

# JAMAICA TOURIST BOARD

**IN NOVEMBER 2004.....**

- Stopover arrivals were down by 1%
- US Market decreased by 4%
- Canada decreased by 1%
- Europe increased by 10%
- Cruise Passenger arrivals down by 2%.

## TOURIST (Stopovers)

Stopover arrivals in November 2004 were **97,084**, a decrease of **1%** over the **98,048** recorded for November 2003. To date, for the seven months of summer, May to November 2004, stopover arrivals increased by 3%, with a total of **781,735** compared to **757,572** for the same period in 2003.

Cumulatively, stopovers for the January to November period increased by **5.5%** with **1,278,921** compared to **1,211,795** in 2003.

### United States

Stopover arrivals from the United States market decreased by **4%** in November with a

total of **65,309** visitors compared to the **67,784** visitors who came in November 2003. With the exception of the West which increased by **2%**, the Northeast was down by less than **1%**, the South down by **7%**, and the Midwest down by **9%**.

For the summer period to date, May to November, the US market recorded an increase of **1%**. The Northeast was up **5%** and the West up by **2%**. The Midwest and the South, declined by **7%** and **2%** respectively.

For the January to November period, the US market increased by **4%**. Total visitors from this market was **906,591** compared to **874,118** for the corresponding period in 2003. The Northeast increased by **8%**, the West by **4%**, the Midwest by approximately **1%**, and the South declined by less than **1%**.

### Canada

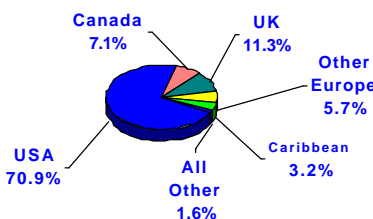
During November, the Canadian market decreased by **1%** with a total of **7,980** stopovers compared to **8,094** in November

2003. The leading province, Ontario reflected no change over the same period in 2003, and the second most important visitor-producing province, Quebec increased by **28%**.

For the summer period, May to November, a total of **45,547** stopovers came from this market compared to **40,886** in 2003, an increase of **11%**.

Cumulatively, the Canadian market increased by **10%** in the January to November period, with a total of **90,970** stopovers compared to **82,697** in 2003. The main provinces Ontario and Quebec both recorded increases of **9%** and **10%** respectively. The other notable increases were Alberta up **43%**, Nova Scotia up **20%**, British Columbia up **4%** and New Brunswick up **17%**.

STOPOVER ARRIVALS BY MARKET SHARE  
January - November 2004



### Europe

The European market increased by **10%** in November 2004. The market provided a total of **18,441** stopover visitors compared to the **16,821** recorded in November 2003. Stopover arrivals from the United Kingdom was up by **4%**, with **11,509** visitors. Germany with **1,869** was up by **22%**. Belgium up by **126%** with **460** visitors. The Netherlands was up **87%** with **551** visitors.

During the summer period, May to November, the European market increased by **12%** with **141,152** visitors compared to **125,805** visitors who came in the same period of 2003.

Cumulatively, for the January to November period, the European market increased by **13%**. Total stopovers for the period was **217,786** compared to **193,514** in 2003. The United Kingdom with a total of **144,653** stopovers increased by **10%**, Italy with **22,993** visitors increased by **5%**, and Germany with a total of **15,955** visitors increased by **12%**.

## Latin America

The Latin American market declined by **24%** in November with a total of **711** stopovers compared to **934** in November 2003. The Central American region decreased by **43%**, with **301** stopovers compared to **526** in November 2003. The South American countries combined increased by less than **1%** with **410** stopovers compared to **408** in November 2003.

For the January to November period, the Latin American market declined by **4%** with a total of **9,845** visitors compared to **10,285** for the corresponding period in 2003.

## The Caribbean

Visitors to Jamaica from the Caribbean region increased by **15%** in November with a total of **3,806** visitors, compared to **3,308** in November 2003.

The major Caribbean countries which provided visitors to Jamaica in November were: the Cayman Islands (**1,263**) up **46%** and Trinidad & Tobago (**616**) down **6%**. Barbados with (**536**) up **16%** and the Bahamas with (**188**), up by **54%**.

Cumulatively, during the January to November period, Caribbean stopover arrivals to Jamaica increased by **9%**, moving from **40,171** in 2003 to **43,657** in 2004. The Cayman Islands continue to be the leading provider of visitors to Jamaica. In the period under review, they provided a total of **12,846** visitors, followed by Trinidad and Tobago with **6,746**, Barbados with **5,222** and the Bahamas with **2,885** visitors.

## Japan

The Japanese market declined by **20%** in November with a total of **374** stopovers compared to **468** in November 2003.

Cumulatively for the January to November period, a total of **4,034** Japanese visitors came to Jamaica, which was up by **10%** from the **3,673** recorded for the corresponding period in 2003.

## Other Countries

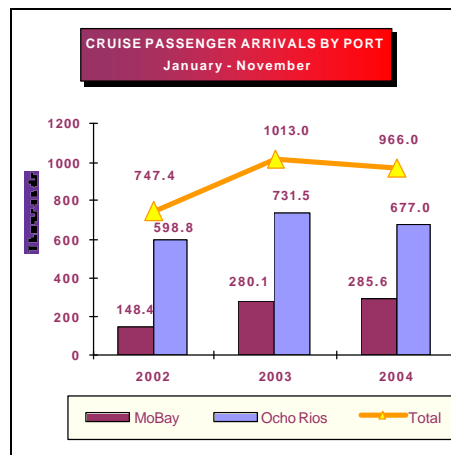
All the other countries, with a total of **6,041** stopovers in the January to November period recorded a decline of **18%** against the **7,337** who came for the same period in 2003.

## Market Share

The market share of stopover visitors for the January to November period were as follows:

USA **70.9%**; Canada **7.1%**; UK **11.3%**; Continental Europe **5.7%**; the Caribbean **3.4%**; Latin America **0.8%**; and Other Countries **0.8%**.

## Cruise Passengers



A total of **98,704** cruise passengers visited Jamaica in November 2004. This represents a decrease of **1.8%** against the **100,522** recorded for November 2003. Cumulatively, a total of **966,022** cruise passengers visited Jamaica in the January to November period, a decrease of **4.6%** against

the **1,012,979** recorded for the corresponding period in 2003.

A total of **70,254** cruise passengers visited the port of Ocho Rios in November, a decrease of **1%** over the **70,956** recorded for November 2003. For the January to November period cruise passenger arrivals to the port of Ocho Rios was **676,975**, a **7%** decrease against the **731,459** recorded for the corresponding period in 2003.

Montego Bay recorded a total of **27,518** cruise passengers for the month of November 2004, which was down **4%** against the **28,661** recorded for 2003. Cumulatively, for the January to November period, cruise passenger arrivals to Montego Bay was **285,635**, an increase of **2%** against the **280,097** recorded for the same period in 2003.

## Length of Stay

The average length of stay of stopovers in November 2004 was **10.3** nights, the same as that recorded for November 2003. The average length of stay in hotels was **6.6** nights against **6.2** nights as in November 2003.

Cumulatively, the average length of stay for the January to November period was **9.7** nights, against **9.9** nights that was recorded for the similar period in 2003.

## First and Repeat Visitors

During November **52%** or **47,895** of the **92,105** Foreign Nationals who visited Jamaica were first-time visitors and the other **48%** or **44,210** were repeat guests.

Cumulatively, in the January to November period, some **55%** of the **1,205,838** Foreign Nationals who visited the island were first-time guests and **45%** were repeat guests.

**TABLE 1****TOURIST ARRIVALS**January - November  
2004

Month	Foreign Nationals	<----- Stopovers ----->					Total Stopover Arrivals	+/- 2004/03	+/- 2004/02
		+/- 2004/03	+/- 2004/02	Non-Resident Jamaicans	+/- 2004/03	+/- 2004/02			
January	104,425	8.9%	22.7%	4,925	-9.3%	-1.2%	109,350	7.9%	21.4%
February	115,183	8.2%	20.9%	4,946	-1.4%	4.4%	120,129	7.8%	20.1%
March	130,636	5.2%	5.6%	5,970	11.8%	-8.4%	136,606	5.5%	4.9%
April	123,841	18.4%	31.4%	7,260	-1.6%	12.8%	131,101	17.1%	30.2%
<b>Jan.-Apr.</b>	<b>474,085</b>	<b>10.0%</b>	<b>19.0%</b>	<b>23,101</b>	<b>-0.3%</b>	<b>1.9%</b>	<b>497,186</b>	<b>9.5%</b>	<b>18.1%</b>
May	105,842	10.5%	14.3%	5,917	-4.7%	-11.5%	111,759	9.5%	12.5%
June	125,153	9.7%	18.0%	8,240	3.1%	7.5%	133,393	9.3%	17.3%
July	148,904	11.5%	17.6%	11,327	8.3%	2.3%	160,231	11.2%	16.4%
August	120,683	1.1%	10.1%	8,843	-0.3%	-2.6%	129,526	1.0%	9.1%
September	59,859	-16.3%	-15.2%	5,081	1.0%	-4.8%	64,940	-15.1%	-14.5%
October	79,207	-2.1%	5.4%	5,595	-1.8%	12.0%	84,802	-2.1%	5.8%
November	92,105	-0.8%	2.4%	4,979	-4.9%	-19.5%	97,084	-1.0%	1.0%
<b>May-Nov.</b>	<b>731,753</b>	<b>3.3%</b>	<b>9.1%</b>	<b>49,982</b>	<b>1.0%</b>	<b>-2.0%</b>	<b>781,735</b>	<b>3.2%</b>	<b>8.3%</b>
<b>Jan.-Nov.</b>	<b>1,205,838</b>	<b>5.9%</b>	<b>12.8%</b>	<b>73,083</b>	<b>0.6%</b>	<b>-0.8%</b>	<b>1,278,921</b>	<b>5.5%</b>	<b>11.9%</b>

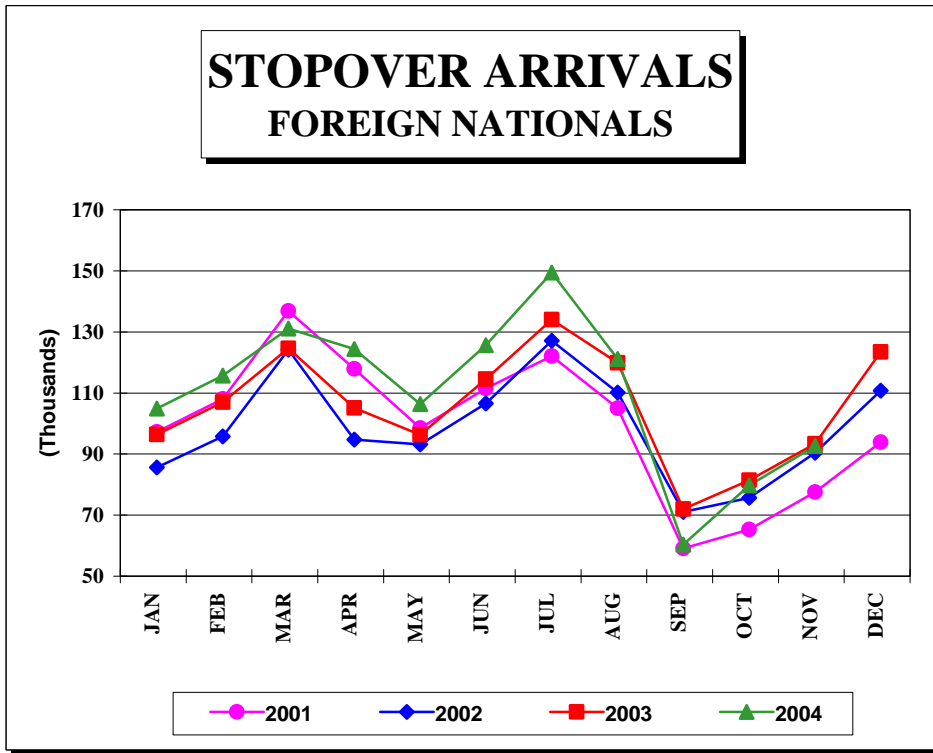


FIG. 1

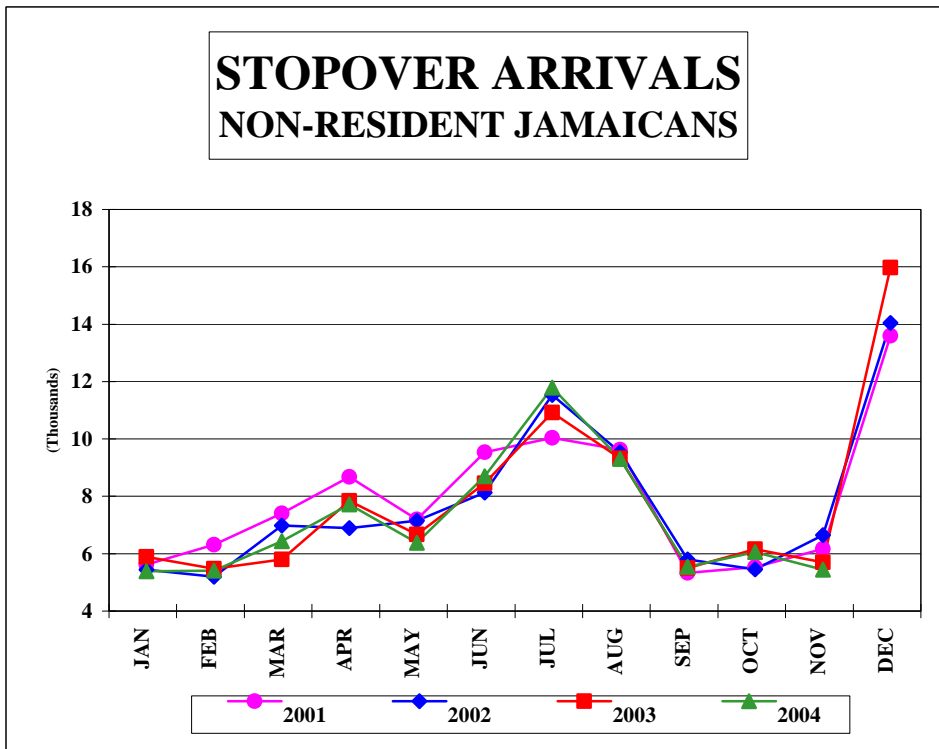


FIG. 1a

**TABLE 1.1****First & Repeat Visit to Jamaica**

FOREIGN NATIONALS

2004

	Arrivals				TOTAL	% SHARE	
	First Visit	+/-	Repeat Visit	+/-		First Visit	Repeat Visit
Jan.	54,608	6.3	49,817	12.0	104,425	52.3	47.7
Feb.	61,517	8.6	53,666	7.8	115,183	53.4	46.6
Mar.	76,455	3.2	54,181	8.2	130,636	58.5	41.5
Apr.	68,644	19.7	55,197	16.8	123,841	55.4	44.6
<b>Jan.-Apr.</b>	<b>261,224</b>	<b>9.1</b>	<b>212,861</b>	<b>11.1</b>	<b>474,085</b>	<b>55.1</b>	<b>44.9</b>
May	61,937	13.8	43,905	6.0	105,842	58.5	41.5
Jun.	71,284	9.4	53,869	10.1	125,153	57.0	43.0
Jul.	78,621	11.4	70,283	11.6	148,904	52.8	47.2
Aug.	66,453	1.1	54,230	1.1	120,683	55.1	44.9
Sept.	30,696	-20.8	29,163	-10.9	59,859	51.3	48.7
Oct.	42,996	0.5	36,211	-5.1	79,207	54.3	45.7
Nov.	47,895	-2.2	44,210	0.8	92,105	52.0	48.0
<b>May-Nov.</b>	<b>399,882</b>	<b>3.5</b>	<b>331,871</b>	<b>3.2</b>	<b>731,753</b>	<b>54.6</b>	<b>45.4</b>
<b>Jan.-Nov.</b>	<b>661,106</b>	<b>5.6</b>	<b>544,732</b>	<b>6.1</b>	<b>1,205,838</b>	<b>54.8</b>	<b>45.2</b>

**TABLE 1.2**  
**STOPOVER ARRIVALS BY MARKET REGION**  
**AND MONTH OF ARRIVAL 2004**

	U.S.A.				Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West							
<b>January</b>	31,236	23,510	14,108	4,542	12,336	18,959	766	2,980	521	392	109,350
<b>February</b>	37,653	27,054	14,984	4,183	12,529	19,008	841	2,822	699	356	120,129
<b>March</b>	42,908	29,393	20,789	5,495	11,239	21,009	1,209	3,585	686	293	136,606
<b>April</b>	47,843	20,524	22,329	6,670	9,619	17,658	773	4,749	611	325	131,101
<b>Jan.-Apr.</b>	<b>159,640</b>	<b>100,481</b>	<b>72,210</b>	<b>20,890</b>	<b>45,723</b>	<b>76,634</b>	<b>3,589</b>	<b>14,136</b>	<b>2,517</b>	<b>1,366</b>	<b>497,186</b>
<b>May</b>	33,313	14,271	26,608	6,419	6,859	19,103	981	3,233	570	402	111,759
<b>June</b>	39,235	16,851	36,446	8,636	5,957	20,102	782	4,510	502	372	133,393
<b>July</b>	54,122	15,699	38,723	9,184	8,395	24,744	1,473	6,721	603	567	160,231
<b>August</b>	48,471	12,042	20,423	8,532	7,424	26,128	873	4,837	455	341	129,526
<b>September</b>	19,338	7,200	14,072	3,184	3,465	13,449	554	2,914	483	281	64,940
<b>October</b>	23,847	9,362	17,883	4,200	5,167	19,185	882	3,500	458	318	84,802
<b>November</b>	31,380	12,006	16,501	5,422	7,980	18,441	708	3,806	562	278	97,084
<b>May - Nov.</b>	<b>249,706</b>	<b>87,431</b>	<b>170,656</b>	<b>45,577</b>	<b>45,247</b>	<b>141,152</b>	<b>6,253</b>	<b>29,521</b>	<b>3,633</b>	<b>2,559</b>	<b>781,735</b>
<b>Jan. - Nov.</b>	<b>409,346</b>	<b>187,912</b>	<b>242,866</b>	<b>66,467</b>	<b>90,970</b>	<b>217,786</b>	<b>9,842</b>	<b>43,657</b>	<b>6,150</b>	<b>3,925</b>	<b>1,278,921</b>
<b>+/- %</b>	<b>7.9%</b>	<b>0.7%</b>	<b>-0.4%</b>	<b>3.9%</b>	<b>10.0%</b>	<b>12.5%</b>	<b>-4.3%</b>	<b>8.7%</b>	<b>-4.0%</b>	<b>-14.7%</b>	<b>5.5%</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2001	2002	2003	2004	% Change			2001	2002	2003	2004	% Change		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<b>U.S.A.</b>														
<b><u>NORTHEAST (NEW YORK)</u></b>														
Connecticut	1,328	1,574	1,520	1,624	6.8	3.2	22.3	20,644	19,655	21,129	23,782	12.6	21.0	15.2
Delaware	314	447	469	422	-10.0	-5.6	34.4	4,830	4,505	4,549	5,044	10.9	12.0	4.4
Maine	142	159	169	250	47.9	57.2	76.1	2,429	2,116	2,233	2,980	33.5	40.8	22.7
Maryland	2,458	3,070	2,746	2,891	5.3	-5.8	17.6	31,612	32,572	34,722	37,129	6.9	14.0	17.5
Massachusetts	1,751	2,169	2,275	2,342	2.9	8.0	33.8	28,815	25,318	26,459	30,069	13.6	18.8	4.4
New Hampshire	292	294	347	471	35.7	60.2	61.3	4,397	3,572	3,906	4,637	18.7	29.8	5.5
New Jersey	4,197	5,396	5,965	5,083	-14.8	-5.8	21.1	50,996	50,279	56,311	61,077	8.5	21.5	19.8
New York	9,958	11,532	11,032	11,280	2.2	-2.2	13.3	144,394	140,921	148,622	158,165	6.4	12.2	9.5
Pennsylvania	3,440	4,330	4,419	4,458	0.9	3.0	29.6	46,588	47,483	50,761	53,275	5.0	12.2	14.4
Rhode Island	170	278	308	336	9.1	20.9	97.6	2,768	2,889	3,210	3,803	18.5	31.6	37.4
Vermont	94	93	100	145	45.0	55.9	54.3	1,587	1,154	1,287	1,737	35.0	50.5	9.5
Virginia	1,199	1,646	1,620	1,627	0.4	-1.2	35.7	18,052	18,154	19,809	20,704	4.5	14.0	14.7
Washington D.C.	352	404	382	305	-20.2	-24.5	-13.4	4,836	4,579	5,034	4,862	-3.4	6.2	0.5
West Virginia	79	110	145	146	0.7	32.7	84.8	1,769	1,461	1,505	2,082	38.3	42.5	17.7
Total	25,774	31,502	31,497	31,380	-0.4	-0.4	21.8	363,717	354,658	379,537	409,346	7.9	15.4	12.5
<b><u>MIDWEST (CHICAGO)</u></b>														
Illinois	3,506	3,516	3,555	3,273	-7.9	-6.9	-6.6	46,915	45,127	46,604	45,370	-2.6	0.5	-3.3
Indiana	615	925	807	763	-5.5	-17.5	24.1	11,169	11,208	12,490	12,209	-2.2	8.9	9.3
Iowa	406	476	650	527	-18.9	10.7	29.8	6,111	6,345	7,016	7,241	3.2	14.1	18.5
Kansas	259	319	345	364	5.5	14.1	40.5	4,452	4,146	4,150	4,909	18.3	18.4	10.3
Kentucky	210	359	345	287	-16.8	-20.1	36.7	4,811	5,589	5,664	5,498	-2.9	-1.6	14.3
Michigan	1,508	1,440	1,430	1,621	13.4	12.6	7.5	25,918	21,959	25,019	25,113	0.4	14.4	-3.1
Minnesota	734	907	1,019	879	-13.7	-3.1	19.8	16,297	15,705	17,619	17,760	0.8	13.1	9.0
Missouri	844	1,080	1,443	1,178	-18.4	9.1	39.6	15,796	17,508	20,037	19,314	-3.6	10.3	22.3
Nebraska	243	378	305	409	34.1	8.2	68.3	3,815	3,770	4,114	4,430	7.7	17.5	16.1
North Dakota	74	66	79	72	-8.9	9.1	-2.7	946	959	1,049	1,547	47.5	61.3	63.5
Ohio	1,010	1,400	1,429	1,411	-1.3	0.8	39.7	17,672	18,480	18,455	18,511	0.3	0.2	4.7
South Dakota	32	105	91	138	51.6	31.4	331.3	1,039	1,078	1,500	1,657	10.5	53.7	59.5
Wisconsin	1,156	1,201	1,757	1,084	-38.3	-9.7	-6.2	23,562	21,471	22,951	24,353	6.1	13.4	3.4
Total	10,597	12,172	13,255	12,006	-9.4	-1.4	13.3	178,503	173,345	186,668	187,912	0.7	8.4	5.3

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2001	2002	2003	2004	% Change			2001	2002	2003	2004	% Change		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<b>SOUTH (MIAMI)</b>														
Alabama	259	456	475	394	-17.1	-13.6	52.1	6,249	6,486	7,018	6,579	-6.3	1.4	5.3
Arkansas	123	175	201	220	9.5	25.7	78.9	2,510	2,584	2,841	2,989	5.2	15.7	19.1
Florida	8,304	9,698	8,832	8,015	-9.3	-17.4	-3.5	108,248	110,434	109,882	109,633	-0.2	-0.7	1.3
Georgia	2,421	3,202	2,695	2,512	-6.8	-21.5	3.8	37,827	42,402	39,306	39,121	-0.5	-7.7	3.4
Louisiana	400	551	500	418	-16.4	-24.1	4.5	7,014	7,140	6,410	5,760	-10.1	-19.3	-17.9
Mississippi	101	217	223	192	-13.9	-11.5	90.1	2,753	2,982	2,845	2,973	4.5	-0.3	8.0
North Carolina	1,036	1,225	1,173	1,280	9.1	4.5	23.6	15,901	15,529	16,572	17,517	5.7	12.8	10.2
Oklahoma	287	279	228	239	4.8	-14.3	-16.7	3,953	4,015	4,023	4,452	10.7	10.9	12.6
South Carolina	470	557	545	491	-9.9	-11.8	4.5	7,272	7,258	7,414	7,727	4.2	6.5	6.3
Tennessee	480	771	743	604	-18.7	-21.7	25.8	9,791	11,492	11,638	11,209	-3.7	-2.5	14.5
Texas	2,665	2,609	2,085	2,136	2.4	-18.1	-19.8	36,004	38,171	36,009	34,906	-3.1	-8.6	-3.0
Total	16,546	19,740	17,700	16,501	-6.8	-16.4	-0.3	237,522	248,493	243,958	242,866	-0.4	-2.3	2.2
<b>WEST (LOS ANGELES)</b>														
Alaska	28	29	23	35	52.2	20.7	25.0	329	258	335	334	-0.3	29.5	1.5
Arizona	368	340	329	367	11.6	7.9	-0.3	6,804	4,343	4,208	4,461	6.0	2.7	-34.4
California	2,419	3,356	3,161	3,311	4.7	-1.3	36.9	38,695	40,447	40,231	42,206	4.9	4.3	9.1
Colorado	482	583	602	490	-18.6	-16.0	1.7	6,330	6,594	6,122	6,725	9.8	2.0	6.2
Hawaii	21	8	18	16	-11.1	100.0	-23.8	229	182	227	253	11.5	39.0	10.5
Idaho	42	112	120	49	-59.2	-56.3	16.7	995	932	1,005	766	-23.8	-17.8	-23.0
Montana	44	34	50	39	-22.0	14.7	-11.4	598	577	700	740	5.7	28.2	23.7
Nevada	174	180	171	248	45.0	37.8	42.5	1,831	1,868	2,303	2,379	3.3	27.4	29.9
New Mexico	90	118	90	88	-2.2	-25.4	-2.2	1,034	937	888	982	10.6	4.8	-5.0
Oregon	176	191	222	170	-23.4	-11.0	-3.4	2,092	2,185	2,010	2,044	1.7	-6.5	-2.3
Utah	63	159	139	108	-22.3	-32.1	71.4	997	1,347	1,630	1,342	-17.7	-0.4	34.6
Washington	383	392	368	454	23.4	15.8	18.5	3,946	3,722	3,919	3,798	-3.1	2.0	-3.8
Wyoming	26	42	39	47	20.5	11.9	80.8	326	346	377	437	15.9	26.3	34.0
Total	4,316	5,544	5,332	5,422	1.7	-2.2	25.6	64,206	63,738	63,955	66,467	3.9	4.3	3.5
<b>TOTAL U.S.A.</b>	<b>57,233</b>	<b>68,958</b>	<b>67,784</b>	<b>65,309</b>	<b>-3.7</b>	<b>-5.3</b>	<b>14.1</b>	<b>843,948</b>	<b>840,234</b>	<b>874,118</b>	<b>906,591</b>	<b>3.7</b>	<b>7.9</b>	<b>7.4</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2001	2002	2003	2004	% Change			2001	2002	2003	2004	% Change		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<b>CANADA (TORONTO)</b>														
Alberta	403	396	528	404	-23.5	2.0	0.2	4,056	3,330	3,550	5,085	43.2	52.7	25.4
British Columbia	271	290	373	273	-26.8	-5.9	0.7	2,980	2,382	2,636	2,748	4.2	15.4	-7.8
Manitoba	126	104	149	114	-23.5	9.6	-9.5	2,424	1,435	2,375	2,084	-12.3	45.2	-14.0
New Brunswick	97	78	80	39	-51.2	-50.0	-59.8	1,220	867	783	915	16.9	5.5	-25.0
Newfoundland	56	75	41	49	19.5	-34.7	-12.5	547	573	521	514	-1.3	-10.3	-6.0
Nova Scotia	140	104	113	135	19.5	29.8	-3.6	2,079	1,102	1,432	1,723	20.3	56.4	-17.1
Ontario	5,255	5,754	6,017	6,016	-0.0	4.6	14.5	72,592	65,358	61,413	67,105	9.3	2.7	-7.6
P.E. Island	16	8	10	5	-50.0	-37.5	-68.8	133	116	154	153	-0.6	31.9	15.0
Quebec	885	702	691	887	28.4	26.4	0.2	11,622	9,133	8,631	9,481	9.8	3.8	-18.4
Saskatchewan	70	31	78	55	-29.5	77.4	-21.4	1,121	607	1,011	985	-2.6	62.3	-12.1
Other Canada	35	35	14	3	-78.6	-91.4	-91.4	411	275	191	177	-7.3	-35.6	-56.9
Total	7,354	7,577	8,094	7,980	-1.4	5.3	8.5	99,185	85,178	82,697	90,970	10.0	6.8	-8.3
<b>LONDON OFFICE</b>														
<b>Northern Europe</b>														
U.K.	9,272	10,178	11,027	11,509	4.4	13.1	24.1	113,313	110,647	131,510	144,653	10.0	30.7	27.7
Denmark	41	37	19	48	152.6	29.7	17.1	655	479	343	646	88.3	34.9	-1.4
Finland	8	47	49	14	-71.4	-70.2	75.0	306	346	419	343	-18.1	-0.9	12.1
Norway	60	63	87	61	-29.9	-3.2	1.7	713	753	748	603	-19.4	-19.9	-15.4
Sweden	131	102	89	103	15.7	1.0	-21.4	1,197	955	860	1,007	17.1	5.4	-15.9
<b>Southern Europe</b>														
Greece	9	8	21	40	90.5	400.0	344.4	168	241	252	225	-10.7	-6.6	33.9
Italy	590	1,227	1,867	1,836	-1.7	49.6	211.2	11,641	12,189	21,900	22,993	5.0	88.6	97.5
Portugal	14	33	30	20	-33.3	-39.4	42.9	374	888	440	790	79.5	-11.0	111.2
Spain	105	149	150	128	-14.7	-14.1	21.9	4,188	6,500	6,908	10,187	47.5	56.7	143.2
<b>Western Europe</b>														
Austria	159	235	294	323	9.9	37.4	103.1	2,018	1,590	1,864	2,593	39.1	63.1	28.5
Belgium	90	131	204	460	125.5	251.1	411.1	969	1,097	2,178	3,878	78.1	253.5	300.2
France	150	195	180	280	55.6	43.6	86.7	2,242	2,385	2,355	2,729	15.9	14.4	21.7
Germany	1,680	1,419	1,535	1,869	21.8	31.7	11.3	18,041	13,096	14,236	15,955	12.1	21.8	-11.6
Luxemburg	12	7	6	24	300.0	242.9	100.0	83	103	108	186	72.2	80.6	124.1
Netherlands	206	362	295	551	86.8	52.2	167.5	2,742	2,259	3,594	3,643	1.4	61.3	32.9
Switzerland	186	249	577	561	-2.8	125.3	201.6	2,140	1,836	2,407	3,822	58.8	108.2	78.6
<b>Central/East Europe</b>														
Czechoslovakia	32	56	37	24	-35.1	-57.1	-25.0	292	311	349	330	-5.4	6.1	13.0
Hungary	20	20	50	33	-34.0	65.0	65.0	140	212	187	229	22.5	8.0	63.6
Poland	38	35	95	33	-65.3	-5.7	-13.2	332	576	819	631	-23.0	9.5	90.1
Russia	87	85	105	76	-27.6	-10.6	-12.6	811	962	1,037	839	-19.1	-12.8	3.5
Other Europe	43	68	104	448	330.8	558.8	941.9	753	994	1,000	1,504	50.4	51.3	99.7
Total	12,933	14,706	16,821	18,441	9.6	25.4	42.6	163,118	158,419	193,514	217,786	12.5	37.5	33.5

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

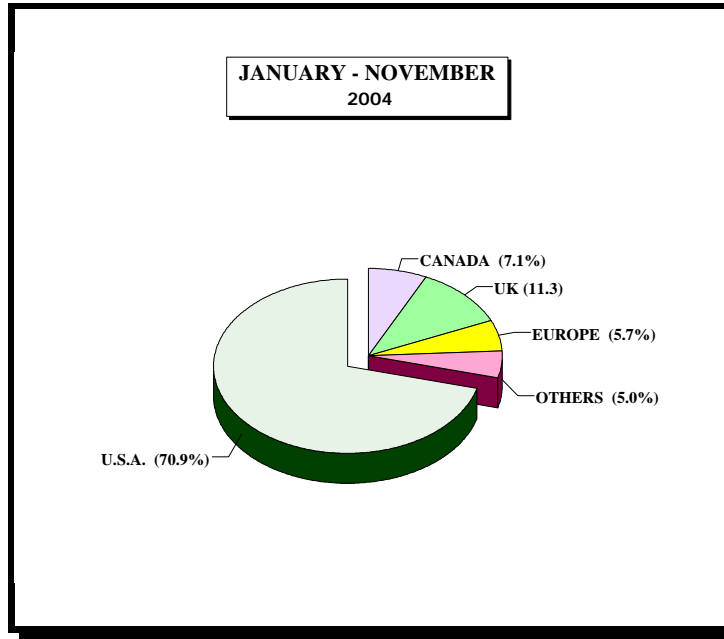
	NOVEMBER							JANUARY - NOVEMBER						
	2001	2002	2003	2004	% Change			2001	2002	2003	2004	% Change		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<b>LATIN AMERICA</b>														
<b>CENTRAL AMERICA</b>														
Mexico	152	166	236	119	-49.6	-28.3	-21.7	2,368	1,797	1,786	2,125	19.0	18.3	-10.3
Belize	29	53	51	34	-33.3	-35.8	17.2	440	507	903	463	-48.7	-8.7	5.2
Costa Rica	874	54	45	46	2.2	-14.8	-94.7	1,393	586	517	585	13.2	-0.2	-58.0
El Salvador	11	17	32	6	-81.3	-64.7	-45.5	195	182	131	198	51.1	8.8	1.5
Guatemala	25	34	71	25	-64.8	-26.5	0.0	331	385	369	336	-8.9	-12.7	1.5
Honduras	13	9	16	7	-56.3	-22.2	-46.2	145	149	159	210	32.1	40.9	44.8
Nicaragua	5	0	2	3	50.0	-	-40.0	48	60	40	61	52.5	1.7	27.1
Panama	98	74	73	61	-16.4	-17.6	-37.8	1,166	985	910	897	-1.4	-8.9	-23.1
Total	1,207	407	526	301	-42.8	-26.0	-75.1	6,086	4,651	4,815	4,875	1.2	4.8	-19.9
<b>SOUTH AMERICA</b>														
Argentina	95	54	47	39	-17.0	-27.8	-58.9	1,212	425	572	462	-19.2	8.7	-61.9
Bolivia	2	3	4	4	0.0	33.3	100.0	62	46	64	44	-31.3	-4.3	-29.0
Brazil	75	48	58	79	36.2	64.6	5.3	820	775	687	880	28.1	13.5	7.3
Chile	28	18	24	21	-12.5	16.7	-25.0	658	574	386	386	0.0	-32.8	-41.3
Colombia	92	22	40	21	-47.5	-4.5	-77.2	1,542	754	739	258	-65.1	-65.8	-83.3
Ecuador	14	4	8	8	0.0	100.0	-42.9	306	132	81	89	9.9	-32.6	-70.9
Guyana	106	135	107	137	28.0	1.5	29.2	1,395	1,603	1,538	1,594	3.6	-0.6	14.3
Paraguay	3	1	0	1	-	-	-	23	21	40	17	-57.5	-19.0	-26.1
Peru	33	26	21	13	-38.1	-50.0	-60.6	357	325	328	253	-22.9	-22.2	-29.1
Surinam	20	24	28	33	17.9	37.5	65.0	253	175	270	307	13.7	75.4	21.3
Uruguay	6	14	4	1	-75.0	-92.9	-83.3	124	81	48	89	85.4	9.9	-28.2
Venezuela	72	92	67	53	-20.9	-42.4	-26.4	1,072	1,155	706	590	-16.4	-48.9	-45.0
Other South America	1	1	0	0	-	-	-	6	12	11	1	-90.9	-91.7	-83.3
Total	547	442	408	410	0.5	-7.2	-25.0	7,830	6,078	5,470	4,970	-9.1	-18.2	-36.5
Total Latin America	1,754	849	934	711	-23.9	-16.3	-59.5	13,916	10,729	10,285	9,845	-4.3	-8.2	-29.3

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2001	2002	2003	2004	% Change			2001	2002	2003	2004	% Change		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<b>CARIBBEAN</b>														
Antigua	85	114	127	110	-13.4	-3.5	29.4	1,268	1,559	1,685	1,746	3.6	12.0	37.7
Bahamas	246	229	122	188	54.1	-17.9	-23.6	5,698	3,502	2,569	2,885	12.3	-17.6	-49.4
Barbados	383	337	461	536	16.3	59.1	39.9	3,983	4,292	4,951	5,222	5.5	21.7	31.1
Bermuda	80	72	98	122	24.5	69.4	52.5	1,394	1,493	1,893	1,815	-4.1	21.6	30.2
British Virgin Is.	13	22	40	21	-47.5	-4.5	61.5	450	400	511	750	46.8	87.5	66.7
Cayman Is.	821	959	867	1,263	45.7	31.7	53.8	10,160	9,808	10,427	12,846	23.2	31.0	26.4
Dominica	17	31	35	28	-20.0	-9.7	64.7	375	348	368	304	-17.4	-12.6	-18.9
Grenada	51	51	60	40	-33.3	-21.6	-21.6	495	561	608	554	-8.9	-1.2	11.9
Monsterrat	6	6	13	5	-61.5	-16.7	-16.7	100	75	119	93	-21.8	24.0	-7.0
St. Kitts/Nevis/Anguilla	31	46	78	52	-33.3	13.0	67.7	620	694	738	825	11.8	18.9	33.1
St. Lucia	91	106	136	187	37.5	76.4	105.5	1,371	1,526	1,768	1,888	6.8	23.7	37.7
St. Vincent	34	37	55	43	-21.8	16.2	26.5	507	603	607	604	-0.5	0.2	19.1
Turks & Caicos Is.	58	85	69	57	-17.4	-32.9	-1.7	848	896	900	996	10.7	11.2	17.5
Trinidad & Tobago	497	528	656	616	-6.1	16.7	23.9	5,854	6,047	6,778	6,746	-0.5	11.6	15.2
<b>Comm. Caribbean</b>	<b>2,413</b>	<b>2,623</b>	<b>2,817</b>	<b>3,268</b>	<b>16.0</b>	<b>24.6</b>	<b>35.4</b>	<b>33,123</b>	<b>31,804</b>	<b>33,922</b>	<b>37,274</b>	<b>9.9</b>	<b>17.2</b>	<b>12.5</b>
Aruba	17	28	35	29	-17.1	3.6	70.6	259	364	467	421	-9.9	15.7	62.5
Bonaire	0	0	3	1	-66.7	-	-	0	0	38	77	102.6	-	-
Cuba	39	72	25	24	-4.0	-66.7	-38.5	622	631	584	348	-40.4	-44.8	-44.1
Curacao	53	63	107	93	-13.1	47.6	75.5	630	865	1,264	1,069	-15.4	23.6	69.7
Dominican Republic	69	88	82	116	41.5	31.8	68.1	848	911	803	1,126	40.2	23.6	32.8
Guadelope	11	3	1	13	1200.0	333.3	18.2	66	64	70	141	101.4	120.3	113.6
Haiti	24	55	29	72	148.3	30.9	200.0	470	741	649	449	-30.8	-39.4	-4.5
Puerto Rico	134	136	144	94	-34.7	-30.9	-29.9	1,374	1,443	1,300	1,416	8.9	-1.9	3.1
St. Maarten	28	29	35	29	-17.1	0.0	3.6	465	466	627	702	12.0	50.6	51.0
All other Caribbean	32	33	30	67	123.3	103.0	109.4	443	456	447	634	41.8	39.0	43.1
<b>Other Caribbean</b>	<b>407</b>	<b>507</b>	<b>491</b>	<b>538</b>	<b>9.6</b>	<b>6.1</b>	<b>32.2</b>	<b>5,177</b>	<b>5,941</b>	<b>6,249</b>	<b>6,383</b>	<b>2.1</b>	<b>7.4</b>	<b>23.3</b>
<b>TOTAL CARIBBEAN</b>	<b>2,820</b>	<b>3,130</b>	<b>3,308</b>	<b>3,806</b>	<b>15.1</b>	<b>21.6</b>	<b>35.0</b>	<b>38,300</b>	<b>37,745</b>	<b>40,171</b>	<b>43,657</b>	<b>8.7</b>	<b>15.7</b>	<b>14.0</b>
<b>OTHER COUNTRIES</b>														
African Countries	84	62	93	49	-47.3	-21.0	-41.7	1,155	1,060	979	1,035	5.7	-2.4	-10.4
Isreal	52	54	53	57	7.5	5.6	9.6	1,015	662	721	742	2.9	12.1	-26.9
Saudi Arabia	0	0	0	5	-	-	-	37	49	34	30	-11.8	-38.8	-18.9
Turkey	8	3	13	7	-46.2	133.3	-12.5	181	89	116	149	28.4	67.4	-17.7
Other Middle East	17	8	15	29	93.3	262.5	70.6	280	312	309	305	-1.3	-2.2	8.9
India & Pakistan	38	44	116	41	-64.7	-6.8	7.9	664	481	606	510	-15.8	6.0	-23.2
Japan	281	455	468	374	-20.1	-17.8	33.1	5,060	4,197	3,673	4,034	9.8	-3.9	-20.3
China	21	54	61	63	3.3	16.7	200.0	409	494	523	495	-5.4	0.2	21.0
Taiwan	3	3	15	5	-66.7	66.7	66.7	71	63	83	49	-41.0	-22.2	-31.0
Korea	12	8	14	17	21.4	112.5	41.7	219	197	166	197	18.7	0.0	-10.0
Philippines	41	46	67	45	-32.8	-2.2	9.8	445	687	991	508	-48.7	-26.1	14.2
Singapore	9	3	5	3	-40.0	0.0	-66.7	125	79	87	88	1.1	11.4	-29.6
Other Asia	14	15	39	14	-64.1	-6.7	0.0	296	209	280	310	10.7	48.3	4.7
Australia	85	100	122	108	-11.5	8.0	27.1	1,200	1,305	1,956	1,350	-31.0	3.4	12.5
New Zealand	21	15	18	19	5.6	26.7	-9.5	258	282	436	244	-44.0	-13.5	-5.4
All Other Ctries	2	5	8	1	-87.5	-80.0	-50.0	59	75	50	26	-48.0	-65.3	-55.9
<b>Total</b>	<b>688</b>	<b>875</b>	<b>1,107</b>	<b>837</b>	<b>-24.4</b>	<b>-4.3</b>	<b>21.7</b>	<b>11,474</b>	<b>10,241</b>	<b>11,010</b>	<b>10,072</b>	<b>-8.5</b>	<b>-1.7</b>	<b>-12.2</b>
<b>GRAND TOTAL</b>	<b>82,782</b>	<b>96,095</b>	<b>98,048</b>	<b>97,084</b>	<b>-1.0</b>	<b>1.0</b>	<b>17.3</b>	<b>1,169,941</b>	<b>1,142,546</b>	<b>1,211,795</b>	<b>1,278,921</b>	<b>5.5</b>	<b>11.9</b>	<b>9.3</b>

# STOPOVER VISITORS BY MARKET SHARE



**Fig. 2**

Country	November 2004	% Share	Jan. - Nov. 2004	% Share	Jan. - Nov. 2003	% Share	% Change 2004/03
U.S.A	65,309	67.3%	906,591	70.9%	875,418	72.2%	3.6%
CANADA	7,980	8.2%	90,970	7.1%	82,697	6.8%	10.0%
U.K.	11,509	11.9%	144,653	11.3%	131,510	10.9%	10.0%
EUROPE	6,932	7.1%	73,133	5.7%	62,004	5.1%	17.9%
OTHERS	5,354	5.5%	63,574	5.0%	60,166	5.0%	5.7%
<b>Total</b>	<b>97,084</b>	<b>100.0%</b>	<b>1,278,921</b>	<b>100.0%</b>	<b>1,211,795</b>	<b>100.0%</b>	<b>5.5%</b>

**TABLE 3**

<b><u>AVERAGE LENGTH OF STAY (Nights)</u></b>				
<b><u>FOREIGN NATIONALS</u></b>				
	<b>All Types of Accommodation</b>		<b>Hotel</b>	
	2003	2004	2003	2004
<b>January</b>	10.1	9.8	6.6	6.7
<b>February</b>	8.8	8.9	6.3	6.5
<b>March</b>	8.5	8.6	6.1	6.2
<b>April</b>	8.9	8.7	6.2	6.1
<b>May</b>	9.2	8.7	5.9	6.3
<b>June</b>	10.5	10.2	6.2	6.3
<b>July</b>	11.5	10.7	6.7	6.7
<b>August</b>	10.4	10.1	6.7	6.9
<b>September</b>	10.5	11.5	6.5	6.4
<b>October</b>	10.2	9.9	6.1	6.4
<b>November</b>	10.3	10.3	6.2	6.6
<b>Jan. - Nov.</b>	9.9	9.7	6.3	6.4

**Note: LENGTH OF STAY IS BASED ON INTENDED LENGTH OF STAY**

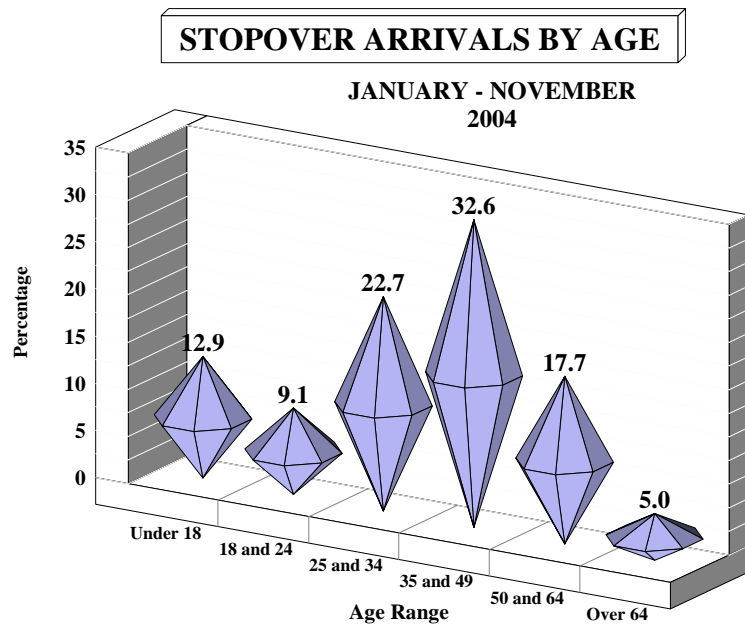


Fig. 3

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age	NOVEMBER		JAN. - NOV.		JAN. - NOV.		%Change 2004/03
	2004	% Share	2004	% Share	2003	% Share	
<b>Under 18</b>	9,507	9.8	164,971	12.9	147,216	12.1	12.1%
<b>18 and 24</b>	6,098	6.3	116,756	9.1	111,869	9.2	4.4%
<b>25 and 34</b>	22,117	22.8	290,134	22.7	288,366	23.8	0.6%
<b>35 and 49</b>	33,762	34.8	416,846	32.6	396,268	32.7	5.2%
<b>50 and 64</b>	19,529	20.1	226,826	17.7	211,569	17.5	7.2%
<b>Over 64</b>	6,071	6.3	63,388	5.0	56,507	4.7	12.2%
<b>Total</b>	<b>97,084</b>	<b>100.0</b>	<b>1,278,921</b>	<b>100.0</b>	<b>1,211,795</b>	<b>100.0</b>	<b>5.5%</b>

**TABLE 4****CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - NOVEMBER 2004**

	MONTEGO BAY		% Change 2004/03		OCHO RIOS		% Change 2004/03		2004 TOTAL		2003 TOTAL		% Change 2004/03	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	22	34,283	-12.0%	-21.8%	42	89,072	20.0%	18.8%	67	124,650	60	118,834	11.7%	4.9%
February	24	37,643	0.0%	-3.5%	31	77,443	-11.4%	0.1%	56	115,351	60	116,451	-6.7%	-0.9%
March	23	41,704	-14.8%	8.2%	34	86,847	-17.1%	-3.4%	58	129,266	69	128,758	-15.9%	0.4%
April	17	35,901	-10.5%	6.8%	29	73,843	-3.3%	-0.8%	46	109,744	49	108,009	-6.1%	1.6%
Jan. - Apr.	<b>86</b>	<b>149,531</b>	<b>-9.5%</b>	<b>-3.5%</b>	<b>136</b>	<b>327,205</b>	<b>-3.5%</b>	<b>3.3%</b>	<b>227</b>	<b>479,011</b>	<b>238</b>	<b>472,052</b>	<b>-4.6%</b>	<b>1.5%</b>
May	5	16,052	-28.6%	-5.1%	18	48,372	0.0%	2.0%	23	64,424	25	64,350	-8.0%	0.1%
June	8	24,499	33.3%	72.4%	18	51,928	5.9%	3.0%	26	76,427	24	64,812	8.3%	17.9%
July	5	17,453	0.0%	-0.9%	17	50,750	-22.7%	-23.7%	22	68,203	27	84,154	-18.5%	-19.0%
August	5	17,098	0.0%	18.0%	18	52,131	12.5%	7.2%	23	69,229	21	63,121	9.5%	9.7%
September	7	20,224	75.0%	60.9%	11	28,077	-47.6%	-49.4%	18	48,301	25	68,058	-28.0%	-29.0%
October	5	13,260	-37.5%	-35.8%	21	48,258	-32.3%	-35.9%	27	61,723	39	95,910	-30.8%	-35.6%
November	15	27,518	-6.3%	-4.0%	31	70,254	3.3%	-1.0%	48	98,704	48	100,522	0.0%	-1.8%
May - Nov.	<b>50</b>	<b>136,104</b>	<b>-2.0%</b>	<b>8.8%</b>	<b>134</b>	<b>349,770</b>	<b>-13.5%</b>	<b>-15.7%</b>	<b>187</b>	<b>487,011</b>	<b>209</b>	<b>540,927</b>	<b>-10.5%</b>	<b>-10.0%</b>
Jan. - Nov.	<b>136</b>	<b>285,635</b>	<b>-6.8%</b>	<b>2.0%</b>	<b>270</b>	<b>676,975</b>	<b>-8.8%</b>	<b>-7.4%</b>	<b>414</b>	<b>966,022</b>	<b>447</b>	<b>1,012,979</b>	<b>-7.4%</b>	<b>-4.6%</b>

- \* Note:
1. During the month of January three Cruise Ship calls with 1,668 Cruise passengers visited two ports.
  2. Included in the total Cruise passengers for the month of January, 3 calls with 1,295 passengers visited Port Antonio.
  3. During the month of February 1 Cruise Ship call with 1,174 Cruise passengers visited two ports.
  4. Included in the total Cruise passengers for the month of February, 1 calls with 265 passengers visited Port Antonio.
  5. Included in the total Cruise passengers for the month of March, 1 call with 715 passengers visited Port Antonio.
  6. During the month of April 1 Cruise Ship call with 1,181 Cruise passengers visited two ports.
  7. Included in the total Cruise passengers for the month of October, 1 call with 205 passengers visited Port Antonio.
  8. During the month of October 1 Cruise Ship call with 448 Cruise passengers visited two ports.
  9. Included in the total Cruise passengers for the month of November, 2 calls with 932 passengers visited Port Antonio.

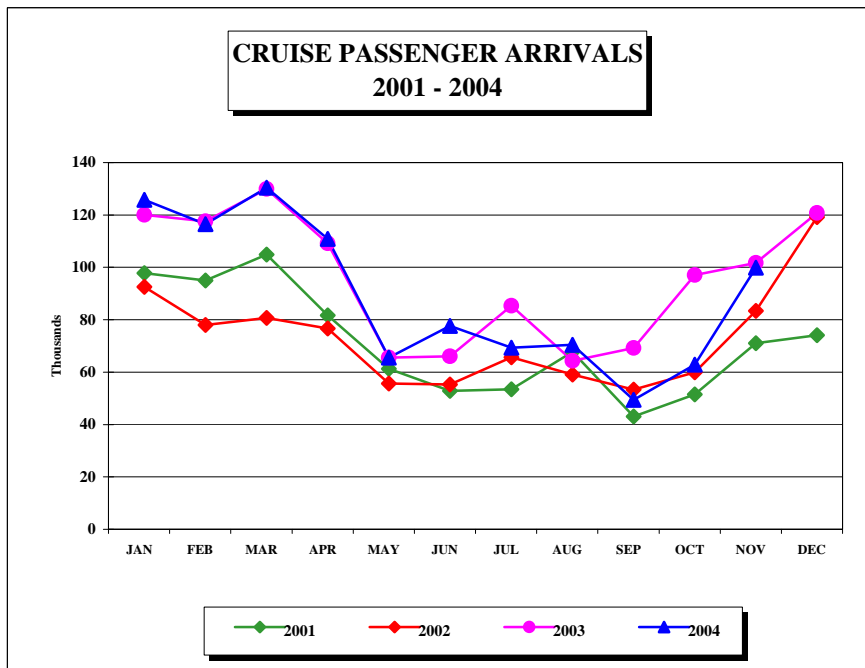


FIG. 4

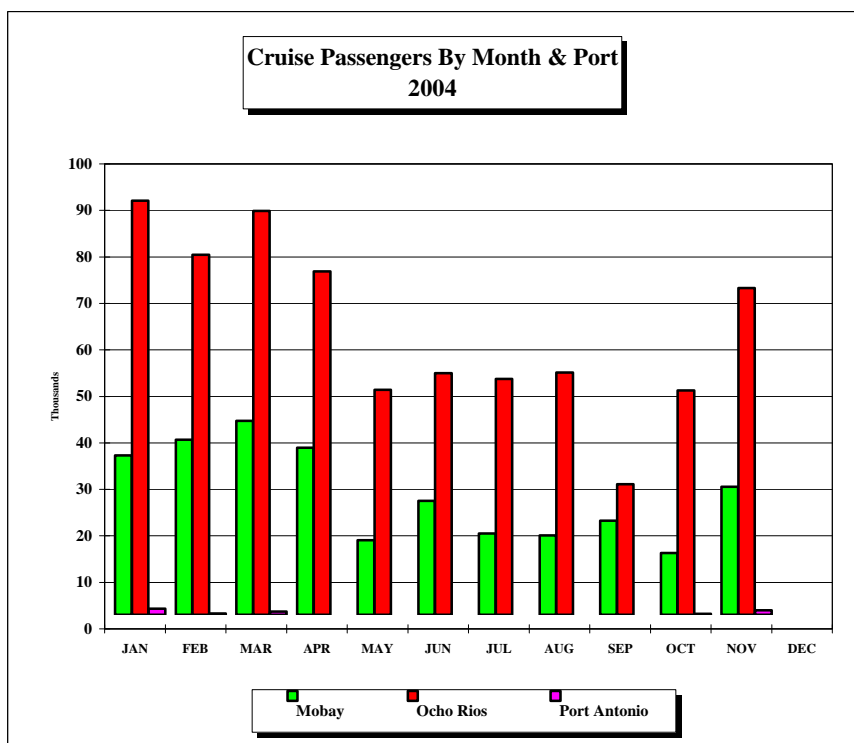


FIG. 4a

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2004</b>			<b>JANUARY - NOVEMBER 2004</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b>U.S.A.</b>						
<b><u>NORTHEAST (NEW YORK)</u></b>						
Connecticut	1,624	0	1,624	23,594	188	23,782
Delaware	421	1	422	5,025	19	5,044
Maine	250	0	250	2,957	23	2,980
Maryland	2,891	0	2,891	36,801	328	37,129
Massachusetts	2,342	0	2,342	29,634	435	30,069
New Hampshire	471	0	471	4,564	73	4,637
New Jersey	5,081	2	5,083	60,738	339	61,077
New York	11,219	61	11,280	156,585	1,580	158,165
Pennsylvania	4,457	1	4,458	52,609	666	53,275
Rhode Island	336	0	336	3,777	26	3,803
Vermont	145	0	145	1,714	23	1,737
Virginia	1,622	5	1,627	20,401	303	20,704
Washington D.C.	305	0	305	4,815	46	4,861
West Virginia	146	0	146	2,015	68	2,083
<b>Total</b>	<b>31,310</b>	<b>70</b>	<b>31,380</b>	<b>405,229</b>	<b>4,117</b>	<b>409,346</b>
<b><u>MIDWEST (CHICAGO)</u></b>						
Illinois	2,567	706	3,273	29,349	16,021	45,370
Indiana	661	102	763	10,433	1,776	12,209
Iowa	455	72	527	5,397	1,844	7,241
Kansas	355	9	364	4,496	413	4,909
Kentucky	284	3	287	5,280	218	5,498
Michigan	1,390	231	1,621	19,761	5,352	25,113
Minnesota	876	3	879	12,440	5,320	17,760
Missouri	756	422	1,178	8,212	11,102	19,314
Nebraska	401	8	409	4,330	100	4,430
North Dakota	68	4	72	1,247	300	1,547
Ohio	1,357	54	1,411	17,353	1,158	18,511
South Dakota	138	0	138	1,494	163	1,657
Wisconsin	858	226	1,084	14,672	9,681	24,353
<b>Total</b>	<b>10,166</b>	<b>1,840</b>	<b>12,006</b>	<b>134,464</b>	<b>53,448</b>	<b>187,912</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2004</b>			<b>JANUARY - NOVEMBER 2004</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>SOUTH (MIAMI)</u></b>						
Alabama	394	0	394	6,561	18	6,579
Arkansas	220	0	220	2,786	203	2,989
Florida	8,010	5	8,015	109,459	174	109,633
Georgia	2,512	0	2,512	39,057	64	39,121
Louisiana	417	1	418	5,574	186	5,760
Mississippi	192	0	192	2,940	33	2,973
North Carolina	1,280	0	1,280	17,331	186	17,517
Oklahoma	227	12	239	3,006	1,446	4,452
South Carolina	491	0	491	7,684	43	7,727
Tennessee	598	6	604	11,097	112	11,209
Texas	2,127	9	2,136	27,996	6,910	34,906
<b>Total</b>	<b>16,468</b>	<b>33</b>	<b>16,501</b>	<b>233,491</b>	<b>9,375</b>	<b>242,866</b>
<b><u>WEST (LOS ANGELES)</u></b>						
Alaska	35	0	35	319	12	331
Arizona	367	0	367	4,387	77	4,464
California	3,308	3	3,311	41,988	218	42,206
Colorado	487	3	490	5,079	1,646	6,725
Hawaii	16	0	16	248	5	253
Idaho	49	0	49	762	4	766
Montana	39	0	39	728	12	740
Nevada	246	2	248	2,345	34	2,379
New Mexico	87	1	88	950	32	982
Oregon	170	0	170	2,023	19	2,042
Utah	108	0	108	1,326	18	1,344
Washington	454	0	454	3,736	63	3,799
Wyoming	47	0	47	372	64	436
<b>Total</b>	<b>5,413</b>	<b>9</b>	<b>5,422</b>	<b>64,263</b>	<b>2,204</b>	<b>66,467</b>
<b>TOTAL U.S.A.</b>	<b>63,357</b>	<b>1,952</b>	<b>65,309</b>	<b>837,447</b>	<b>69,144</b>	<b>906,591</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2004</b>			<b>JANUARY - NOVEMBER 2004</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>CANADA (TORONTO)</u></b>						
Alberta	393	11	404	4,982	103	5,085
British Columbia	264	9	273	2,667	81	2,748
Manitoba	107	7	114	2,017	67	2,084
New Brunswick	30	9	39	873	42	915
Newfoundland	45	4	49	467	47	514
Nova Scotia	125	10	135	1,666	57	1,723
Ontario	3,762	2,253	6,015	47,100	20,004	67,104
P.E. Island	4	1	5	152	1	153
Quebec	445	442	887	6,917	2,564	9,481
Saskatchewan	54	1	55	965	18	983
Other Canada	3	0	3	157	22	179
<b>Total</b>	<b>5,232</b>	<b>2,747</b>	<b>7,979</b>	<b>67,963</b>	<b>23,006</b>	<b>90,969</b>
<b><u>LONDON OFFICE</u></b>						
<b><u>Northern Europe</u></b>						
U.K.	7,595	3,914	11,509	92,633	52,020	144,653
Denmark	47	1	48	624	22	646
Finland	14	0	14	334	9	343
Norway	61	0	61	590	13	603
Sweden	102	1	103	974	33	1,007
<b><u>Southern Europe</u></b>						
Greece	29	11	40	192	33	225
Italy	556	1,280	1,836	9,441	13,552	22,993
Portugal	19	1	20	266	524	790
Spain	115	14	129	1,176	9,012	10,188
<b><u>Western Europe</u></b>						
Austria	187	136	323	1,785	808	2,593
Belgium	73	387	460	1,231	2,647	3,878
France	211	69	280	2,314	415	2,729
Germany	1,839	30	1,869	15,724	231	15,955
Luxemburg	11	13	24	109	77	186
Netherlands	242	309	551	3,194	449	3,643
Switzerland	127	434	561	1,649	2,173	3,822
<b><u>Central/East Europe</u></b>						
Czechoslovakia	14	10	24	302	28	330
Hungary	27	6	33	208	21	229
Poland	26	7	33	610	21	631
Russia	73	3	76	821	18	839
Other Europe	87	361	448	923	581	1,504
<b>Total</b>	<b>11,455</b>	<b>6,987</b>	<b>18,442</b>	<b>135,100</b>	<b>82,687</b>	<b>217,787</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2004</b>			<b>JANUARY - NOVEMBER 2004</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>OTHER COUNTRIES</u></b>						
<b><u>CENTRAL AMERICA</u></b>						
Mexico	116	3	119	1,403	722	2,125
Belize	34	0	34	462	1	463
Costa Rica	46	0	46	551	34	585
El Salvador	6	0	6	136	62	198
Guatemala	25	0	25	247	89	336
Honduras	7	0	7	173	37	210
Nicaragua	3	0	3	50	11	61
Panama	61	0	61	897	0	897
<b>Total</b>	<b>298</b>	<b>3</b>	<b>301</b>	<b>3,919</b>	<b>956</b>	<b>4,875</b>
<b><u>SOUTH AMERICA</u></b>						
Argentina	39	0	39	460	2	462
Bolivia	4	0	4	44	0	44
Brazil	79	0	79	875	5	880
Chile	21	0	21	384	2	386
Colombia	21	0	21	258	0	258
Ecuador	8	0	8	88	1	89
Guyana	137	0	137	1,592	2	1,594
Paraguay	1	0	1	17	0	17
Peru	13	0	13	252	1	253
Surinam	33	0	33	306	1	307
Uruguay	1	0	1	89	0	89
Venezuela	53	0	53	588	2	590
Other South America	0	0	0	1	0	1
<b>Total</b>	<b>410</b>	<b>0</b>	<b>410</b>	<b>4,954</b>	<b>16</b>	<b>4,970</b>
<b>Total Latin America</b>	<b>708</b>	<b>3</b>	<b>711</b>	<b>8,873</b>	<b>972</b>	<b>9,845</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2004</b>			<b>JANUARY - NOVEMBER 2004</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>CARIBBEAN</u></b>						
Antigua	110	0	110	1,745	1	1,746
Bahamas	187	1	188	2,757	128	2,885
Barbados	535	1	536	5,217	5	5,222
Bermuda	122	0	122	1,813	2	1,815
British Virgin Is.	21	0	21	750	0	750
Cayman Is.	1,263	0	1,263	12,831	15	12,846
Dominica	28	0	28	304	0	304
Grenada	40	0	40	553	1	554
Monsterrat	5	0	5	93	0	93
St. Kitts/Nevis/Anguilla	52	0	52	825	0	825
St. Lucia	187	0	187	1,888	0	1,888
St. Vincent	43	0	43	602	2	604
Turks & Caicos Is.	57	0	57	988	8	996
Trinidad & Tobago	616	0	616	6,742	4	6,746
<b>Comm. Caribbean</b>	<b>3,266</b>	<b>2</b>	<b>3,268</b>	<b>37,108</b>	<b>166</b>	<b>37,274</b>
Aruba	29	0	29	421	0	421
Bonaire	1	0	1	77	0	77
Cuba	24	0	24	344	4	348
Curacao	93	0	93	1,069	0	1,069
Dominican Republic	116	0	116	1,122	4	1,126
Guadelope	13	0	13	140	1	141
Haiti	72	0	72	449	0	449
Puerto Rico	94	0	94	1,413	3	1,416
St. Maarten	29	0	29	702	0	702
All other Caribbean	66	1	67	633	1	634
<b>Other Caribbean</b>	<b>537</b>	<b>1</b>	<b>538</b>	<b>6,370</b>	<b>13</b>	<b>6,383</b>
<b>TOTAL CARIBBEAN</b>	<b>3,803</b>	<b>3</b>	<b>3,806</b>	<b>43,478</b>	<b>179</b>	<b>43,657</b>
<b><u>OTHER COUNTRIES</u></b>						
African Countries	49	0	49	1,013	22	1,035
Isreal	56	1	57	733	9	742
Saudi Arabia	5	0	5	30	0	30
Turkey	7	0	7	140	6	146
Other Middle East	22	7	29	284	24	308
India & Pakistan	41	0	41	497	13	510
Japan	374	0	374	4,028	6	4,034
China	61	2	63	489	6	495
Taiwan	5	0	5	48	1	49
Korea	17	0	17	193	4	197
Philippines	45	0	45	507	1	508
Singapore	3	0	3	87	1	88
Other Asia	14	0	14	307	3	310
Australia	108	0	108	1,340	10	1,350
New Zealand	19	0	19	239	5	244
All Other Ctries	1	0	1	26	0	26
<b>Total</b>	<b>827</b>	<b>10</b>	<b>837</b>	<b>9,961</b>	<b>111</b>	<b>10,072</b>
<b>GRAND TOTAL</b>	<b>85,382</b>	<b>11,702</b>	<b>97,084</b>	<b>1,102,822</b>	<b>176,099</b>	<b>1,278,921</b>

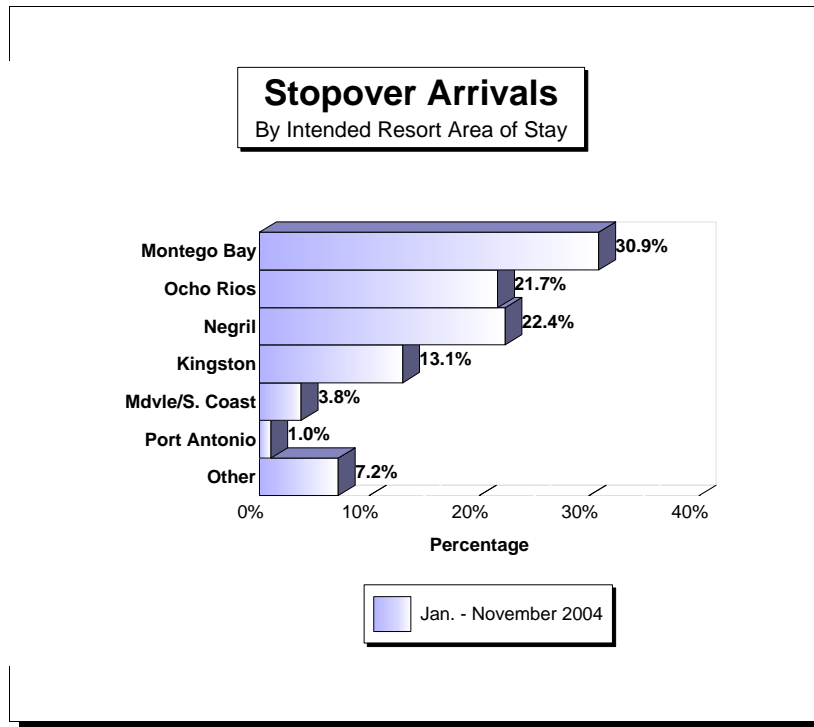


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	NOVEMBER		JAN.- NOV.		JAN.- NOV.		%Change 2004/03
	2004	%Share	2004	%Share	2003	%Share	
Montego Bay	29,674	30.6%	395,068	30.9%	379,856	31.3%	4.0%
Ocho Rios	17,547	18.1%	277,175	21.7%	270,509	22.3%	2.5%
Negril	25,433	26.2%	286,107	22.4%	251,527	20.8%	13.7%
Kingston	13,355	13.8%	166,980	13.1%	165,081	13.6%	1.2%
Mdvle/S. Coast	3,431	3.5%	48,705	3.8%	44,916	3.7%	8.4%
Port Antonio	937	1.0%	13,162	1.0%	12,448	1.0%	5.7%
Other	6,707	6.9%	91,724	7.2%	87,458	7.2%	4.9%
<b>Total</b>	<b>97,084</b>	<b>100.0%</b>	<b>1,278,921</b>	<b>100.0%</b>	<b>1,211,795</b>	<b>100.0%</b>	<b>5.5%</b>