	1,458,709	1,427,121	1,468,395	1,515,172	1,645,539	182,267	242,981	259,002	216,994	207,871	
May.	326,397	331,846	352,477	354,128	371,526	39,239	47,247	51,640	40,705	39,659	
Jun.	328,840	316,475	336,036	349,537	397,039	44,591	49,844	54,279	43,599	46,183	
Jul.	347,494	349,515	367,372	388,091	451,740	50,879	57,380	67,947	54,495	55,443	
Aug.	310,516	313,325	330,438	319,625	394,202	41,279	52,759	59,760	43,949	47,116	
Sep.	225,237	223,673	247,900	265,713	304,370	30,584	36,782	42,340	31,891	32,276	
Oct.	261,428	285,412	300,019	302,466	358,682	35,831	43,906	46,967	35,417	38,014	
Nov.	306,656	329,979	312,830	354,637	408,727	39,020	48,855	55,622	44,047	48,925	
Dec.	351,657	356,107	364,649	408,754	441,495	50,580	58,973	66,188	49,432	55,530	
May-Dec.	2,458,225	2,506,333	2,611,721	2,742,951	3,127,781	332,003	395,746	444,743	343,535	363,146	
Jan-Dec.	3,916,934	3,933,454	4,080,116	4,258,123	4,773,320	514,270	638,727	703,745	560,529	571,017	

Note* All-Inclusive category includes hotels which offer Mixed package plans

TABLE 23A**HOTEL ROOM % OCCUPANCY BY MONTH AND YEAR****ALL -INCLUSIVE / NON ALL-INCLUSIVE**

<u>ALL-INCLUSIVE</u>						<u>NON ALL-INCLUSIVE</u>					
	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017	
Jan.	74.6	79.1	81.1	74.6	74.8	39.3	53.9	54.0	44.4	39.3	
Feb.	81.3	85.4	84.4	82.0	81.5	44.3	55.5	51.0	45.1	44.7	
Mar.	85.8	80.1	82.7	76.7	72.3	45.6	53.0	53.3	49.1	45.4	
Apr.	83.0	77.2	80.5	71.8	73.1	39.3	43.8	47.5	38.4	40.7	
Jan.-Apr.	81.8	80.3	82.1	76.2	75.1	42.5	51.4	51.5	44.3	42.4	
May.	74.4	73.1	78.5	68.8	64.4	36.0	38.0	38.7	33.2	31.6	
Jun.	77.9	72.1	77.3	70.3	71.1	42.1	41.3	42.3	36.5	38.0	
Jul.	79.7	76.7	82.3	75.7	78.3	45.6	45.8	50.8	43.7	43.8	
Aug.	71.6	71.1	69.9	62.4	68.4	37.2	42.4	44.9	35.4	35.8	
Sep.	55.1	54.9	57.5	54.7	55.4	29.2	31.2	33.3	26.9	25.7	
Oct.	60.5	66.9	67.6	59.7	63.1	33.4	36.3	35.9	28.9	28.7	
Nov.	72.6	79.5	69.7	71.6	73.9	36.8	40.7	43.2	36.6	38.2	
Dec.	78.1	78.7	77.7	76.0	77.2	45.1	47.2	49.8	39.3	41.9	
May-Dec.	71.4	71.8	72.6	67.5	69.0	38.3	40.4	42.4	35.1	35.5	
Jan-Dec.	74.7	74.7	75.8	70.4	71.1	39.5	44.0	45.3	38.2	37.7	

Note* All-Inclusive category includes hotels which offer Mixed package plans

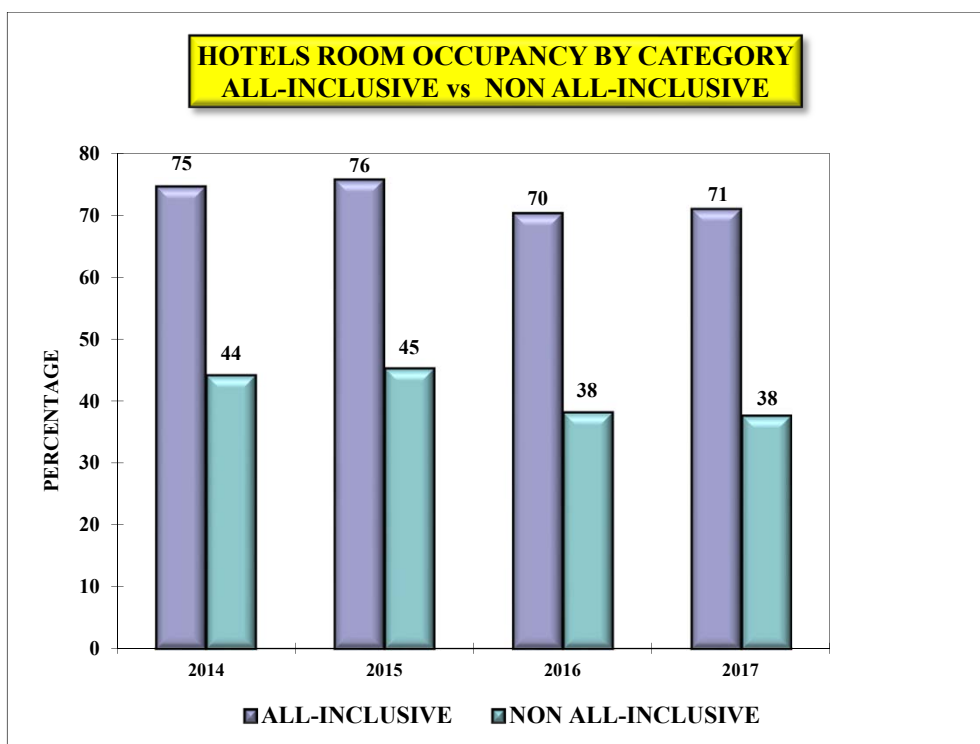


Fig. 18

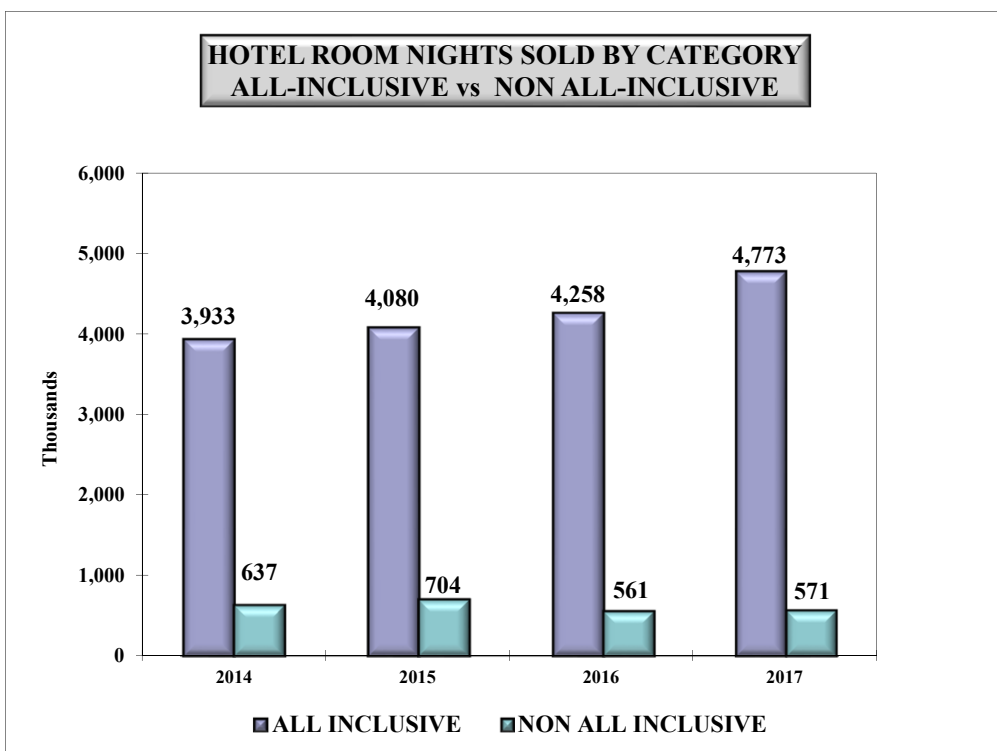


Fig. 18a

SEASONALITY OF HOTEL ROOM OCCUPANCY BY CATEGORY

2015 - 2017

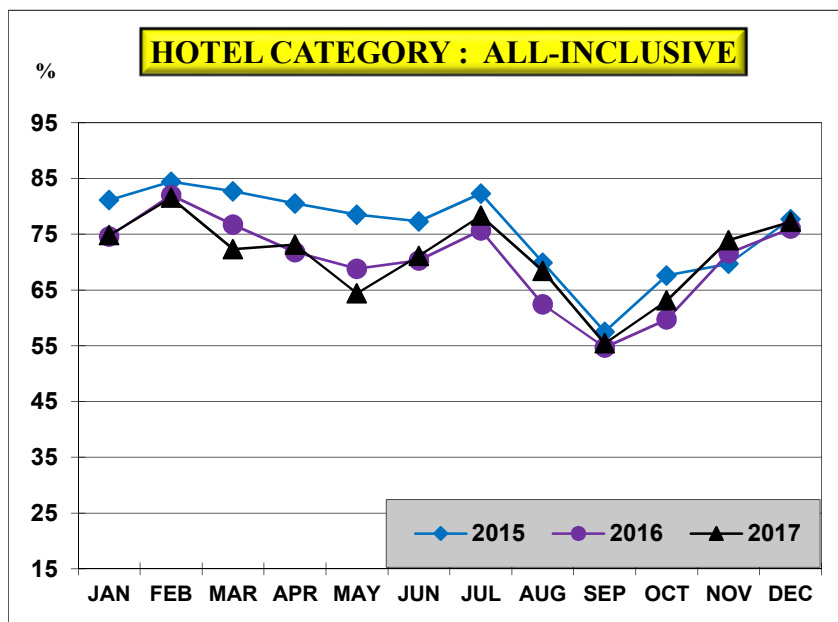


Fig.18b

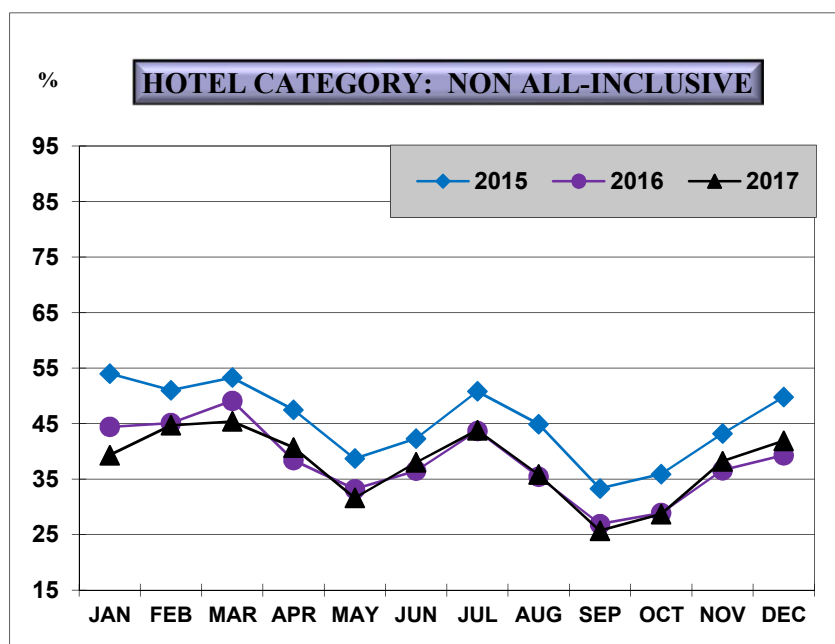


Fig.18c

TABLE 24**HOTEL ROOMS BY CATEGORY****ALL -INCLUSIVE & NON ALL-INCLUSIVE****2017**

<u>ALL-INCLUSIVE</u>			<u>NON ALL-INCLUSIVE</u>		
	UNITS	ROOMS	UNITS	ROOMS	
MONTEGO BAY	30	7,951	23	1,250	
OCHO RIOS	17	5,565	19	618	
NEGRIL	29	4,862	36	1,116	
OTHER AREAS	1	360	52	2,420	
ISLAND	77	18,738	130	5,404	

Note* The All-Inclusive category includes hotels which offer Mixed package plans.
Data excludes properties that were closed as at December 2017

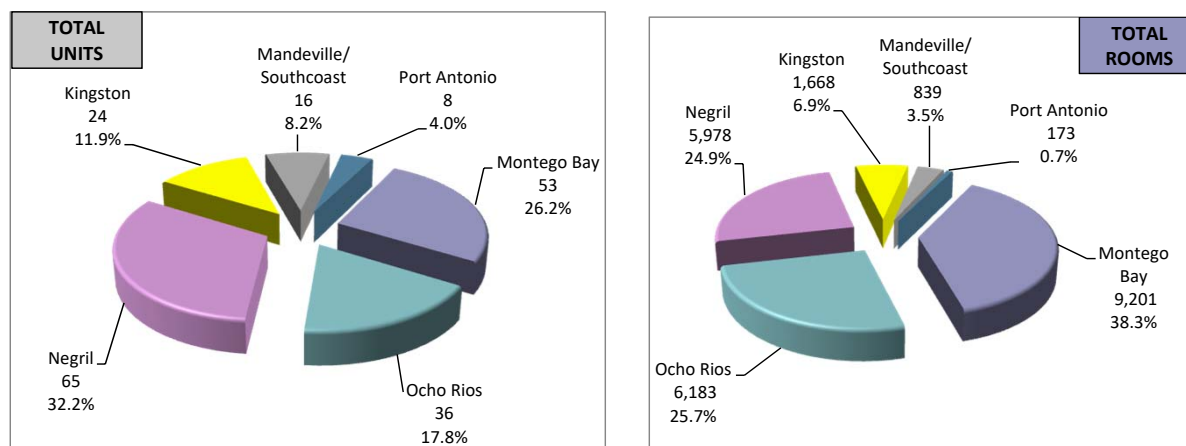
HOTEL ROOMS BY RESORT REGIONS**2017****Fig.19**

TABLE 24a
HOTEL ROOMS BY CATEGORY
ROOM SIZE

2017

UNDER 100 ROOMS			OVER 100 ROOMS		
	UNITS	ROOMS	UNITS	ROOMS	
MONTEGO BAY	26	1,027	27	8,148	
OCHO RIOS	24	973	12	5,204	
NEGRIL	52	1,710	13	4,119	
OTHER AREAS	46	1,394	7	1,319	
ISLAND	148	5,104	59	18,790	

Note* The All-Inclusive category includes hotels which offer Mixed package plans.
 Data excludes properties that were closed as at December 2017

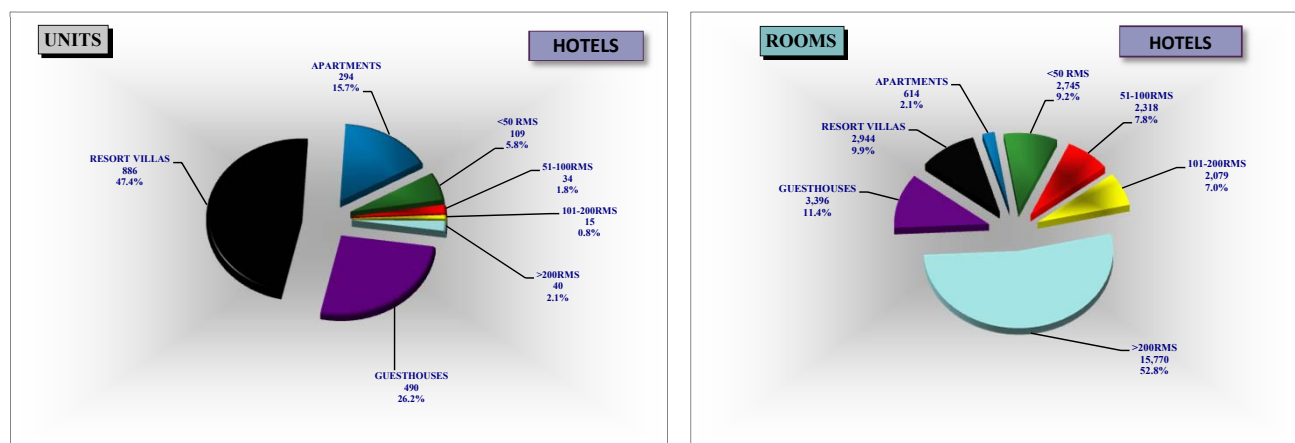


Fig.19a

TABLE 25**TOURIST ACCOMMODATION INVENTORY BY CATEGORY AND AREA**

UNITS						ROOMS					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
<u>Kingston</u>											
<= 50 rooms	10	10	13	13	13		232	232	338	338	329
51 - 100	5	5	5	5	5		330	330	332	332	332
101 - 200	4	4	5	5	5		534	534	678	678	678
> 200 rooms	1	1	1	1	1		350	350	320	320	320
Hotels	20	20	24	24	24		1,446	1,446	1,668	1,668	1,659
Guest Houses	112	114	114	124	126		586	611	608	850	882
Resorts Villas	0	0	0	7	7		0	0	0	8	8
Apartments	5	5	5	4	4		71	78	78	76	76
Total	137	139	143	159	161		2,103	2,135	2,354	2,602	2,625
<u>Montego Bay</u>											
<= 50 rooms	16	15	18	18	19		391	361	440	440	484
51 - 100	8	8	7	8	7		635	635	500	621	569
101 - 200	4	4	4	5	6		571	611	613	706	830
> 200 rooms	14	16	17	20	21		5,330	5,951	6,131	7,062	7,318
Hotels	42	43	46	51	53		6,927	7,558	7,684	8,829	9,201
Guest Houses	67	69	76	79	78		525	531	565	587	591
Resorts Villas	276	270	272	274	283		1,087	1,063	1,098	1,109	1,159
Apartments	1	1	1	1	1		128	128	128	128	125
Total	386	383	395	405	415		8,667	9,280	9,475	10,653	11,076
<u>Ocho Rios</u>											
<= 50 rooms	14	15	16	16	16		413	393	393	393	397
51 - 100	9	9	8	8	8		670	671	570	568	576
101 - 200	2	2	3	3	2		324	324	452	452	324
> 200 rooms	10	9	10	10	10		4,429	3,635	4,599	4,862	4,886
Hotels	35	35	37	37	36		5,836	5,023	6,014	6,275	6,183
Guest Houses	58	61	70	73	74		363	381	458	481	511
Resorts Villas	185	188	204	208	214		631	652	728	740	765
Apartments	236	228	231	307	319		347	330	333	400	422
Total	514	512	542	625	643		7,177	6,386	7,533	7,896	7,881
<u>Negril</u>											
<= 50 rooms	38	37	41	41	44		1,040	1,030	1,166	1,150	1,188
51 - 100	11	11	8	9	8		759	741	501	548	522
101 - 200	0	1	2	2	3		0	136	243	243	410
> 200 rooms	9	9	8	8	10		3,376	3,376	3,166	3,166	3,858
Hotels	58	58	59	60	65		5,175	5,283	5,076	5,107	5,978
Guest Houses	95	100	103	102	104		737	772	787	791	796
Resorts Villas	236	241	246	264	264		671	694	665	711	712
Apartments	48	48	48	48	68		49	49	49	49	69
Total	437	447	456	474	501		6,632	6,798	6,577	6,658	7,555

TABLE 25**TOURIST ACCOMMODATION INVENTORY BY CATEGORY AND AREA**

UNITS						ROOMS					
	2013	2014	2015	2016	2017		2013	2014	2015	2016	2017
Port Antonio											
<= 50 rooms	6	6	8	9	11		102	103	173	183	240
51 - 100	1	1	0	0	0		80	80	0	0	0
101 - 200	0	0	0	0	0		0	0	0	0	0
> 200 rooms	0	0	0	0	0		0	0	0	0	0
Hotels	7	7	8	9	11		182	183	173	183	240
Guest Houses	44	44	48	49	52		302	305	323	331	338
Resorts Villas	98	103	104	112	116		235	248	261	303	311
Apartments	1	1	1	1	1		10	10	10	10	10
Total	150	155	161	171	180		729	746	767	827	899
Southcoast											
<= 50 rooms	12	11	11	12	13		314	265	230	241	270
51 - 100	2	3	4	4	4		119	192	249	249	251
101 - 200	0	0	0	0	0		0	0	0	0	0
> 200 rooms	1	1	1	1	1		360	360	360	360	360
Hotels	15	15	16	17	18		793	817	839	850	881
Guest Houses	67	64	79	95	98		574	562	655	697	711
Resorts Villas	38	38	60	64	64		148	148	192	203	207
Apartments	8	8	8	8	8		16	16	16	16	16
Total	128	125	163	184	188		1,531	1,543	1,702	1,766	1,815
All Island											
<= 50 rooms	96	94	107	109	116		2,492	2,384	2,740	2,745	2,908
51 - 100	36	37	32	34	32		2,593	2,649	2,152	2,318	2,250
101 - 200	10	11	14	15	16		1,429	1,605	1,986	2,079	2,242
> 200 rooms	35	36	37	40	43		13,845	13,672	14,576	15,770	16,742
Hotels	177	178	190	198	207		20,359	20,310	21,454	22,912	24,142
Guest Houses	443	452	490	522	532		3,087	3,162	3,396	3,737	3,829
Resorts Villas	833	840	886	929	948		2,772	2,805	2,944	3,074	3,162
Apartments	299	291	294	369	401		621	611	614	679	718
Total	1,752	1,761	1,860	2,018	2,088		26,839	26,888	28,408	30,402	31,851
Closed Properties	413	438	492	476	486		5,311	5,782	4,803	4,690	4,086
Total Inventory	2,165	2,199	2,352	2,494	2,574		32,150	32,670	33,211	35,092	35,937

*

1) Total Inventory includes properties that are currently closed. The Jamaica Tourist Board in consultation with the Tourism Product Development Co. has removed some accommodations which are no longer being used as tourist accommodations.

2) The Guesthouse accommodation category since 2001 includes properties that offer Bed & Breakfast facilities.

TABLE 26
VISITOR ACCOMMODATION BY YEARS AND AREA

2014 - 2017

	R O O M S				%Change 2017/16	%Share 2017	B E D S				%Change 2017/16	%Share 2017
	2014	2015	2016	2017			2014	2015	2016	2017		
<u>HOTELS</u>												
Kingston	1,446	1,668	1,668	1,659	-0.5	6.9	2,937	3,367	3,367	3,349	-0.5	6.8
Montego Bay	7,558	7,684	8,829	9,201	4.2	38.1	15,499	15,575	17,739	18,483	4.2	37.8
Ocho Rios	5,023	6,014	6,275	6,183	-1.5	25.6	10,898	12,926	13,454	13,122	-2.5	26.8
Negril	5,283	5,076	5,107	5,978	17.1	24.8	10,697	10,296	10,358	11,738	13.3	24.0
Port Antonio	183	173	183	240	31.1	1.0	356	336	256	480	87.5	1.0
Southcoast	817	839	850	881	3.6	3.6	1,624	1,644	1,666	1,728	3.7	3.5
Total	20,310	21,454	22,912	24,142	5.4	100.0	42,011	44,144	46,840	48,900	4.4	100.0
<u>GUEST HOUSES</u>												
Kingston	616	608	850	882	3.8	23.0	1,293	1,277	1,625	1,709	5.2	22.4
Montego Bay	531	565	587	591	0.7	15.4	1,055	1,133	1,173	1,169	-0.3	15.4
Ocho Rios	390	458	481	511	6.2	13.3	782	918	964	1,022	6.0	13.4
Negril	772	787	791	796	0.6	20.8	1,550	1,582	1,586	1,596	0.6	21.0
Port Antonio	315	323	331	338	2.1	8.8	637	653	669	678	1.3	8.9
Southcoast	595	655	697	711	2.0	18.6	1,211	1,331	1,411	1,439	2.0	18.9
Total	3,219	3,396	3,737	3,829	2.5	100.0	6,528	6,894	7,428	7,613	2.5	100.0
<u>RESORT VILLAS</u>												
Kingston	0	0	8	8	-	0.3	0	0	16	16	-	0.3
Montego Bay	1,063	1,098	1,109	1,159	4.5	36.7	2,084	2,154	2,172	2,268	4.4	36.6
Ocho Rios	652	728	740	765	3.4	24.2	1,316	1,468	1,492	1,542	3.4	24.9
Negril	694	665	711	712	0.1	22.5	1,373	1,331	1,429	1,431	0.1	23.1
Port Antonio	248	261	303	311	2.6	9.8	483	512	595	609	2.4	9.8
Southcoast	181	192	203	207	2.0	6.5	318	322	336	338	0.6	5.4
Total	2,838	2,944	3,074	3,162	2.9	100.0	5,574	5,787	6,040	6,204	2.7	100.0

TABLE 26a**VISITOR ACCOMMODATION BY YEARS AND AREA****2014 - 2017**

	R O O M S				%Change 2017/16	%Share 2017	B E D S				%Change 2017/16	%Share 2017
	2014	2015	2016	2017			2014	2015	2016	2017		
APARTMENTS												
Kingston	78	78	76	76	0.0	10.6	156	156	152	152	0.0	10.4
Montego Bay	128	128	128	125	-2.3	17.4	256	256	256	250	-2.3	17.1
Ocho Rios	330	333	400	422	5.5	58.8	676	682	818	862	5.4	59.0
Negril	49	49	49	69	40.8	9.6	104	104	104	144	38.5	9.9
Port Antonio	10	10	10	10	0.0	1.4	20	20	20	20	0.0	1.4
Southcoast	16	16	16	16	0.0	2.2	32	32	32	32	0.0	2.2
Total	611	614	679	718	5.7	100.0	1,244	1,382	1,382	1,460	5.6	100.0
ALL TYPES OF ACCOMMODATION												
Kingston	2,140	2,354	2,602	2,625	0.9	8.2	4,386	4,800	5,160	5,226	1.3	8.1
Montego Bay	9,280	9,475	10,653	11,076	4.0	34.8	18,894	19,118	21,340	22,170	3.9	34.5
Ocho Rios	6,395	7,533	7,896	7,881	-0.2	24.7	13,672	15,994	16,728	16,548	-1.1	25.8
Negril	6,798	6,577	6,658	7,555	13.5	23.7	13,724	13,313	13,477	14,909	10.6	23.2
Port Antonio	756	767	827	899	8.7	2.8	1,496	1,521	1,540	1,787	16.0	2.8
Southcoast	1,609	1,702	1,766	1,815	2.8	5.7	3,185	3,329	3,445	3,537	2.7	5.5
Total	26,978	28,408	30,402	31,851	4.8	100.0	55,357	58,207	61,690	64,177	4.0	100.0

Note: 1) Visitor Accommodation excludes closed properties.

The Jamaica Tourist Board in consultation with the Tourism Product Development Co. continues to update the listing of accommodations offered.

Some accommodations have been removed from the listing because they are no longer being used as tourist accommodation.

2) The Guesthouse accommodation category since 2001 includes properties that offer Bed & Breakfast facilities.

TABLE 27**EMPLOYMENT IN ACCOMMODATION SECTOR**

	2013	2014	2015	2016	2017
MONTEGO BAY	12,041	12,777	15,530	20,518	21,126
OCHO RIOS	8,609	8,406	9,458	9,862	10,240
NEGRIL	9,215	9,810	9,712	11,879	11,874
KINGSTON	1,679	1,760	1,982	2,082	2,082
PORT ANTONIO	1,094	1,113	1,182	1,296	1,520
SOUTHCOAST	1,300	1,300	1,391	1,335	1,597
TOTAL	33,938	35,166	39,255	46,972	48,439

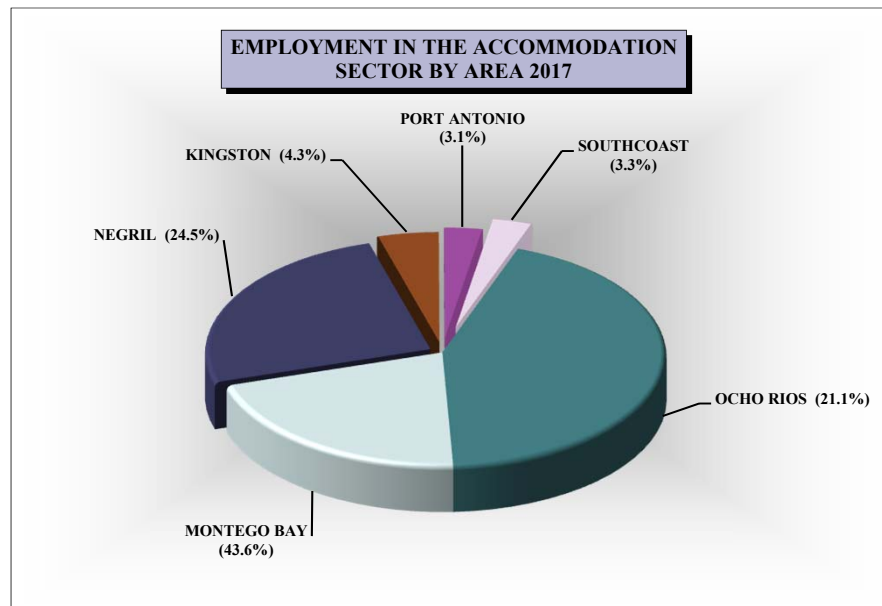
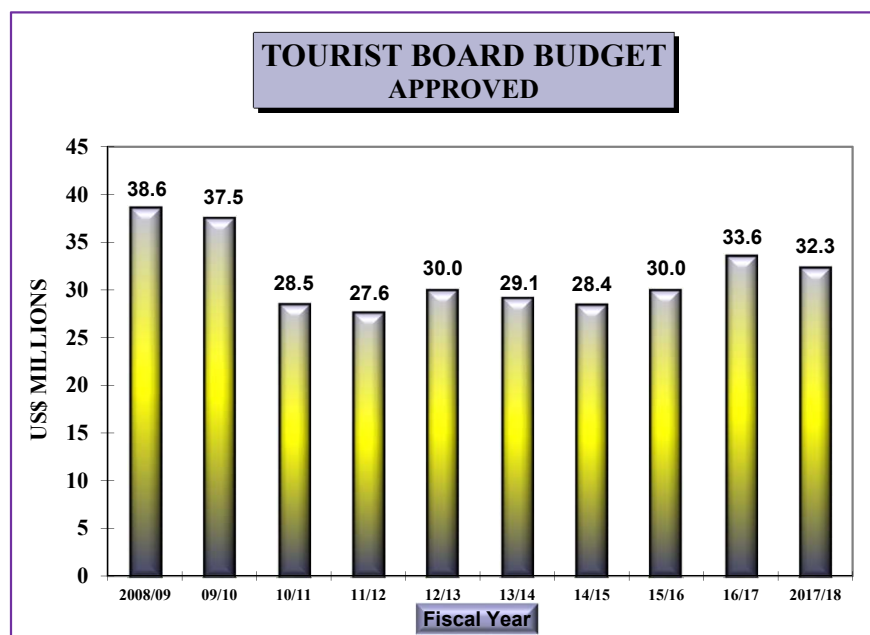
**Fig. 20**

TABLE 28**TOURIST BOARD BUDGET**

	APPROVED	
	J\$,000	US\$,000
1997/98	1,254,860	35,428
1998/99	1,189,116	32,138
1999/00	1,535,950	38,351
2000/01	1,378,430	34,098
2001/02	1,951,764	41,527
2002/03	1,671,751	34,828
2003/04	1,487,926	29,759
2004/05	1,648,176	25,753
2005/06	1,905,380	30,244
2006/07	2,190,759	33,193
2007/08	2,594,236	39,011
2008/09	2,737,796	38,561
2009/10	3,113,302	37,523
2010/11	2,568,510	28,539
2011/12	2,401,040	27,598
2012/13	2,610,941	30,011
2013/14	2,823,516	29,108
2014/15	3,066,662	28,395
2015/16	3,387,418	30,017
2016/17	4,101,884	33,622
2017/18	4,333,694	32,341

**Fig. 21**

- Note: 1. The Tourist Board's Budget is given on a fiscal year basis, i.e. April in one year to March 31 of the following year.
2. Exchange Rate for 2017/18 US\$1 = J\$134
3. Budget includes Funds from the Tourism Enhancement Fund as of 2008/09
4. Budget excludes the Budget for Jamaica Vacation Ltd.

TABLE 29**ESTIMATED GROSS FOREIGN EXCHANGE EARNINGS**

		**	
		J\$,000	US\$,000
2000		57,408,286	1,332,597
2001		56,814,781	1,232,960
2002		58,708,353	1,209,484
2003		78,271,656	1,351,142
2004		88,119,633	1,436,577
2005		96,565,925	1,545,055
2006		123,232,473	1,870,560
2007		131,911,828	1,910,105
2008		144,054,881	1,975,519
2009		170,380,650	1,925,423
2010		174,868,701	2,001,244
2011		172,878,165	2,008,343
2012		184,170,856	2,069,568
2013		212,903,531	2,112,767
2014		250,004,097	2,244,443
2015		281,818,505	2,402,340
2016		326,464,982	2,608,798
2017		385,703,226	3,004,855

** Exchange Rate used is taken from the Bank of Jamaica's published Average Annual Exchange Rate

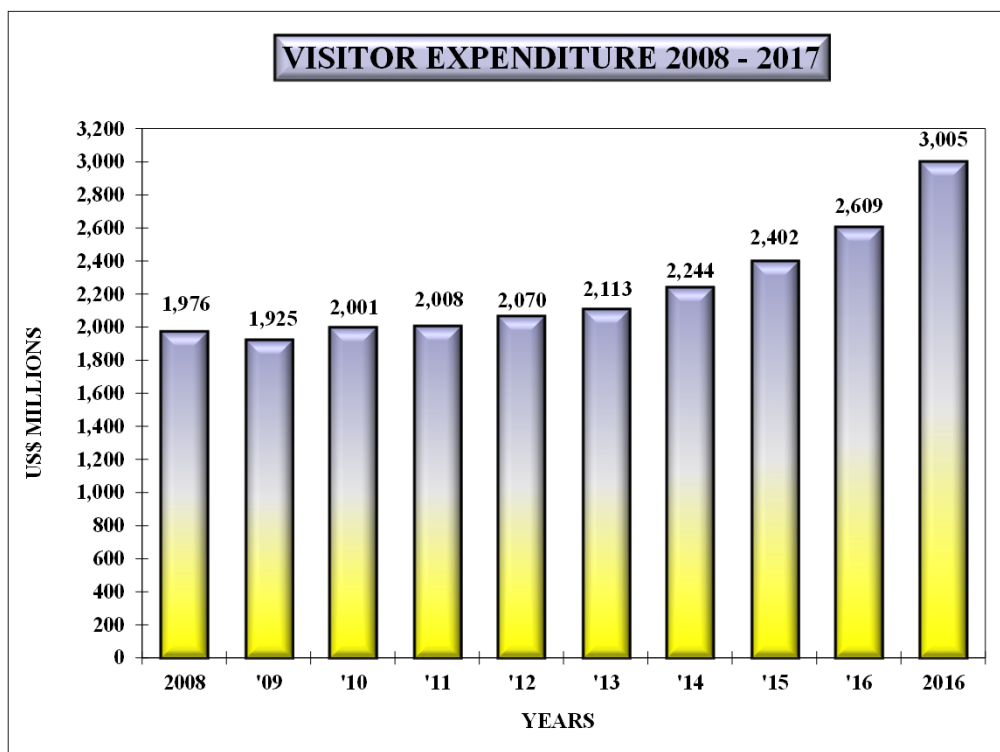
**Fig. 22**

TABLE 30**DISTRIBUTION OF EXPENDITURE OF STOPOVER VISITORS****2017**

	WINTER %	SUMMER %	YEAR %
Accommodation (Including Food & Beverage)	53.7	54.2	54.0
Food & Beverage	5.3	6.0	5.7
Entertainment	13.8	13.2	13.4
Transportation	5.6	6.4	6.2
Shopping	5.7	4.6	5.0
Miscellaneous including Tax	15.9	15.6	15.7
TOTAL	100.0	100.0	100.0
Average Expenditure per Person per Night	US\$153.21	US\$146.31	US\$148.61

* Does not include Expenditure of Non-Resident Jamaicans

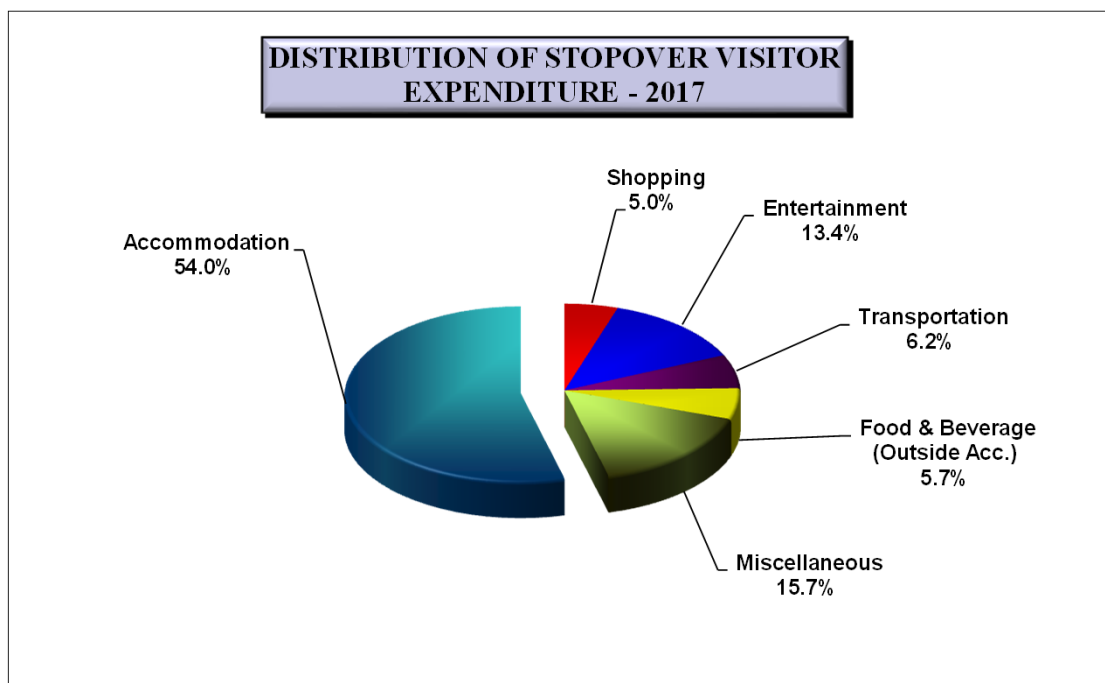
**Fig. 23**

TABLE 31**DISTRIBUTION OF EXPENDITURE OF CRUISE PASSENGERS****2017**

	WINTER	SUMMER	YEAR
	%	%	%
Food & Beverage (Off Ship)	6.5	9.9	9.4
Attractions	21.7	18.0	20.5
TRANSPORTATION			
Taxis	2.1	1.7	2.1
Car Rental	0.1	0.1	0.1
Other Transportation	0.5	0.9	0.8
Shopping			
In-Bond	21.1	23.5	20.7
Coffee	1.9	2.7	2.6
Clothing	10.4	10.0	10.1
Spices	0.7	0.9	0.9
Spirits (Alcohol)	5.4	5.1	5.3
Straw Products	0.7	0.7	0.7
Wooden Articles	2.9	3.2	2.9
Other Shopping	5.0	6.5	5.9
Tips	2.9	3.1	3.2
Miscellaneous (Including Tax)	18.1	13.8	15.0
TOTAL	100.0	100.0	100.0
Average Expenditure per Person	US\$95.08	US\$92.64	US\$93.46

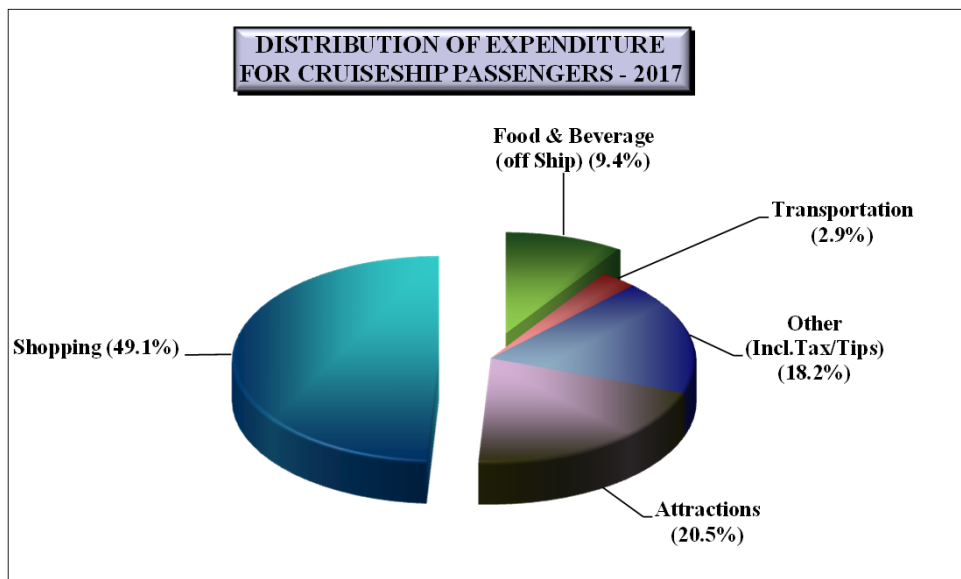
**Fig. 24**

TABLE 32
AIRLINES SERVING JAMAICA

2015 - 2017

SCHEDULED AIRLINES	2015	2016	2017
AERO GRAVIOTA	Havana	Havana	Havana
AIR CANADA / ROUGE	Santiago de Cuba	Santiago de Cuba	
	Halifax	Halifax	Montreal
	Montreal	Montreal	Quebec
	Ottawa	Ottawa	Toronto
	Toronto	Toronto	Winnipeg
	Winnipeg	Vancouver	
		Winnipeg	
AIRTRANSAT	Calgary	Calgary	Halifax
	Edmonton	Edmonton	Montreal
	Halifax	Halifax	Toronto
	Hamilton	Montreal	
	Montreal	Ottawa	
	Ontario	Quebec	
	Ottawa	Regina	
	Quebec	Toronto	
	Regina		
	Saskatoon		
	Toronto		
AIR TURKS & CAICOS / INTERCARIBBEAN	Dom. Rep.	Dom. Rep.	Providenciales
	Haiti	Haiti	Carib. Islands
	Providenciales	Nassau	
		Providenciales	
AMERICAN AIRLINES	Chicago	Boston	Boston
	Dallas	Charlotte	Charlotte
	Los Angeles	Chicago	Chicago
	Miami	Dallas	Dallas
		Los Angeles	Los Angeles
		Miami	Miami
		Philadelphia	Philadelphia
AIR SUNSHINE/SHARK/LYNX AIR. ARKEFLY AIR. / TUI AIRLINES	Guantanamo Bay	Guantanamo Bay	Guantanamo Bay
	Amsterdam	Amsterdam	Amsterdam
		Warsaw	Warsaw
BLUE PANORAMA	Milan	Malpensa/Milan	Malpensa/Milan
BRITISH AIRWAYS	London/Gatwick	London/Gatwick	London/Gatwick
CANJET AIRLINES	Toronto		
CARIBBEAN AIRLINES	Antigua	Antigua	Antigua
	Barbados	Barbados	Barbados
	Ft. Lauderdale	Ft. Lauderdale	Ft. Lauderdale
	Nassau	Nassau	Nassau
	New York	New York	New York
	Port of Spain	Orlando	Orlando
	St. Maarten	Port of Spain	St. Maarten
			Toronto
CAYMAN AIRLINES	Grand Cayman	Grand Cayman	Grand Cayman
COPA	Panama	Panama	Panama
CONDOR	Frankfurt	Frankfurt	Frankfurt
	Munich	Munich	Munich*
DELTA AIRLINES	Atlanta	Atlanta	Atlanta
	Detroit	Boston	Boston
	Indianapolis	Detroit	Cincinnati
	Minneapolis	Minneapolis	Detroit
	New York	New York	Minneapolis
			New York
			Tampa
EUROWINGS			Cologne
FLY JAMAICA	Guyana	Guyana	New York
	New York	New York	Guyana
	Toronto	Toronto	Toronto
FRONTIER AIRLINES	Chicago	Philadelphia	
	Milwaukee		
	Philadelphia		
	St. Louis		

TABLE 32

AIRLINES SERVING JAMAICA2015 - 2017

SCHEDULED AIRLINES	2015	2016	2017
INSEL AIR JET AIRFLY JETBLUE	Curacao	Curacao	Curacao
	Brussels	Brussels	Brussels
	Boston	Boston	Boston
	Ft. Lauderdale	Ft. Lauderdale	Ft. Lauderdale
	New York	New York	New York
NEOS	Orlando	Orlando	Orlando
	Malpensa/Milan	Milan	Milan
			Verona
SOUTHWEST AIRLINES	Atlanta	Baltimore	Baltimore
	Baltimore	Chicago	Chicago
	Chicago	Houston	Ft. Lauderdale
	Detroit	Milwaukee	Houston
	Houston	Orlando	Orlando
	Milwaukee		
	Orlando		
SPIRIT AIRLINES	Ft. Lauderdale	Ft. Lauderdale	Ft. Lauderdale
SUNWING AIRLINES	Calgary	Calgary	Calgary
	Edmonton	Edmonton	Cincinnati
	Halifax	Halifax	Edmonton
	Milwaukee	Hamilton	Halifax
	Moncton	Milwaukee	Hamilton
	Montreal	Moncton	Montreal
	Ottawa	Montreal	Ontario
	Quebec	Ottawa	Ottawa
	Regina	Quebec	Regina
	Saskatoon	Regina	Saskatoon
	St. Johns	Saskatoon	St. Johns
	Toronto	Toronto	Toronto
	Winnipeg	St. John's	Vancouver
		Vancouver	Windsor
		Winnipeg	Winnipeg
UNITED AIRLINES	Chicago	Chicago	Chicago
	Houston	Houston	Houston
	Newark	Newark	Newark
	Washington D.C.	Washington D.C.	Washington D.C.
U.S.AIR	Boston	Boston	
	Charlotte	Charlotte	
	Philadelphia	Philadelphia	
VIRGIN ATLANTIC	London/Gatwick	London/Gatwick	London/Gatwick
WEST JET	Halifax	Montreal	Montreal
	Montreal	Ottawa	Ottawa
	Ottawa	Toronto	Toronto
	Toronto	Winnipeg	Winnipeg
	Winnipeg		

TABLE 32
AIRLINES SERVING JAMAICA

2015 - 2017

	2015	2016	2017
CHARTERED FLIGHTS			
Aerogal Air.	Quito, Ecuador		
Aeros Servicios			Dom.Rep
Air Berlin	Dusseldorf Munich	Dusseldorf Munich	Dusseldorf
Air Century	Dom. Rep. Havana Punta Cana	Cancun, Mexico Barbados Dom. Rep. Havana LA Ramana Punta Cana	Cancun Dom. Rep. Holguin Puerto Plata Punta Cana Santo Domingo Varadero
Allegiant Airlines		Cincinnati	
Avianca	Lima, Peru Quito, Ecuador	Quito, Ecuador	Quito, Ecuador
Bahamas Air			Nassau
Condor	Frankfurt Munich	Frankfurt Munich	Dusseldorf Frankfurt Munich
Euro Wings		Cologne Dusseldorf	Cologne
Evelop Airlines			Madrid
German Wings	Cologne		
Inter Caribbean			British Virgin Is. Haiti
Interjet		Mexico	
Lasca Air		San Jose, Costa Rica	
Mesa Airlines	Venezuela		
Miami Air		New York	Antigua Indianapolis Miami
Norwegian Airlines			Chicago Milwaukee
Orbest Air			Lisbon
Privelege Air		London, Gatwick	
Servicios Aereos Prof.	Havana	Dom. Rep. Havana	
Sun Country	Dallas Minneapolis	Minneapolis	Minneapolis Chicago Fargo St. Louis Tallahassee
Swift Air			Atlanta Barbado Cincinnati Cleveland Dallas Guyana Milwaukee Nashville Pittsburgh St. Kitts & Nevis Turks & Caicos
Thomas Cook	Arlanda, Stockholm Gothenburg, Stockholm Helsinki London/Gatwick Manchester	Arlanda, Stockholm, Sweden Gothenburg, Stockholm, Sweden London/Gatwick Manchester	Stockholm, Sweden
Thompson Fly	Birmingham Cardiff Copenhagen Doncaster East Midlands Glasgow Helsinki London/Gatwick Manchester Newcastle Oslo, Norway Stockholm, Sweden	Arlanda, Stockholm, Sweden Birmingham Copenhagen Dublin Glasgow Helsinki London/Gatwick Manchester Newcastle Oslo, Norway Stockholm, Sweden	Birmingham Dublin Glasgow London/Gatwick Manchester Stantead Stockholm, Sweden Doncaster
Titan Air		Toronto	
Travel Services Corp.	Prague		
White Airways	Lisbon, Portugal		
World Atlantic		Newark	
Xtra Air	Atlanta Charlotte Cincinnati Nashville St. Louis	Chicago Indianapolis, Indiana St. Louis	St. Louis