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**JAMAICA RANKS AMONG TOP ISLANDS
IN CONDE NAST TRAVELER'S READERS' CHOICE AWARDS 2023**

Island Is Once Again a Favorite Choice In 'The Caribbean & The Atlantic' Category

KINGSTON, JAMAICA, October 11, 2023 – Continuing to cement its place as one of the world's leading destinations for tourism, Jamaica ranked once again among the "Top Islands" in Conde Nast Traveler's Readers' Choice Awards 2023 in 'The 'Caribbean & The Atlantic' category. Landing firmly among the top 10, several Jamaican hotels and resorts were also recognized in this year's Awards.

"The fact that Jamaica has consistently been able to land a spot in the top-ranked islands is a testament to the lasting appeal of the island's tourism product," said the Hon. Edmund Bartlett, Minister of Tourism, Jamaica. "Hospitality is in the DNA of the Jamaican people, who truly enjoy making visitors feel welcome. Combine that with our wealth of attractions, breathtaking natural beauty, range of hotels and resorts and ease of access for international travelers, it's no wonder that everyone from celebrities to mega-influencers and a variety of tourists chooses to come to Jamaica. We sincerely appreciate everyone who voted for us."

In addition to Jamaica's ranking as a destination, seven hotels and resorts were voted to be among the best. In the Best Caribbean and Central American Hotels category, S Hotel Jamaica took the #1 spot of the top 10, followed by Jamaica Inn at #7. S Hotel Jamaica was also ranked #16 in the Best Hotels in the World category out of 50 hotels that made the list. A total of five Jamaican resorts were also ranked in the Best Caribbean Resorts category, including Half Moon (#10), Round Hill Hotel & Villas (#18), Rockhouse (#31), Sandals South Coast (#33), and Sandals Negril (#35) out of 40 that were ranked.

"It is very gratifying to see that this many readers of Conde Nast Traveler love Jamaica so fervently that they vote for us in numbers big enough to keep us ranking as one of the top ten islands year after year," said Donovan White, Director of Tourism, Jamaica Tourist Board. "We're so pleased to know that we are providing a memorable island experience that exceeds guest expectations and we will strive to do even better moving forward."

Approximately 500,000 people voted in Conde Nast Traveler's 36th annual Readers' Choice Awards survey, rating their travel experiences across the globe on the top places they enjoyed this year and can't wait to return to next. The Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry. This year's full list of winners can be found [here](#).

For more information on Jamaica, please go to www.visitjamaica.com.

ABOUT JAMAICA TOURIST BOARD

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and

Germany and London. Representative offices are located in Berlin, Spain, Italy, Mumbai and Tokyo.

In 2022, the JTB was declared 'World's Leading Cruise Destination,' 'World's Leading Family Destination' and 'World's Leading Wedding Destination' by the World Travel Awards, which also named it the 'Caribbean's Leading Tourist Board' for the 15th consecutive year; and the 'Caribbean's Leading Destination' for the 17th consecutive year; as well as the 'Caribbean's Leading Nature Destination' and the 'Caribbean's Best Adventure Tourism Destination.' In addition, Jamaica earned seven awards in the prestigious gold and silver categories at the 2022 Travvy Awards, including "Best Wedding Destination – Overall', 'Best Destination – Caribbean,' 'Best Culinary Destination – Caribbean,' 'Best Tourism Board – Caribbean,' 'Best Travel Agent Academy Program,' 'Best Cruise Destination - Caribbean' and 'Best Wedding Destination – Caribbean.' Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica, go to the JTB's website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at visitjamaica.com/blog.

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