

TABLE 1
TOURIST ARRIVALS
January - July
2009

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans			Total Stopover Arrivals		
		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07
January	139,481	3.9%	12.3%	9,405	9.2%	69.2%	148,886	4.2%	14.7%
February	150,608	2.2%	18.1%	9,674	2.0%	78.9%	160,282	2.2%	20.6%
March	164,997	-4.4%	5.0%	10,932	-6.8%	48.7%	175,929	-4.5%	6.9%
April	151,241	7.0%	6.1%	12,849	18.3%	59.8%	164,090	7.8%	9.0%
Jan.-Apr.	606,327	1.8%	10.0%	42,860	5.3%	62.6%	649,187	2.0%	12.4%
May	143,241	9.5%	15.2%	10,202	-2.4%	31.8%	153,443	8.6%	16.2%
June	155,036	4.4%	8.0%	13,525	0.4%	4.4%	168,561	4.1%	7.7%
July	177,714	5.8%	0.2%	18,226	4.3%	0.7%	195,940	5.7%	0.3%
May - Jul.	475,991	6.4%	6.9%	41,953	1.3%	8.1%	517,944	6.0%	7.0%
Jan.- Jul.	1,082,318	3.8%	8.6%	84,813	3.3%	30.2%	1,167,131	3.8%	9.9%

Research & Marketing Intelligence Unit
Marketing Dept.
Jamaica Tourist Board
September 22, 2009.

TABLE 2**STOPOVER ARRIVALS BY REGION**

<u>U.S.A.</u>	<u>July 2006</u>	<u>July 2007</u>	<u>July 2008</u>	<u>July 2009</u>	<u>% C H A N G E</u>		
					2009/08	2009/07	2009/06
NORTHEAST (New York Office)	57,071	59,825	56,824	63,837	12.3%	6.7%	11.9%
MIDWEST (Chicago Office)	18,179	17,100	15,110	16,511	9.3%	-3.4%	-9.2%
SOUTH (Miami Office)	39,525	42,400	40,345	41,067	1.8%	-3.1%	3.9%
WEST (Los Angeles Office)	18,060	17,621	16,270	17,550	7.9%	-0.4%	-2.8%
TOTAL U.S.A	132,835	136,946	128,549	138,965	8.1%	1.5%	4.6%
CANADA (Toronto Office)	12,295	14,440	15,525	18,961	22.1%	31.3%	54.2%
EUROPE Northern Europe (U.K. Office)	19,351	21,431	19,776	18,134	-8.3%	-15.4%	-6.3%
South\Western Europe (German Office)	6,281	11,838	9,515	8,590	-9.7%	-27.4%	36.8%
Central/East Europe Other Europe	215	371	526	381	-27.6%	2.7%	77.2%
Total Europe	25,847	33,640	29,817	27,105	-9.1%	-19.4%	4.9%
LATIN AMERICA	1,206	1,513	1,568	1,645	4.9%	8.7%	36.4%
JAPAN	298	191	194	164	-15.5%	-14.1%	-45.0%
CARIBBEAN	6,890	7,807	8,927	8,302	-7.0%	6.3%	20.5%
OTHER COUNTRIES	644	872	867	798	-8.0%	-8.5%	23.9%
GRAND TOTAL	180,015	195,409	185,447	195,940	5.7%	0.3%	8.8%

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TABLE 2.1**STOPOVER ARRIVALS BY REGION**

U.S.A.	January - <u>July 2006</u>	January - <u>July 2007</u>	January - <u>July 2008</u>	January - <u>July 2009</u>	<u>% C H A N G E</u>		
					2009/08	2009/07	2009/06
NORTHEAST (New York Office)	322,224	304,215	317,174	326,092	2.8%	7.2%	1.2%
MIDWEST (Chicago Office)	165,674	142,094	145,864	152,435	4.5%	7.3%	-8.0%
SOUTH (Miami Office)	210,478	195,115	205,764	202,289	-1.7%	3.7%	-3.9%
WEST (Los Angeles Office)	88,031	78,740	80,074	77,219	-3.6%	-1.9%	-12.3%
TOTAL U.S.A	786,407	720,164	748,876	758,035	1.2%	5.3%	-3.6%
CANADA (Toronto Office)	96,835	122,407	152,160	194,326	27.7%	58.8%	100.7%
EUROPE Northern Europe (U.K. Office)	101,464	114,022	115,887	112,365	-3.0%	-1.5%	10.7%
South\Western Europe (German Office)	40,066	50,343	46,796	44,059	-5.8%	-12.5%	10.0%
Central/East Europe Other Europe	2,266	3,255	4,729	3,610	-23.7%	10.9%	59.3%
Total Europe	143,796	167,620	167,412	160,034	-4.4%	-4.5%	11.3%
LATIN AMERICA	6,496	6,823	8,938	8,542	-4.4%	25.2%	31.5%
JAPAN	2,507	1,871	1,829	1,488	-18.6%	-20.5%	-40.6%
CARIBBEAN	31,520	36,022	39,775	39,047	-1.8%	8.4%	23.9%
OTHER COUNTRIES	4,615	6,809	5,809	5,659	-2.6%	-16.9%	22.6%
GRAND TOTAL	1,072,176	1,061,716	1,124,799	1,167,131	3.8%	9.9%	8.9%

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TABLE 2.2**STOPOVER ARRIVALS BY REGION**

U.S.A.	May-	May-	May-	May-	% C H A N G E		
	July 2006	July 2007	July 2008	July 2009	2009/08	2009/07	2009/06
NORTHEAST (New York Office)	140,220	141,018	139,115	153,962	10.7%	9.2%	9.8%
MIDWEST (Chicago Office)	56,226	49,601	48,382	56,582	16.9%	14.1%	0.6%
SOUTH (Miami Office)	113,278	111,189	113,069	111,469	-1.4%	0.3%	-1.6%
WEST (Los Angeles Office)	48,524	45,660	44,077	45,177	2.5%	-1.1%	-6.9%
TOTAL U.S.A	358,248	347,468	344,643	367,190	6.5%	5.7%	2.5%
CANADA (Toronto Office)	29,213	33,337	39,241	50,155	27.8%	50.4%	71.7%
EUROPE Northern Europe (U.K. Office)	47,520	51,876	53,846	52,871	-1.8%	1.9%	11.3%
South\Western Europe (German Office)	14,753	24,380	22,159	21,205	-4.3%	-13.0%	43.7%
Central/East Europe Other Europe	644	897	1,363	992	-27.2%	10.6%	54.0%
Total Europe	62,917	77,153	77,368	75,068	-3.0%	-2.7%	19.3%
LATIN AMERICA	2,861	3,641	3,973	3,737	-5.9%	2.6%	30.6%
JAPAN	841	641	587	481	-18.1%	-25.0%	-42.8%
CARIBBEAN	16,090	19,089	20,199	18,996	-6.0%	-0.5%	18.1%
OTHER COUNTRIES	2,171	2,574	2,630	2,317	-11.9%	-10.0%	6.7%
GRAND TOTAL	472,341	483,903	488,641	517,944	6.0%	7.0%	9.7%

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TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - JULY 2009**

	MONTEGO BAY		% Change 2009/08		OCHO RIOS		% Change 2009/08		2009 TOTAL		2008 TOTAL		% Change 2009/08	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	33,958	-38.5%	-45.6%	26	73,813	-10.3%	-8.3%	43	107,827	58	144,671	-25.9%	-25.5%
February	15	34,071	-25.0%	-28.5%	21	55,536	-34.4%	-35.0%	38	90,477	53	133,403	-28.3%	-32.2%
March	15	34,727	-25.0%	-23.9%	27	77,164	-20.6%	-16.4%	44	112,416	56	139,347	-21.4%	-19.3%
April	12	36,638	-33.3%	-13.2%	24	66,846	-4.0%	-0.9%	36	103,484	46	110,838	-21.7%	-6.6%
Jan. - Apr.	58	139,394	-31.0%	-29.6%	98	273,359	-18.3%	-16.1%	161	414,204	213	528,259	-24.4%	-21.6%
May	11	27,898	57.1%	28.2%	12	40,283	0.0%	5.7%	23	68,181	19	59,860	21.1%	13.9%
June	6	16,386	-14.3%	-28.4%	15	52,153	50.0%	48.7%	21	68,539	17	57,962	23.5%	18.2%
July	4	14,521	-50.0%	-52.6%	11	41,591	0.0%	7.5%	15	56,112	19	69,343	-21.1%	-19.1%
May - Jul.	21	58,805	-4.5%	-21.9%	38	134,027	15.2%	19.8%	59	192,832	55	187,165	7.3%	3.0%
Jan. - Jul.	79	198,199	-25.5%	-27.5%	136	407,386	-11.1%	-6.9%	220	607,036	268	715,424	-17.9%	-15.2%

- * Note:
1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
 2. During the month of January one Cruise Ship calls with 56 Cruise passengers visited Port Antonio.
 3. During the month of February 2 Cruise Ship calls with 870 Cruise passengers visited Kingston.
 4. During the month of March 2 Cruise Ship calls with 525 Cruise passengers visited Port Antonio.