

JAMAICA[®]

JAMAICA WELCOMES INAUGURAL FRONTIER FLIGHT FROM DALLAS FORT WORTH TO MONTEGO BAY



Pictured: Philip Rose (fourth from right), Deputy Director of Tourism - The Americas, Jamaica Tourist Board (JTB), presents Captain Justin Brack Ness with a Jamaica keepsake following the maiden flight by Frontier Airlines from Dallas Fort Worth to Jamaica's Sangster International Airport (MBJ) in Montego Bay. Sharing in the moment are from left: William Evans, Senior Manager, Int'l Marketing & Sales, Frontier Airlines; Robin Russell, President, Jamaica Hotel and Tourist Association (JHTA); Nadine Spence, Chair, JHTA Montego Bay Chapter; Odette Dyer, Regional Director, JTB; Councillor Richard Vernon, Deputy Mayor, Montego Bay; Sharon Hislop Holt, Manager, Commercial Business Development & Marketing, MBI Airports Limited; Francine Carter-Henry, Manager, Tour Operators and Airlines, JTB and Joy Roberts, Executive Director, JAMVAC.

KINGSTON, JAMAICA, May 24, 2023 – Continuing to expand ease of access to the island for US travelers, Jamaica welcomed new air service from Dallas Fort Worth International Airport (DFW) to Sangster International Airport (MBJ) in Montego Bay on May 22, 2023, by Frontier Airlines. In keeping with Jamaica's warm island culture, the inaugural flight was celebrated with festivities upon departure from Dallas Fort Worth and arrival into Jamaica.

"We are very pleased to continue expanding our partnership with Frontier Airlines," said the Hon. Edmund Bartlett, Minister of Tourism, Jamaica. "The launch of this new non-stop flight from a key Southern U.S. gateway supports the strong rebound of Jamaica's tourism sector as we are returning visitor arrivals numbers to pre-pandemic growth levels."

Donovan White, Director of Tourism, Jamaica Tourist Board, added, "It is gratifying to welcome another non-stop flight to our island by Frontier. It is an important addition to our existing air service that provides U.S. travelers with yet another convenient option to get to the island."

“Our recent growth in Jamaica is unparalleled,” said Daniel Shurz, senior vice president of commercial, Frontier Airlines. “We’re thrilled to provide an opportunity for more people to enjoy this tropical paradise.”

Frontier Airlines will operate the non-stop flight from Dallas Fort Worth (DFW) to Montego Bay (MBJ) three times weekly. With the addition of this new service, the carrier now serves 10 routes from the U.S. to Jamaica, from Atlanta (ATL) and Miami (MIA) to Kingston (KIN), and from Atlanta (ATL), Chicago (MDW), Denver (DEN), Miami (MIA), Orlando (MCO), Philadelphia (PHL), and St. Louis (STL) to Montego Bay (MBJ). Flight schedules are subject to change without notice, so travelers are encouraged to check www.FlyFrontier.com for the most updated information.

For more information about Jamaica, please visit www.visitjamaica.com.

ABOUT JAMAICA TOURIST BOARD

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica’s national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and Germany and London. Representative offices are located in Berlin, Spain, Italy, Mumbai and Tokyo.

In 2022, the JTB was declared ‘World’s Leading Cruise Destination,’ ‘World’s Leading Family Destination’ and ‘World’s Leading Wedding Destination’ by the World Travel Awards, which also named it the ‘Caribbean’s Leading Tourist Board’ for the 15th consecutive year; and the ‘Caribbean’s Leading Destination’ for the 17th consecutive year; as well as the ‘Caribbean’s Leading Nature Destination’ and the ‘Caribbean’s Best Adventure Tourism Destination.’ In addition, Jamaica earned seven awards in the prestigious gold and silver categories at the 2022 Travvy Awards, including “Best Wedding Destination – Overall’, ‘Best Destination – Caribbean,’ ‘Best Culinary Destination – Caribbean,’ ‘Best Tourism Board – Caribbean,’ ‘Best Travel Agent Academy Program,’ ‘Best Cruise Destination - Caribbean’ and ‘Best Wedding Destination – Caribbean.’ Jamaica is home to some of the world’s best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica, go to the JTB’s website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at visitjamaica.com/blog.