

NOVEMBER 2007

VOLUME XVII, ISSUE 11

Monthly Statistical Report

JAMAICA TOURIST BOARD

IN NOVEMBER 2007.....

- Stopover arrivals increased by 2.1%
- US Market increased by 1.8%
- Canada increased by 20%
- Europe declined by 7.7%
- Cruise Passenger arrivals down by 24.2%

TOURIST (Stopover Arrivals)

Stopover arrivals in November 2007 were **124,474** an increase of **2.1%** over the **121,916** recorded in November 2006.

For the seven months of summer, May to November 2007, stopover arrivals increased by **3.5%**, with a total of **942,946** compared to **910,637** for the same period in 2006.

Cumulatively stopover arrivals for the January to November period have slightly increased by **0.7%** with **1,520,759** compared to **1,510,471** in 2006. When compared to the same period in 2005, it shows an increase of **15.8%** with an additional **207,361** arrivals.

United States

Stopover arrivals from the United States market increased by **1.8%** in November with a total of **83,816** visitors compared to the **82,294** visitors who came in November 2006. The marketing regions recorded mixed results in arrivals during November. The South with **25,293** stopovers increased by **6.6%**, the Northeast with **38,381** increased by **5.2%**, while the West with **6,350** declined by **6.6%** and the Midwest with **13,792** declined by **9.7%**.

For the summer period to date, May to November, the US market recorded a decline of **1.1%** with **645,644** visitors compared to **653,072** during the same period in 2006. The South and Northeast regions were both up by **1.2%**, while the West was down **6.3%** and the Midwest down by **9.7%**.

For the January to November period, the US market recorded a decline of **5.8%**. Total visitors from this market was **1,018,340** compared to **1,081,230** in 2006 a reduction of **62,890** visitors. All marketing regions recorded declines during this period. The Northeast declined by **3.4%**, the South declined by **4%**, the West by **8.8%**, and the Midwest by **12.7%**.

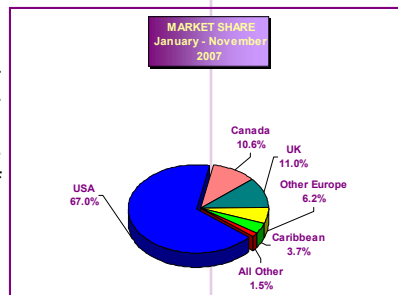
Canada

In November, total stopovers from the Canadian market were **12,697** compared to **10,581** in 2006 an increase of **20%**.

The leading province of Ontario increased by **21.2%**, while the second most important visitor-producing province of Quebec increased by **8.5%**. Increases were recorded for the provinces of Alberta and Saskatchewan up by **46.4%** and **121.3%** respectively.

For the seven months of summer, May to November, a total of **72,019** stopovers came from this market compared to **62,247** in 2006, an increase of **15.7%**.

Cumulatively, the Canadian market has generated **31,220** additional arrivals for the period January to November 2007, with a total of **161,089** stopovers compared to **129,869** in 2006. The main provinces, Ontario with **107,702** and Quebec with **20,945** increased by **17%** and **22%** respectively. The provinces of Alberta, British Columbia and Saskatchewan increased by **74.8%**, **69.5%**, and **166.3%**, respectively.



Europe

The European market recorded a **7.7%** decline in November 2007. The market provided a total of **21,107** stopover visitors compared to the **22,867** recorded in November 2006. In the Northern European market region the main visitor producing country, United Kingdom with **13,185** arrivals declined by **14.2%**, while Ireland with **252** visitors increased by **2%**. In the South/Western Europe region the main visitor producing countries, Germany with **2,189** declined by **7.4%**, while Italy with **1,576** increased by **15.5%**. Spain with **638** and Portugal with **124**, albeit small bases increased by **196.7%** and **195.2%** respectively. In the third market region, Central/East Europe with **713** arrivals, increased by **16.9%**.

During the summer period, May to November, the European Market increased by **16.1%** with **171,699** arrivals compared to **147,866** in 2006.

For the January to November period, the European market increased by **14.6%**. Total stopovers was **262,166** compared to **228,745** in 2006. In Northern Europe, the United Kingdom with **167,297** arrivals increased by **6.8%**. In South/Western Europe, Germany with **17,901** increased by **3.5%**, Spain with **17,167** arrivals increased by **141.3%** and Portugal with **11,805** increased by **256.3%** while Italy with **15,243** declined by **2.9%**. In Central/East Europe, **5,210** arrivals increased by **42.7%** compared to **3,650** in 2006.

Latin America

The Latin American market increased by **21.3%** in November with a total of **1,110** stopovers compared to **915** in November 2006. From the Central American region a total of **477** arrivals down by **5.5%**. From South America, **633** arrivals up by **54.4%**.

For the January to November period, The Latin American market grew by **9.7%** with a total of **11,118** visitors compared to **10,136** for the corresponding period in 2006.

The Caribbean

Visitors to Jamaica from the Caribbean region increased by **10.1%** in November with a total of **4,765** visitors, compared to **4,326** in November 2006.

The major Caribbean countries which provided visitors to Jamaica in November were: the Cayman Islands (**1,522**), Trinidad and Tobago (**813**), the Bahamas Is. (**459**) and Barbados (**392**).

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to November period increased by **11.5%**, moving from **49,923** in 2006 to **55,669** in 2007. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **17,216** visitors followed by Trinidad & Tobago with **8,876**, the Bahamas Is. with **4,897** and Barbados with **4,773** visitors.

Other Countries

Of the other countries, Japan with **307** stopovers in November increased by **1.7%** against the **302** who came in 2006. Australia with **147** was up by **47%** compared to the **100** who came in 2006. India with **96** up by **74.5%** compared to the **55** who came in 2006.

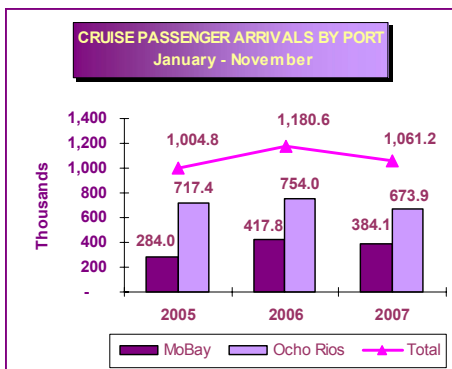
Market Share

The market share of stopover visitors for the January to November period was as follows:

USA **67%**; Canada **10.6%**; UK **11%**; Continental Europe **6.2%**, the Caribbean **3.7%**; and Other Countries **1.5%**.

Cruise Passengers

A total of **99,353** cruise passengers visited Jamaica in November 2007. This represented a **24.2%** decrease against the **131,136** recorded for November 2006.



For the summer period to date, May to November, cruise passenger arrivals decreased by **19.5%**, with a total of **536,089** passengers compared to **665,733** in 2006.

Cumulatively, a total of **1,061,235** cruise passengers visited our shores in the January to November period, a decrease of **10.1%** against the **1,181,109** recorded for the corresponding period in 2006.

A total of **63,831** cruise passengers visited the port of Ocho Rios in November, this was down **13%** over the **73,340** recorded for November 2006.

For the January to November period, cruise passenger arrivals to the port of Ocho Rios was **673,935**, a decrease of **10.6%** against the **754,040** recorded for the corresponding period in 2006.

Montego Bay recorded a total of **35,522** cruise passengers for the month, a decline of **38.5%** against the **57,796** recorded for 2006.

Cumulatively, for the January to November period, cruise passenger arrivals to the port of Montego Bay was **384,074**, a decrease of **8.2%** against the **417,792** recorded for the corresponding period in 2006.

Length of Stay

The average length of stay of **Foreign Nationals** in November was **9.4** nights compared to **9.9** nights in November 2006. The average length of stay in ho-

tels was at the same level of **6.8** nights in November 2006.

Cumulatively, the average length of stay for the January to November period was **9.4** nights compared to **9.6** nights recorded in 2006. In hotels the average length of stay during the period under review was **7** nights compared to **6.8** nights during 2006.

The average length of stay of **Non-Resident Jamaican** arrivals in November was **19.2** nights compared to the **19.6** nights in November 2006. The average length of stay in hotels was **7.4** nights compared to **8.7** nights in November 2006.

Cumulatively, the average length of stay for the January to November period was **17** nights compared to **19.9** nights recorded in 2006. In hotels the average length of stay during the period under review was **8.2** nights compared to **7.6** nights during 2006.

Purpose of Visit

During the period under review, January to November 2007, **78.7%** or **1,114,346** of the **1,416,838** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6.2%** were on Business, **8.1%** were Visiting Friends & Relatives, and the remaining **7%** were on Other purposes of travel.

A total of **42,615** or **41%** of the **103,921** Non-Resident Jamaicans who travelled to Jamaica during January to November 2007 were visiting for Leisure, **27.4%** were visiting Friends & Relatives, **8.4%** were on Business and the remaining **23.2%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **1,520,759** stopover arrivals visiting Jamaica during January to November 2007, the resort area of Ocho Rios surpassed Montego Bay by **19,103** arrivals to welcome **400,033** arrivals or **26.3%**. Montego Bay received **380,930** or **25%**, Negril got **311,185** or **20.5%**, and Kingston got **201,845** or **13.3%**. The remaining **14.9%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

TABLE 1
TOURIST ARRIVALS
January - November
2007

Month	Foreign Nationals	<----- Stopovers ----->				Total Stopover Arrivals	+/-		
		+/- 2007/06	+/- 2007/05	Non-Resident Jamaicans	+/- 2007/06		+/- 2007/05	+/- 2007/06	+/- 2007/05
January	124,199	-0.5%	10.9%	5,557	-5.8%	15.5%	129,756	-0.7%	11.1%
February	127,541	-3.9%	8.2%	5,408	-5.4%	4.1%	132,949	-4.0%	8.1%
March	157,193	-1.9%	6.8%	7,354	2.5%	-7.2%	164,547	-1.7%	6.1%
April	142,520	-7.5%	21.7%	8,041	-11.9%	24.1%	150,561	-7.8%	21.8%
Jan.-Apr.	551,453	-3.6%	11.6%	26,360	-5.6%	8.0%	577,813	-3.7%	11.4%
May	124,301	-2.1%	18.0%	7,743	12.2%	40.7%	132,044	-1.4%	19.2%
June	143,501	-3.3%	14.9%	12,949	29.1%	65.0%	156,450	-1.2%	17.9%
July	177,303	6.0%	26.1%	18,106	42.3%	69.2%	195,409	8.6%	29.2%
August	123,961	-5.9%	13.2%	12,699	27.7%	50.5%	136,660	-3.5%	15.9%
September	81,690	8.7%	21.6%	8,014	53.3%	39.0%	89,704	11.6%	23.0%
October	99,484	12.1%	21.2%	8,721	56.2%	61.4%	108,205	14.7%	23.7%
November	115,145	-0.6%	0.1%	9,329	53.2%	38.5%	124,474	2.1%	2.2%
May - Nov.	865,385	1.3%	16.2%	77,561	37.3%	53.9%	942,946	3.5%	18.6%
Jan.- Nov.	1,416,838	-0.6%	14.4%	103,921	23.1%	38.9%	1,520,759	0.7%	15.8%

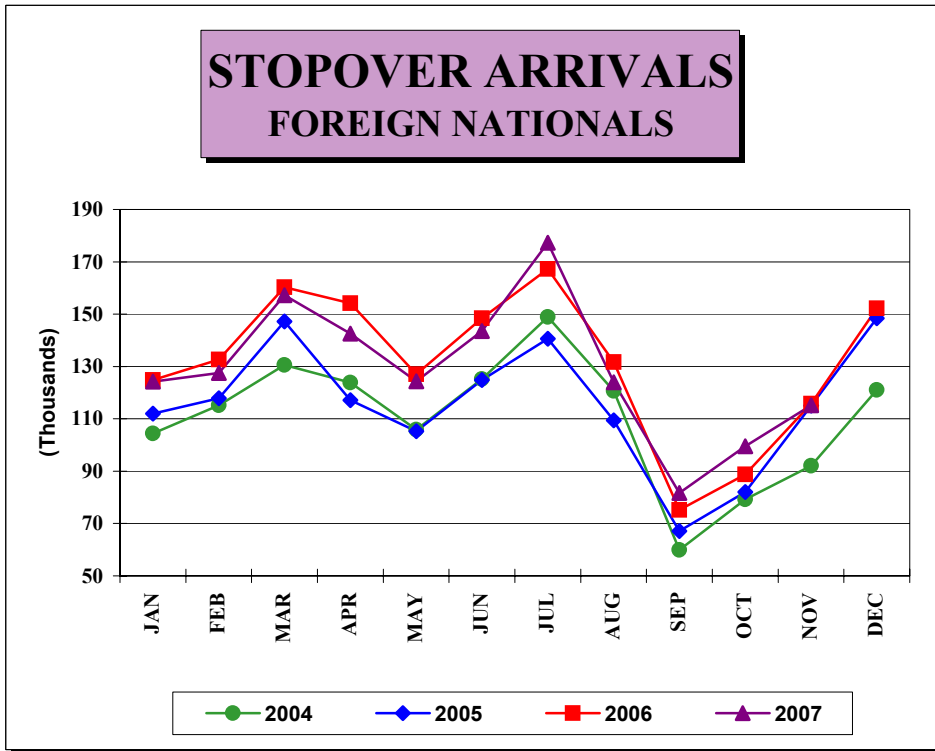


FIG. 1

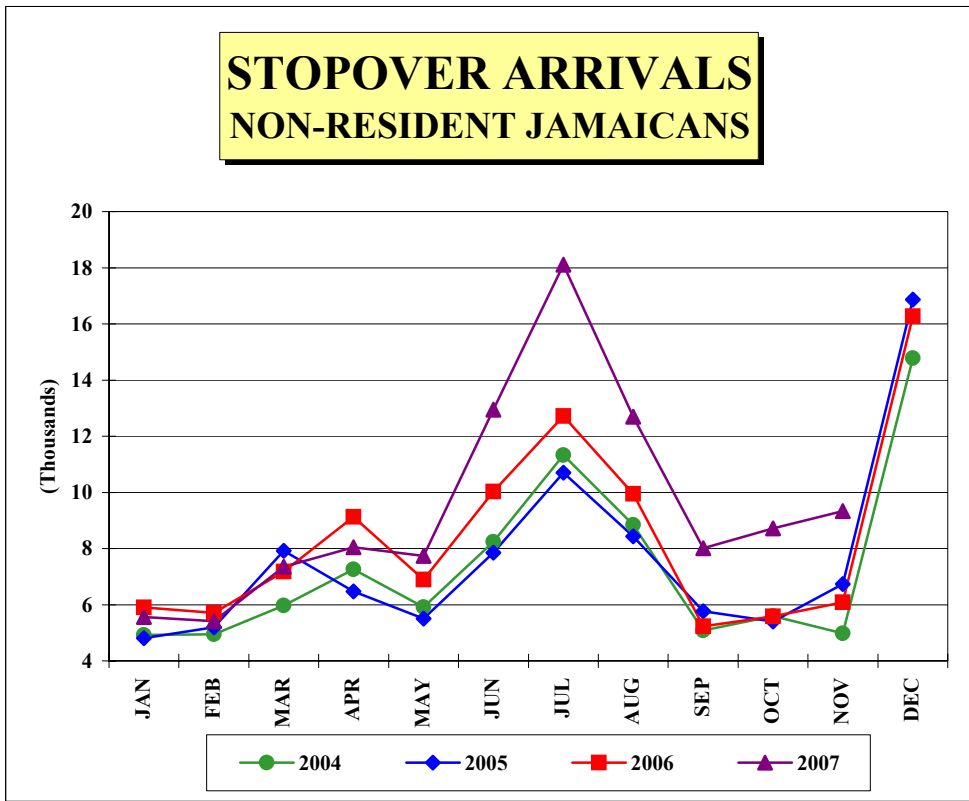


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - NOVEMBER
2007**

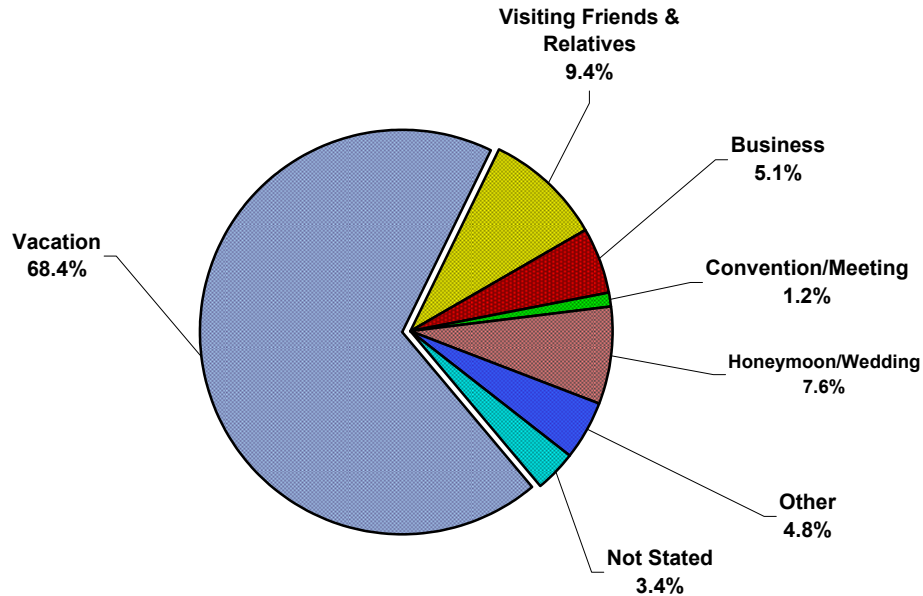


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - November 2007	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	1,000,794	70.6%	40,147	38.6%	1,040,941	68.4%
Visiting Friends & Relatives	114,822	8.1%	28,454	27.4%	143,276	9.4%
Business	70,559	5.0%	7,470	7.2%	78,029	5.1%
Convention/Meeting	17,501	1.2%	1,288	1.2%	18,789	1.2%
Honeymoon/Wedding	113,552	8.0%	2,468	2.4%	116,020	7.6%
Other	62,383	4.4%	10,112	9.7%	72,495	4.8%
Not Stated	37,227	2.6%	13,982	13.5%	51,209	3.4%
TOTAL	1,416,838	100.0%	103,921	100.0%	1,520,759	100.0%

TABLE 1.2
STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2007

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	33,147	21,956	18,627	5,351	79,081	22,843	22,166	1,116	3,712	385	453	129,756
February	37,442	23,135	17,477	4,605	82,659	23,144	22,214	587	3,550	464	331	132,949
March	45,085	28,439	28,251	6,672	108,447	24,991	24,597	721	4,344	749	698	164,547
April	47,523	18,963	28,335	7,688	102,509	18,092	21,490	758	5,327	606	1,779	150,561
Jan.-Apr.	163,197	92,493	92,690	24,316	372,696	89,070	90,467	3,182	16,933	2,204	3,261	577,813
May	37,525	14,981	33,287	7,539	93,332	10,031	21,013	964	5,474	696	534	132,044
June	43,668	17,520	45,987	10,015	117,190	8,866	22,500	1,164	5,808	545	377	156,450
July	59,825	17,100	49,590	10,431	136,946	14,440	33,640	1,513	7,807	513	550	195,409
August	46,686	10,117	27,791	7,583	92,177	9,820	27,835	783	5,233	429	383	136,660
September	21,160	8,071	21,003	4,306	54,540	7,322	21,249	968	4,642	595	388	89,704
October	27,975	11,197	23,381	5,090	67,643	8,843	24,355	1,434	5,007	493	430	108,205
November	38,381	13,792	25,293	6,350	83,816	12,697	21,107	1,110	4,765	602	377	124,474
May - Nov.	275,220	92,778	226,332	51,314	645,644	72,019	171,699	7,936	38,736	3,873	3,039	942,946
Jan. - Nov.	438,417	185,271	319,022	75,630	1,018,340	161,089	262,166	11,118	55,669	6,077	6,300	1,520,759
+/- %	-3.4%	-12.7%	-4.0%	-8.8%	-5.8%	24.0%	14.6%	9.7%	11.5%	-7.2%	56.8%	0.7%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2004	2005	2006	2007	% C h a n g e			2004	2005	2006	2007	% C h a n g e		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	1,624	2,023	1,875	2,065	10.1	2.1	27.2	23,782	24,434	26,643	26,183	-1.7	7.2	10.1
Delaware	422	519	551	569	3.3	9.6	34.8	5,044	4,746	5,457	5,394	-1.2	13.7	6.9
Maine	250	317	247	241	-2.4	-24.0	-3.6	2,980	3,265	3,377	2,877	-14.8	-11.9	-3.5
Maryland	2,891	3,752	3,686	3,632	-1.5	-3.2	25.6	37,129	37,301	44,455	42,058	-5.4	12.8	13.3
Massachusetts	2,342	2,290	1,850	1,841	-0.5	-19.6	-21.4	30,069	27,900	26,289	25,359	-3.5	-9.1	-15.7
New Hampshire	471	362	314	368	17.2	1.7	-21.9	4,637	4,473	4,208	4,250	1.0	-5.0	-8.3
New Jersey	5,083	7,097	6,981	6,853	-1.8	-3.4	34.8	61,077	60,436	67,788	63,048	-7.0	4.3	3.2
New York	11,280	13,287	13,057	14,920	14.3	12.3	32.3	158,165	159,562	179,901	178,083	-1.0	11.6	12.6
Pennsylvania	4,458	5,118	4,747	4,807	1.3	-6.1	7.8	53,275	52,163	55,762	54,230	-2.7	4.0	1.8
Rhode Island	336	325	269	245	-8.9	-24.6	-27.1	3,803	3,607	3,469	3,209	-7.5	-11.0	-15.6
Vermont	145	137	111	196	76.6	43.1	35.2	1,737	1,767	1,764	1,789	1.4	1.2	3.0
Virginia	1,627	2,112	2,145	1,997	-6.9	-5.4	22.7	20,704	21,891	26,362	24,119	-8.5	10.2	16.5
Washington D.C.	305	507	473	464	-1.9	-8.5	52.1	4,862	5,049	5,999	5,618	-6.4	11.3	15.5
West Virginia	146	169	190	183	-3.7	8.3	25.3	2,082	2,076	2,478	2,200	-11.2	6.0	5.7
Total	31,380	38,015	36,496	38,381	5.2	1.0	22.3	409,346	408,670	453,952	438,417	-3.4	7.3	7.1
<u>MIDWEST (CHICAGO)</u>														
Illinois	3,273	4,562	4,428	4,244	-4.2	-7.0	29.7	45,370	43,262	49,784	44,225	-11.2	2.2	-2.5
Indiana	763	1,214	1,141	983	-13.8	-19.0	28.8	12,209	13,735	15,878	13,868	-12.7	1.0	13.6
Iowa	527	657	546	586	7.3	-10.8	11.2	7,241	7,207	8,457	7,801	-7.8	8.2	7.7
Kansas	364	432	419	431	2.9	-0.2	18.4	4,909	5,353	5,370	5,263	-2.0	-1.7	7.2
Kentucky	287	473	581	368	-36.7	-22.2	28.2	5,498	6,366	8,481	6,664	-21.4	4.7	21.2
Michigan	1,621	2,145	1,790	1,621	-9.4	-24.4	0.0	25,113	24,248	27,154	22,157	-18.4	-8.6	-11.8
Minnesota	879	1,090	1,017	953	-6.3	-12.6	8.4	17,760	20,516	20,305	16,872	-16.9	-17.8	-5.0
Missouri	1,178	1,410	1,230	1,112	-9.6	-21.1	-5.6	19,314	20,612	18,237	17,932	-1.7	-13.0	-7.2
Nebraska	409	459	483	472	-2.3	2.8	15.4	4,430	4,715	5,366	5,332	-0.6	13.1	20.4
North Dakota	72	109	127	106	-16.5	-2.8	47.2	1,547	1,469	1,966	2,017	2.6	37.3	30.4
Ohio	1,411	1,695	1,905	1,415	-25.7	-16.5	0.3	18,511	19,193	23,677	19,306	-18.5	0.6	4.3
South Dakota	138	135	145	104	-28.3	-23.0	-24.6	1,657	1,828	2,246	1,957	-12.9	7.1	18.1
Wisconsin	1,084	1,481	1,455	1,397	-4.0	-5.7	28.9	24,353	24,592	25,285	21,877	-13.5	-11.0	-10.2
Total	12,006	15,862	15,267	13,792	-9.7	-13.1	14.9	187,912	193,096	212,206	185,271	-12.7	-4.1	-1.4

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2004	2005	2006	2007	% Change			2004	2005	2006	2007	% Change		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
SOUTH (MIAMI)														
Alabama	394	482	577	541	-6.2	12.2	37.3	6,579	6,676	8,147	7,185	-11.8	7.6	9.2
Arkansas	220	274	305	221	-27.5	-19.3	0.5	2,989	3,777	4,075	3,581	-12.1	-5.2	19.8
Florida	8,015	14,795	12,551	14,180	13.0	-4.2	76.9	109,633	125,906	168,803	166,602	-1.3	32.3	52.0
Georgia	2,512	3,453	3,430	3,761	9.7	8.9	49.7	39,121	38,703	48,544	48,209	-0.7	24.6	23.2
Louisiana	418	481	617	555	-10.0	15.4	32.8	5,760	5,750	7,671	6,941	-9.5	20.7	20.5
Mississippi	192	219	220	237	7.7	8.2	23.4	2,973	3,051	3,901	3,160	-19.0	3.6	6.3
North Carolina	1,280	1,742	1,694	1,536	-9.3	-11.8	20.0	17,517	19,274	21,407	20,220	-5.5	4.9	15.4
Oklahoma	239	539	243	240	-1.2	-55.5	0.4	4,452	6,312	6,078	4,956	-18.5	-21.5	11.3
South Carolina	491	762	931	698	-25.0	-8.4	42.2	7,727	8,032	9,561	9,081	-5.0	13.1	17.5
Tennessee	604	751	847	861	1.7	14.6	42.5	11,209	11,980	13,971	12,396	-11.3	3.5	10.6
Texas	2,136	3,076	2,318	2,463	6.3	-19.9	15.3	34,906	38,647	39,999	36,691	-8.3	-5.1	5.1
Total	16,501	26,574	23,733	25,293	6.6	-4.8	53.3	242,866	268,108	332,157	319,022	-4.0	19.0	31.4
WEST (LOS ANGELES)														
Alaska	35	46	42	42	0.0	-8.7	20.0	334	384	382	345	-9.7	-10.2	3.3
Arizona	367	549	530	440	-17.0	-19.9	19.9	4,461	5,516	6,664	6,055	-9.1	9.8	35.7
California	3,311	3,770	3,593	3,627	0.9	-3.8	9.5	42,206	42,789	48,253	44,450	-7.9	3.9	5.3
Colorado	490	847	732	672	-8.2	-20.7	37.1	6,725	7,137	8,443	7,769	-8.0	8.9	15.5
Hawaii	16	10	35	22	-37.1	120.0	37.5	253	250	285	277	-2.8	10.8	9.5
Idaho	49	86	185	86	-53.5	0.0	75.5	766	978	1,303	1,046	-19.7	7.0	36.6
Montana	39	67	216	53	-75.5	-20.9	35.9	740	680	1,156	819	-29.2	20.4	10.7
Nevada	248	322	289	259	-10.4	-19.6	4.4	2,379	3,172	3,333	2,973	-10.8	-6.3	25.0
New Mexico	88	115	158	175	10.8	52.2	98.9	982	1,084	1,363	1,391	2.1	28.3	41.6
Oregon	170	302	238	230	-3.4	-23.8	35.3	2,044	2,518	2,692	2,509	-6.8	-0.4	22.7
Utah	108	147	227	197	-13.2	34.0	82.4	1,342	1,629	2,481	1,931	-22.2	18.5	43.9
Washington	454	581	475	484	1.9	-16.7	6.6	3,798	5,128	5,800	5,395	-7.0	5.2	42.0
Wyoming	47	76	78	63	-19.2	-17.1	34.0	437	466	760	670	-11.8	43.8	53.3
Total	5,422	6,918	6,798	6,350	-6.6	-8.2	17.1	66,467	71,731	82,915	75,630	-8.8	5.4	13.8
TOTAL U.S.A.	65,309	87,369	82,294	83,816	1.8	-4.1	28.3	906,591	941,605	1,081,230	1,018,340	-5.8	8.1	12.3

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2004	2005	2006	2007	% Change			2004	2005	2006	2007	% Change		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
CANADA (TORONTO)														
Alberta	404	502	507	742	46.4	47.8	83.7	5,085	5,947	7,128	12,460	74.8	109.5	145.0
British Columbia	273	443	515	487	-5.4	9.9	78.4	2,748	3,526	3,999	6,777	69.5	92.2	146.6
Manitoba	114	110	104	132	26.9	20.0	15.8	2,084	1,797	2,289	3,453	50.9	92.2	65.7
New Brunswick	39	103	68	115	69.1	11.7	194.9	915	1,115	1,838	1,966	7.0	76.3	114.9
Newfoundland	49	73	52	78	50.0	6.8	59.2	514	666	781	767	-1.8	15.2	49.2
Nova Scotia	135	106	117	137	17.1	29.2	1.5	1,723	1,794	2,900	3,266	12.6	82.1	89.6
Ontario	6,016	6,890	7,426	9,004	21.2	30.7	49.7	67,105	70,017	92,025	107,702	17.0	53.8	60.5
P.E. Island	5	13	14	5	-64.3	-61.5	0.0	153	138	227	311	37.0	125.4	103.3
Quebec	887	1,049	1,698	1,842	8.5	75.6	107.7	9,481	13,462	17,174	20,945	22.0	55.6	120.9
Saskatchewan	55	74	61	135	121.3	82.4	145.5	985	1,144	1,195	3,182	166.3	178.1	223.0
Other Canada	3	23	19	20	5.3	-13.0	566.7	177	182	313	260	-16.9	42.9	46.9
Total	7,980	9,386	10,581	12,697	20.0	35.3	59.1	90,970	99,788	129,869	161,089	24.0	61.4	77.1
LONDON OFFICE														
Northern Europe														
U.K.	11,295	12,095	15,368	13,185	-14.2	9.0	16.7	142,022	133,637	156,610	167,297	6.8	25.2	17.8
Denmark	48	53	103	80	-22.3	50.9	66.7	646	526	1,054	982	-6.8	86.7	52.0
Finland	14	24	15	27	80.0	12.5	92.9	343	253	271	237	-12.5	-6.3	-30.9
Ireland	214	196	247	252	2.0	28.6	17.8	2,631	2,449	2,847	3,718	30.6	51.8	41.3
Norway	61	53	56	104	85.7	96.2	70.5	603	627	687	753	9.6	20.1	24.9
Sweden	103	138	100	179	79.0	29.7	73.8	1,007	1,014	946	1,112	17.5	9.7	10.4
Total	11,735	12,559	15,889	13,827	-13.0	10.1	17.8	147,252	138,506	162,415	174,099	7.2	25.7	18.2
Southern Europe														
Greece	40	26	23	17	-26.1	-34.6	-57.5	225	250	193	165	-14.5	-34.0	-26.7
Italy	1,836	1,752	1,364	1,576	15.5	-10.0	-14.2	22,993	22,286	15,706	15,243	-2.9	-31.6	-33.7
Portugal	20	17	42	124	195.2	629.4	520.0	790	1,836	3,313	11,805	256.3	543.0	1394.3
Spain	128	108	215	638	196.7	490.7	398.4	10,187	6,654	7,115	17,167	141.3	158.0	68.5
Western Europe														
Austria	323	412	336	232	-31.0	-43.7	-28.2	2,593	2,479	2,549	2,250	-11.7	-9.2	-13.2
Belgium	460	364	676	545	-19.4	49.7	18.5	3,878	4,153	4,319	5,696	31.9	37.2	46.9
France	280	248	233	222	-4.7	-10.5	-20.7	2,729	3,321	2,838	3,302	16.3	-0.6	21.0
Germany	1,869	2,388	2,365	2,189	-7.4	-8.3	17.1	15,955	17,440	17,295	17,901	3.5	2.6	12.2
Luxemburg	24	14	29	25	-13.8	78.6	4.2	186	177	254	220	-13.4	24.3	18.3
Netherlands	551	628	805	806	0.1	28.3	46.3	3,643	5,450	6,585	7,193	9.2	32.0	97.4
Switzerland	561	456	280	193	-31.1	-57.7	-65.6	3,822	2,928	2,513	1,915	-23.8	-34.6	-49.9
Total	6,092	6,413	6,368	6,567	3.1	2.4	7.8	67,001	66,974	62,680	82,857	32.2	23.7	23.7
Central/East Europe														
Czech Republic	24	72	54	51	-5.6	-29.2	112.5	330	349	304	614	102.0	75.9	86.1
Hungary	33	22	26	33	26.9	50.0	0.0	229	254	197	289	46.7	13.8	26.2
Poland	33	247	99	86	-13.1	-65.2	160.6	631	775	605	802	32.6	3.5	27.1
Russia	76	81	87	132	51.7	63.0	73.7	839	1,213	893	1,086	21.6	-10.5	29.4
Ukraine	0	0	19	36	89.5	-	-	0	0	130	247	90.0	-	-
Other Europe	448	164	325	375	15.4	128.7	-16.3	1,504	1,499	1,521	2,172	42.8	44.9	44.4
Total	614	586	610	713	16.9	21.7	16.1	3,533	4,090	3,650	5,210	42.7	27.4	47.5
Total	18,441	19,558	22,867	21,107	-7.7	7.9	14.5	217,786	209,570	228,745	262,166	14.6	25.1	20.4

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER			% Change				JANUARY - NOVEMBER			% Change			
	2004	2005	2006	2007	2007/06	2007/05	2007/04	2004	2005	2006	2007	2007/06	2007/05	2007/04
LATIN AMERICA														
CENTRAL AMERICA														
Mexico	119	177	201	245	21.9	38.4	105.9	2,125	1,541	1,968	2,104	6.9	36.5	-1.0
Belize	34	52	51	34	-33.3	-34.6	0.0	463	494	601	494	-17.8	0.0	6.7
Costa Rica	46	43	65	42	-35.4	-2.3	-8.7	585	537	605	655	8.3	22.0	12.0
El Salvador	6	3	7	38	442.9	1166.7	533.3	198	91	99	197	99.0	116.5	-0.5
Guatemala	25	19	50	47	-6.0	147.4	88.0	336	246	317	297	-6.3	20.7	-11.6
Honduras	7	14	15	12	-20.0	-14.3	71.4	210	148	144	132	-8.3	-10.8	-37.1
Nicaragua	3	4	8	5	-37.5	25.0	66.7	61	60	56	63	12.5	5.0	3.3
Panama	61	61	108	54	-50.0	-11.5	-11.5	897	856	1,097	1,057	-3.6	23.5	17.8
Total	301	373	505	477	-5.5	27.9	58.5	4,875	3,973	4,887	4,999	2.3	25.8	2.5
SOUTH AMERICA														
Argentina	39	40	77	117	51.9	192.5	200.0	462	567	927	1,088	17.4	91.9	135.5
Bolivia	4	5	1	4	300.0	-20.0	0.0	44	50	49	34	-30.6	-32.0	-22.7
Brazil	79	88	118	131	11.0	48.9	65.8	880	917	1,251	1,321	5.6	44.1	50.1
Chile	21	45	27	22	-18.5	-51.1	4.8	386	368	493	471	-4.5	28.0	22.0
Colombia	21	60	24	93	287.5	55.0	342.9	258	363	782	1,640	109.7	351.8	535.7
Ecuador	8	9	18	157	772.2	1644.4	1862.5	89	309	227	327	44.1	5.8	267.4
Paraguay	1	1	3	3	0.0	200.0	200.0	17	14	16	29	81.3	107.1	70.6
Peru	13	30	74	43	-41.9	43.3	230.8	253	273	480	314	-34.6	15.0	24.1
Uruguay	1	8	6	9	50.0	12.5	800.0	89	56	92	80	-13.0	42.9	-10.1
Venezuela	53	85	62	54	-12.9	-36.5	1.9	590	866	930	804	-13.5	-7.2	36.3
Other South America	0	0	0	0	-	-	-	1	9	2	11	450.0	22.2	1000.0
Total	240	371	410	633	54.4	70.6	163.8	3,069	3,792	5,249	6,119	16.6	61.4	99.4
Total Latin America	541	744	915	1,110	21.3	49.2	105.2	7,944	7,765	10,136	11,118	9.7	43.2	40.0

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2004	2005	2006	2007	% Change			2004	2005	2006	2007	% Change		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
CARIBBEAN														
Antigua	110	112	174	142	-18.4	26.8	29.1	1,746	1,706	2,126	1,900	-10.6	11.4	8.8
Bahamas	188	175	279	459	64.5	162.3	144.1	2,885	2,419	3,195	4,897	53.3	102.4	69.7
Barbados	536	521	514	392	-23.7	-24.8	-26.9	5,222	4,830	5,487	4,773	-13.0	-1.2	-8.6
Bermuda	122	172	162	159	-1.9	-7.6	30.3	1,815	1,972	2,498	2,566	2.7	30.1	41.4
British Virgin Is.	21	49	35	31	-11.4	-36.7	47.6	750	719	852	756	-11.3	5.1	0.8
Cayman Is.	1,263	1,131	1,247	1,522	22.1	34.6	20.5	12,846	14,055	14,902	17,216	15.5	22.5	34.0
Dominica	28	28	34	35	2.9	25.0	25.0	304	397	454	362	-20.3	-8.8	19.1
Grenada	40	39	58	45	-22.4	15.4	12.5	554	690	542	679	25.3	-1.6	22.6
Guyana	137	148	159	167	5.0	12.8	21.9	1,594	1,657	1,922	1,985	3.3	19.8	24.5
Monsterrat	5	11	10	5	-50.0	-54.5	0.0	93	86	133	104	-21.8	20.9	11.8
St. Kitts/Nevis/Anguilla	52	57	101	68	-32.7	19.3	30.8	825	771	913	779	-14.7	1.0	-5.6
St. Lucia	187	78	125	146	16.8	87.2	-21.9	1,888	1,265	1,237	1,308	5.7	3.4	-30.7
St. Vincent	43	77	48	56	16.7	-27.3	30.2	604	559	692	580	-16.2	3.8	-4.0
Turks & Caicos Is.	57	87	83	129	55.4	48.3	126.3	996	795	1,276	1,513	18.6	90.3	51.9
Trinidad & Tobago	616	560	720	813	12.9	45.2	32.0	6,746	6,976	7,735	8,876	14.8	27.2	31.6
Comm. Caribbean	3,405	3,245	3,749	4,169	11.2	28.5	22.4	38,868	38,897	43,964	48,294	9.8	24.2	24.3
Aruba	29	32	33	31	-6.1	-3.1	6.9	421	371	354	345	-2.5	-7.0	-18.1
Bonaire	1	2	1	0	-100.0	-100.0	-100.0	77	50	25	23	-8.0	-54.0	-70.1
Cuba	24	21	27	88	225.9	319.0	266.7	348	509	195	973	399.0	91.2	179.6
Curacao	93	64	116	48	-58.6	-25.0	-48.4	1,069	961	976	805	-17.5	-16.2	-24.7
Dominican Rep.	116	63	119	157	31.9	149.2	35.3	1,126	1,103	1,008	1,745	73.1	58.2	55.0
Guadelope	13	10	16	8	-50.0	-20.0	-38.5	141	71	81	140	72.8	97.2	-0.7
Haiti	72	5	14	29	107.1	480.0	-59.7	449	156	110	247	124.5	58.3	-45.0
Puerto Rico	94	143	131	116	-11.5	-18.9	23.4	1,416	1,234	1,526	1,360	-10.9	10.2	-4.0
St. Maarten	29	37	38	52	36.8	40.5	79.3	702	580	672	702	4.5	21.0	0.0
Surinam	33	28	27	19	-29.6	-32.1	-42.4	307	334	419	406	-3.1	21.6	32.2
All other Caribbean	67	43	55	48	-12.7	11.6	-28.4	634	443	593	629	6.1	42.0	-0.8
Other Caribbean	571	448	577	596	3.3	33.0	4.4	6,690	5,812	5,959	7,375	23.8	26.9	10.2
TOTAL CARIBBEAN	3,976	3,693	4,326	4,765	10.1	29.0	19.8	45,558	44,709	49,923	55,669	11.5	24.5	22.2
OTHER COUNTRIES														
African Countries	49	67	63	86	36.5	28.4	75.5	1,035	796	921	1,318	43.1	65.6	27.3
Israel	57	88	94	84	-10.6	-4.5	47.4	742	877	902	1,017	12.7	16.0	37.1
Saudi Arabia	5	2	1	0	-	-	-	30	16	24	10	-58.3	-37.5	-66.7
Turkey	7	7	12	18	50.0	157.1	157.1	149	117	151	187	23.8	59.8	25.5
Other Middle East	29	26	34	23	-32.4	-11.5	-20.7	305	301	339	421	24.2	39.9	38.0
India	40	27	55	96	74.5	255.6	140.0	499	416	555	1,429	157.5	243.5	186.4
Pakistan	1	0	1	2	100.0	-	100.0	11	2	14	79	464.3	3850.0	618.2
Japan	374	424	302	307	1.7	-27.6	-17.9	4,034	3,909	3,454	2,767	-19.9	-29.2	-31.4
China	63	99	128	107	-16.4	8.1	69.8	495	711	873	963	10.3	35.4	94.5
Taiwan	5	3	2	2	0.0	-33.3	-60.0	49	67	66	35	-47.0	-47.8	-28.6
Korea	17	14	15	28	86.7	100.0	64.7	197	171	169	225	33.1	31.6	14.2
Philippines	45	62	60	22	-63.3	-64.5	-51.1	508	578	596	324	-45.6	-43.9	-36.2
Singapore	3	5	8	16	100.0	220.0	433.3	88	104	95	131	37.9	26.0	48.9
Other Asia	14	14	25	22	-12.0	57.1	57.1	310	238	389	492	26.5	106.7	58.7
Australia	108	108	100	147	47.0	36.1	36.1	1,350	1,381	1,676	2,515	50.1	82.1	86.3
New Zealand	19	42	25	15	-40.0	-64.3	-21.1	244	243	276	418	51.4	72.0	71.3
All Other Ctries	1	2	8	4	-50.0	100.0	300.0	26	34	68	46	-32.4	35.3	76.9
Total	837	990	933	979	4.9	-1.1	17.0	10,072	9,961	10,568	12,377	17.1	24.3	22.9
GRAND TOTAL	97,084	121,740	121,916	124,474	2.1	2.2	28.2	1,278,921	1,313,398	1,510,471	1,520,759	0.7	15.8	18.9

STOPOVER VISITORS BY MARKET SHARE

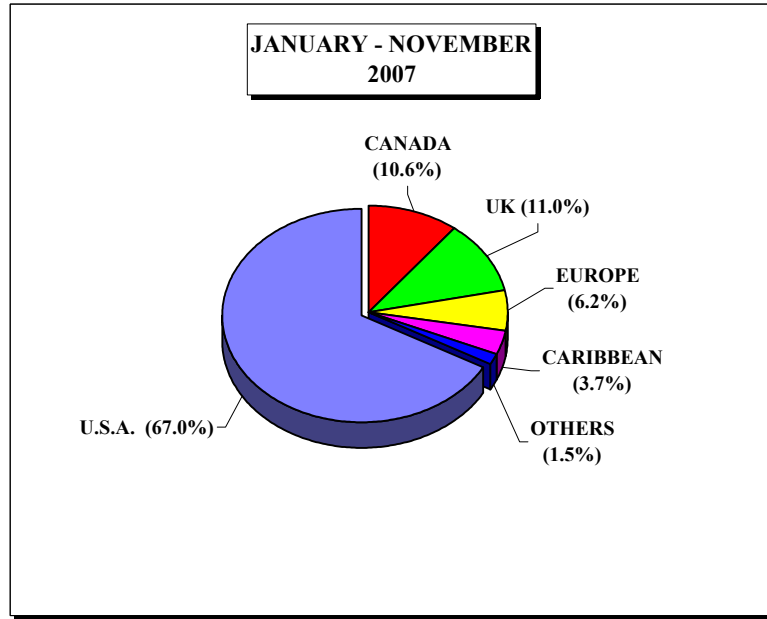


Fig. 2

Country	November 2007	% Share	Jan.-Nov. 2007	% Share	Jan.-Nov. 2006	% Share	%Change 2007/06
U.S.A	83,816	67.3%	1,018,340	67.0%	1,081,230	71.6%	-5.8%
CANADA	12,697	10.2%	161,089	10.6%	129,869	8.6%	24.0%
U.K.	13,185	10.6%	167,297	11.0%	156,610	10.4%	6.8%
EUROPE	7,922	6.4%	94,869	6.2%	72,135	4.8%	31.5%
CARIBBEAN	4,765	3.8%	55,669	3.7%	49,923	3.3%	11.5%
OTHERS	2,089	1.7%	23,495	1.5%	20,704	1.4%	13.5%
Total	124,474	100.0%	1,520,759	100.0%	1,510,471	100.0%	0.7%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	FOREIGN NATIONALS				NON-RESIDENT JAMAICANS			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2006	2007	2006	2007	2006	2007	2006	2007
January	9.5	10.2	7.2	7.4	18.1	17.1	8.1	7.6
February	9.0	9.2	6.9	7.3	16.6	15.0	7.3	7.7
March	8.5	8.8	6.6	6.8	15.5	16.9	7.2	8.5
April	8.6	8.4	6.6	6.6	14.5	14.2	8.8	6.8
May	8.6	8.6	6.3	6.6	14.0	14.9	6.9	7.3
June	10.2	10.0	6.5	7.0	16.5	19.6	6.8	9.0
July	10.8	10.3	7.1	7.3	19.9	18.3	8.1	9.1
August	10.3	9.7	7.1	7.4	16.7	15.1	8.2	8.4
September	10.5	9.9	7.0	7.2	16.9	16.1	7.4	8.7
October	9.9	9.2	6.9	6.9	16.9	17.0	6.2	7.7
November	9.9	9.4	6.8	6.8	19.6	19.2	8.7	7.4
Jan - Nov.	9.6	9.4	6.8	7.0	19.9	17.0	7.6	8.2

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

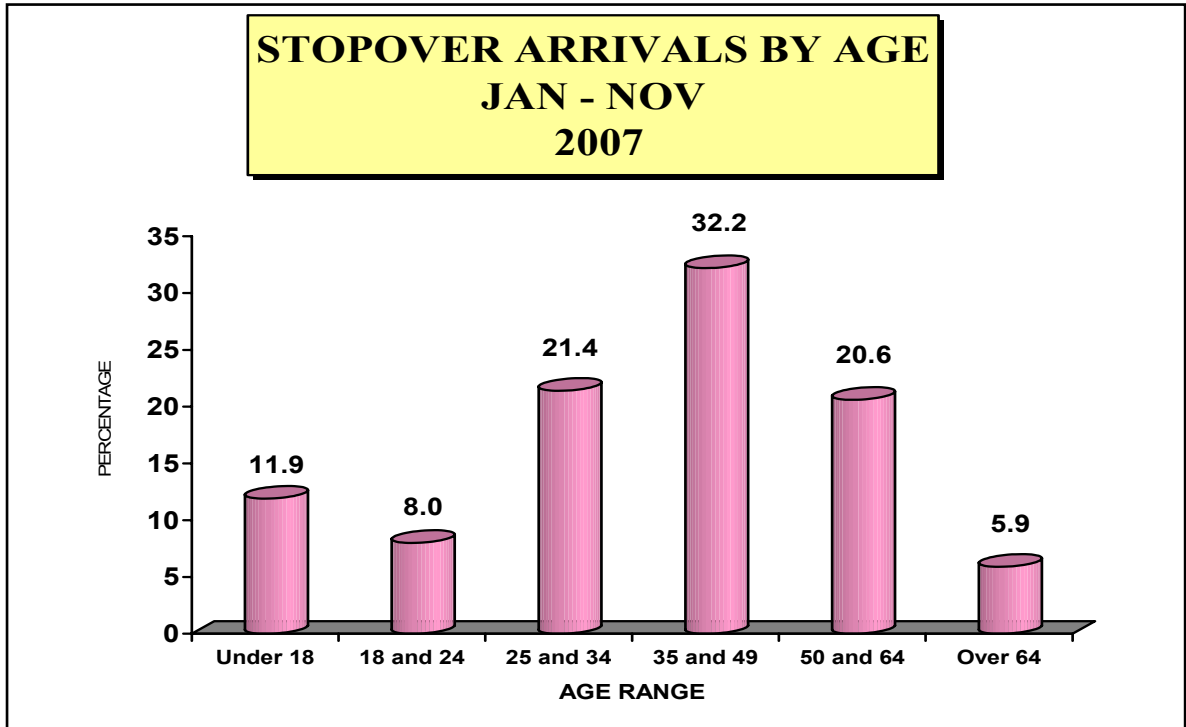


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age	NOVEMBER		JAN - NOV.		JAN - NOV.		%Change
	2007	% Share	2007	% Share	2006	% Share	2007/06
Under 18	11,141	9.0	180,414	11.9	191,789	12.7	-5.9%
18 and 24	7,388	5.9	120,935	8.0	128,147	8.5	-5.6%
25 and 34	26,642	21.4	326,070	21.4	327,848	21.7	-0.5%
35 and 49	42,490	34.1	490,144	32.2	489,121	32.4	0.2%
50 and 64	28,112	22.6	313,569	20.6	291,427	19.3	7.6%
Over 64	8,701	7.0	89,627	5.9	82,139	5.4	9.1%
Total	124,474	100.0	1,520,759	100.0	1,510,471	100.0	0.7%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - NOVEMBER 2007**

	MONTEGO BAY		% Change 2007/06		OCHO RIOS		% Change 2007/06		2007 TOTAL		2006 TOTAL		% Change 2007/06	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	21	51,363	-22.2%	12.8%	37	90,958	2.8%	5.2%	60	143,728	67	134,279	-10.4%	7.0%
February	19	43,921	-9.5%	21.6%	31	78,104	-3.1%	-2.8%	52	123,130	56	118,051	-7.1%	4.3%
March	21	51,773	-22.2%	0.6%	36	92,991	-7.7%	-6.8%	57	144,764	70	153,972	-18.6%	-6.0%
April	12	37,084	-33.3%	14.5%	29	75,726	0.0%	0.6%	43	113,524	49	109,074	-12.2%	4.1%
Jan. - Apr.	73	184,141	-21.5%	11.3%	133	337,779	-2.2%	-1.2%	212	525,146	242	515,376	-12.4%	1.9%
May	10	31,282	-9.1%	44.7%	21	61,869	-8.7%	0.3%	31	93,151	34	83,311	-8.8%	11.8%
June	8	27,132	-38.5%	-19.5%	14	44,413	-22.2%	-18.3%	22	71,545	31	88,087	-29.0%	-18.8%
July	9	31,592	-25.0%	-7.3%	14	44,639	-17.6%	-13.9%	23	76,231	29	85,935	-20.7%	-11.3%
August	8	25,917	-42.9%	-32.6%	14	45,772	-30.0%	-24.3%	22	71,689	34	98,918	-35.3%	-27.5%
September	6	20,646	-53.8%	-36.7%	13	40,036	-23.5%	-14.2%	19	60,682	30	79,243	-36.7%	-23.4%
October	9	27,842	-35.7%	-19.4%	12	35,596	-52.0%	-44.2%	21	63,438	40	99,103	-47.5%	-36.0%
November	13	35,522	-43.5%	-38.5%	24	63,831	-25.0%	-13.0%	37	99,353	55	131,136	-32.7%	-24.2%
May - Nov.	63	199,933	-37.0%	-20.9%	112	336,156	-26.3%	-18.4%	175	536,089	253	665,733	-30.8%	-19.5%
Jan. - Nov.	136	384,074	-29.5%	-8.2%	245	673,935	-14.9%	-10.6%	387	1,061,235	495	1,181,109	-21.8%	-10.1%

- * Note:
1. During the month of January two Cruise Ship calls with 2,484 Cruise passengers visited two ports.
 2. Included in the total Cruise passengers for the month of January, 2 calls with 1,407 passengers visited Port Antonio.
 3. Included in the total Cruise passengers for the month of February, 2 calls with 1,105 passengers visited Port Antonio.
 4. During the month of March two Cruise Ship calls with 2,479 Cruise passengers visited two ports.
 5. Included in the total Cruise passengers for the month of April, 2 calls with 714 passengers visited Port Antonio.
 6. During the month of August, 6 calls were cancelled as a result of Hurricane Dean.

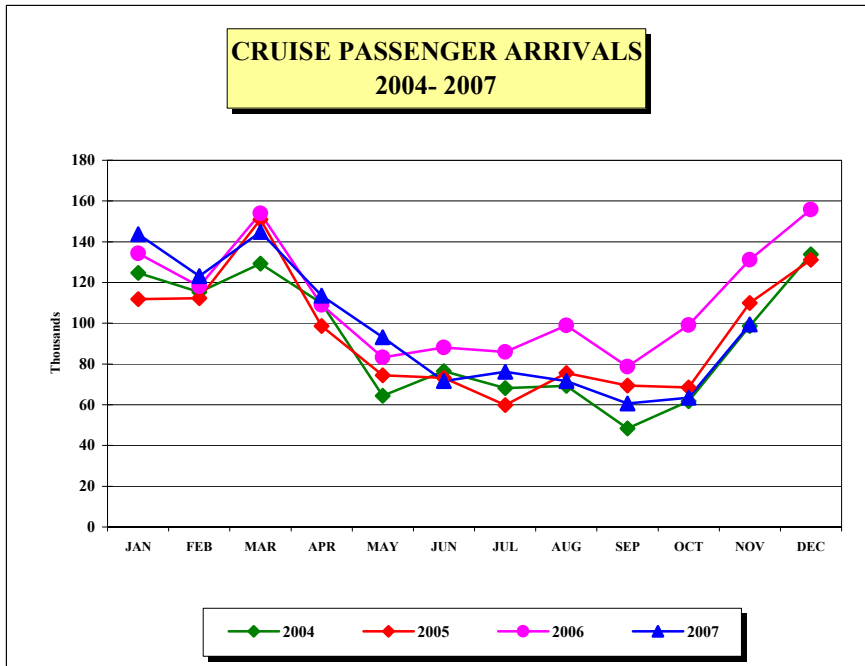


FIG. 4

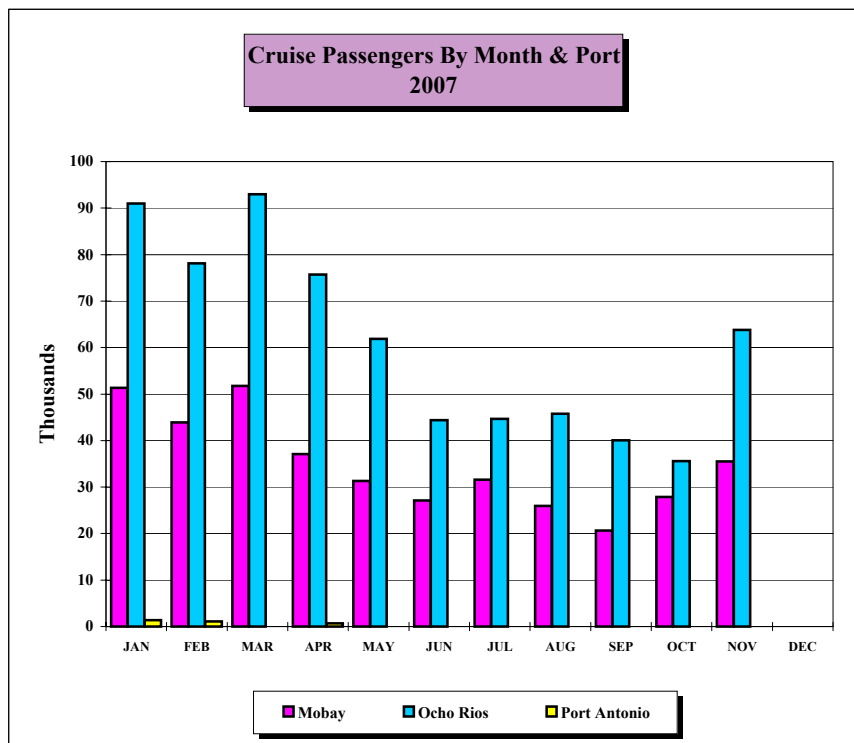


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	NOVEMBER 2007			JANUARY - NOVEMBER 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	2,063	2	2,065	26,112	71	26,183
Delaware	569	0	569	5,389	5	5,394
Maine	241	0	241	2,735	142	2,877
Maryland	3,632	0	3,632	42,010	47	42,057
Massachusetts	1,838	3	1,841	24,259	1,100	25,359
New Hampshire	367	1	368	3,991	260	4,251
New Jersey	6,852	1	6,853	63,012	36	63,048
New York	14,893	27	14,920	177,597	486	178,083
Pennsylvania	4,803	4	4,807	54,191	39	54,230
Rhode Island	245	0	245	3,146	63	3,209
Vermont	196	0	196	1,762	27	1,789
Virginia	1,996	1	1,997	24,096	23	24,119
Washington D.C.	461	3	464	5,610	8	5,618
West Virginia	182	1	183	2,193	7	2,200
Total	38,338	43	38,381	436,103	2,314	438,417
<u>MIDWEST (CHICAGO)</u>						
Illinois	4,065	179	4,244	37,826	6,399	44,225
Indiana	961	22	983	13,342	526	13,868
Iowa	572	14	586	6,986	815	7,801
Kansas	430	1	431	5,051	188	5,239
Kentucky	368	0	368	6,561	127	6,688
Michigan	1,620	1	1,621	19,417	2,740	22,157
Minnesota	945	8	953	13,524	3,348	16,872
Missouri	810	302	1,112	8,361	9,571	17,932
Nebraska	472	0	472	5,289	167	5,456
North Dakota	106	0	106	1,846	47	1,893
Ohio	1,410	5	1,415	18,873	433	19,306
South Dakota	103	1	104	1,887	70	1,957
Wisconsin	1,390	7	1,397	15,068	6,809	21,877
Total	13,252	540	13,792	154,031	31,240	185,271

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	NOVEMBER 2007			JANUARY - NOVEMBER 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>SOUTH (MIAMI)</u>						
Alabama	539	2	541	7,169	16	7,185
Arkansas	219	2	221	3,410	151	3,561
Florida	14,117	63	14,180	166,111	509	166,620
Georgia	3,757	4	3,761	48,156	55	48,211
Louisiana	551	4	555	6,843	89	6,932
Mississippi	237	0	237	3,149	20	3,169
North Carolina	1,536	0	1,536	20,199	21	20,220
Oklahoma	238	2	240	3,851	1,105	4,956
South Carolina	697	1	698	9,058	23	9,081
Tennessee	861	0	861	12,353	43	12,396
Texas	2,460	3	2,463	31,552	5,139	36,691
Total	25,212	81	25,293	311,851	7,171	319,022
<u>WEST (LOS ANGELES)</u>						
Alaska	40	2	42	326	19	345
Arizona	440	0	440	6,029	26	6,055
California	3,626	1	3,627	44,363	81	44,444
Colorado	669	3	672	7,733	42	7,775
Hawaii	22	0	22	274	3	277
Idaho	86	0	86	1,042	4	1,046
Montana	53	0	53	811	8	819
Nevada	259	0	259	2,960	13	2,973
New Mexico	174	1	175	1,380	11	1,391
Oregon	230	0	230	2,503	6	2,509
Utah	197	0	197	1,923	8	1,931
Washington	484	0	484	5,369	26	5,395
Wyoming	62	1	63	663	7	670
Total	6,342	8	6,350	75,376	254	75,630
TOTAL U.S.A.	83,144	672	83,816	977,361	40,979	1,018,340

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	NOVEMBER 2007			JANUARY - NOVEMBER 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CANADA (TORONTO)						
Alberta	661	81	742	8,474	3,986	12,460
British Columbia	463	24	487	4,358	2,419	6,777
Manitoba	124	8	132	1,963	1,490	3,453
New Brunswick	98	17	115	1,045	921	1,966
Newfoundland	58	20	78	559	208	767
Nova Scotia	123	14	137	1,703	1,563	3,266
Ontario	5,138	3,866	9,004	62,318	45,384	107,702
P.E. Island	5	0	5	159	152	311
Quebec	506	1,336	1,842	7,635	13,310	20,945
Saskatchewan	129	6	135	1,213	1,969	3,182
Other Canada	20	0	20	206	54	260
Total	7,325	5,372	12,697	89,633	71,456	161,089
EUROPE						
LONDON OFFICE						
Northern Europe						
U.K.	8,695	4,490	13,185	99,698	67,599	167,297
Denmark	78	2	80	946	36	982
Finland	26	1	27	225	12	237
Ireland	184	68	252	2,537	1,181	3,718
Norway	102	2	104	713	40	753
Sweden	176	3	179	1,079	33	1,112
Sub-Total	9,261	4,566	13,827	105,198	68,901	174,099
GERMAN OFFICE						
Southern Europe						
Greece	13	4	17	154	11	165
Italy	270	1,306	1,576	3,965	11,278	15,243
Portugal	17	107	124	305	11,500	11,805
Spain	155	483	638	2,133	15,034	17,167
Western Europe						
Austria	228	4	232	1,908	342	2,250
Belgium	100	445	545	947	4,749	5,696
France	183	39	222	2,205	1,095	3,300
Germany	2,132	57	2,189	17,405	491	17,896
Luxemburg	11	14	25	109	118	227
Netherlands	268	538	806	2,561	4,632	7,193
Switzerland	189	4	193	1,635	280	1,915
Sub-Total	3,566	3,001	6,567	33,327 #	49,530	82,857
Central/East Europe						
Czechoslovakia	49	2	51	282	332	614
Hungary	30	3	33	240	49	289
Poland	81	5	86	766	36	802
Russia	129	3	132	1,056	30	1,086
Ukraine	36	0	36	196	51	247
Other Europe	131	244	375	1,242	930	2,172
Sub-Total	456	257	713	3,782	1,428	5,210
Total	13,283	7,824	21,107	142,307	119,859	262,166

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

NOVEMBER 2007			JANUARY - NOVEMBER 2007		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	244	1	245	2,077	27	2,104
Belize	33	1	34	493	1	494
Costa Rica	42	0	42	654	1	655
El Salvador	38	0	38	197	0	197
Guatemala	47	0	47	297	0	297
Honduras	12	0	12	131	1	132
Nicaragua	5	0	5	62	1	63
Panama	47	7	54	1,041	16	1,057
Total	468	9	477	4,952	47	4,999

SOUTH AMERICA

Argentina	117	0	117	1,081	7	1,088
Bolivia	4	0	4	34	0	34
Brazil	125	6	131	1,254	67	1,321
Chile	22	0	22	468	3	471
Colombia	92	1	93	846	794	1,640
Ecuador	6	151	157	174	153	327
Paraguay	3	0	3	29	0	29
Peru	40	3	43	310	4	314
Uruguay	9	0	9	79	1	80
Venezuela	53	1	54	595	209	804
Other South America	0	0	0	11	0	11
Total	471	162	633	4,881	1,238	6,119
Total Latin America	939	171	1,110	9,833	1,285	11,118

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	NOVEMBER 2007			JANUARY - NOVEMBER 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	142	0	142	1,887	13	1,900
Bahamas	453	6	459	4,877	20	4,897
Barbados	392	0	392	4,748	25	4,773
Bermuda	159	0	159	2,559	7	2,566
British Virgin Is.	31	0	31	754	2	756
Cayman Is.	1,520	2	1,522	17,178	38	17,216
Dominica	35	0	35	339	23	362
Grenada	45	0	45	669	10	679
Guyana	163	4	167	1,898	87	1,985
Montserrat	5	0	5	104	0	104
St. Kitts/Nevis/Anguilla	66	2	68	776	3	779
St. Lucia	142	4	146	1,274	34	1,308
St. Vincent	55	1	56	575	5	580
Turks & Caicos Is.	71	58	129	871	641	1,512
Trinidad & Tobago	808	5	813	8,822	55	8,877
Comm. Caribbean	4,087	82	4,169	47,331	963	48,294
Aruba	31	0	31	345	0	345
Bonaire	0	0	0	23	0	23
Cuba	80	8	88	761	208	969
Curacao	48	0	48	786	19	805
Dominican Republic	99	58	157	956	788	1,744
Guadelope	8	0	8	126	14	140
Haiti	29	0	29	183	64	247
Puerto Rico	115	1	116	1,349	9	1,358
St. Maarten	52	0	52	700	2	702
Surinam	19	0	19	405	1	406
All other Caribbean	47	1	48	624	12	636
Other Caribbean	528	68	596	6,258	1,117	7,375
TOTAL CARIBBEAN	4,615	150	4,765	53,589	2,080	55,669
OTHER COUNTRIES						
African Countries	81	5	86	1,256	62	1,318
Israel	81	3	84	993	24	1,017
Saudi Arabia	0	0	0	10	0	10
Turkey	16	2	18	169	18	187
Other Middle East	23	0	23	393	28	421
India	94	2	96	1,415	14	1,429
Pakistan	2	0	2	78	1	79
Japan	305	2	307	2,750	17	2,767
China	105	2	107	959	4	963
Taiwan	2	0	2	34	1	35
Korea	28	0	28	221	4	225
Philippines	22	0	22	319	5	324
Singapore	16	0	16	130	1	131
Other Asia	22	0	22	479	13	492
Australia	146	1	147	2,490	25	2,515
New Zealand	15	0	15	413	5	418
All Other Ctries	4	0	4	42	4	46
Total	962	17	979	12,151	226	12,377
GRAND TOTAL	110,268	14,206	124,474	1,284,874	235,885	1,520,759

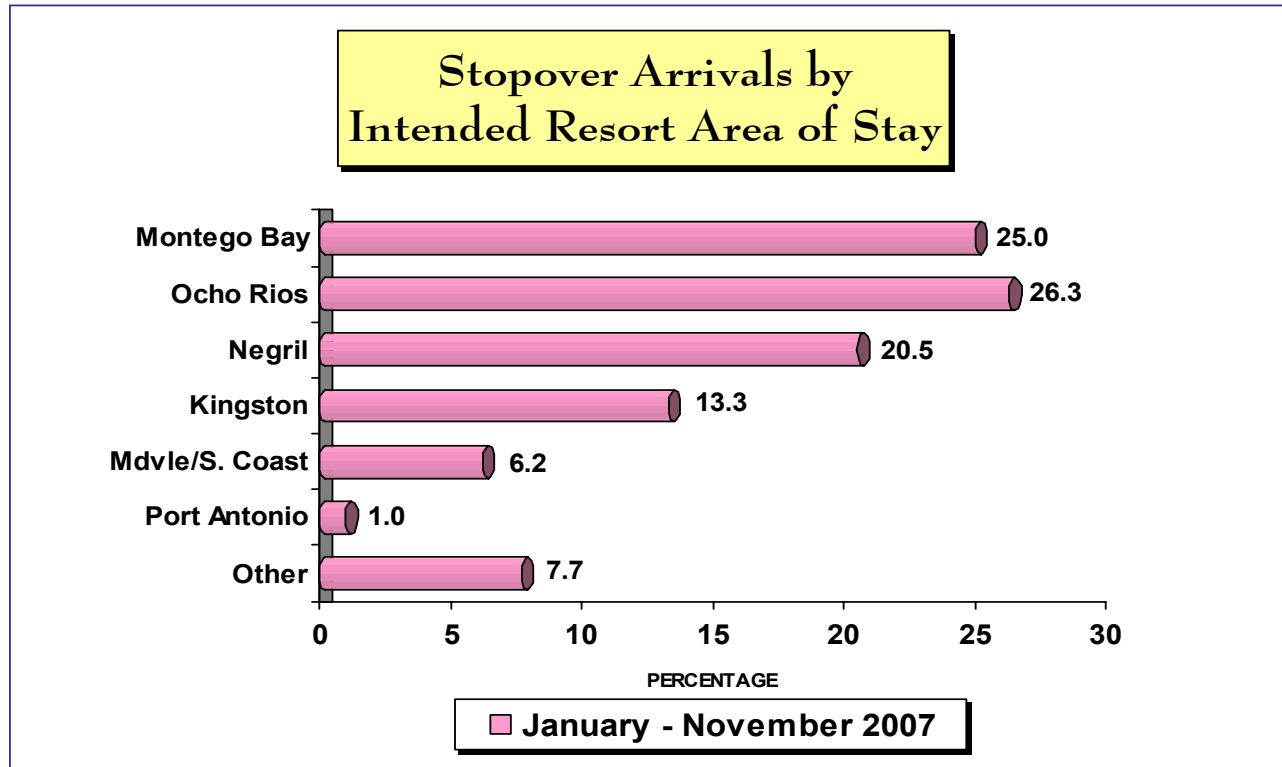


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	NOVEMBER			JANUARY - NOVEMBER			JANUARY - NOVEMBER			%Change 2007/06 ARRIVALS
	2007	%Share	LENGTH OF STAY	2007	%Share	LENGTH OF STAY	2006	%Share	LENGTH OF STAY	
Montego Bay	31,176	25.0%	7.8	380,930	25.0%	8.0	410,619	27.2%	7.6	-7.2%
Ocho Rios	32,102	25.8%	8.6	400,033	26.3%	8.5	359,456	23.8%	8.3	11.3%
Negril	25,891	20.8%	8.7	311,185	20.5%	8.4	320,913	21.2%	8.1	-3.0%
Kingston	16,923	13.6%	11.7	201,845	13.3%	12.4	196,157	13.0%	13.7	2.9%
Mdvle/S. Coast	7,979	6.4%	14.8	94,604	6.2%	14.0	92,680	6.1%	14.0	2.1%
Port Antonio	1,141	0.9%	20.3	15,221	1.0%	16.8	16,489	1.1%	17.4	-7.7%
Other	9,262	7.4%	19.6	116,941	7.7%	16.9	114,157	7.6%	18.0	2.4%
Total	124,474	100.0%	10.2	1,520,759	100.0%	9.9	1,510,471	100.0%	10.0	0.7%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS