

JAMAICA[®]

For Immediate Release

JAMAICA TO RECEIVE NEW NON-STOP SERVICE BY FRONTIER FROM CLEVELAND

Flights Will Be the Island's Only Non-Stops from the City

MONTEGO BAY, JAMAICA, December 20, 2023 – As of March 9, 2024, Jamaica will welcome new non-stop air service by Frontier Airlines from Cleveland International Airport (CLE) in Ohio to Montego Bay's Sangster International Airport (MBJ). The new flights will operate three times weekly on Mondays, Wednesdays and Saturdays and are now available for booking.

"We couldn't be more pleased that Frontier continues to expand the number of gateways from which they provide non-stop service to Jamaica," said the Hon. Edmund Bartlett, Minister of Tourism, Jamaica. "The early March service launch from Cleveland is ideally timed to capture the second half of our peak winter season. Therefore, these new flights can only add to the record-breaking arrivals we are already expecting for the period."

This will be the only non-stop service to Jamaica from the Cleveland market, opening more of the important Midwestern U.S. market to the destination. Further, this service complements Frontier's existing service to Jamaica from Atlanta, Chicago, Miami, Orlando, Philadelphia and St. Louis, increasing the carrier's total number of non-stop gateways serving the island to seven.

"It is very gratifying to receive this new service from Frontier, a valued airline partner responsible for carrying a significant number of visitors to our shores and one that has continued to seek out opportunities to fly to Jamaica from various key U.S. cities," said Donovan White, Director of Tourism, Jamaica Tourist Board. "We look forward to welcoming passengers flying on this new service from Cleveland and continuing to grow arrivals to the destination."

For more information on the new Frontier service or to book a flight, visit www.flyfrontier.com.

For more information on Jamaica, visit www.visitjamaica.com.

ABOUT JAMAICA TOURIST BOARD

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

In 2021, the JTB was declared 'World's Leading Cruise Destination,' 'World's Leading Family Destination' and 'World's Leading Wedding Destination' for the second consecutive year by the World Travel Awards, which also named it the 'Caribbean's Leading Tourist Board' for the 14th consecutive year; and the 'Caribbean's Leading Destination' for the 16th consecutive year; as well as the 'Caribbean's Best Nature Destination' and the 'Caribbean's Best Adventure Tourism Destination.' In addition, Jamaica was awarded four gold 2021 Travvy Awards, including 'Best Destination, Caribbean/Bahamas,' 'Best Culinary Destination –Caribbean,' 'Best Travel Agent Academy Program,'; as well as a *TravelAge West* WAVE award for 'International Tourism Board Providing the Best Travel Advisor Support' for a record-setting 10th time. In 2020, the Pacific Area Travel Writers Association (PATWA) named Jamaica the 2020 'Destination of the

Year for Sustainable Tourism'. In 2019, TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at www.islandbuzzjamaica.com.

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