

FOR IMMEDIATE RELEASE

AMERICAN AIRLINES RESUMES NONSTOP SERVICE FROM LOS ANGELES TO JAMAICA THIS WINTER

KINGSTON, JAMAICA – October 26, 2017 – This winter, American Airlines will resume its nonstop service from Los Angeles International Airport (LAX) to Montego Bay's Sangster International Airport (MBJ). Beginning November 10, 2017, weekly nonstop service will return on Fridays departing LAX at 10:59 p.m., arriving MBJ at 7:46 a.m. on Saturday. The return flight departs MBJ at 9:00 a.m. on Saturday, arriving LAX at 12:51 p.m.

From December 15, 2017 to January 7, 2018, the service will increase to three days per week (Thursdays, Fridays and Saturdays), and will return to the Friday only schedule from January 8 to April 30, 2018.

American Airlines launched the nonstop service from Los Angeles to Montego Bay in December 2015 in response to an increased demand from travelers on the West Coast. The aircraft will be a Boeing 738 with 160 seats.

"We look forward to again welcoming our west coast travelers for the winter season in the Home of All Right," said Donnie Dawson, Jamaica's Acting Director of Tourism. "The service will also provide connections to Jamaica through Los Angeles from other American Airlines gateway cities globally."

Montego Bay's Sangster International Airport (MBJ) was voted the Caribbean's Leading Airportfor the ninth consecutive year by World Travel Awards this year. Jamaica is a year-round vacation destination where visitors can enjoy white sand beaches and turquoise waters, thrilling adventures, breathtaking scenery, world-renown cuisine, music, culture and more. From cozy villas to all-inclusive resorts and world-class attractions, Jamaica has something for everyone.

For more information on Jamaica, visit <u>www.visitjamaica.com</u>. For a complete schedule of service offered by American Airlines to Jamaica, visit <u>www.aa.com</u>.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. TripAdvisor® ranked Jamaica #12 Best Destination in the World in 2017 and top three island in the world in 2016. The JTB was declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) from 2006 to 2016.

In 2016, Jamaica earned the WTA's vote for the Caribbean's Leading Destination and the Caribbean's Leading Cruise Destination for the tenth consecutive year. Additionally, Ocho Rios was named the Caribbean's Leading Cruise Port; Sangster International Airport was voted the Caribbean's Leading Airport; Club Mobay was named the Caribbean's Leading Airport Lounge; Dolphin Cove was voted the Caribbean's Leading Adventure Tourist Attraction; the Montego Bay Convention Center was named the Caribbean's Leading Meeting & Conventions Center; and GO! Jamaica Travel was named the Caribbean's Leading Tour Operator.

JTB offices are located in Kingston, Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, and Mumbai.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at <u>www.visitjamaica.com</u> or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>Pinterest</u> and <u>YouTube</u>. View the JTB blog at <u>www.islandbuzzjamaica.com</u>.

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