

## MONTHLY STATISTICAL REPORT

Volume X111, Issue X1

November 2003

### TOURIST (Stopovers)

Stopover arrivals in November 2003 were **98,048**, an increase of **2%** over the **96,095** recorded for November 2002. To date, for the first seven months of summer, (May to November 2003), stopover arrivals increased by **5%**, with a total of **757,572** compared to **721,550** for the same period in 2002.

Cumulatively, stopovers for the January to November period increased by **6%**. There was a total of **1,211,795** stopovers for the period compared to **1,142,546** in 2002.

#### United States

Stopover arrivals from the United States market declined by **2%** in November with a total of **67,928** visitors compared to the **69,094** visitors who came in November 2002. With the exception of the Midwest which increased by **9%** and the Northeast which reflected no change over the same period in 2002, the other two marketing regions recorded declined. The South and the West declined by **10%** and **4%** respectively.

For the summer period to date, the US market recorded an increase of **3%**. Three of the US marketing regions recorded increases during the period. The Northeast was up by **7%**, the Midwest by **6%**, and the West by **1%**. The South declined by **3%**.

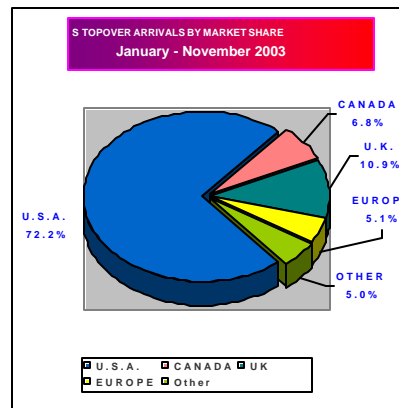
For the January to November period the US market increased by **4%**. Total visitors from this market for the period was **875,418** compared to **841,677** for the corresponding period in 2002. The Northeast increased by **7%**, the Midwest by **8%** each, and the West by under **1%**. The South declined by **2%**.

#### Canada

In November 2003, the Canadian market increased by **7%** with a total of **8,094** stopovers compared to **7,577** stopovers who came in November 2002. The leading province Ontario increased by **5%**, and the second most important visitor-producing province Quebec declined by **2%**.

For the first seven months of summer, (May to November), a total of **40,886** stopovers came from this market compared to **42,915** in 2002, reflecting a **5%** decline over the same period in 2002.

Cumulatively, the Canadian market declined by **3%** in the January to November period with a total of **82,697** stopovers compared to **85,178** in 2002. The notable increases were from Manitoba **66%**, Nova Scotia **30%**, British Columbia **11%**, and Alberta up by **7%**.



#### Europe

The European market continued to perform well in November 2003 by recording an increase of **14%** over the same period in 2002. The market provided a total of **16,821** stopover

visitors compared to the **14,706** recorded in November 2002. Both the United Kingdom and Germany increased by **8%** each. Italy recorded an increase of **52%**.

During the summer period, May to November, the market increased by **20%** with **125,805** visitors compared to **104,815** visitors who came for the same period in 2002.

Cumulatively, for the January to November period, the European market increased by **22%**. Total stopovers for the period were **193,514** compared to **158,419** in 2002. Both the United Kingdom and Germany recorded increases. The United Kingdom with a total of **131,510** stopovers recorded an increase of **19%** while Germany with **14,236** visitors recorded an increase of **9%**. The Italian market surpassed Germany's performance during the period. **21,900** Italians visited the island representing an increase of **80%** over the same period in 2002.

Stopover arrivals increased by **2%** in November. Cumulatively, stopover arrivals increased by **6%** in the January to November period.

Cruise Passenger arrivals increased by **22%** in November and by **36%** in the January to November period.

## Latin America

The Latin American market increased by **10%** in November with a total of **934** stopovers compared to **849** in November 2002. Four of the leading countries recorded increases. Brazil increased by **21%**, Colombia by **82%**, Chile **33%** and Mexico by **42%**. Argentina declined by **13%** over the same period in 2002.

For the January to November period, the Latin American market declined by **4%** with a total of **10,285** visitors compared to **10,729** for the corresponding period in 2002.

## The Caribbean

Visitors to Jamaica from the Caribbean region increased by **6%** in November. A total of **3,164** visitors from other Caribbean countries visited Jamaica, up from **2,994** in November 2002.

The major Caribbean countries which provided visitors to Jamaica in November were: the Cayman Islands (**867**), Trinidad and Tobago (**656**), Barbados (**461**), the Bahamas (**122**), Antigua (**127**), Bermuda (**98**), and St. Lucia (**136**). While Antigua, Barbados, Bermuda, St. Lucia and Trinidad and Tobago recorded increases in November, all the other major Caribbean countries recorded declines against November 2002.

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to November period increased by **7%** moving from **36,302** in 2002 to **38,871** in 2003. In the period under review, the top Caribbean countries that provided stopover visitors to Jamaica were the Cayman Islands with **10,427**, Trinidad and Tobago with **6,778**, Barbados with **4,951** and the Bahamas with **2,569**.

## Japan

The Japanese market increased by **3%** in November with a total of **468** stopovers compared to **455** in November 2002 and was up by **67%** against the **281** for the corresponding period in 2001.

For the January to November period, Japan declined by **13%** with **3,673** visitors compared to **4,197** in 2002.

## Other Countries

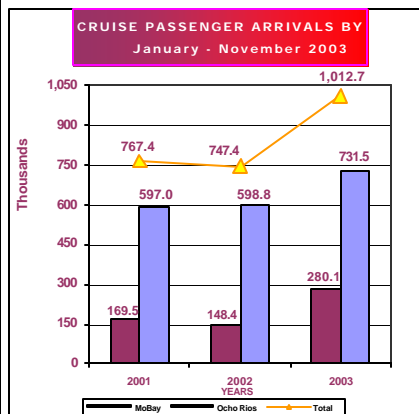
Of the other countries, Australia with a total of **1,956** stopovers in January to November period recorded an increase of **50%** against the **1,305** who came for the same period in 2002.

## Market Share

The market share of stopover visitors for the January to November period were as follows:

USA **72.2%**; Canada **6.8%**; UK **10.9%**; Continental Europe **5.1%** the Caribbean **3.2%**; Latin America **0.9%**; Japan **0.3%** and Other Countries **0.6%**.

## Cruise Passengers



A total of **100,234** cruise passengers visited Jamaica in November 2003. This represents a **22%** increase against the **82,228** recorded for November 2002. Cumulatively, a total of **1,012,691** cruise passengers visited Jamaica in the January to November period, a **36%** increase against the **747,369** recorded for the corresponding period in 2002.

A total of **70,956** cruise passengers visited the port of Ocho Rios in November, an increase of **5%** over the **67,531** recorded for November 2002. For the January to November period cruise pas-

senger arrivals to the port of Ocho Rios was **731,459** an increase of **22%** against the **598,848** for the corresponding period in 2002.

Montego Bay recorded a total of **28,661** cruise passengers for the month of November 2003, an increase of **95%** against the **14,697** recorded for November 2002. Cumulatively, for the January to November period, cruise passenger arrivals to Montego Bay was **280,097** an increase of **89%** against the **148,449** recorded for the same period in 2002.

## Length of Stay

The average length of stay of stopovers in November was **10.3** nights the same as that recorded for November 2002. The average length of stay in hotels was **6.2** nights the same as that recorded in November 2002. Cumulatively, the average length of stay for the January to November period was **9.9** nights against the **10.0** recorded for the similar period in 2002.

## First and Repeat Visitors

Approximately **53%** or **48,966** of the **92,813** foreign nationals who visited Jamaica in November were first-time visitors and the other **47%** or **43,847** were repeat guests.

Cumulatively, in the January to November period, some **55%** of the **1,139,129** Foreign Nationals who visited the island were first-time guests and **45%** were repeat guests.

**TABLE 1**  
**TOURIST ARRIVALS**  
January - November  
2003

Month	<----- Stopovers ----->						Total		
	Foreign Nationals	+/- 2003/02	+/- 2003/01	Non-Resident Jamaicans	+/- 2003/02	+/- 2003/01	Stopover Arrivals	+/- 2003/02	+/- 2003/01
January	95,875	12.6%	-0.9%	5,431	9.0%	5.2%	101,306	12.4%	-0.6%
February	106,440	11.7%	-1.0%	5,018	6.0%	-14.3%	111,458	11.4%	-1.7%
March	124,143	0.4%	-8.9%	5,342	-18.1%	-23.1%	129,485	-0.5%	-9.6%
April	104,597	11.0%	-10.9%	7,377	14.6%	-10.3%	111,974	11.2%	-10.9%
<b>Jan.-Apr.</b>	<b>431,055</b>	<b>8.2%</b>	<b>-5.9%</b>	<b>23,168</b>	<b>2.2%</b>	<b>-11.5%</b>	<b>454,223</b>	<b>7.9%</b>	<b>-6.2%</b>
May	95,809	3.4%	-2.3%	6,212	-7.1%	-7.7%	102,021	2.7%	-2.6%
June	114,081	7.6%	2.7%	7,990	4.2%	-12.0%	122,071	7.4%	1.6%
July	133,578	5.5%	9.9%	10,461	-5.6%	9.3%	144,039	4.6%	9.8%
August	119,352	8.9%	14.2%	8,867	-2.3%	-3.2%	128,219	8.0%	12.8%
September	71,502	1.3%	21.9%	5,033	-5.7%	3.3%	76,535	0.8%	20.5%
October	80,939	7.7%	25.0%	5,700	14.1%	12.4%	86,639	8.1%	24.1%
November	92,813	3.2%	20.4%	5,235	-15.3%	-8.3%	98,048	2.0%	18.4%
<b>May.-Nov.</b>	<b>708,074</b>	<b>5.6%</b>	<b>11.4%</b>	<b>49,498</b>	<b>-3.0%</b>	<b>-1.4%</b>	<b>757,572</b>	<b>5.0%</b>	<b>10.5%</b>
<b>Jan.-Nov.</b>	<b>1,139,129</b>	<b>6.6%</b>	<b>4.2%</b>	<b>72,666</b>	<b>-1.4%</b>	<b>-4.9%</b>	<b>1,211,795</b>	<b>6.1%</b>	<b>3.6%</b>

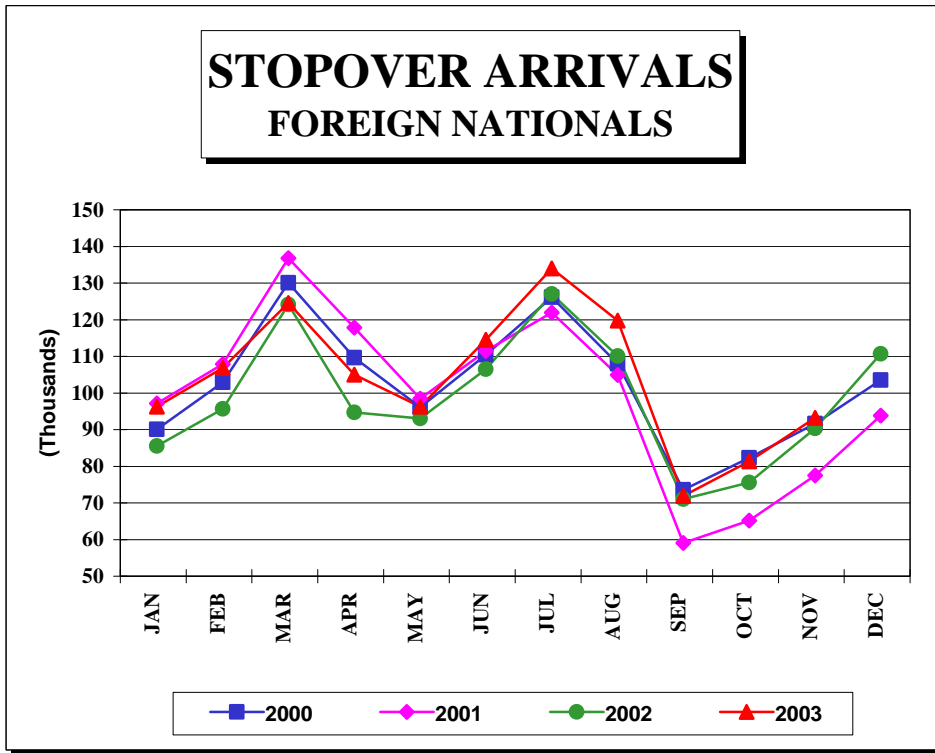


FIG. 1

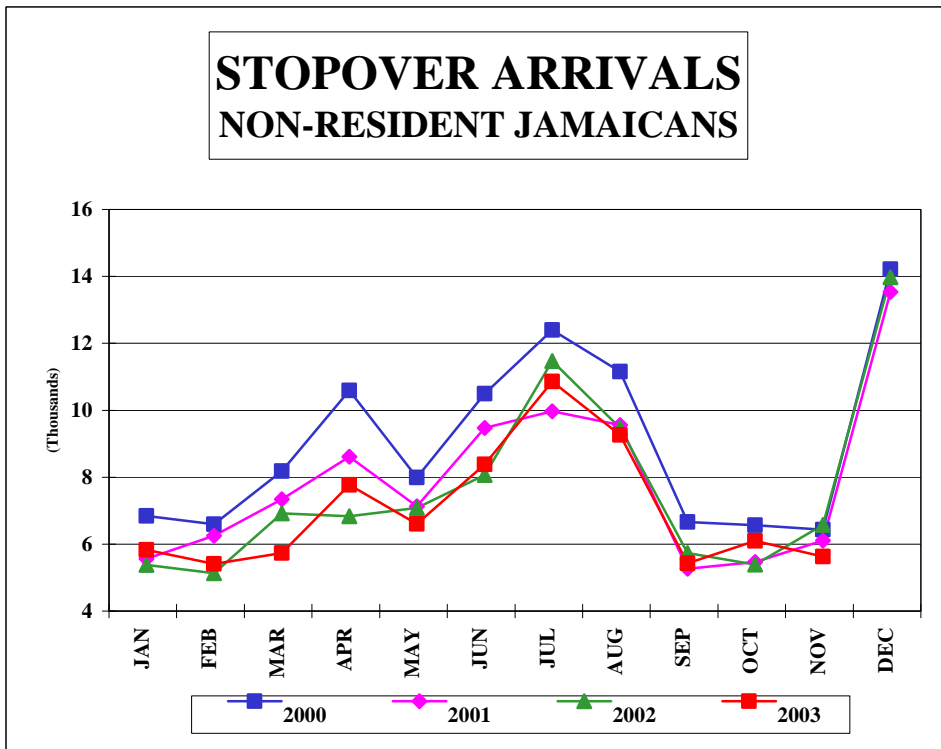


FIG. 1a

**TABLE 1.1****First & Repeat Visit to Jamaica**

FOREIGN NATIONALS

2003

	Arrivals				TOTAL	% SHARE	
	First Visit	+/-	Repeat Visit	+/-		First Visit	Repeat Visit
Jan.	51,389	18.9	44,486	6.2	95,875	53.6	46.4
Feb.	56,644	12.2	49,796	11.1	106,440	53.2	46.8
Mar.	74,063	2.2	50,080	-2.3	124,143	59.7	40.3
Apr.	57,325	17.3	47,272	4.1	104,597	54.8	45.2
<b>Jan.-Apr.</b>	<b>239,421</b>	<b>11.4</b>	<b>191,634</b>	<b>4.5</b>	<b>431,055</b>	<b>55.5</b>	<b>44.5</b>
May	54,403	11.0	41,406	-5.0	95,809	56.8	43.2
Jun.	65,139	5.4	48,942	10.7	114,081	57.1	42.9
Jul.	70,593	2.4	62,985	9.2	133,578	52.8	47.2
Aug.	65,708	8.8	53,644	8.9	119,352	55.1	44.9
Sept.	38,776	0.4	32,726	2.4	71,502	54.2	45.8
Oct.	42,793	3.8	38,146	12.5	80,939	52.9	47.1
Nov.	48,966	5.1	43,847	1.2	92,813	52.8	47.2
<b>May-Nov.</b>	<b>386,378</b>	<b>5.4</b>	<b>321,696</b>	<b>5.8</b>	<b>708,074</b>	<b>54.6</b>	<b>45.4</b>
<b>Jan.-Nov.</b>	<b>625,799</b>	<b>7.6</b>	<b>513,330</b>	<b>5.3</b>	<b>1,139,129</b>	<b>54.9</b>	<b>45.1</b>

**TABLE 1.2**  
**STOPOVER ARRIVALS BY MARKET REGION**  
**AND MONTH OF ARRIVAL 2003**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries
	Northeast	Mid-West	South	West	Total						
<b>January</b>	28,497	21,351	14,638	4,110	68,596	11,589	16,286	1,087	2,821	635	292
<b>February</b>	35,006	25,007	14,940	4,002	78,955	11,506	16,812	777	2,594	578	236
<b>March</b>	40,262	29,316	21,505	5,449	96,532	10,779	17,088	892	3,197	695	302
<b>April</b>	37,597	17,405	19,687	5,514	80,203	7,937	17,523	1,041	4,324	532	414
<b>Jan.-Apr.</b>	<b>141,362</b>	<b>93,079</b>	<b>70,770</b>	<b>19,075</b>	<b>324,286</b>	<b>41,811</b>	<b>67,709</b>	<b>3,797</b>	<b>12,936</b>	<b>2,440</b>	<b>1,244</b>
<b>May</b>	30,120	14,016	25,523	5,353	75,012	5,276	16,282	968	3,232	449	802
<b>June</b>	34,991	16,810	35,215	7,646	94,662	4,917	17,017	871	3,676	522	406
<b>July</b>	48,733	15,071	35,202	8,459	107,465	7,175	21,608	1,051	5,249	668	823
<b>August</b>	47,421	13,396	24,911	8,860	94,588	6,170	21,333	792	4,437	509	390
<b>September</b>	20,293	9,522	16,889	4,315	51,019	4,062	16,708	909	3,040	599	198
<b>October</b>	25,120	11,519	18,904	4,915	60,458	5,192	16,036	962	3,137	556	298
<b>November</b>	31,497	13,255	17,844	5,332	67,928	8,094	16,821	934	3,164	785	322
<b>May - Nov.</b>	<b>238,175</b>	<b>93,589</b>	<b>174,488</b>	<b>44,880</b>	<b>551,132</b>	<b>40,886</b>	<b>125,805</b>	<b>6,487</b>	<b>25,935</b>	<b>4,088</b>	<b>3,239</b>
<b>Jan. - Nov.</b>	<b>379,537</b>	<b>186,668</b>	<b>245,258</b>	<b>63,955</b>	<b>875,418</b>	<b>82,697</b>	<b>193,514</b>	<b>10,284</b>	<b>38,871</b>	<b>6,528</b>	<b>4,483</b>
<b>+/- %</b>	<b>7.0%</b>	<b>7.7%</b>	<b>-1.9%</b>	<b>0.3%</b>	<b>4.0%</b>	<b>-2.9%</b>	<b>22.2%</b>	<b>-4.1%</b>	<b>7.1%</b>	<b>1.9%</b>	<b>8.5%</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2000	2001	2002	2003	% Change			2000	2001	2002	2003	% Change		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b>U.S.A.</b>														
<b>NORTHEAST (NEW YORK)</b>														
Connecticut	1,631	1,328	1,574	1,520	-3.4	14.5	-6.8	19,797	20,644	19,655	21,129	7.5	2.3	6.7
Delaware	490	314	447	469	4.9	49.4	-4.3	4,885	4,830	4,505	4,549	1.0	-5.8	-6.9
Maine	164	142	159	169	6.3	19.0	3.0	2,074	2,429	2,116	2,233	5.5	-8.1	7.7
Maryland	2,591	2,458	3,070	2,746	-10.6	11.7	6.0	30,434	31,612	32,572	34,722	6.6	9.8	14.1
Massachusetts	1,747	1,751	2,169	2,275	4.9	29.9	30.2	24,504	28,815	25,318	26,459	4.5	-8.2	8.0
New Hampshire	307	292	294	347	18.0	18.8	13.0	3,569	4,397	3,572	3,906	9.4	-11.2	9.4
New Jersey	5,219	4,197	5,396	5,965	10.5	42.1	14.3	50,390	50,996	50,279	56,311	12.0	10.4	11.8
New York	11,747	9,958	11,532	11,032	-4.3	10.8	-6.1	148,497	144,394	140,921	148,622	5.5	2.9	0.1
Pennsylvania	3,945	3,440	4,330	4,419	2.1	28.5	12.0	44,747	46,588	47,483	50,761	6.9	9.0	13.4
Rhode Island	253	170	278	308	10.8	81.2	21.7	2,566	2,768	2,889	3,210	11.1	16.0	25.1
Vermont	113	94	93	100	7.5	6.4	-11.5	1,368	1,587	1,154	1,287	11.5	-18.9	-5.9
Virginia	1,597	1,199	1,646	1,620	-1.6	35.1	1.4	18,361	18,052	18,154	19,809	9.1	9.7	7.9
Washington D.C.	454	352	404	382	-5.4	8.5	-15.9	4,861	4,836	4,579	5,034	9.9	4.1	3.6
West Virginia	71	79	110	145	31.8	83.5	104.2	1,601	1,769	1,461	1,505	3.0	-14.9	-6.0
Total	30,329	25,774	31,502	31,497	-0.0	22.2	3.9	357,654	363,717	354,658	379,537	7.0	4.3	6.1
<b>MIDWEST (CHICAGO)</b>														
Illinois	4,309	3,506	3,516	3,555	1.1	1.4	-17.5	53,319	46,915	45,127	46,604	3.3	-0.7	-12.6
Indiana	903	615	925	807	-12.8	31.2	-10.6	12,866	11,169	11,208	12,490	11.4	11.8	-2.9
Iowa	519	406	476	650	36.6	60.1	25.2	5,978	6,111	6,345	7,016	10.6	14.8	17.4
Kansas	376	259	319	345	8.2	33.2	-8.2	4,616	4,452	4,146	4,150	0.1	-6.8	-10.1
Kentucky	274	210	359	345	-3.9	64.3	25.9	5,120	4,811	5,589	5,664	1.3	17.7	10.6
Michigan	1,807	1,508	1,440	1,430	-0.7	-5.2	-20.9	26,522	25,918	21,959	25,019	13.9	-3.5	-5.7
Minnesota	734	734	907	1,019	12.3	38.8	38.8	17,300	16,297	15,705	17,619	12.2	8.1	1.8
Missouri	1,133	844	1,080	1,443	33.6	71.0	27.4	19,091	15,796	17,508	20,037	14.4	26.8	5.0
Nebraska	329	243	378	305	-19.3	25.5	-7.3	3,541	3,815	3,770	4,114	9.1	7.8	16.2
North Dakota	59	74	66	79	19.7	6.8	33.9	953	946	959	1,049	9.4	10.9	10.1
Ohio	1,242	1,010	1,400	1,429	2.1	41.5	15.1	18,955	17,672	18,480	18,455	-0.1	4.4	-2.6
South Dakota	75	32	105	91	-13.3	184.4	21.3	1,113	1,039	1,078	1,500	39.1	44.4	34.8
Wisconsin	1,248	1,156	1,201	1,757	46.3	52.0	40.8	24,146	23,562	21,471	22,951	6.9	-2.6	-4.9
Total	13,008	10,597	12,172	13,255	8.9	25.1	1.9	193,520	178,503	173,345	186,668	7.7	4.6	-3.5

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2000	2001	2002	2003	% Change			2000	2001	2002	2003	% Change		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b>SOUTH (MIAMI)</b>														
Alabama	469	259	456	475	4.2	83.4	1.3	6,889	6,249	6,486	7,018	8.2	12.3	1.9
Arkansas	141	123	175	201	14.9	63.4	42.6	2,748	2,510	2,584	2,841	9.9	13.2	3.4
Florida	8,508	8,304	9,698	8,832	-8.9	6.4	3.8	110,422	108,248	110,434	109,882	-0.5	1.5	-0.5
Georgia	2,813	2,421	3,202	2,695	-15.8	11.3	-4.2	36,909	37,827	42,402	39,306	-7.3	3.9	6.5
Louisiana	365	400	551	500	-9.3	25.0	37.0	6,971	7,014	7,140	6,410	-10.2	-8.6	-8.0
Mississippi	155	101	217	223	2.8	120.8	43.9	3,171	2,753	2,982	2,845	-4.6	3.3	-10.3
North Carolina	1,227	1,036	1,225	1,173	-4.2	13.2	-4.4	15,997	15,901	15,529	16,572	6.7	4.2	3.6
Oklahoma	285	287	279	228	-18.3	-20.6	-20.0	4,558	3,953	4,015	4,023	0.2	1.8	-11.7
Puerto Rico	152	134	136	144	5.9	7.5	-5.3	1,588	1,374	1,443	1,300	-9.9	-5.4	-18.1
South Carolina	528	470	557	545	-2.2	16.0	3.2	6,900	7,272	7,258	7,414	2.1	2.0	7.4
Tennessee	664	480	771	743	-3.6	54.8	11.9	11,375	9,791	11,492	11,638	1.3	18.9	2.3
Texas	2,043	2,665	2,609	2,085	-20.1	-21.8	2.1	38,646	36,004	38,171	36,009	-5.7	0.0	-6.8
Total	17,350	16,680	19,876	17,844	-10.2	7.0	2.8	246,174	238,896	249,936	245,258	-1.9	2.7	-0.4
<b>WEST (LOS ANGELES)</b>														
Alaska	35	28	29	23	-20.7	-17.9	-34.3	305	329	258	335	29.8	1.8	9.8
Arizona	589	368	340	329	-3.2	-10.6	-44.1	6,503	6,804	4,343	4,208	-3.1	-38.2	-35.3
California	3,454	2,419	3,356	3,161	-5.8	30.7	-8.5	41,510	38,695	40,447	40,231	-0.5	4.0	-3.1
Colorado	665	482	583	602	3.3	24.9	-9.5	6,672	6,330	6,594	6,122	-7.2	-3.3	-8.2
Hawaii	25	21	8	18	125.0	-14.3	-28.0	226	229	182	227	24.7	-0.9	0.4
Idaho	98	42	112	120	7.1	185.7	22.4	1,028	995	932	1,005	7.8	1.0	-2.2
Montana	42	44	34	50	47.1	13.6	19.0	526	598	577	700	21.3	17.1	33.1
Nevada	148	174	180	171	-5.0	-1.7	15.5	1,964	1,831	1,868	2,303	23.3	25.8	17.3
New Mexico	106	90	118	90	-23.7	0.0	-15.1	1,048	1,034	937	888	-5.2	-14.1	-15.3
Oregon	183	176	191	222	16.2	26.1	21.3	2,439	2,092	2,185	2,010	-8.0	-3.9	-17.6
Utah	95	63	159	139	-12.6	120.6	46.3	1,101	997	1,347	1,630	21.0	63.5	48.0
Washington	417	383	392	368	-6.1	-3.9	-11.8	4,282	3,946	3,722	3,919	5.3	-0.7	-8.5
Wyoming	39	26	42	39	-7.1	50.0	0.0	381	326	346	377	9.0	15.6	-1.0
Total	5,896	4,316	5,544	5,332	-3.8	23.5	-9.6	67,985	64,206	63,738	63,955	0.3	-0.4	-5.9
<b>TOTAL U.S.A.</b>	<b>66,583</b>	<b>57,367</b>	<b>69,094</b>	<b>67,928</b>	<b>-1.7</b>	<b>18.4</b>	<b>2.0</b>	<b>865,333</b>	<b>845,322</b>	<b>841,677</b>	<b>875,418</b>	<b>4.0</b>	<b>3.6</b>	<b>1.2</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2000	2001	2002	2003	% Change			2000	2001	2002	2003	% Change		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b>CANADA (TORONTO)</b>														
Alberta	556	403	396	528	33.3	31.0	-5.0	4,150	4,056	3,330	3,550	6.6	-12.5	-14.5
British Columbia	380	271	290	373	28.6	37.6	-1.8	2,986	2,980	2,382	2,636	10.7	-11.5	-11.7
Manitoba	235	126	104	149	43.3	18.3	-36.6	2,391	2,424	1,435	2,375	65.5	-2.0	-0.7
New Brunswick	108	97	78	80	2.6	-17.5	-25.9	1,243	1,220	867	783	-9.7	-35.8	-37.0
Newfoundland	66	56	75	41	-45.3	-26.8	-37.9	612	547	573	521	-9.1	-4.8	-14.9
Nova Scotia	146	140	104	113	8.7	-19.3	-22.6	1,924	2,079	1,102	1,432	29.9	-31.1	-25.6
Ontario	6,673	5,255	5,754	6,017	4.6	14.5	-9.8	67,989	72,592	65,358	61,413	-6.0	-15.4	-9.7
P.E. Island	21	16	8	10	25.0	-37.5	-52.4	143	133	116	154	32.8	15.8	7.7
Quebec	1,450	885	702	691	-1.6	-21.9	-52.3	10,301	11,622	9,133	8,631	-5.5	-25.7	-16.2
Saskatchewan	90	70	31	78	151.6	11.4	-13.3	959	1,121	607	1,011	66.6	-9.8	5.4
Other Canada	46	35	35	14	-60.0	-60.0	-69.6	357	411	275	191	-30.5	-53.5	-46.5
Total	9,771	7,354	7,577	8,094	6.8	10.1	-17.2	93,055	99,185	85,178	82,697	-2.9	-16.6	-11.1
<b>LONDON OFFICE</b>														
<b>Northern Europe</b>														
U.K.	10,033	9,272	10,178	11,027	8.3	18.9	9.9	122,038	113,313	110,647	131,510	18.9	16.1	7.8
Denmark	65	41	37	19	-48.6	-53.7	-70.8	852	655	479	343	-28.4	-47.6	-59.7
Finland	31	8	47	49	4.3	512.5	58.1	334	306	346	419	21.1	36.9	25.4
Norway	59	60	63	87	38.1	45.0	47.5	825	713	753	748	-0.7	4.9	-9.3
Sweden	156	131	102	89	-12.7	-32.1	-42.9	1,255	1,197	955	860	-9.9	-28.2	-31.5
<b>Southern Europe</b>														
Greece	8	9	8	21	162.5	133.3	162.5	396	168	241	252	4.6	50.0	-36.4
Italy	766	590	1,227	1,867	52.2	216.4	143.7	13,481	11,641	12,189	21,900	79.7	88.1	62.5
Portugal	49	14	33	30	-9.1	114.3	-38.8	463	374	888	440	-50.5	17.6	-5.0
Spain	123	105	149	150	0.7	42.9	22.0	1,249	4,188	6,500	6,908	6.3	64.9	453.1
<b>Western Europe</b>														
Austria	232	159	235	294	25.1	84.9	26.7	2,362	2,018	1,590	1,864	17.2	-7.6	-21.1
Belgium	113	90	131	204	55.7	126.7	80.5	1,042	969	1,097	2,178	98.5	124.8	109.0
France	360	150	195	180	-7.7	20.0	-50.0	3,383	2,242	2,385	2,355	-1.3	5.0	-30.4
Germany	2,638	1,680	1,419	1,535	8.2	-8.6	-41.8	23,388	18,041	13,096	14,236	8.7	-21.1	-39.1
Luxemburg	4	12	7	6	-14.3	-50.0	50.0	84	83	103	108	4.9	30.1	28.6
Netherlands	196	206	362	295	-18.5	43.2	50.5	3,604	2,742	2,259	3,594	59.1	31.1	-0.3
Switzerland	333	186	249	577	131.7	210.2	73.3	3,068	2,140	1,836	2,407	31.1	12.5	-21.5
<b>Central/East Europe</b>														
Czechoslovakia	28	32	56	37	-33.9	15.6	32.1	189	292	311	349	12.2	19.5	84.7
Hungary	22	20	20	50	150.0	150.0	127.3	154	140	212	187	-11.8	33.6	21.4
Poland	32	38	35	95	171.4	150.0	196.9	583	332	576	819	42.2	146.7	40.5
Russia	85	87	85	105	23.5	20.7	23.5	768	811	962	1,037	7.8	27.9	35.0
Other Europe	71	43	68	104	52.9	141.9	46.5	874	753	994	1,000	0.6	32.8	14.4
Total	15,404	12,933	14,706	16,821	14.4	30.1	9.2	180,392	163,118	158,419	193,514	22.2	18.6	7.3

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

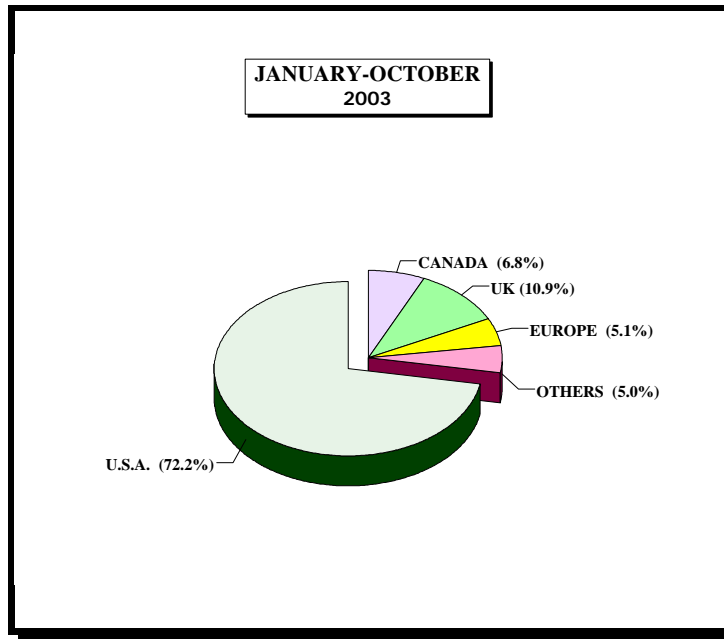
	NOVEMBER							JANUARY - NOVEMBER						
	2000	2001	2002	2003	% Change			2000	2001	2002	2003	% Change		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b>LATIN AMERICA</b>														
<b>CENTRAL AMERICA</b>														
Mexico	252	152	166	236	42.2	55.3	-6.3	2,225	2,368	1,797	1,786	-0.6	-24.6	-19.7
Belize	34	29	53	51	-3.8	75.9	50.0	479	440	507	903	78.1	105.2	88.5
Costa Rica	39	874	54	45	-16.7	-94.9	15.4	531	1,393	586	517	-11.8	-62.9	-2.6
El Salvador	10	11	17	32	88.2	190.9	220.0	212	195	182	131	-28.0	-32.8	-38.2
Guatemala	30	25	34	71	108.8	184.0	136.7	299	331	385	369	-4.2	11.5	23.4
Honduras	11	13	9	16	77.8	23.1	45.5	263	145	149	159	6.7	9.7	-39.5
Nicaragua	3	5	0	2	ERR	-60.0	-33.3	58	48	60	40	-33.3	-16.7	-31.0
Panama	87	98	74	73	-1.4	-25.5	-16.1	1,233	1,166	985	910	-7.6	-22.0	-26.2
Total	466	1,207	407	526	29.2	-56.4	12.9	5,300	6,086	4,651	4,815	3.5	-20.9	-9.2
<b>SOUTH AMERICA</b>														
Argentina	75	95	54	47	-13.0	-50.5	-37.3	1,050	1,212	425	572	34.6	-52.8	-45.5
Bolivia	2	2	3	4	33.3	100.0	100.0	65	62	46	64	39.1	3.2	-1.5
Brazil	80	75	48	58	20.8	-22.7	-27.5	1,013	820	775	687	-11.4	-16.2	-32.2
Chile	45	28	18	24	33.3	-14.3	-46.7	721	658	574	386	-32.8	-41.3	-46.5
Colombia	137	92	22	40	81.8	-56.5	-70.8	1,612	1,542	754	739	-2.0	-52.1	-54.2
Ecuador	25	14	4	8	100.0	-42.9	-68.0	257	306	132	81	-38.6	-73.5	-68.5
Guyana	148	106	135	107	-20.7	0.9	-27.7	1,819	1,395	1,603	1,538	-4.1	10.3	-15.4
Paraguay	0	3	1	0	-	-	ERR	34	23	21	40	90.5	73.9	17.6
Peru	24	33	26	21	-19.2	-36.4	-12.5	321	357	325	328	0.9	-8.1	2.2
Surinam	9	20	24	28	16.7	40.0	211.1	237	253	175	270	54.3	6.7	13.9
Uruguay	3	6	14	4	-71.4	-33.3	33.3	80	124	81	48	-40.7	-61.3	-40.0
Venezuela	52	72	92	67	-27.2	-6.9	28.8	1,138	1,072	1,155	706	-38.9	-34.1	-38.0
Other South America	1	1	1	0	-	-	-	9	6	12	11	-8.3	83.3	22.2
Total	601	547	442	408	-7.7	-25.4	-32.1	8,356	7,830	6,078	5,470	-10.0	-30.1	-34.5
Total Latin America	1,067	1,754	849	934	10.0	-46.8	-12.5	13,656	13,916	10,729	10,285	-4.1	-26.1	-24.7

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	NOVEMBER							JANUARY - NOVEMBER						
	2000	2001	2002	2003	% Change			2000	2001	2002	2003	% Change		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b>CARIBBEAN</b>														
Antigua	140	85	114	127	11.4	49.4	-9.3	1,689	1,268	1,559	1,685	8.1	32.9	-0.2
Bahamas	408	246	229	122	-46.7	-50.4	-70.1	6,088	5,698	3,502	2,569	-26.6	-54.9	-57.8
Barbados	295	383	337	461	36.8	20.4	56.3	4,534	3,983	4,292	4,951	15.4	24.3	9.2
Bermuda	197	80	72	98	36.1	22.5	-50.3	1,658	1,394	1,493	1,893	26.8	35.8	14.2
British Virgin Is.	20	13	22	40	81.8	207.7	100.0	395	450	400	511	27.8	13.6	29.4
Cayman Is.	845	821	959	867	-9.6	5.6	2.6	9,986	10,160	9,808	10,427	6.3	2.6	4.4
Dominica	66	17	31	35	12.9	105.9	-47.0	525	375	348	368	5.7	-1.9	-29.9
Grenada	71	51	51	60	17.6	17.6	-15.5	739	495	561	608	8.4	22.8	-17.7
Monsterrat	19	6	6	13	116.7	116.7	-31.6	121	100	75	119	58.7	19.0	-1.7
St. Kitts/Nevis/Anguilla	61	31	46	78	69.6	151.6	27.9	800	620	694	738	6.3	19.0	-7.8
St. Lucia	123	91	106	136	28.3	49.5	10.6	1,675	1,371	1,526	1,768	15.9	29.0	5.6
St. Vincent	59	34	37	55	48.6	61.8	-6.8	661	507	603	607	0.7	19.7	-8.2
Turks & Caicos Is.	63	58	85	69	-18.8	19.0	9.5	557	848	896	900	0.4	6.1	61.6
Trinidad & Tobago	511	497	528	656	24.2	32.0	28.4	5,994	5,854	6,047	6,778	12.1	15.8	13.1
<b>Comm. Caribbean</b>	<b>2,878</b>	<b>2,413</b>	<b>2,623</b>	<b>2,817</b>	<b>7.4</b>	<b>16.7</b>	<b>-2.1</b>	<b>35,422</b>	<b>33,123</b>	<b>31,804</b>	<b>33,922</b>	<b>6.7</b>	<b>2.4</b>	<b>-4.2</b>
Aruba	18	17	28	35	25.0	105.9	94.4	290	259	364	467	28.3	80.3	61.0
Bonaire	0	0	0	3	-	-	-	0	0	0	38	-	-	-
Cuba	72	39	72	25	-65.3	-35.9	-65.3	1,317	622	631	584	-7.4	-6.1	-55.7
Curacao	33	53	63	107	69.8	101.9	224.2	511	630	865	1,264	46.1	100.6	147.4
Dominican Republic	53	69	88	82	-6.8	18.8	54.7	749	848	911	803	-11.9	-5.3	7.2
Guadelope	2	11	3	1	-66.7	-90.9	-50.0	60	66	64	70	9.4	6.1	16.7
Haiti	26	24	55	29	-47.3	20.8	11.5	479	470	741	649	-12.4	38.1	35.5
St. Maarten	16	28	29	35	20.7	25.0	118.8	461	465	466	627	34.5	34.8	36.0
All other Caribbean	41	32	33	30	-9.1	-6.3	-26.8	458	443	456	447	-2.0	0.9	-2.4
<b>Other Caribbean</b>	<b>261</b>	<b>273</b>	<b>371</b>	<b>347</b>	<b>-6.5</b>	<b>27.1</b>	<b>33.0</b>	<b>4,325</b>	<b>3,803</b>	<b>4,498</b>	<b>4,949</b>	<b>10.0</b>	<b>30.1</b>	<b>14.4</b>
<b>TOTAL CARIBBEAN</b>	<b>3,139</b>	<b>2,686</b>	<b>2,994</b>	<b>3,164</b>	<b>5.7</b>	<b>17.8</b>	<b>0.8</b>	<b>39,747</b>	<b>36,926</b>	<b>36,302</b>	<b>38,871</b>	<b>7.1</b>	<b>5.3</b>	<b>-2.2</b>
<b>OTHER COUNTRIES</b>														
African Countries	111	84	62	93	50.0	10.7	-16.2	1,231	1,155	1,060	979	-7.6	-15.2	-20.5
Isreal	69	52	54	53	-1.9	1.9	-23.2	901	1,015	662	721	8.9	-29.0	-20.0
Saudi Arabia	2	0	0	0	ERR	ERR	-100.0	41	37	49	34	-30.6	-8.1	-17.1
Turkey	6	8	3	13	333.3	62.5	116.7	270	181	89	116	30.3	-35.9	-57.0
Other Middle East	14	17	8	15	87.5	-11.8	7.1	296	280	312	309	-1.0	10.4	4.4
India & Pakistan	43	38	44	116	163.6	205.3	169.8	620	664	481	606	26.0	-8.7	-2.3
Japan	786	281	455	468	2.9	66.5	-40.5	7,047	5,060	4,197	3,673	-12.5	-27.4	-47.9
China	28	21	54	61	13.0	190.5	117.9	479	409	494	523	5.9	27.9	9.2
Taiwan	4	3	3	15	400.0	400.0	275.0	73	71	63	83	31.7	16.9	13.7
Korea	13	12	8	14	75.0	16.7	7.7	177	219	197	166	-15.7	-24.2	-6.2
Philippines	25	41	46	67	45.7	63.4	168.0	464	445	687	991	44.3	122.7	113.6
Singapore	2	9	3	5	66.7	-44.4	150.0	49	125	79	87	10.1	-30.4	77.6
Other Asia	18	14	15	39	160.0	178.6	116.7	275	296	209	280	34.0	-5.4	1.8
Australia	133	85	100	122	22.0	43.5	-8.3	1,395	1,200	1,305	1,956	49.9	63.0	40.2
New Zealand	13	21	15	18	20.0	-14.3	38.5	198	258	282	436	54.6	69.0	120.2
All Other Ctries	4	2	5	8	60.0	300.0	100.0	76	59	75	50	-33.3	-15.3	-34.2
<b>Total</b>	<b>1,271</b>	<b>688</b>	<b>875</b>	<b>1,107</b>	<b>26.5</b>	<b>60.9</b>	<b>-12.9</b>	<b>13,592</b>	<b>11,474</b>	<b>10,241</b>	<b>11,010</b>	<b>7.5</b>	<b>-4.0</b>	<b>-19.0</b>
<b>GRAND TOTAL</b>	<b>97,235</b>	<b>82,782</b>	<b>96,095</b>	<b>98,048</b>	<b>2.0</b>	<b>18.4</b>	<b>0.8</b>	<b>1,205,775</b>	<b>1,169,941</b>	<b>1,142,546</b>	<b>1,211,795</b>	<b>6.1</b>	<b>3.6</b>	<b>0.5</b>

# STOPOVER VISITORS BY MARKET SHARE



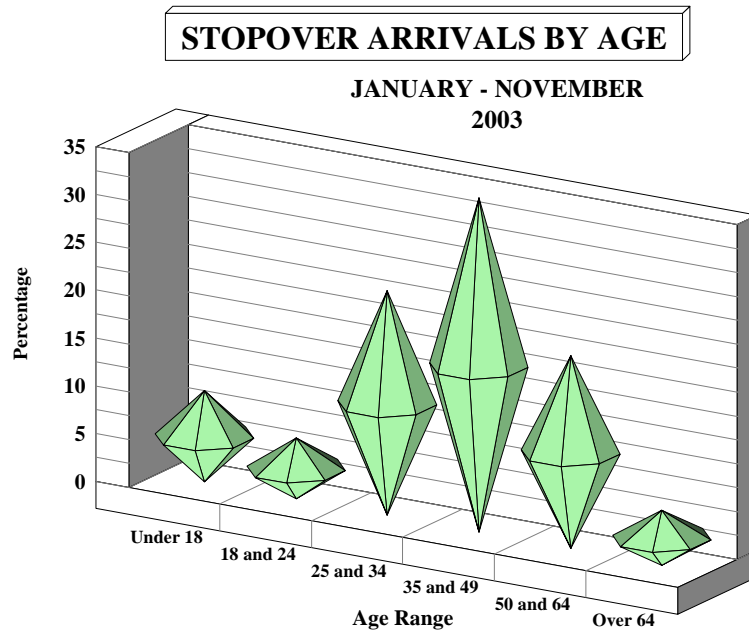
**Fig. 2**

Country	November 2003	% Share	Jan. - Nov. 2003	% Share	Jan. - Nov. 2002	% Share	%Change 2003/02
<b>U.S.A</b>	<b>67,928</b>	<b>69.3%</b>	<b>875,418</b>	<b>72.2%</b>	<b>841,677</b>	<b>73.7%</b>	<b>4.0%</b>
<b>CANADA</b>	<b>8,094</b>	<b>8.3%</b>	<b>82,697</b>	<b>6.8%</b>	<b>85,178</b>	<b>7.5%</b>	<b>-2.9%</b>
<b>U.K.</b>	<b>11,027</b>	<b>11.2%</b>	<b>131,510</b>	<b>10.9%</b>	<b>110,647</b>	<b>9.7%</b>	<b>18.9%</b>
<b>EUROPE</b>	<b>5,794</b>	<b>5.9%</b>	<b>62,004</b>	<b>5.1%</b>	<b>47,772</b>	<b>4.2%</b>	<b>29.8%</b>
<b>OTHERS</b>	<b>5,205</b>	<b>5.3%</b>	<b>60,166</b>	<b>5.0%</b>	<b>57,272</b>	<b>5.0%</b>	<b>5.1%</b>
<b>Total</b>	<b>98,048</b>	<b>100.0%</b>	<b>1,211,795</b>	<b>100.0%</b>	<b>1,142,546</b>	<b>100.0%</b>	<b>6.1%</b>

**TABLE 3**

<b><u>AVERAGE LENGTH OF STAY (Nights)</u></b>					
<b><u>FOREIGN NATIONALS</u></b>					
	<b>All Types of Accommodation</b>			<b>Hotel</b>	
	2002	2003		2002	2003
<b>January</b>	10.4	10.1		6.7	6.6
<b>February</b>	9.0	8.8		6.5	6.3
<b>March</b>	8.4	8.5		6.2	6.1
<b>April</b>	9.3	8.9		6.2	6.2
<b>May</b>	9.2	9.2		5.8	5.9
<b>June</b>	10.6	10.5		6.1	6.2
<b>July</b>	11.6	11.5		6.6	6.7
<b>August</b>	10.4	10.4		6.5	6.7
<b>September</b>	11.0	10.5		6.4	6.5
<b>October</b>	9.6	10.2		6.2	6.1
<b>November</b>	10.3	10.3		6.2	6.2
<b>Jan. - Nov.</b>	10.0	9.9		6.3	6.3

**Note: LENGTH OF STAY IS BASED ON INTENDED LENGTH OF STAY**



**Fig. 3**

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age	NOVEMBER		JAN.- NOV.		JAN.- NOV.		%Change 2003/02
	2003	% Share	2003	% Share	2002	% Share	
<b>Under 18</b>	9,357	9.5	147,216	12.1	136,470	11.9	7.9%
<b>18 and 24</b>	6,162	6.3	111,869	9.2	106,251	9.3	5.3%
<b>25 and 34</b>	22,955	23.4	288,366	23.8	282,749	24.7	2.0%
<b>35 and 49</b>	34,164	34.8	396,268	32.7	372,973	32.6	6.2%
<b>50 and 64</b>	19,769	20.2	211,569	17.5	191,540	16.8	10.5%
<b>Over 64</b>	5,641	5.8	56,507	4.7	52,563	4.6	7.5%
<b>Total</b>	<b>98,048</b>	<b>100.0</b>	<b>1,211,795</b>	<b>100.0</b>	<b>1,142,546</b>	<b>100.0</b>	<b>6.1%</b>

**TABLE 4**

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - NOVEMBER 2003**

	MONTEGO BAY		% Change 2003/02		OCHO RIOS		% Change 2003/02		2003 TOTAL		2002 TOTAL		% Change 2003/02	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	25	43,827	56.3%	74.4%	35	75,007	16.7%	13.2%	60	118,834	46	91,399	30.4%	30.0%
February	24	39,006	71.4%	121.0%	35	77,390	20.7%	30.8%	60	116,451	43	76,799	39.5%	51.6%
March	27	38,558	92.9%	100.8%	41	89,932	57.7%	49.2%	69	128,758	41	79,547	68.3%	61.9%
April	19	33,601	216.7%	335.1%	30	74,408	-6.3%	9.9%	49	108,009	38	75,442	28.9%	43.2%
<b>Jan. - Apr.</b>	<b>95</b>	<b>154,992</b>	<b>90.0%</b>	<b>122.3%</b>	<b>141</b>	<b>316,737</b>	<b>20.5%</b>	<b>25.0%</b>	<b>238</b>	<b>472,052</b>	<b>168</b>	<b>323,187</b>	<b>41.7%</b>	<b>46.1%</b>
May	7	16,907	40.0%	52.0%	18	47,443	5.9%	9.5%	25	64,350	22	54,453	13.6%	18.2%
June	6	14,214	50.0%	43.2%	17	50,403	6.3%	14.0%	24	64,812	20	54,125	20.0%	19.7%
July	5	17,608	0.0%	39.2%	22	66,546	22.2%	28.3%	27	84,154	23	64,512	17.4%	30.4%
August	5	14,485	25.0%	48.5%	16	48,636	-5.9%	0.9%	21	63,121	21	57,938	0.0%	8.9%
September	4	12,566	0.0%	44.6%	21	55,492	23.5%	27.6%	25	68,058	21	52,177	19.0%	30.4%
October	8	20,664	33.3%	73.7%	31	75,246	55.0%	60.6%	39	95,910	26	58,749	50.0%	63.3%
November	16	28,661	77.8%	95.0%	30	70,956	7.1%	5.1%	47	100,234	37	82,228	27.0%	21.9%
<b>May - Nov.</b>	<b>51</b>	<b>125,105</b>	<b>37.8%</b>	<b>58.9%</b>	<b>155</b>	<b>414,722</b>	<b>16.5%</b>	<b>20.1%</b>	<b>208</b>	<b>540,639</b>	<b>170</b>	<b>424,182</b>	<b>22.4%</b>	<b>27.5%</b>
<b>Jan. - Nov.</b>	<b>146</b>	<b>280,097</b>	<b>67.8%</b>	<b>88.7%</b>	<b>296</b>	<b>731,459</b>	<b>18.4%</b>	<b>22.1%</b>	<b>446</b>	<b>1,012,691</b>	<b>338</b>	<b>747,369</b>	<b>32.0%</b>	<b>35.5%</b>

- \* Note:
1. During the month of January three Cruise Ship calls with 3,174 Cruise passengers visited two ports.
  2. During the month of February 2 Cruise Ship calls with 2,798 Cruise passengers visited two ports.
  3. Included in the total Cruise passengers for the month of February, 1 call with 55 passengers visited Port Antonio.
  4. During the month of March 3 Cruise Ship calls with 2,679 Cruise passengers visited two ports.
  5. Included in the total Cruise passengers for the month of March, 1 call with 268 passengers visited Kingston.
  6. Included in the total Cruise passengers for the month of June, 1 call with 195 passengers visited Port Antonio.
  7. During the month of June 1 Cruise Ship call with 3,494 Cruise passengers visited two ports.
  8. Included in the total Cruise passengers for the month of November, 1 call with 617 passengers visited Port Antonio.
  9. During the month of November 2 Cruise Ship call with 1,979 Cruise passengers visited two ports.

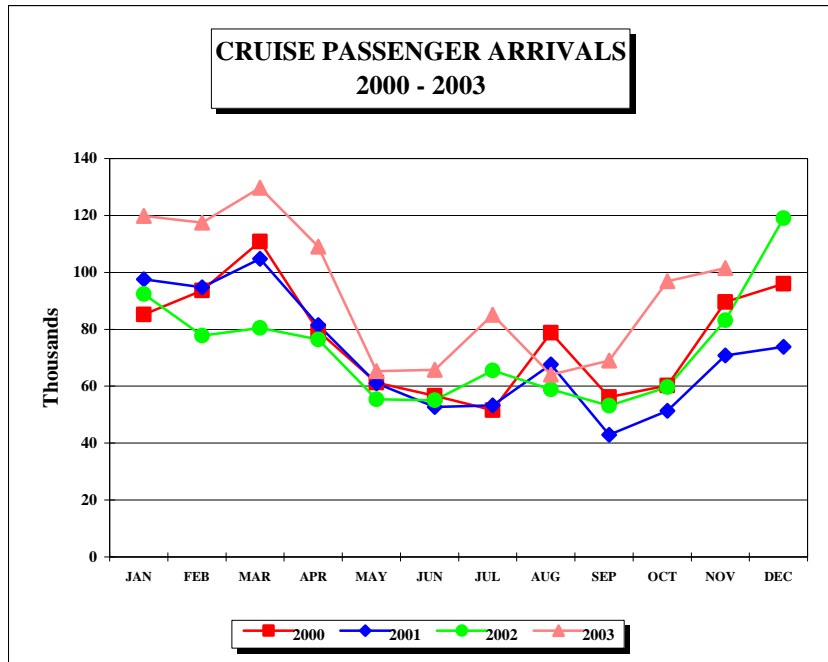


FIG. 4

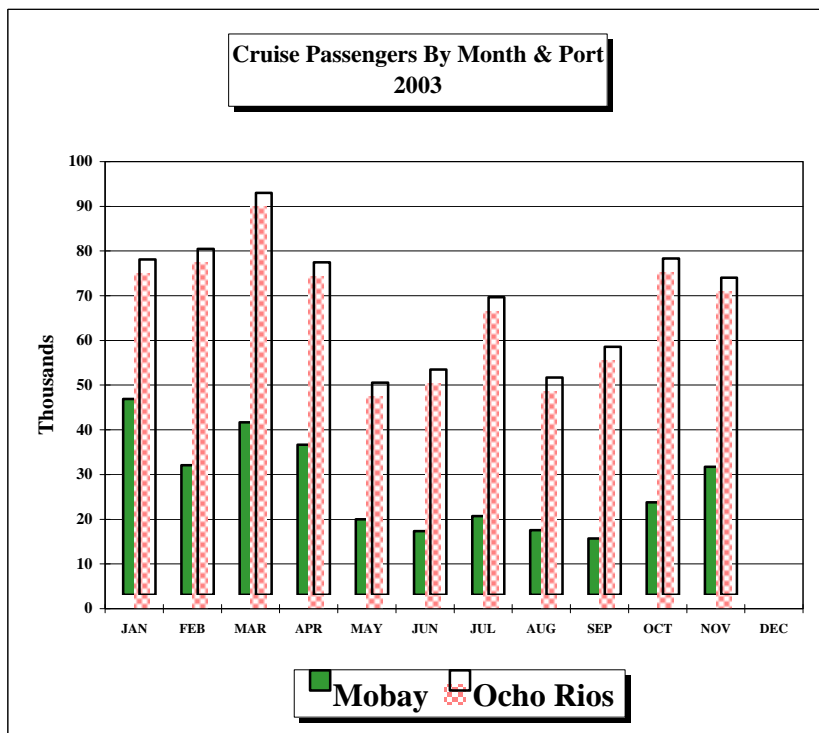


FIG. 4a

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2003</b>			<b>JANUARY - NOVEMBER 2003</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b>U.S.A.</b>						
<b><u>NORTHEAST (NEW YORK)</u></b>						
Connecticut	1,518	2	1,520	20,852	276	21,128
Delaware	469	0	469	4,534	15	4,549
Maine	169	0	169	2,213	20	2,233
Maryland	2,744	2	2,746	34,509	213	34,722
Massachusetts	2,274	1	2,275	26,008	451	26,459
New Hampshire	347	0	347	3,827	79	3,906
New Jersey	5,962	3	5,965	55,943	367	56,310
New York	10,965	67	11,032	146,831	1,791	148,622
Pennsylvania	4,418	1	4,419	50,273	488	50,761
Rhode Island	308	0	308	3,153	57	3,210
Vermont	99	1	100	1,265	22	1,287
Virginia	1,618	2	1,620	19,389	420	19,809
Washington D.C.	382	0	382	4,999	36	5,035
West Virginia	143	2	145	1,457	49	1,506
<b>Total</b>	<b>31,416</b>	<b>81</b>	<b>31,497</b>	<b>375,253</b>	<b>4,284</b>	<b>379,537</b>
<b><u>MIDWEST (CHICAGO)</u></b>						
Illinois	2,545	1,010	3,555	28,635	17,969	46,604
Indiana	694	113	807	9,704	2,786	12,490
Iowa	438	212	650	5,141	1,875	7,016
Kansas	341	4	345	3,760	390	4,150
Kentucky	340	5	345	4,557	1,107	5,664
Michigan	1,363	67	1,430	18,024	6,995	25,019
Minnesota	847	172	1,019	11,445	6,174	17,619
Missouri	682	761	1,443	6,773	13,264	20,037
Nebraska	301	4	305	3,988	126	4,114
North Dakota	79	0	79	850	199	1,049
Ohio	1,420	9	1,429	16,325	2,130	18,455
South Dakota	91	0	91	1,174	326	1,500
Wisconsin	938	819	1,757	9,950	13,001	22,951
<b>Total</b>	<b>10,079</b>	<b>3,176</b>	<b>13,255</b>	<b>120,326</b>	<b>66,342</b>	<b>186,668</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2003</b>			<b>JANUARY - NOVEMBER 2003</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>SOUTH (MIAMI)</u></b>						
Alabama	475	0	475	6,709	309	7,018
Arkansas	195	6	201	2,497	344	2,841
Florida	8,826	6	8,832	109,664	218	109,882
Georgia	2,693	2	2,695	38,135	1,171	39,306
Louisiana	500	0	500	4,654	1,756	6,410
Mississippi	223	0	223	2,507	338	2,845
North Carolina	1,173	0	1,173	15,960	612	16,572
Oklahoma	220	8	228	2,585	1,438	4,023
Puerto Rico	144	0	144	1,299	1	1,300
South Carolina	545	0	545	7,114	300	7,414
Tennessee	739	4	743	10,939	699	11,638
Texas	2,083	2	2,085	27,897	8,112	36,009
<b>Total</b>	<b>17,816</b>	<b>28</b>	<b>17,844</b>	<b>229,960</b>	<b>15,298</b>	<b>245,258</b>
<b><u>WEST (LOS ANGELES)</u></b>						
Alaska	23	0	23	331	4	335
Arizona	329	0	329	4,150	58	4,208
California	3,155	6	3,161	39,963	268	40,231
Colorado	597	5	602	5,953	169	6,122
Hawaii	18	0	18	218	9	227
Idaho	118	2	120	996	9	1,005
Montana	50	0	50	694	6	700
Nevada	171	0	171	2,277	26	2,303
New Mexico	90	0	90	856	32	888
Oregon	222	0	222	1,985	25	2,010
Utah	139	0	139	1,598	32	1,630
Washington	368	0	368	3,877	50	3,927
Wyoming	39	0	39	360	9	369
<b>Total</b>	<b>5,319</b>	<b>13</b>	<b>5,332</b>	<b>63,258</b>	<b>697</b>	<b>63,955</b>
<b>TOTAL U.S.A.</b>	<b>64,630</b>	<b>3,298</b>	<b>67,928</b>	<b>788,797</b>	<b>86,621</b>	<b>875,418</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2003</b>			<b>JANUARY - NOVEMBER 2003</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>CANADA (TORONTO)</u></b>						
Alberta	511	17	528	3,376	174	3,550
British Columbia	355	18	373	2,540	96	2,636
Manitoba	144	5	149	1,515	860	2,375
New Brunswick	80	0	80	761	22	783
Newfoundland	40	1	41	491	30	521
Nova Scotia	103	10	113	1,388	44	1,432
Ontario	3,905	2,112	6,017	39,665	21,748	61,413
P.E. Island	10	0	10	149	5	154
Quebec	673	18	691	6,650	1,981	8,631
Saskatchewan	70	8	78	819	190	1,009
Other Canada	11	3	14	159	34	193
<b>Total</b>	<b>5,902</b>	<b>2,192</b>	<b>8,094</b>	<b>57,513</b>	<b>25,184</b>	<b>82,697</b>
<b><u>LONDON OFFICE</u></b>						
<b><u>Northern Europe</u></b>						
U.K.	8,138	2,889	11,027	90,291	41,219	131,510
Denmark	19	0	19	340	3	343
Finland	49	0	49	415	4	419
Norway	85	2	87	740	8	748
Sweden	88	1	89	843	17	860
<b><u>Southern Europe</u></b>						
Greece	16	5	21	237	15	252
Italy	890	977	1,867	10,681	11,219	21,900
Portugal	20	10	30	327	113	440
Spain	143	7	150	1,515	5,393	6,908
<b><u>Western Europe</u></b>						
Austria	241	53	294	1,804	60	1,864
Belgium	204	0	204	2,170	8	2,178
France	169	11	180	2,312	43	2,355
Germany	1,524	11	1,535	14,163	73	14,236
Luxemburg	4	2	6	106	2	108
Netherlands	293	2	295	3,581	13	3,594
Switzerland	255	322	577	2,039	368	2,407
<b><u>Central/East Europe</u></b>						
Czechoslovakia	37	0	37	344	5	349
Hungary	50	0	50	184	3	187
Poland	94	1	95	799	20	819
Russia	102	3	105	1,027	10	1,037
Other Europe	102	2	104	974	26	1,000
<b>Total</b>	<b>12,523</b>	<b>4,298</b>	<b>16,821</b>	<b>134,892</b>	<b>58,622</b>	<b>193,514</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2003</b>			<b>JANUARY - NOVEMBER 2003</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>OTHER COUNTRIES</u></b>						
<b><u>CENTRAL AMERICA</u></b>						
Mexico	235	1	236	1,771	15	1,786
Belize	51	0	51	903	0	903
Costa Rica	45	0	45	517	0	517
El Salvador	32	0	32	131	0	131
Guatemala	71	0	71	368	1	369
Honduras	16	0	16	159	0	159
Nicaragua	2	0	2	40	0	40
Panama	73	0	73	910	0	910
Total	525	1	526	4,799	16	4,815
<b><u>SOUTH AMERICA</u></b>						
Argentina	47	0	47	572	0	572
Bolivia	4	0	4	64	0	64
Brazil	58	0	58	684	3	687
Chile	24	0	24	386	0	386
Colombia	40	0	40	332	407	739
Ecuador	8	0	8	81	0	81
Guyana	107	0	107	1,537	1	1,538
Paraguay	0	0	0	40	0	40
Peru	21	0	21	327	1	328
Surinam	28	0	28	270	0	270
Uruguay	4	0	4	48	0	48
Venezuela	67	0	67	703	3	706
Other South America	0	0	0	11	0	11
Total	408	0	408	5,055	415	5,470
Total Latin America	933	1	934	9,854	431	10,285

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>NOVEMBER 2003</b>			<b>JANUARY - NOVEMBER 2003</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>CARIBBEAN</u></b>						
Antigua	127	0	127	1,682	3	1,685
Bahamas	122	0	122	2,563	6	2,569
Barbados	461	0	461	4,950	1	4,951
Bermuda	97	1	98	1,733	160	1,893
British Virgin Is.	40	0	40	511	0	511
Cayman Is.	867	0	867	10,426	1	10,427
Dominica	35	0	35	368	0	368
Grenada	60	0	60	606	2	608
Monsterrat	13	0	13	118	1	119
St. Kitts/Nevis/Anguilla	78	0	78	737	1	738
St. Lucia	136	0	136	1,768	0	1,768
St. Vincent	55	0	55	606	1	607
Turks & Caicos Is.	69	0	69	900	0	900
Trinidad & Tobago	654	2	656	6,775	3	6,778
<b>Comm. Caribbean</b>	<b>2,814</b>	<b>3</b>	<b>2,817</b>	<b>33,743</b>	<b>179</b>	<b>33,922</b>
Aruba	35	0	35	467	0	467
Bonaire	3	0	3	38	0	38
Cuba	25	0	25	584	0	584
Curacao	107	0	107	1,264	0	1,264
Dominican Republic	82	0	82	796	7	803
Guadelope	1	0	1	55	15	70
Haiti	29	0	29	648	1	649
St. Maarten	35	0	35	626	1	627
All other Caribbean	30	0	30	447	0	447
<b>Other Caribbean</b>	<b>347</b>	<b>0</b>	<b>347</b>	<b>4,925</b>	<b>24</b>	<b>4,949</b>
<b>TOTAL CARIBBEAN</b>	<b>3,161</b>	<b>3</b>	<b>3,164</b>	<b>38,668</b>	<b>203</b>	<b>38,871</b>
<b><u>OTHER COUNTRIES</u></b>						
African Countries	91	2	93	950	29	979
Isreal	53	0	53	711	10	721
Saudi Arabia	0	0	0	33	1	34
Turkey	13	0	13	106	10	116
Other Middle East	14	1	15	305	5	310
India & Pakistan	116	0	116	596	9	605
Japan	467	1	468	3,656	17	3,673
China	61	0	61	485	38	523
Taiwan	15	0	15	82	1	83
Korea	12	2	14	161	5	166
Philippines	67	0	67	990	1	991
Singapore	5	0	5	84	3	87
Other Asia	35	4	39	274	6	280
Australia	117	5	122	1,939	17	1,956
New Zealand	18	0	18	434	2	436
All Other Ctries	8	0	8	50	0	50
<b>Total</b>	<b>1,092</b>	<b>15</b>	<b>1,107</b>	<b>10,856</b>	<b>154</b>	<b>11,010</b>
<b>GRAND TOTAL</b>	<b>88,241</b>	<b>9,807</b>	<b>98,048</b>	<b>1,040,580</b>	<b>171,215</b>	<b>1,211,795</b>

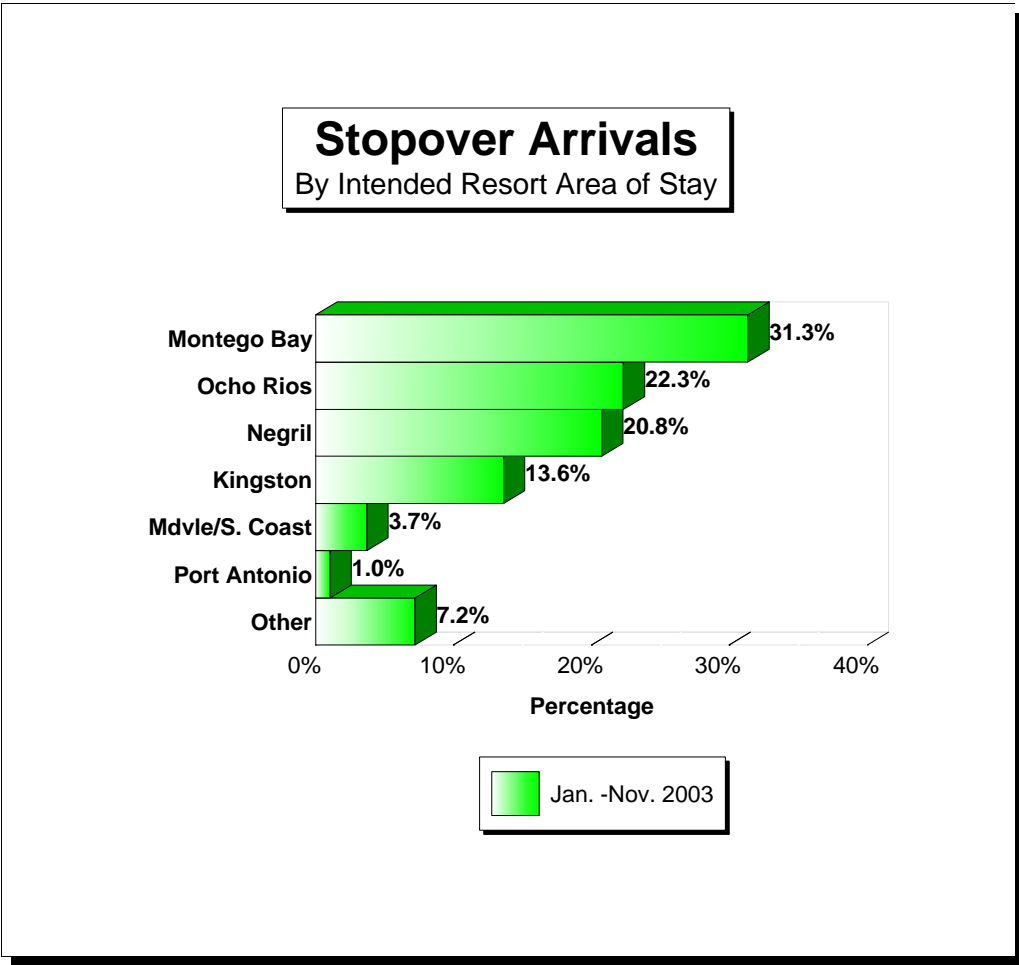


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	NOVEMBER		JAN.-NOV.		JAN.-NOV.		%Change 2003/02
	2003	%Share	2003	%Share	2002	%Share	
Montego Bay	31,619	32.2%	379,856	31.3%	358,032	31.3%	6.1%
Ocho Rios	22,636	23.1%	270,509	22.3%	254,818	22.3%	6.2%
Negril	20,351	20.8%	251,527	20.8%	234,812	20.6%	7.1%
Kingston	12,985	13.2%	165,081	13.6%	160,076	14.0%	3.1%
Mdvle/S. Coast	3,049	3.1%	44,916	3.7%	42,940	3.8%	4.6%
Port Antonio	936	1.0%	12,448	1.0%	11,669	1.0%	6.7%
Other	6,472	6.6%	87,458	7.2%	80,199	7.0%	9.1%
<b>Total</b>	<b>98,048</b>	<b>100.0%</b>	<b>1,211,795</b>	<b>100.0%</b>	<b>1,142,546</b>	<b>100.0%</b>	<b>6.1%</b>