

JAMAICA[®]

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JAMAICA SPOTLIGHTS LOCAL CULINARY STARS AT T.O. FOOD AND DRINK FEST

Celebrity chefs team up with Jamaica Tourist Board to share recipes and serve up island-inspired cuisine in Toronto, March 31 to April 2



Above: Jamaican-Canadian chefs Tre Sanderson, Noel Cunningham and Selwyn Richards will make special appearances at the Destination Jamaica booth during the T.O. Food & Drink Fest from March 31 to April 2

TORONTO, ONTARIO – March 27, 2023 – The [Jamaica Tourist Board](#) (JTB) will bring together three award-winning Caribbean chefs to celebrate the island's vibrant gastronomy during the annual [T.O. Food and Drink Fest](#), hosted at the Metro Toronto Convention Centre from March 31 to April 2.

Local foodies can visit the Destination Jamaica booth throughout the weekend to connect with some of Canada's top Jamaican-Canadian culinary stars, sample authentic Caribbean cuisine, and enter a special prize draw for a chance to win an intimate chef-prepared dinner party for four.

Hot on the heels of his *Top Chef Canada* season 10 victory, Chef Tre Sanderson will help kick off the festival with an exclusive appearance at the Jamaica booth alongside fellow culinary talent and food writer Chef Noel Cunningham.

The as-seen-on-TV chefs will be on-site with the JTB team on Friday, March 31 from 4 to 6 p.m. to meet with media guests and fans. The duo will also share special take-home recipe cards featuring their favourite Jamaican dishes: Top Chef winner Sanderson will reveal his recipe for sweet [Plantain Bread with Spiced Cream Cheese](#) while Cunningham will dish out the details on his signature [Steamed Shrimp with Okra](#).



Above: Visitors to the T.O. Food & Drink Fest can take home recipes cards featuring Chef Tre Sanderson's Plantain Bread with Spiced Cream Cheese (left) and Chef Noel Cunningham's Steamed Shrimp with Okra (right).

Destination Jamaica fans will also have an opportunity to sample authentic island cuisine during the three-day culinary event as celebrity chef and author Chef Selwyn Richards from The Art of Catering prepares a mouth-watering [menu](#) featuring three signature savoury dishes:

Boneless Jerk Chicken

mild pepper sauce, rice and peas with coconut milk, mango salsa with pea sprouts

Escovitch of Red Snapper Filet

sweet chili glaze

Curry Tofu Channa

Portobello mushroom and eggplant



Above: Chef Selwyn Richards' Jamaican menu for the T.O. Food & Drink Fest includes Curry Tofu Channa (left); Boneless Jerk Chicken (centre); and Escovitch of Red Snapper Filet (right).

Throughout the weekend, visitors at the JTB booth can submit contest entries for a chance to win a gourmet gift basket featuring Blue Mountain coffee, Jamaican rum, jerk seasoning and a cookbook. One lucky winner will take home Jamaica's grand prize: a private in-home dinner party for four with wine pairings prepared by Chef Selwyn Richards (value: \$2,000).

T.O. Food & Drink Fest visitors are invited to enjoy Caribbean dishes, pick-up free chef recipe cards and submit their entries for culinary themed prizes at the Destination Jamaica booth (#405) on Friday, March 31 from 5 to 10 p.m.; Saturday, April 1 from 12 to 10 p.m.; and Sunday, April 2 from 12 to 6 p.m.

[Click here](#) to view recipes and photos from Chef Tre Sanderson, Chef Noel Cunningham and Chef Selwyn Richards.

To learn more about Jamaica's vibrant culinary scene, go to [visitjamaica.com/feel-the-vibe/cuisine](https://www.visitjamaica.com/feel-the-vibe/cuisine).

About The Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

In 2021, the JTB was declared 'World's Leading Cruise Destination,' 'World's Leading Family Destination' and 'World's Leading Wedding Destination' for the second consecutive year by the World Travel Awards, which also named it the 'Caribbean's Leading Tourist Board' for the 14th consecutive year; and the 'Caribbean's Leading Destination' for the 16th consecutive year; as well as the 'Caribbean's Best Nature Destination' and the 'Caribbean's Best Adventure Tourism Destination.' In addition, Jamaica was awarded four gold 2021 Travvy Awards, including 'Best Destination, Caribbean/Bahamas,' 'Best Culinary Destination –Caribbean,' Best Travel Agent Academy Program.; as well as a *TravelAge West* WAVE award for 'International Tourism Board Providing the Best Travel Advisor Support' for a record-setting 10th time. In 2020, the Pacific Area Travel Writers Association (PATWA) named Jamaica the 2020 'Destination of the Year for Sustainable Tourism'. In 2019,

TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#).