

JAMAICA

TOURIST BOARD

IN MAY 2011.....

- Stopover arrivals down by 2.1%
- US Market down by 1.6%
- Canada down by 0.6%
- Europe down by 12.6%
- Cruise Passenger up by 28.6%

TOURIST (Stopover Arrivals)

Stopover arrivals in May 2011 were **146,583**, a decrease of **2.1%** over the **149,775** recorded in May 2010.

For the January to May period, arrivals increased by **3.9%**, with **879,331** compared to **846,664** in 2010.

United States

Stopover arrivals from the United States market recorded a **1.6%** decrease in May 2011 with a total of **102,416** arrivals compared to the **104,120** arrivals who visited in May 2010. The Northeastern and Western regions recorded a **6.8%** and **1.3%** decrease, respectively. The Mid-Western and Southern regions recorded increases of **7.2%** and **1.4%**, respectively.

For the January to May period, the US market recorded a **1.5%** decrease, with **523,266** visitors in 2011 compared to **531,440** in 2010. The Mid-West increased by **5.1%**, while the South, West and North-East decreased by **0.4%**, **4.1%** and **4.7%**, respectively.

Canada

In May 2011, the Canadian market recorded a decrease of **0.6%**, with **17,733** stopover arrivals compared to **17,847** in May 2010.

Stopover arrivals from the leading province of Ontario decreased by **0.9%**, over May 2010 while those from the second most important visitor-producing province of Quebec increased by **18.6%**. All other provinces had negative growth in tourist stopover arrivals during May 2011, with the exception of Newfoundland and the Northwestern territories, which experienced increases of **13.6%** and **42.9%**, respectively.

Cumulatively, the Canadian market continued to grow in the January to May 2011 period with **22.7%** more visitors than in the corresponding period of 2010. Between January and May 2011, **217,520** Canadian visitors stayed in Jamaica, while

177,275 stayed during the same period in 2010. The top visitor producing provinces of Ontario and Quebec, with **122,773** and **32,008** visitors in 2011, increased by **19.8%** and **19.9%**, respectively.

Europe

The European market recorded a decrease of **12.6%** in May 2011. This market provided **19,118** stopover arrivals in 2011 compared to the **21,880** recorded in May 2010.

In the Northern market, the main visitor-producing country, United Kingdom, with **13,971** visitors, arrivals fell by **10.0%**. In the South-Western region, visitor arrivals fell by **24.1%** and those from Central-East Europe grew by **18.2%**.

For the January to May 2011 period, arrivals from the European market fell by **3.7%**. Total stopover arrivals were **103,225** compared to **107,183** in 2010.

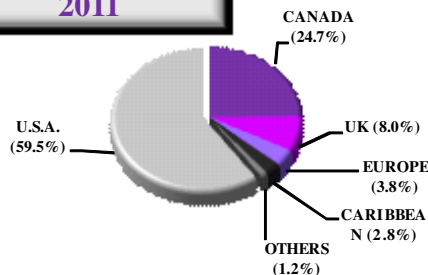
The Northern European market decreased by **1.0%**, moving from **73,907** in 2010 to **73,151** in 2011. From the South/Western region, arrivals declined by **11.0%** and those from the Central/East region rose by **3.4%**.

Latin America

Arrivals from Latin America increased by **10.3%** in May 2011, with a total of **1,133** stopovers compared to **1,027** in May 2010. From the Central American region, stopover arrivals grew by **9.4%** and from the South American region they grew by **11.0%**.

Between January and May 2011, stopover arrivals from Latin America increased by **7.9%**. Central American stopovers increased by **9.6%** and those from South America also increased by **6.7%**.

JANUARY - MAY 2011



The Caribbean

Stopover arrivals to Jamaica from the Caribbean region rose by **27.7%** in May 2011 with a total of **5,119** visitors, compared to **4,010** in May 2010.

The Cayman Islands and Trinidad and Tobago continued to be the major visitor producing Caribbean countries in May 2011 with **1,423** and **1,289** stopover arrivals, respectively.

Cumulatively, stopovers for January to May 2011 increased by **18.5%**, moving from **21,060** in 2010 to **24,950** in 2011.

Asia

The Asian market improved by **33.0%** in May 2011 with a total of **609** stopovers compared to **458** in May 2010. Japan, China and India continued to be the major visitor-producing countries with **123**, **145** and **151** stopovers arriving from each country, respectively.

For the January to May 2011 period, stopovers from Asia increased by **14.4%**, with **2,734** arrivals in 2011 compared to **2,389** in 2010.

Other Countries

Overall, stopover arrivals from other countries rose by **5.1%** in May 2011, with **455** arrivals in 2011 compared to **433** in 2010. Of the Other Countries, Australia provided the greatest percentage of stopover arrivals to Jamaica, with **155** visitors in May 2011 compared to **187** in May 2010. This represents a **17.1%** decrease over May 2010.

For the January to May 2011 period, arrivals from other countries fell by **5.1%**, from **1,994** in 2010 to **1,892** in 2011.

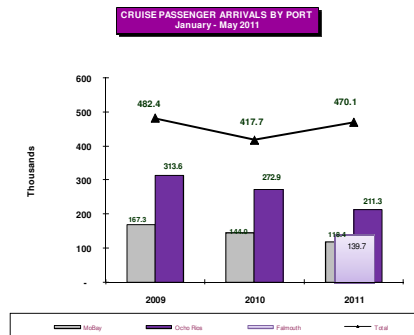
Market Share

The market share of stopover visitors for January to May 2011 was as follows: USA **59.5%**; Canada **24.7%**; UK **8.0%**; Continental Europe **3.8%**, the Carib-

bean **2.8%**; and the others, including Latin America and Asia **1.2%**.

Cruise Passengers

A total of **77,579** cruise passengers visited Jamaica in



May 2011. This represents an increase of **28.6%** over the **60,304** passengers recorded for May 2010.

For May 2011, Cruise passengers visiting the port of Ocho Rios decreased by **49.6%** and those visiting Montego Bay declined by **23.5%**. During the month of May, the Falmouth port received **42,088** arrivals from 11 calls.

The January to May 2011 period saw **470,109** cruise passenger arrivals at the three major ports, a **12.5%** increase over 2010.

Length of Stay

The average length of stay of **Foreign National** arrivals in January to May 2011 was **8.2** nights compared to **8.4** nights recorded in the same period of 2010. The average length of stay in hotels during the same period was **6.9** nights in 2011, the same figure recorded for January to May 2010.

The average length of stay of **Non-Resident Jamaican** arrivals between January and May 2011 was **14.5** nights compared to **14.8** nights in the corresponding period of 2010. The average length of stay in hotels during January to May 2011 was **7.7**. The figure recorded for January to May 2010 was **7.8%**.

Non-Resident Jamaicans spent more time in all types of accommodation (including hotels) than Foreign nationals.

Purpose of Visit

In the January to May 2011 period, **89.0%** or **734,339** of the **825,038 Foreign Nationals** visited Jamaica for Leisure, **5.5%** were on Business, **3.9%** were on Other purposes of travel and **1.6%** did not state their purpose of travel.

A total of **35,130** or **64.7%** of the **54,293 Non-Resident Jamaicans** were visiting for Leisure, **7%** were on Business, **12.5%** were on Other purposes of travel and **15.9%** failed to provide a reason for travel.

Intended Resort Area of Stay

Of the **146,583** stopover arrivals visiting Jamaica in May 2011, the resort area of Montego Bay welcomed **45,865** arrivals or **31.3%**; Ocho Rios welcomed **30,637** or **20.9%**; Negril received **32,858** or **22.4%**, and **17,893** or **12.2%** visited Kingston. The remaining **13.2%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January and May 2011, the pattern remained the same. Montego Bay, Ocho Rios, Negril and Kingston welcomed **770,205 (87.6%)** stopover arrivals. While the remaining **12.4%** visited the Mandeville/South Coast, Port Antonio and other regions.

Type of Airlines used

Of the **879,331** stopover visitors to Jamaica in January to May 2011, **796,915** or **90.6%** used scheduled airlines, while **82,416** or **9.4%** used chartered flights.

During the corresponding period in 2010 the percentage distribution was: Scheduled flights— **85.3%** and Chartered flights— **14.7%**.

TABLE 1
TOURIST ARRIVALS
 January - May
2011

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans			Total Stopover Arrivals		
		+/- 2011/10	+/- 2011/09		+/- 2011/10	+/- 2011/09		+/- 2011/10	+/- 2011/09
January	164,155	8.2%	17.7%	9,989	6.1%	6.2%	174,144	8.1%	17.0%
February	165,528	4.6%	9.9%	9,586	4.0%	-0.9%	175,114	4.6%	9.3%
March	192,313	2.2%	16.6%	11,733	-11.5%	7.3%	204,046	1.3%	16.0%
April	166,037	6.8%	9.8%	13,407	17.2%	4.3%	179,444	7.5%	9.4%
Jan.-Apr.	688,033	5.3%	13.5%	44,715	3.2%	4.3%	732,748	5.1%	12.9%
May	137,005	-2.6%	-4.4%	9,578	5.7%	-6.1%	146,583	-2.1%	-4.5%
Jan.- May	825,038	3.9%	10.1%	54,293	3.6%	2.3%	879,331	3.9%	9.6%

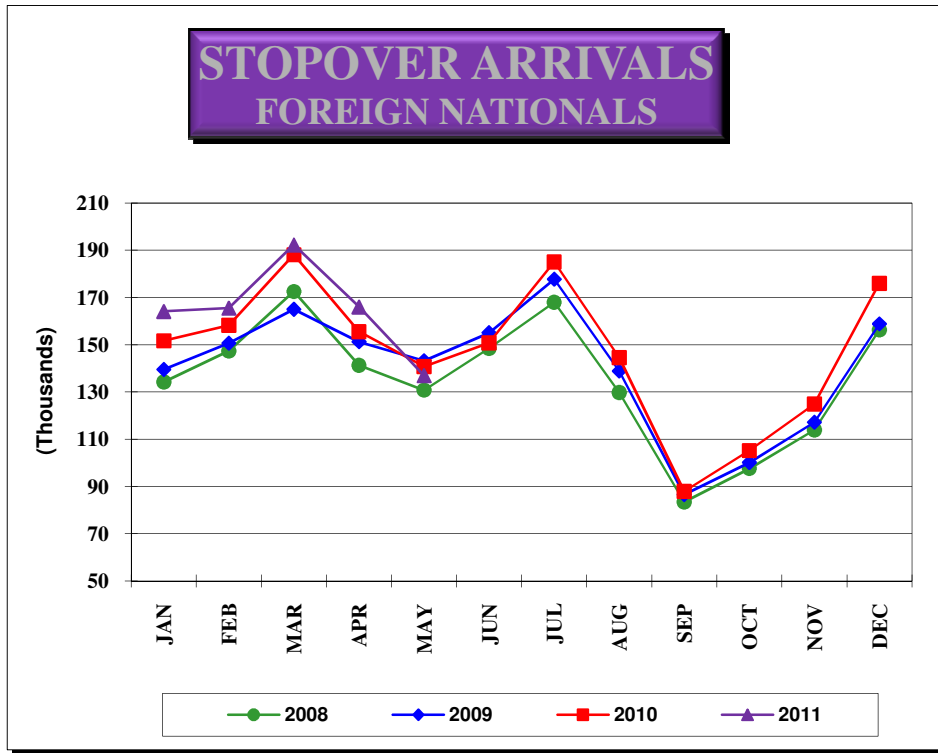


FIG. 1

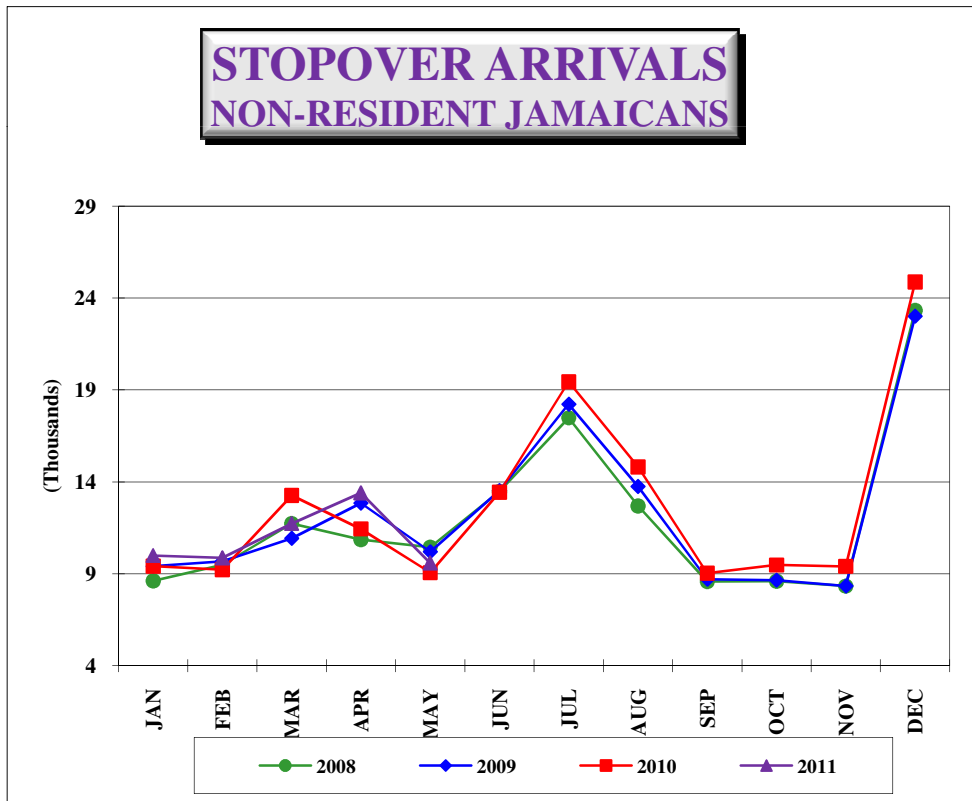


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - MAY
2011**

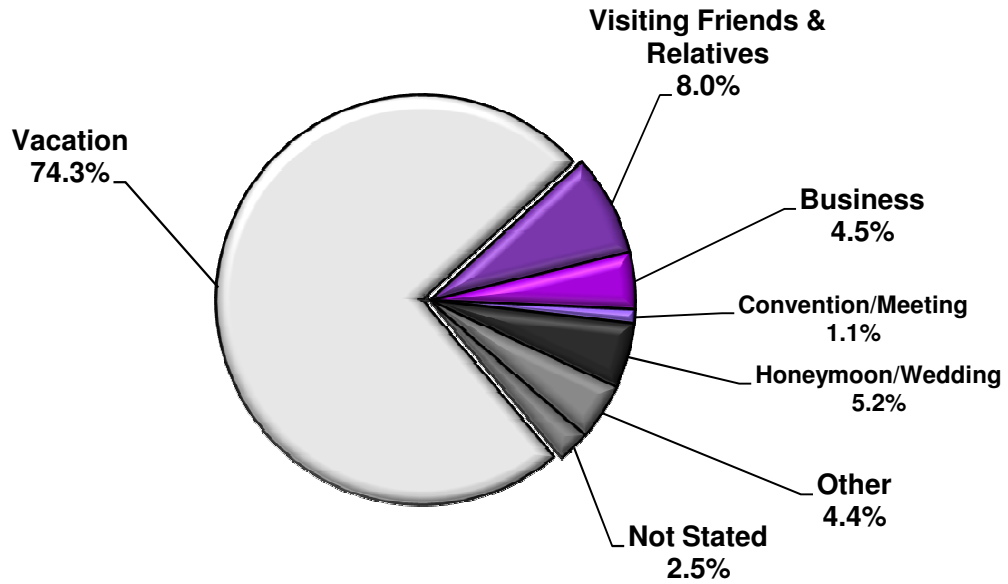


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - May 2011	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	635,358	77.0%	18,207	33.5%	653,565	74.3%
Visiting Friends & Relatives	54,292	6.6%	15,942	29.4%	70,234	8.0%
Business	36,325	4.4%	3,296	6.1%	39,621	4.5%
Convention/Meeting	8,823	1.1%	491	0.9%	9,314	1.1%
Honeymoon/Wedding	44,689	5.4%	981	1.8%	45,670	5.2%
Other	32,147	3.9%	6,765	12.5%	38,912	4.4%
Not Stated	13,404	1.6%	8,611	15.9%	22,015	2.5%
TOTAL	825,038	100.0%	54,293	100.0%	879,331	100.0%

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2011**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	41,141	24,801	18,173	6,804	90,919	55,488	20,907	1,372	4,625	407	426	174,144
February	45,402	27,737	17,940	5,526	96,605	52,799	19,840	1,073	3,992	504	301	175,114
March	50,329	31,446	29,584	10,237	121,596	53,856	21,802	1,096	4,686	688	322	204,046
April	55,613	20,354	26,461	9,302	111,730	37,644	21,558	1,070	6,528	526	388	179,444
Jan.-Apr.	192,485	104,338	92,158	31,869	420,850	199,787	84,107	4,611	19,831	2,125	1,437	732,748
May	43,311	18,540	28,211	12,354	102,416	17,733	19,118	1,133	5,119	609	455	146,583
Jan. - May	235,796	122,878	120,369	44,223	523,266	217,520	103,225	5,744	24,950	2,734	1,892	879,331
+/- %	-4.7%	5.1%	-0.4%	-4.1%	-1.6%	22.7%	-3.7%	7.9%	18.5%	10.7%	-5.1%	3.9%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MAY</u>			<u>% Change</u>			<u>JANUARY - MAY</u>			<u>% Change</u>				
	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	2011/10	2011/09	2011/08	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	2011/10	2011/09	2011/08
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	2,055	2,319	2,259	2,476	9.6	6.8	20.5	13,863	12,448	14,692	14,328	-2.5	15.1	3.4
Delaware	486	527	562	470	-16.4	-10.8	-3.3	2,296	2,472	2,707	2,589	-4.4	4.7	12.8
Maine	239	264	269	346	28.6	31.1	44.8	2,092	2,319	3,030	2,740	-9.6	18.2	31.0
Maryland	3,585	3,919	4,252	3,704	-12.9	-5.5	3.3	17,962	17,540	19,502	18,046	-7.5	2.9	0.5
Massachusetts	2,258	2,933	3,088	2,946	-4.6	0.4	30.5	15,251	17,131	19,405	18,192	-6.3	6.2	19.3
New Hampshire	351	402	415	432	4.1	7.5	23.1	2,905	3,108	3,798	3,170	-16.5	2.0	9.1
New Jersey	5,363	5,583	6,190	5,452	-11.9	-2.3	1.7	28,874	27,530	30,838	29,054	-5.8	5.5	0.6
New York	15,940	16,427	17,782	16,345	-8.1	-0.5	2.5	87,457	83,840	99,228	95,557	-3.7	14.0	9.3
Pennsylvania	5,533	7,221	7,280	6,898	-5.2	-4.5	24.7	27,884	30,978	33,198	31,759	-4.3	2.5	13.9
Rhode Island	275	409	390	393	0.8	-3.9	42.9	1,738	2,049	2,178	2,108	-3.2	2.9	21.3
Vermont	125	133	171	155	-9.4	16.5	24.0	1,249	1,196	1,707	1,630	-4.5	36.3	30.5
Virginia	2,253	2,603	2,936	2,841	-3.2	9.1	26.1	12,142	11,252	13,046	12,679	-2.8	12.7	4.4
Washington D.C.	503	562	522	465	-10.9	-17.3	-7.6	2,459	2,618	2,567	2,578	0.4	-1.5	4.8
West Virginia	239	399	367	388	5.7	-2.8	62.3	1,092	1,350	1,618	1,366	-15.6	1.2	25.1
Total	39,205	43,701	46,483	43,311	-6.8	-0.9	10.5	217,264	215,831	247,514	235,796	-4.7	9.3	8.5
<u>MIDWEST (CHICAGO)</u>														
Illinois	4,193	4,488	4,423	4,451	0.6	-0.8	6.2	24,943	23,664	24,128	24,356	0.9	2.9	-2.4
Indiana	1,350	1,525	1,374	1,708	24.3	12.0	26.5	7,235	6,895	7,217	8,581	18.9	24.5	18.6
Iowa	582	770	658	674	2.4	-12.5	15.8	5,725	6,540	6,627	7,276	9.8	11.3	27.1
Kansas	654	865	652	734	12.6	-15.1	12.2	2,460	3,072	2,909	3,308	13.7	7.7	34.5
Kentucky	767	821	783	781	-0.3	-4.9	1.8	2,874	3,005	3,081	3,352	8.8	11.5	16.6
Michigan	1,937	2,398	2,510	2,367	-5.7	-1.3	22.2	15,444	16,167	18,019	16,941	-6.0	4.8	9.7
Minnesota	726	859	771	945	22.6	10.0	30.2	13,434	13,164	13,812	14,331	3.8	8.9	6.7
Missouri	1,768	2,268	1,918	2,017	5.2	-11.1	14.1	7,502	8,381	7,619	8,476	11.2	1.1	13.0
Nebraska	522	704	473	465	-1.7	-33.9	-10.9	2,950	3,295	2,903	2,916	0.4	-11.5	-1.2
North Dakota	126	127	135	116	-14.1	-8.7	-7.9	1,626	1,726	1,667	1,970	18.2	14.1	21.2
Ohio	1,896	2,429	2,145	2,414	12.5	-0.6	27.3	10,258	10,880	10,928	11,630	6.4	6.9	13.4
South Dakota	191	166	131	236	80.2	42.2	23.6	1,526	1,759	1,693	1,862	10.0	5.9	22.0
Wisconsin	1,212	1,582	1,328	1,632	22.9	3.2	34.7	17,429	16,307	16,294	17,879	9.7	9.6	2.6
Total	15,924	19,002	17,301	18,540	7.2	-2.4	16.4	113,406	114,855	116,897	122,878	5.1	7.0	8.4

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MAY</u>			<u>% Change</u>			<u>JANUARY - MAY</u>			<u>% Change</u>				
	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	2011/10	2011/09	2011/08	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	2011/10	2011/09	2011/08
<u>SOUTH (MIAMI)</u>														
Alabama	1,112	1,156	1,119	1,106	-1.2	-4.3	-0.5	3,046	3,391	3,047	3,097	1.6	-8.7	1.7
Arkansas	574	638	434	434	0.0	-32.0	-24.4	1,769	1,806	1,717	1,628	-5.2	-9.9	-8.0
Florida	16,040	15,717	13,920	14,145	1.6	-10.0	-11.8	71,314	70,548	68,625	69,748	1.6	-1.1	-2.2
Georgia	5,783	5,236	4,949	5,208	5.2	-0.5	-9.9	21,556	19,457	19,937	20,145	1.0	3.5	-6.5
Louisiana	825	1,122	851	1,060	24.6	-5.5	28.5	2,300	2,770	2,422	2,638	8.9	-4.8	14.7
Mississippi	523	604	562	480	-14.6	-20.5	-8.2	1,461	1,534	1,571	1,495	-4.8	-2.5	2.3
North Carolina	2,202	2,699	2,566	2,325	-9.4	-13.9	5.6	9,498	9,887	10,866	9,589	-11.8	-3.0	1.0
Oklahoma	687	831	728	690	-5.2	-17.0	0.4	1,920	2,356	2,098	2,110	0.6	-10.4	9.9
South Carolina	1,139	1,251	1,160	1,167	0.6	-6.7	2.5	4,446	4,391	4,649	4,363	-6.2	-0.6	-1.9
Tennessee	1,822	1,783	1,531	1,596	4.2	-10.5	-12.4	6,092	5,717	5,960	5,556	-6.8	-2.8	-8.8
Total	30,707	31,037	27,820	28,211	1.4	-9.1	-8.1	123,402	121,857	120,892	120,369	-0.4	-1.2	-2.5
<u>WEST (LOS ANGELES)</u>														
Alaska	36	26	43	39	-9.3	50.0	8.3	267	216	294	295	0.3	36.6	10.5
Arizona	742	696	1,049	751	-28.4	7.9	1.2	2,924	2,595	3,527	2,596	-26.4	0.0	-11.2
California	4,356	3,510	3,600	3,744	4.0	6.7	-14.0	17,713	14,078	14,399	13,837	-3.9	-1.7	-21.9
Colorado	972	1,042	1,108	1,083	-2.3	3.9	11.4	4,356	3,880	4,379	4,143	-5.4	6.8	-4.9
Hawaii	41	27	23	33	43.5	22.2	-19.5	149	124	156	129	-17.3	4.0	-13.4
Idaho	127	68	108	63	-41.7	-7.4	-50.4	669	496	540	444	-17.8	-10.5	-33.6
Montana	67	74	68	88	29.4	18.9	31.3	436	571	591	473	-20.0	-17.2	8.5
Nevada	357	357	377	315	-16.4	-11.8	-11.8	1,324	1,409	1,491	1,156	-22.5	-18.0	-12.7
New Mexico	222	222	184	226	22.8	1.8	1.8	658	627	659	632	-4.1	0.8	-4.0
Oregon	222	190	243	239	-1.6	25.8	7.7	1,236	1,055	1,280	1,102	-13.9	4.5	-10.8
Texas	3,803	4,577	4,690	4,896	4.4	7.0	28.7	13,561	14,521	14,302	15,105	5.6	4.0	11.4
Utah	311	359	340	230	-32.4	-35.9	-26.0	1,293	1,174	1,199	1,091	-9.0	-7.1	-15.6
Washington	558	563	605	538	-11.1	-4.4	-3.6	2,828	2,619	2,880	2,741	-4.8	4.7	-3.1
Wyoming	68	86	78	109	39.7	26.7	60.3	465	474	440	479	8.9	1.1	3.0
Total	11,882	11,797	12,516	12,354	-1.3	4.7	4.0	47,879	43,839	46,137	44,223	-4.1	0.9	-7.6
TOTAL U.S.A.	97,718	105,537	104,120	102,416	-1.6	-3.0	4.8	501,951	496,382	531,440	523,266	-1.5	5.4	4.2

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CANADA (TORONTO)														
Alberta	792	1,929	1,148	1,091	-5.0	-43.4	37.8	12,011	16,325	16,302	19,026	16.7	16.5	58.4
British Columbia	509	961	622	587	-5.6	-38.9	15.3	5,488	9,298	7,591	9,066	19.4	-2.5	65.2
Manitoba	114	171	174	154	-11.5	-9.9	35.1	3,704	4,785	4,841	7,556	56.1	57.9	104.0
New Brunswick	144	230	261	200	-23.4	-13.0	38.9	2,420	2,878	3,808	5,867	54.1	103.9	142.4
Newfoundland	205	310	435	494	13.6	59.4	141.0	959	1,407	2,186	2,227	1.9	58.3	132.2
Nova Scotia	430	621	710	561	-21.0	-9.7	30.5	3,493	4,306	6,518	8,408	29.0	95.3	140.7
Ontario	9,248	11,383	12,432	12,326	-0.9	8.3	33.3	73,620	91,075	102,493	122,773	19.8	34.8	66.8
P.E. Island	27	89	74	28	-62.2	-68.5	3.7	272	429	544	813	49.4	89.5	198.9
Quebec	1,486	2,125	1,803	2,138	18.6	0.6	43.9	18,563	26,108	26,699	32,008	19.9	22.6	72.4
Saskatchewan	93	142	167	124	-25.7	-12.7	33.3	5,215	5,231	6,008	9,458	57.4	80.8	81.4
Northwest Territories	10	14	21	30	42.9	114.3	200.0	232	304	285	318	11.6	4.6	37.1
Total	13,058	17,975	17,847	17,733	-0.6	-1.3	35.8	125,977	162,146	177,275	217,520	22.7	34.2	72.7
LONDON OFFICE														
Northern Europe														
U.K.	15,891	16,735	15,528	13,971	-10.0	-16.5	-12.1	75,238	73,656	70,867	70,172	-1.0	-4.7	-6.7
Denmark	60	48	43	46	7.0	-4.2	-23.3	377	370	395	328	-17.0	-11.4	-13.0
Finland	18	29	17	39	129.4	34.5	116.7	155	246	209	202	-3.3	-17.9	30.3
Ireland	271	202	228	222	-2.6	9.9	-18.1	1,333	1,149	1,135	1,155	1.8	0.5	-13.4
Norway	37	33	43	61	41.9	84.8	64.9	470	440	495	479	-3.2	8.9	1.9
Sweden	98	77	86	124	44.2	61.0	26.5	843	757	806	815	1.1	7.7	-3.3
Total	16,375	17,124	15,945	14,463	-9.3	-15.5	-11.7	78,416	76,618	73,907	73,151	-1.0	-4.5	-6.7
Southern Europe														
Greece	13	10	34	15	-55.9	50.0	15.4	147	130	131	103	-21.4	-20.8	-29.9
Italy	577	852	744	593	-20.3	-30.4	2.8	7,099	6,624	7,265	5,543	-23.7	-16.3	-21.9
Portugal	389	790	825	443	-46.3	-43.9	13.9	1,047	895	2,937	1,804	-38.6	101.6	72.3
Spain	1,531	931	1,148	141	-87.7	-84.9	-90.8	3,533	1,763	1,885	778	-58.7	-55.9	-78.0
Western Europe														
Austria	134	129	134	127	-5.2	-1.6	-5.2	1,140	1,277	1,424	1,186	-16.7	-7.1	4.0
Belgium	791	579	451	364	-19.3	-37.1	-54.0	2,815	2,864	2,071	2,197	6.1	-23.3	-22.0
France	210	226	277	313	13.0	38.5	49.0	1,790	1,878	1,957	2,043	4.4	8.8	14.1
Germany	1,428	1,429	1,291	1,311	1.5	-8.3	-8.2	8,743	9,075	8,556	8,794	2.8	-3.1	0.6
Luxemburg	8	15	15	15	0.0	0.0	87.5	83	112	92	98	6.5	-12.5	18.1
Netherlands	599	462	486	658	35.4	42.4	9.8	3,080	2,836	2,625	2,825	7.6	-0.4	-8.3
Switzerland	139	165	173	253	46.2	53.3	82.0	979	988	1,134	1,396	23.1	41.3	42.6
Total	5,819	5,588	5,578	4,233	-24.1	-24.2	-27.3	30,456	28,442	30,077	26,767	-11.0	-5.9	-12.1
Central/East Europe														
Czech Republic	22	18	20	27	35.0	50.0	22.7	406	319	229	476	107.9	49.2	17.2
Hungary	20	12	12	6	-50.0	-50.0	-70.0	549	166	272	173	-36.4	4.2	-68.5
Poland	69	60	45	57	26.7	-5.0	-17.4	418	483	657	724	10.2	49.9	73.2
Russia	154	117	174	174	0.0	48.7	13.0	939	956	1,094	848	-22.5	-11.3	-9.7
Ukraine	25	28	25	33	32.0	17.9	32.0	213	245	193	207	7.3	-15.5	-2.8
Other Europe	135	100	81	125	54.3	25.0	-7.4	1,266	784	754	879	16.6	12.1	-30.6
Total	425	335	357	422	18.2	26.0	-0.7	3,791	2,953	3,199	3,307	3.4	12.0	-12.8
Total	22,619	23,047	21,880	19,118	-12.6	-17.0	-15.5	112,663	108,013	107,183	103,225	-3.7	-4.4	-8.4

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MAY</u>			<u>% Change</u>			<u>JANUARY - MAY</u>			<u>% Change</u>				
	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2011/10</u>	<u>2011/09</u>	<u>2011/08</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2011/10</u>	<u>2011/09</u>	<u>2011/08</u>
<u>LATIN AMERICA</u>														
<u>CENTRAL AMERICA</u>														
Mexico	332	165	184	140	-23.9	-15.2	-57.8	1,399	820	884	810	-8.4	-1.2	-42.1
Belize	36	30	42	34	-19.0	13.3	-5.6	207	220	193	190	-1.6	-13.6	-8.2
Costa Rica	65	57	56	80	42.9	40.4	23.1	375	340	301	366	21.6	7.6	-2.4
El Salvador	21	22	12	15	25.0	-31.8	-28.6	104	63	55	99	80.0	57.1	-4.8
Guatemala	41	37	33	55	66.7	48.6	34.1	111	140	175	256	46.3	82.9	130.6
Honduras	25	12	10	38	280.0	216.7	52.0	95	69	45	134	197.8	94.2	41.1
Nicaragua	11	4	11	11	0.0	175.0	0.0	42	30	34	72	111.8	140.0	71.4
Panama	116	98	89	105	18.0	7.1	-9.5	474	473	503	474	-5.8	0.2	0.0
Total	647	425	437	478	9.4	12.5	-26.1	2,807	2,155	2,190	2,401	9.6	11.4	-14.5
<u>SOUTH AMERICA</u>														
Argentina	177	166	200	205	2.5	23.5	15.8	795	887	926	1,110	19.9	25.1	39.6
Bolivia	2	0	1	4	-	#DIV/0!	100.0	31	24	13	34	161.5	41.7	9.7
Brazil	153	112	151	148	-2.0	32.1	-3.3	738	636	778	666	-14.4	4.7	-9.8
Chile	103	179	50	54	8.0	-69.8	-47.6	297	496	276	329	19.2	-33.7	10.8
Colombia	45	75	65	87	33.8	16.0	93.3	588	410	391	480	22.8	17.1	-18.4
Ecuador	6	25	15	18	20.0	-28.0	200.0	402	459	246	85	-65.4	-81.5	-78.9
Paraguay	3	10	1	3	200.0	-70.0	0.0	7	15	9	35	288.9	133.3	400.0
Peru	69	29	30	46	53.3	58.6	-33.3	193	233	183	191	4.4	-18.0	-1.0
Uruguay	9	7	4	11	175.0	57.1	22.2	62	63	46	65	41.3	3.2	4.8
Venezuela	75	40	71	76	7.0	90.0	1.3	329	493	262	337	28.6	-31.6	2.4
Other South America	0	0	2	3	-	-	-	5	2	3	11	266.7	450.0	120.0
Total	642	643	590	655	11.0	1.9	2.0	3,447	3,718	3,133	3,343	6.7	-10.1	-3.0
Total Latin America	1,289	1,068	1,027	1,133	10.3	6.1	-12.1	6,254	5,873	5,323	5,744	7.9	-2.2	-8.2

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	MAY			% Change			JANUARY - MAY			% Change				
	2008	2009	2010	2011	2011/10	2011/09	2011/08	2008	2009	2010	2011	2011/10	2011/09	2011/08
CARIBBEAN														
Antigua	184	134	117	176	50.4	31.3	-4.3	806	831	783	758	-3.2	-8.8	-6.0
Bahamas	307	356	372	418	12.4	17.4	36.2	1,643	1,901	1,581	2,295	45.2	20.7	39.7
Barbados	511	387	290	443	52.8	14.5	-13.3	2,108	2,021	1,727	1,891	9.5	-6.4	-10.3
Bermuda	220	195	194	118	-39.2	-39.5	-46.4	1,375	1,131	1,018	1,008	-1.0	-10.9	-26.7
British Virgin Is.	51	47	70	44	-37.1	-6.4	-13.7	333	297	314	276	-12.1	-7.1	-17.1
Cayman Is.	1,883	1,845	1,201	1,423	18.5	-22.9	-24.4	7,917	9,482	6,805	7,058	3.7	-25.6	-10.9
Dominica	33	25	29	38	31.0	52.0	15.2	178	192	149	149	0.0	-22.4	-16.3
Grenada	65	41	36	62	72.2	51.2	-4.6	269	295	183	246	34.4	-16.6	-8.6
Guyana	145	161	137	203	48.2	26.1	40.0	807	738	628	820	30.6	11.1	1.6
Monsterrat	20	10	12	19	58.3	90.0	-5.0	56	53	45	60	33.3	13.2	7.1
St. Kitts/Nevis/Anguilla	60	58	43	60	39.5	3.4	0.0	307	375	317	348	9.8	-7.2	13.4
St. Lucia	228	85	58	99	70.7	16.5	-56.6	659	466	340	400	17.6	-14.2	-39.3
St. Vincent	46	42	32	49	53.1	16.7	6.5	231	196	187	253	35.3	29.1	9.5
Turks & Caicos Is.	125	87	106	85	-19.8	-2.3	-32.0	541	416	492	478	-2.8	14.9	-11.6
Trinidad & Tobago	815	773	651	1,289	98.0	66.8	58.2	4,194	3,612	3,792	6,016	58.6	66.6	43.4
Comm. Caribbean	4,693	4,246	3,348	4,526	35.2	6.6	-3.6	21,424	22,006	18,361	22,056	20.1	0.2	2.9
Aruba	20	13	11	24	118.2	84.6	20.0	132	106	124	144	16.1	35.8	9.1
Cuba	27	103	35	67	91.4	-35.0	148.1	427	552	223	293	31.4	-46.9	-31.4
Curacao	113	154	28	62	121.4	-59.7	-45.1	583	511	247	330	33.6	-35.4	-43.4
Dominican Rep.	87	114	99	119	20.2	4.4	36.8	814	532	377	537	42.4	0.9	-34.0
Guadelope	20	2	12	10	-16.7	400.0	-50.0	65	30	83	66	-20.5	120.0	1.5
Haiti	30	39	131	25	-80.9	-35.9	-16.7	92	113	274	152	-44.5	34.5	65.2
Puerto Rico	165	101	133	156	17.3	54.5	-5.5	647	501	547	646	18.1	28.9	-0.2
St. Maarten	75	53	56	33	-41.1	-37.7	-56.0	271	239	258	296	14.7	23.8	9.2
Surinam	30	36	35	65	85.7	80.6	116.7	182	161	176	199	13.1	23.6	9.3
All other Caribbean	50	35	122	32	-73.8	-8.6	-36.0	249	196	390	231	-40.8	17.9	-7.2
Other Caribbean	617	650	662	593	-10.4	-8.8	-3.9	3,462	2,941	2,699	2,894	7.2	-1.6	-16.4
TOTAL CARIBBEAN	5,310	4,896	4,010	5,119	27.7	4.6	-3.6	24,886	24,947	21,060	24,950	18.5	0.0	0.3
ASIA														
India	70	102	125	151	20.8	48.0	115.7	475	621	438	513	17.1	-17.4	8.0
Pakistan	1	2	3	2	-33.3	0.0	100.0	10	11	6	4	-33.3	-63.6	-60.0
Japan	197	159	127	123	-3.1	-22.6	-37.6	1,439	1,166	950	933	-1.8	-20.0	-35.2
China	91	100	90	145	61.1	45.0	59.3	455	637	416	674	62.0	5.8	48.1
Taiwan	6	9	7	8	14.3	-11.1	33.3	50	20	56	48	-14.3	140.0	-4.0
Korea	26	31	23	46	100.0	48.4	76.9	126	142	87	182	109.2	28.2	44.4
Philippines	39	30	51	64	25.5	113.3	64.1	214	183	255	160	-37.3	-12.6	-25.2
Singapore	14	5	8	10	25.0	100.0	-28.6	75	72	41	47	14.6	-34.7	-37.3
Other Asia	47	52	24	60	150.0	15.4	27.7	206	209	140	173	23.6	-17.2	-16.0
	491	490	458	609	33.0	24.3	24.0	3,050	3,061	2,389	2,734	14.4	-10.7	-10.4
OTHER COUNTRIES														
African Countries	93	94	124	171	37.9	81.9	83.9	453	534	460	503	9.3	-5.8	11.0
Israel	84	65	50	28	-44.0	-56.9	-66.7	492	371	289	226	-21.8	-39.1	-54.1
Saudi Arabia	1	3	2	1	-50.0	-66.7	-	6	11	6	12	100.0	9.1	100.0
Turkey	44	14	8	15	87.5	7.1	-65.9	130	149	67	47	-29.9	-68.5	-63.8
Other Middle East	38	46	46	49	6.5	6.5	28.9	163	185	190	215	13.2	16.2	31.9
Australia	455	182	187	155	-17.1	-14.8	-65.9	1,207	844	878	767	-12.6	-9.1	-36.5
New Zealand	21	23	15	23	53.3	0.0	9.5	134	99	92	102	10.9	3.0	-23.9
All Other Ctries	15	3	1	13	1200.0	333.3	-13.3	28	15	12	20	66.7	33.3	-28.6
Total	751	430	433	455	5.1	5.8	-39.4	2,613	2,208	1,994	1,892	-5.1	-14.3	-27.6
GRAND TOTAL	141,236	153,443	149,775	146,583	-2.1	-4.5	3.8	777,394	802,630	846,664	879,331	3.9	9.6	13.1

STOPOVER VISITORS BY MARKET SHARE

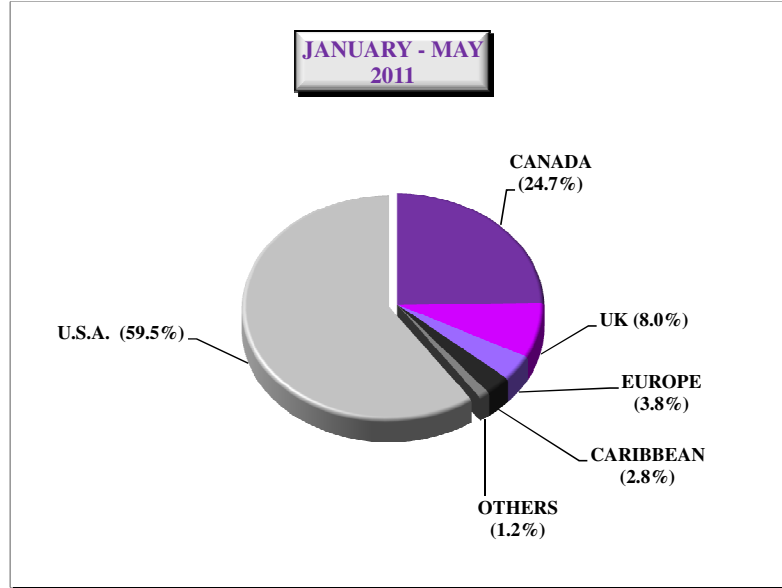


Fig. 2

Country	May 2011	% Share	Jan. - May 2011	% Share	Jan. - May 2010	% Share	% Change 2011/10
U.S.A	102,416	69.9%	523,266	59.5%	531,440	62.8%	-1.5%
CANADA	17,733	12.1%	217,520	24.7%	177,275	20.9%	22.7%
U.K.	13,971	9.5%	70,172	8.0%	70,867	8.4%	-1.0%
EUROPE	5,147	3.5%	33,053	3.8%	36,316	4.3%	-9.0%
CARIBBEAN	5,119	3.5%	24,950	2.8%	21,060	2.5%	18.5%
OTHERS	2,197	1.5%	10,370	1.2%	9,706	1.1%	6.8%
Total	146,583	100.0%	879,331	100.0%	846,664	100.0%	3.9%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2010	2011	2010	2011	2010	2011	2010	2011
January	9.4	8.8	7.3	7.2	17.4	15.9	8.9	8.1
February	8.3	8.2	7.0	7.1	14.4	13.9	7.3	7.7
March	8.2	7.8	6.7	6.7	14.2	13.5	7.6	7.4
April	7.8	8.0	6.6	6.7	13.5	13.7	7.2	7.8
May	8.1	8.1	6.6	6.5	15.4	16.0	8.1	7.8
Jan.-May	8.4	8.2	6.9	6.9	14.8	14.5	7.8	7.7

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

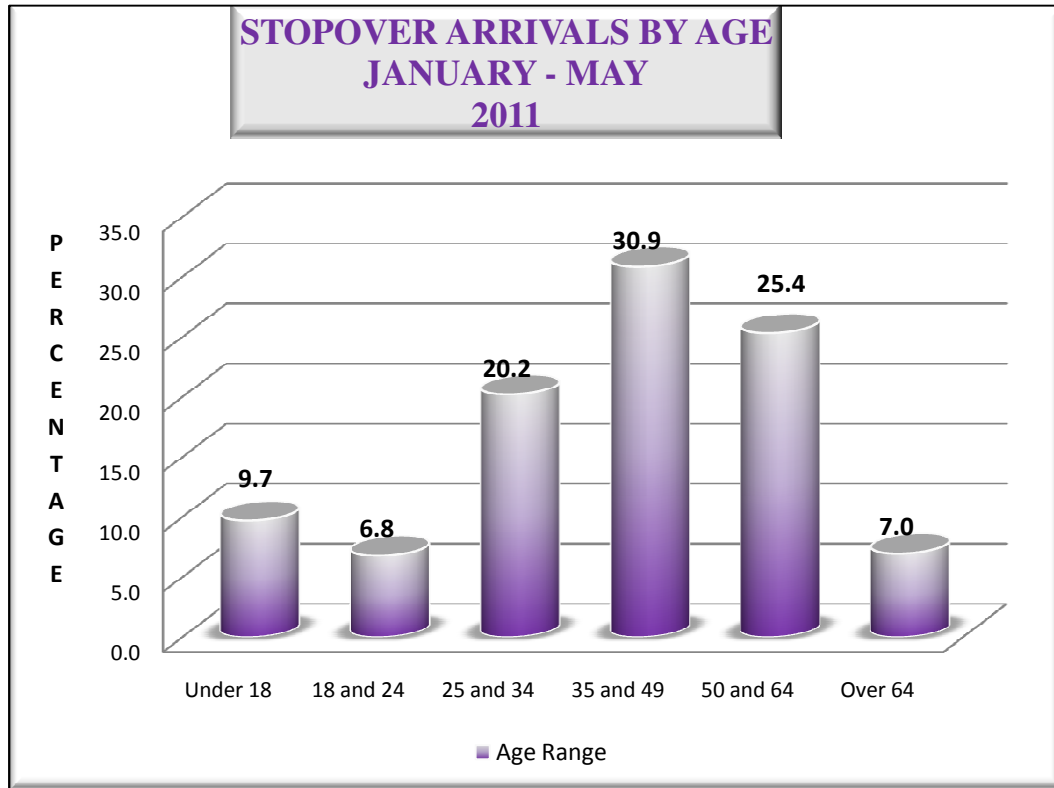


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	MAY		JAN. - MAY		JAN. - MAY		% Change 2011/10
	2011	% Share	2011	% Share	2010	% Share	
Under 18	9,968	6.8	85,555	9.7	83,412	9.9	2.6%
18 and 24	12,397	8.5	59,915	6.8	59,884	7.1	0.1%
25 and 34	40,073	27.3	177,801	20.2	174,240	20.6	2.0%
35 and 49	42,615	29.1	271,598	30.9	264,765	31.3	2.6%
50 and 64	32,125	21.9	222,916	25.4	207,546	24.5	7.4%
Over 64	9,405	6.4	61,546	7.0	56,817	6.7	8.3%
Total	146,583	100.0	879,331	100.0	846,664	100.0	3.9%

TABLE 4**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL****JANUARY - MAY 2011**

	MONTEGO BAY		% Change 2011/10		FALMOUTH		OCHO RIOS		% Change 2011/10		2011 TOTAL		2010 TOTAL		% Change 2011/10	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	42,339	23.1%	39.1%	-	-	22	53,684	4.8%	-5.2%	39	96,323	35	87,136	11.4%	10.5%
February	13	23,381	18.2%	-7.3%	3	10,365	22	55,237	15.8%	3.6%	38	88,983	31	78,805	22.6%	12.9%
March	13	22,569	-18.8%	-43.0%	10	36,444	18	46,866	-28.0%	-34.3%	42	106,247	42	111,356	0.0%	-4.6%
April	6	15,221	-57.1%	-47.9%	14	50,836	13	34,920	-23.5%	-31.4%	33	100,977	31	80,116	6.5%	26.0%
Jan. - Apr.	48	103,510	-11.1%	-16.9%	27	97,645	75	190,707	-8.5%	-17.9%	152	392,530	139	357,413	9.4%	9.8%
May	7	14,911	-30.0%	-23.5%	11	42,088	7	20,580	-41.7%	-49.6%	25	77,579	22	60,304	13.6%	28.6%
Jan. - May	55	118,421	-14.1%	-17.8%	38	139,733	82	211,287	-12.8%	-22.6%	177	470,109	161	417,717	9.9%	12.5%

* Note:
 1. During the month of January one Cruise Ship called with 300 Cruise passengers visited Port Antonio.
 2. During the month of March one Cruise Ship called with 368 Cruise passengers visited Port Antonio.

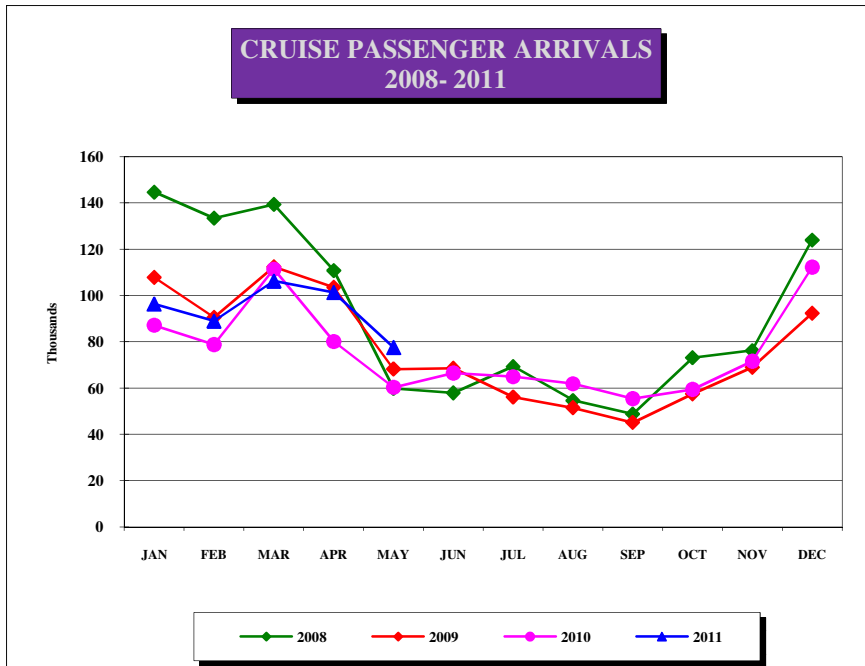


FIG. 4

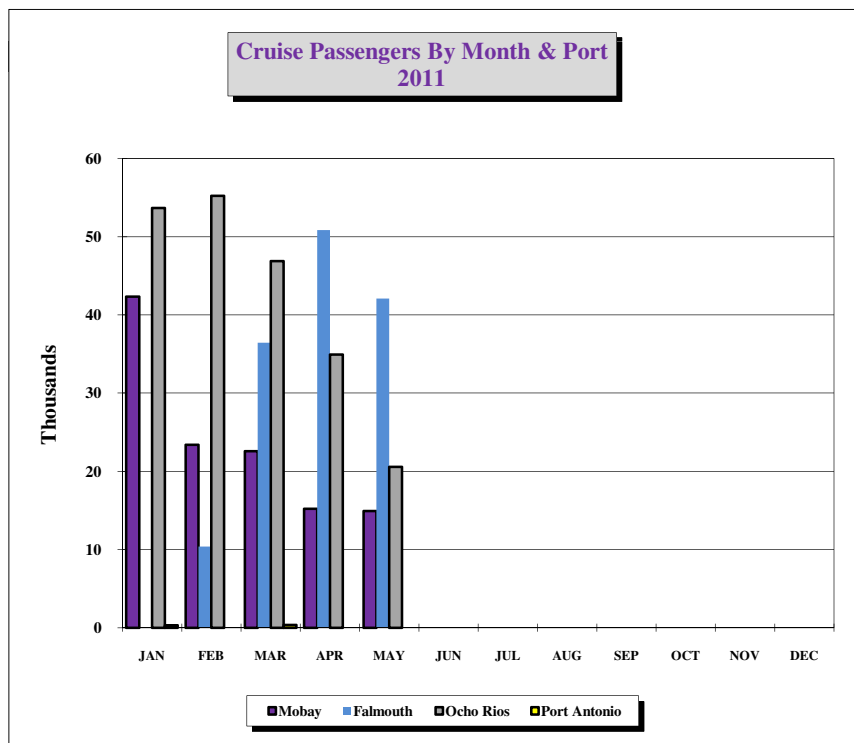


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MAY 2011			JANUARY - MAY 2011		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	2,476	0	2,476	14,327	1	14,328
Delaware	470	0	470	2,588	1	2,589
Maine	346	0	346	2,738	2	2,740
Maryland	3,703	1	3,704	18,040	6	18,046
Massachusetts	2,946	0	2,946	18,189	3	18,192
New Hampshire	432	0	432	3,166	4	3,170
New Jersey	5,451	1	5,452	29,045	9	29,054
New York	16,342	3	16,345	95,428	129	95,557
Pennsylvania	6,894	4	6,898	31,747	12	31,759
Rhode Island	393	0	393	2,108	0	2,108
Vermont	155	0	155	1,630	0	1,630
Virginia	2,841	0	2,841	12,676	3	12,679
Washington D.C.	465	0	465	2,575	3	2,578
West Virginia	388	0	388	1,365	1	1,366
Total	43,302	9	43,311	235,622	174	235,796
<u>MIDWEST (CHICAGO)</u>						
Illinois	4,331	120	4,451	23,537	819	24,356
Indiana	1,693	15	1,708	8,479	102	8,581
Iowa	669	5	674	6,793	483	7,276
Kansas	734	0	734	3,301	7	3,308
Kentucky	773	8	781	3,328	24	3,352
Michigan	2,363	4	2,367	15,124	1,817	16,941
Minnesota	945	0	945	11,397	2,934	14,331
Missouri	1,735	282	2,017	7,271	1,205	8,476
Nebraska	463	2	465	2,909	7	2,916
North Dakota	116	0	116	1,755	215	1,970
Ohio	2,414	0	2,414	11,603	27	11,630
South Dakota	236	0	236	1,777	85	1,862
Wisconsin	1,630	2	1,632	17,034	845	17,879
Total	18,102	438	18,540	114,308	8,570	122,878

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MAY 2011			JANUARY - MAY 2011		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
SOUTH (MIAMI)						
Alabama	1,106	0	1,106	3,096	1	3,097
Arkansas	428	6	434	1,614	14	1,628
Florida	14,129	16	14,145	69,597	151	69,748
Georgia	5,183	25	5,208	20,109	36	20,145
Louisiana	1,060	0	1,060	2,637	1	2,638
Mississippi	479	1	480	1,492	3	1,495
North Carolina	2,324	1	2,325	9,573	16	9,589
Oklahoma	689	1	690	2,100	10	2,110
South Carolina	1,167	0	1,167	4,362	1	4,363
Tennessee	1,594	2	1,596	5,548	8	5,556
Total	28,159	52	28,211	120,128	241	120,369
WEST (LOS ANGELES)						
Alaska	39	0	39	295	0	295
Arizona	748	3	751	2,593	3	2,596
California	3,743	1	3,744	13,808	19	13,827
Colorado	1,081	2	1,083	4,132	21	4,153
Hawaii	33	0	33	128	1	129
Idaho	63	0	63	444	0	444
Montana	88	0	88	472	1	473
Nevada	315	0	315	1,156	0	1,156
New Mexico	226	0	226	631	1	632
Oregon	239	0	239	1,100	2	1,102
Texas	4,893	3	4,896	15,089	16	15,105
Utah	230	0	230	1,090	1	1,091
Washington	538	0	538	2,735	6	2,741
Wyoming	109	0	109	479	0	479
Total	12,345	9	12,354	44,152	71	44,223
TOTAL U.S.A.	101,908	508	102,416	514,210	9,056	523,266

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MAY 2011			JANUARY - MAY 2011		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<u>CANADA (TORONTO)</u>						
Alberta	1,088	3	1,091	18,947	79	19,026
British Columbia	587	0	587	9,016	50	9,066
Manitoba	154	0	154	7,503	53	7,556
New Brunswick	197	3	200	4,596	1,271	5,867
Newfoundland	494	0	494	2,135	92	2,227
Nova Scotia	561	0	561	5,817	2,591	8,408
Ontario	12,230	96	12,326	96,119	26,654	122,773
P.E. Island	28	0	28	588	225	813
Quebec	1,494	644	2,138	21,420	10,588	32,008
Saskatchewan	124	0	124	9,424	34	9,458
Other Canada	30	0	30	306	12	318
Total	16,987	746	17,733	175,871	41,649	217,520
<u>EUROPE</u>						
<u>LONDON OFFICE</u>						
<u>Northern Europe</u>						
U.K.	7,975	5,996	13,971	44,249	25,923	70,172
Denmark	46	0	46	312	16	328
Finland	39	0	39	189	13	202
Ireland	174	48	222	1,000	155	1,155
Norway	60	1	61	454	25	479
Sweden	122	2	124	799	16	815
Sub-Total	8,416	6,047	14,463	47,003	26,148	73,151
<u>GERMAN OFFICE</u>						
<u>Southern Europe</u>						
Greece	15	0	15	101	2	103
Italy	410	183	593	3,913	1,630	5,543
Portugal	15	428	443	93	1,711	1,804
Spain	130	11	141	644	134	778
<u>Western Europe</u>						
Austria	125	2	127	1,181	5	1,186
Belgium	359	5	364	2,176	21	2,197
France	308	5	313	1,994	49	2,043
Germany	1,303	8	1,311	8,768	26	8,794
Luxemburg	15	0	15	96	2	98
Netherlands	635	23	658	2,756	69	2,825
Switzerland	249	4	253	1,352	44	1,396
Sub-Total	3,564	669	4,233	23,074	3,693	26,767
<u>Central/East Europe</u>						
Czechoslovakia	27	0	27	318	158	476
Hungary	5	1	6	155	19	174
Poland	51	6	57	686	38	724
Russia	162	12	174	801	47	848
Ukraine	33	0	33	131	75	206
Other Europe	114	11	125	706	173	879
Sub-Total	392	30	422	2,797	510	3,307
Total	12,372	6,746	19,118	72,874	30,351	103,225

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

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MAY 2011			JANUARY - MAY 2011		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	140	0	140	809	1	810
Belize	34	0	34	189	1	190
Costa Rica	80	0	80	355	11	366
El Salvador	15	0	15	99	0	99
Guatemala	46	9	55	237	19	256
Honduras	38	0	38	134	0	134
Nicaragua	11	0	11	71	1	72
Panama	105	0	105	469	5	474
Total	469	9	478	2,363	38	2,401

SOUTH AMERICA

Argentina	204	1	205	1,085	25	1,110
Bolivia	4	0	4	34	0	34
Brazil	147	1	148	655	11	666
Chile	54	0	54	329	0	329
Colombia	87	0	87	469	11	480
Ecuador	18	0	18	85	0	85
Paraguay	3	0	3	35	0	35
Peru	46	0	46	191	0	191
Uruguay	11	0	11	65	0	65
Venezuela	76	0	76	312	25	337
Other South America	1	2	3	7	4	11
Total	651	4	655	3,267	76	3,343
Total Latin America	1,120	13	1,133	5,630	114	5,744

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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MAY 2011			JANUARY - MAY 2011		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	176	0	176	753	5	758
Bahamas	416	2	418	2,035	260	2,295
Barbados	443	0	443	1,877	14	1,891
Bermuda	118	0	118	1,007	1	1,008
British Virgin Is.	44	0	44	275	1	276
Cayman Is.	1,407	16	1,423	7,022	36	7,058
Dominica	38	0	38	147	2	149
Grenada	62	0	62	223	23	246
Guyana	200	3	203	797	23	820
Montserrat	19	0	19	60	0	60
St. Kitts/Nevis/Anguilla	60	0	60	347	1	348
St. Lucia	99	0	99	399	1	400
St. Vincent	49	0	49	248	5	253
Turks & Caicos Is.	85	0	85	478	0	478
Trinidad & Tobago	1,286	3	1,289	5,885	131	6,016
Comm. Caribbean	4,502	24	4,526	21,553	503	22,056
Aruba	4	20	24	40	104	144
Bonaire	0	0	0	0	0	0
Cuba	37	29	66	167	117	284
Curacao	16	46	62	68	262	330
Dominican Republic	119	0	119	531	6	537
Guadelope	10	0	10	66	0	66
Haiti	19	6	25	119	33	152
Puerto Rico	156	0	156	645	1	646
St. Maarten	33	0	33	291	5	296
Surinam	48	17	65	133	66	199
All other Caribbean	29	4	33	215	25	240
Other Caribbean	471	122	593	2,275	619	2,894
TOTAL CARIBBEAN	4,973	146	5,119	23,828	1,122	24,950
OTHER COUNTRIES						
India	139	12	151	479	34	513
Pakistan	2	0	2	4	0	4
Japan	123	0	123	929	4	933
China	142	3	145	633	41	674
Taiwan	8	0	8	48	0	48
Korea	46	0	46	178	4	182
Philippines	64	0	64	159	1	160
Singapore	10	0	10	46	1	47
Other Asia	60	0	60	170	3	173
Asia	594	15	609	2,646	88	2,734
African Countries	169	2	171	493	10	503
Israel	27	1	28	220	6	226
Saudi Arabia	1	0	1	12	0	12
Turkey	15	0	15	47	0	47
Other Middle East	49	0	49	208	7	215
Australia	153	2	155	755	12	767
New Zealand	22	1	23	101	1	102
All Other Ctries	13	0	13	20	0	20
Total	449	6	455	1,856	36	1,892
GRAND TOTAL	138,403	8,180	146,583	796,915	82,416	879,331

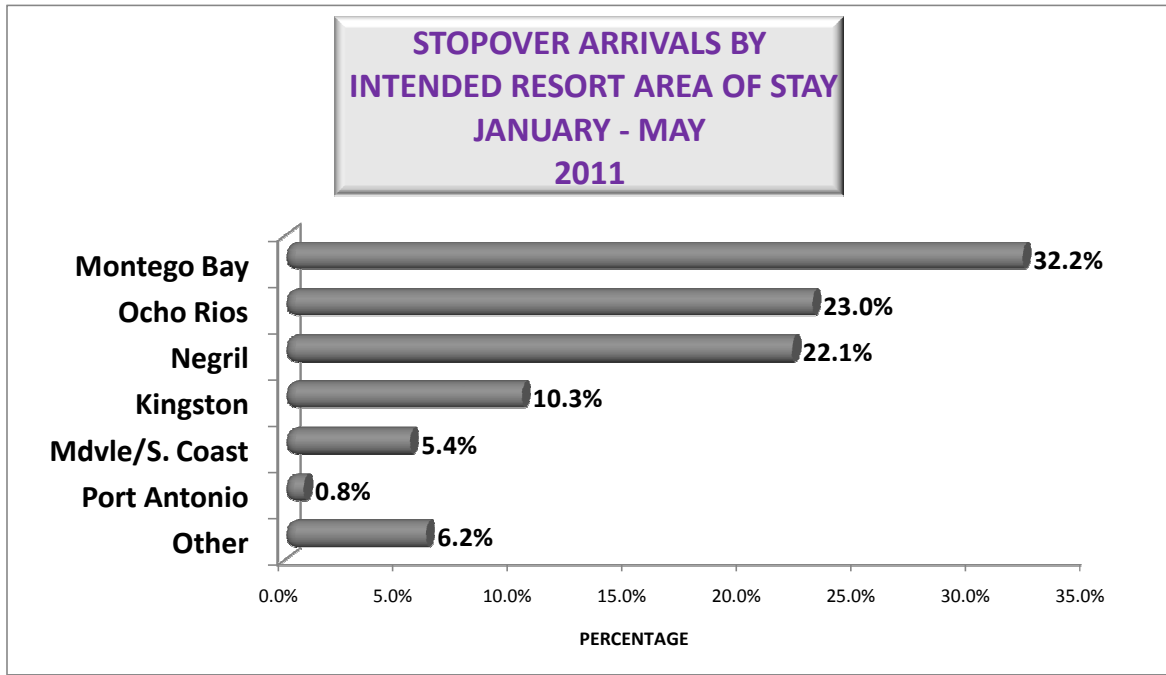


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	MAY			JAN. - MAY			JAN. - MAY			% Change 2011/10 ARRIVALS
	2011	% Share	LENGTH OF STAY	2011	% Share	LENGTH OF STAY	2010	% Share	LENGTH OF STAY	
Montego Bay	45,865	31.3%	7.1	282,874	32.2%	7.1	258,326	30.5%	7.2	9.5%
Ocho Rios	30,637	20.9%	8.1	202,238	23.0%	8.1	196,785	23.2%	8.3	2.8%
Negril	32,858	22.4%	7.4	194,426	22.1%	7.9	199,340	23.5%	7.9	-2.5%
Kingston	17,893	12.2%	10.2	90,667	10.3%	10.4	86,847	10.3%	10.8	4.4%
Mdvle/S. Coast	8,500	5.8%	12.3	47,880	5.4%	12.0	46,273	5.5%	12.7	3.5%
Port Antonio	1,156	0.8%	14.7	7,144	0.8%	14.1	7,350	0.9%	14.5	-2.8%
Other	9,674	6.6%	14.8	54,102	6.2%	13.7	51,743	6.1%	14.4	4.6%
Total	146,583	100.0%	8.6	879,331	100.0%	8.6	846,664	100.0%	8.8	3.9%