

JAMAICA®

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JAMAICA TRAVEL EXPO AND DESTINATION WEDDINGS SHOWCASE COMING TO CALGARY, MONTRÉAL AND TORONTO THIS NOVEMBER

Jamaica Tourist Board to host free in-person events for travel agents during Canada Trade Week from November 7 to 11



Above: Aerial view of Montego Bay, Jamaica

TORONTO, ON – October 11, 2023 – The Jamaica Tourist Board (JTB) is inviting travel advisors from across the country to join destination representatives and suppliers at [Jamaica Travel Expo & Destination Weddings Showcase](#) events in Calgary on November 7, Montréal on November 9, and Toronto on November 10.

Jamaica's multi-market Canada Trade Week events will give agents an exclusive opportunity to meet with local and on-island suppliers and destination wedding vendors to learn about the latest product updates and resort developments in Jamaica.

Each regional event will feature dedicated product training sessions from 3 to 5 p.m. followed by a Destination Showcase from 5:30 to 8:30 p.m. with live entertainment, Caribbean-inspired cuisine, games, photo opportunities and prize giveaways.

“The Jamaica Travel Expo and Destination Weddings Showcase will be the JTB’s first major in-person show since 2019, and we are anticipating more than 450 agents to join us for these exciting trade week events across the country,” notes Angella Bennett, Regional Director, Canada, JTB. “We can’t wait to bring the vibrant spirit of Jamaica to Calgary, Montréal and Toronto this fall. Each regional event will give retail agents a chance to learn from the country’s top suppliers, hear the latest destination developments, and enjoy some world-class island fun and prizes.”

JTB Canada Trade Week Schedule of Events

Jamaica Travel Expo & Destination Weddings Showcase - Calgary

Tuesday, November 7

Best Western Premier Calgary

Jamaica Travel Expo & Destination Weddings Showcase – Montréal

Thursday, November 9

Intercontinental Hotel Montréal

Jamaica Travel Expo & Destination Weddings Showcase – Toronto

Friday, November 10

Pearson Convention Centre

Register Now

Travel advisors can sign up to attend the Jamaica Travel Expo & Destination Weddings Showcase events in Calgary, Montréal and Toronto for free at visitjamaica.com/canada/expo. The registration deadline is Friday, October 27.

The JTB will also host a public [Jamaica Travel Expo](#) event on Saturday, November 11 from 11 a.m. to 4 p.m. at the Pearson Convention Centre in Brampton. The free event will bring together Jamaica’s top hotels, resorts, attractions, and bridal specialists who will be on site throughout the day to help Canadian travellers plan their dream island vacation, honeymoon or destination wedding.

The high-energy travel expo event will feature a live band, kids' activities, free swag, delicious Jamaican food and drinks, fashion shows, destination presentations, hourly vacation prize draws, and a grand prize giveaway valued at \$5,000 courtesy of redtag.ca.

For more information about the Jamaica Travel Expo & Destination Weddings Showcase for travel advisors. go to visitjamaica.com/canada/expo.

For information about the Jamaica Travel Expo consumer show in Toronto, visit visitjamaica.com/travelexpo.

About The Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and Germany and London. Representative offices are located in Berlin, Spain, Italy, Mumbai and Tokyo.

In 2022, the JTB was declared 'World's Leading Cruise Destination,' 'World's Leading Family Destination' and 'World's Leading Wedding Destination' by the World Travel Awards, which also named it the 'Caribbean's Leading Tourist Board' for the 15th consecutive year; and the 'Caribbean's Leading Destination' for the 17th consecutive year; as well as the 'Caribbean's Leading Nature Destination' and the 'Caribbean's Best Adventure Tourism Destination.' In addition, Jamaica earned seven awards in the prestigious gold and silver categories at the 2022 Travvy Awards, including "Best Wedding Destination – Overall', 'Best Destination – Caribbean,' 'Best Culinary Destination – Caribbean,' 'Best Tourism Board – Caribbean,' 'Best Travel Agent Academy Program,' 'Best Cruise Destination - Caribbean' and 'Best Wedding Destination – Caribbean.' Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica, go to the JTB's website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at visitjamaica.com/blog.

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