

TABLE 1

TOURIST ARRIVALS

January - April

2004

Month	<----- Stopovers ----->						Total		
	Foreign Nationals	+/- 2004/03	+/- 2004/02	Non-Resident Jamaicans	+/- 2004/03	+/- 2004/02	Stopover Arrivals	+/- 2004/03	+/- 2004/02
January	104,425	8.9%	22.7%	4,925	-9.3%	-1.2%	109,350	7.9%	21.4%
February	115,183	8.2%	20.9%	4,946	-1.4%	4.4%	120,129	7.8%	20.1%
March	130,636	5.2%	5.6%	5,970	11.8%	-8.4%	136,606	5.5%	4.9%
April	123,841	18.4%	31.4%	7,260	-1.6%	12.8%	131,101	17.1%	30.2%
Jan.-Apr.	474,085	10.0%	19.0%	23,101	-0.3%	1.9%	497,186	9.5%	18.1%

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Marketing Dept.
Jamaica Tourist Board
May 25, 2004.

TABLE 2
STOPOVER ARRIVALS BY REGION

U.S.A.	April 2001	April 2002	April 2003	April 2004	% C H A N G E		
					2004/03	20004/02	2004/01
NORTHEAST (New York Office)	43,832	32,713	37,597	47,843	27.3%	46.3%	9.2%
MIDWEST (Chicago Office)	20,666	15,505	17,405	20,524	17.9%	32.4%	-0.7%
SOUTH (Miami Office)	21,023	20,119	19,590	22,329	14.0%	11.0%	6.2%
WEST (Los Angeles Office)	6,500	5,277	5,514	6,670	21.0%	26.4%	2.6%
TOTAL U.S.A	92,021	73,614	80,106	97,366	21.5%	32.3%	5.8%
CANADA (Toronto Office)	10,475	8,501	7,937	9,619	21.2%	13.2%	-8.2%
(U.K. Office) U.K.	10,554	9,364	11,456	12,124	5.8%	29.5%	14.9%
Germany	2,010	972	1,269	1,678	32.2%	72.6%	-16.5%
Other Europe	2,971	2,870	4,798	3,856	-19.6%	34.4%	29.8%
Total Europe	15,535	13,206	17,523	17,658	0.8%	33.7%	13.7%
LATIN AMERICA	1,506	1,017	1,041	773	-25.7%	-24.0%	-48.7%
JAPAN	624	479	311	418	34.4%	-12.7%	-33.0%
CARIBBEAN	4,681	3,319	4,421	4,749	7.4%	43.1%	1.5%
OTHER COUNTRIES	819	553	635	518	-18.4%	-6.3%	-36.8%
GRAND TOTAL	125,661	100,689	111,974	131,101	17.1%	30.2%	4.3%

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TABLE 2.1**STOPOVER ARRIVALS BY REGION**

U.S.A.	January - April 2001	January - April 2002	January - April 2003	January - April 2004	% C H A N G E		
					2004/03	2004/02	2004/01
NORTHEAST (New York Office)	154,747	131,822	141,362	159,640	12.9%	21.1%	3.2%
MIDWEST (Chicago Office)	97,977	85,285	93,079	100,481	8.0%	17.8%	2.6%
SOUTH (Miami Office)	71,584	69,995	70,368	72,210	2.6%	3.2%	0.9%
WEST (Los Angeles Office)	22,272	19,180	19,075	20,890	9.5%	8.9%	-6.2%
TOTAL U.S.A	346,580	306,282	323,884	353,221	9.1%	15.3%	1.9%
CANADA (Toronto Office)	52,854	42,263	41,811	45,723	9.4%	8.2%	-13.5%
(U.K. Office) U.K.	39,488	37,572	42,979	49,742	15.7%	32.4%	26.0%
West Germany	8,258	4,780	6,002	7,612	26.8%	59.2%	-7.8%
Other Europe	13,334	11,252	18,728	19,280	2.9%	71.3%	44.6%
Total Europe	61,080	53,604	67,709	76,634	13.2%	43.0%	25.5%
LATIN AMERICA	5,186	3,564	3,797	3,589	-5.5%	0.7%	-30.8%
JAPAN	2,303	1,569	1,357	1,776	30.9%	13.2%	-22.9%
CARIBBEAN	13,504	11,774	13,338	14,136	6.0%	20.1%	4.7%
OTHER COUNTRIES	2,657	1,940	2,327	2,107	-9.5%	8.6%	-20.7%
GRAND TOTAL	484,164	420,996	454,223	497,186	9.5%	18.1%	2.7%

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TABLE 4**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - APRIL 2004**

	MONTEGO BAY		% Change 2004/03		OCHO RIOS		% Change 2004/03		2004 TOTAL		2003 TOTAL		% Change 2004/03	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	22	34,283	-12.0%	-21.8%	42	89,072	20.0%	18.8%	67	124,650	60	118,834	11.7%	4.9%
February	24	37,643	0.0%	-3.5%	31	77,443	-11.4%	0.1%	56	115,351	60	116,451	-6.7%	-0.9%
March	23	41,704	-14.8%	8.2%	34	86,847	-17.1%	-3.4%	58	129,266	69	128,758	-15.9%	0.4%
April	17	35,901	-10.5%	6.8%	29	73,843	-3.3%	-0.8%	46	109,744	49	108,009	-6.1%	1.6%
Jan. - Apr.	86	149,531	-9.5%	-3.5%	136	327,205	-3.5%	3.3%	227	479,011	238	472,052	-4.6%	1.5%

- * Note:
1. During the month of January three Cruise Ship calls with 1,668 Cruise passengers visited two ports.
 2. Included in the total Cruise passengers for the month of January, 3 calls with 1,295 passengers visited Port Antonio.
 3. During the month of February 1 Cruise Ship call with 1,174 Cruise passengers visited two ports.
 4. Included in the total Cruise passengers for the month of February, 1 calls with 265 passengers visited Port Antonio.
 5. Included in the total Cruise passengers for the month of March, 1 call with 715 passengers visited Port Antonio.
 6. During the month of April 1 Cruise Ship call with 1,181 Cruise passengers visited two ports.

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