

JAMAICA[®]

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DESTINATION JAMAICA FEATURED ON TOP NEW YORK MORNING SHOW



Above from left: Philip Rose, Regional Director, Northeast USA, Jamaica Tourist Board; Chef Kemis of Likkle More Jerk in New York shares his signature Jerkitto Burrito on a Fox 5 Good Day New York segment with co-hosts Lori Stokes and Rosanna Scotto

NEW YORK – MARCH 5, 2020 – Destination Jamaica took center stage on the popular New York morning show, **Good Day New York** on WNYW, the flagship station of the Fox television network.

In a segment on March 3, with co-hosts Lori Stokes and Rosanna Scotto, the Jamaica Tourist Board's Philip Rose, Regional Director, Northeast USA, highlighted Jamaica's popularity as a Spring/Summer vacation destination. Apart from the island's year-round balmy weather, world-renown cuisine and variety of music festivals and events, several airlines offer daily nonstop flights from New York City to Kingston and Montego Bay.

Jamaica was also represented by Chef Kemis of Likkle More Jerk, the modern casual Caribbean eatery at the Dekalb Market Hall in downtown Brooklyn. Chef Kemis wowed the

hosts and viewers with his signature Jerkitto Burrito while showcasing other traditional Jamaican dishes including an oxtail stew, rice and peas and Escoveitch Fish.

For more information on travel to Jamaica or festival and events taking place on island, go to www.visitjamaica.com.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

This year, the JTB was declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) for the thirteenth consecutive year and Jamaica was declared the Caribbean's Leading Destination for the fifteenth consecutive year. Jamaica also earned the WTA award for the World's Leading Cruise Destination and Leading Meetings & Conference Centre for the Montego Bay Convention Centre. Most recently, Jamaica was named as one of the "Best Places to Go in 2020" according to *CNN*, *Bloomberg* and *Forbes*. Jamaica was awarded three gold 2020 Travvy Awards including Best Culinary Destination, Caribbean/Bahamas; Best Tourism Board Overall and Best Tourism Board, Caribbean/Bahamas. In 2019, TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World. In 2018, the International Council of the Pacific Area Travel Writers Association (PATWA) named Jamaica the Destination of the Year and TravAlliance Media named JTB Best Tourism Board, and Jamaica as Best Culinary Destination, Best Wedding Destination and Best Honeymoon Destination. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at www.islandbuzzjamaica.com.

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