

JAMAICA TOURIST BOARD

IN JULY 2016.....

- Stopover arrivals up 3.4%
- US Market up 5.1%
- Canada up 2.1%
- Europe down 2.4%
- Cruise Passenger down by 12.1%

TOURIST (Stopover Arrivals)

Stopover arrivals in July 2016 were **228,169**, an increase of **3.4%** over the **220,662** recorded in July 2015.

For the first three months of Summer 2016, May to July, arrivals were up **3.3%**, with **590,141** stopovers compared to **571,373** in 2015.

Year to date, January to July 2016, arrivals increased by **2.7%**, with **1,363,249** stopovers compared to **1,327,836** in 2015.

United States

Stopover arrivals from the United States market recorded a **5.1%** increase in July 2016 with a total of **164,232** arrivals compared to the **156,332** arrivals who visited in July 2015. All marketing regions recorded increased arrivals. The Northeast with **71,874** increased by **1.4%**, the South with **47,254** increased by **5.7%**, the Mid-west with **21,137** increased by **7.3%**, and the West with **23,967** increased by **13.7%**.

For the first three months of Summer 2016, May to July, the US market region recorded a **5.0%** increase in arrivals, with **424,644** visitors compared to the **404,317** visitors during the same period in 2015. The Northeast was flat **0.2%**, the South was up **6.2%**, the Midwest was up **7.4%** and the West up **14.9%**.

Year-to-date, January to July 2016, the US market region has grown by **5.5%**, with **896,215** visitors compared to the **849,422** visitors during the same period in 2015. This was **46,793** more arrivals than in 2015, as well as, **81,767** more than in 2014. The Northeast was up by **2.7%**, the South up by **6.1%**, the Mid-west up by **4.7%**, and the West was up **16.4%**.

Canada

In July 2016, the Canadian market recorded an increase in arrivals of **2.1%**, with **25,995** stopovers compared to **25,461** in July 2015.

Stopover arrivals from Atlantic Canada fell by **5.2%**, the main provinces of Nova Scotia increased by **7.3%**, over July 2015 and those from Newfoundland decreased by **16.7%**.

Stopover arrivals from Central Canada rose by **1.7%**, the leading province of Ontario grew by **1.8%**, and the second most important Canadian province of Quebec recorded an increase of **1.2%**.

Stopover arrivals from Western Canada grew by **7.1%**, Alberta recorded an increase of **20.5%**, and arrivals from British Columbia rose by **1.2%**.

For the first three months of Summer 2016, May to July, arrivals from Canada was flat **-0.5%** with **69,161** stopovers compared to **69,514** during the same time in 2015.

Cumulatively, the Canadian market with **232,008** visitors recorded a decline of **8.6%** or **21,743** less visitors than in 2015. The top producing provinces of Ontario with **154,779** fell by **5.6%**, and Quebec, with **27,108** visitors fell by **17.5%**.

Europe

The European market region recorded a decline of **2.45%** in July 2016, with **26,169** stopover arrivals compared to the **26,824** recorded in July 2015.

In the Northern European region, the main visitor producing countries, United Kingdom, with **20,100** arrivals, fell by **6.3%** and Ireland with **781** arrivals increased by **239.6%**.

In the South-Western European region, Germany with **1,075** visitor arrivals decreased by **16.6%**, Italy with **923** arrivals grew by **89.1%**, Belgium with **634** arrivals grew by **20.1%**, the Netherlands with **554** visitors fell by **17.2%**, and Switzerland with **417** arrivals rose by **18.5%**.

Stopover arrivals from Central-East Europe with **324** arrivals fell by **5.5%**.

For the first three months of Summer 2016, May to July, arrivals from Europe was flat **0.1%**, with **68,031** arrivals compared to **67,985** in 2015.

Year-to-date, January to July 2016 period, arrivals from the European market grew by **5.7%**. Total stopover arrivals were **172,411** this was **9,249** more arrivals than the **163,162** recorded in 2015. Northern Europe grew by **6.8%**, moving from **125,428** in 2015 to **133,993** in 2016. Arrivals from the South/West region increased by **5.8%** with **35,056** arrivals, and those from the Central/East region declined by **26.8%** with **3,362** arrivals.

Latin America

Arrivals from Latin America fell by **24.1%** in July 2016, with a total of **2,332** stopovers compared to **3,072** in July 2015.

From the Central American region, stopover arrivals fell by **3.5%** with **824** arrivals. Mexico with **430** arrivals fell by **3.4%**, and Panama with **126** fell by **12.5%**.

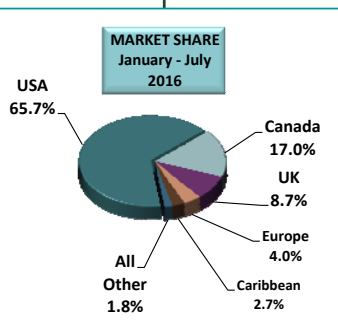
From the South American region, stopover arrivals fell by **32.0%** with **1,508** arrivals. Chile with **450** arrivals fell by **26.1%** and Argentina with **250** arrivals fell by **19.6%**.

For the first three months of Summer 2016, May to July arrivals from Latin America declined by **18.9%**, with **6,314** stopovers compared to **7,784** in 2014

Cumulatively, January to July 2016, stopover arrivals from Latin America decreased by **6.7%**, with a total of **15,958** arrivals compared to **17,104** in 2015.

Stopovers from Central America increased by **13.1%**. The main Central American countries of Mexico, Costa Rica and Panama recorded **-0.9%**, **127.9%** and **-18.8%** respectively.

Stopovers from South America decreased by **16.2%** with **9,700** arrivals, The top producing countries of Chile with **2,772** arrivals fell by **9.3%**, and Argentina with **2,010** arrivals fell by **12.3%**.



The Caribbean

Stopover arrivals to Jamaica from the Caribbean region increased by **8.1%** in July 2016 with a total of **7,877** visitors, compared to **7,286** in July 2015.

The Cayman Islands and Trinidad & Tobago continued to be the major visitor producing Caribbean countries in July 2016 with **1,960** and **1,389** stopover arrivals, respectively.

Cumulatively, stopovers for the January - July 2016 period grew by **7.5%** moving from **34,799** in 2015 to **37,425** in 2016.

Asia

The Asian market decreased by **8.2%** in July 2016 with a total of **819** stopovers compared to **892** in July 2015.

China, India, and Japan are the major visitor-producing countries with **306**, **195** and **163** stopovers arriving from each country, respectively.

For the January to July 2016 period, stopover arrivals from Asia flat **0.9%**, with **5,439** arrivals compared to **5,390** arrivals in 2015.

Other Countries

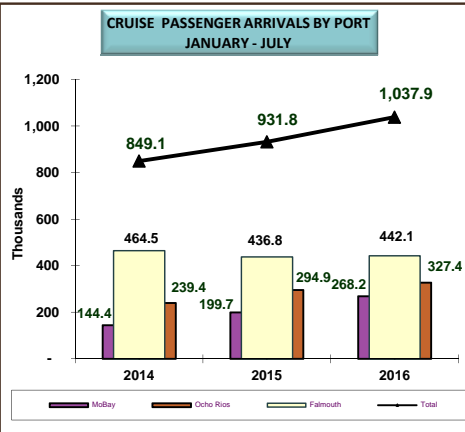
Overall, stopover arrivals from other countries decreased by **9.9%** in the January to July 2016. Of the Other Countries, Australia provided the most stop-over arrivals to Jamaica, with **1,628** visitors in 2016 compared to **1,953** in 2015. This represents a decrease of **16.6%**.

Market Share

The market share of stopover visitors for the January to July 2016 was as follows: USA **65.7%**; Canada **17.0%**; UK **8.7%**; Continental Europe **4.0%**, the Caribbean **2.7%**; and the others, including Latin America and Asia **1.8%**.

Cruise Passengers

A total of **88,015** cruise passengers visited Jamaica in July, 2016. This represented a **12.1%** decrease over the **100,150** for July 2015.



For July 2016, Cruise passengers visiting the Falmouth port decreased by **23.2%**. Cruise passengers visiting the port of Ocho Rios increased by **19.6%** and those visiting Montego Bay decreased by **19.2%**.

For the first three months of Summer, May to July 2016, cruise passengers visiting Jamaica increased by **5.7%**, with **292,678** passengers compared to **277,019** during the same period in 2015.

Year to date, January to July 2016 period saw **1,037,898** cruise passenger arrivals at the three major ports, an increase of **106,315** passengers or **11.4%**.

Length of Stay

The average length of stay of **Foreign National** arrivals in July 2016 was **9.7** nights, compared to **9.6** nights in 2015. The average length of stay in hotels was **6.9** nights in July 2016, this was the same level as in July 2015.

The average length of stay of **Non-Resident Jamaican** arrivals in July 2016 was **17.6** nights compared to **17.5** nights in July 2015. The average length of stay in hotels in July 2016 was **9.2** nights, compared to **9.1** nights in July 2015.

During the January to July 2016 period the average length of stay of Foreign National arrivals in all types of accommo-

dations was **8.5** nights, this was the same level as in 2015. For the Non-Resident Jamaican arrivals the average length of stay was **16.1** nights compared to **15.6** nights in 2015.

Purpose of Visit

During the period January to July 2016, **90.3%** or **1,148,456** of the **1,272,003 Foreign Nationals** visited Jamaica for Leisure, **4.6%** were on Business, **4.5%** were on Other purposes of travel and **0.6%** did not state their purpose of travel.

A total of **73,905** or **81.0%** of the **91,246 Non-Resident Jamaicans** were visiting for Leisure, **3.7%** were on Business, **12.2%** were on Other purposes of travel and **3.1%** failed to provide a reason for travel.

Year to date January to July 2016, **89.7%** or a total of **1,222,361** of the total stopover arrivals of **1,363,249** visited Jamaica for Leisure, **4.5%** were on Business, **5.0%** were on Other purposes of travel and **0.8%** did not state their purpose of travel.

Intended Resort Area of Stay

Of the **228,169** stopover arrivals visiting Jamaica in July 2016, the resort area of Montego Bay welcomed **71,572** arrivals or **31.4%**; Ocho Rios welcomed **53,634** or **23.5%**; Negril received **39,663** or **17.4%**, and **25,921** or **11.4%** visited Kingston. The remaining **16.4%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January and July 2016, the pattern remained the same. Montego Bay, Ocho Rios, and Negril accounted for **1,043,343** or **76.5%** of the stopover arrivals.

Type of Airlines used

Of the **1,363,249** stopover visitors to Jamaica in the January to July 2016, **1,271,458** or **93.3%** used scheduled airlines, while **91,791** or **6.7%** used chartered flights.

During the corresponding period in 2015 the percentage distribution was: **93.5%** - used scheduled airlines and **6.5%** - used chartered flights.

TABLE 1
TOURIST ARRIVALS
January - July
2016

Month	<----- Stopovers ----->						Total Stopover Arrivals	+/- 2016/15	+/- 2016/14
	Foreign Nationals	+/- 2016/15	+/- 2016/14	Non-Resident Jamaicans	+/- 2016/15	+/- 2016/14			
January	169,485	1.7%	6.5%	10,074	1.1%	-0.1%	179,559	1.7%	6.1%
February	175,471	4.1%	9.5%	9,801	6.6%	8.0%	185,272	4.2%	9.4%
March	204,846	2.9%	8.1%	14,827	13.4%	31.1%	219,673	3.6%	9.4%
April	176,926	-0.4%	4.5%	11,678	-5.5%	-5.4%	188,604	-0.7%	3.8%
Jan.-Apr.	726,728	2.1%	7.2%	46,380	4.0%	8.3%	773,108	2.2%	7.2%
May	157,451	-0.8%	1.0%	10,433	7.7%	0.4%	167,884	-0.3%	1.0%
June	179,051	5.5%	3.3%	15,037	18.4%	9.4%	194,088	6.4%	3.7%
July	208,773	3.2%	3.6%	19,396	5.3%	-0.1%	228,169	3.4%	3.2%
May - Jul.	545,275	2.8%	2.7%	44,866	9.9%	3.0%	590,141	3.3%	2.8%
Jan.- Jul.	1,272,003	2.4%	5.2%	91,246	6.8%	5.7%	1,363,249	2.7%	5.2%

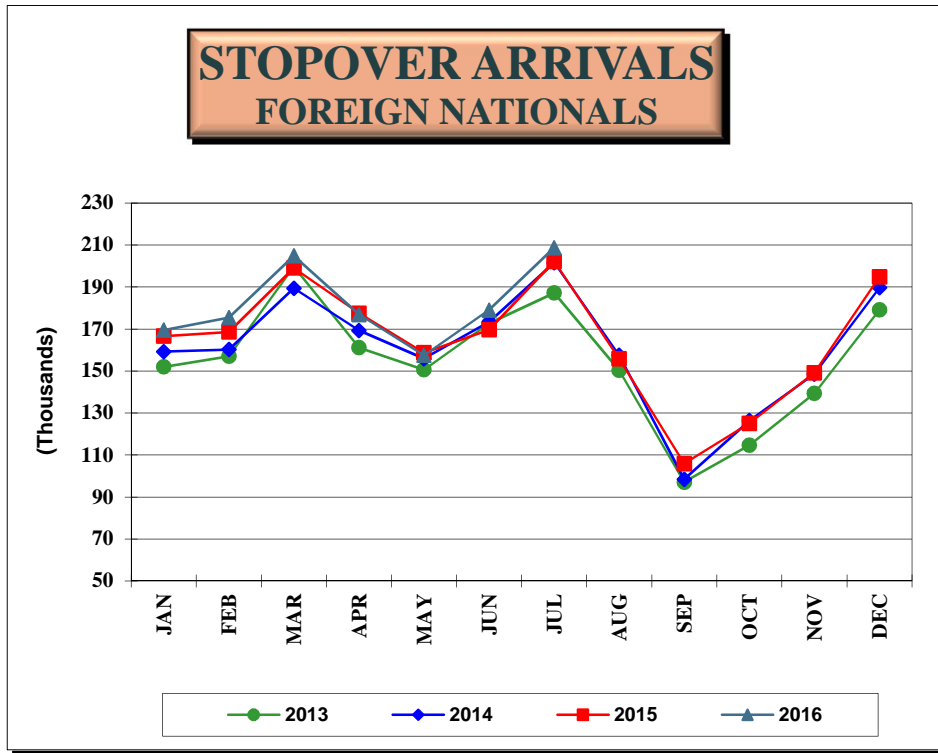


FIG. 1

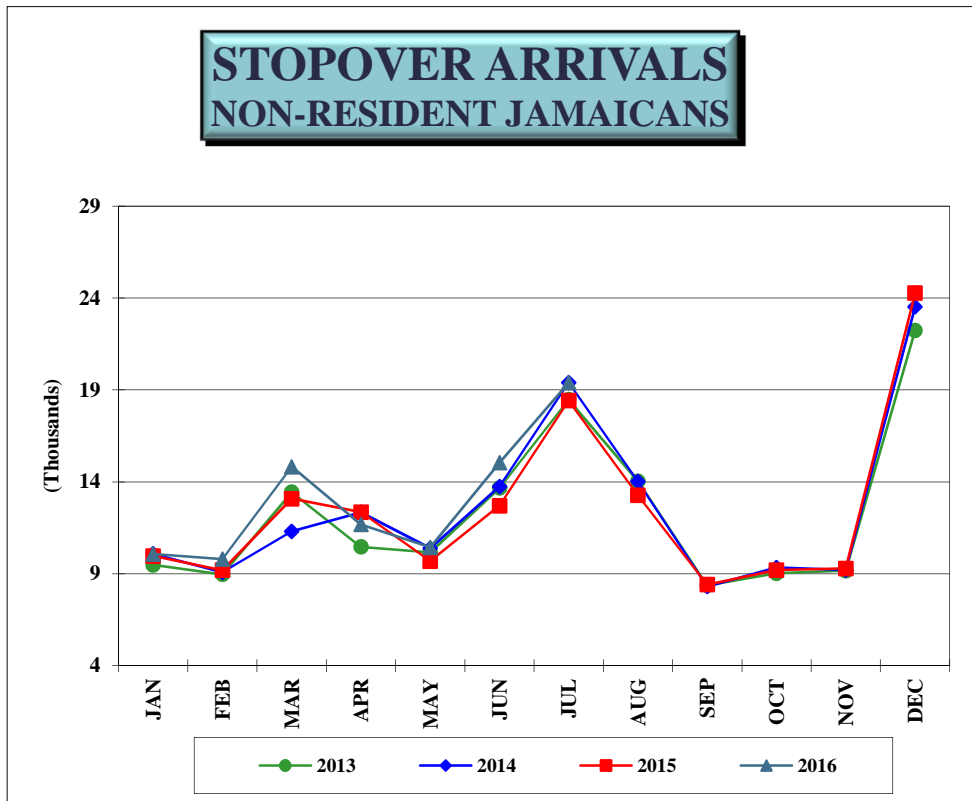


FIG. 1a

STOPOVER ARRIVALS BY PURPOSE OF VISIT JANUARY - JULY 2016

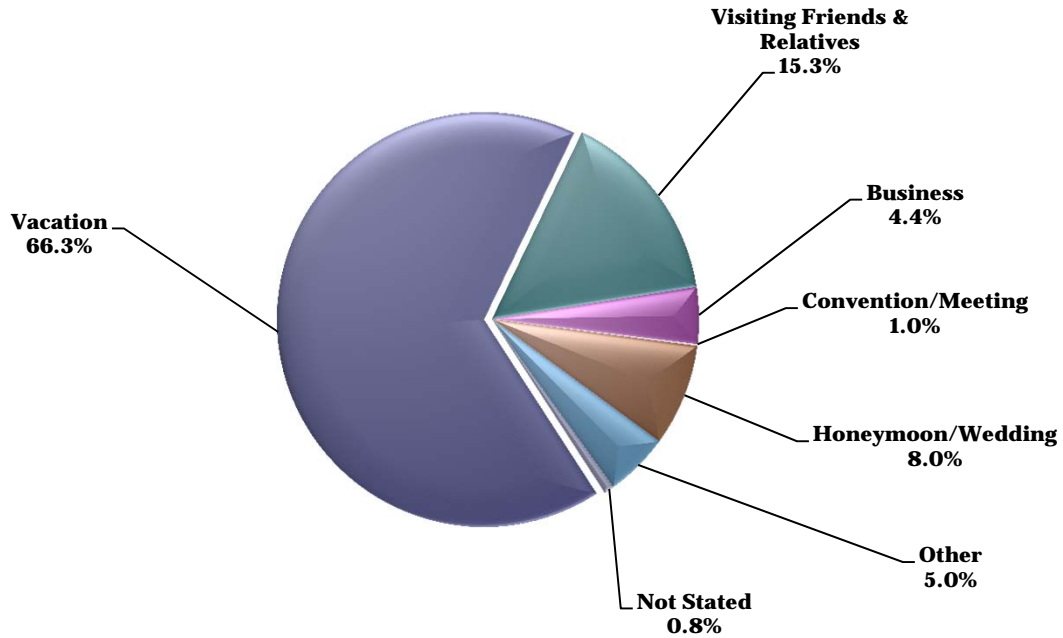


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - July 2016	Foreign Nationals		Non Resident Jamaicans		Total	% Share
		% Share		% Share		
Vacation	879,813	69.2%	24,524	26.9%	904,337	66.3%
Visiting Friends & Relatives	161,701	12.7%	47,478	52.0%	209,179	15.3%
Business	56,911	4.5%	3,323	3.6%	60,234	4.4%
Convention/Meeting	1,575	0.1%	84	0.1%	1,659	0.1%
Honeymoon/Wedding	106,942	8.4%	1,903	2.1%	108,845	8.0%
Other	57,199	4.5%	11,105	12.2%	68,304	5.0%
Not Stated	7,862	0.6%	2,829	3.1%	10,691	0.8%
TOTAL	1,272,003	100.0%	91,246	100.0%	1,363,249	100.0%

TABLE 1.2
STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2016

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	42,546	28,580	20,389	9,628	101,143	43,176	26,638	2,400	4,785	729	688	179,559
February	49,362	29,253	20,467	9,347	108,429	42,357	27,216	2,138	3,865	866	401	185,272
March	60,411	31,941	33,135	14,696	140,183	40,239	29,236	3,016	5,645	920	434	219,673
April	58,203	22,165	27,952	13,496	121,816	37,075	21,290	2,090	5,005	739	589	188,604
Jan.-Apr.	210,522	111,939	101,943	47,167	471,571	162,847	104,380	9,644	19,300	3,254	2,112	773,108
May	45,532	19,718	32,196	15,913	113,359	25,287	21,104	2,053	4,974	627	480	167,884
June	54,217	23,616	45,383	23,837	147,053	17,879	20,758	1,929	5,274	739	456	194,088
July	71,874	21,137	47,254	23,967	164,232	25,995	26,169	2,332	7,877	819	745	228,169
May - Jul.	171,623	64,471	124,833	63,717	424,644	69,161	68,031	6,314	18,125	2,185	1,681	590,141
Jan. - Jul.	382,145	176,410	226,776	110,884	896,215	232,008	172,411	15,958	37,425	5,439	3,793	1,363,249
+/- %	2.7%	4.7%	6.1%	16.4%	5.5%	-8.6%	5.7%	-6.7%	7.5%	0.9%	-9.9%	2.7%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	JULY			% Change				JANUARY - JULY			% Change			
	2013	2014	2015	2016	2016/15	2016/14	2016/13	2013	2014	2015	2016	2016/15	2016/14	2016/13
U.S.A.														
<u>NORTHEAST</u>														
Connecticut	4,426	4,348	4,308	4,316	0.2	-0.7	-2.5	21,159	20,534	22,989	22,623	-1.6	10.2	6.9
Delaware	806	724	794	673	-15.2	-7.0	-16.5	4,428	4,275	4,189	4,337	3.5	1.5	-2.1
Maine	150	144	135	166	23.0	15.3	10.7	3,381	3,113	3,413	3,265	-4.3	4.9	-3.4
Maryland	7,186	7,795	7,550	7,823	3.6	0.4	8.9	32,138	32,486	35,015	34,527	-1.4	6.3	7.4
Massachusetts	3,278	3,377	3,434	3,312	-3.6	-1.9	1.0	24,024	23,768	26,609	25,261	-5.1	6.3	5.1
New Hampshire	255	234	239	273	14.2	16.7	7.1	3,761	4,049	4,110	4,265	3.8	5.3	13.4
New Jersey	10,042	10,228	9,734	10,037	3.1	-1.9	0.0	45,689	44,227	45,102	49,125	8.9	11.1	7.5
New York	29,837	31,295	31,167	31,294	0.4	0.0	4.9	143,870	143,405	150,542	155,563	3.3	8.5	8.1
Pennsylvania	8,425	7,944	7,754	8,018	3.4	0.9	-4.8	48,039	45,618	46,301	49,532	7.0	8.6	3.1
Rhode Island	350	272	380	334	-12.1	22.8	-4.6	2,701	2,761	3,076	2,974	-3.3	7.7	10.1
Vermont	69	85	100	98	-2.0	15.3	42.0	1,699	1,574	1,686	1,815	7.7	15.3	6.8
Virginia	4,065	3,990	4,013	4,188	4.4	5.0	3.0	21,762	21,184	21,724	21,954	1.1	3.6	0.9
Washington D.C.	699	831	840	881	4.9	6.0	26.0	4,127	4,547	5,138	4,564	-11.2	0.4	10.6
West Virginia	359	446	416	461	10.8	3.4	28.4	2,295	2,206	2,198	2,340	6.5	6.1	2.0
Total	69,947	71,713	70,864	71,874	1.4	0.2	2.8	359,073	353,747	372,092	382,145	2.7	8.0	6.4
<u>MIDWEST</u>														
Illinois	5,435	5,162	5,281	5,940	12.5	15.1	9.3	34,670	34,546	36,226	39,312	8.5	13.8	13.4
Indiana	1,813	1,815	1,875	1,777	-5.2	-2.1	-2.0	11,992	13,579	12,955	12,672	-2.2	-6.7	5.7
Iowa	714	600	603	798	32.3	33.0	11.8	9,538	8,991	9,866	10,180	3.2	13.2	6.7
Kansas	931	733	1,045	790	-24.4	7.8	-15.1	5,040	5,104	5,251	5,469	4.2	7.2	8.5
Kentucky	1,228	1,271	1,218	1,276	4.8	0.4	3.9	6,095	6,012	5,810	6,251	7.6	4.0	2.6
Michigan	1,964	1,690	1,912	2,157	12.8	27.6	9.8	19,139	19,407	19,612	20,545	4.8	5.9	7.3
Minnesota	794	816	800	562	-29.8	-31.1	-29.2	15,903	14,412	17,222	17,020	-1.2	18.1	7.0
Missouri	2,193	2,317	2,266	2,362	4.2	1.9	7.7	11,965	12,499	12,618	13,262	5.1	6.1	10.8
Nebraska	716	583	473	581	22.8	-0.3	-18.9	4,971	4,931	5,336	5,610	5.1	13.8	12.9
North Dakota	80	75	108	65	-39.8	-13.3	-18.8	2,476	2,488	2,742	2,481	-9.5	-0.3	0.2
Ohio	3,268	3,401	3,221	3,860	19.8	13.5	18.1	20,579	20,320	20,189	21,797	8.0	7.3	5.9
South Dakota	123	123	62	122	96.8	-0.8	-0.8	2,391	2,211	2,333	2,525	8.2	14.2	5.6
Wisconsin	814	897	831	847	1.9	-5.6	4.1	19,530	18,348	18,274	19,286	5.5	5.1	-1.2
Total	20,073	19,483	19,695	21,137	7.3	8.5	5.3	164,289	162,848	168,434	176,410	4.7	8.3	7.4

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	JULY			% Change			JANUARY - JULY			% Change				
	2013	2014	2015	2016	2016/15	2016/14	2016/13	2013	2014	2015	2016	2016/15	2016/14	2016/13
SOUTH														
Alabama	1,116	1,376	1,212	1,209	-0.2	-12.1	8.3	5,834	6,170	6,259	6,206	-0.8	0.6	6.4
Arkansas	534	551	710	595	-16.2	8.0	11.4	2,920	2,815	2,885	2,994	3.8	6.4	2.5
Florida	22,528	25,313	24,120	26,155	8.4	3.3	16.1	111,215	112,909	117,985	126,146	6.9	11.7	13.4
Georgia	7,990	9,851	9,389	8,826	-6.0	-10.4	10.5	36,004	39,214	39,659	41,166	3.8	5.0	14.3
Louisiana	1,308	1,213	1,240	1,722	38.9	42.0	31.7	5,696	5,986	5,655	6,413	13.4	7.1	12.6
Mississippi	572	547	528	660	25.0	20.7	15.4	2,848	3,012	2,863	2,927	2.2	-2.8	2.8
North Carolina	3,251	3,590	3,754	4,108	9.4	14.4	26.4	17,936	17,458	18,765	20,452	9.0	17.1	14.0
South Carolina	1,408	1,547	1,617	1,796	11.1	16.1	27.6	8,013	7,674	8,817	9,298	5.5	21.2	16.0
Tennessee	1,983	2,317	2,119	2,183	3.0	-5.8	10.1	9,995	10,707	10,777	11,174	3.7	4.4	11.8
Total	40,690	46,305	44,689	47,254	5.7	2.0	16.1	200,461	205,945	213,665	226,776	6.1	10.1	13.1
WEST														
Alaska	28	48	28	31	10.7	-35.4	10.7	361	358	297	336	13.1	-6.1	-6.9
Arizona	972	885	810	834	3.0	-5.8	-14.2	4,863	4,785	4,772	5,082	6.5	6.2	4.5
California	6,070	6,131	6,476	7,193	11.1	17.3	18.5	25,736	26,227	27,634	31,698	14.7	20.9	23.2
Colorado	1,057	929	998	1,183	18.5	27.3	11.9	6,838	7,454	7,375	8,019	8.7	7.6	17.3
Hawaii	41	33	59	52	-11.9	57.6	26.8	222	224	245	251	2.4	12.1	13.1
Idaho	74	44	50	102	104.0	131.8	37.8	748	701	693	825	19.0	17.7	10.3
Montana	42	52	62	45	-27.4	-13.5	7.1	811	679	747	836	11.9	23.1	3.1
Nevada	475	508	420	519	23.6	2.2	9.3	2,300	2,436	2,131	2,757	29.4	13.2	19.9
New Mexico	234	208	246	245	-0.4	17.8	4.7	1,155	975	982	1,335	35.9	36.9	15.6
Oklahoma	1,076	1,123	1,118	1,106	-1.1	-1.5	2.8	4,858	4,703	4,973	5,303	6.6	12.8	9.2
Oregon	240	250	355	218	-38.6	-12.8	-9.2	1,662	1,787	2,106	2,091	-0.7	17.0	25.8
Texas	9,007	9,508	9,673	11,533	19.2	21.3	28.0	33,733	35,448	36,637	45,244	23.5	27.6	34.1
Utah	177	145	189	172	-9.0	18.6	-2.8	1,662	1,531	1,914	2,116	10.6	38.2	27.3
Washington	495	461	549	677	23.3	46.9	36.8	3,439	3,978	4,091	4,385	7.2	10.2	27.5
Wyoming	83	60	51	57	11.8	-5.0	-31.3	778	622	634	606	-4.4	-2.6	-22.1
Total	20,071	20,385	21,084	23,967	13.7	17.6	19.4	89,166	91,908	95,231	110,884	16.4	20.6	24.4
TOTAL U.S.A.	150,781	157,886	156,332	164,232	5.1	4.0	8.9	812,989	814,448	849,422	896,215	5.5	10.0	10.2

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	JULY			% Change			JANUARY - JULY			% Change				
	2013	2014	2015	2016	2016/15	2016/14	2016/13	2013	2014	2015	2016	2016/15	2016/14	2016/13
CANADA														
Atlantic Canada														
New Brunswick	73	65	43	36	-16.3	-44.6	-50.7	5,266	5,023	4,356	3,716	-14.7	-26.0	-29.4
Newfoundland	186	170	138	115	-16.7	-32.4	-38.2	5,153	4,966	4,154	4,548	9.5	-8.4	-11.7
Nova Scotia	80	95	123	132	7.3	38.9	65.0	8,358	8,957	8,546	6,952	-18.7	-22.4	-16.8
P.E. Island	4	1	4	9	125.0	800.0	125.0	768	907	648	764	17.9	-15.8	-0.5
Total	343	331	308	292	-5.2	-11.8	-14.9	19,545	19,853	17,704	15,980	-9.7	-19.5	-18.2
Central Canada														
Ontario	17,741	19,838	19,140	19,482	1.8	-1.8	9.8	157,285	168,238	163,889	154,779	-5.6	-8.0	-1.6
Quebec	3,207	4,485	3,708	3,753	1.2	-16.3	17.0	35,349	36,631	32,876	27,108	-17.5	-26.0	-23.3
Total	20,948	24,323	22,848	23,235	1.7	-4.5	10.9	192,634	204,869	196,765	181,887	-7.6	-11.2	-5.6
Western Canada														
Alberta	1,184	1,825	1,333	1,606	20.5	-12.0	35.6	21,133	22,550	18,888	15,422	-18.4	-31.6	-27.0
British Columbia	479	543	483	489	1.2	-9.9	2.1	6,846	6,809	6,002	5,917	-1.4	-13.1	-13.6
Manitoba	287	252	347	232	-33.1	-7.9	-19.2	6,650	7,711	7,026	6,635	-5.6	-14.0	-0.2
Saskatchewan	98	148	126	122	-3.2	-17.6	24.5	8,878	7,688	7,061	5,804	-17.8	-24.5	-34.6
Other Canada	17	12	16	19	18.8	58.3	11.8	332	357	305	363	19.0	1.7	9.3
Total	2,065	2,780	2,305	2,468	7.1	-11.2	19.5	43,839	45,115	39,282	34,141	-13.1	-24.3	-22.1
Total Canada	23,356	27,434	25,461	25,995	2.1	-5.2	11.3	256,018	269,837	253,751	232,008	-8.6	-14.0	-9.4
EUROPE														
Northern Europe														
U.K.	15,058	18,448	21,455	20,100	-6.3	9.0	33.5	85,774	97,799	115,057	118,413	2.9	21.1	38.1
Denmark	84	102	155	98	-36.8	-3.9	16.7	394	570	1,310	1,589	21.3	178.8	303.3
Finland	16	21	18	15	-16.7	-28.6	-6.3	223	503	1,958	1,700	-13.2	238.0	662.3
Ireland	211	225	230	781	239.6	247.1	270.1	1,197	1,280	1,556	2,781	78.7	117.3	132.3
Norway	152	109	100	154	54.0	41.3	1.3	756	717	772	1,714	122.0	139.1	126.7
Sweden	102	120	100	121	21.0	0.8	18.6	1,172	4,577	4,775	7,796	63.3	70.3	565.2
Total	15,623	19,025	22,058	21,269	-3.6	11.8	36.1	89,516	105,446	125,428	133,993	6.8	27.1	49.7
Southern Europe														
Greece	19	26	22	35	59.1	34.6	84.2	101	150	126	136	7.9	-9.3	34.7
Italy	492	527	488	923	89.1	75.1	87.6	4,535	5,195	4,956	7,313	47.6	40.8	61.3
Portugal	440	391	234	24	-89.7	-93.9	-94.5	952	985	488	316	-35.2	-67.9	-66.8
Spain	267	291	263	307	16.7	5.5	15.0	1,283	1,336	1,489	1,844	23.8	38.0	43.7
Western Europe														
Austria	193	194	161	183	13.7	-5.7	-5.2	1,350	1,514	1,433	1,307	-8.8	-13.7	-3.2
Belgium	404	509	528	634	20.1	24.6	56.9	2,987	2,642	3,218	3,381	5.1	28.0	13.2
France	360	366	404	397	-1.7	8.5	10.3	9,612	8,174	3,367	3,171	-5.8	-61.2	-67.0
Germany	1,279	1,368	1,289	1,075	-16.6	-21.4	-15.9	11,166	12,312	12,161	11,767	-3.2	-4.4	5.4
Luxemburg	21	22	13	27	107.7	22.7	28.6	122	125	145	119	-17.9	-4.8	-2.5
Netherlands	477	569	669	554	-17.2	-2.6	16.1	3,279	3,657	3,708	3,669	-1.1	0.3	11.9
Switzerland	328	405	352	417	18.5	3.0	27.1	1,867	1,998	2,050	2,033	-0.8	1.8	8.9
Total	4,280	4,668	4,423	4,576	3.5	-2.0	6.9	37,254	38,088	33,141	35,056	5.8	-8.0	-5.9
Central/East Europe														
Czech Republic	34	22	22	36	63.6	63.6	5.9	964	988	1,192	302	-74.7	-69.4	-68.7
Hungary	14	14	17	11	-35.3	-21.4	-21.4	179	202	256	176	-31.3	-12.9	-1.7
Poland	118	117	97	97	0.0	-17.1	-17.8	646	798	718	773	7.7	-3.1	19.7
Russia	1,005	101	52	65	25.0	-35.6	-93.5	7,155	3,465	644	557	-13.5	-83.9	-92.2
Ukraine	25	23	26	8	-69.2	-65.2	-68.0	311	285	202	232	14.9	-18.6	-25.4
Other Europe	105	89	129	107	-17.1	20.2	1.9	1,164	1,486	1,581	1,322	-16.4	-11.0	13.6
Total	1,301	366	343	324	-5.5	-11.5	-75.1	10,419	7,224	4,593	3,362	-26.8	-53.5	-67.7
Total Europe	21,204	24,059	26,824	26,169	-2.4	8.8	23.4	137,189	150,758	163,162	172,411	5.7	14.4	25.7

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JULY</u>			<u>% Change</u>				<u>JANUARY - JULY</u>			<u>% Change</u>			
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	2016/15	2016/14	2016/13	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	2016/15	2016/14	2016/13
<u>LATIN AMERICA</u>														
<u>CENTRAL AMERICA</u>														
Mexico	215	304	445	430	-3.4	41.4	100.0	1,612	1,614	2,519	2,496	-0.9	54.6	54.8
Belize	80	119	54	89	64.8	-25.2	11.3	369	443	326	431	32.2	-2.7	16.8
Costa Rica	130	162	138	93	-32.6	-42.6	-28.5	767	664	791	1,803	127.9	171.5	135.1
El Salvador	12	19	23	17	-26.1	-10.5	41.7	116	103	154	136	-11.7	32.0	17.2
Guatemala	49	24	34	40	17.6	66.7	-18.4	414	217	405	251	-38.0	15.7	-39.4
Honduras	18	14	11	16	45.5	14.3	-11.1	93	89	119	94	-21.0	5.6	1.1
Nicaragua	10	6	5	13	160.0	116.7	30.0	67	51	45	94	108.9	84.3	40.3
Panama	153	258	144	126	-12.5	-51.2	-17.6	1,320	1,470	1,173	953	-18.8	-35.2	-27.8
Total	667	906	854	824	-3.5	-9.1	23.5	4,758	4,651	5,532	6,258	13.1	34.6	31.5
<u>SOUTH AMERICA</u>														
Argentina	348	243	311	250	-19.6	2.9	-28.2	3,133	2,615	2,293	2,010	-12.3	-23.1	-35.8
Bolivia	15	9	14	17	21.4	88.9	13.3	45	74	104	71	-31.7	-4.1	57.8
Brazil	191	184	203	164	-19.2	-10.9	-14.1	1,556	1,696	1,873	1,339	-28.5	-21.0	-13.9
Chile	543	481	609	450	-26.1	-6.4	-17.1	3,247	3,009	3,056	2,772	-9.3	-7.9	-14.6
Colombia	305	452	195	233	19.5	-48.5	-23.6	2,092	2,188	1,489	1,483	-0.4	-32.2	-29.1
Ecuador	285	398	392	31	-92.1	-92.2	-89.1	677	656	671	183	-72.7	-72.1	-73.0
Paraguay	2	27	18	7	-61.1	-74.1	250.0	34	140	56	101	80.4	-27.9	197.1
Peru	91	171	307	240	-21.8	40.4	163.7	564	874	993	1,002	0.9	14.6	77.7
Uruguay	42	70	55	27	-50.9	-61.4	-35.7	287	478	584	265	-54.6	-44.6	-7.7
Venezuela	107	55	113	84	-25.7	52.7	-21.5	755	480	434	455	4.8	-5.2	-39.7
Other South America	3	10	1	5	400.0	-50.0	66.7	25	15	19	19	0.0	26.7	-24.0
Total	1,932	2,100	2,218	1,508	-32.0	-28.2	-21.9	12,415	12,225	11,572	9,700	-16.2	-20.7	-21.9
Total Latin America	2,599	3,006	3,072	2,332	-24.1	-22.4	-10.3	17,173	16,876	17,104	15,958	-6.7	-5.4	-7.1

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	JULY						JANUARY - JULY							
	2013	2014	2015	2016	% Change			2013	2014	2015	2016	% Change		
					2016/15	2016/14	2016/13					2016/15	2016/14	2016/13
CARIBBEAN														
Antigua	269	248	290	304	4.8	22.6	13.0	1,065	1,038	1,185	1,341	13.2	29.2	25.9
Bahamas	633	800	655	793	21.1	-0.9	25.3	3,033	3,161	3,141	3,346	6.5	5.9	10.3
Barbados	498	472	472	570	20.8	20.8	14.5	2,711	2,467	2,426	2,556	5.4	3.6	-5.7
Bermuda	303	284	389	287	-26.2	1.1	-5.3	1,354	1,215	1,395	1,469	5.3	20.9	8.5
British Virgin Is.	126	162	146	190	30.1	17.3	50.8	510	602	609	650	6.7	8.0	27.5
Cayman Is.	1,720	1,722	1,968	1,960	-0.4	13.8	14.0	9,386	9,198	9,402	9,799	4.2	6.5	4.4
Dominica	39	32	33	26	-21.2	-18.8	-33.3	184	196	203	173	-14.8	-11.7	-6.0
Grenada	49	51	52	68	30.8	33.3	38.8	260	253	223	320	43.5	26.5	23.1
Guyana	242	282	250	335	34.0	18.8	38.4	1,191	1,410	1,315	1,263	-4.0	-10.4	6.0
Monsterrat	31	24	31	28	-9.7	16.7	-9.7	88	73	90	117	30.0	60.3	33.0
St. Kitts/Nevis/Anguilla	107	101	157	162	3.2	60.4	51.4	437	585	596	660	10.7	12.8	51.0
St. Lucia	101	133	78	100	28.2	-24.8	-1.0	513	553	428	553	29.2	0.0	7.8
St. Vincent	41	50	56	62	10.7	24.0	51.2	254	248	290	260	-10.3	4.8	2.4
Turks & Caicos Is.	261	410	388	392	1.0	-4.4	50.2	1,038	1,804	1,713	2,053	19.8	13.8	97.8
Trinidad & Tobago	1,062	1,136	1,136	1,389	22.3	30.8	26.0	7,054	6,743	6,166	6,543	6.1	-3.0	-7.2
Comm. Caribbean	5,522	5,833	6,101	6,666	9.3	14.3	20.7	29,078	29,546	29,182	31,103	6.6	5.3	7.0
Aruba	67	90	64	55	-14.1	-38.9	-17.9	274	256	261	275	5.4	7.4	0.4
Cuba	116	164	201	215	7.0	31.1	85.3	718	974	1,164	1,412	21.3	45.0	96.7
Curacao	122	80	64	105	64.1	31.3	-13.9	553	488	406	509	25.4	4.3	-8.0
Dominican Rep.	124	185	246	155	-37.0	-16.2	25.0	863	1,006	1,254	1,366	8.9	35.8	58.3
Guadelope	35	31	21	25	19.0	-19.4	-28.6	108	92	69	72	4.3	-21.7	-33.3
Haiti	61	35	37	23	-37.8	-34.3	-62.3	279	296	356	236	-33.7	-20.3	-15.4
Puerto Rico	127	132	185	167	-9.7	26.5	31.5	928	797	855	925	8.2	16.1	-0.3
St. Maarten	190	276	261	353	35.2	27.9	85.8	586	725	682	962	41.1	32.7	64.2
Surinam	31	50	27	26	-3.7	-48.0	-16.1	306	225	229	238	3.9	5.8	-22.2
All other Caribbean	86	142	79	87	10.1	-38.7	1.2	431	429	341	327	-4.1	-23.8	-24.1
Other Caribbean	959	1,185	1,185	1,211	2.2	2.2	26.3	5,046	5,288	5,617	6,322	12.6	19.6	25.3
TOTAL CARIBBEAN	6,481	7,018	7,286	7,877	8.1	12.2	21.5	34,124	34,834	34,799	37,425	7.5	7.4	9.7
ASIA														
India	101	196	202	195	-3.5	-0.5	93.1	918	1,217	1,110	1,109	-0.1	-8.9	20.8
Pakistan	6	3	6	5	-16.7	66.7	-16.7	19	20	19	15	-21.1	-25.0	-21.1
Japan	194	187	171	163	-4.7	-12.8	-16.0	1,312	1,256	1,197	1,110	-7.3	-11.6	-15.4
China	163	290	359	306	-14.8	5.5	87.7	1,216	1,492	2,148	2,273	5.8	52.3	86.9
Taiwan	3	10	10	4	-60.0	-60.0	33.3	36	39	91	37	-59.3	-5.1	2.8
Korea	24	32	34	41	20.6	28.1	70.8	251	281	266	228	-14.3	-18.9	-9.2
Philippines	26	23	27	17	-37.0	-26.1	-34.6	212	194	161	282	75.2	45.4	33.0
Singapore	12	30	36	25	-30.6	-16.7	108.3	64	130	111	111	0.0	-14.6	73.4
Other Asia	58	51	47	63	34.0	23.5	8.6	285	288	287	274	-4.5	-4.9	-3.9
Total Asia	587	822	892	819	-8.2	-0.4	39.5	4,313	4,917	5,390	5,439	0.9	10.6	26.1
OTHER COUNTRIES														
African Countries	189	206	169	178	5.3	-13.6	-5.8	763	869	868	799	-7.9	-8.1	4.7
Israel	48	68	100	78	-22.0	14.7	62.5	346	419	437	433	-0.9	3.3	25.1
Saudi Arabia	12	3	7	7	0.0	133.3	-41.7	30	33	31	27	-12.9	-18.2	-10.0
Turkey	11	30	23	24	4.3	-20.0	118.2	123	162	265	145	-45.3	-10.5	17.9
Other Middle East	127	143	151	143	-5.3	0.0	12.6	393	438	428	520	21.5	18.7	32.3
Australia	210	269	278	266	-4.3	-1.1	26.7	1,475	1,486	1,953	1,628	-16.6	9.6	10.4
New Zealand	28	45	49	40	-18.4	-11.1	42.9	137	214	181	219	21.0	2.3	59.9
All Other Ctries	22	17	18	9	-50.0	-47.1	-59.1	52	51	45	22	-51.1	-56.9	-57.7
Total	647	781	795	745	-6.3	-4.6	15.1	3,319	3,672	4,208	3,793	-9.9	3.3	14.3
GRAND TOTAL	205,655	221,006	220,662	228,169	3.4	3.2	10.9	1,265,125	1,295,342	1,327,836	1,363,249	2.7	5.2	7.8

STOPOVER VISITORS BY MARKET SHARE

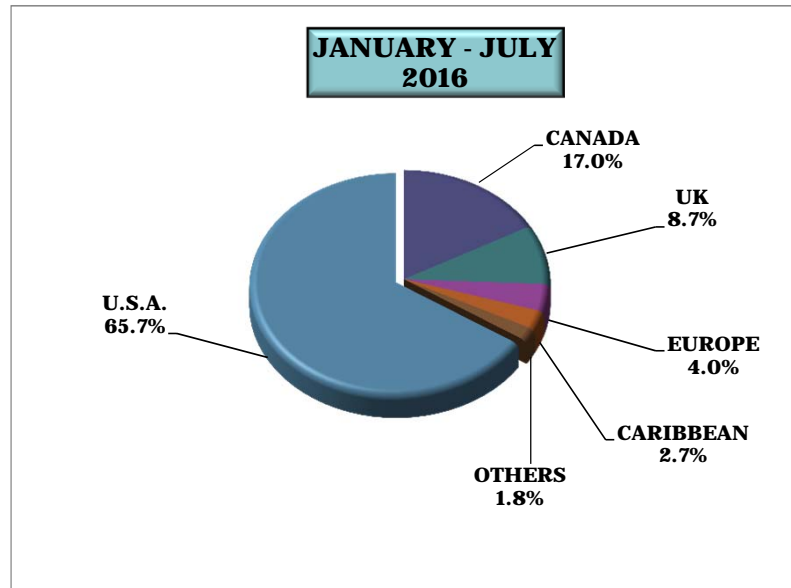


Fig. 2

Country	July 2016	% Share	Jan.-Jul. 2016	% Share	Jan.-Jul. 2015	% Share	%Change 2016/15
U.S.A	164,232	72.0%	896,215	65.7%	849,422	64.0%	5.5%
CANADA	25,995	11.4%	232,008	17.0%	253,751	19.1%	-8.6%
U.K.	20,100	8.8%	118,413	8.7%	115,057	8.7%	2.9%
EUROPE	6,069	2.7%	53,998	4.0%	48,105	3.6%	12.3%
CARIBBEAN	7,877	3.5%	37,425	2.7%	34,799	2.6%	7.5%
OTHERS	3,896	1.7%	25,190	1.8%	26,702	2.0%	-5.7%
Total	228,169	100.0%	1,363,249	100.0%	1,327,836	100.0%	2.7%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	FOREIGN NATIONALS				NON-RESIDENT JAMAICANS			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2015	2016	2015	2016	2015	2016	2015	2016
January	9.0	8.9	7.3	7.2	15.8	16.8	8.3	8.2
February	8.2	8.2	7.0	7.1	13.7	14.5	7.4	7.4
March	7.9	7.9	6.7	6.7	13.8	14.3	7.5	7.8
April	7.7	7.9	6.6	6.6	13.3	14.2	7.3	7.6
May	8.0	7.9	6.5	6.5	15.4	14.7	7.7	7.6
June	9.0	9.0	6.6	6.6	18.3	18.4	8.6	8.5
July	9.6	9.7	6.9	6.9	17.5	17.6	9.1	9.2
Jan.-Jul.	8.5	8.5	6.8	6.8	15.6	16.1	8.1	8.2

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

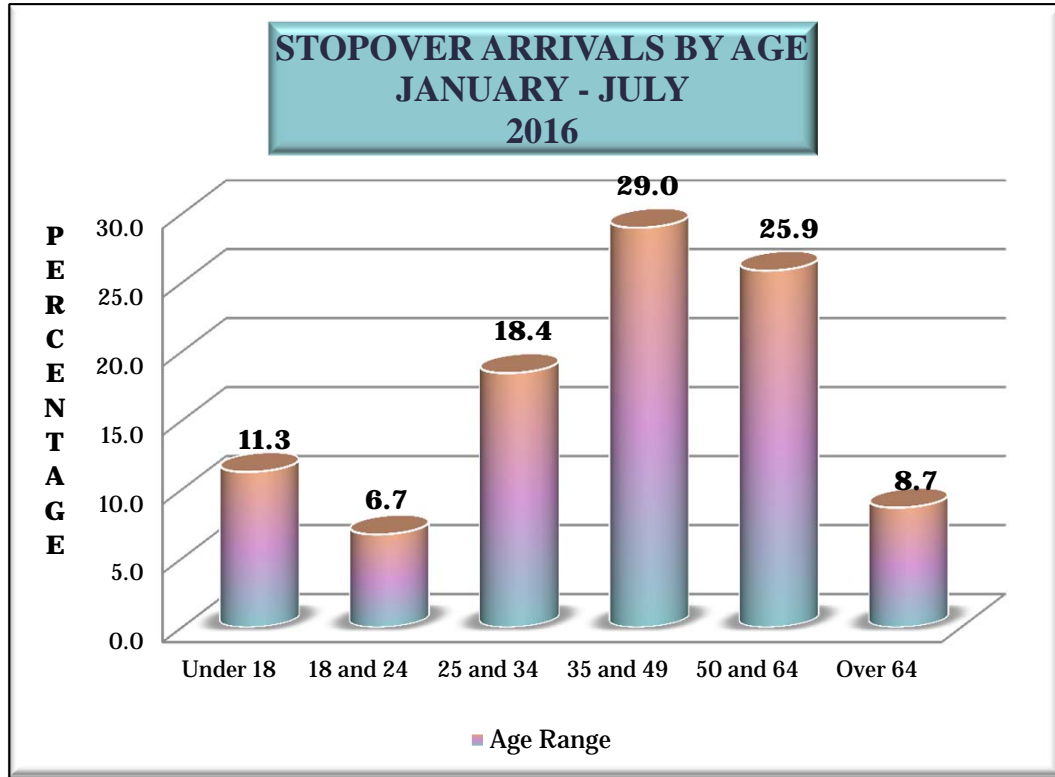


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	JULY		JAN. - JUL.		JAN. - JUL.		%Change 2016/15
	2016	% Share	2016	% Share	2015	% Share	
Under 18	39,131	17.2	153,646	11.3	149,061	11.2	3.1%
18 and 24	19,257	8.4	91,865	6.7	89,065	6.7	3.1%
25 and 34	40,428	17.7	251,402	18.4	254,291	19.2	-1.1%
35 and 49	66,502	29.1	395,204	29.0	385,429	29.0	2.5%
50 and 64	47,550	20.8	352,750	25.9	341,081	25.7	3.4%
Over 64	15,301	6.7	118,382	8.7	108,909	8.2	8.7%
Total	228,169	100.0	1,363,249	100.0	1,327,836	100.0	2.7%

TABLE 4**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL****JANUARY - JULY 2016**

	MONTEGO BAY		% Change 2016/15		FALMOUTH		% Change 2016/15		OCHO RIOS		% Change 2016/15		2016 TOTAL		2015 TOTAL		% Change 2016/15	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	27	49,796	50.0%	35.6%	17	65,754	-15.0%	-6.9%	25	71,194	38.9%	18.2%	69	186,744	56	167,591	23.2%	11.4%
February	24	47,708	71.4%	92.9%	19	77,383	-5.0%	9.7%	24	72,288	41.2%	30.5%	68	197,467	53	150,803	28.3%	30.9%
March	32	70,962	68.4%	111.2%	20	88,790	-4.8%	8.0%	22	69,290	-4.3%	-11.4%	75	229,111	63	194,031	19.0%	18.1%
April	16	31,757	100.0%	20.1%	15	65,206	-6.3%	2.9%	13	34,935	-13.3%	-33.3%	44	131,898	39	142,139	12.8%	-7.2%
Jan. - Apr.	99	200,223	67.8%	64.8%	71	297,133	-7.8%	3.7%	84	247,707	15.1%	0.6%	256	745,220	211	654,564	21.3%	13.8%
May	5	19,839	-16.7%	-18.3%	10	48,222	-16.7%	-4.1%	8	26,516	100.0%	101.4%	23	94,577	22	87,707	4.5%	7.8%
June	7	30,392	-12.5%	-4.7%	11	55,040	10.0%	20.7%	7	24,654	133.3%	111.3%	25	110,086	21	89,162	19.0%	23.5%
July	4	17,768	-20.0%	-19.2%	9	41,699	-25.0%	-23.2%	8	28,548	33.3%	19.6%	21	88,015	23	100,150	-8.7%	-12.1%
May - Jul.	16	67,999	-15.8%	-13.0%	30	144,961	-11.8%	-3.5%	23	79,718	76.9%	63.7%	69	292,678	66	277,019	4.5%	5.7%
Jan. - Jul.	115	268,222	47.4%	34.3%	101	442,094	-9.0%	1.2%	107	327,425	24.4%	11.0%	325	1,037,898	277	931,583	17.3%	11.4%

Source: Port Authority of Jamaica, Cruise Vessels Information Sheet

- * Note:
1. During the month of February 1 ship with 88 passengers visited port in Port Antonio.
 2. During the month of March 1 ship with 69 passengers visited port in Port Antonio.

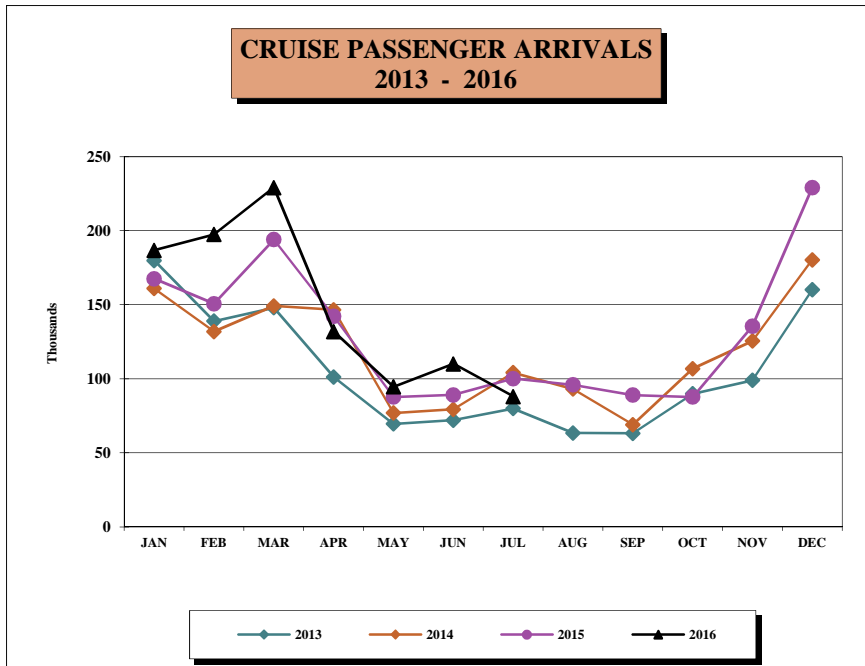


FIG. 4

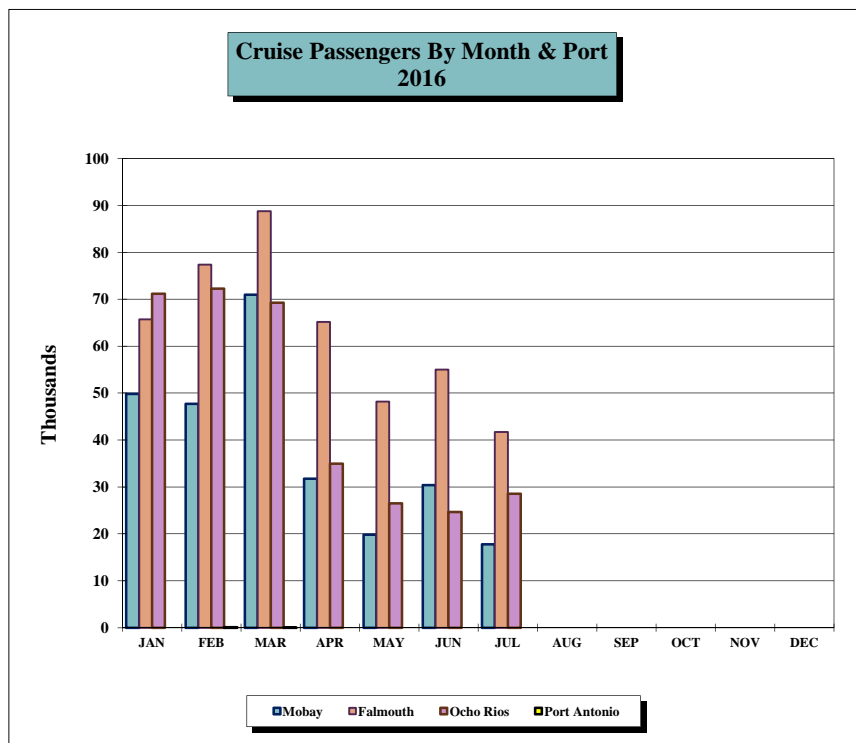


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JULY 2016			JANUARY - JULY 2016		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST</u>						
Connecticut	4,315	1	4,316	22,612	11	22,623
Delaware	673	0	673	4,336	1	4,337
Maine	166	0	166	3,265	0	3,265
Maryland	7,802	21	7,823	34,497	30	34,527
Massachusetts	3,312	0	3,312	25,246	15	25,261
New Hampshire	273	0	273	4,265	0	4,265
New Jersey	10,034	3	10,037	49,109	16	49,125
New York	31,280	14	31,294	155,397	166	155,563
Pennsylvania	8,005	13	8,018	49,501	31	49,532
Rhode Island	334	0	334	2,974	0	2,974
Vermont	98	0	98	1,812	3	1,815
Virginia	4,181	7	4,188	21,937	17	21,954
Washington D.C.	879	2	881	4,561	3	4,564
West Virginia	448	13	461	2,314	26	2,340
Total	71,800	74	71,874	381,826	319	382,145
<u>MIDWEST</u>						
Illinois	4,671	1,269	5,940	32,839	6,473	39,312
Indiana	1,666	111	1,777	12,117	555	12,672
Iowa	713	85	798	9,113	1,067	10,180
Kansas	788	2	790	5,453	16	5,469
Kentucky	1,103	173	1,276	5,813	438	6,251
Michigan	2,128	29	2,157	20,213	332	20,545
Minnesota	558	4	562	11,504	5,516	17,020
Missouri	1,570	792	2,362	9,963	3,299	13,262
Nebraska	580	1	581	5,602	8	5,610
North Dakota	65	0	65	2,357	124	2,481
Ohio	3,514	346	3,860	20,925	872	21,797
South Dakota	122	0	122	2,396	129	2,525
Wisconsin	748	99	847	16,835	2,451	19,286
Total	18,226	2,911	21,137	155,130	21,280	176,410

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JULY 2016			JANUARY - JULY 2016		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>SOUTH</u>						
Alabama	1,209	0	1,209	6,204	2	6,206
Arkansas	585	10	595	2,971	23	2,994
Florida	26,134	21	26,155	125,937	209	126,146
Georgia	8,824	2	8,826	41,150	16	41,166
Louisiana	1,721	1	1,722	6,411	2	6,413
Mississippi	660	0	660	2,917	10	2,927
North Carolina	4,107	1	4,108	20,443	9	20,452
South Carolina	1,796	0	1,796	9,298	0	9,298
Tennessee	2,180	3	2,183	11,156	18	11,174
Total	47,216	38	47,254	226,487	289	226,776
<u>WEST</u>						
Alaska	31	0	31	336	0	336
Arizona	832	2	834	5,065	17	5,082
California	7,187	6	7,193	31,651	47	31,698
Colorado	1,180	3	1,183	8,011	8	8,019
Hawaii	52	0	52	251	0	251
Idaho	101	1	102	819	6	825
Montana	45	0	45	815	21	836
Nevada	518	1	519	2,753	4	2,757
New Mexico	245	0	245	1,335	0	1,335
Oklahoma	1,105	1	1,106	5,299	4	5,303
Oregon	218	0	218	2,088	3	2,091
Texas	11,527	6	11,533	45,226	18	45,244
Utah	171	1	172	2,108	8	2,116
Washington	677	0	677	4,382	3	4,385
Wyoming	57	0	57	599	7	606
Total	23,946	21	23,967	110,738	146	110,884
TOTAL U.S.A.	161,188	3,044	164,232	874,181	22,034	896,215

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	JULY 2016			JANUARY - JULY 2016		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<u>CANADA</u>						
<u>Atlantic Canada</u>						
New Brunswick	36	0	36	3,715	1	3,716
Newfoundland	115	0	115	4,546	2	4,548
Nova Scotia	132	0	132	6,950	2	6,952
P.E. Island	9	0	9	764	0	764
Total	292	0	292	15,975	5	15,980
<u>Central Canada</u>						
Ontario	19,476	6	19,482	154,688	91	154,779
Quebec	3,753	0	3,753	27,093	15	27,108
Total	23,229	6	23,235	181,781	106	181,887
<u>Western Canada</u>						
Alberta	1,606	0	1,606	15,394	28	15,422
British Columbia	489	0	489	5,913	4	5,917
Manitoba	232	0	232	6,626	9	6,635
Saskatchewan	122	0	122	5,802	2	5,804
Northwest Territories	19	0	19	363	0	363
Total	2,468	0	2,468	34,098	43	34,141
Total	25,989	6	25,995	231,854	154	232,008
<u>EUROPE</u>						
<u>Northern Europe</u>						
U.K.	12,256	7,844	20,100	64,320	54,093	118,413
Denmark	97	1	98	564	1,025	1,589
Finland	15	0	15	268	1,432	1,700
Ireland	153	628	781	1,049	1,732	2,781
Norway	151	3	154	632	1,082	1,714
Sweden	117	4	121	1,045	6,751	7,796
Sub-Total	12,789	8,480	21,269	67,878	66,115	133,993
<u>Southern Europe</u>						
Greece	35	0	35	136	0	136
Italy	923	0	923	7,292	21	7,313
Portugal	23	1	24	298	18	316
Spain	303	4	307	1,735	109	1,844
<u>Western Europe</u>						
Austria	182	1	183	1,302	5	1,307
Belgium	632	2	634	3,371	10	3,381
France	392	5	397	3,130	41	3,171
Germany	1,075	0	1,075	11,663	104	11,767
Luxemburg	27	0	27	116	3	119
Netherlands	553	1	554	3,652	17	3,669
Switzerland	414	3	417	2,011	22	2,033
Sub-Total	4,559	17	4,576	34,706	350	35,056
<u>Central/East Europe</u>						
Czechoslovakia	36	0	36	290	12	302
Hungary	11	0	11	169	7	176
Poland	93	4	97	701	72	773
Russia	64	1	65	525	32	557
Ukraine	8	0	8	215	17	232
Other Europe	104	3	107	1,153	169	1,322
Sub-Total	316	8	324	3,053	309	3,362
Total	17,664	8,505	26,169	105,637	66,774	172,411

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JULY 2016			JANUARY - JULY 2016		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<u>OTHER COUNTRIES</u>						
<u>CENTRAL AMERICA</u>						
Mexico	428	2	430	2,471	25	2,496
Belize	89	0	89	431	0	431
Costa Rica	93	0	93	947	856	1,803
El Salvador	17	0	17	136	0	136
Guatemala	39	1	40	240	11	251
Honduras	16	0	16	90	4	94
Nicaragua	13	0	13	88	6	94
Panama	125	1	126	951	2	953
Total	820	4	824	5,354	904	6,258

SOUTH AMERICA

Argentina	250	0	250	2,001	9	2,010
Bolivia	17	0	17	71	0	71
Brazil	164	0	164	1,337	2	1,339
Chile	450	0	450	2,770	2	2,772
Colombia	231	2	233	1,475	8	1,483
Ecuador	31	0	31	183	0	183
Paraguay	6	1	7	99	2	101
Peru	240	0	240	1,002	0	1,002
Uruguay	27	0	27	265	0	265
Venezuela	79	5	84	342	113	455
Other South America	5	0	5	17	2	19
Total	1,500	8	1,508	9,562	138	9,700
Total Latin America	2,320	12	2,332	14,916	1,042	15,958

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JULY 2016			JANUARY - JULY 2016		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
CARIBBEAN						
Antigua	304	0	304	1,338	3	1,341
Bahamas	792	1	793	3,325	21	3,346
Barbados	566	4	570	2,506	50	2,556
Bermuda	286	1	287	1,257	212	1,469
British Virgin Is.	190	0	190	644	6	650
Cayman Is.	1,957	3	1,960	9,761	38	9,799
Dominica	26	0	26	172	1	173
Grenada	68	0	68	319	1	320
Guyana	335	0	335	1,261	2	1,263
Montserrat	27	1	28	116	1	117
St. Kitts/Nevis/Anguilla	157	5	162	649	11	660
St. Lucia	100	0	100	552	1	553
St. Vincent	62	0	62	260	0	260
Turks & Caicos Is.	391	1	392	2,602	37	2,639
Trinidad & Tobago	1,387	2	1,389	5,941	16	5,957
Comm. Caribbean	6,648	18	6,666	30,703	400	31,103
Aruba	55	0	55	275	0	275
Cuba	53	162	215	258	1,154	1,412
Curacao	105	0	105	498	11	509
Dominican Republic	154	1	155	1,337	29	1,366
Guadelope	25	0	25	71	1	72
Haiti	23	0	23	232	4	236
Puerto Rico	165	2	167	912	13	925
St. Maarten	353	0	353	962	0	962
Surinam	26	0	26	237	1	238
All other Caribbean	87	0	87	326	1	327
Other Caribbean	1,046	165	1,211	5,108	1,214	6,322
TOTAL CARIBBEAN	7,694	183	7,877	35,811	1,614	37,425
OTHER COUNTRIES						
India	192	3	195	1,093	16	1,109
Pakistan	5	0	5	15	0	15
Japan	163	0	163	1,105	5	1,110
China	305	1	306	2,247	26	2,273
Taiwan	4	0	4	37	0	37
Korea	41	0	41	225	3	228
Philippines	17	0	17	242	40	282
Singapore	25	0	25	111	0	111
Other Asia	61	2	63	260	14	274
Asia	813	6	819	5,335	104	5,439
African Countries	175	3	178	791	8	799
Israel	78	0	78	431	2	433
Saudi Arabia	7	0	7	27	0	27
Turkey	24	0	24	144	1	145
Other Middle East	138	5	143	487	33	520
Australia	266	0	266	1,610	18	1,628
New Zealand	40	0	40	213	6	219
All Other Ctries	9	0	9	21	1	22
Total	737	8	745	3,724	69	3,793
GRAND TOTAL	216,405	11,764	228,169	1,271,458	91,791	1,363,249

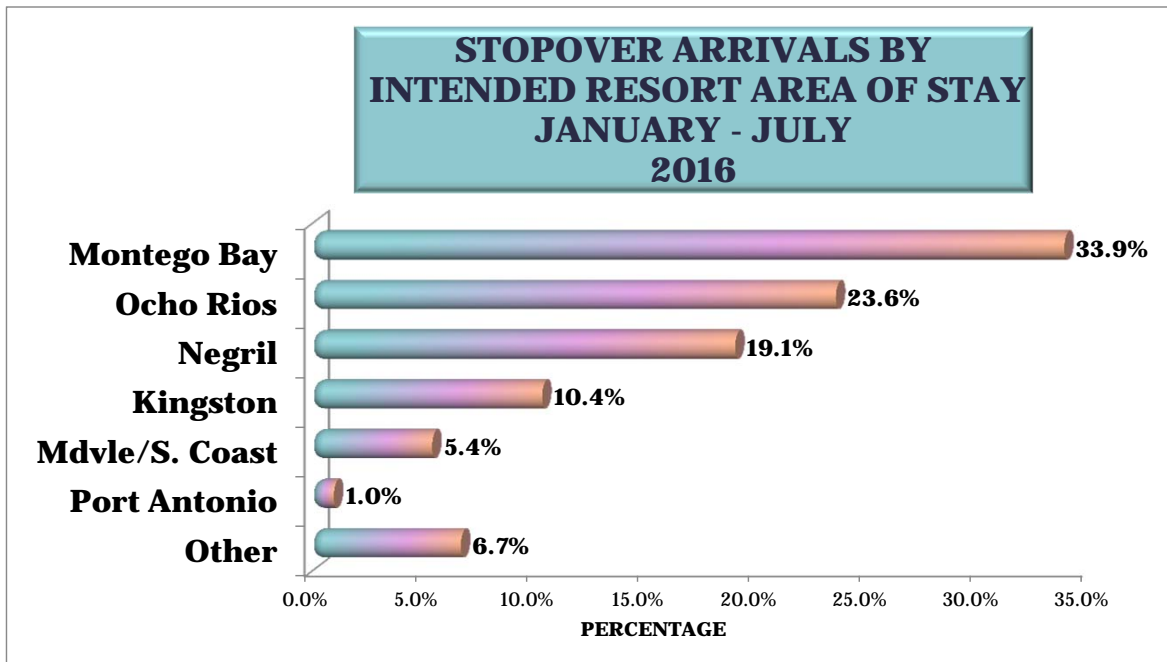


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	JULY			JAN. - JUL.			JAN. - JUL.			%Change 2016/15 ARRIVALS
	2016	%Share	LENGTH OF STAY	2016	%Share	LENGTH OF STAY	2015	%Share	LENGTH OF STAY	
Montego Bay	71,572	31.4%	8.1	461,891	33.9%	7.3	456,848	34.4%	7.3	1.1%
Ocho Rios	53,634	23.5%	9.1	321,621	23.6%	8.3	291,118	21.9%	8.3	10.5%
Negril	39,663	17.4%	8.3	259,831	19.1%	8.0	266,456	20.1%	8.0	-2.5%
Kingston	25,921	11.4%	13.4	141,294	10.4%	11.4	137,785	10.4%	11.4	2.5%
Mdvle/S. Coast	14,073	6.2%	14.5	73,801	5.4%	12.8	74,498	5.6%	12.7	-0.9%
Port Antonio	3,044	1.3%	16.8	13,409	1.0%	14.9	12,802	1.0%	14.5	4.7%
Other	20,262	8.9%	17.0	91,402	6.7%	15.3	88,329	6.7%	15.0	3.5%
Total	228,169	100.0%	10.3	1,363,249	100.0%	9.0	1,327,836	100.0%	9.0	2.7%