

# JAMAICA<sup>®</sup>

**Dance your way to Jamaica's biggest party this Spring as Carnival in Jamaica commences**



**London March 2023:** Carnival in Jamaica is back and invites you to experience the incredible atmosphere across the island during the weeklong celebrations between the 12th - 18th April. Witness a sea of colourful, show-stopping costumes, intoxicating music and sizzling street food stalls during the cultural event.

Following a three-year hiatus, revellers can enjoy the ultimate carnival experience and dance the day (and night away) at the annual Carnival in Jamaica taking place across Ocho Rios, and Kingston. The main event, the Road March, will take place on the streets of Kingston on Sunday 16<sup>th</sup> April.

High energy and stamina are a must for Carnival. Party go-ers will let loose and dance to reggae, dancehall, soca and calypso music, celebrating the lively Caribbean music genres. The island comes together to embrace the vivacious spirit of Jamaica, with thousands of visitors, including locals and international attendees. In the lead up to carnival, you can enjoy [weeklong parties and fetes](#) as part of the countdown celebrations to the main event. From the Black 2 Blue Breakfast Party on 13<sup>th</sup> April to the XS Sunset Beach Cool Down on 17<sup>th</sup>.

If you truly want to immerse yourself in the celebrations, joining a Mas Band is the best way! Mas bands, short for masquerade bands, are one of the biggest parts of

Carnival. Masqueraders dress up and showcase their magnificent costumes, covered in feathers, glitter and plenty of colour. Every year will have a different theme and costumes to match. The bands in Carnival Jamaica 2023 are Bacchanal Ja, Yardmas, Xodus, Ochi Carnival, GenXs and Downtown Carnival. They all offer their own unique experiences, but whichever band you choose to join, being a part of Carnival is the best way to experience the occasion. For all Carnival in Jamaica activities and updates [click here](#).

Tick Carnival in Jamaica off your bucket list with this deal. Staying seven-nights all-inclusive at RIU Negril in Negril Jamaica costs £1,589 per person, saving £276. Return flights with TUI are included, departing from London Gatwick on 13<sup>th</sup> April. For more information or to book visit [TUI](#).

**For information about Carnival in Jamaica visit <https://www.instagram.com/carnivalinjamaica/>. To learn more about Jamaica <https://www.visitjamaica.com/>.**

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For all media enquiries please contact the PRM Tourism team at: [jamaica@prm-global.com](mailto:jamaica@prm-global.com). For news and images visit <https://jamaica-tourist-board.prezly.com/>

### **About Jamaica Tourist Board**

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. In 2022 Jamaica became the top Caribbean destination among British travellers. The JTB was declared the Caribbean's Leading Tourist Board by the World Travel Awards from 2006 to 2014. Also in 2014, Jamaica earned the World Travel Award's vote for the Caribbean's Leading Destination and Caribbean's Leading Cruise Destination for the eighth consecutive year. Additionally, the Historic Falmouth Cruise Port was recognised as the Caribbean's Leading Heritage Tour while Ocho Rios was named the Caribbean's Leading Cruise Port and Sangster International Airport was voted the Caribbean's Leading Airport

JTB offices are located in Kingston, Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai and Tokyo.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's web site at [www.visitjamaica.com](http://www.visitjamaica.com) or call the Jamaica Tourist Board at +44 (0)20 7225 9090

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