

TABLE 1
TOURIST ARRIVALS
January - May
2011

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans	+/-		Total Stopover Arrivals	+/-	
		+/- 2011/10	+/- 2011/09		+/- 2011/10	+/- 2011/09		+/- 2011/10	+/- 2011/09
January	164,155	8.2%	17.7%	9,989	6.1%	6.2%	174,144	8.1%	17.0%
February	165,528	4.6%	9.9%	9,586	4.0%	-0.9%	175,114	4.6%	9.3%
March	192,313	2.2%	16.6%	11,733	-11.5%	7.3%	204,046	1.3%	16.0%
April	166,037	6.8%	9.8%	13,407	17.2%	4.3%	179,444	7.5%	9.4%
Jan.-Apr.	688,033	5.3%	13.5%	44,715	3.2%	4.3%	732,748	5.1%	12.9%
May	137,005	-2.6%	-4.4%	9,578	5.7%	-6.1%	146,583	-2.1%	-4.5%
Jan.- May	825,038	3.9%	10.1%	54,293	3.6%	2.3%	879,331	3.9%	9.6%

Research & Marketing Intelligence Unit
Marketing Dept.
Jamaica Tourist Board
September 6, 2011.

TABLE 2**STOPOVER ARRIVALS BY REGION**

<u>U.S.A.</u>	<u>May 2008</u>	<u>May 2009</u>	<u>May 2010</u>	<u>May 2011</u>	<u>% C H A N G E</u>		
					2011/10	2011/09	2011/08
NORTHEAST (New York Office)	39,205	43,701	46,483	43,311	-6.8%	-0.9%	10.5%
MIDWEST (Chicago Office)	15,924	19,002	17,301	18,540	7.2%	-2.4%	16.4%
SOUTH (Miami Office)	30,707	31,037	27,820	28,211	1.4%	-9.1%	-8.1%
WEST (Los Angeles Office)	11,882	11,797	12,516	12,354	-1.3%	4.7%	4.0%
TOTAL U.S.A	97,718	105,537	104,120	102,416	-1.6%	-3.0%	4.8%
CANADA (Toronto Office)	13,058	17,975	17,847	17,733	-0.6%	-1.3%	35.8%
EUROPE Northern Europe (U.K. Office)	16,375	17,124	15,945	14,463	-9.3%	-15.5%	-11.7%
South\Western Europe (German Office)	5,819	5,588	5,578	4,233	-24.1%	-24.2%	-27.3%
Central/East Europe Other Europe	425	335	357	422	18.2%	26.0%	-0.7%
Total Europe	22,619	23,047	21,880	19,118	-12.6%	-17.0%	-15.5%
LATIN AMERICA	1,289	1,068	1,027	1,133	10.3%	6.1%	-12.1%
ASIA	491	490	458	609	33.0%	24.3%	24.0%
CARIBBEAN	5,310	4,896	4,010	5,119	27.7%	4.6%	-3.6%
OTHER COUNTRIES	751	430	433	455	5.1%	5.8%	-39.4%
GRAND TOTAL	141,236	153,443	149,775	146,583	-2.1%	-4.5%	3.8%

Research & Marketing Intelligence
Marketing Dept.
Jamaica Tourist Board
September 6, 2011.

TABLE 2.1**STOPOVER ARRIVALS BY REGION**

U.S.A.	January - May 2008	January - May 2009	January - May 2010	January - May 2011	% C H A N G E		
					2011/10	2011/09	2011/08
NORTHEAST (New York Office)	217,264	215,831	247,514	235,796	-4.7%	9.3%	8.5%
MIDWEST (Chicago Office)	113,406	114,855	116,897	122,878	5.1%	7.0%	8.4%
SOUTH (Miami Office)	123,402	121,857	120,892	120,369	-0.4%	-1.2%	-2.5%
WEST (Los Angeles Office)	47,879	43,839	46,137	44,223	-4.1%	0.9%	-7.6%
TOTAL U.S.A	501,951	496,382	531,440	523,266	-1.5%	5.4%	4.2%
CANADA (Toronto Office)	125,977	162,146	177,275	217,520	22.7%	34.2%	72.7%
EUROPE Northern Europe (U.K. Office)	78,416	76,618	73,907	73,151	-1.0%	-4.5%	-6.7%
South\Western Europe (German Office)	30,456	28,442	30,077	26,767	-11.0%	-5.9%	-12.1%
Central/East Europe Other Europe	3,791	2,953	3,199	3,307	3.4%	12.0%	-12.8%
Total Europe	112,663	108,013	107,183	103,225	-3.7%	-4.4%	-8.4%
LATIN AMERICA	6,254	5,873	5,323	5,744	7.9%	-2.2%	-8.2%
ASIA	3,050	3,061	2,389	2,734	14.4%	-10.7%	-10.4%
CARIBBEAN	24,886	24,947	21,060	24,950	18.5%	0.0%	0.3%
OTHER COUNTRIES	2,613	2,208	1,994	1,892	-5.1%	-14.3%	-27.6%
GRAND TOTAL	777,394	802,630	846,664	879,331	3.9%	9.6%	13.1%

Research & Marketing Intelligence
Marketing Dept.
Jamaica Tourist Board
September 6, 2011.

TABLE 4**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL****JANUARY - MAY 2011**

	MONTEGO BAY		% Change 2011/10		FALMOUTH		OCHO RIOS		% Change 2011/10		2011 TOTAL		2010 TOTAL		% Change 2011/10	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	42,339	23.1%	39.1%	-	-	22	53,684	4.8%	-5.2%	39	96,323	35	87,136	11.4%	10.5%
February	13	23,381	18.2%	-7.3%	3	10,365	22	55,237	15.8%	3.6%	38	88,983	31	78,805	22.6%	12.9%
March	13	22,569	-18.8%	-43.0%	10	36,444	18	46,866	-28.0%	-34.3%	42	106,247	42	111,356	0.0%	-4.6%
April	6	15,221	-57.1%	-47.9%	14	50,836	13	34,920	-23.5%	-31.4%	33	100,977	31	80,116	6.5%	26.0%
Jan. - Apr.	48	103,510	-11.1%	-16.9%	27	97,645	75	190,707	-8.5%	-17.9%	152	392,530	139	357,413	9.4%	9.8%
May	7	14,911	-30.0%	-23.5%	11	42,088	7	20,580	-41.7%	-49.6%	25	77,579	22	60,304	13.6%	28.6%
Jan. - May	55	118,421	-14.1%	-17.8%	38	139,733	82	211,287	-12.8%	-22.6%	177	470,109	161	417,717	9.9%	12.5%

* Note:
 1. During the month of January one Cruise Ship called with 300 Cruise passengers visited Port Antonio.
 2. During the month of March one Cruise Ship called with 368 Cruise passengers visited Port Antonio.