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JAMAICA TOURIST BOARD CELEBRATES 'JAMAICAN PATTY DAY' ON FEBRUARY 23 WITH FREE PATTY GIVEAWAY IN TORONTO

Destination Jamaica to give out beef patties at Union Station from 11 a.m. to 3 p.m.



Above: Credit Eden Hagos

TORONTO, ONTARIO – February 20, 2024 – The [Jamaica Tourist Board](#) (JTB) will hand out thousands of free beef patties at Toronto's Union Station on Friday, February 23 in celebration of Jamaican Patty Day. Locals are encouraged to visit the Jamaica pop-up space at the Bay Union Samples Kiosk inside Union Station (65 Front Street West) on **February 23 from 11 a.m. to 3 p.m.** to enjoy a free Jamaican beef patty from [Patties Express](#) and learn more about the island destination.

In honour of the 39th annual Jamaican Patty Day in Toronto, the JTB is also giving away a special prize trip for two to Kingston, Jamaica courtesy of [Flair Airlines](#) and [Spanish Court Hotel](#), giving foodies a chance to sample authentic Jamaican patties from the source. Contest entries can be submitted at visitjamaica.com/patty-day until Sunday, February 25.



Above (L to R): Flair Airlines aircraft; Devon House bakery beef patty in Kingston, Jamaica; Spanish Court Hotel Jamaica.

Jamaican Patty Day pays tribute to the historic *beef* that took place in the mid '80's between Toronto's Jamaican patty vendors and local food inspectors. Authorities claimed the city's patty shops could not use the term "beef patties" to describe their tasty snack food offerings. Following a series of court battles, the Patty Wars were resolved in a ruling on February 23, 1985. The day has been known henceforth as Jamaican Patty Day in Toronto.

"Each year, Jamaican Patty Day celebrates a unique part of Toronto's history while acknowledging the important contributions that the Jamaican Diaspora has made on the city's culinary identity," said Angella Bennett, Regional Director, Canada, Jamaica Tourist Board. "We're looking forward to welcoming Torontonians to our pop-up space in Union Station on February 23 to try a free Jamaican beef patty and get a taste of the island!"

Learn more about Jamaica's vibrant culinary offerings, go to visitjamaica.com/feel-the-vibe/cuisine.



Above: Credit Eden Hagos

About The Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

In 2023, the JTB was declared 'World's Leading Cruise Destination' and 'World's Leading Family Destination' for the fourth consecutive year by the World Travel Awards, which also named it named "Caribbean's Leading Tourist Board" for the 15th consecutive year, "Caribbean's Leading Destination" for the 17th consecutive year, and the "Caribbean's Leading Cruise Destination" in the World Travel Awards – Caribbean.' In addition, Jamaica was awarded six gold 2023 Travvy Awards, including 'Best Honeymoon Destination' 'Best Tourism Board – Caribbean,' 'Best Destination – Caribbean,' 'Best Wedding Destination – Caribbean,' 'Best Culinary Destination – Caribbean,' and 'Best Cruise Destination – Caribbean' as well as two silver Travvy Awards for 'Best Travel Agent Academy Program' and 'Best Wedding Destination – Overall.'" It also received a *TravelAge West* WAVE award for 'International Tourism Board Providing the Best Travel Advisor Support' for a record-setting 12th time. TripAdvisor® ranked Jamaica the #7 Best Honeymoon Destination in the World and the #19 Best Culinary Destination in the World for 2024. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition and the destination is routinely ranked among the best to visit globally by prestigious international publications.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at www.islandbuzzjamaica.com.

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