

# JAMAICA<sup>®</sup>

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## JAMAICA WELCOMES INAUGURAL FLAIR AIRLINES FLIGHT TO KINGSTON

*New direct service from Toronto to bring more than 23,000 passengers to Kingston, Jamaica this winter*



*Above: Jamaica's Minister of Tourism, Hon. Edmund Bartlett (centre), cuts the ribbon to officially open the new Flair Airlines gate at Norman Manley International Airport in Kingston, Jamaica on December 16.*

**KINGSTON, JAMAICA – DECEMBER 18, 2023** – The [Jamaica Tourist Board](#) (JTB) arranged a warm island welcome for Flair Airlines' inaugural flight from Toronto to Kingston over the weekend. Upon landing in Jamaica on Saturday, December 16, passengers, flight crew and Flair executive team members were greeted with a celebratory water welcome on the runway followed by a special reception hosted by Jamaica's Minister of Tourism, Hon. Edmund Bartlett.

The new non-stop service from Toronto Pearson International airport (YYZ) to Norman Manley International Airport (KIN) is expected to bring more than 23,000 passengers into the destination over the winter season. The flight will operate three times per week with departures on Tuesday, Thursday and Saturday until May 4, before switching to Monday, Wednesday and Friday departures for the summer period.



*Above: Flair Airlines' inaugural flight from Toronto to Kingston received a celebratory water welcome on the runway at Norman Manley International Airport on December 16.*

“Flair’s new Toronto to Kingston service is an important bridge between two cultures and signifies a new era of connectivity for the Jamaican Diaspora in Canada,” said Hon. Edmund Bartlett, Minister of Tourism, Jamaica. “These new low-cost flight options provide the Jamaican Canadian community with increased opportunities to come home to connect with family and friends, and will encourage Canadian travellers to explore the many rich attractions waiting to be discovered in our island’s cultural centre.”



*Above: Jamaica's Minister of Tourism, Hon. Edmund Bartlett (right), greets the crew arriving on Flair Airlines' inaugural flight into Kingston, Jamaica.*



*Above: Garth Lund, Chief Commercial Officer, Flair Airlines addresses the crowd at Norman Manley International Airport during a welcome reception over the weekend.*

"Flair Airlines was delighted to launch the inaugural flight from Toronto to Kingston this weekend, and I'm pleased to say the flight was full of happy customers," said Stephen Jones, President & CEO, Flair Airlines. "If there's an opportunity to bring the Jamaican Canadian community home to Jamaica or for Jamaicans to visit family in the GTA — all enjoying affordable fares — then count on Flair to deliver. We are especially thankful to the team at the Jamaica Tourist Board for their support with this launch."



*Above: Minister of Tourism Hon. Edmund Bartlett (centre right) hosted a welcome reception for Flair Airlines' flight crew and executive team in Kingston, Jamaica on December 16.*

For more information about travel to Jamaica, go to [www.visitjamaica.com](http://www.visitjamaica.com).

#### **About The Jamaica Tourist Board**

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and Germany and London. Representative offices are located in Berlin, Spain, Italy, Mumbai and Tokyo.

In 2022, the JTB was declared 'World's Leading Cruise Destination,' 'World's Leading Family Destination' and 'World's Leading Wedding Destination' by the World Travel Awards, which also named it the 'Caribbean's Leading Tourist Board' for the 15th consecutive year; and the 'Caribbean's Leading Destination' for the 17th consecutive year; as well as the 'Caribbean's Leading Nature Destination' and the 'Caribbean's Best Adventure Tourism Destination.' In addition, Jamaica earned seven awards in the prestigious gold and silver categories at the 2022 Travvy Awards, including 'Best Wedding Destination – Overall,' 'Best Destination – Caribbean,' 'Best Culinary Destination – Caribbean,' 'Best Tourism Board – Caribbean,' 'Best Travel Agent Academy Program,' 'Best Cruise Destination - Caribbean' and 'Best Wedding Destination – Caribbean.' Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica, go to the JTB's website at [www.visitjamaica.com](http://www.visitjamaica.com) or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at [visitjamaica.com/blog](http://visitjamaica.com/blog).

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