

JAMAICA

TOURIST BOARD

Annual Travel Statistics 2016

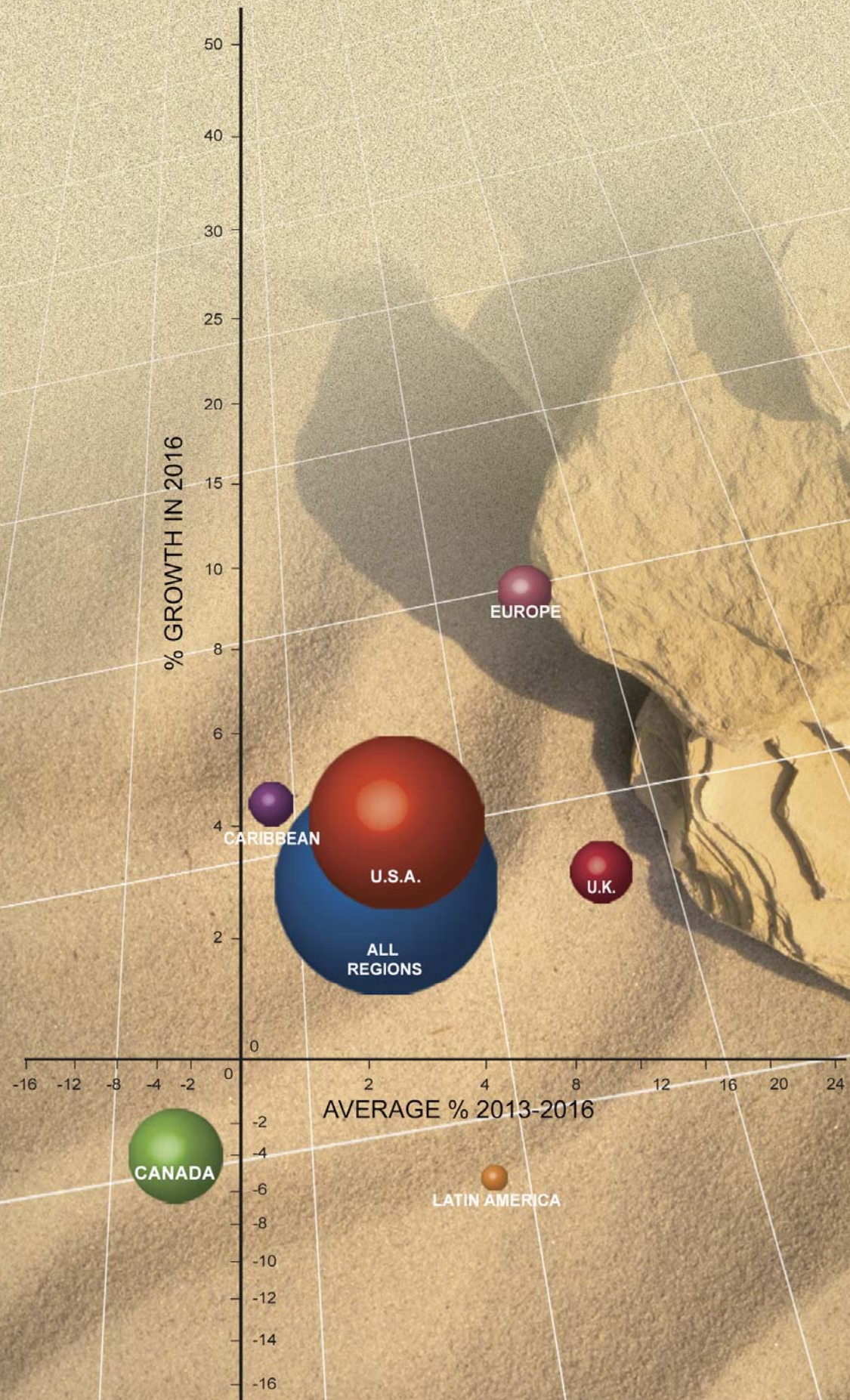


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DEFINITIONS

- VISITORS** : Any person visiting a country other than the one in which he/she normally resides, for not more than **one** year, and whose purpose of visit can be classified under one of the following headings:
- Leisure:** recreation, holiday, health, study, religion, sport, visit family/friends;
- Business:** conference, meeting and mission.
- There are two types of visitors: tourists and excursionists.
- TOURISTS** : A visitor staying at least 24 hours in the country.
- STOPOVERS** : The same as "**tourists**".
- NON-RESIDENT JAMAICANS** : Any Jamaican National whose usual residence is outside of Jamaica and whose purpose of visit can be classified under the headings previously mentioned above.
- EXCURSIONISTS** : Any visitor staying less than 24 hours in the country.
- CRUISE PASSENGERS** : A special type of excursionist travelling by cruise ships.
- ARMED FORCES** : Personnel of the Naval Armed Forces of foreign countries who take onshore leave in Jamaica.
- LENGTH OF STAY** : The "**length of stay**" refers to the intended length of stay as given by the visitors.

INTRODUCTION

The statistics contained in this publication cover visitor arrivals, accommodation utilization, and visitor expenditure.

Tourism data from all the Embarkation/Disembarkation (E/D) Cards were entered in a computer system located at the Corporate Head Office, Jamaica Tourist Board, Kingston. The data on stopovers, including demographics, were derived from this source.

Jamaican nationals' resident abroad and who visited Jamaica are included in the visitor arrival figures. Jamaica has conformed to the "**Recommendations on Tourism Statistics**" prepared by the World Tourism Organization and adopted by the United Nations Statistical Commission (UNSC) in 1993.

These recommendations state that **nationals who reside abroad and who return as visitors should be included in Tourism Statistics**. The Jamaica Tourist Board has been publishing visitor arrival figures on Non-Resident Jamaicans since 1989.

Fly-cruise passengers i.e. Cruise Passengers flying into the island to meet the cruise ship are not included in tourist arrival figures, unless they spend at least one night in land-based accommodation.

Data on cruise ship arrivals were obtained from the ships' manifests.

Visitor accommodation figures such as hotel occupancy rates, room capacity, employment in accommodation, were collected directly from the establishments. Estimates were made, using E/D card information, for some non-compliant properties.

Information on visitor expenditure was obtained from an Exit survey conducted among departing visitors at both international airports and at the cruise ship piers.

The Research & Market Intelligence Unit of the Marketing Department is thankful for all the assistance and support given by the other tourism entities and their staff who provided the data and/or material for this issue.

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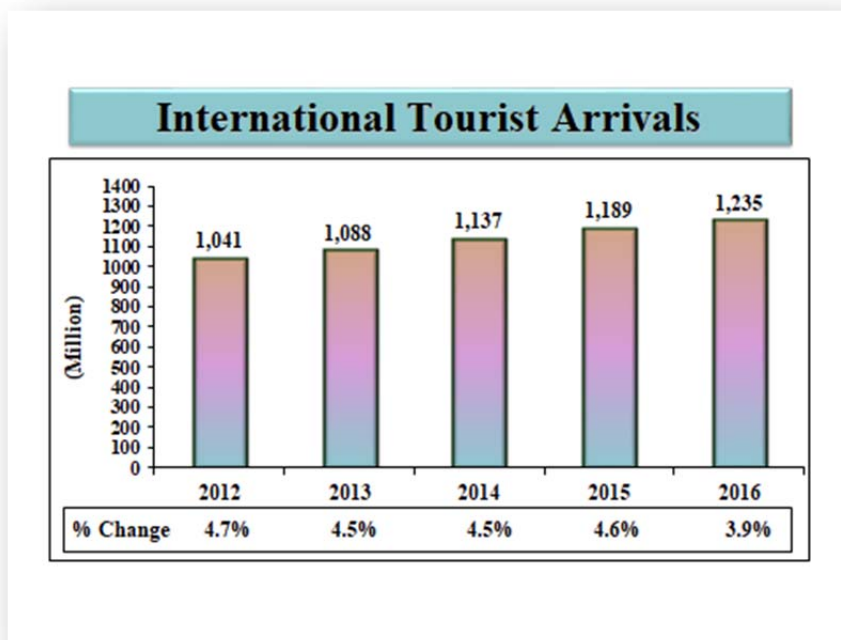
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OVERVIEW

INTERNATIONAL

The year 2016 was the seventh consecutive year of sustained growth, in international travel. The World Tourism Organization (UNWTO) reported that International tourist arrivals grew by 3.9% in 2016, reaching a 1,235 million.¹



Source: World Tourism Organization (UNWTO)

As a result, over 300 million more international tourists travelled the world in 2016 as compared to the pre-crisis record of 928 million international tourists in 2008.

All world regions, with the exception of Middle East, recorded growth in international tourist arrivals for 2016. The strongest growths were registered in Asia and the Pacific, Africa, and the Americas, with 8.6%, 8.2% and 3.9% respectively. At slightly lower rate of growth was recorded for Europe, with 2.1%,

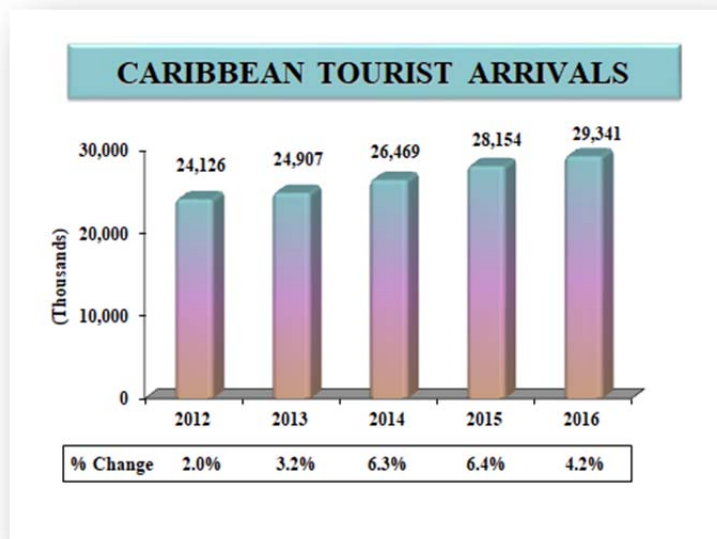
¹ UNWTO World Tourism Barometer – Volume 15 January 2017.

and the Middle East, with a decline of 4.0%. Europe, the most visited region with approximately half the world’s international tourist, saw an increase of 12 million arrivals in 2016, reaching a total of 615 million. The second most visited region in the world, Asia and the Pacific increased by 22.5 million more arrivals to a total of 305.6 million. The Americas, to which Jamaica is a part, with a growth of 3.9%, welcomed an additional 7.5 million international tourist raising the total to 200.2 million. Growth -was driven by the North America posting a growth of 10.6%, with 131.4 million arrivals.

CARIBBEAN

The Caribbean Tourism Organization (CTO) reported that in 2016 there was continued demand for travel to the region and a record 29.3 million visitors came to ‘enjoy the un-equalled and

diverse experiences’ the Caribbean had to offer. This was 1.2 million more tourist arrivals, a 4.2% increase over in 2015 ²



The Caribbean region demonstrated that it’s diversity of cultures to its authentic natural experiences, offered numerous enjoyable, refreshing and relaxing encounters. The main contributing factors for the regions positive growth included greater air access from source markets to the region, the realization of significant

² Caribbean Tourism Annual Statistical Report, 2016.

investments to enhance infrastructure and product offerings, and innovative marketing. The United States remained the most important supplier of tourists to the region with a growth of a 3.5% increase in arrivals. Over 14 million Americans visited the region with most arriving in Dominican Republic, Puerto Rico, Jamaica and The Bahamas. European arrivals showed increased growth in arrivals of 11.4%, while arrivals from Canada decreased by 3.4%, and Intra-regional travel as a whole grew by 3.6%.

CARIBBEAN TOURISM PERFORMANCE BY MAIN MARKET REGIONS						
MAJOR MARKET	2012	2013	2014	2015	2016	%CH.
USA	11,972.7	12,329.9	13,325.5	14,133.5	14,630.9	3.5%
CANADA	3,057.4	3,075.9	3,277.0	3,424.1	3,306.6	-3.4%
EUROPE	4,600.6	4,596.8	4,870.6	5,060.1	5,634.6	11.4%
CARIBBEAN	1,552.6	1,568.3	1,549.4	1,653.2	1,712.1	3.6%
SOUTH AMERICA	1,393.5	1,530.7	1,744.6	2,021.9	1,808.1	-10.6%
OTHER	1,549.6	1,805.0	1,702.5	1,861.2	2,249.0	20.8%
TOTAL TOURIST ARRIVALS ('000)	24,126.4	24,906.6	26,469.6	28,154.0	29,341.3	4.2%
Source Caribbean Tourism Organization						

The top three most visited islands in the region were: Dominican Republic, Cuba, and Jamaica, in descending order of importance. Overall the CARICOM countries recorded a 4.1% growth for 2016; the Dutch Caribbean recorded a 5.6% decrease over 2015. The performance of the Spanish speaking Caribbean upheld its dominance in total arrivals receiving 48.4% of tourist arrivals, with a positive growth of 7.4% increase over 2015.

The Caribbean Cruise sector is estimated to have increased by 1.3% in passenger arrivals during 2016 to over 26 million. thirteen of the twenty-six destinations recorded increased cruise activity in 2016 over 2014. The Bahamas Islands, Cozumel, US Virgin Islands, Cayman Islands, and St. Maarten, are the top five most popular Caribbean Cruise ship destinations within the region, which is 51% of the market and representing 13.5 million passengers.

A subset of the cruise passenger arrivals in 2016 are compared with 2015 figures³.

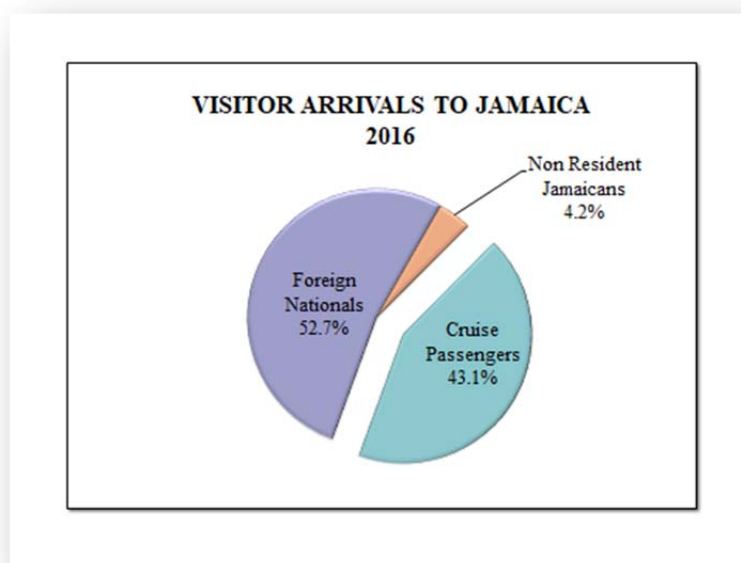
Cruise Passenger Arrivals - 2016 & 2015			
Destination	2015	2016	% Change
Bahamas	4,513.5	4,690.4	3.9%
Cozumel (Mexico)	3,396.1	3,637.3	7.1%
US Virgin Islands	1,878.8	1,776.7	-5.4%
Cayman Islands	1,716.8	1,711.8	-0.3%
St. Maarten	1,901.6	1,668.9	-12.2%
Jamaica	1,568.7	1,655.6	5.5%
Puerto Rico	1,457.2	1,401.9	-3.8%
Belize	958.0	1,005.4	4.9%
Turks & Caicos Islands	929.7	847.0	-8.9%
Dominican Republic	529.0	809.3	53.0%
British Virgin Islands	516.4	699.1	35.4%
Aruba	607.0	656.0	8.1%
Antigua and Barbuda	644.3	608.5	-5.6%
Barbados	586.6	594.1	1.3%
St. Lucia	677.4	587.7	-13.2%
St. Kitts & Nevis	990.4	524.5	-47.0%
Curacao	565.8	470.7	-16.8%
Bermuda	370.8	397.9	7.3%
Grenada	280.5	314.9	12.3%
St. Kitts & Nevis	673.5	285.0	-57.7%
Dominica	279.5	277.1	-0.8%
Martinique	241.6	276.1	14.3%

Source: CTO data supplied by member countries

³ Caribbean Tourism Annual Statistical Report 2016

VISITOR ARRIVALS TO JAMAICA

- ✿ Total stopover arrivals of 2,181,684 increased by 2.8%
 - Foreign Nationals of 2,020,381 increased by 2.4%
 - Non-resident Jamaicans of 161,303 increased by 7.7%
- ✿ Cruise passenger arrivals of 1,655,559 increased by 5.5%

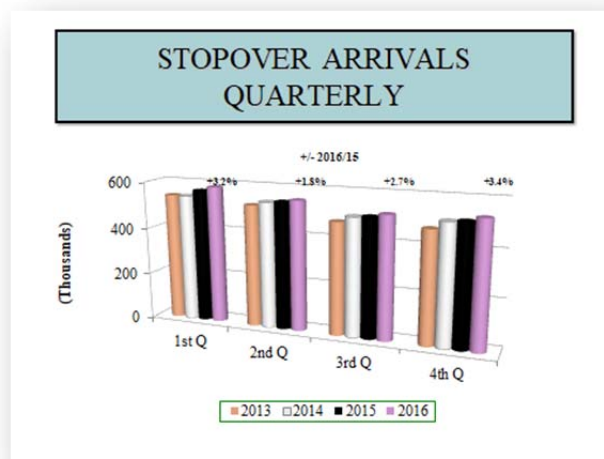


STOPOVERS

Total stopover arrivals for the year 2016, exceeded the 2 millionth mark for the fourth consecutive year, to reach a record of 2,181,684, which was 2.8% above the 2,123,042 arrivals recorded in 2015. This figure represents 58,642 more stopovers than in 2015. In the first quarter of 2016, Jamaica recorded a 3.2% positive growth in stopover arrivals over the 2015 figures. During the second quarter this growth fell to 1.8%. In the third quarter this growth moved up to 2.7%. In the last and final quarter of 2016, this growth continued and ended with a growth of 3.4%. This growth was led by the increase of 5.2% in arrivals during the month of December.

Tourist arrivals in 2016 outperformed those in each quarter of 2014, with growth rates of -8.4%, 2.9%, 3.7% and 4.4%, for quarters 1 to 4, in that order.

The main factors that may be identified as having had an impact on Jamaica’s stopover arrivals during 2016 were as follows:



- Maintaining high visibility in the traditional market places of North America, Latin America and Europe through an integrated promotional and communications programme.
- The advertising campaign the “All You Can” digital ad campaign for the US market to boost summer visitor arrivals. The campaign highlighted “All You Can” do in Jamaica: all you can taste, all you can dive, all you can party...all in one island.
- Jamaica’s destination website continued to be used as the primary “call to action” for advertisements and promotion. The website is considered to be a repository of destination activities, accommodations, and the unique elements that make the island appealing to the traveler. To better manage and coordinate content posted on the Board’s social media platform, regional Facebook pages were merged to the social media giant’s global Facebook to allow the board to share content across territories as appropriate.
- Sales activities continued to be an integral link with travel trade partners in the marketplace. These facilitated one-on-one as well as group interactions with travel agents and tour operators who drive tourism business to Jamaica.

- During 2016, the Visiting Journalist Programme hosted over 200 travel trade journalists from all major source markets, USA, Canada, Latin America, UK/ Europe and Asia. Additionally, the facilitation with major television stations and production companies from North America, Latin America and Europe on the filming of top rated reality shows on the island. The coverage of the destination by consumer and travel trade media has expanded the visibility of the Jamaican tourism product.
- A number of new and re-branded hotels opened in 2016, resulting in the availability of more rooms.
- On-island Travel Agents' Familiarization tours with reps from the USA, Canada, Europe and Latin America, continued to educate travel agents on the Jamaican Tourism Product.

Destination Jamaica continues to offer a diverse product of very high quality to its visitors, through its expansive and inclusive nature in 2016. The wide range of hotels, attractions and activities has allowed Jamaica to deliver on visitor expectations, unequalled visitor experiences and provide value for money.

MARKET PERFORMANCE

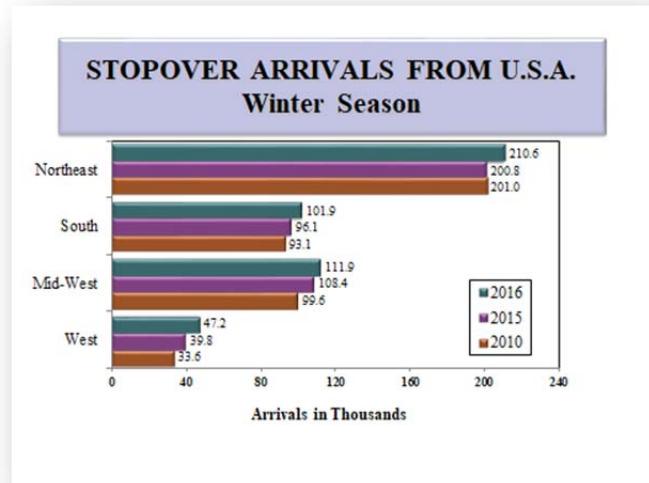
UNITED STATES

The U.S. economy grew by 1.6 percent in 2016 (that is, from the 2015 annual level to the 2016 annual level), compared with an increase of 2.6 percent in 2015.⁴ Travel by 31.8 million US citizens during January and November 2016 to overseas regions indicates that outbound travel from the USA increased by 8.0% over outbound travel during the corresponding period in 2015. Travel to the Caribbean region increased by 2.0% during

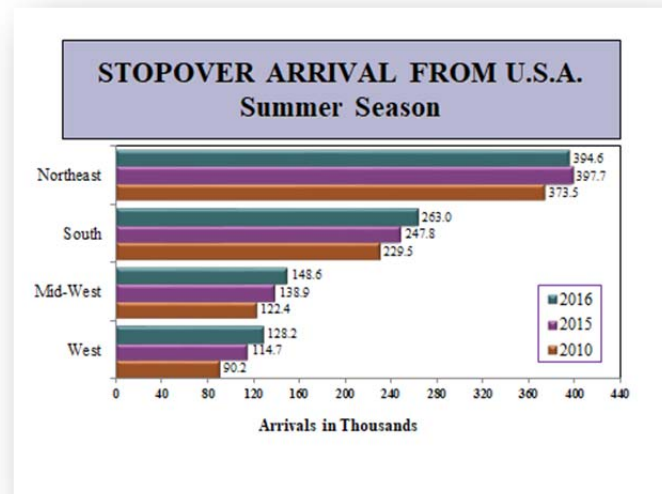
⁴ Bureau of Economic Analysis, U.S Department of Commerce - News Release – April, 2017

this period also, reflecting a market share of 22.2% of the USA outbound travel market. Of the 72.6 million total outbound travelers for 2016, 40.7 million traveled to Canada and Mexico.⁵

Pertaining to Jamaica, during the winter season (Jan. – Apr.), stopover arrivals in 2016 were 5.9% higher than those in 2015 and 10.4% higher than in 2010. In comparison to 2015, stopover arrivals in the 2016 winter season from the Northeastern and Southern regions increased by 4.9 and 6.0% respectively. The Western and Midwestern regions of the U.S grew during this period by 18.6 and 3.2% respectively.



For the summer period (May – Dec.), the US market grew by 3.9% compared to 2015 and rose 14.6% over 2010 stopover arrivals. Summer arrivals in 2016 were 934,487. In 2015, 899,044 stopover arrivals came during summer and in 2010, 815,623 stopover arrivals visited. The strongest growth was recorded in the Western region, with 128,186 arrivals up 15.3%, followed by



⁵ U.S. Department of Commerce, ITA, Office of Travel & Tourism Industries “U.S. Citizen Air Traffic to Overseas Regions, Canada & Mexico July 2017”

the Midwest region with 148,648 arrivals, up 7.1%. The South region, recorded 263,031 arrivals up 6.1% and the Northeast region, where the most US arrivals originate from, recorded a decline in arrivals of 0.8% with 394,622 arrivals.

The Northeastern and Southern regions contributed 69.0% of the US stopover visitors to Jamaica during 2016. This represents 3.2 percentage points less than its 72.2% contribution in 2010. The Midwest region contributed 18.5% of the stopover arrivals and the remaining 12.5% of the stopover visitors came from the Western region. The Northeast market region with 605,144 arrivals increased by 1.1%, the South with 364,974 arrivals increased by 6.1%, the Midwest with 260,587 grew by 5.4% and the Western region with 175,353 increased by 13.5%. Overall, arrivals from the USA market increased 4.6 in 2016 with 1,406,058 over the 1,344,149 stopovers in 2015. This performance was 8.5% more arrivals than the 1,296,457 arrivals recorded in 2014 and 10.6% more than the 1,271,262 in 2013.

USA Visitor Summary

- The average length of stay for Foreign Nationals US visitors in 2016 was 7.6 nights, which is lower than the average of 8.8 nights for all visitors. (see page 39, Table 9a)
- In 2016 a total of 1,051,922 or 74.8% of US visitors came to Jamaica for leisure, recreation and holiday, 227,905 or 16.2% came to visit friends & relatives, 47,511 or 3.4% on business and 78,720 or 5.6% for other or unstated purposes. (see page 36, Table 8.1a)
- The annual average growth rate for visitors from the USA over the past five years from 2012 to 2016 was 2.8%. (see page 23 Fig. 4g)
- In 2016 the age distribution of US stopover visitors indicated that 10.7% were aged less than 18 years, 6.9% were between 18 and 24 years, 48.6% were between

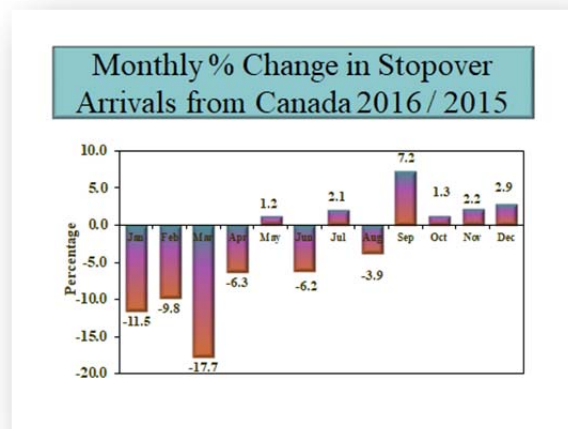
25 and 49 years, 25.1% were between 50 and 64 years and 8.7% were over 64 years. (see page 34, Table 7)

- The Gender mix of visitors from USA, were 620,014 males (44.1%) and 786,044 females (55.9%). The gender ratio of visitors from the USA is 127 females per 100 males. (see page 35, Table 8)
- The peak periods of US stopover visitors to Jamaica in 2016 were: Summer (June – July), Easter (March) and Christmas (December). The months with the highest numbers of stopover arrivals in 2016, in descending order, were: July, June, December and March. (see pages 8, 9 and 17 Fig. 4f) Figure 4f shows that this pattern has been holding strong for the past three years (2014 – 2016).
- The most popular resort region to which US stopover visitors stayed in 2016 was Montego Bay with 501,398 or 35.6% of US visitors. 22.2% or 313,221 of the US visitors stayed in Ocho Rios and 18.5% or 260,030 stayed in Negril. (see page 37, Table 8.2a)

CANADA

Canada's economic activity grew by 1.3% in 2016 after slowdown of 0.9% in 2015⁶. Outbound trips reached an estimated 31.288 million in 2016⁷. Arrivals from Canada in 2016 totaled 373,137 representing 19,272 less Canadian visitors to Jamaica than in 2015, a 4.9% decrease.

The Canadian market fell during the (January – April), winter period, decreasing by 11.6%. During this period a total of 162,847 stopovers came from that market compared



to 184,237 in winter 2015. This is below the record number of 211,925 that came in winter of 2012, and is 26,142 less visitors. All the months of winter recorded decreases: January (-11.5%), February (-9.8%), March (-17.7%) and April (-6.3%).

This negative trend reversed itself by the end of the summer period (May – December), with a total of 209,290 stopovers arrivals, to recorded a growth of 1.0% compared to the 207,172 arrivals in summer of 2015. The months of June and August were the only months during the summer period to record declines in arrivals, (-6.2%) and (-3.9%) respectively.

The main province of Ontario contributed 255,142 or 68.6% to the Canadian stopover arrival total, which was a decrease of 2.6% over the 261859 who came from that province in 2015. Quebec, the second leading visitor producing province, (with 11.4% of the

⁶ Statistics Canada, Industry Accounts Division (May 2017). Canadian Economic Accounts Quarterly Review.

⁷ Canadian Tourism Commission (December 2016). Tourism Snapshot: A Monthly Monitor of the Performance of Canada's Tourism Industry Vol, 12, Issue 12

visitors), produced 13.3% less stopovers. The other two leading provinces, Alberta declined by 10.7%, and British Columbia increased by 5.2% in 2016 compared to 2015.

Canada Visitor Summary

- The average length of stay for Foreign National Canadian visitors in 2016 was 9.0 nights. (see page 39, Table 9a)
- In 2016 a total of 300,959 or 80.9% of Canadian visitors came to Jamaica for leisure, recreation and holiday, 50,415 or 13.5% came to visit friends & relatives, 7,748 or 2.1% came on business, and 13,015 or 3.5% came for other or unstated purposes. (see page 36, Table 8.1a)
- The annual average growth rate for visitors from the Canada region over the past five years from 2012 to 2016 was -2.0%. (see page 23, Fig. 4g)
- In 2016 the age distribution shows 13.3% were aged under 18 years, 6.0% were between 18 – 24 years, 44.6% were between 25 – 49 years, 27.0% were between 50 – 64 years and 9.1% were 65 and over. (see page 34, Table 7)
- The Gender mix of visitors from Canada, were 170,082 males (45.7%) and 202,055 females (54.3%). The gender ratio of visitors from Canada is 119 females per 100 males. (see page 35, Table 8)
- January through March and December are the peak months for visitor arrivals from Canada in 2016. This coincides with the cold winter climate experienced in Canada during this period (see pages 10, 11 and 26 Fig. 6)
- The most popular resort regions to which Canadian visitors stayed in 2016 was Montego Bay with a total of 121,133 or 32.6% of Canadian visitors. 30.6% or 113,987 Canadian visitors stayed in Ocho Rios and another 19.8% or 73,628 stayed in Negril. (see page 37, Table 8.2a)

United Kingdom/Europe

The number of visits abroad by UK residents grew by 7.7% in 2016 from 65.4 million in 2015 to 70.4 million. This growth occurred in relation to visits to North America which grew by 5.6%, Europe grew by 8.8%, while visit to and Other Countries grew by 3.0%.⁸

Stopover arrivals to Jamaica out of the European region recorded positive growth in 2016. Arrivals from Europe increased by 6.0% in 2016, moving from 261,081 arrivals in 2014 to 279,332 arrivals in 2016. The United Kingdom, Germany, Italy and Sweden are the most important visitor producing countries within this regional market, in descending order of importance.

United Kingdom Visitor Summary

- The United Kingdom, with 199,002 stopover arrivals, registered an increase of 12.3% over the 177,216 recorded in 2014. This is higher than the previous record level of visitors from the UK in 2008 when 188,436 were registered. The performance for winter was up by 27.5%, this trend continued in the summer with a lower level of increases to end the season with a 6.6%.
- The average length of stay for Foreign National UK visitors in 2016 was 15.3 nights, which is higher than the average of 8.8 nights for all visitors. (see page 39, Table 9a)
- In 2016 a total of 129,752 or 61.8% of UK visitors visited Jamaica for leisure, recreation and holiday, 54,466 or 25.9% visited friends & relatives, 11,559 or 5.5% came on business, and 14,326 or 6.8% visited for other or unstated purposes. (see page 36, Table 8.1a)

⁸ UK National Statistics – Travel Trends -2016, April 2017

- The annual average growth rate for visitors from the United Kingdom over the past five years from 2012 to 2016 was positive 9.2%. (see page 23)
- In 2016 the age distribution shows 12.9% were aged under 18 years, 6.8% were between 18 – 24 years, 41.0% were between 25 – 49 years, 29.4% were between 50 – 64 years and 9.9% were 65 and over. (see page 34, Table 7)
- The Gender mix of visitors from UK, were 93,731 males (45.4%) and 112,739 females (54.3%). The gender ratio of visitors from the United Kingdom is 120 females per 100 males. (see page 35, Table 8)
- July, August and December were the peak months for visitor arrivals from UK in 2016 with July being the highest month with 20,100 visitors. (see pages 10 and 11, Table 4)

Continental Europe

Germany continues to be the leading visitor producing country from Continental Europe. With a total of 20,768 stopover arrivals in 2016, the German market grew by 1.2% over the 20,528 recorded in 2015. This is 50.3% below the peak of 43,018 German visitors recorded in 1998.

During 2016 Italy was the second main visitor producing country from Continental Europe with 12,893 arrivals, which was a growth of 36.0%; however this was below the 29,187 Italian arrivals recorded in 1992.

Northern Europe as a group (United Kingdom, Denmark, Finland, Ireland, Norway and Sweden) represents 76.9 per cent of the total European market and contributed an additional 10,670 arrivals to the European total in 2016.

The performances of the following European countries albeit small numbers recorded mixed growth in 2016 compared to the corresponding period in 2015;

- Ireland 53.8%;
- Norway 36.4%;
- The Netherlands 1.0%;
- Sweden 21.3%;
- Spain 13.1%.
- Switzerland 3.8%;
- Belgium 12.7%;
- Poland 86.3%;
- France 4.6%.

Latin America

Latin America continues to be a market which holds much potential for Jamaica. However, stopover arrivals out of the Latin American market region declined by 5.7%, moving down from 29,387 in 2015 to 27,726 in 2016 and 9.2% lower than in 2013 when the highest number of 30,538 arrivals were recorded.

Of the top three visitor-producing countries in the South American sub-region, Chile with 4,350 visitors fell by 18.7%; Argentina with 3,269 visitors decreased by 4.7% and Brazil with 2,782 decreased by 14.4%;

From the Central American sub-region, Mexico with 4,569 visitors increased by 5.0%; Costa Rica with 2,319 increased by 78.5% and Panama with 1,740 decreased by 18.7%;

Caribbean

Arrivals from Caribbean territories to Jamaica increased in 2016, Jamaica welcomed 65,592 arrivals from this market, which is 1,639 less arrivals than the 67,231 Caribbean nationals who visited Jamaica in 2008, but it is a 4.8% increase over the 62,612 who visited in 2015.

The Cayman Islands, with 17,625 stopovers, Trinidad and Tobago with 11,399, The Bahamas with 6,037, Barbados with 4,614, and The Turks & Caicos Islands with 3,506 arrivals continue to be the main providers of visitors to Jamaica from the Caribbean. These countries combined contributed 38,567 stopovers or 58.8% of the total Caribbean arrivals.

Other Countries

China, Australia, Japan and India are the main visitor producing countries from other parts of the World. When compared to 2015, China with 3,899 grew by 4.1%, Australia, with 2,692 stopovers fell by 10.2%, Japan with 1,842 was down by 14.9% and India with 1,721 fell by 6.1%.

CRUISE PASSENGERS

According to the Florida-Caribbean Cruise Association (FCCA), 24.2 million passengers sailed the oceans on FCCA and/or CLIA Member Lines in 2016, up 4.3% from the 23.2 million passengers in 2015. In 2016 the growth of the cruise industry continued with nine new innovative, feature-rich ocean going vessels, totalling 23,000 lower berths and an investment of more than US\$5.5 billion.

The current cruise ship order book extending through 2023 includes 42 new builds, with over 165,000 berths at a value of over US\$36 billion.⁹

Today's cruise ships offer a world of innovations that align with cruise lines' brands from sky-diving simulators and robotic bartenders to celebrity chef kitchens and all-suite staterooms and facilities that accommodate family members of all generations traveling together or passengers cruising solo. Cruise ships' facilities and services continue to

⁹ Source: Florida-Caribbean Cruise Association – Cruise Industry Overview 2017

exceed the expectations of a growing population of travelers, and cruisers can easily find a cruise brand, ship, stateroom and itinerary to suit them. The Cruise lines have also offered their guests new cruise themes and voyage lengths to meet the changing vacation patterns of today's traveler.

The Caribbean continues to lead as the number one cruise destination, accounting for more than a third (33.7%) of the entire global deployment capacity market share. The passenger numbers for the Caribbean continues to be consistent and high, despite other rising cruise destinations.

Jamaica recorded a growth in cruise passengers during 2016. This total of 1,655,565 cruise passengers who visited our shores was a 5.5% increase over the 1,568,702 recorded for the corresponding period in 2015. It was also 23.8%, or 318,571 passengers ahead of the record year 2006, when 1,336,994 cruise passengers visited our shores. Seasonally, cruise arrivals recorded an increase of 13.8% in the winter period (January to April) with 745,220 cruise passengers, up from the 654,565 for 2015. During the summer period (May to December), with the exception of the months of July and December, which recorded declines of 12.1% and 20.1% respectively, every other month recorded increases in cruise passenger arrivals, ranging from as low as 2.9% in October to 23.5% in June. For this summer period 910,345 cruise passengers visited Jamaica, which was slightly lower 0.4% from 262 ship calls, compared to 914,138 passengers and 247 ship calls in 2015.

The port of Falmouth contributed 707,886 cruise ship passengers or 42.8% of total passengers to Jamaica from 160 cruise ship calls.

The port of Ocho Rios, which in the past provided the largest share of Jamaica's cruise arrivals, accounted for 491,506 or 29.7% of the 1,655,565 who arrived at our shores in 2016.

The port of Montego Bay accounted for 453,566 passengers or 27.4%.

The cruise ships carrying the most passengers to Jamaica in 2016 were all from the Royal Caribbean Cruise family of ships, the *Oasis of the Seas*, *Allure of the Seas*, and *Liberty of the Seas*, all calling to the Port of Falmouth. The *Oasis of the Seas* made 24 calls with 147,322 passengers. The *Allure of the Seas* made 21 cruise ship calls with 128,555 cruise passengers and the *Liberty of the Seas* also made 21 cruise ship calls and provided 89,277 passengers. The combined total of 365,154 cruise passengers from these three ships represents 22.1% of Jamaica's total cruise passenger market.

Average Length of Stay

In 2016 the overall average intended length of stay for foreign nationals was 8.8 nights; which was the same level as in 2015. This is two less nights spent in Jamaica than those visitors who stayed in Jamaica during the early 1990's, when the intended length of stay was over eleven nights. Those foreigners who used hotel accommodation had an average length of stay of 6.9 nights and those who stayed in non-hotel accommodation stayed 9.2 nights.

American visitors, on the average, stayed 7.6 nights while Canadians stayed an average of 9.0 nights. Visitors from the United Kingdom recorded an average length of stay of 15.3 nights and those visitors from Continental Europe stayed 11.9 nights.

Purpose of Visit

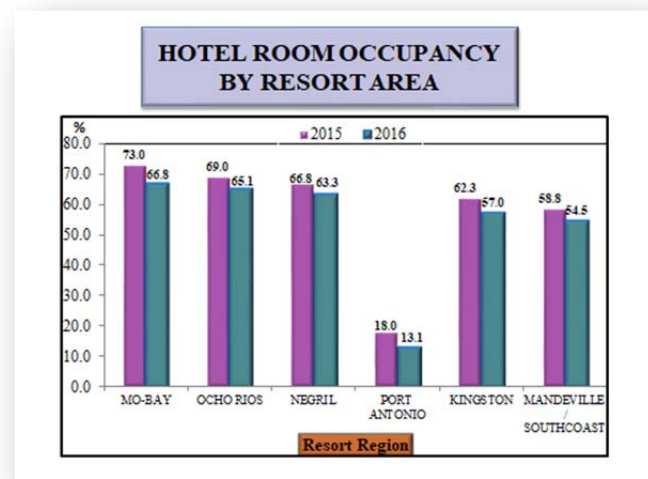
Of the 2,181,684 stopover arrivals who visited the island during 2016, a total of 1,599,129 or 73.3% were visiting for the purpose of leisure, recreation and holiday; 16.5% were visiting Friends and Relatives, 4.5% were on business, and the remaining 5.7% were on other or unstated purposes. (See page 36, Table 8.1)

Hotel Room Occupancy

The average available room capacity rose by 8.1% in 2016, moving from 19,005 rooms in 2015 to 20,543 rooms in 2016. Total room nights sold of 4,818,611 in 2016 was up 0.7% above the 4,783,862 room nights sold in 2015. Hotel room occupancy declined by 4.9 percentage point to 64.1%, compared to the 69.0% level in 2015. The number of stopovers that intended to stay in hotel accommodations increased from 1,444,625 in 2015 to 1,482,004, an increase of approximately 2.6% in 2016.

In the resort region of Montego Bay, the annual hotel room occupancy rate was 66.8%, which was down by 6.2% from the 73.0% recorded in 2015. The total number of room nights sold decreased by 4.9% moving from 1,947,392 in 2015 to 1,851,574 in 2016. The average room capacity increased by 3.7% in 2016, moving from 7,304 rooms in 2015 to 7,576 rooms in 2016. The number of stopovers that intended to stay in hotel accommodations increased from 609,442 in 2015 to 615,394, an increase of 1.0% in 2016.

The average hotel room occupancy rate for Ocho Rios was 65.1%, which was 4.9 percentage points lower than the 69.0% recorded in 2015. The total number of hotel room nights sold moved from 1,252,434 in 2015 to 1,409,603 in 2016 an increase of 12.5%. The number of stopovers that intended to stay in hotel accommodations recorded an increase, moving from 379,021 in 2014 to 413,731 in 2016 which was an increase of 9.2%.



The resort area of Negril recorded an average hotel room occupancy rate of 63.3% in comparison to the rate of 66.8% in 2015. The number of hotel room nights sold in this resort area fell by 2.2%, recording 1,164,881 room nights sold compared 1,190,791 sold in 2015. The average room capacity increased by 2.9% in 2016, moving from 4,885 rooms in 2015 to 5,027 rooms in 2016. The number of stopovers that intended to stay in hotel accommodations increased from 352,270 in 2015 to 354,634, which was an increase of 0.7% in 2016.

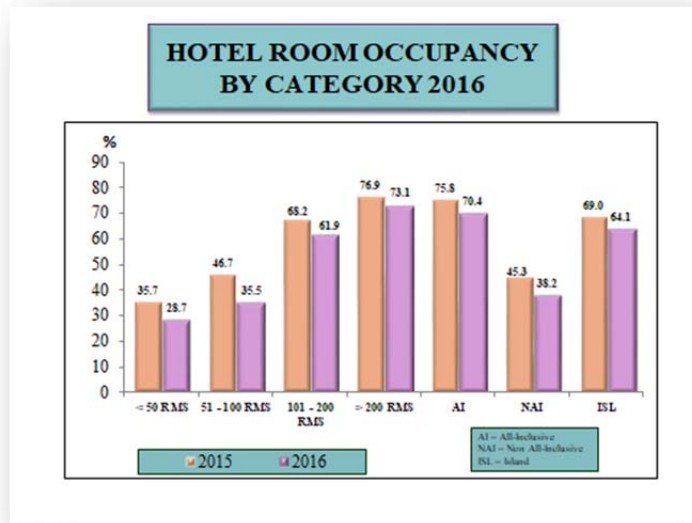
In the Mandeville/Southcoast resort area, average hotel room occupancy rate decreased by 4.3 percentage points, moving from 58.8% in 2015 to 54.5% in 2016. Room nights sold fell from 126,956 in 2015 to 122,445 being sold in 2016.

Kingston & St. Andrew achieved a hotel room occupancy level of 57.1%, which was 5.3 percentage points lower than the 62.3% recorded in 2015. The number of room nights sold in Kingston & St. Andrew increased by 1.7%, moving from 258,799 in 2015 to 263,161 in 2016.

Hotel room occupancy for the resort area of Port Antonio was 13.1%, which was 4.9 percentage points below the level of 18.0% recorded in 2015. The number of room nights sold in Port Antonio fell from 7,490 in 2015 to 6,947 in 2016.

Overall, the all-inclusive hotel room occupancy rate declined to 70.4% which was 5.4 percentage points lower than the level of 75.8%, as recorded in 2015. Non all-inclusive room occupancy rate moved down from 45.3% in 2015 to 38.2% in 2016.

Hotel room occupancy rate varied with the size of the hotel. Hotels with less than 50 rooms, recorded a rate of 28.7%. Hotels with 51 – 100 rooms, achieved a rate of 35.5%. The number of stopovers that intended to stay in hotels with less than 100 rooms decreased from 136,217 in 2015 to 126,904, a



decrease of 6.8% in 2016. Hotels in the size range of 101 – 200 rooms recorded an occupancy rate of 61.9%, and hotels with over 200 rooms achieved a room occupancy rate of 73.1%. The number of stopover arrivals that intended to stay in hotels with more than 100 rooms was 1,355,100 which were higher than the 1,308,408 in 2015.

Visitor Expenditure

Gross visitor expenditure in 2016 was estimated at approximately US\$2.609 billion. This represents an increase of 8.6% against the estimated US\$2.402 billion earned in 2015.

Total expenditure of Foreign Nationals amounted to US\$2.373 billion. Cruise passenger expenditure totaled US\$0.150 billion while US\$0.086 billion was estimated as the contribution of Non-Resident Jamaicans.

Foreign Nationals spent on the average US\$134 per person per night while cruise passengers spent an average of US\$90 per person per night.

Direct Employment in the Accommodation Sector

The number of persons employed directly in the accommodation sub-sector moved from 39,255 in 2015 to 46,972 in 2016, an increase of 19.7%.

The main resorts of Montego Bay, Ocho Rios and Negril accounted for 42,259 persons or 90.0% of the total number of persons employed directly in the accommodation sub-sector. Montego Bay with 20,518 direct jobs represented 43.7% of those employed, Negril with 11,879 direct jobs, accounted for 25.3%, and Ocho Rios with 9,862, was responsible for 21.0%. Kingston, Port Antonio and the South coast accounted for the remaining 10.0% of employment in the accommodation sector.

The average number of employees per room in 2016 was estimated at 1.56.

New Developments 2017

Airlift

- Swift Airline is scheduled to begin chartered operations out of; Pittsburgh, Pennsylvania, Nashville and Cincinnati, Tennessee, Cleveland, Ohio, Dallas, Texas, and Atlanta, Georgia starting in the summer.
- Southwest Airlines is scheduled to increase frequency out of Baltimore, Maryland and to begin a new service out of Ft. Lauderdale, Florida during the summer.
- Delta Airlines will be offering service out of Boston, Massachusetts.
- Thomsonfly to introduce chartered service into Sangster's International Airport from Dublin, Ireland.
- Evelop Airlines to operate a new chartered service out of Madrid Spain into Sangster's International Airport.

- Eurowings to commence a non-stop service out of Cologne, Germany starting in the summer in to Sangster's International Airport.

Accommodations

- Royal Decameron Cornwall Beach consisting of 150 rooms was completed.
- Royalton Blue Waters opened with 225 rooms in Trelawny.
- Sandals Royal Caribbean began construction of five (5) "Over-the-Water" villas.
- Azul Sensatori in Negril began construction of 150 additional rooms.
- The former Grand Lido Negril resort has been demolished, to make grounds for the Royalton Branded resort.
- RIU Reggae opened with 450 rooms and 50 new rooms was added to RIU Palace.
- The 525 room Luxury Bahia Principe was completed.
- The former 51 room Coyaba resort has been renovated and re-opened under the new brand Zoetry.
- Construction began on the first phase of a two property resort by the Excellence Group, This 325 room Excellence Luxury Hotel in Oyster Bay, Trelawny is expected to be completed by early 2018.
- The Renfrew a 40 room 'Extended Stay Hotel' is under construction and slated to be completed in the fall of 2017.
- In a departure from the all-inclusive concept Sandals Resorts International has partnered with Marriott International to bring the lifestyle AC Hotels by Marriott brand to the Caribbean. Construction began on the 220 room AC Kingston hotel it is expected to be completed by 2019.
- The former Palmyra property was recently acquired and construction work is now in progress to complete the unfinished buildings, the 322 room resort will operate under the Jewel Brand and will be called Jewel Grande.

SUMMARY OF MAIN INDICATORS

	2015	2016	%Change 2016/2015
TOTAL STOPOVERS	<u>2,123,042</u>	<u>2,181,684</u>	<u>2.8</u>
Foreign Nationals	1,973,217	2,020,381	2.4
Non-Resident Jamaicans	149,825	161,303	7.7
<u>MARKET REGION</u>	<u>2,123,042</u>	<u>2,181,684</u>	<u>2.8</u>
From U.S.A.	1,344,149	1,406,058	4.6
Canada	391,409	372,137	-4.9
Europe	279,332	294,709	5.5
Caribbean	62,612	65,592	4.8
Latin America	29,387	27,726	-5.7
Asia & Pacific	9,238	8,949	-3.1
Other Countries	6,915	6,513	-5.8
<u>CRUISE SHIP PASSENGERS</u>	<u>1,568,702</u>	<u>1,655,565</u>	<u>5.5</u>
<u>TOURIST ACCOMMODATION</u>	<u>28,408</u>	<u>30,402</u>	<u>7.0</u>
Hotel Rooms *	<u>21,454</u>	<u>22,912</u>	<u>6.8</u>
All-Inclusive	16,360	17,834	9.0
Non All-Inclusive	5,094	5,078	-0.3
Other Rooms	<u>6,954</u>	<u>7,490</u>	<u>7.7</u>
Guesthouses	3,396	3,737	10.0
Resort Villas & Cottages	2,944	3,074	4.4
Apartments	614	679	10.6
Hotel Room Nights Sold	4,783,862	4,818,611	0.7
Average Hotel Room Nights Available	6,936,825	7,518,372	8.4
Average Hotel Room Occupancy	<u>69.0</u>	<u>64.1</u>	<u>-7.1</u>
All-Inclusive Hotels	75.8	70.4	-7.1
Non All-Inclusive	45.3	38.2	-15.7
<u>AVERAGE LENGTH OF STAY</u>			
Foreign Nationals	8.8	8.8	0.0
Non-Resident Jamaicans	16.4	16.8	2.4
<u>VISITOR EXPENDITURE (US\$ MILLION)**</u>	<u>2,402</u>	<u>2,609</u>	<u>8.6</u>
Stopovers	2,265	2,459	8.6
Cruise Passengers	137	150	8.9
<u>EMPLOYMENT IN ACCOMMODATION SECTOR</u>	<u>39,255</u>	<u>46,972</u>	<u>19.7</u>

* Excluding Closed Rooms

TABLE 1
VISITOR ARRIVALS TO JAMAICA
2002 - 2016

	STOPOVERS	CRUISE PASSENGERS ¹
2002	1,266,366	866,226
2003	1,350,285	1,133,411
2004	1,414,786	1,102,510
2005	1,478,663	1,137,250
2006	1,678,905	1,337,993
2007	1,700,785	1,180,733
2008	1,767,271	1,093,273
2009	1,831,097	923,234
2010	1,921,678	909,976
2011	1,951,752	1,127,012
2012	1,986,085	1,320,547
2013	2,008,409	1,265,693
2014	2,080,181	1,424,047
2015	2,123,042	1,569,342
2016	2,181,684	1,656,151

¹ Includes Armed Forces on Navel Vessels

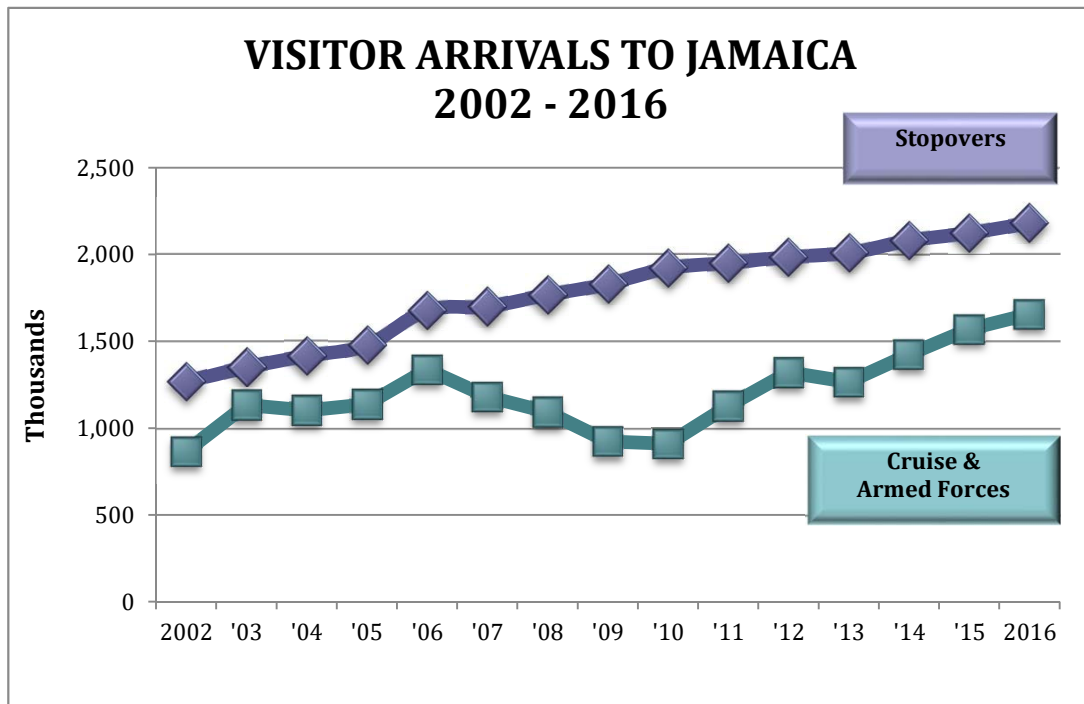


Fig. 1

TABLE 2**TOTAL STOPOVER ARRIVALS BY MONTH: 2012 - 2016**

	2012	2013	2014	2015	2016
January	169,355	161,455	169,280	176,621	179,559
February	180,595	166,010	169,328	177,805	185,272
March	204,724	213,109	200,732	212,134	219,673
April	180,511	171,630	181,664	189,903	188,604
Jan.-Apr.	735,185	712,204	721,004	756,463	773,108
May	157,233	160,785	166,249	168,347	167,884
June	179,814	186,481	187,083	182,364	194,088
July	209,824	205,655	221,006	220,662	228,169
August	157,863	164,336	171,486	169,063	169,023
September	104,360	105,426	106,757	114,280	120,340
October	111,253	123,663	135,730	134,317	135,467
November	138,395	148,512	157,737	158,450	163,152
December	192,158	201,347	213,129	219,096	230,453
May - Dec.	1,250,900	1,296,205	1,359,177	1,366,579	1,408,576
Jan. - Dec.	1,986,085	2,008,409	2,080,181	2,123,042	2,181,684
% Inc./Dec.	1.8	1.1	3.6	2.1	2.8

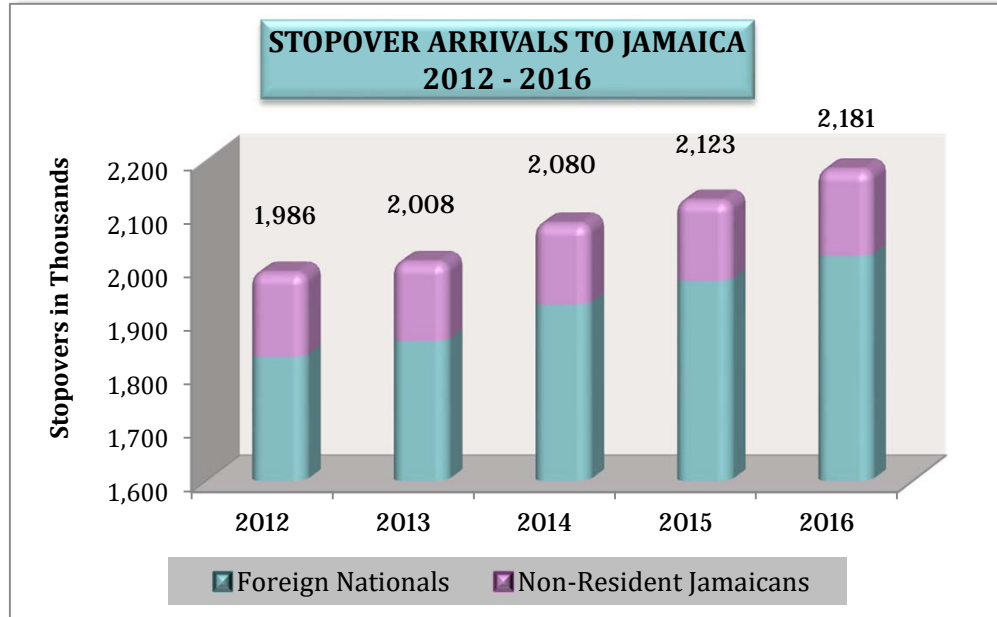
**Fig. 2**

TABLE 3**TOTAL STOPOVER ARRIVALS BY PORT OF ARRIVAL**

	KINGSTON		% INC./DEC.	MONTEGO BAY		% INC./DEC.
	TOTAL	TOTAL		TOTAL	TOTAL	
	2015	2016	2016/15	2015	2016	2016/15
January	28,507	30,404	6.7%	148,114	149,155	0.7%
February	29,714	31,359	5.5%	148,091	153,913	3.9%
March	38,417	40,600	5.7%	173,717	179,073	3.1%
April	34,967	34,084	-2.5%	154,936	154,520	-0.3%
Jan.-Apr.	131,605	136,447	3.7%	624,858	636,661	1.9%
May	31,853	32,563	2.2%	136,494	135,321	-0.9%
June	38,743	40,816	5.4%	143,621	153,272	6.7%
July	54,841	53,043	-3.3%	165,821	175,126	5.6%
August	39,530	38,133	-3.5%	129,533	130,890	1.0%
September	25,845	24,745	-4.3%	88,435	95,595	8.1%
October	30,376	27,424	-9.7%	103,941	108,043	3.9%
November	29,260	27,893	-4.7%	129,190	135,259	4.7%
December	45,060	48,870	8.5%	174,036	181,583	4.3%
May - Dec.	295,508	293,487	-0.7%	1,071,071	1,115,089	4.1%
Jan. - Dec.	427,113	429,934	0.7%	1,695,929	1,751,750	3.3%

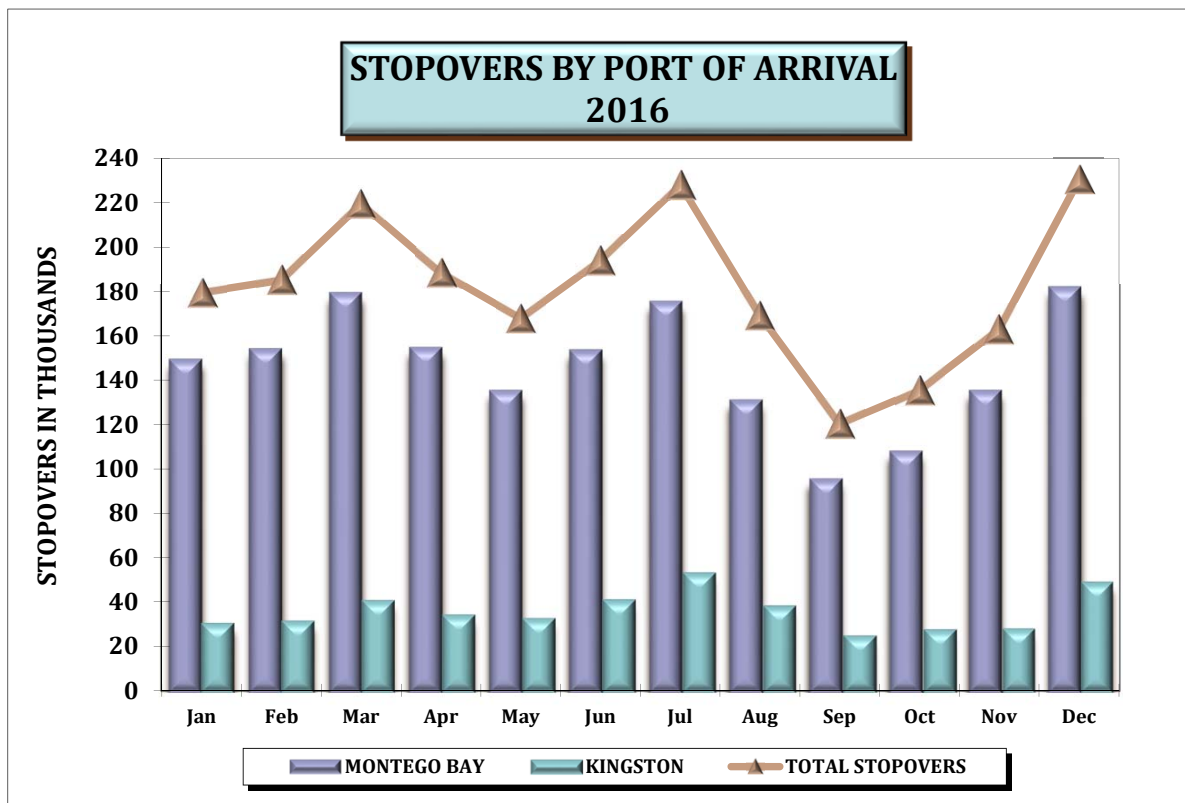


Fig. 3

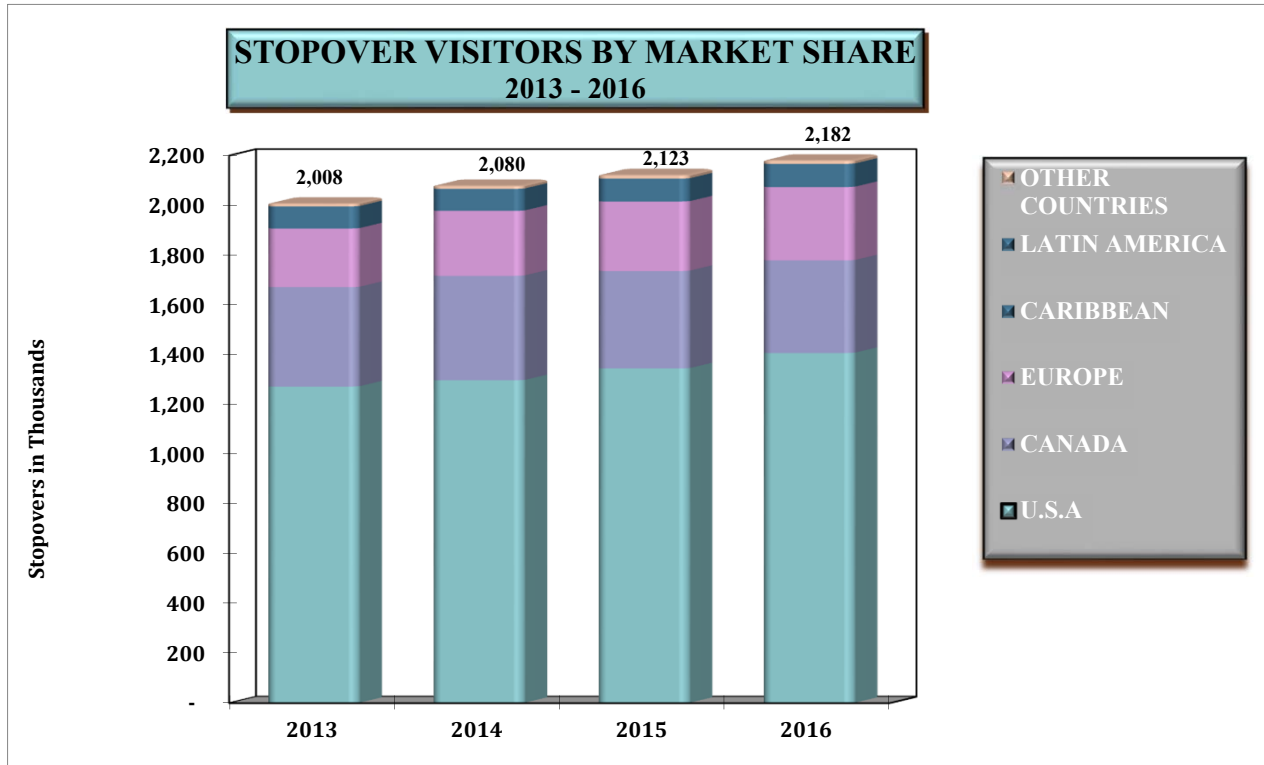


Fig. 4

Countries	Stopovers in Thousands								%Change 2016/15
	2013	%Share	2014	%Share	2015	%Share	2016	%Share	
U.S.A.	1,271.3	63.3	1,296.5	62.3	1,344.1	63.3	1,406.1	64.4	4.6
Canada	399.3	19.9	419.9	20.2	391.4	18.4	372.1	17.1	-4.9
Europe	235.8	11.7	261.1	12.6	279.3	13.2	294.7	13.5	5.5
Caribbean	58.2	2.9	59.1	2.8	62.6	2.9	65.6	3.0	4.8
Latin America	30.5	1.5	29.3	1.4	29.4	1.4	27.7	1.3	-5.7
Other Countries	13.2	0.7	14.4	0.7	16.2	0.8	15.5	0.7	-4.3
Total	2,008.4	100.0	2,080.2	100.0	2,123.0	100.0	2,181.7	100.0	2.8

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	January	February	March	April	May	June	July
U.S.A.							
<u>NORTHEAST</u>							
Connecticut	2,455	2,698	3,308	4,218	2,360	3,268	4,316
Delaware	500	520	888	526	514	716	673
Maine	434	587	605	958	343	172	166
Maryland	3,424	3,116	5,113	4,057	4,379	6,615	7,823
Massachusetts	3,271	4,204	3,905	5,180	2,867	2,522	3,312
New Hampshire	618	1,039	573	1,064	405	293	273
New Jersey	5,023	5,553	8,381	7,160	6,093	6,878	10,037
New York	16,711	21,330	24,412	23,885	17,832	20,099	31,294
Pennsylvania	6,390	6,457	7,627	6,545	6,412	8,083	8,018
Rhode Island	415	461	420	586	371	387	334
Vermont	214	529	258	500	110	106	98
Virginia	2,359	2,143	3,862	2,800	2,895	3,707	4,188
Washington D.C.	513	516	751	516	600	787	881
West Virginia	219	209	308	208	351	584	461
Total	42,546	49,362	60,411	58,203	45,532	54,217	71,874
<u>MIDWEST</u>							
Illinois	5,408	4,968	6,762	5,106	4,769	6,359	5,940
Indiana	1,635	1,819	1,967	1,697	1,715	2,062	1,777
Iowa	2,614	2,449	1,806	946	724	843	798
Kansas	789	797	794	586	895	818	790
Kentucky	522	516	552	841	945	1,599	1,276
Michigan	2,690	3,710	3,715	3,895	2,418	1,960	2,157
Minnesota	4,032	4,303	4,510	2,038	769	806	562
Missouri	2,069	1,377	1,772	1,388	1,770	2,524	2,362
Nebraska	1,150	1,083	842	556	681	717	581
North Dakota	659	660	617	191	133	156	65
Ohio	2,209	2,787	3,284	2,254	3,280	4,123	3,860
South Dakota	722	688	495	207	151	140	122
Wisconsin	4,081	4,096	4,825	2,460	1,468	1,509	847
Total	28,580	29,253	31,941	22,165	19,718	23,616	21,137

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	August	September	October	November	December	Year
U.S.A.						
<u>NORTHEAST</u>						
Connecticut	3,164	1,774	1,807	2,134	4,125	35,627
Delaware	563	418	366	559	637	6,880
Maine	127	113	330	374	385	4,594
Maryland	5,425	3,168	3,662	4,034	5,563	56,379
Massachusetts	3,068	1,635	2,135	2,742	4,415	39,256
New Hampshire	237	235	398	498	511	6,144
New Jersey	8,960	3,590	3,629	6,555	7,352	79,211
New York	26,162	12,371	12,942	15,359	27,655	250,052
Pennsylvania	5,819	3,296	4,065	5,297	5,956	73,965
Rhode Island	403	194	272	320	371	4,534
Vermont	89	58	74	152	200	2,388
Virginia	3,261	1,836	2,198	2,352	3,558	35,159
Washington D.C.	740	418	417	558	903	7,600
West Virginia	189	200	204	220	202	3,355
Total	58,207	29,306	32,499	41,154	61,833	605,144
<u>MIDWEST</u>						
Illinois	4,222	2,722	2,983	4,735	7,027	61,001
Indiana	901	1,280	1,874	1,594	1,647	19,968
Iowa	423	394	575	896	1,171	13,639
Kansas	507	474	521	711	926	8,608
Kentucky	527	695	795	591	719	9,578
Michigan	1,731	1,233	1,560	2,198	3,218	30,485
Minnesota	511	408	749	1,069	2,309	22,066
Missouri	1,220	1,283	1,714	1,425	1,860	20,764
Nebraska	432	329	574	578	930	8,453
North Dakota	58	67	131	121	378	3,236
Ohio	2,260	1,894	2,420	2,081	3,142	33,594
South Dakota	90	90	112	150	451	3,418
Wisconsin	881	649	1,197	1,563	2,201	25,777
Total	13,763	11,518	15,205	17,712	25,979	260,587

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	January	February	March	April	May	June	July
<u>SOUTH</u>							
Alabama	519	379	845	564	1,205	1,485	1,209
Arkansas	291	359	402	320	425	602	595
Florida	12,160	12,011	19,592	15,644	16,897	23,687	26,155
Georgia	3,231	3,443	4,896	5,852	5,901	9,017	8,826
Louisiana	372	464	577	667	1,200	1,411	1,722
Mississippi	209	161	362	258	451	826	660
North Carolina	1,877	1,884	3,489	2,439	2,937	3,718	4,108
South Carolina	714	776	1,284	1,106	1,429	2,193	1,796
Tennessee	1,016	990	1,688	1,102	1,751	2,444	2,183
Total	20,389	20,467	33,135	27,952	32,196	45,383	47,254
<u>WEST</u>							
Alaska	40	49	75	57	40	44	31
Arizona	501	428	664	593	904	1,158	834
California	2,853	2,603	3,989	4,050	4,385	6,625	7,193
Colorado	920	984	1,113	1,222	1,174	1,423	1,183
Hawaii	23	17	39	21	54	45	52
Idaho	87	145	161	123	68	139	102
Montana	179	214	158	90	69	81	45
Nevada	294	214	345	328	377	680	519
New Mexico	120	103	184	129	272	282	245
Oklahoma	371	394	693	528	1,006	1,205	1,106
Oregon	253	278	392	335	281	334	218
Texas	3,163	2,977	5,899	4,686	6,303	10,683	11,533
Utah	253	251	287	424	342	387	172
Washington	505	584	583	804	575	657	677
Wyoming	66	106	114	106	63	94	57
Total	9,628	9,347	14,696	13,496	15,913	23,837	23,967
TOTAL U.S.A.	101,143	108,429	140,183	121,816	113,359	147,053	164,232

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	August	September	October	November	December	Year
<u>SOUTH</u>						
Alabama	624	659	689	700	798	9,676
Arkansas	275	319	346	384	379	4,697
Florida	15,590	13,955	13,841	14,947	22,574	207,053
Georgia	3,810	4,139	4,265	4,364	6,767	64,511
Louisiana	598	606	576	693	761	9,647
Mississippi	248	321	344	232	372	4,444
North Carolina	2,583	2,473	2,326	2,245	2,915	32,994
South Carolina	929	1,024	883	1,034	1,419	14,587
Tennessee	1,033	1,150	1,610	942	1,456	17,365
Total	25,690	24,646	24,880	25,541	37,441	364,974
<u>WEST</u>						
Alaska	30	21	47	43	76	553
Arizona	420	454	689	691	759	8,095
California	4,476	3,004	2,885	3,543	5,720	51,326
Colorado	694	501	920	1,070	1,336	12,540
Hawaii	40	24	21	34	40	410
Idaho	55	51	69	131	159	1,290
Montana	59	33	52	102	159	1,241
Nevada	382	293	294	339	446	4,511
New Mexico	113	115	114	156	184	2,017
Oklahoma	650	553	701	473	703	8,383
Oregon	284	168	217	309	474	3,543
Texas	6,088	3,982	3,736	4,451	6,495	69,996
Utah	207	122	176	258	348	3,227
Washington	524	381	437	547	1,014	7,288
Wyoming	44	21	63	105	94	933
Total	14,066	9,723	10,421	12,252	18,007	175,353
TOTAL U.S.A.	111,726	75,193	83,005	96,659	143,260	1,406,058

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	January	February	March	April	May	June	July
CANADA							
Atlantic Canada							
New Brunswick	295	656	1,084	1,335	258	52	36
Newfoundland	211	273	898	1,472	1,181	398	115
Nova Scotia	502	1,382	1,843	2,253	656	184	132
P.E. Island	59	105	179	345	59	8	9
Total	1,067	2,416	4,004	5,405	2,154	642	292
Central Canada							
Ontario	27,619	25,917	26,323	24,011	18,476	12,951	19,482
Quebec	6,129	5,734	3,568	3,611	1,907	2,406	3,753
Total	33,748	31,651	29,891	27,622	20,383	15,357	23,235
Western Canada							
Alberta	2,927	3,259	2,848	2,074	1,581	1,127	1,606
British Columbia	1,125	872	1,119	1,096	753	463	489
Manitoba	2,104	2,020	1,438	461	207	173	232
Saskatchewan	2,145	2,067	851	369	151	99	122
Other Canada	60	72	88	48	58	18	19
Total	8,361	8,290	6,344	4,048	2,750	1,880	2,468
Total Canada	43,176	42,357	40,239	37,075	25,287	17,879	25,995
EUROPE							
Northern Europe							
U.K.	15,353	16,294	19,321	15,092	16,471	15,782	20,100
Denmark	456	425	475	52	49	34	98
Finland	639	868	103	19	18	38	15
Ireland	207	111	238	186	190	1,068	781
Norway	442	484	463	49	37	85	154
Sweden	2,576	2,548	2,275	84	93	99	121
Total	19,673	20,730	22,875	15,482	16,858	17,106	21,269
Southern Europe							
Greece	26	11	21	12	24	7	35
Italy	1,454	1,436	1,270	1,081	607	542	923
Portugal	77	51	47	42	44	31	24
Spain	321	267	256	228	227	238	307
Total	1,878	1,765	1,594	1,363	902	818	1,289
Western Europe							
Austria	311	233	202	173	101	104	183
Belgium	448	454	595	382	443	425	634
France	567	713	434	534	306	220	397
Germany	1,936	1,791	2,302	1,895	1,563	1,205	1,075
Luxemburg	25	10	25	15	9	8	27
Netherlands	662	557	492	622	381	401	554
Switzerland	344	289	257	351	217	158	417
Total	4,293	4,047	4,307	3,972	3,020	2,521	3,287
Central/East Europe							
Czechoslovakia	38	44	76	63	26	19	36
Hungary	72	47	19	11	8	8	11
Poland	160	91	81	122	117	105	97
Russia	166	88	55	67	58	58	65
Ukraine	71	42	31	24	25	31	8
Other Europe	287	362	198	186	90	92	107
Total	794	674	460	473	324	313	324
Total Europe	26,638	27,216	29,236	21,290	21,104	20,758	26,169

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	August	September	October	November	December	Year
CANADA						
Atlantic Canada						
New Brunswick	46	67	128	356	249	4,562
Newfoundland	184	324	608	396	149	6,209
Nova Scotia	77	178	283	481	403	8,374
P.E. Island	14	18	20	52	21	889
Total	321	587	1,039	1,285	822	20,034
Central Canada						
Ontario	17,727	12,960	15,798	21,718	32,160	255,142
Quebec	2,963	2,009	2,052	3,270	4,863	42,265
Total	20,690	14,969	17,850	24,988	37,023	297,407
Western Canada						
Alberta	1,387	1,365	1,809	3,163	3,329	26,475
British Columbia	722	521	845	1,582	1,297	10,884
Manitoba	149	145	238	391	1,297	8,855
Saskatchewan	118	130	143	591	1,159	7,945
Other Canada	19	15	14	46	80	537
Total	2,395	2,176	3,049	5,773	7,162	54,696
Total Canada	23,406	17,732	21,938	32,046	45,007	372,137
EUROPE						
Northern Europe						
U.K.	17,640	15,977	16,548	17,815	20,077	206,470
Denmark	35	17	55	85	135	1,916
Finland	14	10	11	47	122	1,904
Ireland	186	173	175	159	159	3,633
Norway	37	30	33	63	90	1,967
Sweden	63	38	118	776	1,819	10,610
Total	17,975	16,245	16,940	18,945	22,402	226,500
Southern Europe						
Greece	20	13	20	30	23	242
Italy	1,558	493	682	983	1,864	12,893
Portugal	42	28	33	31	18	468
Spain	357	285	286	315	300	3,387
Total	1,977	819	1,021	1,359	2,205	16,990
Western Europe						
Austria	158	60	115	249	281	2,170
Belgium	359	424	439	730	663	5,996
France	539	218	410	504	435	5,277
Germany	1,222	1,153	1,745	2,493	2,388	20,768
Luxemburg	25	7	13	24	21	209
Netherlands	463	453	521	735	811	6,652
Switzerland	205	168	302	343	431	3,482
Total	2,971	2,483	3,545	5,078	5,030	44,554
Central/East Europe						
Czechoslovakia	17	30	40	63	53	505
Hungary	12	7	39	37	42	313
Poland	84	79	122	695	754	2,507
Russia	46	58	40	99	140	940
Ukraine	22	24	24	36	37	375
Other Europe	81	111	99	191	221	2,025
Total	262	309	364	1,121	1,247	6,665
Total Europe	23,185	19,856	21,870	26,503	30,884	294,709

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	January	February	March	April	May	June	July
<u>LATIN AMERICA</u>							
<u>CENTRAL AMERICA</u>							
Mexico	410	278	396	376	296	310	430
Belize	84	44	52	51	49	62	89
Costa Rica	93	113	1,200	141	80	83	93
El Salvador	15	30	12	22	16	24	17
Guatemala	32	26	44	25	41	43	40
Honduras	6	12	25	8	10	17	16
Nicaragua	11	16	15	14	13	12	13
Panama	125	170	129	129	114	160	126
Total	776	689	1,873	766	619	711	824
<u>SOUTH AMERICA</u>							
Argentina	446	258	249	309	271	227	250
Bolivia	13	4	6	4	12	15	17
Brazil	309	189	147	231	153	146	164
Chile	376	598	268	341	389	350	450
Colombia	250	150	182	209	210	249	233
Ecuador	19	40	33	22	19	19	31
Paraguay	15	15	5	14	25	20	7
Peru	125	123	150	126	165	73	240
Uruguay	23	27	48	21	61	58	27
Venezuela	42	41	54	47	127	60	84
Other South America	6	4	1	0	2	1	5
Total	1,624	1,449	1,143	1,324	1,434	1,218	1,508
Total Latin America	2,400	2,138	3,016	2,090	2,053	1,929	2,332

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	August	September	October	November	December	Year
<u>LATIN AMERICA</u>						
<u>CENTRAL AMERICA</u>						
Mexico	569	390	430	363	321	4,569
Belize	64	62	69	51	35	712
Costa Rica	87	131	115	94	89	2,319
El Salvador	17	17	62	18	12	262
Guatemala	35	33	70	28	48	465
Honduras	24	8	50	11	13	200
Nicaragua	12	6	54	8	14	188
Panama	121	118	181	206	161	1,740
Total	929	765	1,031	779	693	10,455
<u>SOUTH AMERICA</u>						
Argentina	237	214	254	270	284	3,269
Bolivia	11	12	88	4	22	208
Brazil	146	140	273	300	584	2,782
Chile	400	323	378	175	302	4,350
Colombia	251	194	312	214	239	2,693
Ecuador	360	34	84	39	39	739
Paraguay	6	12	27	33	18	197
Peru	205	115	273	143	99	1,837
Uruguay	35	41	34	29	26	430
Venezuela	78	59	49	46	55	742
Other South America	3	0	0	0	2	24
Total	1,732	1,144	1,772	1,253	1,670	17,271
Total Latin America	2,661	1,909	2,803	2,032	2,363	27,726

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	January	February	March	April	May	June	July
CARIBBEAN							
Antigua	161	112	177	171	157	259	304
Bahamas	412	287	510	373	386	585	793
Barbados	337	264	325	332	396	332	570
Bermuda	157	142	187	365	108	223	287
British Virgin Is.	69	64	70	60	73	124	190
Cayman Is.	1,093	1,090	1,700	1,303	1,246	1,407	1,960
Dominica	33	14	14	25	29	32	26
Grenada	47	34	33	45	42	51	68
Guyana	147	127	189	137	184	144	335
Montserrat	24	5	11	10	20	19	28
St. Kitts/Nevis/Anguilla	81	42	117	80	89	89	162
St. Lucia	106	62	60	68	91	66	100
St. Vincent	53	21	15	15	44	50	62
Turks & Caicos Is.	288	183	375	288	265	262	392
Trinidad & Tobago	982	685	996	859	846	786	1,389
Comm. Caribbean	3,990	3,132	4,779	4,131	3,976	4,429	6,666
Aruba	27	39	34	41	45	34	55
Cuba	204	209	180	236	203	165	215
Curacao	56	39	75	89	96	49	105
Dominican Republic	272	184	204	175	230	146	155
Guadelope	6	11	15	6	7	2	25
Haiti	19	25	34	28	71	36	23
Puerto Rico	75	87	133	120	135	208	167
St. Maarten	73	75	117	91	141	112	353
Surinam	35	33	28	38	31	47	26
All other Caribbean	28	31	46	50	39	46	87
Other Caribbean	795	733	866	874	998	845	1,211
TOTAL CARIBBEAN	4,785	3,865	5,645	5,005	4,974	5,274	7,877
ASIA							
India	137	142	188	132	167	148	195
Pakistan	0	0	2	1	6	1	5
Japan	150	214	176	135	116	156	163
China	319	348	409	346	248	297	306
Taiwan	1	1	17	6	1	7	4
Korea	42	34	26	21	18	46	41
Philippines	46	75	46	49	26	23	17
Singapore	12	10	16	17	15	16	25
Other Asia	22	42	40	32	30	45	63
Total Asia	729	866	920	739	627	739	819
OTHER COUNTRIES							
African Countries	141	75	81	93	124	107	178
Israel	100	50	42	47	66	50	78
Saudi Arabia	3	1	5	2	1	8	7
Turkey	22	25	14	25	22	13	24
Other Middle East	52	58	74	73	53	67	143
Australia	340	167	194	315	180	166	266
New Zealand	29	24	23	32	32	39	40
All Other Ctries	1	1	1	2	2	6	9
Total Other	688	401	434	589	480	456	745
GRAND TOTAL	179,559	185,272	219,673	188,604	167,884	194,088	228,169

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2016)

	August	September	October	November	December	Year
CARIBBEAN						
Antigua	324	210	163	136	271	2,445
Bahamas	637	378	403	394	879	6,037
Barbados	571	257	344	374	512	4,614
Bermuda	207	102	133	105	446	2,462
British Virgin Is.	148	90	76	40	180	1,184
Cayman Is.	1,539	1,227	1,355	1,245	2,460	17,625
Dominica	34	30	28	46	31	342
Grenada	40	50	43	44	42	539
Guyana	223	95	166	134	118	1,999
Montserrat	17	16	7	14	10	181
St. Kitts/Nevis/Anguilla	159	92	98	78	107	1,194
St. Lucia	82	96	73	99	74	977
St. Vincent	80	36	47	56	33	512
Turks & Caicos Is.	358	258	231	249	357	3,506
Trinidad & Tobago	1,483	685	902	807	979	11,399
Comm. Caribbean	5,902	3,622	4,069	3,821	6,499	55,016
Aruba	43	35	39	26	46	464
Cuba	208	181	160	221	262	2,444
Curacao	64	50	53	82	57	815
Dominican Republic	186	192	144	174	121	2,183
Guadelope	12	8	3	5	6	106
Haiti	35	85	18	36	21	431
Puerto Rico	133	121	76	134	74	1,463
St. Maarten	161	142	99	86	195	1,645
Surinam	36	30	36	92	13	445
All other Caribbean	67	32	51	45	58	580
Other Caribbean	945	876	679	901	853	10,576
TOTAL CARIBBEAN	6,847	4,498	4,748	4,722	7,352	65,592
ASIA						
India	134	129	95	129	125	1,721
Pakistan	4	2	2	2	9	34
Japan	143	104	136	109	239	1,841
China	330	369	275	334	318	3,899
Taiwan	0	0	0	7	0	44
Korea	16	19	49	33	25	370
Philippines	18	26	35	28	38	427
Singapore	13	7	3	19	14	167
Other Asia	44	32	27	28	41	446
Total Asia	702	688	622	689	809	8,949
OTHER COUNTRIES						
African Countries	148	168	105	155	161	1,536
Israel	72	62	98	45	76	786
Saudi Arabia	5	5	3	3	8	51
Turkey	9	12	17	6	14	203
Other Middle East	52	31	43	53	92	791
Australia	165	145	178	207	369	2,692
New Zealand	42	38	24	27	54	404
All Other Ctries	3	3	13	5	4	50
Total Other	496	464	481	501	778	6,513
GRAND TOTAL	169,023	120,340	135,467	163,152	230,453	2,181,684

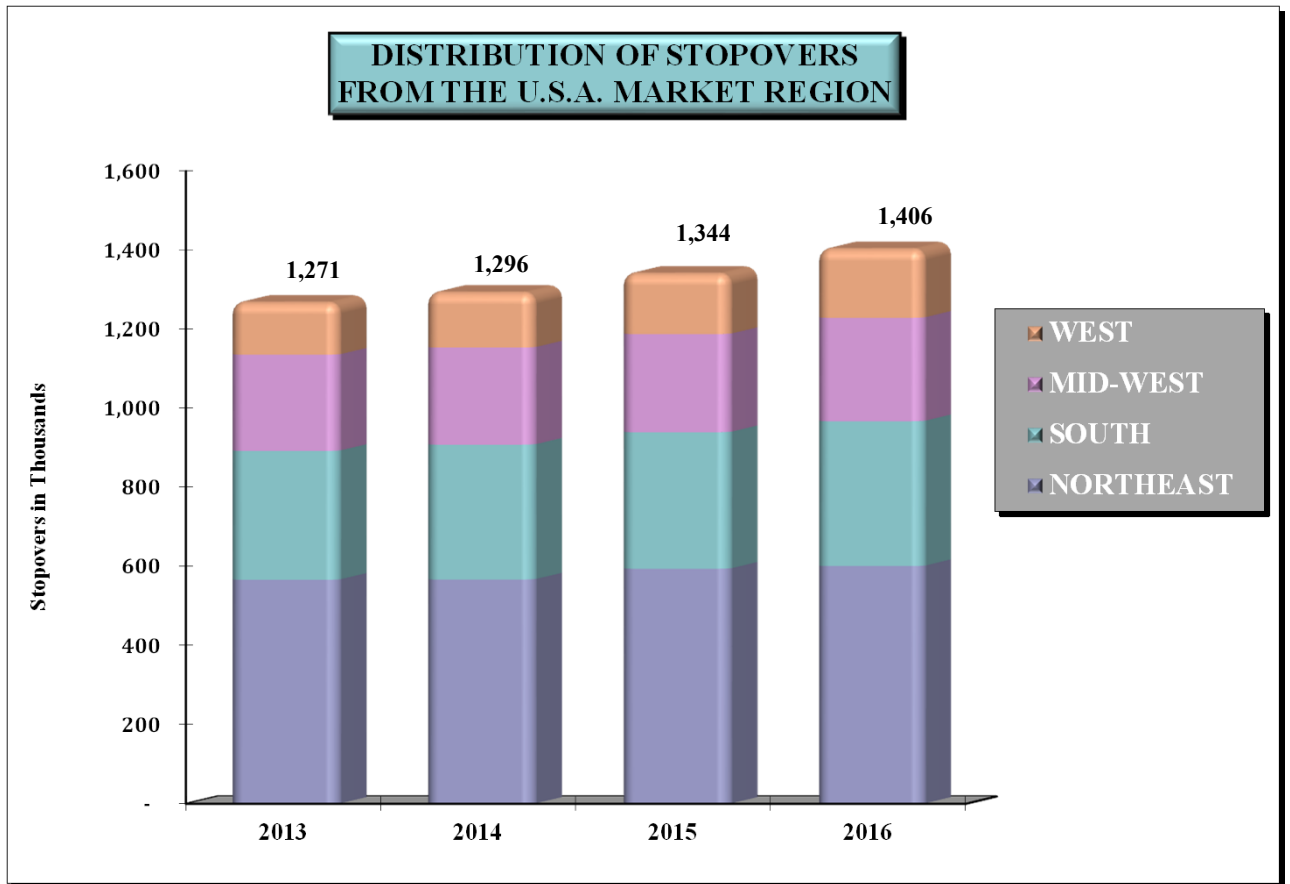


Fig. 4a

U.S.A. Regions	Stopovers in Thousands								%Change 2016/15
	2013	%Share	2014	%Share	2015	%Share	2016	%Share	
Northeast	570.6	44.9	571.3	44.1	598.5	44.5	605.1	43.0	1.1
South	317.5	25.0	332.3	25.6	344.0	25.6	365.0	26.0	6.1
Mid-West	242.4	19.1	244.7	18.9	247.3	18.4	260.6	18.5	5.4
West	140.7	11.1	148.1	11.4	154.4	11.5	175.4	12.5	13.5
Total	1,271.3	100.0	1,296.5	100.0	1,344.1	100.0	1,406.1	100.0	4.6

SEASONALITY OF STOPOVER ARRIVALS FROM THE U.S.A.

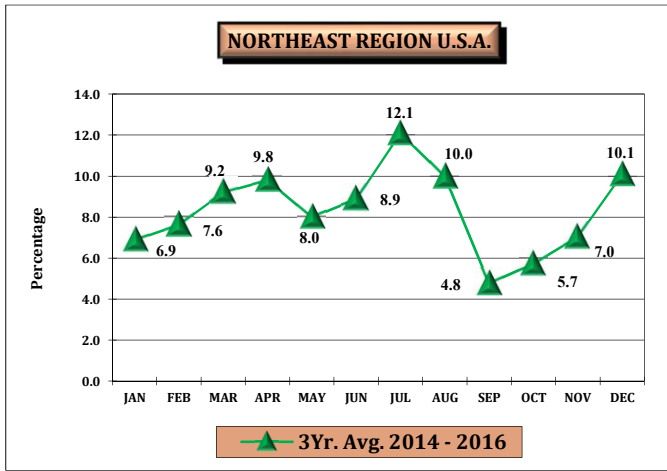


Fig. 4b

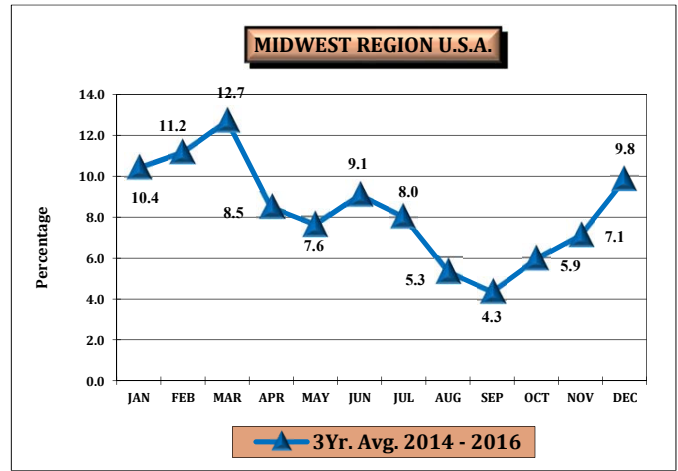


Fig. 4c

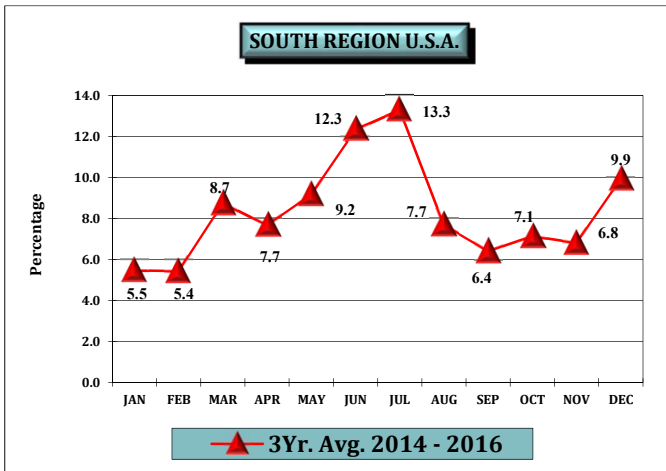


Fig. 4d

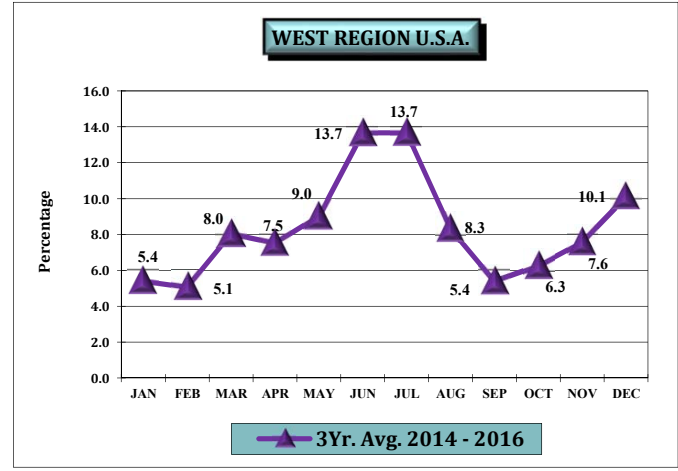


Fig. 4e

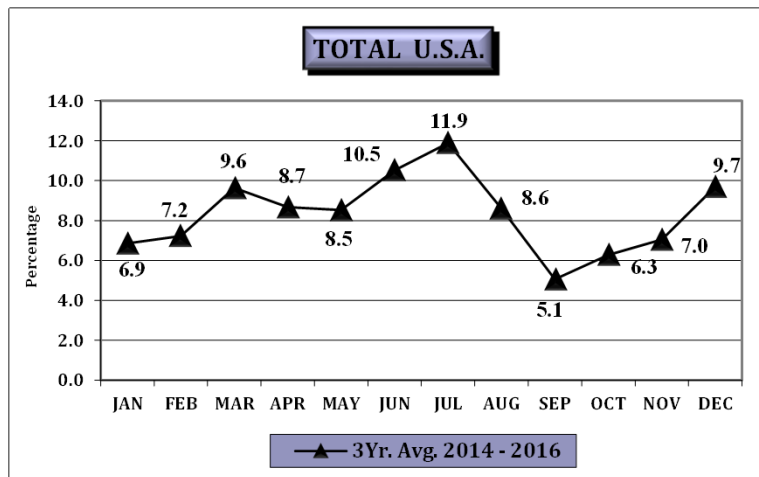


Fig. 4f

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2011	2012	2013	2014	2015	2016
U.S.A.						
<u>NORTHEAST</u>						
Connecticut	32,902	33,394	33,735	33,486	36,352	35,627
Delaware	6,213	6,722	6,879	6,544	6,954	6,880
Maine	4,409	4,539	4,619	4,238	4,600	4,594
Maryland	47,717	51,762	52,524	54,021	57,948	56,379
Massachusetts	35,130	35,427	36,211	36,973	40,536	39,256
New Hampshire	5,177	5,477	5,364	5,703	5,843	6,144
New Jersey	71,432	73,785	73,994	72,684	74,932	79,211
New York	228,080	232,607	234,904	236,460	246,021	250,052
Pennsylvania	72,931	76,038	72,140	70,194	72,152	73,965
Rhode Island	3,913	3,898	4,149	4,173	4,509	4,534
Vermont	2,504	2,440	2,232	2,150	2,243	2,388
Virginia	30,271	32,081	33,671	33,737	34,854	35,159
Washington D.C.	6,264	6,699	6,725	7,631	8,273	7,600
West Virginia	3,262	3,396	3,408	3,307	3,257	3,355
Total	550,205	568,265	570,555	571,301	598,474	605,144
<u>MIDWEST</u>						
Illinois	50,622	52,025	55,197	57,110	56,287	61,001
Indiana	18,044	18,178	19,061	20,361	19,558	19,968
Iowa	11,497	12,197	13,275	12,402	13,573	13,639
Kansas	7,511	7,495	7,731	7,912	8,064	8,608
Kentucky	8,341	9,461	9,430	9,076	8,737	9,578
Michigan	29,875	28,732	28,157	29,421	29,641	30,485
Minnesota	20,666	21,380	20,623	19,434	22,544	22,066
Missouri	19,325	17,529	18,011	18,703	18,228	20,764
Nebraska	6,102	6,482	7,243	7,428	7,840	8,453
North Dakota	2,926	3,368	3,322	3,204	3,657	3,236
Ohio	27,246	28,744	31,416	32,020	31,010	33,594
South Dakota	2,770	2,743	3,184	3,036	3,278	3,418
Wisconsin	26,197	25,346	25,799	24,589	24,861	25,777
Total	231,122	233,680	242,449	244,696	247,278	260,587

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2011	2012	2013	2014	2015	2016
<u>SOUTH (MIAMI)</u>						
Alabama	8,130	8,526	8,732	9,449	9,359	9,676
Arkansas	4,012	4,133	4,481	4,494	4,488	4,697
Florida	183,681	190,080	179,885	185,705	194,271	207,053
Georgia	55,043	56,090	55,794	62,130	63,214	64,511
Louisiana	7,470	7,560	8,326	9,062	8,469	9,647
Mississippi	3,778	4,255	4,120	4,464	4,171	4,444
North Carolina	24,573	24,886	28,060	28,093	29,889	32,994
Oklahoma	5,938	6,207	7,183	7,414	7,338	8,383
South Carolina	11,325	11,658	12,444	12,155	13,683	14,587
Tennessee	14,154	14,877	15,694	16,780	16,408	17,365
Total	318,104	328,272	324,719	339,746	351,290	373,357
<u>WEST</u>						
Alaska	595	522	576	536	511	553
Arizona	6,767	7,010	7,386	7,492	7,472	8,095
California	41,808	40,706	42,647	43,429	46,524	51,326
Colorado	9,616	9,552	10,731	11,610	11,726	12,540
Hawaii	349	327	341	328	398	410
Idaho	1,073	1,000	1,151	1,084	1,158	1,290
Montana	923	1,147	1,219	1,102	1,115	1,241
Nevada	3,453	3,547	3,726	4,010	3,749	4,511
New Mexico	1,573	1,575	1,748	1,513	1,643	2,017
Oregon	2,809	2,786	2,756	3,000	3,370	3,543
Texas	46,941	49,860	51,442	56,318	58,410	69,996
Utah	2,452	2,326	2,650	2,504	2,951	3,227
Washington	6,847	6,349	6,084	6,854	7,094	7,288
Wyoming	928	745	1,082	934	986	933
Total	126,134	127,452	133,539	140,714	147,107	166,970
TOTAL U.S.A.	1,225,565	1,257,669	1,271,262	1,296,457	1,344,149	1,406,058

TABLE 5

STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR

	2011	2012	2013	2014	2015	2016
CANADA						
Atlantic Canada						
New Brunswick	6,847	6,376	6,230	5,894	5,170	4,562
Newfoundland	3,665	6,050	6,669	6,720	5,856	6,209
Nova Scotia	9,733	10,593	9,743	10,365	9,860	8,374
P.E. Island	947	1,048	913	1,023	805	889
	21,192	24,067	23,555	24,002	21,691	20,034
Central Canada						
Ontario	233,373	252,495	255,407	271,654	261,859	255,142
Quebec	55,272	55,600	54,599	56,445	48,755	42,265
	288,645	308,095	310,006	328,099	310,614	297,407
Western Canada						
Alberta	30,106	32,658	33,303	35,242	29,660	26,475
British Columbia	15,296	12,088	11,298	11,295	10,344	10,884
Manitoba	10,691	10,800	9,355	10,585	9,398	8,855
Saskatchewan	12,473	14,951	11,303	10,138	9,254	7,945
Northwest Terr.	535	541	511	537	448	537
	69,101	71,038	65,770	67,797	59,104	54,696
Total	378,938	403,200	399,331	419,898	391,409	372,137
EUROPE						
Northern Europe						
U.K.	173,507	145,231	151,315	177,216	199,002	206,470
Denmark	648	615	632	918	1,879	1,916
Finland	451	427	477	970	2,399	1,904
Ireland	2,459	2,071	1,913	2,217	2,362	3,633
Norway	1,054	1,030	1,159	1,125	1,442	1,967
Sweden	1,607	2,059	3,217	7,622	8,746	10,610
Southern Europe						
Greece	273	208	201	218	197	242
Italy	11,700	9,672	7,808	8,692	9,482	12,893
Portugal	4,686	3,906	1,556	1,594	876	468
Spain	6,833	4,350	2,569	2,516	2,996	3,387
Western Europe						
Austria	2,545	2,377	2,174	2,301	2,212	2,170
Belgium	5,276	4,882	4,703	4,930	5,319	5,996
France	4,748	9,253	12,087	10,100	5,046	5,277
Germany	19,939	20,236	19,658	21,371	20,528	20,768
Luxemburg	212	202	236	203	230	209
Netherlands	7,200	6,714	5,515	6,040	6,589	6,652
Switzerland	3,159	3,099	3,119	3,216	3,356	3,482
Central/East Europe						
Czechoslovakia	772	615	1,214	1,279	1,325	505
Hungary	286	317	316	270	351	313
Poland	1,443	1,199	1,183	1,338	1,346	2,507
Russia	1,976	1,701	12,286	4,064	971	940
Ukraine	416	518	500	478	335	375
Other Europe	1,855	1,746	1,973	2,403	2,343	2,025
Total	253,045	222,428	235,811	261,081	279,332	294,709

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2011	2012	2013	2014	2015	2016
LATIN AMERICA						
CENTRAL AMERICA						
Mexico	2,124	2,339	2,767	3,117	4,351	4,569
Belize	612	670	600	681	684	712
Costa Rica	846	1,328	3,018	1,184	1,299	2,319
El Salvador	174	180	214	187	251	262
Guatemala	501	628	684	418	578	465
Honduras	203	159	354	151	208	200
Nicaragua	102	60	101	87	132	188
Panama	1,217	1,610	2,135	2,494	2,141	1,740
Total	5,779	6,974	9,873	8,319	9,644	10,455
SOUTH AMERICA						
Argentina	2,168	3,739	4,625	4,037	3,431	3,269
Bolivia	56	28	85	129	166	208
Brazil	1,597	2,071	2,771	2,925	3,249	2,782
Chile	1,023	3,654	5,005	4,527	5,348	4,350
Colombia	1,489	4,062	3,625	4,111	2,516	2,693
Ecuador	2,979	2,464	1,864	1,865	1,644	739
Paraguay	58	40	83	249	104	197
Peru	485	791	1,045	1,521	1,578	1,837
Uruguay	168	381	505	789	772	430
Venezuela	759	750	1,019	734	910	742
Other South America	28	83	38	57	25	24
Total Latin America	10,810	18,063	20,665	20,944	19,743	17,271
Total Latin America	16,589	25,037	30,538	29,263	29,387	27,726

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2011	2012	2013	2014	2015	2016
<u>CARIBBEAN</u>						
Antigua	2,290	2,457	1,845	1,879	2,047	2,445
Bahamas	5,999	5,481	5,216	5,269	5,581	6,037
Barbados	5,422	5,315	4,439	4,321	4,350	4,614
Bermuda	2,710	2,683	2,568	2,202	2,426	2,462
British Virgin Is.	1,031	1,205	941	1,063	1,171	1,184
Cayman Is.	18,035	16,536	16,234	15,623	16,825	17,625
Dominica	418	434	328	342	323	342
Grenada	527	518	448	428	439	539
Guyana	2,376	2,288	1,860	2,472	2,200	1,999
Montserrat	143	181	129	141	164	181
St. Kitts/Nevis/Anguilla	913	981	907	978	1,166	1,194
St. Lucia	1,055	1,157	916	939	840	977
St. Vincent	676	612	478	469	527	512
Turks & Caicos Is.	1,522	1,804	1,895	3,224	3,377	3,506
Trinidad & Tobago	15,513	14,947	11,437	10,840	11,282	11,399
Comm. Caribbean	58,630	56,599	49,641	50,190	52,718	55,016
Other Caribbean	7,586	8,385	8,608	8,867	9,894	10,576
TOTAL CARIBBEAN	66,216	64,984	58,249	59,057	62,612	65,592
<u>OTHER COUNTRIES</u>						
India	1,330	1,375	1,567	1,983	1,833	1,721
Pakistan	32	22	29	46	22	34
Japan	2,027	2,092	2,177	2,022	2,163	1,841
China	1,703	2,102	2,420	2,645	3,744	3,899
Taiwan	74	137	59	78	122	44
Korea	477	350	369	425	426	370
Philippines	323	364	309	312	294	427
Singapore	101	117	135	189	179	167
Other Asia	455	461	440	494	455	446
African Countries	1,200	1,651	1,370	1,447	1,520	1,536
Israel	597	639	636	757	842	786
Saudi Arabia	36	31	45	53	55	51
Turkey	107	201	194	261	337	203
Other Middle East	613	577	635	726	753	791
Australia	2,040	2,254	2,462	2,513	2,999	2,692
New Zealand	229	343	280	406	339	404
All Other Ctries	55	51	91	68	70	50
Total	11,399	12,767	13,218	14,425	16,153	15,462
GRAND TOTAL	1,951,752	1,986,085	2,008,409	2,080,181	2,123,042	2,181,684

Average Growth Rate : 2012 - 2016

Total Stopovers	2.4% per annum
U.S.A.	2.8% p.a.
> North East	1.6% p.a.
> Mid-West	2.8% p.a.
> South	3.3% p.a.
> West	7.0% p.a.
Europe	7.3% p.a.
> UK	9.2% p.a.
> Continental Europe	5.6% p.a.
Canada	-2.0% p.a.
Caribbean	0.2% p.a.
Latin America	4.1% p.a.
Asia & The Pacific	6.3% p.a.

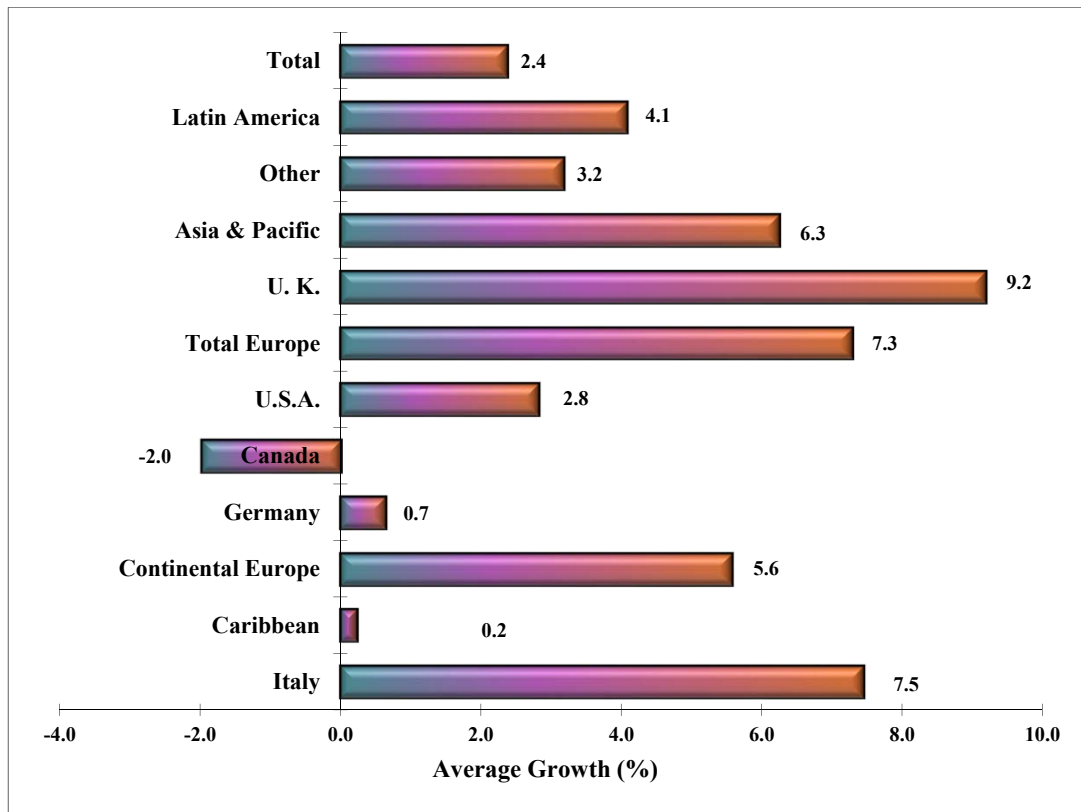


Fig. 4g

* Average growth rate: average of the years growth during the period under review

Stopover Arrivals by Top Ten States 2016



TABLE 6a
TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING STATES
U.S.A.

	2016	Ranking 2016	% of US Total	2015	Ranking 2015	% of US Total
STATES						
New York	250,052	1	17.8	246,021	1	18.3
Florida	207,053	2	14.7	194,271	2	14.5
New Jersey	79,211	3	5.6	74,932	3	5.6
Pennsylvania	73,965	4	5.3	72,152	4	5.4
Texas	69,996	5	5.0	58,410	6	4.3
Georgia	64,511	6	4.6	63,214	5	4.7
Illinois	61,001	7	4.3	56,287	8	4.2
Maryland	56,379	8	4.0	57,948	7	4.3
California	51,326	9	3.7	46,524	9	3.5
Massachusetts	39,256	10	2.8	40,536	10	3.0
Connecticut	35,627	11	2.5	36,352	11	2.7
Virginia	35,159	12	2.5	34,854	12	2.6
Ohio	33,594	13	2.4	31,010	13	2.3
North Carolina	32,994	14	2.3	29,889	14	2.2
Michigan	30,485	15	2.2	29,641	15	2.2
Wisconsin	25,777	16	1.8	24,861	16	1.8
Minnesota	22,066	17	1.6	22,544	17	1.7
Missouri	20,764	18	1.5	18,228	19	1.4
Indiana	19,968	19	1.4	19,558	18	1.5
Tennessee	17,365	20	1.2	16,408	20	1.2
South Carolina	14,587	21	1.0	13,683	21	1.0
Iowa	13,639	22	1.0	13,573	22	1.0
Colorado	12,540	23	0.9	11,726	23	0.9
Alabama	9,676	24	0.7	9,359	24	0.7
Louisiana	9,647	25	0.7	8,469	26	0.6
Kentucky	9,578	26	0.7	8,737	25	0.7
Kansas	8,608	27	0.6	8,064	28	0.6
Nebraska	8,453	28	0.6	7,840	29	0.6
Oklahoma	8,383	29	0.6	7,338	31	0.5
Arizona	8,095	30	0.6	7,472	30	0.6
Washington D.C.	7,600	31	0.5	8,273	27	0.6
Washington	7,288	32	0.5	7,094	32	0.5
Delaware	6,880	33	0.5	6,954	33	0.5
New Hampshire	6,144	34	0.4	5,843	34	0.4
Arkansas	4,697	35	0.3	4,488	37	0.3
Maine	4,594	36	0.3	4,600	35	0.3
Rhode Island	4,534	37	0.3	4,509	36	0.3
Nevada	4,511	38	0.3	3,749	39	0.3
Mississippi	4,444	39	0.3	4,171	38	0.3
Oregon	3,543	40	0.3	3,370	41	0.3
South Dakota	3,418	41	0.2	3,278	42	0.2
West Virginia	3,355	42	0.2	3,257	43	0.2
North Dakota	3,236	43	0.2	3,657	40	0.3
Utah	3,227	44	0.2	2,951	44	0.2
Other States	8,832	-	0.6	8,054	-	0.6
TOTAL U.S.A.	1,406,058		100.0	1,344,149		100.0

Note: States producing less than 3,200 in 2016 are included in the "Other" category.

TABLE 6b

**TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING PROVINCES
CANADA**

PROVINCES	2016	Ranking 2016	% of CA Total	2015	Ranking 2015	% of CA Total
	Ontario	255,142	1	68.6	261,859	1
Quebec	42,265	2	11.4	48,755	2	12.5
Alberta	26,475	3	7.1	29,660	3	7.6
British Columbia	10,884	4	2.9	10,344	4	2.6
Manitoba	8,855	5	2.4	9,398	6	2.4
Nova Scotia	8,374	6	2.3	9,860	5	2.5
Saskatchewan	7,945	7	2.1	9,254	7	2.4
Newfoundland	6,209	8	1.7	5,856	8	1.5
New Brunswick	4,562	9	1.2	5,170	9	1.3
P.E. Island	889	10	0.2	805	10	0.2
Northwest Terr.	537	11	0.1	448	11	0.1
Total	372,137		100.0	391,409		100.0

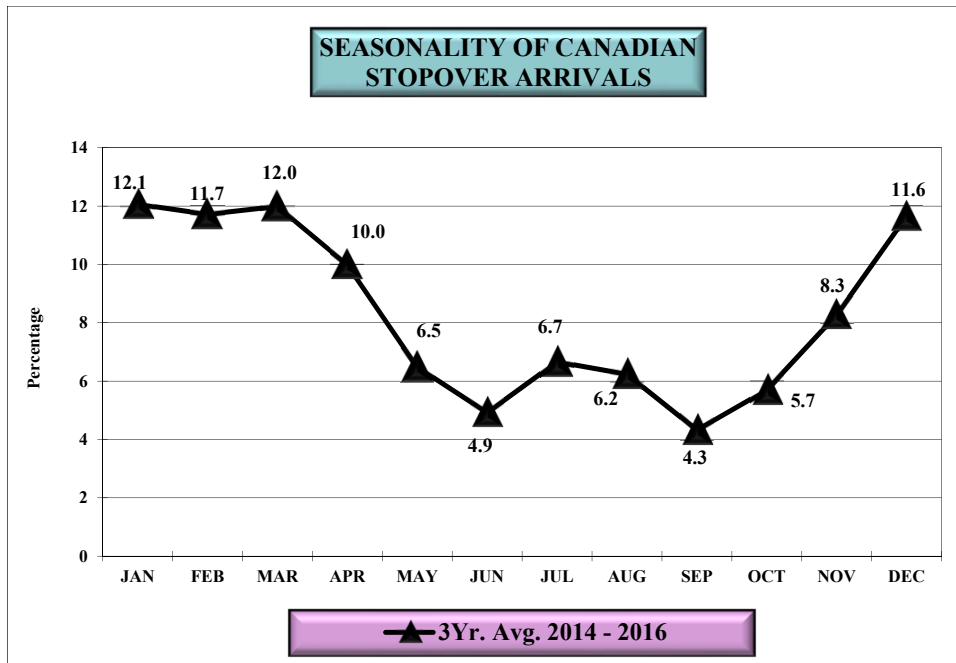


Fig. 6

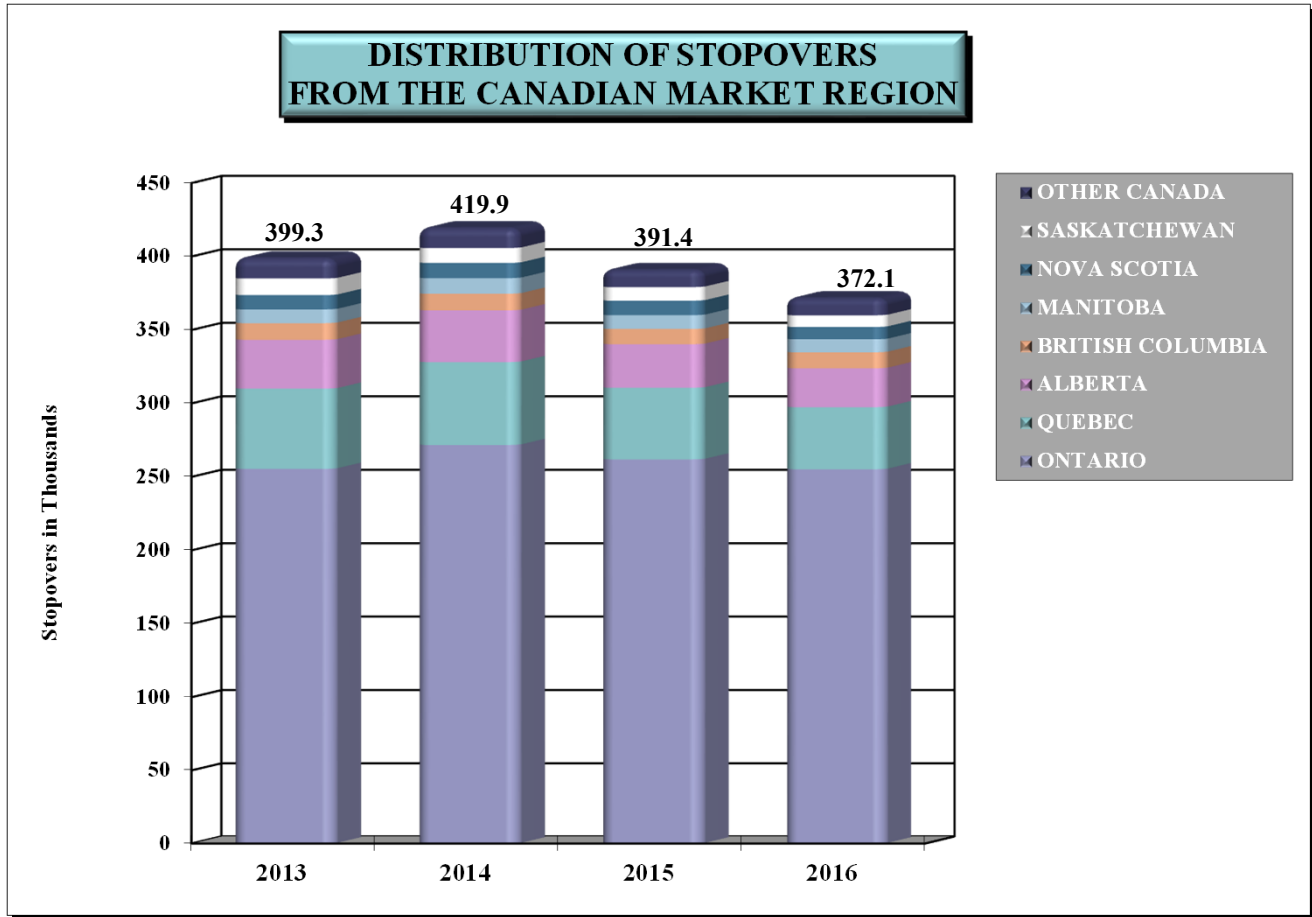


Fig. 6a.

Provinces	Stopovers in Thousands								%Change 2016/15
	2013	%Share	2014	%Share	2015	%Share	2016	%Share	
Ontario	255.4	64.0	271.7	64.7	261.9	66.9	255.1	68.5	-2.6
Quebec	54.6	13.7	56.4	13.4	48.8	12.5	42.3	11.4	-13.3
Alberta	33.3	8.3	35.2	8.4	29.7	7.6	26.5	7.1	-10.7
British Columbia	11.3	2.8	11.3	2.7	10.3	2.6	10.9	2.9	5.2
Manitoba	9.4	2.3	10.6	2.5	9.4	2.4	8.9	2.4	-5.8
Nova Scotia	9.7	2.4	10.4	2.5	9.9	2.5	8.4	2.2	-15.1
Saskatchewan	11.3	2.8	10.1	2.4	9.3	2.4	7.9	2.1	-14.1
Other Canada	14.3	3.6	14.2	3.4	12.3	3.1	12.3	3.3	0.0
Total	399.3	100.0	419.9	100.0	391.4	100.0	372.2	100.0	-4.9

TABLE 6c

TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING EUROPEAN COUNTRIES
EUROPE

	2016	Ranking 2016	% of EUR Total	2015	Ranking 2015	% of EUR Total
EUROPE						
U.K.	206,470	1	70.1	199,002	1	71.2
Germany	20,768	2	7.0	20,528	2	7.3
Italy	12,893	3	4.4	9,482	3	3.4
Sweden	10,610	4	3.6	8,746	4	3.1
Netherlands	6,652	5	2.3	6,589	5	2.4
Belgium	5,996	6	2.0	5,319	6	1.9
France	5,277	7	1.8	5,046	7	1.8
Ireland	3,633	8	1.2	2,362	11	0.8
Switzerland	3,482	9	1.2	3,356	8	1.2
Spain	3,387	10	1.1	2,996	9	1.1
Poland	2,507	11	0.9	1,346	15	0.5
Austria	2,170	12	0.7	2,212	12	0.8
Norway	1,967	13	0.7	1,442	14	0.5
Denmark	1,916	14	0.7	1,879	13	0.7
Other Europe	6,981		2.4	9,027		3.2
Total	294,709		100.0	279,332		100.0

Note: Countries producing less than 1,900 in 2016 are included in the "Other" category.

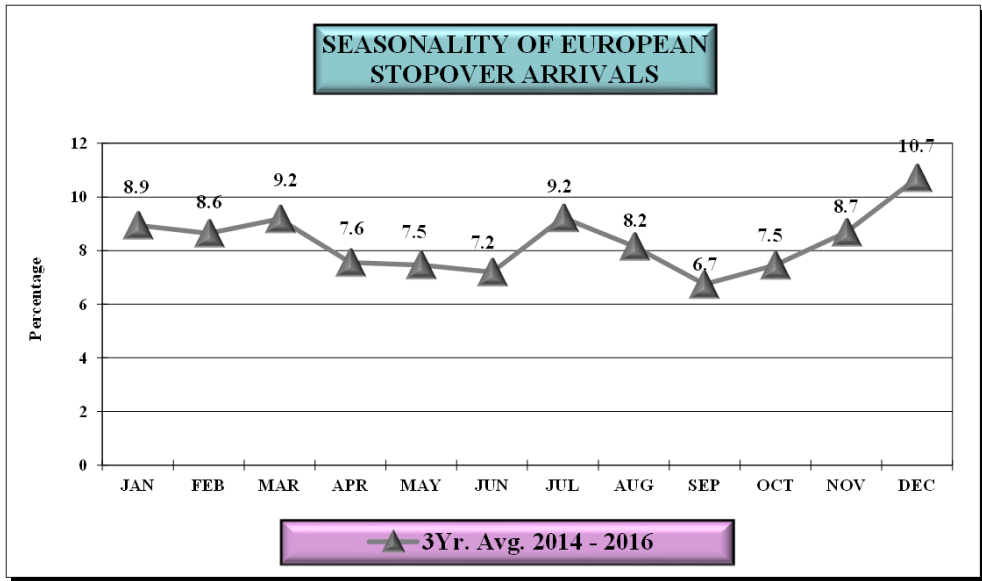


Fig. 7

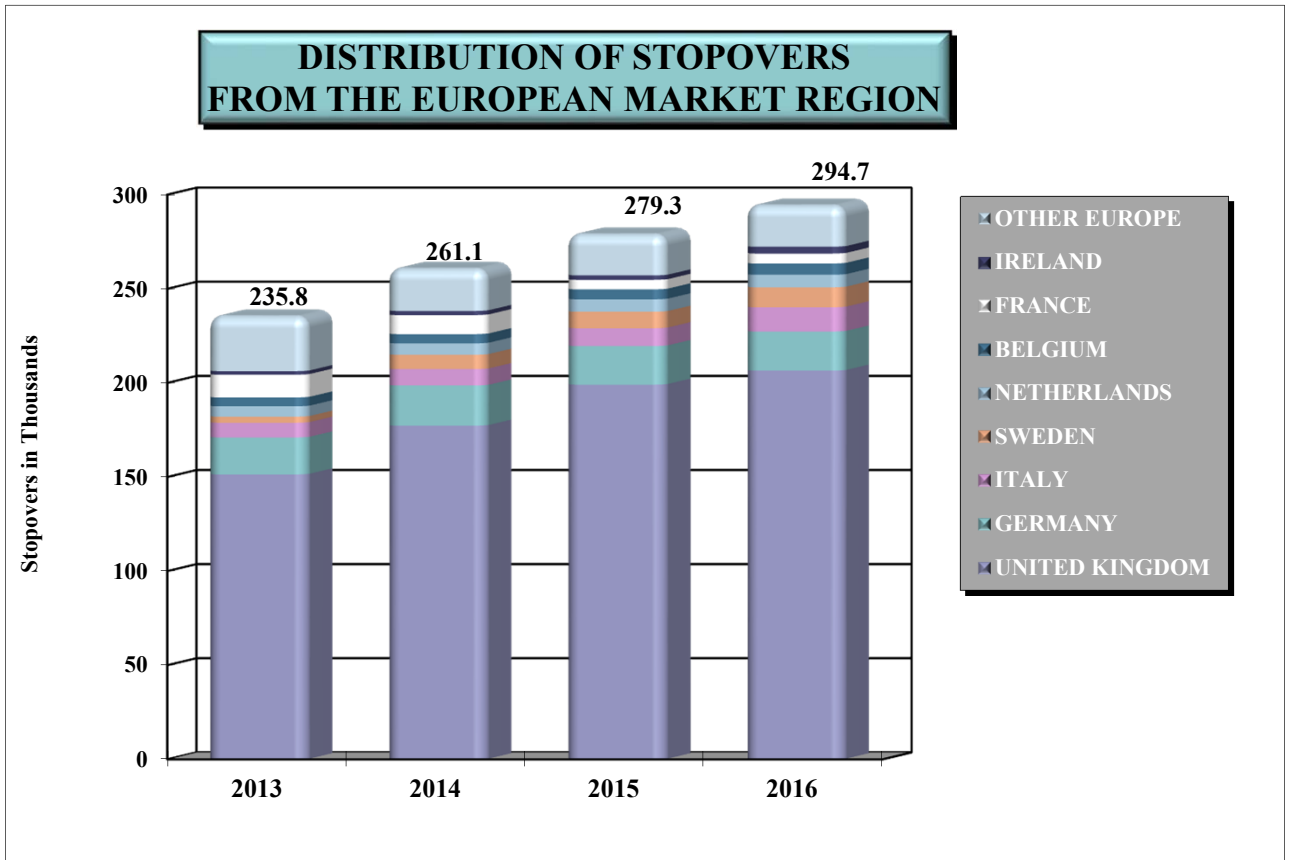


Fig. 7a.

Countries	Stopovers in Thousands								%Change 2016/15
	2013	%Share	2014	%Share	2015	%Share	2016	%Share	
United Kingdom	151.3	64.2	177.2	67.9	199.0	71.2	206.5	70.1	3.8
Germany	19.7	8.3	21.4	8.2	20.5	7.3	20.8	7.0	1.2
Italy	7.8	3.3	8.7	3.3	9.5	3.4	12.9	4.4	36.0
Sweden	3.2	1.4	7.6	2.9	8.7	3.1	10.6	3.6	21.3
Netherlands	5.5	2.3	6.0	2.3	6.6	2.4	6.7	2.3	1.0
Belgium	4.7	2.0	4.9	1.9	5.3	1.9	6.0	2.0	12.7
France	12.1	5.1	10.1	3.9	5.0	1.8	5.3	1.8	4.6
Ireland	1.9	0.8	2.2	0.8	2.4	0.8	3.6	1.2	53.8
Other Europe	29.6	12.6	22.9	8.8	22.3	8.0	22.4	7.6	0.7
Total	235.8	100.0	261.1	100.0	279.3	100.0	294.7	100.0	5.5

TABLE 6d

TOTAL STOPOVER ARRIVALS BY MAIN CARIBBEAN COUNTRIES

	2016	Ranking 2016	% of Carib. Total	2015	Ranking 2015	% of Carib. Total
CARIBBEAN						
Cayman Is.	17,625	1	26.9	16,825	1	26.9
Trinidad & Tobago	11,399	2	17.4	11,282	2	18.0
Bahamas	6,037	3	9.2	5,581	3	8.9
Barbados	4,614	4	7.0	4,350	4	6.9
Turks & Caicos Is.	3,506	5	5.3	3,377	5	5.4
Bermuda	2,462	6	3.8	2,426	6	3.9
Antigua	2,445	7	3.7	2,047	11	3.3
Cuba	2,444	8	3.7	2,187	8	3.5
Dominican Rep.	2,183	9	3.3	2,155	9	3.4
Guyana	1,999	10	3.0	2,200	7	3.5
St. Maarten	1,645	11	2.5	1,305	12	2.1
Puerto Rico	1,463	12	2.2	1,444	10	2.3
St. Kitts/Nevis/Anguilla	1,194	13	1.8	1,166	16	1.9
British Virgin Is.	1,184	14	1.8	1,171	14	1.9
St. Lucia	977	15	1.5	840	15	1.3
Curacao	815	16	1.2	738	13	1.2
Other Caribbean	3,600		5.5	3,518		5.6
Total Caribbean	65,592		100.0	62,612		100.0

Note: Countries producing less than 80000 in 2016 are included in the "Other" category.

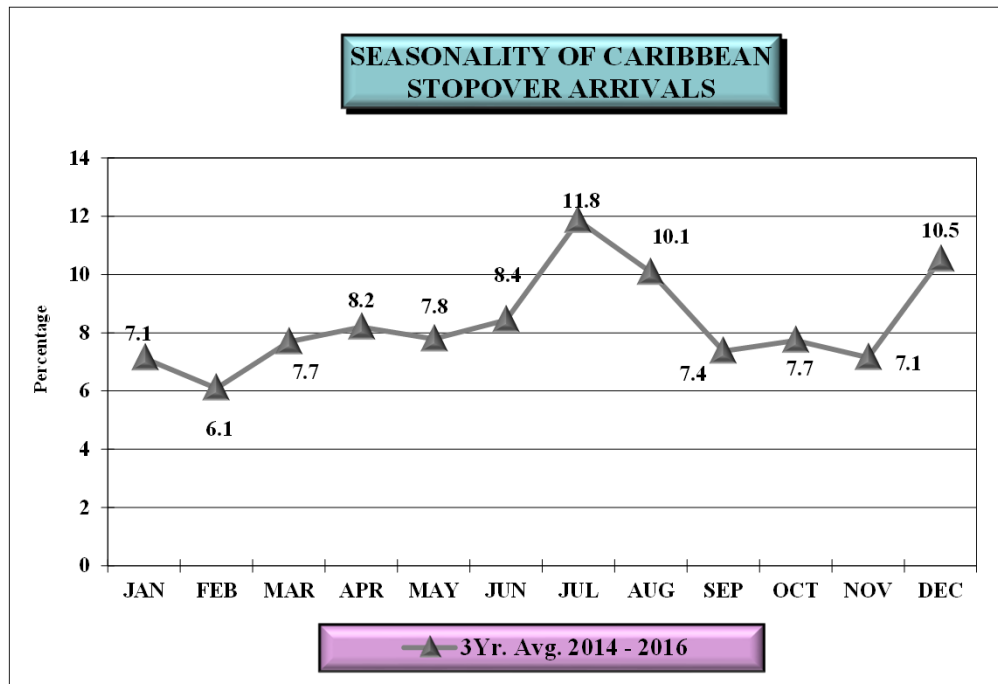


Fig. 8

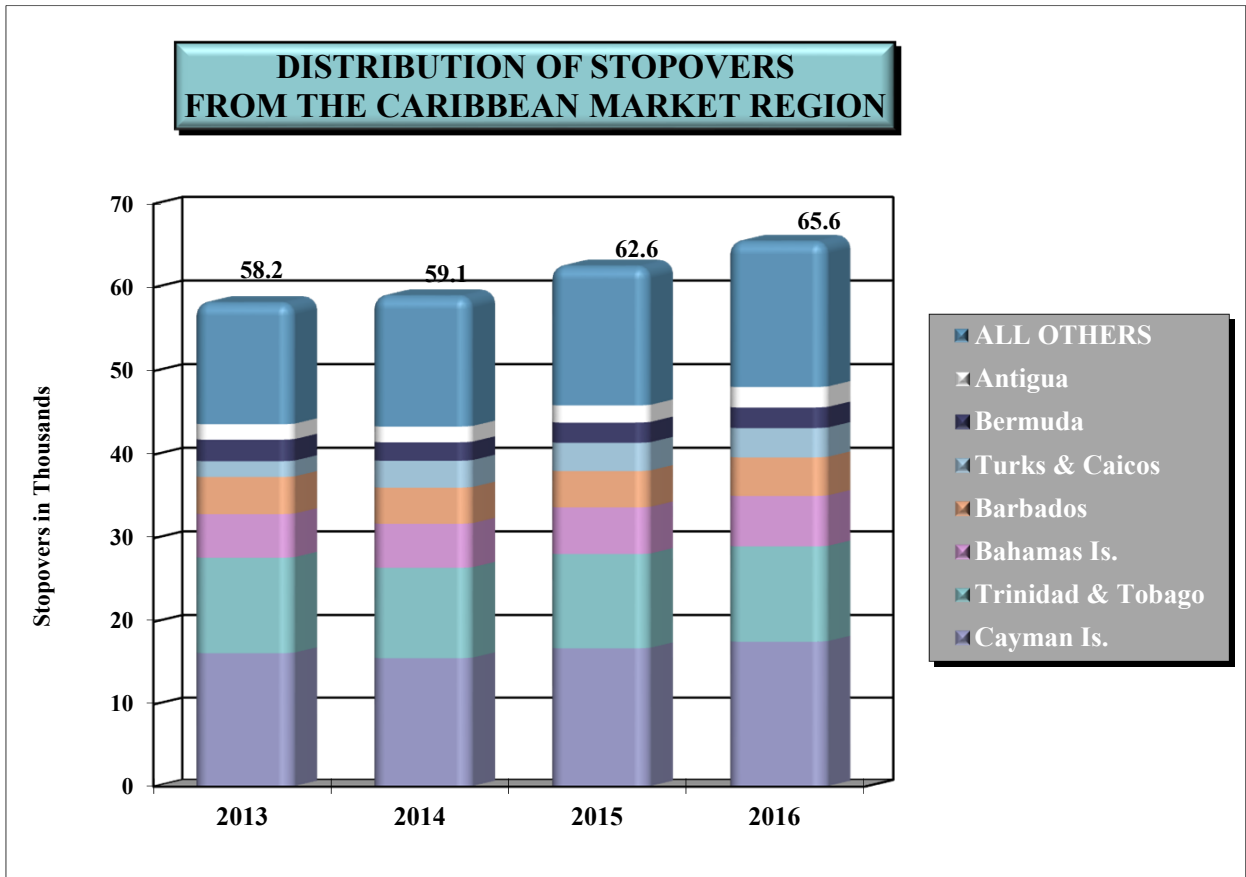


Fig. 8a

	Stopovers in Thousands								%Change 2016/15
	2013	%Share	2014	%Share	2015	%Share	2016	%Share	
Cayman Is.	16.2	27.9	15.6	26.5	16.8	26.9	17.6	26.9	4.8
Trinidad & Tobago	11.4	19.6	10.8	18.4	11.3	18.0	11.4	17.4	1.0
Bahamas Is.	5.2	9.0	5.3	8.9	5.6	8.9	6.0	9.2	8.2
Barbados	4.4	7.6	4.3	7.3	4.4	6.9	4.6	7.0	6.1
Turks & Caicos	1.9	3.3	3.2	5.5	3.4	5.4	3.5	5.3	3.8
Bermuda	2.6	4.4	2.2	3.7	2.4	3.9	2.5	3.8	1.5
Antigua	1.8	3.2	1.9	3.2	2.0	3.3	2.4	3.7	19.4
All Others	14.6	25.1	15.7	26.6	16.7	26.7	17.5	26.7	4.7
Total	58.2	100.0	59.1	100.0	62.6	100.0	65.6	100.0	4.8

TABLE 6e

TOTAL STOPOVER ARRIVALS BY MAIN LATIN AMERICAN COUNTRIES

	2016	Ranking 2016	% of LTA. Total	2015	Ranking 2015	% of LTA. Total
LATIN AMERICA						
Mexico	4,569	1	16.5	4,351	2	14.8
Chile	4,350	2	15.7	5,348	1	18.2
Argentina	3,269	3	11.8	3,431	3	11.7
Brazil	2,782	4	10.0	3,249	4	11.1
Colombia	2,693	5	9.7	2,516	5	8.6
Costa Rica	2,319	6	8.4	1,299	9	4.4
Peru	1,837	7	6.6	1,578	8	5.4
Panama	1,740	8	6.3	2,141	6	7.3
Venezuela	742	9	2.7	910	10	3.1
Ecuador	739	10	2.7	1,644	7	5.6
Belize	712	11	2.6	684	12	2.3
Guatemala	465	12	1.7	578	13	2.0
Uruguay	430	13	1.6	772	11	2.6
El Salvador	262	14	0.9	251	14	0.9
Bolivia	208	15	0.8	166	16	0.6
Honduras	200	16	0.7	208	15	0.7
Other Latin America	409		1.5	261		0.9
Total Caribbean	27,726		83.5	29,387		85.2

Note: Countries producing less than 200 in 2016 are included in the "Other" category.

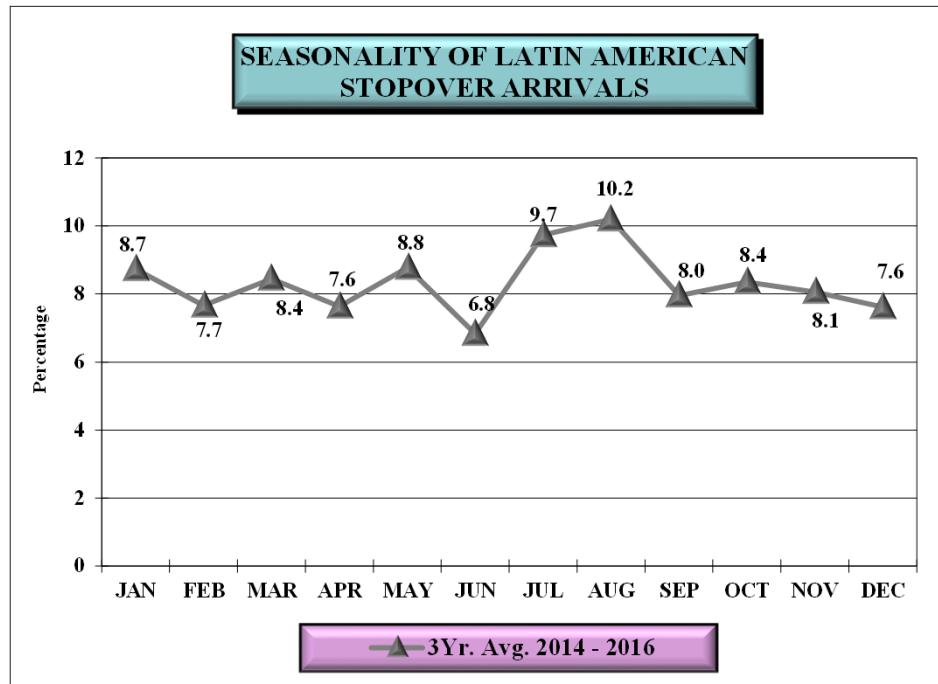


Fig. 9

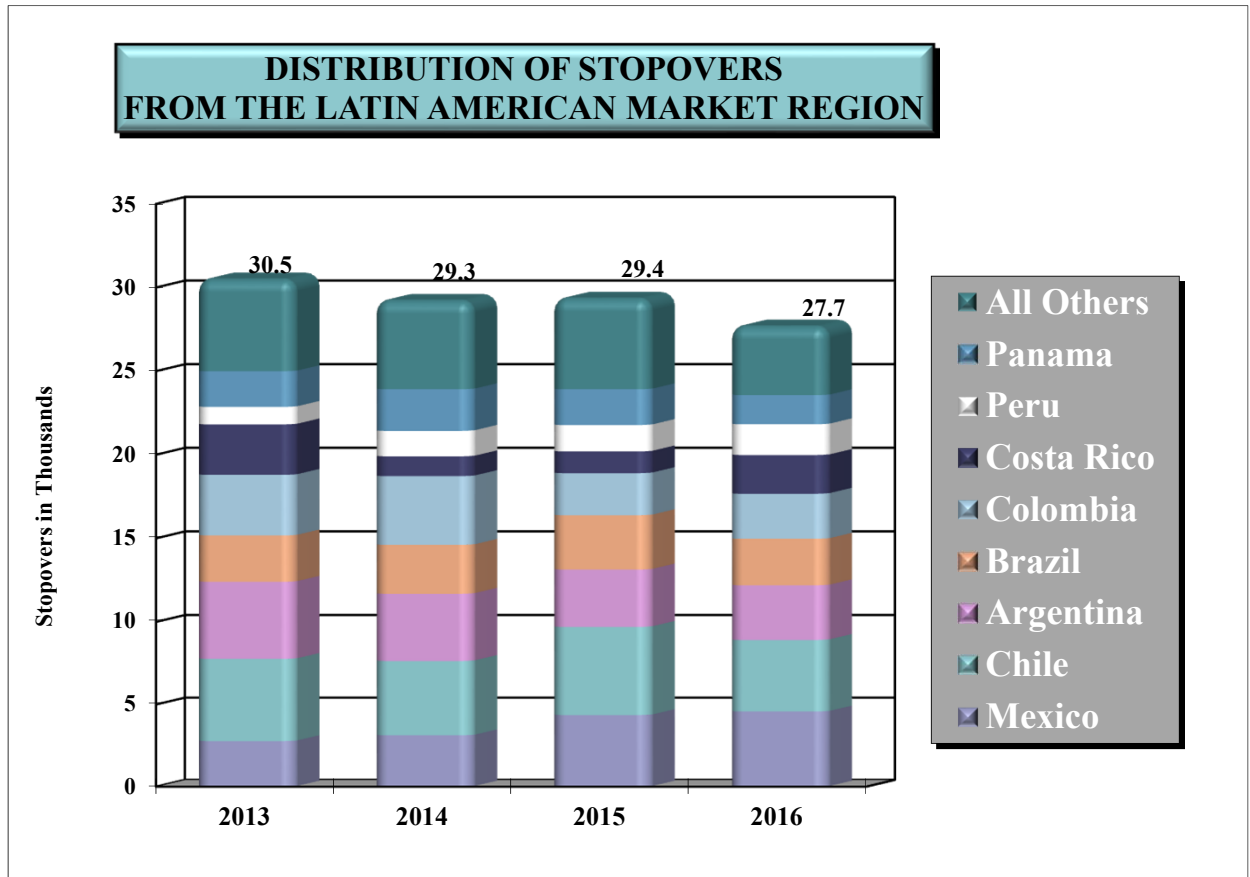


Fig. 9a

	Stopovers in Thousands								%Change 2016/15
	2013	%Share	2014	%Share	2015	%Share	2016	%Share	
Mexico	2.8	9.1	3.1	10.7	4.4	14.8	4.6	16.5	5.0
Chile	5.0	16.4	4.5	15.5	5.3	18.2	4.4	15.7	-18.7
Argentina	4.6	15.1	4.0	13.8	3.4	11.7	3.3	11.8	-4.7
Brazil	2.8	9.1	2.9	10.0	3.2	11.1	2.8	10.0	-14.4
Colombia	3.6	11.9	4.1	14.0	2.5	8.6	2.7	9.7	7.0
Costa Rica	3.0	9.9	1.2	4.0	1.3	4.4	2.3	8.4	78.5
Peru	1.0	3.4	1.5	5.2	1.6	5.4	1.8	6.6	16.4
Panama	2.1	7.0	2.5	8.5	2.1	7.3	1.7	6.3	-18.7
All Others	5.5	18.2	5.3	18.3	5.5	18.6	4.2	15.0	-23.9
Total	30.5	100.0	29.3	100.0	29.4	100.0	27.7	100.0	-5.7

TABLE 7

AGE DISTRIBUTION OF STOPOVER ARRIVALS

	2015		2016		2016					
	No.	%Share	No.	%Share	U.S.A	%Share	Canada	%Share	UK	%Share
Under 18	234,911	10.8	241,377	11.1	150,193	10.7	49,394	13.3	26,681	12.9
Between 18 and 24	141,297	6.5	147,597	6.8	97,448	6.9	22,299	6.0	13,977	6.8
Between 25 and 34	418,838	19.2	411,457	18.9	272,623	19.4	61,188	16.4	32,318	15.7
Between 35 and 49	615,837	28.2	630,941	28.9	410,550	29.2	104,966	28.2	52,317	25.3
Between 50 and 64	536,508	24.6	561,506	25.7	353,169	25.1	100,587	27.0	60,795	29.4
Over 64	175,651	8.1	188,806	8.7	122,075	8.7	33,703	9.1	20,382	9.9
Total	2,123,042	100.0	2,181,684	100.0	1,406,058	100.0	372,137	100.0	206,470	100.0

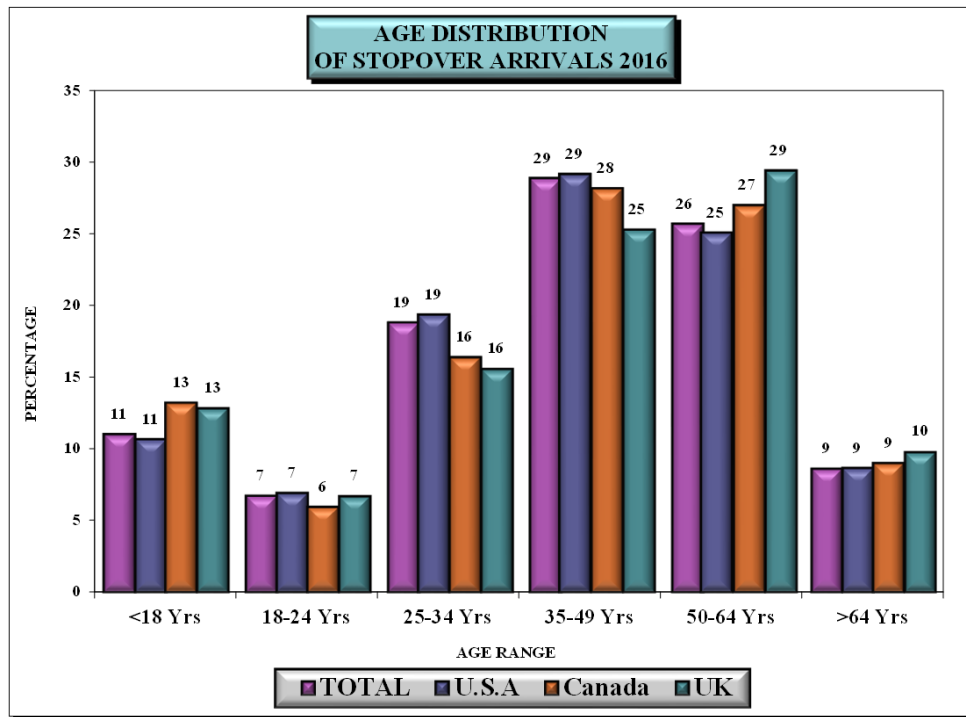


Fig. 10

TABLE 8

GENDER DISTRIBUTION OF STOPOVER ARRIVALS

	2015		2016		2016					
	No.	%Share	No.	%Share	USA	%Share	Canada	%Share	UK	%Share
MALE	968,921	45.6	985,508	45.2	620,014	44.1	170,082	45.7	93,731	45.4
FEMALE	1,154,121	54.4	1,196,176	54.8	786,044	55.9	202,055	54.3	112,739	54.6
Total	2,123,042	100.0	2,181,684	100.0	1,406,058	100.0	372,137	100.0	206,470	100.0

STOPOVER ARRIVALS BY GENDER & MAIN MARKETS 2016

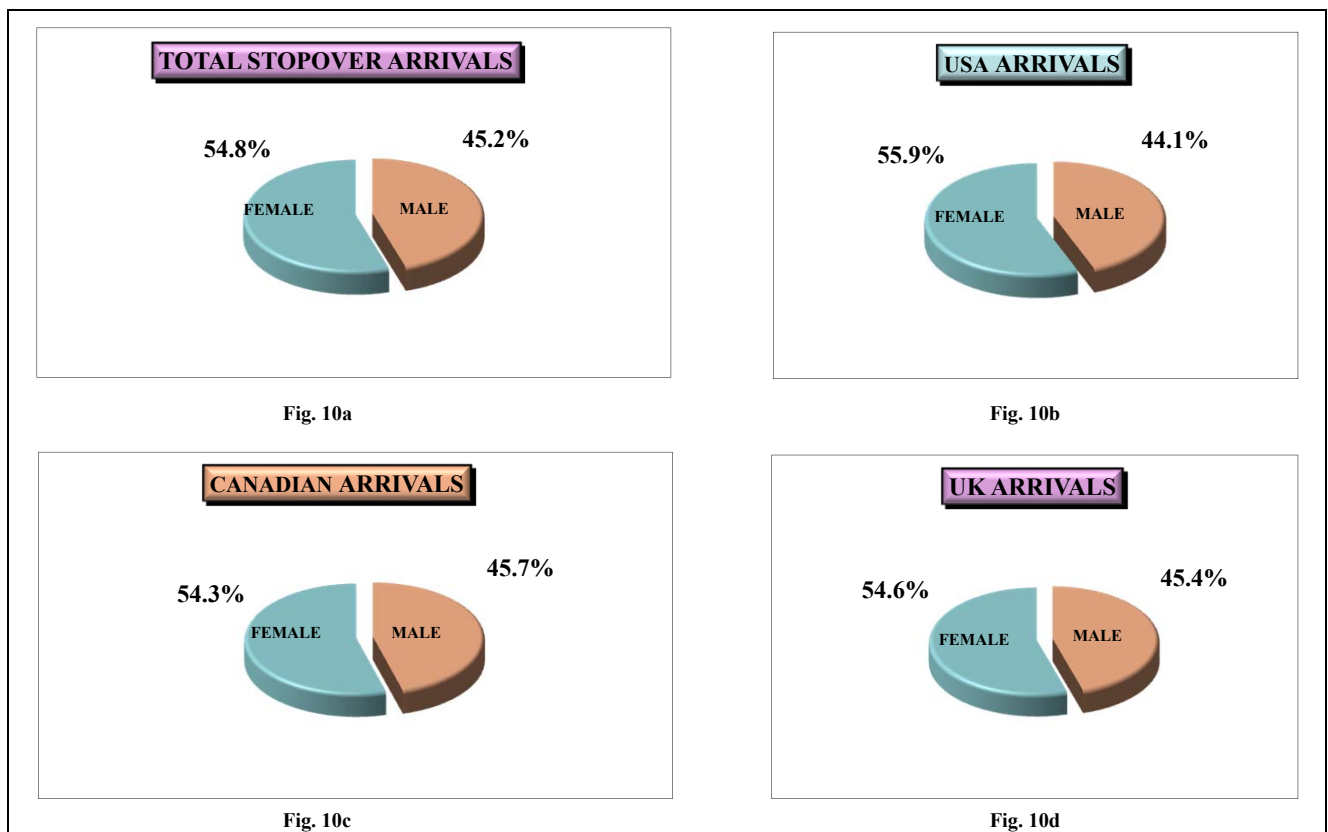


TABLE 8.1**STOPOVER ARRIVALS BY PURPOSE OF VISIT**

	2013		2014		2015		2016	
	No.	%Share	No.	%Share	No.	%Share	No.	%Share
Leisure, Recreation and Holiday	1,608,751	80.1	1,668,217	80.2	1,604,302	75.6	1,599,129	73.3
Visiting Friends & Relatives	173,908	8.7	182,879	8.8	293,693	13.8	360,167	16.5
Business	96,443	4.8	96,776	4.7	100,839	4.7	98,424	4.5
Other/not stated	129,307	6.4	132,309	6.4	124,208	5.9	123,964	5.7
Total	2,008,409	100.0	2,080,181	100.0	2,123,042	100.0	2,181,684	100.0

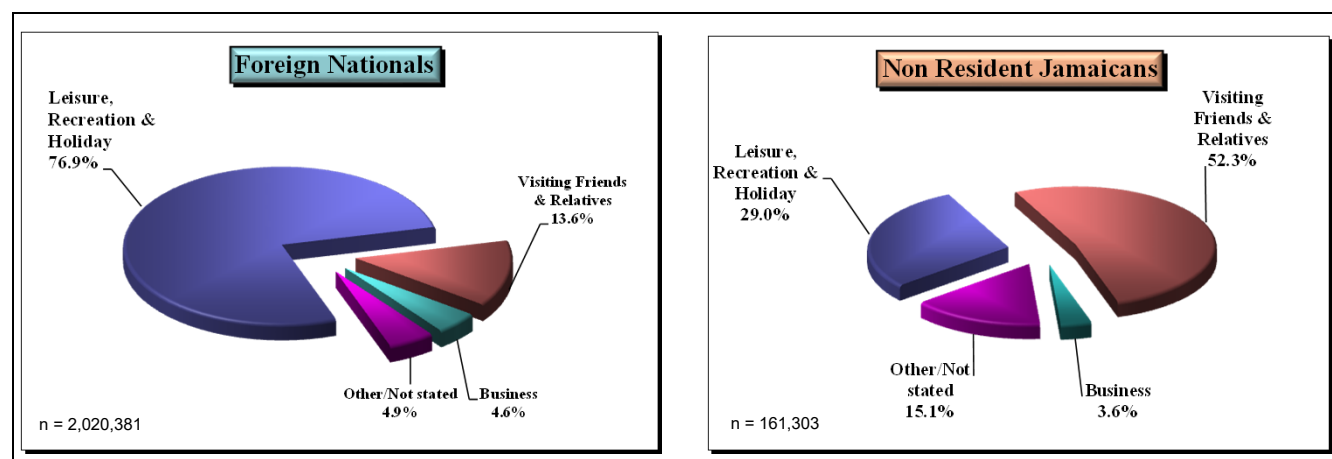


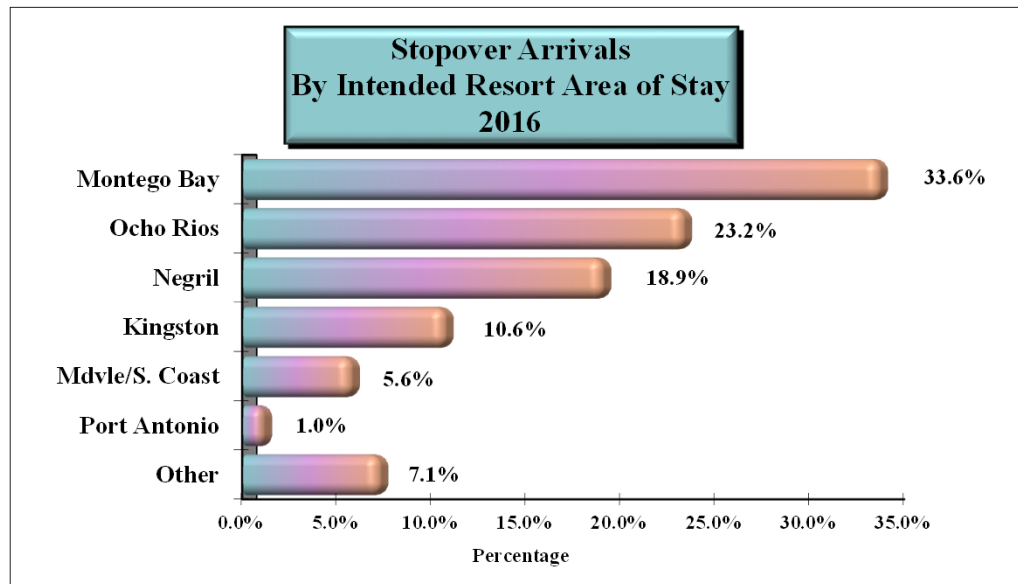
Fig. 10e

TABLE 8.1a**MAIN PURPOSE OF VISIT BY MAIN MARKETS 2016**

PURPOSE OF VISIT 2016	USA		Canada		UK & Ireland	
	No.	%Share	No.	%Share	No.	%Share
Leisure, Recreation and Holiday	1,051,922	74.8	300,959	80.9	129,752	61.8
Visiting Friends & Relatives	227,905	16.2	50,415	13.5	54,466	25.9
Business	47,511	3.4	7,748	2.1	11,559	5.5
Other/not stated	78,720	5.6	13,015	3.5	14,326	6.8
Total	1,406,058	100.0	372,137	100.0	210,103	100.0

TABLE 8.2**STOPOVER ARRIVALS BY INTENDED RESORT AREA OF STAY**

Area	Stopover Arrivals						%Change 2016/15
	2014	%Share	2015	%Share	2016	%Share	
Montego Bay	673,789	32.4%	720,907	34.0%	732,294	33.6%	1.6%
Ocho Rios	484,393	23.3%	465,779	21.9%	505,191	23.2%	8.5%
Negril	411,445	19.8%	411,814	19.4%	412,224	18.9%	0.1%
Kingston	222,398	10.7%	230,521	10.9%	231,006	10.6%	0.2%
Mdvle/S. Coast	122,588	5.9%	122,936	5.8%	123,133	5.6%	0.2%
Port Antonio	20,630	1.0%	21,781	1.0%	21,981	1.0%	0.9%
Other	144,938	7.0%	149,304	7.0%	155,855	7.1%	4.4%
Total	2,080,181	100.0%	2,123,042	100.0%	2,181,684	100.0%	2.8%

**Fig. 10f****TABLE 8.2a****STOPOVER ARRIVALS BY MAIN MARKETS AND INTENDED RESORT AREA OF STAY**

Area	2016					
	USA	%Share	Canada	%Share	UK	%Share
Montego Bay	501,398	35.6%	121,133	32.6%	60,703	29.4%
Ocho Rios	313,221	22.2%	113,987	30.6%	50,447	24.4%
Negril	260,030	18.5%	73,628	19.8%	35,588	17.2%
Kingston	137,730	9.8%	21,513	5.8%	19,908	9.6%
Mdvle/S. Coast	84,918	6.0%	16,453	4.4%	14,162	6.9%
Port Antonio	13,999	1.0%	2,284	0.6%	3,412	1.7%
Other	96,762	6.9%	23,139	6.2%	22,250	10.8%
Total	1,408,058	100.0%	372,137	100.0%	206,470	100.0%

TABLE 9**AVERAGE LENGTH OF STAY (NIGHTS) BY MONTH AND YEAR****FOREIGN NATIONAL ARRIVALS**

	2012	2013	2014	2015	2016
January	8.9	8.9	9.1	9.0	9.0
February	8.2	8.2	8.3	8.2	8.3
March	7.9	7.9	8.0	7.9	8.1
April	7.8	7.8	8.0	7.7	7.9
May	7.9	7.9	7.8	8.0	7.9
June	9.0	8.8	8.8	9.0	9.0
July	10.1	9.6	9.5	9.6	9.5
August	9.1	8.8	8.7	9.0	8.9
September	8.8	8.8	8.8	8.9	8.8
October	8.6	8.3	8.2	8.5	8.4
November	8.8	8.6	8.5	8.8	8.7
December	10.2	10.1	10.0	10.3	10.3
Jan. - Dec.	8.8	8.7	8.7	8.8	8.8

* The Length of Stay is based on intended Length of Stay

TABLE 9a**AVERAGE LENGTH OF STAY (NIGHTS) BY COUNTRY AND YEAR****FOREIGN NATIONAL ARRIVALS**

	2012	2013	2014	2015	2016
U.S.A.	7.7	7.6	7.5	7.6	7.6
CANADA	8.9	8.8	8.7	9.0	9.0
U.K.	15.7	15.2	14.8	15.3	15.3
EUROPE	11.4	11.4	11.4	12.0	11.9
LATIN AMERICA	7.6	7.6	8.0	8.1	8.1
CARIBBEAN	8.5	8.8	9.8	9.1	9.1
OTHER COUNTRIES	13.6	17.9	15.4	16.5	17.3
TOTAL	8.8	8.7	8.7	8.8	8.8

* The Length of Stay is based on intended Length of Stay

TABLE 9.1**AVERAGE LENGTH OF STAY (NIGHTS) BY MONTH AND YEAR****NON-RESIDENT JAMAICANS**

	2012	2013	2014	2015	2016
January	16.9	17.6	17.6	15.8	16.8
February	15.1	14.7	14.9	13.7	14.5
March	15.3	14.3	14.6	13.8	14.3
April	14.9	14.6	14.6	13.3	14.2
May	15.9	15.6	14.5	15.4	14.7
June	19.4	18.5	17.9	18.3	18.4
July	19.3	17.4	17.1	17.5	17.6
August	15.7	14.9	14.5	15.0	15.0
September	17.2	16.0	15.2	15.9	16.0
October	17.0	16.4	15.3	16.0	16.3
November	21.3	20.4	19.3	20.3	20.3
December	19.6	19.0	18.8	19.0	19.2
Jan. - Dec.	17.5	16.8	16.5	16.4	16.8

* The Length of Stay is based on intended Length of Stay

TABLE 9b**AVERAGE LENGTH OF STAY (NIGHTS) BY TYPE OF ACCOMMODATION**

2016

FOREIGN NATIONALS		
	HOTELS	NON-HOTEL
January	7.2	14.0
February	7.1	11.8
March	6.7	10.9
April	6.6	11.8
May	6.5	12.9
June	6.6	15.3
July	6.9	15.5
August	6.9	13.8
September	6.9	14.7
October	6.8	13.5
November	6.9	15.1
December	7.3	15.8
Jan. - Dec.	6.9	13.9

NON-RESIDENT JAMAICANS	
HOTELS	NON-HOTEL
8.2	17.2
7.4	14.9
7.8	14.7
7.6	14.7
7.6	16.1
8.5	19.1
9.2	18.3
8.5	15.6
7.7	16.7
7.9	17.1
7.7	21.2
10.2	19.5
8.3	17.4

	FOREIGN NATIONAL ARRIVALS	Average Length of Stay (Nights)
Hotel	1,471,683	6.9
Non-Hotel	108,747	9.2
Private Homes	409,575	15.1
Other	30,376	13.8
	2,020,381	8.8

	NON-RESIDENT JAMAICAN ARRIVALS	Average Length of Stay (Nights)
	10,321	8.3
	2,075	12.4
	147,557	17.5
	2,308	12.3
	162,261	16.8

* The Length of Stay is based on intended Length of Stay

TABLE 10

STOPOVER ARRIVALS BY SCHEDULED & CHARTERED FLIGHTS

	2015				2016				
	SCHEDULED	% change		CHARTERED	% change		CHARTERED	% change	
		2015/14			2015/14	2016/15			2016/15
U.S.A.									
<u>NORTHEAST</u>									
Connecticut	36,136		216		36,136		216		
Delaware	6,934		20		6,934		20		
Maine	4,597		3		4,597		3		
Maryland	57,815		133		57,815		133		
Massachusetts	40,487		49		40,487		49		
New Hampshire	5,841		2		5,841		2		
New Jersey	74,903		29		74,903		29		
New York	245,893		128		245,893		128		
Pennsylvania	72,103		49		72,103		49		
Rhode Island	4,509		0		4,509		0		
Vermont	2,240		3		2,240		3		
Virginia	34,644		210		34,644		210		
Washington D.C.	8,097		176		8,097		176		
West Virginia	3,222		35		3,222		35		
Total	597,421	4.8%	1,053	-1.2%	597,421	0.0%	1,053	0.0%	0.0%
<u>MIDWEST</u>									
Illinois	57,064		46		57,064		46		
Indiana	20,080		281		20,080		281		
Iowa	12,047		355		12,047		355		
Kansas	7,898		14		7,898		14		
Kentucky	8,456		620		8,456		620		
Michigan	29,387		34		29,387		34		
Minnesota	14,883		4,551		14,883		4,551		
Missouri	18,583		120		18,583		120		
Nebraska	7,419		9		7,419		9		
North Dakota	3,040		164		3,040		164		
Ohio	30,987		1,033		30,987		1,033		
South Dakota	2,843		193		2,843		193		
Wisconsin	23,662		927		23,662		927		
Total	236,349	0.0%	8,347	0.0%	236,349	0.0%	8,347	0.0%	0.0%
<u>SOUTH (MIAMI)</u>									
Alabama	9,041		318		9,041		318		
Arkansas	4,444		44		4,444		44		
Florida	193,824		447		193,824		447		
Georgia	62,069		1,145		62,069		1,145		
Louisiana	8,424		45		8,424		45		
Mississippi	4,124		47		4,124		47		
North Carolina	29,176		713		29,176		713		
South Carolina	13,307		376		13,307		376		
Tennessee	15,514		894		15,514		894		
Total	339,923	3.4%	4,029	10.4%	339,923	0.0%	4,029	0.0%	0.0%

TABLE 10

STOPOVER ARRIVALS BY SCHEDULED & CHARTERED FLIGHTS

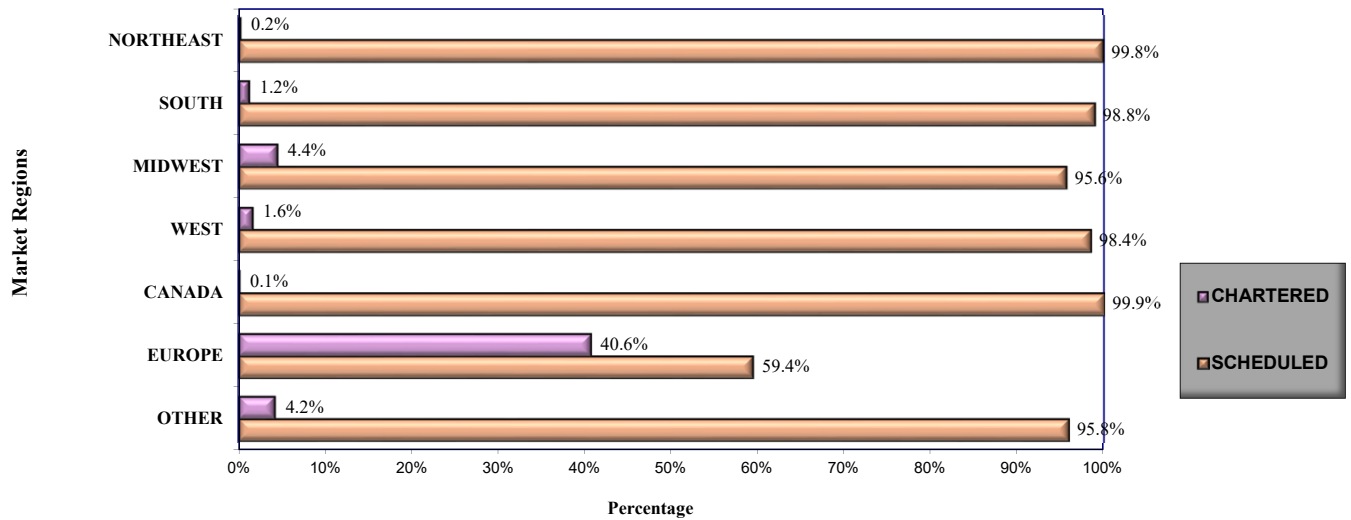
	2015				2016			
	SCHEDULED	% change 2015/14	CHARTERED	% change 2015/14	SCHEDULED	% change 2016/15	CHARTERED	% change 2016/15
WEST								
Alaska	508		3		508		3	
Arizona	7,429		43		7,429		43	
California	46,412		112		46,412		112	
Colorado	11,696		30		11,696		30	
Hawaii	397		1		397		1	
Idaho	1,141		17		1,141		17	
Montana	1,106		9		1,106		9	
Nevada	3,738		11		3,738		11	
New Mexico	1,623		20		1,623		20	
Oklahoma	7,121		217		7,121		217	
Oregon	3,365		5		3,365		5	
Texas	56,438		1,955		56,438		1,955	
Utah	2,943		24		2,943		24	
Washington	7,075		17		7,075		17	
Wyoming	984		5		984		5	
Total	151,976	4.2%	2,469	6.7%	151,976	0.0%	2,469	0.0%
TOTAL U.S.A.	1,325,669	3.5%	15,898	3.4%	1,325,669	0.0%	15,898	0.0%
CANADA								
Alberta	29,652		8		29,652		8	
British Columbia	10,332		12		10,332		12	
Manitoba	9,398		0		9,398		0	
New Brunswick	5,169		1		5,169		1	
Newfoundland	5,856		0		5,856		0	
Nova Scotia	9,859		1		9,859		1	
Ontario	261,671		188		261,671		188	
P.E. Island	804		1		804		1	
Quebec	48,734		21		48,734		21	
Saskatchewan	9,249		5		9,249		5	
Other Canada	448		0		448		0	
Total	391,172	-6.8%	237	-23.3%	391,172	0.0%	237	0.0%
EUROPE								
Northern Europe								
U.K.	102,574		96,428		102,574		96,428	
Denmark	829		1,050		829		1,050	
Finland	416		1,983		416		1,983	
Ireland	1,614		748		1,614		748	
Norway	1,018		424		1,018		424	
Sweden	1,906		6,840		1,906		6,840	
Southern Europe								
Greece	179		18		179		18	
Italy	5,730		3,752		5,730		3,752	
Portugal	414		462		414		462	
Spain	2,752		244		2,752		244	
Western Europe								
Austria	2,203		9		2,203		9	
Belgium	5,306		13		5,306		13	
France	4,960		86		4,960		86	
Germany	20,405		123		20,405		123	
Luxemburg	224		6		224		6	
Netherlands	6,543		46		6,543		46	
Switzerland	3,277		79		3,277		79	
Central/East Europe								
Czechoslovakia	583		742		583		742	
Hungary	324		27		324		27	
Poland	1,255		91		1,255		91	
Russia	931		40		931		40	
Other Europe	2,051		292		2,051		292	
Total	165,791	-1.9%	113,541	23.4%	165,791	0.0%	113,541	0.0%

TABLE 10

STOPOVER ARRIVALS BY SCHEDULED & CHARTERED FLIGHTS

	2015				2016						
	SCHEDULED	% change		CHARTERED	% change		SCHEDULED	% change			
		2015/14			2015/14	2016/15			2016/15		
OTHER COUNTRIES											
Mexico	4,314			37			4,314			37	
Central America	5,248			45			5,248			45	
South America	18,091			1,652			18,091			1,652	
Comm. Caribbean	52,316			402			52,316			402	
Other Caribbean	7,930			1,964			7,930			1,964	
African Countries	1,507			11			1,507			11	
India	1,822			11			1,822			11	
Australia & New Zealand	3,267			71			3,267			71	
Japan	2,004			159			2,004			159	
All Other Ctries	7,076			2,807			7,076			2,807	
Total	103,575	4.7%		7,159	89.3%		103,575	0.0%		7,159	0.0%
GRAND TOTAL	1,986,207	0.9%		136,835	22.7%		1,986,207	0.0%		136,835	0.0%

% Distribution of Stopover Arrivals by Scheduled & Charter Flights 2016



CRUISE PASSENGERS

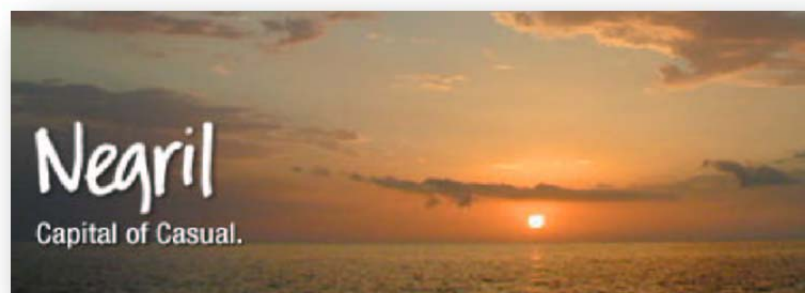


TABLE 11

CRUISE PASSENGERS BY MONTH AND YEAR: 2012 - 2016

	2012	2013	2014	2015	2016
January	167,745	179,910	160,945	167,591	186,741
February	164,415	138,879	131,948	150,803	197,464
March	161,794	148,022	149,158	194,031	229,111
April	115,347	101,261	146,640	142,139	131,898
Jan.-Apr.	609,301	568,072	588,691	654,564	745,214
%Inc./Dec.	55.2%	-6.8%	3.6%	11.2%	13.8%
May	90,704	69,607	76,865	87,707	94,577
June	75,307	72,054	79,447	89,162	110,086
July	74,690	79,946	104,123	100,150	88,015
August	87,341	63,393	93,106	95,962	99,677
September	66,869	63,224	69,001	88,968	86,033
October	69,582	89,896	106,813	87,719	90,233
November	100,239	99,000	125,509	135,450	159,383
December	146,050	160,076	180,242	229,020	182,341
May - Dec.	710,782	697,196	835,106	914,138	910,345
%Inc./Dec.	-3.0%	-1.9%	19.8%	9.5%	-0.4%
Jan. - Dec.	1,320,083	1,265,268	1,423,797	1,568,702	1,655,559
% Inc./Dec.	17.3%	-4.2%	12.5%	10.2%	5.5%

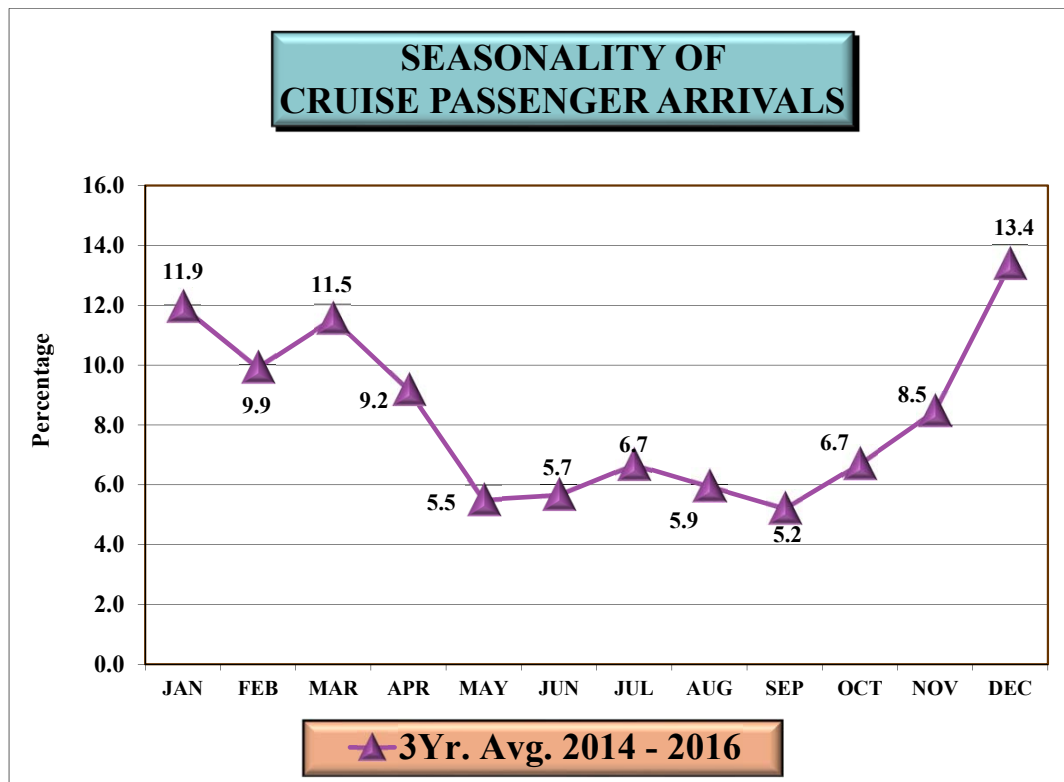


Fig. 12

TABLE 12

CRUISE SHIP PASSENGERS BY MAJOR PORTS OF CALL AND YEARS

Montego Bay					Falmouth					Ocho Rios				
	2013	2014	2015	2016	2013	2014	2015	2016	2013	2014	2015	2016		
January	41,692	27,827	36,727	49,796	92,553	84,199	70,608	65,751	45,665	48,919	60,256	71,194		
February	23,392	20,230	24,731	47,705	75,067	63,389	70,526	77,383	40,420	48,218	55,389	72,288		
March	24,514	25,364	33,606	70,962	83,411	72,888	82,179	88,790	40,097	50,281	78,246	69,290		
April	16,773	18,918	26,444	31,757	56,991	85,004	63,347	65,206	27,497	42,718	52,348	34,935		
Jan.-Apr.	106,371	92,339	121,508	200,220	308,022	305,480	286,660	297,130	153,679	190,136	246,239	247,707		
%Inc./Dec.	-27.3%	-13.2%	31.6%	64.8%	16.4%	-0.8%	-6.2%	3.7%	-22.4%	23.7%	29.5%	0.6%		
May	15,641	16,352	24,274	19,839	36,366	50,490	50,270	48,222	17,600	10,023	13,163	26,516		
June	11,391	13,097	31,901	30,392	33,617	48,794	45,593	55,040	27,046	17,556	11,668	24,654		
July	16,561	22,625	22,001	17,768	40,002	59,764	54,283	41,699	23,383	21,734	23,866	28,548		
August	10,928	17,763	35,686	28,729	33,631	52,808	45,318	46,395	18,834	22,535	14,958	24,553		
September	12,227	11,868	23,180	26,129	30,395	44,188	52,509	45,747	20,602	12,945	13,279	14,157		
October	16,332	22,504	26,394	21,299	45,190	61,618	44,490	47,661	29,245	22,691	16,762	21,273		
November	14,575	17,237	31,566	55,539	46,927	62,775	69,729	45,962	37,498	45,189	34,155	57,882		
December	33,930	26,298	54,977	53,648	72,286	86,348	103,353	80,027	53,860	67,281	70,690	46,216		
May - Dec.	131,585	147,744	249,979	253,343	338,414	466,785	465,545	410,753	228,068	219,954	198,541	243,799		
%Inc./Dec.	-31.7%	12.3%	69.2%	1.3%	5.1%	37.9%	-0.3%	-11.8%	16.7%	-3.6%	-9.7%	22.8%		
Jan. - Dec.	237,956	240,083	371,487	453,563	646,436	772,265	752,205	707,883	381,747	410,090	444,780	491,506		
% Inc./Dec.	-29.8%	0.9%	54.7%	22.1%	10.2%	19.5%	-2.6%	-5.9%	-3.0%	7.4%	8.5%	10.5%		

* During the period 2013 to 2016 the port of Port Antonio received a total of 11 cruise ship calls with 1,746 passengers.

* During 2016 the port of Port Antonio received 2 cruise ship calls with 157 passengers.

* During 2016 the port of Kingston received 1 cruise ship call with 2,450 passengers.

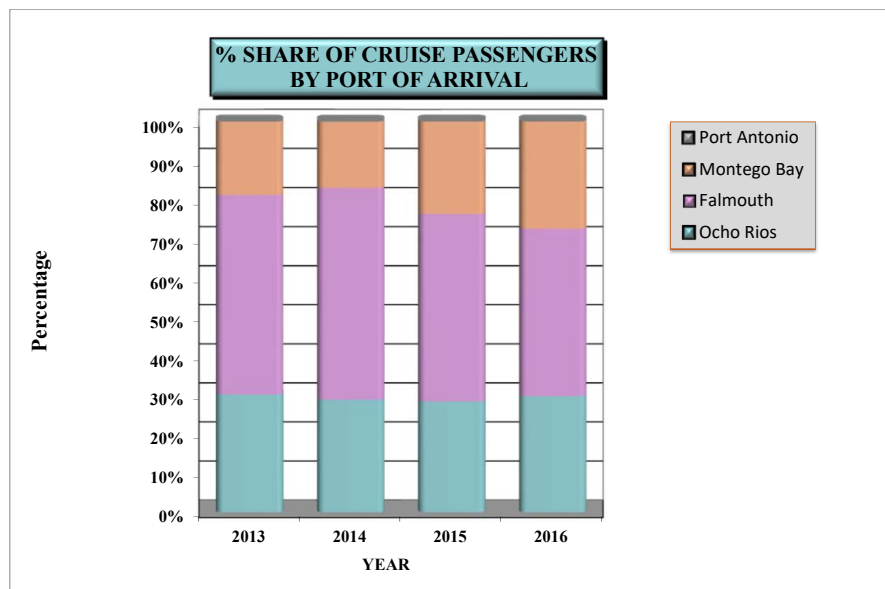


Fig 13

TABLE 12b

CRUISE PASSENGERS BY PORTS OF ARRIVAL AND MAJOR CRUISE LINES							
CRUISE LINES	CRUISE SHIPS	2015		2016		% Change 2016/2015	
		CALLS	PAX	CALLS	PAX	CALLS	PAX
OCHO RIOS							
CARNIVAL CRUISE LINE & PLC							
	Carnival Breeze	13	58,145	3	13,282		
	Carnival Conquest	8	28,142	6	21,415		
	Carnival Dream	1	3,518	1	3,951		
	Carnival Freedom			2	6,914		
	Carnival Sensation			21	52,211		
	Carnival Splendour	1	3,282	11	38,315		
	Carnival Victory	20	64,695	4	12,687		
	Carnival Vista			1	4,452		
		43	157,782	49	153,227	14.0%	-2.9%
AIDA Cruises	Aida Bella	4	8,291				
	Aida Diva	1	2,028				
	Aida Luna	7	13,941	1	2,073		
	Aida Mar	1	2,099	11	22,824		
		13	26,359	12	24,897	-7.7%	-5.5%
Costa Cruises	Costa Atlantica	1	651				
	Costa Deliziosa			7	17,595		
	Costa Luminosa	9	21,451				
		10	22,102	7	17,595	-30.0%	-20.4%
Holland America	Eurodam	2	4,317	2	4,448		
	Maasdam	1	1,320	1	1,237		
	Veendam			1	1,277		
	Westerdam			1	1,767		
	Zuiderdam			1	2,175		
		3	5,637	6	10,904	100.0%	93.4%
Norwegian Cruises	Norwegian Dawn	1	2,197	1	2,258		
	Norwegian Epic	15	67,864	2	8,981		
	Norwegian Getaway	8	36,809	18	81,234		
	Norwegian Pearl	4	9,793	5	10,771		
	Norwegian Spirit	3	6,725	8	17,119		
	Norwegian Star	1	2,294				
		32	125,682	34	120,363	6.3%	-4.2%
P & O Cruises	Azura	1	2,971	2	6,111		
	Britannia	2	7,391	1	3,639		
	Oriana			2	3,535		
		3	10,362	5	13,285	66.7%	28.2%
Princess Cruises	Caribbean Princess	3	10,041				
	Coral Princess	5	9,884	8	15,799		
	Emerald Princess			1	2,489		
	Island Princess	2	4,153	2	4,342		
	Regal Princess			1	4,064		
		10	24,078	12	26,694	20.0%	10.9%
MSC CRUISES	Divina	5	19,320	19	75,281	280.0%	289.7%
ROYAL CARIBBEAN	Empress of the Seas			1	1,770		
	Independence of the Seas			1	3,635		
	Liberty of the Seas	8	32,613				
	Navigator of the Seas			1	3,182		
		8	32,613	3	8,587	-62.5%	-73.7%
Celebrity Cruises	Constellation			1	2,012		
	Reflection	5	15,824	7	21,945		
		5	15,824	8	23,957	60.0%	51.4%
Tui Cruises	Mein Schiff			4	9,360	-	-
OTHER		3	5,021	8	7,356	166.7%	46.5%
PORT TOTAL		135	444,780	167	491,506	23.7%	10.5%

CRUISE PASSENGERS BY PORTS OF ARRIVAL AND MAJOR CRUISE LINES							
CRUISE LINES	CRUISE SHIPS	2015		2016		% Change 2016/2015	
		CALLS	PAX	CALLS	PAX	CALLS	PAX
MONTEGO BAY							
CARNIVAL CRUISE LINE & PLC							
	Carnival Breeze	10	43,456	18	79,427		
	Carnival Conquest			2	6,812		
	Carnival Dream	20	84,171	20	84,718		
	Carnival Freedom	16	55,059	16	55,680		
	Carnival Liberty			1	3,616		
	Carnival Magic	21	92,338	4	17,617		
	Carnival Splendor			3	9,879		
	Carnival Triumph			1	3,185		
	Carnival Victory	1	2,660				
		68	277,684	65	260,934	-4.4%	-6.0%
AIDA Cruises	Aida Bella	7	14,526				
	Aida Luna	4	8,105	11	22,817		
	Aida Mar	3	6,483	6	13,252		
		14	29,114	17	36,069	21.4%	23.9%
Holland America	Eurodam	2	4,259	2	4,188		
	Noordam	1	2,102				
		3	6,361	2	4,188	-33.3%	-34.2%
Norwegian Cruises	Norwegian Pearl	1	2,023	-	-	-	-
P & O Cruises	Azura			1	3,043		
	Oceana			2	3,304		
		-	-	3	6,347	-	-
Princess Cruises	Caribbean Princess			1	3,197		
	Coral Princess			1	1,996		
	Regal Princess			1	3,588		
		-	-	3	8,781	-	-
MSC CRUISES	Armonia			3	5,571		
	Asuka 11	1	482				
	Divina			1	3,634		
	Opera	1	2,261	20	41,251		
		2	2,743	24	50,456	1100.0%	1739.4%
ROYAL CARIBBEAN	Freedom of the Seas	1	4,402				
	Independence of the Seas			1	3,696		
	Liberty of the Seas	1	4,227	1	3,822		
	Navigator of the Seas	1	3,371				
		3	12,000	2	7,518	-33.3%	-37.4%
Celebrity Cruises	Silhouette	1	2,909	-	-	-	-
Tui Cruises	Mein Schiff 4			4	9,356	-	-
CELESTYAL CRUISES				22	13,542	-	-
LOUIS CRUISE LINES	Louis Cristal	13	7,443			-	-
THOMSON HOLIDAYS	Thomson Dream	17	24,831	20	29,447	-	-
OTHER		8	6,379	24	26,925	200.0%	322.1%
PORT TOTAL		130	371,487	186	453,563	43.1%	22.1%

TABLE 12b

CRUISE PASSENGERS BY PORTS OF ARRIVAL AND MAJOR CRUISE LINES							
CRUISE LINES	CRUISE SHIPS	2015		2016		% Change 2016/2015	
		CALLS	PAX	CALLS	PAX	CALLS	PAX
FALMOUTH							
CARNIVAL CRUISE LINE & PLC							
	Carnival Breeze	4	17,375	4	17,631		
	Carnival Conquest	1	3,321	1	3,159		
	Carnival Freedom	-	-	1	3,626		
	Carnival Glory	1	3,640	1	2,974		
	Carnival Triumph	1	2,354				
	Carnival Victory	6	18,814				
		13	45,504	7	27,390	-46.2%	-39.8%
	Norwegian Cruises Holland America	1	2,175	0	0	-100.0%	-100.0%
	Norwegian Pearl	1	2,175	0	0	-100.0%	-100.0%
	Eurodam	4	8,208				
	Maasdam	1	1,211				
	Nieuw Amsterdam			1	2,217		
	Zuiderdam	1	2,094				
		6	11,513	1	2,217	-83.3%	-80.7%
ROYAL CARIBBEAN							
	Allure of the Seas	12	70,556	21	128,555		
	Anthem of the Seas			2	8,322		
	Freedom of the Seas	24	101,119	20	84,357		
	Grandeur of the Seas	7	14,203	3	6,259		
	Harmony of the Seas			3	18,583		
	Independence of the Seas	26	105,935	12	48,082		
	Liberty of the Seas	3	11,384	21	89,277		
	Navigator of the Seas	24	86,520	9	32,991		
	Oasis of the Seas	26	159,727	24	147,322		
	Serenade of the Seas	7	16,074				
		129	565,518	115	563,748	-10.9%	-0.3%
	Celebrity Cruises	1	3,065	3	9,279		
	Celebrity Reflection	10	29,462	8	22,926		
	Silhouette						
		11	32,527	11	32,205	0.0%	-1.0%
DISNEY CRUISES							
	Disney Fantasy	14	53,299	17	64,524		
	Disney Magic	9	22,887				
	Disney Wonder	1	2,457	1	2,514		
		24	78,643	18	67,038	-25.0%	-14.8%
MSC CRUISES							
	Divina	4	14,678	1	3,934	-75.0%	-73.2%
OTHER							
		2	1,647	7	11,351	250.0%	589.2%
PORT TOTAL							
		190	752,205	160	707,883	-15.8%	-5.9%
GRAND TOTAL							
		455	1,568,472	513	1,652,952	12.7%	5.4%

* During 2016 the port of Port Antonio received a total of 2 cruise ship calls with 157 passengers.
 * During 2016 the port of Kingston received a total of 1 cruise ship call with 2,450 passengers.

DISTRIBUTION OF CRUISE PASSENGERS BY CRUISELINE 2015 AND 2016

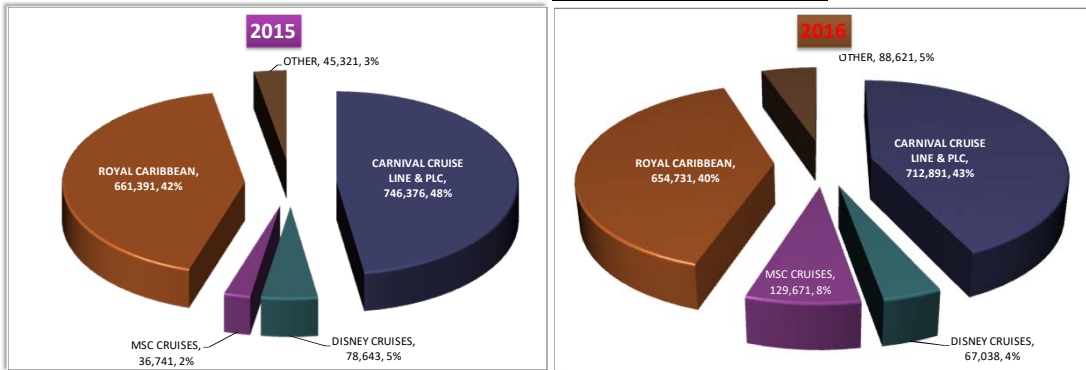


Fig. 13b

TABLE 12a

CRUISE SHIP CALLS BY MAJOR PORTS OF CALL AND YEARS

Montego Bay					Falmouth					Ocho Rios				
	2013	2014	2015	2016	2013	2014	2015	2016	2013	2014	2015	2016		
January	17	14	18	27	25	21	20	17	16	18	18	25		
February	11	10	14	24	21	17	20	19	14	17	17	24		
March	11	14	19	32	21	18	21	20	13	17	23	22		
April	5	5	8	16	14	20	16	15	8	12	15	13		
Jan.-Apr.	44	43	59	99	81	76	77	71	51	64	73	84		
%Inc./Dec.	-17.0%	-2.3%	37.2%	67.8%	17.4%	-6.2%	1.3%	-7.8%	-29.2%	25.5%	14.1%	15.1%		
May	4	4	6	5	7	11	12	10	5	3	4	8		
June	3	3	8	7	6	10	10	11	7	5	3	7		
July	4	5	5	4	7	12	12	9	5	6	6	8		
August	3	4	8	7	6	11	10	9	5	6	4	7		
September	4	3	6	7	6	11	12	10	6	4	4	5		
October	5	6	7	7	10	15	11	10	10	8	5	7		
November	5	7	10	22	12	16	19	11	14	15	12	24		
December	14	11	21	28	19	25	27	19	21	21	24	17		
May - Dec.	42	43	71	87	73	111	113	89	73	68	62	83		
%Inc./Dec.	-26.3%	2.4%	65.1%	22.5%	10.6%	52.1%	1.8%	-21.2%	9.0%	-6.8%	-8.8%	33.9%		
Jan. - Dec.	86	86	130	186	154	187	190	160	124	132	135	167		
% Inc./Dec.	-21.8%	0.0%	51.2%	43.1%	14.1%	21.4%	1.6%	-15.8%	-10.8%	6.5%	2.3%	23.7%		

* During the period 2013 to 2016 the port of Port Antonio received a total of 11 cruise ship calls with 1,746 passengers.

* During 2016 the port of Port Antonio received 2 cruise ship calls with 157 passengers.

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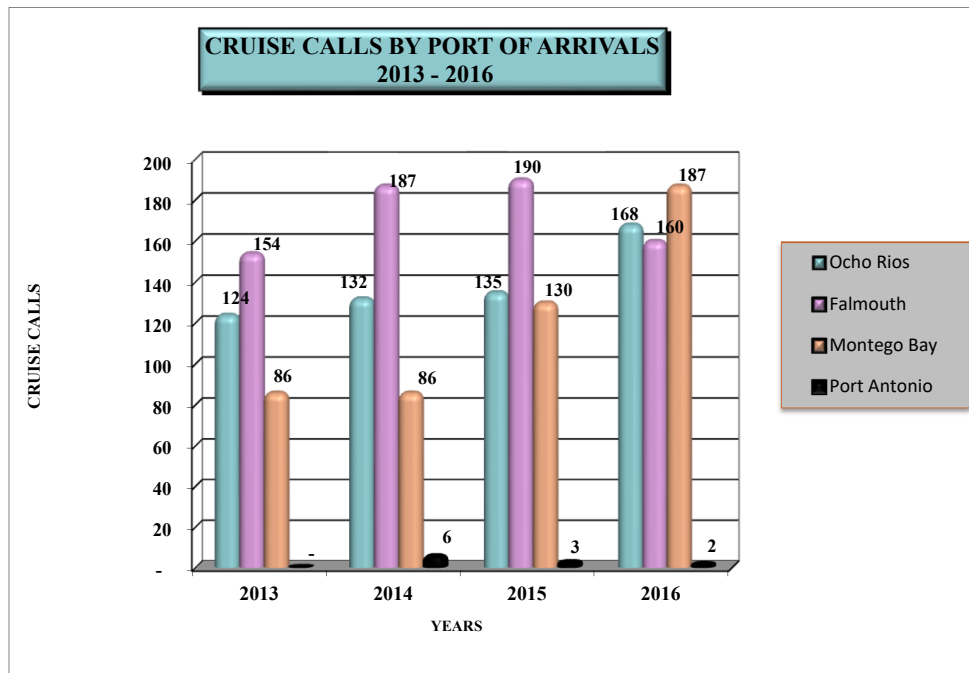


Fig. 13a

ACCOMMODATION



TABLE 13
HOTELS: AVERAGE CAPACITY AVAILABLE
ROOM/BED NIGHTS SOLD & PERCENTAGE OCCUPANCY

	AVG. CAPACITY		NIGHTS SOLD		AVERAGE HOUSE COUNTS	% OCCUPANCY	
	ROOMS	BEDS	ROOMS	BEDS		ROOMS	BEDS
MONTEGO BAY							
2012	6,926	15,569	1,615,601	3,579,264	9,779.4	63.7%	62.8%
2013	5,909	13,207	1,528,893	3,370,959	9,235.5	70.9%	69.9%
2014	6,388	14,148	1,686,627	3,709,015	10,161.7	72.3%	71.8%
2015	7,304	16,153	1,947,392	4,234,693	11,601.9	73.0%	71.8%
2016	7,576	16,547	1,851,574	3,950,681	10,794.2	66.8%	65.2%
+/- % 16/15	3.7%	2.4%	-4.9%	-6.7%	-7.0%	-8.6%	-9.2%
OCHO RIOS							
2012	5,351	11,474	1,296,552	2,817,091	7,697.0	66.2%	67.1%
2013	5,239	10,821	1,356,440	2,848,116	7,803.1	70.9%	72.1%
2014	5,112	10,682	1,333,362	2,859,876	7,835.3	71.5%	73.4%
2015	4,971	10,176	1,252,434	2,606,068	7,139.9	69.0%	70.2%
2016	5,920	12,091	1,409,603	2,952,008	8,065.6	65.1%	66.7%
+/- % 16/15	19.1%	18.8%	12.5%	13.3%	13.0%	-5.8%	-4.9%
NEGRIL							
2012	5,118	11,524	1,147,701	2,504,075	6,841.7	61.3%	59.4%
2013	4,933	10,950	1,162,069	2,350,357	6,439.3	64.5%	63.3%
2014	5,103	11,087	1,182,882	2,571,609	7,045.5	63.5%	63.5%
2015	4,885	10,453	1,190,791	2,518,061	6,898.8	66.8%	66.0%
2016	5,027	10,682	1,164,881	2,378,329	6,498.2	63.3%	60.8%
+/- % 16/15	2.9%	2.2%	-2.2%	-5.5%	-5.8%	-5.2%	-7.8%
PORT ANTONIO							
2012	72	143	2,663	5,057	13.8	10.1%	9.7%
2013	53	106	1,879	3,750	10.3	9.7%	9.7%
2014	84	169	4,707	9,822	26.9	15.3%	15.9%
2015	114	229	7,490	15,226	41.7	18.0%	18.2%
2016	145	291	6,947	13,959	38.2	13.1%	13.1%
+/- % 16/15	27.2%	27.1%	-7.2%	-8.3%	-8.3%	-27.1%	-27.9%
KINGSTON & ST. ANDREW							
2012	1,485	2,721	270,767	479,871	1,311.1	49.8%	48.2%
2013	1,180	2,354	248,922	466,030	1,276.8	57.8%	54.2%
2014	1,176	2,078	245,290	395,042	1,082.3	57.1%	52.1%
2015	1,139	1,965	258,799	420,875	1,153.1	62.3%	58.7%
2016	1,261	2,200	263,161	428,580	1,171.0	57.0%	53.2%
+/- % 16/15	10.7%	12.0%	1.7%	1.8%	1.6%	-8.4%	-9.3%
MANDEVILLE & SOUTH COAST							
2012	554	1,126	111,956	221,148	604.2	55.2%	53.7%
2013	558	1,134	133,002	261,602	716.7	65.3%	63.2%
2014	545	1,106	119,316	237,982	652.0	60.0%	58.9%
2015	592	1,196	126,956	253,517	694.6	58.8%	58.1%
2016	614	1,242	122,445	243,301	664.8	54.5%	53.5%
+/- % 16/15	3.7%	3.8%	-3.6%	-4.0%	-4.3%	-7.3%	-7.8%
ISLAND							
2012	19,506	42,557	4,445,241	9,606,507	26,319.2	62.4%	61.8%
2013	17,872	38,572	4,431,205	9,300,814	25,481.7	67.9%	66.1%
2014	18,409	39,270	4,572,184	9,783,346	26,803.7	68.0%	68.3%
2015	19,005	40,172	4,783,862	10,048,440	27,530.0	69.0%	68.5%
2016	20,543	43,053	4,818,611	9,966,858	27,231.9	64.1%	63.3%
+/- % 16/15	8.1%	7.2%	0.7%	-0.8%	-1.1%	-7.1%	-7.7%

NB: Estimates were made for some non-compliant hotels

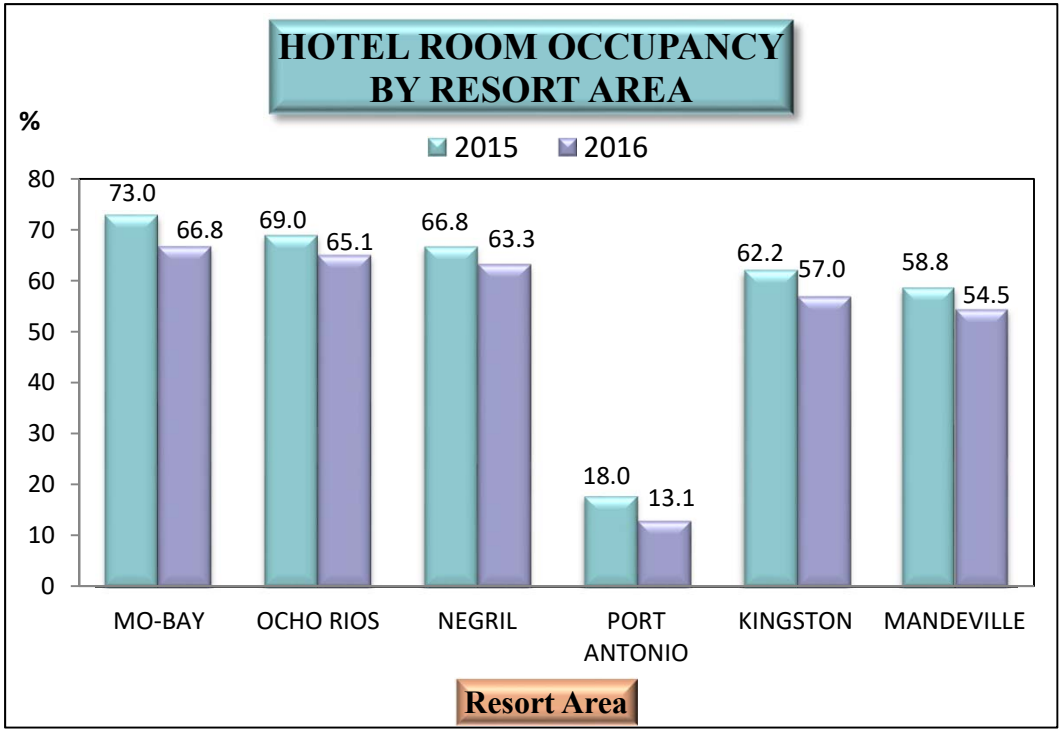


Fig.14

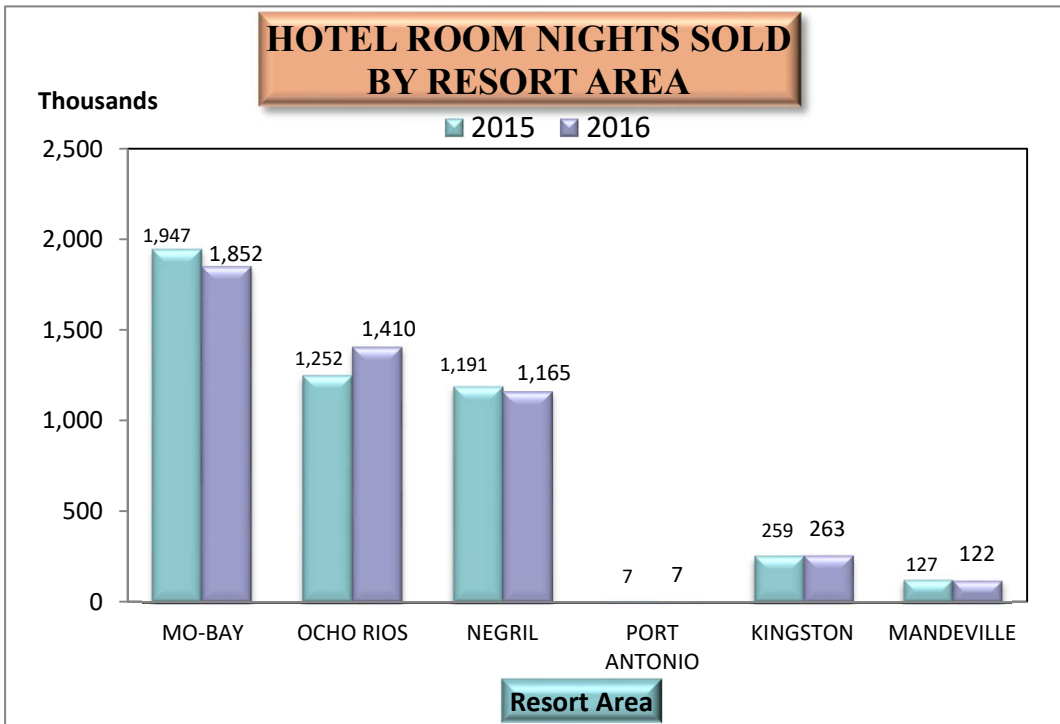


Fig.14a

TABLE 14**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****JAMAICA**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	396,323	424,628	418,879	389,132	426,491	807,163	874,944	898,012	829,034	880,166	
Feb.	399,846	430,472	433,746	398,268	445,595	790,578	888,045	927,909	847,626	932,068	
Mar.	429,760	464,513	448,156	447,614	455,943	885,593	970,704	967,692	974,017	953,057	
Apr.	386,056	390,301	410,204	405,962	404,139	799,064	817,746	892,109	860,022	841,432	
Jan.-Apr.	1,611,985	1,709,914	1,710,986	1,640,976	1,732,168	3,282,398	3,551,439	3,685,722	3,510,699	3,606,723	
May.	346,439	332,347	377,212	365,636	394,832	693,598	683,928	807,030	775,016	821,469	
Jun.	337,360	342,314	379,418	373,432	393,096	700,321	725,117	820,678	798,123	817,884	
Jul.	387,167	376,723	396,210	398,374	442,586	813,998	810,737	862,352	853,759	921,934	
Aug.	342,793	317,455	335,561	351,795	363,573	726,181	705,857	742,925	770,029	760,144	
Sep.	219,439	225,782	251,854	255,822	297,604	444,450	476,408	543,728	545,479	604,110	
Oct.	261,486	268,623	282,713	297,258	337,883	526,467	565,798	608,334	630,823	686,031	
Nov.	312,838	330,667	334,102	345,675	398,683	616,080	694,320	719,693	565,047	809,685	
Dec.	326,096	371,478	377,186	402,237	458,186	677,914	788,494	816,045	851,839	938,878	
May-Dec.	2,533,618	2,565,389	2,734,255	2,790,229	3,086,443	5,199,009	5,450,659	5,920,785	5,790,115	6,360,135	
Jan-Dec.	4,145,603	4,275,303	4,445,241	4,431,205	4,818,611	8,481,407	9,002,098	9,606,507	9,300,814	9,966,858	

TABLE 14A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****JAMAICA**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	70.0	67.8	74.1	75.6	68.3	69.0	67.5	74.4	75.2	68.4	
Feb.	75.9	74.2	79.1	76.9	74.8	74.8	76.3	79.7	76.1	74.3	
Mar.	73.3	77.9	74.3	76.1	71.4	72.6	78.1	74.3	76.0	71.1	
Apr.	69.4	74.4	70.0	73.0	65.4	69.1	73.2	69.9	74.1	64.5	
Jan.-Apr.	72.1	74.2	74.3	75.4	69.9	71.4	73.7	74.5	75.4	69.3	
May.	61.9	66.7	65.5	69.4	61.9	61.0	65.9	66.2	69.1	61.3	
Jun.	64.8	70.7	65.4	69.3	63.8	64.5	70.3	66.4	69.0	63.2	
Jul.	65.0	72.7	70.0	75.0	69.5	65.2	72.4	71.2	74.7	68.8	
Aug.	55.0	64.6	64.8	64.4	57.1	55.3	64.2	64.9	62.2	56.0	
Sep.	44.1	49.8	49.6	52.0	49.3	43.0	48.5	48.7	51.6	47.8	
Oct.	47.7	55.1	60.1	60.4	53.7	47.1	54.4	59.6	60.1	52.7	
Nov.	57.3	65.4	70.8	63.8	64.8	56.7	65.6	70.6	63.0	62.3	
Dec.	62.2	71.3	71.9	71.5	69.1	61.7	70.6	72.2	71.8	68.5	
May-Dec.	57.4	64.7	64.9	65.8	61.2	56.9	64.1	65.1	65.2	60.2	
Jan-Dec.	62.3	67.9	68.0	69.0	64.1	61.7	67.3	68.3	68.5	63.2	

TABLE 15**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****MONTEGO BAY**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	149,555	125,181	156,178	178,282	167,608	326,433	271,644	339,820	383,523	360,600	
Feb.	149,808	137,866	141,141	167,090	167,067	332,303	303,006	308,897	358,010	360,722	
Mar.	157,600	160,386	151,544	183,733	176,272	352,338	360,720	340,042	401,418	382,231	
Apr.	145,855	141,833	146,421	169,386	161,446	328,325	305,413	326,045	366,037	347,230	
Jan.-Apr.	602,818	565,266	595,284	698,491	672,393	1,339,400	1,240,783	1,314,803	1,508,988	1,450,783	
May.	127,987	122,954	134,412	169,764	144,004	279,969	269,475	302,558	367,833	308,720	
Jun.	134,195	124,546	133,654	166,402	144,063	297,880	277,156	293,653	359,597	308,809	
Jul.	143,297	140,026	148,538	185,932	163,857	317,832	309,603	326,733	401,833	349,868	
Aug.	126,631	124,487	142,190	161,082	142,234	281,403	276,130	312,326	347,233	303,623	
Sep.	96,028	87,686	99,512	110,404	112,133	212,087	192,801	215,323	249,173	237,285	
Oct.	108,824	100,261	122,939	141,307	125,586	239,613	220,925	267,363	324,861	269,240	
Nov.	130,939	122,917	144,776	141,379	157,070	290,827	274,526	317,436	304,975	329,223	
Dec.	144,881	140,750	165,321	172,631	190,234	320,255	309,560	358,821	370,200	393,130	
May-Dec.	1,012,783	963,627	1,091,343	1,248,901	1,179,181	2,239,865	2,130,176	2,394,213	2,725,705	2,499,898	
Jan-Dec.	1,615,601	1,528,893	1,686,627	1,947,392	1,851,574	3,579,264	3,370,959	3,709,015	4,234,693	3,950,681	

TABLE 15A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****MONTEGO BAY**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	71.1	63.7	79.1	77.5	71.1	69.2	62.5	78.2	76.1	70.3	
Feb.	74.5	77.7	79.1	80.5	75.8	73.8	77.0	78.5	78.6	75.1	
Mar.	73.2	81.5	76.7	79.9	71.8	72.3	81.6	76.9	79.6	74.5	
Apr.	70.1	76.0	76.6	76.1	70.8	69.6	72.8	76.2	74.9	69.8	
Jan.-Apr.	72.2	74.6	77.9	78.5	73.1	71.2	73.4	77.4	77.3	74.2	
May.	59.5	68.5	68.0	73.8	61.1	58.2	67.5	69.5	72.9	60.1	
Jun.	64.4	72.9	69.9	74.8	63.6	63.7	72.4	69.3	73.6	62.5	
Jul.	66.6	79.4	75.2	80.9	70.9	65.7	78.2	74.6	79.6	69.3	
Aug.	58.7	71.6	72.9	69.9	61.4	58.2	70.8	72.3	68.7	60.1	
Sep.	46.9	53.3	53.8	52.8	51.2	46.0	52.0	52.3	51.7	49.2	
Oct.	50.5	56.7	63.1	65.8	55.0	49.5	55.8	61.9	65.4	53.3	
Nov.	62.8	71.9	76.7	66.0	70.2	62.1	71.7	75.9	65.0	65.3	
Dec.	66.6	75.4	76.2	76.6	74.1	65.7	74.8	75.7	75.3	72.3	
May-Dec.	59.6	68.9	69.6	70.3	63.6	58.7	68.0	69.1	69.1	61.7	
Jan-Dec.	63.7	70.9	72.3	73.0	66.8	62.8	69.9	71.8	71.8	65.2	

TABLE 16**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****OCHO RIOS**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	124,835	125,495	123,994	109,004	115,210	267,269	261,128	265,128	227,359	242,218	
Feb.	133,152	121,761	126,677	110,967	132,302	284,672	252,598	275,275	230,446	272,561	
Mar.	140,639	141,291	134,696	117,725	132,770	302,070	303,047	288,986	243,799	272,121	
Apr.	119,132	121,597	111,911	100,376	112,846	258,744	253,600	235,411	209,068	232,550	
Jan.-Apr.	517,759	510,144	497,277	438,072	493,128	1,112,756	1,070,373	1,064,800	910,672	1,019,450	
May.	110,854	110,343	111,962	102,387	124,048	240,875	230,693	239,928	213,424	253,221	
Jun.	110,438	117,467	109,376	99,145	125,613	240,570	243,626	236,384	204,559	258,811	
Jul.	113,787	119,411	124,704	110,367	137,798	253,241	248,833	273,000	230,033	296,756	
Aug.	101,739	110,402	109,794	107,244	106,280	230,684	240,357	237,312	224,376	233,431	
Sep.	70,987	82,465	73,149	84,318	87,256	151,403	172,740	155,272	176,265	180,357	
Oct.	76,834	89,760	94,687	96,498	102,368	166,195	186,919	201,096	201,187	212,027	
Nov.	82,933	97,116	102,627	99,430	109,947	179,396	205,417	218,563	207,158	233,692	
Dec.	111,223	119,332	109,786	114,973	123,165	241,971	249,158	233,522	238,394	264,263	
May-Dec.	778,793	846,296	836,085	814,362	916,475	1,704,335	1,777,743	1,795,076	1,695,396	1,932,558	
Jan-Dec.	1,296,552	1,356,440	1,333,362	1,252,434	1,409,603	2,817,091	2,848,116	2,859,876	2,606,068	2,952,008	

TABLE 16A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****OCHO RIOS**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	77.7	77.7	74.0	74.9	67.8	77.5	76.1	76.4	76.5	70.2	
Feb.	84.9	84.9	83.8	84.4	76.6	84.8	81.5	87.8	85.8	78.3	
Mar.	83.7	83.7	80.3	80.6	71.8	83.9	85.4	81.4	81.6	72.9	
Apr.	73.4	73.4	69.2	71.4	63.3	74.5	79.6	70.1	72.6	64.6	
Jan.-Apr.	80.0	80.0	76.7	77.7	69.9	80.2	80.7	78.8	79.0	71.5	
May.	66.1	66.1	67.0	70.4	67.0	66.9	69.8	68.9	71.4	67.8	
Jun.	68.0	68.0	67.5	70.2	69.9	69.1	76.3	70.2	70.8	71.8	
Jul.	67.6	67.6	74.1	77.7	74.0	71.1	74.7	77.8	78.7	76.1	
Aug.	60.7	60.7	70.9	64.1	57.4	63.9	70.1	72.0	65.3	60.1	
Sep.	45.9	45.9	52.9	52.6	49.1	45.5	55.8	53.6	53.7	50.4	
Oct.	47.8	47.8	66.6	58.5	56.0	48.1	57.8	67.7	59.7	57.7	
Nov.	51.2	51.2	73.3	61.4	61.4	51.6	64.4	74.8	62.7	62.5	
Dec.	66.4	66.4	75.8	68.7	66.5	67.2	72.4	77.1	69.6	68.3	
May-Dec.	59.4	59.4	68.7	65.1	62.7	60.6	67.8	70.5	66.2	64.4	
Jan-Dec.	66.2	66.2	71.5	69.0	65.1	67.1	72.1	73.4	70.2	66.7	

TABLE 17

HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA**NEGRIL**

ROOM NIGHTS SOLD						BED NIGHTS SOLD					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	114,981	111,074	120,173	129,120	109,210	250,794	243,690	260,256	251,745	217,007	
Feb.	118,540	110,262	114,551	100,874	113,586	254,285	239,312	246,169	212,838	242,976	
Mar.	114,760	112,189	111,120	111,431	110,736	246,939	245,317	238,848	237,476	235,867	
Apr.	110,044	108,378	104,988	114,932	97,058	243,454	235,966	225,722	244,454	205,566	
Jan.-Apr.	458,326	441,903	450,831	456,357	430,590	995,472	964,285	970,996	946,513	901,416	
May.	102,557	98,990	101,319	100,601	95,869	220,623	212,506	217,021	214,481	205,253	
Jun.	98,548	95,535	91,366	91,352	91,658	214,395	209,126	206,769	197,595	195,950	
Jul.	98,662	101,171	101,372	102,169	101,401	216,733	224,078	224,820	223,114	204,032	
Aug.	78,282	86,917	86,644	89,785	84,386	177,904	196,245	191,707	180,959	169,225	
Sep.	61,119	58,392	61,035	66,515	70,488	135,826	127,762	130,240	150,700	139,166	
Oct.	71,493	75,075	80,145	79,253	80,873	154,949	161,176	172,337	163,065	154,084	
Nov.	86,648	93,433	100,410	94,456	96,862	187,187	23,440	216,093	198,677	186,607	
Dec.	92,066	110,653	109,759	110,303	112,754	200,986	231,739	241,626	242,957	222,596	
May-Dec.	689,376	720,166	732,050	734,434	734,291	1,508,603	1,386,072	1,600,614	1,571,548	1,476,913	
Jan-Dec.	1,147,701	1,162,069	1,182,882	1,190,791	1,164,881	2,504,075	2,350,357	2,571,609	2,518,061	2,378,329	

TABLE 17A

HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA**NEGRIL**

ROOM % OCCUPANCY						BED % OCCUPANCY					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	71.2	72.1	75.2	80.6	69.7	69.6	71.9	75.1	79.2	69.1	
Feb.	78.1	79.2	79.3	69.8	77.5	75.2	78.2	78.6	68.5	75.8	
Mar.	70.9	73.0	69.5	69.8	70.9	68.4	72.5	68.8	69.1	69.3	
Apr.	69.9	72.6	67.7	74.9	64.0	69.4	71.8	67.1	80.6	60.9	
Jan.-Apr.	72.4	74.1	72.8	73.8	70.5	70.6	73.5	72.3	74.2	68.7	
May.	63.9	65.0	64.3	67.1	61.8	61.7	63.4	63.5	66.2	60.6	
Jun.	65.3	64.8	59.9	63.4	61.1	63.9	64.5	62.5	63.4	59.8	
Jul.	61.5	65.7	63.6	67.7	64.8	60.5	66.2	65.1	68.6	61.6	
Aug.	48.8	56.4	54.3	59.5	53.9	47.5	55.3	55.5	52.8	49.0	
Sep.	41.3	40.4	41.3	49.9	48.2	38.9	38.0	40.4	50.5	44.7	
Oct.	46.7	50.3	51.9	57.6	52.2	45.0	49.0	51.2	56.0	49.4	
Nov.	57.7	63.2	66.0	64.8	64.0	55.6	62.3	65.1	62.9	60.5	
Dec.	58.7	71.6	68.7	72.4	71.3	57.0	68.0	69.3	73.6	69.0	
May-Dec.	55.6	59.8	58.9	63.0	59.8	53.7	58.3	59.2	61.9	56.9	
Jan-Dec.	61.3	64.5	63.5	66.8	63.3	59.4	63.3	63.5	66.0	60.8	

TABLE 18**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****KINGSTON**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	17,318	15,721	19,541	19,522	23,163	29,084	29,174	30,109	32,392	37,755	
Feb.	19,197	16,366	19,921	19,217	20,405	31,778	30,166	32,380	31,648	31,320	
Mar.	22,147	21,515	22,836	23,600	23,485	40,277	40,386	35,054	39,707	37,481	
Apr.	23,478	22,369	20,012	20,027	21,807	39,609	42,243	32,564	33,677	34,162	
Jan.-Apr.	82,140	75,971	82,310	82,366	88,860	140,748	141,969	130,107	137,424	140,718	
May.	27,224	21,406	20,893	20,093	21,500	48,685	39,847	32,062	33,140	35,500	
Jun.	27,154	24,704	21,432	22,395	22,566	49,629	45,829	32,773	37,483	35,961	
Jul.	30,974	25,951	22,663	25,879	27,458	55,982	48,864	36,155	41,189	47,121	
Aug.	22,197	20,572	20,028	22,968	21,941	39,500	38,428	29,255	36,417	36,452	
Sep.	18,817	19,199	19,902	22,288	18,699	34,539	35,954	33,248	35,096	30,552	
Oct.	18,675	21,724	20,824	20,956	19,968	33,773	40,874	34,301	32,403	32,542	
Nov.	24,343	20,595	19,775	22,937	23,131	43,776	38,401	32,611	35,699	36,841	
Dec.	19,242	18,800	17,464	18,917	19,038	33,238	35,864	34,531	32,024	32,893	
May-Dec.	188,627	172,951	162,980	176,433	174,301	339,123	324,061	264,935	283,451	287,862	
Jan-Dec.	270,767	248,922	245,290	258,799	263,161	479,871	466,030	395,042	420,875	428,580	

TABLE 18A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****KINGSTON**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	37.6	42.8	53.6	55.7	59.3	34.5	39.8	47.6	53.8	55.3	
Feb.	44.5	49.3	60.4	60.7	55.8	40.2	45.6	56.8	58.3	49.1	
Mar.	48.1	58.6	62.6	67.3	60.1	47.7	55.1	55.5	66.1	54.9	
Apr.	52.7	62.9	56.8	59.0	57.6	48.5	59.6	51.2	57.9	51.8	
Jan.-Apr.	45.7	53.4	58.3	60.7	58.2	42.7	49.9	52.7	59.1	52.9	
May.	59.1	58.3	57.4	57.4	55.0	57.7	54.4	50.8	55.2	52.0	
Jun.	60.9	69.5	60.7	66.0	59.7	60.8	64.6	53.7	64.5	54.5	
Jul.	67.2	70.6	62.1	72.7	70.2	66.3	66.7	56.7	66.7	69.0	
Aug.	48.2	56.0	54.9	64.5	56.1	46.8	52.4	45.9	59.0	53.4	
Sep.	42.2	54.0	56.4	64.7	49.4	42.3	50.7	53.9	58.7	46.3	
Oct.	40.6	59.1	57.2	58.9	51.1	40.1	55.8	53.8	52.5	47.7	
Nov.	54.7	57.9	56.1	66.6	61.1	53.7	54.1	52.9	59.7	55.9	
Dec.	41.8	54.0	47.9	53.2	48.7	39.5	51.6	47.5	51.9	48.2	
May-Dec.	51.8	60.0	56.6	63.0	56.4	50.9	56.3	51.8	58.5	53.4	
Jan-Dec.	49.8	57.8	57.1	62.2	57.0	48.2	54.2	52.1	58.7	53.2	

TABLE 19**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****PORT ANTONIO**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	474	121	168	627	398	941	241	559	1,254	795	
Feb.	450	116	305	689	448	894	232	609	1,378	897	
Mar.	540	176	502	721	742	1,073	351	1,003	1,442	1,484	
Apr.	291	79	413	778	440	348	157	825	1,556	881	
Jan.-Apr.	1,754	492	1,388	2,815	2,028	3,256	981	2,996	5,630	4,057	
May.	159	126	320	369	183	317	251	640	738	367	
Jun.	148	243	286	453	283	295	485	572	906	566	
Jul.	191	144	576	504	1,398	371	287	1,342	1,254	2,858	
Aug.	78	133	256	597	875	153	265	512	1,194	1,750	
Sep.	30	118	216	361	407	59	236	431	722	814	
Oct.	73	88	384	580	319	145	176	768	1,160	638	
Nov.	83	191	387	628	699	165	382	773	1,256	1,399	
Dec.	149	344	894	1,183	755	297	687	1,788	2,366	1,510	
May-Dec.	909	1,387	3,319	4,675	4,919	1,801	2,769	6,826	9,596	9,902	
Jan-Dec.	2,663	1,879	4,707	7,490	6,947	5,057	3,750	9,822	15,226	13,959	

TABLE 19A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****PORT ANTONIO**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	18.4	7.3	6.5	17.7	9.9	18.5	7.3	10.7	17.7	9.9	
Feb.	18.7	7.8	12.9	21.6	12.0	18.8	7.8	12.9	21.6	12.0	
Mar.	21.0	10.7	19.3	20.4	18.6	21.1	10.7	19.3	20.4	18.6	
Apr.	11.7	4.9	16.4	22.7	11.4	7.1	4.9	16.4	22.7	11.4	
Jan.-Apr.	17.5	7.7	13.8	20.6	13.0	16.4	7.7	14.9	20.6	13.0	
May.	6.2	7.6	12.3	10.4	4.6	6.2	7.6	12.3	10.4	4.6	
Jun.	5.9	155.3	11.3	13.2	7.3	6.0	155.3	11.3	13.2	7.3	
Jul.	7.4	8.7	22.1	14.3	28.0	7.3	8.7	24.7	17.2	28.0	
Aug.	3.0	8.1	9.8	16.9	17.5	3.0	8.1	9.8	16.9	17.5	
Sep.	1.2	7.4	8.6	10.6	8.4	1.2	7.4	8.6	10.6	8.4	
Oct.	5.8	5.4	14.7	16.4	6.4	5.8	5.4	14.7	16.4	6.4	
Nov.	6.9	12.0	15.3	18.4	14.5	6.9	12.0	15.3	18.4	14.5	
Dec.	12.0	20.9	34.3	33.5	15.1	12.0	20.9	34.3	33.5	15.1	
May-Dec.	5.6	10.7	16.1	18.7	13.1	5.6	10.7	16.5	17.1	13.2	
Jan-Dec.	10.1	9.7	15.3	18.0	13.1	9.7	9.7	16.0	18.2	13.1	

TABLE 20**HOTEL ROOM AND BED NIGHTS SOLD BY MONTH, YEAR AND AREA****MANDEVILLE/SOUTH COAST**

<u>ROOM NIGHTS SOLD</u>						<u>BED NIGHTS SOLD</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	11,717	11,540	10,593	11,151	10,902	23,490	23,157	20,482	22,364	21,791	
Feb.	12,600	11,897	11,655	12,522	11,787	23,976	22,312	23,382	25,172	23,592	
Mar.	12,469	12,057	11,062	13,620	11,938	24,995	24,196	22,173	27,382	23,873	
Apr.	11,403	11,706	9,702	12,003	10,542	21,629	22,643	19,472	22,364	21,043	
Jan.-Apr.	48,189	47,200	43,012	49,296	45,169	94,090	92,308	85,509	97,282	90,299	
May.	8,431	11,817	10,186	10,902	9,228	16,562	22,244	20,385	21,902	18,408	
Jun.	8,935	10,937	10,205	10,569	8,913	17,910	21,901	20,397	21,231	17,787	
Jul.	9,298	11,671	9,042	10,468	10,674	18,193	22,094	18,095	21,038	21,299	
Aug.	6,634	9,284	7,173	8,522	7,857	13,281	18,604	14,329	17,174	15,663	
Sep.	4,873	7,962	6,641	6,354	8,621	9,816	15,986	13,242	12,773	15,936	
Oct.	6,815	10,350	10,339	8,392	8,769	13,658	20,753	20,631	16,845	17,500	
Nov.	9,156	11,423	10,859	9,622	10,974	18,341	22,881	21,662	19,309	21,923	
Dec.	9,625	12,358	11,857	12,831	12,240	19,297	24,831	23,733	25,963	24,486	
May-Dec.	63,767	85,802	76,303	77,660	77,276	127,058	169,294	152,473	156,235	153,002	
Jan-Dec.	111,956	133,002	119,316	126,956	122,445	221,148	261,602	237,982	253,517	243,301	

TABLE 20A**HOTEL ROOM AND BED % OCCUPANCY BY MONTH, YEAR AND AREA****MANDEVILLE/SOUTHCOAST**

<u>ROOM % OCCUPANCY</u>						<u>BED % OCCUPANCY</u>					
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016	
Jan.	67.7	66.7	62.7	62.0	58.0	66.8	65.9	59.8	65.3	57.3	
Feb.	77.9	76.1	76.4	75.4	67.1	72.9	70.3	75.6	74.7	66.4	
Mar.	72.1	69.7	65.5	74.1	63.5	71.1	68.8	64.8	73.4	62.8	
Apr.	68.1	69.9	59.3	67.5	58.0	63.6	66.6	58.8	61.9	57.2	
Jan.-Apr.	71.4	70.5	65.8	58.8	61.6	68.6	67.8	64.5	68.8	60.9	
May.	48.7	68.3	60.3	59.3	49.1	47.1	63.3	59.6	58.7	48.4	
Jun.	53.4	65.3	62.4	59.4	47.9	52.6	64.4	61.6	58.8	47.3	
Jul.	53.8	67.5	53.5	56.9	55.5	51.8	62.8	52.9	56.4	54.8	
Aug.	38.3	53.7	42.5	46.4	40.9	37.8	52.9	41.9	46.0	40.3	
Sep.	29.1	47.6	40.6	35.7	46.4	28.9	47.0	40.0	35.4	42.4	
Oct.	42.9	59.8	61.2	45.7	45.6	42.2	59.0	60.3	45.1	45.0	
Nov.	54.7	8.2	66.4	54.1	59.0	53.9	67.3	63.7	53.5	58.3	
Dec.	55.6	71.4	70.2	69.8	63.7	54.9	70.6	69.3	69.6	63.0	
May-Dec.	47.1	62.8	57.1	53.5	51.0	46.2	60.9	56.2	53.0	49.9	
Jan-Dec.	55.2	65.3	60.0	58.8	54.5	57.8	63.2	58.9	58.1	53.5	

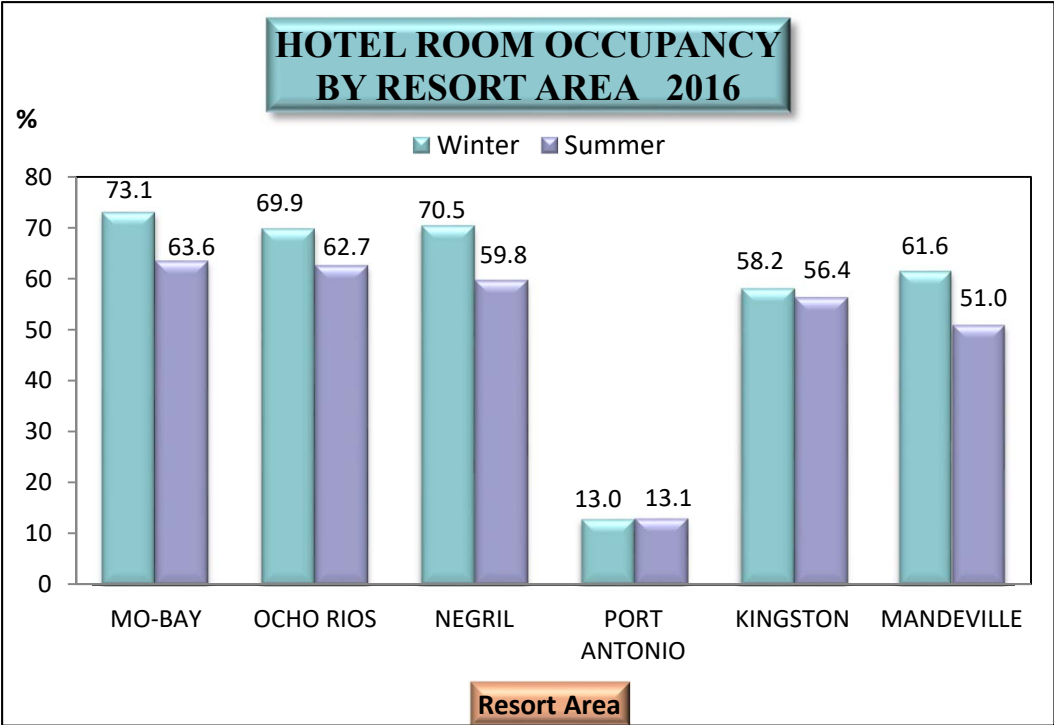


Fig.15

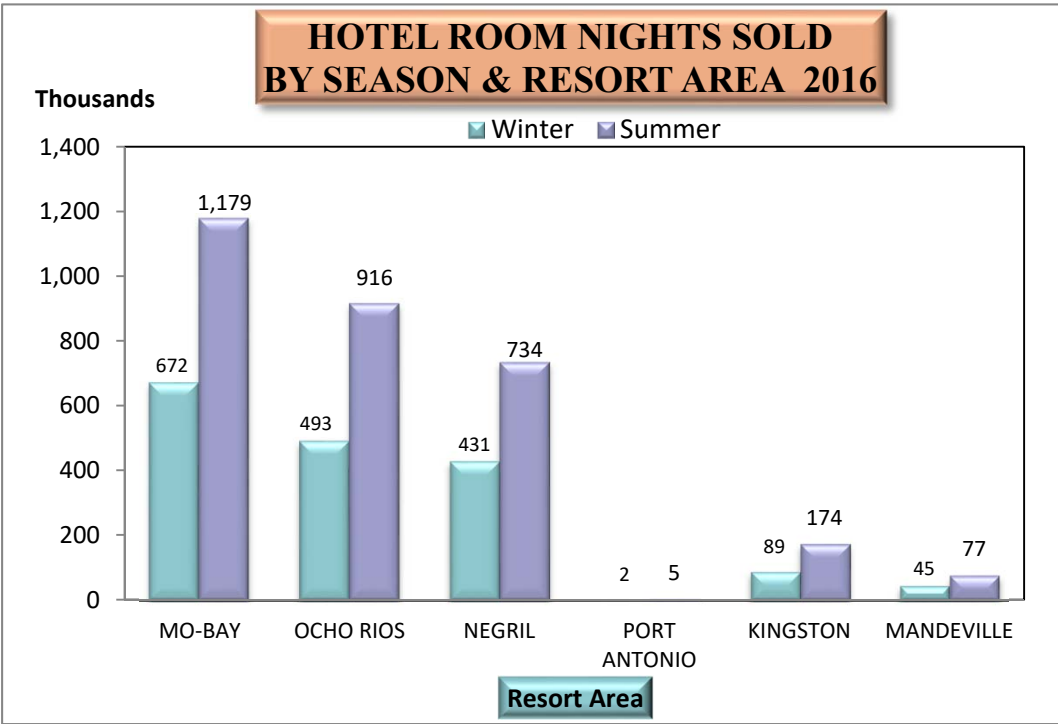


Fig.15a

TABLE 21**HOTEL ROOM NIGHTS SOLD BY MONTH, YEAR AND CATEGORY****UNDER 100 ROOMS**

LESS THAN 50 ROOMS						BETWEEN 51 - 100 ROOMS				
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016
Jan.	24,699	20,375	24,122	25,508	21,487	32,909	31,470	33,954	32,369	32,704
Feb.	27,040	23,425	25,884	19,234	22,147	34,845	32,033	31,779	29,977	32,994
Mar.	24,693	22,290	25,508	26,441	23,510	35,338	35,092	33,214	32,621	33,935
Apr.	20,256	17,127	18,918	23,515	15,586	26,536	25,512	26,465	28,314	21,987
Jan.-Apr.	96,688	83,217	94,432	94,698	82,730	129,628	124,107	125,412	123,281	121,620
May.	15,998	15,390	15,480	19,019	12,601	18,941	20,294	19,702	19,699	18,012
Jun.	15,550	15,093	17,258	18,610	13,575	18,843	22,562	18,686	22,739	17,200
Jul.	20,209	19,562	21,108	22,638	19,762	25,149	26,298	26,309	28,228	25,513
Aug.	15,373	16,809	17,595	21,925	15,666	22,321	22,546	23,561	25,092	17,386
Sep.	10,050	9,800	10,545	13,948	10,718	14,830	13,781	14,085	15,888	10,735
Oct.	11,620	12,967	13,604	15,420	12,304	14,724	16,930	15,903	18,694	15,353
Nov.	15,426	17,253	18,651	20,214	16,383	19,271	19,711	23,563	23,130	17,258
Dec.	18,305	23,815	24,150	28,107	21,936	25,785	32,654	32,211	33,275	25,604
May-Dec.	122,531	130,689	138,391	159,881	122,945	159,863	174,776	174,018	186,745	147,061
Jan-Dec.	219,219	213,906	232,823	254,579	205,675	289,491	298,883	299,430	310,026	268,681

TABLE 21A**HOTEL ROOM % OCCUPANCY BY MONTH, YEAR AND CATEGORY****UNDER 100 ROOMS**

LESS THAN 50 ROOMS						BETWEEN 51 - 100 ROOMS				
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016
Jan.	42.5	38.6	43.2	41.9	36.1	50.1	48.8	51.3	56.0	48.6
Feb.	49.0	47.4	54.1	35.0	39.8	58.8	53.1	53.1	57.0	52.4
Mar.	41.8	42.1	45.3	43.4	39.5	55.6	54.3	50.0	56.0	50.4
Apr.	35.3	33.3	34.9	39.7	27.0	43.2	40.9	41.3	51.8	33.7
Jan.-Apr.	42.1	40.6	43.6	40.1	35.6	51.9	49.7	48.9	55.2	46.3
May.	27.1	29.1	28.0	31.2	20.9	30.7	32.3	30.5	36.0	27.4
Jun.	27.1	29.4	32.0	31.9	23.0	31.5	37.1	29.9	43.0	27.7
Jul.	33.8	36.5	37.6	37.3	31.7	40.7	40.6	39.6	49.9	40.5
Aug.	26.1	31.8	31.8	36.6	25.4	36.1	36.5	37.1	44.2	27.6
Sep.	18.0	19.1	19.4	23.7	18.6	26.2	27.5	26.8	30.3	19.1
Oct.	20.7	24.8	24.6	25.7	20.1	25.2	29.5	28.3	34.5	25.7
Nov.	27.6	33.6	35.3	34.7	27.7	33.0	32.1	39.2	42.2	28.0
Dec.	31.8	45.1	43.6	46.8	34.9	39.9	49.3	48.1	57.0	40.3
May-Dec.	26.6	31.3	31.6	33.5	25.4	33.1	36.0	35.3	42.4	29.7
Jan-Dec.	31.7	34.2	35.5	35.7	28.7	39.5	40.6	40.0	46.7	35.5

TABLE 22**HOTEL ROOM NIGHTS SOLD BY MONTH, YEAR AND CATEGORY****OVER 100 ROOMS**

<u>BETWEEN 101 - 200 ROOMS</u>						<u>OVER 200 ROOMS</u>				
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016
Jan.	31,889	31,284	35,012	42,836	36,836	329,383	306,003	337,558	346,993	335,464
Feb.	33,444	29,174	33,614	38,762	37,520	338,417	313,636	322,974	323,386	352,934
Mar.	35,766	34,785	34,741	43,566	40,584	352,359	355,446	338,297	348,203	357,913
Apr.	31,800	32,763	31,914	38,281	34,690	331,612	330,560	316,150	327,392	331,874
Jan.-Apr.	132,899	128,006	135,281	163,445	149,630	1,351,771	1,305,645	1,314,978	1,345,974	1,378,185
May.	35,358	30,311	32,090	34,977	33,217	306,915	299,640	311,822	330,423	331,003
Jun.	31,997	32,222	32,603	36,225	32,864	313,028	303,555	297,771	312,742	329,457
Jul.	33,300	32,038	34,317	41,402	38,217	317,551	320,475	325,161	343,051	359,094
Aug.	24,724	26,094	31,012	35,767	32,605	273,143	286,346	293,915	307,414	297,917
Sep.	19,454	21,122	25,913	27,508	26,856	207,520	211,119	209,913	232,896	249,296
Oct.	24,682	26,873	33,947	33,654	31,670	231,687	240,489	265,864	279,218	278,557
Nov.	29,193	28,897	34,512	31,926	36,350	270,212	279,815	302,108	293,162	328,694
Dec.	26,859	33,159	34,934	40,059	39,802	306,237	312,609	323,787	329,397	370,845
May-Dec.	225,567	230,716	259,327	281,518	271,581	2,226,294	2,254,048	2,330,342	2,428,303	2,544,863
Jan-Dec.	358,466	358,722	394,608	444,963	421,211	3,578,065	3,559,693	3,645,321	3,774,277	3,923,048

TABLE 22A**HOTEL ROOM % OCCUPANCY BY MONTH, YEAR AND CATEGORY****OVER 100 ROOMS**

<u>BETWEEN 101 - 200 ROOMS</u>						<u>OVER 200 ROOMS</u>				
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016
Jan.	65.4	69.8	71.4	75.8	64.0	77.4	74.3	82.4	83.2	76.3
Feb.	73.3	69.6	75.9	75.9	69.6	82.3	81.4	87.3	85.9	83.1
Mar.	73.3	77.7	70.9	77.1	70.5	80.1	86.3	82.6	83.5	78.8
Apr.	67.4	75.6	67.4	70.0	62.2	77.9	85.2	79.8	81.2	75.5
Jan.-Apr.	69.8	73.8	71.3	74.7	66.6	79.4	82.4	82.9	83.4	78.4
May.	72.5	67.7	65.5	61.9	57.7	69.8	77.3	76.2	80.6	72.9
Jun.	74.7	74.3	68.7	66.2	59.0	73.6	81.6	75.1	78.7	75.0
Jul.	68.3	71.5	70.0	78.8	66.4	72.2	83.3	79.4	83.6	79.1
Aug.	50.3	57.8	62.8	62.4	56.3	62.1	74.4	74.0	71.2	65.6
Sep.	48.6	52.7	58.7	53.7	51.5	49.6	86.7	56.1	58.8	56.9
Oct.	54.8	59.6	68.9	63.6	55.3	53.5	62.5	68.7	68.5	61.7
Nov.	67.2	66.4	72.6	62.2	65.4	63.5	75.2	80.7	70.9	74.8
Dec.	60.3	74.3	71.6	70.5	64.2	69.7	78.4	79.7	77.1	78.1
May-Dec.	62.2	65.7	67.4	65.0	59.6	64.3	73.7	73.9	73.7	70.6
Jan-Dec.	64.8	68.2	68.7	68.2	61.9	69.3	76.5	76.9	76.9	73.1

SEASONALITY OF HOTEL ROOM OCCUPANCY BY CATEGORY

2014 - 2016

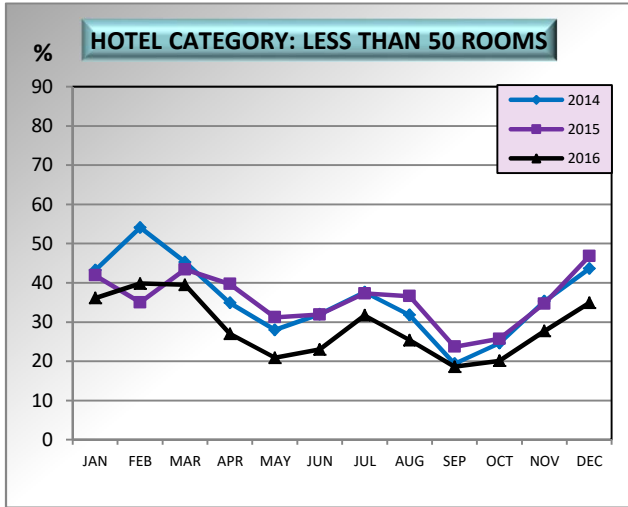


Fig.16

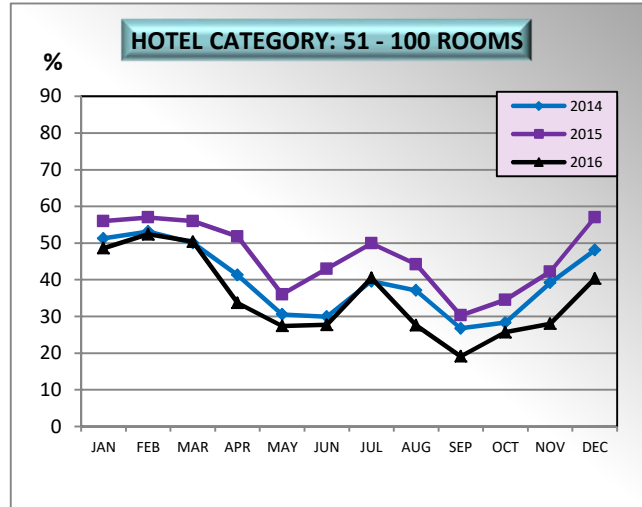


Fig.16a

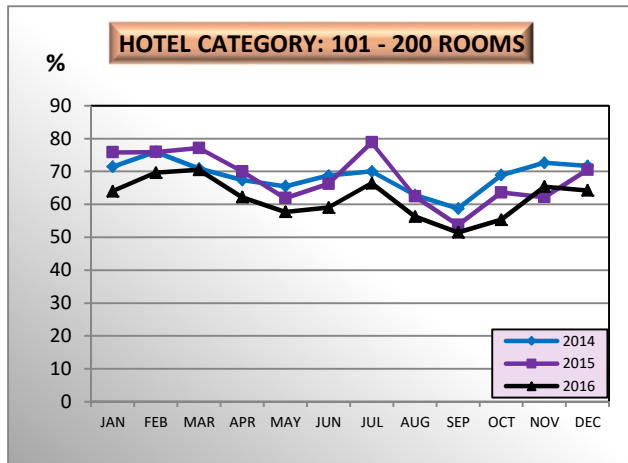


Fig.16b

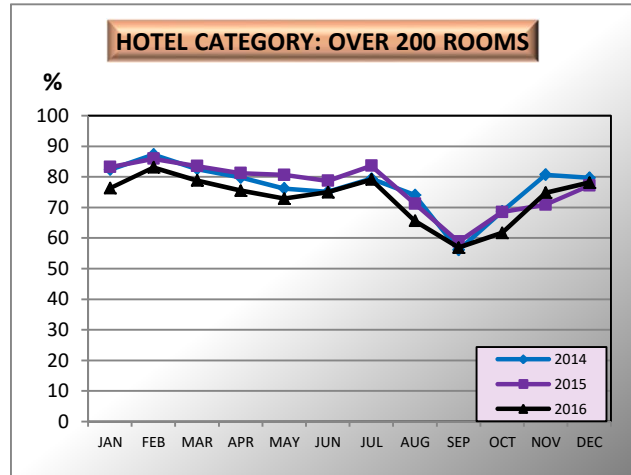


Fig.16c

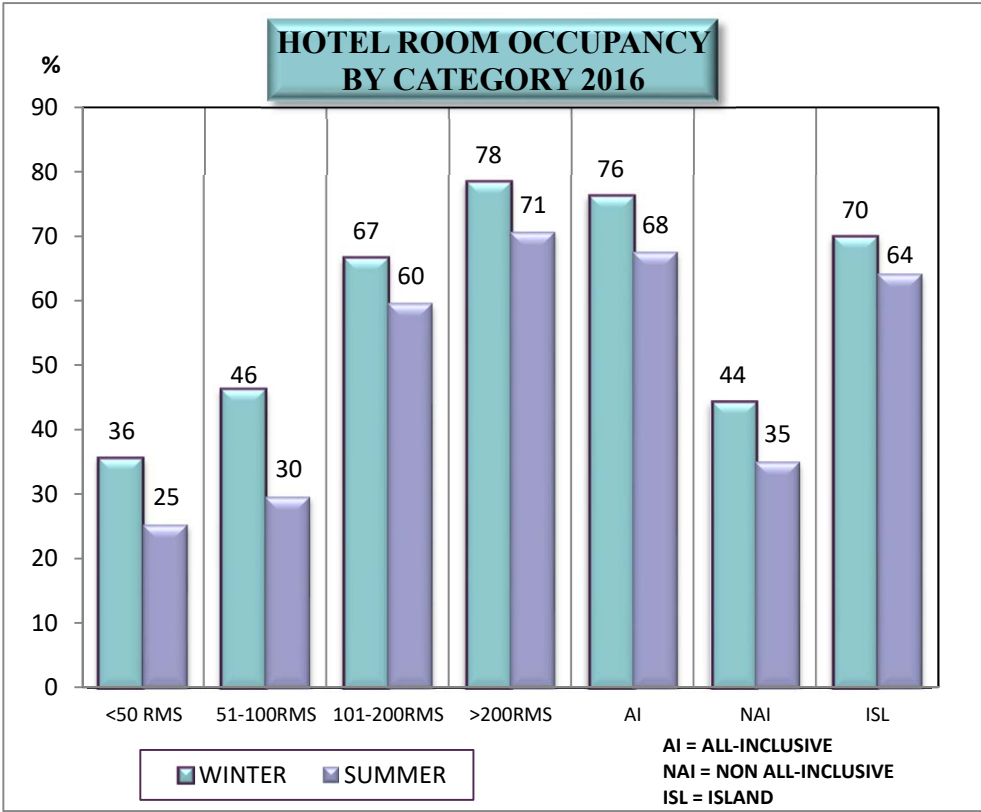


Fig. 17

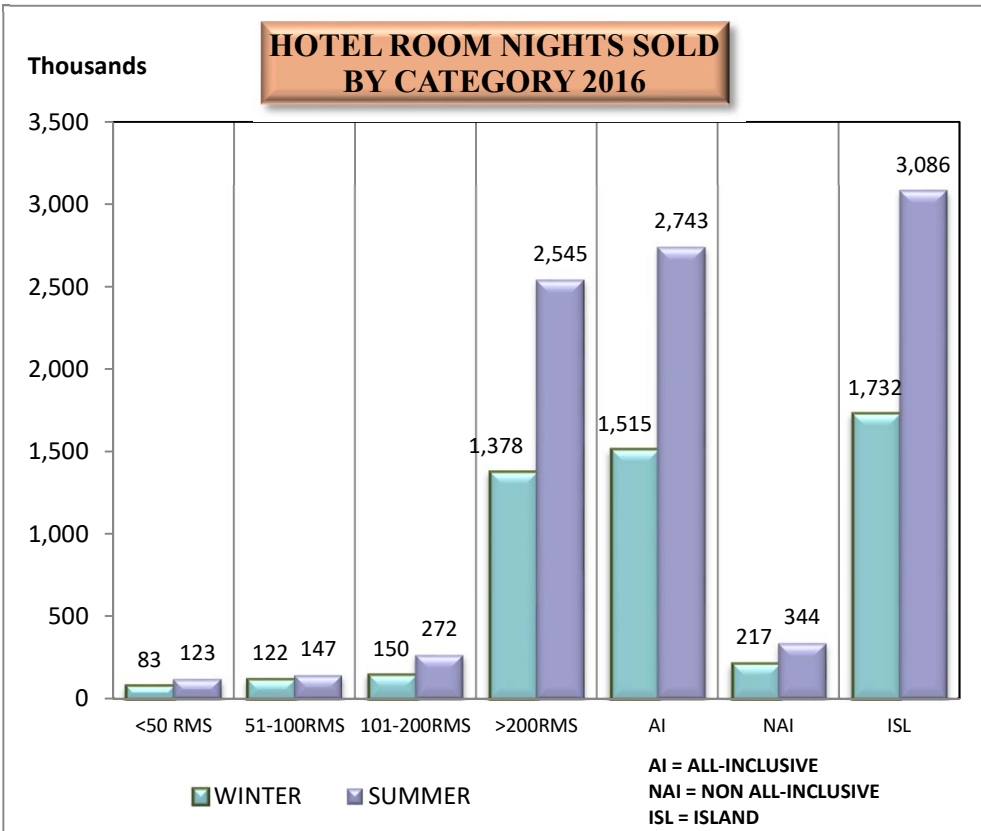


Fig. 17a

TABLE 23**HOTEL ROOM NIGHTS SOLD BY CATEGORY****ALL -INCLUSIVE / NON ALL-INCLUSIVE**

<u>ALL-INCLUSIVE</u>						<u>NON ALL-INCLUSIVE</u>				
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016
Jan.	372,834	345,613	369,462	382,704	369,292	46,045	43,520	61,184	65,002	57,198
Feb.	383,398	352,423	351,734	349,947	391,219	50,349	45,844	62,516	61,412	54,377
Mar.	394,674	396,899	365,340	379,540	395,840	53,482	50,715	66,420	71,290	60,102
Apr.	362,813	363,774	340,585	356,204	358,821	47,391	42,188	52,861	61,298	45,317
Jan.-Apr.	1,513,719	1,458,709	1,427,121	1,468,395	1,515,172	197,266	182,267	242,981	259,002	216,994
May.	333,154	326,397	331,846	352,477	354,128	44,058	39,239	47,247	51,640	40,705
Jun.	334,237	328,840	316,475	336,036	349,537	45,181	44,591	49,844	54,279	43,599
Jul.	339,367	347,494	349,515	367,372	388,091	56,843	50,879	57,380	67,947	54,495
Aug.	293,147	310,516	313,325	330,438	319,625	42,414	41,279	52,759	59,760	43,949
Sep.	221,465	225,237	223,673	247,900	265,713	30,389	30,584	36,782	42,340	31,891
Oct.	251,451	261,428	285,412	300,019	302,466	31,262	35,831	43,906	46,967	35,417
Nov.	291,724	306,656	329,979	312,830	354,637	42,378	39,020	48,855	55,622	44,047
Dec.	335,126	351,657	356,107	364,649	408,754	42,060	50,580	58,973	66,188	49,432
May-Dec.	2,399,670	2,458,225	2,506,333	2,611,721	2,742,951	334,585	332,003	395,746	444,743	343,535
Jan-Dec.	3,913,389	3,916,934	3,933,454	4,080,116	4,258,123	531,852	514,270	638,727	703,745	560,529

Note* All-Inclusive category includes hotels which offer Mixed package plans

TABLE 23A**HOTEL ROOM % OCCUPANCY BY MONTH AND YEAR****ALL -INCLUSIVE / NON ALL-INCLUSIVE**

<u>ALL-INCLUSIVE</u>						<u>NON ALL-INCLUSIVE</u>				
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016
Jan.	79.7	74.6	79.1	81.1	74.6	35.3	39.3	53.9	54.0	44.4
Feb.	85.1	81.3	85.4	84.4	82.0	41.6	44.3	55.5	51.0	45.1
Mar.	82.0	85.8	80.1	82.7	76.7	41.2	45.6	53.0	53.3	49.1
Apr.	77.8	83.0	77.2	80.5	71.8	37.9	39.3	43.8	47.5	38.4
Jan.-Apr.	81.1	81.8	80.3	82.1	76.2	38.9	42.5	51.4	51.5	44.3
May.	69.4	74.4	73.1	78.5	68.8	34.0	36.0	38.0	38.7	33.2
Jun.	72.0	77.9	72.1	77.3	70.3	37.3	42.1	41.3	42.3	36.5
Jul.	70.7	79.7	76.7	82.3	75.7	43.7	45.6	45.8	50.8	43.7
Aug.	61.0	71.6	71.1	69.9	62.4	32.8	37.2	42.4	44.9	35.4
Sep.	49.7	55.1	54.9	57.5	54.7	24.2	29.2	31.2	33.3	26.9
Oct.	54.0	60.5	66.9	67.6	59.7	24.7	33.4	36.3	35.9	28.9
Nov.	63.5	72.6	79.5	69.7	71.6	34.2	36.8	40.7	43.2	36.6
Dec.	70.4	78.1	78.7	77.7	76.0	32.3	45.1	47.2	49.8	39.3
May-Dec.	64.0	71.4	71.8	72.6	67.5	32.9	38.3	40.4	42.4	35.1
Jan-Dec.	69.7	74.7	74.7	75.8	70.4	34.9	39.5	44.0	45.3	38.2

Note* All-Inclusive category includes hotels which offer Mixed package plans

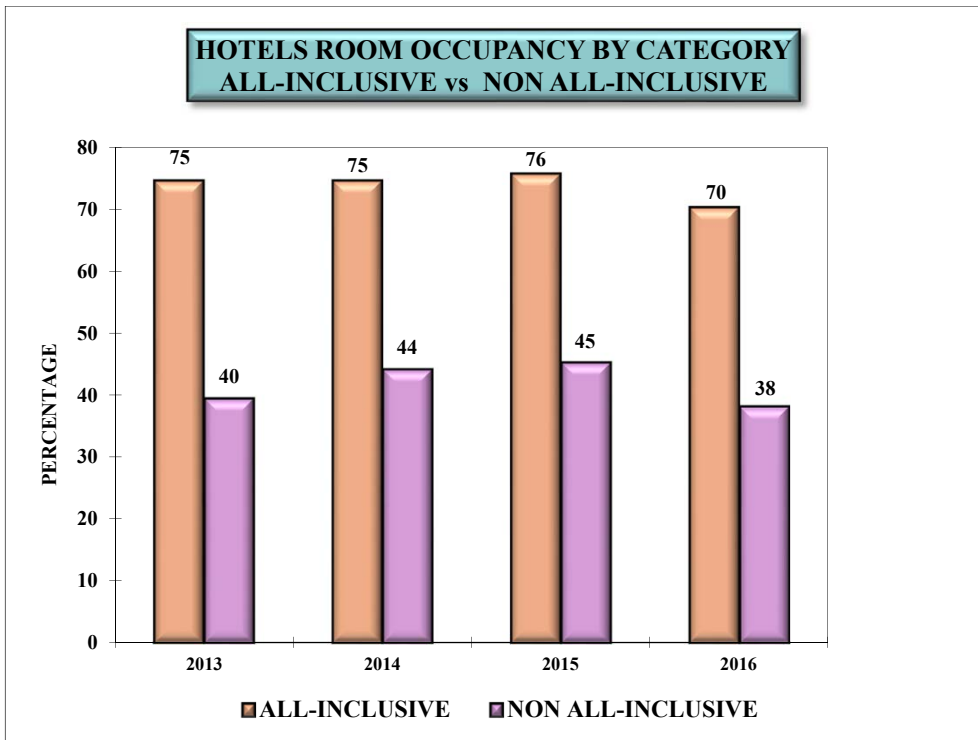


Fig. 18

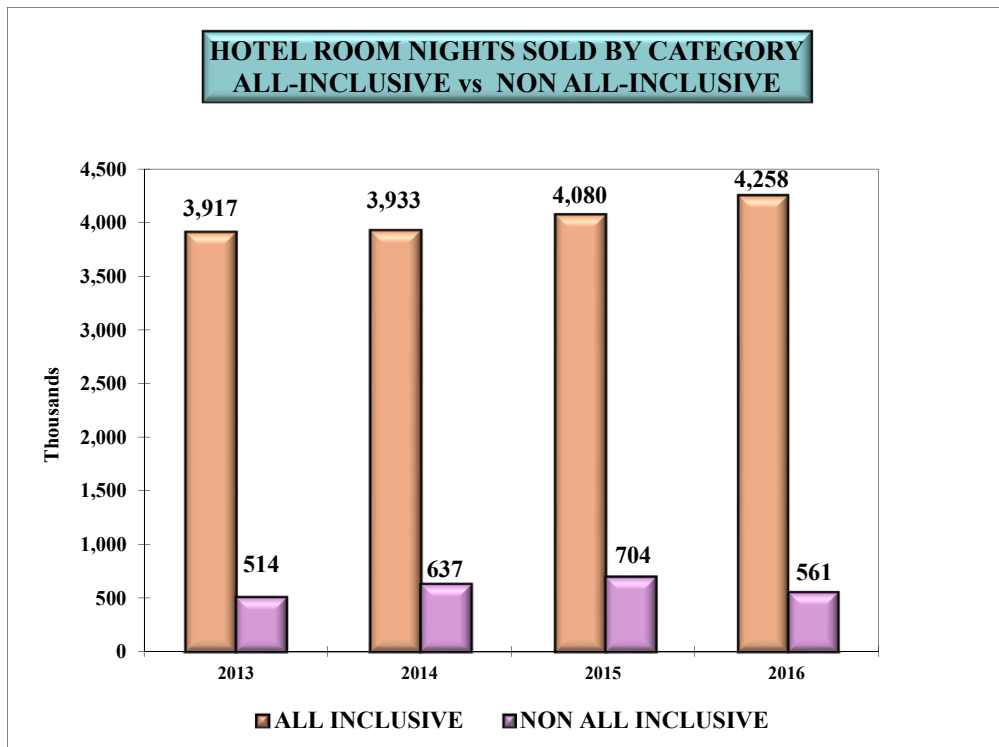


Fig. 18a

SEASONALITY OF HOTEL ROOM OCCUPANCY BY CATEGORY

2014 - 2016

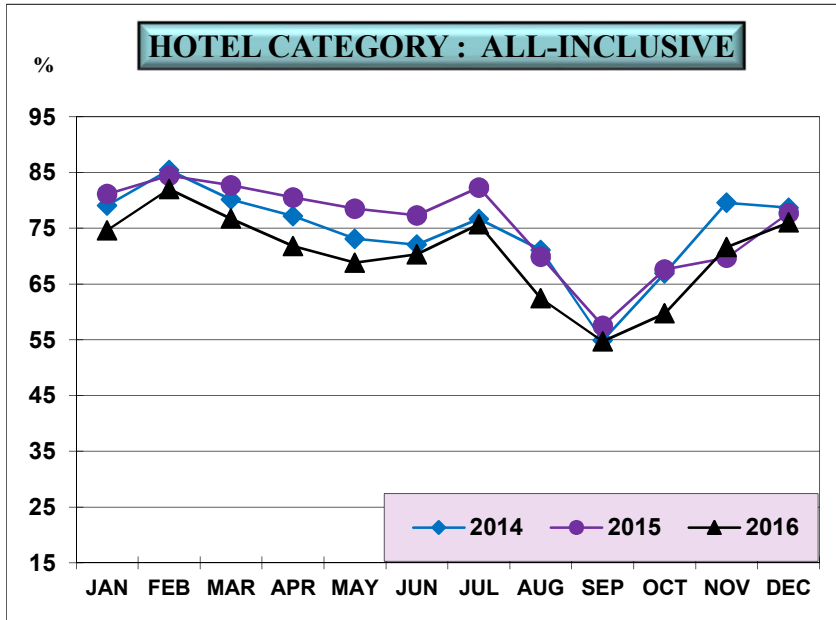


Fig.18b

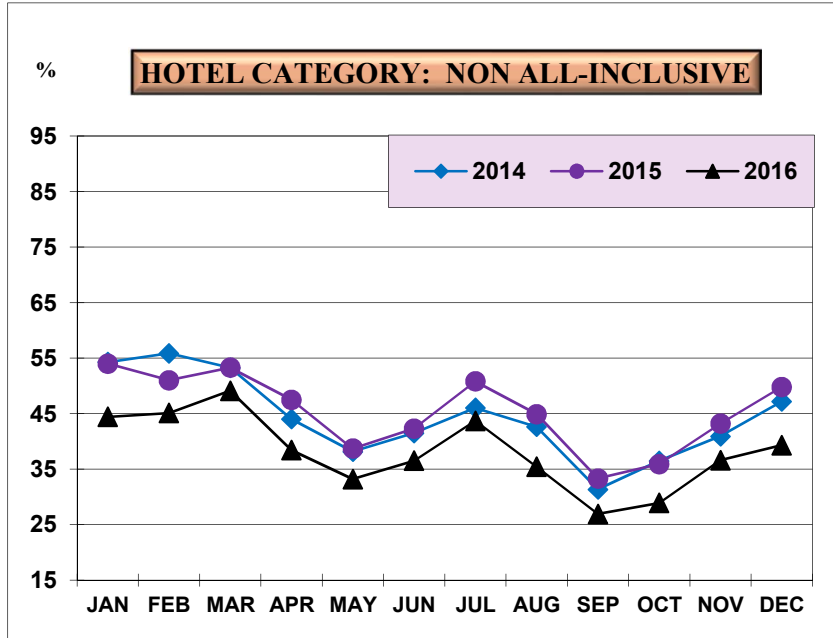


Fig.18c

TABLE 24

HOTEL ROOMS BY CATEGORY
ALL-INCLUSIVE & NON ALL-INCLUSIVE

2016

ALL-INCLUSIVE			NON ALL-INCLUSIVE	
	UNITS	ROOMS	UNITS	ROOMS
MONTEGO BAY	29	7,873	22	956
OCHO RIOS	17	5,574	20	701
NEGRIL	25	4,027	35	1,080
OTHER AREAS	1	360	49	2,341
ISLAND	72	17,834	126	5,078

Note* The All-Inclusive category includes hotels which offer Mixed package plans.
Data excludes properties that were closed as at December 2016

HOTEL ROOMS BY RESORT REGIONS
2016

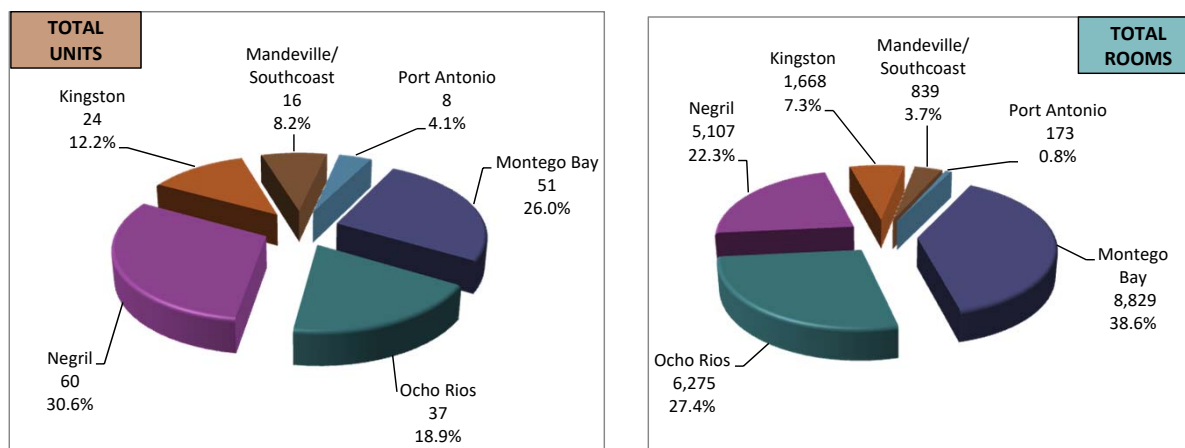


Fig.19

TABLE 24a

HOTEL ROOMS BY CATEGORY

ROOM SIZE

2016

<u>UNDER 100 ROOMS</u>			<u>OVER 100 ROOMS</u>	
	<u>UNITS</u>	<u>ROOMS</u>	<u>UNITS</u>	<u>ROOMS</u>
MONTEGO BAY	26	1,061	25	7,768
OCHO RIOS	24	961	13	5,314
NEGRIL	50	1,698	10	3,409
OTHER AREAS	43	1,343	7	1,358
ISLAND	143	5,063	55	17,849

Note* The All-Inclusive category includes hotels which offer Mixed package plans.
Data excludes properties that were closed as at December 2016

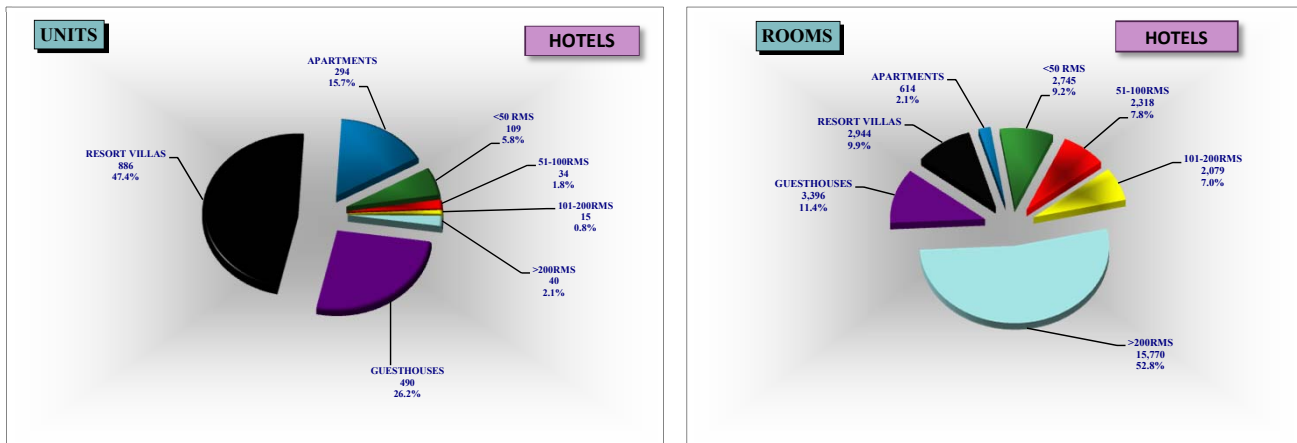


Fig.19a

TABLE 25

TOURIST ACCOMMODATION INVENTORY BY CATEGORY AND AREA

	UNITS					ROOMS				
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016
Kingston										
<= 50 rooms	8	10	10	13	13	204	232	232	338	338
51 - 100	5	5	5	5	5	330	330	330	332	332
101 - 200	4	4	4	5	5	534	534	534	678	678
> 200 rooms	2	1	1	1	1	660	350	350	320	320
Hotels	19	20	20	24	24	1,728	1,446	1,446	1,668	1,668
Guest Houses	104	112	114	114	124	557	586	611	608	850
Resorts Villas	2	0	0	0	7	12	0	0	0	8
Apartments	5	5	5	5	4	71	71	78	78	76
Total	130	137	139	143	159	2,368	2,103	2,135	2,354	2,602
Montego Bay										
<= 50 rooms	15	16	15	18	18	367	391	361	440	440
51 - 100	8	8	8	7	8	635	635	635	500	621
101 - 200	3	4	4	4	5	461	571	611	613	706
> 200 rooms	15	14	16	17	20	5,650	5,330	5,951	6,131	7,062
Hotels	41	42	43	46	51	7,113	6,927	7,558	7,684	8,829
Guest Houses	64	67	69	76	79	499	525	531	565	587
Resorts Villas	391	276	270	272	274	1,452	1,087	1,063	1,098	1,109
Apartments	8	1	1	1	1	198	128	128	128	128
Total	504	386	383	395	405	9,262	8,667	9,280	9,475	10,653
Ocho Rios										
<= 50 rooms	15	14	15	16	16	387	413	393	393	393
51 - 100	7	9	9	8	8	551	670	671	570	568
101 - 200	3	2	2	3	3	446	324	324	452	452
> 200 rooms	10	10	9	10	10	4,445	4,429	3,635	4,599	4,862
Hotels	35	35	35	37	37	5,829	5,836	5,023	6,014	6,275
Guest Houses	67	58	61	70	73	433	363	381	458	481
Resorts Villas	311	185	188	204	208	1,050	631	652	728	740
Apartments	231	236	228	231	307	366	347	330	333	400
Total	644	514	512	542	625	7,678	7,177	6,386	7,533	7,896
Negril										
<= 50 rooms	38	38	37	41	41	1,033	1,040	1,030	1,166	1,150
51 - 100	12	11	11	8	9	811	759	741	501	548
101 - 200	1	0	1	2	2	130	0	136	243	243
> 200 rooms	9	9	9	8	8	3,376	3,376	3,376	3,166	3,166
Hotels	60	58	58	59	60	5,350	5,175	5,283	5,076	5,107
Guest Houses	91	95	100	103	102	766	737	772	787	791
Resorts Villas	296	236	241	246	264	833	671	694	665	711
Apartments	34	48	48	48	48	35	49	49	49	49
Total	481	437	447	456	474	6,984	6,632	6,798	6,577	6,658

TABLE 25

TOURIST ACCOMMODATION INVENTORY BY CATEGORY AND AREA

	UNITS					ROOMS				
	2012	2013	2014	2015	2016	2012	2013	2014	2015	2016
Port Antonio										
<= 50 rooms	6	6	6	8	9	129	102	103	173	183
51 - 100	1	1	1	0	0	80	80	80	0	0
101 - 200	0	0	0	0	0	0	0	0	0	0
> 200 rooms	0	0	0	0	0	0	0	0	0	0
Hotels	7	7	7	8	9	209	182	183	173	183
Guest Houses	41	44	44	48	49	296	302	305	323	331
Resorts Villas	114	98	103	104	112	294	235	248	261	303
Apartments	1	1	1	1	1	10	10	10	10	10
Total	163	150	155	161	171	809	729	746	767	827
Southcoast										
<= 50 rooms	10	12	11	11	12	266	314	265	230	241
51 - 100	2	2	3	4	4	119	119	192	249	249
101 - 200	0	0	0	0	0	0	0	0	0	0
> 200 rooms	1	1	1	1	1	360	360	360	360	360
Hotels	13	15	15	16	17	745	793	817	839	850
Guest Houses	57	67	64	79	95	510	574	562	655	697
Resorts Villas	39	38	38	60	64	160	148	148	192	203
Apartments	9	8	8	8	8	20	16	16	16	16
Total	118	128	125	163	184	1,435	1,531	1,543	1,702	1,766
All Island										
<= 50 rooms	92	96	94	107	109	2,386	2,492	2,384	2,740	2,745
51 - 100	35	36	37	32	34	2,526	2,593	2,649	2,152	2,318
101 - 200	11	10	11	14	15	1,571	1,429	1,605	1,986	2,079
> 200 rooms	37	35	36	37	40	14,491	13,845	13,672	14,576	15,770
Hotels	175	177	178	190	198	20,974	20,359	20,310	21,454	22,912
Guest Houses	424	443	452	490	522	3,061	3,087	3,162	3,396	3,737
Resorts Villas	1,153	833	840	886	929	3,801	2,772	2,805	2,944	3,074
Apartments	288	299	291	294	369	700	621	611	614	679
Total	2,040	1,752	1,761	1,860	2,018	28,536	26,839	26,888	28,408	30,402
Closed Properties	129	413	438	492	476	3,587	5,311	5,782	4,803	4,690
Total Inventory	2,169	2,165	2,199	2,352	2,494	32,123	32,150	32,670	33,211	35,092

1) Total Inventory includes properties that are currently closed. The Jamaica Tourist Board in consultation with the Tourism Product Development Co. has removed some accommodations which are no longer being used as tourist accommodations.

2) The Guesthouse accommodation category since 2001 includes properties that offer Bed & Breakfast facilities.

TABLE 26
VISITOR ACCOMMODATION BY YEARS AND AREA
2013 - 2016

	R O O M S				%Change 2016/15	%Share 2016	B E D S				%Change 2016/15	%Share 2016
	2013	2014	2015	2016			2013	2014	2015	2016		
<u>HOTELS</u>												
Kingston	1,446	1,446	1,668	1,668	0.0	7.3	2,931	2,937	3,367	3,367	0.0	7.2
Montego Bay	6,927	7,558	7,684	8,829	14.9	38.5	14,267	15,499	15,575	17,739	13.9	37.9
Ocho Rios	5,836	5,023	6,014	6,275	4.3	27.4	12,574	10,898	12,926	13,454	4.1	28.7
Negril	5,175	5,283	5,076	5,107	0.6	22.3	10,475	10,697	10,296	10,358	0.6	22.1
Port Antonio	182	183	173	183	5.8	0.8	354	356	336	256	-23.8	0.5
Southcoast	793	817	839	850	1.3	3.7	1,626	1,624	1,644	1,666	1.3	3.6
Total	20,359	20,310	21,454	22,912	6.8	100.0	42,227	42,011	44,144	46,840	6.1	100.0
<u>GUEST HOUSES</u>												
Kingston	586	616	608	850	39.8	22.7	1,233	1,293	1,277	1,625	27.3	21.9
Montego Bay	525	531	565	587	3.9	15.7	1,045	1,055	1,133	1,173	3.5	15.8
Ocho Rios	363	390	458	481	5.0	12.9	726	782	918	964	5.0	13.0
Negril	737	772	787	791	0.5	21.2	1,476	1,550	1,582	1,586	0.3	21.4
Port Antonio	302	315	323	331	2.5	8.9	611	637	653	669	2.5	9.0
Southcoast	574	595	655	697	6.4	18.7	1,129	1,211	1,331	1,411	6.0	19.0
Total	3,087	3,219	3,396	3,737	10.0	100.0	6,220	6,528	6,894	7,428	7.7	100.0
<u>RESORT VILLAS</u>												
Kingston	0	0	0	8	-	0.3	0	0	0	16	-	0.3
Montego Bay	1,087	1,063	1,098	1,109	1.0	36.1	2,133	2,084	2,154	2,172	0.8	36.0
Ocho Rios	631	652	728	740	1.6	24.1	1,274	1,316	1,468	1,492	1.6	24.7
Negril	671	694	665	711	6.9	23.1	1,327	1,373	1,331	1,429	7.4	23.7
Port Antonio	235	248	261	303	16.1	9.9	456	483	512	595	16.2	9.9
Southcoast	148	181	192	203	5.7	6.6	273	318	322	336	4.3	5.6
Total	2,772	2,838	2,944	3,074	4.4	100.0	5,463	5,574	5,787	6,040	4.4	100.0

TABLE 26a

VISITOR ACCOMMODATION BY YEARS AND AREA

2013 - 2016

	R O O M S				%Change 2016/15	%Share 2016	B E D S				%Change 2016/15	%Share 2016
	2013	2014	2015	2016			2013	2014	2015	2016		
APARTMENTS												
Kingston	71	78	78	76	-2.6	11.2	142	156	156	152	-2.6	11.0
Montego Bay	128	128	128	128	0.0	18.9	256	256	256	256	0.0	18.5
Ocho Rios	347	330	333	400	20.1	58.9	704	676	682	818	19.9	59.2
Negril	49	49	49	49	0.0	7.2	104	104	104	104	0.0	7.5
Port Antonio	10	10	10	10	0.0	1.5	20	20	20	20	0.0	1.4
Southcoast	16	16	16	16	0.0	2.4	32	32	32	32	0.0	2.3
Total	621	611	614	679	10.6	100.0	1,258	1,244	1,250	1,382	10.6	100.0
ALL TYPES OF ACCOMMODATION												
Kingston	2,103	2,140	2,354	2,602	10.5	8.6	4,306	4,386	4,800	5,160	7.5	8.4
Montego Bay	8,667	9,280	9,475	10,653	12.4	35.0	17,701	18,894	19,118	21,340	11.6	34.6
Ocho Rios	7,177	6,395	7,533	7,896	4.8	26.0	15,278	13,672	15,994	16,728	4.6	27.1
Negril	6,632	6,798	6,577	6,658	1.2	21.9	13,382	13,724	13,313	13,477	1.2	21.8
Port Antonio	729	756	767	827	7.8	2.7	1,441	1,496	1,521	1,540	1.2	2.5
Southcoast	1,531	1,609	1,702	1,766	3.8	5.8	3,060	3,185	3,329	3,445	3.5	5.6
Total	26,839	26,978	28,408	30,402	7.0	100.0	55,168	55,357	58,075	61,690	6.2	100.0

Note: 1) Visitor Accommodation excludes closed properties.

The Jamaica Tourist Board in consultation with the Tourism Product Development Co. continues to update the listing of accommodations offered.

Some accommodations have been removed from the listing because they are no longer being used as tourist accommodation.

2) The Guesthouse accommodation category since 2001 includes properties that offer Bed & Breakfast facilities.

TABLE 27

EMPLOYMENT IN ACCOMMODATION SECTOR

	2012	2013	2014	2015	2016
MONTEGO BAY	12,203	12,041	12,777	15,530	20,518
OCHO RIOS	9,306	8,609	8,406	9,458	9,862
NEGRIL	9,365	9,215	9,810	9,712	11,879
KINGSTON	2,203	1,679	1,760	1,982	2,082
PORT ANTONIO	1,072	1,094	1,113	1,182	1,296
SOUTHCOAST	1,048	1,300	1,300	1,391	1,335
TOTAL	35,197	33,938	35,166	39,255	46,972

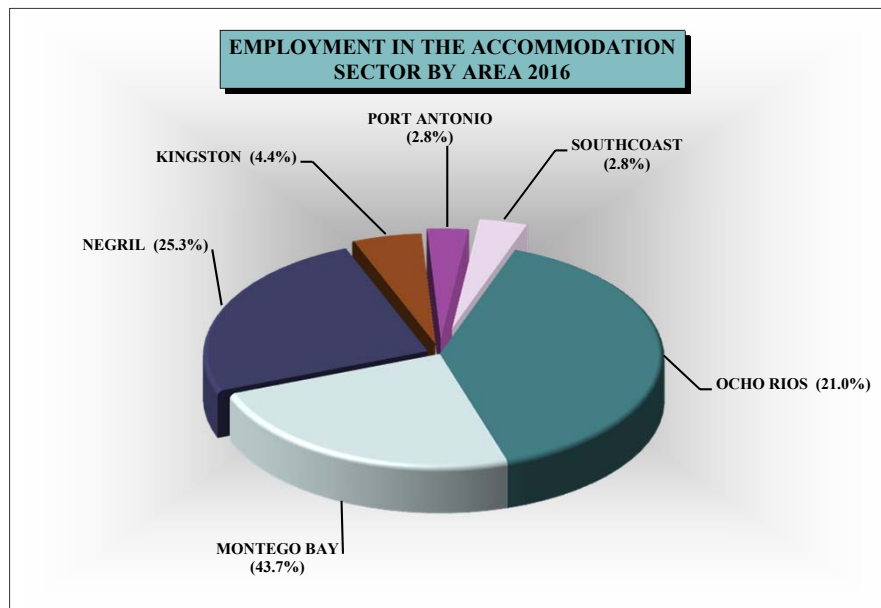
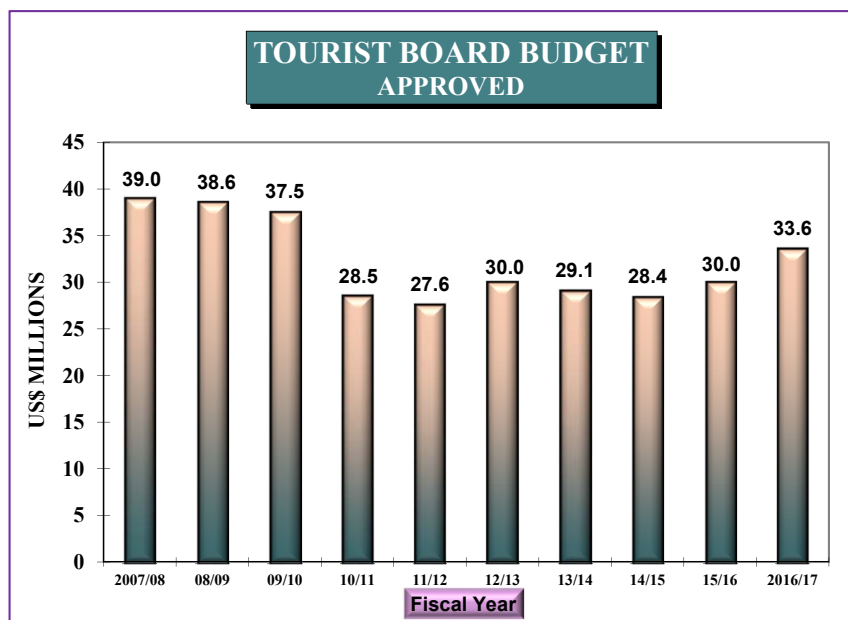


Fig. 20

TABLE 28**TOURIST BOARD BUDGET**

	APPROVED	
	JS,000	US\$,000
1995/96	1,154,037	30,189
1996/97	1,208,713	33,905
1997/98	1,254,860	35,428
1998/99	1,189,116	32,138
1999/00	1,535,950	38,351
2000/01	1,378,430	34,098
2001/02	1,951,764	41,527
2002/03	1,671,751	34,828
2003/04	1,487,926	29,759
2004/05	1,648,176	25,753
2005/06	1,905,380	30,244
2006/07	2,190,759	33,193
2007/08	2,594,236	39,011
2008/09	2,737,796	38,561
2009/10	3,113,302	37,523
2010/11	2,568,510	28,539
2011/12	2,401,040	27,598
2012/13	2,610,941	30,011
2013/14	2,823,516	29,108
2014/15	3,066,662	28,395
2015/16	3,387,418	30,017
2016/17	4,101,884	33,622

**Fig. 21**

- Note: 1. The Tourist Board's Budget is given on a fiscal year basis, i.e. April in one year to March 31 of the following year.
2. Exchange Rate for 2016/17 US\$1 = J\$122.00
3. Budget includes Funds from the Tourism Enhancement Fund as of 2008/09
4. Budget excludes the Budget for Jamaica Vacation Ltd.

TABLE 29**ESTIMATED GROSS FOREIGN EXCHANGE EARNINGS**

		**	
		JS,000	US\$,000
1999		50,157,654	1,279,532
2000		57,408,286	1,332,597
2001		56,814,781	1,232,960
2002		58,708,353	1,209,484
2003		78,271,656	1,351,142
2004		88,119,633	1,436,577
2005		96,565,925	1,545,055
2006		123,232,473	1,870,560
2007		131,911,828	1,910,105
2008		144,054,881	1,975,519
2009		170,380,650	1,925,423
2010		174,868,701	2,001,244
2011		172,878,165	2,008,343
2012		184,170,856	2,069,568
2013		212,903,531	2,112,767
2014		250,004,097	2,244,443
2015		281,818,505	2,402,340
2016		326,464,982	2,608,798

** Exchange Rate used is taken from the Bank of Jamaica's published Average Annual Exchange Rate

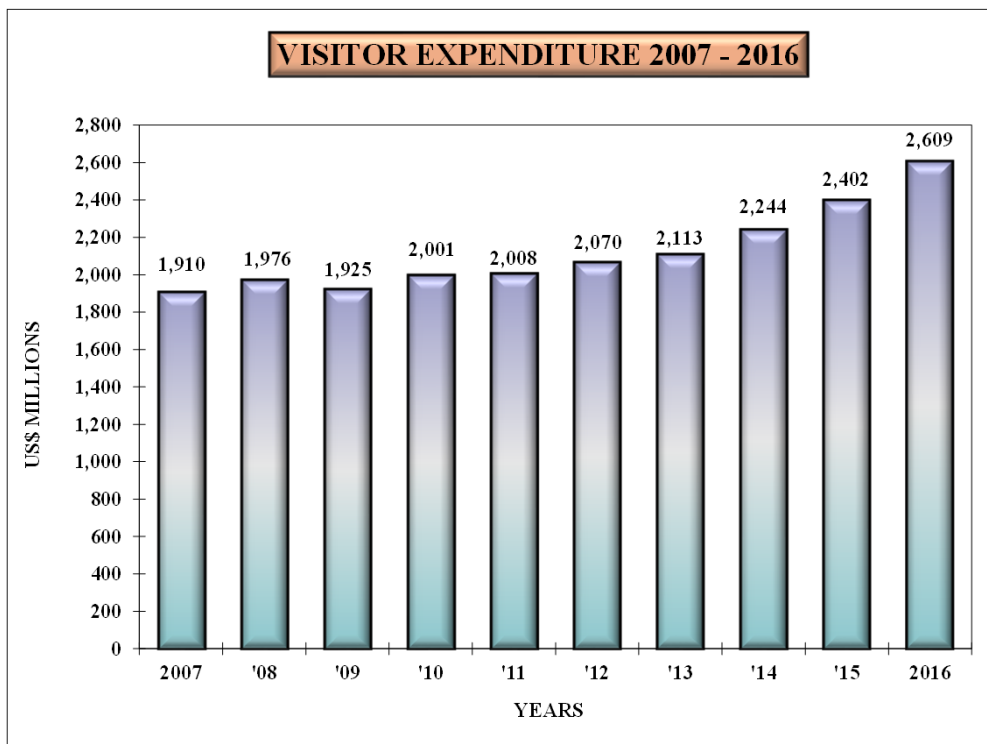
**Fig. 22**

TABLE 30

DISTRIBUTION OF EXPENDITURE OF STOPOVER VISITORS

2016

	WINTER %	SUMMER %	YEAR %
Accommodation (Including Food & Beverage)	52.3	55.1	54.2
Food & Beverage	6.3	4.6	5.1
Entertainment	13.5	13.4	13.4
Transportation	6.9	5.8	6.2
Shopping	5.9	5.2	5.4
Miscellaneous including Tax	15.2	15.9	15.7
TOTAL	100.0	100.0	100.0
Average Expenditure per Person per Night	US\$144.24	US\$128.92	US\$134.03

* Does not include Expenditure of Non-Resident Jamaicans

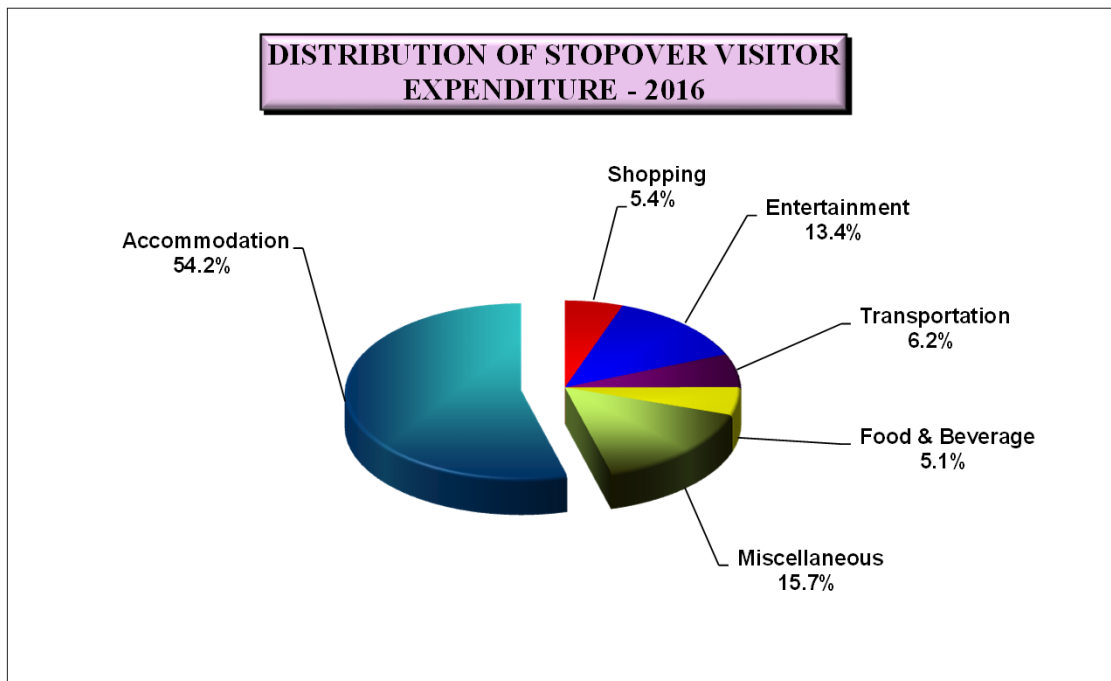


Fig. 23

TABLE 31**DISTRIBUTION OF EXPENDITURE OF CRUISE PASSENGERS****2016**

	WINTER	SUMMER	YEAR
	%	%	%
Food & Beverage (Off Ship)	6.5	6.0	6.1
Attractions	20.4	17.6	18.4
TRANSPORTATION			
Taxis	3.1	3.4	3.4
Car Rental	1.2	0.1	0.4
Other Transportation	1.2	0.9	1.0
Shopping			
In-Bond	19.0	20.2	19.8
Coffee	9.7	11.6	11.0
Clothing	5.0	3.0	3.6
Spices	2.0	1.4	1.6
Spirits (Alcohol)	7.2	6.1	6.4
Straw Products	1.3	0.8	1.0
Wooden Articles	3.4	5.1	4.6
Other Shopping	4.0	6.9	6.1
Tips	3.7	3.2	3.4
Miscellaneous (Including Tax)	12.4	13.7	13.3
TOTAL	100.0	100.0	100.0
Average Expenditure per Person	US\$92.30	US\$89.21	US\$90.24

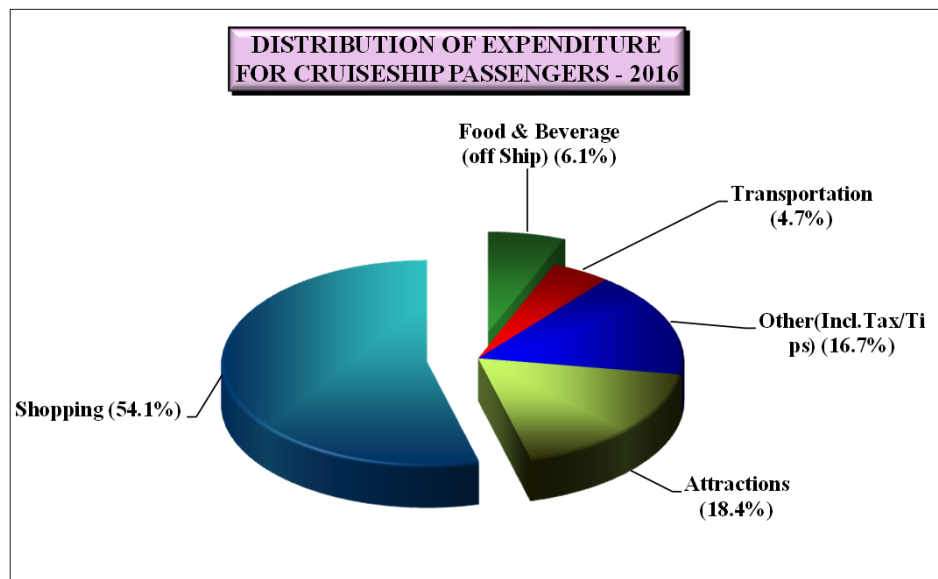


Fig. 24

TABLE 32

AIRLINES SERVING JAMAICA

2014 - 2016

SCHEDULED AIRLINES	2014	2015	2016
AERO GRAVIOTA	Havana Santiago de Cuba	Havana Santiago de Cuba	Havana Santiago de Cuba
AIR CANADA / ROUGE	Halifax Montreal Ottawa Toronto Winnipeg	Halifax Montreal Ottawa Toronto Winnipeg	Halifax Montreal Ottawa Toronto Vancouver Winnipeg
AIRTRANSAT	Calgary Edmonton Halifax Montreal Ottawa Ontario Quebec Regina Saskatoon Toronto Winnipeg	Calgary Edmonton Halifax Hamilton Montreal Ontario Ottawa Quebec Regina Saskatoon Toronto	Calgary Edmonton Halifax Montreal Ottawa Quebec Regina Toronto
AIRTRAN AIRLINES	Atlanta Baltimore Chicago Detroit Milwaukee Orlando	< Southwest Airlines operations >	
AIR TURKS & CAICOS / INTERCARIBBEAN	Providenciales	Dom. Rep. Haiti Providenciales	Dom. Rep. Haiti Nassau Providenciales
AMERICAN AIRLINES	Chicago Dallas Miami	Chicago Dallas Los Angeles Miami	Chicago Dallas Boston Charlotte Philadelphia Los Angeles Miami
AIR SUNSHINE/SHARK/LYNX AIR. ARKEFLY AIR.	Guantanamo Bay Amsterdam	Guantanamo Bay Amsterdam	Guantanamo Bay Amsterdam Warsaw
BLUE PANORAMA	Milan	Milan	Malpensa/Milan
BRITISH AIRWAYS	London/Gatwick	London/Gatwick	London/Gatwick
CANJET AIRLINES	Halifax Hamilton Montreal Ottawa Quebec Toronto	Toronto	
CARIBBEAN AIRLINES	Ft. Lauderdale Nassau New York Antigua Barbados Port of Spain St. Maarten	Ft. Lauderdale Nassau New York Antigua Barbados Port of Spain St. Maarten	Ft. Lauderdale Nassau New York Antigua Barbados Orlando Port of Spain
CAYMAN AIRLINES	Grand Cayman	Grand Cayman	Grand Cayman
COPA	Panama	Panama	Panama
CONDOR	Frankfurt Munich	Frankfurt Munich	Frankfurt Munich
DELTA AIRLINES	Atlanta Detroit Indianapolis Minneapolis New York	Atlanta Detroit Indianapolis Minneapolis New York	Atlanta Boston Detroit Minneapolis New York
FLY JAMAICA	Guyana New York Toronto	Guyana New York Toronto	Guyana New York Toronto
FRONTIER AIRLINES		Chicago Milwaukee Philadelphia St. Louis	Philadelphia

TABLE 32

AIRLINES SERVING JAMAICA

2014 - 2016

SCHEDULED AIRLINES	2014	2015	2016
INSEL AIR JAMAICA AIR SHUTTLE	Curacao	Curacao	Curacao
	Cuba		
JET AIRFLY JETBLUE	Haiti		
	Brussels	Brussels	Brussels
	Boston	Boston	Boston
	Ft. Lauderdale	Ft. Lauderdale	Ft. Lauderdale
	New York	New York	New York
NEOS SOUTHWEST AIRLINES	Orlando	Orlando	Orlando
	Malpensa/Milan	Malpensa/Milan	Milan
SPIRIT AIRLINES SUNWING AIRLINES		Atlanta	Baltimore
		Baltimore	Chicago
		Chicago	Houston
		Detroit	Milwaukee
		Houston	Orlando
		Milwaukee	
		Orlando	
	Ft. Lauderdale	Ft. Lauderdale	Ft. Lauderdale
	Calgary	Calgary	Calgary
	Edmonton	Edmonton	Edmonton
	Halifax	Halifax	Halifax
	Moncton	Milwaukee	Hamilton
	Montreal	Moncton	Milwaukee
	Ottawa	Montreal	Moncton
	Quebec	Ottawa	Montreal
Regina	Quebec	Ottawa	
Saskatoon	Regina	Quebec	
St. Johns	Saskatoon	Regina	
Toronto	St. Johns	Saskatoon	
Vancouver	Toronto	Toronto	
Winnipeg	Winnipeg	St. John's Vancouver Winnipeg	
UNITED AIRLINES	Chicago	Chicago	Chicago
	Houston	Houston	Houston
	Newark	Newark	Newark
	Washington D.C.	Washington D.C.	Washington D.C.
U.S.AIR	Boston	Boston	Boston
	Charlotte	Charlotte	Charlotte
	Philadelphia	Philadelphia	Philadelphia
VIRGIN ATLANTIC WEST JET	London/Gatwick	London/Gatwick	London/Gatwick
	Halifax	Halifax	Montreal
	Montreal	Montreal	Ottawa
	Ottawa	Ottawa	Toronto
	Toronto	Toronto	Winnipeg
	Winnipeg	Winnipeg	

TABLE 32
AIRLINES SERVING JAMAICA
2014 - 2016

CHARTERED FLIGHTS	2014	2015	2016
Aerogal Air.	Quito, Ecuador	Quito, Ecuador	
Air Berlin	Dusseldorf Munich	Dusseldorf Munich	Dusseldorf Munich
Air Century	Havana Holguin Punta Cana	Dom. Rep. Havana Punta Cana	Cancun, Mexico Barbados Dom. Rep. Havana LA Ramana Punta Cana
Allegiant Airlines			Cincinnati
Avianca	Lima, Peru Quito, Ecuador	Lima, Peru Quito, Ecuador	Quito, Ecuador
Condor	Frankfurt	Frankfurt Munich	Frankfurt Munich
Eastlander Air	Stockholm, Sweden		
Euro Wings			Cologne Dusseldorf
Frontier Air	Chicago St. Louis Denver		< Scheduled Service >
German Wings		Cologne	
Interjet			Mexico
Lasca Air			San Jose, Costa Rica
Mesa Airlines		Venezuela	
Miami Air	Atlanta Cincinnati Cincinnati Nashville New Orleans		New York
Primeria Air	San Jose, Costa Rica		
Privelege Air			London, Gatwick
Servicios Aereos Prof.	Dom. Rep.	Havana	Dom. Rep. Havana
South American Lineas	Bogota, Colombia		
Sun Country	Dallas Minneapolis	Dallas Minneapolis	Minneapolis
Thomas Cook	Manchester	Arlanda, Stockholm Gothenburg, Stockholm Helsinki London/Gatwick	Arlanda, Stockholm, Sweden Gothenburg, Stockholm, Sweden London/Gatwick Manchester
Thompson Fly	Stockholm, Sweden Birmingham Copenhagen London/Gatwick Manchester	Stockholm, Sweden Manchester Birmingham Cardiff Copenhagen Doncaster East Midlands Glasgow Glasgow Helsinki London/Gatwick Manchester Manchester Newcastle Oslo, Norway Oslo, Norway Stockholm, Sweden	Arlanda, Stockholm, Sweden Birmingham Copenhagen Dublin Glasgow Helsinki London/Gatwick Manchester Newcastle Oslo, Norway Stockholm, Sweden
Titan Air			Toronto
Transaero	Moscow		
Travel Services Corp.	Prague	Prague	
White Airways	Lisbon, Portugal	Lisbon, Portugal	
World Atlantic			Newark
XL Airways	Paris		
Xtra Air		Atlanta Charlotte Cincinnati Nashville St. Louis	Chicago Indianapolis, Indiana St. Louis