

TABLE 1
TOURIST ARRIVALS
January - April
2011

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans	+/- 2011/10	+/- 2011/09	Total Stopover Arrivals	+/- 2011/10	+/- 2011/09
		+/- 2011/10	+/- 2011/09						
January	164,155	8.2%	17.7%	9,989	6.1%	6.2%	174,144	8.1%	17.0%
February	165,528	4.6%	9.9%	9,586	4.0%	-0.9%	175,114	4.6%	9.3%
March	192,313	2.2%	16.6%	11,733	-11.5%	7.3%	204,046	1.3%	16.0%
April	166,037	6.8%	9.8%	13,407	17.2%	4.3%	179,444	7.5%	9.4%
Jan.-Apr.	688,033	5.3%	13.5%	44,715	3.2%	4.3%	732,748	5.1%	12.9%

Research & Marketing Intelligence Unit
Marketing Dept.
Jamaica Tourist Board
August 10, 2011.

TABLE 2**STOPOVER ARRIVALS BY REGION**

<u>U.S.A.</u>	<u>April 2008</u>	<u>April 2009</u>	<u>April 2010</u>	<u>April 2011</u>	<u>% C H A N G E</u>		
					2011/10	2011/09	2011/08
NORTHEAST (New York Office)	48,951	51,537	54,905	55,613	1.3%	7.9%	13.6%
MIDWEST (Chicago Office)	17,831	19,751	21,707	20,354	-6.2%	3.1%	14.1%
SOUTH (Miami Office)	26,589	28,875	28,801	26,461	-8.1%	-8.4%	-0.5%
WEST (Los Angeles Office)	10,253	9,250	9,903	9,302	-6.1%	0.6%	-9.3%
TOTAL U.S.A	103,624	109,413	115,316	111,730	-3.1%	2.1%	7.8%
CANADA (Toronto Office)	20,248	25,797	28,079	37,644	34.1%	45.9%	85.9%
EUROPE							
Northern Europe (U.K. Office)	15,757	14,869	11,898	15,829	33.0%	6.5%	0.5%
South\Western Europe (German Office)	5,269	5,424	4,754	5,225	9.9%	-3.7%	-0.8%
Central/East Europe Other Europe	419	429	385	504	30.9%	17.5%	20.3%
Total Europe	21,445	20,722	17,037	21,558	26.5%	4.0%	0.5%
LATIN AMERICA	1,079	1,310	921	1,070	16.2%	-18.3%	-0.8%
ASIA	553	558	494	526	6.5%	-5.7%	-4.9%
CARIBBEAN	4,780	5,913	4,748	6,528	37.5%	10.4%	36.6%
OTHER COUNTRIES	470	377	360	388	7.8%	2.9%	-17.4%
GRAND TOTAL	152,199	164,090	166,955	179,444	7.5%	9.4%	17.9%

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TABLE 2.1**STOPOVER ARRIVALS BY REGION**

U.S.A.	January -	January -	January -	January -	% C H A N G E		
	<u>April 2008</u>	<u>April 2009</u>	<u>April 2010</u>	<u>April 2011</u>	2011/10	2011/09	2011/08
NORTHEAST (New York Office)	178,059	172,130	201,031	192,485	-4.3%	11.8%	8.1%
MIDWEST (Chicago Office)	97,482	95,853	99,596	104,338	4.8%	8.9%	7.0%
SOUTH (Miami Office)	92,695	90,820	93,072	92,158	-1.0%	1.5%	-0.6%
WEST (Los Angeles Office)	35,997	32,042	33,621	31,869	-5.2%	-0.5%	-11.5%
TOTAL U.S.A	404,233	390,845	427,320	420,850	-1.5%	7.7%	4.1%
CANADA (Toronto Office)	112,919	144,171	159,428	199,787	25.3%	38.6%	76.9%
EUROPE							
Northern Europe (U.K. Office)	62,041	59,494	57,962	58,688	1.3%	-1.4%	-5.4%
South\Western Europe (German Office)	24,637	22,854	24,499	22,534	-8.0%	-1.4%	-8.5%
Central/East Europe Other Europe	3,366	2,618	2,842	2,885	1.5%	10.2%	-14.3%
Total Europe	90,044	84,966	85,303	84,107	-1.4%	-1.0%	-6.6%
LATIN AMERICA	4,965	4,805	4,296	4,611	7.3%	-4.0%	-7.1%
ASIA	2,559	2,571	1,931	2,125	10.0%	-17.3%	-17.0%
CARIBBEAN	19,576	20,051	17,050	19,831	16.3%	-1.1%	1.3%
OTHER COUNTRIES	1,862	1,778	1,561	1,437	-7.9%	-19.2%	-22.8%
GRAND TOTAL	636,158	649,187	696,889	732,748	5.1%	12.9%	15.2%

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TABLE 4**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL****JANUARY - APRIL 2011**

	MONTEGO BAY		% Change 2011/10		FALMOUTH		OCHO RIOS		% Change 2011/10		2011 TOTAL		2010 TOTAL		% Change 2011/10	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	42,339	23.1%	39.1%	-	-	22	53,684	4.8%	-5.2%	39	96,323	35	87,136	11.4%	10.5%
February	13	23,381	18.2%	-7.3%	3	10,365	22	55,237	15.8%	3.6%	38	88,983	31	78,805	22.6%	12.9%
March	13	22,569	-18.8%	-43.0%	10	36,444	18	46,866	-28.0%	-34.3%	42	106,247	42	111,356	0.0%	-4.6%
April	6	15,221	-57.1%	-47.9%	14	50,836	13	34,920	-23.5%	-31.4%	33	100,977	31	80,116	6.5%	26.0%
Jan. - Apr.	48	103,510	-11.1%	-16.9%	27	97,645	75	190,707	-8.5%	-17.9%	152	392,530	139	357,413	9.4%	9.8%

- * Note:
1. During the month of January one Cruise Ship called with 300 Cruise passengers visited Port Antonio.
 2. During the month of March one Cruise Ship called with 368 Cruise passengers visited Port Antonio.