

JAMAICA

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TOP-SELLING TRAVEL AGENTS CELEBRATED AT JAMAICA'S ANNUAL 'ONE LOVE AFFAIR'

Twenty Canadian advisors recognized among group of North American Jamaica Travel Specialists at award gala on December 11



Above: Angella Bennett, Regional Director, Canada, Jamaica Tourist Board (far left) pictured with some of the top-selling Canadian Jamaica Travel Specialists at the annual One Love Affair in Trelawny on December 11.

TRELAWNY, JAMAICA – December 14, 2021 – The Jamaica Tourist Board (JTB) recently rewarded the top-selling North American travel agents from the Jamaica Travel Specialist (JTS) program with a three-night, all-inclusive trip to Jamaica. The getaway, which included island tours, world-class dining, and shopping excursions, culminated with the One Love Affair, a black-tie award gala hosted on Saturday, December 11, at the Ocean Coral Spring in Trelawny.

“This past weekend we had the opportunity to celebrate and salute our top bookers from the (JTS) program at Jamaica's annual One Love Affair,” said Angella Bennett, Regional Director, Canada, Jamaica Tourist Board. “This year's gala theme ‘Stronger Together’ perfectly captures the energy we are feeling from our valued JTS travel advisors and assures us that Jamaica is in good hands when we support each other and work towards a common goal.”

Twenty of the top performing JTS agents from across Canada were invited to participate in the exclusive 2021 incentive trip:

1. Amanda Elizabeth Beaver - Glow Travel
2. Amy Marie Wood - Romantic Planet
3. Cheryl Jaster-Rhyno - Your Travel Boss
4. Dawn Ann Fairbanks - Grand Travel
5. Heather Kearns - Destination Weddings Travel Group/Latitude Concierge Travels
6. Jen Langlois - Suite Trip Travel TPI
7. Karen Lippett - Latitudes Plus/Smart Travels
8. Lois Barbour - Travel Time TPI Inc.
9. Melissa Jane Britton - Love Voyage
10. Michelle Lynn Adams - All Ways Travel
11. Pauline Blacoe - Shine Travel
12. Ramona L Noor-Ramdeo - Countryside Travel Centre Holidays
13. Sharon Boissonneault - House of Travel
14. Sigfie Constantine Salmon - The Travel Agent Next Door
15. Tamara Graae - Ixtapa Travel
16. Tanja Steinbock - Barrett & Carlisle Travel
17. Theresa Annmarie Stephenson - TK Travel by Design
18. Valerie McEneny - Battlefield Travel Inc.
19. Vanessa Elizabeth Martinez - Unforgettable Escapes
20. Yvonne Campbell - Yvonne's Travel and Tours

The [Jamaica Travel Specialist program](#) serves as a dedicated training platform for the travel agent community to become certified experts on the destination. The educational program guides advisors through vibrant, picturesque online courses that deliver insider knowledge on the island and showcase Jamaica's rich history. In addition to learning about the island, JTS-certified agents earn valuable rewards points and gain access to exclusive perks when they record their bookings throughout the year.

For more information on the Jamaica Travel Specialist program, go to www.oneloverewards.com.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

This year, the JTB was declared the 'Caribbean's Leading Tourist Board' by the World Travel Awards (WTA) for the 14th consecutive year and Jamaica was named the 'Caribbean's Leading Destination' for the 16th consecutive year as well as the 'Caribbean's Best Nature Destination' and the 'Caribbean's Best Adventure Tourism Destination' In addition, Jamaica was awarded four gold 2021 Travvy Awards, including 'Best Destination, Caribbean/Bahamas,' 'Best Culinary Destination –Caribbean,' 'Best Travel Agent Academy Program,' as well as a TravelAge West WAVE award for 'International Tourism Board Providing the Best Travel Advisor Support' for a record-setting 10th time. In 2020, Jamaica was named the WTA's 'World's Leading Wedding Destination,' the 'World's Leading Cruise Destination,' and the 'World's Leading Family Destination.' Also in 2020, the Pacific Area Travel Writers Association (PATWA) named Jamaica the 2020 'Destination of the Year for Sustainable Tourism'. In 2019, TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at www.islandbuzzjamaica.com.

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