

**TABLE 1**  
**TOURIST ARRIVALS**  
 January - March  
2009

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans			Total Stopover Arrivals			
		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07	
January	139,481	3.9%	12.3%	9,405	9.2%	69.2%	148,886	4.2%	14.7%	
February	150,608	2.2%	18.1%	9,674	2.0%	78.9%		160,282	2.2%	20.6%
March	164,997	-4.4%	5.0%	10,932	-6.8%	48.7%		175,929	-4.5%	6.9%
<b>Jan.-Mar.</b>	<b>455,086</b>	<b>0.2%</b>	<b>11.3%</b>	<b>30,011</b>	<b>0.6%</b>	<b>63.8%</b>	<b>485,097</b>	<b>0.2%</b>	<b>13.5%</b>	

**TABLE 2****STOPOVER ARRIVALS BY REGION**

U.S.A.	March 2006	March 2007	March 2008	March 2009	% C H A N G E		
					2009/08	2009/07	2009/06
NORTHEAST (New York Office)	49,139	45,085	50,378	44,518	-11.6%	-1.3%	-9.4%
MIDWEST (Chicago Office)	33,000	28,439	31,212	29,094	-6.8%	2.3%	-11.8%
SOUTH (Miami Office)	29,136	25,014	27,491	24,359	-11.4%	-2.6%	-16.4%
WEST (Los Angeles Office)	12,659	9,909	10,983	9,969	-9.2%	0.6%	-21.2%
<b>TOTAL U.S.A</b>	<b>123,934</b>	<b>108,447</b>	<b>120,064</b>	<b>107,940</b>	<b>-10.1%</b>	<b>-0.5%</b>	<b>-12.9%</b>
CANADA (Toronto Office)	<b>17,657</b>	<b>24,991</b>	<b>33,000</b>	<b>39,170</b>	<b>18.7%</b>	<b>56.7%</b>	<b>121.8%</b>
EUROPE							
Northern Europe (U.K. Office)	14,105	17,905	16,099	16,248	0.9%	-9.3%	15.2%
South\Western Europe (German Office)	5,795	6,364	5,769	5,493	-4.8%	-13.7%	-5.2%
Central/East Europe Other Europe	273	328	932	506	-45.7%	54.3%	85.3%
<b>Total Europe</b>	<b>20,173</b>	<b>24,597</b>	<b>22,800</b>	<b>22,247</b>	<b>-2.4%</b>	<b>-9.6%</b>	<b>10.3%</b>
LATIN AMERICA	755	721	1,416	915	-35.4%	26.9%	21.2%
JAPAN	461	392	353	251	-28.9%	-36.0%	-45.6%
CARIBBEAN	3,808	4,344	5,843	4,529	-22.5%	4.3%	18.9%
OTHER COUNTRIES	651	1,055	791	877	10.9%	-16.9%	34.7%
<b>GRAND TOTAL</b>	<b>167,439</b>	<b>164,547</b>	<b>184,267</b>	<b>175,929</b>	<b>-4.5%</b>	<b>6.9%</b>	<b>5.1%</b>

Research & Marketing Intelligence Unit  
Marketing Dept.  
Jamaica Tourist Board  
May 12, 2009.

**TABLE 2.1****STOPOVER ARRIVALS BY REGION**

U.S.A.	January - March 2006	January - March 2007	January - March 2008	January - March 2009	% C H A N G E		
					2009/08	2009/07	2009/06
NORTHEAST (New York Office)	127,582	115,674	129,108	120,593	-6.6%	4.3%	-5.5%
MIDWEST (Chicago Office)	85,586	73,530	79,651	76,102	-4.5%	3.5%	-11.1%
SOUTH (Miami Office)	66,843	57,884	66,106	61,945	-6.3%	7.0%	-7.3%
WEST (Los Angeles Office)	27,521	23,099	25,744	22,792	-11.5%	-1.3%	-17.2%
<b>TOTAL U.S.A</b>	<b>307,532</b>	<b>270,187</b>	<b>300,609</b>	<b>281,432</b>	<b>-6.4%</b>	<b>4.2%</b>	<b>-8.5%</b>
CANADA (Toronto Office)	<b>53,432</b>	<b>70,978</b>	<b>92,671</b>	<b>118,374</b>	<b>27.7%</b>	<b>66.8%</b>	<b>121.5%</b>
EUROPE Northern Europe (U.K. Office)	38,934	46,550	46,284	44,625	-3.6%	-4.1%	14.6%
South\Western Europe (German Office)	19,359	20,307	19,368	17,430	-10.0%	-14.2%	-10.0%
Central/East Europe Other Europe	1,323	2,120	2,947	2,189	-25.7%	3.3%	65.5%
<b>Total Europe</b>	<b>59,616</b>	<b>68,977</b>	<b>68,599</b>	<b>64,244</b>	<b>-6.3%</b>	<b>-6.9%</b>	<b>7.8%</b>
LATIN AMERICA	2,598	2,424	3,886	3,495	-10.1%	44.2%	34.5%
JAPAN	1,294	950	983	781	-20.5%	-17.8%	-39.6%
CARIBBEAN	10,283	11,606	14,796	14,138	-4.4%	21.8%	37.5%
OTHER COUNTRIES	1,807	2,130	2,415	2,633	9.0%	23.6%	45.7%
<b>GRAND TOTAL</b>	<b>436,562</b>	<b>427,252</b>	<b>483,959</b>	<b>485,097</b>	<b>0.2%</b>	<b>13.5%</b>	<b>11.1%</b>

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**TABLE 4****CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - MARCH 2009**

	MONTEGO BAY		% Change 2009/08		OCHO RIOS		% Change 2009/08		2009 TOTAL		2008 TOTAL		% Change 2009/08	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	33,958	-38.5%	-45.6%	26	73,813	-10.3%	-8.3%	43	107,827	58	144,671	-25.9%	-25.5%
February	15	34,071	-25.0%	-28.5%	21	55,536	-34.4%	-35.0%	38	90,477	53	133,403	-28.3%	-32.2%
March	15	34,727	-25.0%	-23.9%	27	77,164	-20.6%	-16.4%	44	112,416	56	139,347	-21.4%	-19.3%
Jan. - Mar.	<b>46</b>	<b>102,756</b>	<b>-30.3%</b>	<b>-34.0%</b>	<b>74</b>	<b>206,513</b>	<b>-22.1%</b>	<b>-20.0%</b>	<b>125</b>	<b>310,720</b>	<b>167</b>	<b>417,421</b>	<b>-25.1%</b>	<b>-25.6%</b>

- \* Note:
1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
  2. During the month of January one Cruise Ship calls with 56 Cruise passengers visited Port Antonio.
  3. During the month of February 2 Cruise Ship calls with 870 Cruise passengers visited Kingston.
  4. During the month of March 2 Cruise Ship calls with 525 Cruise passengers visited Port Antonio.