

TABLE 1
TOURIST ARRIVALS
January - November
2010

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans			Total Stopover Arrivals		
		+/- 2010/09	+/- 2010/08		+/- 2010/09	+/- 2010/08		+/- 2010/09	+/- 2010/08
January	151,681	8.7%	13.0%	9,413	0.1%	9.3%	161,094	8.2%	12.8%
February	158,243	5.1%	7.4%	9,219	-4.7%	-2.8%	167,462	4.5%	6.8%
March	188,113	14.0%	9.0%	13,265	21.3%	13.0%	201,378	14.5%	9.3%
April	155,515	2.8%	10.0%	11,440	-11.0%	5.4%	166,955	1.7%	9.7%
Jan.-Apr.	653,552	7.8%	9.8%	43,337	1.1%	6.5%	696,889	7.3%	9.5%
May	140,717	-1.8%	7.6%	9,058	-11.2%	-13.3%	149,775	-2.4%	6.0%
June	150,775	-2.7%	1.5%	13,430	-0.7%	-0.3%	164,205	-2.6%	1.4%
July	185,088	4.1%	10.2%	19,438	6.6%	11.2%	204,526	4.4%	10.3%
August	144,593	4.2%	11.4%	14,815	7.8%	16.8%	159,408	4.5%	11.9%
September	87,975	1.6%	5.4%	9,035	3.8%	5.3%	97,010	1.8%	5.4%
October	105,224	5.0%	7.9%	9,475	9.6%	10.3%	114,699	5.4%	8.1%
November	124,917	6.6%	9.6%	9,403	12.9%	12.9%	134,320	7.0%	9.9%
May - Nov.	939,289	2.2%	7.7%	84,654	4.0%	6.4%	1,023,943	2.4%	7.6%
Jan.- Nov.	1,592,841	4.4%	8.5%	127,991	3.0%	6.4%	1,720,832	4.3%	8.4%

TABLE 2**STOPOVER ARRIVALS BY REGION**

U.S.A.	November 2007	November 2008	November 2009	November 2010	% C H A N G E		
					2010/09	2010/08	2010/07
NORTHEAST (New York Office)	38,381	33,434	37,696	37,030	-1.8%	10.8%	-3.5%
MIDWEST (Chicago Office)	13,792	14,524	13,379	13,838	3.4%	-4.7%	0.3%
SOUTH (Miami Office)	22,830	20,402	17,804	20,246	13.7%	-0.8%	-11.3%
WEST (Los Angeles Office)	8,813	8,444	7,837	7,958	1.5%	-5.8%	-9.7%
TOTAL U.S.A	83,816	76,804	76,716	79,072	3.1%	3.0%	-5.7%
CANADA (Toronto Office)	12,697	19,508	20,356	25,974	27.6%	33.1%	104.6%
EUROPE							
Northern Europe (U.K. Office)	13,827	13,225	15,368	16,993	10.6%	28.5%	22.9%
South\Western Europe (German Office)	6,567	5,503	6,345	5,370	-15.4%	-2.4%	-18.2%
Central/East Europe Other Europe	713	540	610	556	-8.9%	3.0%	-22.0%
Total Europe	21,107	19,268	22,323	22,919	2.7%	18.9%	8.6%
LATIN AMERICA	1,110	1,818	890	972	9.2%	-46.5%	-12.4%
ASIA	602	426	461	536	16.3%	25.8%	-11.0%
CARIBBEAN	4,765	4,107	4,363	4,528	3.8%	10.3%	-5.0%
OTHER COUNTRIES	377	319	385	319	-17.1%	0.0%	-15.4%
GRAND TOTAL	124,474	122,250	125,494	134,320	7.0%	9.9%	7.9%

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TABLE 2.1**STOPOVER ARRIVALS BY REGION**

U.S.A.	January -	January -	January -	January -	% C H A N G E		
	November 2007	November 2008	November 2009	November 2010	2010/09	2010/08	2010/07
NORTHEAST (New York Office)	438,417	446,054	472,446	519,774	10.0%	16.5%	18.6%
MIDWEST (Chicago Office)	185,271	191,598	196,124	202,098	3.0%	5.5%	9.1%
SOUTH (Miami Office)	282,331	290,079	284,853	290,019	1.8%	0.0%	2.7%
WEST (Los Angeles Office)	112,321	113,485	109,638	112,548	2.7%	-0.8%	0.2%
TOTAL U.S.A	1,018,340	1,041,216	1,063,061	1,124,439	5.8%	8.0%	10.4%
CANADA (Toronto Office)	161,089	200,998	253,691	276,296	8.9%	37.5%	71.5%
EUROPE							
Northern Europe (U.K. Office)	174,099	177,195	172,505	173,280	0.4%	-2.2%	-0.5%
South\Western Europe (German Office)	82,857	75,430	72,237	68,184	-5.6%	-9.6%	-17.7%
Central/East Europe Other Europe	5,210	6,700	5,360	5,414	1.0%	-19.2%	3.9%
Total Europe	262,166	259,325	250,102	246,878	-1.3%	-4.8%	-5.8%
LATIN AMERICA	11,118	15,058	13,437	12,425	-7.5%	-17.5%	11.8%
ASIA	6,442	5,561	5,650	5,233	-7.4%	-5.9%	-18.8%
CARIBBEAN	55,669	59,886	58,728	51,310	-12.6%	-14.3%	-7.8%
OTHER COUNTRIES	5,935	5,613	4,612	4,251	-7.8%	-24.3%	-28.4%
GRAND TOTAL	1,520,759	1,587,657	1,649,281	1,720,832	4.3%	8.4%	13.2%

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TABLE 2.2**STOPOVER ARRIVALS BY REGION**

U.S.A.	May-	May-	May-	May-	% C H A N G E		
	November 2007	November 2008	November 2009	November 2010	2010/09	2010/08	2010/07
NORTHEAST (New York Office)	275,220	267,995	300,316	318,743	6.1%	18.9%	15.8%
MIDWEST (Chicago Office)	92,778	94,116	100,271	102,502	2.2%	8.9%	10.5%
SOUTH (Miami Office)	198,405	197,384	194,033	196,947	1.5%	-0.2%	-0.7%
WEST (Los Angeles Office)	79,241	77,488	77,596	78,927	1.7%	1.9%	-0.4%
TOTAL U.S.A	645,644	636,983	672,216	697,119	3.7%	9.4%	8.0%
CANADA (Toronto Office)	72,019	88,079	109,520	116,868	6.7%	32.7%	62.3%
EUROPE							
Northern Europe (U.K. Office)	111,953	115,154	113,011	115,318	2.0%	0.1%	3.0%
South\Western Europe (German Office)	56,894	50,793	49,383	43,685	-11.5%	-14.0%	-23.2%
Central/East Europe Other Europe	2,852	3,334	2,742	2,572	-6.2%	-22.9%	-9.8%
Total Europe	171,699	169,281	165,136	161,575	-2.2%	-4.6%	-5.9%
LATIN AMERICA	7,936	10,093	8,632	8,129	-5.8%	-19.5%	2.4%
ASIA	3,870	3,002	3,079	3,302	7.2%	10.0%	-14.7%
CARIBBEAN	38,736	40,310	38,677	34,260	-11.4%	-15.0%	-11.6%
OTHER COUNTRIES	3,042	3,751	2,834	2,690	-5.1%	-28.3%	-11.6%
GRAND TOTAL	942,946	951,499	1,000,094	1,023,943	2.4%	7.6%	8.6%

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TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - NOVEMBER 2010**

	MONTEGO BAY		% Change 2010/09		OCHO RIOS		% Change 2010/09		2010 TOTAL		2009 TOTAL		% Change 2010/09	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	13	30,439	-18.8%	-10.4%	21	56,637	-19.2%	-23.3%	35	87,136	43	107,827	-18.6%	-19.2%
February	11	25,235	-26.7%	-25.9%	19	53,295	-9.5%	-4.0%	31	78,805	38	90,477	-18.4%	-12.9%
March	16	39,606	6.7%	14.0%	25	71,317	-7.4%	-7.6%	42	111,356	44	112,416	-4.5%	-0.9%
April	14	29,220	16.7%	-20.2%	17	50,896	-29.2%	-23.9%	31	80,116	36	103,484	-13.9%	-22.6%
Jan. - Apr.	54	124,500	-6.9%	-10.7%	82	232,145	-16.3%	-15.1%	139	357,413	161	414,204	-13.7%	-13.7%
May	10	19,500	-9.1%	-30.1%	12	40,804	0.0%	1.3%	22	60,304	23	68,181	-4.3%	-11.6%
June	7	17,562	16.7%	7.2%	13	48,955	-13.3%	-6.1%	20	66,517	21	68,539	-4.8%	-3.0%
July	5	16,231	25.0%	11.8%	13	48,673	18.2%	17.0%	18	64,904	15	56,112	20.0%	15.7%
August	4	13,371	33.3%	25.9%	13	48,472	18.2%	18.7%	17	61,843	14	51,449	21.4%	20.2%
September	3	7,311	-25.0%	-43.2%	14	48,092	55.6%	49.7%	17	55,403	15	45,101	13.3%	22.8%
October	7	20,882	40.0%	52.8%	14	38,516	0.0%	-12.1%	21	59,398	19	57,478	10.5%	3.3%
November	13	30,537	62.5%	77.6%	16	41,064	-11.1%	-20.7%	29	71,601	26	68,971	11.5%	3.8%
May - Nov.	49	125,394	19.5%	10.8%	95	314,576	5.6%	4.0%	144	439,970	133	415,831	8.3%	5.8%
Jan. - Nov.	103	249,894	4.0%	-1.1%	177	546,721	-5.9%	-5.1%	283	797,383	294	830,035	-3.7%	-3.9%

- * Note:
1. During the month of January one Cruise Ship called with 60 Cruise passengers visited Port Antonio.
 2. During the month of February one Cruise Ship called with 275 Cruise passengers visited Port Antonio.
 3. During the month of March one Cruise Ship called with 433 Cruise passengers visited Port Antonio.
 4. During the month of September one Cruise Ship call to the port of Montego Bay was cancelled due to the passage of Tropical Storm Nicole