

MARCH 2009

VOLUME XIX, ISSUE 3

Monthly Statistical Report

JAMAICA TOURIST BOARD

IN March 2009.....

- Stopover arrivals down by 4.5 %
- US Market down by 10.1%
- Canada increased by 18.7%
- Europe decreased by 2.4%
- Cruise Passenger decreased by 19.3%

TOURIST (Stopover Arrivals)

Stopover arrivals in March 2009 were **175,929** a decrease of **4.5%** over the **184,267** recorded in March 2008.

For the January to March period, arrivals increased by **0.2%** with **485,097** compared to **483,959** in 2008.

United States

Stopover arrivals from the United States market decreased by **10.1%** in March with a total of **107,940** visitors compared to the **120,064** visitors who came in March 2008. All marketing regions recorded decreases. The Northeast decreased by **11.6%**, the South by **11.4%**, the West by **9.2%**, and the Midwest by **6.8%**.

For the January to March period, the US market has recorded a decrease of **6.4%**. Total visitors from this market was **281,432** compared to **300,609** in 2008. The West decreased by **11.5%**, the Northeast by **6.6%**, the South by **6.3%** and the Midwest by **4.5%**.

Canada

In March, the Canadian market grew by an outstanding **18.7%**. Total stopovers from the Canadian market were **39,170** compared to **33,000** in March 2008.

The leading province of Ontario increased by **20.8%**, while the second most important visitor-producing province of Quebec increased by **23.2%**. Other notable performances came from the provinces of British Columbia up by **53.2%**, Manitoba up by **23.1%**, Nova Scotia up by **19.4%**, and Newfoundland up **20.6%**.

Cumulatively, the Canadian market continued on its exceptional growth trend recording an increase of **27.7%** in the January to March period with a total of **118,374** stopover compared to **92,671** in 2008. The top visitor produc-

ing provinces of Ontario with **64,870** and Quebec with **20,264** increase by **24.6%** and **44.2%** respectively. The provinces of Alberta, British Columbia, Manitoba and Nova Scotia increased by **20%**, **77.7%**, **28.1%** and **14.7%** respectively.

Europe

The European market recorded a **2.4%** decrease in March 2009. The market provided a total of **22,247** stopover visitors compared to the **22,800** recorded in March 2008. In the Northern European market region the main visitor producing country, United Kingdom with **15,689** arrivals increased by **2.3%**. In the South/Western Europe region the main visitor producing countries, Germany with **1,802** decrease by **3.2%**, Italy with **1,450** declined by **1.6%**. In the third market region, Central/East Europe with **506** arrivals, decreased by **45.7%**.

For January to March period, the European market decreased by **6.3%**, Total stopovers was **64,244** compared to **68,599** in 2008. From the Northern European market region arrivals decrease by **3.6%** to **44,625**. From South/Western Europe region, **17,430** arrivals declined by **10%**. From the third market region, Central/East Europe **2,189** arrivals decreased by **25.7**

Latin America

The Latin American market decreased by **35.4%** in March 2009, with a total of **915** stopovers compared to **1,416** in March 2008. From the Central American region a total of **445** arrivals decrease of **4.9%**. From South America, **470** arrivals decreased by **50.4%**.

Cumulatively, for the January to March period, the Latin American market decreased by **10.1%** with a total of **3,495** visitors compared to **3,886** for the corresponding period 2008.



The Caribbean

Visitors to Jamaica from the Caribbean region decreased by **22.5%** in March with a total of **4,529** visitors, compared to **5,843** in March 2009.

The major Caribbean countries which provided visitors to Jamaica in March were: the Cayman Islands (**1,490**), Trinidad and Tobago (**759**), Barbados (**383**) Bahamas (**268**), Bermuda (**229**), Guyana (**165**), Antigua (**147**) and Dominican Rep. (**117**).

Cumulatively the Caribbean stopover arrivals in the January to March period decreased by **4.4%**, moving from **14,796** in 2008 to **14,138** in 2009. The Cayman Island is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **5,169** visitors followed by Trinidad and Tobago **2,004**, Barbados with **1,237**, and Bahamas Island with **1,066** visitors.

Asia

The Asian market decreased by **9.4%** in March with a total of **629** stopovers compared to **694** in March 2008.

The major Asian countries which provided visitors to Jamaica in February were: Japan (**251**) down **28.9%**, India (**134**) up **17.5%**, and China (**102**) same level as in March 2008.

Year-to-date, January to March the Asian market grew by **0.3%** with **2,013** arrivals compared to **2,006** arrivals in 2008.

Other Countries

Of the other countries, Australia with **168** decreased by **9.7%** and Israel increased by **1.4%** with **70** stopovers in March against the **186** and **69** respectively who came in 2008.

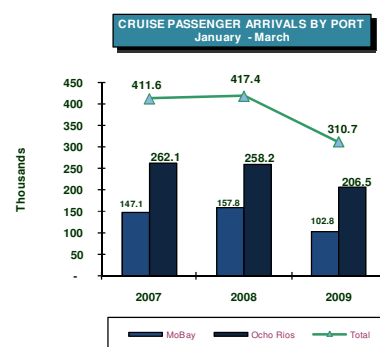
Collectively, January to March other countries recorded a decline of **0.6%** with **1,401** arrivals in 2009 compared to **1,392** in 2008

Market Share

The market share of stopover visitors for year-to-date January to March were as follows: USA **58%**; Canada **24.4%**; UK **8.8%**; Continental Europe **4.5%**, the Caribbean **2.9%**; Latin America **0.7%**; Asia **0.4%** and Other Countries **0.3%**.

Cruise Passengers

A total of **112,416** cruise passengers visited Jamaica in March 2009. This represented a **19.3%** decrease against the **139,347** recorded for March 2008.



Cumulatively, for January to March 2009 period, total cruise passengers to the Island of **310,720**, decreased by **25.6%**.

A total of **77,164** cruise passengers visited the port of Ocho Rios in March, a decrease of **16.4%** over the **92,355** recorded for March 2008.

Year-to-date cruise passenger arrivals visiting the port of Ocho Rios decreased by **20%** with **206,513** passengers compared to the corresponding period in 2008

The port in Montego Bay recorded a total of **34,727** cruise passengers for March, a decrease of **23.9%** against the **45,646** recorded in 2008.

Cumulatively, a total of **102,756** passengers visited Montego Bay a decrease of **34%** compared to the **155,750** recorded in 2008.

Length of Stay

The average length of stay of **Foreign National** arrivals in February was **8.3** nights compared to **8.2** nights in 2008. The average length of stay in hotels was **6.8** nights which is the same level as in March 2008.

Cumulatively, the average length of stay for the January to March period was at the same level as recorded in March 2008, **8.7** nights for total accommodations and **7.0** nights for hotels.

The average length of stay of **Non-Resident Jamaican** arrivals in March 2009 was **14.7** nights compared to the **16.1** nights in March 2008. The average length of stay in hotels was **7.2** nights compared to **8.5** nights in March 2008.

Cumulatively, the average length of stay for January to March period was **15** nights as against the **16.6** nights recorded in 2008. In hotels the average length of stay during the period under review was **7.6** nights compared to **8.5** nights during 2008

Purpose of Visit

Year-to-date January to March 2009, **81.4%** or **370,098** of the **455,086** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **5.8%** were on Business, **7.1%** were Visiting Friends & Relatives, and the remaining **5.8%** were on Other purposes of travel.

A total of **10,232** or **34.1%** of the **30,011 Non-Resident Jamaicans** who travelled to Jamaica during January and March 2009 were visiting for Leisure, **30.8%** were visiting Friends & Relatives, **7.9%** were on Business and the remaining **27.2%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **485,097** stopover arrivals visiting Jamaica year-to-date, January to March 2009, the resort area of Montego Bay welcomed **142,956** arrivals or **29.5%**. Negril got **117,960** or **24.3%**, Ocho Rios received **110,955** or **22.9%**, and Kingston got **51,993** or **10.7%**. The remaining **12.6%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Type of Airlines used

Of the **485,097** stopovers arrivals visiting Jamaica during January and March 2009, **371,095** or **76.5%** used scheduled airlines, while **114,002** or **23.5%** used chartered flights.

During the corresponding period in 2008 the percentage distribution was **79.7%** scheduled airlines and **20.3%** chartered airlines.

TABLE 1
TOURIST ARRIVALS
 January - March
2009

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans	+/- 2009/08	+/- 2009/07	Total Stopover Arrivals	+/- 2009/08	+/- 2009/07
		+/- 2009/08	+/- 2009/07						
January	139,481	3.9%	12.3%	9,405	9.2%	69.2%	148,886	4.2%	14.7%
February	150,608	2.2%	18.1%	9,674	2.0%	78.9%	160,282	2.2%	20.6%
March	164,997	-4.4%	5.0%	10,932	-6.8%	48.7%	175,929	-4.5%	6.9%
Jan.-Mar.	455,086	0.2%	11.3%	30,011	0.6%	63.8%	485,097	0.2%	13.5%

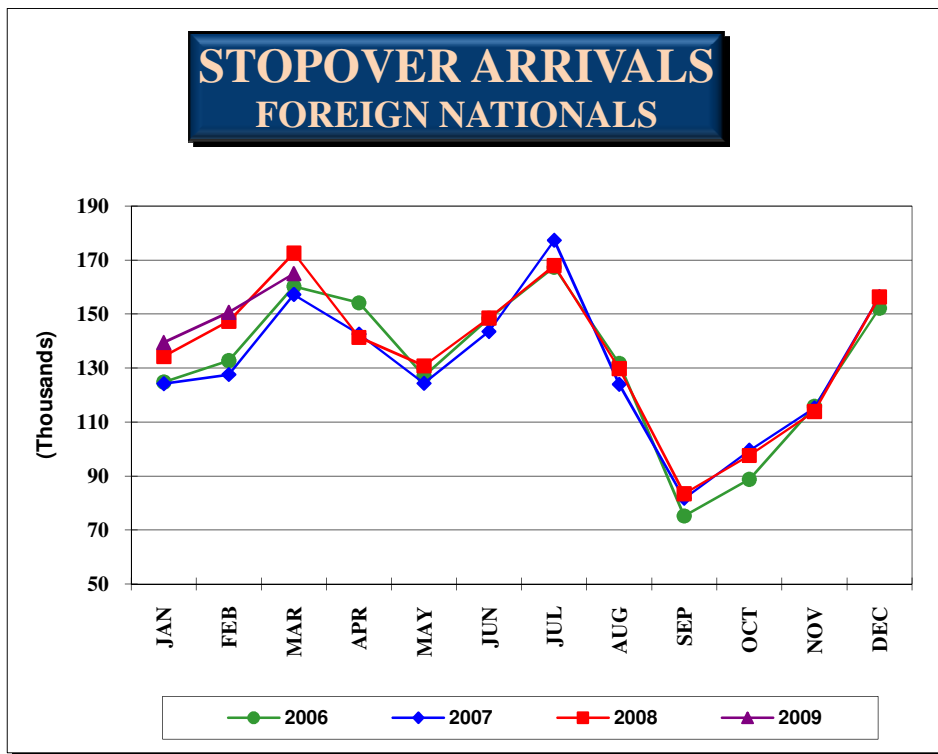


FIG. 1

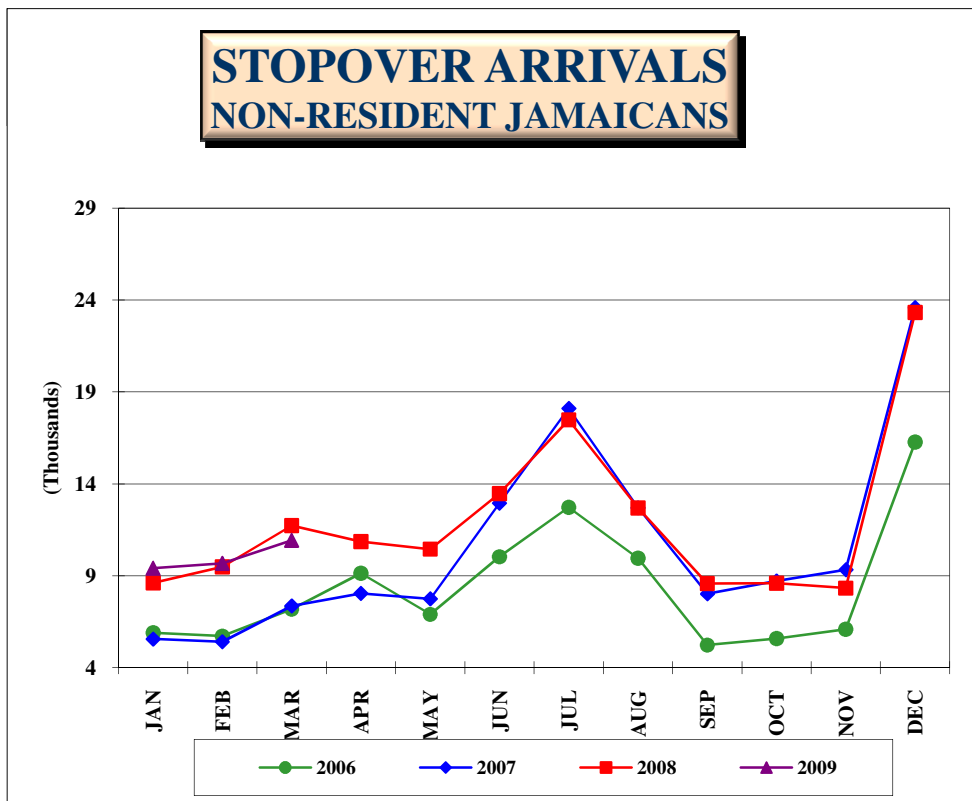


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - MARCH
2009**

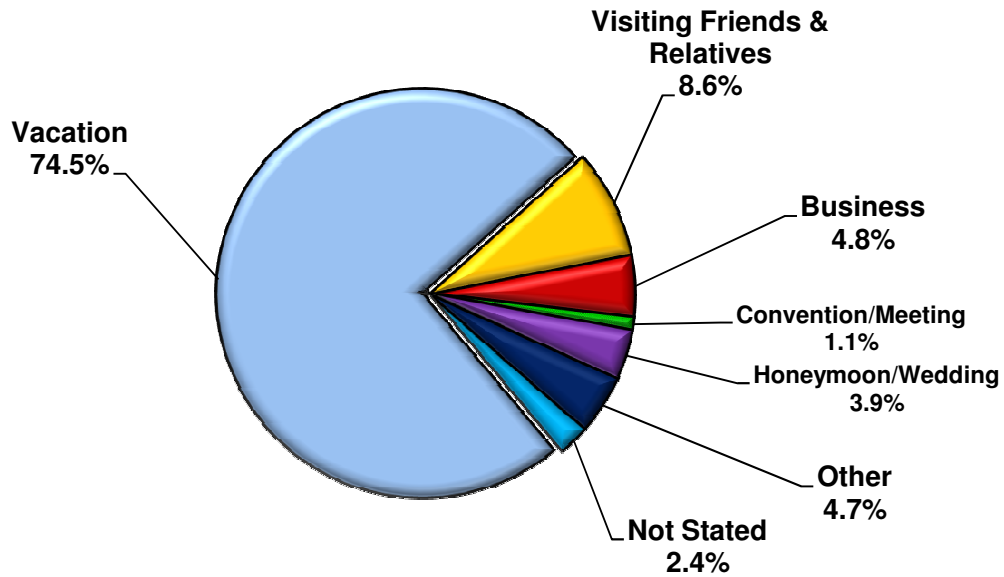


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - March 2009	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	351,568	77.3%	9,796	32.6%	361,364	74.5%
Visiting Friends & Relatives	32,270	7.1%	9,229	30.8%	41,499	8.6%
Business	21,321	4.7%	2,111	7.0%	23,432	4.8%
Convention/Meeting	4,977	1.1%	282	0.9%	5,259	1.1%
Honeymoon/Wedding	18,530	4.1%	436	1.5%	18,966	3.9%
Other	19,007	4.2%	3,754	12.5%	22,761	4.7%
Not Stated	7,413	1.6%	4,403	14.7%	11,816	2.4%
TOTAL	455,086	100.0%	30,011	100.0%	485,097	100.0%

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2009**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	33,915	21,529	17,900	6,846	80,190	39,960	21,594	1,334	4,746	540	522	148,886
February	42,160	25,479	19,686	5,977	93,302	39,244	20,403	1,246	4,863	844	380	160,282
March	44,518	29,094	24,359	9,969	107,940	39,170	22,247	915	4,529	629	499	175,929
Jan.-Mar.	120,593	76,102	61,945	22,792	281,432	118,374	64,244	3,495	14,138	2,013	1,401	485,097
+/- %	-6.6%	-4.5%	-6.3%	-11.5%	-6.4%	27.7%	-6.3%	10.1%	-4.4%	0.3%	0.6%	0.2%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	MARCH				% Change			JANUARY - MARCH				% Change		
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	3,449	2,992	2,864	2,808	-2.0	-6.1	-18.6	8,132	7,287	7,761	7,301	-5.9	0.2	-10.2
Delaware	506	522	655	542	-17.3	3.8	7.1	1,427	1,261	1,376	1,337	-2.8	6.0	-6.3
Maine	678	498	452	604	33.6	21.3	-10.9	1,615	1,189	1,196	1,488	24.4	25.1	-7.9
Maryland	3,958	3,825	4,610	3,308	-28.2	-13.5	-16.4	10,328	9,832	11,133	9,252	-16.9	-5.9	-10.4
Massachusetts	4,173	3,690	3,583	3,982	11.1	7.9	-4.6	10,572	9,012	9,492	10,755	13.3	19.3	1.7
New Hampshire	677	618	619	652	5.3	5.5	-3.7	2,024	1,741	1,762	1,913	8.6	9.9	-5.5
New Jersey	6,842	5,821	6,954	5,484	-21.1	-5.8	-19.8	17,660	14,943	16,475	14,490	-12.0	-3.0	-18.0
New York	17,406	17,287	18,342	16,828	-8.3	-2.7	-3.3	47,924	45,630	50,888	47,479	-6.7	4.1	-0.9
Pennsylvania	6,615	5,638	7,014	6,411	-8.6	13.7	-3.1	16,213	14,789	17,223	16,659	-3.3	12.6	2.8
Rhode Island	577	402	330	410	24.2	2.0	-28.9	1,401	1,175	996	1,144	14.9	-2.6	-18.3
Vermont	365	245	232	294	26.7	20.0	-19.5	932	760	747	770	3.1	1.3	-17.4
Virginia	2,892	2,684	3,748	2,227	-40.6	-17.0	-23.0	7,084	6,012	7,785	5,790	-25.6	-3.7	-18.3
Washington D.C.	732	612	667	664	-0.4	8.5	-9.3	1,654	1,416	1,575	1,543	-2.0	9.0	-6.7
West Virginia	269	251	308	304	-1.3	21.1	13.0	616	627	699	672	-3.9	7.2	9.1
Total	49,139	45,085	50,378	44,518	-11.6	-1.3	-9.4	127,582	115,674	129,108	120,593	-6.6	4.3	-5.5
<u>MIDWEST (CHICAGO)</u>														
Illinois	7,107	6,204	6,675	6,228	-6.7	0.4	-12.4	16,789	14,776	17,033	15,122	-11.2	2.3	-9.9
Indiana	2,207	1,925	1,834	1,841	0.4	-4.4	-16.6	5,074	4,895	4,381	4,212	-3.9	-14.0	-17.0
Iowa	1,469	1,193	1,424	1,742	22.3	46.0	18.6	4,471	3,693	4,361	5,114	17.3	38.5	14.4
Kansas	705	729	566	815	44.0	11.8	15.6	1,627	1,558	1,454	1,782	22.6	14.4	9.5
Kentucky	886	662	663	724	9.2	9.4	-18.3	2,042	1,742	1,566	1,700	8.6	-2.4	-16.7
Michigan	4,384	4,163	4,148	3,485	-16.0	-16.3	-20.5	11,537	9,803	10,159	9,699	-4.5	-1.1	-15.9
Minnesota	4,684	4,062	4,838	4,052	-16.2	-0.2	-13.5	12,455	10,379	11,156	10,613	-4.9	2.3	-14.8
Missouri	2,197	2,092	1,665	1,967	18.1	-6.0	-10.5	5,669	5,211	4,556	4,937	8.4	-5.3	-12.9
Nebraska	576	580	512	653	27.5	12.6	13.4	1,868	1,878	1,795	2,085	16.2	11.0	11.6
North Dakota	329	315	347	439	26.5	39.4	33.4	1,084	1,261	1,335	1,467	9.9	16.3	35.3
Ohio	3,002	2,241	2,817	2,559	-9.2	14.2	-14.8	7,476	5,616	6,669	6,105	-8.5	8.7	-18.3
South Dakota	337	337	284	373	31.3	10.7	10.7	1,280	1,113	1,186	1,441	21.5	29.5	12.6
Wisconsin	5,117	3,936	5,439	4,216	-22.5	7.1	-17.6	14,214	11,605	14,000	11,825	-15.5	1.9	-16.8
Total	33,000	28,439	31,212	29,094	-6.8	2.3	-11.8	85,586	73,530	79,651	76,102	-4.5	3.5	-11.1

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MARCH</u>							<u>JANUARY - MARCH</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
<u>SOUTH (MIAMI)</u>														
Alabama	813	750	667	821	23.1	9.5	1.0	1,653	1,383	1,384	1,553	12.2	12.3	-6.0
Arkansas	456	345	363	371	2.2	7.5	-18.6	921	800	857	837	-2.3	4.6	-9.1
Florida	16,442	14,636	16,095	13,725	-14.7	-6.2	-16.5	38,987	34,596	39,923	37,196	-6.8	7.5	-4.6
Georgia	4,351	4,291	4,207	3,708	-11.9	-13.6	-14.8	10,191	9,700	10,337	9,522	-7.9	-1.8	-6.6
Louisiana	480	387	428	357	-16.6	-7.8	-25.6	1,313	1,032	1,067	1,039	-2.6	0.7	-20.9
Mississippi	392	308	358	399	11.5	29.5	1.8	759	553	679	676	-0.4	22.2	-10.9
North Carolina	2,611	1,782	2,207	2,151	-2.5	20.7	-17.6	5,858	4,403	5,260	4,909	-6.7	11.5	-16.2
Oklahoma	799	347	374	484	29.4	39.5	-39.4	1,386	803	959	1,125	17.3	40.1	-18.8
South Carolina	896	829	1,029	926	-10.0	11.7	3.3	2,173	1,915	2,311	2,109	-8.7	10.1	-2.9
Tennessee	1,896	1,339	1,763	1,417	-19.6	5.8	-25.3	3,602	2,699	3,329	2,979	-10.5	10.4	-17.3
Total	29,136	25,014	27,491	24,359	-11.4	-2.6	-16.4	66,843	57,884	66,106	61,945	-6.3	7.0	-7.3
<u>WEST (LOS ANGELES)</u>														
Alaska	38	39	68	56	-17.6	43.6	47.4	135	141	185	160	-13.5	13.5	18.5
Arizona	757	615	654	554	-15.3	-9.9	-26.8	1,589	1,349	1,503	1,313	-12.6	-2.7	-17.4
California	3,617	3,221	3,785	2,574	-32.0	-20.1	-28.8	9,292	8,224	9,194	7,116	-22.6	-13.5	-23.4
Colorado	1,345	1,059	1,025	1,059	3.3	0.0	-21.3	2,657	2,205	2,402	2,212	-7.9	0.3	-16.7
Hawaii	26	33	21	28	33.3	-15.2	7.7	66	59	95	73	-23.2	23.7	10.6
Idaho	211	119	149	173	16.1	45.4	-18.0	512	403	470	359	-23.6	-10.9	-29.9
Montana	179	137	105	128	21.9	-6.6	-28.5	507	368	290	391	34.8	6.3	-22.9
Nevada	279	288	270	238	-11.9	-17.4	-14.7	709	622	669	642	-4.0	3.2	-9.4
New Mexico	158	138	148	136	-8.1	-1.4	-13.9	391	328	312	324	3.8	-1.2	-17.1
Oregon	395	268	309	304	-1.6	13.4	-23.0	851	764	750	657	-12.4	-14.0	-22.8
Texas	4,597	3,237	3,394	3,700	9.0	14.3	-19.5	8,120	6,471	7,201	7,144	-0.8	10.4	-12.0
Utah	259	170	258	237	-8.1	39.4	-8.5	774	502	689	584	-15.2	16.3	-24.5
Washington	687	482	701	627	-10.6	30.1	-8.7	1,675	1,426	1,683	1,515	-10.0	6.2	-9.6
Wyoming	111	103	96	155	61.5	50.5	39.6	243	237	301	302	0.3	27.4	24.3
Total	12,659	9,909	10,983	9,969	-9.2	0.6	-21.2	27,521	23,099	25,744	22,792	-11.5	-1.3	-17.2
TOTAL U.S.A.	123,934	108,447	120,064	107,940	-10.1	-0.5	-12.9	307,532	270,187	300,609	281,432	-6.4	4.2	-8.5

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MARCH</u>							<u>JANUARY - MARCH</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
<u>CANADA (TORONTO)</u>														
Alberta	1,132	2,339	3,408	3,404	-0.1	45.5	200.7	3,481	7,196	9,636	11,561	20.0	60.7	232.1
British Columbia	485	1,397	1,466	2,246	53.2	60.8	363.1	1,534	3,568	3,968	7,051	77.7	97.6	359.6
Manitoba	494	901	1,138	1,401	23.1	55.5	183.6	1,642	2,739	3,416	4,377	28.1	59.8	166.6
New Brunswick	525	538	897	1,027	14.5	90.9	95.6	1,001	988	1,577	1,909	21.1	93.2	90.7
Newfoundland	86	68	218	263	20.6	286.8	205.8	269	235	461	610	32.3	159.6	126.8
Nova Scotia	641	894	1,189	1,420	19.4	58.8	121.5	1,488	1,684	2,199	2,522	14.7	49.8	69.5
Ontario	11,625	14,493	18,579	22,447	20.8	54.9	93.1	35,194	40,731	52,065	64,870	24.6	59.3	84.3
P.E. Island	92	116	81	109	34.6	-6.0	18.5	135	166	161	212	31.7	27.7	57.0
Quebec	2,357	3,923	4,695	5,783	23.2	47.4	145.4	7,761	10,962	14,055	20,264	44.2	84.9	161.1
Saskatchewan	170	278	1,230	960	-22.0	245.3	464.7	815	2,586	4,936	4,763	-3.5	84.2	484.4
Other Canada	50	44	99	110	11.1	150.0	120.0	112	123	197	235	19.3	91.1	109.8
Total	17,657	24,991	33,000	39,170	18.7	56.7	121.8	53,432	70,978	92,671	118,374	27.7	66.8	121.5
<u>LONDON OFFICE</u>														
<u>Northern Europe</u>														
U.K.	13,598	16,781	15,332	15,689	2.3	-6.5	15.4	37,252	44,038	44,052	42,595	-3.3	-3.3	14.3
Denmark	59	79	90	65	-27.8	-17.7	10.2	277	348	272	246	-9.6	-29.3	-11.2
Finland	44	15	34	26	-23.5	73.3	-40.9	139	68	121	191	57.9	180.9	37.4
Ireland	189	866	291	277	-4.8	-68.0	46.6	623	1,363	823	718	-12.8	-47.3	15.2
Norway	98	51	154	63	-59.1	23.5	-35.7	250	282	373	322	-13.7	14.2	28.8
Sweden	117	113	198	128	-35.4	13.3	9.4	393	451	643	553	-14.0	22.6	40.7
	14,105	17,905	16,099	16,248	0.9	-9.3	15.2	38,934	46,550	46,284	44,625	-3.6	-4.1	14.6
<u>Southern Europe</u>														
Greece	15	18	9	25	177.8	38.9	66.7	64	59	107	108	0.9	83.1	68.8
Italy	2,027	1,484	1,474	1,450	-1.6	-2.3	-28.5	5,909	5,266	5,300	4,683	-11.6	-11.1	-20.7
Portugal	70	233	206	17	-91.7	-92.7	-75.7	107	487	386	62	-83.9	-87.3	-42.1
Spain	136	574	494	178	-64.0	-69.0	30.9	458	1,611	1,480	653	-55.9	-59.5	42.6
<u>Western Europe</u>														
Austria	231	271	182	240	31.9	-11.4	3.9	1,235	1,058	835	915	9.6	-13.5	-25.9
Belgium	342	350	557	673	20.8	92.3	96.8	836	1,297	1,635	1,576	-3.6	21.5	88.5
France	243	380	293	370	26.3	-2.6	52.3	1,020	1,205	1,180	1,332	12.9	10.5	30.6
Germany	1,939	2,326	1,861	1,802	-3.2	-22.5	-7.1	6,933	6,721	5,799	5,613	-3.2	-16.5	-19.0
Luxemburg	25	19	23	41	78.3	115.8	64.0	58	70	58	71	22.4	1.4	22.4
Netherlands	516	545	482	497	3.1	-8.8	-3.7	1,711	1,832	1,924	1,794	-6.8	-2.1	4.9
Switzerland	251	164	188	200	6.4	22.0	-20.3	1,028	701	664	623	-6.2	-11.1	-39.4
	5,795	6,364	5,769	5,493	-4.8	-13.7	-5.2	19,359	20,307	19,368	17,430	-10.0	-14.2	-10.0
<u>Central/East Europe</u>														
Czech Republic	18	53	195	66	-66.2	24.5	266.7	111	438	341	253	-25.8	-42.2	127.9
Hungary	8	15	325	20	-93.8	33.3	150.0	93	171	492	138	-72.0	-19.3	48.4
Poland	42	25	68	93	36.8	272.0	121.4	209	182	296	361	22.0	98.4	72.7
Russia	71	47	132	106	-19.7	125.5	49.3	363	296	672	711	5.8	140.2	95.9
Ukraine	25	20	19	42	121.1	110.0	68.0	36	75	139	178	28.1	137.3	394.4
Other Europe	109	168	193	179	-7.3	6.5	64.2	511	958	1,007	548	-45.6	-42.8	7.2
	273	328	932	506	-45.7	54.3	85.3	1,323	2,120	2,947	2,189	-25.7	3.3	65.5
Total	20,173	24,597	22,800	22,247	-2.4	-9.6	10.3	59,616	68,977	68,599	64,244	-6.3	-6.9	7.8

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	MARCH			% Change				JANUARY - MARCH			% Change			
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06
LATIN AMERICA														
CENTRAL AMERICA														
Mexico	161	135	234	181	-22.6	34.1	12.4	460	525	719	513	-28.7	-2.3	11.5
Belize	65	23	56	55	-1.8	139.1	-15.4	150	104	127	138	8.7	32.7	-8.0
Costa Rica	41	53	54	60	11.1	13.2	46.3	159	159	229	217	-5.2	36.5	36.5
El Salvador	3	11	15	6	-60.0	-45.5	100.0	21	48	58	32	-44.8	-33.3	52.4
Guatemala	21	15	16	30	87.5	100.0	42.9	79	71	48	62	29.2	-12.7	-21.5
Honduras	13	7	12	12	0.0	71.4	-7.7	28	28	50	47	-6.0	67.9	67.9
Nicaragua	5	1	3	5	66.7	400.0	0.0	18	10	26	20	-23.1	100.0	11.1
Panama	100	90	78	96	23.1	6.7	-4.0	319	269	287	282	-1.7	4.8	-11.6
Total	409	335	468	445	-4.9	32.8	8.8	1,234	1,214	1,544	1,311	-15.1	8.0	6.2
SOUTH AMERICA														
Argentina	53	61	137	158	15.3	159.0	198.1	311	269	496	590	19.0	119.3	89.7
Bolivia	1	10	7	6	-14.3	-40.0	500.0	6	13	25	17	-32.0	30.8	183.3
Brazil	116	89	124	93	-25.0	4.5	-19.8	357	307	441	386	-12.5	25.7	8.1
Chile	37	13	36	51	41.7	292.3	37.8	152	101	141	209	48.2	106.9	37.5
Colombia	35	22	180	34	-81.1	54.5	-2.9	200	184	521	215	-58.7	16.8	7.5
Ecuador	3	1	345	16	-95.4	1500.0	433.3	23	8	387	424	9.6	5200.0	1743.5
Paraguay	0	0	0	1	-	-	-	1	6	1	5	400.0	-16.7	400.0
Peru	25	11	29	36	24.1	227.3	44.0	84	51	84	108	28.6	111.8	28.6
Uruguay	8	5	16	10	-37.5	100.0	25.0	19	18	44	28	-36.4	55.6	47.4
Venezuela	68	174	69	65	-5.8	-62.6	-4.4	211	253	197	200	1.5	-20.9	-5.2
Other South America	0	0	5	0	-	-	-	0	0	5	2	-60.0	-	-
Total	346	386	948	470	-50.4	21.8	35.8	1,364	1,210	2,342	2,184	-6.7	80.5	60.1
Total Latin America	755	721	1,416	915	-35.4	26.9	21.2	2,598	2,424	3,886	3,495	-10.1	44.2	34.5

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	MARCH							JANUARY - MARCH						
	2006	2007	2008	2009	% Change			2006	2007	2008	2009	% Change		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
CARIBBEAN														
Antigua	133	120	190	147	-22.6	22.5	10.5	382	394	440	463	5.2	17.5	21.2
Bahamas	207	207	455	268	-41.1	29.5	29.5	552	615	1,125	1,066	-5.2	73.3	93.1
Barbados	369	434	455	383	-15.8	-11.8	3.8	1,071	1,127	1,156	1,237	7.0	9.8	15.5
Bermuda	366	232	269	229	-14.9	-1.3	-37.4	671	657	720	672	-6.7	2.3	0.1
British Virgin Is.	53	43	92	67	-27.2	55.8	26.4	150	140	200	179	-10.5	27.9	19.3
Cayman Is.	1,139	1,469	1,740	1,490	-14.4	1.4	30.8	2,990	3,857	4,463	5,169	15.8	34.0	72.9
Dominica	19	50	45	42	-6.7	-16.0	121.1	102	88	123	127	3.3	44.3	24.5
Grenada	45	45	62	47	-24.2	4.4	4.4	145	136	162	205	26.5	50.7	41.4
Guyana	117	173	190	165	-13.2	-4.6	41.0	444	435	500	423	-15.4	-2.8	-4.7
Monsterrat	11	7	8	12	50.0	71.4	9.1	33	24	28	31	10.7	29.2	-6.1
St. Kitts/Nevis/Anguilla	63	60	65	89	36.9	48.3	41.3	175	178	165	236	43.0	32.6	34.9
St. Lucia	93	88	147	112	-23.8	27.3	20.4	283	267	353	288	-18.4	7.9	1.8
St. Vincent	50	40	51	44	-13.7	10.0	-12.0	130	112	149	124	-16.8	10.7	-4.6
Turks & Caicos Is.	68	98	137	62	-54.7	-36.7	-8.8	199	274	301	228	-24.3	-16.8	14.6
Trinidad & Tobago	580	916	1,103	759	-31.2	-17.1	30.9	1,652	2,015	2,668	2,004	-24.9	-0.5	21.3
Comm. Caribbean	3,313	3,982	5,009	3,916	-21.8	-1.7	18.2	8,979	10,319	12,553	12,452	-0.8	20.7	38.7
Aruba	23	12	37	30	-18.9	150.0	30.4	50	53	99	63	-36.4	18.9	26.0
Bonaire	0	4	0	0	-	-	-	1	8	0	0	-	-	-
Cuba	15	22	101	78	-22.8	254.5	420.0	44	64	343	304	-11.4	375.0	590.9
Curacao	54	48	232	114	-50.9	137.5	111.1	194	173	347	273	-21.3	57.8	40.7
Dominican Rep.	38	64	160	117	-26.9	82.8	207.9	157	307	631	331	-47.5	7.8	110.8
Guadeloupe	5	9	25	9	-64.0	0.0	80.0	19	20	39	24	-38.5	20.0	26.3
Haiti	8	9	17	22	29.4	144.4	175.0	28	29	49	58	18.4	100.0	107.1
Puerto Rico	221	97	108	115	6.5	18.6	-48.0	397	321	332	296	-10.8	-7.8	-25.4
St. Maarten	41	32	59	48	-18.6	50.0	17.1	136	118	141	119	-15.6	0.8	-12.5
Surinam	48	26	47	33	-29.8	26.9	-31.3	128	83	119	90	-24.4	8.4	-29.7
All other Caribbean	42	39	48	47	-2.1	20.5	11.9	150	111	143	128	-10.5	15.3	-14.7
Other Caribbean	495	362	834	613	-26.5	69.3	23.8	1,304	1,287	2,243	1,686	-24.8	31.0	29.3
TOTAL CARIBBEAN	3,808	4,344	5,843	4,529	-22.5	4.3	18.9	10,283	11,606	14,796	14,138	-4.4	21.8	37.5
ASIA														
India	65	108	114	134	17.5	24.1	106.2	136	189	335	405	20.9	114.3	197.8
Pakistan	3	24	2	1	-50.0	-95.8	-66.7	5	25	7	4	-42.9	-84.0	-20.0
Japan	461	392	353	251	-28.9	-36.0	-45.6	1,294	950	983	781	-20.5	-17.8	-39.6
China	54	60	102	102	0.0	70.0	88.9	170	139	293	407	38.9	192.8	139.4
Taiwan	8	4	4	3	-25.0	-25.0	-62.5	14	8	40	7	-82.5	-12.5	-50.0
Korea	14	9	39	23	-41.0	155.6	64.3	81	21	87	100	14.9	376.2	23.5
Philippines	87	47	39	47	20.5	0.0	-46.0	186	97	131	118	-9.9	21.6	-36.6
Singapore	10	14	8	18	125.0	28.6	80.0	31	32	41	61	48.8	90.6	96.8
Other Asia	38	91	33	50	51.5	-45.1	31.6	73	137	89	130	46.1	-5.1	78.1
	740	749	694	629	-9.4	-16.0	-15.0	1,990	1,598	2,006	2,013	0.3	26.0	1.2
OTHER COUNTRIES														
African Countries	89	195	102	154	51.0	-21.0	73.0	191	268	270	356	31.9	32.8	86.4
Israel	62	54	69	70	1.4	29.6	12.9	243	251	292	237	-18.8	-5.6	-2.5
Saudi Arabia	4	0	2	3	50.0	-	-25.0	6	2	4	6	50.0	200.0	0.0
Turkey	11	15	27	50	85.2	233.3	354.5	67	97	67	112	67.2	15.5	67.2
Other Middle East	14	36	40	31	-22.5	-13.9	121.4	51	86	108	105	-2.8	22.1	105.9
Australia	175	341	186	168	-9.7	-50.7	-4.0	477	666	552	521	-5.6	-21.8	9.2
New Zealand	11	52	18	18	0.0	-65.4	63.6	62	98	86	52	-39.5	-46.9	-16.1
All Other Ctries	6	5	6	5	-16.7	0.0	-16.7	14	14	13	12	-7.7	-14.3	-14.3
Total	372	698	450	499	10.9	-28.5	34.1	1,111	1,482	1,392	1,401	0.6	-5.5	26.1
GRAND TOTAL	167,439	164,547	184,267	175,929	-4.5	6.9	5.1	436,562	427,252	483,959	485,097	0.2	13.5	11.1

STOPOVER VISITORS BY MARKET SHARE

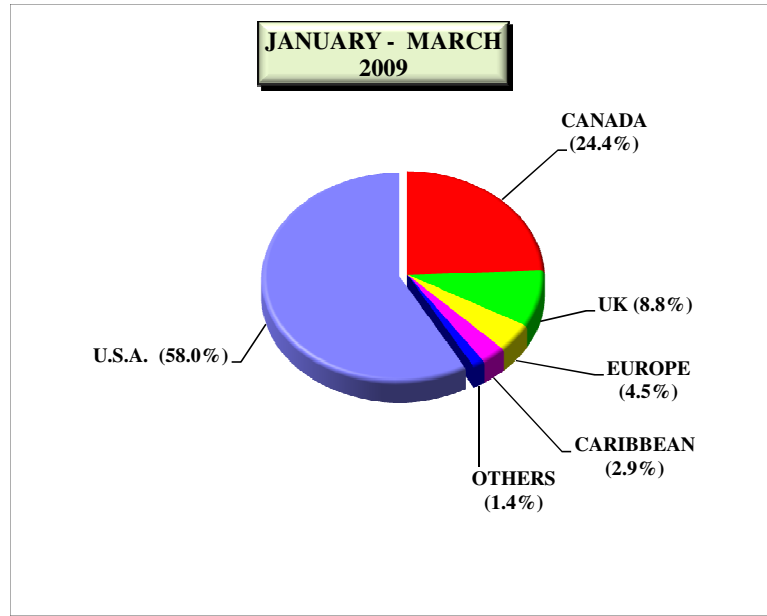


Fig. 2

Country	March 2009	% Share	Jan.-Mar. 2009	% Share	Jan.-Mar. 2008	% Share	% Change 2009/08
U.S.A	107,940	61.4%	281,432	58.0%	300,609	62.1%	-6.4%
CANADA	39,170	22.3%	118,374	24.4%	92,671	19.1%	27.7%
U.K.	15,689	8.9%	42,595	8.8%	44,052	9.1%	-3.3%
EUROPE	6,558	3.7%	21,649	4.5%	24,547	5.1%	-11.8%
CARIBBEAN	4,529	2.6%	14,138	2.9%	14,796	3.1%	-4.4%
OTHERS	2,043	1.2%	6,909	1.4%	7,284	1.5%	-5.1%
Total	175,929	100.0%	485,097	100.0%	483,959	100.0%	0.2%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
<u>FOREIGN NATIONALS</u>					<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2008	2009	2008	2009	2008	2009	2008	2009
January	9.5	9.5	7.3	7.3	17.7	16.1	8.2	8.2
February	8.5	8.4	7.0	7.0	16.1	14.2	8.5	7.4
March	8.2	8.3	6.8	6.8	16.1	14.7	8.5	7.2
Jan - Mar	8.7	8.7	7.0	7.0	16.6	15.0	8.5	7.6

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

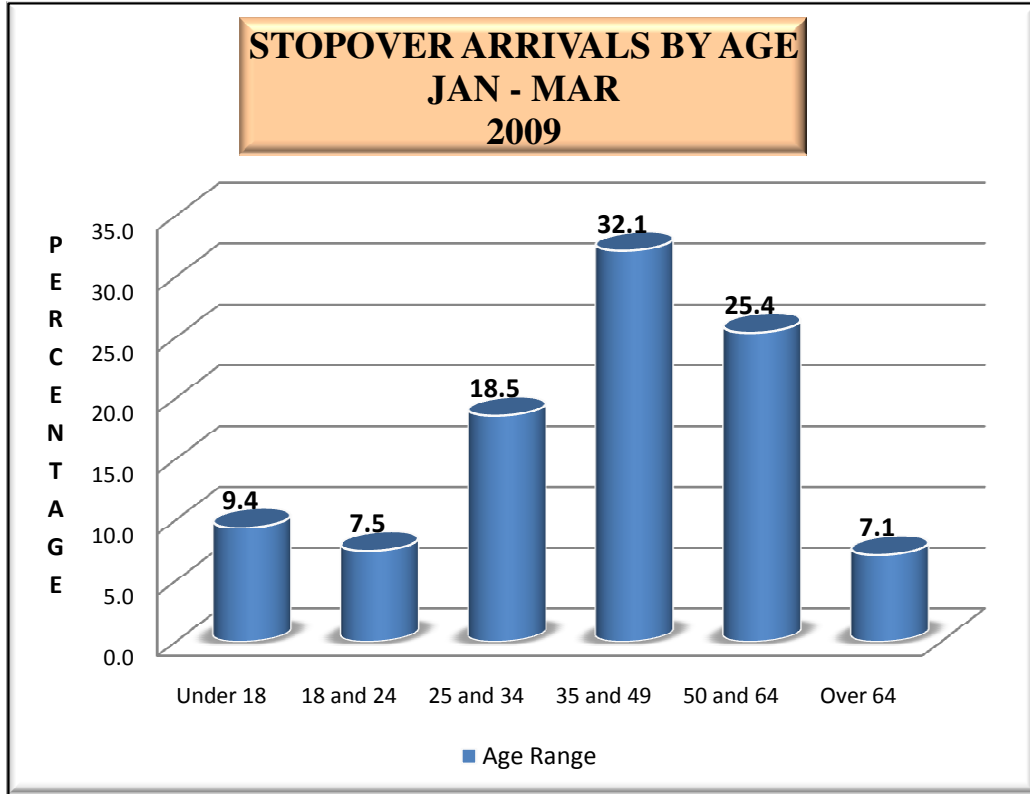


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	MARCH		JAN - MAR		JAN - MAR		% Change 2009/08
	2009	% Share	2009	% Share	2008	% Share	
Under 18	19,352	11.0	45,401	9.4	51,531	10.6	-11.9%
18 and 24	17,887	10.2	36,167	7.5	36,164	7.5	0.0%
25 and 34	33,507	19.0	89,979	18.5	86,185	17.8	4.4%
35 and 49	54,963	31.2	155,781	32.1	159,922	33.0	-2.6%
50 and 64	39,798	22.6	123,218	25.4	117,722	24.3	4.7%
Over 64	10,422	5.9	34,551	7.1	32,435	6.7	6.5%
Total	175,929	100.0	485,097	100.0	483,959	100.0	0.2%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - MARCH 2009**

	MONTEGO BAY		% Change 2009/08		OCHO RIOS		% Change 2009/08		2009 TOTAL		2008 TOTAL		% Change 2009/08	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	33,958	-38.5%	-45.6%	26	73,813	-10.3%	-8.3%	43	107,827	58	144,671	-25.9%	-25.5%
February	15	34,071	-25.0%	-28.5%	21	55,536	-34.4%	-35.0%	38	90,477	53	133,403	-28.3%	-32.2%
March	15	34,727	-25.0%	-23.9%	27	77,164	-20.6%	-16.4%	44	112,416	56	139,347	-21.4%	-19.3%
Jan. - Mar.	46	102,756	-30.3%	-34.0%	74	206,513	-22.1%	-20.0%	125	310,720	167	417,421	-25.1%	-25.6%

- * Note:
1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
 2. During the month of January one Cruise Ship calls with 56 Cruise passengers visited Port Antonio.
 3. During the month of February 2 Cruise Ship calls with 870 Cruise passengers visited Kingston.
 4. During the month of March 2 Cruise Ship calls with 525 Cruise passengers visited Port Antonio.

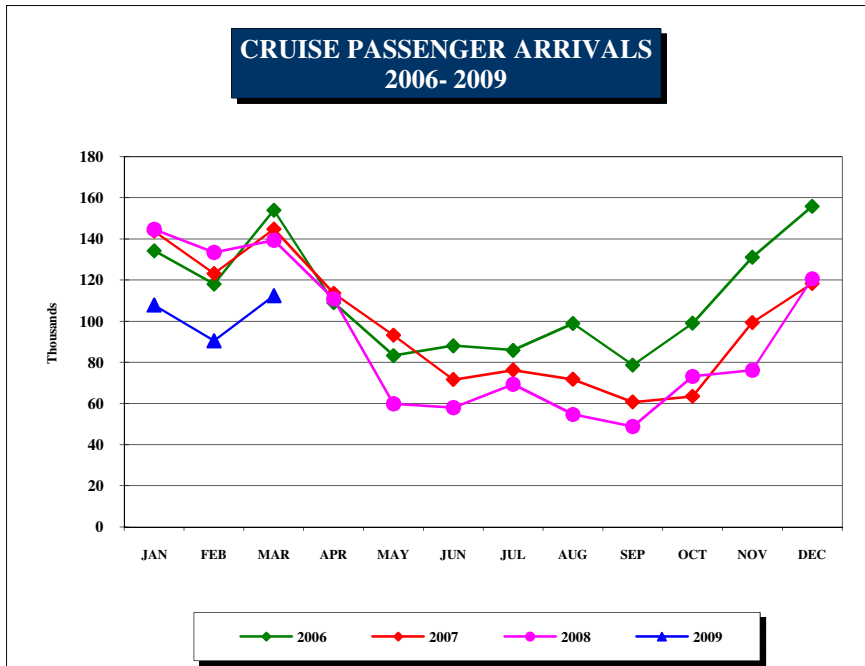


FIG. 4

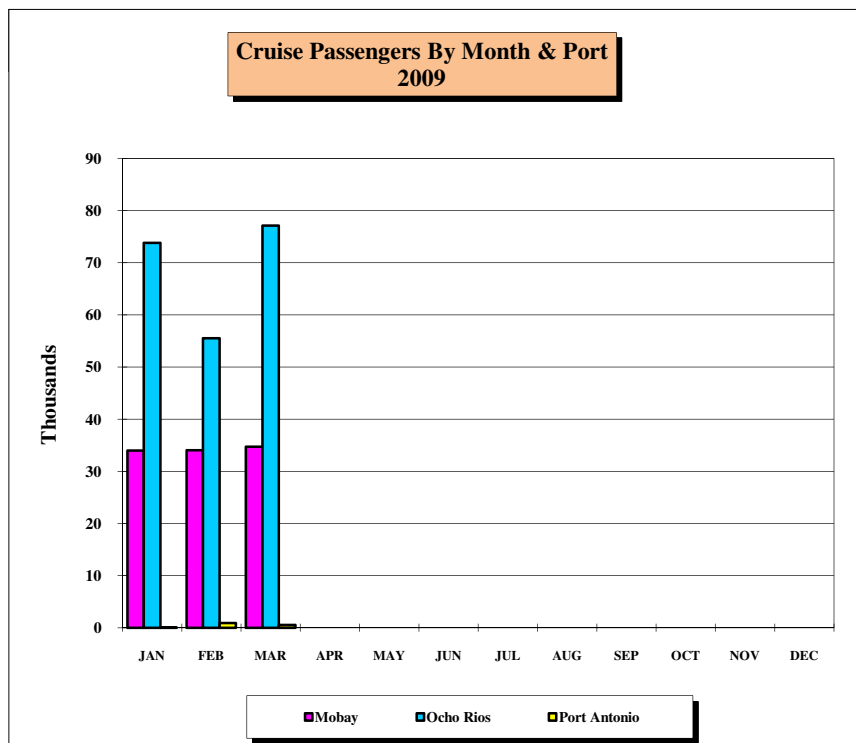


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MARCH 2009			JANUARY - MARCH 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	2,807	1	2,808	7,298	3	7,301
Delaware	541	1	542	1,336	1	1,337
Maine	604	0	604	1,488	0	1,488
Maryland	3,302	6	3,308	9,242	10	9,252
Massachusetts	3,982	0	3,982	10,753	2	10,755
New Hampshire	651	1	652	1,910	3	1,913
New Jersey	5,478	6	5,484	14,475	15	14,490
New York	16,714	114	16,828	47,191	288	47,479
Pennsylvania	6,007	404	6,411	15,651	1,008	16,659
Rhode Island	410	0	410	1,144	0	1,144
Vermont	294	0	294	769	1	770
Virginia	2,224	3	2,227	5,781	9	5,790
Washington D.C.	664	0	664	1,525	18	1,543
West Virginia	248	56	304	569	103	672
Total	43,926	592	44,518	119,132	1,461	120,593
<u>MIDWEST (CHICAGO)</u>						
Illinois	5,426	802	6,228	13,063	2,059	15,122
Indiana	1,804	37	1,841	4,085	127	4,212
Iowa	1,627	115	1,742	4,765	349	5,114
Kansas	775	40	815	1,732	50	1,782
Kentucky	719	5	724	1,681	19	1,700
Michigan	3,411	74	3,485	9,290	409	9,699
Minnesota	3,407	645	4,052	8,739	1,874	10,613
Missouri	1,248	719	1,967	3,257	1,680	4,937
Nebraska	652	1	653	2,080	5	2,085
North Dakota	415	24	439	1,413	54	1,467
Ohio	2,441	118	2,559	5,677	428	6,105
South Dakota	369	4	373	1,422	19	1,441
Wisconsin	2,596	1,620	4,216	7,309	4,516	11,825
Total	24,890	4,204	29,094	64,513	11,589	76,102

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MARCH 2009			JANUARY - MARCH 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>SOUTH (MIAMI)</u>						
Alabama	820	1	821	1,550	3	1,553
Arkansas	368	3	371	830	7	837
Florida	13,701	24	13,725	37,127	69	37,196
Georgia	3,692	16	3,708	9,499	23	9,522
Louisiana	353	4	357	1,033	6	1,039
Mississippi	398	1	399	674	2	676
North Carolina	2,148	3	2,151	4,904	5	4,909
Oklahoma	475	9	484	1,107	18	1,125
South Carolina	924	2	926	2,105	4	2,109
Tennessee	1,408	9	1,417	2,965	14	2,979
Total	24,287	72	24,359	61,794	151	61,945
<u>WEST (LOS ANGELES)</u>						
Alaska	56	0	56	155	5	160
Arizona	554	0	554	1,310	3	1,313
California	2,560	14	2,574	7,091	25	7,116
Colorado	1,057	2	1,059	2,208	4	2,212
Hawaii	28	0	28	72	1	73
Idaho	173	0	173	359	0	359
Montana	125	3	128	388	3	391
Nevada	238	0	238	640	2	642
New Mexico	133	3	136	320	4	324
Oregon	286	18	304	638	19	657
Texas	3,692	8	3,700	7,134	10	7,144
Utah	237	0	237	571	13	584
Washington	611	16	627	1,490	25	1,515
Wyoming	155	0	155	299	3	302
Total	9,905	64	9,969	22,675	117	22,792
TOTAL U.S.A.	103,008	4,932	107,940	268,114	13,318	281,432

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MARCH 2009			JANUARY - MARCH 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CANADA (TORONTO)						
Alberta	1,508	1,896	3,404	5,691	5,870	11,561
British Columbia	1,037	1,209	2,246	3,275	3,776	7,051
Manitoba	577	824	1,401	1,708	2,669	4,377
New Brunswick	359	668	1,027	922	987	1,909
Newfoundland	127	136	263	355	255	610
Nova Scotia	570	850	1,420	1,201	1,321	2,522
Ontario	7,748	14,699	22,447	21,015	43,855	64,870
P.E. Island	47	62	109	102	110	212
Quebec	1,404	4,379	5,783	5,265	14,999	20,264
Saskatchewan	157	803	960	1,282	3,481	4,763
Other Canada	64	46	110	124	111	235
Total	13,598	25,572	39,170	40,940	77,434	118,374
EUROPE						
LONDON OFFICE						
Northern Europe						
U.K.	9,985	5,704	15,689	27,416	15,179	42,595
Denmark	61	4	65	215	31	246
Finland	24	2	26	180	11	191
Ireland	211	66	277	478	240	718
Norway	59	4	63	273	49	322
Sweden	128	0	128	494	59	553
Sub-Total	10,468	5,780	16,248	29,056	15,569	44,625
GERMAN OFFICE						
Southern Europe						
Greece	23	2	25	99	9	108
Italy	327	1,123	1,450	1,313	3,370	4,683
Portugal	15	2	17	54	8	62
Spain	142	36	178	511	142	653
Western Europe						
Austria	237	3	240	904	11	915
Belgium	87	586	673	200	1,376	1,576
France	288	82	370	967	365	1,332
Germany	1,744	58	1,802	5,496	117	5,613
Luxemburg	21	20	41	42	29	71
Netherlands	112	385	497	411	1,383	1,794
Switzerland	191	9	200	599	24	623
Sub-Total	3,187	2,306	5,493	10,596	6,834	17,430
Central/East Europe						
Czechoslovakia	62	4	66	239	14	253
Hungary	20	0	20	126	12	138
Poland	84	9	93	336	25	361
Russia	105	1	106	701	10	711
Ukraine	42	0	42	166	12	178
Other Europe	175	4	179	516	32	548
Sub-Total	488	18	506	2,084	105	2,189
Total	14,143	8,104	22,247	41,736	22,508	64,244

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MARCH 2009			JANUARY - MARCH 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>OTHER COUNTRIES</u>						
<u>CENTRAL AMERICA</u>						
Mexico	175	6	181	506	7	513
Belize	55	0	55	129	9	138
Costa Rica	57	3	60	214	3	217
El Salvador	6	0	6	32	0	32
Guatemala	30	0	30	62	0	62
Honduras	12	0	12	47	0	47
Nicaragua	4	1	5	18	2	20
Panama	96	0	96	282	0	282
Total	435	10	445	1,290	21	1,311
<u>SOUTH AMERICA</u>						
Argentina	158	0	158	590	0	590
Bolivia	6	0	6	17	0	17
Brazil	91	2	93	380	6	386
Chile	51	0	51	209	0	209
Colombia	34	0	34	171	44	215
Ecuador	16	0	16	47	377	424
Paraguay	1	0	1	5	0	5
Peru	33	3	36	105	3	108
Uruguay	10	0	10	28	0	28
Venezuela	62	3	65	194	6	200
Other South America	0	0	0	2	0	2
Total	462	8	470	1,748	436	2,184
Total Latin America	897	18	915	3,038	457	3,495

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	MARCH 2009			JANUARY - MARCH 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	147	0	147	463	0	463
Bahamas	268	0	268	1,057	9	1,066
Barbados	381	2	383	1,234	3	1,237
Bermuda	229	0	229	672	0	672
British Virgin Is.	67	0	67	179	0	179
Cayman Is.	1,481	9	1,490	5,140	29	5,169
Dominica	42	0	42	126	1	127
Grenada	47	0	47	205	0	205
Guyana	165	0	165	423	0	423
Montserrat	12	0	12	31	0	31
St. Kitts/Nevis/Anguilla	89	0	89	236	0	236
St. Lucia	112	0	112	287	1	288
St. Vincent	44	0	44	124	0	124
Turks & Caicos Is.	59	3	62	218	11	229
Trinidad & Tobago	753	6	759	1,988	15	2,003
Comm. Caribbean	3,896	20	3,916	12,383	69	12,452
Aruba	30	0	30	63	0	63
Bonaire	0	0	0	0	0	0
Cuba	74	4	78	281	9	290
Curacao	114	0	114	273	0	273
Dominican Republic	98	19	117	293	38	331
Guadelope	9	0	9	23	1	24
Haiti	22	0	22	58	0	58
Puerto Rico	111	4	115	285	11	296
St. Maarten	48	0	48	119	0	119
Surinam	33	0	33	90	0	90
All other Caribbean	47	0	47	139	3	142
Other Caribbean	586	27	613	1,624	62	1,686
TOTAL CARIBBEAN	4,482	47	4,529	14,007	131	14,138
OTHER COUNTRIES						
India	134	0	134	405	0	405
Pakistan	1	0	1	4	0	4
Japan	250	1	251	778	3	781
China	101	1	102	323	84	407
Taiwan	3	0	3	7	0	7
Korea	23	0	23	100	0	100
Philippines	47	0	47	117	1	118
Singapore	18	0	18	52	9	61
Other Asia	45	5	50	123	7	130
Asia	622	7	629	1,909	104	2,013
African Countries	153	1	154	343	12	355
Israel	68	2	70	231	7	238
Saudi Arabia	2	1	3	4	2	6
Turkey	50	0	50	107	4	111
Other Middle East	30	1	31	98	5	103
Australia	162	6	168	505	19	524
New Zealand	17	1	18	51	1	52
All Other Ctries	5	0	5	12	0	12
Total	487	12	499	1,351	50	1,401
GRAND TOTAL	137,237	38,692	175,929	371,095	114,002	485,097

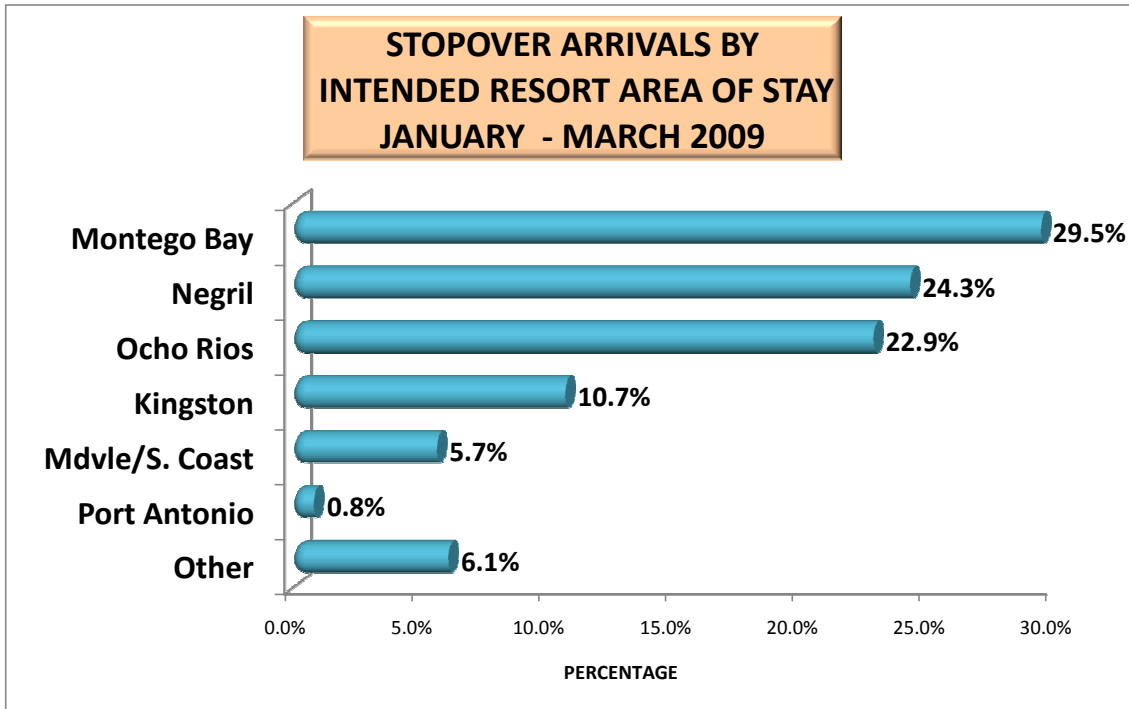


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	MARCH			JANUARY - MARCH			JANUARY - MARCH			%Change 2009/08 ARRIVALS
	2009	%Share	LENGTH OF STAY	2009	%Share	LENGTH OF STAY	2008	%Share	LENGTH OF STAY	
Montego Bay	53,421	30.4%	7.2	142,956	29.5%	7.5	136,489	28.2%	7.5	4.7%
Ocho Rios	39,448	22.4%	8.1	110,955	22.9%	8.4	128,448	26.5%	8.2	-13.6%
Negril	41,783	23.7%	7.6	117,960	24.3%	8.1	102,699	21.2%	8.4	14.9%
Kingston	18,968	10.8%	10.9	51,993	10.7%	11.2	53,952	11.1%	11.4	-3.6%
Mdvle/S. Coast	10,092	5.7%	12.0	27,479	5.7%	12.9	29,199	6.0%	12.8	-5.9%
Port Antonio	1,432	0.8%	14.5	4,047	0.8%	15.8	4,217	0.9%	15.0	-4.0%
Other	10,785	6.1%	15.0	29,707	6.1%	15.3	28,955	6.0%	15.7	2.6%
Total	175,929	100.0%	8.7	485,097	100.0%	9.1	483,959	100.0%	9.2	0.2%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS