

TABLE 1
TOURIST ARRIVALS
January - November
2009

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans			Total Stopover Arrivals		
		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07
January	139,481	3.9%	12.3%	9,405	9.2%	69.2%	148,886	4.2%	14.7%
February	150,608	2.2%	18.1%	9,674	2.0%	78.9%	160,282	2.2%	20.6%
March	164,997	-4.4%	5.0%	10,932	-6.8%	48.7%	175,929	-4.5%	6.9%
April	151,241	7.0%	6.1%	12,849	18.3%	59.8%	164,090	7.8%	9.0%
Jan.-Apr.	606,327	1.8%	10.0%	42,860	5.3%	62.6%	649,187	2.0%	12.4%
May	143,241	9.5%	15.2%	10,202	-2.4%	31.8%	153,443	8.6%	16.2%
June	155,036	4.4%	8.0%	13,525	0.4%	4.4%	168,561	4.1%	7.7%
July	177,714	5.8%	0.2%	18,226	4.3%	0.7%	195,940	5.7%	0.3%
August	138,826	7.0%	12.0%	13,747	8.4%	8.3%	152,573	7.1%	11.6%
September	86,561	3.7%	6.0%	8,702	1.4%	8.6%	95,263	3.5%	6.2%
October	100,174	2.7%	0.7%	8,646	0.6%	-0.9%	108,820	2.6%	0.6%
November	117,163	2.8%	1.8%	8,331	0.1%	-10.7%	125,494	2.7%	0.8%
May - Nov.	918,715	5.4%	6.2%	81,379	2.3%	4.9%	1,000,094	5.1%	6.1%
Jan.- Nov.	1,525,042	3.9%	7.6%	124,239	3.3%	19.6%	1,649,281	3.9%	8.5%

Research & Marketing Intelligence Unit
Marketing Dept.
Jamaica Tourist Board
December 30, 2009.

TABLE 2**STOPOVER ARRIVALS BY REGION**

U.S.A.	November 2006	November 2007	November 2008	November 2009	% C H A N G E		
					2009/08	2009/07	2009/06
NORTHEAST (New York Office)	36,496	38,381	33,434	37,696	12.7%	-1.8%	3.3%
MIDWEST (Chicago Office)	15,267	13,792	14,524	13,379	-7.9%	-3.0%	-12.4%
SOUTH (Miami Office)	21,415	22,830	20,402	17,804	-12.7%	-22.0%	-16.9%
WEST (Los Angeles Office)	9,116	8,813	8,444	7,837	-7.2%	-11.1%	-14.0%
TOTAL U.S.A	82,294	83,816	76,804	76,716	-0.1%	-8.5%	-6.8%
CANADA (Toronto Office)	10,581	12,697	19,508	20,356	4.3%	60.3%	92.4%
EUROPE Northern Europe (U.K. Office)	15,889	13,827	13,225	15,368	16.2%	11.1%	-3.3%
South\Western Europe (German Office)	6,368	6,567	5,503	6,345	15.3%	-3.4%	-0.4%
Central/East Europe Other Europe	610	713	540	610	13.0%	-14.4%	0.0%
Total Europe	22,867	21,107	19,268	22,323	15.9%	5.8%	-2.4%
LATIN AMERICA	915	1,110	1,818	890	-51.0%	-19.8%	-2.7%
JAPAN	302	307	216	207	-4.2%	-32.6%	-31.5%
CARIBBEAN	4,326	4,765	4,107	4,363	6.2%	-8.4%	0.9%
OTHER COUNTRIES	631	672	529	639	20.8%	-4.9%	1.3%
GRAND TOTAL	121,916	124,474	122,250	125,494	2.7%	0.8%	2.9%

Research & Marketing Intelligence Unit
Marketing Dept.
Jamaica Tourist Board
December 30, 2009.

TABLE 2.1**STOPOVER ARRIVALS BY REGION**

U.S.A.	January -	January -	January -	January -	% C H A N G E		
	November 2006	November 2007	November 2008	November 2009	2009/08	2009/07	2009/06
NORTHEAST (New York Office)	453,952	438,417	446,054	472,446	5.9%	7.8%	4.1%
MIDWEST (Chicago Office)	212,206	185,271	191,598	196,124	2.4%	5.9%	-7.6%
SOUTH (Miami Office)	292,158	282,331	290,079	284,853	-1.8%	0.9%	-2.5%
WEST (Los Angeles Office)	122,914	112,321	113,485	109,638	-3.4%	-2.4%	-10.8%
TOTAL U.S.A	1,081,230	1,018,340	1,041,216	1,063,061	2.1%	4.4%	-1.7%
CANADA (Toronto Office)	129,869	161,089	200,998	253,691	26.2%	57.5%	95.3%
EUROPE							
Northern Europe (U.K. Office)	162,415	174,099	177,195	172,505	-2.6%	-0.9%	6.2%
South\Western Europe (German Office)	62,680	82,857	75,430	72,237	-4.2%	-12.8%	15.2%
Central/East Europe Other Europe	3,650	5,210	6,700	5,360	-20.0%	2.9%	46.8%
Total Europe	228,745	262,166	259,325	250,102	-3.6%	-4.6%	9.3%
LATIN AMERICA	10,136	11,118	15,058	13,437	-10.8%	20.9%	32.6%
JAPAN	3,454	2,767	2,600	2,232	-14.2%	-19.3%	-35.4%
CARIBBEAN	49,923	55,669	59,886	58,728	-1.9%	5.5%	17.6%
OTHER COUNTRIES	7,114	9,610	8,574	8,030	-6.3%	-16.4%	12.9%
GRAND TOTAL	1,510,471	1,520,759	1,587,657	1,649,281	3.9%	8.5%	9.2%

Research & Marketing Intelligence Unit
Marketing Dept.
Jamaica Tourist Board
December 30, 2009.

TABLE 2.2**STOPOVER ARRIVALS BY REGION**

U.S.A.	May-	May-	May-	May-	% C H A N G E		
	November 2006	November 2007	November 2008	November 2009	2009/08	2009/07	2009/06
NORTHEAST (New York Office)	271,948	275,220	267,995	300,316	12.1%	9.1%	10.4%
MIDWEST (Chicago Office)	102,758	92,778	94,116	100,271	6.5%	8.1%	-2.4%
SOUTH (Miami Office)	194,958	198,405	197,384	194,033	-1.7%	-2.2%	-0.5%
WEST (Los Angeles Office)	83,407	79,241	77,488	77,596	0.1%	-2.1%	-7.0%
TOTAL U.S.A	653,071	645,644	636,983	672,216	5.5%	4.1%	2.9%
CANADA (Toronto Office)	62,247	72,019	88,079	109,520	24.3%	52.1%	75.9%
EUROPE							
Northern Europe (U.K. Office)	108,471	111,953	115,154	113,011	-1.9%	0.9%	4.2%
South\Western Europe (German Office)	37,367	56,894	50,793	49,383	-2.8%	-13.2%	32.2%
Central/East Europe Other Europe	2,028	2,852	3,334	2,742	-17.8%	-3.9%	35.2%
Total Europe	147,866	171,699	169,281	165,136	-2.4%	-3.8%	11.7%
LATIN AMERICA	6,501	7,936	10,093	8,632	-14.5%	8.8%	32.8%
JAPAN	1,788	1,537	1,358	1,225	-9.8%	-20.3%	-31.5%
CARIBBEAN	34,493	38,736	40,310	38,677	-4.1%	-0.2%	12.1%
OTHER COUNTRIES	4,670	5,375	5,395	4,688	-13.1%	-12.8%	0.4%
GRAND TOTAL	910,636	942,946	951,499	1,000,094	5.1%	6.1%	9.8%

Research & Marketing Intelligence Unit
Marketing Dept.
Jamaica Tourist Board
December 30, 2009.

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - NOVEMBER 2009**

	MONTEGO BAY		% Change 2009/08		OCHO RIOS		% Change 2009/08		2009 TOTAL		2008 TOTAL		% Change 2009/08	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	33,958	-38.5%	-45.6%	26	73,813	-10.3%	-8.3%	43	107,827	58	144,671	-25.9%	-25.5%
February	15	34,071	-25.0%	-28.5%	21	55,536	-34.4%	-35.0%	38	90,477	53	133,403	-28.3%	-32.2%
March	15	34,727	-25.0%	-23.9%	27	77,164	-20.6%	-16.4%	44	112,416	56	139,347	-21.4%	-19.3%
April	12	36,638	-33.3%	-13.2%	24	66,846	-4.0%	-0.9%	36	103,484	46	110,838	-21.7%	-6.6%
Jan. - Apr.	58	139,394	-31.0%	-29.6%	98	273,359	-18.3%	-16.1%	161	414,204	213	528,259	-24.4%	-21.6%
May	11	27,898	57.1%	28.2%	12	40,283	0.0%	5.7%	23	68,181	19	59,860	21.1%	13.9%
June	6	16,386	-14.3%	-28.4%	15	52,153	50.0%	48.7%	21	68,539	17	57,962	23.5%	18.2%
July	4	14,521	-50.0%	-52.6%	11	41,591	0.0%	7.5%	15	56,112	19	69,343	-21.1%	-19.1%
August	3	10,618	-40.0%	-45.0%	11	40,831	10.0%	15.5%	14	51,449	15	54,656	-6.7%	-5.9%
September	4	12,877	0.0%	-4.5%	9	32,126	-18.2%	-9.1%	15	45,101	15	48,821	0.0%	-7.6%
October	5	13,662	-28.6%	-43.1%	14	43,816	-12.5%	-10.8%	19	57,478	23	73,165	-17.4%	-21.4%
November	8	17,194	-27.3%	-42.2%	18	51,777	0.0%	13.4%	26	68,971	30	76,223	-13.3%	-9.5%
May - Nov.	41	113,156	-16.3%	-30.1%	90	302,577	2.3%	9.1%	133	415,831	138	440,030	-3.6%	-5.5%
Jan. - Nov.	99	252,550	-25.6%	-29.8%	188	575,936	-9.6%	-4.5%	294	830,035	351	968,289	-16.2%	-14.3%

- * Note:
1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
 2. During the month of January one Cruise Ship calls with 56 Cruise passengers visited Port Antonio.
 3. During the month of February 2 Cruise Ship calls with 870 Cruise passengers visited Kingston.
 4. During the month of March 2 Cruise Ship calls with 525 Cruise passengers visited Port Antonio.