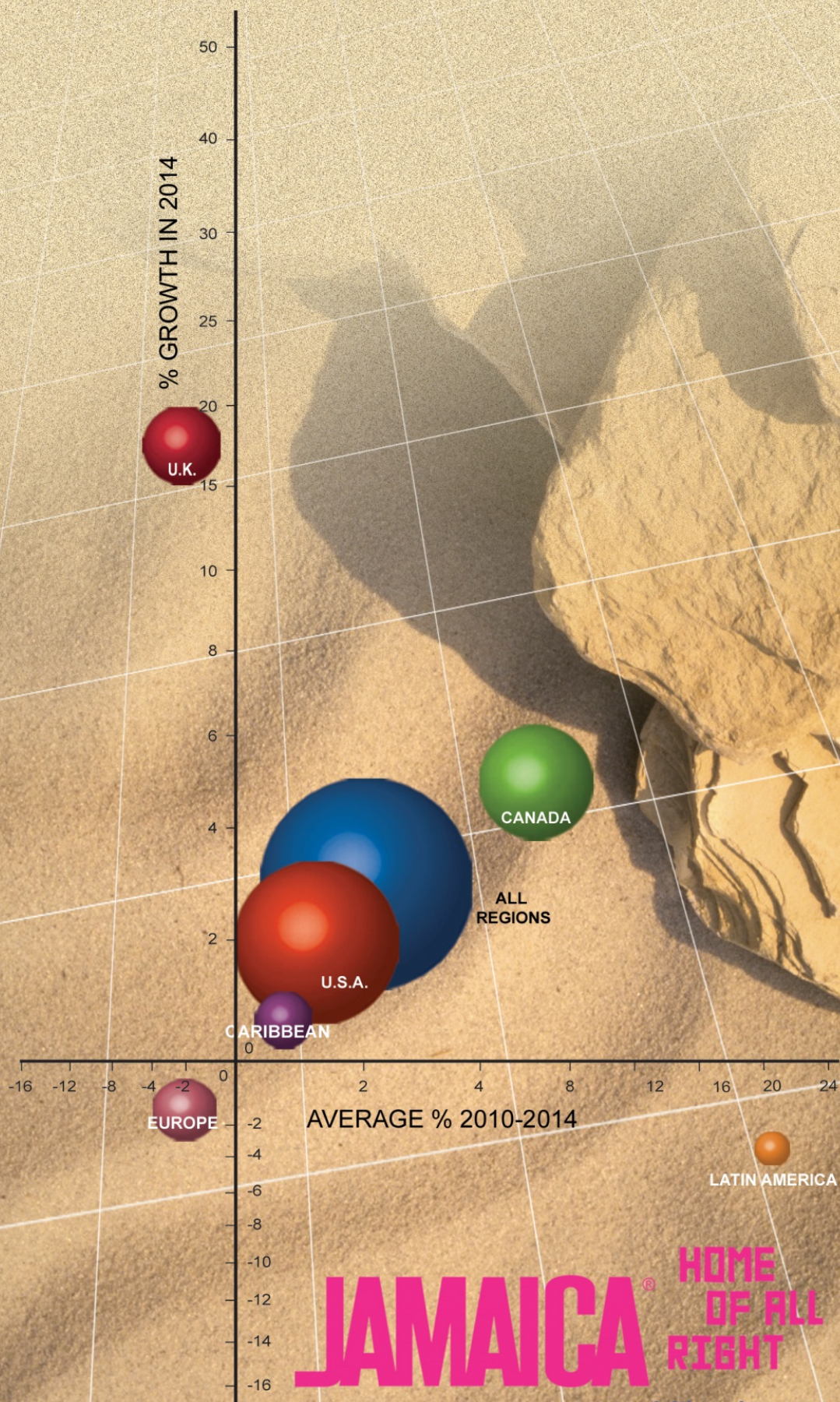


JAMAICA

TOURIST BOARD

Annual Travel Statistics 2014



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DEFINITIONS

VISITORS

: Any person visiting a country other than the one in which he/she normally resides, for not more than **one** year, and whose purpose of visit can be classified under one of the following headings:

Leisure: recreation, holiday, health, study, religion, sport, visit family/friends;

Business: conference, meeting and mission.

There are two types of visitors: tourists and excursionists.

TOURISTS

: A visitor staying at least 24 hours in the country.

STOPOVERS

: The same as "**tourists**".

NON-RESIDENT JAMAICANS

: Any Jamaican National whose usual residence is outside of Jamaica and whose purpose of visit can be classified under the headings previously mentioned above.

EXCURSIONISTS

: Any visitor staying less than 24 hours in the country.

CRUISE PASSENGERS

: A special type of excursionist travelling by cruise ships.

ARMED FORCES

: Personnel of the Naval Armed Forces of foreign countries who take onshore leave in Jamaica.

LENGTH OF STAY

: The "**length of stay**" refers to the intended length of stay as given by the visitors.

INTRODUCTION

The statistics contained in this publication cover visitor arrivals, accommodation utilization, and visitor expenditure.

Tourism data from all the Embarkation/Disembarkation (E/D) Cards were entered in a computer system located at the Corporate Head Office, Jamaica Tourist Board, Kingston. The data on stopovers, including demographics, were derived from this source.

Jamaican nationals' resident abroad and who visited Jamaica are included in the visitor arrival figures. Jamaica has conformed with "**Recommendations on Tourism Statistics**" prepared by the World Tourism Organization and adopted by the United Nations Statistical Commission (UNSC) in 1993.

These recommendations state that **nationals who reside abroad and who return as visitors should be included in Tourism Statistics**. The Jamaica Tourist Board has been publishing visitor arrival figures on Non-Resident Jamaicans since 1989.

Fly-cruise passengers i.e. Cruise Passengers flying into the island to meet the cruise ship are not included in tourist arrival figures, unless they spend at least one night in land-based accommodation.

Data on cruise ship arrivals were obtained from the ships' manifests.

Visitor accommodation figures such as hotel occupancy rates, room capacity, employment in accommodation, were collected directly from the establishments. Estimates were made, using E/D card information, for some non-compliant properties.

Information on visitor expenditure was obtained from an Exit survey conducted among departing visitors at both international airports and at the cruise ship piers.

The Research & Market Intelligence Unit of the Marketing Department is thankful for all the assistance and support given by the other tourism entities and their staff who provided the data and/or material for this issue.

Acknowledgments and appreciations are extended to the Data Entry staff and Research Assistants who assisted with the data collection process.

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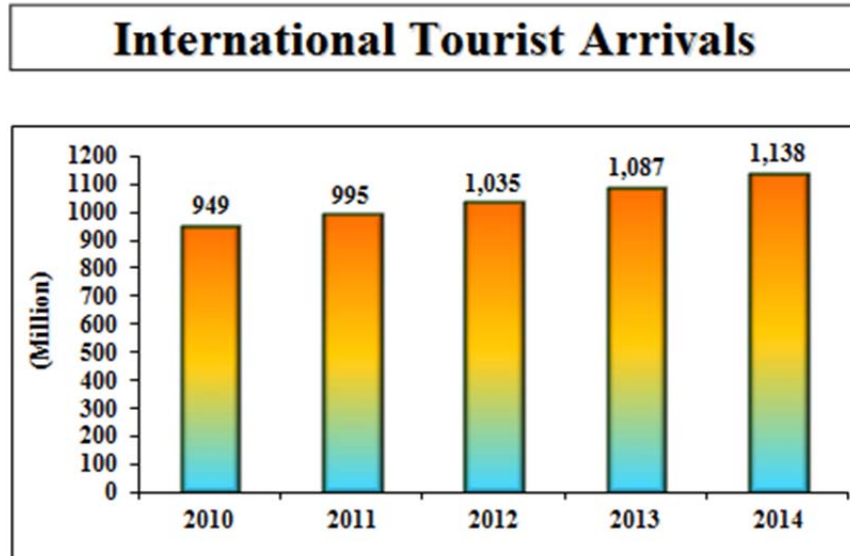
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OVERVIEW

INTERNATIONAL

The year 2014 was the fifth consecutive year of positive growth in international travel. The World Tourism Organization (UNWTO) reported that International tourist arrivals grew by 4.7% in 2014, reaching a 1,138 million.¹ Tourism has



Source: World Tourism Organization (UNWTO)

proven to be strong and resilient against adversities faced by many destinations.

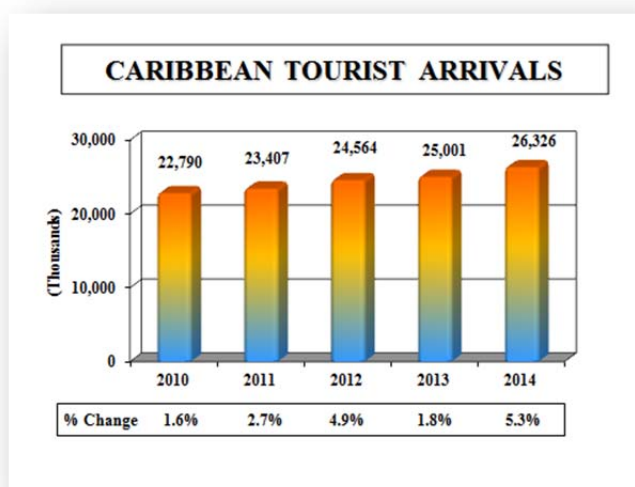
All world regions recorded growth in international tourist arrivals for 2014. The strongest growths were registered in the Americas and Asia and the Pacific with 7.4% and 5.4% respectively. At slightly lower rates of growth were the Middle East with 4.4%, Europe with 3.9% and Africa with 2.3%. Europe, the most visited

¹ UNWTO World Tourism Barometer – Volume 13 January 2015.

region with over half the world's international tourist, saw an increase of 22 million arrivals in 2014, reaching a total of 588 million. The second most visited region in the world, Asia and the Pacific increased by 13 million more arrivals to a total of 263 million. The Americas to which Jamaica is a part, was the best performing region with a growth of 7.4%, welcoming an additional 13 million international tourist and raising the total to 181 million. Growth was driven by North America posting a growth of 8.2%, with 119.5 million arrivals.

CARIBBEAN

The Caribbean Tourism Organization (CTO) reported that in 2014 there was a strong demand for travel to the region and a record 26.3 million visitors came to 'enjoy the unequalled and diverse experiences' the Caribbean had to offer. This was 1.3 million more tourist arrivals, a 5.3% increase over in 2013²



The Caribbean region demonstrated that it's diversity of cultures to its authentic natural experiences, offered numerous enjoyable, refreshing and relaxing encounters. This is an indication that stability has returned to the main tourist generating markets and consumer confidence is growing. United States remained the most important supplier of tourists to the region with a growth of a 5.5%

² Caribbean Tourism Review 2014, State of the Industry report February, 2015.

increase in arrivals. Approximately 13 million Americans visited the region with most arriving in Dominican Republic, Jamaica, Puerto Rico and Bahamas. Canadian arrivals showed increased growth in arrivals of 5.7%, arrivals from Europe increased by 4.6% and Intra-regional travel as a whole grew by 4.8%.

CARIBBEAN TOURISM PERFORMANCE BY MAIN MARKET REGIONS						
MAJOR MARKET	2010	2011	2012	2013	2014	% ch.
USA	11,305.4	11,404.2	11,975.9	12,251.4	12,920.4	5.5%
CANADA	2,677.0	2,865.0	3,063.5	3,073.4	3,247.6	5.7%
EUROPE	4,857.0	4,962.8	4,916.5	4,812.7	5,036.0	4.6%
CARIBBEAN	1,487.0	1,584.4	1,562.8	1,595.2	1,671.7	4.8%
SOUTH AMERICA	898.2	1,131.6	1,289.6	1,403.3	1,456.9	3.8%
OTHER	1,565.5	1,459.1	1,756.0	1,865.2	1,993.4	6.9%
TOTAL TOURIST ARRIVALS (000s)	22,790.1	23,407.1	24,564.3	25,001.2	26,326.0	5.3%
Source: Caribbean Tourism Organization						

The top three most visited islands in the region were: Dominica Republic, Cuba, and Jamaica, in descending order of importance. Overall the CARICOM countries recorded a 3.2% growth for 2014; the Dutch Caribbean, aided by the performances of Aruba (9.5%) and St. Maarten (7.3%), had the highest growth rate much more than the regional growth, recording a 6.8% increase over 2013. The performance of the Spanish speaking Caribbean upheld its dominance in total arrivals, with a positive growth in arrivals of 6.4% increase over 2013.

The Caribbean Cruise sector is estimated to have increased by 8% in passenger arrivals during 2014 to approximately 23.9 million. Twenty-one of the 24 destinations recorded increased cruise activity in 2014 over 2013. The Bahamas Islands, Cozumel, US Virgin Islands, Cayman Islands and St. Maarten are the top five most popular Caribbean Cruise ship destinations within the region, which is approximately 56% of the market and over 12.7 million passengers.

A subset of the cruise passenger arrivals in 2014 are compared with 2013 figures³.

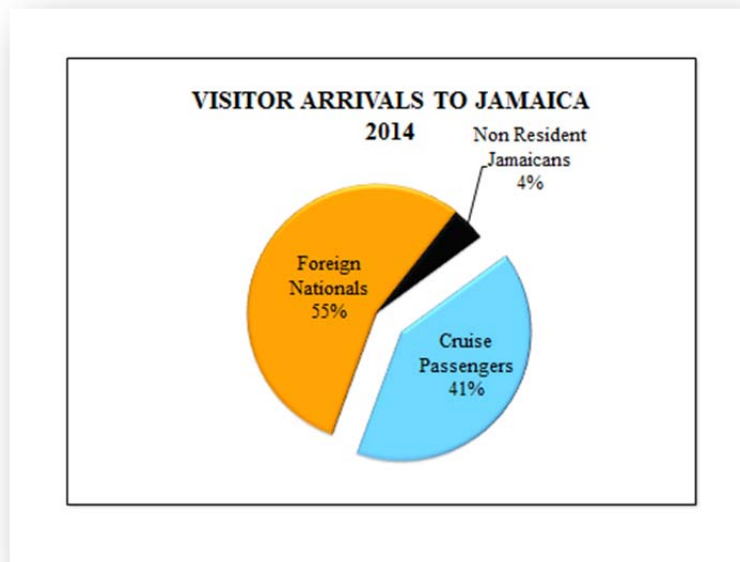
Table (I) showing a subset of the cruise passenger arrivals in 2014 compared to 2013.

Cruise Passenger Arrivals – 2014 & 2013			
Destination	2014	2013	% ch.
Antigua & Barbuda	522,342	533,993	-2.2
Aruba	584,728	592,332	-1.3
Bahamas	3,867,574	3,756,789	2.9
Barbados	479,659	490,999	-2.3
Belize	968,131	677,350	42.9
Bermuda	358,640	339,399	5.7
British Virgin Islands	301,884	297,734	1.4
Cayman Islands	1,609,555	1,375,872	17.0
Cozumel (Mexico)	3,404,858	2,751,178	23.8
Curacao	629,145	589,359	6.8
Dominica	286,573	230,588	24.3
Dominican Republic	317,365	285,646	11.1
Grenada	235,140	197,309	19.2
Haiti	662,403	643,634	2.9
Jamaica	1,423,797	1,265,268	12.5
Martinique	177,786	103,770	71.3
Puerto Rico	1,154,078	1,016,225	13.6
Saint Lucia	641,452	594,118	8.0
St. Maarten	1,543,572	1,331,645	15.9
St. Vincent & the Grenadines	124,893	65,371	91.1
Turks & Caicos Islands	971,838	778,920	24.8
U S Virgin Islands	2,083,890	1,998,579	4.3
N.B: Figures are subject to revision by reporting countries			
Source – Data supplied by member countries and available as at February, 2015			

³ Caribbean Tourism Performance 2014 CTO February, 2015

VISITOR ARRIVALS TO JAMAICA

- ✿ Total stopover arrivals of 2,080,181 increased by 3.6%
 - Foreign Nationals of 1,929,454 increased by 3.7%
 - Non-resident Jamaicans of 150,727 increased by 2.2%
- ✿ Cruise passenger arrivals of 1,423,797 increased by 12.5%



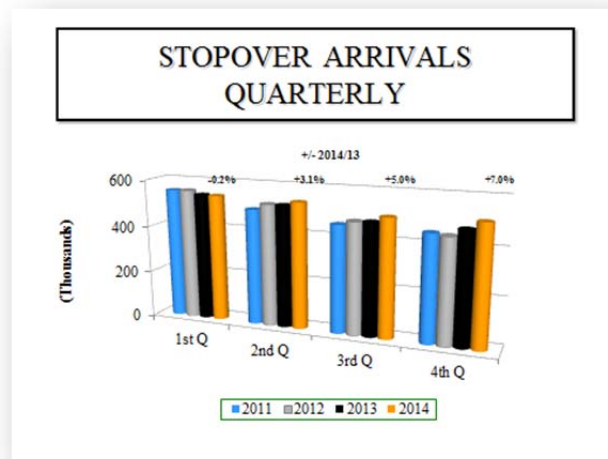
STOPOVERS

Total stopover arrivals in 2014 surpassed the 2 millionth marker to reach a record of 2,080,181, which was 3.6% above the 2,008,409 arrivals recorded in 2013. This figure represents 71,772 more stopovers than in 2013. In the first quarter of 2014, Jamaica recorded a 0.2% negative growth in stopover arrivals over the 2013 figures. During the second quarter this growth rose to 3.1%. In the third quarter this growth was 5.0%. In the last and final quarter of 2014, this strong growth continued and ended with a growth of 7.0%. This growth was led by the increase of 9.8% in arrivals during the month of October.

With the exception of the 1st quarter, tourist arrivals in 2014 outperformed those in 2011, with growth rates of -2.5%, 8.6%, 9.5% and 12.6%, for quarters 1 to 4, in that order.

The main factors that may be identified as having had an impact on Jamaica's stopover arrivals during 2014 were as follows:

- Maintaining high visibility in the traditional market places of North America, Latin America and Europe through an integrated promotional and communications programme.
- The “tweaking” of the advertising campaign “Home of All Right” and the continued upgrade/redesign of the visitjamaica website.
- Jamaica's continued use of its online presence for its marketing efforts by building a community around destination Jamaica across targeted groups, with the objective to make Jamaica the most remarkable, memorable and visible to more people in the online arena.
- Representation at major trade events in emerging markets such as Brazil, other Latin American Markets, Continental Europe, China and India.
- Increased airlift and Visa facilitation for nationals were strategies used to develop and increase market share from these emerging markets.
- A number of hotels that changed ownership and management in 2013 re-opened, resulting in the availability of more rooms in 2014.
- On-island Travel Agents' Familiarization tours.



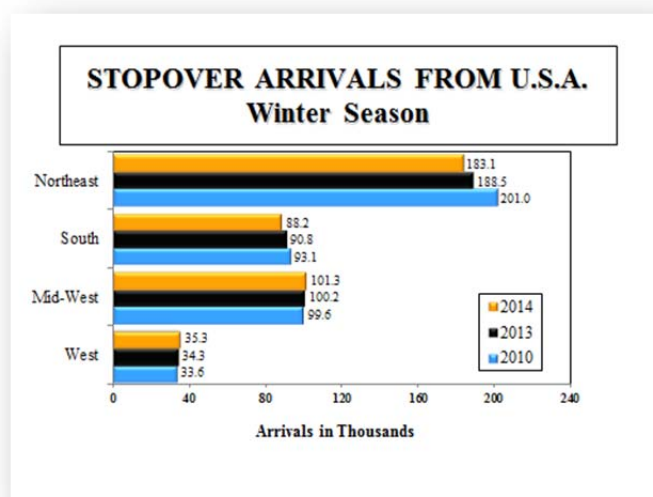
Destination Jamaica continues to offer a diverse product of very high quality to its visitors, through its expansive and inclusive nature in 2014. The wide range of hotels, attractions and activities has allowed Jamaica to deliver on visitor expectations, unequalled visitor experiences and provide value for money.

MARKET PERFORMANCE

UNITED STATES

The U.S. economy grew by 2.4% in 2014 (that is, from the 2013 annual level to the 2014 annual level), compared with an increase of 1.9% in 2013.⁴ Travel by 30.8 million US citizens during 2014 to overseas regions indicates that outbound travel from the USA increased by 6.1% over outbound travel during the corresponding period in 2013. Travel to the Caribbean region increased by 9.6% during this period also, reflecting a market share of 23.3% of the USA outbound travel market. Of the 68.3 million total outbound travelers for 2014, 37.5 million traveled to Canada and Mexico.⁵

With regard to Jamaica, during the winter season (Jan. – Apr.), stopover arrivals in 2014 were 1.4% lower than those in 2013 and 4.5% lower than in 2010. In comparison to 2013, stopover arrivals in the 2014 winter season from the Northeastern and Southern regions decreased by the same level of

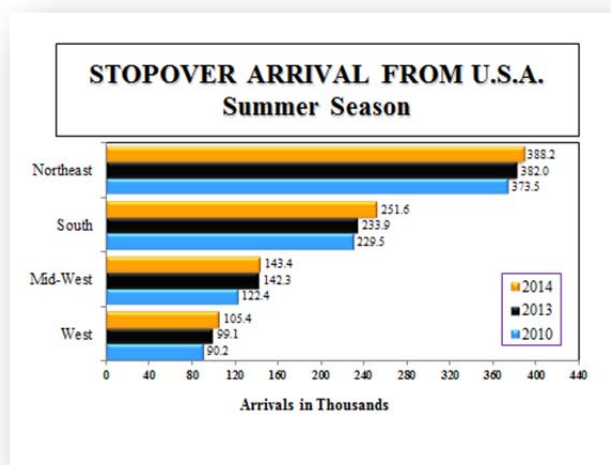


⁴ Bureau of Economic Analysis, U.S Department of Commerce - News Release – April, 2014

⁵ U.S. Department of Commerce, ITA, Office of Travel & Tourism Industries “U.S. Citizen Air Traffic to Overseas Regions, Canada & Mexico February, 2015”

2.9%. The Western and Midwestern regions of the U.S grew during this period by 2.8 and 1.2% respectively.

For the summer period (May – Dec.), the US market grew by 3.6% compared to 2013 and rose 8.9% over 2010 stopover arrivals. Summer arrivals in 2014 were 888,503. In 2011, 804,715 stopover arrivals came during summer and in 2010, 815,623 stopover arrivals visited. Stopover arrivals from all the US regions grew in 2014. The strongest growth was



recorded in the Southern region, with 251,560 arrivals up 7.6%, followed by the Western region, with 105,404 arrivals, up 6.3%. The Northeastern region, where the most US arrivals originate from, with 388,189 arrivals recorded growth of 1.6%. The Midwestern region, with 143,350 arrivals, recorded the lowest increase of 0.7%.

The Northeastern and Southern regions contributed 70.3% of the US stopover visitors to Jamaica during 2014. This represents 1.9 percentage points less than its contribution in 2010. The Midwest region contributed 18.9% of the stopover arrivals and the remaining 10.9% of the stopover visitors came from the Western region. The Northeast market region with 571,301 arrivals was flat, with a 0.1% change, the South with 339,746 arrivals increased by 4.6%, the Midwest with 244,696 was flat, with a 0.9% change, and the Western region with 140,714 increased by 5.4%. Overall, arrivals from the USA market increased 2.0% in 2014 with 1,296,457 over the 1,271,262 stopovers in 2013. This performance was 3.1% more arrivals than the 1,257,669 arrivals recorded in 2012 and 5.8% more than the 1,225,565 in 2011.

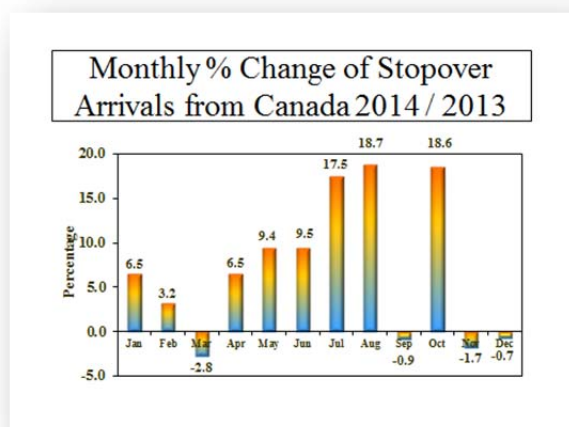
USA Visitor Summary

- The average length of stay for Foreign Nationals US visitors in 2014 was 7.5 nights, which is lower than the average of 8.7 nights for all visitors. (see page 39, Table 9a)
- In 2014 a total of 1,050,868 or 81.1% of US visitors came to Jamaica for leisure, recreation and holiday, 112,849 or 8.7% came to visit friends & relatives, 49,242 or 3.8% on business and 83,498 or 6.4% for other or unstated purposes. (see page 36, Table 8.1a)
- The annual average growth rate for visitors from the USA over the past five years from 2010 to 2014 was 1.1%. (see page 23 Fig. 4g)
- In 2014 the age distribution of US stopover visitors indicated that 10.8% were aged less than 18 years, 6.9% were between 18 and 24 years, 49.3% were between 25 and 49 years, 25.1% were between 50 and 64 years and 7.9% were over 64 years. (see page 34, Table 7)
- The Gender mix of visitors from USA, were 583,084 males (45.0%) and 713,373 females (55.0%). The gender ratio of visitors from the USA is 122 females per 100 males. (see page 35, Table 8)
- The peak periods of US stopover visitors to Jamaica in 2014 were: Summer (June – July), Easter (March) and Christmas (December). The months with the highest numbers of stopover arrivals in 2014, in descending order, were: July, June, December and March. (see pages 8, 9 and 17 Fig. 4f) Figure 4f shows that this pattern has been holding strong for the past three years (2012 – 2014).
- The most popular resort region to which US stopover visitors stayed in 2014 was Montego Bay with 41,883 or 34.1% of US visitors. 21.5% or 278,152 of the US visitors stayed in Ocho Rios and 19.9% or 258,629 stayed in Negril. (see page 37, Table 8.2a)

CANADA

Canada's economic activity expanded 2014 with GDP at constant prices growing by 2.5% after increasing by 2.0% in 2013⁶. Outbound trips reached an estimated 33.487 million in 2014⁷. Arrivals from Canada in 2014 totaled 419,898 representing 20,567 more Canadian visitors to Jamaica than in 2013, a 5.2% decrease.

The Canadian market grew during the (January – April), winter period, increasing by 3.0%. During this period a total of 194,625 stopovers came from that market compared to



188,989 in winter 2013. This is still below the record number of 211,925 that came in winter 2012, which is 17,300 less visitors. With the exception of the month of March, all the months of winter recorded increases: January (6.5%), February (3.2%), March (-2.8%) and April (6.5%).

This trend continued into the summer period; aided by the improved availability of airlift to Jamaica from Canada with increased frequency and capacity from airlines Sunwing and Westjet. A 7.1% increase was recorded for the May – December summer period, with a total of 225,273 stopovers arrivals compared to the 210,342 arrivals in summer 2013. The following months recorded double digit percentage change in arrivals: July (17.5%), August (18.7%), and October (18.6%).

The main province of Ontario contributed 271,654 or 64.5% of stopover arrivals to the Canadian total, an increase of 6.4% over the 255,407 who came from that province in

⁶ Statistics Canada, Industry Accounts Division (March 2015). Canadian Economic Accounts Quarterly Review.

⁷ Canadian Tourism Commission (December 2014). Tourism Snapshot: A focus on the markets that the CTC and its partners are active Vol, 9, Issue 12

2013. Quebec, the second leading visitor producing province, (with 13.4% of the visitors), produced 3.4% more stopovers. The other two leading provinces Alberta and British Columbia recorded mixed results. Alberta increased by 5.8%, while British Columbia recorded no change in 2014 compared to 2013.

Canada Visitor Summary

- The average length of stay for Foreign National Canadian visitors in 2014 was 8.7 nights. (see page 39, Table 9a)
- In 2014 a total of 370,069 or 88.1% of Canadian visitors came to Jamaica for leisure, recreation and holiday, 26,388 or 6.3% came to visit friends & relatives, 8,676 or 2.1% came on business, and 14,752 or 3.5% came for other or unstated purposes. (see page 36, Table 8.1a)
- The annual average growth rate for visitors from the Canada region over the past five years from 2010 to 2014 was 6.6%. (see page 23, Fig. 4g)
- In 2014 the age distribution shows 12.3% were aged under 18 years, 6.4% were between 18 – 24 years, 47.0% were between 25 – 49 years, 26.3% were between 50 – 64 years and 7.9% were 65 and over. (see page 34, Table 7)
- The Gender mix of visitors from Canada, were 193,854 males (46.2%) and 226,044 females (53.8%). The gender ratio of visitors from Canada is 117 females per 100 males. (see page 35, Table 8)
- January through March and December are the peak months for visitor arrivals from Canada in 2014. This coincides with the cold winter climate experienced in Canada during this period (see pages 10, 11 and 26 Fig. 6)
- The most popular resort regions to which Canadian visitors stayed in 2014 was Ocho Rios with a total of 135,055 or 32.2% of Canadian visitors. 32.0% or 134,376 Canadian visitors stayed in Montego Bay and another 20.4% or 85,471 stayed in Negril. (see page 37, Table 8.2a)

United Kingdom/Europe

The number of visits abroad by UK residents grew by 3.5% in 2014 from 56.5 million in 2013 to 58.5 million. This growth occurred in relation to visits to North America rose by 8.0%, Europe rose by 4.0, while visit to and Other Countries rose by 3.3%.⁸

Stopover arrivals to Jamaica out of the European region recorded positive growth in 2014. Arrivals from Europe increased by 10.7% in 2014, moving from 235,811 arrivals in 2013 to 261,081 arrivals in 2014. The United Kingdom, Germany, France and Italy are the most important visitor producing countries within this regional market, in descending order of importance.

United Kingdom Visitor Summary

- The United Kingdom, with 177,216 stopover arrivals, registered an increase of 4.2% over the 145,231 recorded in 2013. This is still below the highest level of visitors from the UK in 2008 when 188,436 were recorded. The performance for winter was up by 9.5%, this trend continued in the summer with a further increase of 20.2%.
- The average length of stay for Foreign Nationals UK visitors in 2014 was 14.8 nights, which is higher than the average of 8.7 nights for all visitors. (see page 39, Table 9a)
- In 2014 a total of 123,570 or 69.7% of UK visitors visited Jamaica for leisure, recreation and holiday, 31,375 or 17.7% visited friends & relatives, 10,606 or 6.0% came on business, and 11,665 or 6.6% visited for other or unstated purposes. (see page 36, Table 8.1a)

⁸ UK National Statistics – Travel Trends -2014, December 2014

- The annual average growth rate for visitors from the United Kingdom over the past five years from 2010 to 2014 was negative 1.0%. (see page 23)
- In 2014 the age distribution shows 12.5% were aged under 18 years, 6.9% were between 18 – 24 years, 44.3% were between 25 – 49 years, 27.1% were between 50 – 64 years and 9.1% were 65 and over. (see page 34, Table 7)
- The Gender mix of visitors from UK, were 80,374 males (45.4%) and 96,842 females (54.6%). The gender ratio of visitors from the United Kingdom is 120 females per 100 males. (see page 35, Table 8)
- July, August and December were the peak months for visitor arrivals from UK in 2014 with July being the highest month with 18,448 visitors. (see pages 10 and 11, Table 4)

Continental Europe

Germany continues to be the leading visitor producing country from Continental Europe. With a total of 21,371 stopover arrivals in 2014, the German market increased by 8.6% over the 19,658 recorded in 2013. This is 50.3% below the peak of 43,018 German visitors recorded in 1998.

During 2014 France was the second main visitor producing country from Continental Europe; however this was below the 12,087 French arrivals recorded in 2013.

Northern Europe as a group (United Kingdom, Denmark, Finland, Ireland, Norway and Sweden) represents 72.8 per cent of the total European market and contributed an additional 31,355 arrivals to the European total in 2014.

The performances of the following European countries albeit small numbers recorded mixed growth in 2014 compared to the corresponding period in 2013;

- Sweden 136.9%; ● Italy 11.3%; ● Czech Republic 5.4%;
- Spain -1.2%; ● Austria 5.8%. ● The Netherlands 9.5%;
- Belgium 4.8%; ● Poland 13.1%; ● Switzerland 3.1%.

Latin America

Latin America continues to be a market which holds much potential for Jamaica. The strengthening of flight connections within this market through direct airlift via Copa Airlines facilitated service out of many countries though the airline's hub in Panama. Stopover arrivals out of the Latin American market region fell by 4.2% moving from 30,538 in 2013 to 29,263 in 2014.

Of the top three visitor-producing countries in the South American sub-region, Chile with 4,527 visitors decreased by 9.6%; Columbia with 4,111 increased by 13.4%; and Argentina with 4,037 visitors decreased by 12.7%.

From the Central American sub-region, Mexico with 3,117 increased by 12.6%; Panama with 2,494 increased by 16.8%; and Costa Rica with 1,184 declined by 60.8%

Caribbean

Arrivals from Caribbean territories to Jamaica increased for the first time since 2011. In 2014, Jamaica welcomed 59,057 arrivals from this market, which is 7,159 less arrivals than the 66,216 Caribbean nationals who visited Jamaica in 2011, but it is a 1.4% increase over the 58,249 who visited in 2013.

The Cayman Islands, with 15,623 stopovers, Trinidad and Tobago with 10,840, The Bahamas with 5,269 and Barbados with 4,321, continue to be the main providers of visitors to Jamaica from the Caribbean. These countries combined contributed 36,053 stopovers or 61.0% of the total Caribbean arrivals.

Other Countries

China, Australia, Japan and India are the main visitor producing countries from other parts of the World. When compared to 2013, China with 2,645 grew by 9.3%, Australia, with 2,513 stopovers grew by 2.1%, Japan with 2,022 was down by 7.1% and India with 1,983 rose by 26.5%.

CRUISE PASSENGERS

According to the Florida-Caribbean Cruise Association (FCCA), 21.7 million passengers cruised the seas in 2014, up 1.9% from the 21.3 million passengers in 2013, with 11.9 million originating from North America. In 2014 the growth of the cruise industry continued with fifteen new innovative and feature-rich ships that sailed the world's waters for the first time, ranging in guest capacities of 60 to 3,690 passengers totaling 14,887 new beds at double occupancy.

The current cruise ship order book extending through 2016 includes 34 new builds, with over 60,000 berths at a value of nearly \$14 billion.⁹

The Caribbean continues to lead as the number one cruise destination, accounting for 34.4% of all itineraries. The passenger numbers for the Caribbean continues to be consistent and high, despite other rising cruise destinations.

⁹ Source: Florida-Caribbean Cruise Association – Cruise Industry Overview 2014

Jamaica recorded a double digit growth in cruise passengers during 2014. This total of 1,423,747 cruise passengers who visited our shores was a 12.5% increase over the 1,265,268 recorded for the corresponding period in 2013. It was also 6.5%, or 86,803 passengers ahead of the record year 2006, when 1,336,994 cruise passengers visited our shores. Seasonally, cruise arrivals recorded an increase of 3.6% in the winter period (January to April) with 588,691 cruise passengers, up from the 568,072 for 2013. During the summer period (May to December), with the exception of the month of September, which record a growth of 9.1%, every other month recorded a double digit increase in cruise passenger arrivals, ranging from as low as 10.3% in June to 46.9% in August. For this summer period 835,106 cruise passengers visited Jamaica and grew by 19.8% from 224 ship calls, compared to 697,196 passengers and 184 ship calls in 2013.

The port of Falmouth contributed 772,265 cruise ship passengers or 54.2% of total passengers to Jamaica from 187 cruise ship calls.

The port of Ocho Rios, which in the past provided the largest share of Jamaica's cruise arrivals, accounted for 410,090 or 28.8% of the 1,423,797 who arrived at our shores in 2014. The port of Montego Bay accounted for 240,083 passengers or 16.9%.

The cruise ships carrying the most passengers to Jamaica in 2014 were all from the Royal Caribbean Cruise family of ships, the *Allure of the Seas*, *Oasis of the Seas* and *Freedom of the Seas*, all calling to the Port of Falmouth. The *Allure of the Seas* made 27 calls with 161,312 passengers. The *Oasis of the Seas* made 21 cruise ship calls with 127,528 cruise passengers and the *Freedom of the Seas* made 26 cruise ship calls and provided 106,806 passengers. The combined total of 395,646 cruise passengers from these three ships represents 27.8% of Jamaica's total cruise passenger market.

Average Length of Stay

In 2014 the overall average intended length of stay for foreign nationals was 8.7 nights; this was the same level of nights recorded in 2013. This is two less nights spent in Jamaica than those visitors who stayed in Jamaica during the early 1990's, when the intended length of stay was over eleven nights. Those foreigners who used hotel accommodation had an average length of stay of 6.9 nights and those who stayed in non-hotel accommodation stayed 13.8 nights.

American visitors, on the average, stayed 7.5 nights while Canadians stayed an average of 8.7 nights. Visitors from the United Kingdom recorded an average length of stay of 14.8 nights and those visitors from Continental Europe stayed 11.4 nights.

Purpose of Visit

Of the 2,080,181 stopover arrivals who visited the island during 2014, a total of 1,668,217 or 80.2% were visiting for the purpose of leisure, recreation and holiday; 8.7% were visiting Friends and Relatives, 4.7% were on business, and the remaining 6.4% were on other or unstated purposes. (See page 36, Table 8.1)

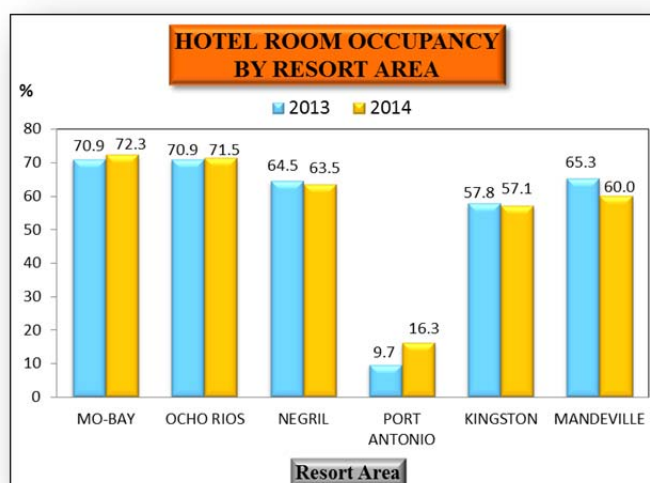
Hotel Room Occupancy

The average room capacity rose by 2.8% in 2014, moving from 17,872 rooms in 2013 to 18,379 rooms in 2014. Total room nights sold of 4,570,686 in 2014 was up 3.1% above the 4,431,205 room nights sold in 2013. Hotel room occupancy grew by 0.2 percentage points to 68.1%, compared to the 67.9% level in 2013. The number of stopovers that intended to stay in hotel accommodations increased from 1,398,909 in 2013 to 1,435,372, an increase of approximately 2.6% in 2014.

In the resort region of Montego Bay, the annual hotel room occupancy rate was 72.3%, which was up by 2.0% from the 70.9% recorded in 2013. The total number of room nights sold increased by 10.3% moving from 1,528,893 in 2013 to 1,686,627 in 2014. The average room capacity increased by 8.1% in 2014, moving from 5,909 rooms in 2013 to 6,388 rooms in 2014. The number of stopovers that intended to stay in hotel accommodations increased from 529,814 in 2013 to 569,653, an increase of 7.5% in 2014.

The average hotel room occupancy rate for Ocho Rios was 71.5%, which was 0.7 percentage points higher than the 70.9% recorded in 2013. The total number of hotel room nights sold moved from 1,356,440 in 2013 to 1,333,352 in 2014 a decrease of 1.7%. The number of stopovers that intended to stay in hotel accommodations recorded a moderate increase, moving from 404,730 in 2013 to 405,164, an increase of 0.1% in 2014.

The resort area of Negril recorded an average hotel room occupancy rate of 63.5% in comparison to the rate of 64.5% in 2013. The number of hotel room nights sold in this resort area increased by 1.8%, recording 1,182,882 room nights sold compared 1,162,069 sold in 2013. The average room capacity increased by 3.4% in 2014, moving from 4,933 rooms in 2013 to 5,103 rooms in 2014. The number of stopovers that intended to stay in hotel accommodations declined from 361,647 in 2013 to 356,731, a decrease of 1.4% in 2014.



In the Mandeville/Southcoast resort area, average hotel room occupancy rate decreased by 5.3 percentage points, moving

from 65.3% in 2013 to 60.0% in 2014. Room nights sold decreased from 133,002 in 2013 to 119,316 being sold in 2014.

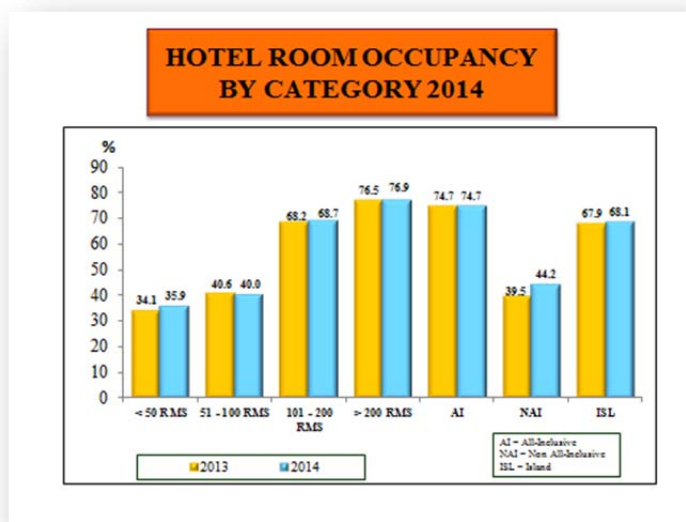
Kingston & St. Andrew achieved a hotel room occupancy level of 57.1%, which was 0.7 percentage points lower than the 57.8% recorded in 2013. The number of room nights sold in Kingston & St. Andrew declined by 1.5%, moving from 248,922 in 2013 to 245,290 in 2014.

Hotel room occupancy for the resort area of Port Antonio was 16.3%, which was 4.6 percentage points above the level of 9.7% recorded in 2013. The number of room nights sold in Port Antonio increased from 1,879 in 2013 to 3,210 in 2014.

Overall, the all-inclusive hotel room occupancy rate was at the same level of 74.7%, as recorded in 2013.

Non all-inclusive room occupancy rate moved from 39.5% in 2013 to 44.2% in 2014.

Hotel room occupancy rate varied with the size of the hotel. Hotels with less than 50 rooms, recorded a rate of 35.9%. Hotels with 51 – 100 rooms, achieved a rate of 40.0%. The number of stopovers that intended to stay in hotels with less than 100 rooms increased from 123,270 in 2013 to 127,453, an increase of 3.4% in 2014. Hotels in the size range of 101 – 200 rooms recorded an occupancy rate of 68.7%, and hotels with over 200 rooms achieved a room occupancy rate of 76.9%. The number of stopovers that



intended to stay in hotels with more than 100 rooms increased from 1,275,639 in 2013 to 1,307,920, an increase of 2.5% in 2014.

Visitor Expenditure

Gross visitor expenditure in 2014 was estimated at approximately US\$2.248 billion. This represents an increase of 6.4% against the estimated US\$2.113 billion earned in 2013.

Total expenditure of Foreign Nationals amounted to US\$2,053 billion. Cruise passenger expenditure totaled US\$0.118 billion while US\$0.077 billion was estimated as the contribution of Non-Resident Jamaicans.

Foreign Nationals spent on the average US\$122 per person per night while cruise passengers spent an average of US\$82 per person per night.

Direct Employment in the Accommodation Sector

The number of persons employed directly in the accommodation sub-sector remained flat moving from 35,197 in 2013 to 35,166 in 2014, a decrease of 0.1%.

The main resorts of Montego Bay, Ocho Rios and Negril accounted for 30,993 persons or 88.1% of the total number of persons employed directly in the accommodation sub-sector. Montego Bay with 12,777 direct jobs represented 36.3% of those employed, Negril with 9,810 direct jobs, accounted for 27.9%, and Ocho Rios with 8,406, was responsible for 23.9%. Kingston, Port Antonio and the South coast accounted for the remaining 12.0% of employment in the accommodation sector.

The average number of employees per room in 2014 was estimated at 1.26.

New Developments 2014

Airlift

- Jet Blue Airlines is scheduled to increase operations out of Ft. Lauderdale Sangster's International Airport.
- Delta Airlines is expected to increase frequency out of Atlanta and Indianapolis during the summer months.
- Sunwing and Westjet Airlines will be offering increased service out of Toronto
- TUI Nordic and Thomas Cook Nordic began operating chartered service into Sangster's International Airport from Sweden.
- TUI Airline to increase frequency into Sangster's International Airport from London Gatwick, Manchester and Birmingham England.

Accommodations

- After major refurbishing and adding over 190 new rooms, the two resort property previously the Ritz Carlton, the Hyatt Ziva adult only and Hyatt Zilara Family Resort has re-open with a combined total of 623 rooms.
- The 700 room Jamaica Grande changed ownership and is undergoing refurbishing to be branded as a Moon Palace resort and is slated to re-open in early 2015.
- The Courtyard Marriott began construction of a 130 room property in Kingston and is expected to be completed by the end of 2015.

SUMMARY OF MAIN INDICATORS

	2013	2014	%Change 2014/2013
TOTAL STOPOVERS	<u>2,008,409</u>	<u>2,080,181</u>	<u>3.6</u>
Foreign Nationals	1,860,935	1,929,454	3.7
Non-Resident Jamaicans	147,474	150,727	2.2
<u>MARKET REGION</u>	<u>2,008,409</u>	<u>2,080,181</u>	<u>3.6</u>
From U.S.A.	1,271,262	1,296,457	2.0
Canada	399,331	419,898	5.2
Europe	235,811	261,081	10.7
Caribbean	58,249	59,057	1.4
Latin America	30,538	29,263	-4.2
Asia & Pacific	7,505	8,194	9.2
Other Countries	5,713	6,231	9.1
<u>CRUISE SHIP PASSENGERS</u>	<u>1,265,268</u>	<u>1,423,797</u>	<u>12.5</u>
<u>TOURIST ACCOMMODATION</u>	<u>26,839</u>	<u>26,888</u>	<u>0.2</u>
Hotel Rooms *	20,359	20,310	-0.2
All-Inclusive	15,274	15,418	0.9
Non All-Inclusive	5,085	4,892	-3.8
Other Rooms	6,480	6,578	1.5
Guesthouses	3,087	3,162	2.4
Resort Villas & Cottages	2,772	2,805	1.2
Apartments	621	611	-1.6
Hotel Room Nights Sold	4,431,205	4,570,686	3.1
Average Hotel Room Nights Available	6,523,280	6,708,335	2.8
Average Hotel Room Occupancy	67.9	68.1	0.3
All-Inclusive Hotels	74.7	74.7	0.0
Non All-Inclusive	39.5	44.2	11.9
<u>AVERAGE LENGTH OF STAY</u>			
Foreign Nationals	8.7	8.7	0.0
Non-Resident Jamaicans	16.8	16.5	-1.8
<u>VISITOR EXPENDITURE (US\$ MILLION)</u>	<u>2,113</u>	<u>2,248</u>	<u>6.4</u>
Stopovers	2,011	2,130	5.9
Cruise Passengers	102	118	16.3
<u>EMPLOYMENT IN ACCOMMODATION SECTOR</u>	<u>35,197</u>	<u>35,166</u>	<u>-0.1</u>

* Excluding Closed Rooms

TABLE 1
VISITOR ARRIVALS TO JAMAICA
2000 - 2014

	STOPOVERS	CRUISE PASSENGERS ¹
2000	1,322,690	909,075
2001	1,276,516	841,412
2002	1,266,366	866,226
2003	1,350,285	1,133,411
2004	1,414,786	1,102,510
2005	1,478,663	1,137,250
2006	1,678,905	1,337,993
2007	1,700,785	1,180,733
2008	1,767,271	1,093,273
2009	1,831,097	923,234
2010	1,921,678	909,899
2011	1,951,752	1,126,646
2012	1,986,085	1,320,547
2013	2,008,409	1,265,693
2014	2,080,181	1,423,797

¹ Includes Armed Forces on Naval Vessels

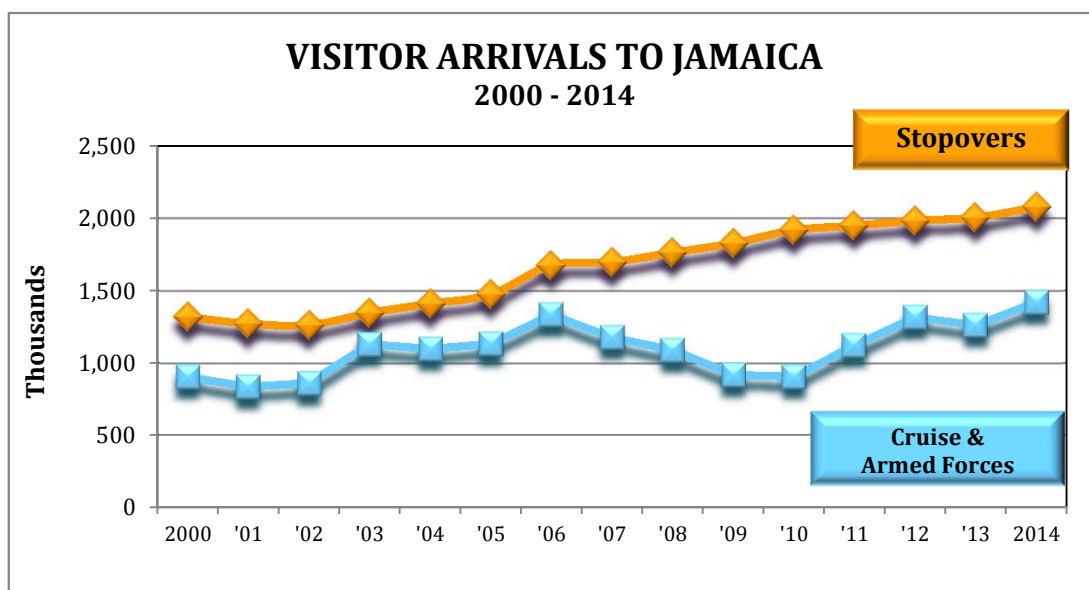


Fig. 1

TABLE 2**TOTAL STOPOVER ARRIVALS BY MONTH: 2010 - 2014**

	2010	2011	2012	2013	2014
January	161,094	174,144	169,355	161,455	169,280
February	167,462	175,114	180,595	166,010	169,328
March	201,378	204,046	204,724	213,109	200,732
April	166,955	179,444	180,511	171,630	181,664
Jan.-Apr.	696,889	732,748	735,185	712,204	721,004
May	149,775	146,583	157,233	160,785	166,249
June	164,205	166,545	179,814	186,481	187,083
July	204,526	202,493	209,824	205,655	221,006
August	159,408	155,133	157,863	164,336	171,486
September	97,010	98,280	104,360	105,426	106,757
October	114,699	112,536	111,253	123,663	135,730
November	134,320	139,721	138,395	148,512	157,737
December	200,846	197,713	192,158	201,347	213,129
May - Dec.	1,224,789	1,219,004	1,250,900	1,296,205	1,359,177
Jan. - Dec.	1,921,678	1,951,752	1,986,085	2,008,409	2,080,181
% Inc./Dec.	4.9	1.6	1.8	1.1	3.6

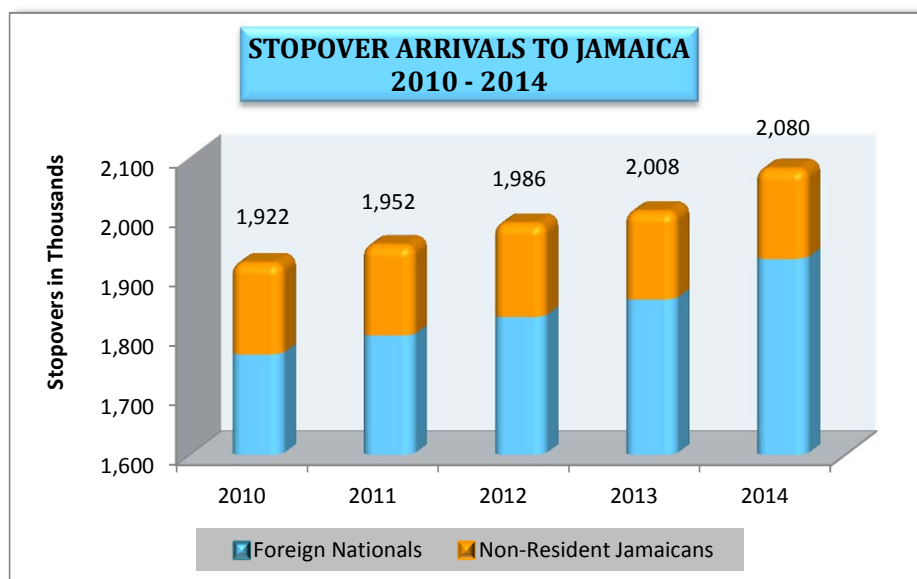
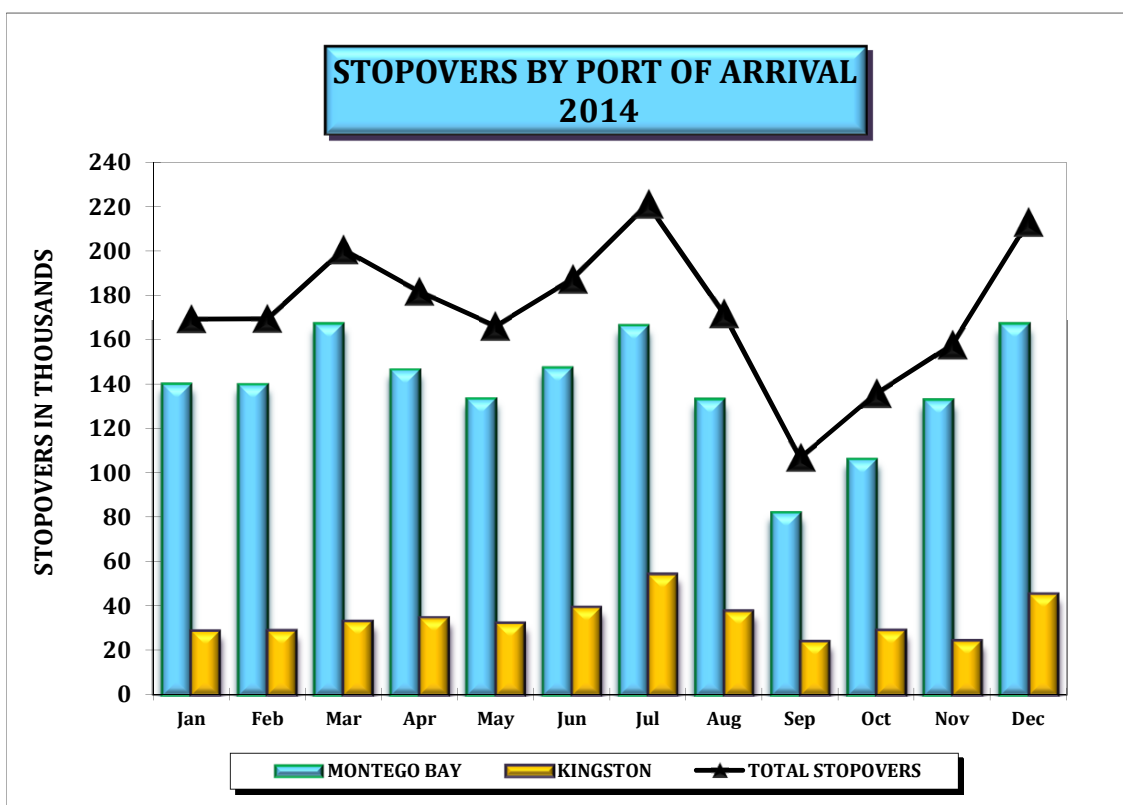
**Fig. 2**

TABLE 3**TOTAL STOPOVER ARRIVALS BY PORT OF ARRIVAL**

	KINGSTON		% INC./DEC.	MONTEGO BAY		% INC./DEC.
	TOTAL	TOTAL		TOTAL	TOTAL	
	2013	2014		2013	2014	
January	28,874	29,170	1.0%	132,581	140,110	5.7%
February	28,632	29,336	2.5%	137,378	139,992	1.9%
March	38,631	33,509	-13.3%	174,478	167,223	-4.2%
April	30,327	35,129	15.8%	141,303	146,535	3.7%
Jan.-Apr.	126,464	127,144	0.5%	585,740	593,860	1.4%
May	31,886	32,653	2.4%	128,899	133,596	3.6%
June	39,484	39,686	0.5%	146,997	147,397	0.3%
July	49,701	54,658	10.0%	155,954	166,348	6.7%
August	35,436	38,140	7.6%	128,900	133,346	3.4%
September	24,064	24,483	1.7%	81,362	82,274	1.1%
October	26,387	29,430	11.5%	97,276	106,300	9.3%
November	25,617	24,765	-3.3%	122,895	132,972	8.2%
December	42,380	45,880	8.3%	158,967	167,249	5.2%
May - Dec.	274,955	289,695	5.4%	1,021,250	1,069,482	4.7%
Jan. - Dec.	401,419	416,839	3.8%	1,606,990	1,663,342	3.5%

**Fig. 3**

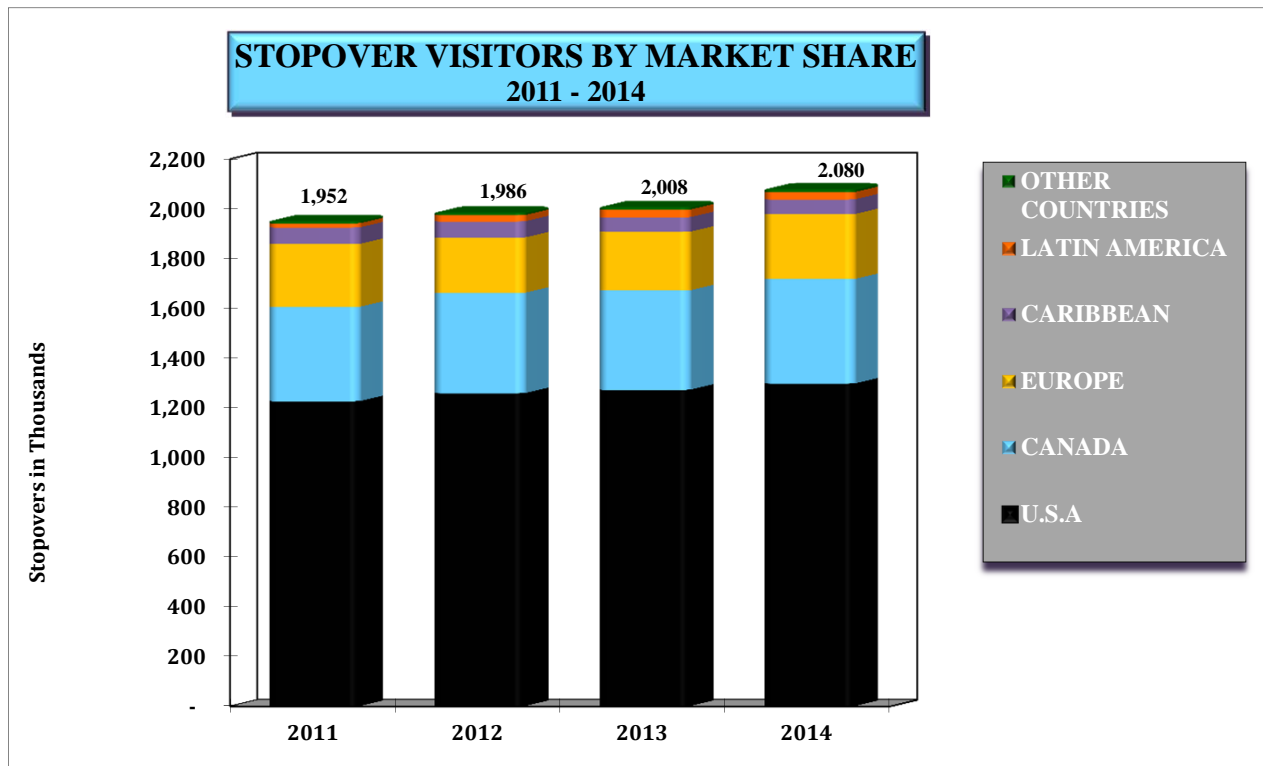


Fig. 4

Countries	Stopovers in Thousands								%Change 2014/13
	2011	%Share	2012	%Share	2013	%Share	2014	%Share	
U.S.A.	1,225.6	62.8	1,257.7	63.3	1,271.3	63.3	1,296.5	62.3	2.0
Canada	378.9	19.4	403.2	20.3	399.3	19.9	419.9	20.2	5.2
Europe	253.0	13.0	222.4	11.2	235.8	11.7	261.1	12.6	10.7
Caribbean	66.2	3.4	65.0	3.3	58.2	2.9	59.1	2.8	1.4
Latin America	16.6	0.8	25.0	1.3	30.5	1.5	29.3	1.4	-4.2
Other Countries	11.4	0.6	12.8	0.6	13.2	0.7	14.4	0.7	9.1
Total	1,951.8	100.0	1,986.1	100.0	2,008.4	100.0	2,080.2	100.0	3.6

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	January	February	March	April	May	June	July
U.S.A.							
<u>NORTHEAST</u>							
Connecticut	2,198	2,459	2,867	3,288	2,440	2,934	4,348
Delaware	562	425	460	800	575	729	724
Maine	396	469	697	814	409	184	144
Maryland	3,275	2,669	3,571	4,610	4,516	6,050	7,795
Massachusetts	2,946	3,816	4,227	4,267	2,666	2,469	3,377
New Hampshire	522	1,034	643	914	459	243	234
New Jersey	4,357	3,845	5,463	7,762	5,936	6,636	10,228
New York	15,711	18,327	18,721	22,020	18,678	18,653	31,295
Pennsylvania	5,174	4,959	6,239	6,247	7,287	7,768	7,944
Rhode Island	342	413	474	484	453	323	272
Vermont	189	345	263	447	149	96	85
Virginia	2,445	1,912	2,641	3,201	3,224	3,771	3,990
Washington D.C.	465	426	729	636	734	726	831
West Virginia	166	176	351	253	336	478	446
Total	38,748	41,275	47,346	55,743	47,862	51,060	71,713
<u>MIDWEST</u>							
Illinois	4,339	4,460	6,799	4,021	4,249	5,516	5,162
Indiana	1,720	1,695	2,386	1,647	1,849	2,467	1,815
Iowa	1,809	2,089	1,948	928	720	897	600
Kansas	791	575	710	470	839	986	733
Kentucky	600	550	840	485	761	1,505	1,271
Michigan	1,919	3,429	3,581	3,996	2,441	2,351	1,690
Minnesota	2,795	3,412	4,111	1,608	845	825	816
Missouri	1,357	1,307	1,762	1,163	1,938	2,655	2,317
Nebraska	934	958	710	485	617	644	583
North Dakota	741	667	488	194	184	139	75
Ohio	1,768	2,284	3,986	2,352	2,885	3,644	3,401
South Dakota	588	601	374	211	155	159	123
Wisconsin	3,780	3,806	4,575	2,542	1,348	1,400	897
Total	23,141	25,833	32,270	20,102	18,831	23,188	19,483

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	August	September	October	November	December	Year
U.S.A.						
<u>NORTHEAST</u>						
Connecticut	3,333	1,453	1,908	2,185	4,073	33,486
Delaware	562	262	444	461	540	6,544
Maine	136	109	247	324	309	4,238
Maryland	5,494	2,762	3,498	4,201	5,580	54,021
Massachusetts	2,903	1,438	1,871	2,774	4,219	36,973
New Hampshire	241	180	364	432	437	5,703
New Jersey	8,587	3,133	4,183	6,022	6,532	72,684
New York	26,891	11,515	14,318	15,251	25,080	236,460
Pennsylvania	6,035	3,094	4,574	5,323	5,550	70,194
Rhode Island	227	172	244	356	413	4,173
Vermont	84	47	108	160	177	2,150
Virginia	3,200	1,675	2,075	2,393	3,210	33,737
Washington D.C.	711	363	500	620	890	7,631
West Virginia	210	184	218	258	231	3,307
Total	58,614	26,387	34,552	40,760	57,241	571,301
<u>MIDWEST</u>						
Illinois	3,908	2,411	3,387	5,734	7,124	57,110
Indiana	1,050	1,056	1,606	1,458	1,612	20,361
Iowa	356	443	544	995	1,073	12,402
Kansas	451	341	557	699	760	7,912
Kentucky	530	602	802	546	584	9,076
Michigan	1,839	1,260	1,673	2,164	3,078	29,421
Minnesota	572	443	717	1,127	2,163	19,434
Missouri	1,132	948	1,271	1,263	1,590	18,703
Nebraska	327	315	389	589	877	7,428
North Dakota	45	54	69	201	347	3,204
Ohio	2,319	1,768	2,248	2,527	2,838	32,020
South Dakota	80	124	68	217	336	3,036
Wisconsin	912	597	1,150	1,543	2,039	24,589
Total	13,521	10,362	14,481	19,063	24,421	244,696

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	January	February	March	April	May	June	July
<u>SOUTH</u>							
Alabama	380	292	787	494	1,290	1,551	1,376
Arkansas	246	221	437	252	489	619	551
Florida	10,906	10,291	15,686	13,788	15,908	21,017	25,313
Georgia	2,469	2,858	4,767	4,866	6,114	8,289	9,851
Louisiana	350	291	521	706	1,147	1,758	1,213
Mississippi	157	146	419	272	648	823	547
North Carolina	1,551	1,436	2,492	2,334	2,765	3,290	3,590
Oklahoma	342	215	661	408	785	1,169	1,123
South Carolina	684	606	669	1,129	1,196	1,843	1,547
Tennessee	777	787	1,628	865	1,900	2,433	2,317
Total	17,862	17,143	28,067	25,114	32,242	42,792	47,428
<u>WEST</u>							
Alaska	72	59	58	39	42	40	48
Arizona	364	336	665	665	882	988	885
California	2,328	1,879	2,628	3,515	3,741	6,005	6,131
Colorado	873	887	1,320	866	1,235	1,344	929
Hawaii	19	23	40	27	26	56	33
Idaho	100	90	145	81	90	151	44
Montana	100	134	147	84	86	76	52
Nevada	209	186	243	313	487	490	508
New Mexico	95	90	98	136	159	189	208
Oregon	210	252	336	214	235	290	250
Texas	2,138	2,037	4,296	3,384	5,021	9,064	9,508
Utah	164	261	206	248	231	276	145
Washington	425	501	646	730	554	661	461
Wyoming	50	80	148	70	126	88	60
Total	7,147	6,815	10,976	10,372	12,915	19,718	19,262
TOTAL U.S.A.	86,898	91,066	118,659	111,331	111,850	136,758	157,886

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	August	September	October	November	December	Year
<u>SOUTH</u>						
Alabama	691	548	736	589	715	9,449
Arkansas	380	222	357	311	409	4,494
Florida	17,245	11,427	13,132	12,019	18,973	185,705
Georgia	4,808	3,506	4,524	4,478	5,600	62,130
Louisiana	596	429	600	743	708	9,062
Mississippi	284	298	283	245	342	4,464
North Carolina	2,240	1,681	2,280	2,036	2,398	28,093
Oklahoma	567	457	648	477	562	7,414
South Carolina	891	668	1,000	823	1,099	12,155
Tennessee	1,166	1,078	1,603	1,025	1,201	16,780
Total	28,868	20,314	25,163	22,746	32,007	339,746
<u>WEST</u>						
Alaska	24	21	21	51	61	536
Arizona	438	367	686	647	569	7,492
California	4,095	2,551	3,048	3,271	4,237	43,429
Colorado	706	478	760	1,043	1,169	11,610
Hawaii	25	14	20	20	25	328
Idaho	53	58	67	134	71	1,084
Montana	50	35	108	93	137	1,102
Nevada	382	223	284	363	322	4,010
New Mexico	116	47	99	119	157	1,513
Oregon	213	160	152	325	363	3,000
Texas	5,806	2,939	3,220	4,003	4,902	56,318
Utah	142	141	204	260	226	2,504
Washington	618	415	477	598	768	6,854
Wyoming	58	18	41	57	138	934
Total	12,726	7,467	9,187	10,984	13,145	140,714
TOTAL U.S.A.	113,729	64,530	83,383	93,553	126,814	1,296,457

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	January	February	March	April	May	June	July
<u>CANADA</u>							
<u>Atlantic Canada</u>							
New Brunswick	421	1,201	1,515	1,393	291	137	65
Newfoundland	286	468	997	1,718	980	347	170
Nova Scotia	731	1,768	2,783	2,774	670	136	95
P.E. Island	50	159	359	250	75	13	1
	1,488	3,596	5,654	6,135	2,016	633	331
<u>Central Canada</u>							
Ontario	29,992	28,870	30,578	24,983	18,816	15,161	19,838
Quebec	8,018	6,796	6,762	4,640	2,491	3,439	4,485
	38,010	35,666	37,340	29,623	21,307	18,600	24,323
<u>Western Canada</u>							
Alberta	5,144	4,245	4,530	3,623	1,845	1,338	1,825
British Columbia	1,218	1,198	1,579	952	846	473	543
Manitoba	2,316	2,125	2,053	596	216	153	252
Saskatchewan	2,600	2,567	1,540	528	203	102	148
Other Canada	80	50	71	98	40	6	12
	11,358	10,185	9,773	5,797	3,150	2,072	2,780
Total	50,856	49,447	52,767	41,555	26,473	21,305	27,434
<u>EUROPE</u>							
<u>Northern Europe</u>							
U.K.	11,870	11,004	12,401	13,088	15,171	15,817	18,448
Denmark	137	126	89	44	21	51	102
Finland	152	127	124	23	30	26	21
Ireland	181	134	129	152	191	268	225
Norway	104	142	139	104	58	61	109
Sweden	1,566	1,456	1,120	130	70	115	120
	14,010	12,989	14,002	13,541	15,541	16,338	19,025
<u>Southern Europe</u>							
Greece	23	16	22	19	16	28	26
Italy	1,111	937	953	863	402	402	527
Portugal	16	23	21	39	13	482	391
Spain	195	134	146	175	174	221	291
	1,345	1,110	1,142	1,096	605	1,133	1,235
<u>Western Europe</u>							
Austria	328	321	269	185	117	100	194
Belgium	482	451	359	364	237	240	509
France	2,018	1,914	1,635	1,835	216	190	366
Germany	2,131	2,039	2,398	1,816	1,310	1,250	1,368
Luxemburg	21	14	18	31	13	6	22
Netherlands	585	540	473	420	573	497	569
Switzerland	301	274	254	377	206	181	405
	5,866	5,553	5,406	5,028	2,672	2,464	3,433
<u>Central/East Europe</u>							
Czechoslovakia	234	286	247	158	21	20	22
Hungary	79	53	18	15	17	6	14
Poland	153	177	148	72	56	75	117
Russia	1,320	939	741	140	142	82	101
Ukraine	83	48	29	36	34	32	23
Other Europe	453	308	243	170	124	99	89
	2,322	1,811	1,426	591	394	314	366
Total	23,543	21,463	21,976	20,256	19,212	20,249	24,059

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	August	September	October	November	December	Year
<u>CANADA</u>						
<u>Atlantic Canada</u>						
New Brunswick	69	75	171	234	322	5,894
Newfoundland	186	304	589	520	155	6,720
Nova Scotia	111	187	297	396	417	10,365
P.E. Island	11	9	31	37	28	1,023
	377	575	1,088	1,187	922	24,002
<u>Central Canada</u>						
Ontario	19,205	11,655	17,079	22,736	32,741	271,654
Quebec	4,197	2,641	2,897	3,803	6,276	56,445
	23,402	14,296	19,976	26,539	39,017	328,099
<u>Western Canada</u>						
Alberta	1,515	1,229	1,691	3,686	4,571	35,242
British Columbia	504	481	697	1,366	1,438	11,295
Manitoba	127	168	212	766	1,601	10,585
Saskatchewan	112	93	170	541	1,534	10,138
Other Canada	11	18	30	40	81	537
	2,269	1,989	2,800	6,399	9,225	67,797
Total	26,048	16,860	23,864	34,125	49,164	419,898
<u>EUROPE</u>						
<u>Northern Europe</u>						
U.K.	16,371	13,508	16,235	14,864	18,439	177,216
Denmark	39	33	37	75	164	918
Finland	23	12	18	38	376	970
Ireland	177	214	201	182	163	2,217
Norway	110	36	55	98	109	1,125
Sweden	158	47	100	1,018	1,722	7,622
	16,878	13,850	16,646	16,275	20,973	190,068
<u>Southern Europe</u>						
Greece	17	5	15	11	20	218
Italy	1,196	230	227	725	1,119	8,692
Portugal	344	187	30	26	22	1,594
Spain	315	211	196	264	194	2,516
	1,872	633	468	1,026	1,355	13,020
<u>Western Europe</u>						
Austria	71	74	77	268	297	2,301
Belgium	289	281	296	712	710	4,930
France	357	189	312	522	546	10,100
Germany	1,331	1,325	1,686	2,373	2,344	21,371
Luxemburg	21	9	21	10	17	203
Netherlands	492	425	490	496	480	6,040
Switzerland	132	143	215	267	461	3,216
	2,693	2,446	3,097	4,648	4,855	48,161
<u>Central/East Europe</u>						
Czechoslovakia	15	17	28	70	161	1,279
Hungary	12	7	11	14	24	270
Poland	73	63	95	200	109	1,338
Russia	76	85	93	170	175	4,064
Ukraine	32	30	41	32	58	478
Other Europe	111	103	128	317	258	2,403
	319	305	396	803	785	9,832
Total	21,762	17,234	20,607	22,752	27,968	261,081

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	January	February	March	April	May	June	July
<u>LATIN AMERICA</u>							
<u>CENTRAL AMERICA</u>							
Mexico	191	134	181	297	276	231	304
Belize	44	29	34	86	81	50	119
Costa Rica	66	76	88	91	100	81	162
El Salvador	14	10	19	16	15	10	19
Guatemala	27	21	45	37	31	32	24
Honduras	8	14	23	3	13	14	14
Nicaragua	2	5	3	8	14	13	6
Panama	153	119	183	196	278	283	258
Total	505	408	576	734	808	714	906
<u>SOUTH AMERICA</u>							
Argentina	654	453	305	287	399	274	243
Bolivia	9	3	17	11	7	18	9
Brazil	315	304	255	236	273	129	184
Chile	444	705	280	300	562	237	481
Colombia	336	111	185	331	456	317	452
Ecuador	43	39	65	51	40	20	398
Paraguay	28	19	18	5	15	28	27
Peru	91	87	145	132	147	101	171
Uruguay	41	81	95	88	60	43	70
Venezuela	62	52	47	128	76	60	55
Other South America	1	0	1	1	0	2	10
Total	2,024	1,854	1,413	1,570	2,035	1,229	2,100
Total Latin America	2,529	2,262	1,989	2,304	2,843	1,943	3,006

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	August	September	October	November	December	Year
<u>LATIN AMERICA</u>						
<u>CENTRAL AMERICA</u>						
Mexico	212	318	299	347	327	3,117
Belize	57	79	35	34	33	681
Costa Rica	84	107	75	143	111	1,184
El Salvador	17	18	20	19	10	187
Guatemala	43	31	46	43	38	418
Honduras	11	15	9	13	14	151
Nicaragua	5	1	12	5	13	87
Panama	275	209	202	179	159	2,494
Total	704	778	698	783	705	8,319
<u>SOUTH AMERICA</u>						
Argentina	422	230	255	306	209	4,037
Bolivia	9	27	3	6	10	129
Brazil	211	184	189	246	399	2,925
Chile	380	381	341	209	207	4,527
Colombia	460	353	403	328	379	4,111
Ecuador	917	108	25	146	13	1,865
Paraguay	47	21	14	1	26	249
Peru	77	279	119	126	46	1,521
Uruguay	53	77	85	63	33	789
Venezuela	47	57	65	47	38	734
Other South America	11	0	3	25	3	57
Total	2,634	1,717	1,502	1,503	1,363	20,944
Total Latin America	3,338	2,495	2,200	2,286	2,068	29,263

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	January	February	March	April	May	June	July
<u>CARIBBEAN</u>							
Antigua	140	114	71	131	151	183	248
Bahamas	379	305	349	401	355	572	800
Barbados	316	270	292	415	290	412	472
Bermuda	175	136	148	171	138	163	284
British Virgin Is.	84	56	54	84	52	110	162
Cayman Is.	992	1,278	1,085	1,466	1,253	1,402	1,722
Dominica	31	27	22	21	26	37	32
Grenada	54	23	25	30	28	42	51
Guyana	141	126	212	177	252	220	282
Montserrat	5	8	7	8	10	11	24
St. Kitts/Nevis/Anguilla	86	53	70	93	88	94	101
St. Lucia	79	47	53	80	74	87	133
St. Vincent	23	36	30	34	40	35	50
Turks & Caicos Is.	219	224	204	249	223	275	410
Trinidad & Tobago	860	727	838	1,142	970	1,144	1,062
Comm. Caribbean	3,584	3,430	3,460	4,502	3,950	4,787	5,833
Aruba	37	16	24	29	28	32	90
Cuba	113	124	125	128	149	171	164
Curacao	92	52	67	45	77	75	80
Dominican Republic	133	119	137	135	144	153	185
Guadelope	14	3	4	21	10	9	31
Haiti	32	48	49	58	35	39	35
Puerto Rico	93	118	122	89	123	120	132
St. Maarten	71	55	81	96	60	86	276
Surinam	29	21	33	34	24	34	50
All other Caribbean	53	36	54	54	48	42	142
Other Caribbean	667	592	696	689	698	761	1,185
TOTAL CARIBBEAN	4,251	4,022	4,156	5,191	4,648	5,548	7,018
<u>ASIA</u>							
India	112	125	159	163	232	230	196
Pakistan	5	0	2	2	4	4	3
Japan	234	200	208	146	170	111	187
China	178	211	274	174	183	182	290
Taiwan	9	2	16	1	0	1	10
Korea	37	71	28	22	37	54	32
Philippines	10	33	50	16	30	32	23
Singapore	14	12	22	11	9	32	30
Other Asia	44	32	31	19	43	68	51
Total Asia	643	686	790	554	708	714	822
<u>OTHER COUNTRIES</u>							
African Countries	94	81	83	112	110	183	206
Israel	58	58	47	87	56	45	68
Saudi Arabia	13	3	6	7	0	1	3
Turkey	14	19	31	16	31	21	30
Other Middle East	50	29	60	44	42	70	143
Australia	301	174	141	183	226	192	269
New Zealand	23	16	22	23	40	45	45
All Other Ctries	7	2	5	1	10	9	17
Total Other	560	382	395	473	515	566	781
GRAND TOTAL	169,280	169,328	200,732	181,664	166,249	187,083	221,006

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2014)

	August	September	October	November	December	Year
<u>CARIBBEAN</u>						
Antigua	196	127	174	146	198	1,879
Bahamas	309	377	410	317	695	5,269
Barbados	421	362	379	314	378	4,321
Bermuda	271	89	126	92	409	2,202
British Virgin Is.	147	82	42	40	150	1,063
Cayman Is.	1,443	1,220	1,095	942	1,725	15,623
Dominica	36	26	49	11	24	342
Grenada	32	37	41	37	28	428
Guyana	356	180	235	116	175	2,472
Montserrat	29	7	10	11	11	141
St. Kitts/Nevis/Anguilla	96	95	63	38	101	978
St. Lucia	56	117	73	83	57	939
St. Vincent	65	53	48	27	28	469
Turks & Caicos Is.	386	294	252	185	303	3,224
Trinidad & Tobago	1,008	776	824	724	765	10,840
Comm. Caribbean	4,851	3,842	3,821	3,083	5,047	50,190
Aruba	22	41	56	36	59	470
Cuba	138	77	88	171	93	1,541
Curacao	58	47	84	76	114	867
Dominican Republic	122	177	181	177	104	1,767
Guadelope	38	2	8	6	11	157
Haiti	19	36	54	36	29	470
Puerto Rico	122	140	103	112	80	1,354
St. Maarten	93	90	99	58	131	1,196
Surinam	58	41	32	24	18	398
All other Caribbean	57	33	29	53	46	647
Other Caribbean	727	684	734	749	685	8,867
TOTAL CARIBBEAN	5,578	4,526	4,555	3,832	5,732	59,057
<u>ASIA</u>						
India	80	219	215	168	84	1,983
Pakistan	4	13	6	1	2	46
Japan	157	146	119	132	212	2,022
China	184	218	196	279	276	2,645
Taiwan	2	12	6	5	14	78
Korea	28	15	26	38	37	425
Philippines	13	24	37	28	16	312
Singapore	9	17	12	12	9	189
Other Asia	60	29	32	50	35	494
Total Asia	537	693	649	713	685	8,194
<u>OTHER COUNTRIES</u>						
African Countries	83	96	92	93	214	1,447
Israel	58	81	92	43	64	757
Saudi Arabia	6	3	2	3	6	53
Turkey	11	15	25	32	16	261
Other Middle East	59	52	61	46	70	726
Australia	195	144	172	229	287	2,513
New Zealand	77	22	26	30	37	406
All Other Ctries	5	6	2	0	4	68
Total Other	494	419	472	476	698	6,231
GRAND TOTAL	171,486	106,757	135,730	157,737	213,129	2,080,181

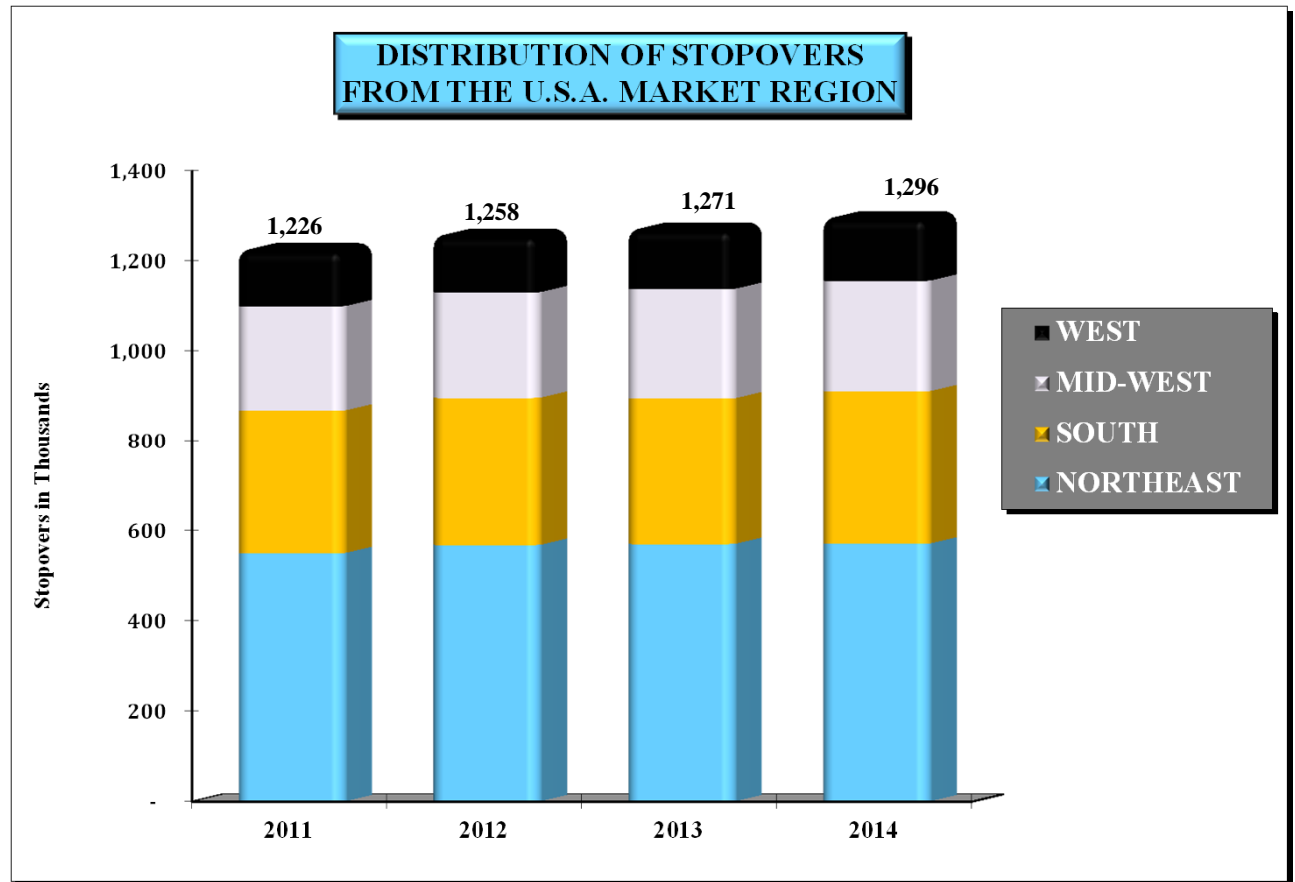


Fig. 4a

U.S.A. Regions	Stopovers in Thousands								%Change 2014/13
	2011	%Share	2012	%Share	2013	%Share	2014	%Share	
Northeast	550.2	44.9	568.3	45.2	570.6	44.9	571.3	44.1	0.1
South	318.1	26.0	328.3	26.1	324.7	25.5	339.7	26.2	4.6
Mid-West	231.1	18.9	233.7	18.6	242.4	19.1	244.7	18.9	0.9
West	126.1	10.3	127.5	10.1	133.5	10.5	140.7	10.9	5.4
Total	1,225.6	100.0	1,257.7	100.0	1,271.3	100.0	1,296.5	100.0	2.0

SEASONALITY OF STOPOVER ARRIVALS FROM THE U.S.A.

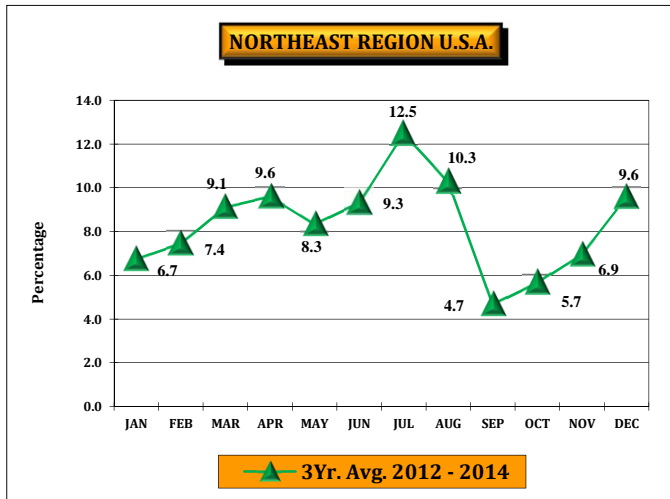


Fig. 4b

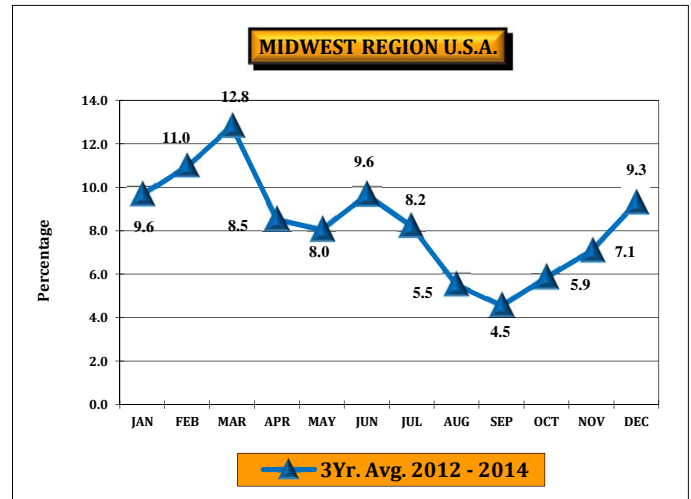


Fig. 4c

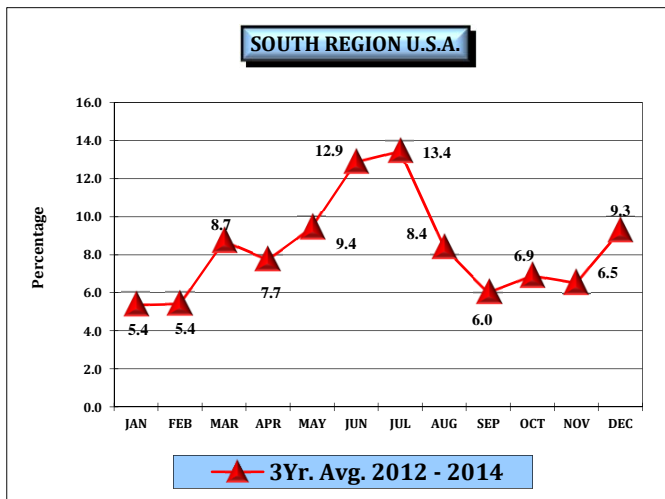


Fig. 4d

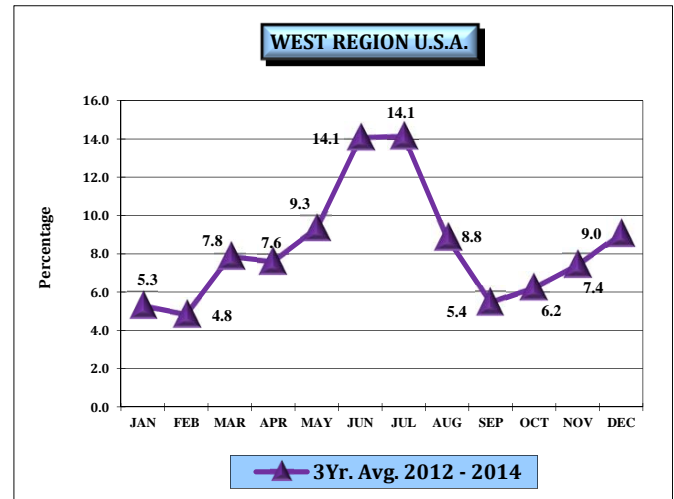


Fig. 4e

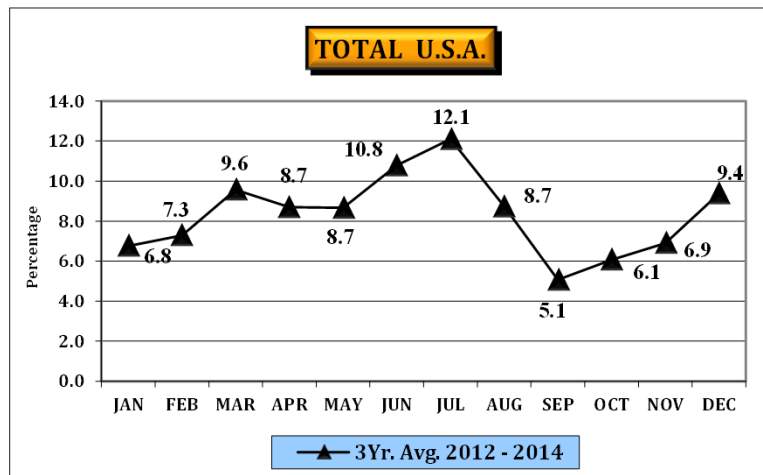


Fig. 4f

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2010	2011	2012	2013	2014
<u>U.S.A.</u>					
<u>NORTHEAST</u>					
Connecticut	34,027	32,902	33,394	33,735	33,486
Delaware	6,234	6,213	6,722	6,879	6,544
Maine	4,483	4,409	4,539	4,619	4,238
Maryland	47,932	47,717	51,762	52,524	54,021
Massachusetts	36,910	35,130	35,427	36,211	36,973
New Hampshire	5,843	5,177	5,477	5,364	5,703
New Jersey	75,096	71,432	73,785	73,994	72,684
New York	242,787	228,080	232,607	234,904	236,460
Pennsylvania	74,656	72,931	76,038	72,140	70,194
Rhode Island	3,999	3,913	3,898	4,149	4,173
Vermont	2,409	2,504	2,440	2,232	2,150
Virginia	30,392	30,271	32,081	33,671	33,737
Washington D.C.	6,389	6,264	6,699	6,725	7,631
West Virginia	3,391	3,262	3,396	3,408	3,307
Total	574,548	550,205	568,265	570,555	571,301
<u>MIDWEST</u>					
Illinois	50,873	50,622	52,025	55,197	57,110
Indiana	16,615	18,044	18,178	19,061	20,361
Iowa	10,696	11,497	12,197	13,275	12,402
Kansas	6,882	7,511	7,495	7,731	7,912
Kentucky	7,545	8,341	9,461	9,430	9,076
Michigan	31,037	29,875	28,732	28,157	29,421
Minnesota	20,168	20,666	21,380	20,623	19,434
Missouri	18,088	19,325	17,529	18,011	18,703
Nebraska	5,679	6,102	6,482	7,243	7,428
North Dakota	2,385	2,926	3,368	3,322	3,204
Ohio	24,834	27,246	28,744	31,416	32,020
South Dakota	2,544	2,770	2,743	3,184	3,036
Wisconsin	24,605	26,197	25,346	25,799	24,589
Total	221,951	231,122	233,680	242,449	244,696

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2010	2011	2012	2013	2014
<u>SOUTH (MIAMI)</u>					
Alabama	8,035	8,130	8,526	8,732	9,449
Arkansas	4,159	4,012	4,133	4,481	4,494
Florida	185,742	183,681	190,080	179,885	185,705
Georgia	56,093	55,043	56,090	55,794	62,130
Louisiana	7,151	7,470	7,560	8,326	9,062
Mississippi	3,962	3,778	4,255	4,120	4,464
North Carolina	26,149	24,573	24,886	28,060	28,093
Oklahoma	5,294	5,938	6,207	7,183	7,414
South Carolina	11,469	11,325	11,658	12,444	12,155
Tennessee	14,548	14,154	14,877	15,694	16,780
Total	322,602	318,104	328,272	324,719	339,746
<u>WEST</u>					
Alaska	529	595	522	576	536
Arizona	7,811	6,767	7,010	7,386	7,492
California	41,186	41,808	40,706	42,647	43,429
Colorado	9,572	9,616	9,552	10,731	11,610
Hawaii	327	349	327	341	328
Idaho	1,096	1,073	1,000	1,151	1,084
Montana	1,070	923	1,147	1,219	1,102
Nevada	3,860	3,453	3,547	3,726	4,010
New Mexico	1,550	1,573	1,575	1,748	1,513
Oregon	2,884	2,809	2,786	2,756	3,000
Texas	43,810	46,941	49,860	51,442	56,318
Utah	2,597	2,452	2,326	2,650	2,504
Washington	6,760	6,847	6,349	6,084	6,854
Wyoming	790	928	745	1,082	934
Total	123,842	126,134	127,452	133,539	140,714
TOTAL U.S.A.	1,242,943	1,225,565	1,257,669	1,271,262	1,296,457

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2010	2011	2012	2013	2014
<u>CANADA</u>					
Atlantic Canada					
New Brunswick	4,676	6,847	6,376	6,230	5,894
Newfoundland	3,000	3,665	6,050	6,669	6,720
Nova Scotia	7,739	9,733	10,593	9,743	10,365
P.E. Island	646	947	1,048	913	1,023
	16,061	21,192	24,067	23,555	24,002
Central Canada					
Ontario	204,025	233,373	252,495	255,407	271,654
Quebec	48,273	55,272	55,600	54,599	56,445
	252,298	288,645	308,095	310,006	328,099
Western Canada					
Alberta	26,614	30,106	32,658	33,303	35,242
British Columbia	13,121	15,296	12,088	11,298	11,295
Manitoba	7,601	10,691	10,800	9,355	10,585
Saskatchewan	9,055	12,473	14,951	11,303	10,138
Northwest Terr.	441	535	541	511	537
	56,832	69,101	71,038	65,770	67,797
Total	325,191	378,938	403,200	399,331	419,898
<u>EUROPE</u>					
<u>Northern Europe</u>					
U.K.	184,355	173,507	145,231	151,315	177,216
Denmark	772	648	615	632	918
Finland	427	451	427	477	970
Ireland	2,737	2,459	2,071	1,913	2,217
Norway	915	1,054	1,030	1,159	1,125
Sweden	1,619	1,607	2,059	3,217	7,622
<u>Southern Europe</u>					
Greece	249	273	208	201	218
Italy	13,700	11,700	9,672	7,808	8,692
Portugal	10,076	4,686	3,906	1,556	1,594
Spain	10,082	6,833	4,350	2,569	2,516
<u>Western Europe</u>					
Austria	2,641	2,545	2,377	2,174	2,301
Belgium	5,228	5,276	4,882	4,703	4,930
France	3,762	4,748	9,253	12,087	10,100
Germany	18,857	19,939	20,236	19,658	21,371
Luxemburg	207	212	202	236	203
Netherlands	6,677	7,200	6,714	5,515	6,040
Switzerland	2,861	3,159	3,099	3,119	3,216
<u>Central/East Europe</u>					
Czechoslovakia	473	772	615	1,214	1,279
Hungary	389	286	317	316	270
Poland	1,299	1,443	1,199	1,183	1,338
Russia	1,945	1,976	1,701	12,286	4,064
Ukraine	427	416	518	500	478
Other Europe	1,617	1,855	1,746	1,973	2,403
Total	271,315	253,045	222,428	235,811	261,081

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2010	2011	2012	2013	2014
<u>LATIN AMERICA</u>					
<u>CENTRAL AMERICA</u>					
Mexico	1,984	2,124	2,339	2,767	3,117
Belize	481	612	670	600	681
Costa Rica	758	846	1,328	3,018	1,184
El Salvador	142	174	180	214	187
Guatemala	527	501	628	684	418
Honduras	131	203	159	354	151
Nicaragua	76	102	60	101	87
Panama	1,136	1,217	1,610	2,135	2,494
Total	5,235	5,779	6,974	9,873	8,319
<u>SOUTH AMERICA</u>					
Argentina	1,779	2,168	3,739	4,625	4,037
Bolivia	51	56	28	85	129
Brazil	1,683	1,597	2,071	2,771	2,925
Chile	741	1,023	3,654	5,005	4,527
Colombia	1,110	1,489	4,062	3,625	4,111
Ecuador	1,481	2,979	2,464	1,864	1,865
Paraguay	22	58	40	83	249
Peru	393	485	791	1,045	1,521
Uruguay	139	168	381	505	789
Venezuela	786	759	750	1,019	734
Other South America	22	28	83	38	57
	8,207	10,810	18,063	20,665	20,944
Total Latin America	13,442	16,589	25,037	30,538	29,263

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2010	2011	2012	2013	2014
<u>CARIBBEAN</u>					
Antigua	2,235	2,290	2,457	1,845	1,879
Bahamas	4,884	5,999	5,481	5,216	5,269
Barbados	4,469	5,422	5,315	4,439	4,321
Bermuda	3,112	2,710	2,683	2,568	2,202
British Virgin Is.	1,054	1,031	1,205	941	1,063
Cayman Is.	18,409	18,035	16,536	16,234	15,623
Dominica	387	418	434	328	342
Grenada	450	527	518	448	428
Guyana	1,827	2,376	2,288	1,860	2,472
Montserrat	149	143	181	129	141
St. Kitts/Nevis/Anguilla	950	913	981	907	978
St. Lucia	990	1,055	1,157	916	939
St. Vincent	445	676	612	478	469
Turks & Caicos Is.	1,545	1,522	1,804	1,895	3,224
Trinidad & Tobago	10,330	15,513	14,947	11,437	10,840
Comm. Caribbean	51,236	58,630	56,599	49,641	50,190
Other Caribbean	7,063	7,586	8,385	8,608	8,867
TOTAL CARIBBEAN	58,299	66,216	64,984	58,249	59,057
<u>OTHER COUNTRIES</u>					
India	1,127	1,330	1,375	1,567	1,983
Pakistan	25	32	22	29	46
Japan	1,950	2,027	2,092	2,177	2,022
China	1,302	1,703	2,102	2,420	2,645
Taiwan	76	74	137	59	78
Korea	375	477	350	369	425
Philippines	479	323	364	309	312
Singapore	108	101	117	135	189
Other Asia	349	455	461	440	494
African Countries	1,169	1,200	1,651	1,370	1,447
Israel	683	597	639	636	757
Saudi Arabia	16	36	31	45	53
Turkey	141	107	201	194	261
Other Middle East	526	613	577	635	726
Australia	1,869	2,040	2,254	2,462	2,513
New Zealand	252	229	343	280	406
All Other Ctries	41	55	51	91	68
Total	10,488	11,399	12,767	13,218	14,425
GRAND TOTAL	1,921,678	1,951,752	1,986,085	2,008,409	2,080,181

Average Growth Rate : 2010 - 2014

Total Stopovers	2.0% per annum
U.S.A.	1.1% p.a.
> North East	-0.1% p.a.
> Mid-West	2.5% p.a.
> South	1.3% p.a.
> West	3.2% p.a.
Europe	-1.0% p.a.
> UK	-1.0% p.a.
> Continental Europe	-0.9% p.a.
Canada	6.6% p.a.
Caribbean	0.3% p.a.
Latin America	21.5% p.a.
Asia & The Pacific	9.1% p.a.

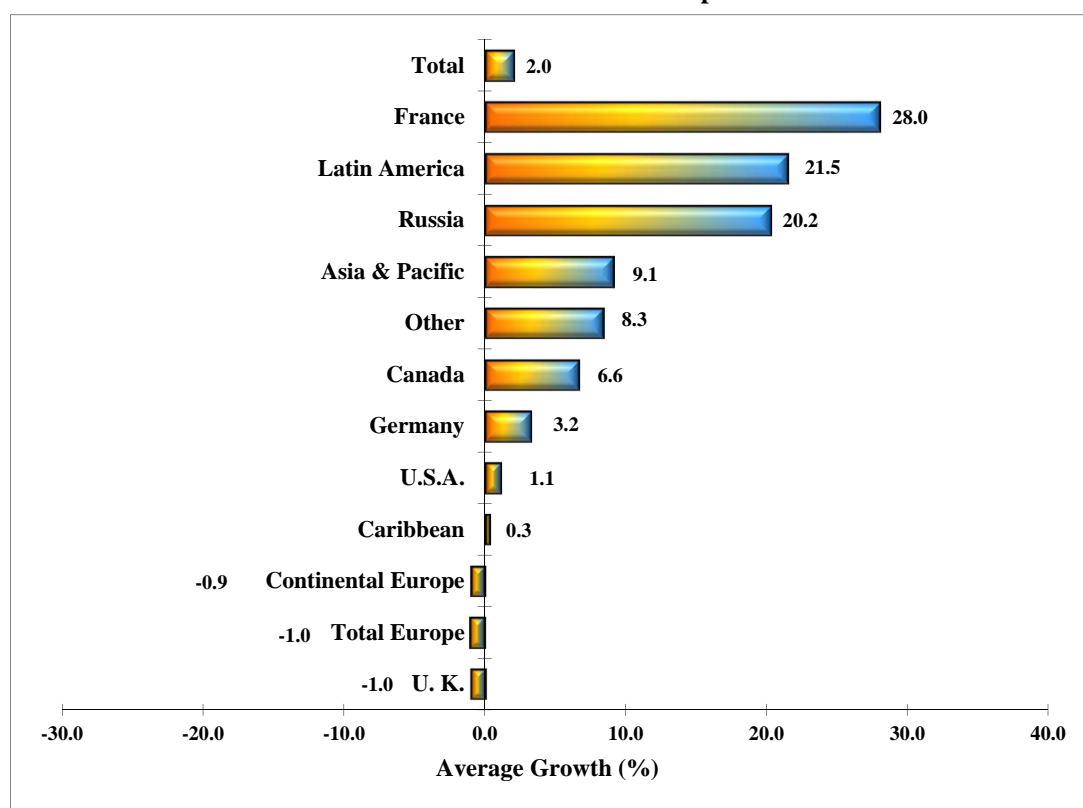


Fig. 4g

* Average growth rate: average of the years growth during the period under review

Stopover Arrivals by Top Ten States 2014

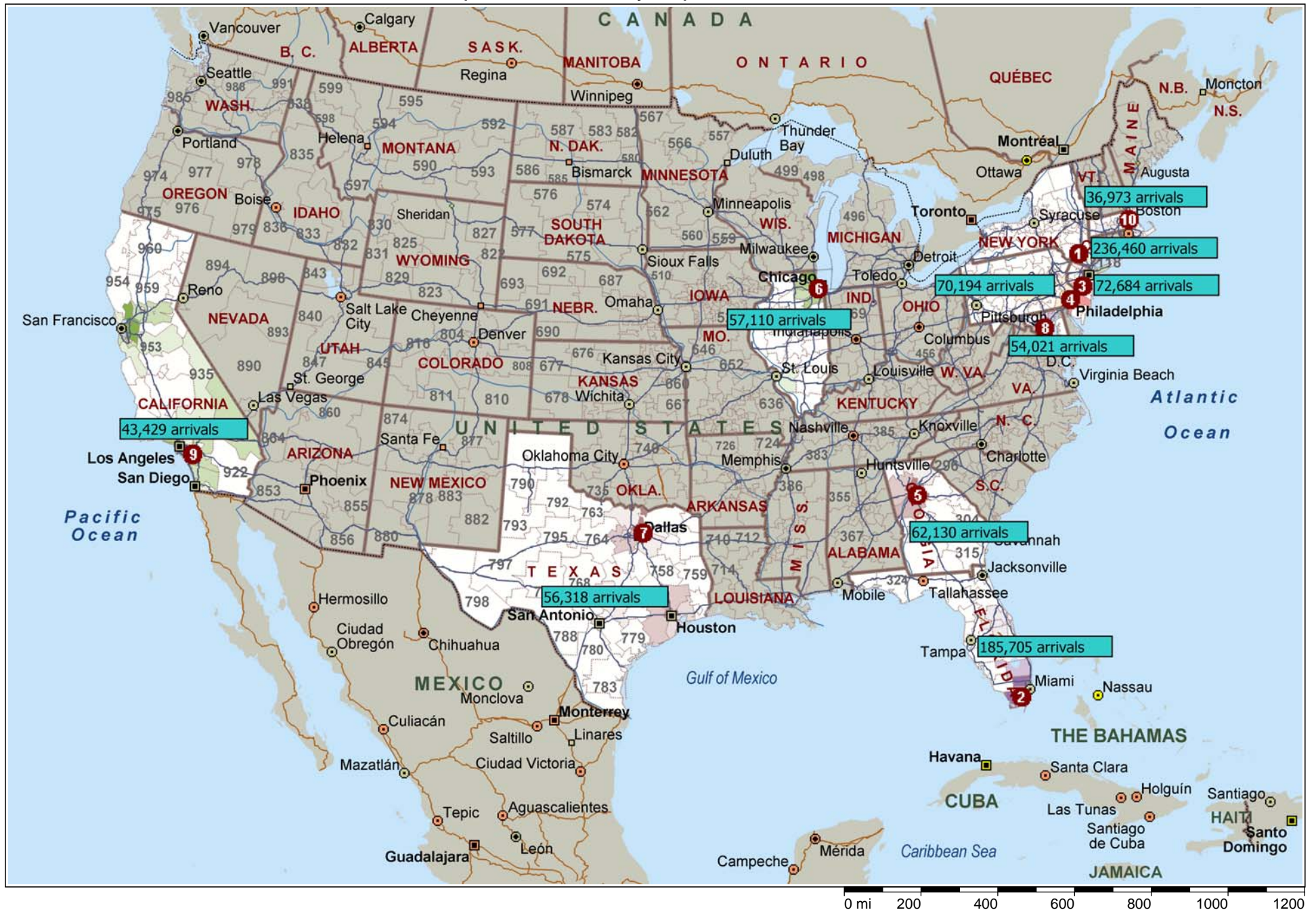


TABLE 6a

TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING STATES
U.S.A.

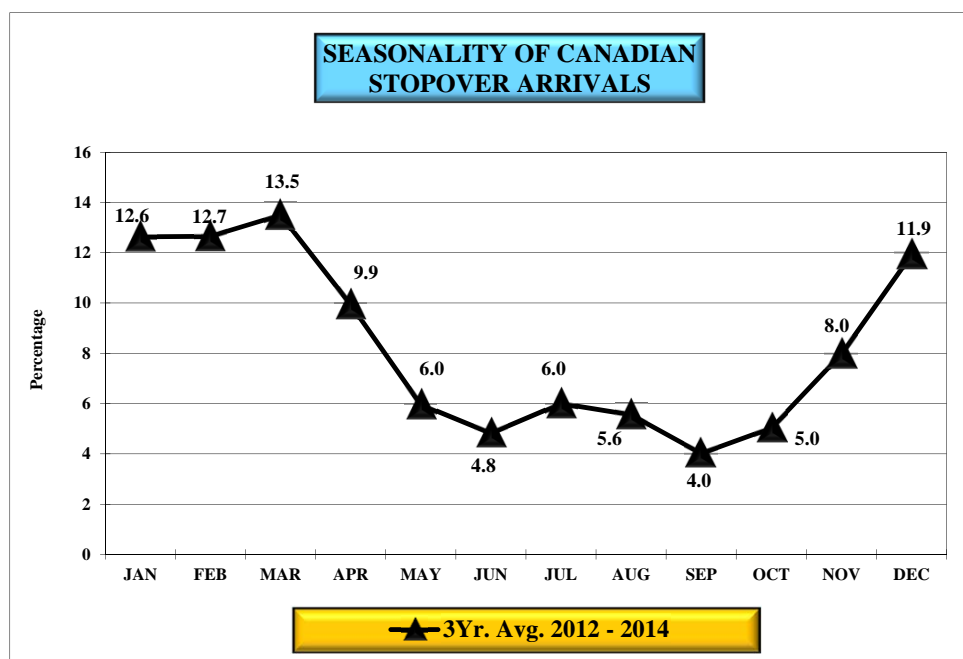
	2014	Ranking 2014	% of US Total	2013	Ranking 2013	% of US Total
<u>STATES</u>						
New York	236,460	1	18.2	234,904	1	18.5
Florida	185,705	2	14.3	179,885	2	14.2
New Jersey	72,684	3	5.6	73,994	3	5.8
Pennsylvania	70,194	4	5.4	72,140	4	5.7
Georgia	62,130	5	4.8	55,794	5	4.4
Illinois	57,110	6	4.4	55,197	6	4.3
Texas	56,318	7	4.3	51,442	8	4.0
Maryland	54,021	8	4.2	52,524	7	4.1
California	43,429	9	3.3	42,647	9	3.4
Massachusetts	36,973	10	2.9	36,211	10	2.8
Virginia	33,737	11	2.6	33,671	12	2.6
Connecticut	33,486	12	2.6	33,735	11	2.7
Ohio	32,020	13	2.5	31,416	13	2.5
Michigan	29,421	14	2.3	28,157	14	2.2
North Carolina	28,093	15	2.2	28,060	15	2.2
Wisconsin	24,589	16	1.9	25,799	16	2.0
Indiana	20,361	17	1.6	19,061	18	1.5
Minnesota	19,434	18	1.5	20,623	17	1.6
Missouri	18,703	19	1.4	18,011	19	1.4
Tennessee	16,780	20	1.3	15,694	20	1.2
Iowa	12,402	21	1.0	13,275	21	1.0
South Carolina	12,155	22	0.9	12,444	22	1.0
Colorado	11,610	23	0.9	10,731	23	0.8
Alabama	9,449	24	0.7	8,732	25	0.7
Kentucky	9,076	25	0.7	9,430	24	0.7
Louisiana	9,062	26	0.7	8,326	26	0.7
Kansas	7,912	27	0.6	7,731	27	0.6
Washington D.C.	7,631	28	0.6	6,725	32	0.5
Arizona	7,492	29	0.6	7,386	28	0.6
Nebraska	7,428	30	0.6	7,243	29	0.6
Oklahoma	7,414	31	0.6	7,183	30	0.6
Washington	6,854	32	0.5	6,084	33	0.5
Delaware	6,544	33	0.5	6,879	31	0.5
New Hampshire	5,703	34	0.4	5,364	34	0.4
Arkansas	4,494	35	0.3	4,481	36	0.4
Mississippi	4,464	36	0.3	4,120	38	0.3
Maine	4,238	37	0.3	4,619	35	0.4
Rhode Island	4,173	38	0.3	4,149	37	0.3
Nevada	4,010	39	0.3	3,726	39	0.3
West Virginia	3,307	40	0.3	3,408	40	0.3
North Dakota	3,204	41	0.2	3,322	41	0.3
South Dakota	3,036	42	0.2	3,184	42	0.3
Oregon	3,000	43	0.2	2,756	43	0.2
Utah	2,504	44	0.2	2,650	44	0.2
Other States	7,647	-	0.6	8,349	-	0.7
TOTAL U.S.A.	1,296,457		100.0	1,271,262		100.0

Note: States producing less than 2,500 in 2014 are included in the "Other" category.

TABLE 6b

**TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING PROVINCES
CANADA**

	2014	Ranking 2014	% of CA Total	2013	Ranking 2013	% of CA Total
PROVINCES						
Ontario	271,654	1	64.7	255,407	1	64.0
Quebec	56,445	2	13.4	54,599	2	13.7
Alberta	35,242	3	8.4	33,303	3	8.3
British Columbia	11,295	4	2.7	11,298	5	2.8
Manitoba	10,585	5	2.5	9,355	7	2.3
Nova Scotia	10,365	6	2.5	9,743	6	2.4
Saskatchewan	10,138	7	2.4	11,303	4	2.8
Newfoundland	6,720	8	1.6	6,669	8	1.7
New Brunswick	5,894	9	1.4	6,230	9	1.6
P.E. Island	1,023	10	0.2	913	10	0.2
Northwest Terr.	537	11	0.1	511	11	0.1
Total	419,898		100.0	399,331		100.0

**Fig. 6**

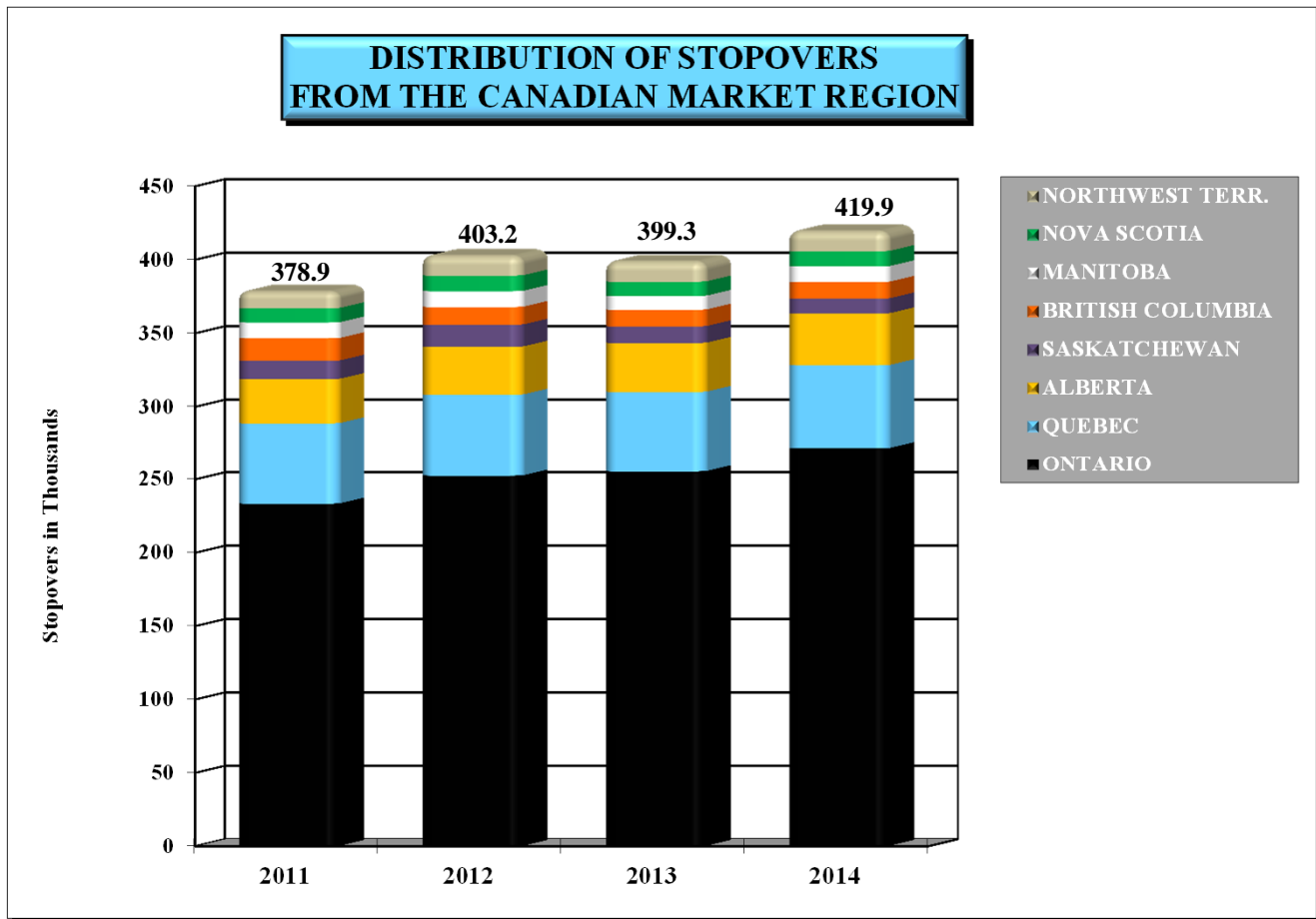


Fig. 6a.

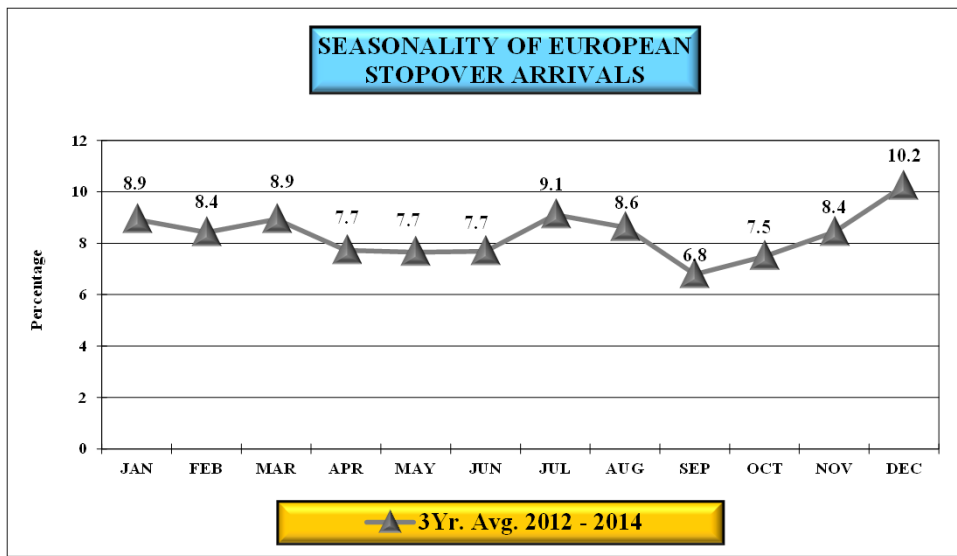
Provinces	Stopovers in Thousands								%Change 2014/13
	2011	%Share	2012	%Share	2013	%Share	2014	%Share	
Ontario	233.4	61.6	252.5	62.6	255.4	64.0	271.7	64.7	6.4
Quebec	55.3	14.6	55.6	13.8	54.6	13.7	56.4	13.4	3.4
Alberta	30.1	7.9	32.7	8.1	33.3	8.3	35.2	8.4	5.8
British Columbia	15.3	4.0	12.1	3.0	11.3	2.8	11.3	2.7	0.0
Manitoba	10.7	2.8	10.8	2.7	9.4	2.3	10.6	2.5	13.1
Nova Scotia	9.7	2.6	10.6	2.6	9.7	2.4	10.4	2.5	6.4
Saskatchewan	12.5	3.3	15.0	3.7	11.3	2.8	10.1	2.4	-10.3
Other Canada	12.0	3.2	14.0	3.5	14.3	3.6	14.2	3.4	-1.0
Total	378.9	100.0	403.2	100.0	399.3	100.0	419.9	100.0	5.2

TABLE 6c

TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING EUROPEAN COUNTRIES
EUROPE

	2014	Ranking 2014	% of EUR Total	2013	Ranking 2013	% of EUR Total
EUROPE						
U.K.	177,216	1	67.9	151,315	1	64.2
Germany	21,346	2	8.2	19,658	2	8.3
France	10,100	3	3.9	12,087	4	5.1
Italy	8,692	4	3.3	7,808	5	3.3
Sweden	7,622	5	2.9	3,217	8	1.4
Netherlands	6,040	6	2.3	5,515	6	2.3
Belgium	4,930	7	1.9	4,703	7	2.0
Russia	4,064	8	1.6	12,286	3	5.2
Switzerland	3,216	9	1.2	3,119	9	1.3
Spain	2,537	10	1.0	2,569	10	1.1
Austria	2,301	11	0.9	2,174	11	0.9
Ireland	2,217	12	0.8	1,913	12	0.8
Portugal	1,594	13	0.6	1,556	13	0.7
Poland	1,338	14	0.5	1,183	14	0.5
Other Europe	7,868		3.0	6,708		2.8
Total	261,081		100.0	235,811		100.0

Note: Countries producing less than 1,300 in 2014 are included in the "Other" category.

**Fig. 7**

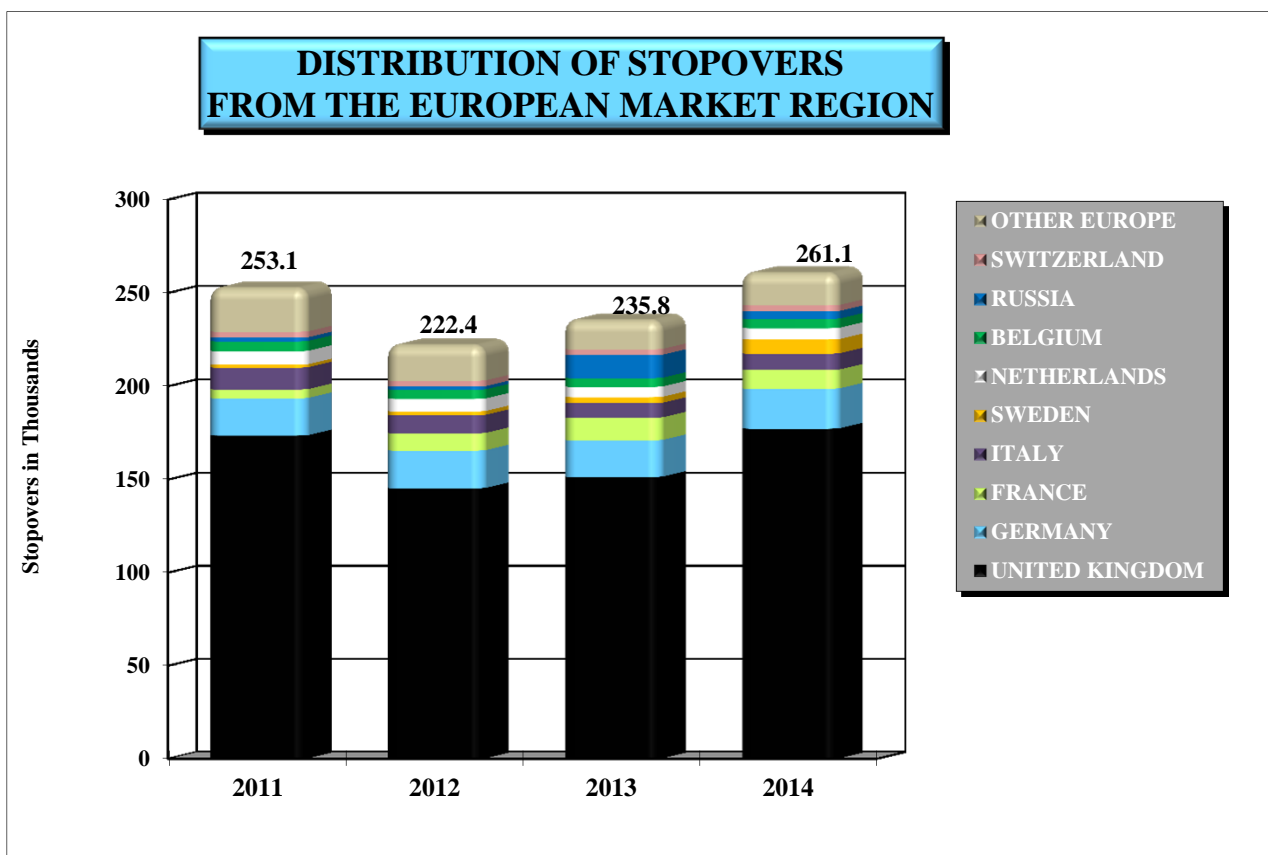


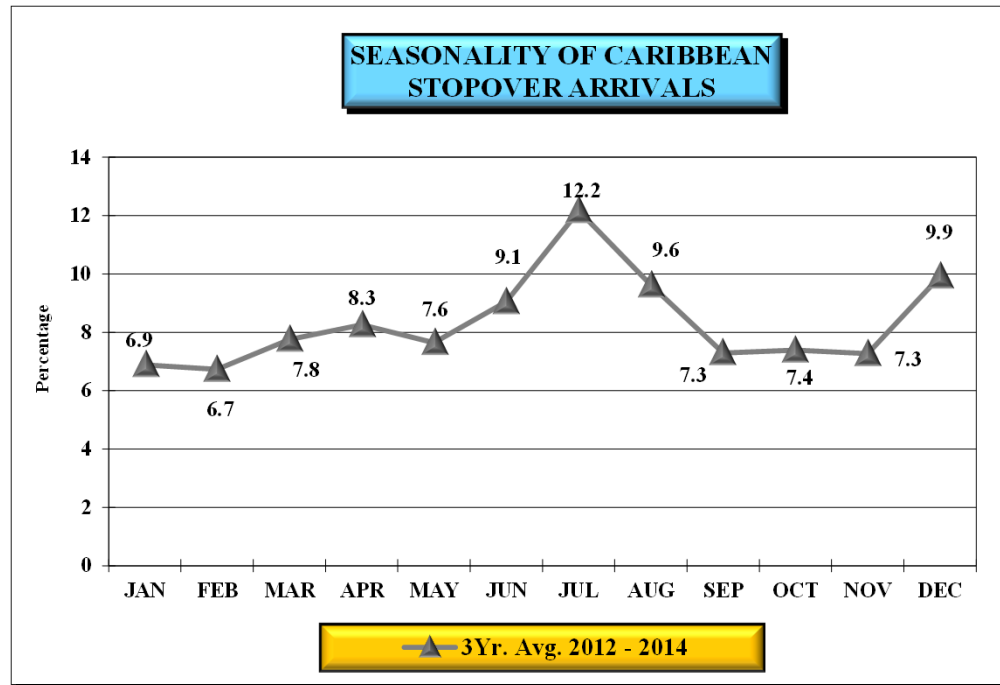
Fig. 7a.

Countries	Stopovers in Thousands								%Change 2014/13
	2011	%Share	2012	%Share	2013	%Share	2014	%Share	
United Kingdom	173.5	68.6	145.2	65.3	151.3	64.2	177.2	67.9	17.1
Germany	19.9	7.9	20.2	9.1	19.7	8.3	21.4	8.2	8.7
France	4.7	1.9	9.3	4.2	12.1	5.1	10.1	3.9	-16.4
Italy	11.7	4.6	9.7	4.3	7.8	3.3	8.7	3.3	11.3
Sweden	1.6	0.6	2.1	0.9	3.2	1.4	7.6	2.9	136.9
Netherlands	7.2	2.8	6.7	3.0	5.5	2.3	6.0	2.3	9.5
Belgium	5.3	2.1	4.9	2.2	4.7	2.0	4.9	1.9	4.8
Russia	2.0	0.8	1.7	0.8	12.3	5.2	4.1	1.6	-66.9
Switzerland	3.2	1.2	3.1	1.4	3.1	1.3	3.2	1.2	3.1
Other Europe	23.9	9.5	19.6	8.8	16.1	6.8	17.8	6.8	10.7
Total	253.0	100.0	222.4	100.0	235.8	100.0	261.1	100.0	10.7

TABLE 6d**TOTAL STOPOVER ARRIVALS BY MAIN CARIBBEAN COUNTRIES**

	2014	Ranking 2014	% of Carib. Total	2013	Ranking 2013	% of Carib. Total
<u>CARIBBEAN</u>						
Cayman Is.	15,623	1	26.5	16,234	1	27.9
Trinidad & Tobago	10,840	2	18.4	11,437	2	19.6
Bahamas	5,269	3	8.9	5,216	3	9.0
Barbados	4,321	4	7.3	4,439	4	7.6
Turks & Caicos Is.	3,224	5	5.5	1,895	6	3.3
Guyana	2,472	6	4.2	1,860	7	3.2
Bermuda	2,202	7	3.7	2,568	5	4.4
Antigua	1,879	8	3.2	1,845	8	3.2
Dominican Rep.	1,767	9	3.0	1,559	9	2.7
Cuba	1,541	11	2.6	1,285	11	2.2
Puerto Rico	1,354	10	2.3	1,481	10	2.5
St. Maarten	1,196	12	2.0	1,057	12	1.8
British Virgin Is.	1,063	14	1.8	941	14	1.6
St. Kitts/Nevis/Anguilla	978	16	1.7	907	16	1.6
St. Lucia	939	15	1.6	916	15	1.6
Curacao	867	13	1.5	969	13	1.7
Other Caribbean	3,522		6.0	3,640		6.2
Total Caribbean	59,057		100.0	58,249		100.0

Note: Countries producing less than 800 in 2014 are included in the "Other" category.

**Fig. 8**

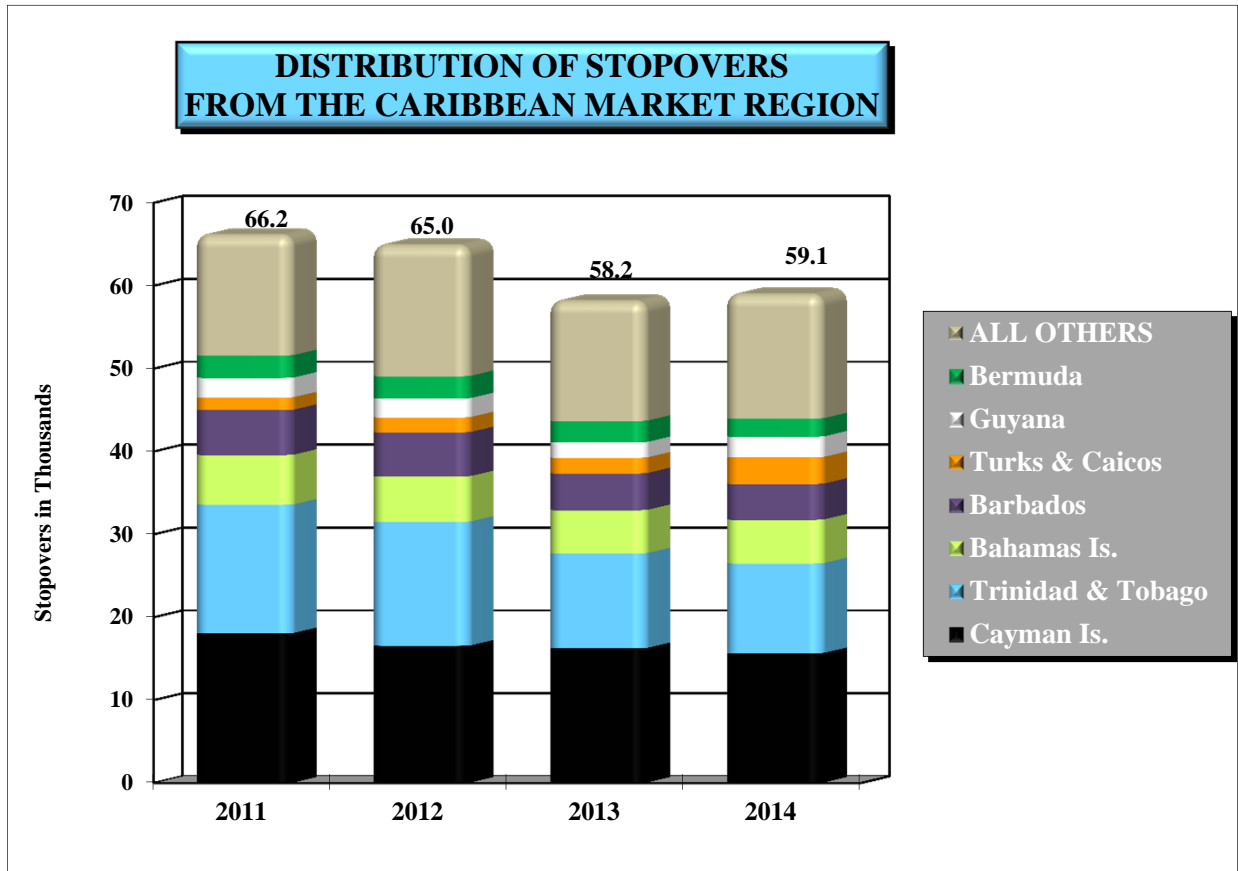


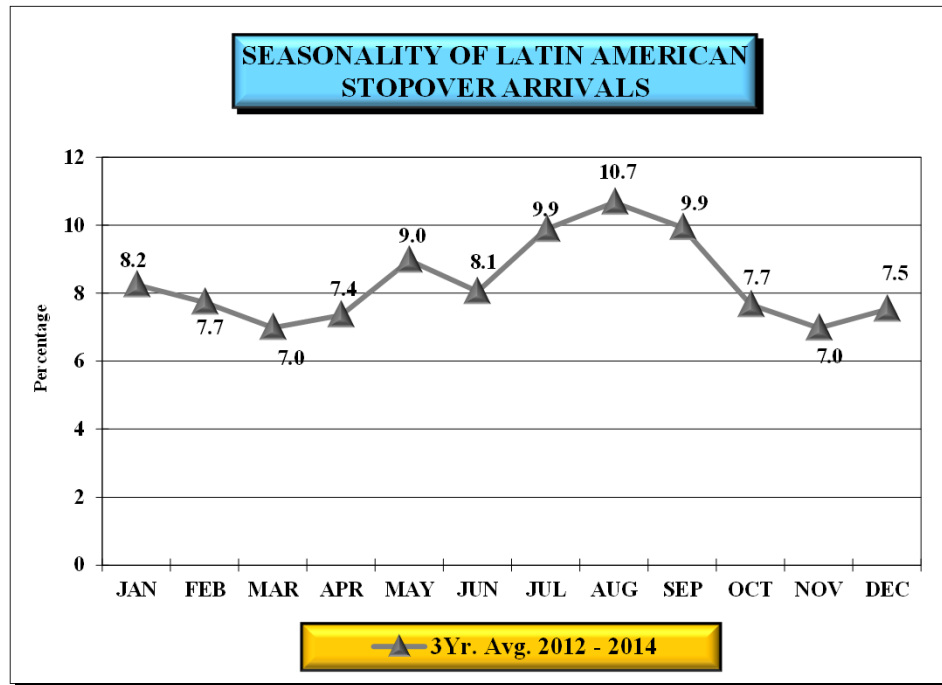
Fig. 8a

	Stopovers in Thousands								%Change
	2011	%Share	2012	%Share	2013	%Share	2014	%Share	2014/13
Cayman Is.	18.0	27.2	16.5	25.4	16.2	27.9	15.6	26.5	-3.8
Trinidad & Tobago	15.5	23.4	14.9	23.0	11.4	19.6	10.8	18.4	-5.2
Bahamas Is.	6.0	9.1	5.5	8.4	5.2	9.0	5.3	8.9	1.0
Barbados	5.4	8.2	5.3	8.2	4.4	7.6	4.3	7.3	-2.7
Turks & Caicos	1.5	2.3	1.8	2.8	1.9	3.3	3.2	5.5	70.1
Guyana	2.4	3.6	2.3	3.5	1.9	3.2	2.5	4.2	32.9
Bermuda	2.7	4.1	2.7	4.1	2.6	4.4	2.2	3.7	-14.3
All Others	14.7	22.1	15.9	24.5	14.6	25.1	15.1	25.6	3.5
Total	66.2	100.0	65.0	100.0	58.2	100.0	59.1	100.0	1.4

TABLE 6e**TOTAL STOPOVER ARRIVALS BY MAIN LATIN AMERICAN COUNTRIES**

	2014	Ranking 2014	% of LTA. Total	2013	Ranking 2013	% of LTA. Total
<u>LATIN AMERICA</u>						
Chile	4,527	1	15.5	5,005	1	16.4
Colombia	4,111	2	14.0	3,625	3	11.9
Argentina	4,037	3	13.8	4,625	2	15.1
Mexico	3,117	4	10.7	2,767	6	9.1
Brazil	2,925	5	10.0	2,771	5	9.1
Panama	2,494	6	8.5	2,135	7	7.0
Ecuador	1,865	7	6.4	1,864	8	6.1
Peru	1,521	8	5.2	1,045	9	3.4
Costa Rica	1,184	9	4.0	3,018	4	9.9
Uruguay	789	10	2.7	505	13	1.7
Venezuela	734	11	2.5	1,019	10	3.3
Belize	681	12	2.3	600	12	2.0
Guatemala	418	13	1.4	684	11	2.2
Paraguay	249	14	0.9	83	18	0.3
El Salvador	187	15	0.6	214	15	0.7
Honduras	151	16	0.5	354	14	1.2
Other Latin America	273		0.9	224		0.7
Total Caribbean	29,263		100.0	30,538		100.0

Note: Countries producing less than 150 in 2014 are included in the "Other" category.

**Fig. 9**

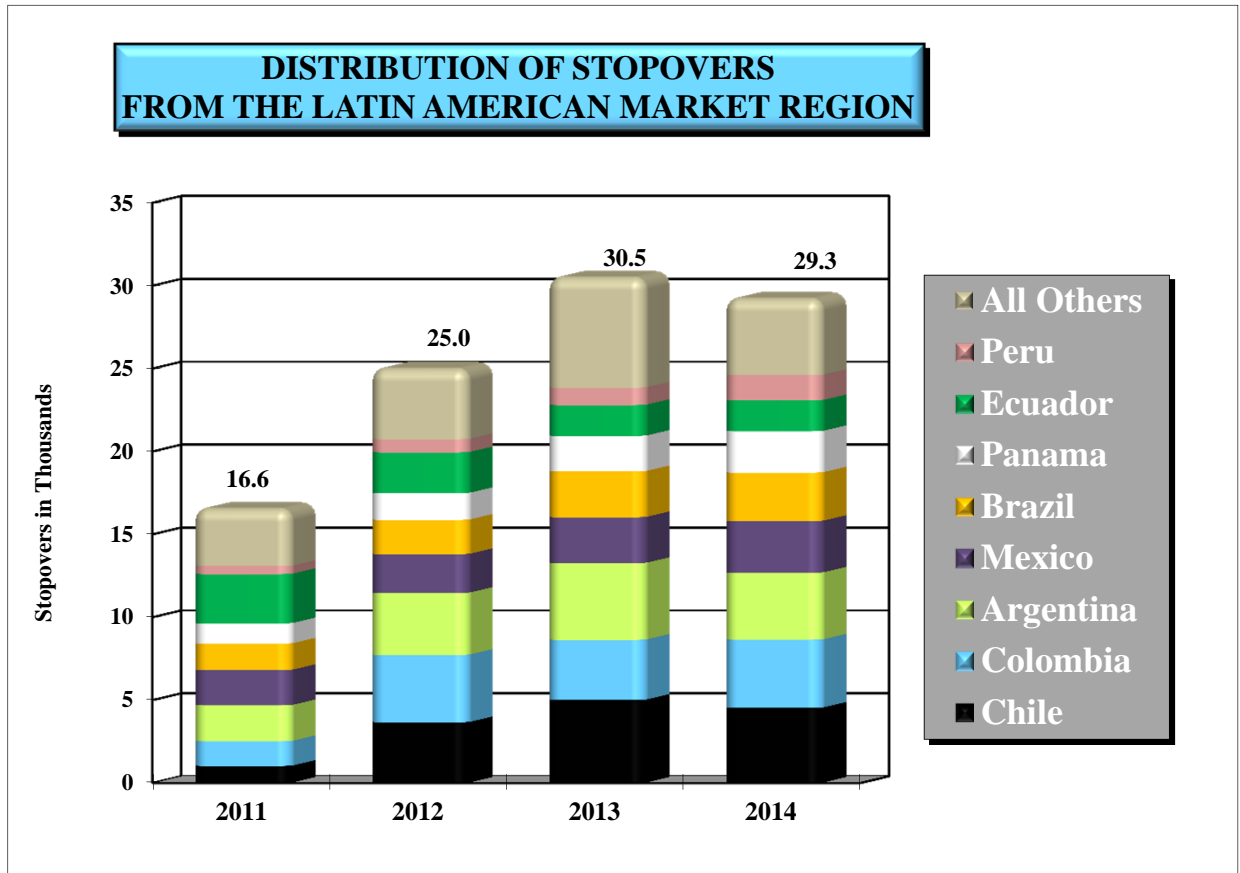


Fig. 9a

Stopovers in Thousands									%Change
	2011	%Share	2012	%Share	2013	%Share	2014	%Share	2014/13
Chile	1.0	6.2	3.7	14.6	5.0	16.4	4.5	15.5	-9.6
Colombia	1.5	9.0	4.1	16.2	3.6	11.9	4.1	14.0	13.4
Argentina	2.2	13.1	3.7	14.9	4.6	15.1	4.0	13.8	-12.7
Mexico	2.1	12.8	2.3	9.3	2.8	9.1	3.1	10.7	12.6
Brazil	1.6	9.6	2.1	8.3	2.8	9.1	2.9	10.0	5.6
Panama	1.2	7.3	1.6	6.4	2.1	7.0	2.5	8.5	16.8
Ecuador	3.0	18.0	2.5	9.8	1.9	6.1	1.9	6.4	0.1
Peru	0.5	2.9	0.8	3.2	1.0	3.4	1.5	5.2	45.6
All Others	3.5	21.1	4.3	17.2	6.7	21.9	4.7	15.9	-30.4
Total	16.6	100.0	25.0	100.0	30.5	100.0	29.3	100.0	-4.2

TABLE 7**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

	2013		2014		2014					
	No.	%Share	No.	%Share	U.S.A	%Share	Canada	%Share	UK	%Share
Under 18	217,427	10.5	225,301	10.8	136,591	10.5	51,839	12.3	22,099	12.5
Between 18 and 24	143,469	6.9	143,191	6.9	91,501	7.1	26,853	6.4	12,287	6.9
Between 25 and 34	416,613	20.0	422,338	20.3	269,411	20.8	77,849	18.5	29,834	16.8
Between 35 and 49	586,218	28.2	603,172	29.0	375,084	28.9	119,804	28.5	48,784	27.5
Between 50 and 64	492,706	23.7	522,005	25.1	319,953	24.7	110,332	26.3	48,043	27.1
Over 64	151,976	7.3	164,174	7.9	103,917	8.0	33,221	7.9	16,169	9.1
Total	2,008,409	100.0	2,080,181	100.0	1,296,457	100.0	419,898	100.0	177,216	100.0

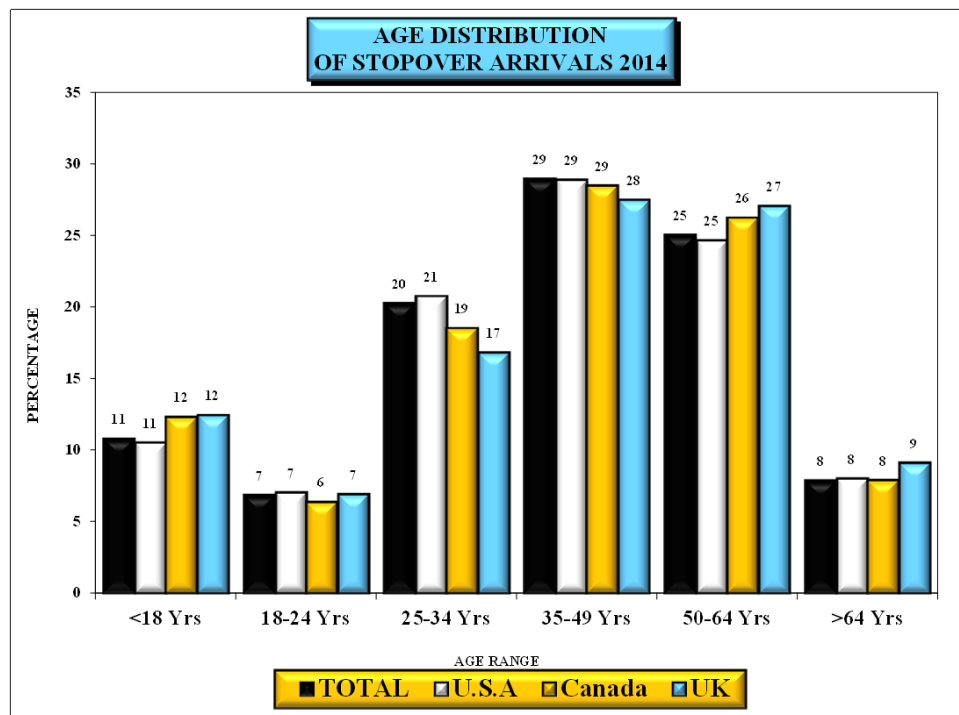
**Fig. 10**

TABLE 8**GENDER DISTRIBUTION OF STOPOVER ARRIVALS**

	2013		2014		2014					
	No.	%Share	No.	%Share	USA	%Share	Canada	%Share	UK	%Share
MALE	923,019	46.0	954,011	45.9	583,084	45.0	193,854	46.2	80,374	45.4
FEMALE	1,085,390	54.0	1,126,170	54.1	713,373	55.0	226,044	53.8	96,842	54.6
Total	2,008,409	100.0	2,080,181	100.0	1,296,457	100.0	419,898	100.0	177,216	100.0

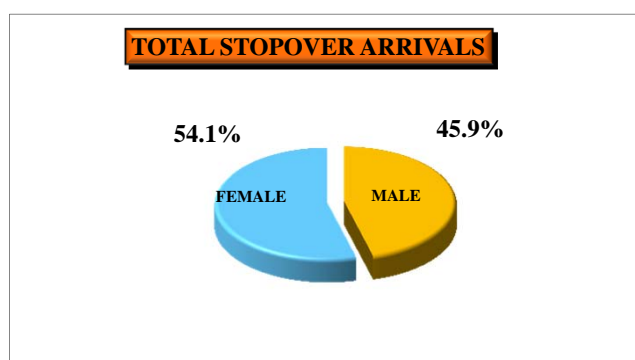
STOPOVER ARRIVALS BY GENDER & MAIN MARKETS 2014

Fig. 10a

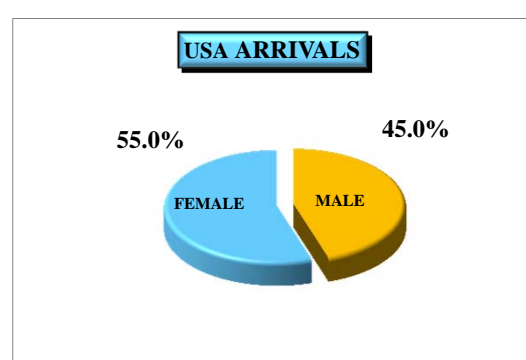


Fig. 10b

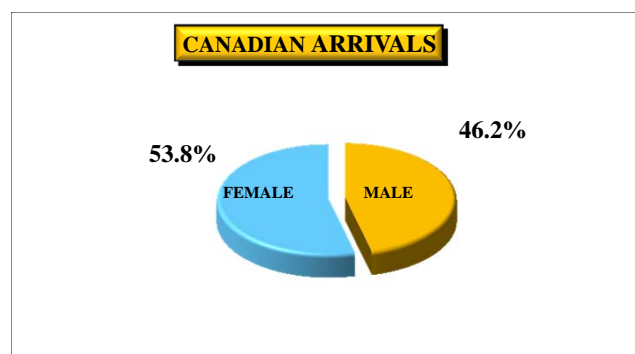


Fig. 10c

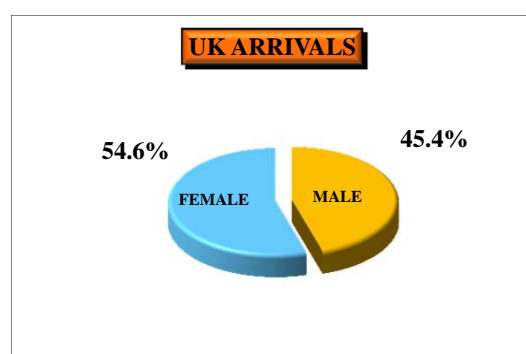
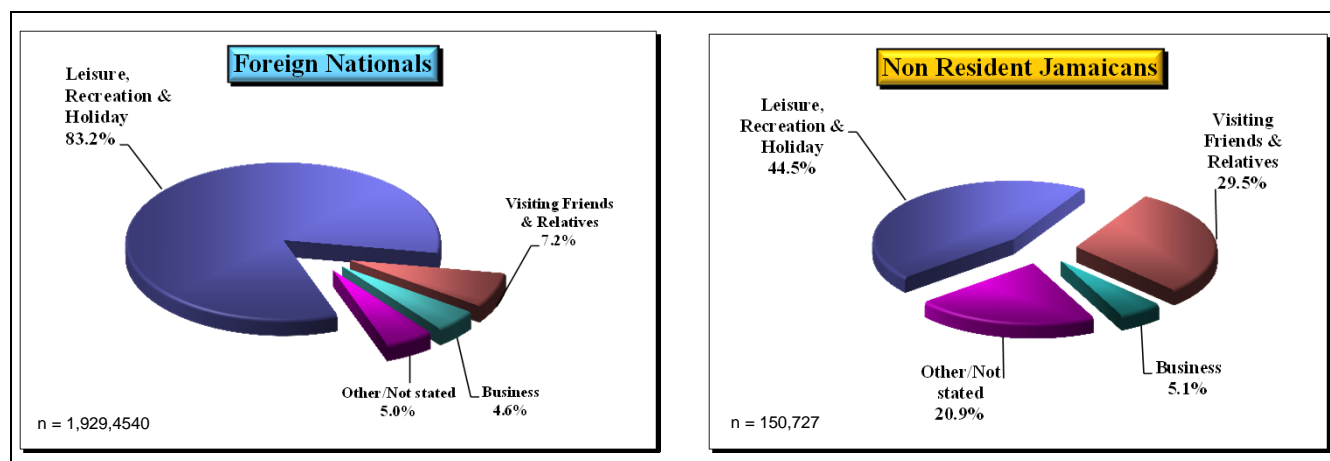


Fig. 10d

TABLE 8.1**STOPOVER ARRIVALS BY PURPOSE OF VISIT**

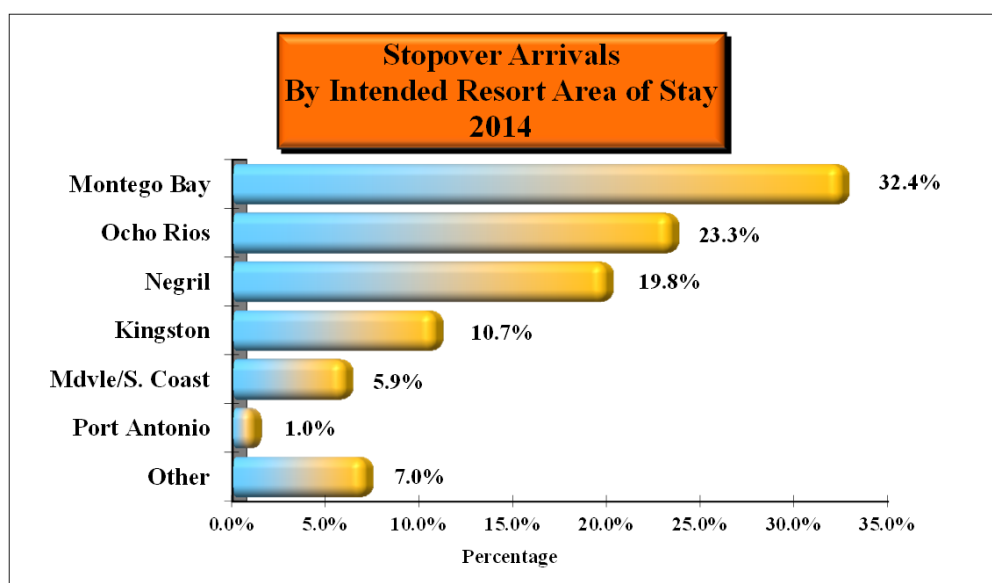
	2011		2012		2013		2014	
	No.	%Share	No.	%Share	No.	%Share	No.	%Share
Leisure, Recreation and Holiday	1,519,363	77.8	1,573,853	79.2	1,608,751	80.1	1,668,217	80.2
Visiting Friends & Relatives	183,501	9.4	185,646	9.3	173,908	8.7	182,879	8.8
Business	105,839	5.4	100,360	5.1	96,443	4.8	96,776	4.7
Other/not stated	143,049	7.3	126,226	6.4	129,307	6.4	132,309	6.4
Total	1,951,752	100.0	1,986,085	100.0	2,008,409	100.0	2,080,181	100.0

**Fig. 10e****TABLE 8.1a****MAIN PURPOSE OF VISIT BY MAIN MARKETS 2014**

PURPOSE OF VISIT 2014	USA		Canada		UK	
	No.	%Share	No.	%Share	No.	%Share
Leisure, Recreation and Holiday	1,050,868	81.1	370,069	88.1	123,570	69.7
Visiting Friends & Relatives	112,849	8.7	26,388	6.3	31,375	17.7
Business	49,242	3.8	8,676	2.1	10,606	6.0
Other/not stated	83,498	6.4	14,752	3.5	11,665	6.6
Total	1,296,457	100.0	419,885	100.0	177,216	100.0

TABLE 8.2**STOPOVER ARRIVALS BY INTENDED RESORT AREA OF STAY**

Area	Stopover Arrivals						%Change 2014/13
	2012	%Share	2013	%Share	2014	%Share	
Montego Bay	627,901	31.6%	625,577	31.1%	673,789	32.4%	7.7%
Ocho Rios	435,465	21.9%	477,729	23.8%	484,393	23.3%	1.4%
Negril	414,374	20.9%	412,623	20.5%	411,445	19.8%	-0.3%
Kingston	227,630	11.5%	213,899	10.7%	222,398	10.7%	4.0%
Mdvle/S. Coast	114,877	5.8%	120,145	6.0%	122,588	5.9%	2.0%
Port Antonio	19,373	1.0%	18,835	0.9%	20,630	1.0%	9.5%
Other	146,465	7.4%	139,601	7.0%	144,938	7.0%	3.8%
Total	1,986,085	100.0%	2,008,409	100.0%	2,080,181	100.0%	3.6%

**Fig. 10f****TABLE 8.2a****STOPOVER ARRIVALS BY MAIN MARKETS AND INTENDED RESORT AREA OF STAY**

Area	2014					
	USA	%Share	Canada	%Share	UK	%Share
Montego Bay	441,883	34.1%	134,376	32.0%	49,223	27.8%
Ocho Rios	278,152	21.5%	135,055	32.2%	43,107	24.3%
Negril	258,629	19.9%	85,471	20.4%	28,162	15.9%
Kingston	132,998	10.3%	21,745	5.2%	18,490	10.4%
Mdvle/S. Coast	83,627	6.5%	18,250	4.3%	14,028	7.9%
Port Antonio	12,691	1.0%	2,242	0.5%	3,392	1.9%
Other	88,477	6.8%	22,759	5.4%	20,814	11.7%
Total	1,296,457	100.0%	419,898	100.0%	177,216	100.0%

TABLE 9**AVERAGE LENGTH OF STAY (NIGHTS) BY MONTH AND YEAR****FOREIGN NATIONAL ARRIVALS**

	2010	2011	2012	2013	2014
January	9.4	8.8	8.9	8.9	9.1
February	8.3	8.2	8.2	8.2	8.3
March	8.2	7.8	7.9	7.9	8.0
April	7.8	8.0	7.8	7.8	8.0
May	8.1	8.1	7.9	7.9	7.8
June	9.5	9.3	9.0	8.8	8.8
July	9.8	9.8	10.1	9.6	9.5
August	9.2	9.2	9.1	8.8	8.7
September	9.3	9.1	8.8	8.8	8.8
October	8.7	8.7	8.6	8.3	8.2
November	9.2	8.9	8.8	8.6	8.5
December	10.4	10.4	10.2	10.1	10.0
Jan. - Dec.	9.0	8.9	8.8	8.7	8.7

* The Length of Stay is based on intended Length of Stay

TABLE 9a**AVERAGE LENGTH OF STAY (NIGHTS) BY COUNTRY AND YEAR****FOREIGN NATIONAL ARRIVALS**

	2010	2011	2012	2013	2014
U.S.A.	7.7	7.7	7.7	7.6	7.5
CANADA	9.3	9.0	8.9	8.8	8.7
U.K.	15.7	15.4	15.7	15.2	14.8
EUROPE	10.9	11.5	11.4	11.4	11.4
LATIN AMERICA	8.9	8.2	7.6	7.6	8.0
CARIBBEAN	9.3	8.1	8.5	8.8	9.8
OTHER COUNTRIES	14.6	15.6	13.6	17.9	15.4
TOTAL	9.0	8.9	8.8	8.7	8.7

* The Length of Stay is based on intended Length of Stay

TABLE 9.1**AVERAGE LENGTH OF STAY (NIGHTS) BY MONTH AND YEAR****NON-RESIDENT JAMAICANS**

	2010	2011	2012	2013	2014
January	17.4	15.9	16.9	17.6	17.6
February	14.4	13.9	15.1	14.7	14.9
March	14.2	13.5	15.3	14.3	14.6
April	13.5	13.7	14.9	14.6	14.6
May	15.4	16.0	15.9	15.6	14.5
June	18.3	17.9	19.4	18.5	17.9
July	17.4	16.7	19.3	17.4	17.1
August	15.0	15.0	15.7	14.9	14.5
September	15.9	15.8	17.2	16.0	15.2
October	15.1	16.8	17.0	16.4	15.3
November	19.4	19.9	21.3	20.4	19.3
December	18.5	19.4	19.6	19.0	18.8
Jan. - Dec.	16.4	16.4	17.5	16.8	16.5

* The Length of Stay is based on intended Length of Stay

TABLE 9b**AVERAGE LENGTH OF STAY (NIGHTS) BY TYPE OF ACCOMMODATION****2014**

FOREIGN NATIONALS		
	HOTELS	NON-HOTEL
January	7.3	15.0
February	7.1	12.4
March	6.8	11.8
April	6.6	12.2
May	6.5	12.4
June	6.6	15.0
July	6.9	14.7
August	6.8	13.2
September	6.9	14.3
October	6.8	12.6
November	6.9	14.6
December	7.3	15.5
Jan. - Dec.	6.9	13.8

NON-RESIDENT JAMAICANS	
HOTELS	NON-HOTEL
8.5	18.2
7.5	15.3
7.9	15.0
7.7	15.0
7.6	15.0
8.4	18.6
9.0	17.8
8.3	15.1
7.6	15.8
7.4	16.0
7.5	20.1
10.0	19.2
8.2	17.0

	FOREIGN NATIONAL ARRIVALS	Average Length of Stay (Nights)
Hotel	1,426,002	6.9
Non-Hotel	96,354	9.2
Private Homes	377,206	14.9
Other	29,892	14.3
	1,929,454	8.7

	NON-RESIDENT JAMAICAN ARRIVALS	Average Length of Stay (Nights)
	9,370	8.2
	1,848	11.5
	138,026	17.1
	1,483	14.3
	150,727	16.5

* The Length of Stay is based on intended Length of Stay

TABLE 10**STOPOVER ARRIVALS BY SCHEDULED & CHARTERED FLIGHTS**

	2013				2014			
	SCHEDULED	% change 2013/12	CHARTERED	% change 2013/12	SCHEDULED	% change 2014/13	CHARTERED	% change 2014/13
U.S.A.								
<u>NORTHEAST</u>								
Connecticut	33,727		7		33,452		32	
Delaware	6,877		2		6,541		3	
Maine	4,611		8		4,238		0	
Maryland	52,487		37		53,997		24	
Massachusetts	36,196		11		36,960		13	
New Hampshire	5,362		6		5,701		2	
New Jersey	73,978		16		72,178		506	
New York	234,844		61		236,128		334	
Pennsylvania	72,120		20		70,116		78	
Rhode Island	4,149		0		4,173		0	
Vermont	2,230		2		2,148		2	
Virginia	33,438		233		33,695		42	
Washington D.C.	6,710		15		7,620		11	
West Virginia	3,408		0		3,288		19	
Total	570,137	0.5%	418	-64.4%	570,235	0.0%	1,066	155.0%
<u>MIDWEST</u>								
Illinois	48,086		7,111		57,064		46	
Indiana	18,615		446		20,080		281	
Iowa	12,191		1,084		12,047		355	
Kansas	7,698		33		7,898		14	
Kentucky	9,399		31		8,456		620	
Michigan	27,860		297		29,387		34	
Minnesota	16,814		3,809		14,883		4,551	
Missouri	14,975		3,036		18,583		120	
Nebraska	7,233		10		7,419		9	
North Dakota	3,062		260		3,040		164	
Ohio	31,394		22		30,987		1,033	
South Dakota	2,906		278		2,843		193	
Wisconsin	23,395		2,404		23,662		927	
Total	223,628	6.8%	18,821	-22.6%	236,349	5.7%	8,347	-55.7%
<u>SOUTH (MIAMI)</u>								
Alabama	8,728		4		9,209		240	
Arkansas	4,459		22		4,447		47	
Florida	179,627		258		185,175		530	
Georgia	55,756		38		61,187		947	
Louisiana	8,299		27		8,604		454	
Mississippi	4,115		5		4,409		55	
North Carolina	28,051		9		28,000		93	
Oklahoma	7,017		166		7,220		194	
South Carolina	12,439		5		11,955		200	
Tennessee	15,639		55		15,697		1,083	
Total	324,130	-1.0%	589	-32.1%	335,903	3.6%	3,843	552.5%

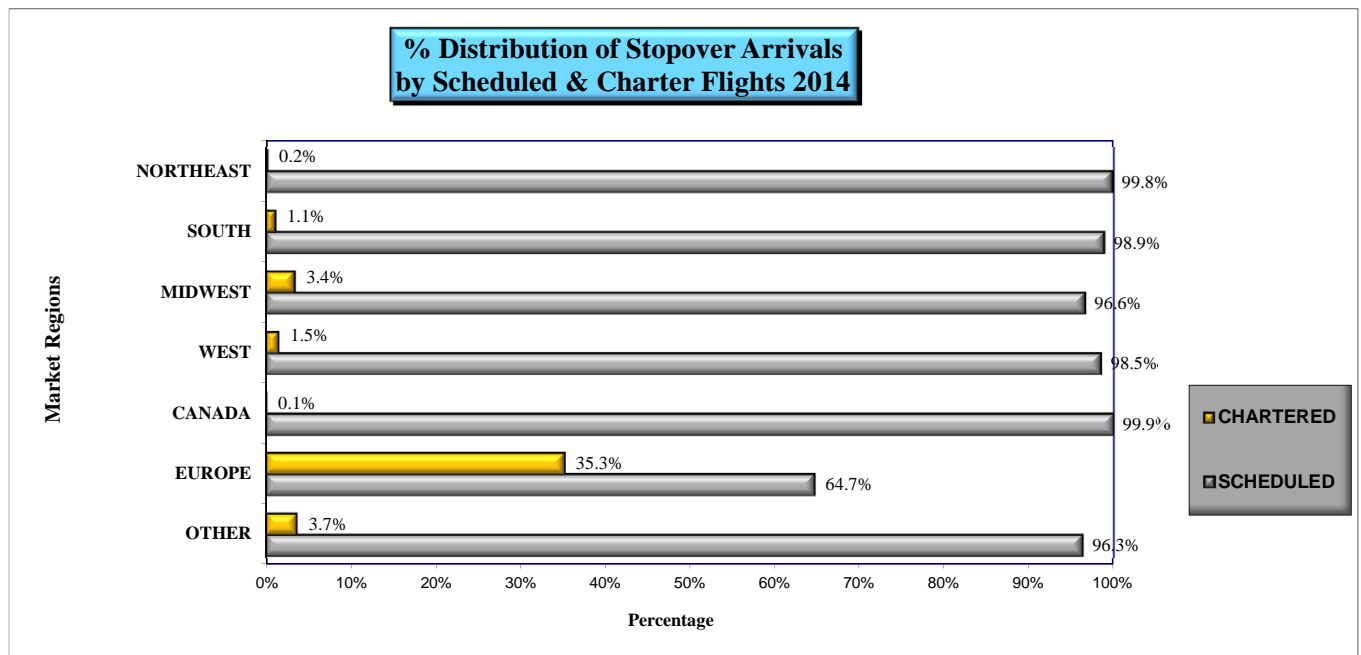
TABLE 10

STOPOVER ARRIVALS BY SCHEDULED & CHARTERED FLIGHTS

	2013				2014			
	SCHEDULED	% change 2013/12	CHARTERED	% change 2013/12	SCHEDULED	% change 2014/13	CHARTERED	% change 2014/13
WEST								
Alaska	568		8		526		10	
Arizona	7,371		15		7,468		24	
California	42,581		66		43,342		87	
Colorado	10,509		222		11,588		22	
Hawaii	341		0		323		5	
Idaho	1,145		6		1,077		7	
Montana	1,193		26		1,098		4	
Nevada	3,725		1		4,003		7	
New Mexico	1,730		18		1,510		3	
Oregon	2,750		6		2,996		4	
Texas	49,496		1,946		54,391		1,927	
Utah	2,648		2		2,501		3	
Washington	6,071		13		6,842		12	
Wyoming	1,073		9		929		5	
Total	131,201	4.7%	2,338	11.5%	138,594	5.6%	2,120	-9.3%
TOTAL U.S.A.	1,249,096	1.6%	22,166	-22.1%	1,281,081	2.6%	15,376	-30.6%
CANADA								
Alberta	33,301		2		35,237		5	
British Columbia	11,295		3		11,289		11	
Manitoba	9,351		4		10,585		0	
New Brunswick	6,230		0		5,894		0	
Newfoundland	6,669		0		6,720		0	
Nova Scotia	9,743		0		10,353		7	
Ontario	255,241		166		271,401		253	
P.E. Island	913		1		1,023		0	
Quebec	54,585		13		56,417		28	
Saskatchewan	11,299		4		10,135		3	
Other Canada	511		0		535		2	
Total	399,138	5.9%	193	-99.3%	419,589	5.1%	309	60.1%
EUROPE								
Northern Europe								
U.K.	92,794		58,521		103,144		74,072	
Denmark	610		22		775		143	
Finland	441		36		637		333	
Ireland	1,530		383		1,705		512	
Norway	1,091		68		1,035		90	
Sweden	1,918		1,299		2,235		5,387	
Southern Europe								
Greece	197		4		211		7	
Italy	7,772		36		8,428		264	
Portugal	221		1,335		239		1,355	
Spain	2,309		260		2,259		257	
Western Europe								
Austria	2,164		10		2,288		13	
Belgium	4,671		32		4,904		26	
France	4,920		7,167		4,358		5,742	
Germany	19,595		63		21,266		105	
Luxemburg	221		15		196		7	
Netherlands	5,473		42		5,999		41	
Switzerland	3,061		58		3,153		63	
Central/East Europe								
Czechoslovakia	543		671		569		710	
Hungary	307		9		262		8	
Poland	1,124		59		1,261		77	
Russia	1,642		10,644		1,639		2,425	
Other Europe	5,959		11,749		2,484		397	
Total	154,726	-4.2%	81,085	33.0%	169,047	9.3%	92,034	13.5%

TABLE 10**STOPOVER ARRIVALS BY SCHEDULED & CHARTERED FLIGHTS**

	2013				2014			
	SCHEDULED	% change 2013/12	CHARTERED	% change 2013/12	SCHEDULED	% change 2014/13	CHARTERED	% change 2014/13
OTHER COUNTRIES								
Mexico	2,643		124		3,083		34	
Central America	5,586		1,520		5,145		57	
South America	18,815		1,850		19,298		1,646	
Comm. Caribbean	49,162		479		49,829		361	
Other Caribbean	7,632		976		7,484		1,383	
African Countries	1,347		23		1,411		36	
India	1,550		18		1,972		11	
Australia & New Zealand	2,720		22		2,867		52	
Japan	2,147		30		2,015		7	
All Other Ctries	5,195		166		5,860		194	
Total	96,797	-0.3%	5,208	-22.0%	98,964	2.2%	3,781	-27.4%
GRAND TOTAL	1,899,757	1.9%	108,652	-11.2%	1,968,681	3.6%	111,500	2.6%

**Fig. 11**

CRUISE PASSENGERS

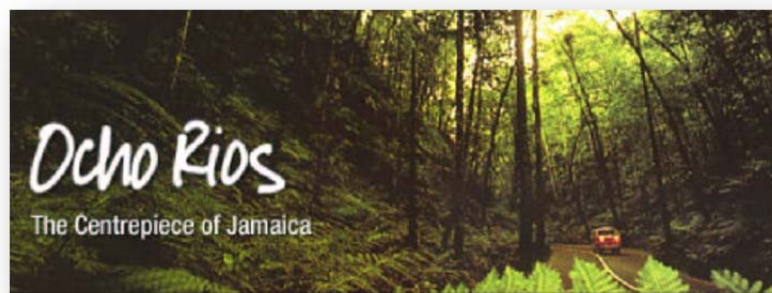


TABLE 11**CRUISE PASSENGERS BY MONTH AND YEAR: 2010 - 2014**

	2010	2011	2012	2013	2014
January	87,136	96,323	167,745	179,910	160,945
February	78,805	88,983	164,415	138,879	131,948
March	111,356	106,247	161,794	148,022	149,158
April	80,116	100,977	115,347	101,261	146,640
Jan.-Apr.	357,413	392,530	609,301	568,072	588,691
%Inc./Dec.	-32.3%	9.8%	55.2%	-6.8%	3.6%
May	60,304	77,579	90,704	69,607	76,865
June	66,517	83,997	75,307	72,054	79,447
July	64,904	71,228	74,690	79,946	104,123
August	61,843	74,803	87,341	63,393	93,106
September	55,403	63,212	66,869	63,224	69,001
October	59,398	84,888	69,582	89,896	106,813
November	71,601	123,683	100,239	99,000	125,509
December	112,236	153,561	146,050	160,076	180,242
May - Dec.	552,206	732,951	710,782	697,196	835,106
%Inc./Dec.	-2.1%	32.7%	-3.0%	-1.9%	19.8%
Jan. - Dec.	909,619	1,125,481	1,320,083	1,265,268	1,423,797
% Inc./Dec.	-1.4%	23.7%	17.3%	-4.2%	12.5%

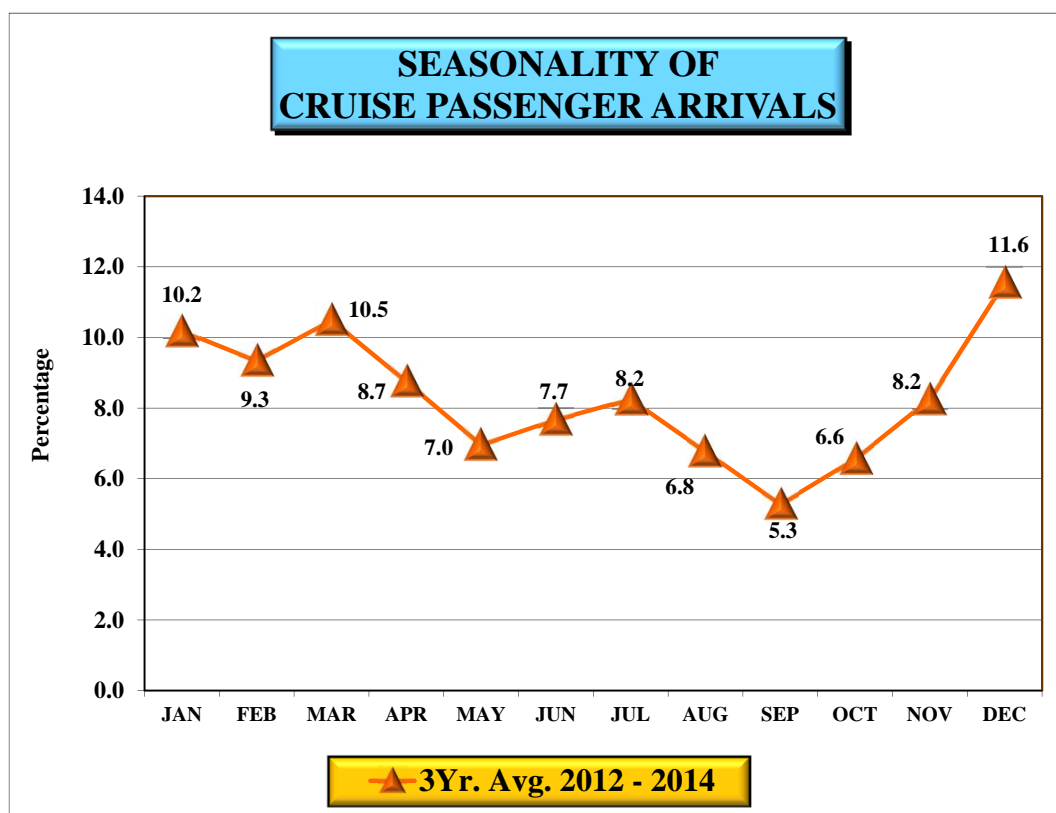
**Fig. 12**

TABLE 12

CRUISE SHIP PASSENGERS BY MAJOR PORTS OF CALL AND YEARS

Montego Bay					Falmouth					Ocho Rios				
	2011	2012	2013	2014	2011	2012	2013	2014		2011	2012	2013	2014	
January	42,339	43,849	41,692	27,827	0	76,155	92,553	84,199		53,684	47,741	45,665	48,919	
February	23,381	41,301	23,392	20,230	10,365	66,122	75,067	63,389		55,237	56,992	40,420	48,218	
March	22,569	34,962	24,514	25,364	36,444	71,080	83,411	72,888		46,866	55,413	40,097	50,281	
April	15,221	26,278	16,773	18,918	50,836	51,202	56,991	85,004		34,920	37,867	27,497	42,718	
Jan.-Apr.	103,510	146,390	106,371	92,339	97,645	264,559	308,022	305,480		190,707	198,013	153,679	190,136	
%Inc./Dec.	-16.9%	41.4%	-27.3%	-13.2%		170.9%	16.4%	-0.8%		-17.9%	3.8%	-22.4%	23.7%	
May	14,911	26,623	15,641	16,352	42,088	41,915	36,366	50,490		20,580	22,166	17,600	10,023	
June	17,719	20,944	11,391	13,097	41,503	33,357	33,617	48,794		24,775	21,006	27,046	17,556	
July	16,397	23,861	16,561	22,625	33,348	33,495	40,002	59,764		21,483	17,334	23,383	21,734	
August	14,419	30,406	10,928	17,763	39,356	39,486	33,631	52,808		21,028	17,449	18,834	22,535	
September	9,869	24,184	12,227	11,868	31,020	30,701	30,395	44,188		22,323	11,984	20,602	12,945	
October	22,803	19,643	16,332	22,504	35,200	34,462	45,190	61,618		26,525	15,477	29,245	22,691	
November	19,837	20,645	14,575	17,237	64,067	41,346	46,927	62,775		39,779	37,499	37,498	45,189	
December	31,026	26,276	33,930	26,298	72,215	67,257	72,286	86,348		50,320	52,517	53,860	67,281	
May - Dec.	146,981	192,582	131,585	147,744	358,797	322,019	338,414	466,785		226,813	195,432	228,068	219,954	
%Inc./Dec.	-16.1%	31.0%	-31.7%	12.3%		-10.3%	5.1%	37.9%		-39.8%	-13.8%	16.7%	-3.6%	
Jan. - Dec.	250,491	338,972	237,956	240,083	456,442	586,578	646,436	772,265		417,520	393,445	381,747	410,090	
% Inc./Dec.	-16.4%	35.3%	-29.8%	0.9%		28.5%	10.2%	19.5%		-31.5%	-5.8%	-3.0%	7.4%	

* During the period 2011 to 2014 the port of Port Antonio received a total of 12 cruise ship calls with 3,475 passengers.

* During 2014 the port of Port Antonio received 6 cruise ship calls with 1,359 passengers.

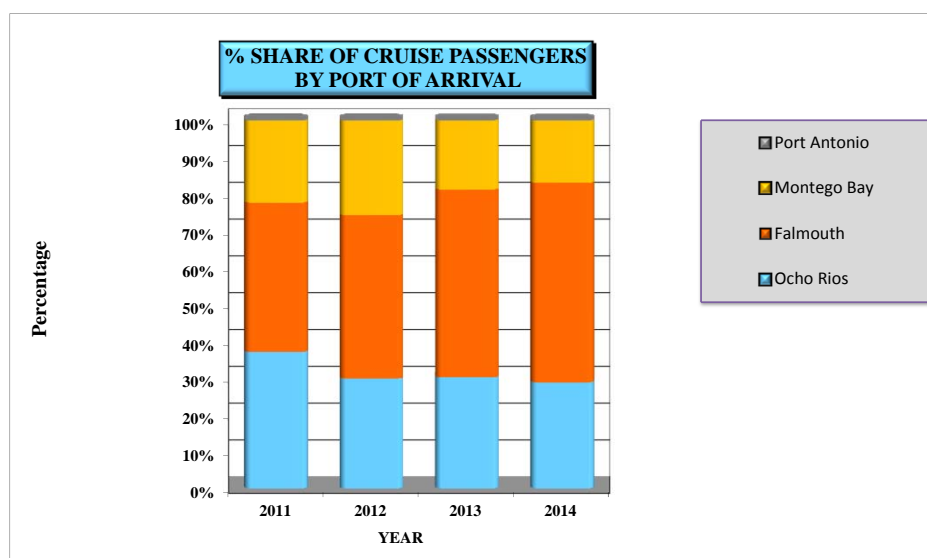


Fig. 13

TABLE 12a

CRUISE SHIP CALLS BY MAJOR PORTS OF CALL AND YEARS

Montego Bay					Falmouth					Ocho Rios				
	2011	2012	2013	2014	2011	2012	2013	2014		2011	2012	2013	2014	
January	16	17	17	14	0	21	25	21		22	18	16	18	
February	13	17	11	10	3	18	21	17		22	21	14	17	
March	13	12	11	14	10	18	21	18		18	20	13	17	
April	6	7	5	5	14	12	14	20		13	13	8	12	
Jan.-Apr.	48	53	44	43	27	69	81	76		75	72	51	64	
%Inc./Dec.	-11.1%	10.4%	-17.0%	-2.3%	155.6%	17.4%	-6.2%			-8.5%	-4.0%	-29.2%	25.5%	
May	7	7	4	4	11	8	7	11		7	7	5	3	
June	5	5	3	3	10	6	6	10		7	6	7	5	
July	5	6	4	5	6	6	7	12		6	5	5	6	
August	4	8	3	4	7	7	6	11		6	5	5	6	
September	3	7	4	3	6	6	6	11		7	4	6	4	
October	8	7	5	6	8	7	10	15		11	6	10	8	
November	8	7	5	7	16	9	12	16		16	15	14	15	
December	13	10	14	11	19	17	19	25		18	19	21	21	
May - Dec.	53	57	42	43	83	66	73	111		78	67	73	68	
%Inc./Dec.	-20.9%	7.5%	-26.3%	2.4%	-20.5%	10.6%	52.1%			-34.5%	-14.1%	9.0%	-6.8%	
Jan. - Dec.	101	110	86	86	110	135	154	187		153	139	124	132	
% Inc./Dec.	-16.5%	8.9%	-21.8%	0.0%	22.7%	14.1%	21.4%			-23.9%	-9.2%	-10.8%	6.5%	

* During the period 2011 to 2014 the port of Port Antonio received a total of 12 cruise ship calls with 3,475 passengers.

* During 2014 the port of Port Antonio received 6 cruise ship calls with 1,359 passengers.

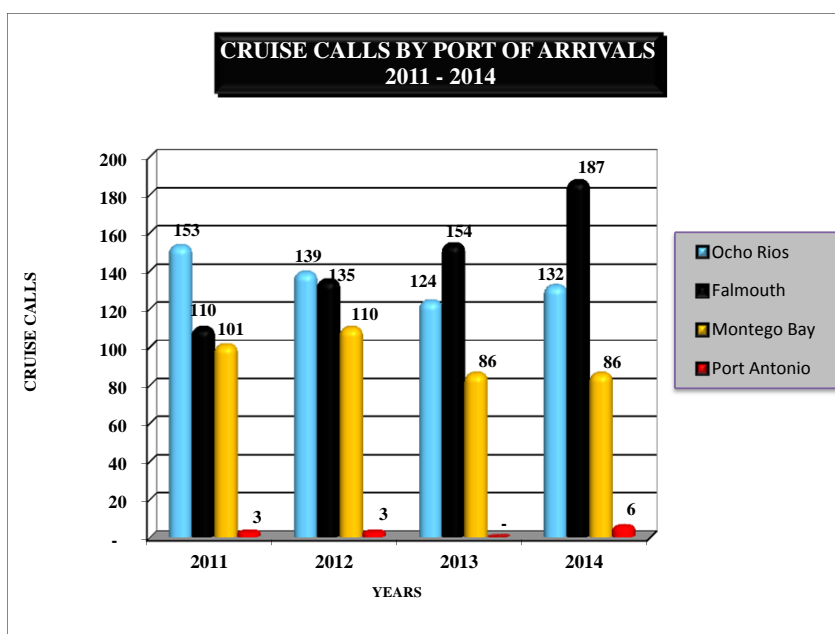


Fig. 13a

TABLE 12b

CRUISE PASSENGERS BY PORTS OF ARRIVAL AND MAJOR CRUISE LINES								
CRUISE LINES	CRUISE SHIPS	2013		2014		%Change 2014/2013		
		CALLS	PAX	CALLS	PAX	CALLS	PAX	
OCHO RIOS								
CARNIVAL CRUISE LINE & PLC	Carnival Breeze	23	100,252	14	58,732			
	Carnival Destiny	2	5,757					
	Carnival Dream			1	3,911			
	Carnival Freedom	23	76,137	12	38,835			
	Carnival Glory			1	2,982			
	Carnival Legend	1	2,175					
	Carnival Liberty	1	3,653					
	Carnival Valor	3	9,751					
	Carnival Victory	23	73,066	25	77,673			
		76	270,791	53	182,133	-30.3%	-32.7%	
	Costa Cruises	Costa Atlantica						
		Costa Luminosa	3	7,466	8	19,019		
		Costa Mediterrean	7	15,517				
		10	22,983	8	19,019	-20.0%	-17.2%	
	Holland America	Eurodam	2	4,179	7	14,120		
		Nieuw Amsterdam			2	3,982		
		Noordam			1	2,052		
		1	2,090	2	3,725			
	Norwegian Cruises		3	6,269	12	23,879	300.0%	280.9%
		Norwegian Dawn	1	2,354	1	2,269		
		Norwegian Epic			20	86,077		
	Princess Cruises	Norwegian Pearl	16	42,778	4	10,183		
		Norwegian Sun	1	1,755				
			18	46,887	25	98,529	38.9%	110.1%
		Caribbean Princess			6	19,523		
		Coral Princess	5	9,376	8	15,601		
		3	5,581	2	3,841			
				2	6,216			
		8	14,957	18	45,181	125.0%	202.1%	
	P & O CRUISES	Aida Aura						
		Aida Bella	5	10,335	10	21,248		
		Aida Luna	1	2,064	1	2,232		
		Ventura						
	6	12,399	11	23,480	83.3%	89.4%		
MSC CRUISES	Divina			1	4,316			
	Poesia	2	4,943					
	2	4,943	1	4,316	-50.0%	-12.7%		
ROYAL CARIBBEAN	Legend of the Seas			1	1,968			
	Liberty of the Seas			3	11,585			
Celebrity Cruises		0	0	4	13,553	-	-	
	Millenium							
	0	0	0	0	-	-		
OTHER		2	1,647			-100.0%	-100.0%	
PORTTOTAL		125	380,876	132	410,090	5.6%	7.7%	

CRUISE LINES	CRUISE SHIPS	2013		2014		%Change 2014/2013	
		CALLS	PAX	CALLS	PAX	CALLS	PAX
MONTEGO BAY							
CARNIVAL CRUISE LINE & PLC	Carnival Breeze	1	4,130	4	17,172		
	Carnival Conquest	17	57,732				
	Carnival Dream			17	70,602		
	Carnival Freedom	1	3,493				
	Carnival Imagination			1	2,090		
	Carnival Magic	26	109,707	17	72,900		
	Carnival Sunshine	3	10,067	7	23,272		
		48	185,129	46	186,036	-4.2%	0.5%
	Norwegian Jewel	4	10,223	1	2,914		
	Norwegian Pearl			1	2,462		
Holland America		4	10,223	2	5,376	-50.0%	-47.4%
	Eurodam	1	1,962	3	6,096		
	Nieuw Amsterdam	1	2,197	1	2,217		
	Ryndam	1	1,485				
		3	5,644	4	8,313	33.3%	47.3%
P & O CRUISES	AidaAura	5	6,221				
	AidaBella	3	6,083	10	20,509		
	Oceana	1	1,940				
	Oriana	1	1,800				
		10	16,044	10	20,509	0.0%	27.8%
MSC CRUISES	Hamburg	1	287	1	308		
	Delphin	2	650				
	Poesia	1	2,718				
		4	3,655	1	308	-75.0%	-91.6%
ROYAL CARIBBEAN	Freedom of the Seas			2	8,417		
	Liberty of the Seas	1	3,694				
	Mariner of the Seas	1	3,261				
	Navigator of the Seas	1	3,156				
		3	10,111	2	8,417	-33.3%	-16.8%
	Reflection			1	3,092		
		0	0	1	3,092	-	-
OTHER		14	7,150	20	8,032	42.9%	12.3%
PORT TOTAL		86	237,956	86	240,083	0.0%	0.9%

TABLE 12b

CRUISE PASSENGERS BY PORTS OF ARRIVAL AND MAJOR CRUISE LINES							
CRUISE LINES	CRUISE SHIPS	2013		2014		%Change 2014/2013	
		CALLS	PAX	CALLS	PAX	CALLS	PAX
FALMOUTH							
CARNIVAL CRUISE LINE & PLC Norwegian Cruises Holland America	Carnival Freedom			2	6,151		
		-	-	2	6,151	-	-
	Norwegian Getaway	-	-	1	4,244	-	-
	Nieuw Amsterdam						
	Eurodam	2	3,888	1	2,211		
	Maasdam	1	1,278	1	1,236		
	Noordam	1	2,126				
	Veedam	1	1,236				
	Zuiderdam			1	2,149		
		5	8,528	3	5,596	-40.0%	-34.4%
ROYAL CARIBBEAN Celebrity Cruises	Allure of the Seas	25	149,508	27	161,312		
	Freedom of the Seas	26	105,480	24	98,389		
	Grandeur Of The Seas	1	2,009	5	10,140		
	Independence of the Seas	8	31,618	12	50,363		
	Liberty of the Seas	9	35,856	8	32,411		
	Mariner of the Seas	7	23,213				
	Navigator of the Seas	16	53,979	23	83,274		
	Oasis of the Seas	26	155,707	21	127,528		
	Serenade of the Seas	1	2,048	11	25,207		
		119	559,418	131	588,624	10.1%	5.2%
	Constellation	7	13,463				
	Millenium						
	Silhouette	9	26,643	11	31,979		
		16	40,106	11	31,979	-31.3%	-20.3%
DISNEY CRUISES	Disney Fantasy			14	52,293		
	Disney Magic			3	7,144		
	Disney Wonder	5	11,852				
MSC CRUISES		5	11,852	17	59,437	240.0%	401.5%
	Devine	1	3,330				
	Divina	2	7,757	20	74,279		
	Poseia	5	13,459				
		8	24,546	20	74,279	150.0%	202.6%
OTHER		1	1986	2	1955	-	-
PORT TOTAL		149	634,584	187	772,265		
GRAND TOTAL		360	1,253,416	405	1,422,438	12.5%	13.5%

* During 2014 the port of Port Antonio received a total of 6 cruise ship calls with 1,359 passengers.

DISTRIBUTION OF CRUISE PASSENGERS BY CRUISELINE 2013 AND 2014

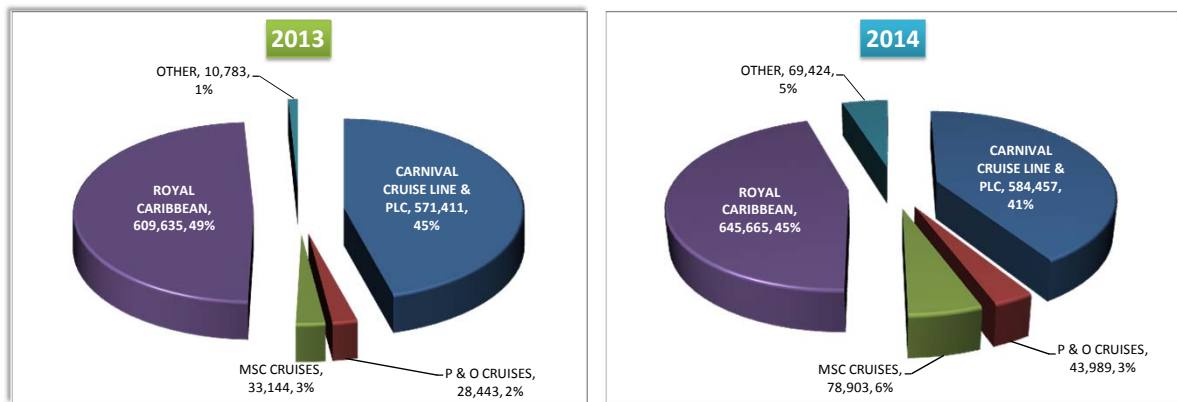


Fig. 13b

ACCOMMODATION



TABLE 13
HOTELS: AVERAGE CAPACITY AVAILABLE
ROOM/BED NIGHTS SOLD & PERCENTAGE OCCUPANCY

	AVG. CAPACITY		NIGHTS SOLD		AVERAGE	% OCCUPANCY	
	ROOMS	BEDS	ROOMS	BEDS	HOUSE COUNTS	ROOMS	BEDS
<u>MONTEGO BAY</u>							
2010	6,503	14,575	1,453,367	3,001,129	8,222.3	61.2%	56.4%
2011	6,844	15,429	1,578,787	3,445,889	9,440.8	63.2%	61.2%
2012	6,926	15,569	1,615,601	3,579,264	9,779.4	63.7%	62.8%
2013	5,909	13,207	1,528,893	3,370,959	9,235.5	70.9%	69.9%
2014	6,388	14,148	1,686,627	3,709,015	10,161.7	72.3%	71.8%
+/- % 14/13	8.1%	7.1%	10.3%	10.0%	10.0%	2.0%	2.7%
<u>OCHO RIOS</u>							
2010	5,077	10,171	1,223,340	2,543,207	6,967.7	66.0%	68.5%
2011	5,250	10,701	1,224,827	2,586,506	7,086.3	63.9%	66.2%
2012	5,351	11,474	1,296,552	2,817,091	7,697.0	66.2%	67.1%
2013	5,239	10,821	1,356,440	2,848,116	7,803.1	70.9%	72.1%
2014	5,112	10,682	1,333,362	2,859,876	7,835.3	71.5%	73.4%
+/- % 14/13	-2.4%	-1.3%	-1.7%	0.4%	0.4%	0.7%	1.7%
<u>NEGRIL</u>							
2010	5,061	10,950	1,140,434	2,394,884	6,561.3	61.7%	59.9%
2011	5,201	11,322	1,111,386	2,359,789	6,465.2	58.5%	57.1%
2012	5,118	11,524	1,147,701	2,504,075	6,841.7	61.3%	59.4%
2013	4,933	10,950	1,162,069	2,350,357	6,439.3	64.5%	58.8%
2014	5,103	11,087	1,182,882	2,571,609	7,045.5	63.5%	63.5%
+/- % 14/13	3.4%	1.3%	1.8%	9.4%	9.4%	-1.6%	8.1%
<u>PORT ANTONIO</u>							
2010	97	186	3,533	6,493	17.8	10.0%	9.5%
2011	83	157	4,277	8,485	23.2	14.1%	14.8%
2012	72	143	2,663	5,057	13.8	10.1%	9.7%
2013	53	106	1,879	3,750	10.3	9.7%	9.7%
2014	54	109	3,210	6,784	18.6	16.3%	17.1%
+/- % 14/13	1.9%	2.4%	70.8%	80.9%	80.9%	67.6%	76.6%
<u>KINGSTON & ST. ANDREW</u>							
2010	1,473	2,719	224,899	337,780	925.4	41.8%	34.0%
2011	1,433	2,712	236,537	371,364	1,017.4	45.2%	37.5%
2012	1,485	2,721	270,767	479,871	1,311.1	49.8%	48.2%
2013	1,180	2,354	248,922	466,030	1,276.8	57.8%	54.2%
2014	1,176	2,078	245,290	395,042	1,082.3	57.1%	52.1%
+/- % 14/13	-0.3%	-11.7%	-1.5%	-15.2%	-15.2%	-1.1%	-4.0%
<u>MANDEVILLE & SOUTH COAST</u>							
2010	550	1,103	100,030	197,914	542.2	49.8%	49.2%
2011	558	1,116	119,489	230,065	630.3	58.7%	56.5%
2012	554	1,126	111,956	221,148	604.2	55.2%	53.7%
2013	558	1,134	133,002	261,602	716.7	65.3%	63.2%
2014	545	1,106	119,316	237,982	652.0	60.0%	58.9%
+/- % 14/13	-2.3%	-2.4%	-10.3%	-9.0%	-9.0%	-8.2%	-6.8%
<u>ISLAND</u>							
2010	18,759	39,703	4,145,603	8,481,407	23,236.7	60.5%	58.5%
2011	19,369	41,437	4,275,303	9,002,098	24,663.3	60.5%	59.5%
2012	19,506	42,557	4,445,241	9,606,507	26,319.2	62.4%	61.8%
2013	17,872	38,572	4,431,205	9,300,814	25,481.7	67.9%	66.1%
2014	18,379	39,210	4,570,686	9,780,308	26,795.4	68.1%	68.3%
+/- % 14/13	2.8%	1.7%	3.1%	5.2%	5.2%	0.3%	3.4%

NB: Estimates were made for some non-compliant hotels

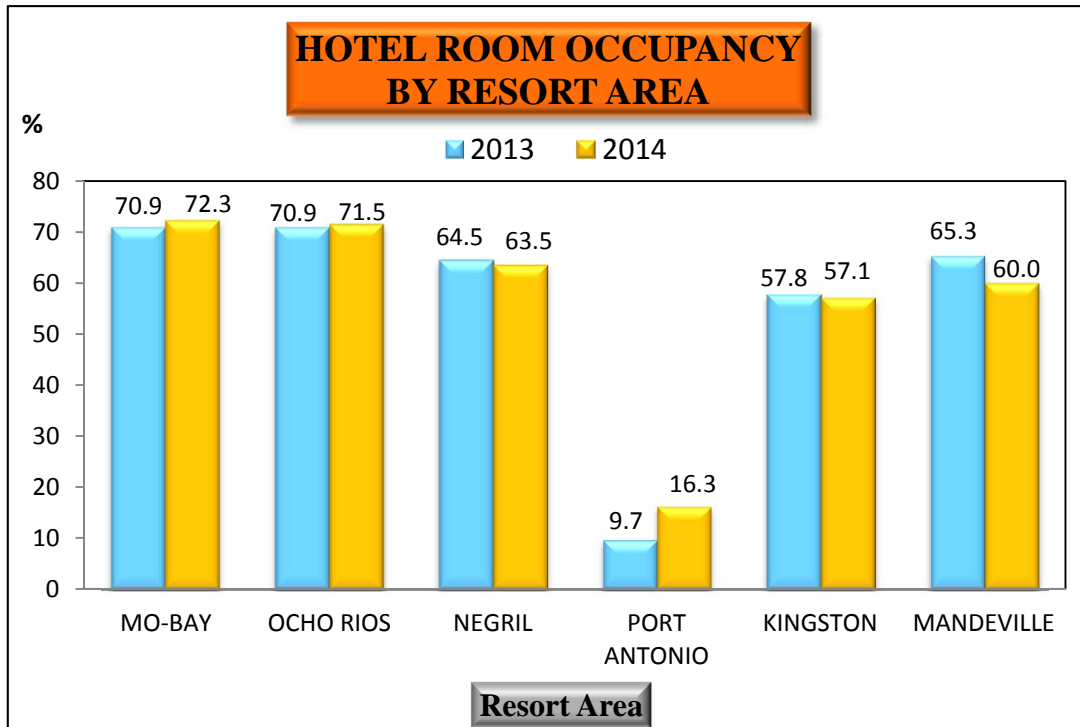


Fig.14

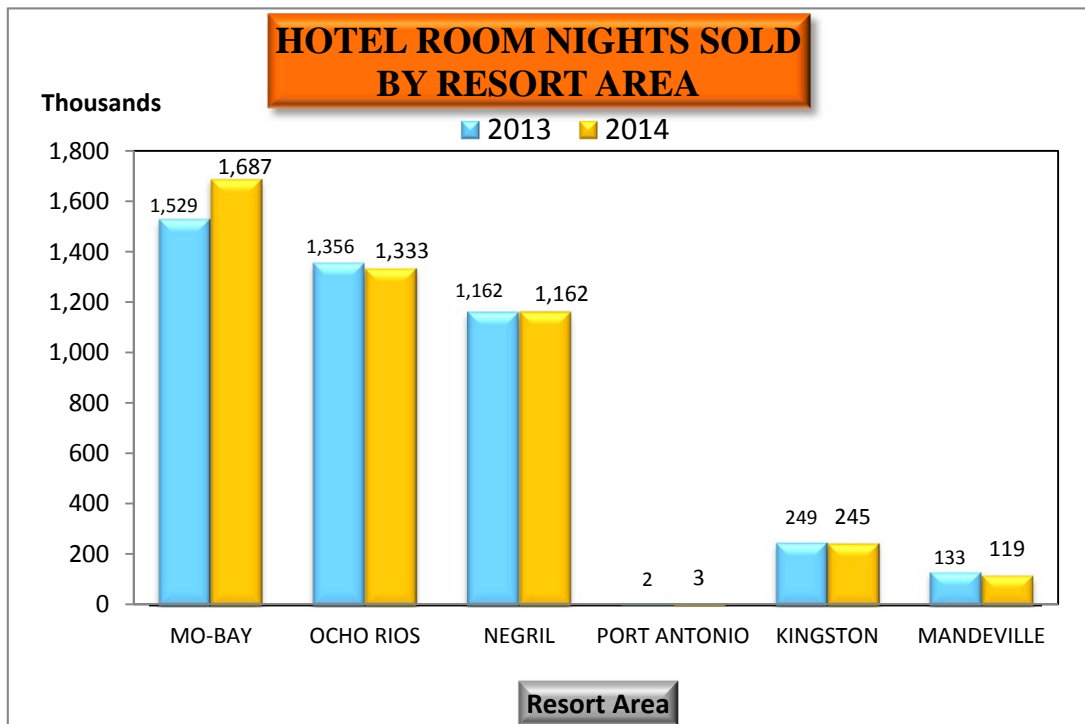


Fig.14a

TABLE 14**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****JAMAICA**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2010	2011	2012	2013	2014		2010	2011	2012	2013	2014
Jan.	396,323	424,628	418,879	389,132	430,586		807,163	874,944	898,012	829,034	916,186
Feb.	399,846	430,472	433,746	398,268	414,222		790,578	888,045	927,909	847,626	886,655
Mar.	429,760	464,513	448,156	447,614	431,641		885,593	970,704	967,692	974,017	925,869
Apr.	386,056	390,301	410,204	405,962	393,320		799,064	817,746	892,109	860,022	839,786
Jan.-Apr.	1,611,985	1,709,914	1,710,986	1,640,976	1,669,769		3,282,398	3,551,439	3,685,722	3,510,699	3,568,496
May.	346,439	332,347	377,212	365,636	379,002		693,598	683,928	807,030	775,016	812,412
Jun.	337,360	342,314	379,418	373,432	366,234		700,321	725,117	820,678	798,123	790,379
Jul.	387,167	376,723	396,210	398,374	406,770		813,998	810,737	862,352	853,759	879,893
Aug.	342,793	317,455	335,561	351,795	366,028		726,181	705,857	742,925	770,029	785,329
Sep.	219,439	225,782	251,854	255,822	260,343		444,450	476,408	543,728	545,479	547,533
Oct.	261,486	268,623	282,713	297,258	329,213		526,467	565,798	608,334	630,823	696,285
Nov.	312,838	330,667	334,102	345,675	378,750		616,080	694,320	719,693	565,047	806,968
Dec.	326,096	371,478	377,186	402,237	414,577		677,914	788,494	816,045	851,839	893,012
May-Dec.	2,533,618	2,565,389	2,734,255	2,790,229	2,900,917		5,199,009	5,450,659	5,920,785	5,790,115	6,211,812
Jan-Dec.	4,145,603	4,275,303	4,445,241	4,431,205	4,570,686		8,481,407	9,002,098	9,606,507	9,300,814	9,780,308

TABLE 14A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****JAMAICA**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2010	2011	2012	2013	2014		2010	2011	2012	2013	2014
Jan.	69.2	69.3	70.0	67.8	74.2		67.2	67.3	69.0	67.5	74.5
Feb.	77.3	77.8	75.9	74.2	79.1		72.8	75.6	74.8	76.3	79.8
Mar.	74.3	75.8	73.3	77.9	74.4		72.9	74.2	72.6	78.1	74.4
Apr.	67.2	66.2	69.4	74.4	70.1		65.5	65.2	69.1	73.2	70.0
Jan.-Apr.	71.9	72.2	72.1	74.2	74.4		69.5	70.5	71.4	73.7	74.6
May.	58.5	55.0	61.9	66.7	65.6		55.5	53.4	61.0	65.9	66.3
Jun.	58.8	58.6	64.8	70.7	65.5		57.8	58.4	64.5	70.3	66.5
Jul.	66.1	63.1	65.0	72.7	70.1		65.7	63.8	65.2	72.4	71.2
Aug.	58.4	53.3	55.0	64.6	64.9		57.7	54.9	55.3	64.2	65.0
Sep.	40.7	40.8	44.1	49.8	49.6		38.4	38.6	43.0	48.5	48.8
Oct.	46.1	45.3	47.7	55.1	60.2		43.9	44.8	47.1	54.4	59.6
Nov.	55.6	57.2	57.3	65.4	70.9		51.8	56.3	56.7	65.6	70.7
Dec.	54.3	62.2	62.2	71.3	71.9		53.6	62.0	61.7	70.6	72.3
May-Dec.	55.0	54.6	57.4	64.7	65.0		53.2	54.1	56.9	64.1	65.2
Jan-Dec.	60.5	60.5	62.3	67.9	68.1		58.5	59.5	61.7	67.3	68.3

TABLE 15

HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA**MONTEGO BAY**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2010	2011	2012	2013	2014		2010	2011	2012	2013	2014
Jan.	113,144	121,741	154,529	125,181	156,178		234,943	249,439	328,843	271,644	339,820
Feb.	117,754	130,552	152,952	137,866	141,141		244,712	243,533	327,621	303,006	308,897
Mar.	128,566	143,421	169,864	160,386	151,544		275,992	305,118	371,130	360,720	340,042
Apr.	121,016	133,529	138,412	141,833	146,421		257,610	283,245	303,699	305,413	326,045
Jan.-Apr.	480,480	529,243	615,757	565,266	595,284		1,013,257	1,081,335	1,331,293	1,240,783	1,314,803
May.	108,155	120,641	114,835	122,954	134,412		225,439	244,995	243,454	269,475	302,558
Jun.	111,711	122,917	130,934	124,546	133,654		234,328	260,615	290,985	277,156	293,653
Jul.	126,682	143,435	142,311	140,026	148,538		268,612	307,070	316,305	309,603	326,733
Aug.	109,339	127,453	123,982	124,487	142,190		232,131	276,587	272,956	276,130	312,326
Sep.	77,633	72,979	85,946	87,686	99,512		158,280	129,967	188,706	192,801	215,323
Oct.	89,454	93,244	102,414	100,261	122,939		186,529	192,168	226,494	220,925	267,363
Nov.	97,948	117,308	123,060	122,917	144,776		206,635	243,533	270,168	274,526	317,436
Dec.	120,147	126,147	139,548	140,750	165,321		257,509	264,859	305,528	309,560	358,821
May-Dec.	841,069	924,124	963,030	963,627	1,091,343		1,769,463	1,919,794	2,114,596	2,130,176	2,394,213
Jan-Dec.	1,321,549	1,453,367	1,578,787	1,528,893	1,686,627		2,782,720	3,001,129	3,445,889	3,370,959	3,709,015

TABLE 15A

HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA**MONTEGO BAY**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2010	2011	2012	2013	2014		2010	2011	2012	2013	2014
Jan.	62.4	65.4	71.1	71.1	79.1		61.5	60.3	67.5	69.2	78.2
Feb.	71.9	77.6	77.9	74.5	79.1		70.7	65.1	74.3	73.8	78.5
Mar.	67.5	75.8	78.1	73.2	76.7		66.5	71.6	75.1	72.3	76.9
Apr.	65.6	66.4	67.0	70.1	76.6		64.9	62.2	64.6	69.6	76.2
Jan.-Apr.	66.7	71.1	73.5	72.2	77.9		65.8	64.8	70.4	71.2	77.4
May.	57.7	58.0	54.6	59.5	68.0		56.7	52.8	51.6	58.2	69.5
Jun.	61.6	61.0	64.3	64.4	69.9		60.5	57.7	63.4	63.7	69.3
Jul.	64.9	68.9	67.6	66.6	75.2		65.2	65.8	66.6	65.7	74.6
Aug.	56.4	61.1	58.8	58.7	72.9		56.1	59.3	57.5	58.2	72.3
Sep.	45.2	37.7	42.9	46.9	53.8		43.3	29.8	41.7	46.0	52.3
Oct.	49.8	45.8	48.6	50.5	63.1		48.9	42.0	47.7	49.5	61.9
Nov.	56.9	59.5	60.4	62.8	76.7		56.0	55.0	58.8	62.1	75.9
Dec.	62.0	60.6	66.3	66.6	76.2		63.0	57.0	64.7	65.7	75.7
May-Dec.	57.0	56.7	58.0	59.6	69.6		56.5	52.6	56.6	58.7	69.1
Jan-Dec.	60.2	61.2	63.2	63.7	72.3		59.5	56.4	61.2	62.8	71.8

TABLE 16**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****OCHO RIOS**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	111,690	121,934	133,418	125,495	123,994	223,782	245,986	271,509	261,128	265,128	
Feb.	108,823	120,215	128,721	121,761	126,677	218,535	246,682	262,294	252,598	275,275	
Mar.	112,171	133,499	137,354	141,291	134,696	227,040	271,145	284,882	303,047	288,986	
Apr.	103,529	110,129	111,426	121,597	111,911	212,193	230,095	233,412	253,600	235,411	
Jan.-Apr.	436,213	485,777	510,919	510,144	497,277	881,550	993,908	1,052,097	1,070,373	1,064,800	
May.	102,629	97,442	92,220	110,343	111,962	205,486	193,457	189,434	230,693	239,928	
Jun.	108,968	99,745	94,336	117,467	109,376	218,920	208,997	198,710	243,626	236,384	
Jul.	119,165	111,574	107,617	119,411	124,704	239,592	242,642	236,389	248,833	273,000	
Aug.	105,072	102,841	99,630	110,402	109,794	211,609	226,613	238,260	240,357	237,312	
Sep.	74,484	64,112	65,232	82,465	73,149	148,197	153,320	135,988	172,740	155,272	
Oct.	86,316	73,857	69,910	89,760	94,687	172,436	150,008	148,557	186,919	201,096	
Nov.	90,903	87,625	85,071	97,116	102,627	181,121	159,267	177,355	205,417	218,563	
Dec.	102,697	100,367	99,892	119,332	109,786	205,590	214,995	209,716	249,158	233,522	
May-Dec.	790,234	737,563	713,908	846,296	836,085	1,582,951	1,549,299	1,534,409	1,777,743	1,795,076	
Jan-Dec.	1,226,447	1,223,340	1,224,827	1,356,440	1,333,362	2,464,501	2,543,207	2,586,506	2,848,116	2,859,876	

TABLE 16A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****OCHO RIOS**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	71.7	75.5	80.4	77.7	74.0	71.4	76.2	80.4	76.1	76.4	
Feb.	77.4	82.4	85.8	84.9	83.8	77.3	84.6	86.0	81.5	87.8	
Mar.	71.9	81.2	82.5	83.7	80.3	72.2	83.6	84.0	85.4	81.4	
Apr.	67.0	70.4	69.3	73.4	69.2	68.3	73.6	71.4	79.6	70.1	
Jan.-Apr.	71.9	77.3	79.4	80.0	76.7	72.2	79.4	80.4	80.7	78.8	
May.	63.3	60.3	55.5	66.1	67.0	62.8	59.7	55.9	69.8	68.9	
Jun.	69.3	63.7	58.6	68.0	67.5	69.3	66.7	60.7	76.3	70.2	
Jul.	73.2	72.3	67.3	67.6	74.1	72.7	78.1	72.2	74.7	77.8	
Aug.	64.7	67.0	62.6	60.7	70.9	64.4	73.3	73.1	70.1	72.0	
Sep.	47.4	46.3	42.2	45.9	52.9	46.8	55.1	43.1	55.8	53.6	
Oct.	53.2	50.5	43.9	47.8	66.6	52.8	51.1	45.9	57.8	67.7	
Nov.	57.9	58.7	55.3	51.2	73.3	57.3	53.3	56.6	64.4	74.8	
Dec.	63.3	60.1	62.8	66.4	75.8	62.8	64.6	64.6	72.4	77.1	
May-Dec.	61.6	60.1	56.1	59.4	68.7	61.1	62.9	59.1	67.8	70.5	
Jan-Dec.	64.9	65.9	63.9	66.2	71.5	64.7	68.5	66.2	72.1	73.4	

TABLE 17**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****NEGRIL**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2010	2011	2012	2013	2014		2010	2011	2012	2013	2014
Jan.	101,676	122,485	104,468	111,074	120,173		217,848	260,275	222,667	243,690	260,256
Feb.	112,245	121,685	117,308	110,262	114,551		238,491	254,633	248,134	239,312	246,169
Mar.	104,776	119,679	122,652	112,189	111,120		223,510	253,455	258,692	245,317	238,848
Apr.	93,467	108,177	108,149	108,378	104,988		200,395	228,568	227,575	235,966	225,722
Jan.-Apr.	412,164	472,026	452,577	441,903	450,831		880,244	996,931	957,068	964,285	970,996
May.	98,120	100,458	94,774	98,990	101,319		206,674	209,844	198,881	212,506	217,021
Jun.	90,158	92,051	85,984	95,535	91,366		192,194	193,528	181,408	209,126	206,769
Jul.	87,328	102,791	90,958	101,171	101,372		186,243	214,435	193,519	224,078	224,820
Aug.	74,591	87,854	67,923	86,917	86,644		158,628	183,297	149,581	196,245	191,707
Sep.	54,816	61,718	52,613	58,392	61,035		117,988	128,569	115,713	127,762	130,240
Oct.	68,139	67,170	70,097	75,075	80,145		145,175	140,252	147,277	161,176	172,337
Nov.	83,096	80,597	90,919	93,433	100,410		175,112	169,174	192,114	23,440	216,093
Dec.	98,247	75,769	105,541	110,653	109,759		207,946	158,854	224,228	231,739	241,626
May-Dec.	654,495	668,408	658,809	720,166	732,050		1,389,960	1,397,953	1,402,721	1,386,072	1,600,614
Jan-Dec.	1,066,659	1,140,434	1,111,386	1,162,069	1,182,882		2,270,204	2,394,884	2,359,789	2,350,357	2,571,609

TABLE 17A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****NEGRIL**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2010	2011	2012	2013	2014		2010	2011	2012	2013	2014
Jan.	63.6	77.0	64.0	71.2	75.2		63.5	76.4	63.4	71.9	75.1
Feb.	77.7	84.7	79.6	78.1	79.3		76.9	82.7	78.2	78.2	78.6
Mar.	65.7	75.4	75.4	70.9	69.5		65.2	74.5	73.8	72.5	68.8
Apr.	60.4	70.3	68.4	69.9	67.7		59.6	69.3	66.8	71.8	67.1
Jan.-Apr.	66.6	76.7	71.1	72.4	72.8		66.1	75.6	70.4	73.5	72.3
May.	62.2	64.0	58.8	63.9	64.3		61.0	62.3	57.3	63.4	63.5
Jun.	59.9	60.6	55.4	65.3	59.9		59.9	59.4	54.2	64.5	62.5
Jul.	55.3	65.2	56.7	61.5	63.6		54.9	63.4	55.9	66.2	65.1
Aug.	47.2	55.3	42.5	48.8	54.3		44.4	51.3	41.3	55.3	55.5
Sep.	36.3	43.3	34.5	41.3	41.3		34.5	39.9	33.3	38.0	40.4
Oct.	43.1	43.9	44.0	46.7	51.9		42.8	42.9	42.6	49.0	51.2
Nov.	54.3	52.9	58.0	57.7	66.0		53.2	51.6	56.6	62.3	65.1
Dec.	62.2	47.6	65.2	58.7	68.7		61.2	46.4	64.0	68.0	69.3
May-Dec.	52.6	54.3	52.0	55.6	58.9		51.4	52.2	50.6	58.3	59.2
Jan-Dec.	57.3	61.7	58.5	61.3	63.5		56.2	59.9	57.1	63.3	63.5

TABLE 18**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****KINGSTON**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	17,974	18,918	20,683	15,721	19,541	26,839	28,884	29,651	29,174	30,109	
Feb.	23,278	17,168	19,215	16,366	19,921	35,414	25,218	26,627	30,166	32,380	
Mar.	25,098	21,516	21,914	21,515	22,836	39,144	32,709	31,460	40,386	35,054	
Apr.	21,602	23,167	21,039	22,369	20,012	33,244	35,438	31,086	42,243	32,564	
Jan.-Apr.	87,952	80,769	82,851	75,971	82,310	134,641	122,249	118,824	141,969	130,107	
May.	23,718	19,838	19,705	21,406	20,893	34,519	29,401	31,634	39,847	32,062	
Jun.	25,508	14,917	20,419	24,704	21,432	38,397	21,762	33,432	45,829	32,773	
Jul.	22,060	21,553	25,615	25,951	22,663	36,107	34,564	44,544	48,864	36,155	
Aug.	18,714	18,768	18,199	20,572	20,028	29,558	28,211	30,237	38,428	29,255	
Sep.	14,825	16,087	15,421	19,199	19,902	20,667	23,599	23,375	35,954	33,248	
Oct.	17,891	18,694	17,351	21,724	20,824	25,812	27,211	26,655	40,874	34,301	
Nov.	19,201	18,590	21,254	20,595	19,775	27,594	27,283	34,328	38,401	32,611	
Dec.	16,982	15,683	15,722	18,800	17,464	25,698	23,500	28,335	35,864	34,531	
May-Dec.	158,899	144,130	153,686	172,951	162,980	238,352	215,531	252,540	324,061	264,935	
Jan-Dec.	246,851	224,899	236,537	248,922	245,290	372,993	337,780	371,364	466,030	395,042	

TABLE 18A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****KINGSTON**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	42.4	41.3	44.7	37.6	53.6	34.6	34.3	35.1	39.8	47.6	
Feb.	56.3	41.5	46.0	42.7	60.4	46.4	33.2	34.9	45.6	56.8	
Mar.	54.9	47.0	47.4	49.2	62.6	46.4	38.9	37.2	55.1	55.5	
Apr.	48.8	52.4	47.0	58.4	56.8	40.7	43.2	38.0	59.6	51.2	
Jan.-Apr.	50.6	45.6	46.3	53.2	58.3	42.1	37.5	36.3	49.9	52.7	
May.	51.8	43.4	42.7	581.0	57.4	40.9	34.7	37.5	54.4	50.8	
Jun.	57.6	33.7	45.6	69.3	60.7	47.0	26.5	40.9	64.6	53.7	
Jul.	48.2	47.1	55.6	70.4	62.1	42.8	41.1	52.8	66.7	56.7	
Aug.	40.9	41.0	39.3	55.8	54.9	35.0	33.2	35.6	52.4	45.9	
Sep.	33.9	36.3	58.9	53.8	56.4	25.6	29.0	28.8	50.7	53.9	
Oct.	40.5	42.3	39.6	58.9	57.2	31.7	33.6	33.2	55.8	53.8	
Nov.	43.0	41.7	47.6	57.7	56.1	33.5	33.2	41.8	54.1	52.9	
Dec.	36.8	34.0	34.0	52.2	47.9	30.2	27.7	33.6	51.6	47.5	
May-Dec.	44.1	40.0	44.7	59.5	56.6	35.9	32.4	38.1	56.3	51.8	
Jan-Dec.	46.2	41.8	45.2	57.5	57.1	37.9	34.0	37.5	54.2	52.1	

TABLE 19**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****PORT ANTONIO**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	668	300	582	121	108	1,284	552	1,158	241	391	
Feb.	758	275	408	116	277	1,413	518	807	232	553	
Mar.	759	510	396	176	383	1,937	896	785	351	765	
Apr.	890	343	251	79	287	1,724	648	524	157	573	
Jan.-Apr.	3,075	1,428	1,637	492	1,054	6,358	2,614	3,274	981	2,282	
May.	676	460	179	126	229	1,326	667	355	251	458	
Jun.	343	261	408	243	202	644	463	804	485	404	
Jul.	478	182	404	144	450	940	364	802	287	1,090	
Aug.	704	173	313	133	200	1,395	346	622	265	400	
Sep.	545	40	57	118	104	1,068	79	111	236	207	
Oct.	539	251	142	88	279	1,028	481	280	176	558	
Nov.	283	274	587	191	303	562	462	1,149	382	605	
Dec.	987	464	550	344	390	1,937	1,017	1,088	687	780	
May-Dec.	4,555	2,105	2,640	1,387	2,156	8,900	3,879	5,211	2,769	4,502	
Jan-Dec.	7,630	3,533	4,277	1,879	3,210	15,258	6,493	8,485	3,750	6,784	

TABLE 19A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****PORT ANTONIO**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	21.8	9.8	22.6	7.3	6.5	21.7	9.3	22.8	7.3	11.7	
Feb.	26.4	9.6	17.5	7.8	18.3	26.4	9.7	17.6	7.8	18.3	
Mar.	24.7	16.6	15.4	10.7	22.8	32.7	15.1	15.4	10.7	22.8	
Apr.	29.9	11.5	10.1	4.9	17.7	30.1	11.3	21.0	4.9	17.7	
Jan.-Apr.	25.9	12.0	16.4	7.7	16.3	27.7	11.4	19.0	7.7	17.6	
May.	22.0	15.0	7.0	7.6	13.7	22.4	11.3	7.0	7.6	13.7	
Jun.	11.5	8.8	16.4	155.3	12.5	11.2	8.1	16.3	155.3	12.5	
Jul.	15.6	5.9	15.7	8.7	26.9	15.9	6.1	15.8	8.7	30.6	
Aug.	22.9	5.7	12.1	8.1	11.9	23.6	5.8	12.2	8.1	11.9	
Sep.	18.4	1.4	2.3	7.4	6.4	18.6	1.4	2.3	7.4	6.4	
Oct.	17.5	8.2	5.5	5.4	16.7	17.4	8.1	5.5	5.4	16.7	
Nov.	9.5	11.0	23.6	12.0	18.7	9.8	9.4	23.4	12.0	18.7	
Dec.	32.2	18.0	21.4	20.9	23.3	32.7	18.6	21.4	20.9	23.3	
May-Dec.	10.0	9.0	13.0	10.7	16.3	9.6	8.4	13.0	10.7	16.9	
Jan-Dec.	12.5	10.0	14.1	9.7	16.3	11.5	9.4	14.8	9.7	17.1	

TABLE 20**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****MANDEVILLE/SOUTH COAST**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2010	2011	2012	2013	2014		2010	2011	2012	2013	2014
Jan.	10,945	10,948	11,717	11,540	10,593		22,027	21,116	23,490	23,157	20,482
Feb.	9,951	11,868	12,600	11,897	11,655		19,994	22,562	23,976	22,312	23,382
Mar.	11,135	12,333	12,469	12,057	11,062		22,270	23,755	24,995	24,196	22,173
Apr.	10,711	11,024	11,403	11,706	9,702		21,070	21,450	21,629	22,643	19,472
Jan.-Apr.	42,742	46,173	48,189	47,200	43,012		85,361	88,883	94,090	92,308	85,509
May.	7,600	10,634	8,431	11,817	10,186		15,234	20,170	16,562	22,244	20,385
Jun.	7,469	10,233	8,935	10,937	10,205		14,956	19,778	17,910	21,901	20,397
Jul.	7,632	9,818	9,298	11,671	9,042		14,923	19,178	18,193	22,094	18,095
Aug.	5,704	7,408	6,634	9,284	7,173		11,127	14,201	13,281	18,604	14,329
Sep.	4,503	6,513	4,873	7,962	6,641		8,916	12,515	9,816	15,986	13,242
Oct.	8,270	8,709	6,815	10,350	10,339		16,347	16,535	13,658	20,753	20,631
Nov.	8,444	9,776	9,156	11,423	10,859		16,361	19,206	18,341	22,881	21,662
Dec.	7,666	10,225	9,625	12,358	11,857		14,689	19,599	19,297	24,831	23,733
May-Dec.	57,288	73,316	63,767	85,802	76,303		112,553	141,182	127,058	169,294	152,473
Jan-Dec.	100,030	119,489	111,956	133,002	119,316		197,914	230,065	221,148	261,602	237,982

TABLE 20A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****MANDEVILLE/SOUTH COAST**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2010	2011	2012	2013	2014		2010	2011	2012	2013	2014
Jan.	65.1	63.3	67.7	66.7	62.7		64.5	61.7	66.8	65.9	59.8
Feb.	65.6	76.0	77.9	76.1	76.4		64.8	73.0	72.9	70.3	75.6
Mar.	66.3	71.3	72.1	69.7	65.5		65.2	69.4	71.1	68.8	64.8
Apr.	65.9	65.9	68.1	69.9	59.3		63.7	64.8	63.6	66.6	58.8
Jan.-Apr.	65.7	69.0	71.4	70.5	65.8		64.6	66.5	68.6	67.8	64.5
May.	45.2	61.5	48.7	68.3	60.3		44.6	58.9	47.1	63.3	59.6
Jun.	45.9	61.1	53.4	65.3	62.4		45.2	59.7	52.6	64.4	61.6
Jul.	44.1	56.8	53.8	67.5	53.5		43.7	56.0	51.8	62.8	52.9
Aug.	33.0	42.8	38.3	53.7	42.5		32.5	41.5	37.8	52.9	41.9
Sep.	26.9	38.9	29.1	47.6	40.6		26.9	37.8	28.9	47.0	40.0
Oct.	47.8	50.3	42.9	59.8	61.2		47.8	48.3	42.2	59.0	60.3
Nov.	50.4	58.4	54.7	8.2	66.4		49.4	58.0	53.9	67.3	63.7
Dec.	44.3	59.1	55.6	71.4	70.2		42.9	57.3	54.9	70.6	69.3
May-Dec.	42.2	53.6	47.1	62.8	57.1		41.6	52.2	46.2	60.9	56.2
Jan-Dec.	49.8	58.7	55.2	65.3	60.0		49.2	57.1	57.8	63.2	58.9

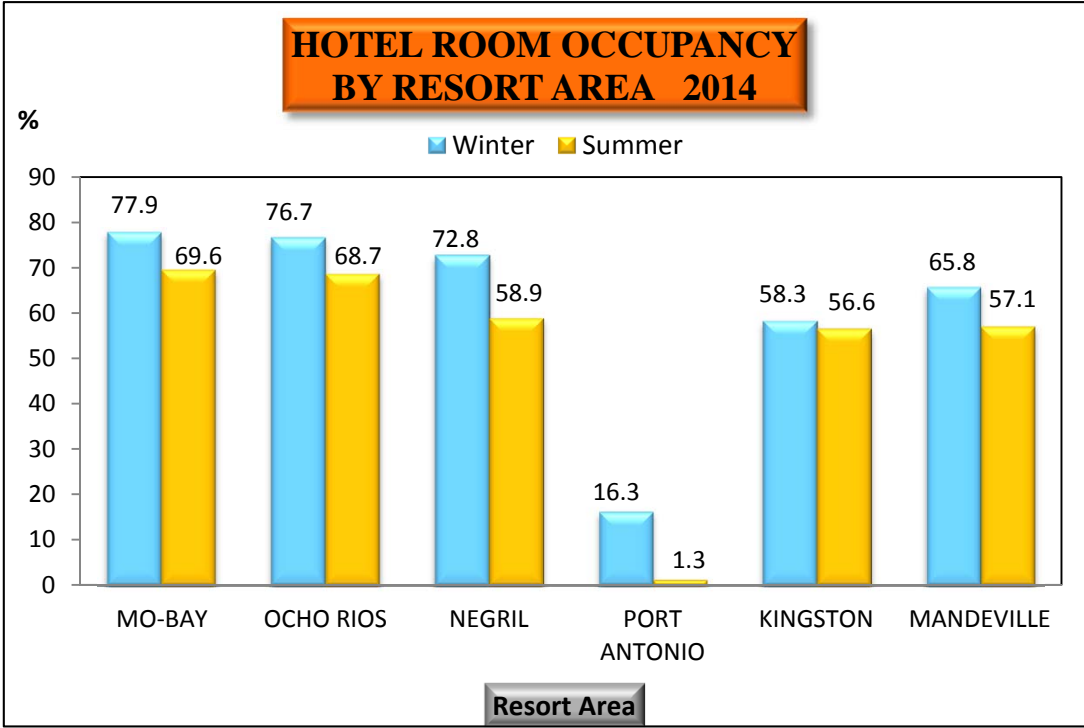


Fig.15

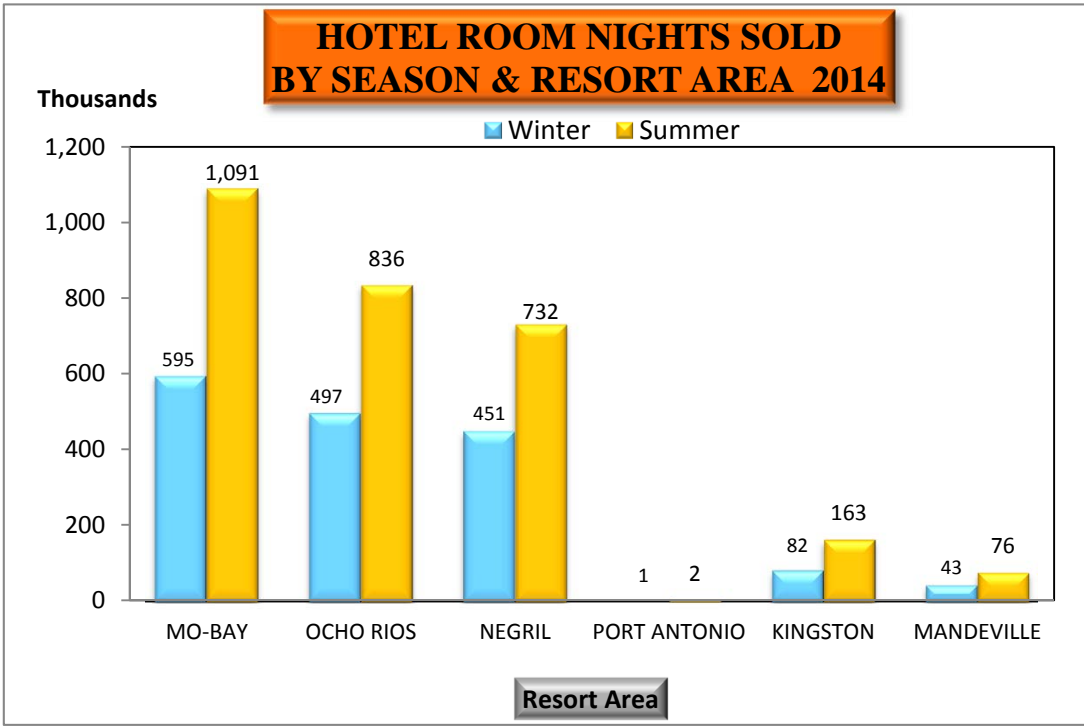


Fig.15a

TABLE 21**HOTEL ROOM NIGHTS SOLD BY MONTH, YEAR AND CATEGORY****UNDER 100 ROOMS**

<u>LESS THAN 50 ROOMS</u>						<u>BETWEEN 51- 100 ROOMS</u>				
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014
Jan.	19,661	22,561	24,699	20,375	24,062	28,897	34,815	32,909	31,470	33,954
Feb.	21,292	25,076	27,040	23,425	25,856	31,305	35,505	34,845	32,033	31,779
Mar.	22,590	23,184	24,693	22,290	25,389	35,041	37,257	35,338	35,092	33,214
Apr.	16,717	18,624	20,256	17,127	18,792	25,056	27,837	26,536	25,512	26,465
Jan.-Apr.	80,260	89,445	96,688	83,217	94,098	120,299	135,414	129,628	124,107	125,412
May.	12,779	14,363	15,998	15,390	15,389	20,847	16,887	18,941	20,294	19,702
Jun.	12,804	14,670	15,550	15,093	17,174	19,275	20,363	18,843	22,562	18,686
Jul.	15,234	18,402	20,209	19,562	20,982	26,661	24,558	25,149	26,298	26,309
Aug.	13,675	13,410	15,373	16,809	17,539	22,821	18,769	22,321	22,546	23,561
Sep.	8,178	8,822	10,050	9,800	10,433	10,622	13,292	14,830	13,781	14,085
Oct.	9,917	11,024	11,620	12,967	13,499	12,156	15,371	14,724	16,930	15,903
Nov.	14,295	14,984	15,426	17,253	18,567	15,180	21,523	19,271	19,711	23,563
Dec.	17,070	22,661	18,305	23,815	23,646	23,278	31,265	25,785	32,654	32,211
May-Dec.	103,952	118,336	122,531	130,689	137,229	150,840	162,028	159,863	174,776	174,018
Jan-Dec.	184,212	207,781	219,219	213,906	231,327	271,139	297,442	289,491	298,883	299,430

TABLE 21A**HOTEL ROOM % OCCUPANCY BY MONTH, YEAR AND CATEGORY****UNDER 100 ROOMS**

<u>LESS THAN 50 ROOMS</u>						<u>BETWEEN 51- 100 ROOMS</u>				
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014
Jan.	34.8	38.3	42.5	36.6	43.9	43.2	50.3	50.1	48.8	51.3
Feb.	41.7	47.2	49.0	47.4	52.2	51.8	56.8	58.8	53.1	53.1
Mar.	39.9	39.3	41.8	42.1	45.9	52.3	53.7	55.6	54.3	50.0
Apr.	30.5	32.5	35.3	33.3	35.2	38.7	41.6	43.2	40.9	41.3
Jan.-Apr.	36.6	39.2	42.1	34.2	44.1	46.4	50.5	51.9	49.7	48.9
May.	22.6	24.4	27.1	29.1	28.3	32.0	25.0	30.7	32.3	30.5
Jun.	23.3	26.0	27.1	29.4	32.4	30.6	31.2	31.5	37.1	29.9
Jul.	26.4	31.4	33.8	36.5	38.0	40.5	36.3	40.7	40.6	39.6
Aug.	24.0	23.4	26.1	31.8	32.2	34.1	27.8	36.1	36.5	37.1
Sep.	15.4	16.6	18.0	19.1	19.5	19.3	21.3	26.2	27.5	26.8
Oct.	17.6	19.7	20.7	24.8	24.8	19.9	22.6	25.2	29.5	28.3
Nov.	25.9	27.0	27.6	33.6	35.7	25.7	31.8	33.0	32.1	39.2
Dec.	30.0	39.7	31.8	45.1	43.5	34.5	44.7	39.9	49.3	48.1
May-Dec.	23.2	26.1	26.6	31.3	31.8	29.9	30.2	33.1	36.0	35.3
Jan-Dec.	27.6	30.5	31.7	34.2	35.9	35.5	37.0	39.5	40.6	40.0

TABLE 22**HOTEL ROOM NIGHTS SOLD BY MONTH, YEAR AND CATEGORY****OVER 100 ROOMS**

<u>BETWEEN 101 - 200 ROOMS</u>						<u>OVER 200 ROOMS</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	32,366	31,017	31,889	31,284	35,012	315,398	336,234	329,383	306,003	337,558	
Feb.	30,596	30,408	33,444	29,174	33,614	316,655	339,483	338,417	313,636	322,974	
Mar.	34,540	32,527	35,766	34,785	34,741	335,589	371,545	352,359	355,446	338,297	
Apr.	32,786	29,787	31,800	32,763	31,914	311,496	314,053	331,612	330,560	316,150	
Jan.-Apr.	130,288	123,739	132,899	128,006	135,281	1,279,138	1,361,315	1,351,771	1,305,645	1,314,978	
May.	26,924	28,267	35,358	30,311	32,090	285,888	272,830	306,915	299,640	311,822	
Jun.	27,264	27,926	31,997	32,222	32,603	278,018	279,355	313,028	303,555	297,771	
Jul.	30,119	31,832	33,300	32,038	34,317	315,154	301,931	317,551	320,475	325,161	
Aug.	26,322	25,562	24,724	26,094	31,012	279,977	259,713	273,143	286,346	293,915	
Sep.	19,378	20,380	19,454	21,122	25,913	181,261	183,287	207,520	211,119	209,913	
Oct.	25,579	25,070	24,682	26,873	33,947	213,834	217,158	231,687	240,489	265,864	
Nov.	26,972	31,398	29,193	28,897	34,512	256,391	262,761	270,212	279,815	302,108	
Dec.	26,506	30,088	26,859	33,159	34,934	259,243	287,465	306,237	312,609	323,787	
May-Dec.	209,064	220,523	225,567	230,716	259,327	2,069,766	2,064,500	2,226,294	2,254,048	2,330,342	
Jan-Dec.	339,352	344,262	358,466	358,722	394,608	3,348,904	3,425,815	3,578,065	3,559,693	3,645,321	

TABLE 22A**HOTEL ROOM % OCCUPANCY BY MONTH, YEAR AND CATEGORY****OVER 100 ROOMS**

<u>BETWEEN 101 - 200 ROOMS</u>						<u>OVER 200 ROOMS</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	71.6	68.6	65.4	69.8	71.4	78.1	76.5	77.4	74.3	82.4	
Feb.	74.9	74.5	73.3	69.6	75.9	86.8	85.6	82.3	81.4	87.3	
Mar.	76.4	72.0	73.3	77.7	70.9	82.6	84.6	80.1	86.3	82.6	
Apr.	75.0	68.1	67.4	75.6	67.4	75.7	74.5	77.9	85.2	79.8	
Jan.-Apr.	74.5	70.7	69.8	73.8	71.3	80.6	80.2	79.4	82.4	82.9	
May.	59.6	62.5	72.5	67.7	65.5	67.2	63.1	69.8	77.3	76.2	
Jun.	62.3	63.8	74.7	74.3	68.7	67.5	66.8	73.6	81.6	75.1	
Jul.	66.6	70.4	68.3	71.5	70.0	75.5	71.0	72.2	83.3	79.4	
Aug.	57.8	56.1	50.3	57.8	62.8	67.1	61.1	62.1	74.4	74.0	
Sep.	60.2	58.0	48.6	52.7	58.7	45.5	45.6	49.6	86.7	56.1	
Oct.	65.6	57.6	54.8	59.6	68.9	52.0	51.1	53.5	62.5	68.7	
Nov.	61.5	71.6	67.2	66.4	72.6	63.3	63.8	63.5	75.2	80.7	
Dec.	58.9	66.8	60.3	74.3	71.6	60.2	67.6	69.7	78.4	79.7	
May-Dec.	61.5	63.5	62.2	65.7	67.4	62.4	61.3	64.3	73.7	73.9	
Jan-Dec.	65.9	65.9	64.8	68.2	68.7	68.3	67.7	69.3	76.5	76.9	

SEASONALITY OF HOTEL ROOM OCCUPANCY BY CATEGORY

2012 - 2014

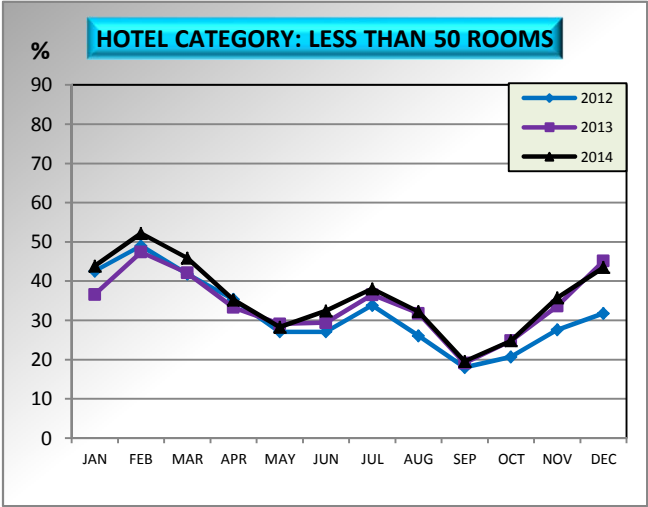


Fig.16

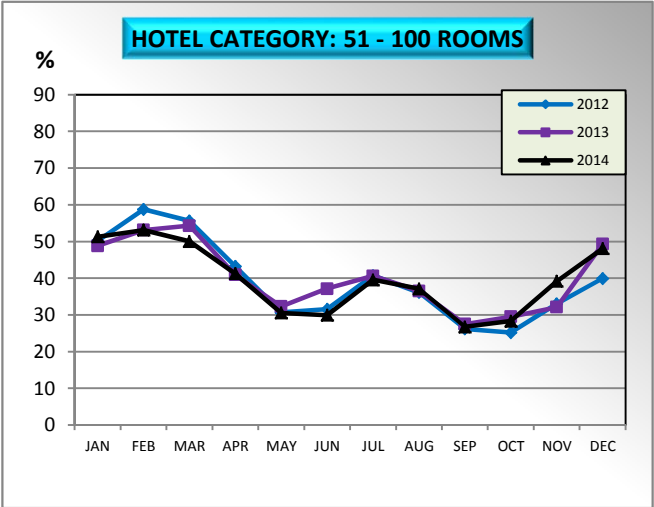


Fig.16a

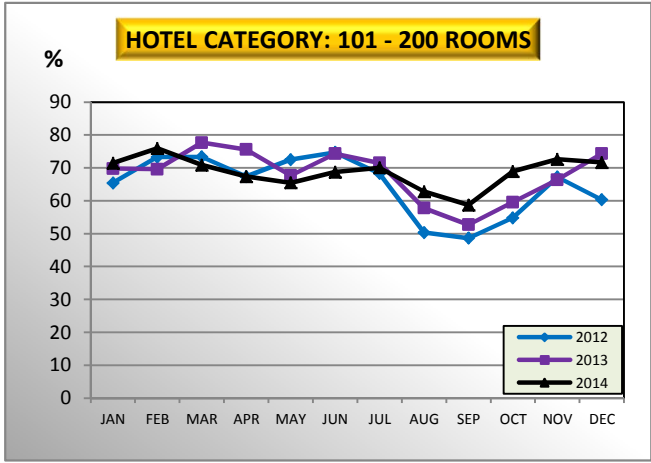


Fig.16b

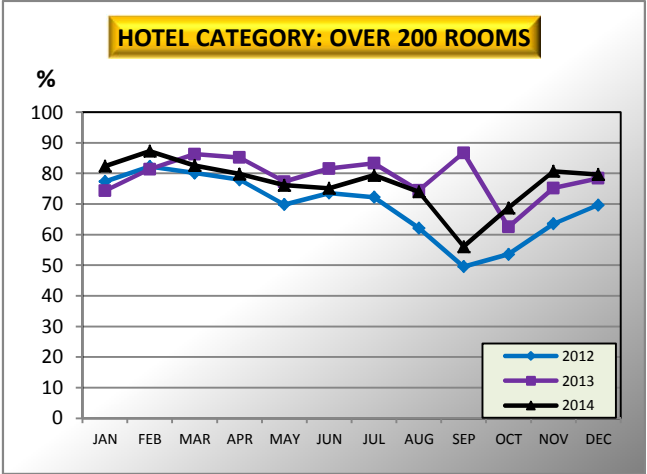


Fig.16c

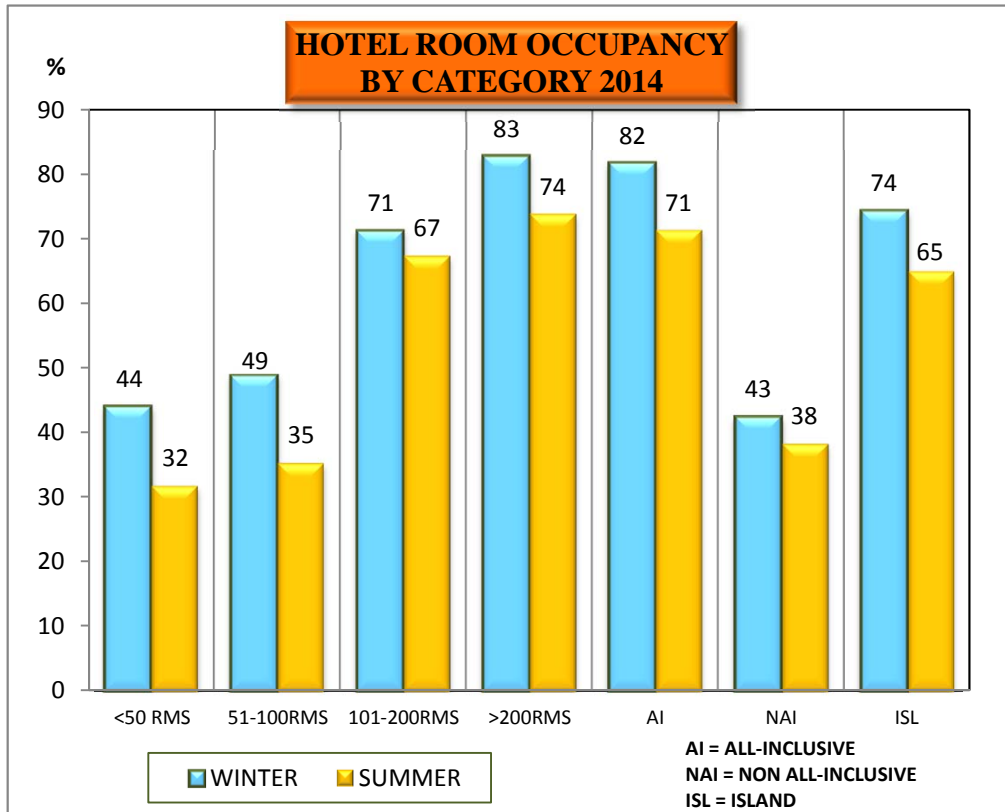


Fig. 17

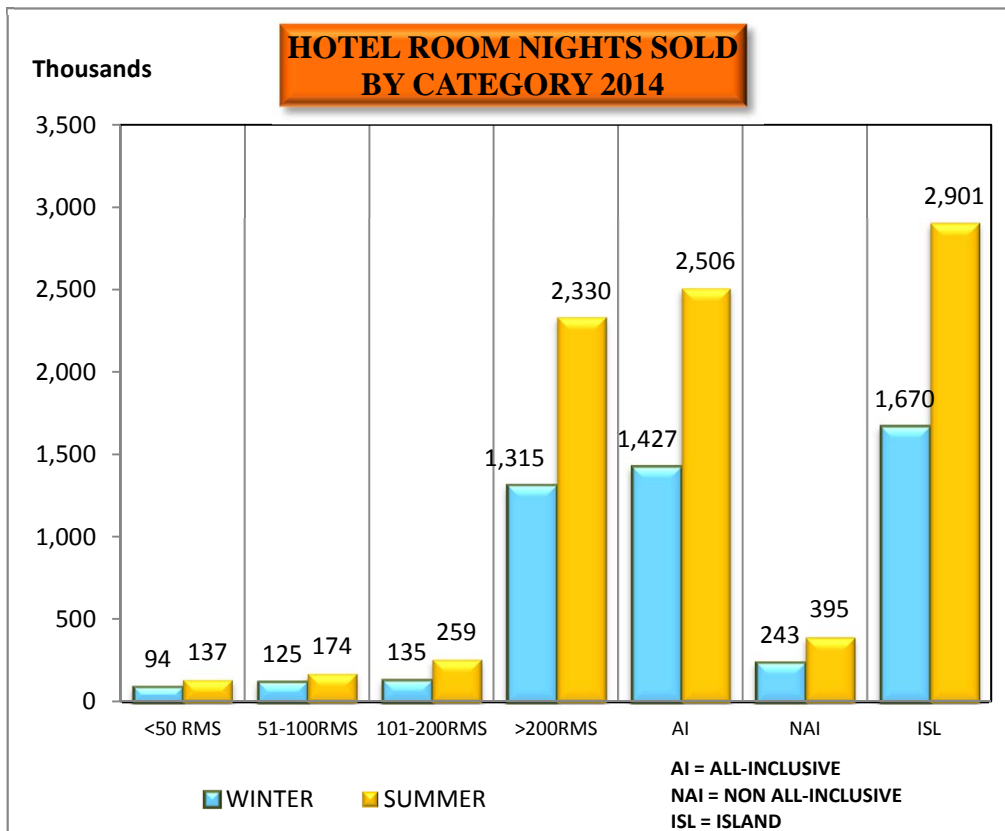


Fig. 17a

TABLE 23**HOTEL ROOM NIGHTS SOLD BY CATEGORY****ALL -INCLUSIVE / NON ALL-INCLUSIVE**

<u>ALL-INCLUSIVE</u>						<u>NON ALL-INCLUSIVE</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	351,482	358,614	372,834	345,613	369,462	44,840	66,013	46,045	43,520	61,124	
Feb.	354,003	364,499	383,398	352,423	351,734	45,844	65,972	50,349	45,844	62,488	
Mar.	374,884	393,982	394,674	396,899	365,340	52,876	70,531	53,482	50,715	66,301	
Apr.	341,718	331,712	362,813	363,774	340,585	44,338	58,589	47,391	42,188	52,735	
Jan.-Apr.	1,422,087	1,448,807	1,513,719	1,458,709	1,427,121	187,898	261,105	197,266	182,267	242,648	
May.	310,792	286,004	333,154	326,397	331,846	35,646	46,343	44,058	39,239	47,156	
Jun.	304,917	291,538	334,237	328,840	316,475	32,444	50,776	45,181	44,591	49,760	
Jul.	341,800	313,465	339,367	347,494	349,515	45,368	63,259	56,843	50,879	57,254	
Aug.	305,753	269,092	293,147	310,516	313,325	37,041	48,361	42,414	41,279	52,703	
Sep.	194,482	192,466	221,465	225,237	223,673	24,958	33,315	30,389	30,584	36,670	
Oct.	231,291	229,573	251,451	261,428	285,412	30,195	39,051	31,262	35,831	43,801	
Nov.	277,762	280,264	291,724	306,656	329,979	35,076	50,402	42,378	39,020	48,771	
Dec.	286,952	312,549	335,126	351,657	356,107	39,144	58,930	42,060	50,580	58,469	
May-Dec.	2,253,749	2,174,951	2,399,670	2,458,225	2,506,333	279,872	390,437	334,585	332,003	394,584	
Jan-Dec.	3,675,836	3,623,758	3,913,389	3,916,934	3,933,454	467,770	651,542	531,852	514,270	637,232	

Note* All-Inclusive category includes hotels which offer Mixed package plans

TABLE 23A**HOTEL ROOM % OCCUPANCY BY MONTH AND YEAR****ALL -INCLUSIVE / NON ALL-INCLUSIVE**

<u>ALL-INCLUSIVE</u>						<u>NON ALL-INCLUSIVE</u>					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Jan.	77.4	76.8	79.7	74.6	79.1	38.0	45.3	35.3	39.3	54.3	
Feb.	86.3	86.4	85.1	81.3	85.4	43.0	50.1	41.6	44.3	55.9	
Mar.	82.0	84.4	82.0	85.8	80.1	44.7	48.3	41.2	45.6	53.3	
Apr.	74.2	74.0	77.8	83.0	77.2	38.8	41.5	37.9	39.3	44.0	
Jan.-Apr.	79.8	80.3	81.1	81.8	80.3	41.1	46.3	38.9	42.5	51.8	
May.	65.6	62.4	69.4	74.4	73.1	30.1	31.8	34.0	36.0	38.2	
Jun.	66.5	65.8	72.0	77.9	72.1	28.3	36.1	37.3	42.1	41.5	
Jul.	73.2	69.5	70.7	79.7	76.7	38.0	43.5	43.7	45.6	46.0	
Aug.	65.3	59.6	61.0	71.6	71.1	31.2	33.5	32.8	37.2	42.6	
Sep.	45.5	44.6	49.7	55.1	54.9	22.4	27.5	24.2	29.2	31.3	
Oct.	51.3	50.8	54.0	60.5	66.9	25.9	27.7	24.7	33.4	36.5	
Nov.	62.1	63.9	63.5	72.6	79.5	30.4	36.1	34.2	36.8	40.9	
Dec.	59.7	69.0	70.4	78.1	78.7	32.8	40.9	32.3	45.1	47.2	
May-Dec.	61.3	60.8	64.0	71.4	71.8	30.0	34.8	32.9	38.3	40.6	
Jan-Dec.	67.4	67.3	69.7	74.7	74.7	33.6	38.6	34.9	39.5	44.2	

Note* All-Inclusive category includes hotels which offer Mixed package plans

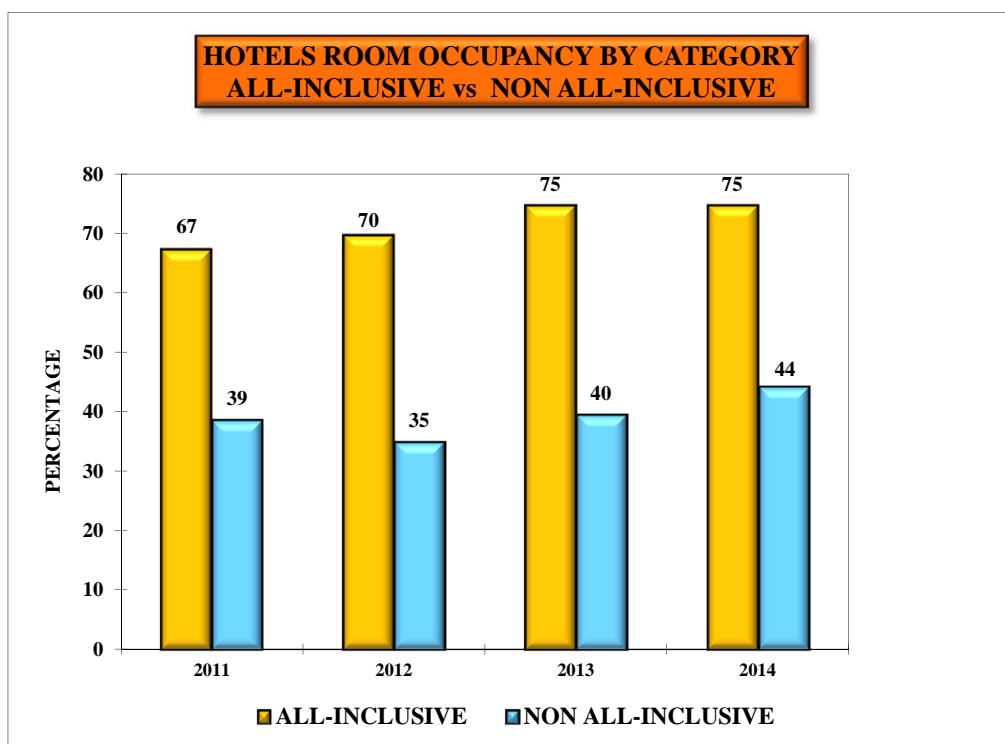


Fig. 18

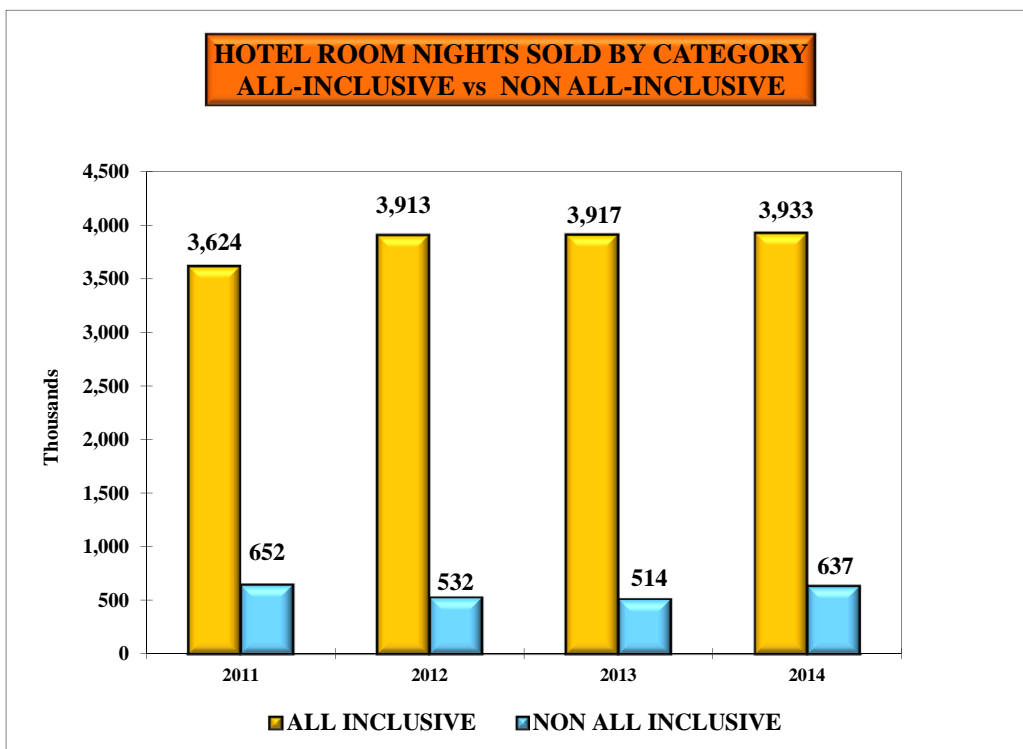


Fig. 18a

SEASONALITY OF HOTEL ROOM OCCUPANCY BY CATEGORY

2012 - 2014

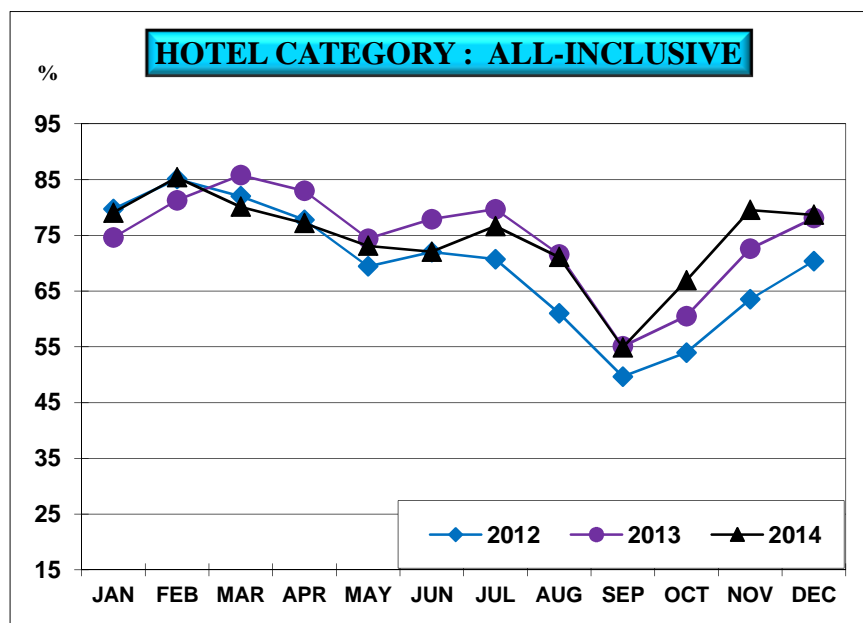


Fig.18b

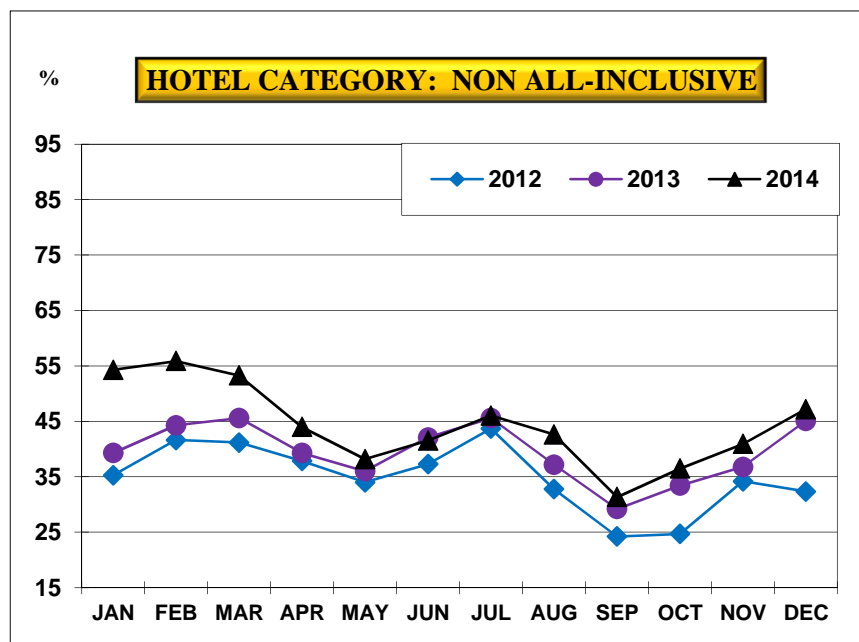


Fig.18c

TABLE 24**HOTEL ROOMS BY CATEGORY****ALL-INCLUSIVE & NON ALL-INCLUSIVE****2014**

<u>ALL-INCLUSIVE</u>			<u>NON ALL-INCLUSIVE</u>		
	UNITS	ROOMS		UNITS	ROOMS
MONTEGO BAY	23	6,574		20	984
OCHO RIOS	16	4,317		19	706
NEGRIL	24	4,167		34	1,116
OTHER AREAS	1	360		41	2,086
ISLAND	64	15,418		114	4,892

Note* The All-Inclusive category includes hotels which offer Mixed package plans.
Data excludes properties that were closed as at December 2014

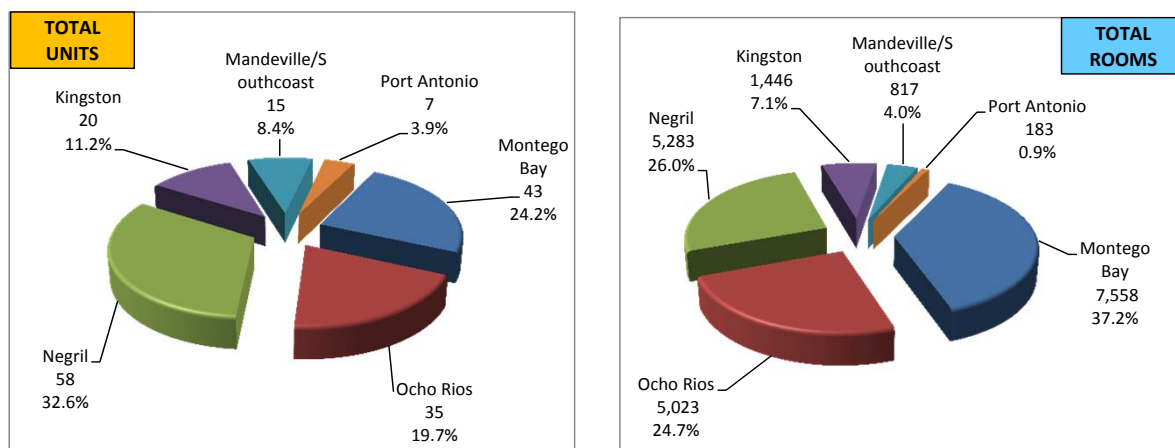
HOTEL ROOMS BY RESORT REGIONS**2014****Fig.19**

TABLE 24a**HOTEL ROOMS BY CATEGORY****ROOM SIZE****2014**

UNDER 100 ROOMS			OVER 100 ROOMS		
	UNITS	ROOMS	UNITS	ROOMS	
MONTEGO BAY	23	996	20	6,562	
OCHO RIOS	24	1,064	11	3,959	
NEGRIL	48	1,771	10	3,512	
OTHER AREAS	36	1,202	6	1,244	
ISLAND	131	5,033	47	15,277	

Note* The All-Inclusive category includes hotels which offer Mixed package plans.
Data excludes properties that were closed as at December 2014

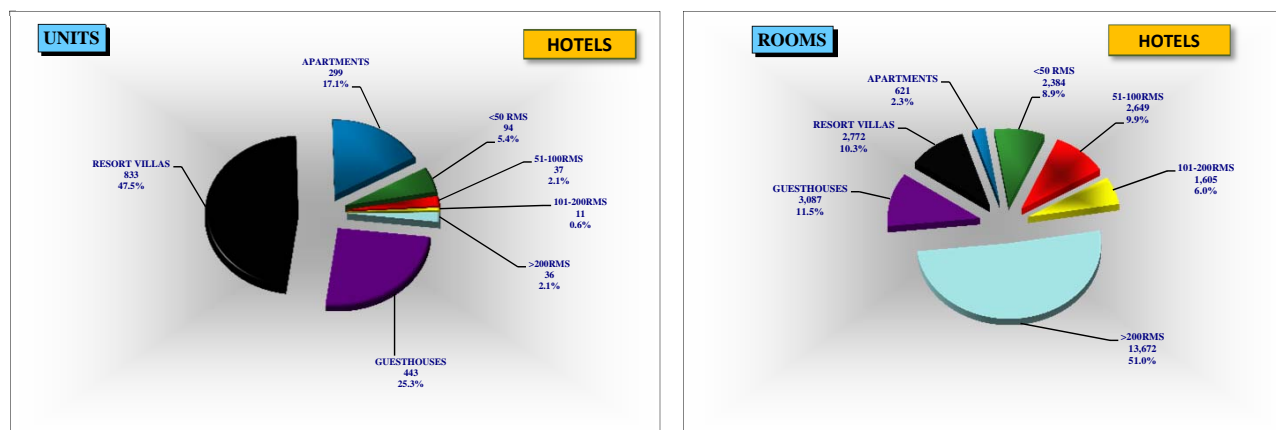
**Fig.19a**

TABLE 25**TOURIST ACCOMMODATION INVENTORY BY CATEGORY AND AREA**

	UNITS					ROOMS				
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014
<u>Kingston</u>										
<= 50 rooms	11	11	8	10	10	278	272	204	232	232
51 - 100	6	6	5	5	5	406	406	330	330	330
101 - 200	3	3	4	4	4	419	419	534	534	534
> 200 rooms	2	2	2	1	1	610	610	660	350	350
Hotels	22	22	19	20	20	1,713	1,707	1,728	1,446	1,446
Guest Houses	107	104	104	112	114	584	549	557	586	611
Resorts Villas	2	2	2	0	0	12	12	12	0	0
Apartments	9	8	5	5	5	88	80	71	71	78
Total	140	136	130	137	139	2,397	2,348	2,368	2,103	2,135
<u>Montego Bay</u>										
<= 50 rooms	12	14	15	16	15	299	345	367	391	361
51 - 100	7	7	8	8	8	499	523	635	635	635
101 - 200	3	3	3	4	4	450	450	461	571	611
> 200 rooms	16	15	15	14	16	6,006	5,774	5,650	5,330	5,951
Hotels	38	39	41	42	43	7,254	7,092	7,113	6,927	7,558
Guest Houses	63	64	64	67	69	466	499	499	525	531
Resorts Villas	382	388	391	276	270	1,395	1,435	1,452	1,087	1,063
Apartments	13	13	8	1	1	215	215	198	128	128
Total	496	504	504	386	383	9,330	9,241	9,262	8,667	9,280
<u>Ocho Rios</u>										
<= 50 rooms	13	14	15	14	15	334	355	387	413	393
51 - 100	8	8	7	9	9	636	636	551	670	671
101 - 200	5	4	3	2	2	800	626	446	324	324
> 200 rooms	8	8	10	10	9	3,925	3,915	4,445	4,429	3,635
Hotels	34	34	35	35	35	5,695	5,532	5,829	5,836	5,023
Guest Houses	63	67	67	58	61	415	433	433	363	381
Resorts Villas	347	341	311	185	188	1,115	1,127	1,050	631	652
Apartments	223	224	231	236	228	367	363	366	347	330
Total	667	666	644	514	512	7,592	7,455	7,678	7,177	6,386
<u>Negril</u>										
<= 50 rooms	36	38	38	38	37	1,011	1,064	1,033	1,040	1,030
51 - 100	10	12	12	11	11	680	815	811	759	741
101 - 200	1	1	1	0	1	130	130	130	0	136
> 200 rooms	9	9	9	9	9	3,376	3,376	3,376	3,376	3,376
Hotels	56	60	60	58	58	5,197	5,385	5,350	5,175	5,283
Guest Houses	94	91	91	95	100	833	766	766	737	772
Resorts Villas	275	294	296	236	241	821	838	833	671	694
Apartments	34	34	34	48	48	35	35	35	49	49
Total	459	479	481	437	447	6,886	7,024	6,984	6,632	6,798

TABLE 25

TOURIST ACCOMMODATION INVENTORY BY CATEGORY AND AREA

UNITS						ROOMS					
	2010	2011	2012	2013	2014	2010	2011	2012	2013	2014	
Port Antonio											
<= 50 rooms	7	7	6	6	6	169	169	129	102	103	
51 - 100	1	1	1	1	1	80	80	80	80	80	
101 - 200	0	0	0	0	0	0	0	0	0	0	
> 200 rooms	0	0	0	0	0	0	0	0	0	0	
Hotels	8	8	7	7	7	249	249	209	182	183	
Guest Houses	41	40	41	44	44	295	286	296	302	305	
Resorts Villas	101	110	114	98	103	290	301	294	235	248	
Apartments	1	1	1	1	1	10	10	10	10	10	
Total	151	159	163	150	155	844	846	809	729	746	
Southcoast											
<= 50 rooms	7	8	10	12	11	161	221	266	314	265	
51 - 100	3	2	2	2	3	194	119	119	119	192	
101 - 200	0	0	0	0	0	0	0	0	0	0	
> 200 rooms	1	1	1	1	1	360	360	360	360	360	
Hotels	11	11	13	15	15	715	700	745	793	817	
Guest Houses	58	57	57	67	64	559	509	510	574	562	
Resorts Villas	37	39	39	38	38	148	161	160	148	148	
Apartments	9	9	9	8	8	20	20	20	16	16	
Total	115	116	118	128	125	1,442	1,390	1,435	1,531	1,543	
All Island											
<= 50 rooms	86	92	92	96	94	2,252	2,426	2,386	2,492	2,384	
51 - 100	35	36	35	36	37	2,495	2,579	2,526	2,593	2,649	
101 - 200	12	11	11	10	11	1,799	1,625	1,571	1,429	1,605	
> 200 rooms	36	35	37	35	36	14,277	14,035	14,491	13,845	13,672	
Hotels	169	174	175	177	178	20,823	20,665	20,974	20,359	20,310	
Guest Houses	426	423	424	443	452	3,152	3,042	3,061	3,087	3,162	
Resorts Villas	1,144	1,174	1,153	833	840	3,781	3,874	3,801	2,772	2,805	
Apartments	289	289	288	299	291	735	723	700	621	611	
Total	2,028	2,060	2,040	1,752	1,761	28,491	28,304	28,536	26,839	26,888	
Closed Properties	132	150	129	413	438	3,377	3,613	3,587	5,311	5,782	
Total Inventory	2,160	2,210	2,169	2,165	2,199	31,868	31,917	32,123	32,150	32,670	

1) Total Inventory includes properties that are currently closed. The Jamaica Tourist Board in consultation with the Tourism Product Development Co. has removed some accommodations which are no longer being used as tourist accommodations.

2) The Guesthouse accommodation category since 2001 includes properties that offer Bed & Breakfast facilities.

TABLE 26**VISITOR ACCOMMODATION BY YEARS AND AREA****2011 - 2014**

	R O O M S				%Change 2014/13	%Share 2014	B E D S				%Change 2014/13	%Share 2014
	2011	2012	2013	2014			2011	2012	2013	2014		
<u>HOTELS</u>												
Kingston	1,707	1,728	1,446	1,446	0.0	7.1	3,449	3,495	2,931	2,937	0.2	7.0
Montego Bay	7,092	7,113	6,927	7,558	9.1	37.2	14,465	14,701	14,267	15,499	8.6	36.9
Ocho Rios	5,532	5,829	5,836	5,023	-13.9	24.7	12,432	12,813	12,574	10,898	-13.3	25.9
Negril	5,385	5,350	5,175	5,283	2.1	26.0	10,912	10,844	10,475	10,697	2.1	25.5
Port Antonio	249	209	182	183	0.5	0.9	498	408	354	356	0.6	0.8
Southcoast	700	745	793	817	3.0	4.0	1,440	1,530	1,626	1,624	-0.1	3.9
Total	20,665	20,974	20,359	20,310	-0.2	100.0	43,196	43,791	42,227	42,011	-0.5	100.0
<u>GUEST HOUSES</u>												
Kingston	549	557	586	616	5.1	19.1	1,089	1,105	1,233	1,293	4.9	19.8
Montego Bay	499	499	525	531	1.1	16.5	980	980	1,045	1,055	1.0	16.2
Ocho Rios	433	433	363	390	7.4	12.1	872	872	726	782	7.7	12.0
Negril	766	766	737	772	4.7	24.0	1,534	1,534	1,476	1,550	5.0	23.7
Port Antonio	286	296	302	315	4.3	9.8	579	599	611	637	4.3	9.8
Southcoast	509	510	574	595	3.7	18.5	1,003	1,005	1,129	1,211	7.3	18.6
Total	3,042	3,061	3,087	3,219	4.3	100.0	6,057	6,095	6,220	6,528	5.0	100.0
<u>RESORT VILLAS</u>												
Kingston	12	12	0	0	-	0.0	24	24	0	0	-	0.0
Montego Bay	1,435	1,452	1,087	1,063	-2.2	37.5	2,831	2,867	2,133	2,084	-2.3	37.4
Ocho Rios	1,127	1,050	631	652	3.3	23.0	2,296	2,145	1,274	1,316	3.3	23.6
Negril	838	833	671	694	3.4	24.5	1,648	1,652	1,327	1,373	3.5	24.6
Port Antonio	301	294	235	248	5.5	8.7	606	592	456	483	5.9	8.7
Southcoast	161	160	148	181	22.3	6.4	299	297	273	318	16.5	5.7
Total	3,874	3,801	2,772	2,838	2.4	100.0	7,704	7,577	5,463	5,574	2.0	100.0

TABLE 26a**VISITOR ACCOMMODATION BY YEARS AND AREA****2010 - 2013**

	R O O M S				%Change 2014/13	%Share 2014	B E D S				%Change 2014/13	%Share 2014
	2011	2012	2013	2014			2011	2012	2013	2014		
APARTMENTS												
Kingston	80	71	71	78	9.9	12.8	160	142	142	156	9.9	12.5
Montego Bay	215	198	128	128	0.0	20.9	430	396	256	256	0.0	20.6
Ocho Rios	363	366	347	330	-4.9	54.0	764	772	704	676	-4.0	54.3
Negril	35	35	49	49	0.0	8.0	76	76	104	104	0.0	8.4
Port Antonio	10	10	10	10	0.0	1.6	20	20	20	20	0.0	1.6
Southcoast	20	20	16	16	0.0	2.6	40	40	32	32	0.0	2.6
Total	723	700	621	611	-1.6	100.0	1,490	1,446	1,258	1,244	-1.1	100.0
ALL TYPES OF ACCOMMODATION												
Kingston	2,348	2,368	2,103	2,140	1.8	7.9	4,722	4,766	4,306	4,386	1.9	7.9
Montego Bay	9,241	9,262	8,667	9,280	7.1	34.4	18,706	18,944	17,701	18,894	6.7	34.1
Ocho Rios	7,455	7,678	7,177	6,395	-10.9	23.7	16,364	16,602	15,278	13,672	-10.5	24.7
Negril	7,024	6,984	6,632	6,798	2.5	25.2	14,170	14,106	13,382	13,724	2.6	24.8
Port Antonio	846	809	729	756	3.7	2.8	1,703	1,619	1,441	1,496	3.8	2.7
Southcoast	1,390	1,435	1,531	1,609	5.1	6.0	2,782	2,872	3,060	3,185	4.1	5.8
Total	28,304	28,536	26,839	26,978	0.5	100.0	58,447	58,909	55,168	55,357	0.3	100.0

Note: 1) Visitor Accommodation excludes closed properties.

The Jamaica Tourist Board in consultation with the Tourism Product Development Co. continues to update the listing of accommodations offered.

Some accommodations have been removed from the listing because they are no longer being used as tourist accommodation.

2) The Guesthouse accommodation category since 2001 includes properties that offer Bed & Breakfast facilities.

TABLE 27**EMPLOYMENT IN ACCOMMODATION SECTOR**

	2010	2011	2012	2013	2014
MONTEGO BAY	12,818	12,198	12,203	12,041	12,777
OCHO RIOS	9,924	8,964	9,306	8,609	8,406
NEGRIL	9,905	9,407	9,365	9,215	9,810
KINGSTON	2,107	2,182	2,203	1,679	1,760
PORT ANTONIO	1,104	1,118	1,072	1,094	1,113
SOUTHCOAST	1,160	1,052	1,048	1,300	1,300
TOTAL	37,018	34,921	34,921	35,197	35,166

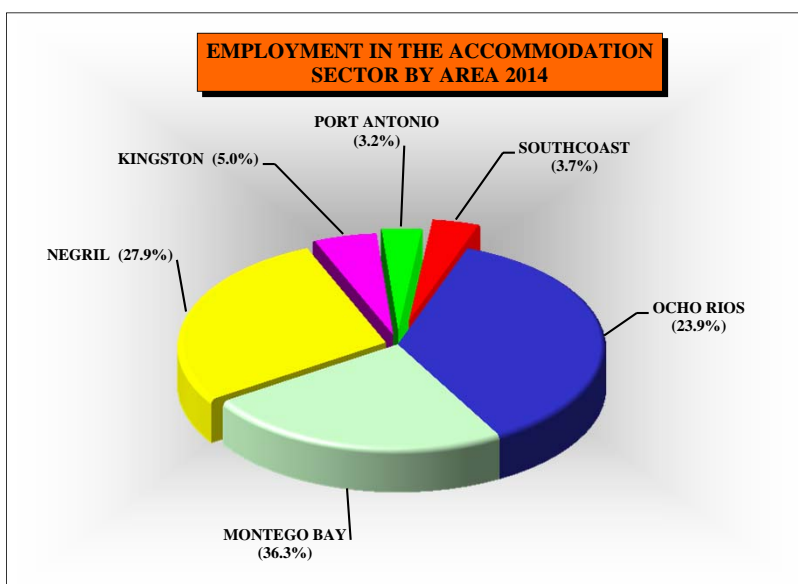
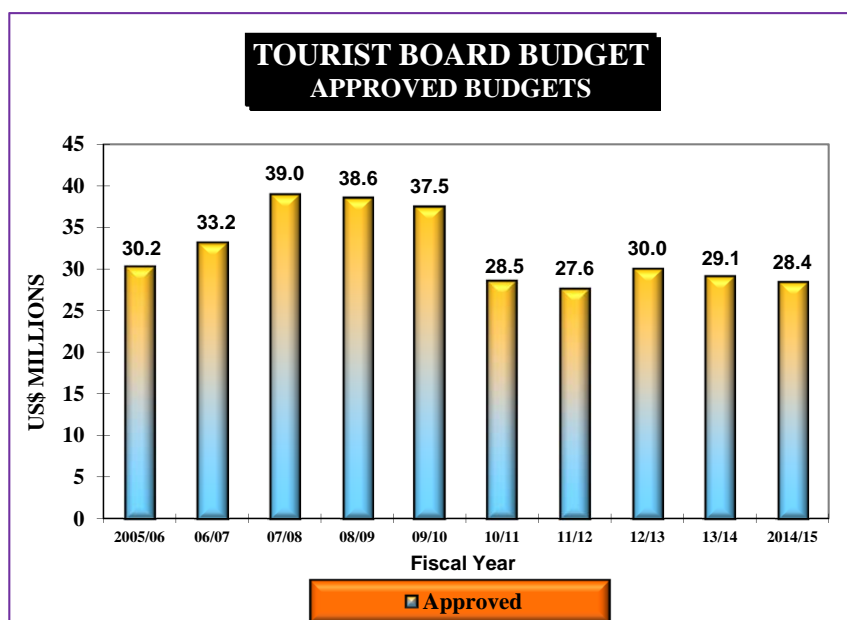
**Fig. 20**

TABLE 28**TOURIST BOARD BUDGET**

	APPROVED	
	J\$,000	US\$,000
1993/94	738,459	24,269
1994/95	914,329	27,293
1995/96	1,154,037	30,189
1996/97	1,208,713	33,905
1997/98	1,254,860	35,428
1998/99	1,189,116	32,138
1999/00	1,535,950	38,351
2000/01	1,378,430	34,098
2001/02	1,951,764	41,527
2002/03	1,671,751	34,828
2003/04	1,487,926	29,759
2004/05	1,648,176	25,753
2005/06	1,905,380	30,244
2006/07	2,190,759	33,193
2007/08	2,594,236	39,011
2008/09	2,737,796	38,561
2009/10	3,113,302	37,523
2010/11	2,568,510	28,539
2011/12	2,401,040	27,598
2012/13	2,610,941	30,011
2013/14	2,823,516	29,108
2014/15	3,066,662	28,395

**Fig. 21**

- Note: 1. The Tourist Board's Budget is given on a fiscal year basis, i.e. April in one year to March 31 of the following year.
2. Exchange Rate for 2014/15 US\$1 = J\$108.00
3. Budget includes Funds from the Tourism Enhancement Fund as of 2008/09
4. Budget excludes the Budget for Jamaica Vacation Ltd.

TABLE 29**ESTIMATED GROSS FOREIGN EXCHANGE EARNINGS**

	**	
	J\$,000	US\$,000
1998	43,875,181	1,197,140
1999	50,157,654	1,279,532
2000	57,408,286	1,332,597
2001	56,814,781	1,232,960
2002	58,708,353	1,209,484
2003	78,271,656	1,351,142
2004	88,119,633	1,436,577
2005	96,565,925	1,545,055
2006	123,232,473	1,870,560
2007	131,911,828	1,910,105
2008	144,054,881	1,975,519
2009	170,380,650	1,925,423
2010	174,868,701	2,001,244
2011	172,878,165	2,008,343
2012	184,170,856	2,069,568
2013	212,903,531	2,112,767
2014	250,004,097	2,247,834

** Exchange Rate used is taken from the Bank of Jamaica's published Average Annual Exchange Rate

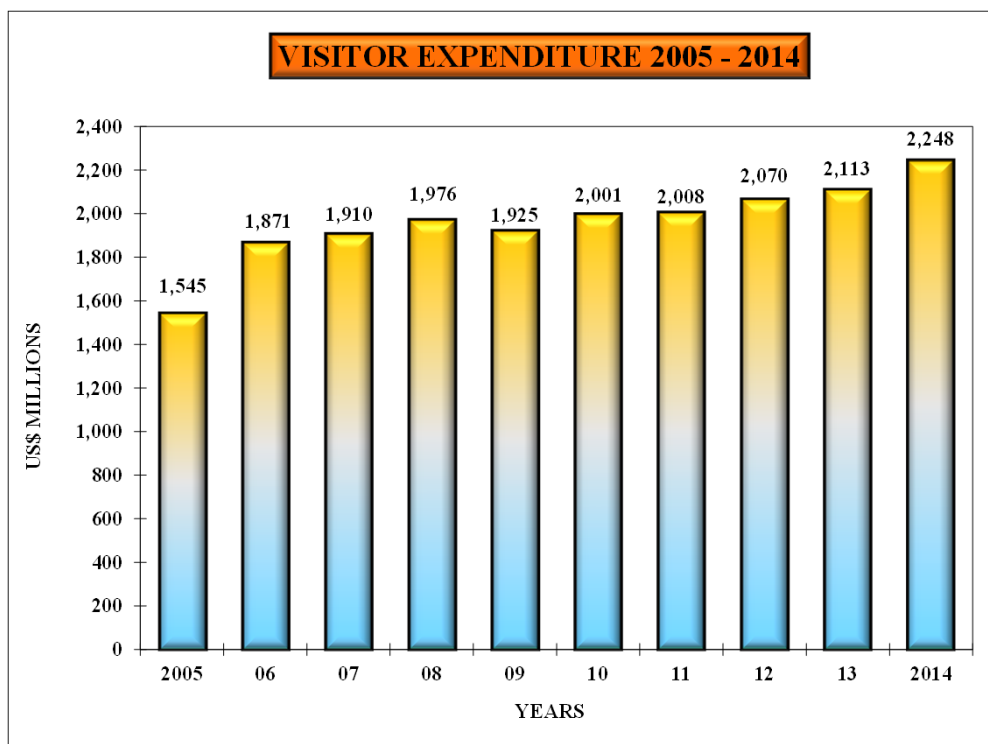
**Fig. 22**

TABLE 30**DISTRIBUTION OF EXPENDITURE OF STOPOVER VISITORS****2014**

	WINTER %	SUMMER %	YEAR %
Accommodation (Including Food & Beverage)	51.1	49.1	49.7
Food & Beverage	6.7	5.6	6.0
Entertainment	11.8	13.3	12.8
Transportation	5.9	6.2	6.1
Shopping	8.8	8.2	8.4
Miscellaneous including Tax	15.8	17.7	17.1
TOTAL	100.0	100.0	100.0
Average Expenditure per Person per Night	US\$137.06	US\$114.76	US\$122.19

* Does not include Expenditure of Non-Resident Jamaicans

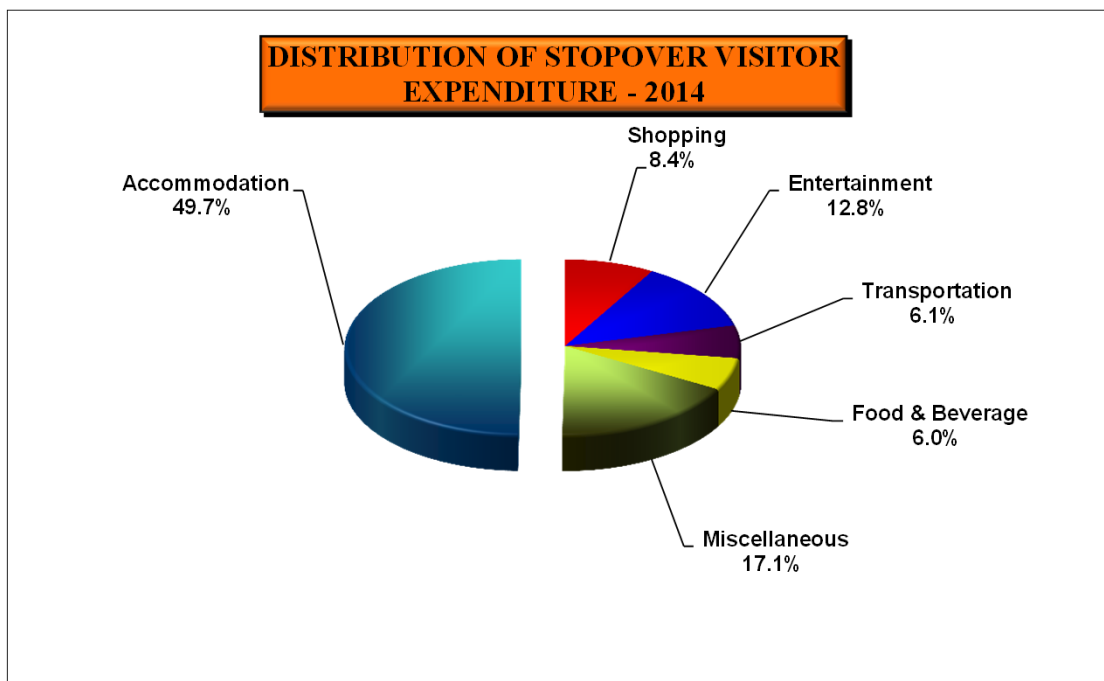
**Fig. 23**

TABLE 31**DISTRIBUTION OF EXPENDITURE OF CRUISE PASSENGERS****2014**

	WINTER %	SUMMER %	YEAR %
Food & Beverage (Off Ship)	4.3	3.5	3.9
Attractions	28.1	36.1	35.0
TRANSPORTATION			
Taxis	5.7	5.6	4.8
Car Rental	0.0	0.0	0.0
Other Transportation	0.1	0.2	0.2
Shopping			
In-Bond	23.2	21.2	20.1
Coffee	2.9	2.3	2.6
Clothing	4.3	3.3	3.6
Spices	1.4	1.2	1.2
Spirits (Alcohol)	7.2	4.3	5.3
Straw Products	1.2	0.7	1.0
Wooden Articles	6.8	4.2	5.5
Other Shopping	1.3	1.5	1.6
Tips	1.1	1.2	1.2
Miscellaneous (Including Tax)	12.5	14.7	14.1
TOTAL	100.0	100.0	100.0
Average Expenditure per Person	US\$88.59	US\$78.9	US\$82.13

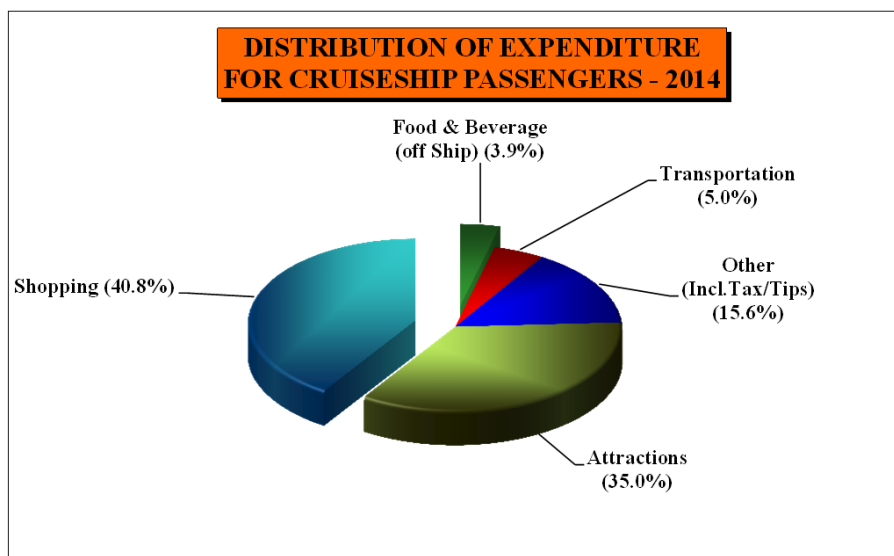
**Fig. 24**

TABLE 32**AIRLINES SERVING JAMAICA****2012 - 2014**

SCHEDULED AIRLINES	2012	2013	2014
AERO GRAVIOTA	Havana	Havana	Havana
AIR CANADA	Santiago de Cuba	Santiago de Cuba	Santiago de Cuba
	Calgary	Halifax	Halifax
	Halifax	Montreal	Montreal
	Montreal	Ottawa	Ottawa
	Ottawa	Toronto	Toronto
	Toronto	Vancouver	Winnipeg
	Winnipeg	Winnipeg	
AIRTRANSAT	Calgary	Calgary	Calgary
	Edmonton	Edmonton	Edmonton
	Halifax	Halifax	Halifax
	Montreal	Montreal	Montreal
	Ottawa	Regina	Ottawa
	Regina	Saskatoon	Ontario
	Saskatoon	Toronto	Quebec
	Toronto		Regina
	Vancouver		Saskatoon
	Winnipeg		Toronto
			Winnipeg
AIRTRAN AIRLINES	Atlanta	Atlanta	Atlanta
	Baltimore	Baltimore	Baltimore
	Milwaukee	Detroit	Chicago
	Orlando	Chicago	Detroit
		Milwaukee	Milwaukee
		Orlando	Orlando
AIR TURKS & CAICOS	Providenciales	Providenciales	Providenciales
AMERICAN AIRLINES	Chicago	Chicago	Chicago
	Dallas	Dallas	Dallas
	Miami	Miami	Miami
AIR SUNSHINE/SHARK/LYNX AIR.	Guantanamo Bay	Guantanamo Bay	Guantanamo Bay
ARKEFLY AIR.	Amsterdam	Amsterdam	Amsterdam
BLUE PANORAMA	Milan	Milan	Milan
BRITISH AIRWAYS	London/Gatwick	London/Gatwick	London/Gatwick
CANJET AIRLINES	London, Ontario	Halifax	Halifax
	Montreal	Montreal	Hamilton
	Ontario	Ottawa	Montreal
	Ottawa	Quebec	Ottawa
	Quebec	Toronto	Quebec
	Thunder Bay		Toronto
	Toronto		
CARIBBEAN AIRLINES/AIR JAMAICA	Ft. Lauderdale	Ft. Lauderdale	Ft. Lauderdale
	Miami	Nassau	Nassau
	Nassau	New York	New York
	New York	Orlando	Antigua
	Orlando	Philadelphia	Barbados
	Philadelphia	Toronto	Port of Spain
	Toronto	Antigua	St. Maarten
	Antigua	Barbados	
	Barbados	Port of Spain	
	Port of Spain	St. Maarten	
	St. Maarten		
CAYMAN AIRLINES	Grand Cayman	Grand Cayman	Grand Cayman
COPA	Panama	Panama	Panama
CONDOR	Frankfurt	Frankfurt	Frankfurt
		Munich	Munich
CONTINENTAL AIRLINES	Houston		
	Newark		
DELTA AIRLINES	Atlanta	Atlanta	Atlanta
	Detroit	Detroit	Detroit
	Minneapolis	Indianapolis	Indianapolis
	New York	Minneapolis	Minneapolis
		New York	New York
FLY JAMAICA		Guyana	Guyana
		New York	New York
		Toronto	Toronto
INSEL AIR	Curacao	Curacao	Curacao
JAMAICA AIR SHUTTLE	Haiti	Cuba	Cuba
	Havana	Haiti	Haiti
JET AIRFLY	Brussels	Brussels	Brussels
JETBLUE	Boston	Boston	Boston
	New York	Ft. Lauderdale	Ft. Lauderdale
	Orlando	New York	New York
		Orlando	Orlando

TABLE 32**AIRLINES SERVING JAMAICA****2012 - 2014**

SCHEDULED AIRLINES	2012	2013	2014
NEOS REDJET AIRLINES SPIRIT AIRLINES SUNWING AIRLINES	Malpensa/Milan	Malpensa/Milan	Malpensa/Milan
	Carib. Islands		
	Ft. Lauderdale	Ft. Lauderdale	Ft. Lauderdale
	Calgary	Cincinnati	Calgary
	Cincinnati	Edmonton	Edmonton
	Edmonton	Halifax	Halifax
	Halifax	Moncton	Moncton
	Moncton	Montreal	Montreal
	Montreal	Ottawa	Ottawa
	Nashville	Quebec	Quebec
	Newfoundland	Regina	Regina
	Ottawa	Saskatoon	Saskatoon
	Quebec	St. Johns	St. Johns
	Regina	Toronto	Toronto
	Saskatoon	Vancouver	Vancouver
	St. Johns	Winnipeg	Winnipeg
	Toronto		
	Vancouver		
	Winnipeg		
UNITED AIRLINES	Chicago	Chicago	Chicago
	Washington D.C.	Houston	Houston
		Newark	Newark
		Washington D.C.	Washington D.C.
U.S.AIR	Boston	Boston	Boston
	Charlotte	Charlotte	Charlotte
	Philadelphia	Philadelphia	Philadelphia
	Chicago		
USA 3000			
VIRGIN ATLANTIC	London/Gatwick	London/Gatwick	London/Gatwick
WESTERN AIR WEST JET	Edmonton	Halifax	Halifax
	Halifax	Montreal	Montreal
	Montreal	Ottawa	Ottawa
	Ontario	Toronto	Toronto
	Ottawa	Winnipeg	Winnipeg
	Regina		
	Saskatoon		
	Thunder Bay		
	Toronto		
	Winnipeg		

TABLE 32
AIRLINES SERVING JAMAICA
2012 - 2014

CHARTERED FLIGHTS	2012	2013	2014
Aerogal Air.	Bogota, Colombia Quito, Ecuador	Quito, Ecuador	Quito, Ecuador
Air Berlin		Munich	Dusseldorf Munich
Air Century	Aruba Cancun, Mexico Columbia Havana Santiago de Cuba	Havana Punta Cana	Havana Holguin Punta Cana
Air China	Argentina Beijing Egll		
Air France	Point a Pitre, Guadeloupe Paris	Paris	
Air Italy	Rome		
Ameristar Air		New York	
Avianca	Bogota, Colombia		Lima, Peru Quito, Ecuador
Bahamas Air	Nassau, Bahamas		
Condor			Frankfurt
Copa Airlines		Bogota, Colombia	
Eastlander Air			Stockholm, Sweden
Falcon Air		Columbia	
Frontier Air	Chicago St. Louis	Chicago Des Moines Missouri Orlando Rockford, IL St. Louis Denver	Chicago St. Louis Denver
Iberworld Airlines	Madrid		
Jazz Air	Calgary Halifax Montreal Toronto Vancouver		
Lasca Airlines	Costa Rica	San Jose, Costa Rica	
Miami Air	Bermuda Boston Hartford, CT Miami, FL	Dulles, DC	Atlanta Cincinatti Cincinatti Nashville New Orleans
Monarch Air		London/Gatwick	
Orbest	Lisbon, Portugal	Amsterdam	
Pullmantur Air	London/Gatwick		
Primeria Air			San Jose, Costa Rica
Satena	Bogota, Colombia Rio, Negro, Argentina		
Servicios Aereos Prof.	Puerto Plata, Dom. Rep.		Dom. Rep.
South American Lineas			Bogota, Colombia
Sun Country	Dallas Lancaster Lansing Michigan Minneapolis St. Louis	Dallas Minneapolis St. Louis	Dallas Minneapolis
Thomas Cook	London/Gatwick Manchester	Manchester Stockholm, Sweden	Manchester Stockholm, Sweden
Thompson Fly	Birmingham London/Gatwick Manchester	Birmingham London/Gatwick Manchester Stockholm, Sweden	Birmingham Copenhagen London/Gatwick Manchester Stockholm, Sweden
Transaero		Moscow	Moscow
Travel Services Corp.	Prague, Czech Rep.	Prague, Czech Rep.	Prague
White Airways		Lisbon, Portugal	Lisbon, Portugal
XL Airways	Paris	Paris	Paris