

# JAMAICA TOURIST BOARD

- IN OCTOBER 2004.....
- Stopover arrivals were down by 2%
  - US Market decreased by 8%
  - Canada decreased by less than 1%
  - Europe increased by 20%
  - Cruise Passenger arrivals down by 36%.

## TOURIST (Stopovers)

Stopover arrivals in October 2004 were **84,802**, a decrease of **2%** over the **86,639** recorded for October 2003. To date, for the six months of summer, May to October 2004, stopover arrivals increased by **4%**, with a total of **684,651** compared to **659,524** for the same period in 2003.

Cumulatively, stopovers for the January to October period increased by **6.1%** with **1,181,837** compared to **1,113,747** in 2003.

**United States** Stopover arrivals from the United States market decreased by **8%** in October with a total of **55,292** visitors

compared to the **60,313** visitors who came in October 2003. All the marketing regions recorded declines. The Northeast and South were both down by **5%**, The Midwest down **19%**, and the West down **15%**.

For the summer period to date, May to October, the US market recorded an increase of **1%**. The Northeast was up **6%** and the West up by **2%**. The Midwest and the South, declined by **6%** and **1%** respectively.

For the January to October period, the US market increased by **4%**. Total visitors from this market was **841,282** compared to **806,334** for the corresponding period in 2003. The Northeast increased by **9%**, the Midwest by **1%**, the South by less than **1%** and the West increased by **4%**.

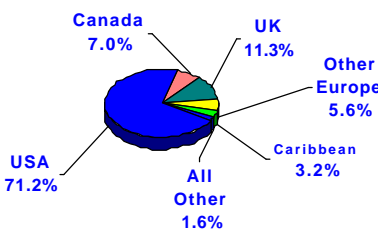
**Canada** During October, the Canadian market decreased by less than **1%** with a total of **5,167** stopovers compared to **5,192** in October

2003. The leading province, Ontario increased by **4%**, and the second most important visitor-producing province, Quebec decreased by **21%**.

For the summer period, May to October, a total of **37,267** stopovers came from this market compared to **32,792** in 2003, an increase of **14%**.

Cumulatively, the Canadian market increased by **11%** in the January to October period, with a total of **82,990** stopovers compared to **74,603** in 2003. The main provinces Ontario and Quebec both recorded increases of **10%** and **8%** respectively. The other notable increases were Alberta up **55%**, Nova Scotia up **20%**, British Columbia up **9%** and New Brunswick up **25%**.

STOPOVER ARRIVALS BY MARKET SHARE  
January - September 2004



**Europe** The European market increased by **20%** in October 2004. The market provided a total of **19,185** stopover visitors compared to the **16,036** recorded in October 2003.

Stopover arrivals from the United Kingdom was up by **12%**, with **12,669** visitors. Spain was up by **113%** with **1,603**. Italy up by **48%** with **1,623** and Germany up by **7%** with **1,457**.

During the summer period, May to October, the European market increased by **13%** with **122,711** visitors compared to **108,984** visitors who came in the same period of 2003.

Cumulatively, for the January to October period, the European market increased by **13%**. Total stopovers for the period was **199,345** compared to **176,693** in 2003. The United Kingdom with a total of **133,144** stopovers increased by **11%**, Italy with **21,157** visitors increased by **6%**, and Germany with a total of **14,086** visitors increased by **11%**.

## Latin America

The Latin American market declined by **8%** in October with a total of **882** stopovers compared to **962** in October 2003. The Central American region increased by **30%**, with **443** stopovers compared to **341** in October 2003. The South American countries combined decreased by **29%** with **439** stopovers compared to **621** in October 2003.

For the January to October period, the Latin American market declined by **2%** with a total of **9,134** visitors compared to **9,351** for the corresponding period in 2003.

## The Caribbean

Visitors to Jamaica from the Caribbean region increased by **7%** in October with a total of **3,500** visitors, compared to **3,282** in October 2003.

The major Caribbean countries which provided visitors to Jamaica in October were: the Cayman Islands (**1,205**) up **28%** and Trinidad & Tobago (**517**) down **3%**. Barbados with (**342**) down **11%** and the Bahamas with **209**, down by **18%**.

Cumulatively, during the January to October period, Caribbean stopover arrivals to Jamaica increased by **8%**, moving from **36,863** in 2003 to **39,851** in 2004. The Cayman Islands continue to be the leading provider of visitors to Jamaica. In the period under review, they provided a total of **11,583** visitors, followed by Trinidad and Tobago with **6,130**, Barbados with **4,686** and the Bahamas with **2,697** visitors.

## Japan

The Japanese market declined by **23%** in October with a total of **276** stopovers compared to **359** in October 2003.

Cumulatively for the January to October period, a total of **3,660** Japanese visitors came to Jamaica, which was up by **14%** from the **3,205** recorded for the corresponding period in 2003.

## Other Countries

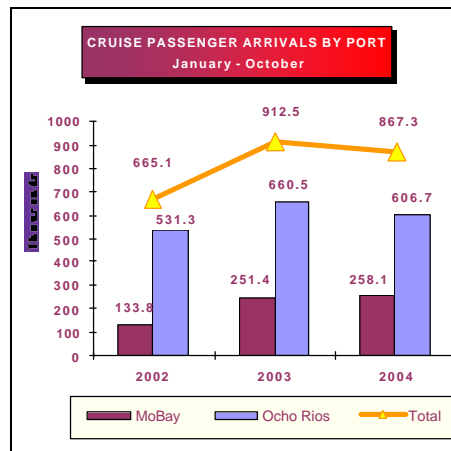
All the other countries, with a total of **5,575** stopovers in the January to October period recorded a decline of **17%** against the **6,698** who came for the same period in 2003.

## Market Share

The market share of stopover visitors for the January to October period were as follows:

USA **71.2%**; Canada **7.0%**; UK **11.3%**; Continental Europe **5.6%**; the Caribbean **3.3%**; Latin America **0.8%**; and Other Countries **0.8%**.

## Cruise Passengers



A total of **61,723** cruise passengers visited Jamaica in October 2004. This represents a decrease of **35.6%** against the **95,910** recorded for October 2003. Cumulatively, a total of **867,318** cruise passengers visited Jamaica in the January to October period, a decrease of **4.9%** against the **912,457** recorded for the corre-

sponding period in 2003.

A total of **48,258** cruise passengers visited the port of Ocho Rios in October, a decrease of **35.9%** over the **75,246** recorded for October 2003. For the January to October period cruise passenger arrivals to the port of Ocho Rios was **606,721**, a **8%** decrease against the **660,503** recorded for the corresponding period in 2003.

Montego Bay recorded a total of **13,260** cruise passengers for the month of October 2004, which was down **35.8%** against the **20,664** recorded for 2003. Cumulatively, for the January to October period, cruise passenger arrivals to Montego Bay was **258,117**, an increase of **3%** against the **251,436** recorded for the same period in 2003.

## Length of Stay

The average length of stay of stopovers in October was **9.9** nights against **10.2** for October 2003. The average length of stay in hotels was **6.4** nights against **6.1** nights as in October 2003.

Cumulatively, the average length of stay for the January to October period was **9.6** nights, against **9.9** nights that was recorded for the similar period in 2003.

## First and Repeat Visitors

During October **54%** or **42,996** of the **79,207** Foreign Nationals who visited Jamaica were first-time visitors and the other **46%** or **36,211** were repeat guests.

Cumulatively, in the January to October period, some **55%** of the **1,113,733** Foreign Nationals who visited the island were first-time guests and **45%** were repeat guests.

**TABLE 1****TOURIST ARRIVALS**January - October  
**2004**

Month	Foreign Nationals	<----- Stopovers ----->					Total Stopover Arrivals	+/- 2004/03	+/- 2004/02
		+/- 2004/03	+/- 2004/02	Non-Resident Jamaicans	+/- 2004/03	+/- 2004/02			
January	104,425	8.9%	22.7%	4,925	-9.3%	-1.2%	109,350	7.9%	21.4%
February	115,183	8.2%	20.9%	4,946	-1.4%	4.4%	120,129	7.8%	20.1%
March	130,636	5.2%	5.6%	5,970	11.8%	-8.4%	136,606	5.5%	4.9%
April	123,841	18.4%	31.4%	7,260	-1.6%	12.8%	131,101	17.1%	30.2%
<b>Jan.-Apr.</b>	<b>474,085</b>	<b>10.0%</b>	<b>19.0%</b>	<b>23,101</b>	<b>-0.3%</b>	<b>1.9%</b>	<b>497,186</b>	<b>9.5%</b>	<b>18.1%</b>
May	105,842	10.5%	14.3%	5,917	-4.7%	-11.5%	111,759	9.5%	12.5%
June	125,153	9.7%	18.0%	8,240	3.1%	7.5%	133,393	9.3%	17.3%
July	148,904	11.5%	17.6%	11,327	8.3%	2.3%	160,231	11.2%	16.4%
August	120,683	1.1%	10.1%	8,843	-0.3%	-2.6%	129,526	1.0%	9.1%
September	59,859	-16.3%	-15.2%	5,081	1.0%	-4.8%	64,940	-15.1%	-14.5%
October	79,207	-2.1%	5.4%	5,595	-1.8%	12.0%	84,802	-2.1%	5.8%
<b>May-Oct.</b>	<b>639,648</b>	<b>4.0%</b>	<b>10.2%</b>	<b>45,003</b>	<b>1.7%</b>	<b>0.4%</b>	<b>684,651</b>	<b>3.8%</b>	<b>9.5%</b>
<b>Jan.-Oct.</b>	<b>1,113,733</b>	<b>6.4%</b>	<b>13.8%</b>	<b>68,104</b>	<b>1.0%</b>	<b>0.9%</b>	<b>1,181,837</b>	<b>6.1%</b>	<b>12.9%</b>

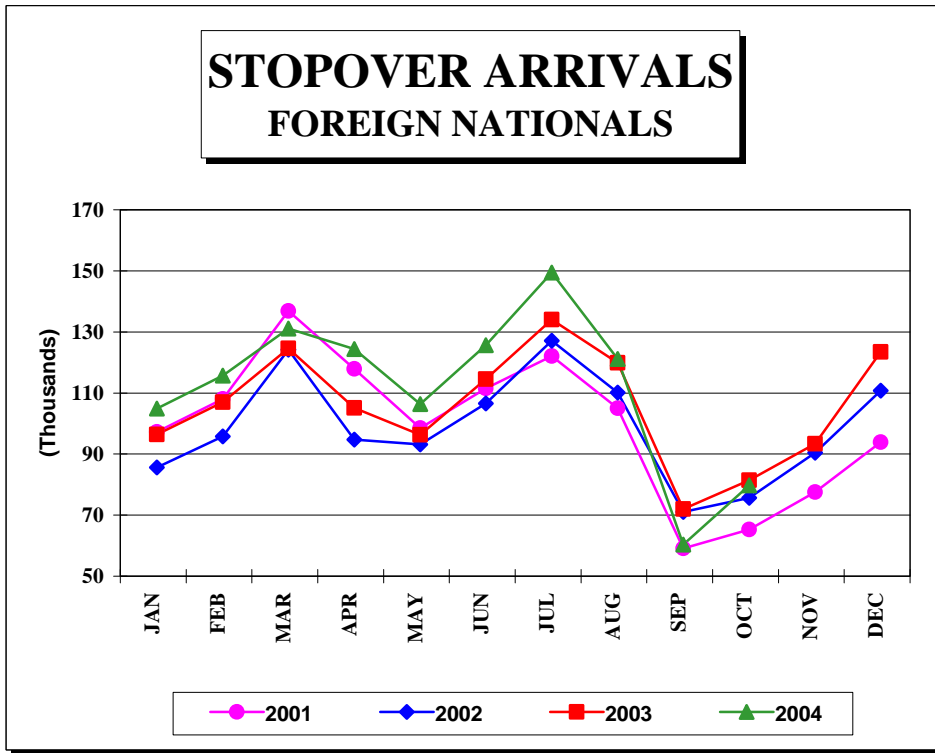


FIG. 1

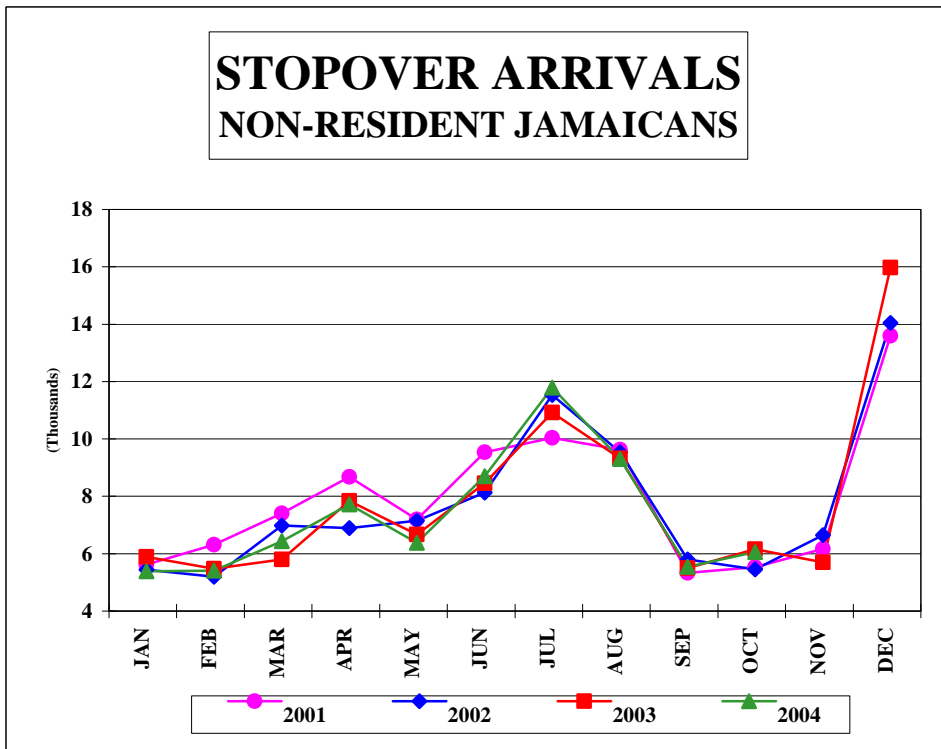


FIG. 1a

**TABLE 1.1****First & Repeat Visit to Jamaica**

FOREIGN NATIONALS

2004

	Arrivals				TOTAL	% SHARE	
	First Visit	+/-	Repeat Visit	+/-		First Visit	Repeat Visit
Jan.	54,608	6.3	49,817	12.0	104,425	52.3	47.7
Feb.	61,517	8.6	53,666	7.8	115,183	53.4	46.6
Mar.	76,455	3.2	54,181	8.2	130,636	58.5	41.5
Apr.	68,644	19.7	55,197	16.8	123,841	55.4	44.6
<b>Jan.-Apr.</b>	<b>261,224</b>	<b>9.1</b>	<b>212,861</b>	<b>11.1</b>	<b>474,085</b>	<b>55.1</b>	<b>44.9</b>
May	61,937	13.8	43,905	6.0	105,842	58.5	41.5
Jun.	71,284	9.4	53,869	10.1	125,153	57.0	43.0
Jul.	78,621	11.4	70,283	11.6	148,904	52.8	47.2
Aug.	66,453	1.1	54,230	1.1	120,683	55.1	44.9
Sept.	30,696	-20.8	29,163	-10.9	59,859	51.3	48.7
Oct.	42,996	0.5	36,211	-5.1	79,207	54.3	45.7
<b>May-Sep.</b>	<b>351,987</b>	<b>4.3</b>	<b>287,661</b>	<b>3.5</b>	<b>639,648</b>	<b>55.0</b>	<b>45.0</b>
<b>Jan.-Sep.</b>	<b>613,211</b>	<b>6.3</b>	<b>500,522</b>	<b>6.6</b>	<b>1,113,733</b>	<b>55.1</b>	<b>44.9</b>

**TABLE 1.2**

**STOPOVER ARRIVALS BY MARKET REGION  
AND MONTH OF ARRIVAL 2004**

	U.S.A.				Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West							
<b>January</b>	31,236	23,510	14,108	4,542	12,336	18,959	766	2,980	521	392	109,350
<b>February</b>	37,653	27,054	14,984	4,183	12,529	19,008	841	2,822	699	356	120,129
<b>March</b>	42,908	29,393	20,789	5,495	11,239	21,009	1,209	3,585	686	293	136,606
<b>April</b>	47,843	20,524	22,329	6,670	9,619	17,658	773	4,749	611	325	131,101
<b>Jan.-Apr.</b>	<b>159,640</b>	<b>100,481</b>	<b>72,210</b>	<b>20,890</b>	<b>45,723</b>	<b>76,634</b>	<b>3,589</b>	<b>14,136</b>	<b>2,517</b>	<b>1,366</b>	<b>497,186</b>
<b>May</b>	33,313	14,271	26,608	6,419	6,859	19,103	981	3,233	570	402	111,759
<b>June</b>	39,235	16,851	36,446	8,636	5,957	20,102	782	4,510	502	372	133,393
<b>July</b>	54,122	15,699	38,723	9,184	8,395	24,744	1,473	6,721	603	567	160,231
<b>August</b>	48,471	12,042	20,423	8,532	7,424	26,128	873	4,837	455	341	129,526
<b>September</b>	19,338	7,200	14,072	3,184	3,465	13,449	554	2,914	483	281	64,940
<b>October</b>	23,847	9,362	17,883	4,200	5,167	19,185	882	3,500	458	318	84,802
<b>May - Oct.</b>	<b>218,326</b>	<b>75,425</b>	<b>154,155</b>	<b>40,155</b>	<b>37,267</b>	<b>122,711</b>	<b>5,545</b>	<b>25,715</b>	<b>3,071</b>	<b>2,281</b>	<b>684,651</b>
<b>Jan. - Oct.</b>	<b>377,966</b>	<b>175,906</b>	<b>226,365</b>	<b>61,045</b>	<b>82,990</b>	<b>199,345</b>	<b>9,134</b>	<b>39,851</b>	<b>5,588</b>	<b>3,647</b>	<b>1,181,837</b>
<b>+/- %</b>	<b>8.6%</b>	<b>1.4%</b>	<b>0.0%</b>	<b>4.1%</b>	<b>11.2%</b>	<b>12.8%</b>	<b>-2.3%</b>	<b>8.1%</b>	<b>-0.6%</b>	<b>-14.8%</b>	<b>6.1%</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>OCTOBER</u>			<u>% C h a n g e</u>			<u>JANUARY - OCTOBER</u>			<u>% C h a n g e</u>				
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2004/03</u>	<u>2004/02</u>	<u>2004/01</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2004/03</u>	<u>2004/02</u>	<u>2004/01</u>
<b>U.S.A.</b>														
<b><u>NORTHEAST (NEW YORK)</u></b>														
Connecticut	1,053	1,383	1,285	1,199	-6.7	-13.3	13.9	19,316	18,081	19,609	22,158	13.0	22.5	14.7
Delaware	313	348	386	344	-10.9	-1.1	9.9	4,516	4,058	4,080	4,622	13.3	13.9	2.3
Maine	112	134	180	163	-9.4	21.6	45.5	2,287	1,957	2,064	2,730	32.3	39.5	19.4
Maryland	1,824	2,272	2,439	2,549	4.5	12.2	39.7	29,154	29,502	31,976	34,238	7.1	16.1	17.4
Massachusetts	1,225	1,552	1,747	1,557	-10.9	0.3	27.1	27,064	23,149	24,184	27,727	14.7	19.8	2.4
New Hampshire	187	198	267	245	-8.2	23.7	31.0	4,105	3,278	3,559	4,166	17.1	27.1	1.5
New Jersey	2,567	3,204	3,578	3,712	3.7	15.9	44.6	46,799	44,883	50,346	55,994	11.2	24.8	19.6
New York	7,959	8,712	9,438	8,903	-5.7	2.2	11.9	134,436	129,389	137,590	146,885	6.8	13.5	9.3
Pennsylvania	2,546	3,686	3,625	3,063	-15.5	-16.9	20.3	43,148	43,153	46,342	48,817	5.3	13.1	13.1
Rhode Island	131	244	254	197	-22.4	-19.3	50.4	2,598	2,611	2,902	3,467	19.5	32.8	33.4
Vermont	59	90	56	50	-10.7	-44.4	-15.3	1,493	1,061	1,187	1,592	34.1	50.0	6.6
Virginia	1,163	1,212	1,408	1,413	0.4	16.6	21.5	16,853	16,508	18,189	19,077	4.9	15.6	13.2
Washington D.C.	322	307	363	336	-7.4	9.4	4.3	4,484	4,175	4,652	4,557	-2.0	9.1	1.6
West Virginia	66	70	94	116	23.4	65.7	75.8	1,690	1,351	1,360	1,936	42.4	43.3	14.6
<b>Total</b>	<b>19,527</b>	<b>23,412</b>	<b>25,120</b>	<b>23,847</b>	<b>-5.1</b>	<b>1.9</b>	<b>22.1</b>	<b>337,943</b>	<b>323,156</b>	<b>348,040</b>	<b>377,966</b>	<b>8.6</b>	<b>17.0</b>	<b>11.8</b>
<b><u>MIDWEST (CHICAGO)</u></b>														
Illinois	2,418	2,756	3,054	2,113	-30.8	-23.3	-12.6	43,409	41,611	43,049	42,097	-2.2	1.2	-3.0
Indiana	682	801	952	901	-5.4	12.5	32.1	10,554	10,283	11,683	11,446	-2.0	11.3	8.5
Iowa	262	364	332	315	-5.1	-13.5	20.2	5,705	5,869	6,366	6,714	5.5	14.4	17.7
Kansas	178	313	353	297	-15.9	-5.1	66.9	4,193	3,827	3,805	4,545	19.4	18.8	8.4
Kentucky	371	415	480	422	-12.1	1.7	13.7	4,601	5,230	5,319	5,211	-2.0	-0.4	13.3
Michigan	1,018	1,456	1,267	989	-21.9	-32.1	-2.8	24,410	20,519	23,589	23,492	-0.4	14.5	-3.8
Minnesota	358	669	694	752	8.4	12.4	110.1	15,563	14,798	16,600	16,881	1.7	14.1	8.5
Missouri	756	1,388	1,462	973	-33.4	-29.9	28.7	14,952	16,428	18,594	18,136	-2.5	10.4	21.3
Nebraska	144	331	278	288	3.6	-13.0	100.0	3,572	3,392	3,809	4,021	5.6	18.5	12.6
North Dakota	40	43	67	52	-22.4	20.9	30.0	872	893	970	1,475	52.1	65.2	69.2
Ohio	900	1,221	1,378	1,055	-23.4	-13.6	17.2	16,662	17,080	17,026	17,100	0.4	0.1	2.6
South Dakota	43	65	88	46	-47.7	-29.2	7.0	1,007	973	1,409	1,519	7.8	56.1	50.8
Wisconsin	929	1,323	1,114	1,159	4.0	-12.4	24.8	22,406	20,270	21,194	23,269	9.8	14.8	3.9
<b>Total</b>	<b>8,099</b>	<b>11,145</b>	<b>11,519</b>	<b>9,362</b>	<b>-18.7</b>	<b>-16.0</b>	<b>15.6</b>	<b>167,906</b>	<b>161,173</b>	<b>173,413</b>	<b>175,906</b>	<b>1.4</b>	<b>9.1</b>	<b>4.8</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>OCTOBER</u>							<u>JANUARY - OCTOBER</u>						
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% C h a n g e</u>			<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% C h a n g e</u>		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<b><u>SOUTH (MIAMI)</u></b>														
Alabama	383	454	527	510	-3.2	12.3	33.2	5,990	6,030	6,543	6,185	-5.5	2.6	3.3
Arkansas	88	137	252	218	-13.5	59.1	147.7	2,387	2,409	2,640	2,769	4.9	14.9	16.0
Florida	7,742	8,320	8,886	9,125	2.7	9.7	17.9	99,944	100,736	101,050	101,618	0.6	0.9	1.7
Georgia	2,475	3,065	3,030	2,834	-6.5	-7.5	14.5	35,406	39,200	36,611	36,609	-0.0	-6.6	3.4
Louisiana	327	533	321	365	13.7	-31.5	11.6	6,614	6,589	5,910	5,342	-9.6	-18.9	-19.2
Mississippi	103	198	237	180	-24.1	-9.1	74.8	2,652	2,765	2,622	2,781	6.1	0.6	4.9
North Carolina	996	1,084	1,252	1,267	1.2	16.9	27.2	14,865	14,304	15,399	16,237	5.4	13.5	9.2
Oklahoma	251	230	234	202	-13.7	-12.2	-19.5	3,666	3,736	3,795	4,213	11.0	12.8	14.9
South Carolina	523	595	542	591	9.0	-0.7	13.0	6,802	6,701	6,869	7,236	5.3	8.0	6.4
Tennessee	476	764	974	773	-20.6	1.2	62.4	9,311	10,721	10,895	10,605	-2.7	-1.1	13.9
Texas	1,997	2,216	2,504	1,818	-27.4	-18.0	-9.0	33,339	35,562	33,924	32,770	-3.4	-7.9	-1.7
Total	15,361	17,596	18,759	17,883	-4.7	1.6	16.4	220,976	228,753	226,258	226,365	0.0	-1.0	2.4
<b><u>WEST (LOS ANGELES)</u></b>														
Alaska	29	39	30	22	-26.7	-43.6	-24.1	301	229	312	299	-4.2	30.6	-0.7
Arizona	366	434	386	311	-19.4	-28.3	-15.0	6,436	4,003	3,879	4,094	5.5	2.3	-36.4
California	2,493	3,088	2,953	2,564	-13.2	-17.0	2.8	36,276	37,091	37,070	38,895	4.9	4.9	7.2
Colorado	346	482	441	395	-10.4	-18.0	14.2	5,848	6,011	5,520	6,235	13.0	3.7	6.6
Hawaii	11	7	24	16	-33.3	128.6	45.5	208	174	209	237	13.4	36.2	13.9
Idaho	47	50	48	65	35.4	30.0	38.3	953	820	885	717	-19.0	-12.6	-24.8
Montana	55	51	45	52	15.6	2.0	-5.5	554	543	650	701	7.8	29.1	26.5
Nevada	99	180	204	190	-6.9	5.6	91.9	1,657	1,688	2,132	2,131	-0.0	26.2	28.6
New Mexico	35	71	65	58	-10.8	-18.3	65.7	944	819	798	894	12.0	9.2	-5.3
Oregon	116	183	135	140	3.7	-23.5	20.7	1,916	1,994	1,788	1,874	4.8	-6.0	-2.2
Utah	70	71	232	118	-49.1	66.2	68.6	934	1,188	1,491	1,234	-17.2	3.9	32.1
Washington	193	247	335	255	-23.9	3.2	32.1	3,563	3,330	3,551	3,344	-5.8	0.4	-6.1
Wyoming	14	15	17	14	-17.6	-6.7	0.0	300	304	338	390	15.4	28.3	30.0
Total	3,874	4,918	4,915	4,200	-14.5	-14.6	8.4	59,890	58,194	58,623	61,045	4.1	4.9	1.9
<b>TOTAL U.S.A.</b>	<b>46,861</b>	<b>57,071</b>	<b>60,313</b>	<b>55,292</b>	<b>-8.3</b>	<b>-3.1</b>	<b>18.0</b>	<b>786,715</b>	<b>771,276</b>	<b>806,334</b>	<b>841,282</b>	<b>4.3</b>	<b>9.1</b>	<b>6.9</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>OCTOBER</u>							<u>JANUARY - OCTOBER</u>						
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% Change</u>			<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% Change</u>		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<b><u>CANADA (TORONTO)</u></b>														
Alberta	237	171	175	204	16.6	19.3	-13.9	3,653	2,934	3,022	4,681	54.9	59.5	28.1
British Columbia	204	165	210	139	-33.8	-15.8	-31.9	2,709	2,092	2,263	2,475	9.4	18.3	-8.6
Manitoba	77	52	60	42	-30.0	-19.2	-45.5	2,298	1,331	2,226	1,970	-11.5	48.0	-14.3
New Brunswick	47	41	22	27	22.7	-34.1	-42.6	1,123	789	703	876	24.6	11.0	-22.0
Newfoundland	33	41	43	38	-11.6	-7.3	15.2	491	498	480	465	-3.1	-6.6	-5.3
Nova Scotia	77	44	68	61	-10.3	38.6	-20.8	1,939	998	1,319	1,588	20.4	59.1	-18.1
Ontario	3,575	3,533	4,108	4,266	3.8	20.7	19.3	67,337	59,604	55,396	61,089	10.3	2.5	-9.3
P.E. Island	6	6	7	4	-42.9	-33.3	-33.3	117	108	144	148	2.8	37.0	26.5
Quebec	358	336	439	345	-21.4	2.7	-3.6	10,737	8,431	7,940	8,594	8.2	1.9	-20.0
Saskatchewan	49	26	47	32	-31.9	23.1	-34.7	1,051	576	933	930	-0.3	61.5	-11.5
Other Canada	27	7	13	9	-30.8	28.6	-66.7	376	240	177	174	-1.7	-27.5	-53.7
<b>Total</b>	<b>4,690</b>	<b>4,422</b>	<b>5,192</b>	<b>5,167</b>	<b>-0.5</b>	<b>16.8</b>	<b>10.2</b>	<b>91,831</b>	<b>77,601</b>	<b>74,603</b>	<b>82,990</b>	<b>11.2</b>	<b>6.9</b>	<b>-9.6</b>
<b><u>LONDON OFFICE</u></b>														
<b><u>Northern Europe</u></b>														
U.K.	10,063	9,642	11,349	12,669	11.6	31.4	25.9	104,041	100,469	120,483	133,144	10.5	32.5	28.0
Denmark	35	55	22	96	336.4	74.5	174.3	614	442	324	598	84.6	35.3	-2.6
Finland	14	12	37	36	-2.7	200.0	157.1	298	299	370	329	-11.1	10.0	10.4
Norway	52	29	45	35	-22.2	20.7	-32.7	653	690	661	542	-18.0	-21.4	-17.0
Sweden	104	79	81	127	56.8	60.8	22.1	1,066	853	771	904	17.3	6.0	-15.2
<b><u>Southern Europe</u></b>														
Greece	10	4	14	29	107.1	625.0	190.0	159	233	231	185	-19.9	-20.6	16.4
Italy	372	1,015	1,095	1,623	48.2	59.9	336.3	11,051	10,962	20,033	21,157	5.6	93.0	91.4
Portugal	41	91	30	72	140.0	-20.9	75.6	360	855	410	770	87.8	-9.9	113.9
Spain	871	1,099	753	1,603	112.9	45.9	84.0	4,083	6,351	6,758	10,059	48.8	58.4	146.4
<b><u>Western Europe</u></b>														
Austria	170	127	128	157	22.7	23.6	-7.6	1,859	1,355	1,570	2,270	44.6	67.5	22.1
Belgium	56	58	158	311	96.8	436.2	455.4	879	966	1,974	3,418	73.2	253.8	288.9
France	121	185	159	197	23.9	6.5	62.8	2,092	2,190	2,175	2,449	12.6	11.8	17.1
Germany	1,379	1,458	1,359	1,457	7.2	-0.1	5.7	16,361	11,677	12,701	14,086	10.9	20.6	-13.9
Luxemburg	4	8	3	23	666.7	187.5	475.0	71	96	102	162	58.8	68.8	128.2
Netherlands	319	170	291	226	-22.3	32.9	-29.2	2,536	1,897	3,299	3,092	-6.3	63.0	21.9
Switzerland	143	181	229	334	45.9	84.5	133.6	1,954	1,587	1,830	3,261	78.2	105.5	66.9
<b><u>Central/East Europe</u></b>														
Czechoslovakia	21	25	68	10	-85.3	-60.0	-52.4	260	255	312	306	-1.9	20.0	17.7
Hungary	5	8	14	11	-21.4	37.5	120.0	120	192	137	196	43.1	2.1	63.3
Poland	18	54	32	36	12.5	-33.3	100.0	294	541	724	598	-17.4	10.5	103.4
Russia	61	51	76	50	-34.2	-2.0	-18.0	724	877	932	763	-18.1	-13.0	5.4
Other Europe	50	91	93	83	-10.8	-8.8	66.0	710	926	896	1,056	17.9	14.0	48.7
<b>Total</b>	<b>13,909</b>	<b>14,442</b>	<b>16,036</b>	<b>19,185</b>	<b>19.6</b>	<b>32.8</b>	<b>37.9</b>	<b>150,185</b>	<b>143,713</b>	<b>176,693</b>	<b>199,345</b>	<b>12.8</b>	<b>38.7</b>	<b>32.7</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

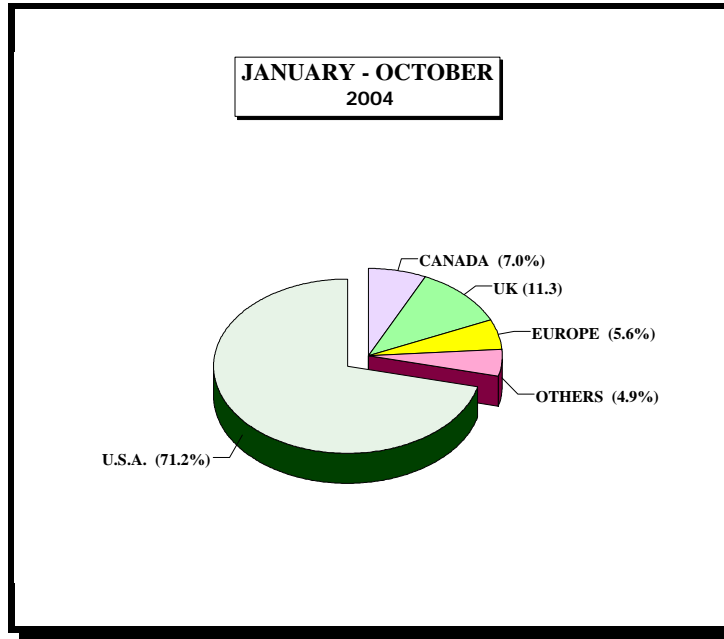
	<u>OCTOBER</u>							<u>JANUARY - OCTOBER</u>						
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% C h a n g e</u>			<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% C h a n g e</u>		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<b><u>LATIN AMERICA</u></b>														
<b><u>CENTRAL AMERICA</u></b>														
Mexico	187	143	133	115	-13.5	-19.6	-38.5	2,216	1,631	1,550	2,006	29.4	23.0	-9.5
Belize	29	26	33	54	63.6	107.7	86.2	411	454	852	429	-49.6	-5.5	4.4
Costa Rica	50	34	38	104	173.7	205.9	108.0	519	532	472	539	14.2	1.3	3.9
El Salvador	22	11	3	52	1633.3	372.7	136.4	184	165	99	192	93.9	16.4	4.3
Guatemala	42	24	23	15	-34.8	-37.5	-64.3	306	351	298	311	4.4	-11.4	1.6
Honduras	9	13	11	12	9.1	-7.7	33.3	132	140	143	203	42.0	45.0	53.8
Nicaragua	3	2	5	3	-40.0	50.0	0.0	43	60	38	58	52.6	-3.3	34.9
Panama	90	120	95	88	-7.4	-26.7	-2.2	1,068	911	837	836	-0.1	-8.2	-21.7
Total	432	373	341	443	29.9	18.8	2.5	4,879	4,244	4,289	4,574	6.6	7.8	-6.3
<b><u>SOUTH AMERICA</u></b>														
Argentina	63	26	26	26	0.0	0.0	-58.7	1,117	371	525	423	-19.4	14.0	-62.1
Bolivia	5	3	5	8	60.0	166.7	60.0	60	43	60	40	-33.3	-7.0	-33.3
Brazil	42	52	75	118	57.3	126.9	181.0	745	727	629	801	27.3	10.2	7.5
Chile	77	29	44	38	-13.6	31.0	-50.6	630	556	362	365	0.8	-34.4	-42.1
Colombia	98	17	178	19	-89.3	11.8	-80.6	1,450	732	699	237	-66.1	-67.6	-83.7
Ecuador	38	7	12	5	-58.3	-28.6	-86.8	292	128	73	81	11.0	-36.7	-72.3
Guyana	105	90	137	123	-10.2	36.7	17.1	1,289	1,468	1,431	1,457	1.8	-0.7	13.0
Paraguay	0	2	0	0	-	-	-	20	20	40	16	-60.0	-20.0	-20.0
Peru	23	21	49	23	-53.1	9.5	0.0	324	299	307	240	-21.8	-19.7	-25.9
Surinam	32	13	22	42	90.9	223.1	31.3	233	151	242	274	13.2	81.5	17.6
Uruguay	1	4	7	4	-42.9	0.0	300.0	118	67	44	88	100.0	31.3	-25.4
Venezuela	52	86	65	33	-49.2	-61.6	-36.5	1,000	1,063	639	537	-16.0	-49.5	-46.3
Other South America	0	0	1	0	-	-	-	5	11	11	1	-90.9	-90.9	-80.0
Total	536	350	621	439	-29.3	25.4	-18.1	7,283	5,636	5,062	4,560	-9.9	-19.1	-37.4
Total Latin America	968	723	962	882	-8.3	22.0	-8.9	12,162	9,880	9,351	9,134	-2.3	-7.6	-24.9

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	OCTOBER							JANUARY - OCTOBER						
	2001	2002	2003	2004	% Change			2001	2002	2003	2004	% Change		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<b>CARIBBEAN</b>														
Antigua	84	102	143	152	6.3	49.0	81.0	1,183	1,445	1,558	1,636	5.0	13.2	38.3
Bahamas	307	286	256	209	-18.4	-26.9	-31.9	5,452	3,273	2,447	2,697	10.2	-17.6	-50.5
Barbados	331	331	386	342	-11.4	3.3	3.3	3,600	3,955	4,490	4,686	4.4	18.5	30.2
Bermuda	57	76	87	99	13.8	30.3	73.7	1,314	1,421	1,795	1,693	-5.7	19.1	28.8
British Virgin Is.	27	23	27	39	44.4	69.6	44.4	437	378	471	729	54.8	92.9	66.8
Cayman Is.	708	632	939	1,205	28.3	90.7	70.2	9,339	8,849	9,560	11,583	21.2	30.9	24.0
Dominica	30	22	23	22	-4.3	0.0	-26.7	358	317	333	276	-17.1	-12.9	-22.9
Grenada	24	40	33	42	27.3	5.0	75.0	444	510	548	514	-6.2	0.8	15.8
Monsterrat	7	3	10	2	-80.0	-33.3	-71.4	94	69	106	88	-17.0	27.5	-6.4
St. Kitts/Nevis/Anguilla	60	70	52	62	19.2	-11.4	3.3	589	648	660	773	17.1	19.3	31.2
St. Lucia	106	119	164	131	-20.1	10.1	23.6	1,280	1,420	1,632	1,701	4.2	19.8	32.9
St. Vincent	32	28	28	41	46.4	46.4	28.1	473	566	552	561	1.6	-0.9	18.6
Turks & Caicos Is.	49	67	78	73	-6.4	9.0	49.0	790	811	831	939	13.0	15.8	18.9
Trinidad & Tobago	459	385	530	517	-2.5	34.3	12.6	5,357	5,519	6,122	6,130	0.1	11.1	14.4
<b>Comm. Caribbean</b>	<b>2,281</b>	<b>2,184</b>	<b>2,756</b>	<b>2,936</b>	<b>6.5</b>	<b>34.4</b>	<b>28.7</b>	<b>30,710</b>	<b>29,181</b>	<b>31,105</b>	<b>34,006</b>	<b>9.3</b>	<b>16.5</b>	<b>10.7</b>
Aruba	37	25	42	29	-31.0	16.0	-21.6	242	336	432	392	-9.3	16.7	62.0
Bonaire	0	0	5	3	-40.0	-	-	0	0	35	76	117.1	-	-
Cuba	46	55	33	22	-33.3	-60.0	-52.2	583	559	559	324	-42.0	-42.0	-44.4
Curacao	44	78	106	122	15.1	56.4	177.3	577	802	1,157	976	-15.6	21.7	69.2
Dominican Republic	49	71	78	119	52.6	67.6	142.9	779	823	721	1,010	40.1	22.7	29.7
Guadelope	7	1	2	2	0.0	100.0	-71.4	55	61	69	128	85.5	109.8	132.7
Haiti	41	42	33	61	84.8	45.2	48.8	446	686	620	377	-39.2	-45.0	-15.5
Puerto Rico	134	79	145	125	-13.8	58.2	-6.7	1,240	1,307	1,156	1,322	14.4	1.1	6.6
St. Maarten	40	32	46	51	10.9	59.4	27.5	437	437	592	673	13.7	54.0	54.0
All other Caribbean	21	26	36	30	-16.7	15.4	42.9	411	423	417	567	36.0	34.0	38.0
<b>Other Caribbean</b>	<b>419</b>	<b>409</b>	<b>526</b>	<b>564</b>	<b>7.2</b>	<b>37.9</b>	<b>34.6</b>	<b>4,770</b>	<b>5,434</b>	<b>5,758</b>	<b>5,845</b>	<b>1.5</b>	<b>7.6</b>	<b>22.5</b>
<b>TOTAL CARIBBEAN</b>	<b>2,700</b>	<b>2,593</b>	<b>3,282</b>	<b>3,500</b>	<b>6.6</b>	<b>35.0</b>	<b>29.6</b>	<b>35,480</b>	<b>34,615</b>	<b>36,863</b>	<b>39,851</b>	<b>8.1</b>	<b>15.1</b>	<b>12.3</b>
<b>OTHER COUNTRIES</b>														
African Countries	90	67	71	63	-11.3	-6.0	-30.0	1,071	998	886	986	11.3	-1.2	-7.9
Isreal	98	54	72	63	-12.5	16.7	-35.7	963	608	668	685	2.5	12.7	-28.9
Saudi Arabia	3	6	1	1	0.0	-83.3	-66.7	37	49	34	25	-26.5	-49.0	-32.4
Turkey	3	2	4	3	-25.0	50.0	0.0	173	86	103	142	37.9	65.1	-17.9
Other Middle East	22	26	22	12	-45.5	-53.8	-45.5	263	304	294	276	-6.1	-9.2	4.9
India & Pakistan	20	34	46	45	-2.2	32.4	125.0	626	437	490	469	-4.3	7.3	-25.1
Japan	192	396	359	276	-23.1	-30.3	43.8	4,779	3,742	3,205	3,660	14.2	-2.2	-23.4
China	19	78	56	38	-32.1	-51.3	100.0	388	440	462	432	-6.5	-1.8	11.3
Taiwan	4	8	6	2	-66.7	-75.0	-50.0	68	60	68	44	-35.3	-26.7	-35.3
Korea	12	13	18	16	-11.1	23.1	33.3	207	189	152	180	18.4	-4.8	-13.0
Philippines	54	68	40	37	-7.5	-45.6	-31.5	404	641	924	463	-49.9	-27.8	14.6
Singapore	3	3	1	11	1000.0	266.7	266.7	116	76	82	85	3.7	11.8	-26.7
Other Asia	15	12	30	33	10.0	175.0	120.0	282	194	241	296	22.8	52.6	5.0
Australia	92	87	104	156	50.0	79.3	69.6	1,115	1,205	1,834	1,242	-32.3	3.1	11.4
New Zealand	32	21	23	16	-30.4	-23.8	-50.0	237	267	418	225	-46.2	-15.7	-5.1
All Other Ctries	12	6	1	4	300.0	-33.3	-66.7	57	70	42	25	-40.5	-64.3	-56.1
<b>Total</b>	<b>671</b>	<b>881</b>	<b>854</b>	<b>776</b>	<b>-9.1</b>	<b>-11.9</b>	<b>15.6</b>	<b>10,786</b>	<b>9,366</b>	<b>9,903</b>	<b>9,235</b>	<b>-6.7</b>	<b>-1.4</b>	<b>-14.4</b>
<b>GRAND TOTAL</b>	<b>69,799</b>	<b>80,132</b>	<b>86,639</b>	<b>84,802</b>	<b>-2.1</b>	<b>5.8</b>	<b>21.5</b>	<b>1,087,159</b>	<b>1,046,451</b>	<b>1,113,747</b>	<b>1,181,837</b>	<b>6.1</b>	<b>12.9</b>	<b>8.7</b>

# STOPOVER VISITORS BY MARKET SHARE



**Fig. 2**

Country	October 2004	% Share	Jan. - Oct. 2004	% Share	Jan. - Oct. 2003	% Share	% Change 2004/03
U.S.A	55,292	65.2%	841,282	71.2%	747,032	72.7%	12.6%
CANADA	5,167	6.1%	82,990	7.0%	69,411	6.8%	19.6%
U.K.	12,669	14.9%	133,144	11.3%	109,134	10.6%	22.0%
EUROPE	6,516	7.7%	66,201	5.6%	51,523	5.0%	28.5%
OTHERS	5,158	6.1%	58,220	4.9%	50,007	4.9%	16.4%
<b>Total</b>	<b>84,802</b>	<b>100.0%</b>	<b>1,181,837</b>	<b>100.0%</b>	<b>1,027,107</b>	<b>100.0%</b>	<b>15.1%</b>

**TABLE 3**

<b><u>AVERAGE LENGTH OF STAY (Nights)</u></b>				
<b><u>FOREIGN NATIONALS</u></b>				
	<b>All Types of Accommodation</b>		<b>Hotel</b>	
	2003	2004	2003	2004
<b>January</b>	10.1	9.8	6.6	6.7
<b>February</b>	8.8	8.9	6.3	6.5
<b>March</b>	8.5	8.6	6.1	6.2
<b>April</b>	8.9	8.7	6.2	6.1
<b>May</b>	9.2	8.7	5.9	6.3
<b>June</b>	10.5	10.2	6.2	6.3
<b>July</b>	11.5	10.7	6.7	6.7
<b>August</b>	10.4	10.1	6.7	6.9
<b>September</b>	10.5	11.5	6.5	6.4
<b>October</b>	10.2	9.9	6.1	6.4
<b>Jan. - Oct.</b>	9.9	9.6	6.3	6.4

**Note: LENGTH OF STAY IS BASED ON INTENDED LENGTH OF STAY**

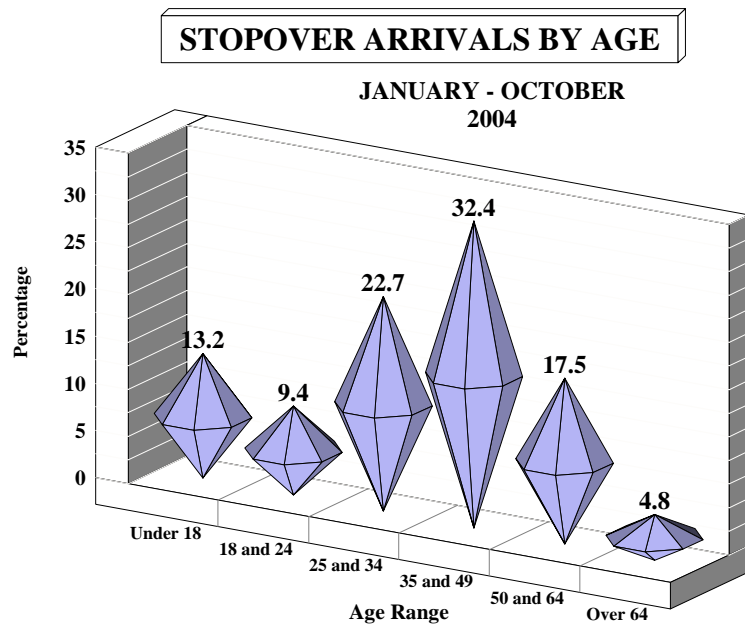


Fig. 3

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age	OCTOBER		JAN. - OCT.		JAN. - OCT.		%Change 2004/03
	2004	% Share	2004	% Share	2003	% Share	
<b>Under 18</b>	7,299	8.6	155,464	13.2	137,859	12.4	12.8%
<b>18 and 24</b>	5,807	6.8	110,658	9.4	105,707	9.5	4.7%
<b>25 and 34</b>	21,079	24.9	268,017	22.7	265,411	23.8	1.0%
<b>35 and 49</b>	29,524	34.8	383,084	32.4	362,104	32.5	5.8%
<b>50 and 64</b>	16,454	19.4	207,297	17.5	191,800	17.2	8.1%
<b>Over 64</b>	4,639	5.5	57,317	4.8	50,866	4.6	12.7%
<b>Total</b>	<b>84,802</b>	<b>100.0</b>	<b>1,181,837</b>	<b>100.0</b>	<b>1,113,747</b>	<b>100.0</b>	<b>6.1%</b>

**TABLE 4**

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - OCTOBER 2004**

	MONTEGO BAY		% Change 2004/03		OCHO RIOS		% Change 2004/03		2004 TOTAL		2003 TOTAL		% Change 2004/03	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	22	34,283	-12.0%	-21.8%	42	89,072	20.0%	18.8%	67	124,650	60	118,834	11.7%	4.9%
February	24	37,643	0.0%	-3.5%	31	77,443	-11.4%	0.1%	56	115,351	60	116,451	-6.7%	-0.9%
March	23	41,704	-14.8%	8.2%	34	86,847	-17.1%	-3.4%	58	129,266	69	128,758	-15.9%	0.4%
April	17	35,901	-10.5%	6.8%	29	73,843	-3.3%	-0.8%	46	109,744	49	108,009	-6.1%	1.6%
Jan. - Apr.	<b>86</b>	<b>149,531</b>	<b>-9.5%</b>	<b>-3.5%</b>	<b>136</b>	<b>327,205</b>	<b>-3.5%</b>	<b>3.3%</b>	<b>227</b>	<b>479,011</b>	<b>238</b>	<b>472,052</b>	<b>-4.6%</b>	<b>1.5%</b>
May	5	16,052	-28.6%	-5.1%	18	48,372	0.0%	2.0%	23	64,424	25	64,350	-8.0%	0.1%
June	8	24,499	33.3%	72.4%	18	51,928	5.9%	3.0%	26	76,427	24	64,812	8.3%	17.9%
July	5	17,453	0.0%	-0.9%	17	50,750	-22.7%	-23.7%	22	68,203	27	84,154	-18.5%	-19.0%
August	5	17,098	0.0%	18.0%	18	52,131	12.5%	7.2%	23	69,229	21	63,121	9.5%	9.7%
September	7	20,224	75.0%	60.9%	11	28,077	-47.6%	-49.4%	18	48,301	25	68,058	-28.0%	-29.0%
October	5	13,260	-37.5%	-35.8%	21	48,258	-32.3%	-35.9%	27	61,723	39	95,910	-30.8%	-35.6%
May - Oct.	<b>35</b>	<b>108,586</b>	<b>0.0%</b>	<b>12.6%</b>	<b>103</b>	<b>279,516</b>	<b>-17.6%</b>	<b>-18.7%</b>	<b>139</b>	<b>388,307</b>	<b>161</b>	<b>440,405</b>	<b>-13.7%</b>	<b>-11.8%</b>
Jan. - Oct.	<b>121</b>	<b>258,117</b>	<b>-6.9%</b>	<b>2.7%</b>	<b>239</b>	<b>606,721</b>	<b>-10.2%</b>	<b>-8.1%</b>	<b>366</b>	<b>867,318</b>	<b>399</b>	<b>912,457</b>	<b>-8.3%</b>	<b>-4.9%</b>

- \* Note:
1. During the month of January three Cruise Ship calls with 1,668 Cruise passengers visited two ports.
  2. Included in the total Cruise passengers for the month of January, 3 calls with 1,295 passengers visited Port Antonio.
  3. During the month of February 1 Cruise Ship call with 1,174 Cruise passengers visited two ports.
  4. Included in the total Cruise passengers for the month of February, 1 calls with 265 passengers visited Port Antonio.
  5. Included in the total Cruise passengers for the month of March, 1 call with 715 passengers visited Port Antonio.
  6. During the month of April 1 Cruise Ship call with 1,181 Cruise passengers visited two ports.
  7. Included in the total Cruise passengers for the month of October, 1 call with 205 passengers visited Port Antonio.
  8. During the month of October 1 Cruise Ship call with 448 Cruise passengers visited two ports.

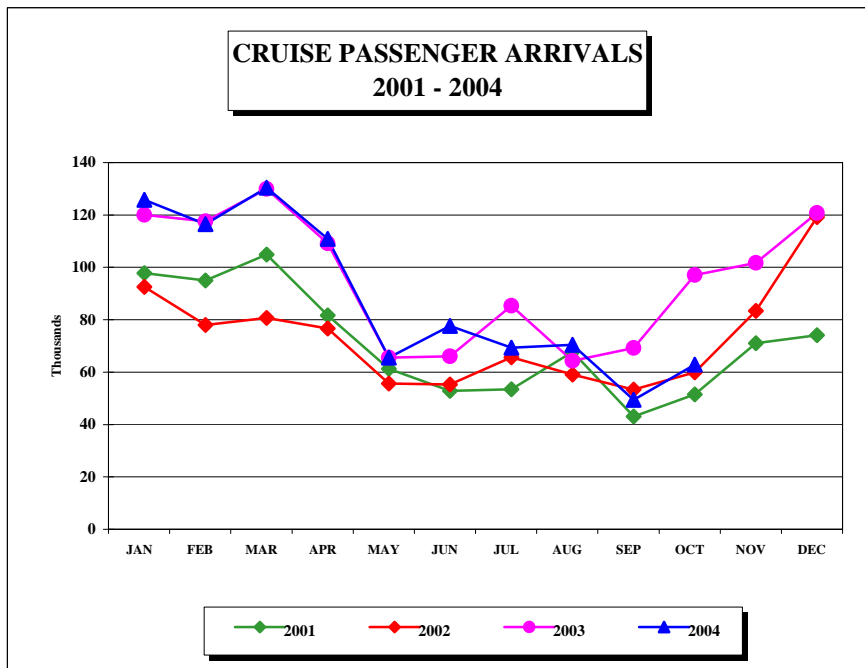


FIG. 4

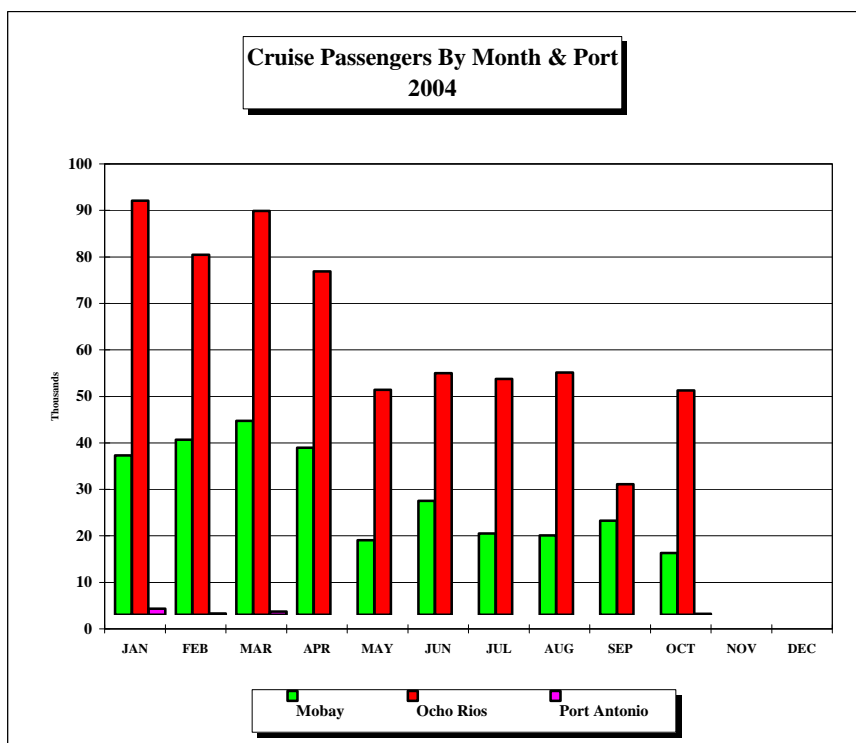


FIG. 4a

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b><u>OCTOBER 2004</u></b>			<b><u>JANUARY - OCTOBER 2004</u></b>		
	<b><u>SCHEDULED AIRLINES</u></b>	<b><u>CHARTERED AIRLINES</u></b>	<b><u>TOTAL STOPOVERS</u></b>	<b><u>SCHEDULED AIRLINES</u></b>	<b><u>CHARTERED AIRLINES</u></b>	<b><u>TOTAL STOPOVERS</u></b>
<b>U.S.A.</b>						
<b><u>NORTHEAST (NEW YORK)</u></b>						
Connecticut	1,199	0	1,199	21,970	188	22,158
Delaware	344	0	344	4,604	18	4,622
Maine	163	0	163	2,707	23	2,730
Maryland	2,549	0	2,549	33,910	328	34,238
Massachusetts	1,557	0	1,557	27,292	435	27,727
New Hampshire	245	0	245	4,093	73	4,166
New Jersey	3,711	1	3,712	55,657	337	55,994
New York	8,900	3	8,903	145,366	1,519	146,885
Pennsylvania	3,063	0	3,063	48,152	665	48,817
Rhode Island	197	0	197	3,441	26	3,467
Vermont	50	0	50	1,569	23	1,592
Virginia	1,413	0	1,413	18,779	298	19,077
Washington D.C.	336	0	336	4,510	46	4,556
West Virginia	116	0	116	1,869	68	1,937
<b>Total</b>	<b>23,843</b>	<b>4</b>	<b>23,847</b>	<b>373,919</b>	<b>4,047</b>	<b>377,966</b>
<b><u>MIDWEST (CHICAGO)</u></b>						
Illinois	1,930	183	2,113	26,782	15,315	42,097
Indiana	883	18	901	9,772	1,674	11,446
Iowa	305	10	315	4,942	1,772	6,714
Kansas	289	8	297	4,141	404	4,545
Kentucky	420	2	422	4,996	215	5,211
Michigan	976	13	989	18,371	5,121	23,492
Minnesota	751	1	752	11,564	5,317	16,881
Missouri	736	237	973	7,456	10,680	18,136
Nebraska	288	0	288	3,929	92	4,021
North Dakota	52	0	52	1,179	296	1,475
Ohio	1,055	0	1,055	15,996	1,104	17,100
South Dakota	44	2	46	1,356	163	1,519
Wisconsin	986	173	1,159	13,814	9,455	23,269
<b>Total</b>	<b>8,715</b>	<b>647</b>	<b>9,362</b>	<b>124,298</b>	<b>51,608</b>	<b>175,906</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

**OCTOBER 2004**

**JANUARY - OCTOBER 2004**

	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>SOUTH (MIAMI)</u></b>						
Alabama	509	1	510	6,167	18	6,185
Arkansas	216	2	218	2,566	203	2,769
Florida	9,123	2	9,125	101,449	169	101,618
Georgia	2,834	0	2,834	36,545	64	36,609
Louisiana	365	0	365	5,157	185	5,342
Mississippi	180	0	180	2,748	33	2,781
North Carolina	1,267	0	1,267	16,051	186	16,237
Oklahoma	200	2	202	2,779	1,434	4,213
South Carolina	591	0	591	7,193	43	7,236
Tennessee	773	0	773	10,499	106	10,605
Texas	1,817	1	1,818	25,869	6,901	32,770
Total	<u>17,875</u>	<u>8</u>	<u>17,883</u>	<u>217,023</u>	<u>9,342</u>	<u>226,365</u>
<b><u>WEST (LOS ANGELES)</u></b>						
Alaska	22	0	22	284	12	296
Arizona	311	0	311	4,020	77	4,097
California	2,561	3	2,564	38,680	215	38,895
Colorado	392	3	395	4,592	1,643	6,235
Hawaii	16	0	16	232	5	237
Idaho	65	0	65	713	4	717
Montana	52	0	52	689	12	701
Nevada	189	1	190	2,099	32	2,131
New Mexico	58	0	58	863	31	894
Oregon	140	0	140	1,853	19	1,872
Utah	116	2	118	1,218	18	1,236
Washington	255	0	255	3,282	63	3,345
Wyoming	14	0	14	325	64	389
Total	<u>4,191</u>	<u>9</u>	<u>4,200</u>	<u>58,850</u>	<u>2,195</u>	<u>61,045</u>
<b>TOTAL U.S.A.</b>	<u>54,624</u>	<u>668</u>	<u>55,292</u>	<u>774,090</u>	<u>67,192</u>	<u>841,282</u>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>OCTOBER 2004</b>			<b>JANUARY - OCTOBER 2004</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>CANADA (TORONTO)</u></b>						
Alberta	197	7	204	4,589	92	4,681
British Columbia	134	5	139	2,403	72	2,475
Manitoba	40	2	42	1,910	60	1,970
New Brunswick	27	0	27	843	33	876
Newfoundland	34	4	38	422	43	465
Nova Scotia	55	6	61	1,541	47	1,588
Ontario	3,351	915	4,266	43,338	17,751	61,089
P.E. Island	4	0	4	148	0	148
Quebec	338	7	345	6,472	2,122	8,594
Saskatchewan	29	3	32	911	17	928
Other Canada	9	0	9	154	22	176
<b>Total</b>	<b>4,218</b>	<b>949</b>	<b>5,167</b>	<b>62,731</b>	<b>20,259</b>	<b>82,990</b>
<b><u>LONDON OFFICE</u></b>						
<b><u>Northern Europe</u></b>						
U.K.	8,302	4,367	12,669	85,038	48,106	133,144
Denmark	86	10	96	577	21	598
Finland	36	0	36	320	9	329
Norway	34	1	35	529	13	542
Sweden	125	2	127	872	32	904
<b><u>Southern Europe</u></b>						
Greece	18	11	29	163	22	185
Italy	431	1,192	1,623	8,885	12,272	21,157
Portugal	27	45	72	247	523	770
Spain	116	1,487	1,603	1,061	8,998	10,059
<b><u>Western Europe</u></b>						
Austria	126	31	157	1,598	672	2,270
Belgium	88	223	311	1,158	2,260	3,418
France	150	47	197	2,103	346	2,449
Germany	1,420	37	1,457	13,885	201	14,086
Luxemburg	8	15	23	98	64	162
Netherlands	208	18	226	2,952	140	3,092
Switzerland	208	126	334	1,522	1,739	3,261
<b><u>Central/East Europe</u></b>						
<b>Czechoslovakia</b>	7	3	10	288	18	306
Hungary	11	0	11	181	15	196
Poland	31	5	36	584	14	598
Russia	50	0	50	748	15	763
Other Europe	78	5	83	836	220	1,056
<b>Total</b>	<b>11,560</b>	<b>7,625</b>	<b>19,185</b>	<b>123,645</b>	<b>75,700</b>	<b>199,345</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

**OCTOBER 2004**

**JANUARY - OCTOBER 2004**

	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>OTHER COUNTRIES</u></b>						
<b><u>CENTRAL AMERICA</u></b>						
Mexico	115	0	115	1,287	719	2,006
Belize	53	1	54	428	1	429
Costa Rica	104	0	104	505	34	539
El Salvador	52	0	52	130	62	192
Guatemala	15	0	15	222	89	311
Honduras	12	0	12	166	37	203
Nicaragua	3	0	3	47	11	58
Panama	88	0	88	836	0	836
Total	442	1	443	3,621	953	4,574
<b><u>SOUTH AMERICA</u></b>						
Argentina	25	1	26	421	2	423
Bolivia	8	0	8	40	0	40
Brazil	118	0	118	796	5	801
Chile	38	0	38	363	2	365
Colombia	19	0	19	237	0	237
Ecuador	5	0	5	80	1	81
Guyana	123	0	123	1,455	2	1,457
Paraguay	0	0	0	16	0	16
Peru	23	0	23	239	1	240
Surinam	42	0	42	273	1	274
Uruguay	4	0	4	88	0	88
Venezuela	33	0	33	535	2	537
Other South America	0	0	0	1	0	1
Total	438	1	439	4,544	16	4,560
Total Latin America	880	2	882	8,165	969	9,134

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>OCTOBER 2004</b>			<b>JANUARY - OCTOBER 2004</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>CARIBBEAN</u></b>						
Antigua	152	0	152	1,635	1	1,636
Bahamas	209	0	209	2,570	127	2,697
Barbados	340	2	342	4,682	4	4,686
Bermuda	99	0	99	1,691	2	1,693
British Virgin Is.	39	0	39	729	0	729
Cayman Is.	1,202	3	1,205	11,568	15	11,583
Dominica	22	0	22	276	0	276
Grenada	42	0	42	513	1	514
Monsterrat	2	0	2	88	0	88
St. Kitts/Nevis/Anguilla	62	0	62	773	0	773
St. Lucia	131	0	131	1,701	0	1,701
St. Vincent	40	1	41	559	2	561
Turks & Caicos Is.	73	0	73	931	8	939
Trinidad & Tobago	517	0	517	6,126	4	6,130
<b>Comm. Caribbean</b>	<b>2,930</b>	<b>6</b>	<b>2,936</b>	<b>33,842</b>	<b>164</b>	<b>34,006</b>
Aruba	29	0	29	392	0	392
Bonaire	3	0	3	76	0	76
Cuba	22	0	22	320	4	324
Curacao	122	0	122	976	0	976
Dominican Republic	119	0	119	1,006	4	1,010
Guadelope	2	0	2	127	1	128
Haiti	61	0	61	377	0	377
Puerto Rico	125	0	125	1,319	3	1,322
St. Maarten	51	0	51	673	0	673
All other Caribbean	30	0	30	567	0	567
<b>Other Caribbean</b>	<b>564</b>	<b>0</b>	<b>564</b>	<b>5,833</b>	<b>12</b>	<b>5,845</b>
<b>TOTAL CARIBBEAN</b>	<b>3,494</b>	<b>6</b>	<b>3,500</b>	<b>39,675</b>	<b>176</b>	<b>39,851</b>
<b><u>OTHER COUNTRIES</u></b>						
African Countries	63	0	63	964	22	986
Isreal	63	0	63	677	8	685
Saudi Arabia	1	0	1	25	0	25
Turkey	3	0	3	133	6	139
Other Middle East	12	0	12	262	17	279
India & Pakistan	45	0	45	456	13	469
Japan	276	0	276	3,654	6	3,660
China	38	0	38	428	4	432
Taiwan	2	0	2	43	1	44
Korea	16	0	16	176	4	180
Philippines	37	0	37	462	1	463
Singapore	11	0	11	84	1	85
Other Asia	33	0	33	293	3	296
Australia	154	2	156	1,232	10	1,242
New Zealand	15	1	16	220	5	225
All Other Ctries	4	0	4	25	0	25
<b>Total</b>	<b>773</b>	<b>3</b>	<b>776</b>	<b>9,134</b>	<b>101</b>	<b>9,235</b>
<b>GRAND TOTAL</b>	<b>75,549</b>	<b>9,253</b>	<b>84,802</b>	<b>1,017,440</b>	<b>164,397</b>	<b>1,181,837</b>

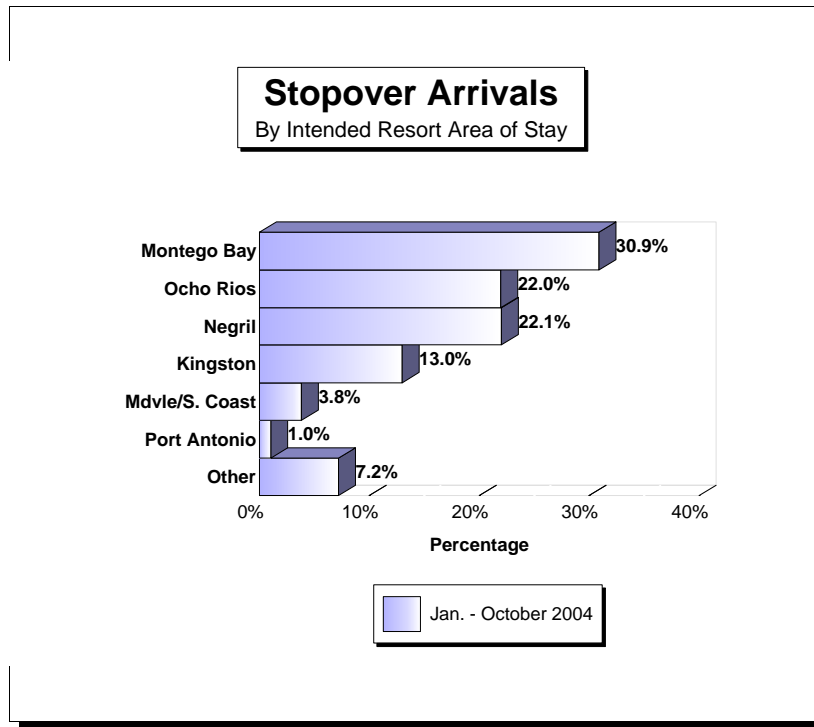


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	OCTOBER		JAN.- OCT.		JAN.- OCT.		%Change 2004/03
	2004	%Share	2004	%Share	2003	%Share	
Montego Bay	25,220	29.7%	365,394	30.9%	348,237	31.3%	4.9%
Ocho Rios	16,519	19.5%	259,628	22.0%	247,873	22.3%	4.7%
Negril	19,336	22.8%	260,674	22.1%	231,176	20.8%	12.8%
Kingston	12,791	15.1%	153,625	13.0%	152,096	13.7%	1.0%
Mdvle/S. Coast	3,239	3.8%	45,274	3.8%	41,867	3.8%	8.1%
Port Antonio	903	1.1%	12,225	1.0%	11,512	1.0%	6.2%
Other	6,794	8.0%	85,017	7.2%	80,986	7.3%	5.0%
<b>Total</b>	<b>84,802</b>	<b>100.0%</b>	<b>1,181,837</b>	<b>100.0%</b>	<b>1,113,747</b>	<b>100.0%</b>	<b>6.1%</b>