

JAMAICA TOURIST BOARD

IN NOVEMBER 2008.....

- Stopover arrivals down by 1.8%
- US Market down by 8.4%
- Canada increased by 53.6%
- Europe decreased by 8.7%
- Cruise Passenger arrivals down by 23.3%

TOURIST (Stopover Arrivals)

Stopover arrivals in November recorded a decrease of 1.8% with a total of 122,250 arrivals compared to 124,474 recorded in November 2007.

For the seven months of Summer, May to November 2008, stopover arrivals increased by 0.9%, with a total of 951,499 compared to 942,946 for the same period in 2007.

Cumulatively stopover arrivals for the period January to November, have increased by 4.4% with 1,587,657 compared to 1,520,759 in 2007.

United States

Stopover arrivals from the United States market decreased by 8.4% in November with a total of 76,804 visitors compared to the 83,816 visitors who came in November 2007. With the exception of the Midwest marketing region which recorded an increase of 5.3%. All other marketing regions recorded decreases. The Northeast decreased by 12.9%, the South by 10.6%, and the West by 4.2%.

For the summer period to date, May to November 2008, the US market recorded a 1.3% decline compared to the same period in 2007. The Midwest increased by 1.4%. The Northeast declined by 2.6%, the West declined by 2.2%, and the South declined by 0.5%.

Year to date 2008, January to November the US market recorded an increase of 2.2% over 2007. Total visitors from this market was 1,041,216 compared to 1,018,340 in 2007. This figure is still below the 1,081,230 visitors recorded in 2006 by 3.7%. All US marketing regions recorded increases. The Midwest increased by 3.4%, The South by 2.7%, Northeast by 1.7%, and the West by 1%.

Canada

In November, the Canadian market grew by an amazing 53.6%. Total stopovers from Canada were 19,508 compared to 12,697 in November 2007.

The leading province of Ontario increased by 38.3%, while the second most important visitor-producing province of Quebec increased by 66.1%. Other notable increases were recorded for the provinces of Alberta up by 119.4% and British Columbia up by 151.1%.

For the summer period to date, May to November 2008, a total of 88,079 stopovers came from this market compared to 72,019 in 2007, an increase of 22.3%.

Cumulatively, the Canadian market has generated 39,909 additional arrivals for the period January to November 2008, an increase of 24.8% with a total of 200,998 stopovers compared to 161,089 in 2007. The top visitor producing provinces of Ontario with 128,379 and Quebec with 28,664 increased by 19.2% and 36.9% respectively. The provinces of Alberta, British Columbia and Saskatchewan increased by 29.6%, 25.2% and 81.6% respectively.

Europe

The European market recorded a 8.7% decrease in November 2008. The market provided a total of 19,268 stopover visitors compared to the 21,107 recorded in November 2007. In the Northern European market region the main visitor producing country, United Kingdom with 12,749 arrivals decreased by 3.3%. In the South/Western Europe region the main visitor producing countries, Germany with 2,080 decreased by 5% and Italy with 884 decreased by 43.9%. From the third market region, Central/East Europe with a total of 540 arrivals, decreased by 24.3%.

During the summer period, May to November 2008, the European market declined by 1.4% with 169,281 arrivals compared to 171,699 in 2007.

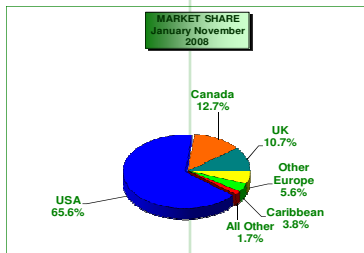
Year to date 2008, January to November, the European market showed a decline in arrivals of 1.1%. Total stopovers was 259,325 compared to 262,166 in 2007. From the Northern European market region 177,195 arrivals increased by 1.8%, of this amount, 170,455 came from the United Kingdom. From the South/Western Europe region, Germany with 16,902 arrivals, Spain with 15,303 and Italy with 13,208 declined by 5.6%, 10.9% and 13.4% respectively. From the third market region, Central/East Europe accounted for 6,700 arrivals with an increased by 28.6%. The main visitor producing country, Russia with 1,647 arrivals increased by 51.7%.

Latin America

The Latin American market increased by 63.8% in November with a total of 1,818 stopovers compared to 1,110 in November 2007. From the Central American region a total of 859 arrivals increased by 80.1%. From South America, 959 arrivals increased by 51.5%.

For the summer period to date, May to November 2008, the Latin American market recorded an increase of 27.2% over 2007. Total arrivals from this market was 10,093 compared to 7,936 in 2007.

Cumulatively, for the January to November period, the Latin American market increased by 35.4% with a total of 15,058 visitors compared to 11,118 for the corresponding period in 2007. From the Central American region a total of 6,731 arrivals increased by 34.6%. From South America, 8,327 arrivals increased by 36.1%.



The Caribbean

Visitors to Jamaica from the Caribbean region declined by **13.8%** in November with a total of **4,107** visitors, compared to **4,765** in November 2007.

The major Caribbean countries which provided visitors to Jamaica in November were: the Cayman Islands (**1,068**), Trinidad and Tobago (**844**), Barbados (**423**), Bahamas (**204**) and Bermuda (**195**).

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to November period increased by **7.6%**, moving from **55,669** in 2007 to **59,886** in 2008. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **17,590** visitors followed by Trinidad & Tobago with **9,864**, Barbados with **5,568** and the Bahamas Is. with **3,766** visitors.

Asia

The Asian market declined by **29.2%** in November with a total of **426** stopovers compared to **602** in November 2007.

The major Asian countries which provided visitors to Jamaica in November were: Japan (**216**) down **29.6%**, China (**41**) down **61.7%**, and India (**73**) down **24%**.

Year-to-date, January to November the Asian market declined by **13.6%** with **5,566** arrivals compared to **6,445** arrivals in 2007.

Other Countries

Of the other countries, Australia with **110** arrivals down by **25.2%** against the **147** who came in November 2007.

Market Share

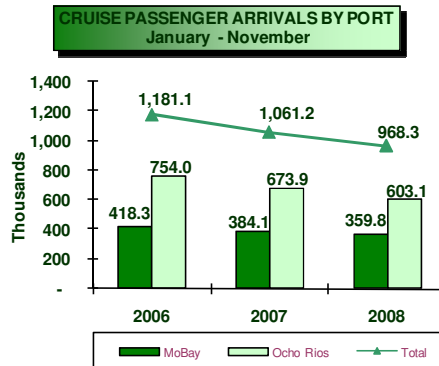
The market share of stopover visitors for the year-to-date period, January to November was as follows:

USA **65.6%**; Canada **12.7%**; UK **10.7%**; Continental Europe **5.6%**, the Caribbean **3.8%**; Latin America **0.9%**; Asia **0.3%** and Other Countries **0.4%**.

Cruise Passengers

A total of **76,223** cruise passengers visited Jamaica in November 2008. This represented a **23.3%** decrease compared to the **99,353** recorded for November 2007.

For the summer period to date, May to November, cruise passenger arrivals decreased by **17.9%**, with a total of **440,030** passengers compared to **536,089** in 2007.



Cumulatively, a total of **968,289** cruise passengers visited our shores in the January to November period, a decrease of **8.8%** against the **1,061,235** recorded for the corresponding period in 2007.

A total of **45,667** cruise passengers visited the port of Ocho Rios in November, a decrease of **28.5%** over the **63,831** recorded for November 2007.

For the January to November period, cruise passenger arrivals to the port of Ocho Rios was **603,075**, a decline of **10.5%** against the **673,935** recorded for the corresponding period in 2007.

Montego Bay recorded a total of **29,745** cruise passengers for the month, a decrease of **16.3%** against the **35,522** recorded for 2007.

Year-to-date, January to November period, cruise passenger arrivals to the port of Montego Bay was **359,838**, a decline of **6.3%** against the **384,074** recorded for the corresponding period in 2007.

Length of Stay

The average length of stay of **Foreign National** arrivals in November was **9.4** which is the same level recorded in November 2007. The average length of stay in hotels was **6.9** nights compared to **6.8** nights in November 2007.

Cumulatively, the average length of stay for the January to November period was **9.1** nights as against the **9.4** nights recorded in 2007. In hotels the average length of stay during the period under review was **6.9** nights, compared to **7** nights in 2007.

The average length of stay of **Non-Resident Jamaican** arrivals in November was **19.6** nights, compared to **19.2** nights recorded in November 2007. The average length of stay in hotels was **6.9** nights, compared to **7.4** nights in November 2007.

Cumulatively, the average length of stay for the January to November period was **16.7** nights as against the **17** nights recorded in 2007. In hotels the average length of stay during the period under review was **8.2** nights, which is the same level recorded during 2007.

Purpose of Visit

Year-to-date, January to November 2008, **78.3%** or **1,148,752** of the **1,467,386** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6.4%** were on Business, **8.4%** were Visiting Friends & Relatives, and the remaining **6.9%** were on Other purposes of travel.

A total of **44,943** or **37.4%** of the **120,271** Non-Resident Jamaicans who travelled to Jamaica in January to November 2008 were visiting for Leisure, **29.2%** were visiting Friends & Relatives, **7.6%** were on Business and the remaining **25.8%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **1,587,657** stopover arrivals visiting Jamaica year-to-date, January to November 2008, the resort area of Montego Bay welcomed **427,580** arrivals or **26.9%**, Ocho Rios received **404,161** or **25.5%**, Negril got **317,888** or **20%**, and Kingston got **201,630** or **12.7%**. The remaining **14.9%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

Type of Airlines used

Of the **1,587,657** stopover arrivals visiting Jamaica year-to-date, January to November 2008, **1,332,691** or **83.9%** used scheduled airlines, while **254,966** or **16.1%** used chartered flights.

TABLE 1
TOURIST ARRIVALS
January - November
2008

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans			Total Stopover Arrivals		
		+/- 2008/07	+/- 2008/06		+/- 2008/07	+/- 2008/06		+/- 2008/07	+/- 2008/06
January	134,248	8.1%	7.6%	8,613	55.0%	46.0%	142,861	10.1%	9.3%
February	147,347	15.5%	11.0%	9,484	75.4%	65.9%	156,831	18.0%	13.3%
March	172,533	9.8%	7.7%	11,734	59.6%	63.5%	184,267	12.0%	10.1%
April	141,340	-0.8%	-8.3%	10,859	35.0%	18.9%	152,199	1.1%	-6.8%
Jan.-Apr.	595,468	8.0%	4.1%	40,690	54.4%	45.7%	636,158	10.1%	6.1%
May	130,787	5.2%	3.0%	10,449	34.9%	51.4%	141,236	7.0%	5.5%
June	148,493	3.5%	0.1%	13,465	4.0%	34.2%	161,958	3.5%	2.2%
July	167,965	-5.3%	0.4%	17,482	-3.4%	37.4%	185,447	-5.1%	3.0%
August	129,783	4.7%	-1.4%	12,684	-0.1%	27.5%	142,467	4.2%	0.6%
September	83,455	2.2%	11.0%	8,582	7.1%	64.2%	92,037	2.6%	14.5%
October	97,510	-2.0%	9.9%	8,594	-1.5%	53.9%	106,104	-1.9%	12.5%
November	113,925	-1.1%	-1.6%	8,325	-10.8%	36.7%	122,250	-1.8%	0.3%
May - Nov.	871,918	0.8%	2.1%	79,581	2.6%	40.8%	951,499	0.9%	4.5%
Jan.- Nov.	1,467,386	3.6%	2.9%	120,271	15.7%	42.5%	1,587,657	4.4%	5.1%

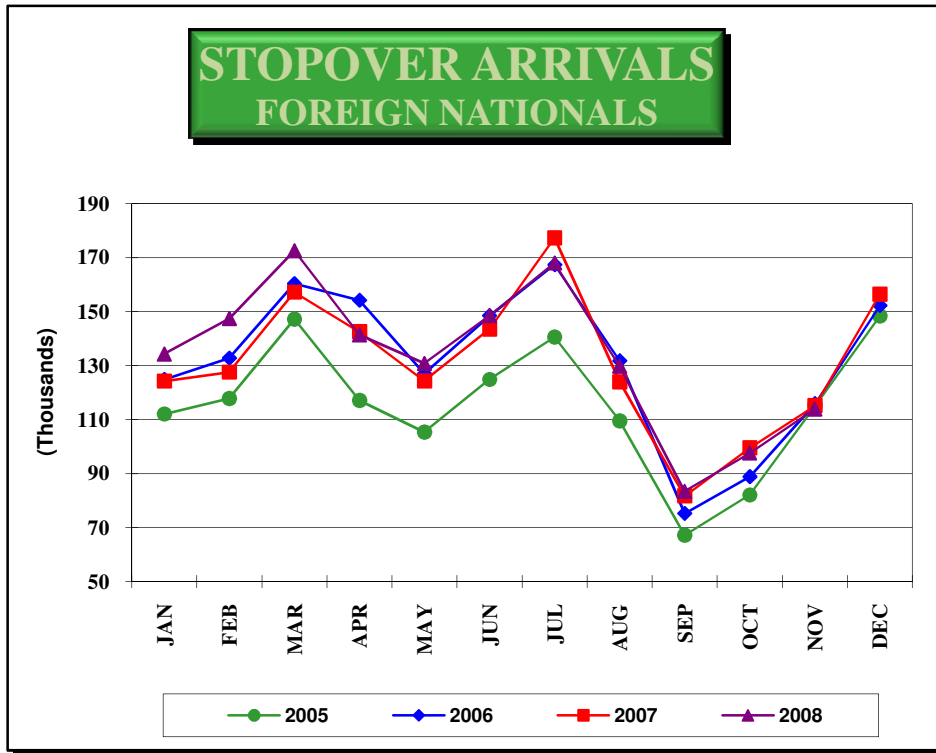


FIG. 1

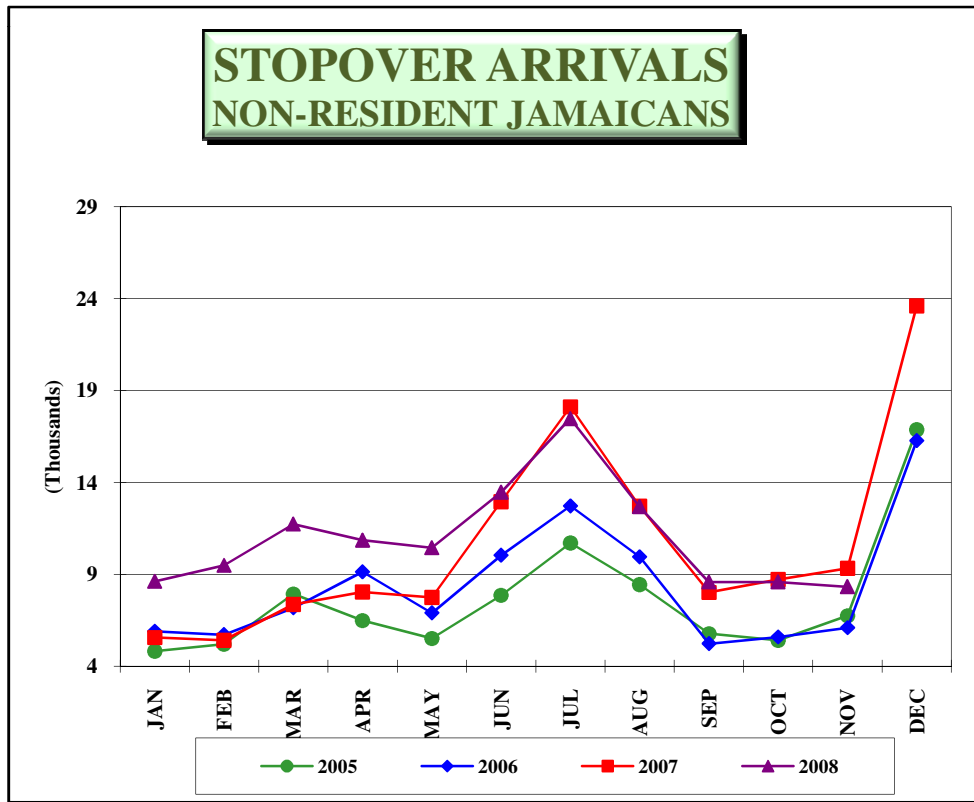


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - NOVEMBER
2008**

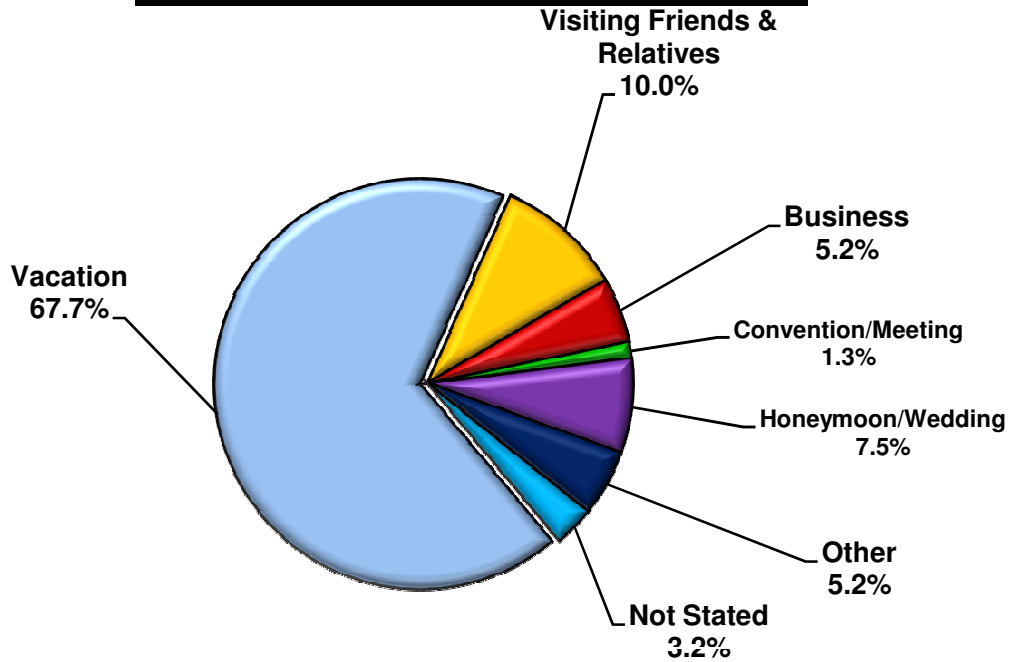


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - November 2008	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	1,032,619	70.4%	42,662	35.5%	1,075,281	67.7%
Visiting Friends & Relatives	123,063	8.4%	35,172	29.2%	158,235	10.0%
Business	74,693	5.1%	8,116	6.7%	82,809	5.2%
Convention/Meeting	18,833	1.3%	1,093	0.9%	19,926	1.3%
Honeymoon/Wedding	116,133	7.9%	2,281	1.9%	118,414	7.5%
Other	69,421	4.7%	13,205	11.0%	82,626	5.2%
Not Stated	32,624	2.2%	17,742	14.8%	50,366	3.2%
TOTAL	1,467,386	100.0%	120,271	100.0%	1,587,657	100.0%

TABLE 1.2
STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2008

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	35,511	22,144	18,699	7,459	83,813	29,025	22,927	1,398	4,587	622	489	142,861
February	43,219	26,295	19,916	7,302	96,732	30,646	22,872	1,072	4,366	690	453	156,831
March	50,378	31,212	27,491	10,983	120,064	33,000	22,800	1,416	5,843	694	450	184,267
April	48,951	17,831	26,589	10,253	103,624	20,248	21,445	1,079	4,780	553	470	152,199
Jan.-Apr.	178,059	97,482	92,695	35,997	404,233	112,919	90,044	4,965	19,576	2,559	1,862	636,158
May	39,205	15,924	30,707	11,882	97,718	13,058	22,619	1,289	5,310	491	751	141,236
June	43,086	17,348	42,017	15,925	118,376	10,658	24,932	1,116	5,962	414	500	161,958
July	56,824	15,110	40,345	16,270	128,549	15,525	29,817	1,568	8,927	484	577	185,447
August	45,801	11,310	24,658	11,793	93,562	11,720	28,022	1,805	6,441	341	576	142,467
September	21,425	8,056	17,522	6,092	53,095	8,373	23,836	1,133	4,695	406	499	92,037
October	28,220	11,844	21,733	7,082	68,879	9,237	20,787	1,364	4,868	445	524	106,104
November	33,434	14,524	20,402	8,444	76,804	19,508	19,268	1,818	4,107	426	319	122,250
May - Nov.	267,995	94,116	197,384	77,488	636,983	88,079	169,281	10,093	40,310	3,007	3,746	951,499
Jan. - Nov.	446,054	191,598	290,079	113,485	1,041,216	200,998	259,325	15,058	59,886	5,566	5,608	1,587,657
+/- %	1.7%	3.4%	2.7%	1.0%	2.2%	24.8%	-1.1%	35.4%	7.6%	-13.6%	-5.5%	4.4%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2005	2006	2007	2008	% Change			2005	2006	2007	2008	% Change		
					2008/07	2008/06	2008/05					2008/07	2008/06	2008/05
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	2,023	1,875	2,065	1,724	-16.5	-8.1	-14.8	24,434	26,643	26,183	27,391	4.6	2.8	12.1
Delaware	519	551	569	427	-25.0	-22.5	-17.7	4,746	5,457	5,394	5,032	-6.7	-7.8	6.0
Maine	317	247	241	191	-20.7	-22.7	-39.7	3,265	3,377	2,877	2,929	1.8	-13.3	-10.3
Maryland	3,752	3,686	3,632	2,927	-19.4	-20.6	-22.0	37,301	44,455	42,058	40,671	-3.3	-8.5	9.0
Massachusetts	2,290	1,850	1,841	2,058	11.8	11.2	-10.1	27,900	26,289	25,359	26,655	5.1	1.4	-4.5
New Hampshire	362	314	368	444	20.7	41.4	22.7	4,473	4,208	4,250	4,297	1.1	2.1	-3.9
New Jersey	7,097	6,981	6,853	5,936	-13.4	-15.0	-16.4	60,436	67,788	63,048	61,043	-3.2	-10.0	1.0
New York	13,287	13,057	14,920	11,909	-20.2	-8.8	-10.4	159,562	179,901	178,083	183,125	2.8	1.8	14.8
Pennsylvania	5,118	4,747	4,807	4,978	3.6	4.9	-2.7	52,163	55,762	54,230	57,569	6.2	3.2	10.4
Rhode Island	325	269	245	224	-8.6	-16.7	-31.1	3,607	3,469	3,209	3,001	-6.5	-13.5	-16.8
Vermont	137	111	196	106	-45.9	-4.5	-22.6	1,767	1,764	1,789	1,719	-3.9	-2.6	-2.7
Virginia	2,112	2,145	1,997	1,901	-4.8	-11.4	-10.0	21,891	26,362	24,119	24,988	3.6	-5.2	14.1
Washington D.C.	507	473	464	430	-7.3	-9.1	-15.2	5,049	5,999	5,618	5,152	-8.3	-14.1	2.0
West Virginia	169	190	183	179	-2.2	-5.8	5.9	2,076	2,478	2,200	2,482	12.8	0.2	19.6
Total	38,015	36,496	38,381	33,434	-12.9	-8.4	-12.1	408,670	453,952	438,417	446,054	1.7	-1.7	9.1
<u>MIDWEST (CHICAGO)</u>														
Illinois	4,562	4,428	4,244	4,119	-2.9	-7.0	-9.7	43,262	49,784	44,225	45,535	3.0	-8.5	5.3
Indiana	1,214	1,141	983	1,002	1.9	-12.2	-17.5	13,735	15,878	13,868	13,902	0.2	-12.4	1.2
Iowa	657	546	586	780	33.1	42.9	18.7	7,207	8,457	7,801	8,811	12.9	4.2	22.3
Kansas	432	419	431	433	0.5	3.3	0.2	5,353	5,370	5,263	5,348	1.6	-0.4	-0.1
Kentucky	473	581	368	418	13.6	-28.1	-11.6	6,366	8,481	6,664	6,701	0.6	-21.0	5.3
Michigan	2,145	1,790	1,621	1,788	10.3	-0.1	-16.6	24,248	27,154	22,157	24,221	9.3	-10.8	-0.1
Minnesota	1,090	1,017	953	896	-6.0	-11.9	-17.8	20,516	20,305	16,872	17,321	2.7	-14.7	-15.6
Missouri	1,410	1,230	1,112	1,103	-0.8	-10.3	-21.8	20,612	18,237	17,932	15,406	-14.1	-15.5	-25.3
Nebraska	459	483	472	544	15.3	12.6	18.5	4,715	5,366	5,332	5,558	4.2	3.6	17.9
North Dakota	109	127	106	132	24.5	3.9	21.1	1,469	1,966	2,017	2,149	6.5	9.3	46.3
Ohio	1,695	1,905	1,415	1,742	23.1	-8.6	2.8	19,193	23,677	19,306	21,268	10.2	-10.2	10.8
South Dakota	135	145	104	158	51.9	9.0	17.0	1,828	2,246	1,957	2,156	10.2	-4.0	17.9
Wisconsin	1,481	1,455	1,397	1,409	0.9	-3.2	-4.9	24,592	25,285	21,877	23,222	6.1	-8.2	-5.6
Total	15,862	15,267	13,792	14,524	5.3	-4.9	-8.4	193,096	212,206	185,271	191,598	3.4	-9.7	-0.8

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2005	2006	2007	2008	% Change			2005	2006	2007	2008	% Change		
					2008/07	2008/06	2008/05					2008/07	2008/06	2008/05
SOUTH (MIAMI)														
Alabama	482	577	541	581	7.4	0.7	20.5	6,676	8,147	7,185	7,576	5.4	-7.0	13.5
Arkansas	274	305	221	290	31.2	-4.9	5.8	3,777	4,075	3,581	3,983	11.2	-2.3	5.5
Florida	14,795	12,551	14,180	12,010	-15.3	-4.3	-18.8	125,906	168,803	166,602	166,228	-0.2	-1.5	32.0
Georgia	3,453	3,430	3,761	3,444	-8.4	0.4	-0.3	38,703	48,544	48,209	50,646	5.1	4.3	30.9
Louisiana	481	617	555	552	-0.5	-10.5	14.8	5,750	7,671	6,941	6,322	-8.9	-17.6	9.9
Mississippi	219	220	237	192	-19.0	-12.7	-12.3	3,051	3,901	3,160	3,253	2.9	-16.6	6.6
North Carolina	1,742	1,694	1,536	1,434	-6.6	-15.3	-17.7	19,274	21,407	20,220	22,154	9.6	3.5	14.9
Oklahoma	539	243	240	342	42.5	40.7	-36.5	6,312	6,078	4,956	5,065	2.2	-16.7	-19.8
South Carolina	762	931	698	757	8.5	-18.7	-0.7	8,032	9,561	9,081	10,823	19.2	13.2	34.7
Tennessee	751	847	861	800	-7.1	-5.5	6.5	11,980	13,971	12,396	14,029	13.2	0.4	17.1
Total	23,498	21,415	22,830	20,402	-10.6	-4.7	-13.2	229,461	292,158	282,331	290,079	2.7	-0.7	26.4
WEST (LOS ANGELES)														
Alaska	46	42	42	37	-11.9	-11.9	-19.6	384	382	345	463	34.2	21.2	20.6
Arizona	549	530	440	507	15.2	-4.3	-7.7	5,516	6,664	6,055	6,408	5.8	-3.8	16.2
California	3,770	3,593	3,627	3,158	-12.9	-12.1	-16.2	42,789	48,253	44,450	42,929	-3.4	-11.0	0.3
Colorado	847	732	672	627	-6.7	-14.3	-26.0	7,137	8,443	7,769	8,061	3.8	-4.5	12.9
Hawaii	10	35	22	17	-22.7	-51.4	70.0	250	285	277	328	18.4	15.1	31.2
Idaho	86	185	86	91	5.8	-50.8	5.8	978	1,303	1,046	1,187	13.5	-8.9	21.4
Montana	67	216	53	53	0.0	-75.5	-20.9	680	1,156	819	768	-6.2	-33.6	12.9
Nevada	322	289	259	297	14.7	2.8	-7.8	3,172	3,333	2,973	3,332	12.1	0.0	5.0
New Mexico	115	158	175	78	-55.4	-50.6	-32.2	1,084	1,363	1,391	1,369	-1.6	0.4	26.3
Oregon	302	238	230	229	-0.4	-3.8	-24.2	2,518	2,692	2,509	2,664	6.2	-1.0	5.8
Texas	3,076	2,318	2,463	2,497	1.4	7.7	-18.8	38,647	39,999	36,691	37,035	0.9	-7.4	-4.2
Utah	147	227	197	210	6.6	-7.5	42.9	1,629	2,481	1,931	2,348	21.6	-5.4	44.1
Washington	581	475	484	600	24.0	26.3	3.3	5,128	5,800	5,395	5,883	9.0	1.4	14.7
Wyoming	76	78	63	43	-31.7	-44.9	-43.4	466	760	670	710	6.0	-6.6	52.4
Total	9,994	9,116	8,813	8,444	-4.2	-7.4	-15.5	110,378	122,914	112,321	113,485	1.0	-7.7	2.8
TOTAL U.S.A.	87,369	82,294	83,816	76,804	-8.4	-6.7	-12.1	941,605	1,081,230	1,018,340	1,041,216	2.2	-3.7	10.6

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2005	2006	2007	% Change			2005	2006	2007	% Change				
				2008	2008/07	2008/06				2008/05	2008	2008/07	2008/06	2008/05
CANADA (TORONTO)														
Alberta	502	507	742	1,628	119.4	221.1	224.3	5,947	7,128	12,460	16,142	29.6	126.5	171.4
British Columbia	443	515	487	1,223	151.1	137.5	176.1	3,526	3,999	6,777	8,488	25.2	112.3	140.7
Manitoba	110	104	132	262	98.5	151.9	138.2	1,797	2,289	3,453	4,431	28.3	93.6	146.6
New Brunswick	103	68	115	141	22.6	107.4	36.9	1,115	1,838	1,966	2,797	42.3	52.2	150.9
Newfoundland	73	52	78	211	170.5	305.8	189.0	666	781	767	1,484	93.5	90.0	122.8
Nova Scotia	106	117	137	219	59.9	87.2	106.6	1,794	2,900	3,266	4,216	29.1	45.4	135.0
Ontario	6,890	7,426	9,004	12,456	38.3	67.7	80.8	70,017	92,025	107,702	128,379	19.2	39.5	83.4
P.E. Island	13	14	5	28	460.0	100.0	115.4	138	227	311	318	2.3	40.1	130.4
Quebec	1,049	1,698	1,842	3,059	66.1	80.2	191.6	13,462	17,174	20,945	28,664	36.9	66.9	112.9
Saskatchewan	74	61	135	259	91.9	324.6	250.0	1,144	1,195	3,182	5,778	81.6	383.5	405.1
Other Canada	23	19	20	22	10.0	15.8	-4.3	182	313	260	301	15.8	-3.8	65.4
Total	9,386	10,581	12,697	19,508	53.6	84.4	107.8	99,788	129,869	161,089	200,998	24.8	54.8	101.4
LONDON OFFICE														
Northern Europe														
U.K.	12,095	15,368	13,185	12,749	-3.3	-17.0	5.4	133,637	156,610	167,297	170,455	1.9	8.8	27.6
Denmark	53	103	80	57	-28.8	-44.7	7.5	526	1,054	982	743	-24.3	-29.5	41.3
Finland	24	15	27	49	81.5	226.7	104.2	253	271	237	324	36.7	19.6	28.1
Ireland	196	247	252	164	-34.9	-33.6	-16.3	2,449	2,847	3,718	3,195	-14.1	12.2	30.5
Norway	53	56	104	71	-31.7	26.8	34.0	627	687	753	957	27.1	39.3	52.6
Sweden	138	100	179	135	-24.6	35.0	-2.2	1,014	946	1,112	1,521	36.8	60.8	50.0
Total	12,559	15,889	13,827	13,225	-4.4	-16.8	5.3	138,506	162,415	174,099	177,195	1.8	9.1	27.9
Southern Europe														
Greece	26	23	17	18	5.9	-21.7	-30.8	250	193	165	343	107.9	77.7	37.2
Italy	1,752	1,364	1,576	884	-43.9	-35.2	-49.5	22,286	15,706	15,243	13,208	-13.4	-15.9	-40.7
Portugal	17	42	124	39	-68.5	-7.1	129.4	1,836	3,313	11,805	9,622	-18.5	190.4	424.1
Spain	108	215	638	451	-29.3	109.8	317.6	6,654	7,115	17,167	15,303	-10.9	115.1	130.0
Total	1,893	1,645	1,845	1,070	-43.8	-33.8	-40.2	29,996	20,307	20,375	18,884	-14.3	-12.9	-40.3
Western Europe														
Austria	412	336	232	260	12.1	-22.6	-36.9	2,479	2,549	2,250	1,967	-12.6	-22.8	-20.7
Belgium	364	676	545	456	-16.3	-32.5	25.3	4,153	4,319	5,696	5,633	-1.1	30.4	35.6
France	248	233	222	541	143.7	132.2	118.1	3,321	2,838	3,302	3,493	5.8	23.1	5.2
Germany	2,388	2,365	2,189	2,080	-5.0	-12.1	-12.9	17,440	17,295	17,901	16,902	-5.6	-2.3	-3.1
Luxemburg	14	29	25	20	-20.0	-31.0	42.9	177	254	220	180	-18.2	-29.1	1.7
Netherlands	628	805	806	524	-35.0	-34.9	-16.6	5,450	6,585	7,193	6,888	-4.2	4.6	26.4
Switzerland	456	280	193	230	19.2	-17.9	-49.6	2,928	2,513	1,915	1,891	-1.3	-24.8	-35.4
Total	6,413	6,368	6,567	5,503	-16.2	-13.6	-14.2	66,974	62,680	82,857	75,430	-9.0	20.3	12.6
Central/East Europe														
Czech Republic	72	54	51	55	7.8	1.9	-23.6	349	304	614	623	1.5	104.9	78.5
Hungary	22	26	33	21	-36.4	-19.2	-4.5	254	197	289	668	131.1	239.1	163.0
Poland	247	99	86	153	77.9	54.5	-38.1	775	605	802	1,205	50.2	99.2	55.5
Russia	81	87	132	123	-6.8	41.4	51.9	1,213	893	1,086	1,647	51.7	84.4	35.8
Ukraine	0	19	36	34	-5.6	-	-	0	130	247	383	55.1	-	-
Other Europe	164	325	375	154	-58.9	-52.6	-6.1	1,499	1,521	2,172	2,174	0.1	42.9	45.0
Total	586	610	713	540	-24.3	-11.5	-7.8	4,090	3,650	5,210	6,700	28.6	83.6	63.8
Total	19,558	22,867	21,107	19,268	-8.7	-15.7	-1.5	209,570	228,745	262,166	259,325	-1.1	13.4	23.7

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>NOVEMBER</u>			<u>% Change</u>				<u>JANUARY - NOVEMBER</u>			<u>% Change</u>			
	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2008/07</u>	<u>2008/06</u>	<u>2008/05</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2008/07</u>	<u>2008/06</u>	<u>2008/05</u>
	LATIN AMERICA													
CENTRAL AMERICA														
Mexico	177	201	245	465	89.8	131.3	162.7	1,541	1,968	2,104	3,362	59.8	70.8	118.2
Belize	52	51	34	47	38.2	-7.8	-9.6	494	601	494	543	9.9	-9.7	9.9
Costa Rica	43	65	42	74	76.2	13.8	72.1	537	605	655	774	18.2	27.9	44.1
El Salvador	3	7	38	69	81.6	885.7	2200.0	91	99	197	292	48.2	194.9	220.9
Guatemala	19	50	47	49	4.3	-2.0	157.9	246	317	297	263	-11.4	-17.0	6.9
Honduras	14	15	12	46	283.3	206.7	228.6	148	144	132	347	162.9	141.0	134.5
Nicaragua	4	8	5	9	80.0	12.5	125.0	60	56	63	89	41.3	58.9	48.3
Panama	61	108	54	100	85.2	-7.4	63.9	856	1,097	1,057	1,061	0.4	-3.3	23.9
Total	373	505	477	859	80.1	70.1	130.3	3,973	4,887	4,999	6,731	34.6	37.7	69.4
SOUTH AMERICA														
Argentina	40	77	117	163	39.3	111.7	307.5	567	927	1,088	1,653	51.9	78.3	191.5
Bolivia	5	1	4	4	0.0	300.0	-20.0	50	49	34	50	47.1	2.0	0.0
Brazil	88	118	131	156	19.1	32.2	77.3	917	1,251	1,321	1,686	27.6	34.8	83.9
Chile	45	27	22	51	131.8	88.9	13.3	368	493	471	779	65.4	58.0	111.7
Colombia	60	24	93	174	87.1	625.0	190.0	363	782	1,640	927	-43.5	18.5	155.4
Ecuador	9	18	157	166	5.7	822.2	1744.4	309	227	327	1,819	456.3	701.3	488.7
Paraguay	1	3	3	1	-66.7	-66.7	0.0	14	16	29	15	-48.3	-6.3	7.1
Peru	30	74	43	56	30.2	-24.3	86.7	273	480	314	451	43.6	-6.0	65.2
Uruguay	8	6	9	9	0.0	50.0	12.5	56	92	80	142	77.5	54.3	153.6
Venezuela	85	62	54	179	231.5	188.7	110.6	866	930	804	797	-0.9	-14.3	-8.0
Other South America	0	0	0	0	-	-	-	9	2	11	8	-27.3	300.0	-11.1
Total	371	410	633	959	51.5	133.9	158.5	3,792	5,249	6,119	8,327	36.1	58.6	119.6
Total Latin America	744	915	1,110	1,818	63.8	98.7	144.4	7,765	10,136	11,118	15,058	35.4	48.6	93.9

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2005	2006	2007	% Change			2005	2006	2007	% Change				
				2008	2008/07	2008/06				2008/05	2008	2008/07	2008/06	2008/05
CARIBBEAN														
Antigua	112	174	142	151	6.3	-13.2	34.8	1,706	2,126	1,900	2,425	27.6	14.1	42.1
Bahamas	175	279	459	204	-55.6	-26.9	16.6	2,419	3,195	4,897	3,766	-23.1	17.9	55.7
Barbados	521	514	392	423	7.9	-17.7	-18.8	4,830	5,487	4,773	5,568	16.7	1.5	15.3
Bermuda	172	162	159	195	22.6	20.4	13.4	1,972	2,498	2,566	2,756	7.4	10.3	39.8
British Virgin Is.	49	35	31	58	87.1	65.7	18.4	719	852	756	836	10.6	-1.9	16.3
Cayman Is.	1,131	1,247	1,522	1,068	-29.8	-14.4	-5.6	14,055	14,902	17,216	17,590	2.2	18.0	25.2
Dominica	28	34	35	23	-34.3	-32.4	-17.9	397	454	362	557	53.9	22.7	40.3
Grenada	39	58	45	63	40.0	8.6	61.5	690	542	679	912	34.3	68.3	32.2
Guyana	148	159	167	138	-17.4	-13.2	-6.8	1,657	1,922	1,985	2,119	6.8	10.2	27.9
Monsterrat	11	10	5	12	140.0	20.0	9.1	86	133	104	134	28.8	0.8	55.8
St. Kitts/Nevis/Anguilla	57	101	68	102	50.0	1.0	78.9	771	913	779	958	23.0	4.9	24.3
St. Lucia	78	125	146	109	-25.3	-12.8	39.7	1,265	1,237	1,308	1,611	23.2	30.2	27.4
St. Vincent	77	48	56	66	17.9	37.5	-14.3	559	692	580	807	39.1	16.6	44.4
Turks & Caicos Is.	87	83	129	128	-0.8	54.2	47.1	795	1,276	1,513	1,591	5.2	24.7	100.1
Trinidad & Tobago	560	720	813	844	3.8	17.2	50.7	6,976	7,735	8,876	9,864	11.1	27.5	41.4
Comm. Caribbean	3,245	3,749	4,169	3,584	-14.0	-4.4	10.4	38,897	43,964	48,294	51,494	6.6	17.1	32.4
Aruba	32	33	31	29	-6.5	-12.1	-9.4	371	354	345	436	26.4	23.2	17.5
Bonaire	2	1	0	0	-	-	-	50	25	23	1	-95.7	-96.0	-98.0
Cuba	21	27	88	48	-45.5	77.8	128.6	509	195	973	727	-25.3	272.8	42.8
Curacao	64	116	48	100	108.3	-13.8	56.3	961	976	805	1,739	116.0	78.2	81.0
Dominican Rep.	63	119	157	80	-49.0	-32.8	27.0	1,103	1,008	1,745	1,547	-11.3	53.5	40.3
Guadelope	10	16	8	11	37.5	-31.3	10.0	71	81	140	150	7.1	85.2	111.3
Haiti	5	14	29	15	-48.3	7.1	200.0	156	110	247	241	-2.4	119.1	54.5
Puerto Rico	143	131	116	101	-12.9	-22.9	-29.4	1,234	1,526	1,360	1,578	16.0	3.4	27.9
St. Maarten	37	38	52	76	46.2	100.0	105.4	580	672	702	837	19.2	24.6	44.3
Surinam	28	27	19	36	89.5	33.3	28.6	334	419	406	443	9.1	5.7	32.6
All other Caribbean	43	55	48	27	-43.8	-50.9	-37.2	443	593	629	693	10.2	16.9	56.4
Other Caribbean	448	577	596	523	-12.2	-9.4	16.7	5,812	5,959	7,375	8,392	13.8	40.8	44.4
TOTAL CARIBBEAN	3,693	4,326	4,765	4,107	-13.8	-5.1	11.2	44,709	49,923	55,669	59,886	7.6	20.0	33.9
ASIA														
India	27	55	96	73	-24.0	32.7	170.4	416	555	1,429	827	-42.1	49.0	98.8
Pakistan	0	1	2	3	50.0	200.0	-	2	14	79	19	-75.9	35.7	850.0
Japan	424	302	307	216	-29.6	-28.5	-49.1	3,909	3,454	2,767	2,600	-6.0	-24.7	-33.5
China	99	128	107	41	-61.7	-68.0	-58.6	711	873	963	890	-7.6	1.9	25.2
Taiwan	3	2	2	16	700.0	700.0	433.3	67	66	35	117	234.3	77.3	74.6
Korea	14	15	28	8	-71.4	-46.7	-42.9	171	169	225	202	-10.2	19.5	18.1
Philippines	62	60	22	35	59.1	-41.7	-43.5	578	596	324	407	25.6	-31.7	-29.6
Singapore	5	8	16	7	-56.3	-12.5	40.0	104	95	131	115	-12.2	21.1	10.6
Other Asia	14	25	22	27	22.7	8.0	92.9	238	389	492	389	-20.9	0.0	63.4
648	596	602	426	-29.2	-28.5	-34.3	6,196	6,211	6,445	5,566	-13.6	-10.4	-10.2	
OTHER COUNTRIES														
African Countries	67	63	86	73	-15.1	15.9	9.0	796	921	1,318	1,104	-16.2	19.9	38.7
Israel	88	94	84	52	-38.1	-44.7	-40.9	877	902	1,017	1,069	5.1	18.5	21.9
Saudi Arabia	2	1	0	0	-	-	-	16	24	10	22	120.0	-8.3	37.5
Turkey	7	12	18	29	61.1	141.7	314.3	117	151	187	278	48.7	84.1	137.6
Other Middle East	26	34	23	23	0.0	-32.4	-11.5	301	339	421	502	19.2	48.1	66.8
Australia	108	100	147	110	-25.2	10.0	1.9	1,381	1,676	2,515	2,242	-10.9	33.8	62.3
New Zealand	42	25	15	24	60.0	-4.0	-42.9	243	276	418	327	-21.8	18.5	34.6
All Other Ctries	2	8	4	8	100.0	0.0	300.0	34	68	46	64	39.1	-5.9	88.2
Total	342	337	377	319	-15.4	-5.3	-6.7	3,765	4,357	5,932	5,608	-5.5	28.7	49.0
GRAND TOTAL	121,740	121,916	124,474	122,250	-1.8	0.3	0.4	1,313,398	1,510,471	1,520,759	1,587,657	4.4	5.1	20.9

STOPOVER VISITORS BY MARKET SHARE

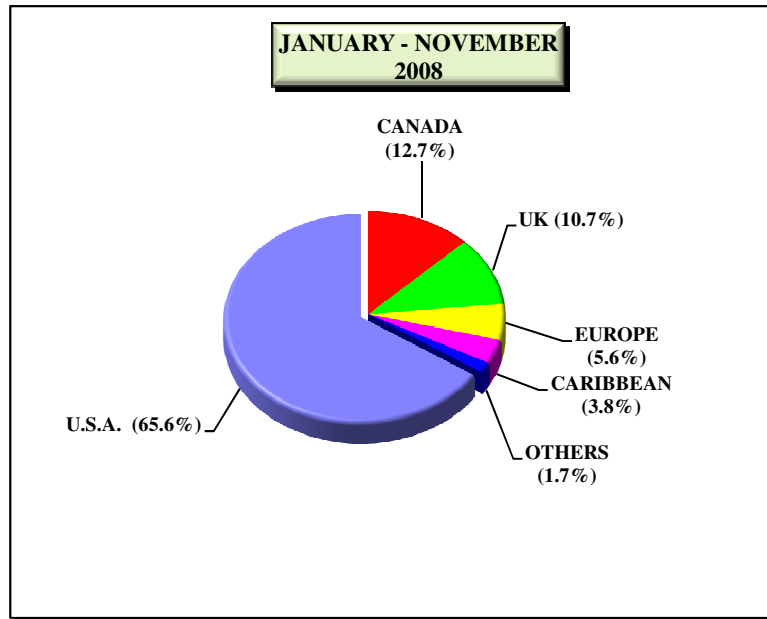


Fig. 2

Country	November 2008	% Share	Jan.-Nov. 2008	% Share	Jan.-Nov. 2007	% Share	% Change 2008/07
U.S.A	76,804	62.8%	1,041,216	65.6%	1,018,340	67.0%	2.2%
CANADA	19,508	16.0%	200,998	12.7%	161,089	10.6%	24.8%
U.K.	12,749	10.4%	170,455	10.7%	167,297	11.0%	1.9%
EUROPE	6,519	5.3%	88,870	5.6%	94,869	6.2%	-6.3%
CARIBBEAN	4,107	3.4%	59,886	3.8%	55,669	3.7%	7.6%
OTHERS	2,563	2.1%	26,232	1.7%	23,495	1.5%	11.6%
Total	122,250	100.0%	1,587,657	100.0%	1,520,759	100.0%	4.4%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2007	2008	2007	2008	2007	2008	2007	2008
January	10.2	9.5	7.4	7.3	17.1	17.7	7.6	8.2
February	9.2	8.5	7.3	7.0	15.0	16.1	7.7	8.5
March	8.8	8.2	6.8	6.8	16.9	16.1	8.5	8.5
April	8.4	8.1	6.6	6.6	14.2	15.6	6.8	9.1
May	8.6	8.4	6.6	6.5	14.9	15.1	7.3	8.3
June	10.0	9.7	7.0	6.8	19.6	19.6	9.0	8.5
July	10.3	10.1	7.3	7.1	18.3	17.3	9.1	9.1
August	9.7	9.3	7.4	7.1	15.1	15.3	8.4	8.0
September	9.9	9.9	7.2	7.3	16.1	16.1	8.7	7.3
October	9.2	8.8	6.9	6.8	17.0	14.9	7.7	6.4
November	9.4	9.4	6.8	6.9	19.2	19.6	7.4	6.9
Jan - Nov	9.4	9.1	7.0	6.9	17.0	16.7	8.2	8.2

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

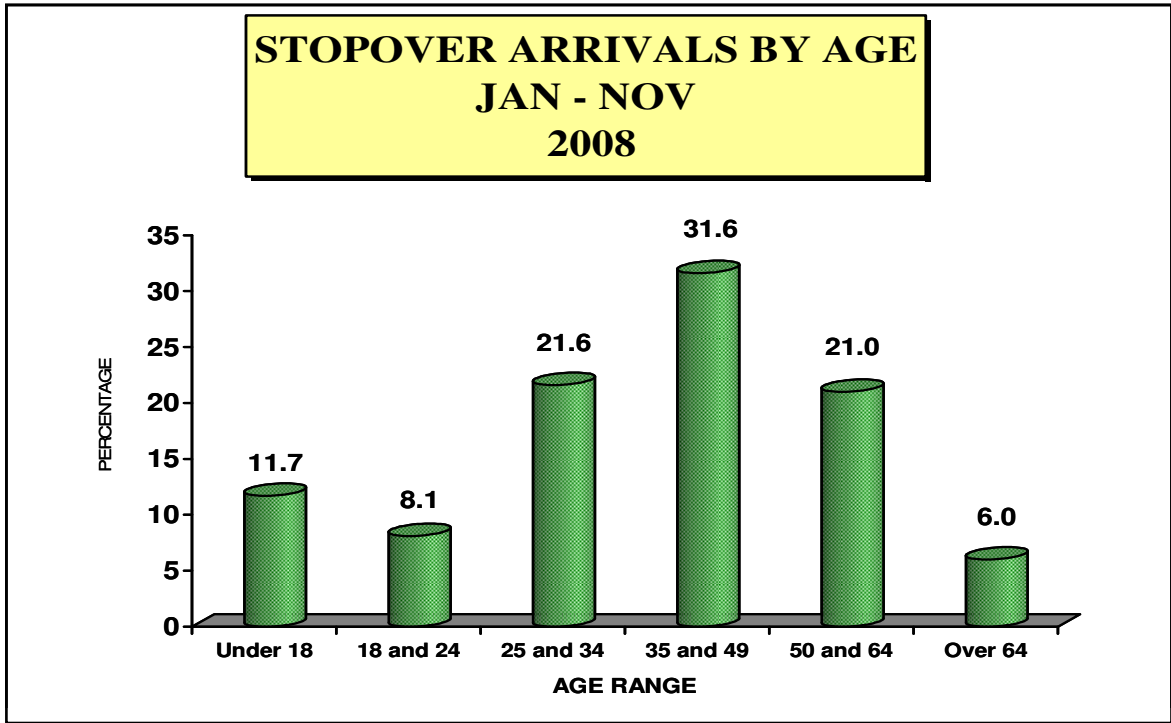


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	NOVEMBER		JAN - NOV		JAN - NOV		% Change 2008/07
	2008	% Share	2008	% Share	2007	% Share	
Under 18	10,549	8.6	185,789	11.7	180,414	11.9	3.0%
18 and 24	7,130	5.8	128,419	8.1	120,935	8.0	6.2%
25 and 34	26,754	21.9	342,825	21.6	326,070	21.4	5.1%
35 and 49	40,240	32.9	501,704	31.6	490,144	32.2	2.4%
50 and 64	28,763	23.5	333,318	21.0	313,569	20.6	6.3%
Over 64	8,814	7.2	95,602	6.0	89,627	5.9	6.7%
Total	122,250	100.0	1,587,657	100.0	1,520,759	100.0	4.4%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - NOVEMBER 2008**

	MONTEGO BAY		% Change 2008/07		OCHO RIOS		% Change 2008/07		2008 TOTAL		2007 TOTAL		% Change 2008/07	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	26	62,472	23.8%	21.6%	29	80,495	-21.6%	-11.5%	58	144,671	60	143,728	-3.3%	0.7%
February	20	47,632	5.3%	8.4%	32	85,393	3.2%	9.3%	53	133,403	52	123,130	1.9%	8.3%
March	20	45,646	-4.8%	-11.8%	34	92,355	-5.6%	-0.7%	56	139,347	57	144,764	-1.8%	-3.7%
April	18	42,230	50.0%	13.9%	25	67,471	-13.8%	-10.9%	46	110,838	43	113,524	7.0%	-2.4%
Jan. - Apr.	84	197,980	15.1%	7.5%	120	325,714	-9.8%	-3.6%	213	528,259	212	525,146	0.5%	0.6%
May	7	21,764	-30.0%	-30.4%	12	38,096	-42.9%	-38.4%	19	59,860	31	93,151	-38.7%	-35.7%
June	7	22,884	-12.5%	-15.7%	10	35,078	-28.6%	-21.0%	17	57,962	22	71,545	-22.7%	-19.0%
July	8	30,654	-11.1%	-3.0%	11	38,689	-21.4%	-13.3%	19	69,343	23	76,231	-17.4%	-9.0%
August	5	19,308	-37.5%	-25.5%	10	35,348	-28.6%	-22.8%	15	54,656	22	71,689	-31.8%	-23.8%
September	4	13,486	-33.3%	-34.7%	11	35,335	-15.4%	-11.7%	15	48,821	19	60,682	-21.1%	-19.5%
October	7	24,017	-22.2%	-13.7%	16	49,148	33.3%	38.1%	23	73,165	21	63,438	9.5%	15.3%
November	11	29,745	-15.4%	-16.3%	18	45,667	-25.0%	-28.5%	30	76,223	37	99,353	-18.9%	-23.3%
May - Nov.	49	161,858	-22.2%	-19.0%	88	277,361	-21.4%	-17.5%	138	440,030	175	536,089	-21.1%	-17.9%
Jan. - Nov.	133	359,838	-2.2%	-6.3%	208	603,075	-15.1%	-10.5%	351	968,289	387	1,061,235	-9.3%	-8.8%

* Note:

1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
2. Included in the total Cruise passengers for the month of January, 3 calls with 1,704 passengers visited Port Antonio.
3. During the month of January, 4 calls were cancelled due to strong winds at the port of Ocho Rios.
4. During the month of February two Cruise Ship calls with 3,242 Cruise passengers visited two ports.
5. Included in the total Cruise passengers for the month of February, 1 call with 378 passengers visited Port Antonio.
6. During the month of March two Cruise Ship calls with 3,201 Cruise passengers visited two ports.
7. Included in the total Cruise passengers for the month of March, 2 calls with 1,346 passengers visited Port Antonio.
8. Included in the total Cruise passengers for the month of April, 3 calls with 1,137 passengers visited Port Antonio.
9. During the month of October, 2 calls were diverted to the port of Ocho Rios due to weather conditions affecting the Cayman Is.
10. Included in the total Cruise passengers for the month of November, 1 call with 811 passengers visited Port Antonio.

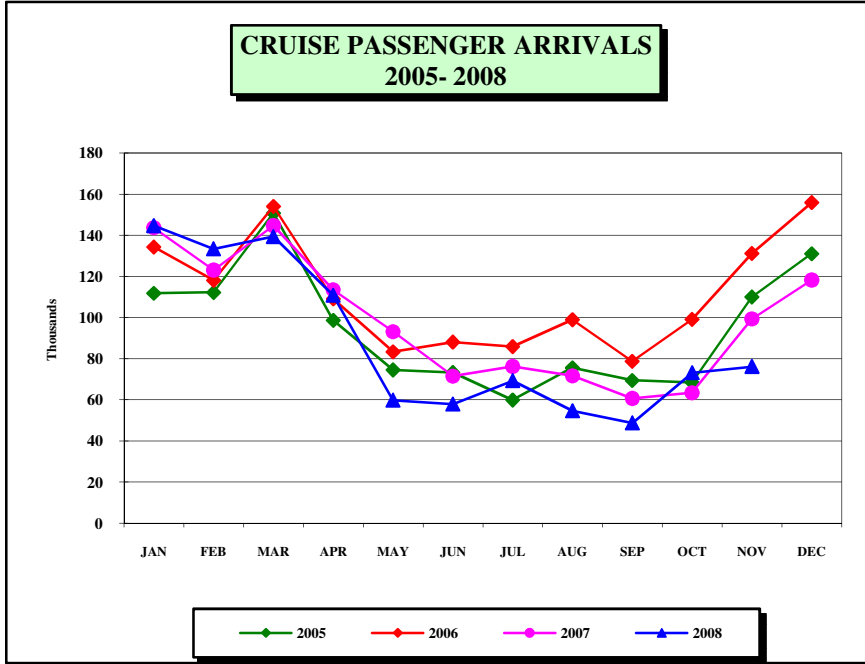


FIG. 4

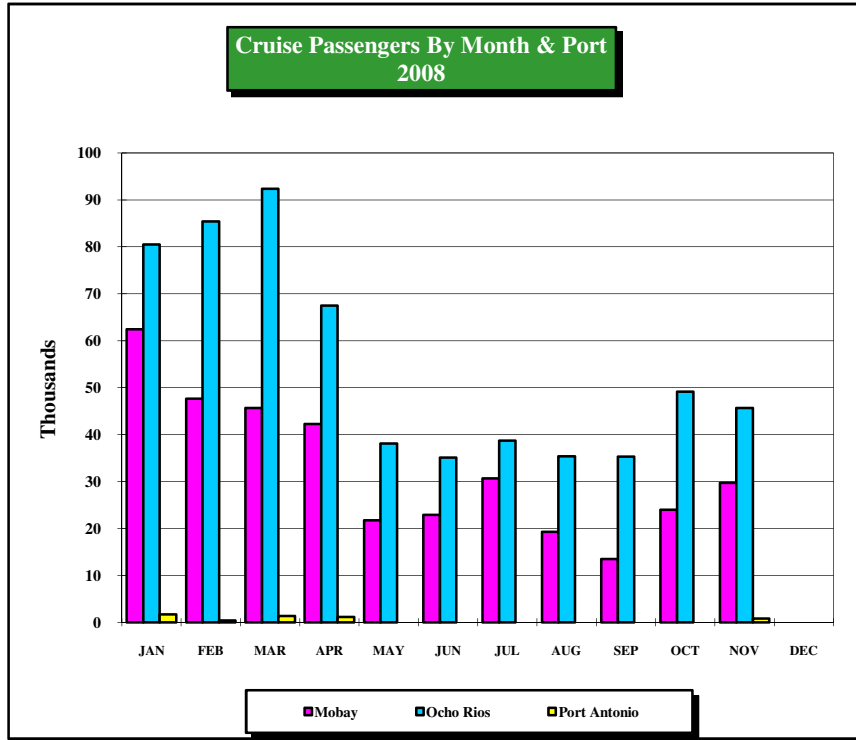


FIG. 4a

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	NOVEMBER 2008			JANUARY - NOVEMBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	1,723	1	1,724	27,372	19	27,391
Delaware	427	0	427	5,027	5	5,032
Maine	191	0	191	2,901	28	2,929
Maryland	2,927	0	2,927	40,629	42	40,671
Massachusetts	1,946	112	2,058	26,524	131	26,655
New Hampshire	384	60	444	4,229	68	4,297
New Jersey	5,934	2	5,936	61,004	39	61,043
New York	11,859	50	11,909	182,696	429	183,125
Pennsylvania	4,965	13	4,978	56,250	1,319	57,569
Rhode Island	224	0	224	3,000	1	3,001
Vermont	102	4	106	1,700	19	1,719
Virginia	1,899	2	1,901	24,957	31	24,988
Washington D.C.	430	0	430	5,146	6	5,152
West Virginia	179	0	179	2,361	121	2,482
Total	33,190	244	33,434	443,796	2,258	446,054
<u>MIDWEST (CHICAGO)</u>						
Illinois	3,828	291	4,119	41,086	4,449	45,535
Indiana	994	8	1,002	13,668	234	13,902
Iowa	765	15	780	8,256	555	8,811
Kansas	424	9	433	5,243	105	5,348
Kentucky	416	2	418	6,627	74	6,701
Michigan	1,783	5	1,788	22,815	1,406	24,221
Minnesota	895	1	896	14,296	3,025	17,321
Missouri	760	343	1,103	9,606	5,800	15,406
Nebraska	539	5	544	5,532	26	5,558
North Dakota	132	0	132	2,096	53	2,149
Ohio	1,738	4	1,742	20,663	605	21,268
South Dakota	157	1	158	2,088	68	2,156
Wisconsin	1,393	16	1,409	16,570	6,652	23,222
Total	13,824	700	14,524	168,546	23,052	191,598

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

NOVEMBER 2008			JANUARY - NOVEMBER 2008		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

SOUTH (MIAMI)

Alabama	581	0	581	7,561	15	7,576
Arkansas	288	2	290	3,902	81	3,983
Florida	11,954	56	12,010	165,666	562	166,228
Georgia	3,441	3	3,444	50,595	51	50,646
Louisiana	552	0	552	6,268	54	6,322
Mississippi	192	0	192	3,234	19	3,253
North Carolina	1,432	2	1,434	22,137	17	22,154
Oklahoma	339	3	342	4,441	624	5,065
South Carolina	757	0	757	10,803	20	10,823
Tennessee	800	0	800	13,906	123	14,029
Total	20,336	66	20,402	288,513	1,566	290,079

WEST (LOS ANGELES)

Alaska	37	0	37	452	11	463
Arizona	506	1	507	6,389	19	6,408
California	3,155	3	3,158	42,866	63	42,929
Colorado	622	5	627	8,035	26	8,061
Hawaii	17	0	17	327	1	328
Idaho	91	0	91	1,185	2	1,187
Montana	53	0	53	761	7	768
Nevada	297	0	297	3,316	16	3,332
New Mexico	78	0	78	1,364	5	1,369
Oregon	229	0	229	2,655	9	2,664
Texas	2,495	2	2,497	34,265	2,769	37,034
Utah	209	1	210	2,346	3	2,349
Washington	592	8	600	5,849	34	5,883
Wyoming	42	1	43	704	6	710
Total	8,423	21	8,444	110,514	2,971	113,485
TOTAL U.S.A.	75,773	1,031	76,804	1,011,369	29,847	1,041,216

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	NOVEMBER 2008			JANUARY - NOVEMBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CANADA (TORONTO)						
Alberta	871	757	1,628	10,366	5,776	16,142
British Columbia	470	753	1,223	5,022	3,466	8,488
Manitoba	108	154	262	2,468	1,963	4,431
New Brunswick	107	34	141	1,477	1,320	2,797
Newfoundland	77	134	211	927	557	1,484
Nova Scotia	136	83	219	2,254	1,962	4,216
Ontario	4,324	8,132	12,456	61,688	66,691	128,379
P.E. Island	24	4	28	143	175	318
Quebec	1,003	2,056	3,059	12,253	16,411	28,664
Saskatchewan	157	102	259	1,398	4,380	5,778
Other Canada	19	3	22	210	91	301
Total	7,296	12,212	19,508	98,206	102,792	200,998
EUROPE						
LONDON OFFICE						
Northern Europe						
U.K.	8,132	4,617	12,749	98,525	71,930	170,455
Denmark	50	7	57	709	34	743
Finland	48	1	49	315	9	324
Ireland	133	31	164	2,158	1,037	3,195
Norway	70	1	71	927	30	957
Sweden	127	8	135	1,467	54	1,521
Sub-Total	8,560	4,665	13,225	104,101	73,094	177,195
GERMAN OFFICE						
Southern Europe						
Greece	16	2	18	319	24	343
Italy	368	516	884	4,186	9,022	13,208
Portugal	16	23	39	285	9,337	9,622
Spain	206	245	451	2,229	13,074	15,303
Western Europe						
Austria	252	8	260	1,940	27	1,967
Belgium	40	416	456	869	4,764	5,633
France	354	187	541	2,536	957	3,493
Germany	2,027	53	2,080	16,470	432	16,902
Luxemburg	16	4	20	112	68	180
Netherlands	114	410	524	2,004	4,884	6,888
Switzerland	226	4	230	1,783	108	1,891
Sub-Total	3,635	1,868	5,503	32,733 #	42,697	75,430
Central/East Europe						
Czechoslovakia	53	2	55	427	196	623
Hungary	20	1	21	643	25	668
Poland	136	17	153	1,039	166	1,205
Russia	118	5	123	1,584	63	1,647
Ukraine	0	34	34	88	295	383
Other Europe	134	20	154	1,393	781	2,174
Sub-Total	461	79	540	5,174	1,526	6,700
Total	12,656	6,612	19,268	142,008	117,317	259,325

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	NOVEMBER 2008			JANUARY - NOVEMBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
OTHER COUNTRIES						
CENTRAL AMERICA						
Mexico	337	128	465	3,127	235	3,362
Belize	47	0	47	528	15	543
Costa Rica	58	16	74	757	17	774
El Salvador	21	48	69	237	55	292
Guatemala	32	17	49	244	19	263
Honduras	10	36	46	292	55	347
Nicaragua	9	0	9	85	4	89
Panama	90	10	100	1,043	18	1,061
Total	604	255	859	6,313	418	6,731
SOUTH AMERICA						
Argentina	161	2	163	1,635	18	1,653
Bolivia	4	0	4	50	0	50
Brazil	153	3	156	1,620	66	1,686
Chile	51	0	51	779	0	779
Colombia	27	147	174	562	365	927
Ecuador	7	159	166	142	1,677	1,819
Paraguay	1	0	1	15	0	15
Peru	56	0	56	449	2	451
Uruguay	9	0	9	140	2	142
Venezuela	178	1	179	740	57	797
Other South America	0	0	0	8	0	8
Total	647	312	959	6,140	2,187	8,327
Total Latin America	1,251	567	1,818	12,453	2,605	15,058

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	NOVEMBER 2008			JANUARY - NOVEMBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	149	2	151	2,405	20	2,425
Bahamas	199	5	204	3,748	18	3,766
Barbados	423	0	423	5,533	35	5,568
Bermuda	195	0	195	2,562	194	2,756
British Virgin Is.	58	0	58	835	1	836
Cayman Is.	1,046	22	1,068	17,519	71	17,590
Dominica	23	0	23	547	10	557
Grenada	63	0	63	904	8	912
Guyana	137	1	138	2,020	99	2,119
Montserrat	12	0	12	133	1	134
St. Kitts/Nevis/Anguilla	102	0	102	955	3	958
St. Lucia	109	0	109	1,584	27	1,611
St. Vincent	66	0	66	798	9	807
Turks & Caicos Is.	120	8	128	1,025	566	1,591
Trinidad & Tobago	834	10	844	9,811	53	9,864
Comm. Caribbean	3,536	48	3,584	50,379	1,115	51,494
Aruba	29	0	29	436	0	436
Bonaire	0	0	0	1	0	1
Cuba	44	4	48	697	17	714
Curacao	100	0	100	1,736	3	1,739
Dominican Republic	50	30	80	685	862	1,547
Guadelope	10	1	11	149	1	150
Haiti	15	0	15	221	20	241
Puerto Rico	101	0	101	1,479	99	1,578
St. Maarten	76	0	76	837	0	837
Surinam	35	0	35	439	3	442
All other Caribbean	28	0	28	703	4	707
Other Caribbean	488	35	523	7,383	1,009	8,392
TOTAL CARIBBEAN	4,024	83	4,107	57,762	2,124	59,886
OTHER COUNTRIES						
India	73	0	73	806	21	827
Pakistan	3	0	3	19	0	19
Japan	212	4	216	2,585	15	2,600
China	40	1	41	880	10	890
Taiwan	16	0	16	116	1	117
Korea	8	0	8	200	2	202
Philippines	35	0	35	406	1	407
Singapore	7	0	7	111	4	115
Other Asia	27	0	27	376	13	389
Asia	421	5	426	5,499	67	5,566
African Countries	73	0	73	1,071	33	1,104
Israel	52	0	52	1,007	62	1,069
Saudi Arabia	0	0	0	22	0	22
Turkey	27	2	29	247	31	278
Other Middle East	20	3	23	466	36	502
Australia	107	3	110	2,200	42	2,242
New Zealand	23	1	24	317	10	327
All Other Ctries	8	0	8	64	0	64
Total	310	9	319	5,394	214	5,608
GRAND TOTAL	101,731	20,519	122,250	1,332,691	254,966	1,587,657

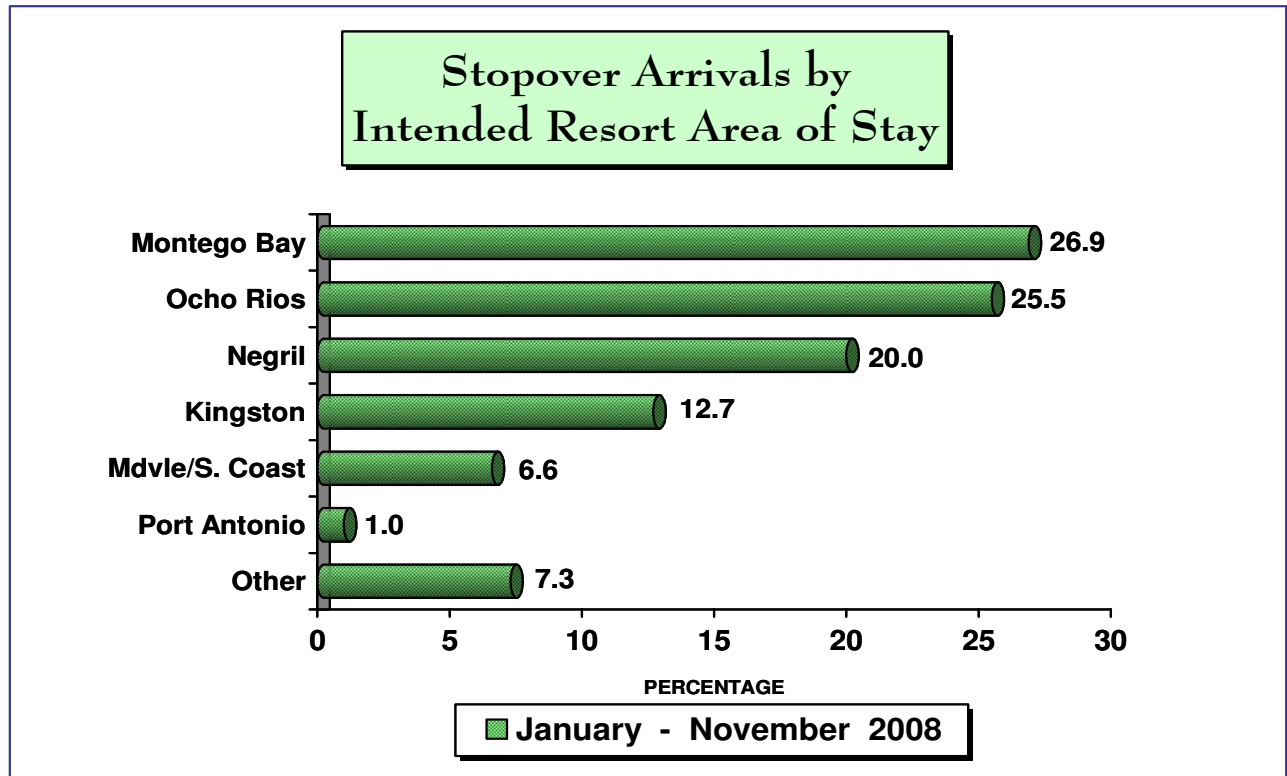


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	NOVEMBER			JANUARY - NOVEMBER			JANUARY - NOVEMBER			% Change 2008/07 ARRIVALS
	2008	%Share	LENGTH OF STAY	2008	%Share	LENGTH OF STAY	2007	%Share	LENGTH OF STAY	
Montego Bay	35,711	29.2%	7.7	427,580	26.9%	7.8	380,930	25.0%	8.0	12.2%
Ocho Rios	28,459	23.3%	9.0	404,161	25.5%	8.5	400,033	26.3%	8.5	1.0%
Negril	27,374	22.4%	8.7	317,888	20.0%	8.3	311,185	20.5%	8.4	2.2%
Kingston	14,502	11.9%	11.8	201,630	12.7%	11.8	201,845	13.3%	12.4	-0.1%
Mdvle/S. Coast	7,532	6.2%	16.0	104,196	6.6%	13.5	94,604	6.2%	14.0	10.1%
Port Antonio	945	0.8%	19.5	15,592	1.0%	16.9	15,221	1.0%	16.8	2.4%
Other	7,727	6.3%	19.5	116,610	7.3%	16.2	116,941	7.7%	16.9	-0.3%
Total	122,250	100.0%	10.1	1,587,657	100.0%	9.7	1,520,759	100.0%	9.9	4.4%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS