

FOR IMMEDIATE RELEASE

JAMAICA TO WELCOME UNITED NONSTOP SERVICE FROM DENVER TO MONTEGO BAY

Inaugural Weekly Non-Stop Flights Start November 4

KINGSTON, JAMAICA, July 17, 2023 – Continuing to expand ease of access to the island for U.S. travelers, Jamaica will welcome new air service from Denver International Airport (DEN) to Sangster International Airport (MBJ) in Montego Bay starting on November 4, 2023, by United Airlines. Operating weekly on Saturdays, it will be the only carrier serving Jamaica non-stop from the Denver gateway.

"We are very pleased to expand our partnership with United with the launch of this new non-stop flight from the legacy carrier's Denver hub," said the Hon. Edmund Bartlett, Minister of Tourism, Jamaica. "The mile-high city is one of the fastest growing in the U.S., so it represents a top target market in the west and supports the strong rebound of Jamaica's tourism sector as our visitor arrivals numbers are returning to growth over 2019 levels."

Donovan White, Director of Tourism, Jamaica Tourist Board, added, "To welcome another non-stop flight to our island by United, the most-flown airline operating out of Denver, is very gratifying. It is an important addition to Jamaica's existing air service that provides U.S. travelers with yet another convenient option to get to the island for their next business or leisure trip."

United will operate the non-stop flight from Denver (DEN) to Montego Bay (MBJ) once a week on Saturdays utilizing the brand new Boeing 737 MAX aircraft. With the addition of this new service, the carrier will now serve 5 routes from the U.S. to Jamaica, complementing its existing non-stop service from Newark (EWR), Washington D.C. (IAD), Chicago (ORD), and Houston (HOU) to Montego Bay (MBJ).

Flight schedules are subject to change without notice, so travelers are encouraged to check http://www.united.com/ for the most updated information.

For more information about Jamaica, please visit www.visitjamaica.com.

ABOUT JAMAICA TOURIST BOARD

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and Germany and London. Representative offices are located in Berlin, Spain, Italy, Mumbai and Tokyo.

In 2022, the JTB was declared 'World's Leading Cruise Destination,' 'World's Leading Family Destination' and 'World's Leading Wedding Destination' by the World Travel Awards, which also named it the 'Caribbean's Leading Tourist Board' for the 15th consecutive year; and the 'Caribbean's Leading Destination' for the 17th consecutive year; as well as the 'Caribbean's Leading Nature Destination' and the 'Caribbean's Best Adventure Tourism Destination.' In addition, Jamaica earned seven awards in the prestigious gold and silver categories at the 2022 Travvy Awards, including "Best Wedding Destination – Overall', 'Best Destination – Caribbean,' 'Best Culinary Destination – Caribbean,' 'Best Tourism Board – Caribbean,' 'Best Travel Agent Academy Program,' 'Best Cruise Destination - Caribbean' and 'Best Wedding Destination –

Caribbean.' Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica, go to the JTB's website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on Facebook, Twitter, Instagram, Pinterest and YouTube. View the JTB blog at wisitjamaica.com/blog.

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