

# JAMAICA

## TOURIST BOARD

**IN SEPTEMBER 2016.....**

- Stopover arrivals up 5.3%
- US Market up 7.6%
- Canada up 7.2%
- Europe up 3.5%
- Cruise Passenger down by 3.3%

### TOURIST (Stopover Arrivals)

Stopover arrivals in September 2016 were **120,340**, an increase of **5.3%** in arrivals when compared to the **114,280** recorded in September 2015.

For the five months of Summer 2016, May to September, arrivals were up **2.9%**, with **879,504** stopovers compared to **854,716** in 2015.

Year to date, January to September 2016, arrivals increased by **2.6%**, with **1,652,612** stopovers compared to **1,611,179** in 2015.

#### United States

Stopover arrivals from the United States market recorded a **7.6%** increase in September 2016 with a total of **75,193** arrivals compared to the **69,878** arrivals who visited in September 2015. All of the US marketing regions recorded increases in arrivals. The Northeast with **29,306** rose by **1.8%**, the South with **24,646** rose by **11.5%**, the Mid-west with **11,518** increased by **6.3%**, and the West with **9,723** increased by **19.1%**.

For the five months of Summer 2016, May to September, the US market region recorded a **4.5%** increase in arrivals, with **611,563** visitors compared to the **585,278** visitors during the same period in 2015. The Northeast was flat **-0.4%**, the South was up **5.8%**, the Midwest was up **7.4%** and the West up **15.1%**.

Year-to-date, January to September 2016, the US market region has grown by **5.1%**, with **1,083,134** visitors compared to the **1,030,383** visitors during the same period in 2015. This was **52,751** more arrivals than in 2015, as well as, **90,427** more than in 2014. The Northeast was up by **1.9%**, the Mid-west up by **5.0%**, the South up by **5.9%**, and the West was up **16.3%**.

#### Canada

In September 2016, the Canadian market recorded an increase in arrivals of **7.2%**, with **17,732** stopovers compared to **16,535** in September 2015.

Stopover arrivals from Atlantic Canada fell by **12.8%**, the main provinces of Newfoundland declined by **23.4%**, over September 2015 and those from Nova Scotia increased by **17.9%**.

Stopover arrivals from Central Canada grew by **7.2%**, the leading province of Ontario grew by **10.0%**, and the second most important Canadian province of Quebec recorded a decrease of **7.9%**.

Stopover arrivals from Western Canada grew by **14.5%**, Alberta recorded an increase of **17.2%**, and arrivals from British Columbia rose by **10.9%**.

For the five months of Summer 2016, May to September, arrivals from Canada were flat, **0.1%** with **110,299** stopovers compared to **110,398** during the same time in 2015.

Cumulatively, the Canadian market with **273,146** visitors recorded a decline of **7.3%** or **21,489** less visitors than in 2015. The top producing provinces of Ontario with **185,466** fell by **4.5%**, and Quebec, with **32,080** visitors fell by **16.0%**.

### Europe

The European market region recorded a growth of **3.5%** in September 2016, with **19,856** stopover arrivals compared to the **19,179** recorded in September 2015.

In the Northern European region, the main visitor producing countries, United Kingdom, with **15,977** arrivals, grew by **3.5%** and Ireland with **173** arrivals increased by **3.0%**.

In the South-Western European region, Germany with **1,153** visitor arrivals declined by **7.8%**, Italy with **493** arrivals grew by **67.7%**, the Netherlands with **453** visitors fell by **0.9%**, and Belgium with **424** arrivals rose by **17.1%**.

Stopover arrivals from Central-East Europe with **309** arrivals grew by **12.4%**.

For the five months of Summer 2016, May to September, arrivals from Europe was flat **0.6%**, with **111,072** arrivals compared to **110,414** in 2015.

Year-to-date, January to September 2016 period, arrivals from the European market grew by **4.8%**. Total stopover arrivals were **215,452** this was **9,861** more arrivals than the **205,591** recorded in 2015. Northern Europe grew by **5.4%**, moving from **159,587** in 2015 to **168,213** in 2016. Arrivals from the South/West region increased by **6.0** with **43,306** arrivals, and those from the Central/East region declined by **23.7%** with **3,933** arrivals.

### Latin America

Arrivals from Latin America fell by **22.7%** in September 2016, with a total of **1,909** stopovers compared to **2,470** in September 2015.

From the Central American region, stopover arrivals fell by **19.0%** with **765** arrivals. Mexico with **390** arrivals fell by **2.3%**, and Costa Rica with **131** fell by **12.7%**.

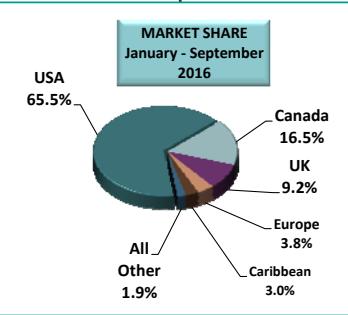
From the South American region, stopover arrivals fell by **25.0%** with **1,144** arrivals. Chile with **323** arrivals fell by **29.3%** and Argentina with **214** arrivals was the same **214** as in 2015.

For the five months of Summer 2016, May to September arrivals from Latin America declined by **16.7%**, with **10,884** stopovers compared to **13,063** in 2015.

Cumulatively, January to September 2016, stopover arrivals from Latin America decreased by **8.3%**, with a total of **20,528** arrivals compared to **22,383** in 2015.

Stopovers from Central America increased by **11.4%**. The main Central American countries of Mexico, Costa Rica and Panama recorded increases of **6.9%**, **97.7%** and a decrease of **18.5%** respectively.

Stopovers from South America decreased by **17.5%** with **12,576** arrivals, The top producing countries of Chile with **3,495** arrivals fell by **11.5%**, and Argentina with **2,461** arrivals fell by **10.1%**.



## The Caribbean

Stopover arrivals to Jamaica from the Caribbean region decreased by **5.7%** in September 2016 with a total of **4,498** visitors, compared to **4,769** in September 2015.

The Cayman Islands and Trinidad & Tobago continued to be the major visitor producing Caribbean countries in September 2016 with **1,227** and **685** stopover arrivals, respectively.

Cumulatively, stopovers for the January - September 2016 period grew by **6.0%** moving from **48,770** in 2015 to **46,007** in 2016.

## Asia

The Asian market decreased by **25.9%** in September 2016 with a total of **688** stopovers compared to **929** in September 2015.

China, India, and Japan, are the major visitor-producing countries with **369**, **129** and **104** stopovers arriving from each country, respectively.

For the January to September 2016 period, stopover arrivals from Asia fell by **1.9%**, with **6,829** arrivals compared to **6,964** arrivals in 2015.

## Other Countries

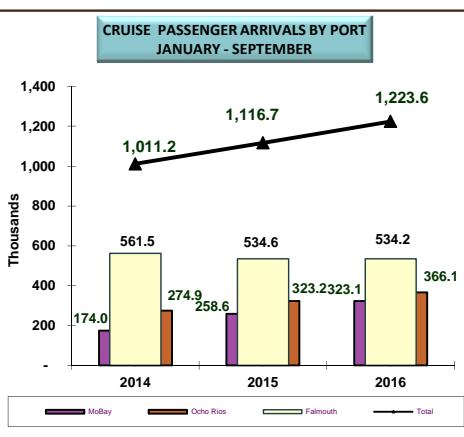
Overall, stopover arrivals from other countries decreased by **8.9%** for the period January to September 2016. Of the Other Countries, Australia provided the most stop-over arrivals to Jamaica, with **1,938** visitors in 2016 compared to **2,241** in 2015. This represents a decrease of **13.5%**.

## Market Share

The market share of stopover visitors for the January to September 2016 was as follows: USA **65.5%**; Canada **16.5%**; UK **9.2%**; Continental Europe **3.8%**, the Caribbean **3.0%**; and the others, including Latin America and Asia **1.9%**.

## Cruise Passengers

A total of **86,033** cruise passengers visited Jamaica in September, 2016. This represented a **3.3%** decrease over the **88,968** for September 2015.



For September 2016, Cruise passengers visiting the Falmouth port decreased by **12.9%**. Cruise passengers visiting the port of Ocho Rios increased by **6.6%** and those visiting Montego Bay increased by **12.7%**.

For the five months of Summer, May to September 2016, cruise passengers visiting Jamaica increased by **3.6%**, with **478,388** passengers compared to **461,949** during the same period in 2015.

Year to date, January to September 2016 period saw **1,223,608** cruise passenger arrivals at the three major ports, an increase of **107,095** passengers or **9.6%**.

## Length of Stay

The average length of stay of **Foreign National** arrivals in September 2016 was **8.9** nights, this was the same level as in 2015. The average length of stay in hotels was **6.9** nights in September 2016, this was the same level as in September 2015.

The average length of stay of **Non-Resident Jamaican** arrivals in September 2016 was **16.0** nights, compared to **15.9** nights in September 2015. The average length of stay in hotels in September 2016 was **7.7** nights, this was also the same level as September 2015.

During the January to September 2016 period the average length of stay of For-

eign National arrivals in all types of accommodations was **8.6** nights, this was the same level as in 2015. For the Non-Resident Jamaican arrivals the average length of stay was **15.7** nights compared to **15.8** nights in 2015.

**Purpose of Visit** During the period January to September 2016, **90.2%** or **1,387,901** of the **1,538,427** **Foreign Nationals** visited Jamaica for Leisure, **4.6%** were on Business, **4.5%** were on Other purposes of travel and **0.6%** did not state their purpose of travel.

A total of **91,896** or **80.6%** of the **14,085** **Non-Resident Jamaicans** were visiting for Leisure, **3.8%** were on Business, **12.6%** were on Other purposes of travel and **3.1%** failed to provide a reason for travel.

Year to date January to September 2016, **89.5%** or a total of **1,479,797** of the total stopover arrivals of **1,652,512** visited Jamaica for Leisure, **4.6%** were on Business, **5.1%** were on Other purposes of travel and **0.8%** did not state their purpose of travel.

## Intended Resort Area of Stay

Of the **120,340** stopover arrivals visiting Jamaica in September 2016, the resort area of Montego Bay welcomed **39,534** arrivals or **32.9%**; Ocho Rios welcomed **27,719** or **23.0%**; Negril received **22,969** or **19.1%**, and **13,528** or **11.2%** visited Kingston. The remaining **13.9%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January and September 2016, the pattern remained the same. Montego Bay, Ocho Rios, and Negril accounted for **1,257,511** or **76.1%** of the stopover arrivals.

## Type of Airlines used

Of the **1,652,612** stopover visitors to Jamaica in the January to September 2016, **1,542,276** or **93.3%** used scheduled airlines, while **110,336** or **6.7%** used chartered flights.

During the corresponding period in 2015 the percentage distribution was: **93.1%** - used scheduled airlines and **6.9%** - used chartered flights.

**TABLE 1**

**TOURIST ARRIVALS**  
**January - September**  
**2016**

Month	<----- Stopovers ----->						Total Stopover Arrivals	+/- 2016/15	+/- 2016/14
	Foreign Nationals	+/- 2016/15	+/- 2016/14	Non-Resident Jamaicans	+/- 2016/15	+/- 2016/14			
January	169,485	1.7%	6.5%	10,074	1.1%	-0.1%	179,559	1.7%	6.1%
February	175,471	4.1%	9.5%	9,801	6.6%	8.0%	185,272	4.2%	9.4%
March	204,846	2.9%	8.1%	14,827	13.4%	31.1%	219,673	3.6%	9.4%
April	176,926	-0.4%	4.5%	11,678	-5.5%	-5.4%	188,604	-0.7%	3.8%
<b>Jan.-Apr.</b>	<b>726,728</b>	<b>2.1%</b>	<b>7.2%</b>	<b>46,380</b>	<b>4.0%</b>	<b>8.3%</b>	<b>773,108</b>	<b>2.2%</b>	<b>7.2%</b>
May	157,451	-0.8%	1.0%	10,433	7.7%	0.4%	167,884	-0.3%	1.0%
June	179,051	5.5%	3.3%	15,037	18.4%	9.4%	194,088	6.4%	3.7%
July	208,773	3.2%	3.6%	19,396	5.3%	-0.1%	228,169	3.4%	3.2%
August	155,621	-0.1%	-1.2%	13,402	1.0%	-4.4%	169,023	0.0%	-1.4%
September	110,903	4.8%	12.6%	9,437	12.2%	13.7%	120,340	5.3%	12.7%
<b>May - Sep.</b>	<b>811,799</b>	<b>2.5%</b>	<b>3.2%</b>	<b>67,705</b>	<b>8.4%</b>	<b>2.8%</b>	<b>879,504</b>	<b>2.9%</b>	<b>3.2%</b>
<b>Jan.- Sep.</b>	<b>1,538,527</b>	<b>2.3%</b>	<b>5.0%</b>	<b>114,085</b>	<b>6.5%</b>	<b>5.0%</b>	<b>1,652,612</b>	<b>2.6%</b>	<b>5.0%</b>

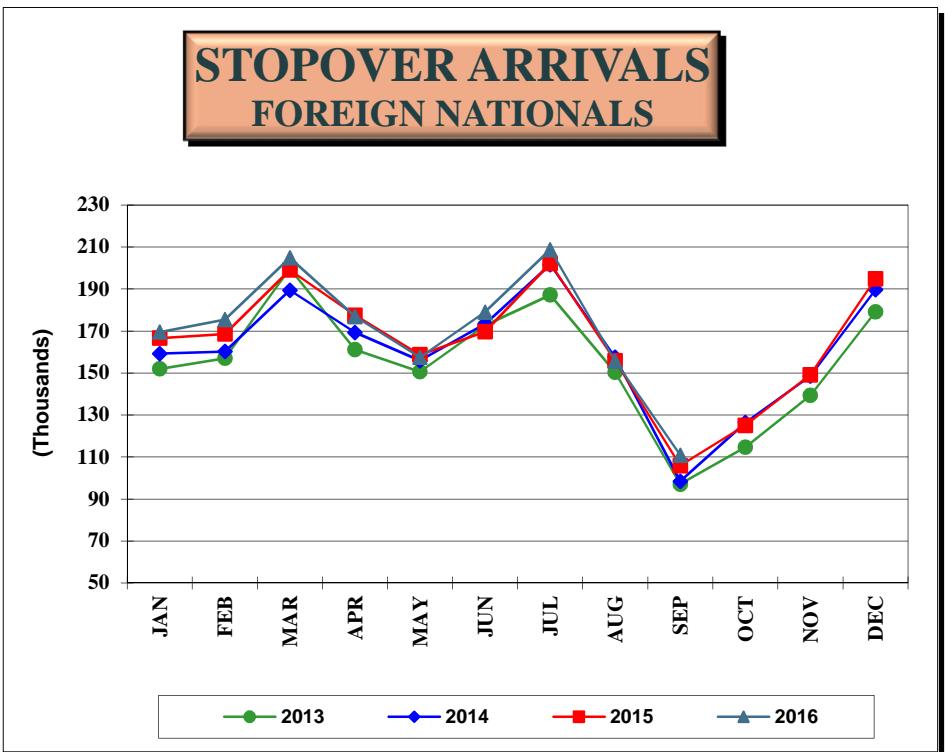


FIG. 1

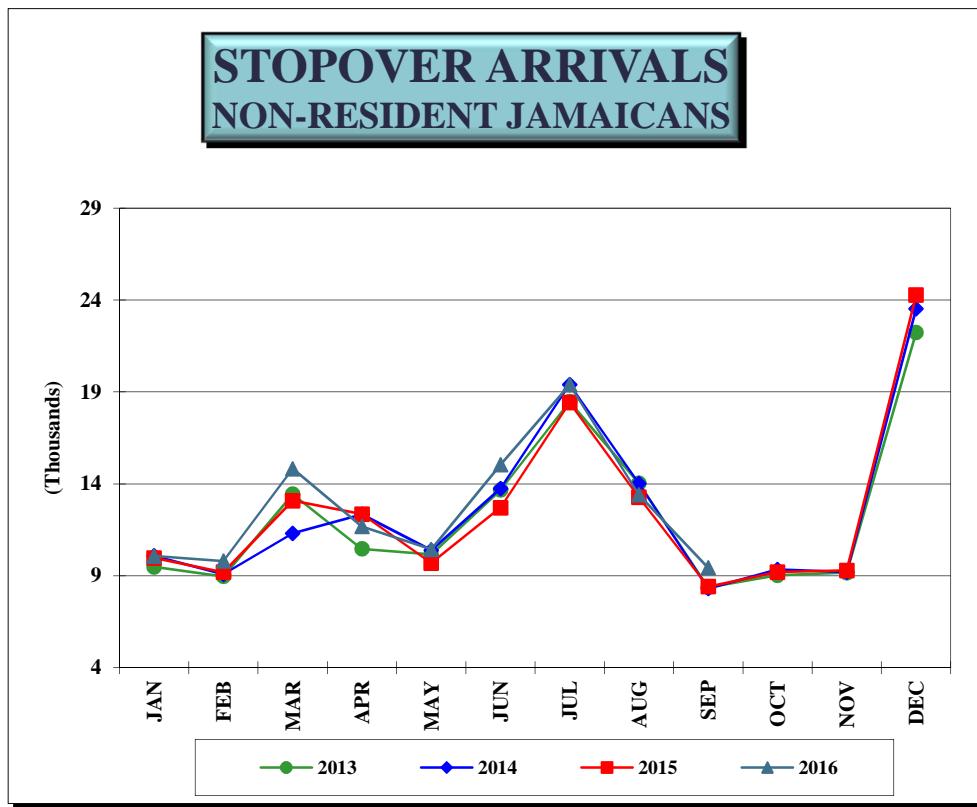
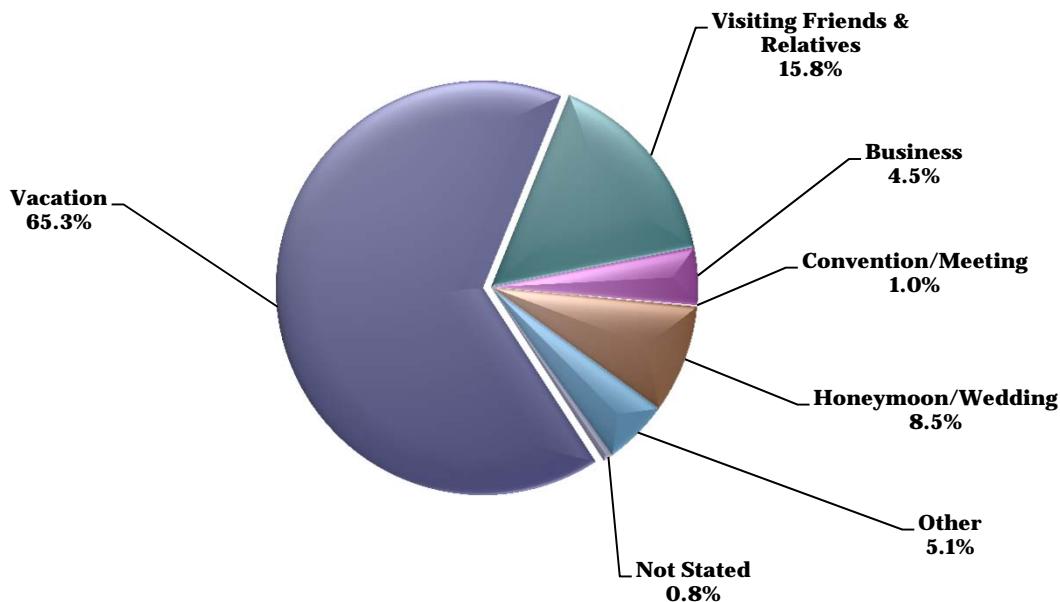


FIG. 1a

## **STOPOVER ARRIVALS BY PURPOSE OF VISIT JANUARY - SEPTEMBER 2016**



**Fig. 1b**

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - September 2016	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	1,048,941	68.2%	30,541	26.8%	1,079,482	65.3%
Visiting Friends & Relatives	201,751	13.1%	58,911	51.6%	260,662	15.8%
Business	69,433	4.5%	4,196	3.7%	73,629	4.5%
Convention/Meeting	1,749	0.1%	91	0.1%	1,840	0.1%
Honeymoon/Wedding	137,209	8.9%	2,444	2.1%	139,653	8.5%
Other	69,725	4.5%	14,367	12.6%	84,092	5.1%
Not Stated	9,619	0.6%	3,535	3.1%	13,154	0.8%
<b>TOTAL</b>	<b>1,538,427</b>	<b>100.0%</b>	<b>114,085</b>	<b>100.0%</b>	<b>1,652,512</b>	<b>100.0%</b>

**TABLE 1.2**

**STOPOVER ARRIVALS BY MARKET REGION  
AND MONTH OF ARRIVAL 2016**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
<b>January</b>	42,546	28,580	20,389	9,628	<b>101,143</b>	43,176	26,638	2,400	4,785	729	688	<b>179,559</b>
<b>February</b>	49,362	29,253	20,467	9,347	<b>108,429</b>	42,357	27,216	2,138	3,865	866	401	<b>185,272</b>
<b>March</b>	60,411	31,941	33,135	14,696	<b>140,183</b>	40,239	29,236	3,016	5,645	920	434	<b>219,673</b>
<b>April</b>	58,203	22,165	27,952	13,496	<b>121,816</b>	37,075	21,290	2,090	5,005	739	589	<b>188,604</b>
<b>Jan.-Apr.</b>	<b>210,522</b>	<b>111,939</b>	<b>101,943</b>	<b>47,167</b>	<b>471,571</b>	<b>162,847</b>	<b>104,380</b>	<b>9,644</b>	<b>19,300</b>	<b>3,254</b>	<b>2,112</b>	<b>773,108</b>
<b>May</b>	45,532	19,718	32,196	15,913	<b>113,359</b>	25,287	21,104	2,053	4,974	627	480	<b>167,884</b>
<b>June</b>	54,217	23,616	45,383	23,837	<b>147,053</b>	17,879	20,758	1,929	5,274	739	456	<b>194,088</b>
<b>July</b>	71,874	21,137	47,254	23,967	<b>164,232</b>	25,995	26,169	2,332	7,877	819	745	<b>228,169</b>
<b>August</b>	58,207	13,763	25,690	14,066	<b>111,726</b>	23,406	23,185	2,661	6,847	702	496	<b>169,023</b>
<b>September</b>	29,306	11,518	24,646	9,723	<b>75,193</b>	17,732	19,856	1,909	4,498	688	464	<b>120,340</b>
<b>May - Sep.</b>	<b>259,136</b>	<b>89,752</b>	<b>175,169</b>	<b>87,506</b>	<b>611,563</b>	<b>110,299</b>	<b>111,072</b>	<b>10,884</b>	<b>29,470</b>	<b>3,575</b>	<b>2,641</b>	<b>879,504</b>
<b>Jan. - Sep.</b>	<b>469,658</b>	<b>201,691</b>	<b>277,112</b>	<b>134,673</b>	<b>1,083,134</b>	<b>273,146</b>	<b>215,452</b>	<b>20,528</b>	<b>48,770</b>	<b>6,829</b>	<b>4,753</b>	<b>1,652,612</b>
<b>+/- %</b>	<b>1.9%</b>	<b>5.0%</b>	<b>5.9%</b>	<b>16.3%</b>	<b>5.1%</b>	<b>-7.3%</b>	<b>4.8%</b>	<b>-8.3%</b>	<b>6.0%</b>	<b>-1.9%</b>	<b>-8.9%</b>	<b>2.6%</b>

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

U.S.A.	SEPTEMBER						JANUARY - SEPTEMBER						% Change			
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change			<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change				
					2016/15	2016/14	2016/13					2016/15	2016/14	2016/13		
<b>NORTHEAST</b>																
Connecticut	1,310	1,453	1,570	1,774	13.0	22.1	35.4	25,914	25,320	28,137	27,561	-2.0	8.9	6.4		
Delaware	287	262	370	418	13.0	59.5	45.6	5,233	5,099	5,171	5,318	2.8	4.3	1.6		
Maine	131	109	145	113	-22.1	3.7	-13.7	3,658	3,358	3,698	3,505	-5.2	4.4	-4.2		
Maryland	3,149	2,762	3,332	3,168	-4.9	14.7	0.6	40,529	40,742	44,117	43,120	-2.3	5.8	6.4		
Massachusetts	1,278	1,438	1,472	1,635	11.1	13.7	27.9	28,105	28,109	31,459	29,964	-4.8	6.6	6.6		
New Hampshire	202	180	218	235	7.8	30.6	16.3	4,172	4,470	4,575	4,737	3.5	6.0	13.5		
New Jersey	3,025	3,133	3,293	3,590	9.0	14.6	18.7	57,806	55,947	57,111	61,675	8.0	10.2	6.7		
New York	11,414	11,515	12,146	12,371	1.9	7.4	8.4	181,862	181,811	190,029	194,096	2.1	6.8	6.7		
Pennsylvania	2,819	3,094	3,536	3,296	-6.8	6.5	16.9	57,097	54,747	55,723	58,647	5.2	7.1	2.7		
Rhode Island	181	172	216	194	-10.2	12.8	7.2	3,217	3,160	3,605	3,571	-0.9	13.0	11.0		
Vermont	41	47	54	58	7.4	23.4	41.5	1,813	1,705	1,801	1,962	8.9	15.1	8.2		
Virginia	1,601	1,675	1,802	1,836	1.9	9.6	14.7	26,560	26,059	26,656	27,051	1.5	3.8	1.8		
Washington D.C.	295	363	453	418	-7.7	15.2	41.7	5,036	5,621	6,297	5,722	-9.1	1.8	13.6		
West Virginia	202	184	174	200	14.9	8.7	-1.0	2,708	2,600	2,592	2,729	5.3	5.0	0.8		
<b>Total</b>	<b>25,935</b>	<b>26,387</b>	<b>28,781</b>	<b>29,306</b>	<b>1.8</b>	<b>11.1</b>	<b>13.0</b>	<b>443,710</b>	<b>438,748</b>	<b>460,971</b>	<b>469,658</b>	<b>1.9</b>	<b>7.0</b>	<b>5.8</b>		
<b>MIDWEST</b>																
Illinois	2,619	2,411	2,502	2,722	8.8	12.9	3.9	41,440	40,865	42,894	46,256	7.8	13.2	11.6		
Indiana	1,151	1,056	1,070	1,280	19.6	21.2	11.2	14,229	15,685	14,940	14,853	-0.6	-5.3	4.4		
Iowa	492	443	405	394	-2.7	-11.1	-19.9	10,453	9,790	10,689	10,997	2.9	12.3	5.2		
Kansas	390	341	468	474	1.3	39.0	21.5	6,001	5,896	6,153	6,450	4.8	9.4	7.5		
Kentucky	842	602	497	695	39.8	15.4	-17.5	7,645	7,144	6,725	7,473	11.1	4.6	-2.2		
Michigan	1,148	1,260	1,349	1,233	-8.6	-2.1	7.4	21,923	22,506	22,724	23,509	3.5	4.5	7.2		
Minnesota	509	443	506	408	-19.4	-7.9	-19.8	17,056	15,427	18,293	17,939	-1.9	16.3	5.2		
Missouri	1,074	948	995	1,283	28.9	35.3	19.5	14,228	14,579	14,501	15,765	8.7	8.1	10.8		
Nebraska	358	315	343	329	-4.1	4.4	-8.1	5,692	5,573	6,007	6,371	6.1	14.3	11.9		
North Dakota	50	54	57	67	17.5	24.1	34.0	2,607	2,587	2,877	2,606	-9.4	0.7	0.0		
Ohio	1,874	1,768	1,818	1,894	4.2	7.1	1.1	24,689	24,407	23,901	25,951	8.6	6.3	5.1		
South Dakota	118	124	122	90	-26.2	-27.4	-23.7	2,589	2,415	2,544	2,705	6.3	12.0	4.5		
Wisconsin	675	597	702	649	-7.5	8.7	-3.9	21,119	19,857	19,757	20,816	5.4	4.8	-1.4		
<b>Total</b>	<b>11,300</b>	<b>10,362</b>	<b>10,834</b>	<b>11,518</b>	<b>6.3</b>	<b>11.2</b>	<b>1.9</b>	<b>189,671</b>	<b>186,731</b>	<b>192,005</b>	<b>201,691</b>	<b>5.0</b>	<b>8.0</b>	<b>6.3</b>		

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	SEPTEMBER						JANUARY - SEPTEMBER						% Change			
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change			<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change				
					2016/15	2016/14	2016/13					2016/15	2016/14	2016/13		
<b>SOUTH</b>																
Alabama	628	548	636	659	3.6	20.3	4.9	7,145	7,409	7,518	7,489	-0.4	1.1	4.8		
Arkansas	285	222	308	319	3.6	43.7	11.9	3,540	3,417	3,517	3,588	2.0	5.0	1.4		
Florida	10,470	11,427	12,524	13,955	11.4	22.1	33.3	137,844	141,581	146,105	155,691	6.6	10.0	12.9		
Georgia	3,120	3,506	4,170	4,139	-0.7	18.1	32.7	43,226	47,528	47,980	49,115	2.4	3.3	13.6		
Louisiana	456	429	450	606	34.7	41.3	32.9	6,675	7,011	6,543	7,617	16.4	8.6	14.1		
Mississippi	220	298	228	321	40.8	7.7	45.9	3,292	3,594	3,368	3,496	3.8	-2.7	6.2		
North Carolina	1,542	1,681	1,860	2,473	33.0	47.1	60.4	21,859	21,379	23,054	25,508	10.6	19.3	16.7		
South Carolina	835	668	917	1,024	11.7	53.3	22.6	9,877	9,233	10,764	11,251	4.5	21.9	13.9		
Tennessee	1,036	1,078	1,004	1,150	14.5	6.7	11.0	12,022	12,951	12,789	13,357	4.4	3.1	11.1		
<b>Total</b>	<b>18,592</b>	<b>19,857</b>	<b>22,097</b>	<b>24,646</b>	<b>11.5</b>	<b>24.1</b>	<b>32.6</b>	<b>245,480</b>	<b>254,103</b>	<b>261,638</b>	<b>277,112</b>	<b>5.9</b>	<b>9.1</b>	<b>12.9</b>		
<b>WEST</b>																
Alaska	11	21	14	21	50.0	0.0	90.9	402	403	335	387	15.5	-4.0	-3.7		
Arizona	434	367	401	454	13.2	23.7	4.6	5,722	5,590	5,591	5,956	6.5	6.5	4.1		
California	2,558	2,551	2,597	3,004	15.7	17.8	17.4	32,470	32,873	34,364	39,178	14.0	19.2	20.7		
Colorado	514	478	521	501	-3.8	4.8	-2.5	7,977	8,638	8,597	9,214	7.2	6.7	15.5		
Hawaii	20	14	18	24	33.3	71.4	20.0	261	263	286	315	10.1	19.8	20.7		
Idaho	59	58	62	51	-17.7	-12.1	-13.6	882	812	820	931	13.5	14.7	5.6		
Montana	34	35	35	33	-5.7	-5.7	-2.9	880	764	835	928	11.1	21.5	5.5		
Nevada	242	223	263	293	11.4	31.4	21.1	2,884	3,041	2,752	3,432	24.7	12.9	19.0		
New Mexico	98	47	82	115	40.2	144.7	17.3	1,351	1,138	1,156	1,563	35.2	37.3	15.7		
Oklahoma	426	457	322	553	71.7	21.0	29.8	5,819	5,727	5,769	6,506	12.8	13.6	11.8		
Oregon	165	160	195	168	-13.8	5.0	1.8	2,024	2,160	2,535	2,543	0.3	17.7	25.6		
Texas	2,437	2,939	3,054	3,982	30.4	35.5	63.4	41,295	44,193	44,743	55,314	23.6	25.2	33.9		
Utah	120	141	159	122	-23.3	-13.5	1.7	1,948	1,814	2,236	2,445	9.3	34.8	25.5		
Washington	336	415	394	381	-3.3	-8.2	13.4	4,307	5,011	5,006	5,290	5.7	5.6	22.8		
Wyoming	48	18	49	21	-57.1	16.7	-56.3	868	698	744	671	-9.8	-3.9	-22.7		
<b>Total</b>	<b>7,502</b>	<b>7,924</b>	<b>8,166</b>	<b>9,723</b>	<b>19.1</b>	<b>22.7</b>	<b>29.6</b>	<b>109,090</b>	<b>113,125</b>	<b>115,769</b>	<b>134,673</b>	<b>16.3</b>	<b>19.0</b>	<b>23.5</b>		
<b>TOTAL U.S.A.</b>	<b>63,329</b>	<b>64,530</b>	<b>69,878</b>	<b>75,193</b>	<b>7.6</b>	<b>16.5</b>	<b>18.7</b>	<b>987,951</b>	<b>992,707</b>	<b>1,030,383</b>	<b>1,083,134</b>	<b>5.1</b>	<b>9.1</b>	<b>9.6</b>		

**TABLE 2**  
**TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE**

	SEPTEMBER						JANUARY - SEPTEMBER						% Change			
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change			<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change				
					2016/15	2016/14	2016/13					2016/15	2016/14	2016/13		
<b>CANADA</b>																
<b>Atlantic Canada</b>																
New Brunswick	96	75	69	67	-2.9	-10.7	-30.2	5,455	5,167	4,473	3,829	-14.4	-25.9	-29.8		
Newfoundland	266	304	423	324	-23.4	6.6	21.8	5,579	5,456	4,707	5,056	7.4	-7.3	-9.4		
Nova Scotia	145	187	151	178	17.9	-4.8	22.8	8,591	9,255	8,801	7,207	-18.1	-22.1	-16.1		
P.E. Island	7	9	30	18	-40.0	100.0	157.1	797	927	681	796	16.9	-14.1	-0.1		
<b>Total</b>	<b>514</b>	<b>575</b>	<b>673</b>	<b>587</b>	<b>-12.8</b>	<b>2.1</b>	<b>14.2</b>	<b>20,422</b>	<b>20,805</b>	<b>18,662</b>	<b>16,888</b>	<b>-9.5</b>	<b>-18.8</b>	<b>-17.3</b>		
<b>Central Canada</b>																
Ontario	12,468	11,655	11,780	12,960	10.0	11.2	3.9	186,341	199,098	194,220	185,466	-4.5	-6.8	-0.5		
Quebec	2,174	2,641	2,181	2,009	-7.9	-23.9	-7.6	40,762	43,469	38,197	32,080	-16.0	-26.2	-21.3		
<b>Total</b>	<b>14,642</b>	<b>14,296</b>	<b>13,961</b>	<b>14,969</b>	<b>7.2</b>	<b>4.7</b>	<b>2.2</b>	<b>227,103</b>	<b>242,567</b>	<b>232,417</b>	<b>217,546</b>	<b>-6.4</b>	<b>-10.3</b>	<b>-4.2</b>		
<b>Western Canada</b>																
Alberta	921	1,229	1,165	1,365	17.2	11.1	48.2	23,078	25,294	21,610	18,174	-15.9	-28.1	-21.2		
British Columbia	627	481	470	521	10.9	8.3	-16.9	7,881	7,794	6,981	7,160	2.6	-8.1	-9.1		
Manitoba	165	168	133	145	9.0	-13.7	-12.1	7,010	8,006	7,320	6,929	-5.3	-13.5	-1.2		
Saskatchewan	115	93	109	130	19.3	39.8	13.0	9,095	7,893	7,294	6,052	-17.0	-23.3	-33.5		
Other Canada	21	18	24	15	-37.5	-16.7	-28.6	371	386	351	397	13.1	2.8	7.0		
<b>Total</b>	<b>1,849</b>	<b>1,989</b>	<b>1,901</b>	<b>2,176</b>	<b>14.5</b>	<b>9.4</b>	<b>17.7</b>	<b>47,435</b>	<b>49,373</b>	<b>43,556</b>	<b>38,712</b>	<b>-11.1</b>	<b>-21.6</b>	<b>-18.4</b>		
<b>Total Canada</b>	<b>17,005</b>	<b>16,860</b>	<b>16,535</b>	<b>17,732</b>	<b>7.2</b>	<b>5.2</b>	<b>4.3</b>	<b>294,960</b>	<b>312,745</b>	<b>294,635</b>	<b>273,146</b>	<b>-7.3</b>	<b>-12.7</b>	<b>-7.4</b>		
<b>EUROPE</b>																
<b>Northern Europe</b>																
U.K.	11,773	13,508	15,431	15,977	3.5	18.3	35.7	112,818	127,678	148,607	152,030	2.3	19.1	34.8		
Denmark	19	33	52	17	-67.3	-48.5	-10.5	437	642	1,405	1,641	16.8	155.6	275.5		
Finland	19	12	11	10	-9.1	-16.7	-47.4	251	538	1,994	1,724	-13.5	220.4	586.9		
Ireland	177	214	168	173	3.0	-19.2	-2.3	1,542	1,671	1,873	3,140	67.6	87.9	103.6		
Norway	37	36	37	30	-18.9	-16.7	-18.9	814	863	835	1,781	113.3	106.4	118.8		
Sweden	38	47	45	38	-15.6	-19.1	0.0	1,247	4,782	4,873	7,897	62.1	65.1	533.3		
<b>Total</b>	<b>12,063</b>	<b>13,850</b>	<b>15,744</b>	<b>16,245</b>	<b>3.2</b>	<b>17.3</b>	<b>34.7</b>	<b>117,109</b>	<b>136,174</b>	<b>159,587</b>	<b>168,213</b>	<b>5.4</b>	<b>23.5</b>	<b>43.6</b>		
<b>Southern Europe</b>																
Greece	12	5	20	13	-35.0	160.0	8.3	130	172	164	169	3.0	-1.7	30.0		
Italy	176	230	294	493	67.7	114.3	180.1	5,642	6,621	6,499	9,364	44.1	41.4	66.0		
Portugal	122	187	76	28	-63.2	-85.0	-77.0	1,494	1,516	753	386	-48.7	-74.5	-74.2		
Spain	285	211	272	285	4.8	35.1	0.0	1,896	1,862	2,173	2,486	14.4	33.5	31.1		
<b>Western Europe</b>																
Austria	66	74	86	60	-30.2	-18.9	-9.1	1,513	1,659	1,639	1,525	-7.0	-8.1	0.8		
Belgium	312	281	362	424	17.1	50.9	35.9	3,568	3,212	3,890	4,164	7.0	29.6	16.7		
France	181	189	192	218	13.5	15.3	20.4	10,251	8,720	3,913	3,928	0.4	-55.0	-61.7		
Germany	1,318	1,325	1,251	1,153	-7.8	-13.0	-12.5	13,550	14,968	14,626	14,142	-3.3	-5.5	4.4		
Luxemburg	18	9	9	7	-22.2	-22.2	-61.1	161	155	176	151	-14.2	-2.6	-6.2		
Netherlands	315	425	457	453	-0.9	6.6	43.8	4,078	4,574	4,677	4,585	-2.0	0.2	12.4		
Switzerland	146	143	141	168	19.1	17.5	15.1	2,128	2,273	2,342	2,406	2.7	5.9	13.1		
<b>Total</b>	<b>2,951</b>	<b>3,079</b>	<b>3,160</b>	<b>3,302</b>	<b>4.5</b>	<b>7.2</b>	<b>11.9</b>	<b>44,411</b>	<b>45,732</b>	<b>40,852</b>	<b>43,306</b>	<b>6.0</b>	<b>-5.3</b>	<b>-2.5</b>		
<b>Central/East Europe</b>																
Czech Republic	26	17	12	30	150.0	76.5	15.4	1,000	1,020	1,223	349	-71.5	-65.8	-65.1		
Hungary	7	7	8	7	-12.5	0.0	0.0	195	221	274	195	-28.8	-11.8	0.0		
Poland	62	63	108	79	-26.9	25.4	27.4	797	934	924	936	1.3	0.2	17.4		
Russia	730	85	53	58	9.4	-31.8	-92.1	8,955	3,626	749	661	-11.7	-81.8	-92.6		
Ukraine	42	30	19	24	26.3	-20.0	-42.9	370	347	242	278	14.9	-19.9	-24.9		
Other Europe	124	103	75	111	48.0	7.8	-10.5	1,388	1,700	1,740	1,514	-13.0	-10.9	9.1		
<b>Total</b>	<b>991</b>	<b>305</b>	<b>275</b>	<b>309</b>	<b>12.4</b>	<b>1.3</b>	<b>-68.8</b>	<b>12,705</b>	<b>7,848</b>	<b>5,152</b>	<b>3,933</b>	<b>-23.7</b>	<b>-49.9</b>	<b>-69.0</b>		
<b>Total Europe</b>	<b>16,005</b>	<b>17,234</b>	<b>19,179</b>	<b>19,856</b>	<b>3.5</b>	<b>15.2</b>	<b>24.1</b>	<b>174,225</b>	<b>189,754</b>	<b>205,591</b>	<b>215,452</b>	<b>4.8</b>	<b>13.5</b>	<b>23.7</b>		

TABLE 2  
TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>SEPTEMBER</u>				<u>JANUARY - SEPTEMBER</u>				% Change					
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change	<u>2016/15</u>	<u>2016/14</u>	<u>2016/13</u>	
<b>LATIN AMERICA</b>														
<b>CENTRAL AMERICA</b>														
Mexico	210	318	399	390	-2.3	22.6	85.7	1,995	2,144	3,233	3,455	6.9	61.1	73.2
Belize	52	79	80	62	-22.5	-21.5	19.2	472	579	472	557	18.0	-3.8	18.0
Costa Rica	1,942	107	150	131	-12.7	22.4	-93.3	2,770	855	1,022	2,021	97.7	136.4	-27.0
El Salvador	8	18	28	17	-39.3	-5.6	112.5	147	138	200	170	-15.0	23.2	15.6
Guatemala	45	31	35	33	-5.7	6.5	-26.7	504	291	471	319	-32.3	9.6	-36.7
Honduras	11	15	24	8	-66.7	-46.7	-27.3	126	115	161	126	-21.7	9.6	0.0
Nicaragua	5	1	67	6	-91.0	500.0	20.0	82	57	116	112	-3.4	96.5	36.6
Panama	155	209	161	118	-26.7	-43.5	-23.9	1,638	1,954	1,463	1,192	-18.5	-39.0	-27.2
<b>Total</b>	<b>2,428</b>	<b>778</b>	<b>944</b>	<b>765</b>	<b>-19.0</b>	<b>-1.7</b>	<b>-68.5</b>	<b>7,734</b>	<b>6,133</b>	<b>7,138</b>	<b>7,952</b>	<b>11.4</b>	<b>29.7</b>	<b>2.8</b>
<b>SOUTH AMERICA</b>														
Argentina	273	230	214	214	0.0	-7.0	-21.6	3,746	3,267	2,738	2,461	-10.1	-24.7	-34.3
Bolivia	15	27	9	12	33.3	-55.6	-20.0	60	110	133	94	-29.3	-14.5	56.7
Brazil	198	184	197	140	-28.9	-23.9	-29.3	1,919	2,091	2,312	1,625	-29.7	-22.3	-15.3
Chile	475	381	457	323	-29.3	-15.2	-32.0	4,156	3,770	3,947	3,495	-11.5	-7.3	-15.9
Colombia	186	353	237	194	-18.1	-45.0	4.3	2,771	3,001	1,924	1,928	0.2	-35.8	-30.4
Ecuador	37	108	130	34	-73.8	-68.5	-8.1	1,756	1,681	1,555	577	-62.9	-65.7	-67.1
Paraguay	9	21	12	12	0.0	-42.9	33.3	53	208	70	119	70.0	-42.8	124.5
Peru	91	279	79	115	45.6	-58.8	26.4	722	1,230	1,178	1,322	12.2	7.5	83.1
Uruguay	31	77	37	41	10.8	-46.8	32.3	380	608	681	341	-49.9	-43.9	-10.3
Venezuela	66	57	154	59	-61.7	3.5	-10.6	882	584	687	592	-13.8	1.4	-32.9
Other South America	3	0	0	0	-	-	-	30	26	20	22	10.0	-15.4	-26.7
<b>Total</b>	<b>1,384</b>	<b>1,717</b>	<b>1,526</b>	<b>1,144</b>	<b>-25.0</b>	<b>-33.4</b>	<b>-17.3</b>	<b>16,475</b>	<b>16,576</b>	<b>15,245</b>	<b>12,576</b>	<b>-17.5</b>	<b>-24.1</b>	<b>-23.7</b>
<b>Total Latin America</b>	<b>3,812</b>	<b>2,495</b>	<b>2,470</b>	<b>1,909</b>	<b>-22.7</b>	<b>-23.5</b>	<b>-49.9</b>	<b>24,209</b>	<b>22,709</b>	<b>22,383</b>	<b>20,528</b>	<b>-8.3</b>	<b>-9.6</b>	<b>-15.2</b>

**TABLE 2**  
**TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE**

	SEPTEMBER						JANUARY - SEPTEMBER						% Change			
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change			<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	% Change				
					2016/15	2016/14	2016/13					2016/15	2016/14	2016/13		
<b>CARIBBEAN</b>																
Antigua	156	127	144	210	45.8	65.4	34.6	1,396	1,361	1,563	1,875	20.0	37.8	34.3		
Bahamas	332	377	311	378	21.5	0.3	13.9	3,926	3,847	3,968	4,361	9.9	13.4	11.1		
Barbados	297	362	282	257	-8.9	-29.0	-13.5	3,301	3,250	3,172	3,384	6.7	4.1	2.5		
Bermuda	143	89	136	102	-25.0	14.6	-28.7	1,860	1,575	1,773	1,778	0.3	12.9	-4.4		
British Virgin Is.	70	82	97	90	-7.2	9.8	28.6	704	831	842	888	5.5	6.9	26.1		
Cayman Is.	1,145	1,220	1,179	1,227	4.1	0.6	7.2	12,054	11,861	12,026	12,565	4.5	5.9	4.2		
Dominica	28	26	16	30	87.5	15.4	7.1	238	258	247	237	-4.0	-8.1	-0.4		
Grenada	33	37	32	50	56.3	35.1	51.5	323	322	312	410	31.4	27.3	26.9		
Guyana	121	180	130	95	-26.9	-47.2	-21.5	1,455	1,946	1,679	1,581	-5.8	-18.8	8.7		
Montserrat	6	7	8	16	100.0	128.6	166.7	104	109	120	150	25.0	37.6	44.2		
St. Kitts/Nevis/Anguilla	59	95	106	92	-13.2	-3.2	55.9	595	776	883	911	3.2	17.4	53.1		
St. Lucia	92	117	122	96	-21.3	-17.9	4.3	673	726	639	731	14.4	0.7	8.6		
St. Vincent	52	53	52	36	-30.8	-32.1	-30.8	342	366	423	376	-11.1	2.7	9.9		
Turks & Caicos Is.	226	294	316	258	-18.4	-12.2	14.2	1,455	2,484	2,474	2,669	7.9	7.4	83.4		
Trinidad & Tobago	789	776	902	685	-24.1	-11.7	-13.2	8,856	8,527	8,506	8,711	2.4	2.2	-1.6		
Comm. Caribbean	<b>3,549</b>	<b>3,842</b>	<b>3,833</b>	<b>3,622</b>	<b>-5.5</b>	<b>-5.7</b>	<b>2.1</b>	<b>37,282</b>	<b>38,239</b>	<b>38,627</b>	<b>40,627</b>	<b>5.2</b>	<b>6.2</b>	<b>9.0</b>		
Aruba	43	41	53	35	-34.0	-14.6	-18.6	334	319	339	353	4.1	10.7	5.7		
Cuba	87	77	211	181	-14.2	135.1	108.0	935	1,189	1,532	1,801	17.6	51.5	92.6		
Curacao	95	47	50	50	0.0	6.4	-47.4	699	593	498	623	25.1	5.1	-10.9		
Dominican Rep.	136	177	228	192	-15.8	8.5	41.2	1,159	1,305	1,655	1,744	5.4	33.6	50.5		
Guadelope	4	2	8	8	0.0	300.0	100.0	118	132	79	92	16.5	-30.3	-22.0		
Haiti	26	36	92	85	-7.6	136.1	226.9	345	351	472	356	-24.6	1.4	3.2		
Puerto Rico	132	140	121	121	0.0	-13.6	-8.3	1,166	1,059	1,128	1,179	4.5	11.3	1.1		
St. Maarten	83	90	118	142	20.3	57.8	71.1	794	908	969	1,265	30.5	39.3	59.3		
Surinam	38	41	32	30	-6.3	-26.8	-21.1	359	324	293	304	3.8	-6.2	-15.3		
All other Caribbean	22	33	23	32	39.1	-3.0	45.5	512	519	415	426	2.7	-17.9	-16.8		
Other Caribbean	<b>666</b>	<b>684</b>	<b>936</b>	<b>876</b>	<b>-6.4</b>	<b>28.1</b>	<b>31.5</b>	<b>6,421</b>	<b>6,699</b>	<b>7,380</b>	<b>8,143</b>	<b>10.3</b>	<b>21.6</b>	<b>26.8</b>		
<b>TOTAL CARIBBEAN</b>	<b>4,215</b>	<b>4,526</b>	<b>4,769</b>	<b>4,498</b>	<b>-5.7</b>	<b>-0.6</b>	<b>6.7</b>	<b>43,703</b>	<b>44,938</b>	<b>46,007</b>	<b>48,770</b>	<b>6.0</b>	<b>8.5</b>	<b>11.6</b>		
<b>ASIA</b>																
India	127	219	163	129	-20.9	-41.1	1.6	1,167	1,516	1,422	1,372	-3.5	-9.5	17.6		
Pakistan	1	13	0	2	-	-84.6	100.0	24	37	21	21	0.0	-43.2	-12.5		
Japan	205	146	351	104	-70.4	-28.8	-49.3	1,693	1,559	1,671	1,357	-18.8	-13.0	-19.8		
China	207	218	316	369	16.8	69.3	78.3	1,696	1,894	2,740	2,972	8.5	56.9	75.2		
Taiwan	1	12	1	0	-100.0	-100.0	-100.0	37	53	95	37	-61.1	-30.2	0.0		
Korea	41	15	37	19	-48.6	26.7	-53.7	314	324	341	263	-22.9	-18.8	-16.2		
Philippines	19	24	16	26	62.5	8.3	36.8	252	231	197	326	65.5	41.1	29.4		
Singapore	12	17	17	7	-58.8	-58.8	-41.7	86	156	135	131	-3.0	-16.0	52.3		
Other Asia	36	29	28	32	14.3	10.3	-11.1	355	377	342	350	2.3	-7.2	-1.4		
<b>Total Asia</b>	<b>649</b>	<b>693</b>	<b>929</b>	<b>688</b>	<b>-25.9</b>	<b>-0.7</b>	<b>6.0</b>	<b>5,624</b>	<b>6,147</b>	<b>6,964</b>	<b>6,829</b>	<b>-1.9</b>	<b>11.1</b>	<b>21.4</b>		
<b>OTHER COUNTRIES</b>																
African Countries	110	96	123	168	36.6	75.0	52.7	1,026	1,048	1,151	1,115	-3.1	6.4	8.7		
Israel	74	81	141	62	-56.0	-23.5	-16.2	476	558	653	567	-13.2	1.6	19.1		
Saudi Arabia	2	3	1	5	400.0	66.7	150.0	36	42	39	37	-5.1	-11.9	2.8		
Turkey	7	15	8	12	50.0	-20.0	71.4	138	188	279	166	-40.5	-11.7	20.3		
Other Middle East	23	52	75	31	-58.7	-40.4	34.8	465	549	566	603	6.5	9.8	29.7		
Australia	161	144	132	145	9.8	0.7	-9.9	1,814	1,825	2,241	1,938	-13.5	6.2	6.8		
New Zealand	22	22	31	38	22.6	72.7	72.7	193	313	231	299	29.4	-4.5	54.9		
All Other Ctries	12	6	9	3	-66.7	-50.0	-75.0	67	62	56	28	-50.0	-54.8	-58.2		
<b>Total</b>	<b>411</b>	<b>419</b>	<b>520</b>	<b>464</b>	<b>-10.8</b>	<b>10.7</b>	<b>12.9</b>	<b>4,215</b>	<b>4,585</b>	<b>5,216</b>	<b>4,753</b>	<b>-8.9</b>	<b>3.7</b>	<b>12.8</b>		
<b>GRAND TOTAL</b>	<b>105,426</b>	<b>106,757</b>	<b>114,280</b>	<b>120,340</b>	<b>5.3</b>	<b>12.7</b>	<b>14.1</b>	<b>1,534,887</b>	<b>1,573,585</b>	<b>1,611,179</b>	<b>1,652,612</b>	<b>2.6</b>	<b>5.0</b>	<b>7.7</b>		

## STOPOVER VISITORS BY MARKET SHARE

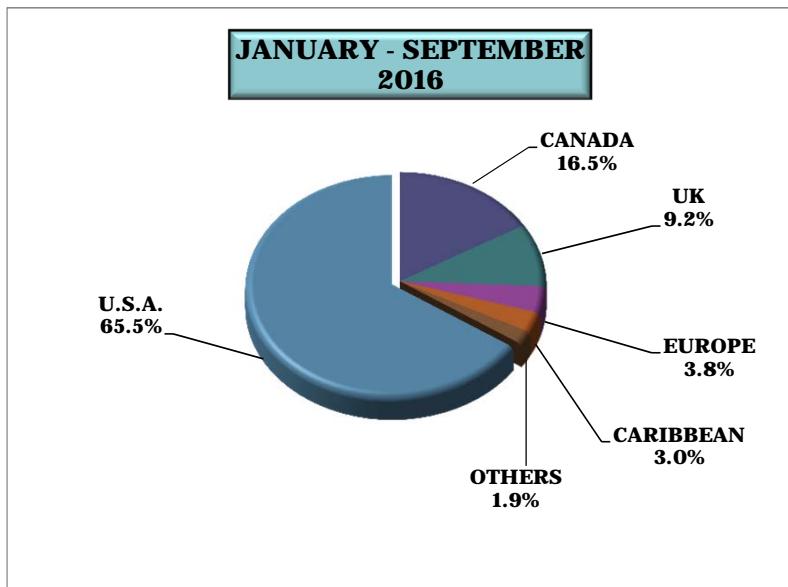


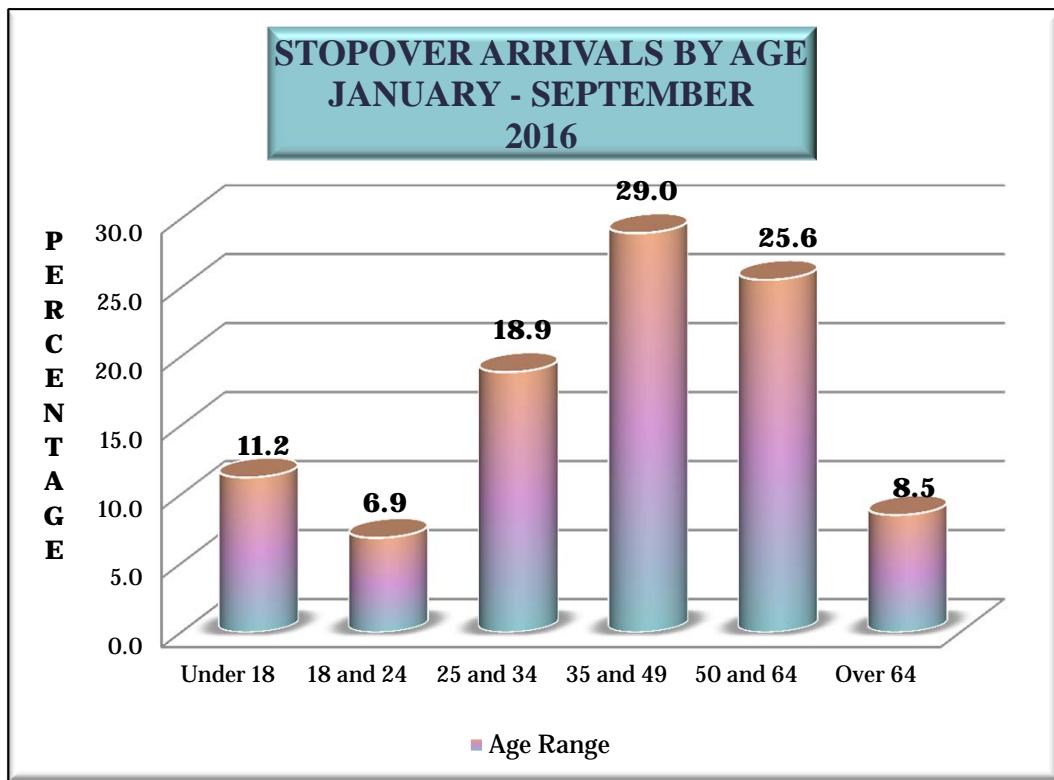
Fig. 2

Country	September 2016	% Share	Jan.-Sep. 2016	% Share	Jan.-Sep. 2015	% Share	% Change 2016/15
U.S.A	75,193	62.5%	1,083,134	65.5%	1,030,383	64.0%	5.1%
CANADA	17,732	14.7%	273,146	16.5%	294,635	18.3%	-7.3%
U.K.	15,977	13.3%	152,030	9.2%	148,607	9.2%	2.3%
EUROPE	3,879	3.2%	63,422	3.8%	56,984	3.5%	11.3%
CARIBBEAN	4,498	3.7%	48,770	3.0%	46,007	2.9%	6.0%
OTHERS	3,061	2.5%	32,110	1.9%	34,563	2.1%	-7.1%
Total	120,340	100.0%	1,652,612	100.0%	1,611,179	100.0%	2.6%

**TABLE 3**

AVERAGE LENGTH OF STAY (Nights)									
	<u>FOREIGN NATIONALS</u>					<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel			All Types of Accommodation		Hotel	
	2015	2016	2015	2016		2015	2016	2015	2016
January	9.0	8.9	7.3	7.2		15.8	16.8	8.3	8.2
February	8.2	8.2	7.0	7.1		13.7	14.5	7.4	7.4
March	7.9	7.9	6.7	6.7		13.8	14.3	7.5	7.8
April	7.7	7.9	6.6	6.6		13.3	14.2	7.3	7.6
May	8.0	7.9	6.5	6.5		15.4	14.7	7.7	7.6
June	9.0	9.0	6.6	6.6		18.3	18.4	8.6	8.5
July	9.6	9.7	6.9	6.9		17.5	17.6	9.1	9.2
August	9.0	8.9	6.9	6.9		15.0	15.0	8.5	8.5
September	8.9	8.9	6.9	6.9		15.9	16.0	7.7	7.7
Jan.-Sep.	8.6	8.6	6.8	6.8		15.8	15.7	8.1	8.2

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY



**Fig. 3**

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age Range	SEPTEMBER		JAN. - SEP.		JAN. - SEP.		%Change 2016/15
	2016	% Share	2016	% Share	2015	% Share	
<b>Under 18</b>	6,267	5.2	185,626	11.2	181,204	11.2	2.4%
<b>18 and 24</b>	7,091	5.9	113,249	6.9	109,752	6.8	3.2%
<b>25 and 34</b>	28,007	23.3	311,917	18.9	317,452	19.7	-1.7%
<b>35 and 49</b>	35,480	29.5	478,569	29.0	466,954	29.0	2.5%
<b>50 and 64</b>	32,853	27.3	422,617	25.6	406,132	25.2	4.1%
<b>Over 64</b>	10,643	8.8	140,635	8.5	129,685	8.0	8.4%
<b>Total</b>	<b>120,341</b>	<b>100.0</b>	<b>1,652,613</b>	<b>100.0</b>	<b>1,611,179</b>	<b>100.0</b>	<b>2.6%</b>

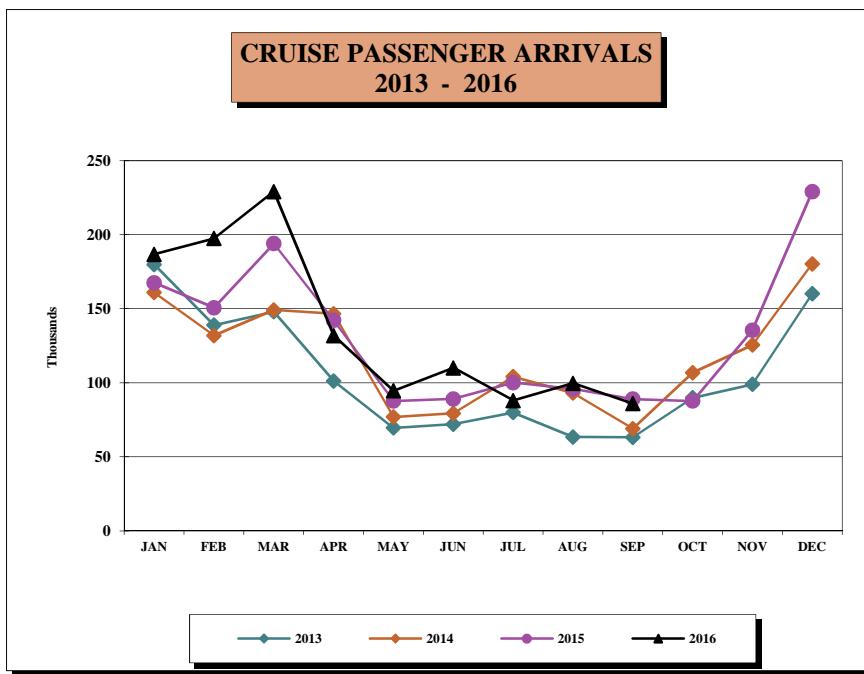
**TABLE 4**

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL**  
**JANUARY - SEPTEMBER 2016**

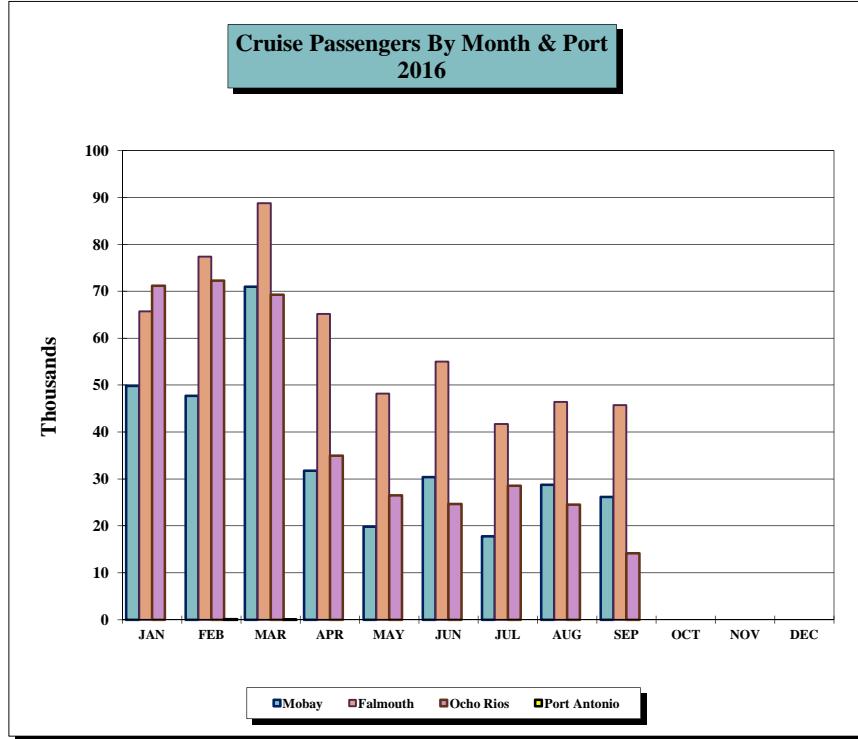
		MONTEGO BAY		% Change 2016/15		FALMOUTH		% Change 2016/15		OCHO RIOS		% Change 2016/15		2016 TOTAL		2015 TOTAL		% Change 2016/15	
		CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January		27	49,796	50.0%	35.6%	17	65,754	-15.0%	-6.9%	25	71,194	38.9%	18.2%	69	186,744	56	167,591	23.2%	11.4%
February		24	47,708	71.4%	92.9%	19	77,383	-5.0%	9.7%	24	72,288	41.2%	30.5%	68	197,467	53	150,803	28.3%	30.9%
March		32	70,962	68.4%	111.2%	20	88,790	-4.8%	8.0%	22	69,290	-4.3%	-11.4%	75	229,111	63	194,031	19.0%	18.1%
April		16	31,757	100.0%	20.1%	15	65,206	-6.3%	2.9%	13	34,935	-13.3%	-33.3%	44	131,898	39	142,139	12.8%	-7.2%
Jan. - Apr.		99	200,223	67.8%	64.8%	71	297,133	-7.8%	3.7%	84	247,707	15.1%	0.6%	256	745,220	211	654,564	21.3%	13.8%
May		5	19,839	-16.7%	-18.3%	10	48,222	-16.7%	-4.1%	8	26,516	100.0%	101.4%	23	94,577	22	87,707	4.5%	7.8%
June		7	30,392	-12.5%	-4.7%	11	55,040	10.0%	20.7%	7	24,654	133.3%	111.3%	25	110,086	21	89,162	19.0%	23.5%
July		4	17,768	-20.0%	-19.2%	9	41,699	-25.0%	-23.2%	8	28,548	33.3%	19.6%	21	88,015	23	100,150	-8.7%	-12.1%
August		7	28,729	-12.5%	-19.5%	9	46,395	-10.0%	2.4%	7	24,553	75.0%	64.1%	23	99,677	22	95,962	4.5%	3.9%
September		7	26,129	16.7%	12.7%	10	45,747	-16.7%	-12.9%	5	14,157	25.0%	6.6%	22	86,033	22	88,968	0.0%	-3.3%
May - Sep.		30	122,857	-9.1%	-10.4%	49	237,103	-12.5%	-4.4%	35	118,428	66.7%	53.9%	114	478,388	110	461,949	3.6%	3.6%
Jan. - Sep.		129	323,080	40.2%	25.0%	120	534,236	-9.8%	-0.1%	119	366,135	26.6%	13.3%	370	1,223,608	321	1,116,513	15.3%	9.6%

Source: Port Authority of Jamaica, Cruise Vessels Information Sheet

- \* Note:
- During the month of February 1 ship with 88 passengers visited port in Port Antonio.
  - During the month of March 1 ship with 69 passengers visited port in Port Antonio.



**FIG. 4**



**FIG. 4a**

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

U.S.A.	SEPTEMBER 2016			JANUARY - SEPTEMBER 2016		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>NORTHEAST</b>						
<b>Connecticut</b>						
Connecticut	1,774	0	1,774	27,547	14	27,561
Delaware	418	0	418	5,317	1	5,318
Maine	113	0	113	3,505	0	3,505
Maryland	3,166	2	3,168	43,088	32	43,120
Massachusetts	1,635	0	1,635	29,949	15	29,964
New Hampshire	235	0	235	4,737	0	4,737
New Jersey	3,589	1	3,590	61,656	19	61,675
New York	12,369	2	12,371	193,924	172	194,096
Pennsylvania	3,296	0	3,296	58,606	41	58,647
Rhode Island	194	0	194	3,571	0	3,571
Vermont	58	0	58	1,959	3	1,962
Virginia	1,836	0	1,836	27,033	18	27,051
Washington D.C.	418	0	418	5,719	3	5,722
West Virginia	200	0	200	2,703	26	2,729
Total	<b>29,301</b>	<b>5</b>	<b>29,306</b>	<b>469,314</b>	<b>344</b>	<b>469,658</b>
<b>MIDWEST</b>						
<b>Illinois</b>						
Illinois	2,588	134	2,722	39,169	7,087	46,256
Indiana	1,278	2	1,280	14,276	577	14,853
Iowa	383	11	394	9,908	1,089	10,997
Kansas	473	1	474	6,427	23	6,450
Kentucky	695	0	695	7,016	457	7,473
Michigan	1,233	0	1,233	23,165	344	23,509
Minnesota	408	0	408	12,417	5,522	17,939
Missouri	994	289	1,283	11,929	3,836	15,765
Nebraska	329	0	329	6,362	9	6,371
North Dakota	67	0	67	2,482	124	2,606
Ohio	1,894	0	1,894	25,007	944	25,951
South Dakota	90	0	90	2,576	129	2,705
Wisconsin	649	0	649	18,339	2,477	20,816
Total	<b>11,081</b>	<b>437</b>	<b>11,518</b>	<b>179,073</b>	<b>22,618</b>	<b>201,691</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

SEPTEMBER 2016			JANUARY - SEPTEMBER 2016		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>SOUTH (MIAMI)</b>					
<b>SOUTH</b>					
Alabama	659	0	659	7,487	2
Arkansas	313	6	319	3,555	33
Florida	13,939	16	13,955	155,443	248
Georgia	4,137	2	4,139	49,097	18
Louisiana	606	0	606	7,615	2
Mississippi	321	0	321	3,486	10
North Carolina	2,473	0	2,473	25,498	10
South Carolina	1,024	0	1,024	11,249	2
Tennessee	1,148	2	1,150	13,335	22
Total	24,620	26	24,646	276,765	347
					<b>277,112</b>
<b>WEST (LOS ANGELES)</b>					
<b>WEST</b>					
Alaska	21	0	21	387	0
Arizona	454	0	454	5,938	18
California	2,999	5	3,004	39,121	57
Colorado	500	1	501	9,205	9
Hawaii	24	0	24	315	0
Idaho	51	0	51	925	6
Montana	33	0	33	907	21
Nevada	293	0	293	3,428	4
New Mexico	112	3	115	1,560	3
Oklahoma	168	0	168	6,117	4
Oregon	553	0	553	2,924	4
Texas	3,979	3	3,982	55,288	26
Utah	122	0	122	2,437	8
Washington	380	1	381	5,286	4
Wyoming	21	0	21	664	7
Total	9,710	13	9,723	134,502	171
<b>TOTAL U.S.A.</b>	<b>74,712</b>	<b>481</b>	<b>75,193</b>	<b>1,059,654</b>	<b>23,480</b>
					<b>1,083,134</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

SEPTEMBER 2016			JANUARY - SEPTEMBER 2016		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

#### CANADA

##### Atlantic Canada

New Brunswick	67	0	67	3,828	1	3,829
Newfoundland	324	0	324	5,054	2	5,056
Nova Scotia	178	0	178	7,205	2	7,207
P.E. Island	18	0	18	796	0	796
<b>Total</b>	<b>587</b>	<b>0</b>	<b>587</b>	<b>16,883</b>	<b>5</b>	<b>16,888</b>

##### Central Canada

Ontario	12,952	8	12,960	185,360	106	185,466
Quebec	2,008	1	2,009	32,064	16	32,080
<b>Total</b>	<b>14,960</b>	<b>9</b>	<b>14,969</b>	<b>217,424</b>	<b>122</b>	<b>217,546</b>

##### Western Canada

Alberta	1,365	0	1,365	18,146	28	18,174
British Columbia	521	0	521	7,155	5	7,160
Manitoba	145	0	145	6,920	9	6,929
Saskatchewan	130	0	130	6,050	2	6,052
Northwest Territories	15	0	15	397	0	397
<b>Total</b>	<b>2,176</b>	<b>0</b>	<b>2,176</b>	<b>38,668</b>	<b>44</b>	<b>38,712</b>
<b>Total</b>	<b>17,723</b>	<b>9</b>	<b>17,732</b>	<b>272,975</b>	<b>171</b>	<b>273,146</b>

#### EUROPE

##### Northern Europe

U.K.	8,048	7,929	15,977	81,924	70,106	152,030
Denmark	17	0	17	616	1,025	1,641
Finland	10	0	10	292	1,432	1,724
Ireland	120	53	173	1,341	1,799	3,140
Norway	30	0	30	699	1,082	1,781
Sweden	36	2	38	1,142	6,755	7,897
<b>Sub-Total</b>	<b>8,261</b>	<b>7,984</b>	<b>16,245</b>	<b>86,014</b>	<b>82,199</b>	<b>168,213</b>

##### Southern Europe

Greece	13	0	13	169	0	169
Italy	493	0	493	9,340	24	9,364
Portugal	28	0	28	368	18	386
Spain	278	7	285	2,355	131	2,486

##### Western Europe

Austria	58	2	60	1,517	8	1,525
Belgium	422	2	424	4,152	12	4,164
France	216	2	218	3,883	45	3,928
Germany	1,153	0	1,153	14,027	115	14,142
Luxemburg	7	0	7	148	3	151
Netherlands	453	0	453	4,558	27	4,585
Switzerland	161	7	168	2,373	33	2,406
<b>Sub-Total</b>	<b>3,282</b>	<b>20</b>	<b>3,302</b>	<b>42,890</b>	<b>416</b>	<b>43,306</b>

##### Central/East Europe

Czechoslovakia	26	4	30	333	16	349
Hungary	6	1	7	187	8	195
Poland	79	0	79	858	78	936
Russia	58	0	58	626	35	661
Ukraine	24	0	24	261	17	278
Other Europe	110	1	111	1,344	170	1,514
<b>Sub-Total</b>	<b>303</b>	<b>6</b>	<b>309</b>	<b>3,609</b>	<b>324</b>	<b>3,933</b>
<b>Total</b>	<b>11,846</b>	<b>8,010</b>	<b>19,856</b>	<b>132,513</b>	<b>82,939</b>	<b>215,452</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

SEPTEMBER 2016			JANUARY - SEPTEMBER 2016		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

**OTHER COUNTRIES**

**CENTRAL AMERICA**

Mexico	390	0	390	3,286	169	3,455
Belize	62	0	62	556	1	557
Costa Rica	124	7	131	1,158	863	2,021
El Salvador	17	0	17	170	0	170
Guatemala	33	0	33	308	11	319
Honduras	8	0	8	122	4	126
Nicaragua	6	0	6	105	7	112
Panama	118	0	118	1,190	2	1,192
Total	<b>758</b>	<b>7</b>	<b>765</b>	<b>6,895</b>	<b>1,057</b>	<b>7,952</b>

**SOUTH AMERICA**

Argentina	214	0	214	2,451	10	2,461
Bolivia	12	0	12	94	0	94
Brazil	140	0	140	1,623	2	1,625
Chile	323	0	323	3,493	2	3,495
Colombia	194	0	194	1,920	8	1,928
Ecuador	34	0	34	251	326	577
Paraguay	12	0	12	117	2	119
Peru	115	0	115	1,322	0	1,322
Uruguay	41	0	41	341	0	341
Venezuela	59	0	59	475	117	592
Other South America	0	0	0	17	5	22
Total	<b>1,144</b>	<b>0</b>	<b>1,144</b>	<b>12,104</b>	<b>472</b>	<b>12,576</b>
Total Latin America	<b>1,902</b>	<b>7</b>	<b>1,909</b>	<b>18,999</b>	<b>1,529</b>	<b>20,528</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

SEPTEMBER 2016			JANUARY - SEPTEMBER 2016		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CARIBBEAN</b>					
Antigua	210	0	210	1,872	3
Bahamas	365	13	378	4,323	38
Barbados	255	2	257	3,320	64
Bermuda	102	0	102	1,566	212
British Virgin Is.	90	0	90	882	6
Cayman Is.	1,224	3	1,227	12,522	43
Dominica	30	0	30	236	1
Grenada	50	0	50	409	1
Guyana	95	0	95	1,579	2
Montserrat	16	0	16	149	1
St. Kitts/Nevis/Anguilla	92	0	92	899	12
St. Lucia	95	1	96	729	2
St. Vincent	36	0	36	376	0
Turks & Caicos Is.	256	2	258	3,204	51
Trinidad & Tobago	684	1	685	8,105	20
<b>Comm. Caribbean</b>	<b>3,600</b>	<b>22</b>	<b>3,622</b>	<b>40,171</b>	<b>456</b>
Aruba	35	0	35	353	0
Cuba	25	156	181	328	1,473
Curacao	50	0	50	612	11
Dominican Republic	187	5	192	1,704	40
Guadelope	8	0	8	91	1
Haiti	57	28	85	324	32
Puerto Rico	121	0	121	1,166	13
St. Maarten	142	0	142	1,265	0
Surinam	30	0	30	303	1
All other Caribbean	32	0	32	425	1
<b>Other Caribbean</b>	<b>687</b>	<b>189</b>	<b>876</b>	<b>6,571</b>	<b>1,572</b>
<b>TOTAL CARIBBEAN</b>	<b>4,287</b>	<b>211</b>	<b>4,498</b>	<b>46,742</b>	<b>2,028</b>
					<b>48,770</b>
<b>OTHER COUNTRIES</b>					
India	129	0	129	1,356	16
Pakistan	2	0	2	21	0
Japan	104	0	104	1,352	5
China	363	6	369	2,938	34
Taiwan	0	0	0	37	0
Korea	19	0	19	260	3
Philippines	26	0	26	286	40
Singapore	7	0	7	131	0
Other Asia	32	0	32	334	16
<b>Asia</b>	<b>682</b>	<b>6</b>	<b>688</b>	<b>6,715</b>	<b>114</b>
					<b>6,829</b>
African Countries	166	2	168	1,105	10
Israel	62	0	62	565	2
Saudi Arabia	5	0	5	37	0
Turkey	12	0	12	165	1
Other Middle East	30	1	31	569	34
Australia	144	1	145	1,919	19
New Zealand	36	2	38	291	8
All Other Ctries	3	0	3	27	1
<b>Total</b>	<b>458</b>	<b>6</b>	<b>464</b>	<b>4,678</b>	<b>75</b>
<b>GRAND TOTAL</b>	<b>111,610</b>	<b>8,730</b>	<b>120,340</b>	<b>1,542,276</b>	<b>110,336</b>
					<b>1,652,612</b>

**STOPOVER ARRIVALS BY  
INTENDED RESORT AREA OF STAY  
JANUARY - SEPTEMBER  
2016**

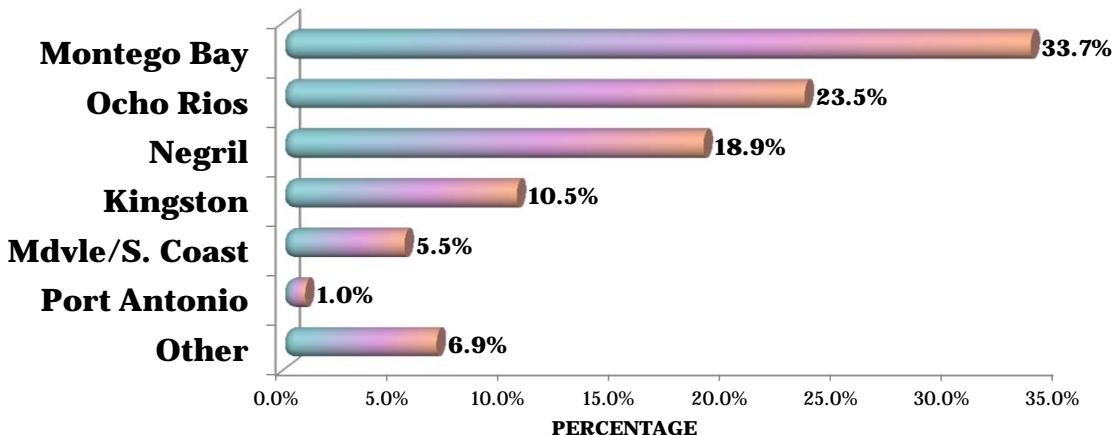


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	SEPTEMBER			JAN. - SEP.			JAN. - SEP.			%Change 2016/15 ARRIVALS
	2016	%Share	LENGTH OF STAY	2016	%Share	LENGTH OF STAY	2015	%Share	LENGTH OF STAY	
Montego Bay	39,534	32.9%	7.5	556,349	33.7%	7.4	551,945	34.3%	7.3	0.8%
Ocho Rios	27,719	23.0%	8.6	388,216	23.5%	8.3	354,747	22.0%	8.3	9.4%
Negril	22,969	19.1%	7.9	312,946	18.9%	8.0	315,100	19.6%	8.0	-0.7%
Kingston	13,528	11.2%	12.4	173,933	10.5%	11.5	172,566	10.7%	11.6	0.8%
Mdvl/S. Coast	6,805	5.7%	13.2	90,381	5.5%	12.9	90,717	5.6%	12.7	-0.4%
Port Antonio	1,179	1.0%	14.5	16,500	1.0%	14.9	16,094	1.0%	14.5	2.5%
Other	8,606	7.2%	14.5	114,287	6.9%	15.2	110,010	6.8%	14.9	3.9%
Total	120,340	100.0%	9.4	1,652,612	100.0%	9.1	1,611,179	100.0%	9.0	2.6%