

JAMAICA

TOURIST BOARD

IN OCTOBER 2008.....

- Stopover arrivals down by 1.9%
- US Market up by 1.8%
- Canada increased by 4.5%
- Europe decreased by 14.6%
- Cruise Passenger arrivals up by 15.3%

TOURIST (Stopover Arrivals)

Stopover arrivals in October recorded a decrease of 1.9% with a total of **106,104** arrivals compared to **108,104** recorded in October 2007.

For the six months of Summer, May to October 2008, stopover arrivals increased by 1.3%, with a total of **829,249** compared to **818,472** for the same period in 2007.

Cumulatively stopover arrivals for the period January to October, have increased by 5% with **1,465,407** compared to **1,396,285** in 2007.

United States

Stopover arrivals from the United States market increased by 1.8% in October with a total of **68,879** visitors compared to the **67,643** visitors who came in October 2007. All marketing regions recorded increases in October. The Northeast increased by less than 1%, the South by 1.1%, the West by 1.5%, and the Midwest by 5.8%.

For the summer period to date, May to October 2008, the US market recorded a less than 1% decline compared to the same period in 2007. The South and the Midwest increased by 0.8%. The Northeast declined by 1.2% and the West declined by 2.3%.

Year to date 2008, January to October the US market recorded an increase of 3.2% over 2007. Total visitors from this market was **964,412** compared to **934,524** in 2007. This figure is still below the **998,936** visitors recorded in 2006 by 3.5%. All US marketing regions recorded increases. The South increased by 3.9%, The Midwest by 3.3%, Northeast by 3.1%, and the West by 1.5%.

Canada

In October, the Canadian market grew by a 4.5%. Total stopovers from Canada were **9,237** compared to **8,843** in October 2007.

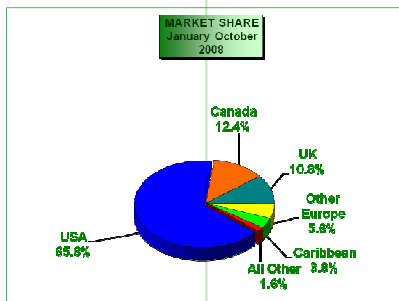
The leading province of Ontario declined by less than 1%, while the second most important visitor-producing province of Quebec increased by 35.8%. Other notable increases were recorded for the provinces of Alberta up by 25.1% and Manitoba up by 71%.

For the summer period to date, May to October 2008, a total of **68,571** stopovers came from this market compared to **59,322** in 2007, an increase of 15.6%.

Cumulatively, the Canadian market has generated **33,098** additional arrivals for the period January to October 2008, an increase of 22.3%

with a total of **181,490** stopovers compared to **148,392** in 2007. The top visitor producing provinces of Ontario with **115,923** and Quebec with **25,605** increased by 17.5% and 34% respectively. The provinces of Alberta, British Columbia and Saskatchewan increased by 23.9%, 15.5% and 81.1% respectively.

Europe



The European market recorded a 14.6% decrease in October 2008. The market provided a total of **20,787** stopover visitors compared to the **24,355** recorded in October 2007. In the Northern European market region the main visitor producing country, United Kingdom with **14,334** arrivals decreased by 6.3%. In the South/Western Europe region the main visitor producing countries, Spain with **1,478** declined by 38.8%, Germany with **1,403** increased by 2.3% and the Netherlands with **697** increased by 24. From the third market region, Central/East Europe with a total of **454** arrivals, decreased by 10.5%.

During the summer period, May to October 2008, the European market declined by less than 1% with **150,013** arrivals compared to **150,592** in 2007.

Year to date 2008, January to October, the European market showed an increase in arrivals of less than 1%. Total stopovers was **240,057** compared to **241,059** in 2007. From the Northern European market region **163,970** arrivals increased by 2.3%, of this amount, **157,706** came from the United Kingdom. From the South/Western Europe region, Germany with **14,822** arrivals, Spain with **14,852** and Italy with **12,324** declined by 5.7%, 10.1% and 9.8% respectively. From the third market region, Central/East Europe accounted for **6,160** arrivals with an increased by 37%. The main visitor producing country, Russia with **1,524** arrivals increased by 59.7%.

Latin America

The Latin American market declined by 4.9% in October with a total of **1,364** stopovers compared to **1,434** in October 2007. From the Central American region a total of **674** arrivals increased by 24.4%. From South America, **690** arrivals declined by 22.6%.

For the summer period to date, May to October 2008, the Latin American market recorded an increase of 21.2% over 2007. Total arrivals from this market was **8,275** compared to **6,826** in 2007.

Cumulatively, for the January to October period, the Latin American market increased by 32.3% with a total of **13,240** visitors compared to **10,008** for the corresponding period in 2007. From the Central American region a total of **5,872** arrivals increased by 29.9%. From South America, **7,368** arrivals increased by 34.3%.

The Caribbean

Visitors to Jamaica from the Caribbean region declined by **2.8%** in October with a total of **4,868** visitors, compared to **5,007** in October 2007.

The major Caribbean countries which provided visitors to Jamaica in October were: the Cayman Islands (**1,418**), Trinidad and Tobago (**848**), Barbados (**559**), Bahamas (**274**) and Curacao (**216**).

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to October period increased by **9.6%**, moving from **50,904** in 2007 to **55,779** in 2008. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **16,522** visitors followed by Trinidad & Tobago with **9,020**, Barbados with **5,145** and the Bahamas Is. with **3,562** visitors.

Asia

The Asian market declined by **9.7%** in October with a total of **445** stopovers compared to **493** in October 2007.

The major Asian countries which provided visitors to Jamaica in October were: Japan (**232**) up **20.8%**, China (**74**) down **10.8%**, and India (**59**) down **45.4%**.

Year-to-date, January to October the Asian market declined by **12%** with **5,140** arrivals compared to **5,843** arrivals in 2007.

Other Countries

Of the other countries, Australia with **151** arrivals up by **16.2%** against the **130** who came in October 2007.

Market Share

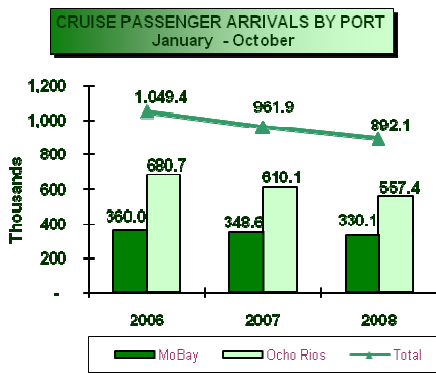
The market share of stopover visitors for the year-to-date period, January to October was as follows:

USA **65.8%**; Canada **12.4%**; UK **10.8%**; Continental Europe **5.6%**, the Caribbean **3.8%**; Latin America **0.9%**; Asia **0.3%** and Other Countries **0.4%**.

Cruise Passengers

A total of **73,165** cruise passengers visited Jamaica in October 2008. This represented a **15.3%** increase compared to the **63,438** recorded for October 2007.

For the summer period to date, May to October, cruise passenger arrivals decreased by **16.7%**, with a total of **363,807** passengers compared to **436,736** in 2007.



Cumulatively, a total of **892,066** cruise passengers visited our shores in the January to October period, a decrease of **7.3%** against the **961,882** recorded for the corresponding period in 2007.

A total of **49,148** cruise passengers visited the port of Ocho Rios in October, an increase of **38.1%** over the **35,596** recorded for October 2007. Two unscheduled ship calls were diverted to the port of Ocho Rios during October due to weather conditions in the Caribbean sea.

For the January to October period, cruise passenger arrivals to the port of Ocho Rios was **557,408**, a decline of **8.6%** against the **610,104** recorded for the corresponding period in 2007.

Montego Bay recorded a total of **24,017** cruise passengers for the month, a decrease of **13.7%** against the **27,862** recorded for 2007.

Year-to-date, January to October period, cruise passenger arrivals to the port of Montego Bay was **330,093**, a decline of **14.1%** against the **348,552** recorded for the corresponding period in 2007.

Length of Stay

The average length of stay of **Foreign National** arrivals in October was **8.8** compared to **9.2** nights recorded in October 2007. The average length of stay in

hotels was **6.8** nights compared to **6.9** nights in October 2007.

Cumulatively, the average length of stay for the January to October period was **9** nights as against the **9.4** nights recorded in 2007. In hotels the average length of stay during the period under review was **6.9** nights, compared to **7** nights in 2007.

The average length of stay of **Non-Resident Jamaican** arrivals in October was **14.9** nights, compared to **17** nights recorded in October 2007. The average length of stay in hotels was **6.4** nights, compared to **7.7** nights in October 2007.

Cumulatively, the average length of stay for the January to October period was **16.5** nights as against the **16.7** nights recorded in 2007. In hotels the average length of stay during the period under review was **8.3** nights, which is the same level recorded during 2007.

Purpose of Visit

Year-to-date, January to October 2008, **78.2%** or **1,058,435** of the **1,353,461** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6.4%** were on Business, **8.4%** were Visiting Friends & Relatives, and the remaining **7%** were on Other purposes of travel.

A total of **42,274** or **37.8%** of the **111,946** Non-Resident Jamaicans who travelled to Jamaica in January to October 2008 were visiting for Leisure, **29.2%** were visiting Friends & Relatives, **7.6%** were on Business and the remaining **25.4%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **1,465,407** stopover arrivals visiting Jamaica year-to-date, January to October 2008, the resort area of Montego Bay welcomed **391,869** arrivals or **26.7%**, Ocho Rios received **375,702** or **25.6%**, Negril got **290,514** or **19.8%**, and Kingston got **187,128** or **12.8%**. The remaining **15%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

Type of Airlines used

Of the **1,465,407** stopover arrivals visiting Jamaica year-to-date, January to October 2008, **1,230,960** or **84%** used scheduled airlines, while **234,447** or **16%** used chartered flights.

TABLE 1
TOURIST ARRIVALS
January - October
2008

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans	+/- 2008/07	+/- 2008/06	Total Stopover Arrivals	+/- 2008/07	+/- 2008/06
		+/- 2008/07	+/- 2008/06						
January	134,248	8.1%	7.6%	8,613	55.0%	46.0%	142,861	10.1%	9.3%
February	147,347	15.5%	11.0%	9,484	75.4%	65.9%	156,831	18.0%	13.3%
March	172,533	9.8%	7.7%	11,734	59.6%	63.5%	184,267	12.0%	10.1%
April	141,340	-0.8%	-8.3%	10,859	35.0%	18.9%	152,199	1.1%	-6.8%
Jan.-Apr.	595,468	8.0%	4.1%	40,690	54.4%	45.7%	636,158	10.1%	6.1%
May	130,787	5.2%	3.0%	10,449	34.9%	51.4%	141,236	7.0%	5.5%
June	148,493	3.5%	0.1%	13,465	4.0%	34.2%	161,958	3.5%	2.2%
July	167,965	-5.3%	0.4%	17,482	-3.4%	37.4%	185,447	-5.1%	3.0%
August	129,783	4.7%	-1.4%	12,684	-0.1%	27.5%	142,467	4.2%	0.6%
September	83,455	2.2%	11.0%	8,582	7.1%	64.2%	92,037	2.6%	14.5%
October	97,510	-2.0%	9.9%	8,594	-1.5%	53.9%	106,104	-1.9%	12.5%
May - Oct.	757,993	1.0%	2.7%	71,256	4.4%	41.3%	829,249	1.3%	5.1%
Jan.- Oct.	1,353,461	4.0%	3.3%	111,946	18.3%	42.9%	1,465,407	5.0%	5.5%

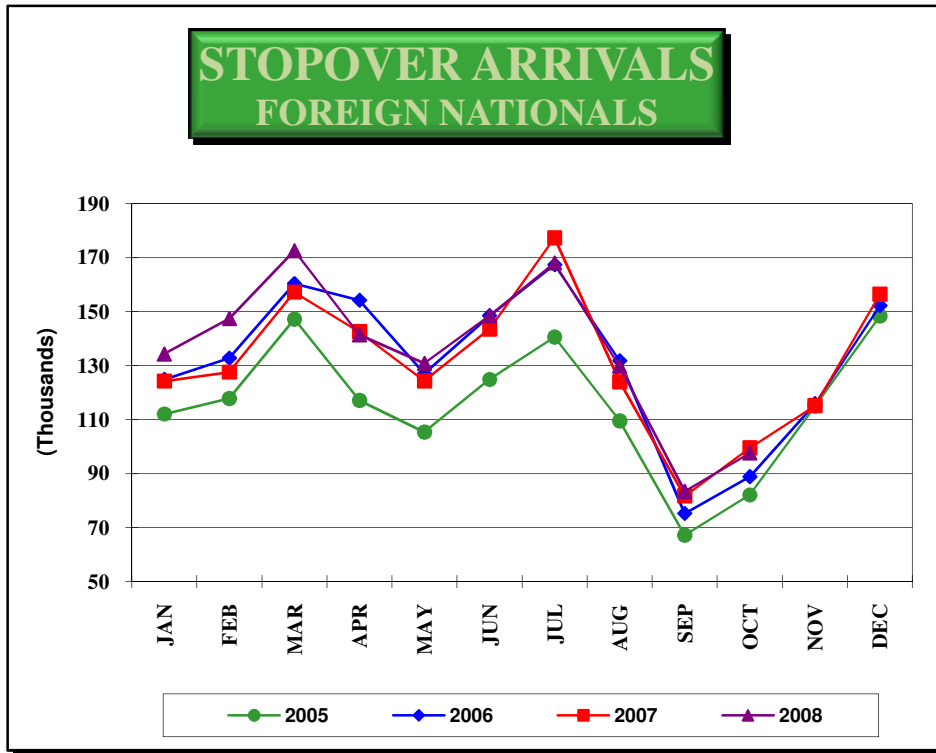


FIG. 1

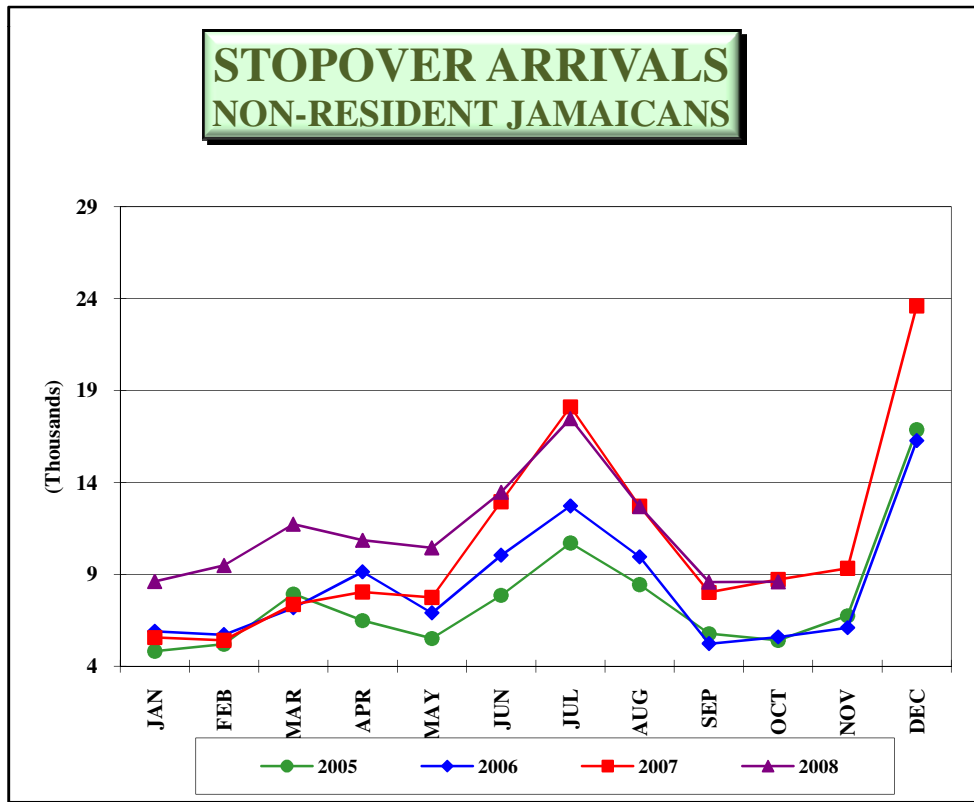


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - OCTOBER
2008**

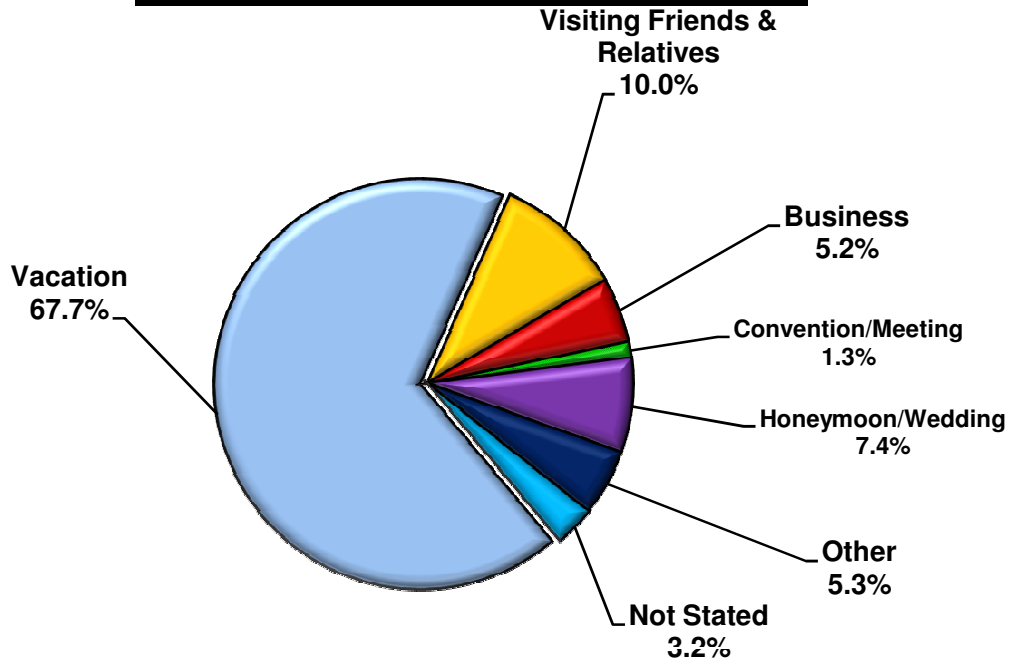


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - October 2008	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	951,574	70.3%	40,162	35.9%	991,736	67.7%
Visiting Friends & Relatives	114,068	8.4%	32,677	29.2%	146,745	10.0%
Business	68,547	5.1%	7,464	6.7%	76,011	5.2%
Convention/Meeting	17,396	1.3%	990	0.9%	18,386	1.3%
Honeymoon/Wedding	106,861	7.9%	2,112	1.9%	108,973	7.4%
Other	64,841	4.8%	12,144	10.8%	76,985	5.3%
Not Stated	30,174	2.2%	16,397	14.6%	46,571	3.2%
TOTAL	1,353,461	100.0%	111,946	100.0%	1,465,407	100.0%

TABLE 1.2
STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2008

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	35,511	22,144	18,699	7,459	83,813	29,025	22,927	1,398	4,587	622	489	142,861
February	43,219	26,295	19,916	7,302	96,732	30,646	22,872	1,072	4,366	690	453	156,831
March	50,378	31,212	27,491	10,983	120,064	33,000	22,800	1,416	5,843	694	450	184,267
April	48,951	17,831	26,589	10,253	103,624	20,248	21,445	1,079	4,780	553	470	152,199
Jan.-Apr.	178,059	97,482	92,695	35,997	404,233	112,919	90,044	4,965	19,576	2,559	1,862	636,158
May	39,205	15,924	30,707	11,882	97,718	13,058	22,619	1,289	5,310	491	751	141,236
June	43,086	17,348	42,017	15,925	118,376	10,658	24,932	1,116	5,962	414	500	161,958
July	56,824	15,110	40,345	16,270	128,549	15,525	29,817	1,568	8,927	484	577	185,447
August	45,801	11,310	24,658	11,793	93,562	11,720	28,022	1,805	6,441	341	576	142,467
September	21,425	8,056	17,522	6,092	53,095	8,373	23,836	1,133	4,695	406	499	92,037
October	28,220	11,844	21,733	7,082	68,879	9,237	20,787	1,364	4,868	445	524	106,104
May - Oct.	234,561	79,592	176,982	69,044	560,179	68,571	150,013	8,275	36,203	2,581	3,427	829,249
Jan. - Oct.	412,620	177,074	269,677	105,041	964,412	181,490	240,057	13,240	55,779	5,140	5,289	1,465,407
+/- %	3.1%	3.3%	3.9%	3.2%	3.2%	22.3%	-0.4%	32.3%	9.6%	-12.0%	-4.8%	5.0%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>OCTOBER</u>							<u>JANUARY - OCTOBER</u>							
	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>% Change</u>			<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>% Change</u>			
					2008/07	2008/06	2008/05					2008/07	2008/06	2008/05	
U.S.A.															
<u>NORTHEAST (NEW YORK)</u>															
Connecticut	1,452	1,256	1,565	1,535	-1.9	22.2	5.7	22,411	24,768	24,118	25,667	6.4	3.6	14.5	
Delaware	275	401	423	417	-1.4	4.0	51.6	4,227	4,906	4,825	4,605	-4.6	-6.1	8.9	
Maine	216	152	141	139	-1.4	-8.6	-35.6	2,948	3,130	2,636	2,738	3.9	-12.5	-7.1	
Maryland	2,549	2,926	3,090	3,201	3.6	9.4	25.6	33,549	40,769	38,426	37,744	-1.8	-7.4	12.5	
Massachusetts	1,259	1,351	1,372	1,476	7.6	9.3	17.2	25,610	24,439	23,518	24,597	4.6	0.6	-4.0	
New Hampshire	242	219	247	262	6.1	19.6	8.3	4,111	3,894	3,882	3,853	-0.7	-1.1	-6.3	
New Jersey	3,417	3,607	3,876	3,657	-5.7	1.4	7.0	53,339	60,807	56,195	55,107	-1.9	-9.4	3.3	
New York	9,971	9,685	10,934	11,104	1.6	14.7	11.4	146,275	166,844	163,163	171,216	4.9	2.6	17.1	
Pennsylvania	3,132	3,087	3,852	3,968	3.0	28.5	26.7	47,045	51,015	49,423	52,591	6.4	3.1	11.8	
Rhode Island	177	170	187	190	1.6	11.8	7.3	3,282	3,200	2,964	2,777	-6.3	-13.2	-15.4	
Vermont	64	55	70	60	-14.3	9.1	-6.3	1,630	1,653	1,593	1,613	1.3	-2.4	-1.0	
Virginia	1,463	1,536	1,735	1,708	-1.6	11.2	16.7	19,779	24,217	22,122	23,087	4.4	-4.7	16.7	
Washington D.C.	345	312	329	337	2.4	8.0	-2.3	4,542	5,526	5,154	4,722	-8.4	-14.5	4.0	
West Virginia	124	172	154	166	7.8	-3.5	33.9	1,907	2,288	2,017	2,303	14.2	0.7	20.8	
Total	24,686	24,929	27,975	28,220	0.9	13.2	14.3	370,655	417,456	400,036	412,620	3.1	-1.2	11.3	
<u>MIDWEST (CHICAGO)</u>															
Illinois	2,220	2,593	2,636	2,782	5.5	7.3	25.3	38,700	45,356	39,981	41,416	3.6	-8.7	7.0	
Indiana	1,047	1,076	1,068	1,055	-1.2	-2.0	0.8	12,521	14,737	12,885	12,900	0.1	-12.5	3.0	
Iowa	416	350	432	500	15.7	42.9	20.2	6,550	7,911	7,215	8,031	11.3	1.5	22.6	
Kansas	456	390	447	458	2.5	17.4	0.4	4,921	4,951	4,832	4,915	1.7	-0.7	-0.1	
Kentucky	563	750	577	588	1.9	-21.6	4.4	5,893	7,900	6,296	6,283	-0.2	-20.5	6.6	
Michigan	1,169	1,037	1,093	1,227	12.3	18.3	5.0	22,103	25,364	20,536	22,433	9.2	-11.6	1.5	
Minnesota	832	702	649	655	0.9	-6.7	-21.3	19,426	19,288	15,919	16,425	3.2	-14.8	-15.4	
Missouri	1,325	1,087	1,062	1,169	10.1	7.5	-11.8	19,202	17,007	16,820	14,303	-15.0	-15.9	-25.5	
Nebraska	330	316	495	394	-20.4	24.7	19.4	4,256	4,883	4,860	5,014	3.2	2.7	17.8	
North Dakota	47	75	65	76	16.9	1.3	61.7	1,360	1,839	1,911	2,017	5.5	9.7	48.3	
Ohio	1,273	1,203	1,257	1,551	23.4	28.9	21.8	17,498	21,772	17,891	19,526	9.1	-10.3	11.6	
South Dakota	74	81	83	85	2.4	4.9	14.9	1,693	2,101	1,853	1,998	7.8	-4.9	18.0	
Wisconsin	1,228	1,040	1,333	1,304	-2.2	25.4	6.2	23,111	23,830	20,480	21,813	6.5	-8.5	-5.6	
Total	10,980	10,700	11,197	11,844	5.8	10.7	7.9	177,234	196,939	171,479	177,074	3.3	-10.1	-0.1	

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	OCTOBER							JANUARY - OCTOBER						
	2005	2006	2007	2008	% Change			2005	2006	2007	2008	% Change		
					2008/07	2008/06	2008/05					2008/07	2008/06	2008/05
SOUTH (MIAMI)														
Alabama	519	614	513	516	0.6	-16.0	-0.6	6,194	7,570	6,644	6,995	5.3	-7.6	12.9
Arkansas	290	249	243	244	0.4	-2.0	-15.9	3,503	3,770	3,360	3,693	9.9	-2.0	5.4
Florida	9,133	11,577	12,505	12,626	1.0	9.1	38.2	111,111	156,252	152,422	154,218	1.2	-1.3	38.8
Georgia	2,682	2,948	3,723	3,491	-6.2	18.4	30.2	35,250	45,114	44,448	47,202	6.2	4.6	33.9
Louisiana	290	399	504	432	-14.3	8.3	49.0	5,269	7,054	6,386	5,770	-9.6	-18.2	9.5
Mississippi	163	251	275	251	-8.7	0.0	54.0	2,832	3,681	2,923	3,061	4.7	-16.8	8.1
North Carolina	1,327	1,439	1,523	1,744	14.5	21.2	31.4	17,532	19,713	18,684	20,720	10.9	5.1	18.2
Oklahoma	480	276	322	360	11.8	30.4	-25.0	5,773	5,835	4,716	4,723	0.1	-19.1	-18.2
South Carolina	631	601	674	787	16.8	30.9	24.7	7,270	8,630	8,383	10,066	20.1	16.6	38.5
Tennessee	1,093	1,153	1,212	1,282	5.8	11.2	17.3	11,229	13,124	11,535	13,229	14.7	0.8	17.8
Total	16,608	19,507	21,494	21,733	1.1	11.4	30.9	205,963	270,743	259,501	269,677	3.9	-0.4	30.9
WEST (LOS ANGELES)														
Alaska	33	46	26	42	61.5	-8.7	27.3	338	340	303	426	40.6	25.3	26.0
Arizona	467	497	523	539	3.1	8.5	15.4	4,967	6,134	5,615	5,901	5.1	-3.8	18.8
California	2,593	2,350	2,781	2,750	-1.1	17.0	6.1	39,019	44,660	40,823	39,771	-2.6	-10.9	1.9
Colorado	593	517	500	589	17.8	13.9	-0.7	6,290	7,711	7,097	7,434	4.7	-3.6	18.2
Hawaii	15	17	25	30	20.0	76.5	100.0	240	250	255	311	22.0	24.4	29.6
Idaho	53	58	76	71	-6.6	22.4	34.0	892	1,118	960	1,096	14.2	-2.0	22.9
Montana	39	51	64	75	17.2	47.1	92.3	613	940	766	715	-6.7	-23.9	16.6
Nevada	198	229	259	260	0.4	13.5	31.3	2,850	3,044	2,714	3,035	11.8	-0.3	6.5
New Mexico	62	75	96	86	-10.4	14.7	38.7	969	1,205	1,216	1,291	6.2	7.1	33.2
Oregon	158	158	144	183	27.1	15.8	15.8	2,216	2,454	2,279	2,435	6.8	-0.8	9.9
Texas	2,325	1,854	1,887	1,907	1.1	2.9	-18.0	35,571	37,681	34,228	34,538	0.9	-8.3	-2.9
Utah	146	259	154	148	-3.9	-42.9	1.4	1,482	2,254	1,734	2,138	23.3	-5.1	44.3
Washington	251	327	405	363	-10.4	11.0	44.6	4,547	5,325	4,911	5,283	7.6	-0.8	16.2
Wyoming	28	28	37	39	5.4	39.3	39.3	390	682	607	667	9.9	-2.2	71.0
Total	6,961	6,466	6,977	7,082	1.5	9.5	1.7	100,384	113,798	103,508	105,041	1.5	-7.7	4.6
TOTAL U.S.A.	59,235	61,602	67,643	68,879	1.8	11.8	16.3	854,236	998,936	934,524	964,412	3.2	-3.5	12.9

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>OCTOBER</u>							<u>JANUARY - OCTOBER</u>						
	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>% Change</u>			<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>% Change</u>		
					<u>2008/07</u>	<u>2008/06</u>	<u>2008/05</u>					<u>2008/07</u>	<u>2008/06</u>	<u>2008/05</u>
CANADA (TORONTO)														
Alberta	230	344	418	523	25.1	52.0	127.4	5,445	6,621	11,718	14,514	23.9	119.2	166.6
British Columbia	207	246	371	327	-11.9	32.9	58.0	3,083	3,484	6,290	7,265	15.5	108.5	135.6
Manitoba	45	61	62	106	71.0	73.8	135.6	1,687	2,185	3,321	4,169	25.5	90.8	147.1
New Brunswick	39	36	65	70	7.7	94.4	79.5	1,012	1,770	1,851	2,656	43.5	50.1	162.5
Newfoundland	61	31	58	58	0.0	87.1	-4.9	593	729	689	1,273	84.8	74.6	114.7
Nova Scotia	103	79	115	103	-10.4	30.4	0.0	1,688	2,783	3,129	3,997	27.7	43.6	136.8
Ontario	3,984	5,207	6,720	6,695	-0.4	28.6	68.0	63,127	84,599	98,698	115,923	17.5	37.0	83.6
P.E. Island	2	4	6	9	50.0	125.0	350.0	125	213	306	290	-5.2	36.2	132.0
Quebec	327	972	951	1,291	35.8	32.8	294.8	12,413	15,476	19,103	25,605	34.0	65.4	106.3
Saskatchewan	27	36	65	51	-21.5	41.7	88.9	1,070	1,134	3,047	5,519	81.1	386.7	415.8
Other Canada	19	20	12	4	-66.7	-80.0	-78.9	159	294	240	279	16.3	-5.1	75.5
Total	5,044	7,036	8,843	9,237	4.5	31.3	83.1	90,402	119,288	148,392	181,490	22.3	52.1	100.8
LONDON OFFICE														
Northern Europe														
U.K.	12,480	14,733	15,301	14,334	-6.3	-2.7	14.9	121,542	141,242	154,112	157,706	2.3	11.7	29.8
Denmark	38	99	82	79	-3.7	-20.2	107.9	473	951	902	686	-23.9	-27.9	45.0
Finland	21	13	12	23	91.7	76.9	9.5	229	256	210	275	31.0	7.4	20.1
Ireland	244	230	296	244	-17.6	6.1	0.0	2,253	2,600	3,466	3,031	-12.6	16.6	34.5
Norway	52	49	37	59	59.5	20.4	13.5	574	631	649	886	36.5	40.4	54.4
Sweden	84	86	95	130	36.8	51.2	54.8	876	846	933	1,386	48.6	63.8	58.2
	12,919	15,210	15,823	14,869	-6.0	-2.2	15.1	125,947	146,526	160,272	163,970	2.3	11.9	30.2
Southern Europe														
Greece	9	8	14	29	107.1	262.5	222.2	224	170	148	325	119.6	91.2	45.1
Italy	1,043	730	1,244	534	-57.1	-26.8	-48.8	20,534	14,342	13,667	12,324	-9.8	-14.1	-40.0
Portugal	49	139	1,455	473	-67.5	240.3	865.3	1,819	3,271	11,681	9,583	-18.0	193.0	426.8
Spain	1,027	1,186	2,415	1,478	-38.8	24.6	43.9	6,546	6,900	16,529	14,852	-10.1	115.2	126.9
Western Europe														
Austria	128	102	99	83	-16.2	-18.6	-35.2	2,067	2,213	2,018	1,707	-15.4	-22.9	-17.4
Belgium	235	361	456	381	-16.4	5.5	62.1	3,789	3,643	5,151	5,177	0.5	42.1	36.6
France	317	199	250	223	-10.8	12.1	-29.7	3,073	2,605	3,080	2,952	-4.2	13.3	-3.9
Germany	1,467	1,172	1,371	1,403	2.3	19.7	-4.4	15,052	14,930	15,712	14,822	-5.7	-0.7	-1.5
Luxemburg	14	12	17	18	5.9	50.0	28.6	163	225	195	160	-17.9	-28.9	-1.8
Netherlands	417	395	562	697	24.0	76.5	67.1	4,822	5,780	6,387	6,364	-0.4	10.1	32.0
Switzerland	219	170	142	145	2.1	-14.7	-33.8	2,472	2,233	1,722	1,661	-3.5	-25.6	-32.8
	4,925	4,474	8,025	5,464	-31.9	22.1	10.9	60,561	56,312	76,290	69,927	-8.3	24.2	15.5
Central/East Europe														
Czech Republic	26	27	15	30	100.0	11.1	15.4	277	250	563	568	0.9	127.2	105.1
Hungary	7	16	5	24	380.0	50.0	242.9	232	171	256	647	152.7	278.4	178.9
Poland	39	54	74	101	36.5	87.0	159.0	528	506	716	1,052	46.9	107.9	99.2
Russia	81	76	115	143	24.3	88.2	76.5	1,132	806	954	1,524	59.7	89.1	34.6
Ukraine	0	14	21	20	-4.8	42.9	-	0	111	211	349	65.4	214.4	-
Other Europe	306	104	277	136	-50.9	30.8	-55.6	1,335	1,196	1,797	2,020	12.4	68.9	51.3
	459	291	507	454	-10.5	56.0	-1.1	3,504	3,040	4,497	6,160	37.0	102.6	75.8
Total	18,303	19,975	24,355	20,787	-14.6	4.1	13.6	190,012	205,878	241,059	240,057	-0.4	16.6	26.3

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>OCTOBER</u>			<u>% Change</u>			<u>JANUARY - OCTOBER</u>			<u>% Change</u>				
	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2008/07</u>	<u>2008/06</u>	<u>2008/05</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2008/07</u>	<u>2008/06</u>	<u>2008/05</u>
LATIN AMERICA														
CENTRAL AMERICA														
Mexico	143	144	235	342	45.5	137.5	139.2	1,364	1,767	1,859	2,897	55.8	64.0	112.4
Belize	38	47	48	37	-22.9	-21.3	-2.6	442	550	460	496	7.8	-9.8	12.2
Costa Rica	41	53	63	60	-4.8	13.2	46.3	494	540	613	700	14.2	29.6	41.7
El Salvador	2	14	24	12	-50.0	-14.3	500.0	88	92	159	223	40.3	142.4	153.4
Guatemala	27	22	30	17	-43.3	-22.7	-37.0	227	267	250	214	-14.4	-19.9	-5.7
Honduras	12	13	15	104	593.3	700.0	766.7	134	129	120	301	150.8	133.3	124.6
Nicaragua	6	5	17	10	-41.2	100.0	66.7	56	48	58	80	37.9	66.7	42.9
Panama	89	97	110	92	-16.4	-5.2	3.4	795	989	1,003	961	-4.2	-2.8	20.9
Total	358	395	542	674	24.4	70.6	88.3	3,600	4,382	4,522	5,872	29.9	34.0	63.1
SOUTH AMERICA														
Argentina	39	68	82	141	72.0	107.4	261.5	527	850	971	1,490	53.5	75.3	182.7
Bolivia	8	1	2	2	0.0	100.0	-75.0	45	48	30	46	53.3	-4.2	2.2
Brazil	109	128	121	175	44.6	36.7	60.6	829	1,133	1,190	1,530	28.6	35.0	84.6
Chile	39	35	45	64	42.2	82.9	64.1	323	466	449	728	62.1	56.2	125.4
Colombia	32	24	432	42	-90.3	75.0	31.3	303	758	1,547	753	-51.3	-0.7	148.5
Ecuador	15	2	29	162	458.6	8000.0	980.0	300	209	170	1,653	872.4	690.9	451.0
Paraguay	1	1	4	5	25.0	400.0	400.0	13	13	26	14	-46.2	7.7	7.7
Peru	19	116	33	42	27.3	-63.8	121.1	243	406	271	395	45.8	-2.7	62.6
Uruguay	8	8	6	15	150.0	87.5	87.5	48	86	71	133	87.3	54.7	177.1
Venezuela	59	67	129	41	-68.2	-38.8	-30.5	781	868	750	618	-17.6	-28.8	-20.9
Other South America	2	0	9	1	-88.9	-	-50.0	9	2	11	8	-27.3	300.0	-11.1
Total	331	450	892	690	-22.6	53.3	108.5	3,421	4,839	5,486	7,368	34.3	52.3	115.4
Total Latin America	689	845	1,434	1,364	-4.9	61.4	98.0	7,021	9,221	10,008	13,240	32.3	43.6	88.6

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	OCTOBER							JANUARY - OCTOBER						
	2005	2006	2007	2008	% Change			2005	2006	2007	2008	% Change		
					2008/07	2008/06	2008/05					2008/07	2008/06	2008/05
CARIBBEAN														
Antigua	121	142	133	183	37.6	28.9	51.2	1,594	1,952	1,758	2,274	29.4	16.5	42.7
Bahamas	147	251	602	274	-54.5	9.2	86.4	2,244	2,916	4,438	3,562	-19.7	22.2	58.7
Barbados	423	450	431	559	29.7	24.2	32.2	4,309	4,973	4,381	5,145	17.4	3.5	19.4
Bermuda	103	126	160	152	-5.0	20.6	47.6	1,800	2,336	2,407	2,561	6.4	9.6	42.3
British Virgin Is.	38	45	51	55	7.8	22.2	44.7	670	817	725	778	7.3	-4.8	16.1
Cayman Is.	1,056	1,249	1,521	1,418	-6.8	13.5	34.3	12,924	13,655	15,694	16,522	5.3	21.0	27.8
Dominica	28	29	20	43	115.0	48.3	53.6	369	420	327	534	63.3	27.1	44.7
Grenada	33	47	58	125	115.5	166.0	278.8	651	484	634	849	33.9	75.4	30.4
Guyana	160	144	167	205	22.8	42.4	28.1	1,509	1,763	1,818	1,981	9.0	12.4	31.3
Monsterrat	7	6	8	11	37.5	83.3	57.1	75	123	99	122	23.2	-0.8	62.7
St. Kitts/Nevis/Anguilla	46	57	50	74	48.0	29.8	60.9	714	812	711	856	20.4	5.4	19.9
St. Lucia	81	76	93	91	-2.2	19.7	12.3	1,187	1,112	1,162	1,502	29.3	35.1	26.5
St. Vincent	42	54	47	44	-6.4	-18.5	4.8	482	644	524	741	41.4	15.1	53.7
Turks & Caicos Is.	87	130	137	106	-22.6	-18.5	21.8	708	1,193	1,384	1,463	5.7	22.6	106.6
Trinidad & Tobago	558	598	757	848	12.0	41.8	52.0	6,416	7,015	8,063	9,020	11.9	28.6	40.6
Comm. Caribbean	2,930	3,404	4,235	4,188	-1.1	23.0	42.9	35,652	40,215	44,125	47,910	8.6	19.1	34.4
Aruba	33	32	24	25	4.2	-21.9	-24.2	339	321	314	407	29.6	26.8	20.1
Bonaire	2	2	1	0	-	-	-	48	24	23	1	-95.7	-95.8	-97.9
Cuba	17	21	115	34	-70.4	61.9	100.0	488	168	885	679	-23.3	304.2	39.1
Curacao	124	150	63	216	242.9	44.0	74.2	897	860	757	1,639	116.5	90.6	82.7
Dominican Rep.	51	83	246	75	-69.5	-9.6	47.1	1,040	889	1,588	1,467	-7.6	65.0	41.1
Guadelope	6	1	19	15	-21.1	1400.0	150.0	61	65	132	139	5.3	113.8	127.9
Haiti	6	10	9	25	177.8	150.0	316.7	151	96	218	226	3.7	135.4	49.7
Puerto Rico	125	188	144	135	-6.3	-28.2	8.0	1,091	1,395	1,244	1,477	18.7	5.9	35.4
St. Maarten	38	62	70	60	-14.3	-3.2	57.9	543	634	650	761	17.1	20.0	40.1
Surinam	33	21	36	31	-13.9	47.6	-6.1	306	392	387	407	5.2	3.8	33.0
All other Caribbean	43	48	45	64	42.2	33.3	48.8	400	538	581	666	14.6	23.8	66.5
Other Caribbean	478	618	772	680	-11.9	10.0	42.3	5,364	5,382	6,779	7,869	16.1	46.2	46.7
TOTAL CARIBBEAN	3,408	4,022	5,007	4,868	-2.8	21.0	42.8	41,016	45,597	50,904	55,779	9.6	22.3	36.0
ASIA														
India	33	70	108	59	-45.4	-15.7	78.8	389	500	1,333	754	-43.4	50.8	93.8
Pakistan	1	2	1	2	100.0	0.0	100.0	2	13	77	16	-79.2	23.1	700.0
Japan	195	189	192	232	20.8	22.8	19.0	3,485	3,152	2,460	2,384	-3.1	-24.4	-31.6
China	89	84	83	74	-10.8	-11.9	-16.9	612	745	856	849	-0.8	14.0	38.7
Taiwan	6	5	5	6	20.0	20.0	0.0	64	64	33	101	206.1	57.8	57.8
Korea	7	11	21	4	-81.0	-63.6	-42.9	157	154	197	194	-1.5	26.0	23.6
Philippines	41	28	43	29	-32.6	3.6	-29.3	516	536	302	372	23.2	-30.6	-27.9
Singapore	0	3	6	9	50.0	200.0	-	99	87	115	108	-6.1	24.1	9.1
Other Asia	14	49	34	30	-11.8	-38.8	114.3	224	364	470	362	-23.0	-0.5	61.6
	386	441	493	445	-9.7	0.9	15.3	5,548	5,615	5,843	5,140	-12.0	-8.5	-7.4
OTHER COUNTRIES														
African Countries	76	124	105	141	34.3	13.7	85.5	729	858	1,232	1,031	-16.3	20.2	41.4
Israel	117	72	109	139	27.5	93.1	18.8	789	808	933	1,017	9.0	25.9	28.9
Saudi Arabia	0	0	2	1	-50.0	-	-	14	23	10	22	120.0	-4.3	57.1
Turkey	23	7	5	14	180.0	100.0	-39.1	110	139	169	249	47.3	79.1	126.4
Other Middle East	16	26	41	31	-24.4	19.2	93.8	275	305	398	479	20.4	57.0	74.2
Australia	136	160	130	151	16.2	-5.6	11.0	1,273	1,576	2,368	2,132	-10.0	35.3	67.5
New Zealand	30	30	33	38	15.2	26.7	26.7	201	251	403	303	-24.8	20.7	50.7
All Other Ctries	4	11	5	9	80.0	-18.2	125.0	32	60	42	56	33.3	-6.7	75.0
Total	402	430	430	524	21.9	21.9	30.3	3,423	4,020	5,555	5,289	-4.8	31.6	54.5
GRAND TOTAL	87,467	94,351	108,205	106,104	-1.9	12.5	21.3	1,191,658	1,388,555	1,396,285	1,465,407	5.0	5.5	23.0

STOPOVER VISITORS BY MARKET SHARE

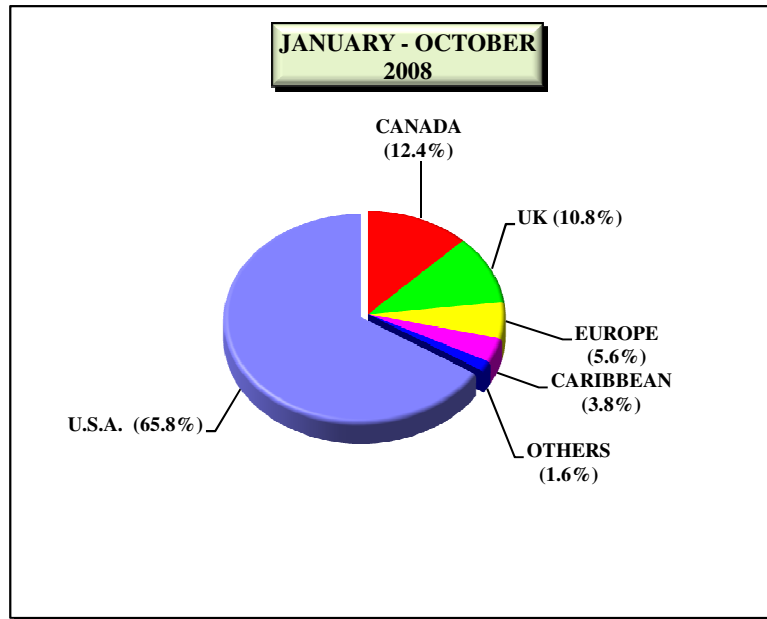


Fig. 2

Country	October 2008	% Share	Jan.-Oct. 2008	% Share	Jan.-Oct. 2007	% Share	% Change 2008/07
U.S.A	68,879	64.9%	964,412	65.8%	934,524	66.9%	3.2%
CANADA	9,237	8.7%	181,490	12.4%	148,392	10.6%	22.3%
U.K.	14,334	13.5%	157,706	10.8%	154,112	11.0%	2.3%
EUROPE	6,453	6.1%	82,351	5.6%	86,947	6.2%	-5.3%
CARIBBEAN	4,868	4.6%	55,779	3.8%	50,904	3.6%	9.6%
OTHERS	2,333	2.2%	23,669	1.6%	21,406	1.5%	10.6%
Total	106,104	100.0%	1,465,407	100.0%	1,396,285	100.0%	5.0%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2007	2008	2007	2008	2007	2008	2007	2008
January	10.2	9.5	7.4	7.3	17.1	17.7	7.6	8.2
February	9.2	8.5	7.3	7.0	15.0	16.1	7.7	8.5
March	8.8	8.2	6.8	6.8	16.9	16.1	8.5	8.5
April	8.4	8.1	6.6	6.6	14.2	15.6	6.8	9.1
May	8.6	8.4	6.6	6.5	14.9	15.1	7.3	8.3
June	10.0	9.7	7.0	6.8	19.6	19.6	9.0	8.5
July	10.3	10.1	7.3	7.1	18.3	17.3	9.1	9.1
August	9.7	9.3	7.4	7.1	15.1	15.3	8.4	8.0
September	9.9	9.9	7.2	7.3	16.1	16.1	8.7	7.3
October	9.2	8.8	6.9	6.8	17.0	14.9	7.7	6.4
Jan - Oct	9.4	9.0	7.0	6.9	16.7	16.5	8.3	8.3

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

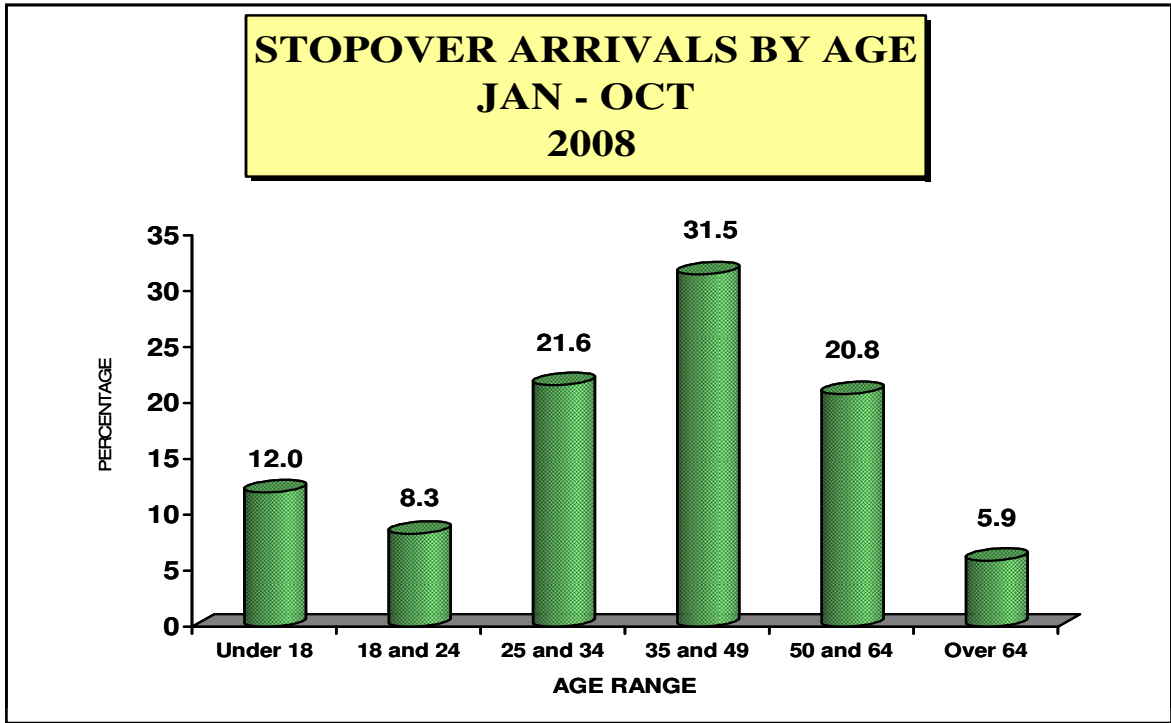


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	OCTOBER		JAN - OCT		JAN - OCT		% Change 2008/07
	2008	% Share	2008	% Share	2007	% Share	
Under 18	7,956	7.5	175,240	12.0	169,273	12.1	3.5%
18 and 24	7,007	6.6	121,289	8.3	113,547	8.1	6.8%
25 and 34	25,889	24.4	316,071	21.6	299,428	21.4	5.6%
35 and 49	34,851	32.8	461,464	31.5	447,654	32.1	3.1%
50 and 64	23,553	22.2	304,555	20.8	285,457	20.4	6.7%
Over 64	6,848	6.5	86,788	5.9	80,926	5.8	7.2%
Total	106,104	100.0	1,465,407	100.0	1,396,285	100.0	5.0%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - OCTOBER 2008**

	MONTEGO BAY		% Change 2008/07		OCHO RIOS		% Change 2008/07		2008 TOTAL		2007 TOTAL		% Change 2008/07	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	26	62,472	23.8%	21.6%	29	80,495	-21.6%	-11.5%	58	144,671	60	143,728	-3.3%	0.7%
February	20	47,632	5.3%	8.4%	32	85,393	3.2%	9.3%	53	133,403	52	123,130	1.9%	8.3%
March	20	45,646	-4.8%	-11.8%	34	92,355	-5.6%	-0.7%	56	139,347	57	144,764	-1.8%	-3.7%
April	18	42,230	50.0%	13.9%	25	67,471	-13.8%	-10.9%	46	110,838	43	113,524	7.0%	-2.4%
Jan. - Apr.	84	197,980	15.1%	7.5%	120	325,714	-9.8%	-3.6%	213	528,259	212	525,146	0.5%	0.6%
May	7	21,764	-30.0%	-30.4%	12	38,096	-42.9%	-38.4%	19	59,860	31	93,151	-38.7%	-35.7%
June	7	22,884	-12.5%	-15.7%	10	35,078	-28.6%	-21.0%	17	57,962	22	71,545	-22.7%	-19.0%
July	8	30,654	-11.1%	-3.0%	11	38,689	-21.4%	-13.3%	19	69,343	23	76,231	-17.4%	-9.0%
August	5	19,308	-37.5%	-25.5%	10	35,348	-28.6%	-22.8%	15	54,656	22	71,689	-31.8%	-23.8%
September	4	13,486	-33.3%	-34.7%	11	35,335	-15.4%	-11.7%	15	48,821	19	60,682	-21.1%	-19.5%
October	7	24,017	-22.2%	-13.7%	16	49,148	33.3%	38.1%	23	73,165	21	63,438	9.5%	15.3%
May - Oct.	38	132,113	-39.7%	-33.9%	70	231,694	-20.5%	-14.9%	108	363,807	138	436,736	-21.7%	-16.7%
Jan. - Oct.	122	330,093	-10.3%	-14.1%	190	557,408	-14.0%	-8.6%	321	892,066	350	961,882	-8.3%	-7.3%

* Note:

1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
2. Included in the total Cruise passengers for the month of January, 3 calls with 1,704 passengers visited Port Antonio.
3. During the month of January, 4 calls were cancelled due to strong winds at the port of Ocho Rios.
4. During the month of February two Cruise Ship calls with 3,242 Cruise passengers visited two ports.
5. Included in the total Cruise passengers for the month of February, 1 call with 378 passengers visited Port Antonio.
6. During the month of March two Cruise Ship calls with 3,201 Cruise passengers visited two ports.
7. Included in the total Cruise passengers for the month of March, 2 calls with 1,346 passengers visited Port Antonio.
8. Included in the total Cruise passengers for the month of April, 3 calls with 1,137 passengers visited Port Antonio.
9. During the month of October, 2 calls were diverted to the port of Ocho Rios due to weather conditions affecting the Cayman Is.

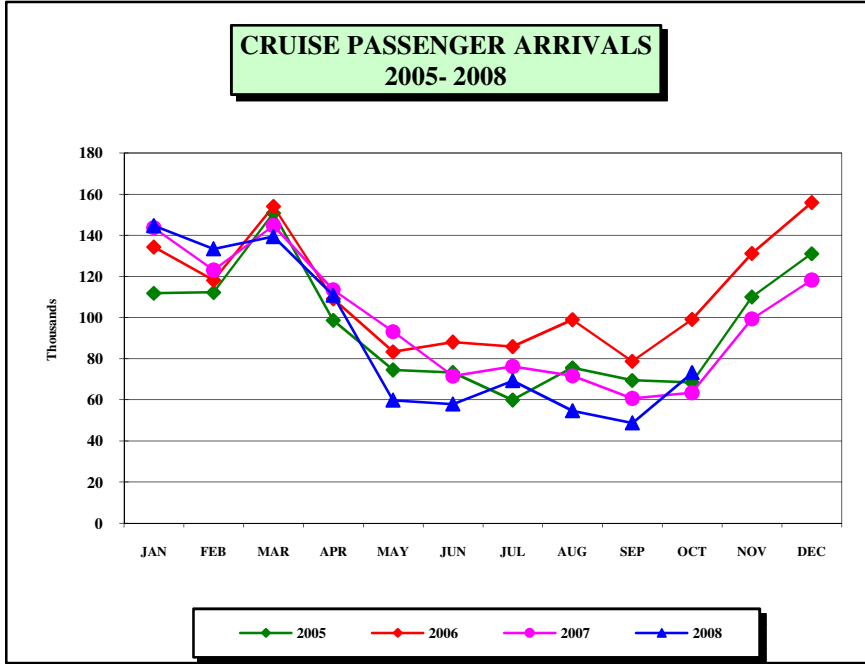


FIG. 4

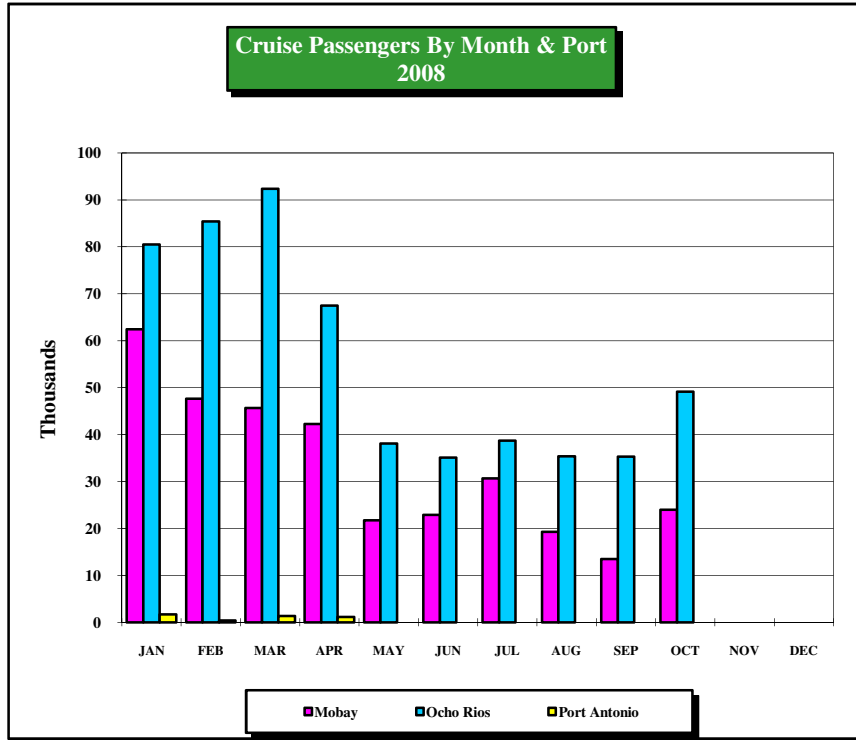


FIG. 4a

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	OCTOBER 2008			JANUARY - OCTOBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	1,533	2	1,535	25,649	18	25,667
Delaware	417	0	417	4,600	5	4,605
Maine	139	0	139	2,710	28	2,738
Maryland	3,199	2	3,201	37,702	42	37,744
Massachusetts	1,475	1	1,476	24,578	19	24,597
New Hampshire	262	0	262	3,845	8	3,853
New Jersey	3,657	0	3,657	55,070	37	55,107
New York	11,097	7	11,104	170,837	379	171,216
Pennsylvania	3,961	7	3,968	51,285	1,306	52,591
Rhode Island	189	1	190	2,776	1	2,777
Vermont	58	2	60	1,598	15	1,613
Virginia	1,708	0	1,708	23,058	29	23,087
Washington D.C.	337	0	337	4,716	6	4,722
West Virginia	166	0	166	2,182	121	2,303
Total	28,198	22	28,220	410,606	2,014	412,620

MIDWEST (CHICAGO)

Illinois	2,652	130	2,782	37,258	4,158	41,416
Indiana	1,050	5	1,055	12,674	226	12,900
Iowa	484	16	500	7,491	540	8,031
Kansas	456	2	458	4,819	96	4,915
Kentucky	586	2	588	6,211	72	6,283
Michigan	1,225	2	1,227	21,032	1,401	22,433
Minnesota	655	0	655	13,401	3,024	16,425
Missouri	808	361	1,169	8,846	5,457	14,303
Nebraska	391	3	394	4,993	21	5,014
North Dakota	76	0	76	1,964	53	2,017
Ohio	1,547	4	1,551	18,925	601	19,526
South Dakota	85	0	85	1,931	67	1,998
Wisconsin	1,302	2	1,304	15,177	6,636	21,813
Total	11,317	527	11,844	154,722	22,352	177,074

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	OCTOBER 2008			JANUARY - OCTOBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
Alabama	516	0	516	6,980	15	6,995
Arkansas	237	7	244	3,614	79	3,693
Florida	12,572	54	12,626	153,712	506	154,218
Georgia	3,488	3	3,491	47,154	48	47,202
Louisiana	432	0	432	5,716	54	5,770
Mississippi	249	2	251	3,042	19	3,061
North Carolina	1,743	1	1,744	20,705	15	20,720
Oklahoma	358	2	360	4,102	621	4,723
South Carolina	786	1	787	10,046	20	10,066
Tennessee	1,282	0	1,282	13,106	123	13,229
Total	21,663	70	21,733	268,177	1,500	269,677

SOUTH (MIAMI)

WEST (LOS ANGELES)

Alaska	42	0	42	415	11	426
Arizona	537	2	539	5,883	18	5,901
California	2,748	2	2,750	39,711	60	39,771
Colorado	588	1	589	7,413	21	7,434
Hawaii	30	0	30	310	1	311
Idaho	71	0	71	1,094	2	1,096
Montana	75	0	75	708	7	715
Nevada	260	0	260	3,019	16	3,035
New Mexico	86	0	86	1,286	5	1,291
Oregon	183	0	183	2,426	9	2,435
Texas	1,903	4	1,907	31,770	2,767	34,537
Utah	148	0	148	2,137	2	2,139
Washington	362	1	363	5,257	26	5,283
Wyoming	38	1	39	662	5	667
Total	7,071	11	7,082	102,091	2,950	105,041
TOTAL U.S.A.	68,249	630	68,879	935,596	28,816	964,412

::

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	OCTOBER 2008			JANUARY - OCTOBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>CANADA (TORONTO)</u>						
Alberta	506	17	523	9,495	5,019	14,514
British Columbia	323	4	327	4,552	2,713	7,265
Manitoba	89	17	106	2,360	1,809	4,169
New Brunswick	55	15	70	1,370	1,286	2,656
Newfoundland	49	9	58	850	423	1,273
Nova Scotia	96	7	103	2,118	1,879	3,997
Ontario	4,106	2,589	6,695	57,364	58,559	115,923
P.E. Island	9	0	9	119	171	290
Quebec	734	557	1,291	11,250	14,355	25,605
Saskatchewan	45	6	51	1,241	4,278	5,519
Other Canada	4	0	4	191	88	279
Total	6,016	3,221	9,237	90,910	90,580	181,490
<u>EUROPE</u>						
<u>LONDON OFFICE</u>						
<u>Northern Europe</u>						
U.K.	7,925	6,409	14,334	90,393	67,313	157,706
Denmark	77	2	79	659	27	686
Finland	22	1	23	267	8	275
Ireland	179	65	244	2,025	1,006	3,031
Norway	59	0	59	857	29	886
Sweden	124	6	130	1,340	46	1,386
Sub-Total	8,386	6,483	14,869	95,541	68,429	163,970
<u>GERMAN OFFICE</u>						
<u>Southern Europe</u>						
Greece	28	1	29	303 #	22	325
Italy	239	295	534	3,818 #	8,506	12,324
Portugal	30	443	473	269 #	9,314	9,583
Spain	168	1,310	1,478	2,023 #	12,829	14,852
<u>Western Europe</u>						
Austria	83	0	83	1,688 #	19	1,707
Belgium	54	327	381	829 #	4,348	5,177
France	184	39	223	2,182 #	770	2,952
Germany	1,353	50	1,403	14,443 #	379	14,822
Luxemburg	12	6	18	96 #	64	160
Netherlands	172	525	697	1,890 #	4,474	6,364
Switzerland	140	5	145	1,557 #	104	1,661
Sub-Total	2,463	3,001	5,464	29,098 #	40,829	69,927
<u>Central/East Europe</u>						
Czechoslovakia	24	6	30	374	194	568
Hungary	20	4	24	623	24	647
Poland	82	19	101	903	149	1,052
Russia	143	0	143	1,466	58	1,524
Ukraine	0	20	20	88	261	349
Other Europe	114	22	136	1,259	761	2,020
Sub-Total	383	71	454	4,713	1,447	6,160
Total	11,232	9,555	20,787	129,352	110,705	240,057

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

OCTOBER 2008			JANUARY - OCTOBER 2008		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

::

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	273	69	342	2,790	107	2,897
Belize	37	0	37	481	15	496
Costa Rica	59	1	60	699	1	700
El Salvador	12	0	12	216	7	223
Guatemala	17	0	17	212	2	214
Honduras	95	9	104	282	19	301
Nicaragua	10	0	10	76	4	80
Panama	92	0	92	953	8	961
Total	595	79	674	5,709	163	5,872

SOUTH AMERICA

Argentina	138	3	141	1,474	16	1,490
Bolivia	2	0	2	46	0	46
Brazil	165	10	175	1,467	63	1,530
Chile	64	0	64	728	0	728
Colombia	42	0	42	535	218	753
Ecuador	3	159	162	135	1,518	1,653
Paraguay	5	0	5	14	0	14
Peru	42	0	42	393	2	395
Uruguay	15	0	15	131	2	133
Venezuela	41	0	41	562	56	618
Other South America	1	0	1	8	0	8
Total	518	172	690	5,493	1,875	7,368
Total Latin America	1,113	251	1,364	11,202	2,038	13,240

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	OCTOBER 2008			JANUARY - OCTOBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	180	3	183	2,256	18	2,274
Bahamas	273	1	274	3,549	13	3,562
Barbados	554	5	559	5,110	35	5,145
Bermuda	152	0	152	2,367	194	2,561
British Virgin Is.	55	0	55	777	1	778
Cayman Is.	1,410	8	1,418	16,473	49	16,522
Dominica	38	5	43	524	10	534
Grenada	120	5	125	841	8	849
Guyana	197	8	205	1,883	98	1,981
Montserrat	11	0	11	121	1	122
St. Kitts/Nevis/Anguilla	74	0	74	853	3	856
St. Lucia	89	2	91	1,475	27	1,502
St. Vincent	44	0	44	732	9	741
Turks & Caicos Is.	81	25	106	905	558	1,463
Trinidad & Tobago	844	4	848	8,977	43	9,020
Comm. Caribbean	4,122	66	4,188	46,843	1,067	47,910
Aruba	25	0	25	407	0	407
Bonaire	0	0	0	1	0	1
Cuba	32	1	33	653	13	666
Curacao	215	1	216	1,636	3	1,639
Dominican Republic	56	19	75	635	832	1,467
Guadelope	15	0	15	139	0	139
Haiti	21	4	25	206	20	226
Puerto Rico	134	1	135	1,378	99	1,477
St. Maarten	60	0	60	761	0	761
Surinam	31	0	31	404	3	407
All other Caribbean	63	2	65	675	4	679
Other Caribbean	652	28	680	6,895	974	7,869
TOTAL CARIBBEAN	4,774	94	4,868	53,738	2,041	55,779
OTHER COUNTRIES						
India	59	0	59	733	21	754
Pakistan	2	0	2	16	0	16
Japan	230	2	232	2,373	11	2,384
China	73	1	74	840	9	849
Taiwan	6	0	6	100	1	101
Korea	3	1	4	192	2	194
Philippines	29	0	29	371	1	372
Singapore	9	0	9	104	4	108
Other Asia	30	0	30	349	13	362
Asia	441	4	445	5,078	62	5,140
African Countries	138	3	141	998	33	1,031
Israel	135	4	139	955	62	1,017
Saudi Arabia	1	0	1	22	0	22
Turkey	13	1	14	220	29	249
Other Middle East	29	2	31	446	33	479
Australia	144	7	151	2,093	39	2,132
New Zealand	36	2	38	294	9	303
All Other Ctries	9	0	9	56	0	56
Total	505	19	524	5,084	205	5,289
GRAND TOTAL	92,330	13,774	106,104	1,230,960	234,447	1,465,407

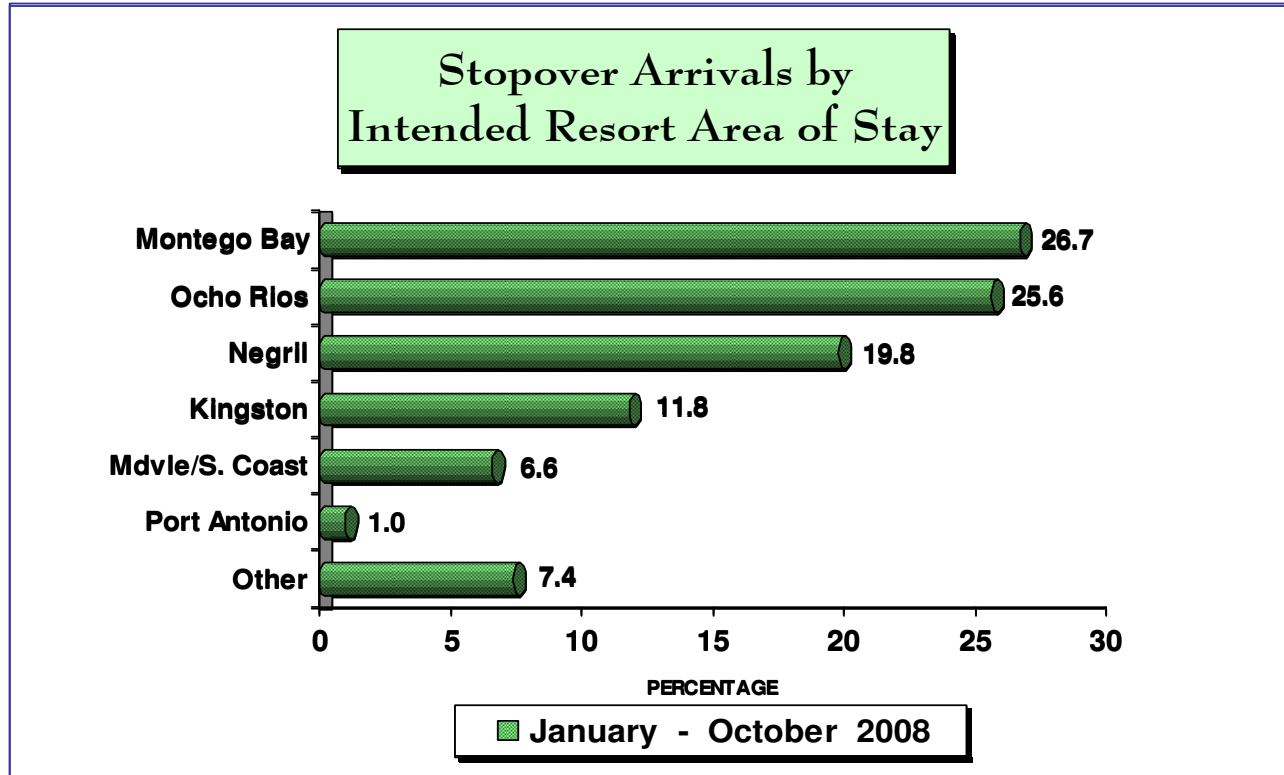


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	OCTOBER			JANUARY - OCTOBER			JANUARY - OCTOBER			%Change 2008/07 ARRIVALS
	2008	%Share	LENGTH OF STAY	2008	%Share	LENGTH OF STAY	2007	%Share	LENGTH OF STAY	
Montego Bay	27,719	26.1%	7.7	391,869	26.7%	7.8	349,754	25.0%	8.1	12.0%
Ocho Rios	26,042	24.5%	8.4	375,702	25.6%	8.5	367,931	26.4%	8.5	2.1%
Negril	21,815	20.6%	8.0	290,514	19.8%	8.3	285,294	20.4%	8.3	1.8%
Kingston	15,147	14.3%	10.2	187,128	12.8%	11.8	184,922	13.2%	12.4	1.2%
Mdvle/S. Coast	6,545	6.2%	13.4	96,664	6.6%	13.3	86,625	6.2%	13.9	11.6%
Port Antonio	870	0.8%	18.4	14,647	1.0%	16.8	14,080	1.0%	16.5	4.0%
Other	7,966	7.5%	14.9	108,883	7.4%	15.9	107,679	7.7%	16.7	1.1%
Total	106,104	100.0%	9.3	1,465,407	100.0%	9.6	1,396,285	100.0%	9.9	5.0%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS